

SATISFACTION GUARANTEED
OR YOUR MONEY BACK ★

INDEX STARTS ON PAGE 349
★ EASY TERMS ON PAGE 353

Sears 1952 Christmas Book

SEARS, ROEBUCK AND CO., 3625 Truman Road, Kansas City 27, Mo.

NOTICE: No price for any article listed or described herein exceeds the ceiling price for that article, as determined under the applicable Office of Price Stabilization ceiling price regulation



Solid Colors in Medium point (fused) collar. *State neck size and sleeve length.*
33 N 352—Green 33 N 350—Blue Each
33 N 353—Gray 33 N 351—Tan $2.95



Pin Check in Med. point (fused) collar with bow tie. *State neck size and sleeve length.*
33 N 331—Blue 33 N 333—Green
33 N 332—Tan Each $2.95



Solid Colors in Widespread (soft) collar. Plastic stays. *State neck size, sleeve length.*
33 N 367—Gray 33 N 366—Green Each
33 N 365—Tan 33 N 364—Blue $2.95

PILGRIM MEN'S SHIRTS

4-Star Feature

WITH FORMEASE COLLAR

SEARS 4-STAR ★★★★ FEATURE

Right as Mistletoe . .

196-thread Whites and Solid Colors . .
Long-wearing Fancy, woven patterns

Any shirt on this page **$2.95** Each Individually boxed

- **Permanently lustrous** (mercerized) cotton broadcloth—wonderfully smooth, soft—made of combed cotton with long, strong fibers
- **Sanforized**—maximum fabric shrinkage only 1%
- **Comfortable FormEase collar**—second to none in good looks. Soft (with plastic stays) or fused styles Neither style ever needs to be starched.
- **Whites have** guaranteed-wear collar
- **Vat-dyed, washfast, sunfast** colors stay fresh and new looking even after many washings
- **Natural body taper.** Tailored wide at shoulders, tapered in at waist. Full cut for average figure
- **2-piece sleeve placket** strengthens a wear point. Usually found only on much higher priced shirts
- **Ocean pearl buttons** on whites. Button panel front. With deep armholes, sloping shoulders.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17-inch. Shipping weight each 1 pound 3 ounces.

Unless so stated, ties and cuff links shown not included



Woven Figure in Medium point (fused) collar. *State neck size and sleeve length.*
33 N 270—Blue 33 N 272—Green Each
33 N 271—Tan 33 N 273—Gray $2.95

MEASURE AND BE SURE

Neck: Measure around neck with tape. Number of inches is correct size.

Sleeves: Bend elbow. Measure from middle back of neck to wrist. Number of inches is size.

Neck	Sleeves	Neck	Sleeves
14-in.	32, 33 in.	15½, 16	32,33,34,35
14½	32, 33, 34	16½	33,34,35
15	32, 33, 34, 35	17	33,34



Neat Woven Stripe in Medium point (fused) collar. *State neck size and sleeve length*
33 N 250—Blue 33 N 252—Green Each
33 N 251—Tan 33 N 253—Gray $2.95



White-shirt collars are made of heavier, longer-wearing fabric than rest of shirt. We guarantee the collar to outwear the shirt. *Please state neck size and sleeve length.*

[A] **Short point (fused) collar.**
33N354–Button cuffs. . . . Each $2.95

[B] **Widespread (soft) collar,** plastic stays
33N300–French cuffs (require links)
33N304–Button cuffs . . . Each $2.95

[C] **Medium point (fused) collar.**
33N306–French cuffs (require links)
33N301–Button cuffs. . . . Each $2.95



Solid colors in Medium point (fused) collar. *State neck size and sleeve length.*
33 N 385G—Blue 33 N 388G—Gray
33 N 386G—Tan
33 N 387G—Green...... Each $3.95



Neat figure in medium point (fused) collar. *State neck size and sleeve length.*. Each $3.95
33N372G-Tan | 33N371G-Gray
33N370G-Blue | 33N373G-Green

MEN'S SHIRTS

Pilgrim Deluxe

WITH FORMEASE COLLAR



Pilgrim Shirts for Christmas

220-count Whites, Solids, Proportioned lengths



Tattersal Check in widespread (soft) collar. *Please state neck size and sleeve length.*
33N296G-Tan,green | 33N297G-Red,gray
33N295G-Blue | Each.......$3.95

Any shirt on this page $3.95 Each — Any 2 for $7.80 — Any 4 for $15.40 — Individually Boxed

De luxe Shirts have these features

- **Luxurious woven through pattern** fancy shirts
- **Better, more closely woven, longer-wearing cotton broadcloth** than in shirts on opposite page. Made with combed yarns—softer, richer, smoother looking. Mercerized for permanent luster. [D] below in cotton pique
- **Proportioned body lengths.** The longer the sleeve size you order the longer the shirt body will be
- **Sanforized. Vat-dyed, washfast,** sunfast colors
- **FormEase—the most comfortable collar** you have ever worn. Soft collar style with plastic stays; and fused styles. Neither ever need to be starched
- **Genuine ocean pearl buttons.** French (no panel) front except [D] below which has panel front.
- **Tapered body;** 2-piece sleeve placket. Full roomy cut

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17-inch. Shipping weight each 1 pound 3 ounces.

Unless stated, ties and cuff links not included

White shirts with collars made of heavier, longer-wearing fabric than the rest of the shirt. Collar guaranteed to outwear the shirt. *State neck size and sleeve length.*

[A] **Widespread (soft) collar.** Stays keep it neat.
33 N 396G—White. Regular button cuff style
33 N 394G—White. French cuffs (require cuff links)

[B] **Medium point (fused) collar.** America's favorite.
33 N 393G—White. Regular button cuff style
33 N 395G—White. French cuffs (require cuff links)

[C] **Medium long point (soft) collar.** Stays keep it neat.
33 N 397G—White. Regular button cuffs
Each $3.95..........2 for $7.80..........4 for $15.40

Neck sizes above. For sleeve sizes, and How to Measure, see page opposite



Gift Specials

Pilgrim Deluxe Shirts with Accessories as shown

Individually Boxed $3.95 Each Set — Any 2 for $7.80 — Any 4 for $15.40

[D] **Smart Round-point (soft) FormEase collar shirt. Gold colored metal tie bar and cuff links. (Set with colored stone) included.** Handsome cotton pique (ribbed) fabric. With proportioned body length; tapered fit; ocean pearl buttons. Panel front. Sanforized. *State neck size and sleeve length (page opposite).*
33 N 288GE—White shirt, tie bar, cuff links. 10c Fed. tax included.
Set $3.95. . 2 for $7.80. . 4 for $15.40

[E] **Handsome Short-point (fused) collar shirt with attractive acetate tie included.** 220-thread cotton broadcloth, combed and mercerized for soft smoothness, luster and wear. Durable fabric collar—guaranteed for the life of the shirt. *Please state neck size and sleeve length wanted; choice of tie color, blue, maroon or brown.*
33 N 294G—White shirt, tie set.
Set $3.95. . 2 for $7.80. . 4 for $15.40









PURE SILKS. Wool lined to tie easily. Shpg. wt. ea. 4 oz. *State color* blue, red, or brown. Boxed. **$1.89** Each **2** for **$3.60** **6** for **$10.00**

SOLID COLORS . . 97c Ea. Any 2 for $1.88 6 for $5.00

Initial Acetate Ties

Ties with gold colored metal pin-through initial. Choose any initial except I, O, Q, U, V, X, Y, Z. 4c Federal tax included.



Spot-resistant Wools

Four in hand (longs) and bow ties. A New fabric finish makes it easy for you to remove all non-oily spots with a damp cloth.





Light blue · Maroon (dk. red) · Gray · Mist green · Scarlet red · Chocolate brown · Yale blue · Maize (yellow) · Black

ALL WOOL BOWS. Clip on. Wt. 2 oz. *State color* (same as Longs).
33 N 3928G............. Each 97c

INITIAL ACETATE LONGS. *State color above, except black, print initial.* Wt. ea. 4 oz.
33 N 3877GE............................... Each 97c

SPOT-RESISTANT ALL WOOL LONGS. Wool-lined for wrinkle resistance. *State color, above.*
33 N 3880G—Shpg. wt. ea. 4 oz. .... Each 97c

Luxurious Gifts, but inexpensive

[A] **100% wool Tartan plaids.** About 12x48 in. Hand wash separately. *State color* blue, brown or red plaid. Shipping weight 7 oz.
33 N 3536—Boxed. . .**$1.49**

[B] **Solid colors in 100% wool,** soft and warm. 12x48 in. Hand wash separately. *State color* yellow, white, maroon, tan or navy blue. Shipping weight 7 ounces.
33 N 3515—Boxed. . .**$1.98**

[C] **Hand-painted white rayon crepe.** About 12x49 in. (2 layers of fabric). Hand wash separately. Wt. 6 oz.
33 N 3504—Horse. Boxed.
33 N 3502—Ship
33 N 3505—Dog. **$1.98**

[D] **His initial embroidered on white rayon crepe** (double fabric). *Print any initial* (except I, Q, U, V, X, Y, Z), *or state crest* (shown above). About 12x50 in. Hand wash. Shipping weight 6 oz.
33 N 3528—Boxed. . .**$1.98**

[E] **Reversible. 2 fabric thicknesses. 2 colors,** one on each side. Acetate and nylon blend. Hand wash separate. *State color* maroon with gray; navy blue with gray; brown with yellow. 12x48 in. Shipping weight 6 oz.
33 N 3518—Boxed. . .**$1.98**

[F] **Matching Muffler and Glove set.** 100% wool in solid colors. 12x48 in. Chevron weave muffler; knitted gloves. Hand wash separate. *Glove sizes* 8, 9, 10. *Colors* yellow, maroon, tan, navy blue. *State color and glove size.* Shipping wt. set 10 oz. *1951 Christmas $3.98.*
33N3540–1952 price.**$3.49**

[G] **Zipper Muffler. 100% worsted wool in handsome plaids.** Sure protection for neck and chest. Fabric is doubled; size 5½x46 inches. Hand wash separately. *Sizes* small (14–14½-inch neck); medium (15–15½); large (16–16½). *Colors* blue, maroon, brown plaids. Shipping weight 7 oz. *State neck size and color.*
33 N 3531—Boxed. . .**$1.98**

[H] **Acetate and nylon,** lustrous and durable. Hand wash. 13x50 in. *State color* white, gray, or canary yellow. Shipping weight 6 oz.
33 N 3530—Boxed. . .**$1.98**

[J] **New 2-fabric.** Wool for warmth on one side . . . rayon for smart looks on the other. Hand wash separate. Shpg. wt. 7 oz. *State color* tan-brown combination, maroon, or navy blue.
33 N 3511—Boxed. . **$2.97**



ACETATES. Boxed. *State color* blue, red, brown. Shpg. wt. ea. 4 oz. **97c** Each **2** for **$1.88** **6** for **$5.00**



HAND PAINTS, PRINTED ACETATES. **97c** Each **2** for **$1.88** **6** for **$5.00**
New narrow look. Wool lined. *State color* blue, red or brown (duck also in maize). Shpg. wt. ea. 4 oz. Boxed.



97c **2** for **$1.88**

PURE SILK BOW TIES. Convenient clip-on style—no band, no tieing, clips attach to collar. *State color* red, blue or brown. Shpg. wt. each 4 oz. Boxed.









OXFORD CLOTH . . the "texture weave"

Popular Button-Down soft collar. Made of combed cotton—soft, luxuriously smooth; mercerized for permanent luster. Plain weave. Sanforized—maximum fabric shrinkage 1%. Full roomy Pilgrim tailored; tapered body. Ocean pearl buttons; French (no-panel) front. Strongly seamed. *State neck size and sleeve length* (below). **$3.95 Each**

33 N 269—White. Button cuffs.
Each $3.95 2 for $7.80 4 for $15.40

NYLON . . easy to wash . . durable, long wearing

Medium-long point (soft) collar with plastic stays. Luxury quality woven nylon with ventilating pores. Made for Sears by a famous shirt maker. Washes easily—dirt stays on the surface—floats out. Can be worn without ironing. Only 1% fabric shrinkage. French front. Ocean pearl buttons. *State neck size, sleeve length* (below). **$5.95 Each**

33 N 399—White. French cuff style (requires cuff links. Each............$5.95

PIMA . . our best, longest wear cotton

New Medium point (fused) collar. Needs no starching. 2-ply (double-thick) threads for strength. Combed yarns make it extra soft, smooth. Mercerized for luster. Ocean pearl buttons. French (no panel) front. Sanforized—for permanent fit. *State neck size and sleeve length* (below). **$4.95 Each**

33 N 194—White. Button cuff style
33 N 196—White. French cuffs (require links). Each $4.95 2 for $9.60

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17-inch. *Sleeve sizes* on page 2. Shpg. wt. ea. 1 lb. 3 oz.

ORLON* . . easiest to wash . . stays beautiful

Medium long-point (soft) collar with plastic stays to keep the collar neat. Orlon stays beautiful—never gets dingy, is extremely long wearing. Seams won't pucker. Easiest to wash. You can wear it without ironing. Cool, dry and porous, soft and comfortable against the skin. Made for Sears by a famous shirt maker. Maximum fabric shrinkage 1%. French (no panel) front. Ocean pearl buttons. *State neck size and sleeve length* (left). **$6.65 Each**

33 N 222—White. Button cuffs. Ea. $6.65

*DuPont Acrylic fiber. Reg. U.S. Pat. Off.

The No. 1 Man's Gift Every Year

Pilgrim Dress Shirts











TRU-POINT COLLAR, plus Fashion-right Fall colors

$1.97 Each 2 for $3.90 4 for $7.60

The fused-in Nylon stays keep the collar points from curling. Collar is fused to keep it from wilting . . never needs starching. Lustrous cotton broadcloth, Sanforized for permanent fit. Colors are vat-dyed, washfast. Tailored to fit the way men like them. Closely woven, durable. Shpg. wt. ea. 1 lb. 3 oz. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. *Sleeve sizes and* How to Measure on page 2.

[A] **Smart and neat Pincheck.** *Please state neck size and sleeve length.*
33 N 140G—Blue check
33 N 141G—Tan check
33 N 142G—Green check
33 N 143G—Gray check

[B] **Small figure** on solid color. *Please state neck size and sleeve length.*
33 N 90G—Blue
33 N 91G—Tan
33 N 92G—Green
33 N 93G—Gray

[C] **Pin stripes** on solid color. *Please state neck size and sleeve length.*
33 N 108G—Blue
33 N 109G—Tan
33 N 110G—Green
33 N 111G—Gray

[D] [E] **Rich solid White.** *Please state neck size, sleeve length.*
33 N 85G—Blue
33 N 86G—Tan
33 N 87G—Green
33 N 88G—Gray
33 N 39G—White

Each $1.97 . . *Save by ordering 2* Any 2 for $3.90 . . *Save more by ordering 4* Any 4 for $7.60

State both neck size and sleeve length. Ties and cuff links not included


Now.. Pilgrim Long Sleeve
YOUR CHOICE
$4.60 Each
Any 2 for $9.00
STAY BEAUTIFUL...
SHIRTS SHOWN ON THIS PAGE DESCRIBED ON OPPOSITE PAGE
Spun rayon gabardine
Shirts above and immediately below are 4-Star feature quality, are available in choice of sleeve sizes
(below) Spun rayon challis
SEARS 4-STAR FEATURE
THE NEWEST IN SPORT SHIRTS
Miracle Fabric
X-2* TREATED RAYON
New! Jacket-shirt with shirred elastic waist, tab closing. Wear in or out of trousers
A
B
C
D
E
F
G
H
J
K
L
M
N
P
R
T
V
W
X
Y
AA
BB
CC
DD
EE
FF
GG
HH
JJ
KK
LL
MM
NN
PP
RR

Sport Shirts of X-2* Treated Rayon



WEAR TWICE AS LONG..WITH HALF THE CARE

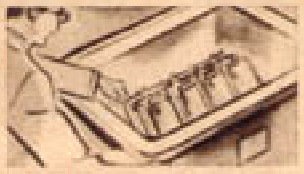
YOUR CHOICE . . ANY X-2* TREATED RAYON SHIRT ON OPPOSITE PAGE

$4.60 Each   ANY 2 FOR $9.00

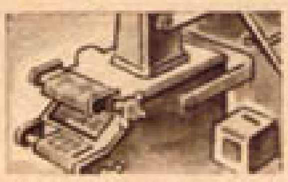
All "Stay beautiful . . wear twice as long"



Tested! No fading in a machine that imitates the sun



Tested! New looking after 64 washings as a cotton



Tested! Wears twice as long as ordinary untreated rayon

X-2 chemical changes the molecular structure of rayon. It *locks in* the crisp colors; preserves the smooth lustrous finish. By protecting the fibers from abrasive and chemical laden dirt, it adds wear. X-2 treated rayon retains its fabric body, life, and sparkle to the very end.

". . With Half the Care."



Machine wash it just like you do your cottons. Washfast.



Absorbs less moisture; dries faster, irons in one stroke



Wrinkle-resistant. Fibers retain their liveliness

- **Only 2% fabric shrinkage regardless of the number of times or the way it is washed**
- **Washfast, Sunfast colors.** Dirt cannot penetrate the fibers, floats out in washing
- **Perspiration-odor-resistant;** mildew-resistant. Wrinkles "hang-out" as in a wool shirt.

HERE'S THE PROOF



A commercial laundry washed it as a white cotton** 16 times. After the test the X-2 treated rayon side not only showed no signs of wear, but actually was as fresh and new looking as the day it was made.

*** Water temperature 180°, strong soap and bleach*

4-STAR FEATURE SHIRTS

Fits neck sizes 14 to 18½ . . sleeve lengths 32 to 36 inches

Tailored, detailed like shirts selling for much, much more

- 2-way sport collar with special lining that finds the fold line. Smarter looking with a tie, makes ironing easier
- Rayon satin lined yoke. Pleated back for freedom in action
- Bellows pleated pockets, military flaps; pleated sleeves
- 2-button adjustable cuffs with diamond point detailing
- Cut full and roomy the way men like them. In-or-out bottom
- Securely anchored ocean pearl buttons; reinforced backing

Sizes small (14-14½-inch neck); medium (15-15½); large (16-16½); extra large (17-17½); XX large (18-18½). *Sleeve sizes below.*

[A]-[K] **EXCLUSIVE AT SEARS. X-2 treated spun rayon gabardine.** Washfast colors. Max. fabric shrinkage 2%. Shpg. wt. each 1 lb. 7 oz. *State neck size, sleeve length,* see size scale below.

[A] 33 N 6944G—Forest green
[B] 33 N 6943G—Rust
[C] 33 N 6936G—Gold color
[D] 33 N 6939G—Brick red
[E] 33 N 6937G—Light blue
[F] 33 N 6935G—Tan
[G] 33N6938G—Pearl gray
[H] 33N6940G—Medium green
[J] 33N6941G—Maroon
[K] 33N6942G—Navy blue
Each $4.60   Any 2 for $9.00

[L]-[W] **EXCLUSIVE WITH SEARS. Solid color rayon challis.** "Gaucho" widespread collar. Hand stitched collar, pockets. White ocean pearl buttons. Washfast. 2% fabric shrinkage. Shpg. wt. each 1 lb. 6 oz. *State neck size and sleeve length,* scale below.

[L] 33 N 6928G—Wine red
[M] 33 N 6927G—Med. green
[N] 33 N 6924G—Light blue
[P] 33 N 6925G—Tan
[R] 33 N 6929G—Forest green
[T] 33 N 6931G—Lime green
[V] 33 N 6926G—Pearl gray
[W] 33 N 6930G—Rust
Each $4.60   Any 2 for $9.00

Sleeve sizes (for shirts above only)

Neck size	Sleeve sizes	Neck size	Sleeve sizes
Small	32, 33 inches	Extra large	33, 34, 35, 36
Medium	32,33,34,35,36	XX large	33, 34, 35, 36
Large	33, 34, 35, 36		

WOVEN CHECKS, PLAIDS

of X-2 treated spun rayon

[X]-[HH] **Lucky is the man** who is gifted with one of these plaids or checks. They keep their sparkling good looks, the resilient fiber life through countless washings and they never shrink out of size. Look at these quality details.

- 2 pockets with rounded pocket flaps
- Round tailored cuffs; shirred back, sleeves
- Matching color anchored durable plastic buttons
- Stitchless 2-way sport collar. Hemmed bottom
- Washfast, sunfast colors. Maximum fabric shrinkage 2%. Wrinkles actually "hang out" as in wool shirts. Shpg. wt. ea. 1 lb. 3 oz.

Sizes small (14-14½-in. neck) medium (15-15½); large (16-16½); extra large (17-17½).

[X] 33 N 6915G—Red combination
[Y] 33 N 6912G—Brown combination
[AA] 33 N 6919G—Blue and white
[BB] 33 N 6918G—Brown and white
[CC] 33 N 6910G—Red combination
[DD] 33 N 6914G—Brown combination
[EE] 33 N 6911G—Blue combination
[FF] 33 N 6917G—Green combination
[GG] 33 N 6913G—Blue combination
[HH] 33 N 6916G—Gray combination
State size (above). Ea. $4.60   Any 2 for $9.00

HOW TO MEASURE FOR SPORT SHIRTS

Neck size. Measure around neck with tape measure. Number of inches is neck size. Order small if neck measures 14 to 14½ inches; medium (if 15-15½); large (16-16½); extra large (17-17½); XX large (18-18½).

Sleeve size (only for 4-Star shirts at left). Bend elbow. Measure from middle back of neck over shoulder and elbow to wrist. Number of inches is sleeve length.

SOLID COLOR CORDS

of X-2 treated spun rayon

[JJ]-[MM] **Only Sears has this solid color fabric.** All the X-2 features described above.

- Handsome short point "Gaucho" collar to wear open or closed. Ocean pearl buttons
- 2-button adjustable cuffs with diamond point tailoring. Pockets with pointed flaps
- Pleated sleeves and back; square bottom
- Washfast, sunfast colors. Maximum fabric shrinkage 2%. Shpg. wt. ea. 1 lb. 7 oz.

Sizes small (14-14½-in. neck); medium (15-15½); large (16-16½); extra large (17-17½).

[JJ] 33 N 6923G—Electric blue.
[KK] 33 N 6922G—Cinnamon tan
[LL] 33 N 6920G—Wine red
[MM] 33 N 6921G—Forest green
State size (above). Each $4.60   2 for 9.00

NEW JACKET STYLE

of X-2 treated spun rayon

[NN]-[RR] **It's new** with solid color gabardine back, neck, sleeves and panel front; and a check plaid front. Shirred elastic waist has tab closing. Wear in or out; widespread sport collar open or closed. 2-button adjustable cuffs.

Sizes small (14-14½-in. neck); medium (15-15½); large (16-16½); extra large (17-17½). Shpg. wt. ea. 1 lb. 8 oz. Washfast, sunfast colors. Maximum fabric shrinkage only 2%.

[NN] 33 N 6986G—Green plaid; dk. green trim
[PP] 33 N 6984G—Red-gray plaid; maroon trim
[RR] 33 N 6985G—Blue plaid; navy blue trim.
State size above. Each $4.60   2 for $9.00

**Trade Mark Dan River Mills for Rayon fabrics and textile treating chemicals*



A With initial. Rayon and acetate gabardine. Choice of 8 colors shown at top of page. 4% fabric shrinkage. . . . Each $2.95

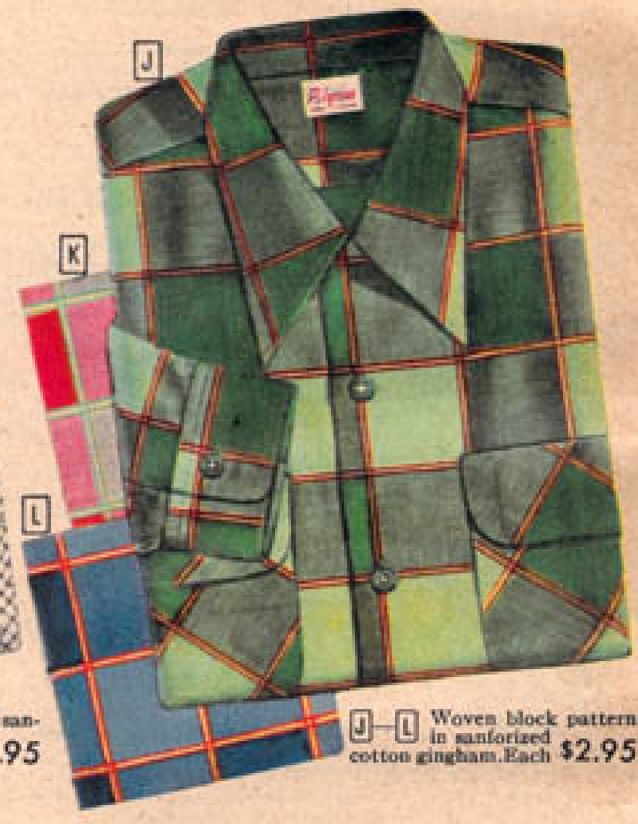
B With initial. "Teca" acetate and rayon shirts Choice of all 8 colors shown at top of page. 2 to 3% fabric shrinkage. . . . . Each $2.95



C—E Small block pattern in sanforized cotton twill. . . Each $2.95



F—H Bakers check in sanforized durable cotton twill. . Each $2.95



J—L Woven block pattern in sanforized cotton gingham. Each $2.95

Give him a solid color, or handsome plaid, and make this . .



M—R Pin-point check in rayon and acetate. . . . Each $3.95

T—X Cord rib in rayon, acetate and cotton blend. Each. $3.95

Y—CC Solid color acetate and nylon crepe blend. Each. $3.95

This for sure . . every man wants more

Pilgrim Sport Shirts..



In time for Christmas

Priced $1.79 to $3.95

He will find 365 day-a-year wear from these gifts. The latest men's colors, the latest fabrics and patterns and the famous Pilgrim fit that men prefer

Long sleeves. Rich, durable rayons, cottons

Shirts described here shown on opposite page $2.95 Each Individually boxed

Ladies! All you need is his neck size. Order small (14-14½-inch neck); medium (15-15½); large (16-16½); extra large (17-17½). Measuring instructions below.

[A] **Rayon and acetate gabardine—with gold color metal initial.** Long wearing fabric, with rich, luxurious feel. 2-way sport collar; in or out square bottoms; matching color buttons; rounded pocket flaps. Hand wash. Max. fabric shrinkage 4%. Shpg. wt. 1 lb. 6 oz. *State size, print any initial except I, O, Q, U, V, X Y, Z.* 4c Federal tax included.
33 N 6965E—Light blue
33 N 6966E—Tan
33 N 6967E—Pearl gray
33 N 6968E—Forest green
33 N 6969E—Maroon
33 N 6970E—Navy blue
33 N 6971E—Bright red — Each
33 N 6972E—Kelly green — $2.95

[B] **"Teca" acetate and rayon—with gold color metal initial.** Luxuriously smooth plain weave fabric lustrous and hardy. 2-way sport collar; square in or out bottom; matching color plastic buttons; tailored rounded pocket flaps. Hand wash. Maximum fabric shrinkage 2 to 3%. *State size (above), print any initial except I, O, Q, U, V, X, Y, Z.* Shpg. wt. 1 lb. 3 oz. 4c Fed. tax. included.
33 N 6959E—Navy blue
33 N 6957E—Maroon
33 N 6958E—Forest green
33 N 6960E—Lt. blue
33 N 6961E—Pearl gray
33 N 6962E—Tan
33 N 6963E—Kelly green — Each
33 N 6964E—Bright red — $2.95

[C]—[E] **Small block pattern in sanforized cotton twill**—maximum fabric shrinkage 1%. Vat-dyed washfast colors. Medium weight, soft and comfortable. 2-way sport collar; in-or-out bottom; rounded pocket flaps and cuffs. Gathered back and sleeves. Durable plastic buttons. Shpg. wt. 1 lb. *Please state size, above.*
[C] 33 N 630—Red and black
[D] 33 N 631—Yellow and black — Each
[E] 33 N 632—Brown, black — $2.95

[F]—[H] **Bakers Check in Sanforized cotton twill** — maximum fabric shrinkage 1%. Vat-dyed washfast colors. Soft fabric, medium weight in a luxurious weave. Round tailored pocket flaps; cuffs. Sport collar; square bottom; gathered sleeve and back. Shipping weight 1 pound. *State size (above).*
[F] 33 N 642—Black on white
[G] 33 N 643—Maroon on gray — Each
[H] 33 N 644—Black on gold — $2.95

[J]—[L] **Woven block pattern in sanforized cotton gingham** — maximum fabric shrinkage 1%. Handsome washfast colors. Perfect shirting fabric; crisp, lustrous, tightly woven, and long wearing. 2-way sport collar; square in or out bottom. Round tailored pocket flaps, cuffs. Shpg. wt. 14 oz. *State size (above).*
[J] 33 N 601—2-tone green
[K] 33 N 600—Red and gray — Each
[L] 33 N 602—2-tone blue — $2.95

his most wonderful Christmas, ever

Shirts shown on opposite page $3.95 Each Any 2 for $7.80 Individually boxed

Ladies! His neck size is stamped on the inside of the collar of his dress shirt. *Sizes* small (14-14½); med. (15-15½); large (16-16½); extra large (17-17½).

[M]—[R] **Pin-point check in rayon and acetate.** Luxuriously soft with good body, drape and very durable. "Gaucho" wide-spread collar; square bottom. Ocean pearl buttons. Pointed pocket flaps and cuffs. 2 button adjustable cuffs. 3% fabric shrinkage. Shpg. wt. 1 lb. 4 oz. Hand wash separate. *State size.*
[M] 33N575G–Wine red
[N] 33N576G–Brown
[P] 33N574G–Green
[R] 33N577G–Salmon red
Each $3.95 2 for $7.80

[T]—[X] **Cord ribbed fabric in rayon, acetate and cotton.** Fabric combines strength, good drape in qualities with softness and long wear. Widespread "gaucho" collar; square bottom. Rounded pocket flaps and cuffs. Genuine ocean pearl buttons. 3% fabric shrinkage. Hand wash separate. Shpg. wt. 1 lb. 4 oz. *Please state size, above.*
[T] 33N572G-Goldcolor
[V] 33N570G-Med. blue
[W] 33N571G-Green
[X] 33N573G-Red
Each $3.95 2 for $7.80

[Y]—[CC] **Solid colors in Acetate and Nylon crepe.** Soft, lustrous with unusual durability due to nylon. Widespread "gaucho" collar; square bottom. Pointed pocket flaps and cuffs. Ocean pearl buttons; 2-button adjustable cuffs. 2% fabric shrinkage. Shpg. wt. 1 lb. 2 oz. *State size.*
Hand wash separate
[Y] 33N587G–Green
[BB] 33N586G–Wine red
Washable colors
[AA] 33N585G–White
[CC] 33N588G–Lt. blue
Each $3.95 2 for $7.80

HOW TO MEASURE. Measure around neck with tape. Number of inches is size. If between sizes order next larger size.



Thrifty Acetates

[DD] **He can wear acetate crepe the year around.** $1.79 Each 2 for $3.50
Handsome solid colors. 2 pockets; round-tailored flaps. Sport collar; square in or out bottom. A luxuriously soft comfortable fabric. Maximum fabric shrinkage 3%. Hand washable. Shpg. wt. ea. 1 lb. *Sizes* small (14-14½-in. neck); medium (15-15½); large (16-16½); extra large (17-17½). See Measuring, below, at left.
33 N 691—White — *State size.*
33 N 692—Light blue — *1951 Fall $1.95*
33 N 693—Light tan — 1952 Price
33 N 694—Light green — Each 2 for
33 N 695—Pearl gray — $1.79 $3.50

Cotton Broadcloths

[EE] **Lustrous solid colors in crisp cotton broadcloth.** $1.97 Each 2 for $3.80
Long-wearing fabric is mercerized. Colors are vat-dyed, washfast. Sport collar; square hemmed bottom. 2 pockets; durable plastic buttons. Long sleeves. Shpg. wt. ea. 1 lb. Sanforized—maximum fabric shrinkage 1%. *Sizes* small (14-14½-in. neck); medium (15-15½); large (16-16½). See How to Measure, below, at left.
33 N 732—White — *State size.*
33 N 733—Light tan — Each
33 N 734—Light blue — $1.97
33 N 735—Light green — 2 for
33 N 736—Light gray — $3.80

Assorted patterns . . that's why the low price

[FF] **Expensive better cottons and rayons** in broken pattern assortments, but in choice of his favorite colors. Handsome plaids and other patterns. All have long sleeves; 2-way sport collars; hemmed square bottoms; durable plastic buttons, and 2 pockets. Sanforized cottons—maximum fabric shrinkage 1%; vat-dyed, washfast colors. Rayons with 3% maximum fabric shrinkage; hand washable. Shpg. wt. 1 lb. *Sizes* small (14-14½-in. neck); medium (15-15½); medium large (16-16½); large (17-17½). $1.79 Each
33 N 1981—Medium blue 33 N 1982—Tan and brown 33 N 1983—Medium green
Please state size............Each $1.79 2 for $3.50

You can do all your Christmas shopping from this catalog. You can do it in the comfort of your own home, unhurried and not bothered by crowds.

More Sport Shirts on following pages.



YOUR CHOICE OF 9 SHIRTS $2.29 Each

Felt-smooth Sueded Cotton, Sport Style

Plaid Prints. Handsome gifts and so low priced! Medium weight sueded cotton flannel, densely napped, and extra smooth. Plaid patterns show up brilliantly. Sanforized—maximum shrinkage 1%. Sport styled—2 way collar; square bottom. 2 pockets; double yoke; matching plastic buttons. Shipping weight each 11 ounces.

[A]-[C] **Washfast.** Flaps on pockets. *Sizes* small (14–14½-inch neck); medium (15–15½); medium large (16–16½); large (17–17½). *Please state size.* — $2.29 Each

[A] 33 N 1500G—Red — Each $2.29
[B] 33 N 1501G—Blue — Any 2 for
[C] 33 N 1502G—Green — $4.44

[D]-[J] **Washable separately.** With plain pockets. *Sizes* small (14–14½-inch neck); medium (15–15½); large (16–16½). *Please state size.* — $2.29 Each

[D] 33 N 6490G—Red
[E] 33 N 6491G—Gold color
[F] 33 N 6492G—Green
[G] 33 N 6493G—Red — Each $2.29
[H] 33 N 6494G—Gold color — Any 2 for
[J] 33 N 6495G—Green — $4.44



Medium Heavy and Heavyweight Fabrics . . . Our Warmest!

[K]-[M] **55% pure wool; 45% rayon, check.** Soft, lustrous, strong and warm. Sport collar; square bottom; adjustable 2-button cuffs. Hand wash. Shpg. wt. 1 lb. 10 oz. *State neck size* small (14–14½); medium (15–15½); large (16–16½). — $4.95 Each

[K] 33 N 1680—Maroon and black
[L] 33 N 1679—Blue and brown
[M] 33 N 1678—Green and black — Each $4.95

[N]-[W] **Heavyweight all wool Buffalo Plaids.** Quilted rayon lined dress collar; shirttails. Full cut; strong seams. Wash separate. 3% fabric shrink. Shipping wt. 1 lb. 10 oz. *Reg. sizes* 14½, 15, 15½, 16, 16½, 17-in. neck. — $6.69 Each Reg. Size

Regular sizes
[N] 33N1617–Red, black
[P] 33N1621–Blue plaid
[R] 33N1620–Red, black, white
[T] 33N1622–Green plaid
[V] 33N1619–Black, white
[W] 33N1618–Green, black
Please state size.
1951 Christmas $6.95
1952 price. $6.69

Extra long body, sleeves [N] 33N1624—*State neck size* 14½, 15, 15½, 16, 16½, 17-inches Red and black. . . $6.98

Extra large body, neck. [N] 33N1614—*State neck size* 17½, 18, 18½, 19, 20 inches. Red and black. $6.98

[X]-[BB] **Solid color 100% wool. 2 styles—Sport or Dress tailored.** Full rayon satin lined collar and yoke; Matching plastic buttons. Full, roomy cut; strongly seamed. Hand wash separate. Shpg. wt. 1 lb. 10 oz. See How to Measure, page opposite. — $6.69 Each

Sport tailored with stitchless 2-way collar; square hemmed bottom; 2-button adjustable cuffs; dressy no-panel front.
Sizes small (14–14½-inch neck); medium (15–15½); large (16–16½); extra large (17–17½). *Please state size.*
[X] 33 N 1676–Medium blue
[Y] 33 N 1674–Scarlet red
[AA] 33 N 1675–Pine green
[BB] 33 N 1677–Wine. . $6.69

Dress tailored with stand-up dress collar; long shirttails; panel front; single stitched seams, collar; single button cuffs.
Sizes 14½, 15, 15½, 16, 16½, 17-in. neck. *State size.*
[X] 33 N 1671–Medium blue
[Y] 33 N 1673–Scarlet red
[AA] 33 N 1672–Pine green
[BB] 33 N 1670–Wine. $6.69

[CC]-[EE] **Sport styled Plaids.** 55% pure virgin wool; 45% soft lustrous rayon. 2-way collar; square bottom; 2-button adjustable cuffs; no panel front. Shpg. wt. 1 lb. 10 oz. *Sizes* small (14–14½-in. neck); medium (15–15½); large (16–16½); extra large (17–17½). Hand wash. See Measuring page opposite. — $4.95 Each

[CC] 33 N 1609—Blue plaid
[DD] 33 N 1610—Red plaid
[EE] 33 N 1611—Yellow plaid
State size . . . . Each $4.95



[D]-[F] **Scottish Plaids.** Pointed cuff detail, bellows pockets. *Same quality Christmas 1951 $6.45* 1952 price each............$5.95

[A]-[C] **Smart new Tattersall print.** Has all details of fine Pilgrim sport tailoring. Each...........$5.95

[G]-[N] **Neat Solid Colors.** Have full sport styling. *Christmas 1951 $4.98*....1952 price each.......$3.98

[P]-[CC] **Button front style** in washfast corduroy. Have full sport styling. Each......$4.90

Zipper front style with snug Durene* knit cotton bottom. *Same quality Christmas 1951 $5.98*..1952 price each..$4.90

PILGRIM CORDUROYS . . Rugged, good-looking

[A]-[C] **Tattersall Pattern . . .** new, and destined to be a favorite! Has 2-way sport collar you wear casually open, or buttoned up for dress. Square in-or-out sport bottom. 2-button adjustable cuffs. Colors are hand washable separately. *Sizes* small (14–14½-in. neck); medium (15–15½); large (16–16½); extra-large (17–17½). Measuring at right below. Shpg. wt. 1 lb. 8 oz. *State size.* **$5.95 Each**

[A] 33 N 1430—Red
[B] 33 N 1431—Blue
[C] 33 N 1432—Green
Each $5.95

[D]-[F] **Scottish Plaid Print . . .** "Roderick Dhu" pattern. Has the 2-way sport collar worn open for sport wear, closed for dress. Square in-or-out sport style bottom. Colors are hand washable separately. *Sizes* small (14–14½-inch neck); medium (15–15½); large (16–16½); extra-large (17–17½). Shipping weight each 1 lb. 8 oz. *State size.* **$5.95 Each**

[D] 33 N 1416—Maroon, gray
[E] 33 N 1417—Black, white
[F] 33 N 1415—Green, black
Christmas 1951 $6.45..........1952 price $5.95

[G]-[N] **Solid Colors.** 16-rib pinwale corduroy with 2-way sport collar, square in-or-out bottom. Yoke lined with smooth iridescent pre-shrunk rayon (maximum fabric shrinkage 2%) for comfort. Hand wash separately. *Sizes* small (14–14½-in. neck); medium (15–15½); large (16–16½). Shpg. wt. 1 lb. 8 oz. **$3.98 Each**

[G] 33N1538–Scarlet
[H] 33N1537–Kelly green
[J] 33N1540–Maroon
[K] 33N1541–Gray
[L] 33N1533–Cinnamon
[M] 33N1539–Yellow
[N] 33N1542–Dk. green
Please state size.
Christmas 1951 $4.98
1952 price.......$3.98

HOW TO FIND HIS SIZE

All you need is his neck size, which can be found near the label in almost any of his sport or dress shirts. Or if you wish to measure, place tape around neck. Number of inches is correct size. If in between sizes, order the larger size.

4-STAR *Feature* Shirts . .

NOW Vat-Dyed Washfast Colors

- Vat-dyed colors are washfast
- Choice of button or zipper styles
- Preshrunk, 2 to 3% fabric shrinkage

$4.90 Each — Either Style

[P]-[CC] **Button Front Style.** Washfast. Have neat stitchless semi-wide-spread collars; 2 pockets with flaps. Matching ocean pearl buttons; 2-button adjustable cuffs. Yokes are lined with vat-dyed rayon satin lining for next-to-skin comfort. Square sport-style bottoms. We don't believe you can buy a finer corduroy shirt at anywhere near this low price! *Sizes* small (14–14½-in. neck); medium (15–15½); large (16–16½); extra-large (17–17½). How to Measure below (at left). Shipping weight 1 lb. 8 oz. *Please be sure to state size.*

[P] 33N1578—Cinnamon (red-brown)
[R] 33N1573—Kelly (brt.) green
[T] 33N1577—Flame (red)
[V] 33N1579—Gold color
[W] 33N1576—Special (dk.) green
[X] 33N1571—Jasmine (yellow)
[Y] 33N1572—French (lt.) blue
[AA] 33N1570—Suede (tan)
[BB] 33N1574—Mist (lt.) green
[CC] 33N1575—Maroon
Each........................$4.90

Zipper Style. Like shirt above, but has zipper front, knit Durene* cotton bottom. Shipping weight 1 lb. 8 oz. *State size (above).*

[P] 33N6458—Cinnamon (red-brown)
[T] 33N6459—Flame (red)
[W] 33N6456—Special (dk.) green
[Y] 33N6457—French (lt.) blue
[CC] 33N6455—Maroon
Same quality Christmas 1951 $5.98
1952 price..................$4.90

*Reg. U.S. Pat. Off.



Sanforized Cotton Flannel SPORT SHIRTS

Sizes: small (14-14½-in. neck); med. (15-15½); large (16-16½); Measuring below.

Broad Stripe Plaid. Medium heavy cotton flannel. 2-way collar, square bottom. Hand washable. Maximum fabric shrinkage 1%. Wt. ea. 11 oz. *State size (above).* **$1.98 Each**
33N6484G—Red 33N6486G—Blue
33N6485G—Brown Ea. $1.98 2 for $3.84

Narrow Stripe Plaid. Medium heavy cotton flannel. Full sport styling. Hand wash separately. Maximum fabric shrinkage 1%. Shipping wt. ea. 11 oz. *State size (above).* **$1.98 Each**
33N6487G—Blue 33N6489G—Green
33N6488G—Red Ea. $1.98 2 for $3.84



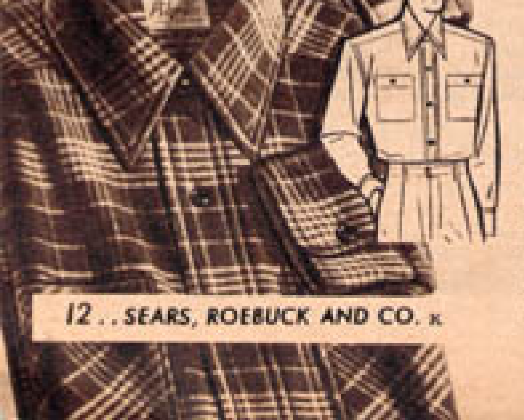
Cotton Flannel UTILITY SHIRTS

Sizes: 14½, 15, 15½, 16, 16½, 17-inch neck. See How to Measure below (right).

Medium Heavyweight, Solid Colors. Neckband style collar, long tails. 2 pockets. Double stitched main seams. Washable separately. Shpg. wt. each 1 lb. 8 oz. *State size (above).* **$1.69 Each**
33 N 1464G—Gray Each $1.69
33 N 1465G—Navy blue 3 for 5.00

Medium-weight Plaid. Utility styled with neckband collar, long tails. Hand washable. Shpg. wt. each 1 lb. 8 oz. *State size (above).* **$1.69 Each**
33 N 1436G—Red
33 N 1437G—Blue Each $1.69
33 N 1438G—Green 3 for 5.00

Sanforized Woven COTTON FLANNELS



Bold Stripe Plaid

$1.98 Each **Utility Style Plaids.** Medium heavyweight cotton flannel. Sanforized—maximum fabric shrinkage 1%. Neckband collar, long tails. Hand washable separately. *Sizes* 14½, 15, 15½, 16, 16½, 17-inch neck. See Measuring Instructions at right (below). Shipping weight each 1 pound 2 ounces. *Please state size wanted.*
33N6520G-Blue, red
33N6521G-Brown, green Each $1.98
33N6522G-Red, blue 2 for 3.84

Narrow Stripe Plaid

$1.98 Each **Utility Style Medium Heavyweight Cotton Flannel.** Have neckband style collar, long tuck-in shirt tails. Sanforized to retain fit—maximum fabric shrinkage 1%. Colors are hand washable separately. Sizes 14½, 15, 15½, 16, 16½, 17-inch neck. Shpg. wt. each 1 lb. 2 oz. *State size.*
33N6523G-Green, brown
33N6524G-Maroon, blue Each $1.98
33N6525G-Blue, red 2 for 3.84

Pilgrim HEAVYWEIGHT COTTON FLANNELS
Pilgrim Quality . . . Sanforized

- Expert, careful Pilgrim tailoring evident in every detail of construction
- Smart herringbone patterns woven into warm, heavyweight flannel
- Sport styled with 2-button adjustable cuffs, two-way collars
- Pleated backs give "slack" for real freedom of action
- Have handsome, durable smoke gray plastic buttons



A 4-STAR Feature Gift

. . which means you can give so much for so little!

Any 4-Star Feature Shirt shown at right **$2.95 Each**

[A]-[M] **4-Star Features.** 2 pockets with flaps, square bottom. Washable; Sanforized—max. fabric shrinkage 1%. *State size.* small (14-14½-in. neck); medium (15-15½); large (16-16½); extra-large (17-17½). Shipping weight each 1 lb.

Buffalo Check	Overplaid Pattern	Multicolor
[A] 33 N 1506—Red	[D] 33 N 1581—Gray	[G] 33 N 1566—Blue
[B] 33 N 1507—Blue	[E] 33 N 1582—Green	[H] 33 N 1567—Green
[C] 33 N 1508—Brown	[F] 33 N 1583—Brown	[J] 33 N 1568—Brown

Clan Plaid
[K] 33 N 1513—Red and green
[L] 33 N 1514—Black and white Each
[M] 33 N 1515—Red and black $2.95

SUEDED COTTONS AND FLANNELS
Fine Pilgrim Tailoring . . all Sanforized

SHIRTS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

Sizes for shirts described below: 14½, 15, 15½, 16, 16½, 17-inch neck. See How to Measure below. Measure and be sure of good fit.

[N]-[R] **Heavyweight Cotton Flannel.** Warm fabric, napped on both sides. Bright multicolor pattern. Has neckband style collar, long tails. 2 pockets. Matching plastic buttons; double fabric shoulder yoke. Sanforized—maximum fabric shrinkage 1%. Colors hand washable separately. Shipping weight each 1 lb. 8 oz. *State size (above).* **$2.95 Each**
[N] 33 N 6469—Blue plaid
[P] 33 N 6470—Green plaid Each
[R] 33 N 6471—Red plaid $2.95

[T]-[X] **Sueded Cotton.** Solid color shirts in medium heavy fabric, closely napped on outside. Neckband collar, long tails, 2 pockets. Double fabric shoulder yoke. Sanforized—maximum fabric shrinkage 1%. Washable separately. Shpg. wt. each 14 oz. See How to Measure below. *State size (above).* **$2.95 Each**
[T] 33 N 1413—Maroon
[V] 33 N 1414—Dark green
[W] 33 N 1407—Scarlet Each
[X] 33 N 1406—Bright green $2.95

[Y]-[BB] **Heavyweight Cotton Flannel.** Available in regular and "extra" sizes. Fine quality cotton flannel is napped on both sides. Has utility styling: neckband collar, long tuck-in shirt tails. 2 pockets. Matching plastic buttons. Double fabric shoulder yoke. Sanforized—maximum fabric shrinkage 1%. Colors are washable separately. Shipping weight each 1 pound 8 ounces. *Regular sizes. State size (above).* **$2.95 Each Reg. sizes**
[Y] 33 N 6461—Blue plaid
[AA] 33 N 6462—Green plaid
[BB] 33 N 6460—Red plaid Each.................................$2.95

Extra Large Sizes 17½, 18, 18½, 19, 20-inch neck. Fuller proportioned throughout. Shpg. wt. each 2 lbs. Measuring below. *Please state size.*
[Y] 33 N 1489—Blue plaid Each
[BB] 33 N 1488—Red plaid $3.29

Extra Long Sizes for 6 footers! 14½, 15, 15½, 16, 16½, 17, 17½-in. neck. Longer proportioned throughout. Shpg. wt. each 2 lbs. *Please state size.*
[Y] 33 N 1491—Blue plaid Each
[BB] 33 N 1490—Red plaid $3.29

[CC]-[EE] **Medium-heavy Cotton Flannel.** Buffalo check pattern. Fabric is napped on both sides for added warmth. Utility style with neckband collar, long tuck-in shirt tails. Sanforized for permanent fit—maximum fabric shrinkage 1%. Colors washable separately. **$2.29 Each**
[CC] 33 N 1422G—Black and white
[DD] 33 N 1423G—Green and white
[EE] 33 N 1421G—Red and black
Shipping weight each 1 pound 2 ounces. *Please state size (above).*
Each................$2.29 2 for $4.44

[FF]-[JJ] **Sueded Cotton.** Medium-heavy fabric densely napped. Houndstooth print. Neckband collar, long tails. Sanforized, washfast. Shpg. wt. each 14 oz. *State size (above).* **$2.29 Each**
[FF] 33 N 1466G—Red, black Each
[GG] 33 N 1467G—Green, black $2.29
[HH] 33 N 1479G—Black, white 2 for
[JJ] 33 N 1477G—Blue, black $4.44

[KK]-[MM] **Extra-heavy Cotton Flannel . . Our Best!** Double-napped woven plaid pattern. Utility styled. Sanforized—max. fabric shrinkage 1%. Wash separately. Shpg. wt. ea. 1 lb. 10 oz. *State size (above).* **$3.49 Each**
[KK] 33 N 6477—Red plaid Ea. $3.49
[LL] 33 N 6475—Blue plaid 2 for
[MM] 33 N 6476—Green plaid $6.70

IT'S EASY TO FIND HIS SIZE! All you need is his neck size, which can be found near the label (or on the tail) of almost any sport or dress shirt. Or if you wish to measure: Place tape around neck. Number of inches is size. If in between sizes, order the larger size.


4-STAR FEATURE
Cotton Flannel Sport Shirts
SANFORIZED
A-M 4-Star Feature cotton flannels. Heavyweight fabric, new woven herringbone patterns. Each......$2.95
ALL SHIRTS ON THIS PAGE ARE DESCRIBED ON OPPOSITE PAGE
N-R Heavyweight woven cotton flannel..Ea...$2.95
T-X Medium heavy sueded cotton; close-napped. Ea. $2.95
Y-BB Heavyweight cotton flannel. Comes in regular, extra large, extra long sizes. Regular sizes each......$2.95
SANFORIZED
Cotton Flannels, Sueded Cottons
"DRESS" STYLE
CC-EE Men's cotton flannel. Christmas 1951 $2.50. 1952 price each...$2.29
FF-JJ Men's Sueded cotton. Christmas 1951 $2.50. 1952 price each...$2.29
KK-MM Extra-heavy cotton flannel, woven plaids. Each, $3.49



ALL WOOL CLASSIC SWEATER COATS

S-p-r-i-n-g-y rib knit . . two warm weights

- Tough nylon sewn buttons, buttonholes
- Strong, no-sag pockets are bar-tacked
- Double fabric thickness at each elbow
- Sized full the way men like them
- Handsome rib knit gives freedom of action . . always regains its original shape
- 100% virgin wool worsted for good warmth, and long wear; ribbed cuffs
- Strong self fabric taped neck and shoulder seams. Hand wash separately.

Medium weight 6-button coat. Shpg. wt. 1 lb. 4 oz. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. **$4.98 Each** *State size*
33 N 2030—Brown heather
33 N 2031—Oxford gray
33 N 2032—Navy blue ... Each $4.98

Zipper front, medium weight. Shpg. wt. 1 lb. 4 oz. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. **$5.49 Each** *State size*
33 N 2033—Brown heather
33 N 2034—Oxford gray
33 N 2035—Navy blue ... Each $5.49

Heavyweight 6-button coat. Shpg. wt. 1 lb. 8 oz. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. **$5.98 Each** *State size*
33 N 2039—Brown heather
33 N 2040—Oxford gray
33 N 2041—Navy blue ... Each $5.98

Extra-large size 48, 50, 52-in. chest. Button coat; med. weight. Wt. 1 lb. 7 oz. *State size.* **$5.98 Each**
33N2036—Brown heather. *1951 Fall $6.17*
33N2037—Oxford gray ... 1952 price
33N2038—Navy blue ... Each $5.98



100% Wool Interlock knits . . hold their shape

Coat sweater. All wool worsted for warmth and strength; interlock knit for dressy appearance. 2 box-pleated pockets; hemmed bottom; tape reinforced neck, shoulder seams. Shpg. wt. 1 lb. 3 oz. Wash separate. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. *Please state size.* **$5.95 Each**
33 N 2013—Silver gray
33 N 2012—Camel tan
33 N 2014—Maroon ... Each $5.95

Improved Leisure Coat. 100% wool worsted and tightly twisted. Double-thick elbows; full length zipper closure. Neck-hugging short collar. Chest pocket; 2 waist pockets. Shpg. wt. 1 lb. 6 oz. Hand wash separate. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. See Measuring at right. *Please state size.* **$6.95 Each**
33 N 2016—Maroon *(1951 Christmas*
33 N 2015—Silver gray *$7.79)* 1952 price
33 N 2017—Navy blue ... Each $6.95

Order regularly and get your catalogs regularly



PILGRIM YEAR 'ROUND Sweaters

The wools cost you less this Fall than last
Luxurious and warm, ideal to play or relax in

100% wool solid color baby shaker knit

[A] **Our Best . . is long fibered 100% Australian zephyr wool.** Light in weight yet wonderfully warm and comfortable, known for extremely long wear. Springy worsted yarns yet luxuriously soft. Sturdy, reinforced neck and shoulder seams. Generously sized. For best results hand wash separately.

Coat style. Knit-on rib cuffs and bottom; set-in pockets. Matching color buttons. *State size* 36, 38, 40, 42, 44, 46-in. chest. Shpg. wt. 1 lb. 3 oz.
33N2070—Camel tan
33N2072—Gray
33N2071—Medium blue
33N2075—Navy blue
33N2076—Maroon
(1951 Christmas $9.80)
1952 price. . .Each $7.95

Long-sleeve pullover. Rib trim at neck; knit-on rib cuffs, bottom. *State size* 36, 38, 40, 42, 44, 46-in. chest. Shpg. wt. 1 lb.
33N2066—Maroon
33N2065—Navy blue
33N2060—Camel tan
33N2061—Medium blue
33N2067—Dark green
33N2063—Gray
(1951 Christmas $6.98)
1952 price. . .Each $5.95

Sleeveless. Rib bottom; *State size* small (34–36 in. chest) medium (38–40); large (42–44). Shipping weight 12 oz.
33N2045—Camel tan
33N2046—Medium blue
33N2048—Gray
33N2051—Navy blue
33N2053—Dk. green
33N2052—Maroon
(1951 Christmas $4.29)
1952 price. . .Each $3.95

[B] **100% wool worsted. 2-ply tightly twisted yarns** for body and greater strength. Lightweight yet wonderfully warm as only a sweater can be. Generously sized throughout. Tape reinforced neck and shoulder seams. Colors stay fresh and new looking. Hand wash separately.

Coat style. Knit-on rib cuffs; hemmed bottom. Set-in pockets. *State size* 36, 38, 40, 42, 44, 46-in. chest. Wt. 1 lb. 4 oz.
33 N 2285—Royal blue
33 N 2284—Camel tan
33 N 2286—Maroon
33 N 2287—Gray
(1951 Christmas $6.98)
1952 price. . .Each $5.95

Long-sleeve pullover. Rib cuffs, bottoms. *State size* 36, 38, 40, 42, 44, 46-in. chest. Wt. 1 lb.
33 N 2289—Camel tan
33 N 2290—Royal blue
33 N 2291—Maroon
33 N 2292—Maize
33 N 2293—Gray
(1951 Christmas $4.98)
1952 price. . .Each $4.85

Sleeveless. Rib bottom. *State size* small (34–36-in. chest) medium (38–40); large (42–44). Wt. 12 oz.
33 N 2295—Camel tan
33 N 2296—Royal blue
33 N 2297—Maroon
33 N 2298—Maize
33 N 2299—Gray
(1951 Christmas $2.98)
1952 price. . .Each $2.85

Jerkins, handsome thrifty gifts

Shoulder freedom makes them perfect for sportswear, comfortable to relax in. Contrasting color front and back. Front is woven acetate and rayon, fully lined; back is handsome cotton knit. Shpg. wt. 12 oz. *Sizes* small (34–36-inch chest); medium (38–40); large (42–44). Dry clean. *State size.*

[C] **Springy rib knit waist.** Solid contrasting colors front and back. Chest pocket has tab closing. Shpg. wt. 12 oz. *State size.*
33 N 2198—Navy blue
33 N 2197—Maroon
33 N 2199—Tan
Each. $2.79

[D] **New houndstooth pattern fabric front.** 2 set-in waist pockets. Neat, hemmed, waist. Shpg. wt. 12 oz.
33N2200—Blue
33N2201—Brown
State size.
Each. $2.95

[E] **Free hemmed bottom.** Solid contrasting colors front and back. 2 waist pockets. Shpg. wt. 12 oz. *State size.*
33 N 2194—Tan
33 N 2195—Navy blue
33 N 2196—Gray
Each. $2.79

Cable Pattern 100% wool worsted

[F] **100% wool for warmth, worsted for good long wear,** handsome cable pattern knit for smart good looks . . 4 styles including smart vest style. Tailored the way men like them for playing or relaxing. Warm, soft, lightweight as only a wool sweater can be. Rayon taped neck and shoulder seams. Hand wash separately.

2-pocket vest. Rib trim at armholes and bottom. *State size* small (34–36-in. chest); medium (38–40); large (42–44). Wt. 12 oz.
33 N 2152—Gray
33 N 2150—Camel tan
33 N 2153—Green
33 N 2172—Blue
(1951 Christmas $5.98)
1952 price. . .Each $4.95

Long sleeve pullover. Rib knit bottom, cuffs. *State size* small (34–36 in. chest); medium (38–40); large (42–44). Wt. 1 lb.
33 N 2146—Camel tan
33 N 2148—Gray
33 N 2149—Green
33 N 2173—Blue
(1951 Christmas $6.98)
1952 price. . .Each $5.95

Sleeveless pullover. Ribbed bottom. *State size* small (34–36-in. chest); medium (38–40); large (42–44). Wt. 12 oz.
33 N 2142—Camel tan
33 N 2144—Gray
33 N 2145—Green
33 N 2171—Blue
(1951 Christmas $4.96)
1952 price. . .Each $3.95

Cable pattern 6-button coat. Knit-on rib bottom and cuffs. 2 waist pockets. Sizes 36, 38, 40, 42, 44, 46-inch chest. Shpg. wt. 1 lb. 4 oz. *Please state size.*
33 N 2155—Gray
33 N 2154—Camel tan
33 N 2156—Green
1951 Christmas $8.98 1952 price Each. . .$6.95

Pilgrim 100% wool "Award" Coat, with letter

[G] **Warm sweater coat of heavy weight all-wool worsted,** in baby shaker knit. Sleeves have snug rib-knit cuffs. Bottom is hemmed. Generously sized, tailored the way men like them. Gold color press-on felt initial (all initials except X). Hand wash separately. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. *State size, print initial (any except X).* Shipping weight 1 pound 8 ounces.
33 N 2024—Maroon
33 N 2021—Kelly green
33 N 2025—Gray
33 N 2023—Royal blue
33 N 2026—White
33 N 2022—Jockey red
Each $7.95

Ladies! All you need is his chest size (it's the same as his suit size). If you want to measure, measure his chest over shirt, placing the tape well up under his arms and over his shoulder blades in back. Number of inches is size. If between sizes, order the next larger size.



PILGRIM LUXURIOUS WARM

100% Wool Sweaters

BABY SHAKER KNITS

A **Our Best . . 100% Australian Zephyr Wool . .** *below 1951 Fall prices.* Choice of three comfortable styles

Coat style $7.95 Long-sleeve Pullover $5.95 Sleeveless Pullover $3.95

B **100% wool worsted . . 2-ply strong yarns . .** *below 1951 Fall prices.* Choice of three comfortable styles

Long-sleeve Pullover $4.85 Sleeveless Pullover $2.85 Coat style $5.95

SWEATERS SHOWN HERE DESCRIBED ON OPPOSITE PAGE

PILGRIM JERKINS, perfect to relax in, with shoulder freedom for active sports







F 100% WOOL CABLE PATTERN All at less than 1951 Fall Prices



4 Comfortable styles including popular new vest

Vest style	Long-sleeve Pullover	Sleeveless Pullover	Coat style
$4.95	$5.95	$3.95	$6.95



"WOOL AWARD" COAT Complete with felt initial



Coat and choice of initial Ea. $7.95



GOOD . . Sanforized Broadcloths, Flannelette

Sturdy cotton broadcloth pajamas. Look at the big values at this small price. **$2.95** Suit
- Smart patterns in washable colors . . maximum fabric shrinkage only 1%.
- Choice of notch collar coat style or middy coat (pullover style).
- **3-way better fit** (1) Natural sloping shoulders; (2) Sleeve set in at natural angle—no bunching under arms or across chest; (3) Natural *U*-shaped crotch—more comfortable than *V*-shape.
- Coat pocket; sleeve cuffs; durable plastic buttons. Careful workmanship. Strong seams.
- Drawstring can't pull out—securely stitched to back. Convenient Gripper fastener on fly.

Sizes A, B, C, D. Be sure of fit—See How to Measure at bottom of page.

[1] **Neat stripe.** Shipping weight suit 1 lb. 13 oz.
Middy (pullover) style
33 N 906—Blue
33 N 907—Maroon
Notch collar coat style
33 N 904—Blue
33 N 905—Maroon
State size. . . . . Suit $2.95

[2] **Solid colors;** piping. Wt. suit 1 lb. 13 oz.
Notch collar coat style
33 N 900—Medium blue
33 N 901—Medium gray
Middy (pullover) style
33 N 902—Medium blue
33 N 903—Medium gray
State size. . . . . . Suit $2.95

[3] **Allover Pattern.** Shpg. weight suit 1 lb. 13 oz.
Notch collar coat style
33 N 908—Blue
33 N 909—Maroon
Middy (pullover) style
33 N 910—Blue
33 N 911—Maroon
State size. . . . . Suit $2.95

[4] **Cotton Flannelette.** Medium heavyweight. 3-color stripe pattern woven through. 3-way better fit: (1) Natural sloping shoulders; (2) Sleeve set in at natural angle—no bunching of material under arms or across chest; (3) Natural U-shaped crotch—more comfortable than V shape. Drawstring waist. Coat pocket; sleeve cuffs. Sanforized for permanent fit—maximum fabric shrinkage 1%. Washable. How to Measure below. Shpg. wt. suit 1 lb. 2 oz. **$2.95** Suit
Men's sizes A, B, C, D. *State size*.
33 N 1181—Notch collar coat style
33 N 1182—Middy (pullover suit) . . . $2.95



OUR BETTER Broadcloth

Better, stronger cotton broadcloth. Nylon reinforced crotch. Elastic inserts tie in back. Gripper fastener waist and fly closings. 3-way better fit features (above). Sanforized; washfast. *State size* A, B, C, D. Shpg. wt. suit 15 oz. **$3.97** Suit

Notch collar coat — **Middy (pullover)**
33N1024G–Med. blue 33N1027G–Med. blue
33N1025G–Med. gray 33N1028G–Med. gray
33N1026G–New tan. . Suit $3.97 2 for $7.78

Satin stripe Acetate

New pattern in smooth, lustrous acetate. Handsomely tailored with lined collar and lapels; pointed sleeve cuffs. Elastic inserts at waist sides; Gripper fastener front and fly closing. 3-way Better Fit features above. Resists wrinkles. Hand wash. *State men's size* A, B, C, D (chart at right). **$4.95** Suit
33N1055G–Royal blue Shpg. wt. suit 14 oz.
33N1056G–Maroon Suit $4.95 2 for $9.70

Order now, use Sears Easy Terms



Pilgrim Pajamas

PAJAMAS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

ALL HAVE 3-WAY BETTER FIT

- Natural sloping shoulders—more comfortable than square cut
- Sleeves set in at natural angle—no bunching under arms
- Natural U-shaped crotch—more comfortable than V- shaped

Except (5) all have nylon reinforced crotch for added wear

Knit-top, Slack Suit

[5] **Brand new, the style men are asking for.** For lounging, sleeping. **$3.97** Suit
Shirt is flat knit of smooth combed cotton. Sport collar can be worn open or closed. Rib-knit cuffs. Pocket; hemmed bottom. **Slacks are styled like dress trousers.** Handsome Glen plaid pattern in durable cotton broadcloth. Waist has "breathe-easy" elastic insert in back; adjustable tab front with 2 Gripper Fasteners. Dress trouser fly conceals 2 Gripper fasteners. Slacks Sanforized, washfast. Knit top hand washable separately. Shpg. wt. suit 1 lb. 2 oz.
Men's sizes A, B, C, D (see below).
33 N 1084G—Navy shirt; blue slacks
33N1085G–Maroon shirt; gray slacks
State size. . Suit $3.97 2 for $7.78

New Lounger Pajamas

[6] **For men who love to relax.** Perfect for televiewing, lounging and being comfortable about the house. **$4.95** Suit
Sturdy long-wearing cotton broadcloth. Sanforized for permanent fit. New mandarin pattern top with contrasting color trim; solid color trousers. Fly tailored like dress trousers. Extra long coat has 2 waist pockets and fringed sash. Waistband has "breathe-easy" elastic inserts at sides; adjustable tie back; Gripper waist and fly closings. Sleeve and trouser cuffs. Nylon fabric reinforced crotch. Colors are washfast. Shpg. wt. suit 1 lb. 1 oz.
Men's sizes A, B, C, D (see below).
33N1121G—Red top; navy trousers
33N1120G—Blue top; navy trousers
State size. . Suit $4.95 2 for $9.70

OUR BETTER Cotton Broadcloth Pajamas

More comfortable, longer wearing than pajamas at left. All features above *plus* "Breathe easy" elastic inserts at sides; adjustable tie in back. Nylon fabric reinforced crotch for longer wear. Dress-trouser fly conceals 2 Gripper fasteners. Gripper fastener front closing. Sleeve and leg cuffs; plastic buttons. Sanforized for permanent fit. Maximum Fabric Shrinkage 1%. Washfast. **$3.97** Suit

[7] **New Snowflake Stripe pattern** Shpg. wt. suit 15 oz.
33 N 1077G—Blue—coat style
33 N 1078G—Gray—coat style
33 N 1079G—Blue–middy (pullover)
33 N 1080G—Gray–middy (pullover)

[8] **New Allover pattern;** piping. Shipping weight suit 15 ounces.
33 N 1082G—Blue—coat style
33 N 1083G—Green—coat style
State size A, B, C, D.
Suit $3.97. . . . . Any 2 for $7.78

OUR BEST . . Deluxe tailored Broadcloths

Smooth, extra closely woven cotton broadcloth, extremely durable. Comfortable waistband with "breathe-easy" elastic insert at back; adjustable tab front closing with 2 Gripper fasteners. Nylon fabric reinforced crotch. Dress-trouser tailored fly with extra flap that conceals 2 Gripper fasteners. Pointed sleeve cuffs; leg cuffs. Extra strong buttons. Sanforized. Washfast colors. Shipping weight suit 1 pound. **$4.95** Suit

[9] **Solid colors; contrasting piping**
33 N 1116G—Blue—coat style
33 N 1117G—Gray—coat style

[10] **Smoke Stripe. New this season**
33 N 1118G—Blue—coat style
33 N 1119G—Maroon—coat style

State size A, B, C, D. (see below). . . . . Suit $4.95 Any 2 for $9.70

Warm, Heavyweight Cotton Flannelettes

Neat bright patterns on crisp white backgrounds. All features at top of page plus: "breathe-easy" elastic section woven into back of drawstring. Sturdy Gripper fastener on fly. Sleeve, leg cuffs. Plastic buttons. Sanforized for permanent fit. Washfast. **$3.97** Suit

[11] **New Multicolor Allover pattern,** Shpg. wt. suit 1 lb. 3 oz.
33 N 1185G—Notch collar coat style
33 N 1186G—Middy (pullover) style

[12] **New Multicolor Stripe.** Shipping weight suit 1 lb. 3 oz.
33 N 1183G—Notch collar coat
33 N 1184G—Middy (pullover)

State size A, B, C, D. (see below). . . . . Suit $3.97 Any 2 for $7.78

New "Sport Slack" Cotton Broadcloth Pajamas

[13] **If he's a born browser and stay-at-home,** he'll love these. Sportswear tailored for smart good looks. Pilgrim 3-way better fit for real lounging and sleeping comfort. Sanforized for permanent fit. **$4.95** Suit
Handsome plaid pattern shirt with 2 chest pockets. Sport collar can be worn open or closed; hemmed bottom can be worn in or out of slacks. Sleeve cuffs.
Neat houndstooth check slacks, tailored just like dress trousers. Side seamed; extra flap on fly to conceal 2 Gripper Fasteners. Comfortable waistband has "breathe easy" elastic insert at back, and adjustable 2-Gripper Fastener tab front closing. Leg cuffs. Suit is washfast.
Men's sizes A, B, C, D. Shpg. wt. suit 1 lb. 1 oz. *Please state size*.
33 N 1044G—Blue 33 N 1045G—Tan Suit $4.95 2 for $9.70

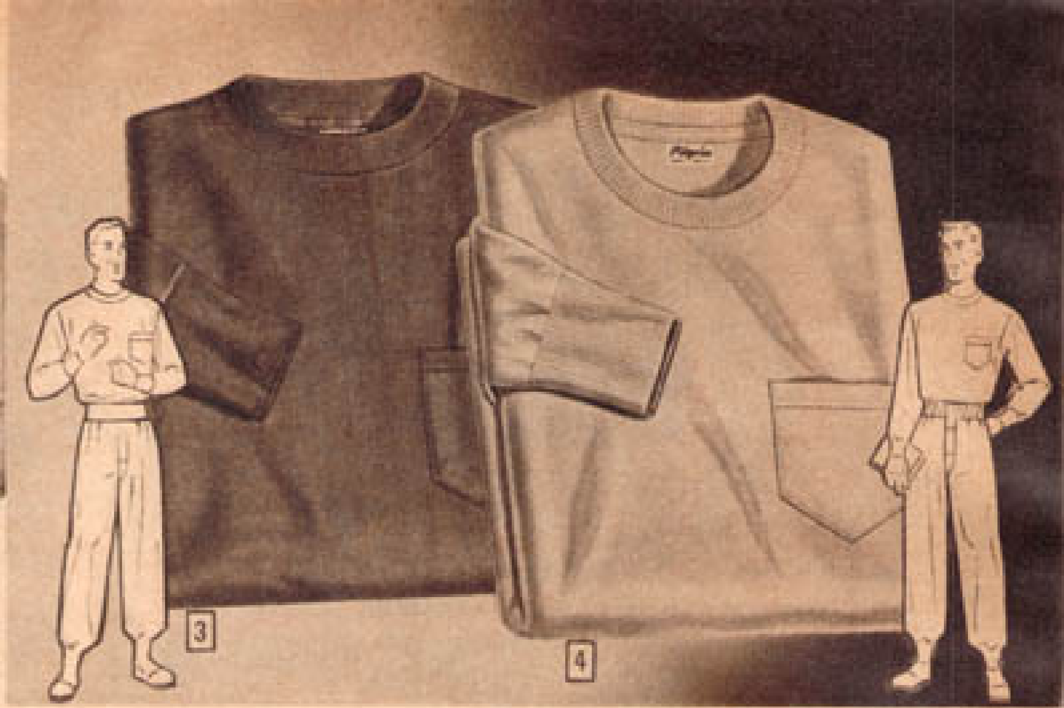
LADIES! All you need is his chest measurement! Place tape around chest, well up under arms, over shoulder blades in back. Number of inches is chest size. Then find pajama size in chart, below.

If chest measures	Order size	If chest measures	Order size
34 to 36 inches	A	42 to 44 inches	C
38 to 40 inches	B	46 to 48 inches	D

If between sizes, order next larger size.


Pajamas on this page described on opposite page
5 New Knit-top Slack style.......$3.97
PILGRIM PAJAMAS
For Sleeping, Lounging
7 Our Better Broadcloths. New patterns; elastic at waist. Gripper closings.......... Suit $3.97 8
6 Broadcloth Lounger Elastic in waist.......Suit $4.95
9 Our Best Broadcloths. Smartly tailored. Elastic at waist. Gripper closings........... Suit $4.95 10
12
11
13 Broadcloth Sport Slack pajamas. Smartly tailored. Elastic at waist. Grippers........... Suit $4.95
11-12 Heavyweight Flannelettes....Suit $3.97





Pilgrim Knit Pajamas . . . Gifts of Warmth and Comfort

[1] **2-tone Stripe Pattern.** Heavyweight combed cotton, rib knit. Double-thick cuffs, neck and shirt waistband. Taped neck and shoulder seams. Trouser waistband has hidden elastic. Button fly; hip pocket. Processed for less-than-usual shrinkage. Wash separately. Shpg. wt. suit 1 lb. 3 oz. *Men's sizes* A, B, C, D. See Measuring below. **$3.97 Suit**
33 N 1177—Navy blue *State size.*
33 N 1178—Maroon Suit $3.97 . . 2 for $7.78

[2] **Solid Color Heavyweight Cotton Rib Knit** with contrasting trim. Same features as (1). Has soft, brushed finish; chest pocket. Like all fine Pilgrim knit pajamas, these can be used as cold weather underwear. Wash separately . . . need no ironing! Shpg. wt. suit 1 lb. 2 oz. *Men's sizes* A, B, C, D. See How to Measure below. *Please state size.* **$3.26 Suit**
33 N 1171—Medium blue
33 N 1172—Tan Suit $3.26 . . . . . 2 for $6.36

[3] **Bright, Men's Colors in Heavyweight Cotton Rib Knit** . . . He'll have fun wearing these! Double thick collar, cuffs, shirt waistband. Trouser waistband has hidden elastic. Button fly; chest pocket. Wash separately; need no ironing. Processed for low shrinkage. *Men's sizes* A, B, C, D. See Measuring below. Shpg. wt. suit 1 lb. 2 oz. **$3.26 Suit**
33 N 1174—Fireman red *State size.*
33 N 1173—Green Suit $3.26 . . . . 2 for $6.36

[4] **Medium Heavyweight Flat Knit Cotton.** Snug fitting double thick rib knit neck, cuffs; hemmed waist. All around elastic trouser waistband. Chest pocket. Washable separately. Needs no ironing! Wear for cold weather underwear, too. Shipping weight suit 15 ounces. *Men's sizes* A, B, C, D. See How to Measure below. *Please state size.* **$2.75 Suit**
33 N 1170—Maize (yellow)
33 N 1169—Med. blue. Suit $2.75, 2 for $5.38





NOW . . an improved better fitting Nightshirt . . 4 sizes—not just 3



Special sizes for tall men, big men

Acetate Pajamas

[5] **Nylon fabric crotch reinforcement;** elastic inserts at waist. Grippers at waist and fly. Hand washable. Wt. suit 13 oz. 1951 Fall ~~$3.97~~ 1952 price **$3.59 Suit**
33 N 1029—Blue. *State size A, B, C, D.*
33 N 1030–Gray Suit $3.59 2 for $7.00

Flannelette Nightshirts

[6] **Medium Heavy Cotton Flannelette,** woven stripes. Sanforized. Washable. Sleeve cuffs; chest pocket. *Men's sizes* A, B, C, D. Shpg. wt. ea. 14 oz. **$2.58 Each**
33N1190—Blue *State size.* 2 for
33N1191—Maroon Ea. $2.58, $5.00

HOW TO MEASURE PAJAMAS AND NIGHTSHIRTS. Place tape measure around chest . . up under arms, over shoulder blades. Find size in chart, below.

If chest measures:	Order size:	If chest measures:	Order size:
34 to 36 inches	A	46 to 48 inches	D
38 to 40 inches	B	50 to 52 inches	E
42 to 44 inches	C	*Be sure size you order is available.*	

"Extra" Sizes in Cotton Broadcloth, Flannelette

Extra Long Sizes. Sanforized. Nylon reinforced crotch for longer wear. Gripper fly fastener. Drawstring has elastic section. Washfast. *Extra long sizes* B, C, D. **$3.97 Suit Broadcloth**

[7]-[8] **Broadcloth.** Washfast. Shpg. wt. suit 1 lb. **Notch collar, coat style**
33 N 992G—Blue blazer stripe *State size.*
33 N 993G—Maroon blazer stripe
33 N 996G—Medium blue solid color Suit
33 N 997G—Medium gray solid color $3.97
Middy (pullover) style 2 for
33 N 994G—Blue blazer stripe $7.78

[9] **Flannelette.** Multicolor stripes on white background. Washfast. Wt. suit 1 lb. 3 oz.
33N1188—Middy (pullover) Suit
33N1187—Coat style $4.19
State size, above. 2 for 8.20

Extra Large Stout Size. Not just larger in body, but larger in neck and shoulders, in arms and calves, in thighs and trouser seat. Sanforized—max. fabric shrinkage 1%. Nylon reinforced crotch; Gripper fly fastener. Drawstring has elastic section. *Size* E (50–52-in. chest). **$3.97 Suit Broadcloth**

[7]-[8] **Cotton Broadcloth;** notch collar, coat style. Washfast. Shpg. wt. suit 1 lb.
33 N 995G—Blue blazer stripe
33 N 998G—Med. blue solid color Suit
33 N 999G—Med. gray solid color $3.97
See How to Measure at left. 2 for 7.78

[9] **Heavyweight Cotton Flannelette.** Multicolor stripes, white background. Washfast. Shipping wt. suit 1 pound 3 ounces.
33N1189—Coat style. Suit $4.19
See How to Measure at left. 2 for 8.20

For the latest styles give these Pilgrim Long Sleeve Sport Shirts

Handsomely Gift Boxed



NEW! Featherweight Flannel Soft, warmly napped Rayon and Acetate fabric blend

Warmth without weight achieved in this new fabric finish. Neat single line check. Medium widespread sport collar; in-or-out bottom. Ocean pearl buttons. Point-tailored, 2-button adjustable cuffs. **$6.95 Each**

Sizes small (14-14½-in. neck); medium (15-15½); large (16-16½); extra large (17-17½). Shpg. wt. each 1 lb. 7 oz. Chart below. Maximum fabric shrinkage 3 to 4%. Hand wash. *State size.*

33 N 6950—Navy blue
33 N 6952—Red
33 N 6951—Brown................Each $6.95

Individually gift boxed



Each Shirt in a gift box . . ready for your Christmas wrapping

YOUR CHOICE DELUXE SHIRTS

$4.95 Each $6.95 Each

Individually Gift boxed







NYLON Crinkle Crepe Always looks cool, crisp and neat . . needs no ironing

A shirt that looks fresh and unwrinkled even after several wearings. Washing's a dream—just rinse the dirt out. Never needs ironing. 100% duPont nylon in extra fine quality. Handsome sport collar (wear open or closed); in or out bottom. Two handsome California type pockets with smartly rounded flaps. Hand wash. **$4.95 Each**

Sizes small (14-14½-in. neck); medium (15-15½); large (16-16½); extra large (17-17½); Shpg. wt. ea. 14 oz. Maximum fabric shrinkage 1%. *State size.*

33 N 6945G—White
33 N 6947G—Gray
33 N 6949G—Wine red
33 N 6946G—Medium blue
33 N 6948G—Med. green Each $4.95 2 for $9.70

Individually Gift Boxed

NEW! Popular Sheen Gabardine Made and styled in California . . Extra sturdy, medium heavy fabric

He'll like the smart good looks . . .the sturdy wearability. Wrinkle-resistant rayon and acetate gabardine in handsome solid colors. Hand stitched collar and round pocket flaps. Sport collar can be worn open or closed; wear bottom in or out. Rayon satin lined yoke. Ocean pearl buttons. Hand wash. Maximum fabric shrinkage 2 to 3%. Shipping weight each 1 pound 6 ounces. **$6.95 Each**

Sizes small (14-14½-in. neck); medium (15-15½); large (16-16½); extra large (17-17½). *Please state size.*

[illegible]
33 N 6955—Maroon
33 N 6954—Gray
33 N 6956—Dark green................Each $6.95

Individually gift boxed

NEW! Miniature Suiting Check Popular pattern sensation in Rayon and Acetate blend

The newest, smartest patterns are suitings. Neat, tiny houndstooth check in the perfect fabric combination—rayon and acetate—lustrous, fine draping, soft, yet durable; easy to launder. Medium widespread sport collar; in-or-out bottom. Ocean pearl buttons; 2 button adjustable cuffs. **$6.95 Each**

Sizes small (14-14½-inch neck); medium (15-15½); large (16-16½); extra large (17-17½). Shpg. wt. ea. 1 lb. 7 oz. Hand wash. Maximum fabric shrinkage 3 to 4%. *Please state size. See How to Measure for Sport Shirts below.*

33 N 6973—Blue check
33 N 6975—Green check
33 N 6974—Tan check................Each $6.95

Individually Gift Boxed

HOW TO MEASURE FOR SPORT SHIRTS

Measure around neck with tape measure. Number of inches is correct size. If between sizes, order next larger size. If tape measure is not available use paper.



Some Priced Below Christmas 1951 Levels!

50% Rayon, 50% Acetate . . . a gabardine blended for warmth without weight! Robes have luxurious double-thick front facings and collar, wide sleeve cuffs. 3 big patch pockets for convenience. Sashes are anchored with Gripper fastener . . . can't slip. Button tab inside facing keeps robe closed when wearer is seated. For best results, dry clean. 3 styles. Gift boxed, ready for wrapping. *Regular sizes* small (36–38-in. chest); medium (40–42); large (44–46).

[A] **Solid Colors, Contrasting Piping.** Regular sizes. Measuring on facing page. Shpg. wt. 2 lbs. 8 oz.
33 N 1215—Maroon *State size (above)*
33 N 1216—Dark blue (*Christmas '51*
33 N 1217—Dark green *$8.70*)
1952 price each. $7.97

Extra-Large. New! Same as robe above only specially proportioned throughout. 48–50-inch chest. Measuring on facing page. Shpg. wt. 2 lbs. 9 oz.
33 N 1227—Maroon
33 N 1228—Dark blue Each $8.97

Extra-Long. New! Like robe (A) only specially proportioned throughout. 40–42-inch chest. Measuring on facing page. Shipping weight 2 lbs. 9 oz.
33 N 1220—Maroon
33 N 1221—Dark blue Each $8.97

[B] **NEW! Solid Color with Harmonizing Rayon Plaid Trim.** Regular sizes; have all the comfort and convenience features above. Shpg. wt. 2 lbs. 8 oz. Measuring on facing page.
33 N 1224—Maroon *State size (above)*
33 N 1225—Dark blue Each $7.97

[C] **Solid Colors with Rayon Polka Dot Trim.** Regular sizes. Shpg. wt. 2 lbs. 8 oz. *Please state size (above).*
33N1218—Maroon (*Christmas 1951*
33N1219—Dark blue *$8.70*)
1952 price each. $7.97

Extra Long. New! Like robe (C) only specially proportioned throughout. 40–42-inch chest. Measuring on facing page. Shipping wt. 2 lbs. 9 oz.
33 N 1222—Maroon
33 N 1223—Dark blue Each $8.97

Easy Terms on page 353



He'll be even Handsomer

100% Wool, Solid Colors

[D] **Medium Weight Flannel with New Cord Trim.** Shawl collar, 3 pockets. Snap-on sash; hidden button tab. Gift boxed. Dry clean. *Regular sizes* small (36–38-in. chest); medium (40–42); large (44–46). Measuring on facing page. Shpg. wt. 2 lbs. 10 oz.
33 N 1207—Maroon *Please state size.*
33 N 1208—Navy (dark) blue Each $10.97

Extra Long. (40–42-in. chest). Wt. 2 lbs. 13 oz.
33N1209–Maroon (*Christmas '51 $12.25*)
33N1210—Navy blue 1952 price ea. $11.70

All-wool, 2-way Collar

[E] **Medium Weight, Solid Colors.** Has notch style collar you can button up high! Collar has shape retaining lining. Double-thick front facing. Wide sleeve cuffs; 3 patch pockets. Non-slip snap-on sash has fringe. Button tab inside facing. Gift boxed. *Sizes* small (36–38-in. chest); medium (40–42); large (44–46). Dry clean. Shipping weight 2 lbs. 11 oz. *Please state size.*
33 N 1211—Maroon (*Christmas 1951 $12.60*)
33 N 1212—Navy blue 1952 price ea. $12.25



Absorbent Cotton Terry

Warm, Comfortable. Shawl collar, double-thick front facing. Cuffs, 3 patch pockets. Sash. Washable. *Sizes* small (36–38-in. chest); medium (40–42); large (44–46).

[F] **Solid Color Terry.** Good quality. Shpg. wt. 2 lbs. 5 oz. *State size (above).*
33 N 1245—White
33 N 1246—Maize (lt. yellow) Each $8.97

[G] **Woven-Stripe Terry.** Better, closer weave. Shpg. wt. 2 lbs. 5 oz. *State size (above).*
33 N 1239—Maroon
33 N 1240—Blue Each. $9.97

Cotton Crinkle Crepe

[H]-[J] **New! Crisp, Easy-to-care-for Fabric** that needs no ironing! Double-thick shawl collars, front facings. Sleeve cuffs; 3 patch pockets. Sash, washfast. *Sizes* small (36–38-in. chest); medium (40–42); large (44–46). Shipping weight 1 lb. 4 oz.

[H] **Smart Ripple Design.** *State size.*
33 N 1258—Red
33 N 1259—Navy (dark) blue

[J] **Bold Diamond Design.** *State size.*
33 N 1256—Red, green
33N1257-Blue, yellow

Each. $4.97



in a Pilgrim Robe

Heavyweight Beacons

A **Warm as a blanket.** Cotton; Ombre (shaded) pattern. Cord trim. Double-thick shawl collar, front facing. Cuffs, 3 pockets. Cord sash. **Regular sizes** small (36–38-in. chest); medium (40–42); large (44–46). Shpg. wt. 2 lbs. 4 oz.
33 N 1200—Maroon *Please state size.*
33 N 1201—Blue Each...$7.97
Extra Large. Same as robe above, only larger proportioned. 48–50-in. chest. Wt. 2 lbs. 5 oz.
33 N 1202—Maroon
33 N 1203—Blue Each...$8.97

Handsome Plaid Beacons

B **Heavyweight Beacon Cotton Blanket Cloth** ...one of the warmest robe fabrics you can buy! Plaid pattern is new this season. Have double-thick shawl collars, front facings for added warmth. Sleeve cuffs, 3 roomy patch pockets. Smooth cord sash. Seams taped for added strength.
Sizes small (36–38-in. chest); medium (40–42); large (44–46). Shpg. wt. 2 lbs. 4 oz. *State size.*
33 N 1204—Maroon 33 N 1206—Brown
33 N 1205—Blue Each.......$7.97



Matching bag



Lightweight Acetates*

Silk-like Acetate*. Shape retaining lining in shawl collar, cuffs, sash. 3 patch pockets. Non-slip, snap-on sash. Button tab in facing. Handy storage bag. Gift boxed. Dry clean. *Sizes* small (36–38-in. chest); medium (40–42); large (44–46). Shpg. wt. 1 lb. 5 oz. *State size.*

C **Handsome New Foulard Design**
33N1243–Maroon
33N1244–Navy blue

D **Popular Polka Dot Pattern**
33N1241–Maroon
33N1242–Navy blue

(*Christmas 1951 $7.97*)..1952 price ea. $6.97

* *Formerly called acetate rayon.*

Satin Trimmed Robes

Luxurious Rayon, Woven-through Designs. Acetate* satin trim. Shawl collar style with 3 patch pockets, sleeve cuffs, non-slip snap-on sash. Button tab in facing. Collar, cuffs, sash lined to hold shape. Double-thick front facing. Gift boxed. Dry clean. *Sizes* small (36–38-in. chest); medium (40–42); large (44–46).

E **Woven-stripe.** Wt. 2 lbs. 2 oz.
33N1233–Maroon
33N1234–Navy blue
State size. Ea...$8.97

F **Woven Jacquard.** Wt. 2 lbs. 1 oz.
33N1229–Maroon
33N1230–Navy blue
State size. Ea...$7.97





Fully lined with Acetate satin

Shoulders are padded and shaped

Have 3 deluxe set-in slash pockets

Best Pilgrim Robes, Acetate* Satin Linings

Luxurious Rayon ... soft, full-bodied .. with the feel and draping qualities of heavy silk. Fully lined with Acetate* satin; adds more warmth, helps robe hang correctly. Acetate* satin shawl collar, shaped cuffs, non-slip snap-on sash are all lined to keep their shape better. Single needle stitching. 3 set-in, slash pockets. Hidden button tab. Wrap-around style, has lots of overlap. See features above. Gift boxed. For best results, dry clean. *Sizes* small (36–38-in. chest); medium (40–42); large (44–46). Measure and be sure—see below.

G-H **2 Exciting NEW Patterns! [G]** is Paisley, [H] Geometric. Shpg. wt. 2 lbs. 11 oz. *State size (above).*
[G] 33 N 1237—Maroon, blue Each
[H] 33 N 1238—Black, gold $16.95

J **Woven-through Rayon Jacquard.** Lustrous, long-wearing. Shpg. wt. 2 lbs. 13 oz. *State size (above).*
33 N 1235—Maroon Each
33 N 1236—Navy (dk.) blue $12.25

HOW TO MEASURE FOR ROBES. With shirt on, place tape measure around chest, well up under arms, over shoulder blades. Number of inches indicates size. If between sizes, order the larger size. Lengths are in proportion to chest sizes.

Order regularly and get your catalogs regularly





Looking for a man's gift that's really luxurious? Here it is . . . . . 100% Spun Nylon Underwear

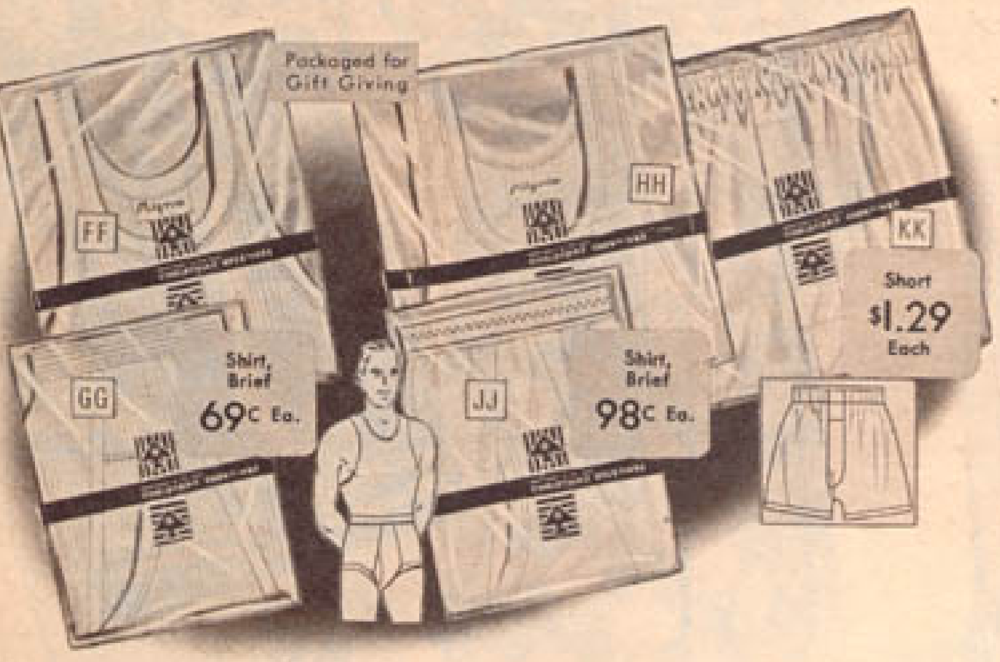
• Outwear best knit cotton 5 to 1 • Hold their permanent, perfect fit • Stay soft as down and light as a feather • Easy to launder, dry in a matter of minutes, never need to be ironed • Extra finely knit • *Color* white

[CC] **Athletic Shirt.** Swiss rib knit. Bound neck, deep cut armholes are neatly bound. Wide shoulder straps. Straight bottom. Full, long. *Sizes* small (34-36), medium (38-40), large (42-44), extra large (46)-in. chest. *State size.* Shpg. wt. each 6 oz.
16 N 5116—Each $1.79 .... 2 for $3.50

[DD] **Brief.** 1x1 rib. All around elastic waistband. Double fabric, no-gap fly front. Fabric strap support. Elastic in leg openings. Full. *Sizes* small (30-32), medium (34-36), large (38-40), extra large (42-44)-in. waist. *State size.* Shpg. wt. each 6 oz.
16 N 5117—Each $1.79 .... 2 for $3.50

[EE] **T-style Shirt.** Closely flat knit. Shoulder seams and tubular bound neck have elastic in them to hold shape longer, fit more smoothly. Sleeves and bottom are neatly hemmed. No side seams. Full and long.
Sizes small (34-36), medium (38-40), large (42-44), extra large (46)-in. chest. *Please state size.* Shpg. wt. each 8 ounces.

	Each	2 for
16 N 5118	$2.75	$5.40



Top Favorite Vee Line Shirt, Brief

80% combed cotton, 20% rayon. Springy, hold shape. No bulk, no bind. Very soft, absorbent. *Color* white. Shpg. wt. each, 5 oz.

[FF] **Athletic Shirt.** Panel rib knit. Bound neck, armholes. Rounded bottom. *State size* small (34-36), medium (38-40), large (42-44), extra large (46)-in. chest.
16 N 5168—Each 69c; 4 for $2.69

[GG] **Brief.** Rib knit. Elasticized fabric crotch. All around elastic waistband. No-gap fly front. Fabric strap support. Elastic in leg openings. *Sizes* small (30-32), medium (34-36), large (38-40), extra large (42-44)-in. waist. *State size.*
16 N 5169—Each 69c; 4 for $2.69

Fine Runproof Acetate Shirts, Briefs, Shorts

(Formerly called rayon). A luxury fabric at a very moderate price. Fine tricot knit adds durability. Trim, sleek fitting. Feel soft and smooth as silk next to your skin. Easy to launder. Lustrous.

• Wide patterned elastic waistband on briefs
• Covered elastic waistband on the shorts
• Double stitched main seams • No-gap fly front
• Shirts are neatly bound at neck and armholes . . . long to stay comfortably tucked in
• All garments are comfortably full, non-binding
• *Color* white. Shpg. wt. each garment 6 oz.

[HH] **Athletic Shirt.** *Sizes* small (34-36), medium (38-40), large (42-44), extra large (46)-in. chest. *Please state size wanted.*
16 N 5130—Each 98c .... Save, 3 for $2.85

Briefs, Shorts. *Sizes* small (30-32), medium (34-36), large (38-40), extra large (42-44)-in. waist. *Please state size wanted.*
[JJ] 16 N 5133—Brief. Each 98c .... 3 for $2.85
[KK] 16 N 5131—Short. Each $1.29 .... 3 for 3.75

HOW TO MEASURE. Shirts, Union Suits. Measure over underwear. Measure close up under arms, over shoulder blades in back. Keep tape snug, not too tight.
Shorts, Drawers. Place tape around natural waistline; snug, but not too tight. Do not measure over trouser belt. If measure falls between sizes, order next even size larger.
*duPont Acrylic Fiber Reg. U. S. Pat. Off. **Reg. U. S. Pat. Off.

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE

Men's Underwear . . always practical Luxury Plus with 100% Spun Orlon*

Extra, extra tough. Feather light. Soft, lustrous as silk. Won't lose perfect fit, ever. Highly resistant to mildewing, bleaches, soiling; sunlight; perspiration. Easy to launder, dry rapidly, need little ironing.

Shirt, Brief made of 100% spun Orlon.* *Color* cream-white. Shpg. wt. each 5 oz.

[A] **Athletic Shirt.** Swiss rib knit. Bound neck, armholes. Straight bottom. *Sizes* small (34-36), medium (38-40), large (42-44), extra large (46)-in. chest. *State size.*
16 N 5164—Each $1.98 .... 2 for $3.85

[B] **Brief.** 1x1 rib. Fabric strap support. Double fabric, no-gap fly front. Elastic waistband; elastic in leg openings. *Sizes* small (30-32), medium (34-36), large (38-40), extra large (42-44)-in. waist. *State size.*
16 N 5165—Each $1.98 .... 2 for $3.85

[C] **Shorts** made of 100% woven Orlon.* Assorted WASHFAST patterns won't fade in laundering. All around elastic waistband. Full panel seat. Double stitched main seams. Bar tacked fly front. Extra full. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* Shipping weight each 6 oz.

	Each	2 for
16 N 5195	$1.98	$3.85

100% Woven Nylon Boxer Shorts

[D] 2½ times stronger than best cotton. WASHFAST colors won't fade in laundering. Stay down-soft, feather-light. Elastic waistband. Full panel seat. Fly front. Double stitched main seams. Extra full. *Colors* blue, gray, white. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size, color.*
16 N 5135—Shpg. wt. each 5 oz. Each $1.79 .... 3 for $5.25

4-Star Feature . . . Wear Guaranteed Cotton Shorts, Briefs and Shirts

Our Finest Cotton Shorts. Nylon Fabric reinforced crotch outwears best cotton 2½ times. Sanforized broadcloth won't shrink over 1%. WASHFAST patterns, colors won't fade in laundering. Full body curve panel seat. Double stitched main seams. Gripper Fasteners won't rust, break in laundry. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. each 6 oz.

Gripper Fastener yoke front style. Elastic side inserts add comfort.
[E] 16 N 5103G—Attractive assorted washfast patterns, colors.
[F] 16 N 5109G—Sparkling white.
[G] 16 N 5115G—*State color* blue, bamboo (lt. tan), lt. gray.
State size. Each 98c; 3 for $2.85

Boxer style. All around elastic waistband. 3 Gripper Fasteners.
[H] 16 N 5105G—Attractive assorted washfast patterns, colors.
[J] 16 N 5107G—Sparkling white.
[K] 16 N 5111G—*State color* blue, bamboo (lt. tan), lt. gray.
State size. Each 98c; 3 for $2.85

[L] **Our Best Brief.** Durene** cotton . . . 2-ply, combed, mercerized yarns. Patterned elastic waistband. Novelty panel rib knit. Fabric strap support. No-gap, double fly front. Elastic in leg openings. *Color* white. *Sizes* small (30-32), med. (34-36), large (38-40), extra large (42-44)-in. waist.
16 N 5125G—*State size.* Shpg. wt. each 5 oz. Each 98c .... 3 for $2.85

Shirts. *Color* white. *Sizes* small (34-36), medium (38-40), large (42-44), extra large (46)-in. chest. *Please state size.*

[M] **Athletic. Our Best.** Durene** cotton . . 2-ply, combed, mercerized yarns. Panel rib. Bound neck, armholes. Wt. each 6 oz.
16 N 5192G—Ea. 98c; 3 for $2.85

[N] **T-style.** Flat knit combed cotton. Soft, absorbent. Taped shoulder seams. Bound neck. Shipping weight each 7 oz.
16 N 5190G—Ea. 98c; 3 for $2.85

Patterned Woven Rayon Boxer Shorts

[P] Bold, sparkling patterns. Silky-soft. Closely woven. All around elastic waistband. Full panel seat. Double stitched main seams. Roomy. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* Shpg. wt. each 6 oz.
16 N 5209—3 attractive assorted prints boxed .... 3 for $2.75

Armored Crotch Shorts . . . Fine Briefs, Shirts . . . all durable, soft cotton

Armored Crotch Shorts. Exclusive double fabric panel in front from yoke to crotch adds wear. Sanforized broadcloth won't shrink over 1%. WASHFAST patterns, colors won't fade in laundering. Full body curve panel seat. Double stitched main seams. Fl front. *Sizes* 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. each 6 oz.

Gripper Fastener yoke front style. Elastic side inserts add comfort.
[R] 16 N 5179G—Assorted washfast patterns, colors.
[S] 16 N 5181G—Sparkling white.
[T] 16 N 5185G—Washfast colors blue, tan, lt. gray. *Please state color.*
State size. Each 79c; 4 for $3.05

Boxer style. All around elastic waistband stays lively.
[V] 16 N 5177G—Assorted washfast patterns, colors.
[W] 16 N 5183G—Sparkling white.
[X] 16 N 5175G—Washfast colors blue, tan, lt. gray. *Please state color.*
State size. Each 79c; 4 for $3.05

[Y] **Brief.** Durene** cotton. 2-ply, combed, mercerized yarns. Fabric strap support. Elastic waistband. Fly front. Elastic in leg openings. White. *Sizes* small (30-32), med. (34-36), large (38-40), extra large (42-44)-in. waist.
16 N 5123G—*State size.* Shpg. wt. each 5 oz. .... Each 79c, 4 for $3.05

Shirts. *Color* white. *Sizes* small (34-36), medium (38-40), large (42-44), extra large (46)-in. chest. *Please state size wanted.*

[Z] **Athletic.** Durene** cotton . . . 2-ply, combed, mercerized yarns. Swiss rib knit. Wt. each 5 oz.
16 N 5120G. Each 79c, 4 for $3.05

[AA] **T-style.** Flat knit combed cotton. Taped shoulder seams. Bound neck. Shpg. wt. each 7 oz.
16 N 5186G—Each 79c; 4 for $3.05

Popular Warm Solid Color Sweatshirts

[BB] Closely flat knit cotton. Soft, double thick fleecing inside. Full, roomy. Panel rib knit neck, cuffs, waistband. Washable separately. *Colors* hunter (dk.) green, red, navy, white. *Sizes* small (34-36), medium (38-40), large (42-44), extra large (46)-in. chest. *State size, color.*
16 N 4008—Shpg. wt. each 1 lb. 2 oz. Each $2.59 .... 2 for $5.10


Luxury Plus . .
Shirts, Briefs
Shorts made of
ORLON*
$1.98 Ea.
A
B
C
ALL NYLON $1.79 Ea.
D
E
F
G
H
Another 4-STAR FEATURE
Our Top Quality Cotton
Shorts, Briefs, Shirts
3 garments GUARANTEED TO WEAR 6 MONTHS or you get 3 brand new garments without extra charge
ONLY 98c Each
(applies to 3 Shirts, Shorts, Briefs of 1 style, 1 size)
J
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MEN'S PILGRIM UNDERWEAR
Packaged
FOR GIFT GIVING
ITEMS ABOVE, BELOW DESCRIBED ON OPPOSITE PAGE
RAYON BOXER Shorts
Box of 3 for $2.75
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Fine Underwear for MEN
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Individually Packaged
Exclusive Armored
Crotch Cotton Shorts
in assorted patterns, colors, white
and Fine Shirts, Briefs
of extra sturdy combed cotton
Popularly Priced at 79c Each
Y
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AA
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SWEATSHIRTS
Colors or white
$2.59 Each



A Corduroy Sport Coat $9.88 B Donegal Tweed Leisure Coat $16.40 C California Style Jacket $10.95

FASHION TAILORED

Sports Wear

POPULAR DRESS SLACKS

What man couldn't use another pair



D 100% VIRGIN WOOL TWEED. Rich textured Donegal type. Youthful pleated styling....... $7.70

E FAMOUS SEARALON GABARDINE. Sears exclusive part nylon blend. Unconditionally guaranteed... $6.40

F PART NYLON SHEEN GABARDINE. Extra wide tunnel belt loops. Streamlined styling....... $7.75

G PINWALE CORDUROY. Ruggedly handsome, velvet-like. Youthful pleated styling....... $6.45

Corduroy Coat Flannel Slacks

For dressy leisure hours

Sport Coat and Slacks $21.95 $2.50 down

Luxurious Pinwale Corduroy Sport Coat

Watch for a mile-wide smile when he finds this Fashion Tailored beauty under his tree. Easy-draping, velvet-like corduroy owns a reputation for extreme durability, eye-catching richness. 3-patch pocket styling, 2-button front. Shape-holding inner construction. Full rayon body lining. Shipped from Chicago.

All sizes 34 to 44-in. *chest.* **Regulars and longs—no shorts.** *Measuring, opposite page.*
055 N 6854—Gray-green
055 N 6850—Maroon Shpg. wt. 3 lbs. 8 oz.
055 N 6851—Dark green............$14.50

100% Virgin Wool Flannel Slacks. *Reduced! Fall catalog price was $8.40.* Supple, rich-textured flannel. Youthful pleated styling, continuous (seamless) waistband, dropped belt loops. Zipper. No belt.

Sizes 28 to 40-in. *waist;* 28 to 35-in. *inseam. Tell which is waist, ordering on opposite page.* Shpg. wt. 1 lb. 15 oz.
055N1622–Brown 055N1620–Gray. $7.95

Save on 2-piece Outfit. *State sizes, colors.* Shipped from Chicago. Shpg. wt. 5 lbs. 7 oz.
055N6890–Sport Coat and Slacks..$21.95

Dress-up his leisure hours



A FASHION TAILORED present

Assures a well-groomed future

ILLUSTRATIONS IN ACTUAL COLOR ON OPPOSITE PAGE

Economy priced pinwale corduroy sport coat

[A] None better looking at this extra low price . . . gives you more for your gift dollar. Easy-draping lounge model masterfully tailored of luxurious, narrow wale corduroy (16 cushiony wales per inch). Features 2-button front, husky padded shoulders, 3 roomy patch pockets, inside breast pocket. Full sport coat length (31-inch average). Fully lined with harmonizing rayon. Interlined front. *See ordering below.* Shpg. wt. 3 lbs. 8 oz. **$9.88**

All sizes. **Regulars** 34 to 44-in. *chest.* **Longs** 36 to 44-in. *chest.* No short sizes.
45 N 6805—Maroon 45 N 6807—Ginger (light tan) 45 N 6806—Green........$9.88

100% virgin wool Donegal tweed leisure coat

[B] A natural for gift giving 'cause every man appreciates universally admired masculine tweed sparkling with bright, nubby flecks of color. Deftly woven of 100% virgin wool spun from select long staple yarns for extreme durability. He'll go for the deluxe detailing, the expert FASHION TAILORED workmanship that means easy-fitting casual comfort. Popular 3-patch pocket model smartly styled with 1-piece back, 3-button front. Masculine padded shoulders. Fully lined with smooth rayon. Perfect to wear in combination with contrasting gabardine or flannel slacks. Shpg. wt. 3 lbs. 8 oz. Shipped from Chicago. **$16.40**

Even sizes. **Regulars** 34 to 46-in. *chest.* **Longs** 36 to 46-in. *chest. Ordering below.*
055 N 6922—Gray
055 N 6924—Tan..$16.40

California style sheen gabardine leisure Jacket

[C] Specially designed for that hard-to-please guy on your list. Spirited West coast styling, plus eye-appealing 50% acetate, 50% rayon sheen gabardine finish. Permanently crease-resistant, water-repellent, non-oily spot and stain-resistant. All wool knit waistband at back. Padded shoulders. Contrasting colored bi-swing pleats, inverted pleating on pockets, under cuffs, full rayon lining. Full length front zipper. Shipped from Chicago. *See how to order below.* **$10.95**

Even sizes 34 to 46-in. *chest.* **Regular sizes only.** Shipping weight 2 pounds 12 ounces.
055N6902—Blue and red 055N6900—Green and gold 055N6903—Brown and gold $10.95

Elasti-Glass



Nationally famous Vinylite plastic 100% waterproof Rain set

$4.89 carrying pouch and hat cover, Gift Packaged



Unconditionally guaranteed . . a new coat if it rips, tears

The modern way to carry rain insurance, and what man doesn't need some! Scientifically constructed of strong, durable Vinylite plastic. Laboratory tested and approved for longer wear. Electronically sealed seams. Weighs only 13½ oz. yet affords the same 100% waterproof protection as burdensome heavyweight raincoats. Extra layer of plastic reinforcement at points of strain. Popular styling features simulated hand stitched snap button fly front. Slash-through pockets. Complete with carrying pouch and hat cover.

State chest size. **Regular sizes:** *Small* (34, 36 in.); *Medium* (38, 40 in.); *Large* (42, 44 in.); *Extra large* (46, 48 in.); **Long sizes:** *Medium* (38–40 in.); *Large* (42–48). *See how to order below.* Shpg. wt. 1 lb. 15 oz.
45 N 6620—Smoke gray
45 N 6622—Covert tan $4.89

Fashion Tailored Dress Trousers

[D] **100% virgin wool Donegal-type tweed. BETTER QUALITY.** Loomed for seasons of service. Styled with continuous (seamless) waistband, double pleats, dropped belt loops. Zipper. **$7.70** Better Quality

All sizes 28 to 40-in. *waist;* 28 to 35-in. *inseam. Ordering below.*
45N6526—Med. brown 45N6528—Blue-gray Wt. 1 lb. 15 oz. $7.70

OUR BEST QUALITY. 100% virgin wool tweed. Full-bodied, heavier weight than above. Reflects the ruggedness, unusual beauty of premium quality. Expertly tailored, fine trimmings.

Styling, sizes same as listed above. Shpg. wt. 1 lb. 15 oz.
45 N 6490—Med. brown 45 N 6492—Blue-gray........$9.45

[E] **Unconditionally guaranteed Searalon gabardine.** Sears exclusive blend of 21% nylon, 45% rayon, 34% acetate . . . so stamina-packed they're guaranteed 1 year from date of purchase against wear, rips and tears. Non-oily spot-resistant. Permanently crease-resistant, durably water-repellent. Expertly dress tailored, fine trimmings. Waldes zipper. Shpg. wt. 1 lb. 15 oz. **$6.40** Either model

Pleated model. Continuous waist, saddle stitching.
All sizes 28 to 40-in. *waist;* 28 to 35-in. *inseam. Ordering below.*
45 N 6558—Brown 45 N 6557—Gray 45 N 6559—Blue..$6.40

Plain front model. Smart comfortable styling for business or dress.
All sizes 30 to 42-in. *waist;* 28 to 35-in. *inseam. Ordering below.*
45 N 6540—Brown 45 N 6542—Gray 45 N 6544—Blue..$6.40

[F] **Part Nylon blend sheen gabardine—tunnel belt loops.** Newest style sensation in colorful heavyweight 50% rayon, 36% acetate, blended with 14% nylon for longer wear. Permanently crease-resistant. Continuous (seamless) waistband, extra wide tunnel belt loops, saddle stitched side seams, set-forward pockets, full pleats. Waldes zipper. No belt. Shpg. wt. 1 lb. 15 oz. **$7.75**

All sizes 28 to 40-in. *waist;* 28 to 35-in. *inseam. Ordering below.*
45 N 6462—Gray-blue 45 N 6460—Gray-green..........$7.75

[G] **Ruggedly handsome pinwale corduroy.** A natural to wear with *sport or* leisure coat. Expertly tailored, smart trimmings. Youthful pleated styling, continuous (seamless) waistband, dropped belt loops. Inside waistband lining of iridescent rayon. Zipper. Shpg. wt. 1 lb. 15 oz. **$6.45**

All sizes 28 to 40-in. *waist;* 28 to 35-in. *inseam. Ordering at right.*
45 N 6450—Green 45 N 6452—Gray 45 N 6451—Brown $6.45

[H] **Pleated or plain front models.** Firm-finished gabardine of rich 100% virgin wool worsted. Famous for wearability, wrinkle resistance. Expertly tailored, fine trimmings, smart dress features. Waldes zipper. Shpg. wt. 1 lb. 15 oz. Ordering below. **$9.45** Either model

Plain front model. Conservative style for business or dress.
All sizes 30 to 42-in. *waist;* 28 to 35-in. *inseam.*
45N6508—Brown 45N6509—Gray
45N6507—Dark blue......$9.45

Pleated model Continuous (seamless) waistband, saddle stitching, dropped belt loops.
All sizes 28 to 42-in. *waist;* 28 to 35-in. *inseam.*
45N6596—Brown 45N6597—Tan
45N6594—Gray-green......$9.45

[J] **Our best gabardine.** Premium quality for the man who heads your list. Full-bodied, 2-ply 100% virgin wool worsted gabardine. Prized for its look of luxury, superlative performance. Masterfully tailored with deluxe style features, deluxe trimmings. Youthful pleats, saddle stitched side seams. Inside French tab at waist, hook and eye fastener, set-forward pockets. Zipper. Shipping weight 1 lb. 15 oz. *Measuring at right.* **$13.75**

All sizes 28 to 40-in. *waist;* 28 to 35-in. *inseam.*
45N6586—Gray 45N6588—Brown
45N6587—Gray-blue......$13.75







[H] Rich-textured 100% virgin wool worsted gabardine **$9.45** Either model

[J] Our best 2-ply 100% virgin wool worsted gabardine **$13.75**

HOW TO ORDER. For all items *state age, height and weight.* **For sport coats, leisure coats and plastic raincoats** *state chest measurement taken over shirt.* **For slacks** *state waist and inseam* (tell which is waist), or take measurements of an old pair of well-fitting trousers. Be sure to button trousers before measuring waist. All items shipped from nearest mail order house unless otherwise stated. Order and pay postage from nearest mail order house, regardless of shipping point.
PERFECT FIT GUARANTEED



A Quilted lined Short Jacket $18.95 Reg. size



B Rayon lined A-2 Model $19.25

THE GIFT ALL MEN WANT

Leather Jackets

BY HERCULES



Tall sizes Available



F Full length Surcoat $33.65 Cash $3.50 Down

Body lined with warm sheepskin—sleeves with quilted reprocessed wool

Body lined with sheep's wool . . sleeves with quilted reprocessed wool



C Sheeplined B-15 Model $27.25 Cash $3.00 Down

Fully quilted lined with reprocessed wool . . . warm fur collar



D Quilted lined B-15 Model $21.45 Cash $2.50 Down



E Quilted lined Surcoat $27.50 Cash $3.00 Down



Reduced

G Rayon lined Surcoat $22.50 Cash $2.50 Down

HERCULES JACKETS OF PREMIUM GRADE FRONT QUARTER HORSEHIDE

Reg. U. S. Pat. Off.

. . the toughest jacket leather you can buy

A **Quilted lined short jacket.** Tough horsehide with free-action style . . . side gussets, adjustable side straps. Warm 4-oz. reprocessed wool quilted to rayon lining. Zip front and cigarette pocket; 2 slash pockets with corded trim. Stitched down belt in back. Leather facings inside front. Average length, 25½ in. *State even chest size* 34 to 48 in. Wt. 4 lbs. 6 oz.
41N3211–Cordovan (deep) brown $18.95

41 N 3218–For Tall Men. About 2-in. longer in body, 1¾ in. in sleeves. *Even sizes* 38 to 48 in. Wt. 4 lbs. 10 oz. . $20.40

C **B-15 Bomber Model.** Handsome "chill-chaser" of premium horsehide. Body lined with sheep's wool . . sleeves lined with rayon quilted to 4-oz. reprocessed wool. Fur collar. Knit wristlets and bottom (50% wool, 50% cotton). Zip front, slash pockets with corded trim. Corduroy inside facings. Average length, 26 inches. Shipping weight 5 pounds 10 ounces. *State even chest size* 36 to 46 inches.
41 N 3553—Brown. $27.25

B **A-2 Airforce Model.** A brute for wear . . a "honey" for looks. Cut full and roomy of the best grade of horsehide money can buy. Fully lined with lustrous rayon. Two 2-way pockets (hand-warmers plus security pockets with snap fastened flaps). Zip front with overlapping fly. Snap fastener at neck closure. Snug fitting knit cuffs and waistband of 50% wool, 50% cotton. Average length, 26 inches. Shipping weight 4 lbs. 3 oz. *State even chest size* 34 to 48 inches.
41N3401–Cordovan (deep) brown $19.25

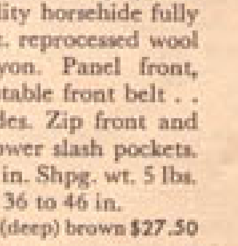
D **All-time style favorite. Insulated B-15 Model.** Has a big turn-up fur collar. Front quarter horsehide is fully lined with rayon quilted to warm 4-ounce reprocessed wool. Knit cuffs and waistband of 50% wool and 50% cotton fit snug, keep out chilling winds. Two big welted seam slash pockets. Has easy working zipper front. Average length, 26 inches. Shipping weight 4 pounds 10 ounces. *Please be sure to state even chest size* 36 to 46 inches.
41N3551–Cordovan (deep) brown $21.45

E **Hip-length Surcoat . . fully quilted lined.** Top quality horsehide fully insulated with 4-oz. reprocessed wool quilted under rayon. Panel front, belted back. Adjustable front belt . . tunnel loops at sides. Zip front and cigarette pocket, lower slash pockets. Average length, 30 in. Shpg. wt. 5 lbs. 6 oz. *State even chest* 36 to 46 in.
41N3802–Cordovan (deep) brown $27.50

41 N 3807—*Tall sizes.* About 2 inches longer in body and 1¾ in. sleeves. Shpg. wt. 5 lbs. 12 oz. *State even chest* 38 to 48 inches. . . . . .Brown $27.50

HOW TO MEASURE JACKETS

[1] Measure with chest expanded. [2] Pass tape around fullest part of chest and well up under arms. [3] Measure over garments usually worn underneath. [4] Number of inches is your size. *If between sizes, order next larger size.*



F **Sheeplined Horsehide Surcoat.** A real "looker" . . . every inch rugged and warm. Body lined with soft, white sheepskin, sleeves and 6-inch bottom facing lined with rayon quilted to 4-oz. reprocessed wool. Fur collar. Zip front with 2 upper muff pockets, 2 lower flap pockets. Three-piece belt, front sections detachable. Knit inner wristlets of 25% wool, 75% cotton. Average length, 31 inches. Shipping weight 6 lbs. 5 oz. *State even chest size* 36 to 46 inches.
41N3809–Cordovan (deep) brown $33.65

G **Rayon Lined Horsehide Surcoat . .** reduced $1.45 from our Big book. Expertly tailored of pliable long wearing horsehide fully lined with lustrous high count rayon. Smooth fitting padded shoulders. All-around removable belt with tunnel back. Combination security and "handwarmer" pockets with snap fastened flaps. Easy working zipper front and cigarette pocket. Button trim on cuffs. Average length, 30 in. Shipping wt. 5 lbs. 6 oz. *State even chest size* 36 to 46 in.
41N3707–[illegible]





A-2 style Jacket $24.50 Cash $2.50 Down [B]

Nylon Linings Guaranteed

If the linings of these Hercules jackets do not last for the normal life of the garment, your jacket will be relined without charge

[A] Our finest Surcoat $29.75 Cash $3.00 Down





[E] Action styled Suede Blouse $14.95





[C] Popular B-15 Model $26.95 Cash $3.00 Down



Snaps on, off regular collar

[D] Motorcycle Jacket $33.95 Cash $3.50 Down



[F] Hip Length Surcoat $25.50 Cash $3.00 Down

[G] Quilted lined Suede Blouse $19.45

HERCULES FINEST HORSEHIDE JACKETS
with guaranteed Nylon quilted linings

All Jackets above have the Guaranteed Nylon lining quilted to warm 4-oz. reprocessed wool. Gives 10 times more wear than ordinary linings. Nylon stitching throughout. Jackets A, B, C have the action swing shoulder that gives greater arm and shoulder freedom. Jacket B has bi-swing back. *Please see* How to Measure *on opposite page.*

[A] **Our Finest Surcoat.** Brute strength and handsome looks built right in. Zipper front and vertical glove pocket. 2-way lower pockets. Panel front and back, padded shoulders. 3-piece belt—front sections removable . . back stitched down. Knit inner wristlets of 100% wool worsted. Average length, 30 in. Shpg. wt. 6 lbs. 2 oz. *State even chest size* 36 to 46 in.
41 N 3805—Cordovan (deep) brown.$29.75

[B] **A-2 Style Air Force Flying Jacket.** One of our most popular models. Draft-free zip front with overlapping fly . . snap fastener at top and bottom. 100% wool worsted knit cuffs and bottom seal out cold air. Big 2-way pockets ("handwarmers" plus storage pockets with snap fastened flaps). Average length, 26 inches. Shpg. wt. 4 lbs. 6 oz. *State even chest size* 36 to 46 inches.
41 N 3504—Cordovan (deep) brown. . .$24.50

[C] **B-15 Model.** An always popular style. You get the protection of rugged horsehide and the quilted lining plus added warmth of the big, turn-up fur collar that's treated to repel water. Zip front and cigarette pocket. Big 2-way lower pockets ("handwarmers" over security pockets with snap fastened flaps). Military shoulder straps. Knit cuffs and bottom of 100% wool worsted keep out wind and cold. Average length, 26 inches. Shipping weight 5 lbs. 2 oz. *Please state even chest size* 36 to 46 inches.
41 N 3556—Cordovan (deep) brown. $26.95

[D] **Horsehide Motorcycle Jacket.** The "king" of the highways. All the features you want for wear and looks. Big, detachable turn-up warm fur collar snaps on or off regular collar. Body lined with Nylon quilted to reprocessed wool . . sleeves with strong cotton twill. Bi-swing back with wide inside leather facing at bottom. Set in sleeves have 7-inch zipper at cuffs. Zip front and 2 vertical zip pockets. Snap fasteners on lapels, shoulder straps and pocket flap. Average length, 23½ inches. Shpg. wt. 5 lbs. 10 oz. *State even chest* 36 to 46 inches.
41 N 3205—Jet black. $33.95

Hercules Suede Leather Jackets
Expertly tailored and styled for lasting good looks from hand picked blemish-free suede full cut to give you roomy comfort

[E] **Action-styled waist length blouse.** Casual "knockabout" that's just the thing for leisure, sports, or work. Fits trim . . yet plenty of room for easy action. Knit cuffs, collar and waistband of 50% wool and 50% cotton . . fit snug, won't lose shape. Easy working zipper front, 2 deep slash pockets. Fully lined with rayon for smooth fit. Regular coat-type set in sleeves for easy fit. Average length, 26 inches. Shipping weight 3 pounds 6 ounces. *State even chest size* 34 to 48 inches.
41 N 3407—Deep, rich brown. $14.95

[F] **Hip Length Surcoat.** A jacket you'll be proud to wear for all your leisure time activities. Smartly tailored and styled of blemish-free top quality suede leather. Soft and flexible . . fully lined with smooth fitting rayon. Panel front with full length zipper and self-adjusting front belt. Anchor-type buckle, tunnel loops at sides. Two lower slash pockets, zip cigarette pocket. Set-in coat type sleeves. Easy fitting padded shoulders. Average length, 30 inches. Shipping weight 3 pounds 13 ounces. *Please state even chest size* 36 to 46 inches.
41 N 3704—Chestnut (dark) brown. $25.50

[G] **Quilted lined Blouse.** Here's a combination of handsome good looks and warmth that can't be beat. Velvety suede fully lined with warm 4-oz. reprocessed wool quilted to lustrous rayon. Keeps out wind and cold . . keeps in body heat. Zip front and cigarette pocket; vertical slash pockets with corded trim. Knit cuffs and back of waistband (50% wool, 50% cotton). Average length, 25 inches. *State even chest size* 36 to 46 inches. Shipping weight 3 pounds 10 ounces.
41 N 3506—Sand-color (light) tan. $19.45



Our Lowest Priced Winter-weight Jackets Warmth without excessive weight





Washable lined Poplin

The finest cotton poplin we've ever used. Extremely high count with a tight even weave . . . **mercerized. Zelanized to repel rain.** Cotton flannel lining in harmonizing checks. Colors **washfast** . . fabrics **Sanforized**—shrinkage only 1%. Shirred elastic at waist back. Zip front, button cuffs. Average length, 25 in. **Reg. Sizes $5.79**

Regular Sizes. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46–48) inches. Shpg. wt. 2 lbs. 7 oz.
41N4132–Tan 41N4133–Gray 41N4134–Green
41N4135–Yellow 41N4136–Med. blue . $5.79

Long Sizes. Sleeves and body about 1½ inches longer. Shpg. wt. 2 lbs. 12 oz. *State chest size* medium (38–40); large (42–44) inches.
41 N 4137—Tan 41 N 4138—Gray . . $5.89

All-weather Twill

A real buy in all-weather protection. High-luster outer shell tightly woven of 100% acetate yarns . . **sheds rain, resists wind. Fully insulated** with 8-oz. reprocessed wool quilted under rayon lining . . gives fireside warmth without excessive weight. Zipper front, stylish big welt seam storm pockets. Wide shirred elastic at back of waist. Average length, 25½ in. Shipping weight 3 pounds 3 ounces. *State chest size* small (34 to 36); medium (38 to 40); large (42 to 44); extra large (46) inches. **$7.77**

41 N 4211—Brown
41 N 4208—Light green. $7.77





"Warm-up" Reversibles

Both sides in rich matching colors. Melton side of warm 24-oz. reprocessed wool. Lustrous acetate satin side **resists rain, wind.** White striped knit trim (35% wool, 35% cotton, 30% rayon). Snap fastened front. Average length, 25 inches. *State even chest* 34 to 44 inches. **$9.25**

41 N 2404—Maroon 41 N 2405—Navy blue
41N2406–Green. Shpg. wt. 3 lbs. 12 oz. . . . $9.25

All-weather Gabardine

Rayon gabardine **sheds rain . . resists wrinkles.** Lined with satin finish rayon quilted to heat-holding 8-oz. reprocessed wool. Zip front. Knit cuffs and bottom (50% wool, 50% cotton). Average length, 26 inches. Shpg. wt. 3 lbs. 7 oz. *State even chest size* 34 to 46 inches. **$7.77**

41 N 4512—Gray
41 N 4513—Tan. $7.77

Hercules Jackets and Slacks

America's Sportswear Favorites

ILLUSTRATED ON OPPOSITE PAGE

[A] **Corduroy Casual Coat.** The easy draping lines of a sports coat with the rugged wearability of a utility jacket. Luxurious pinwale corduroy lined with lustrous rayon. Zip front, 2-way lower pockets with flaps, flap change pocket. Padded shoulders. Av. length, 31 in. Shpg. wt. 3 lbs. 3 oz. *State even chest size* 34 to 46 in. **Reg. sizes $8.95**
41N4749–Maroon 41N4750–Forest (dk.) green 41N4751–Rust brown. $8.95
41 N 4752—**Long Sizes.** About 1½ in. longer in sleeves, 2 in. longer in body. Shpg. wt. 3 lbs. 6 oz. *State even chest* 38 to 46 in. Maroon. $9.40

[B] **Quilted Lined Corduroy Sports Coat.** Ideal companion for "nippy" days. Fine pinwale corduroy—body lined with rayon quilted to 4-oz. reprocessed wool; sleeves rayon lined. 3-button style with 3 patch pockets plus inside pocket. Button tab at neck for colder weather. Padded shoulders. Average length, 32 inches. *State even chest* 34 to 44 inches. **Only $9.95**
41N4821–Maroon 41N4822–Rust-color brown. Shpg. wt. 4 lbs. 2 oz. $9.95

[C] **Corduroy Sports Coat Quilted Lined with MILIUM** . . . the new metal insulated fabric that works like house insulation. Traps in body heat . . yet allows body to "breathe." Body lined with *Milium* processed rayon quilted to 4-oz. reprocessed wool—sleeves with *Milium* processed rayon. 3 leather buttons . . 3 patch pockets with flaps plus flap change pocket and inside pocket. Button tab at neck. Padded shoulders. Average length, 32 in. *State even chest size* 34 to 44 inches. **$12.95**
41 N 4823—Maroon 41 N 4824—Green. Shpg. wt. 4 lbs. 6 oz. $12.95

[D] **Campus-style Thickset Corduroy Pants.** Heavy 13-oz. corduroy gives longer wear, greater warmth. Hollywood-style continuous waistband, dropped belt loops and pleats. Waldes zip fly, snap fastener at waist. Dress-type seams, bar-tacked at strain points. Boatsail drill pockets. Cuffed bottoms. Wash separately. Shpg. wt. 2 lbs. *State even waist size* 28 to 40 in. *and inseam* 29 to 34 in.; *tell which is waist.* **$5.50**
41 N 5869—Charcoal (dark) gray 41 N 5868—Medium blue
41 N 5867—Russet (medium) brown 41 N 5870—Dark green. $5.50

Warmly Insulated Casual Jackets

[E] [F] **Nylon Reinforced Sheen Gabardine** Jackets . . fully quilted lined. Lustrous sheen gabardine (85% rayon . . 15% Nylon). Wears longer . . stays neater than equal weight all rayon fabrics. Insulated with 100% reprocessed wool—10-oz. weight in body . . 6-oz. weight in sleeves—quilted under rayon lining. Padded shoulders. Zip front and cigarette pocket. Adjustable cuffs. Slash pockets. Average length, 25 inches.

[E] **Bomber Model.** Pile collar (100% wool face on cotton back that's 28% of total) . . moth resistant, water-repellent. Shirred elastic in back. Knit inner wristlets (50% wool, 50% cotton). Shipping weight 3 pounds 15 ounces. **$11.50**
41 N 4577—Chestnut (dark) tan 41 N 4578—Slate (medium) gray
41 N 4580—Skipper (dark) blue. *State even chest* 34 to 46 inches. $11.50

[F] **California-style Blouse.** Smooth fitting collar. Zip front. Wide shirred elastic waistband. Shpg. wt. 3 lbs. 12 oz. **$9.70**
41 N 4521—Chestnut (dark) tan 41 N 4522—Slate (medium) gray
41 N 4523—Dark green. *State even chest* 34 to 46 inches. $9.70

[G] **All-weather Gabardine Casual.** One of our best sellers because you get so much style and warmth for so little money. Outer shell of tightly woven combed cotton (all short, coarse fibers removed). Fully innerlined with 8-oz. reprocessed wool quilted under rayon lining. Zip front and cigarette pocket. 2 slash pockets. Adjustable straps at waist sides. Average length, 28 inches. **Reg. Sizes $9.35**

Regular Sizes. Shipping weight 3 pounds 6 ounces. $9.35
41 N 4205—Brown. *State even chest size* 34 to 48 inches.
41 N 4201—Grayish-tan 41 N 4204—Green. *Even chest* 36 to 46 inches.

Tall Sizes. Body about 1¼ in. longer . . sleeves about 2 in. longer.
41 N 4206—Brown. *Even chest* 38 to 48 in. Shpg. wt. 3 lbs. 12 oz. $9.55

Large Sizes. *State chest size* 50, 52, 54 inches. Shpg. wt. 4 lbs. 7 oz.
41 N 4207—Brown only. 10.35

[H] [J] **Luster Twill Jackets.** Heavy 8½-oz. twill outer shell of 65% rayon and 35% cotton, resists wind . . repels rain. Fully innerlined with 10-oz. reprocessed wool quilted to rayon lining. Warm, water-repellent pile collars (100% wool face on cotton back that's 28% of total fabric). Average length, 26 in. Shpg. wt. 3 lbs. 8 oz. *State even chest* 34 to 46 in.

[H] **Luster Twill Blouse.** Padded shoulders. Zip front, security pockets. Knit back, waistband, inner wristlets (50% wool, 50% cotton). **$11.95**
41 N 4565—Navy blue 41 N 4566—Gray. *State size*. $11.95

[J] **Popular "Bomber type" Jacket.** Zip front, 2 slash pockets. Knit waistband and wristlets (50% wool, 50% cotton). **$9.55**
41 N 4551—Brown 41 N 4552—Green 41 N 4556—Gray. $9.55

HOW TO MEASURE JACKETS AND PANTS

For Jackets: Pass tape around largest part of chest (expanded) and well up under arms. Measure over garments usually worn underneath. **For Pants:** Measure around waist with belt off; measure inseam from close up in crotch to length desired. Number of inches is your size. *If between sizes, order next larger size.*

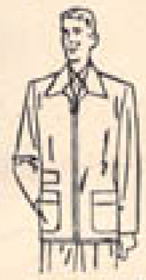
Hercules Jackets

MAKE WARM FRIENDS



A casual "hit" . . Practical . . and handsome too.

Only $8.95 Reg. sizes



Sizes for tall men available

Quilted lined Corduroy Sports Coats

Ideal companions for "nippy" cool days . . . casually comfortable for all his leisure time wear

B Quilted lined Only $9.95





C Lined with *Milium* quilted to wool and only $12.95

Thickset Corduroy

D $5.50



Hercules Corduroy Slacks . . sportswear favorites



E Gabardine Bomber model $11.50



F Gabardine Blouse style $9.70



Extra Sizes Available

G All-weather Gabardine $9.35 Reg. sizes

Hercules Luster Twill Jackets



H Blouse—Jacket $11.95



J Bomber model $9.55





EVERY MAN'S CHOICE . . HERCULES ALL-WEATHER COATS

Warmly quilted lined

Checks are tops on the season's fashion list . and this quilted lined short jacket is the "hit" of them all. Rayon and acetate fabric woven of 2-ply yarns . . treated to repel water . . resist wrinkles. Fully lined with 8-oz. reprocessed wool quilted to harmonizing color rayon. Zip front, 2 slash pockets. Shirred elastic across back. Coat type set-in sleeves for roomy shoulder comfort. Two-button shirt-type cuffs are adjustable. Average length, 25 inches. *State even chest size* 34 to 46 inches. Shipping weight 3 lbs. 3 oz. **$9.80**

41 N 4227—Brown check
41 N 4229—Blue check. $9.80

Luster Twill Surcoat

A real "chill-chasing" combination. Our finest 8½-oz. satin-back twill (35% cotton, 65% rayon) . . lined with warm pile (50% Alpaca, 50% new wool on cotton back that's 46% of total). Sleeves and 6 inches at bottom lined with plaid rayon quilted to 8-oz. reprocessed wool. Soft fur collar. Roomy bi-swing back provides free-action comfort. 2-piece detachable belt stitched down across back. Zip front and glove pocket. 2-way pockets with flaps. Knit inner wristlets (50% wool, 50% cotton). Two-button adjustable cuffs. Average length, 32 inches. Shipping weight 5 lbs. 1 oz. *State even chest size* 36 to 46 inches. **$15.95**

41 N 4879—Brown 41 N 4880—Blue
41 N 4881—Green. $15.95

34-in. Storm Coat

Easy to look at . . and hard to beat for warmth and wear. Handsome outer fabric of rugged gabardine (80% rayon, 20% Nylon). Water-repellent and wind-resistant. Fully insulated with extra warm 10-oz. reprocessed wool quilted to luxurious rayon lining. Big fur collar. 3-piece belt, front sections removable . . . back stitched down. Average length, 34 in. *State even chest size* 36 to 46 in. **$18.50**

4 1 N 4953—Taupe (grayish-tan)
Shpg. wt. 4 lbs. 15 oz. . . . $18.50

Zip Liner Surcoat

Zip in the lining for a jacket warm enough for winter's worst . . . zip out lining and collar for a smart rayon lined mild weather casual. Lining of heavy rayon quilted to warmth-without-weight Intercel. Has fur collar for ear and neck protection, and knit wristlets (50% wool, 50% cotton). Rayon gabardine shell is fortified with 20% Nylon . . . crease-resistant and water-repellent even after cleaning. Zip front, 4 flap pockets. Average length, 32 inches. Shpg. wt. 4 lbs. 12 oz. *State even chest size* 36 to 44 inches. **$25.50** Cash, $3.00 Down

41 N 4860—Dk. blue (gray lining). $25.50



DOUBLE QUILTED OVER SHOULDERS FRONT AND BACK



Extra long Walking Coats . . resist wind and rain . . warmly quilted lined

[A] Ideal winter companion for men of any age. Roomy raglan sleeves for free-action comfort. **$19.50** Water-repellent gabardine packs seasons of extra wear because it's made of finest combed cotton yarns woven 2-ply on the wearing surface. Fully insulated with extra warm 10-oz. wt. 100% reprocessed wool quilted under high count rayon-satin. Fly front with zipper . . snap fastener at bottom. Detachable 3-piece belt, elastic inserts at sides. Knit inner wristlets (50% wool, 50% cotton). 2-way flap pockets. Average length, 33 inches. *State even chest size* 36 to 46 inches. Shipping weight 5 lbs. 8 oz.

41 N 4842—Forest (dark) green 41 N 4840—Medium tan $19.50

Double shoulder for extra protection

[B] Lustrous rayon sheen gabardine is Zelan treated to repel water . . . fights off wrinkles. Lined throughout with 10-oz. pure wool quilted to smooth high count rayon. Double quilted over shoulders, front and back, with 4 oz. wool . . . actually 14 oz. of quilted wool protection where it's needed most. Easy working zipper front. Full belt with tunnel loops at sides. Two large slash pockets. Average length, 33 inches. Shipping weight 4 lbs. 3 oz. *State even chest size* 36 to 46 inches. This coat is full cut and designed to be worn over a suit coat. If you do not plan to wear in this manner, *order one size smaller than your normal size.* **$17.50**

41 N 4960—Medium gray 41 N 4959—Chestnut (med.) brown $17.50

For How to Measure Jackets . . see instructions on opposite page.

For a present with a warm future give him a

HERCULES JACKET in this amazingly rugged fabric

REG U S PAT OFF



Reeves BYRD CLOTH REG.U.S. PAT.OFF.

Developed especially for Admiral Byrd's Antarctic expeditions . . . for protection, wear and comfort

Protection. Extra close weave turns away icy winds . . Cravenette treated to repel water even after cleaning. Moisture actually tightens the fabric for greater repellency.

Wear. Extremely high count weave of 2-ply combed cotton yarns for extra long wear.

Comfort. Although tightly woven and sturdy . . it's constructed in such a way as to allow the body to "breathe." Smooth and flexible for an easy action fit.

Good Looks. One of the handsomest fabrics we've seen . . Mercerized for lasting luster.



"I've seen Byrd cloth perform under all weather conditions. There's nothing finer for all-weather comfort and protection."

R E Byrd
Rear Admiral, U.S.N. (Rtd.)





Surcoat with warm quilted lining

$19.50

Latest surcoat style in robust Byrd cloth. Insulated with warm 10-oz. 100% reprocessed wool inner-lining quilted under high count rayon satin. Smooth fitting self collar, padded shoulders. Zipper front, 3-piece detachable belt. Two lower, 2-way pockets, chest pocket has snap fastened flap. Knit inner wristlets (50% wool, 50% cotton). Average length, 32 inches. *State even chest size* 36 to 46 inches. Shipping weight 4 pounds 5 ounces.

41 N 4846—Medium tan
41 N 4847—Dark (forest) green. $19.50

Extra long Surcoat lined with duPont "Fiber E" fleece

$24.50 Cash
$2.50 Down

A gift that any man would welcome. Super tough water-repellent Byrd Cloth lined with soft fleece made of duPont's "Fiber E" rayon fleece (warmer than equal weight all wool mackinaw cloth . . . mothproof). 12 inches at bottom and sleeves lined with 10-oz. reprocessed wool quilted under premium grade high count rayon satin. Water-repellent pile collar (100% wool face on cotton back that's 28% of total fabric). Zip fly front. Two lower 2-way pockets and zip change pocket. Knit inner wristlets (50% wool, 50% cotton). Average length, 34 inches. Shipping wt. 6 lbs. 2 oz. *State even chest size* 36 to 46 inches.

41 N 4889–Deep brown 41 N 4888–Medium tan. . $24.50

HOW TO MEASURE JACKETS

[1] Measure with chest expanded. [2] Measure over garments usually worn underneath. [3] Pass tape around largest part of chest well up under arms and over shoulder blades in back. [4] Number of inches is your size, if between sizes order next larger size. If possible, have someone else measure.



Quilted lined Blouse Model

$12.95

New Byrd Cloth jacket in the popular blouse style he likes so much . . . and it's quilted lined for snug comfort. Concealed elastic extends ¾ way around bottom. Zipper front. Two lower slash pockets with wide welt—small slash change pocket on right. Shirt-type, 2-button adjustable cuffs. Padded shoulders. Warmly lined with 8-oz. reprocessed wool quilted under rayon satin. Average length, 25 inches. Shipping weight 3 pounds 3 ounces. *State even chest size* 34 to 46 inches.

41 N 4525—Dark green 41 N 4526—Tan. . . . $12.95



New circle shoulder Model

$14.35

Rugged Byrd Cloth with quilted lining. New circle shoulder allows greater arm and shoulder freedom—1-piece of fabric covers entire shoulder area. Zip front with two concealed slash pockets. Elastic waistband at back. Knit collar and wristlets of 50% wool, 50% cotton. Lined with warm 8-oz. reprocessed wool quilted under highest quality rayon satin. Average length, 24 in. Shipping weight 3 pounds 4 ounces. *State even chest size* 36 to 46 inches.

41 N 4220—Skipper (dark) blue
41 N 4221—Bay (light) green. $14.35



Zip Liners
PLEASE THEM WITH HERCULES
Casual Jackets
FOR WARMTH ON COLDEST DAYS
A $19.95
B $10.70
Luster Twill
C Sheen Gabardine Reg. Sizes $11.40
D Sheen Gabardine $12.50
E Rayon, Nylon Gabardine $15.50
WOOLENS . . FOR WORK . . SPORTS OR LEISURE
F Water-repellent $7.65
G Campus-style melton Coat . . quilted lined $9.70
H Wool melton Surcoat Quilted lined $14.90
J Nylon reinforced $13.30

Gifts to Warm Him



JACKETS BELOW SHOWN ON OPPOSITE PAGE

[A] **He can wear this smart jacket every season of the year.** $19.95
In seconds it's ready for winter's worst. Just zip in the lining of long lasting rayon quilted to warm 8-oz. pure wool. Zip out the lining and it's an easy-draping casual for milder weather. 16-oz. rayon sheen gabardine, treated to resist rain and fight off wrinkles even after cleaning. Dressy padded shoulders with ample room for free action. Smooth working zippers on front and 2 upper slash pockets. Large lower saddle pockets with flaps. Front sections of three piece belt are detachable. Average length, 31 inches. *State even chest size* 36 to 46 in.
41 N 4843—Gray, maroon lining **41 N 4844**—Teal blue, maroon lining
41 N 4845—Chestnut (med.) brown, green lining. Shpg. wt. 4 lbs. 8 oz...$19.95

[B] **Luster Twill Surcoat.** Will give warmth and comfort for seasons to come. Heavy 8½-oz. twill outer shell tightly woven of 65% rayon and 35% cotton . . wind resistant . . water-repellent even after cleanings. Fully insulated with 100% 10-oz. reprocessed wool inner lining quilted to lustrous rayon lining. Deep warm wool pile collar (100% wool face on cotton back that's 28% of total). Zip front, 2 lower slash pockets. Shirred elastic at waist sides, buckle belt stitched down in back. Knit inner wristlets (50% wool, 50% cotton). Average length, 31 in. Shpg. wt. 4 lbs. 9 oz. *State even chest size* 36 to 46 in. $10.70
41 N 4852—Green **41 N 4851**—Tan **41 N 4855**—Navy blue......$10.70

[C] **A luxury gift with a small price tag.** Lustrous rayon sheen gabardine is rain-repellent, wrinkle-resistant even after cleaning. Innerlined with warm 100% reprocessed wool—10-oz. weight in body, 6-oz. weight in sleeves—quilted under rayon. Padded shoulders, underarm perspiration guards. Zip front, cigarette pocket. 2-way saddle pockets with flaps. Adjustable tab on sleeves and at sides. Average length, 32 in. Shipping weight 3 pounds 5 ounces. *State even chest* 36 to 46 inches. **Reg. Sizes** $11.40
41 N 4833—Chestnut (dark) tan **41 N 4834**—Slate (medium) gray
41 N 4835—Dark green......................................$11.40

Long Sizes. Body about 1⅝ in. longer, sleeves 2 in. Shpg. wt. 3 lbs. 8 oz.
41 N 4837—Chestnut (dark) tan. *State even chest size* 38 to 48 in............$12.40

[D] **Sheen Gabardine Surcoat.** Hard to beat in style and beauty at this low price. Rayon sheen gabardine fully insulated with 100% reprocessed wool—10-oz. weight in body, 8-oz. weight in sleeves—quilted under rayon. Warm wool pile collar (100% wool face on cotton back that's 28% of total fabric). Padded shoulders. 32 in. long. 2 lower 2-way pockets. Detachable belt buttons over elastic inserts at sides. Knit inner wristlets (50% wool, 50% cotton). Shpg. wt. 4 lbs. 5 oz. *State even chest size* 36 to 46 inches. $12.50
41N4874-Slate (med.) gray **41N4873**-Tan **41N4875**-Dark green.$12.50

[E] **Nylon Reinforced Gabardine Surcoat.** All-weather shell of 85% rayon, 15% nylon . . water-repellent . . wind and wrinkle-resistant. Big and soft, warm fur collar. Insulated with warm 8-oz. reprocessed wool quilted under rayon. Free action bi-swing back. Zip front and large vertical chest pocket, 2-way lower pockets. Padded shoulders. Knit inner wristlets (50% wool, 50% cotton). Elastic waist inserts, belt with tunnel loops. Average length, 32 inches. Shpg. wt. 4 lbs. 10 oz. *State even chest size* 36 to 46 inches. $15.50
41 N 4877—Green **41 N 4876**—Tan **41 N 4878**—Blue..........$15.50

[F] **Nylon Reinforced Wool Surcoat.** 20-oz. pure wool interwoven with 10% nylon. Tests show it outwears similar weight woolens. Processed to resist rain. Zip front, 2 lower 2-way pockets with flaps. Coat-type, set-in sleeves for roomy fit. Rayon shoulder yoke. Plain cuffs with button trim. Unlined. Inside seams taped . . no rough edges. Average length, 30 inches. Shipping weight 3 pounds 5 ounces. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46–48) inches. $7.65
41N2622-Brown and white fancy plaid **41N2624**-Red and white fancy plaid
41N2623-Green and white fancy plaid..............................$7.65

[G] **Campus-style Leisure Coat.** It's warm . . it's stylish . . it's casual . . it's practical and it's priced to ease your Christmas budget. Rich textured outer fabric of warm 24-oz. reprocessed wool melton. Insulated with heat-holding 6-oz. reprocessed wool quilted under lustrous rayon lining. Actually 2 layers of wool protection. Contrasting snap fasteners on front and contrasting piping on sleeves. Knit wristlets of 50% cotton, 25% wool, 25% rayon. Two lower "handwarmer" pockets. Average length, 30 inches. Shipping weight 5 pounds 5 ounces. *State even chest size* 34 to 46 inches. $9.70
41 N 2821—Navy blue **41 N 2822**—Green **41 N 2820**—Maroon.....$9.70

[H] **Quilted Lined Woolen Surcoat.** You get double protection in this handsome "chill-chaser." Outer shell of heavyweight 24-oz. reprocessed wool melton keeps out cold and dampness. Insulated with 8-oz. reprocessed wool inner lining quilted under rayon that holds body heat in. Big fur collar turns up around neck. Zip front with all-around removable belt (safety holders on side loops). Knit inner wristlets. Big 2-way lower pockets. Average length, 32 inches. *State even chest size* 36 to 46 inches. $14.90
41 N 2854—Med. green **41 N 2853**—Dk. brown. Shpg. wt. 4 lbs. 5 oz...$14.90

[J] **Nylon Reinforced Mackinaw . . fully quilted lined for double warmth.** Outer fabric of finest pure wool blended with 10% Nylon . . has 35 to 50% more wear resistance than equal weight woolens. Fully lined with lustrous rayon quilted to warm 8-oz. reprocessed wool. Carefully tailored in rich colors for work, sports or dress. Interlined collar and lapels for shape retention. Big notched collar, full cut sleeves and armholes. Two upper muff pockets, 2 lower flap pockets. 3-piece removable belt. Smooth fitting one-piece back. Average length, 32 inches. Shipping weight 5 lbs. 10 oz. *State even chest size* 36 to 48 inches. $13.30
41 N 2962—Blue plaid **41 N 2963**—Maroon plaid
41 N 2961—Brown plaid..$13.30



Quilted Lined Gabardine

Not high in price, but you get plenty of premium extras in this husky. Outer shell is 2x1-ply combed cotton gabardine (all short coarse fibers removed and woven 2-ply on the wearing surface). Treated to shed rain. Fully lined with rayon box quilted to warm reprocessed 8-oz. wool. Big 2-way saddle pockets (2 slash, 2 with flaps). Built-in padded shoulders, adjustable tabs at waist. Zip front. Average length, 31 in. Shipping weight 3 pounds 4 ounces. *State even chest size* 36 to 46 inches. $9.95
41 N 4804—Brown
41 N 4805—Medium tan............$9.95

Hip-length Reversible

One of the season's latest models . . styled in the campus manner. The service of 2 smart coats in one. Melton side of warm 24-oz. reprocessed wool . . reverses to lustrous acetate satin side in matching color . . . resists rain and wind. Roomy raglan shoulders. White piping down sleeves and on pockets. White striped knit cuffs (50% wool, 50% cotton). White snap fasteners on front. Slash pockets. Average length, 30 inches. Shipping weight 4 pounds 8 ounces. *Please state even chest size* 34 to 46 inches. $11.40
41 N 2712—Maroon melton and acetate
41 N 2714—Green melton and acetate
41 N 2715—Black, scarlet acetate..$11.40



Warm Reversible Surcoat

Changes with the weather . . gives extra warmth . . extra protection. One side of 20-oz. pure wool harmonizing overplaids. Reverses to Zelan treated cotton poplin water-repellent (even after cleaning). Both sides have zip front and "handwarmer" slash pockets. Coat type set-in sleeves. Average length, 30 inches. Shipping weight 3 lbs. 5 oz. *State even chest size* 36 to 46 inches. $10.95
41N2704-Tan poplin, tan plaids
41N2705-Navy blue poplin, blue plaid
41N2706-Green poplin, green plaid.$10.95

Motorcycle Jacket

Tough, lustrous 8½-oz. satin back twill of 65% rayon and 35% cotton . . water-repellent . . wind-resistant. Fully lined with rayon quilted to 8-oz. reprocessed wool. Detachable fur collar snaps on or off regular collar. Metal snaps hold down collar, lapels, cigarette pocket flap and epaulet straps. Zippers on 7-inch map pocket, glove pockets and gusset cuffs. Bi-swing action back. Average length, 24 inches. Shipping weight 4 pounds. *State even chest* 34 to 46 inches. $14.50
41N4251-Green **41N4252**-Black. .$14.50

HOW TO MEASURE JACKETS: Always measure to be sure of a correct fit. [1] Measure with chest expanded. [2] Pass tape around largest part of chest and over most protruding part of shoulder blades, well up under arms. [3] Measure over garments usually worn underneath, such as a sweater. [4] Number of inches is your size . . . *if between sizes, please order next larger size.*



Mackinaws in corduroy or moleskin cloth

Heavyweight outer fabrics resist wind, snags and wear. Sheeplined body—sleeves lined with warm blanket cloth (40% reused wool, 60% cotton). Knit inner wristlets. Big, soft, dark brown fur collar. Double breasted model with all-around belt. Upper pockets and lower flap pockets leather reinforced. Average length, 36 in. *State even chest* 36 to 48 in.

[A] **Strong Cotton Moleskin.** Tightly woven . . strongly stitched. Shpg. wt. 5 lbs. 3 oz.
41 N 1595—Dark brown. *Was $16.50*.... $15.44

[B] **Heavy Thickset Corduroy** (13-oz. per sq. yd.) Shpg. wt. 5 lbs. 2 oz. *State chest size.*
41 N 1596—Dark brown................ $19.50

Warm sheeplined Ulster in 40 or 48 inch length

Brawny and handsome. From the big brown fur collar to the very bottom it defies sub-zero weather. Brown cotton moleskin cloth takes rugged wear—sheepskin lined body . . sleeves lined with warm blanket cloth (40% reused wool, 60% cotton). Knit cotton inner wristlets. Full cut double breasted style with all-around belt. Four reinforced pockets (2 upper muff type, 2 lower flap). Extra layer of moleskin cloth extends from below pelt to bottom for greater protection. *State even chest size* 36 to 48 inches.

41 N 1597—40-in. Shpg. wt. 6 lbs. 8 oz. . $21.00
41 N 1598—48-in. Shpg. wt. 7 lbs. 6 oz. . 27.35

Sheeplined Extension Vest

[C] **Natural Pelt Vest.** Selected sheepskin pelts extend clear to edges all around. Extension in back reaches to 25½ inches for extra protection. Patch pockets of similar pelts, reinforced at corners with rivets that are strongly anchored on inside. Full zipper front. Taped outside edges. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) inches. Shipping weight 1 lb. 10 oz.
41 N 1502—Natural pelt. . . $9.50

Moleskin B-15 bomber type

[D] **A real cold weather "knock-about"** . . ideal for work or sports. Heavy cotton moleskin lined with thick sheepskin—sleeves lined with warm blanket cloth (40% reused wool, 60% cotton). Warm fur collar. Zip front, reinforced slash pockets. Knit cuffs, waistband of 50% wool, 50% cotton. Moleskin cloth inside facings. Average length, 26 in. *State even chest* 36 to 48 in. Shpg. wt. 4 lbs. 3 oz.
41N1555-Seal(dark) brown $14.60



Super Warm B-9 Hooded Parka Coat

$22.95 Cash — $2.50 Down

Every feature packed full of warmth and wear. Heavy 9-oz. combed cotton twill outer fabric is Zelan treated to repel water. Body and sleeves lined with warm 16-oz. reprocessed wool quilted under rayon. Hood and chin strap lined with warm fur. Zip front, with overlapping button fly. Two upper storm pockets, 2 lower flap pockets. Knit inner wristlets of 50% wool, 50% cotton. Average length, 33 inches. Shipping weight 3 pounds 3 ounces. *State even chest size* 36 to 48 inches.
41 N 4964—Olive drab $22.95

How to Measure Jackets: (1) Measure with chest expanded. (2) Pass tape around largest part of chest, well up under arms. (3) Measure over garments usually worn underneath. (4) Number of inches is your size. *If between sizes, order next larger size.* Always measure.

$9.90 Reg. size



Warm 33-oz. Woolen Melton Mackinaw. Tightly woven of 100% reprocessed wool. Body lined with plaid cotton flannel, cotton twill in sleeves. Belt stitched down in back, front sections removable. Average length, 32 in. *State even chest* 34 to 48 inches.
41 N 2901—Navy blue. Shpg. wt. 5 lbs. 7 oz. . . $9.90
41 N 2902—**Tall Sizes.** Avg. length, 34 in. *State even chest* 38 to 48 in. Shpg. wt. 5 lbs. 15 oz.......... $11.90
41 N 2903—**Large Sizes.** Avg. length, 32 in. *State chest size* 50, 52, 54 in. Shpg. wt. 6 lbs. 10 oz....... $12.65

$13.90



Navy-style Deck-type Jacket . . . it's rugged and warm. Outer fabric of 9-oz. vat-dyed combed cotton sateen. Zelan treated to repel water. Fully lined with warm pile (50% wool, 50% Alpaca on cotton back that's 46% of total). Zip front with button fly . . . drawstring at bottom. Knit wristlets (50% wool, 50% cotton). Average length, 28 inches. *State even chest* 36 to 48 inches. Shpg. wt. 3 lbs. 8 oz.
41 N 4222—Olive drab. $13.90



A $3.35 Each 2 for $6.50

B $3.92 Each

A 4-STAR FEATURE BECAUSE: →
They have extra features . . . they have been laboratory approved and compared in price and quality with other leading brands. We guarantee there's no finer value in America.



C $4.60 D $3.85 Each Shirt and Pants $7.99 E $8.50

[A] [B] Shirt and Pants of finest long staple combed cotton. Washfast . . Sunfast . . Sanforized—fabric won't shrink over 1%.

[A] **6-oz. Shirt.** 3 sleeve lengths. Woven 2x1-ply (2 strands on wearing surface). Hercules "Shape-Set" collar won't wilt or wrinkle (needs no starch). Button-down flap pockets. Double shoulder yoke. Fabric shrinkage 1%. Shpg. wt. 1 lb. 3 oz. *Half sizes* 14 to 17 in. *Sleeve lengths* short (32); medium (33½); long (35) inches. *State neck size and sleeve length.*
41 N 5457M—Army (med.) tan Each $3.35
41 N 5458M—Silver (med.) gray 2 for 6.50

[B] **Pants of 8.2-oz. Chino type I Army twill.** Woven 2x-2-ply (2 tightly twisted yarns). Zip fly, boatsail drill pockets. Cuffs. Fabric shrinkage 1%. Shpg. wt. 1 lb. 10 oz. *For sizes, see chart at bottom of page.*
41N5365M—Med. tan 41N5367M—Med. gray $3.92

Do all your Christmas shopping right in the comfort of your own home. If you lack ready cash . . use Sears Easy Terms. For complete information see page 353.

Buy the shirt and pants and save on our finest matched set. Rugged **Reeves Mountain Cloth** of 2-ply yarns from long staple combed cotton. Washfast . . Sunfast . . Sanforized—shrinkage 1%.

[C] **Pants.** Heavy 9-oz. wt. fabric. Zip fly, cuffed bottoms. Wide belt loops. Strong seams bar-tacked at points of strain. Shpg. wt. 1 lb. 12 oz. *For sizes,* see chart at bottom of page.
41N5346—Army (med.) tan 41N5347—Silver (med.) gray. $4.60

[D] **Shirt.** 8.2-oz. wt. fabric. 3 sleeve lengths for each neck size. Button-down flap pockets, pencil compartment. Dress-type collar. Wt. 1 lb. 6 oz. *State neck size* 14, 14½, 15, 15½, 16, 16½, 17 in. *State sleeve length* short (32); medium (33½); long (35) in.
41N5331—Army (med.) tan 41N5334—Silver (med.) gray. $3.85

COMBINATION OFFER. Buy the shirt and pants above and save 46c. *State sizes of both.* Shipping weight for outfit 3 pounds.
41N7430—Army (med.) tan 41N7432—Silver (med.) gray. $7.99

[E] **Matching Insulated Jacket.** Heavy 9-oz. fabric lined with 6-oz. reprocessed wool quilted to rayon. Slash pockets, chest pocket, inside pocket. Side straps and cuffs adjust. Average length, 24½ in. Shpg. wt. 3 lbs. 6 oz. *State even chest* 36 to 46 in. Dry Clean.
41N5114—Army (med.) tan 41N5115M—Silver (med.) gray. $8.50

90% ORLON
10% Rayon



$10.75



$4.39

Orlon . . sensational in wear and looks . . easy to wash

- Looks and feels like wool worsted . . wrinkle-resistant
- Easy to wash; need no ironing
- Fabric won't shrink over 1%

Union made of 9-oz. fabric. Handsome appearance not affected by countless washings . . won't fade your washable cottons. Regular model with wide belt loops. Zip fly, cuffs. 2.50 wt. boatsail drill pockets. Shpg. wt. 1 lb. 13 oz. *State even waist* 30 to 44 in.; *inseam* 29 to 34 in., *tell which is waist.*
41N5785—Forest (dk.) green
41N5786—Cadet (dk.) blue. $10.75

Thickset Corduroy

Rugged 13-oz. fabric . . one of the heaviest, most thickly woven corduroys made. Pockets of 2.50 wt. boatsail drill. Inside seams serged and pressed open. Bar-tacked at strain points. Button fly, plain bottoms. Shpg. wt. 2 lbs. 2 oz. *For waists* 28, 30 in., *order inseams* 29 to 32 in. *For waists* 32, 34, 36, 38 in., *order inseams* 29 to 34 in. *For waists* 40, 42, 44 in., *order inseams* 30, 32, 34 in. *State waist and inseam, tell which is waist.*
41 N 5706—Navy blue
41 N 5707—Dark brown. . . . $4.39

MATCHED PANTS COME IN THESE SIZES.

Note: Inseams available only in lengths shown opposite each waist size. *State waist, inseam, tell which is waist.* **Measure** waist at waistband with belt off; measure inseam from close up in crotch to length desired. Number of inches is size. *If between sizes, order next larger size.*

Waist Sizes	Inseam Sizes
29, 30, 31, 32, 33, 34, 36, 38 inches	29 to 34 inches
40, 42, 44 inches	30, 32, 34 inches





Stevens Twist Twill

$2.85 Each

Finest quality carded cotton. Heavy 8½-oz. weight fabric takes rugged wear. Washfast . . sunfast. Comfortable dress-type collar resists fraying. Button-down flap pockets, one with pencil compartment. Full cut, long tails (non-rip side gussets). Sanforized—fabric shrinkage 1%. Shpg. wt. 1 lb. 6 oz. *Half sizes (neck)* 14 to 17 in. *Sleeve lengths* short (32); medium (33½); long (35) inches. *State neck size and sleeve length.*
41N5394—Army (med.) tan. Ea. . $2.85
41N5384—Silver (med.) gray. 2 for 5.60

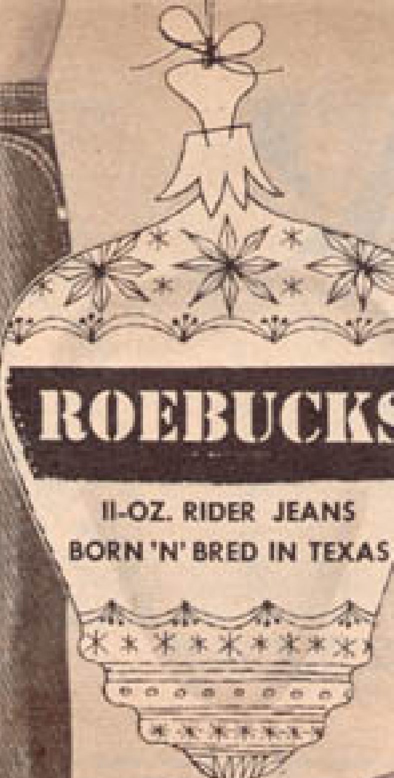
Measure shirts around neck at collar-band. *For sleeve lengths,* measure from back of neck over shoulder to cuff.

Colorful Denim Shirts

$2.19 Each

Special soft textured denim . . comfortable for all season wear. Ideal for leisure . . tough enough for any job. Clear, bold washable colors. Sanforized—fabric shrinkage 1%. Dress-type collar . . concealed stitching. Double stitched main seams . . double shoulder yoke. Button-through pockets. Long tails. Shpg. wt. each 15 oz. *Half sizes* 14 to 17 in. *Please state neck size.*
41 N 5575G—Maroon plaid
41 N 5576G—Red plaid
41 N 5577G—Blue plaid
41 N 5578G—Brown plaid
41 N 5579G—Black and white check
41 N 5580G—Red and black check
Each. . . . . $2.19; 2 for $4.20





Another Sears 4-STAR Feature

[A] Men's Sizes $3.75 Each
Young Men's Sizes $3.45 Each



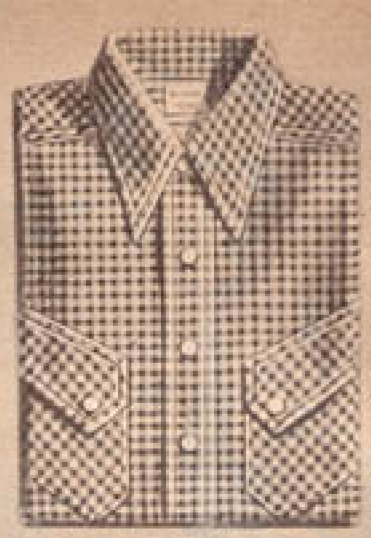
[B] Blue 7-oz. $2.95 Each
New 6 oz. $2.90 Each



[C] Lined Western Jacket $3.98



[D] Lined Jeans $3.85



[F] Roebucks Checked Denim Shirt $2.85 Each



[E] Matching Lined Jacket $3.85

Sensible Gifts he'll wear every season . . . for work . . sports and relaxation

Buy 2 pairs and save

[A] **Not a better Western jean in the land than Roebucks.** 11-oz. coarse weave blue denim. Styled and made in Texas . . fit low on the hips and snug in the legs. Won't lose fit . . Sanforized—fabric shrinkage 1%. U-shaped crotch won't bind or chafe. Wrinkle-free zip fly. Triple-ply waistband . . snap fastened. Curved top front pockets copper riveted at corners. Double faced hip pockets with 4 bar tacks. *State waist and inseam, tell which is waist.* Measure 1½ in. lower at waist than usual.
51 N 777—Men's Sizes. *Waists* 30, 31, 32, 33, 34, 36, 38, 40, 42, 44 in.; *inseams* 30, 32, 34, 36 in. Shpg. wt. 1 lb. 11 oz.
Each $3.75 .... *Save 30c;* 2 for $7.20
51 N 776—Young Men's Sizes. *Waists* 28, 29 in.; *inseams* 30, 32, 34 in. Shpg. wt. 1 lb. 9 oz. Each $3.45. *Save 30c* . . 2 for $6.60

New colorful denim Shirts

[B] **New Roebucks Shirts.** Styled and made in Texas in latest casual colors. Sanforized 6-oz. denim—shrinkage 1%. Rustproof white snap fasteners on front, flap pockets and cuffs. Double shoulder yoke, long tails. *Half sizes* 14 to 17 in. *State neck size.* Shpg. wt. 1 lb. 5 oz.
41N5352–Faded blue 41N5353–Service (med.) blue Ea. $2.90
41N5354–Red 41N5355–Lime 41N5356–Brown 2 for 5.60
Rugged Blue Denim Roebuck Shirt. 7-oz. Sanforized fabric shrinkage 1%. Made as above. Shpg. wt. 1 lb. 7 oz. *Half sizes* 14 to 17 in. *Sleeve lengths* short (32); medium (33½); long (35) inches. *State neck size and sleeve length.*
41 N 5340—Blue. Each $2.95. *Save 20c* .... 2 for $5.70

[C] **Lined Western-style Jacket.** Tough 8-oz. denim lined with 16-oz. cotton blanket cloth. Sanforized throughout—fabrics won't shrink over 1%. Pleated front, two patch pockets. Two inverted pleats in back. Average lgth. 22½ in. Wash separately. *State even chest* 34 to 46 in.
51 N 142—Blue. Shpg. wt. 2 lbs. 2 oz. $3.98
51 N 742—**Unlined** 9-oz. coarse weave blue denim Jacket. *Sizes as above.* Panel back. Shpg. wt. 1 lb. 9 oz. $2.69

Lined Jeans, Jacket . . Denim Shirt

[D] **Jeans.** 8-oz. blue denim. Fully lined with 5½-oz. cotton flannel in small red and black check. Both fabrics Sanforized—shrinkage 1%. Waldes zip fly. Front pockets of 2.50 wt. boatsail drill—riveted corners. Double stitched seams. Wash separately. *State even waist* 28 to 38 in.; *even inseam* 30 to 36 in; *tell which is waist* (for turn-up, order inseam 2 in. longer).
51 N 703M—Shipping weight 2 pounds.................... $3.85

[E] **Matching Cowboy Jacket.** Denim and lining as above. 5 snap fasteners on front. Stitched-down pleats on each side of front. 2 patch pockets. Western-type panel back. Wash separately. Average length, 22½ in. *State even chest* 34 to 44 in.
51 N 143M—Shipping weight 2 pounds.................... $3.85

[F] **Roebucks Checked Pattern Denim Shirt.** Styled and made in Texas of tough 5-oz. denim. Rustproof white snap fasteners on front, flap pockets, cuffs. Western-type, wide yoke back. Sanforized—fabric shrinkage 1%. Washable. Shpg. wt. 1 lb. 6 oz.
41 N 5350—Black and white. } *Half sizes* 14 to 17 in. } Each $2.85
41 N 5351—Red and black. } *Please state neck size.* } 2 for 5.50



SUPER DENIM Blanket lined Battle-style Jacket

Lined $4.98 Unlined $3.29

Union Made. Sanforized 9½-oz. Super Denim—shrinkage 1%. 16-oz. blanket cloth lining (60% reused wool, 40% cotton)—shrinkage 2%. Zip front. Stainless steel snap fastened cuffs, side tabs. Wash separately. Average length, 24½ in. *State even chest* 36 to 48 in.
Lined. Shpg. wt. 2 lbs. 9 oz.
51 N 103—Blue.......... $4.98
Unlined. Shpg. wt. 1 lb. 10 oz.
51 N 3—Blue............ $3.29



[G] Denim $4.72

[H] Covert $4.54

Blanket lined Chore Coats . . shrinkage-treated throughout

Denim and Covert

[G] **8-oz. Sanforized denim**—shrinkage 1%. Lined with 16-oz. blanket cloth (60% reused wool, 40% cotton) . . shrinkage 2%. Corduroy collar. 4 outside pockets, inside pocket. Strain points reinforced with bar-tacking. Avg. length, 31 in. Wash separately. *State even chest* 34 to 48 in.
51 N 120–Blue. Wt. 2 lbs. 14 oz.... $4.72

[H] **Tough 9½-oz. Sanforized cotton covert.** Lined with warm 16-oz. blanket cloth (60% reused wool, 40% cotton) . . shrinkage 2%. Constructed with same features as jacket above. Average length, 31 in. Wash separately. *State even chest* 34 to 48 in. Shpg. wt. 2 lbs. 14 oz.
51 N 135—Oxford (dark) gray.... $4.54

HOW TO MEASURE. **For Bandtops (except Roebucks):** Measure waist at waistband with belt off; inseam from close up in crotch. **For Jackets:** Measure around largest part of chest and over garments usually worn underneath. **For Shirts:** Measure neck at collar band; sleeves from middle of back over shoulder to cuff. *Number of inches is size.*





Softly padded, pliable leather soles hand stitched to uppers . . hand washable separately

[A] Our lowest priced, but ALL WOOL . . soft, warm and durable. Padded suede leather sole; glove leather "sidewall" for extra wear. In box.
Colors medium green, red. *Hosiery sizes* 10, 11, 12. Shpg. wt. pair 7 oz.
86 N 1810—*State size, color.* Pair $2.10

[B] **Our best wool solids.** Finer virgin wool than Foot-ease at left; V-shaped leather toe-cap for extra protection; padded leather sole. Shpg. wt. pair 8 oz.
Colors maroon, medium green, royal blue. *Hosiery sizes* 10, 11, 12, 13. Boxed.
86 N 1819—*State size, color.* Pair $2.35

[C] **Spun nylon "ribs";** fleecy-soft, but brute-strong. Knit in trim, ankle-hugging rib. Comfortably padded heels, soles. In box. Shpg. wt. 8 oz.
Colors royal blue, bright red, medium green. *Hosiery sizes* 10, 11, 12, 13.
86 N 1809—*State size, color.* Pair $2.45

[D] **100% wool worsted Argyles** . . with handsome looks and easy relaxin' built right in. Down-soft, select yarns, so very warm; flexible soles. Uppers have specially shaped heel pocket for better fit. Softly padded leather soles and heels.
Colors navy blue, maroon, forest green (dark). *Hosiery sizes* 10, 11, 12, 13. *State size, color.* Shpg. wt. 8 oz.
86 N 1803—Hand wash alone. Individually boxed. Pair $2.89

[E] **Regal Stag pattern; 100% select wool worsted.** A sure-fire gift hit! Striking he-man pattern is the season's newest and smartest . . knit in sparkling 3-color combinations. Softly padded, tough, but pliable leather sole and heel.
Colors brown, royal blue, maroon. *Hosiery sizes* 10, 11, 12, 13. *Please state size, color.* Shipping weight 8 oz.
86N1801—Hand wash alone. Individually boxed. Pr. $2.89

Pilgrim Gift Pack Guaranteed Dress Socks

Reg. U. S. Pat. Off.



CHOOSE COLOR ASSORTMENT A if he wears blues or grays. Check descriptions for colors in assortment.



CHOOSE COLOR ASSORTMENT B if he wears browns or tans. Check descriptions for colors in assortment.



[F] **Rich lustrous Rayon;** assorted costly looking knit-in patterns. **3 pairs** (one size) **guaranteed 3 months** or you get 3 new pairs. Nylon reinforced heel-guard, double sole. 2-ply nylon reinforced toe, heel . . bears for wear. Mercerized cotton toe, heel, top. Shpg. wt. 3 prs. 12 oz.
Washfast colors Assortment A—1-pair each navy, gray, maroon. Assortment B—1-pair each brown, dark green, maroon. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, assortment.*

	3 pairs	6 pairs
86 N 1479—Full length; ribbed tops 86 N 1480—Short length; elastic tops	$1.89	$3.59

[G][H][J] **Miracle-wear Nylons** . . our finest. **3 pairs** (one size) **guaranteed 6 months** or you get 3 new pairs.
Sizes 10, 10½, 11, 11½, 12, 13. Shpg. wt. 3 pairs 12 oz.

[G] **All spun nylon . . classic 6x3 rib.** Specially finished for greater absorbency. Won't shrink out of fit.
Colors Assortment A—1-pair each maroon, navy, gray. Assortment B—1-pair each camel tan, maroon, brown. *Please state size above; also which assortment.*

	3 pairs	6 pairs
86 N 1471—Full length; ribbed tops 86 N 1472—Short length; elastic tops	$2.39	$4.59

[H] **Washfast filament nylon,** mercerized cotton soles, tops. Nylon reinforced cotton heel, toe; reinforced heel-guard. *Colors* Assortment A—1-pair each maroon, gray, black. Assortment B—1-pair each brown, tan, maroon. *State size above, also which assortment.*

	3 pairs	6 pairs
86 N 1473—Full length; ribbed tops 86 N 1474—Short length; elastic tops	$1.95	$3.69

[J] **Filament nylon . . 6x3 rib.** Semi-sheer. Nylon reinforced mercerized cotton heel, toe; mercerized cotton top.
Colors Assortment A—1-pair each gray, maroon, navy blue. Assortment B—1-pair each maroon, tan, brown. *State size above, also which assortment.*

	3 pairs	6 pairs
86 N 1475—Full length; ribbed tops 86 N 1476—Short length; elastic tops	$2.35	$4.45



KNIT-IN PATTERNS his favorites? Rayon and nylon



J Only 93¢ Pr. in 3-pr. lots K Only 65¢ Pr. in 3-pr. lots L Less than 40¢ Pr. in 3-pr. lots

Dazzle him with BRILLIANT WASHFAST ARGYLES BLAZERS



M Less than 40¢ Pr. in 3-pr. lots N Only 95¢ Pr. in 3-pr. lots P Only 51¢ Pr. in 3-pr. lots

He'll always welcome DRESS SOCKS
. . especially if they're Pilgrim quality

SOCKS DESCRIBED BELOW, SHOWN ON OPPOSITE PAGE

[G] to [H] Pilgrim "gift pack" Dress Socks

Does he wear blue suits? gray? brown? tan? Take all the guesswork out of Christmas giving with a "gift pack" of fine Pilgrim Dress Socks. Each 3-pair park has been selected to blend perfectly with color of his suit.

CHOOSE COLOR ASSORTMENT A if he wears blues or grays. Check descriptions for colors in each assortment.

CHOOSE COLOR ASSORTMENT B if he wears browns or tans. Check descriptions for colors in each assortment.

[C] **Striking new Argyle** in sparkling washfast colors, gay as the holiday season. Bold pattern is smartly outlined in tiny contrasting checks. 4-ply mercerized cotton. Nylon reinforced heel, toe . . extra wear. **3 prs. $1.79**
Colors Assortment A—one pair each maroon, navy blue, gray. Assortment B—one pair each maroon, tan, brown. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state one size, also which assortment.* Shipping weight 3 pairs 8 ounces.
86 N 2057—Short length; elastic in tops. 3 pairs $1.79; *save* . . . . **6 pairs $3.39**

[D] **The Classic Argyle** . . a thrilling gift. Smart 3 and 4-color patterns, usually more costly. Super-soft, rugged spun combed cotton. *Washfast colors.* Assortment A—one pair each gray, maroon, navy. Assortment B—one pair each maroon, camel tan (med.), brown. *Sizes* 10, 10½, 11, 11½, 12, 13. *State one size, also which assortment.* Shpg. wt. 3 pairs 10 oz. **3 prs. $2.50**
86 N 1939—Short length; elastic in tops. 3 pairs $2.50; *save* . . . . **6 pairs $4.79**

[E] **Handsome, ankle-hugging "Cable Links";** genuine "rib" pattern is knit in 2-ply mercerized cotton. Nylon reinforced heels, toes. *Washfast colors.* Assortment A—one pair each gray, navy, maroon. Assortment B—one pair each brown, tan, maroon. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state one size, also which assortment.* Shipping weight 3 pairs 6 ounces. **3 prs. $1.55**
86 N 2042—Short length; elastic in tops. 3 pairs $1.55; *save* . . . . **6 pairs $2.95**

[F] **Our low priced washfast Argyles** feature a bold diamond, outlined against soft tone ground. All combed cotton. Nylon reinforced. **3 prs. $1.25**
Colors Assortment A—one pair each gray, maroon, med. blue. Assortment B—one pair each maroon, camel tan (med.), brown. *Sizes* 10, 10½, 11, 11½, 12, 13. *State one size, also which assortment.* Shipping weight 3 pairs 6 ounces.
86 N 1913—Short length; elastic in tops. 3 pairs $1.25; *save* . . . . **6 pairs $2.35**

[G] **Thrifty Argyles,** but so good looking. 4-diamond pattern on soft tone ground. Sturdy cotton. Nylon reinforced. Shpg. wt. 3 prs. 8 oz. **3 prs. 98c**
Colors Assortment A—one pair each gray, maroon, navy. Assortment B—one pair each brown, maroon, tan. *Sizes* 10, 10½, 11, 11½, 12, 13.
86 N 2021—Short; elastic top. *State one size, assortment.* **3 pairs 98c; 6 pairs $1.79**

[H] **Filament Nylon "thick and thins"** . . the last word in dress sock elegance. Entire body is nylon, even the closely spaced rib pattern; smooth, silk-like, semi-sheer. Extra heavy nylon reinforced heel-guard; double nylon sole. Mercerized cotton top, nylon reinforced heel, toe. **3 prs. $2.15**
Colors Assortment A—one pair each navy, maroon, gray. Assortment B—one pair each brown, green, maroon. *Sizes* 10, 10½, 11, 11½, 12, 13. Shpg. wt. 3 prs. 6 oz.
86 N 1975—Full length; ribbed tops. *State one size, also which assortment.*
86 N 1976—Short length; elastic in tops. 3 pairs $2.15; *save* . . . . **6 pairs $4.00**

[J], [K], [L] KNIT-IN PATTERNS on Nylon, Rayon

[J] **Spun Nylon "Ribs"; striking patterns.** Packed with good looks, fine fit, long wear. 2-ply yarns, soft as fine wool; specially treated for greater absorbency. Won't shrink out of fit. Shipping weight pair 5 ounces. **98c Pr.**
Colors green, maroon, gray, brown, navy. *Sizes* 10, 10½, 11, 11½, 12, 13.
86 N 1936—Short length; elastic top. *State size, color.* Pair 98c. . . . . **3 pairs $2.79**

[K] **Filament Nylons; beautiful patterns.** We believe these are the finest socks of this type made, regardless of price. Very fine, semi-sheer, silk-like in looks and smoothness. Extra heavy nylon reinforced heelguard; double nylon sole. Mercerized cotton top, nylon reinforced toe, heel. *A "special" gift.* **69c Pr.**
Colors gray, brown, navy, maroon; assorted patterns. *Sizes* 10, 10½, 11, 11½, 12, 13.

	Pair	3 pairs
86 N 1919—Full length; ribbed tops. *State size and color.*		
86 N 1920—Short length; elastic in tops. Shpg. wt. pair 3 oz.	69c	$1.95

[L] **Rich Rayons;** assorted knit-in patterns. Mercerized cotton top, nylon reinforced heel, toe. Double sole; reinforced heel-guard. **42c Pr.**
Colors maroon, gray, brown, navy. *State size* 10, 10½, 11, 11½, 12, 13.
86 N 1933—Full length; ribbed tops. *State color.* Shipping weight pair 3 ounces.
86 N 1934—Short length; elastic tops. Pair 42c . . . . . . **3 pairs $1.19; 6 pairs $2.29**

[M], [N], [P] WASHFAST ARGYLES, BLAZERS

[M] **Bright Blazers** in cheery color combinations in tune with the holiday season. Finely knit cotton (long staple, durable yarns). Nylon reinforced heels and toes. *Washfast.* Shpg. wt. pair 3 oz. **42c Pr.**
Colors gray (2), maroon (3), med. blue (4), tan (6). *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size and color.* A gift of 6 pairs would be very generous.
86 N 1963—Short length; elastic in tops. Pair 42c; **3 pairs $1.19; 6 pairs $2.29**

[N] **NEW! Husky spun cotton** . . a smart luxury Argyle for the man who likes casual styling plus soft comfort. Stunning pattern has contrasting overplaid formed by colorful stitching; applied by a special hand operated machine; looks like costly hand embroidery. Washfast. Shpg. wt. pair 4 oz. **$1.00 Pr.**
Colors maroon (3), gray (2), navy blue (5). *Sizes* 10, 10½, 11, 11½, 12, 13.
86 N 1979—Short length; elastic tops. *State size, color.* Pair $1.00 . . . . . . **3 pairs $2.85**

[P] **Miniature Argyle,** one of our very best sellers. Center panel is set off by zigzag rows in contrasting color; very smart gift socks. Husky combed cotton. Nylon reinforced heel, toe. *Washfast.* **53c Pr.**
Colors med. blue (4), maroon (3), tan (6), gray (2). *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size and color.* Shipping weight pair 3 ounces.
86 N 1957—Short length; elastic in tops. Pair 53c; **3 pairs $1.53; 6 pairs $2.95**

Size Chart for Men's Socks								
	If shoe size is	6½–7	7½–8	8½–9	9½–10	10½–11	11½–12	13
	Order socks size	10	10½	11	11½	12	13	14

If your shoe width is "D" or wider, please order next size larger.

Foot-ease Size Chart								
	If your sock size is	10	10½	11	11½	12	13	14
	Order Foot-ease size	10	11	11	11	12	13	13

Is he tough on Socks? *Wear-guaranteed* will please him most



Washfast cotton

- 3 pairs (one size) guaranteed to wear 3 months or you get 3 new pairs
- 2-ply combed mercerized cotton
- Nylon reinforced heels, toes took over 7,000 abrasive double "rubs" before they wore through; reinforced heel.

Be a generous Santa . . give 6 pairs of our rugged guaranteed socks. 2-ply nylon, 2-ply cotton heels and toes.

Each 3 pairs in attractive gift box **3 prs. $1.35**

Colors brown, gray, black, white. *Sizes* 10, 10½, 11, 11½, 12 and 13. *State size, color.* Shipping weight 3 pairs 9 ounces.
86 N 1407—Full length; ribbed tops
86 N 1408—Short length; elastic tops
3 pairs $1.35; save on. . . . .6 pairs $2.55

NEW "RIBS" . . nylon reinforced heel-guard 4-ply lisle . . high twist, super-smooth





- Rich washfast colors; very finely knit
- New! Nylon reinforced heel-guard
- Nylon reinforced heel, and toe
- 4-ply lisle . . a high twist mercerized cotton; exceptionally durable, lustrous

55c Pr. 3 prs. $1.55

If he's fussy about the way his socks fit and look, give these newly designed 6x3 ribs. Knit with 30% more yarn in the heel pocket; fit smoothly at ankle, across instep.

Colors brown, maroon, navy blue, gray, white. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color.* Shipping weight pair 3 ounces.
86 N 2061—Full length; ribbed tops
86 N 2062—Short length; elastic tops
Pair 55c. . . . . **3 pairs $1.55**

Improved Spun Nylons; nylon reinforced Wools





Treated for absorbency

- 50% more absorbent than ordinary nylons
- Super-soft yarns; feel like fine wool
- More durable than all other yarns known
- Both styles short length; elastic in tops

[R] **Plain knit.** *Colors* camel tan (medium), maroon, navy, white. *Sizes* 10, 10½, 11, 11½, 12, 13. Shpg. wt. pr. 3 oz. *State size, color.*
86N1909–Pair 67c; 3 prs. $1.95; 6 prs. $3.75

[S] **Sports rib.** *Colors* maroon, brown, tan, white, navy. *Sizes* 10, 10½, 11, 11½, 12, 13. Shpg. wt. pair 3 oz. *State size, color.*
86 N 1908. . . . . .Pair 89c
Save more . . . .*buy 3 pairs* **$2.55**

2-ply wool worsted

- Select yarns, treated to retard shrinkage; keep their fine fit
- Nylon reinforced heel, toe, heel-guard practically doubles the wear
- Distinctive 6x3 ribs . . his favorites.

Colors brown, maroon, navy. *Sizes* 10½, 11, 11½, 12, 13. Shpg. wt. pr. 4 oz.
86 N 2125—Full length; ribbed tops
86 N 2126—Short length; elastic in tops; in colors above plus tan.
State size, color. Pair 98c; **3 prs. $2.79**





Easy does it with these handy Tie Racks, Grooming Aids

[A] **Folding 46-prong Tie Rack.** Folds flat against wall when not in use. Swings out for quick selection. Bright-plated metal. 20½x2 in. Screws included.
25 N 6813—Shpg. wt. ea. 1 lb. Gift boxed.
Each $1.98; Buy two for two gifts; *Save 37c* 2 for $3.59

[B] **New! Our best Folding 72-Prong Tie Rack.** Bright-plated metal. Holds 72 ties securely, handy for instant selection. Folds flat when not in use. 20¼x3 in. Screws included. Gift boxed.
25 N 6803—Shpg. wt. each 1 lb. 8 oz.
Each $2.98; Buy two and *Save 50c*.......... 2 for $5.46

[C] **Plastic Folding Tie Rack.** Holds 20 ties. Folds flat against wall; pulls out for selection. Shell (brown) color. 4¾x3½ in. Screws included. Boxed.
25 N 6818—Wt. 12 oz. Each 98c; *Save 18c*.... 2 for $1.78

[D] **"Tymaster" Revolving Tie Rack.** Brown 18-spoke plastic wheel, 6-in. diam., revolves for selection. Bright-plated metal rod. Screws incl. Boxed.
25 N 6817—Wt. each 8 oz. Ea. 98c *Save 17c*. 2 for $1.79

[E] **Sewing Kit for campers, travelers or service men.** Cotton twill covered case, 4¾x3x1¾ in. Includes cotton sewing thread, darning cotton, scissors, all necessities for a quick mending job. *State kit color* navy (black, white thread) or khaki (tan and olive drab thread.)
25 N 5262—Shipping weight 8 oz.... Each $1.42

[F] **Electro-static no-bristle cleaner.** Cleans clothes, felt hats, upholstery. Black plastic (8x2 in.). Creates magnetic action that removes lint, loose hair. Small brush for grooved surfaces included. Shipping weight each 8 ounces.
25 N 3852—Ea. $1.47.............. 2 for $2.49

[G] **New! De luxe Shoe Trees.** Mahogany finish waxed hardwood toes; metal shank; plastic heel, handle. Automatic spring adjustment for length, width. Shpg. wt. pair 1 lb. 7 oz.
25 N 9750—*State shoe size*.......... Pair $2.50

New Valetray .. Men's Umbrellas

[H] **The new Valetray is a temper-saver.** Organizes and holds his possessions when he empties his pockets at night or changes suits. Separate molded compartments and racks. Bronze color washable plastic. 19¾x4x3¾ in.
25 N 6800—Wt. ea. 1 lb. Ea. $2.29; *Save 28c*.. 2 for $4.30

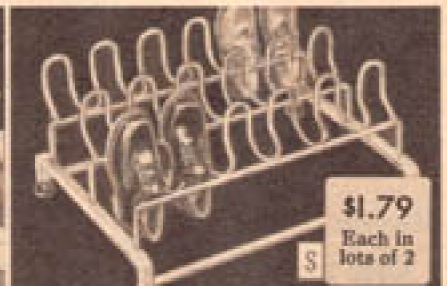
[J] **De luxe Men's 12-pocket Shoe Bag.** Rich, heavy cotton suede. Reinforced pocket seams. Top rod, grommets. 34x19 in. *State* wine or brown with tan binding.
25N6516—Wt. ea. 1 lb. 5 oz. Ea. $2.65; *Save 41c* 2 for $4.89

[K] **Men's Quick-drying Nylon Umbrella.** 10-rib frame, wood shank. 1-pc. wood handle. Opens to full spread.
25 N 03472—Shpg. wt. 2 lbs. Black only.... Each $5.89

[L] **Men's Windproof Umbrella.** Specially constructed frame turns inside out **without damage.** 10-rib. Opens to full spread. Assorted wood handles. Black acetate cover.
25 N 03494—Shipping weight 2 pounds........ Each $3.98

















New! Esquire Traveler. Zip-closing plastic case contains horsehair brush and dauber; shine cloth; 25c can polish; 25c can saddle soap. Case, 3¾x3x8½ in. Wt. 1 lb. 4 oz.
25N9900—Navy Case with black polish. Ea. $3.00
25 N 9901—Brown Case with brown polish..... Each $3.00

Esquire Economy Shine Kit. Includes 4½-oz. can paste polish (containing lanolin); horsehair dauber and brush, 7¾x2¾ in.; canton flannel shine cloth. Shipping weight 1 pound 2 ounces.
25 N 9947—Kit with brown polish....... $1.45
25N9948—Black polish 1.45

For his convenience give Hangers, Shoe Racks, Hat Racks

[M] **Men's Suit Hangers.** Each holds complete suit. Lacquered hardwood. Top bar specially curved to hold shoulders and collars in press. Felt lined trouser hanger has automatic spring opening. Bright-plated metal hook. 18 in. wide. Shpg. wt. box of 2, 2 lbs. 6 oz.
25 N 6932—Box of 2, $1.95
Save 41c 2 boxes (4 hangers) 3.49

[N] **Trouser Hangers.** They'll keep trousers pressed longer. Natural lacquered hardwood bars have non-slip felt pads to hold garments securely. Automatic spring opening makes hanger easy to use. Bright-plated metal hooks. 9 in. wide. Shpg. wt. box of 4, 2 lbs.
25 N 6909—Box of 4, $1.55
Save 42c.. 2 boxes (8) 2.68

[P] **Trouser Valet** holds 5 pairs; folds flat. Special catch holds rack up to hang or remove garments. Ribbed rubber on bars keeps garments from slipping. Bright-plated metal. 15¾x 15 in. Screws included.
25 N 6995—Wt. ea. 4 lbs. Ea. $2.95
Save 92c............ Buy 2 for 4.98

[R] **Slack Rack.** Rounded plastic bars hold 4 pairs men's or women's slacks without creasing. Ribbed bars keep slacks from slipping. Swivel hook. Wire frame. Hang on closet rod, back of door. 15x11½ in.
25 N 6986—Wt. ea. 9 oz. Ea. $1.49
Save 34c............ Buy 2 for 2.64

[S] **Floor-style Shoe Rack.** Holds 9 pairs shoes, any style. Slide shoes onto shoetree forms. Bright-plated metal. Blue enameled legs. Rubber capped feet. 12 in. high, 16 in. wide, 22 in. long. Screws included.
25 N 6867—Wt. ea. 4 lbs. Ea. $1.95
Save 32c........... Buy 2 for 3.58

[T] **Men's Double Hat Rack.** A real convenience. Each holds 2 men's hats without crushing brims. Attach to door, closet wall, or under closet shelf. Strong, bright-plated metal. 23 in. wide. Shpg. wt. two, 1 lb.
25 N 6819—2 racks (for 4 hats). 98c
Save 18c 4 racks (for 8 hats) $1.78

Men's Corduroy Scuffs

Easy, relaxing comfort for the master of the house. Cotton corduroy uppers. ¾-inch foam rubber platforms. Flexible rubber outersole.

Please state color navy or wine. *State size* small (7-8); medium (9-10); large (11-12). Shipping weight 10 ounces.
25 N 3887...................... Pair $1.89



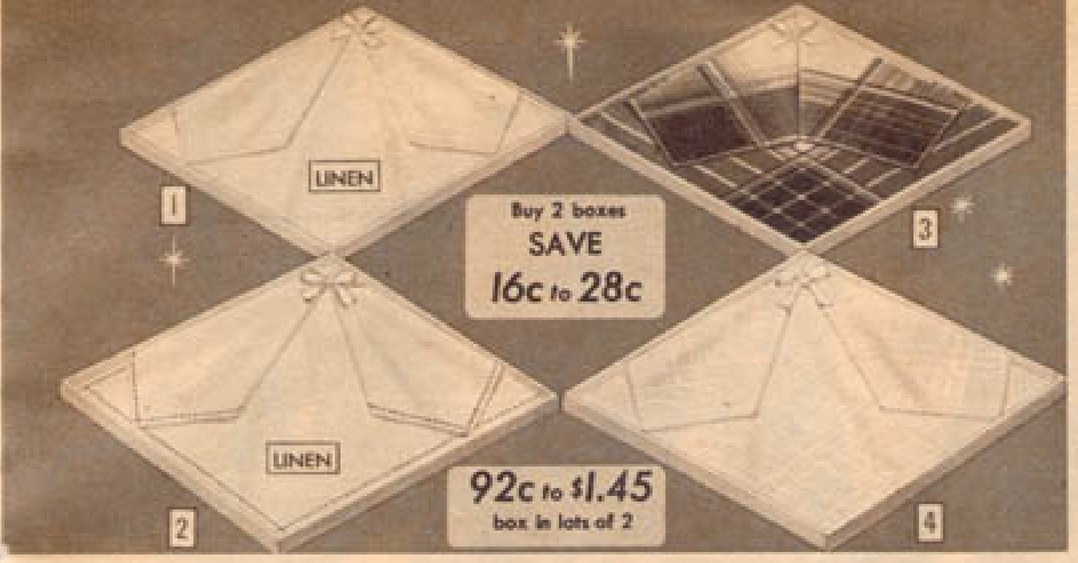


Easy-to-mail Servicemen's Gifts

Handkerchief Packs. Very practical gifts for men in the armed forces. Each pack contains six cotton handkerchiefs in a special folder that is ready for mailing to servicemen overseas or in the United States. Packs of white or khaki handkerchiefs, all with assorted self color woven stripe borders, neat hems. Made of durable quality smooth-finish cotton, handkerchiefs are about 17 inches square. Shipping weight per pack 7 ounces; 2 packs 12 ounces.

[V] 25 N 2506—White Pack of 6 for.... $1.50
Buy 2 packs and Save 30c
2 packs (12) for........ $2.70

[W] 25 N 2510—Khaki Pack of 6 for..... $1.18
Buy 2 packs and Save 26c
2 packs (12) for........ $2.10



Irish Linen . . 2 qualities

[1] **Rolled Hem.** Our finest white linen. Soft, smooth, absorbent, lint free. About 17 inches square. 3 in box 25 N 2593......$1.59 Save 28c 2 boxes $2.90

[2] **Hemstitched.** Good linen. White. About 17 in. square. 3 in box 25 N 2595......$1.19 Save 20c 2 boxes $2.18

Cotton . . Woven Borders

[3] **Colored Border.** Assorted. Hemmed. About 17 in. square. 3 in box 25 N 2557........$1.00 Save 16c 2 boxes $1.84

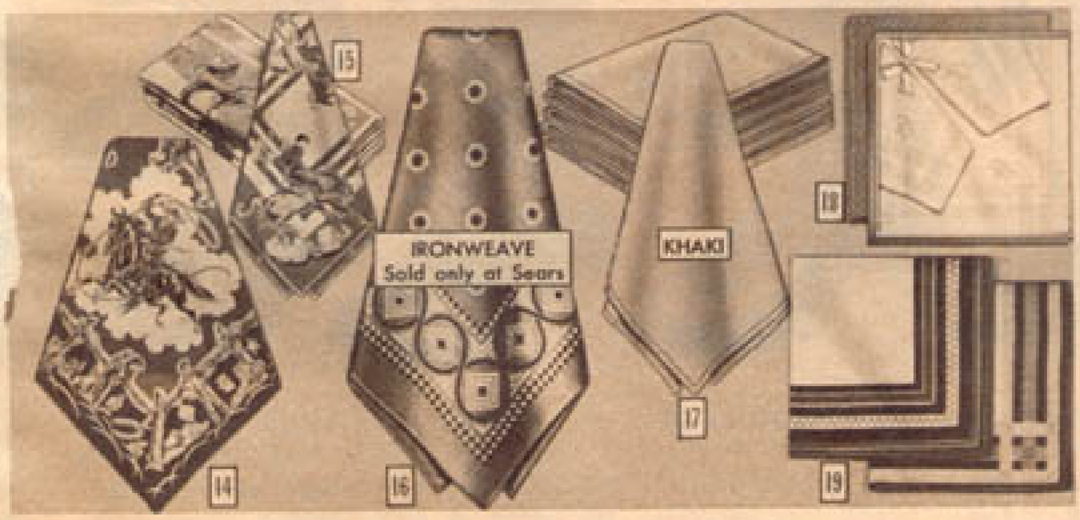
[4] **Satin Weave Border.** All white so they'll go with anything he wears. Hemmed. About 18 in. square. 3 in box 25 N 2552......$1.00 Save 16c 2 boxes $1.84

Shipping weight per box 7 ounces, 2 boxes 13 ounces.



Satin Stripe Border on good white cotton. Costs so little you can remember everyone. Hemmed. About 17 in. sq. Shpg. wt. 2 boxes 13 oz., 4 boxes 1 lb. 10 oz.
25 N 2580—3 in a box
2 boxes $1.32 Save 24c 4 boxes $2.40

Budget Pack. Sure-to-please gift assortment because it fills his every need. Twelve cotton handkerchiefs . . 6 with assorted color borders, neat hems; 6 all white, hemstitched. Here's a budget-wise idea. Order 24 and give two generous gifts of a dozen handkerchiefs each, or break up the packs and have 3, 4, 6 or even 8 gifts. Shipping weight of twelve, 7 ounces, of twenty-four, 13 ounces.
25 N 2588—About 17 in. square. 12 for $1.89 Save 28c 24 for $3.50



Western Styles

[14] **Jumbo Westerner.** The old West calls to youngsters and grown-ups. Assorted prints on hemmed cotton. Shpg. wt. of four 4 oz., of eight 7 oz.
Color combinations red and blue or green and sage (medium) purple. *Please state color.*
25N2531—About 24x22 inches.
4 for $1.00 Save 21c 8 for $1.79

[15] **Young Westerner.** Assorted colors and patterns. Shpg. wt. of six 3 oz., twelve 5 oz.
25 N 2533—About 13½ in. sq.
6 for 90c Save 15c 12 for $1.65

For Work

[16] **Bandannas.** A gift farm or factory workers will be glad to get. Hemmed cotton. Assorted patterns, colors (red and blue). Shipping weight six 6 oz., twelve 10 oz.
25 N 2592—About 20x19 in.
6 for $1.35 Save 30c 12 for $2.40

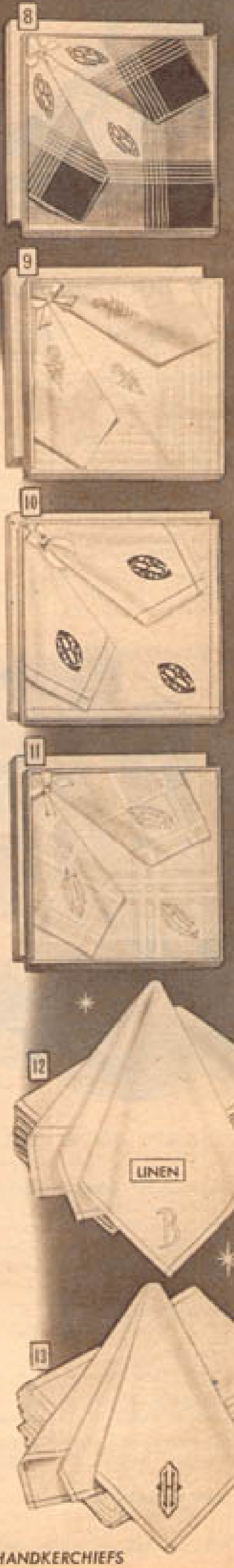
[17] **Khaki Cotton.** Hemstitched. For servicemen, farm or factory workers. Shpg. wt. twelve 9 oz., twenty-four 1 lb.
25 N 2501—About 17x16 in.
12 for $1.35 Save 25c 24 for $2.45

Boys' Size

[18] **Boys' White Border.** About 15 in. sq. Hemmed cotton.
Embroidered Initials, except I, O, Q, U, V, X, Y, Z. 3 assorted color initials in box. *Print initial* (1st and 2nd choice).
25 N 2587—Wt. 2 boxes 10 oz.
2 boxes $1.38 Save 36c 4 boxes $2.40

Without Initials. 3 in a box. Shpg. wt. 15 oz.
25 N 2550.....2 boxes $1.18

[19] **Boys' Colored Border.** About 14 in. sq. Hemmed cotton.
25 N 2546—Wt. of 12, 6 oz.
12 for $1.35 Save 30c 24 for $2.40



MEN'S PILGRIM *Initialed* HANDKERCHIEFS



Embroidered initials except I, O, Q, U, V, X, Y, Z. Print initial (1st and 2nd choice)

Buy 2 boxes Save 15c to 39c

Irish Linen

[5] **Six in a Box.** Wide ¾-inch hemstitched hem. All white. About 17 in. square. 6 in box 25 N 2579.. $3.57 Save 39c 2 boxes $6.75

[6] **Rolled Hem.** All white. About 17 in. sq. 3 in box 25 N 2599.. $1.92 Save 34c 2 boxes $3.50

[7] **Hemstitched.** All white. About 17 in. sq. 3 in box 25 N 2598...$1.50 Save 25c 2 boxes $2.75

Cottons in 4 styles

[8] **Colored Border** with matching color initial. Hemmed. Assorted. About 17 in. square. 3 in box 25 N 2576.. $1.20 Save 20c 2 boxes $2.20

[9] **Corded Border.** All white. Hemmed. Assorted border designs. About 17¼ in. square. 3 in box 25 N 2597..$1.00 Save 15c 2 boxes $1.85

[10] **Colored Initial.** Hemstitched white; assorted color initials. About 17½ in. square. 3 in box 25 N 2575..$1.00 Save 15c 2 boxes $1.85
Buy 4 boxes Save 32c

[11] **Satin Weave Border.** Hemmed cotton. All white. About 17 inches square. 3 in a box. 2 boxes 25 N 2573..$1.46 Save 32c 4 boxes $2.60

Shpg. wt. of 3 in box 7 oz., 2 boxes 13 oz. Shpg. wt. of 6 in box 8 oz., 2 boxes 14 oz.

Without Boxes

[12] **Irish Linen.** All white. Hemstitched. About 17 inches square. Buy 12 and save 50c. 6 for 25 N 2554....$2.35 Save 50c 12 for $4.20

[13] **Cotton.** Assorted color initials on white cotton. Hemstitched. About 17 inches square. Buy 24 and save 48c.
12 for 25 N 2560..$1.89 Save 48c 24 for $3.30

Shipping weight of six 5 oz., twelve 9 oz., twenty four 1 lb.





Easy-fitting 4- and 5-buckle Rubber Work Arctics

4 buckles; warmly lined

$4.59 Men's | $4.39 Big boys' | $4.19 Small boys'

Neat warm, long-wearing dress arctics Adjustable buckles. Full gusset tongue. Reinforced straps, backstay. Knurled rubber sole, heel.

Sizes: Men's wide 6 to 12, 13. Half sizes too. *Order half size larger than shoe. State size.*
76 N 9273—Black, 10-in. Shpg. wt. 2 lbs. 12 oz. . Pr. $4.59

Sizes: Big boys' wide 2½, 3, 3½, 4, 4½, 5, 5½, 6. *Order full size larger than shoe. Please state size wanted.* Shipping weight 2 lbs. 7 oz.
76 N 9274—Big boys' black. . . . . Pair $4.39

Sizes: Small boys' wide 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. *Order shoe size. State size.*
76 N 9275—Black. Shpg. wt. 2 lbs. 1 oz. . . . . . Pair $4.19

$4.98 4-buckle | $5.79 5-buckle | $4.69 Boys' 4-buckle

Good Quality. Black arctics. Non-slip soles. Cotton fleece lined. **Sizes:** Men's 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.*
76 N 9285—4-buckle. Shipping weight 4 pounds 2 ounces. . . . . Pair $4.98
76 N 9286—5-buckle. Shipping weight 4 pounds 8 ounces. . . . . Pair $5.79

Sizes: Big boys' wide 2, 3, 4, 5, 6. No half sizes. *Please state size.* Shipping weight 3 lbs. 13 oz.
76 N 9287—4-buckle, black. Pair $4.69

$5.59 4-buckle | $6.29 5-buckle | $5.29 Boys' 4-buckle

Better Quality. Heavy non-slip sole. Self-draining bellows gusset. Cotton net lined. Black rubber. **Sizes:** Men's wide 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *State size.*
76 N 9294—4-buckle. Shipping weight 4 pounds 6 ounces. . . . . Pair $5.59
76 N 9295—5-buckle. Shipping weight 4 pounds 12 ounces. . . . . Pair $6.29

Sizes: Big boys' wide full 2, 3, 4, 5, 6. *State size.* Shpg. wt. 4 lbs.
76 N 9296—4-buckle. . . . . . Pair $5.29

$6.89 4-buckle | $7.49 5-buckle

Best Quality. Black rubber specially made for great strength, lasting wear. Warm cotton fleece lined. Heavy bar cleated rubber soles. Full gusset tongue keeps moisture from seeping in.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.*
76 N 9290—4-buckle. Shipping weight 5 pounds. . . . . Pair $6.89
76 N 9291—5-buckle. Shipping weight 5 pounds 4 ounces. . . . . Pair $7.49

HOW TO ORDER WORK ARCTICS: For heaviest work shoes, *order next size larger arctic* (7 or 7½, *order size 8*); for medium heavy or lightweight work shoe, *order same size arctic* (if you wear 7 or 7½, *order size 7 arctic*).



$6.39 17-in. | $8.98 27-in. | $10.49 32-in.

Good quality black rubber boots; reinforced with extra layers of rubber. Fabric lining for longer wear. Non-slip rubber sole; molded rubber heel. Duck-covered cushion insole. Rubber foxing. Order today.

Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.*
76 N 9474—17-inch knee boot. Shipping wt. 5 lbs. 8 oz. . . . . Pair $6.39
76 N 9475—27-inch over-knee boot. Shpg. wt. 6 lbs. 8 oz. . . . . Pair $8.98
76 N 9479—32-inch sporting top boot. Shpg. wt. 7 lbs. 8 oz. . . . . . . Pair $10.49

$11.95 35-inch

Top quality rubber upper. Shaped to hug ankle, with inside leg harness. Semi-hard toe cap. Resilient cushion insole. Cotton net lining. Non-slip molded rubber sole and heel.

Sizes: Men's wide width in 6, 7, 8, 9, 10, 11, 12. No half sizes. *Be sure to state size.* Shipping weight 6 lbs.
76 N 9468—Marsh drab, 35-inch. . . . . . Pair $11.95

$10.49 Men's

Deep-cleated soles, non-skid tread. Marsh drab rubber upper, ribbed vamp. Extra layers of rubber reinforce all strain points. Comfortable leg harness. *State size.*

Sizes: Men's wide FULL 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 7 lbs. 2 oz.
76 N 9465—35-inch. Pair. $10.49

$4.75 7-in. | $5.29 10-in. | $4.89 Boys' 9-in.

Black rubber arctics; reinforced wear points. Full gusset-tongue. Cotton fleece lining. Knurled sole. *Please state size.*

Sizes: Men's wide 6 to 11 and 12. Half sizes too.
76 N 9260—7-inch. Shipping wt. 2 lbs. 4 oz. . . . Pair $4.75
76 N 9261—10-inch. Shpg. wt. 2 lbs. 9 oz. . . . Pair $5.29

Sizes: Big boys' wide 2½ to 6. Half sizes too. Shpg. wt. 2 lbs. 6 oz.
76N9262—9-inch. . Pr. $4.89

$8.95 10-inch

Step out on cold, blustery days in snug warmth—leather grain rubber over-shoe boot lined with heavy nylon fleece. Full gusset tongue. Concealed slide fastener. Crepe-like rubber sole and heel. Reinforced wear points.

Sizes: Men's wide width 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 3 lbs. 8 oz.
76N9251—Brown. Pr. $8.95

$2.89 Storm | $2.89 Hi-lo | $3.49 2-buckle

Heavy-duty black rubber protects your work shoes from rain, moisture. Rip-resistant top bindings. Net lining. Non-slip sole. Two-buckle style has full, water-tight gusset tongue.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *Please state size.* Shpg. wt. 3 lbs. 3 oz.
76N9169—Storm. . Pr. $2.89
76N9170—Hi-lo. . . Pr. 2.89
76N9171—2-buckle. Pr. 3.49

HOW TO ORDER BOOTS: If you wear full size, *order regular shoe size.* If you wear half size shoe, *order next full size smaller.*

TO ORDER DRESS ARTICS: **Men's:** *order shoe-size,* except 11½, order 12. **Boys':** *order full size larger than shoe.*

TO ORDER OVER-SHOE BOOT: *Order regular shoe size.* For half size, *order boot next size larger.* For heavy shoe, *order boot in next size larger.*

HOW TO ORDER WORK RUBBERS: *Order regular shoe size.* If you wear heavy shoes, *order half size larger.*



$9.49

$14.45





$15.45

Genuine hand-sewn Canadian moccasin vamp—made from one piece of smooth leather.

Original Chippewa Sport Boots

. . oil-tanned leather sheds water, yets stays soft, supple

Crafted to give outdoor men comfort and all weather service. Choice leather uppers, oil-tanned for greatest resistance to moisture. Smooth leather vamp lining. Goodyear welt made to give you easier flexibility, longer wear. Thick, heavy-duty white rubber lug sole and heel. Grain leather insole. Water-repellent gusset tongue.

Sizes: Men's wide width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Shpg. wt. 4 lbs.

67 N 4868—8-inch, black . . . . Pair $9.49

Original Chippewa makes this boot with a plump, yet full-bodied leather; then oil-tans it for water-repellent flexibility. Moccasin-type vamp; leather extends completely under the foot. Lightweight Gro-Cork outsole and heel. Full Garrison backstay for extra support, outside counter pocket. Grain leather gusset tongue shuts out dirt, slush.

Sizes: Men's wide width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Shpg. wt. 4 lbs.

67 N 4863—9-inch, brown . . . . Pair $14.45

Canadian moc . . hand-sewn vamp

A single, supple piece of leather forms both the vamp and insole—no seams to bind or irritate your foot. Genuine Canadian hand-sewn moccasin vamp, the smoothest, most flexible construction you'll find. Finest oil-tanned cowhide uppers, waterproof as leather can be. Lightweight white rubber and cork sole, heel. Leather heel pad and insole add strength, wear. Full leather gusset tongue.

Sizes: Men's wide width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size wanted;* Shipping weight 4 lbs. 4 oz.

67 N 4864—9-inch, dark brown . . . . Pair $15.45

HOW TO MEASURE

Proper fit guaranteed by using Sears easy 4-point Measuring Plan . . . see details on page 355.



$11.45



$8.98



$9.98



$9.49

Cold feet? You need full sheepskin lining

Keep your feet warm as toast. For outdoor, storage room workers. 8-inch boot, elk-tanned uppers. Rubber heel and sole.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. For full sizes *order shoe size.* For half sizes *order boot next size larger.* For rubbers or arctics to wear over boot *order full size larger than boot. Please be sure to state size wanted.* Shpg. wt. 3 lbs. 12 oz.

67 N 4953—Black . . . . Pair $11.45

70 hours in solid ice, dried soft, flexible

Horsehide, Sears guaranteed, strongest work shoe leather you can buy. Wear-, scuff-resistant. 10-inch boot, double-tanned. PACIFATE lined vamp. Goodyear welt. Full leather insole. Steel shank. Oak bend leather outsole, rubber heel.

Sizes: Men's wide width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. Shipping weight 3 pounds 12 ounces. *Please be sure to state size wanted.*

67 N 4989—Light brown . . . . Pair $8.98

8-inch Lace-to-toe Vul-Cork sole

Lace-to-toe style lets you adjust own fit. Elk-tanned cowhide uppers with leather toe, quarter linings. Barbour storm welt helps lock out mud, moisture. Vul-cork sole—shock-absorbing, waterproof. Rubber heel. Goodyear welt construction.

Sizes: Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 4 lbs. 6 oz.

67 N 4869—8-inch, brown . . . . Pair $9.98

Trim Engineer's Boot Popular 9-inch height

9-inch Engineer's boot—styled for work or dress. Elk-tanned cowhide upper with PACIFATE protected vamp lining. Goodyear welt construction . . . flexible, easy to resole. Waterproof Vul-Cork sole. Modified Woodsman's heel, rubber top lift.

Sizes: Men's wide width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shpg. wt. 5 lbs.

67 N 4923—Very dark brown. Pr. $9.49





Casual, Moc-type styles for Men, Boys

J Easy-fitting, foot-relaxing camp moccasin styles for men and boys. Machine-sewn, brown leather upper; rawhide leather laces. Long-lasting rubber sole, heel. *Order shoe size.* For half sizes *order half size smaller.*
Sizes: Men's wide width in 7, 8, 9, 10, and 11. No half sizes. *Please state size.*
67 N 4090—Brown. Shipping weight 2 pounds 2 ounces................Pair $2.69
Sizes: Boys' wide width in 2, 3, 4, 5, and 6. No half sizes. *Please state size.*
67 N 5090—Brown. Shipping weight 1 pound 8 ounces..................Pair $2.59

K Hand-sewn camp moc, genuine moccasin construction; one piece of flexible leather forms top and insole. No inside seam to rub or chafe your foot, real lounging comfort. Rawhide leather laces, tough wear-packed rubber sole, heel. *Order shoe size.* For half sizes, *order half size smaller.*
Sizes: Men's wide width in 6, 7, 8, 9, 10, and 11. *Please state size wanted.*
67 N 4077—Brown leather. Shipping weight 2 pounds 2 ounces..........Pair $4.65

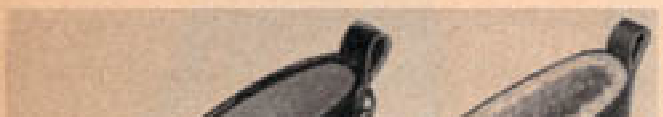
L Sensational low, low price for a hand-laced leather moc-type slip-on. Buoyant, lightweight Sear-O-Foam crepe rubber sole and heel make for springy, effortless walking—outwear leather, too. Your choice of brown or black.
Sizes: D (medium) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, and 12. *Please be sure to state size wanted.* Shpg. wt. 2 lbs. 12 oz.
67 N 4327—Wine-tone brown leather..........................Pair $4.39
67 N 4337—Black leather....................................Pair 4.39

Amble along in ease . . Men's Gold Bond Slip-ons

F 3 widths, sizes to 13. Leather upper; kicker back. Goodyear welt. Leather sole, hard heel.
Sizes: B (narrow) width 7½ to 11, 12 and 13.
Sizes: D (medium) width 6 to 11, 12 and 13.
Sizes: EE (wide) 7 to 11 and 12. Half sizes too. *State size and width.* Shpg. wt. 2 lbs. 9 oz.
67N4217—Brown. Pair $7.45
67N4222—Black.. Pair 7.45

G Your favorite slip-on style. Springy Sear-O-Foam crepe sole, heel. Leather upper. PACIFATE protected vamp lining. Goodyear welt.
Sizes: B (narrow) 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.
Sizes: D (med.) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.
Sizes: EE (wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size, width.* Wt. 2 lbs. 9 oz.
67 N 4235—Brown.... Pair $7.45

H New popular tobacco pouch casual. Slip-on ease and comfort with Sear-O-Foam crepe rubber sole and heel make for foot relaxation that's hard to beat. Soft leather upper, Redwood brown finish. Rawhide laces.
Sizes: D (medium) width 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shipping wt. 3 lbs. 2 oz.
67 N 4334—Brown. Pr. $5.59





Boys' Gold Bond Cowpoke Boots

M For waist-sized cowhands . . . jaunty leather Cowpoke Boots. Embossed leg, chain and saddle trim. Nylon stitched. Goodyear welt. Rubber sole, heel.
Sizes: D (medium) width in boys' 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. *Please state size.* Shpg. wt. 3 lbs. 6 oz.
67 N 5175—Brown.. Pair $7.85

N Finest shearling lining (lamb's wool) from insole to top for ankle-deep warmth. Cherry-tone leather upper. Goodyear welt. Rubber sole and heel.
Sizes: D (medium) width in boys' 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. *Please state size.* Shpg. wt. 3 lbs. 6 oz.
67N5181—Deep brown. Pr. $7.95

Boots with rugged good looks

P Rugged and right with your casual togs . . . favorite Campus Boots. He-man styled brown leather with detachable chain decoration. Goodyear welt. Rubber sole, heel.
Sizes: D (medium) men's 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *Please state size wanted.* Shipping weight 3 lbs. 8 oz.
67 N 4171—Med. brown. Pair $9.75

R Campus Boots . . . to wear correctly, comfortably with turned-up jeans or slacks. Richly embossed wine-tone (brown) leather; smart buckle, strap. Goodyear welt. Rubber sole, hard heel.
Sizes: D (med.) men's 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 3 lbs. 8 oz.
67N4179—Wine-tone.. Pair $8.65

T Forget chilly feet—this Gold Bond boot is fully lined with shearling lamb from insole to top. Leather upper, Goodyear welt. Rubber sole, hard heel.
Sizes: D (medium) in men's 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please be sure to state size.* Shipping weight 3 lbs. 8 oz.
67N4181—Club (med.) brown
Pair...........................$9.95

WISE GIFT-GIVERS KNOW

Gold Bonds

RATE TOPS WITH ANY MAN



F Toasty-warm felt Gold Bond; rich wine with contrasting collar, platform trim. Comfortable padded sole and heel.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. *Please state size.* Shpg. wt. 1 lb. 4 oz.
67 N 5803—Wine. Pair **$1.98**

Sizes: Boys' wide full 2, 3, 4, 5. *Please state size.* Shipping weight 1 lb. 2 oz.
67 N 5983—Wine. Pair **$1.88**

G Two-tone brown and tan genuine suede leather slipper. Comfortable moc style; plastic lacing. Padded leather sole.

Sizes: Men's wide full 6, 7, 8, 9, 10, 11, 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5706—2-tone. Pr. **$2.65**

Sizes: Boys' wide full 1, 2, 3, 4, 5. *Please state size.* Shipping weight 1 lb. 4 oz.
67 N 5951—2-tone. Pr. **$2.39**

H Fitting choice for Dad's loaf-life. Zip-front Gold Bond in flexible, long-wearing leather. Brightly-colored cotton plaid lining. Soft leather sole, heel.

Sizes: Men's wide full 7, 8, 9, 10, 11 and 12. *Please state correct size wanted.* Shipping weight 1 lb. 8 oz.
67 N 5710—Wine. Pair **$3.98**

J Perfectly contented — that's Dad in his new moc-style slippers. Elk-tanned leather upper; snug-fitting elastic side gore. Rubber sole and heel.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5720—Brown. Pr. **$4.29**

K Extra masculine . . . zips up high around foot for snug fit, more support. Fine leather upper. Wear-packed rubber sole and heel. Genuine Gold Bond quality throughout.

Sizes: Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5727—Brown. Pr. **$3.98**

L Relax . . . take life easy in this foot-pampering opera style. Supple brown kidskin upper; extra-pliant. Durable composition sole with rubber heel. Order your pair today.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5729—Brown. Pr. **$2.98**

HOW TO ORDER SLIPPERS: *Order slippers same size as regular shoe size.* If slipper comes in whole sizes only, and you wear a half size, *order half size larger* for C width or wider. *Order half size smaller* for A or B widths.

NOTE: Due to variations, fiber content of felt, wool slippers is not stated; instead, it is marked on merchandise as required by Wool Products Labeling Act. Be sure of your shoe size . . . see page 355. Add Gold Bonds to your Easy Terms Order . . see details on page 353.



Romeos never wear their welcome out

M **GOOD.** For boys itching for slippers like Dad's . . . for men's leisure-time ease—at low budget prices! Elastic side gores. Rubber sole, heel.

Sizes: Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size.* Shipping weight 1 lb. 8 oz.
67 N 5716—Brown kid. Pair **$3.39**

Sizes: Boys' wide 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5916—Brown kid. Pair **$3.19**

N **BETTER.** He'll be ankle-deep in comfort in our most popular Romeo . . . preferred for its fine kid leather, its better wearing qualities, its full leather lining. Elastic side gores. Leather sole and rubber heel.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state size.* Shipping weight 1 lb. 8 oz.
67 N 5721—Brown kid. Pair **$4.49**
67 N 5722—Black kid. . Pair **4.49**

P **BEST.** Float foot worries away on this Romeo's buoyant cushion insole. Flexible kidskin—so pliant it follows every movement of your foot. Elastic side gores, higher cut back for firm fit. Leather lining. Leather sole, rubber heel.

Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size.* Shipping weight 1 lb. 8 oz.
67 N 5715—Brown kid. Pair **$4.98**





E and EEE widths . . sizes to 13

Luxuriously-soft kidskin upper "molds" itself to your foot. Fully lined with smooth leather. Leather sole, rubber heel.
Sizes: E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. *Please be sure to state size and width.*
Sizes: EEE (very wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. *Please be sure to state size and width.*
67 N 5726—Brown kidskin, Shipping weight 1 lb. 8 oz. . . . . Pair **$4.89**

F Bound to be tops with Pop—friendly-fitting, supple kidskin operas. Full leather lining for longer wear. Leather sole, rubber heel.
Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state size wanted.* Shpg. wt. 1 lb. 8 oz.
67 N 5725—Brown. . Pair **$4.49**

G Handsome Gold Bonds to team up with robes and easy chairs. Pliant kidskin leather "gives" with every foot-flex. Easy on and off. Padded leather sole, heel.
Sizes: Men's wide width 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5712—Brown. . Pair **$3.98**

H Opera-style Gold Bonds flexible elk-tanned leather. Padded leather sole, heel.
Sizes: Men's wide width 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5713—Brown. . Pair **$2.98**
Sizes: Boys' wide 1, 2, 3, 4, 5. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5952—Brown. . Pair **$2.89**

J Lightweight scuffs you can just step in and out of. Softest elk-tanned leather uppers . . . cushiony padded leather sole and heel coddle your feet, wear and wear.
Sizes: Men's wide width 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5702—Brown. . Pair **$2.98**

K Comfort you want at a price you'll like. Russet brown imitation leather made by DuPont. Composition sole, rubber heel.
Sizes: Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size.* Shipping weight 1 lb. 8 oz.
67 N 5750—Russet. . Pair **$2.59**

L Tired feet? Try this relaxing opera style. Easy to slip into, yet hugs feet firmly. Leather upper. Composition sole, rubber heel.
Sizes: Men's wide width 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 1 lb. 8 oz.
67 N 5749—Brown. . Pair **$2.98**

M New! Buoyant, longer-wearing Sear-O-Foam sole and heel. Smooth brown leather opera style; bright cotton plaid lining.
Sizes: Men's wide width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 1 lb. 4 oz.
67 N 5760—Brown. . Pair **$3.89**

N Brand new! Masculine U-wing tip on rich wine-tone kidskin opera. Smooth leather lining throughout. Leather sole and springy rubber heel. Order today!
Sizes: Men's wide width 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5748—Wine-tone. Pr. **$4.49**

P Pleasant change from hot, heavy shoes—favorite scuff style for easy-on-and-off comfort. Kidskin; cotton plaid lined. Leather sole, wedge heel; leather heel pad.
Sizes: Men's wide 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5744—Wine tone. Pr. **$3.98**

HOW TO ORDER: Order same size as regular shoe. If slipper comes in whole sizes only, and you wear a half size shoe, *order slipper half size larger* for C width and wider; *half size smaller* for B width or narrower. Buy now, pay later . . . add Gold Bonds to your Easy Terms order. For details see Index.



Snug warmth . . smart good looks

F Make home-life with Father much more comfortable . . . give him Gold Bonds warm-lined leather slipper (good looks and easy living built right in.) Ankle-hugging natural shearling (lamb's wool) collar, warm lining to cradle his feet in blissful warmth. Strong leather sole, wedge heel. See how to order, opposite page. **Sizes:** Men's wide width in 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Please state size wanted.* Shipping weight 1 pound 8 ounces.
67 N 5797—Brown leather. . . . . .Pair $3.98

G Brown leather opera style for men, boys. Warm cotton fleece lining. Leather sole, wedge heel. *State size.*
Sizes: Men's wide full 7,8,9,10, 11,12. Shpg. wt. 1 lb. 8 oz.
67 N 5794—Brown. . . . Pair $2.98
Sizes: Boys' wide full 1,2,3,4, 5,6. Shpg. wt. 1 lb. 6 oz.
67 N 5994—Brown. . . . Pair $2.89

H For his slippered moments . . . smooth-fitting leather, shearling (lamb's wool) cuff, warm lining. Padded leather sole, heel. *Please state size.*
Sizes: Men's wide full 7, 8, 9, 10, 11, 12. Shpg. wt. 1 lb. 4 oz.
67 N 5757—Brown. . . . Pair $3.98
Sizes: Boys' wide full 1, 2, 3, 4, 5, 6. Shpg. wt. 1 lb. 2 oz.
67 N 5957—Brown. . . . Pair $3.49

J Fluffy natural shearling (lamb's wool) lined Gold Bond. Leather upper; shearling from heel to toe. Leather sole and rubber heel. Bound to please the man on your list.
Sizes: Men's wide width 6,7,8, 9, 10, 11, 12 and 13. No half sizes. *Please be sure to state size.* Shipping weight 1 lb. 8 oz.
67 N 5774—Brown. . . . Pair $4.49

K Here's a Gold Bond that puts comfort at your feet—natural shearling (lamb's wool) with the furry side in; leather side out. Bark-tanned upper; leather sole. Order today!
Sizes: Men's wide width 6,7,8, 9, 10, 11 and 12. No half sizes. *Please be sure to state size.* Shipping weight 1 lb. 8 oz.
67 N 5755—Tan. . . . . . Pair $2.59

L Spare-time or yawn-time . . . zip-front brown leather has the wear-able warmth of a full shearling (lamb's wool) lining. Leather sole, rubber heel. Order a pair today.
Sizes: Men's wide width in 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Please state size wanted.* Shipping weight 1 lb. 8 oz.
67 N 5776—Brown. . . . Pair $4.89

M Shearling (lamb's wool) cuff for added comfort; worn up or down. Warm, shearling lining. Brown crushed leather upper is extra supple. Leather sole, rubber heel.
Sizes: Men's wide width in 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Please be sure to state size.* Shipping weight 1 lb. 10 oz.
67 N 5775—Brown. . . . Pair $4.89

N Up to your ankles in comfort! Extra-high zip-front; shearling (lamb's wool) lined. Easy-fitting leather upper; shearling sock lining. Durable leather sole, rubber heel.
Sizes: Men's wide width in 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Please be sure to state size.* Shipping weight 1 lb. 8 oz.
67 N 5784—Brown. . . . Pair $5.89



Settle into softest Shearling

Just about the softest, warmest slippers that ever walked! Rounded leather vamp fits high on your instep for chill-chasing snugness and warmth! Friendly-to-the-feet genuine natural shearling (lamb's wool) lining. Easy-flexing, long-wearing leather sole and rubber heel. Order today.
Sizes: Men's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.*
67 N 5793—Brown leather. Shpg. wt. 1 lb. 8 oz. . . . . . . Pair $4.19



A $4.98 Pair Unlined

New! Smart white cotton mesh sidewalls. Unlined style.



B $6.95 Pair Knit lined

New! Cotton mesh sidewalls. Knit lined





F 1951 Fall $4.69 1952 price $3.98 Pair



G 1951 Fall $5.39 1952 price $4.98 Pair



H $5.50 Pair

And he'll wear them

Lined Glove Sizes (except A) small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. pr. 6 oz. See How to Measure, opposite page.

A B **Mesh sidewalls—the smartest new glove fashion in years.** Genuine South African Capeskin leather—one of the finest—smooth, butter soft, very durable. Cotton mesh expansion panels between fingers, along outside of index and fifth fingers, gives greater finger freedom and greater stretch across the knuckles. Strongly gauge (even) sewn. Your choice of lined or unlined styles. Shipping weight unlined style 5 oz.; lined style 6 oz. **$4.98 Pair Unlined** **$6.95 Pair Lined**

A 33 N 2466—Tan. **Unlined.** *State size* 8, 8½, 9, 9½, 10, 10½... Pair $4.98

B 33 N 2566—Tan. **Knit lined.** 100% virgin wool seamless knit. *Please state size* small, medium or large (see above)............ Pair $6.95

C **Thrifty Domestic Capeskin,** pigskin grained for softness. Rayon and cotton **knit lining,** soft, fleecy and warm. Strongly gauge sewn with nylon. Full outseam. *State size, above.* **$2.69 Pair**
33 N 2533—Black *1951 Fall $2.89*
33 N 2534—Dk. brown 1952 price
33 N 2535—Lt. tan...... Pair $2.69

D **Domestic Capeskin,** selected for softness and pliability, smooth grained. **New 100% nylon knit lining** is soft, very warm and wears extremely well. Seams gauge (even) sewn with strong nylon for longer wear. **$2.98 Pair**
33 N 2540—Black *State size,*
33 N 2541—Dark brown *above*
33 N 2542—Lt. tan Pair $2.98

E **Adjustable strap wrist style.** Smooth flexible domestic Capeskin, known for good hard wear. **75% nylon; 25% cotton knit lining.** Gauge sewn with strong nylon for long wear. Comfortable construction. **$3.45 Pair**
33 N 2515—Black *1951 Fall $3.79*
33 N 2516—Dk. brown 1952 price
Please state size, above Pr. $3.45

F **Our best leather. Genuine South African Capeskin,** smooth-grained, soft, very long wearing. **100% wool knit lining.** Expansion panel on 5th finger. Nylon sewn. *State size, above.* **$3.98 Pair**
33 N 2584—Black *1951 Fall $4.69*
33 N 2585—Brown *1952 price*
33 N 2586—Tan Pair $3.98

G **South African Capeskin,** soft, smooth-grained, handsome, durable. **100% wool knit lining** for warmth. **Expansion panels** between fingers and on both sides. Strong whip sewn seams. *Please state size, see above.* **$4.98 Pair**
33 N 2526—Black *1951 Fall $5.39*
33 N 2527—Dk. brown *1952 price*
33 N 2528—Med. brown Pr... $4.98

H **Adjustable strap wrist** with new slide buckle, **Genuine South African Capeskin,** soft, smooth-grained and very durable. Our best dress-type leather. **100% pure wool knit lining.** Wrist is gored so that glove slips on easily. Very comfortably made. **$5.50 Pair**
33 N 2545—Black *State size, above*
33 N 2546—Med. brown. Pair $5.50



E 1951 Fall $3.79 1952 price $3.45 Pair



C 1951 Fall $2.89 1952 price $2.69 Pair



D $2.98 Pair



New! Double woven nylon. So tightly woven it looks like leather.

J $2.98 Pair



K 1951 Fall $1.45 1952 price $1.35 Pair

L $2.98 Pair

MEN'S NEW NYLON GLOVE . . KNITS . . KNIT AND LEATHER COMBINATION

Men's sizes small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. pair 5 oz. See How to Measure on opposite page.

J **New! Double-woven Nylon. Extremely durable,** very handsome and smart looking, warm and comfortable. Washes easily and quickly, dries speedily. It's so closely woven it resembles fine leather. It's one of the most comfortable gloves you have ever worn. Strongly seamed with nylon. Unlined. **$2.98 Pair**
33 N 2806—Medium gray *State size above.*
33 N 2807—Medium brown. See How to Measure, opposite page. Pair $2.98

K **75% wool knit Glove; 25% nylon.** Soft brushed finish. Nylon, like wool, is warm. Nylon adds great resistance to wear. Close knit. Comfortable seamless construction throughout. *State size, above.* **$1.35 Pair**
33 N 2818—Navy blue *1951 Fall $1.45*
33 N 2819—Brown 1952 price
33 N 2820—Oxford gray Pair $1.35

L **Pigskin palm**—favorite driving and working glove. Balance of glove is 100% wool knit for warmth. Tough, rough and good looking. Leather takes hard wear, provides a sure grip. Comfortable seamless construction throughout. An excellent Christmas gift. *State size, above.* **$2.98 Pair**
33 N 2712—Tan color.. Pair $2.98

For more thrift-priced gifts, see men's belts, ties, mufflers and shirts in this section





on Christmas Day



Lined Glove Sizes small (8–8½); medium (9–9½); large (10–10½). Shpg. wt. pair 6 oz. All fur lined

A **Domestic Capeskin,** pigskin grained to make it soft and flexible. Warmly fur lined. Strong nylon sewn seams for longer wear. **$3.95** Pair
33 N 2637—Black *State size, above*
33 N 2638—Dark brown
33 N 2639—Light tan Pair $3.95

B **Selected Domestic Capeskin,** warmly fur lined. Smooth-grained and soft. Seams strongly sewn with nylon for long wear. *State size, above.* **$4.50** Pair
33 N 2640—Black *1951 Fall $4.75*
33 N 2641—Dk. brown 1952 price
33 N 2642—Tan Pair $4.50

C **Imported South African Capeskin,** is soft, supple, smooth-grained; fur lined. Side panel on 5th finger. Nylon sewn seams. *State size, above.* **$4.98** Pair
33 N 2684—Black *1951 Fall $5.89*
33 N 2685—Brown 1952 price
33 N 2686—Tan Pair $4.98

D **Handsome 2-pair set in a gift box.** One pair tough genuine pigskin unlined; gauge sewn; tan color. One pair South African capeskin; warmly fur lined. Expansion panels. Whip sewn; dark brown. Wt. 15 oz. **$9.95** Set
33 N 2648—*State size, above* Set $9.95

E **South African Capeskin,** butter-soft and supple. Fur lined. Expansion panels on both index and 5th finger sides. Handsome whipsewn strong nylon seams. *State size, above.* **$5.98** Pair
33 N 2626—Black *1951 Fall $6.39*
33 N 2627—Dk. brown 1952 price
33 N 2628—Med. brown Pr. $5.98

F **Butter-soft, supple South African Capeskin;** warmly fur lined. Wrist is gored—slips on easily. Adjustable strap wrist with slide buckle. Strongly seamed throughout. **$6.50** Pair
33 N 2645—Black *State size, above*
33 N 2646—Med. brown Pr. $6.50

G **South African Capeskin,** with fawn colored (white and brown) fur lining. Expansion panels on both sides. Whip sewn seams. **$6.98** Pair
33 N 2670—Black *State size, above*
33 N 2671—Brown
33 N 2672—Tan Pair $6.98

H **Top-grained Horsehide, baby-lambskin lined**—our warmest, toughest lined glove. Excellent driving gloves, warm as toast and wonderfully comfortable. Expansion panel on both sides. Shirred thumb. Nylon whip sewn seams. *State size, above.* **$6.50** Pair
33N2651—Very dk. brown. Pr. $6.50



HOW TO MEASURE FOR GLOVES. With fingers touching, measure around knuckles at widest point of hand. Do not include thumb. Measure right hand if right handed, left hand if left handed. Number of inches is size. Allow a little extra for lined gloves. If between sizes, order larger size.

GIVE THRIFTY UNLINED LEATHER DRESS GLOVES

Men's sizes 8, 8½, 9, 9½, 10, 10½. Shpg. wt. pair 5 ounces. See How to Measure above

J **Domestic Capeskin,** pigskin grained to make it soft and flexible. Full outseam. Gauge sewn (fine even stitches) with nylon for longer wear. Unlined. *Please state size, above.* **$1.98** Pair
33 N 2437—Black *1951 Fall $2.69*
33 N 2438—Dk. brown 1952 price
33 N 2439—Light tan Pair $1.98

K **Genuine South African Capeskin,** smooth-grained, soft and supple. 5th finger side has expansion panel for greater finger freedom. Gauge sewn with nylon. Unlined. *State size, above.* **$2.98** Pair
33 N 2484—Black *1951 Fall $3.98*
33 N 2485—Dk. brown 1952 price
33 N 2486—Dark tan Pair $2.98

L **Imported Pigskin**—the aristocrat of dress gloves. Velvety soft and supple. Distinctive peccary (wild pig) markings. Handsome hand stitched back and hem. Unlined. *Please state size, above.* **$5.98** Pair
33 N 2445—Cork (lt. tan) Pr. $5.98

M **Hand-stitched Pigskin.** Over 650 stitches for extra comfort. Hand sewing gathers a little here, lets out there . . allows for flexing, tailors a snug thumb. Invisible hem. Soft supple leather. Unlined. *State size, above.* **$6.95** Pair
33 N 2470—Cork (lt.) tan. Pair $6.95

Do all your Christmas shopping this easy, thrifty way in the comfort of your own living room. Use Easy Terms.





HIS INITIAL . . . in real Sterling Silver . . or set on glistening Mother-of-Pearl

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. (See Measuring below.) Choose any initial except I, O, Q, U, V, X, Y, Z.

[1] **Sterling "Profile" Initial Buckle,** belt of lanolized top grain cowhide with beveled edges. Width 1 in. *Print initial—see above. Not available "plain."* Shpg. wt. 7 oz. *State size (above).* 21c Federal Tax included.
33N4260E—Brown. Ea. $2.85

[2] **Sterling Silver Initial Buckle;** 1¼-in. belt is pigskin lined on full grain cowhide. *Print initial—see above—or state "plain."* Shipping weight 8 oz. *State size (above).* 20c Fed. Tax included.
33N4252E—Black
33N4253E—Brown. Ea. $3.70

[3] **Brass Plated Buckle** with gold color initial on Mother-of-Pearl base. 1-in. smooth grain cowhide belt with creased edges. *Print initial—see above—or state "plain."* Shipping weight 6 oz. *State size (above).*
33 N 4205—Brown. . . Ea. $1.98

[4] **Solid Brass Buckle** with initial on Mother-of-Pearl. 1-in. belt is pigskin lined on pig-grained cowhide. *Print initial—see above—or state "plain."* Shpg. wt. 6 oz. *State size (above.)*
33N4207—Black
33N4208—Lt. tan. Ea. $2.48

Get his size from an old belt that fits well. Number inches from end of buckle to middle hole is size.

SMALL PACKAGES . .

Boxed Belt Sets

RATE A BIG WELCOME





[5] **Sportsman Set.** Top grain cowhide belt 1-in. wide; smooth edges. Solid brass hook type buckle and matching tie bar have superbly detailed horse's head. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. 6 oz. *State size.* 23c Fed. Tax incl.
33 N 4240E—Brown. . . . $3.55

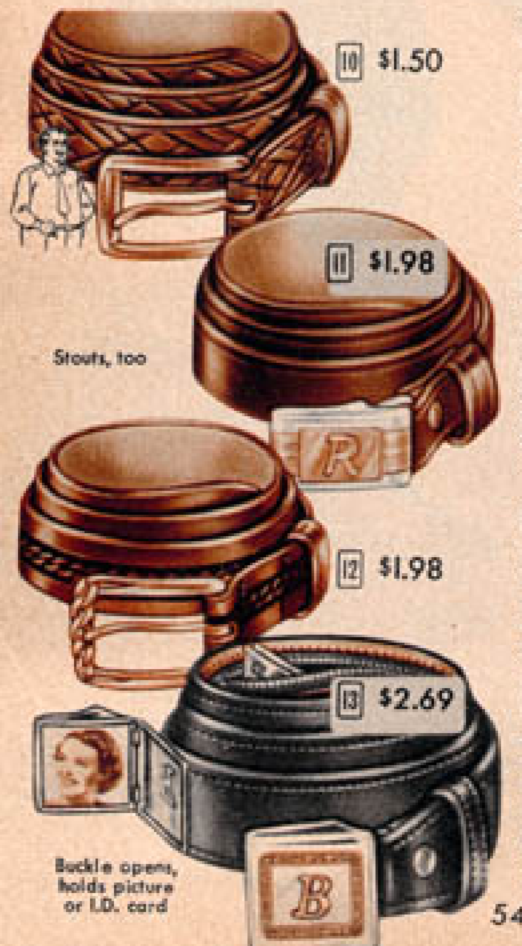
[6] **"Golf" Set.** Gold color buckle has Mother-of-Pearl golf bag on clear lucite. 1-in. belt is pigskin lined on full grain suede. Detachable pigskin tee and pencil holder with 8 tees; greens marker. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Wt. 8 oz. *State size.*
33 N 4248—Lt. brown. . $2.97

[7] **Imitation Ruby Set.** 1-in. smooth grain cowhide belt. Imitation rubies on buckle, tie bar, and cuff links. Stones set in diriold (tarnish resistant gold color metal). *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Wt. 11 oz. *State size.* 32c Fed. Tax incl.
33 N 4206E—Brown. . . . $4.98

[8] **Matching Belt and Wallet Set.** Lanolized top grain leather 1 in. belt, brass plated steel buckle. Wallet is imported sheepskin. 4-window pass case, secret money compartment. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Wt. 13 oz. 60c Fed. Tax incl.
33 N 4203E—Brown. . . . $5.00

[9] **DeLuxe Alligator Grained Belt and Wallet Set.** Realistically embossed top grain cowhide 1 in. belt, imported goatskin wallet. 4-card pass case, I.D. card window, hidden compartment. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Wt. 13 oz. *State size.* 85c Fed. Tax incl.
33 N 4202E—Med. brown. . $6.85

PILGRIM DRESS BELTS in Top Grain Cowhide



Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist except where stated.

[10] **Embossed Diamond Design;** small false stitching. 1-in. top grain cowhide belt. Polished brass plated steel buckle. Sizes above plus *slim* 28; *stout* 46, 48, 50-in. waist. *State size.* Shpg. wt. 5 oz.
33N3740—Med. brown. Ea. $1.50

[11] **Gift Boxed Set: Silver-plated Buckle** with raised gold color initial; smooth top grain cowhide belt 1-inch wide. *Print initial (except I, O, Q, U, V, X, Y, Z), or state plain.* Shipping weight 6 ounces.
33N3730—Black. *State size (above).*
33N3731—Brown
33N3732—Tan Each. . $1.98

[12] **Embossed Chain Design** in center panel, beveled edges. Lanolized top grain cowhide, 1-in. wide. Hand antiqued inlay. Solid brass buckle with chain front. Shipping weight 5 oz. *State size (above).*
33 N 3744—Brown. Each. . $1.98

[13] **Initial Money Belt.** 1¼-in. wide, has secret zipper money compartment. Top grain cowhide on split cowhide. Nylon sewn. Silver-plated buckle, gold color initial. *Print initial (except I, O, Q, U, V, X, Y, Z), or state plain.* Wt. 6 oz. *State size (above).*
33 N 4213—Black
33 N 4214—Brown. Each. $2.69

PILGRIM WESTERN STYLE BELTS



[14] **Western Trophy Belt.** Full grain bridle leather, 1¼ in. wide. Embossed design, has hand-antiqued finish. Big, gold-plated buckle. *Sizes* 26, 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. 8 oz. *State size.*
33 N 3789—Tan Each. $2.48

[15] **NEW "Cut-out" Design.** 1-in. wide, leather is cut away leaving design in silhouette. Heavyweight full grain saddle leather; nickel-plated brass buckle. *Sizes* 26, 28, 30, 32, 34, 36, 38, 40-in. waist. Wt. 5 oz. *State size.*
33 N 3703—Antique (tan). Each. . . . $1.98

[16] **Ranger Style Western.** 1¼ in. wide, full grain cowhide. Tooled design. Buckle and loops of nickel-plated brass. *Sizes* 26, 28, 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt. 7 oz. *Please state size.*
33 N 3711—Med. saddle tan. Ea. . $2.48

[17] **Hand-tooled Western.** Floral design with continuous border. Selected top grain, heavyweight cowhide 1¼ in. wide. *Sizes* 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shipping wt. 6 oz. *State size.*
33 N 3710—Med. saddle tan. Ea. $4.85

HOW TO MEASURE. With trousers on, measure around trouser top. Number of inches is size. If between sizes, order closest size. Be sure belt you order comes in size you need.



Calfskin Wallet
$6.00

Calfskin Set
$8.00



Spare key pockets

"Take-out" card case

Secret bill pocket

"Commander" in two fine leathers

Nylon stitching and skilled workmanship for long wear. Expert styling for masculine good looks, convenience and security. **Wallet:** bill pocket, secret bill pocket, 2 spare key pockets, 2 card pockets, "take-out" leather card case, 4 cellu-card holders. *Closed* 3½x4½ in. **Key Case:** 6 metal hooks, free registration for return if lost, 2-side zipper. *Closed* 2¼x3½ inches.

Calfskin. *State color* black or brown. *Print initial.*
25 N 2904E—2-pc. set (Wallet and Key Case). Shpg. wt. 8 oz. . $8.00
25 N 2903E—Wallet only. Shipping weight 5 ounces. $6.00

Cowhide. *Color* silvertone brown only.
25 N 2902E—Wallet only. *Print initial.* Shipping wt. 5 oz. $4.50
25 N 2901E—Key Case only. Shipping weight 3 ounces. $1.50



"All-American" . . hand laced

[3] Pilgrim's finest set . . . an impressive gift. Elegantly embossed; edges hand laced in India goatskin. Nylon stitched for wear. Styled for roominess and convenience. Set comes in rayon lined suede paper box. **Wallet:** 2-side zipper, open bill pocket, secret pocket, key holder, 3 slip-in windows, identification pocket, stamp holder, gusseted coin pocket. *Closed* 3½x4½ in. **Key Case:** free registration for return if lost. 3-side zipper, 6 detachable metal hooks, license holder. *Closed* 2⅜x3¾ inches.

State Spanish-grained steerhide or black hand-grained Morocco. *Please print initial wanted.*
2-piece Set (Wallet and Key Case).
25 N 2959E—Shipping weight 14 oz. $10.00
25 N 2958E—Wallet only. Shpg. wt. 8 oz. $7.50

Diamond pattern . . priced low

[4] Unusually good looking for a matched set at such a low price. Richly shaded brown calfskin smartly embossed in an all-over diamond pattern. Designed for all the roominess and convenience a man wants in a wallet. Nylon stitching means longer wear. **Wallet:** zipper on 3 sides, snap coin pocket with double gusset for extra roominess, 4 double-faced swing windows, identification pocket with window, bill pocket with spare key holder and secret compartment. *Closed* 3½x4½ in. **Key Case:** zipper on 3 sides, 6 metal key hooks, pocket for driver's license. *Closed* 2½x3½ inches.
2-piece Set (Wallet and Key Case).
25 N 2977E—*Print initial.* Shpg. wt. 7 oz. . . $5.64
25 N 2976E—Wallet. *Print initial.* Wt. 4 oz. . . $3.50

B

Initial Included with Each Wallet

Personalize his wallet with a gold color metal initial at no added charge to you. You may have any initial from A to Z. Each wallet or set in a box.

When you shop for Wallets, remember that Sears catalog prices include 20% Federal Excise Tax . . . Shop, compare and order from your Sears catalog.





Secret compartments for extra protection

[5] **Embossed Cowhide.** Secret compartment in divided bill section for large bills, spare keys. Gusseted zipped coin pocket, stamp holder, one small, 2 large card pockets (one with cellu holders). Turned edge construction. Shaded brown color. *Closed* 3½x4½ in. Shpg. wt. 5 oz.
25 N 2957E—*Print initial* $5.36

[6] **Smooth Calf-grain Cowhide.** Compactness with plenty of room, cost you little. Zipper on 3 sides. Inverted secret pocket swings out from inside zip-closing coin pocket. Open bill pocket, 3 card pockets, 4 removable swing windows. Brown color. *Closed* 3½x4½ in. Shpg. wt. 5 oz.
25 N 2921E—*Print initial* $2.98

Zipped bill pockets for security

[7] **Hand Laced.** Boarded India calfskin, goatskin lacing. Two bill pockets (one zipped and one open) and a zipped coin pocket. Sliding stay prevents bulking at fold. Card pocket, spare key holder, 2 swing windows. *Closed* 3½x4½ in. *State color* black or brown. Shpg. wt. 5 oz.
25 N 2905E—*Print initial* $5.20

[8] **Shaded Embossed Cowhide.** Turned edge. Sliding stay for neat, less bulky fold. Two bill pockets (one zipped and one open). Gusseted snap-closing coin pocket. Identification pocket, 4 removable swing windows, card pocket. Rich brown color. *Closed* 3½x4½ in. Shpg. wt. 5 oz.
25 N 2900E—*Print initial* $4.76



Neolite . . smart, practical, thrifty

Neolite is tough and long wearing. **Neolite** won't scuff, crack or peel. **Neolite** is easy to keep clean; just wipe with a damp cloth. **Neolite** gives you the smart styling of more expensive wallets, costs little. *Closed* 3¼x4¼ in. Shipping weight each 5 ounces.

[9] **Removable Pass Case,** four swing windows. Open bill pocket, secret pocket, 2 card pockets. Sliding stay avoids bulk at fold. Turned edge. Shaded brown.
25 N 2757E—*Print initial* . $1.99

[10] **Zipper on 3 sides.** Open bill pocket, snap closing gusseted coin pocket. Identification window pocket, 4 swing windows. Shaded mahogany color.
25 N 2758E—*Print initial* . $1.99





Removable leather-lined pass case covered in same leather as wallet. Four swing windows.

Laced Saddle Calf

First time in years under $5.00

ALL PILGRIM WALLET prices in Sears catalogs include 20% Federal Excise Tax.

$2.98 EACH



Cut from the best parts of top quality hides. Soft and supple, richly colored, long wearing.

Modern factories and new, more economical manufacturing methods developed by our source bring you these Pilgrim hand laced wallets of genuine top grain Saddle Calf leather at less than $5.00 for the first time in many years. Choice of three popular styles—all with the same fine workmanship, detachable lined pass case, hand laced edges, identification window pocket, sliding stay. *Closed size 3½x4½ in. Boxed. Make it his alone with a gold color metal initial included with each wallet at no extra charge. All initials A to Z.*



Hand laced edges. Highly skilled craftsmen painstakingly lace and double knot each wallet by hand

His initial with each wallet

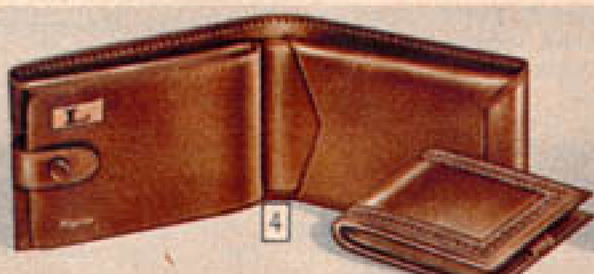


Zipper closing bill pocket and open bill pocket keep large and small bills separate. Two card pockets, spare key slot. *Plus all the quality and convenience features shown above.* Rich brown color.
25 N 3028E—*Please print initial.* Shpg. wt. 5 oz. . . $2.98

Snap closing coin pocket and secret bill pocket to hide big bills. One card pocket. Spare key slot. *Plus all the quality and convenience features that are described and illustrated above.* Rich brown color.
25 N 3027E—*Please print initial.* Shpg. wt. 5 oz. . . $2.98

Two card pockets and secret bill pocket to keep big bills out of sight. Spare key slot. *Plus all the quality and convenience features that are described and illustrated above.* Rich brown color.
25 N 3026E—*Please print initial.* Shpg. wt. 5 oz. . . $2.98





DISTINCTIVE GOLD COLOR METAL INITIAL WITH EACH WALLET

ALL INITIALS A TO Z





DETACHABLE PASS CASES . . . men's first choice in Wallet styles

These styles $2.34 and $2.39
Good leathers, convenient styling

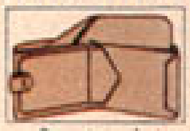
[1] **Top Grain Cordovan** leather; texture actually improves with wear. Rich mahogany color. 3-side zip, identification window, bill pocket, zip coin pocket. *Print initial.*
25 N 2731E—*All detachable pass case features above* $2.34

[2] **Embossed Design** on smooth India calfskin in tri-tone tan. Two bill pockets (1 zipped, 1 open), snap coin pocket, card pocket. Turned edge construction. *Print initial.*
25 N 2833E—*All detachable pass case features above.* $2.39

[3] **Secret Compartment** for large bills. Divided bill pocket, identification window, 3 card pockets. Embossed brown India calfskin leather. Turned edge. *Print initial.*
25 N 2834E—*All detachable pass case features above.* $2.39



Spare key pockets



Secret pocket

Calfskin $6.00 Cowhide $4.50

[4] **Choice of 2 leathers** in our finest quality pass case wallet. You get all the fine features of the detachable pass case described above, plus the two spare key pockets and secret pocket shown in the two small views above. Open bill pocket, 2 card pockets, identification window. *State color* black or brown. *Please print initial.*
25 N 3049E—Calfskin (embossed. . . . $6.00
25 N 3048E—Cowhide (not embossed) . $4.50

These styles $2.50 to $5.70
Top values in fine leathers

[5] **Genuine Morocco** leather. One zipped, 1 open bill pocket, snap coin pocket, secret pocket. Turned edge. Sliding stay prevents bulk. *State color* black or brown. *Print initial.*
25 N 2880E—*All detachable pass case features above* $2.50

[6] **Smooth Cowhide** leather. 1 zipped, 1 open bill pocket, spare key slots. 3 card pockets, identification window. Turned edge. *State color* black or brown. *Print initial.*
25 N 2925E—*All detachable pass case features above* $3.98

[7] **Pin Seal.** The preferred leather for fine wallets. Turned edge, sliding stay. Secret pocket, 2 card pockets, identification window. *State color* black or brown. *Print initial.*
25 N 2966E—*All detachable pass case features above* $5.70

Wallets in this group about 3½x4½ in. Shpg. wt. each 5 oz. Prices include 20% Federal Excise Tax

Special Wallets
FOR SPECIAL MEN







For the man who likes luxury

Three luxury leathers for the man who likes fine things. Smartly tailored styling, expert workmanship. Even if he has a wallet, he'll be thrilled to own one of these "gift quality" billfolds. He'll treasure it for years—they're made for wear as well as looks. All three have these convenient features. Divided, lined bill pocket, 2 large card pockets with cellu holders, 2 smaller card pockets. Sliding stays for neat, flat fold without bulk. Choose them for the most important gifts on your list. *Closed* size 3½x4⅝ in. Shipping weight each 5 ounces.

[1] **Watermarked Sealskin.** Soft, supple, top quality leather with a rich natural grain. *Colors* black or brown. *Please state color.*
25 N 3012E—*Please print initial* $6.00

[2] **Ostrich.** Natural tan South African Ostrich leather with distinctive quill markings.
25 N 3095E—*Please print initial* $14.00

[3] **Alligator.** Top quality domestic alligator. Rich brown color, beautiful markings.
25 N 3097E—*Please print initial* $20.00

For the man who likes sports

He'll enjoy the thrill of his favorite sport all year around, in season and out, if you give him one of these Pilgrim wallets. American sportsmen in action expertly embossed with a hand tooled effect on smooth brown calfskin. Two bill pockets (1 zipped, 1 open), snap closing gusseted coin pocket, 4 removable swing windows, identification pocket with window, card pocket. Sliding stay. Turned edge construction; nylon stitching. *Closed* 3½x4½. Wt. 5 oz.

[4] 25 N 3065E—**Fishing.** *Print initial* $5.70
[5] 25 N 3066E—**Golfing.** *Print initial* $5.70
[6] 25 N 3063E—**Hunting.** *Print initial* 5.70
[7] 25 N 3067E—**Baseball.** *Print initial* 5.70

Initial included with each Wallet

Personalize his wallet with a gold color metal initial at no added cost to you. All initials from A to Z.

Federal Tax. When you shop for wallets, remember Sears catalog prices include 20% Federal Excise Tax. Shop, compare and order from your Sears catalog.

For the man serving his country

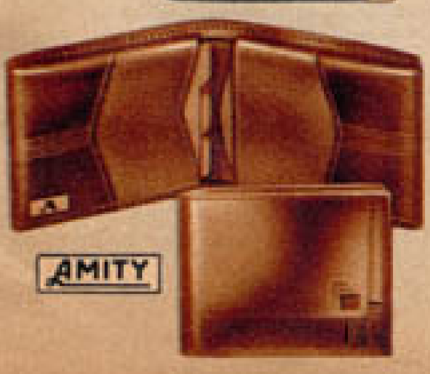
[8] **Army, Air Force, Marine** insignia embossed on service tan pigskin. Zipper on 3 sides. 4 swing windows, identification window, spare key pockets, gusseted snap-closing coin pocket. For the man who takes pride in his branch of service. *Closed* 3⅜x4⅜ in. Shipping weight each 4 oz. *Print initial.*
25 N 2715E—**Army Insignia** $2.44
25 N 2716E—**Air Force Insignia** $2.44
25 N 2717E—**Marine Corps Insignia** 2.44

[9] **Navy** insignia embossed on black Morocco-grained pigskin. Special small size just fits sailor's pocket. *Closed* 3x4½ in. Liberty pass window on outside shows pass without opening wallet. Inside is another identification window, 2 swing windows, snap-closing gusseted coin pocket.
25 N 2721E—*Print initial.* Shipping wt. 3 oz $2.44

[10] **Money Belt** for servicemen, travelers. Tan sheepskin leather front, khaki cotton twill back. 3 inverted secret pockets fold into 3 compartments covered by flap. Adjustable cotton belt.
25 N 2705—*Fits to waist size 46.* Shpg. wt. 4 oz... $2.00







Pocket Secretary

Has its own gold color metal automatic pencil ready for instant use with handy memo pad. Smooth cowhide. Two pockets, zipped compartment hold letters or bills. Leather stamp holder, leather covered address book each in its own pocket. *Color* brown. *Closed* 4x4⅝ in. Shpg. wt. 6 oz.
25 N 2910E—*Print initial* $4.50

Gold Plated Trim

Corners and shield of gold plated metal. Divided bill pocket, 2 large card pockets with cellu holders, 2 smaller card pockets. Turned edges, nylon stitching. Closed 3½x4½ in. *State color* black or brown. Shpg. wt. each 5 oz.
Smooth Calfskin
25 N 3056E—*Print initial*.. $6.00
Hand-grained Morocco
25 N 3055E—*Print initial*.... $5.00

Amity "Director"

Sliding stay, less bulk at fold. Free registration, 4 card pockets, bill pocket, secret pocket, 2 spare key pockets. Turned edges; nylon stitching. *Closed* 3½x4½ in. *Postpaid.* (Shipping weight 6 ounces.)
Silvertone Brown Cowhide
25 N 3082E—*Print initial*.. $7.20
Brown Calf (not embossed)
25 N 3088E—*Print initial*... $12.00

WESTERN STYLES



Hopalong Cassidy

Two-gun hero in color on both sides. Lucky coin in secret pocket and "Special Agent's Pass." Zipper closing on 2 sides. Coin pocket, bill pocket. Imitation leather. *Closed* 3½x4½ inches. *State color* black or brown. *Postpaid.* (Shpg. wt. 4 oz.)
25 N 2706E—*Print initial*... $1.20



Embossed Horsehead

Natural tan lambskin with horsehead design embossed in a hand tooled effect. Two-tone braid edges and zipper on 3 sides. Snap closing coin pocket, open bill pocket, card pocket, four swing windows. *Closed* 3½x4½ inches. Shpg. wt. 5 oz.
25 N 2856E—*Print initial*... $2.39



Roy Rogers

Only at Sears can you get Roy Rogers wallets by mail. Embossed and hand tinted in color on sunset tan India calfskin. 2-tone braid edging and zipper on 3 sides. Lined bill pocket, snap closing coin pocket, 4 swing windows. *Closed* 3½x4½ inches. Shpg. wt. 5 oz.
25 N 2850E—*Print initial* .. $2.50

J. C. HIGGINS

Travel Kits

SMARTLY DESIGNED



NEW Semi-Fitted Kit $2.59

New Low-priced Semi-fitted Kit. Similar kit was our best seller last year. Now we've made it better and larger—yet it's still at the same low price! Made of high quality sheepskin with beautiful new stag graining. Continuous zipper runs around case. Lined in waterproof, leakproof plastic. Saddle tan color. Fitted with nail file and comb. 7⅝x3⅝x3 in. size.
6 N 9065E—Shpg. wt. 10 oz. *41c tax incl.* $2.59



Completely Fitted $2.79

Fits in palm of your hand

Smallest completely fitted kit we've seen. Only 5x4⅜x1-in. in size. Fits in your hand, can be carried in pocket. Ideal for campers, outdoorsmen, servicemen. Has: comb, steel mirror, toothbrush, toothpaste, sewing kit, safety razor, blades, styptic pencil, brushless shaving cream, nail file. Vinyl plastic cover, binding. Waterproof, washable plastic lining. Zipper closure. *24c Fed. Tax included.*
6 N 9050E—*State color* black or saddle tan $2.79

Unfitted . . . hold his travel needs



Collapsible Unfitted Kit. A much lower price than you'd expect to pay for this type of kit. Saves space . . . kit adjusts to fit size of contents. Folds to depth of only 1⅜ inches when empty. Handsome top-grain saddle lambskin. Smartly calf-grained. White saddle stitching. Leather loop handle. Full length zipper. Pull tabs. Washable plastic lining. Expanded size 8⅝x4⅝x3 inches. $5.98
6 N 9059E—Saddle tan. Shpg. wt. 2 lbs. $5.98

Low-priced Unfitted Kit. Split cowhide cover. Washable, leakproof, vinyl plastic lining. Full length zipper; loop handle; pull tab. 9x5x3½-in. *State color:* black walrus-grained or smooth coppertone. $4.55
6 N 9055E—Wt. 2 lbs. . . $4.55

Our Finest. Made with best top grain leather used in luggage. Washable vinyl plastic lining. Full length zipper. Loop handle. 10¾x6¾x3¾ in. Matches our finest men's luggage. *State* coppertone or saddle tan. $6.95
6 N 9057ME—Wt. 2 lbs. $6.95

Fitted . . . keep him well-groomed







[A] **Our Best Seller.** $7.50 Smooth-grained split cowhide kit. Improved! Zipper now at top of lid. 12 mahogany-color plastic fittings mounted on removable tray. Striped lining. 13x6¾x2½ in. Coppertone. *86c tax incl.*
6N9072E-Wt. 3lbs. $7.50

[B] **Lowest-priced** $3.98 **Fitted Kit.** Steerhide grained, vinyl plastic coated. 8 Plastic fittings mounted on removable tray. Zipper at top of lid. Plaid fabric lining. Saddle tan color. 8⅝x6x2 in. Wt. 1 lb. 8 oz. *58c tax incl.*
6 N 9074E $3.98

[E] **New Boarded** $14.95 **saddle grained lambskin kit.** Lid springs up when zipper is opened—stays up. Removable tray. 12 fittings include Gillette razor, 10 blades. Redwood color. 10⅝x6x2 in. Wt. 3 lbs. *$2.28 tax incl.*
6 N 9079E $14.95

[C] **Low-priced** $5.50 **smooth-grained split cowhide kit.** Zipper runs around top of lid. New removable tray holds 11 tan plastic fittings. Striped lining. 10⅝x7¼x2 in. Coppertone color. *67c tax incl.*
6N9075E-Wt. 2lbs. $5.50

[D] **Saddle-grained** $9.95 **lambskin kit.** Suedine lining. 8 chrome-plated brass fittings mounted on removable tray. Lid springs up when opened—stays up. Redwood color. 10⅝x6x2 in. Wt. 2 lbs. 8 oz. *$1.52 tax incl.*
6 N 9073E $9.95

[F] **Our finest.** $16.85 Saddle lambskin, white stitching. Suedine lining. 12 fittings on removable tray. Chrome-plated brass hair brush, accessory boxes. 10⅝x6⅝x2½ in. *$2.35 tax incl.* Shpg. wt. 3 lbs.
6 N 9077E $16.85



2-piece set $5.44

For school . . sensationally low-priced leather cases

Only real leather can be so good-looking. Your youngster will like their bright colors, too. Tough split cowhide covers are handsomely alligator grained. **Brief Bag** has 3 pockets; metal corners; double handles. 14x10 in. Expands to 5½ in. 3-Ring Binder holds 8½x11-in. paper. 2 pockets. Zipper. 13⅛x10 in. *State color* red, green or brown.
6 N 9610E—2-piece set. Shpg. wt. 4 lbs. *Save 52c* $5.44
6 N 9607E—Brief Bag only. Shpg. wt. 2 lbs. 3.98
6 N 9608E—Ring Binder only. Wt. 1 lb. 12 oz. . 1.98

Handsome Leather and Neolite Cases



Our most popular Brief Bag $6.95



[G] **Smooth-grained Split Cowhide Brief Bag.** $6.95 Solid leather . . priced low as plastic. Top-swivel steel frame. Zipper top opens to 6½ in. wide. 3 pockets; center pocket double width. Double stitched edges. Steel bottom corners. *State color* brown or black.
6N9676E—16x12 in. Wt. 3 lbs. . $6.95

[H] **Split Cowhide Brief Bag.** $11.95 Smooth grained. Diagonal leather covered metal reinforcing straps on sides. Top-grain cowhide handle. Top-swivel steel frame. Brass-plated lock, key. 3 pockets. Saddle tan. Wt. 4 lbs.
6 N 9636E—16x11½ in. $11.95

[J] **New Neolite Brief Bag** $13.95 —smooth cover stands up under hardest abuse. Gussets expand to 7 inches for extra large capacity. Top-swivel steel frame. Top grain leather handle. 3-position solid brass lock, key. 3 pockets. Coppertone color. 16x11½ inches.
6 N 9670E—Shpg. wt. 4 lbs. . $13.95

[K] **Smooth-grained Split Cowhide Brief Case.** $6.95 Solid leather, yet priced as low as plastic cases! Strong steel frame. 4 pockets; 1 has zipper. Gussets expand to 5 in. Lock and key. *State color:* black or brown. 16x12 in.
6 N 9667E—Wt. 2 lbs. 12 oz. . . $6.95

[L] **Split Cowhide Disappearing Handle Case.** $9.95 3-side zipper. 4 pockets. 16x11 in. *State color* black or brown. Wt. 2 lbs. 8 oz.
6 N 9618E—Smooth-grained $9.95
6 N 9617E—Rough-grained. (As above, but not shown) $9.50

[M] **NEW Best Ring Binder.** $5.79 Large capacity. Smooth split cowhide cover, matching plastic gusset. Leather handles. Solid brass zipper. 3 pockets, 1 with zipper, name card. Nickel-plated binder takes 8½x11-in. 3-ring paper. 13⅝x10½ in. Brown.
6 N 9640E—Shpg. wt. 3 lbs. . . . $5.79

Unless otherwise stated, all prices include 20% Fed. tax.



Combination Ash Tray and Pipe Racks

[A] **An impressive gift for the "manly" man!** Realistic pointing hunting dog decorates this copper-bronze finish metal ash tray. Pipe rests for 2 pipes plus cigarette rests. Felt bottom to prevent scratching furniture. Big size ash tray. Overall height 3¾ in. 6x6½-in. base.
87 N 4679—Shipping weight 4 pounds.......................ONLY $2.98

[B] **Authentic Western Saddle Horse** makes this combination pipe rack and ash tray something special. Beautiful copper-bronze finish metal. Racks for 2 pipes; ash tray with rests. Protective felt bottom. Overall height 5¾ in.
87 N 4678—Shpg. wt. 4 lbs.........ONLY $2.98



Pipe Rack with Built-in Caddy . . a smoker's favorite

Choose traditional walnut or modern blonde

$3.98 Each

A real favorite with men who smoke pipes! Handsome rack and caddy that holds 6 pipes. Hinged lid on cedar-lined caddy. Caddy holds ½ pound of tobacco; clay moistener. 9⅜x5x5⅝ in. Shpg. wt. 3 lbs.
87 N 4680—Genuine solid walnut.$3.98
87 N 4681—Blonde Sycamore 3.98





Distinctive Ash Trays

[C] **Bronze-finish Metal Horse Ash Tray.** Authentic western-style saddle. Holds 3 cigarettes. 5⅜ in. high. A handsome gift!
87 N 4674—Shpg. wt. 1 lb. 6 oz........$1.98

[D] **New Frisky Colt Ash Tray.** A life-like little fellow cast in bronze-color metal. A charming gift to decorate home or office! Holds 3 cigarettes. Overall height 5¾ in.
87 N 4673—Shpg. wt. 1 lb. 6 oz........$1.98

Party Set of Sta-Puts

[J] **New! Individual Sta-Puts.** Set of 3 attractive "non-slide" ash trays . . . gift boxed. 1 each: red, blue, green. Diameter 2 in.
87 N 4744—Shpg. wt. 2 lbs..........Set $1.95



Help Keep Him Tidy

Sta-Put Safety Ash Tray. Cloth base loaded like beanbag. Sits firm, won't spill. Metal tray with safety snuffer. 4¾ in. wide.
87 N 4690—Shpg. wt. 1 lb. 7 oz........$1.00





Combination Pipe Racks and Humidors

[E] **Glass Humidor with 6-hole Pipe Rack.** Solid walnut, carefully finished. Humidor has walnut top, ball nob. Sponge moistener to keep tobacco fresh. Holds ½ lb. of tobacco. Shpg. wt. 4 lbs.
87 N 4697—6¾ in. high.$2.98

[G] **Glass Humidor and Pipe Rack.** Holds 5 pipes. Made of solid walnut. Height 6¼ inches. Humidor has walnut top with knob. Holds ½ lb. tobacco. Sponge moistener. Shpg. wt. 3 lbs.
87 N 4682—Only.......$1.98

[F] **Modern Blonde Finish Rack and Glass Humidor.** Eight-sided. Holds 6 pipes. Blonde sycamore rack and humidor cover. Humidor holds ½ lb. tobacco. 7¼ in. high. Sponge moistener.
87 N 4698—Wt. 4 lbs...$3.98

[H] **12-hole, Round Pipe Rack and Humidor.** Solid genuine walnut. Glass humidor has walnut cover with knob. Sponge moistener to keep tobacco fresh. Holds ½ lb. tobacco. Height 6¼ in.
87 N 4699—Wt. 5 lbs...$4.98



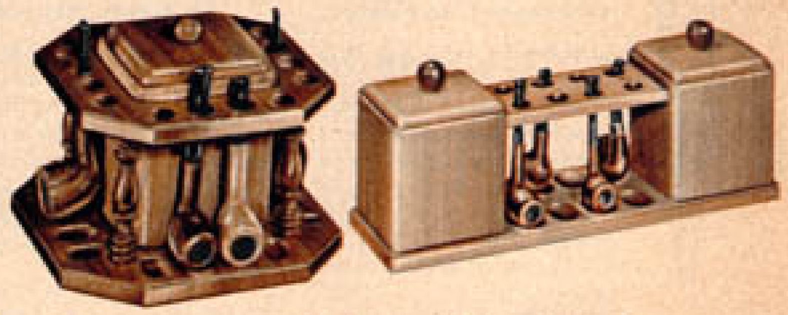
Prices cut 54c to $1.00 on Custombilt Pipes, plus Bonus Offer! Rack actually included at no extra charge

Save $2.00 Was ~~$8.95~~ $6.95

Save $2.00! At the height of the season we're cutting the price on this popular bonus offer! A set of 5 Yorkshire pipes *at sale price . . . plus* a handsome 12-hole pipe rack of genuine walnut *at no extra charge.* These handsome Yorkshire pipes are styled and made by Custombilt. Each pipe unique . . . no two alike. Imported briar, carbonized bowls, rubber bits. Pipes include: 3 straight, 1 full bent, 1 half bent style.
87 N 4728—Shpg. wt. 2 lbs. 4 oz..........$6.95

Save $1.54 Was ~~$5.49~~ $3.95

Save $1.54! The same spectacular bonus offer as listed at left . . . only a smaller set. Includes 3 Yorkshire pipes by Custombilt plus a 6-hole walnut pipe rack bonus! There are 2 straight pipes and 1 bent style. Each pipe unique . . . no two alike; each has a carbonized bowl of imported briar; all have rubber bits. A sensational offer! Will make an appreciated smoker's gift. Order several now and enjoy the $1.54 savings.
87 N 4729—Shpg. wt. 1 lb. 4 oz..........$3.95



Prestige Pipe Rack and Humidor Sets

Strikingly handsome! Specially selected straight-grained American walnut. A rack to enhance home, den, or office. Pipe rack has 9½-inch base . . . will hold 16 pipes. Humidor of polished walnut, cedar-lined. Astec clay moistener keeps tobacco fresh. Holds 1½ lbs. Overall height 7 inches.
87 N 4695—Wt. 4 lbs.$11.95

New! For the modern home. Blonde finish sycamore rack and humidor. Ultra-modern design has racks for 8 pipes. Twin humidors . . . one for cigars, one for ½ lb. of tobacco. Astec clay moisteners keep tobacco and cigars fresh. Big wood nobs on humidor lids. 17¾-in. long; 7-in. high.
87 N 4696—Wt. 7 lbs.$14.95



Ronson Butane Lighters with "Throw-Away" Cartridge Fueling and New 2-Way Lighting

Regular flame for cigarettes and cigars . . . Tip it and flame instantly changes to a pinpoint for easy pipe lighting!

$13.50 [1] **Ronson Maximus.** Slim, trim, light! Uses no wick. 2 Tanks included. 1½ inches high. Chrome-plate and tortoise-enamel finish. Fully automatic action.
87 N R4585—Postpaid. (Shipping weight 1 pound) . . . . Only $13.50

[2] 87 N R4573—**Ronson Maximus.** Same lighter as above but with engine-turned chromium-plate finish.
Postpaid. (Shipping weight 1 pound) **$12.50**

[3] **Ronson Vernon table butane lighter.** Handsome for home or office! 2 Tanks included. Beautifully styled in chromium-plate and maple-finish grained wood. 3 inches high.
87 N 04583—Vernon. Postpaid. (Shpg. wt. 1 lb.) **$15.70**
87 N 04584—Victor. Same table lighter as above but has green genuine leather base. Postpaid. (Shpg. wt. 1 lb.) $15.70

[4] **Extra Bu-tanks** for above compressed fuel lighters.
87 N 04558—Postpaid. (Shpg. wt. 8 oz.) . . . . **2 for 75¢**

RONSON LIGHTERS ARE BUILT TO FINE JEWELRY STANDARDS!

Overwhelmingly preferred by smokers and those seeking gifts for smokers!



Personalize with Initials the Ronson you give. No extra charge to you

We will help you make your gift Ronson more personal by engraving 3 initials at no extra charge on any Ronson lighter on this page which bears an engraving crest.

When you write your order for any crest-bearing Ronson lighter on this page, be sure to specify the 3 initials you want engraved on it. Your Ronson will then arrive handsomely engraved . . . and it will cost you nothing in addition to purchase price! The only Ronsons that *will not* take engraving are: The Vernon, Victor, and Windsors.





Ronson Penciliter

[5] A Ronson cigarette lighter and a superb mechanical pencil streamlined into one! Always at hand to write with . . . to light with. Extra leads inside. 5½ in. long. Boxed. Postpaid. (Shpg. wt. 8 oz.) **$8.95**
87 N R4517–Chromium finish, engine-turned $8.95
87 N R4554–Burgundy (dark red) enamel $8.95

Ronson Standards

[6] Handsome lighter that works in an instant. **$6.95** Press it's lit . . . release it's out. A trim pocket lighter for men or women. Size 1⅝x1¾-in. Handsomely boxed. Chromium plate with silver-gray glow enamel finish. Smart to own or give. Postpaid.
87 N R4581—(Shpg. wt. 8 oz.) Only $6.95

[7] Same Standard as above only with satin-like all chromium finish.
87 N R4574—Postpaid. (Wt. 8 oz.) . . $7.70

Ronsons are precision built

[8] **Ronson Mastercase.** **$11.00** Combination cigarette case and lighter. Convenient to offer a sure light and a firm, round cigarette everytime! Satiny chrome-plate finish. Holds about 14 cigarettes. Size 4½x2½ in. Fits easily into pocket or purse. Engine-turned design. Handsomely boxed for giving.
87 N R4518–(Shipping weight 12 ounces.) Postpaid $11.00

[9] **Ronson Adonis.** Slim as a fine watch . . . graceful in design . . . a possession to treasure. The perfect gift for any lucky man. Sweeping, modern lines. Streamlined into this fine lighter is all the skill and artistry of Ronson craftsmen. Comes with the famous Ronson automatic action. Chromium-plate with engine-turned design. Have it monogramed. Nicely boxed . . . ready to be wrapped and presented! Size 1¾x2 inches.
87 N R4513—(Shipping weight 6 ounces.) Postpaid **$11.60**

[10] **Ronson Whirlwind.** Two-in-one lighter with disappearing windshield. **$9.60** For windy outdoors, just slide-up the shield to protect flame! For indoors, simply slide the shield down. Large fuel capacity. Size 1¾x2⅝ inches. Attractively boxed. Satiny chromium-plate finish gives this Whirlwind the look of distinction. (Shpg. wt. 8 oz.)
87 N R4577—Postpaid $9.60

[11] **Ronson Whirlwind.** The same practical Ronson lighter as above but with a gun-metal color glow enamel finish. 1¾x2 in. (Shpg. wt. 8 oz.)
87 N R4576—Postpaid . . . . . Only $8.95

[12] **Ronson Princess.** Petite, small lighter for women . . . a welcome accessory for any handbag. Size 1⅜x1⅜-in. Nicely boxed. Chromium-plate with silver-blue glow enamel finish. Smart, slender, compact. (Shipping weight 8 ounces.)
87 N R4582—Postpaid . . . . Only **$6.95**



Graceful New Ronson Windsor

$5.50 [13] Newly designed by Ronson craftsmen . . the gracefully contoured Windsor. An unusual value at the height of the Christmas shopping season. Size: 1⅝x1⅜ in. Fashioned with chromium-plated fitments and gleaming gem-tone Lumarith body. (Shpg. wt. 6 oz.)
87 N 4595—Black Onyx finish. Postpaid . . . . Only $5.50
87 N 4596—Deep Ruby finish. Postpaid . . . . Only 5.50
87 N 4597—Emerald finish. Postpaid . . . . Only 5.50
87 N 4598—Turquoise finish. Postpaid . . . . Only 5.50



Evans Lighters are fully guaranteed

Guarantee: We guarantee to replace any Evans lighter that proves to be defective in material or workmanship, for a period of one year. We further guarantee to repair any Evans lighter for a maximum service charge of 35c. Your assurance of satisfaction!

[A] **Evans Standard.** Engraving shield. Fully automatic. 1⅜x2 in. Choice of finishes. Postpaid. (Shipping weight 8 oz.)
87N4599–Rhodium finish. $2.95
87N4586–Gold-color metal. $2.95

[B] **Evans Standard.** Engraving shield. Automatic. 1⅜x2 in. Choice of finishes. Postpaid. (Shipping weight 8 ounces.)
87N4547–Rhodium finish $2.95
87N4587–Gold-color metal. $2.95

Evans Standards. Automatic. 1⅜x 2-in. Postpaid. (Shpg. wt. 8 oz.)

[C] With black enamel panels.
87N4588–Gold-color . . $3.50
87 N 4539—Rhodium metal.$3.50

[D] With brushed-chrome panels.
87N4542–Rhodium. . . $3.50
87 N 4589–Gold-color metal.$3.50

[E] With tortoise-enamel panels.
87N4590–Gold-color . . $3.50
87 N 4531—Rhodium metal.$3.50

Good news for EVANS users! Evans have lowered their prices! It's true. The lighter you order today will cost far less than the same lighter would have cost you in 1951. This means you still get Evans famous quality workmanship and design (guaranteed) but *you pay much less* than you did in 1951!

[F] **Cloisonne by Evans.** Now only $3.95
An adorable gift for a woman. Last Christmas (1951) we sold this lighter for $5.50! Gold-color metal set with a floral-design cloisonne. An exquisite example of Evans styling. Comes smartly boxed and ready for giving. 2x1⅜ inches. Fully automatic. Postpaid. (Shipping weight 4 ounces.)
87N4536–Now only $3.95

Evans Cosmopolitan. Was ~~$5.50~~ Now only $3.50 Gold finish
Prices slashed just when you want them most. These distinguished lighters gave 2,007 lights without refueling in a Sears Laboratory test! Reduce failure due to fuel shortage. Fully automatic. Monogram shield for engraving. 2⅜x1⅜ in. A gift that's sure to delight! Postpaid. (Shpg. wt. 8 oz.)
[G] 87 N 4562—Gold-color metal finish. *Was $5.50*. . .Now Only $3.50
[H] 87 N 4568—Rhodium finish with windguard. *Was $5.00*.Now $3.75

[J] **Evans Combination Cigarette Case and Lighter.** Now only $3.95
Sold for $6.00 last Spring! A luxurious gift at a price you can afford. Rhodium finish has an expensively handsome shine. Case holds 14 cigarettes . . . keeps them firm. Strong clasp keeps cigarettes secure. The built-in Evans lighter on top is fully automatic . . . dependable. 4⅝ x 2⅝ inches. Postpaid. (Shpg. wt. 5 oz.)
87 N 4543. . .Now Only $3.95

CIGARETTE LIGHTERS MAKE GIFTS THAT LAST!





Peli-can Lite

New! Very Big Table lighter

The new Peli-can lighter! Holds more fluid than a pelican's belly can. It lights time after time. Pelican desk or table lighter is a big one . . . 6⅝ inches high. Ideal for den or for rumpus room. Colorful orange, yellow and black enameled can. Order one or more today! Shpg. wt. 1 lb.
87 N 04591 . . . . 98c

New Butalite Lighter

At last! A genuine Butane lighter in the low-price field! This good-looking lighter has a shiny chrome-color finish. It gives months of lights without a refill. No wick, no gasoline. Works on butane gas principle. Has removable butane tank in bottom of lighter. Information on refills from manufacturer is included. Lighter is 2⅝ x 1-inch in size. Comes in an attractive gift box. A wonderful gift for all of the smokers on your Christmas list. (Shpg. wt. 1 lb.)
87 N 04569—Postpaid. $6.84
Refill Cartridge. Shpg. wt. 4 oz.
87 N 04570—Postpaid. . . . .Only 75c

Famous Parker Flaminaire

Six months of lights without refueling! Even if you smoke a pack a day! Parker Flaminaire cigarette lighter uses Butane gas. No wick, no gasoline. Found by Sears Laboratory to give 4,350 lights without refill . . . more than 6 months of lights even if you smoke a pack of cigarettes a day. Information for obtaining refills from the manufacturer is included with each Parker Flaminaire lighter. Satin-smooth chromium finish. Regally arrayed in a heavy, simulated leather case . . . perfect gift. Made by famous Parker Pen Co. (Shpg. wt. 1 lb.)
87 N 04560—Postpaid. $14.50

Zippo

Zippo Windproof Lighters. Zippo is the perfect outdoor lighter. Windguard protects the flame. 2¼x 1½ inches. Postpaid. (Shpg. wt. 5 oz.)
[K] **Brush-finished in chrome.** An excellent gift lighter.
87 N 4501 . . $3.50
[L] **Triple-plated chrome finish,** engine-turned. Very handsome, indeed!
87 N 4592. . $5.75

Gilbert

[M] Gilbert Windproof Lighter. For an easy light out of doors . . . Gilbert lighters are ideal! Big windguard protects the flame from the wind. Easy to light . . . just flick your finger over the wheel and it's ready to go. Case is gleaming, triple-coated chrome. 2⅛x1½ in. Postpaid. (Shpg. wt. 8 oz.)
87 N 4571 . . $1.49

Regens Liter

[N] Regens Storm Liter. Ideal for out-of-doors . . . flame protected from the wind. Fully automatic. Just squeeze the case and up jumps a light. 2¼x 1⅛ inches. Either chrome or nickel finishes. Postpaid. (Shpg. wt. 4 oz.)
87 N 4503—Chrome finish. $2.50
87 N 4504—Nickel finish. . . .Only $1.75

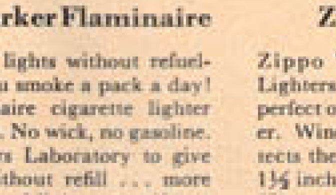


Flints and Fluid

[P] **Yorkshire Flints.** High quality, never fail to give a spark. Fit all standard lighters. Shipping weight 5 ounces.
87 N 4509–Box of 50. 69c

[R] **Yorkshire Lighter Fluid.** Pump screws on top so you can pump fluid directly into your lighter. Pint size can. Shpg. wt. 1 lb. 4 oz.
87 N 4505-16-oz. $1.00





Beattie JET Lighter

The new Beattie Jet gives a normal light when held upright. Tip it and it throws a jet of flame for pipe lighting. Chrome color finish. 2¼x1⅜ in. Postpaid. (Shipping weight 8 ounces.)
87 N 4593. . . . .$6.85



Minuet . . graceful Duet of lights

Minuet is a new set of individual table lighters. Elegantly graceful. Fully automatic. Heavy silver-color metal; felt base. 3 in. high. Made in Japan. Shpg. wt. 1 lb. Boxed.
87 N 4594
Set of 2. . . . . . $ 3.95



Missouri Corn Cob Pipes

[A] **Corn Cob "Missouri Meerschaum" Quality Pipes** give you a clean, sweet smoke and "old-fashioned" smoking pleasure. Set of 6 in assorted shapes and sizes. Comfortable plastic bits. Attractively boxed to make a perfect gift for pipe smokers. Lots of smokers like corn cob pipes.
87 N 4704—Set of 6. Shpg. wt. 15 oz...... 98c

[B] **Collectors' Set of Corn Cob "Missouri Meerschaum" Pipes.** Set of 8 unusually shaped collectors' corn cobs. Each one a different shape, large and small sizes. Each gives a cool, enjoyable smoke. Large selection allows you to pick a pipe to suit your needs or moods. Attractively boxed.
87 N 4713—Set of 8. Shpg. wt. 2 lbs..... $1.69

Distinctive Meerschaums

[C] **Pressed Turkish Meerschaums.** Well-balanced; sweet smoking. Yellow-colored plastic bits.
87 N 4718—Curved stem. Shpg. wt. 8 oz...... $2.98
87 N 4719—Straight stem. Shpg. wt. 8 oz....... $2.98

[D] **Genuine Carved Block Turkish Meerschaums.** The dazzling white bowls gradually turn in color to rich ivory-brown with smoking. Yellow-colored plastic bits. Individually boxed. Choice of stem.
87 N 4702—Slim pipe, straight. Shpg. wt. 8 oz. $4.98
87 N 4703—Slim pipe, curved. Shpg. wt. 8 oz.. $4.98
87 N 4722—Regular pipe, curved. Wt. 8 oz.... 6.95
87 N 4723—Regular pipe, straight. Wt. 8 oz.... 6.95

Best Meerschaum

[E] **Finest Block Carved Imported Meerschaum** we've ever sold. Complete with hinged and locking genuine Morocco leather carrying case that craddles this fine pipe against jolts. Imported Turkish Meerschaum bowl for cool, sweet smoking pleasure. Leaf design bowl. Comfortable plastic bit. Individually boxed. Choice of stem. Shpg. wt. 1 lb.
87N4737–Straight.. $9.95
87N4738–Curved stem $9.95

Falcon Pipe

[F] **Feather-weight Falcon weighs only 1 oz!** Bowl stays bone dry, free from goo. No soggy bottom! Metal stem cools smoke. Hard rubber bit. The perfect cool, dry smoke. Imported briar bowl. (Shpg. wt. 8 oz.)
87 N 4734–Postpaid. $3.50
87 N 4731—Three Falcon Pipes in One. Combination offer. Same pipe as above with two additional screw-on, interchangeable bowls. Postpaid. (Wt. 12ozs.) $6.50



Collectors' Pipes

[G] **Cigar Pipe.** Fill the top half of the pipe, close it and light it like a cigar. No sparks, no ashes, no chance of accidental burns. Imported briar bowl. Rubber bit.
87 N 4735—Includes aluminum filter. Shpg. wt. 6 oz.. $1.39

[H] **Imported English Briar.** A real value. Golden Grain imported Algerian briar. Walnut color. Metal filter. *State choice of shapes at left below:* (7) Billiard; (8) Apple; (9) Sportster; (10) Bulldog; (11) Full Bent; (12) Pot Bowl.
87 N 4700—English Briar Pipe. Shpg. wt. 8 oz....... $1.98

[J] **New! Imported French Wild Cherrywood Pipe.** Top quality Cherrywood. Hard rubber bit. Engraving not included.
87 N 4739—6¾ in. Shpg. wt. 8 oz............. Only $1.00

[K] **Yorkshire "Well" Pipe.** Imported briar bowl. Hard rubber bit. Moisture collects in trap at bottom of bowl, leaving smoke passages moisture free for cool, dry smoking pleasure.
87 N 4709—Shipping weight 5 oz. Another value..... $1.00

[L] **New! Set of 3 Miniatures.** Cool-smoking imported briars. Rubber bits. In collectors' sizes 3½ to 3¾ in. Shpg. wt. 8 oz.
87 N 4743—Set of 3 shapes shown. All 3 for only...... $1.00

[M] **Yorkshire Television Pipe.** 2 pipes in 1. Long 7½-inch stem for smoking at night. Perfect while watching TV. Regular 3½-in. stem for daytime smoking. Imported briar.
87 N 4724—Shipping weight 8 oz. Complete........ $1.89

[N] **Black Angus Pipe.** Hand-carved. Realistic-looking plastic horns at side. Glass eyes. Briar bowl. Hard rubber bit.
87 N 4714—Includes metal filter. Shpg. wt. 6 oz..... $1.00



Narrow as a pack of cigarettes



Imported briar for a mellow smoke. Hard rubber bits. *State shape shown above* (7) Billiard; (8) Apple; (9) Sportster; (10) Bulldog; (11) Full Bent; (12) Pot Bowl.

[P] **Yorkshire Pura-Smoke.** This pipe sold for $1.98 last year. Reduce throat irritation with this filtering pipe. Special crystal tube filter reduces nicotine and tars. Walnut finish.
87 N 4715–10 filters included. *State shape.* Shpg. wt. 8 oz. $1.49
87 N 4717—20 extra filters (2 packs). Shpg. wt. 8 oz..... 50c

[R] **Yorkshire Meerschaum Lined.** Finest imported Algerian briar lined with carved-block meerschaum for mild smoking. Light finish. Screw-type hard rubber stem. *State shape above.*
87 N 4710—Meerschaum lined. Shpg. wt. 5 oz...... $2.98

[S] **Yorkshire Royal.** Polished plum-color finish. Carburetor on bowl. Removeable absorbent filter in shank. *State shape.*
87 N 4711—Carbonized bowl. Shpg. wt. 5 oz......... 98c

Fashioned by craftsmen whose company has made pipes for a century. Kaywoodie Pipe—choice of discriminating smokers. *Choose from shapes listed above:* (7) Billiard; (8) Apple; (9) Sportster; (10) Bulldog; (11) Full Bent; (12) Pot Bowl.

[T] **Super-Grain Kaywoodie.** Age-old briar. Dry smoke ball cleaner. Hard rubber screw-type bit. Aluminum band. Boxed, complete with carrying bag. (Shpg. wt. 4 oz.)
87 N 4705—*State shape listed above.* Postpaid......... $5.00

Standard Kaywoodie (not shown). Imported briar. Rubber bit.
87 N 4720—*State shape.* Postpaid. (Shpg. wt. 4 oz.)... $4.00

[V] **Yello-Bole.** Honey-lined briar bowl insures sweet smoking.
87N4707—Imperial. *State shape.* Postpaid. (Wt. 4 oz.). $1.50

[W] **New! Kaywoodie Streamliner.** Imported briar, narrow as a pack of cigarettes. Hard rubber bit.
87 N 4726—Postpaid. (Shpg. wt. 4 oz.)............ $4.00

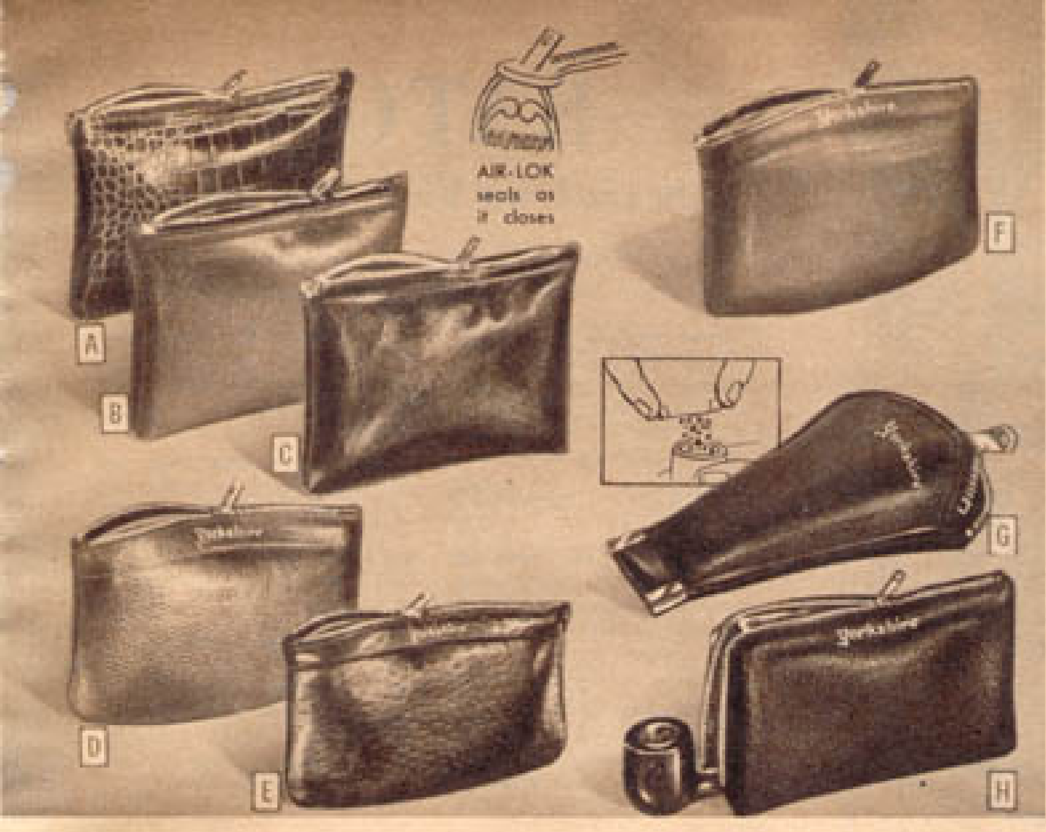
For the collector . . Hand-Carved Miniatures

Set of 6 authentic hand-carved pipes in small collectors' size (4-inch length). Set consists of the following:

Black Angus Pipe	Buffalo Head Pipe
Elephant Pipe	Devils Head Pipe
Skull Head Pipe	Cowboy's Head Pipe

The 3 animal heads and the devil's head pipe have glass eyes and white plastic horns to add realism. All have hard rubber bits. The complete set makes a perfect addition to any collection. An ideal gift for the pipe smoker, and don't forget to include your set too!
87 N 4732–Set of 6. Shpg. wt. 2 lbs.... $3.49
87 N 4733–Above pipes in your choice of shapes. *State shape.* Shpg. wt. 8 oz. Each... 79c

Select one of the fine Yorkshire Tobacco Pouches shown on page 63 to go with your Christmas gift pipe





YORKSHIRE TOBACCO POUCHES keep your tobacco fresh and moist

Yorkshire Pouches feature Sears exclusive patented AIR-LOK with beaded lips that seal shut when you close the zipper. Keeps tobacco fresh. Pouches "A" to "H" not monogrammed. Shpg. wt. each 8 oz. unless noted.

87 N 4622—**New! Vinyl Plastic Pouches** that look like leather. Plastic lined. Black. 5½x3¾ in. *State choice of* Alligator grain [A], Pigskin grain [B] or Morocco grain [C]. A value at .... 98¢

[D] 87 N 4626—**New! Scotch grain Genuine Calfskin.** Rubber lined. 4x6 in. Brown...... $2.49

[E] 87 N 4608—**Soft, topgrain Sheepskin Pouch.** Rubber lined. 3½x5½ inch. Zipper top. A beautiful gift. *State choice of* black or brown. Only....... $1.98

[F] 87 N 4627—**New! Genuine Tan Pigskin.** Zip top. Rubber lined. 5½x4 inches....... Only $3.49

87 N 4615—**Combination Pouch** similar to above with place for pipe. (Not shown). 3½x6½ in.... 4.98

[G] **Yorkshire "Fills-Easy" Pouch.** Just press the bottom of pouch to release tobacco into pipe bowl. Zipper top. 4½x5½ in. Moisture retaining lining. Wt. 4 oz.

87 N 4604—Deep brown sheepskin.............. 98¢

87 N 4624—Tan genuine Pigskin. Shpg. wt. 4 oz. $1.49

[H] **New! Genuine Sheepskin Combination Pouch.** A perfect gift. Holds pipe as well as tobacco. Zipper closure on 2 sides. Rubber lined. Size 3½x6 in.

87 N 4623—*State* black or brown. Only........ $2.98

Monogram at no charge

Personalize your Christmas gifts **at no extra charge!** These genuine Morocco leather pouches and cigarette case have a luxury look at a thrifty price. Gold embossed initials. Gift box. *State 3 initials. State color* black or brown.

Genuine Morocco leather Pouches. AIR-LOK feature. Zipper closures. Rubber lined.

[J] 87 NR 4628—**Pouch.** 5½x4 in. Shpg. wt. 8 oz. $3.49

[K] 87 NR 4629—**Combination Pouch** holds pipe. Zipper on 2 sides. 6x3¾ in. Shpg. wt. 8 oz... 3.98

[L] 87 NR 4630—**Flat Cigarette Case** holds regular or king size. Leather lined. Gold color spring arm; frame. Snaps shut. 4x3¾ in. Shpg. wt. 4 oz. $2.95

Yorkshire Tobacco and Cigars Stay fresh in vacuum pack tins



[M] **Yorkshire Regular with 1-oz. Bonus Pack at no extra charge.** Use bonus first, if not satisfied, return large unopened tin and get full refund. A blend of 5 imported and domestic tobaccos. Flake cut.

87 N 04652—8-oz. tin with bonus pack. Wt. 14 oz. . . Only $1.15

NOTE: *Because of state tobacco tax, if you live in Oklahoma the price of 87 N 04652 is $1.30.*

87 N 04651—1-lb. tin with bonus pack. Wt. 1 lb. 8 oz... $2.00

If you live in Oklahoma, the price of 87 N 04651 is $2.27.

[N] **New! Yorkshire Aromatic.** Blend of finest aromatic tobaccos.

87 N 04659—8-oz. tin........ $1.20

If you live in Oklahoma, the price of 87 N 04659 is $1.34.

87 N 04658—1-pound tin..... $2.25

If you live in Oklahoma, the price of 87 N 04658 is $2.52.

[P] **Middleton's Variety Kit.** 1 tin of 5 popular mixtures: Walnut aromatic blend; Regimental; Old Mariner; Bin 56 and Club mixture. (Shpg. wt. 14 oz.)

87 N 04655—5 tins. Postpaid.. $1.50

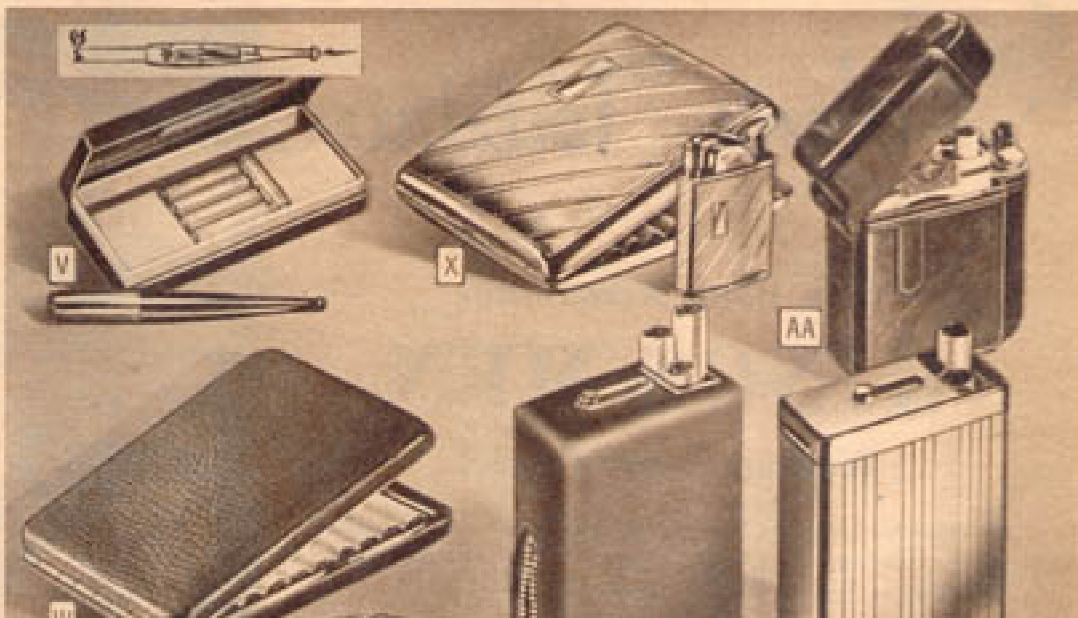
If you live in Oklahoma, the price of 87 N 04655 is $1.75.

Bonus Offer on Yorkshire Cigars. At no extra charge you get a plastic cigar holder with every tin of Vacuum-packed Yorkshires.

[R] **87 N 04656—Yorkshire Blunts.** Mild. Light color Havana wrappers. Havana and domestic fillers. 4½ inches long. Punctured heads. Flake cut for slow burning.
Tin of 25. Wt. 1 lb. 8 oz........ $1.19
Save 15c. 2 tins for............. 2.29
If you live in Oklahoma, the price of 87 N 04656 is $1.34 per tin.

[S] **87 N 04654—Yorkshire Perfectos.** Fragrant, mild. Shade wrapper. Havana filler. 4⅝ in. long.
Tin of 25. Wt. 1 lb. 8 oz..... $2.50
Save 25c. 2 tins for............. 4.75
If you live in Oklahoma, the price of 87 N 04654 is $2.75 per tin.

[T] **87 N 04660—New! Yorkshire Palma Size.** Our finest. A mild, fragrant long-filled Havana. Made by finest craftsmen, of quality Havana tobacco. 5⅛-in. long. Tin of 25. Wt. ea. tin 1 lb. 8 oz...... $3.75
Save 11c. Buy 2 tins for only 7.39
If you live in Oklahoma, the price of 87 N 04660 per tin is $4.00.



Cigarette Cases and Case-Lighter Combination Gifts

[V] **Pure-Smoke Ejector-type Cigarette Holder.** Special crystal tube filter reduces nicotine. Metal and hard rubber. Ejects cigarette stubs.

87 N 4716—4¾ inches long. Shpg. wt. 8 oz. With filters... $1.00

87 N 4717—**20 crystal filters.** (2 packs). Shpg. wt. 8 oz......... 50¢

[W] **Flat Cigarette Case** in dark brown genuine leather. Fits neatly in pocket. Metal prongs hold cigarettes. Holds 20 regular or king size cigarettes. 4 inches long (closed). Perfect gift for man or woman.

87 N 4625—Shpg. wt. 8 oz..... $1.98

[X] **Evans Lighter and Case.** Good-looking lighter in nickel-finish Baron pattern. Automatic action. 2x1⅜ inches. Matching case holds 20 cigarettes. (Shpg. wt. 1 lb.)

87N4528-Postpaid $5.50

[Y] **Dunhill Leather Case.** Saddle lamb leather. Holds pack of 20. Metal slide opening. Zipper bottom. Shpg. wt. 5 oz. *State* red or tobacco brown.

87 N 4631.......... $1.98

[Z] **Slyd-Lok Cigarette Case.** Flip out cigarette with one hand. Holds pack of 20. Gold-color metal. 2¾ inches wide. (Shipping weight 6 ounces.)

87 N 4610—Ppd. $1.95

[AA] **Pak-Lite Combination Case-Lighter.** Assorted colors in plastic. Holds pack. 3¼x3 in. Wheel action. Shpg. wt. 6 oz.

87 N 4502........ $1.00

NOTE: Cigarettes, Tobacco and Pipes not included with pouches, cigarette cases or holders



BATON

Sears Own Fine Toiletries

Clean, refreshing, masculine fragrance preferred by active men. Handsome modern packaging. The perfect gift.

[A] **Baton 4-piece Travel Set.** Ideal for home or travel. Contains handy 2-oz. creme hair tonic; 2-oz. after-shave lotion; 2-oz. cologne; 2¾-oz. two-purpose talc. Shipping weight each set 1 lb. 4 oz.
8 N 7572E..........Each $1.50
2 for only..................2.75

[B] **Shave Brush and Bowl Set.** 4½-in. genuine bristle brush, handsome plastic handle. Bowl with rich lathering soap containing lanolin. Wt. 8 oz.
8 N 7589..........Only $2.39

[C] **2-piece Set.** 3¾-oz. two-purpose talcum powder for use after shaving and as deodorant . . . contains hexachlorophene. 4-oz. bottle after-shave lotion. Shpg. wt. each 14 oz.
8 N 7587E..........Each $1.70
2 for only..................3.25

Baton Shave Bowl. (Not shown.) Contains luxurious lathering lanolin soap to condition his skin. Shpg. wt. each 12 oz.
8 N 7578..........Each 89c
2 for only..................1.69

[D] **Handsome Travel Kit** in Cordovan effect plastic, leather-like case. Zipper closure, carrying tab, saddle stitching. Waterproof lining. Contains 4-oz. plastic bottle after-shave lotion, 3-oz. plastic spray bottle deodorant, 9/10-oz. tube brushless shave cream. (92c Fed. Tax incl.)
8N7594E—Wt. 1 lb. 12 oz. $5.69

[E] **2-piece Set.** Refreshing after-shave lotion, 4 oz. Pleasantly scented masculine cologne, 4 oz. Wt. 1 lb. 4 oz.
8 N 7571E..........Only $1.70

[F] **After-Shave Stick.** Cools and sooths skin. A refreshing after-shave lotion in stick form. 2½ oz. Handy for home use or for traveling. Wt. ea. 8 oz.
8 N 7582E..........Each $1.00
3 for only..................2.75

[G] **2-piece Set.** Generous 4-oz. bottle of exhilarating after-shave lotion combined with popular Baton brushless shave cream (5-oz. tube). Make his shaving easier. Shpg. wt. each 1 lb. (14c Fed. Tax incl.).
8 N 7573E..........Each $1.30
3 for only..................3.50

2-piece Set. (Not shown). Big 4-oz. bottle of after-shave lotion plus 5-oz. tube of lather shave cream. (14c Fed. Tax incl.). Shpg. wt. each 1 lb.
8 N 7574E..........Each $1.30
3 for only..................3.50

[H] **2-piece Set.** 4-oz. bottle after-shave lotion; shave bowl with especially formulated lanolin soap. Includes 14c Fed. Excise Tax. Shpg. wt. 1 lb. 2 oz.
8 N 7586E..........Only $1.85

After-Shave Lotion. (Not shown.) Cooling. Wt. each 9 oz.
8 N 7580E—4-oz. bottle....85c
2 for only..................$1.60



Men's Toiletries



Men Long Remember

KINGS MEN

Women Never Forget

To make his Christmas a joyous one, give him Kings Men Toiletries. Delightful, clean, fresh fragrance . . . distinctly masculine. Crystal-clear bottles. Knight's head (of plastic) forms caps.

[J] **2-piece Set.** He'll like this gift. 3½-oz. after-shaving lotion and 3½-oz. cologne in thistle-and-plaid fragrance. Postpaid. (Shpg. wt. 2 lbs.)
8 N 9181E..........Only $2.64

[K] **Shave Bowl.** Handsome plastic shave bowl with soap. (Shpg. wt. 8 oz.)
8 N 9185—Postpaid......$1.10

[L] **2-piece Set.** A smartly-styled gift. 3½-oz. after-shave lotion. Plastic shaving mug with soap. Price includes 22c Federal Tax. (Shipping wt. 2 lbs.)
8 N 9180E—Postpaid....$2.42

[M] **New 3-piece Set.** After-shave lotion (3½ oz.) and men's cologne (3½ oz.) in tangy "Castle Erie" fragrance. Plus 3½-oz. bottle men's talc. (Shpg. wt. 1 lb. 8 oz.)
8 N 9495E—Postpaid....$3.72

[N] **2-piece Set.** A practical gift for him! A handsome set consisting of after-shave lotion (3½ oz.) plus men's talc (3½ oz.) (Shpg. wt. 1 lb. 2 oz.)
8 N 9142E—Postpaid....$2.40

[P] **After-Shaving Lotion** . . . 3½-oz. bottle. Refreshing and stimulating for his face. (Shipping weight 8 oz.)
8 N 9182E—Postpaid.....$1.32

[R] **Men's Cologne,** thistle-and plaid-fragrance. Refreshing masculine fragrance. 3½-oz. bottle. (Shpg. wt. 8 oz.)
8 N 9183E—Postpaid.....$1.32

[S] **New 3-piece Set.** "Castle Erie" after-shave lotion (3½ oz.) and cologne (3½ oz.). Plus plastic shave bowl with soap. (Shpg. wt. 2 lbs.) (44c Fed. Tax included.)
8 N 9496E—Postpaid....$3.74

Order regularly and get your catalogs regularly



For Discriminating Men!

OLD SPICE

Tangy and Masculine

Choose Old Spice Toiletries—reminiscent of sailing ships and salt waves and romance. Containers attractively made of cream-colored pottery—with early American clipper-ship design.

[A] **2-piece Set.** 4-oz. Old Spice after-shaving lotion; 3-oz. men's talc. Attractively boxed. (Wt. 1 lb. 13 oz.)
8 N 7206E—Postpaid.... $2.40

[B] **2-piece Set.** Pleasant, spicy. 4¾-oz. after-shaving lotion; 4½-oz. brushless shaving cream. Boxed. Includes 22c Fed. Tax. (Wt. 1 lb. 10 oz.)
8 N 7542E—Postpaid..... $1.87

[C] **After-shaving Lotion.** Soothing, pleasant. A perfect gift! Postpaid. (Shpg. wts. 1 lb. 8 oz.; 1 lb. 13 oz.)
8 N 7609E—4¾-ounces... $1.20
8 N 7607E—9½-ounces. 2.10

[D] **7-piece Set.** Luxurious! Generous gift set. 4¾-oz. cologne; 4¾-oz. after-shaving lotion; 3-oz. men's talc; shaving mug; 3 cakes of soap. Attractively boxed. Includes 60c Federal Excise Tax. (Shipping weight 6 pounds.)
8 N 9083E—Postpaid.... $6.35

[E] **2-piece Set.** Handsome set will make a welcome gift for him. 4¾-oz. after-shaving lotion; 4¾-oz. cologne. Boxed. (Shpg. wt. 2 lbs.)
8 N 7228E—Postpaid.... $2.40

[F] **2-piece Set.** 4¾-oz. Old Spice after-shaving lotion; shaving mug with soap. Boxed. 20c Fed. Tax included. (Shpg. wt 2 lbs. 8 oz.)
8 N 7544E—Postpaid.... $2.45

Men's Talc (not shown). For after-shaving smoothness. 3-oz. bottle. (Wt. 1 lb. 6 oz.)
8 N 7603E—Postpaid..... $1.20

[G] **3-piece Set**... toiletries to make his Christmas a happy one. 4¾-oz. after-shaving lotion; 3-oz. men's talc; shaving mug with soap. Boxed. Includes 40c Fed. Excise Tax. (Shpg. wt. 3 lbs. 12 oz.)
8 N 7205E—Postpaid.... $3.65

[H] **3-piece Set.** Fresh, clean scent. 4¾-oz. after-shaving lotion; 4¾-oz. cologne; 3-oz. men's talc. Attractively boxed. (Shpg. wt. 3 lbs.)
8 N 9177E—Postpaid.... $3.60

[J] **4-piece Set.** For luxury! 4¾-oz. cologne; 4¾-oz. after-shaving lotion; 3-oz. men's talc; shaving mug with soap. Includes 60c Federal Tax. Boxed. (Wt. 4 lbs.)
8 N 9152E—Postpaid.... $4.85

[K] **3-piece Travel Kit.** 2⅜-oz. after-shave lotion, 1½-oz. men's talc, 4½-oz. brushless shave cream. Includes 20c Federal Tax. (Wt. 1 lb.)
8 N 9162E—Postpaid..... $1.70
8 N 9155E—Same kit as above except it has lather shave cream. Postpaid......... $1.70

2-piece Set (not shown). 4¾-oz. after-shave lotion; 4½-oz. lather shave cream. Boxed. 22c Federal Tax incl. (Shpg. wt. 1 lb. 10 oz.)
8 N 7543E—Postpaid..... $1.87

[L] **Cologne.** 4¾-oz. bottle. (Wt. 1 lb. 8 oz.)
8 N 7611E—Postpaid..... $1.20

[M] **Shaving Mug** with soap. Boxed. (Wt. 1 lb. 10 oz.)
8 N 7523—Postpaid...... $1.25





[N] **Yardley 2-piece Set.** Old English lavender. Shave-bowl with soap; after-shave lotion (4-oz.). 23c Fed. Tax incl. Postpaid.
8 N 7209E—(Wt. 1 lb. 12 oz.)... $2.88

[P] **Yardley 2-piece Set.** Old English lavender. Men's talc (3½ oz); after-shave lotion (4 oz). Attractively boxed. (Shpg. wt. 1 lb. 8 oz.)
8 N 7211E—Postpaid........... $2.82

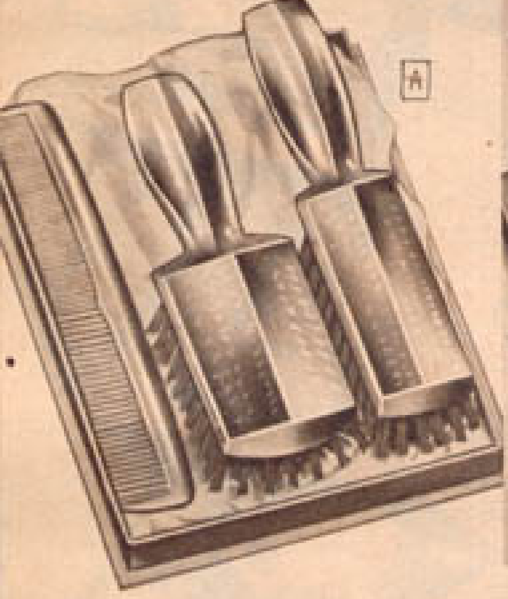
Folding Shave Kit with Mirror. Shiny, chrome-color metal case holds mirror, bowl and brush. 4x6-in. mirror folds down over plastic shave bowl. 4-inch brush has nylon bristles. Compact unit for traveling. (Soap not included.)
8 N 6286—Shpg. wt. 1 lb. 8 oz... $1.98
8 N 9538—Same handsome gift set as above except that shaving brush is pure badger bristle......... $3.69

Handsome Shaving Brush, Razor Set. 4½-in. shave brush with red and ivory-toned plastic handle. Pure bristles for a good lather. Gillette double-edge razor. 10 Gillette Blue Blades in handy dispenser. A clever gift for the "hard-to-please" man on your Christmas list. Decorative gift box ready for giving. Shipping weight 13 oz.
8 N 9277—Complete Set. Only $2.88

Pure Badger Shaving Brush, Razor Set. Just the gift for the man who likes the best! De luxe kit includes a 4½-in. pure badger-bristle shaving brush... the kind that makes luxurious lathering; brush has red and ivory-toned plastic handle. Gillette double-edge razor; 10 Gillette Blue Blades in handy dispenser. Shipping weight 14 oz.
8 N 9497—Complete Set Only.. $4.95

Prices of items on these two pages with catalog numbers ending in "E" include 20% Federal Tax except as noted

Our Best Quality Men's Brush and Comb Gift Set







Baton BRUSH SETS for Neat men—Choose from a wide selection!

[A] Baton 3-piece Lucite Club Brush Set. $4.98 Set. Our best quality matching brush set! Very masculine-looking . . . makes a perfect gift for the particular men on your Christmas shopping list!

Set consists of an expertly designed hair brush (the type men prefer), a clothes brush (what man doesn't need one?), and a sturdy 7-inch plastic comb. Both brushes have gray-color long-lasting Nylon bristles; both handles are of a clear amber Lucite plastic. Hair brush is 6¾-inches long; clothes brush is 7-inches long. Handsome plastic cover gift box.
8 N 6471–Shpg. wt. 1 lb. 4 oz. $4.98

[B] Baton 4-piece Military Brush Set in Clear Plastic. Two military brushes 4⅜ inches long. Nylon-bristled. 5½-inch clothes brush, soft Nylon bristles. 7-inch plastic comb. Plastic cover box. Shpg. wt. 1 lb.
8 N 6461—Only......$3.49

[C] Baton 3-piece Military Brush Set in Clear Plastic. Two military brushes and plastic comb like 8 N 6461. Comes in handsome clear plastic cover gift box. A useful, good-looking set, ideal for giving at any time. Shpg. wt. 1 lb.
8 N 6456—Only......$2.59

[D] Baton Club Brush and Comb Set. Good looking, inexpensive, practical. Nylon-bristled plastic brush, 6¾ in. long. Handsome "chevron" design. 7-in. plastic comb. *State color:* clear or shell. Plastic box.
8N6455–Shpg.wt.10oz. $1.49

[E] Baton 3-piece Club Brush Set in Clear Plastic. Nylon-bristled brush, 6¾ inches long. Handsome "chevron" design. 5½-inch clothes brush with soft Nylon bristles. 7-inch plastic comb. Plastic cover gift box. Shpg. wt. 1 lb.
8 N 6460—Only......$2.59

[F] Baton Satinwood Club Brush and Comb Set. Genuine imported Satinwood brush, 6⅞ inches long. Best-obtainable pure natural bristles. 7-inch comb. Clear plastic cover gift box. Shipping weight 12 ounces.
8 N 6470—*Was $4.75.* $3.79

[G] MilitaryBrush and Comb Set. Gold-color metal top with maroon enamel trim. Nylon bristles. Two 4½-inch handsome matched brushes. 7-inch tortoise color plastic comb. Shipping weight set 6 ounces.
8 N 9590........Set $1.98
Save 26c.......2 for only 3.70

[H] Military Brush and Comb Set. New sunburst design in gold-color metal with maroon enamel trim. 4½-inch brush; plastic bristles. Tortoise-color plastic comb. Shpg. wt. 3 oz.
8 N 9588..........Set 98c
Save 44c......3 for only $2.50

[J] Military Brush Set with Horse Design, 4-piece. Two military brushes, 4½-in. long, 5-in. clothes brush. Metal trim with picture of horse and saddle. Plastic bristles. 7 in. plastic comb. Handsomely gift boxed. Shpg. wt. 8 oz.
8 N 9468—Only......$2.29



Coat-pocket size Fitted Travel Kit

ONLY $2.98 Each

Imagine so many of the items that a man needs fitted into a case only 5x3½x1½-inches. Fits in palm of hand. Ideal for servicemen, travel, sports. For the man who's "going places!" Simulated leather case in suntan color. Zipper closure. Set includes: Gillette razor with 2 double edge blades, 9/10-oz. Baton Brushless shave cream; Styptic pencil; 4-in. plastic comb; 3x2 inch mirror; metal nail file; ¾-oz. tube tooth paste; plastic case with tooth brush; thread; needles; and safety pins. Price includes 18c Federal Tax. Shpg. wt. set 10 oz.
8 N 9540E..........Set $2.98
Save 46c.......2 for only 5.50

BEST BUYS



Grooming Kit on Brush. Genuine cowhide case with zipper closure mounted on a clothes brush. Handy brush is 7 inches long, has black plastic bristles. Case contains comb; cuticle pusher; nail file, nail clipper; tweezers. Boxed. Price includes 30c Fed. Tax. Shpg. wt. ea. 10 oz.
8 N 6465E.......Each $3.98
Save 46c.........2 for only 7.50

Men's Grooming Aids



[L] Genuine cowhide leather Travel Kit. Our best. 7-in. long. Zip closure. Strap handle snaps. Contains: Nylon-bristled hair brush; comb; razor with 5 double-edge blades; small tubes of shave cream and toothpaste; toothbrush; nail file. 25c Fed. Tax included.
8 N 9544E—Wt. 12 oz. $4.98

[P] Topgrain Cowhide Travel Kit on Brush. Ginger color. 7-in. long. Zipper closure. Contains: Gillette razor with 2 blades; small tubes of shave cream and toothpaste; comb; nail file; toothbrush. Clothes brush has plastic bristles. 19c Fed. Tax included.
8 N 9541E—Wt. 12 oz. $4.98

[M] New Kar Kit. Red plaid rubberized folding case. Snap fastens. 7 in. wide. Contains: hair brush; clothes brush; comb; mechanical pencil; note pad; nail file; plastic windshield scraper. Brushes have plastic bristles. Grand gift for auto-owners.
8 N 9009—Wt. 9 oz... $1.98

[R] Tie Rack and Clothes Brush Set. 7¾-in. long. Suntan color simulated leather; horse head decoration. Hang rack on wall or on bureau. 5 metal rings keep ties orderly. Black plastic bristles on brush. Ideal for travel. Attractively boxed. Very masculine.
8 N 9565—Wt. 14 oz... $1.98

[N] Pocket Grooming Kit. Simulated leather case of washable brown plastic . . . 5½-inches long. Snap closure. Contains plastic clothes brush with nylon bristles; heavy plastic comb; triple-cut nail file. Handy! Price includes 2c Federal Tax.
8 N 9543E—Wt. 5 oz... $1.00

[S] Kippy-Kar Kit. Contains useful car-owner needs. Tan plastic case, 6¼x4 in. folded. Includes: 6-inch whisk brush; soft wiping cloth; plastic comb; key chain with pocket-size screw driver; metal bottle opener; and plastic windshield scraper.
8 N 9563—Wt. 12 oz... $1.98









Shaving Needs

BATON Shaving Brushes for him

[A] **Save $3.00. Our finest Pure-Badger Shave Brush.** Extra-large, luxurious full knot of finest quality pure badger . . . the costly hair that is so soft and kind to your face . . . carefully blended to insure uniformity. Perfectly balanced. Modern crystal-clear handle . . designed to fit the hand comfortably.
8 N 7696—Shpg. wt. 6 oz. 4½-in. long. *Was $12.95*. . . .Now **$9.95**

[B] **Economy Natural-Bristle Shave Brush.** Attractive plastic handle. Exceptionally low-priced! 4¾-inch over-all length. Shpg. wt. 3 oz.
8 N 7671. . . . . .Only **89c**

[C] **De Luxe Shave Brush** with pure imported French natural bristle. Handsome handle of carved lucite and plastic. 4½ in. long. Shpg. wt. 3 oz.
8 N 7659. . . . . Only **$1.49**

[D] **100% Dupont Nylon Shave Brush.** Full knot. Easy-grip grained lucite and plastic handle. 4⅜ in. long.
8 N 7686—Shpg. wt. 6 oz. **$2.19**

[E] **Baton Good Quality Pure-Badger Shave Brush.** Ivory-color catalin plastic handle. Fuller knot makes for better lathering. 3⅞ in. long overall.
8N7644—Shpg. wt. 2 oz. **$2.95**

[F] **Baton Better Quality Pure-Badger Shave Brush.** Grained Catalin plastic handle. 4⅛ in. long overall. Luxurious knot. An exceptional gift!
8N7692—Shpg. wt. 5 oz. **$4.60**

[G] **Baton Excellent Quality Pure Badger Shave Brush.** Large, luxurious knot. Modern lucite handle. 4⅛ in. long.
8 N 7694—Shpg. wt. 6 oz. **$6.75**

[H] **De Luxe Extension Mirror.** Attaches conveniently to wall by means of bracket. Extends 20 inches. 7 in. diameter. Bright-metal finish. One side plain mirror, the other side magnifying . . . gives better view for shaving.
8N6296—Wt. 3 lbs. 8 oz. **$4.98**

[J] **Adjustable Utility Mirror.** Can be adjusted to any angle. One side plain, other magnifies. 5½-in. diameter. Riveted securely to 2⅛x7 in. stand with four felt "feet" to protect table surfaces. Chrome-plated base.
8N6290—Wt. 1 lb. 4 oz. **$1.98**

Help him look his best with this new De Luxe Electric Shave Mirror! makes shaving easier

- Has 4 big features . . . see above.
- Available exclusively at Sears
- Perfect for shaving and makeup, too

ONLY **$6.95** Each

New De Luxe Electric Shaving Mirror. The finest we've seen. Look at all the features listed above and decide for yourself what an exceptional electric mirror this is! Has a big 7-inch diameter reflecting surface on both sides. One side magnifies for greater detail. Non-glare light "bathes" your face in light from 25 watt frosted tubular bulb at base of mirror. Takes the guesswork out of shaving—no more shadows or dark spots. Bright metal finish. On-off switch; 6-foot rubber-coated cord. 110–120 volt AC-DC. U.L. Approved. Bulb included . . . ready to plug in and use. Adjustable in any direction. Use on table or hang up.
8 N 6255—Shipping weight 2 pounds. . . . . .Only **$6.95**



Implement Sets designed for men

Grooming is a man's best friend!

Grooming aids make perfect gifts

[K] **Amazing New 7-in-1 Pocket Implement Set.** **$1.50** Each
Actually 7 different and handy implements in one easy-to-carry form. See them pictured above . . . count them yourself! Fashioned from handsome gold-plated metal. Comes in a rugged pigskin carrying case. Set itself is 3 inches long (excluding key chain). 5c Federal Excise tax included. *State quantity.*
8 N 9487E—Shpg. wt. 3 oz. . Each $1.50
2 for. . . . . Only 2.89

[L] **Nail Care Kit.** Nail clipper; nail nipper; nail file; and metal nail-cleaner-cuticle pusher. Brown lizard-grained plastic pocket snap-case. (2c Fed. Tax included).
8 N 5633E—Shpg. wt. 8 oz. . Kit **$2.89**

[M] **4-pc. Set.** Tan pigskin case, 2x4½-in. Contains nail file, cuticle pusher, nail cleaner, nail clipper, comb. 10c Federal Tax included. *State quantity.*
8 N 5640E—Shpg. wt. 8 oz. Each **$1.49**
2 for. . . . . Only $2.89

[N] **Lyric Plier-type Nail Nipper** in protective carrying case. Spring action of nipper blades trims toughest toenails with ease and accuracy. 4½ in. long. Case is tan grained plastic with snap fastener. 4c Federal Tax included. (Shpg. wt. 4 oz.)
8 N 5837E—Postpaid. . . . . .Only **$2.98**

[P] **7-piece Implement Set.** 4x5½ in. tan cowhide case with zip close. Contains triple cut nail file; metal blemish remover; tweezers; 5-in. brown plastic comb; nail clipper; cuticle scissors; and safety scissors. 30c Federal Tax included.
8 N 5642E—Shpg. wt. 10 oz. . . . **$4.87**

[R] **5-piece Implement Set.** Tan cowhide case with zip close. 3¼x4¾ in. Contains steel plier-type toe-nail nipper; nail scissors; metal pusher and cleaner; nail file; 5-inch shell comb. Compact for travel! 30c Federal Tax included.
8 N 5643E—Shpg. wt. 8 oz. **$6.15**

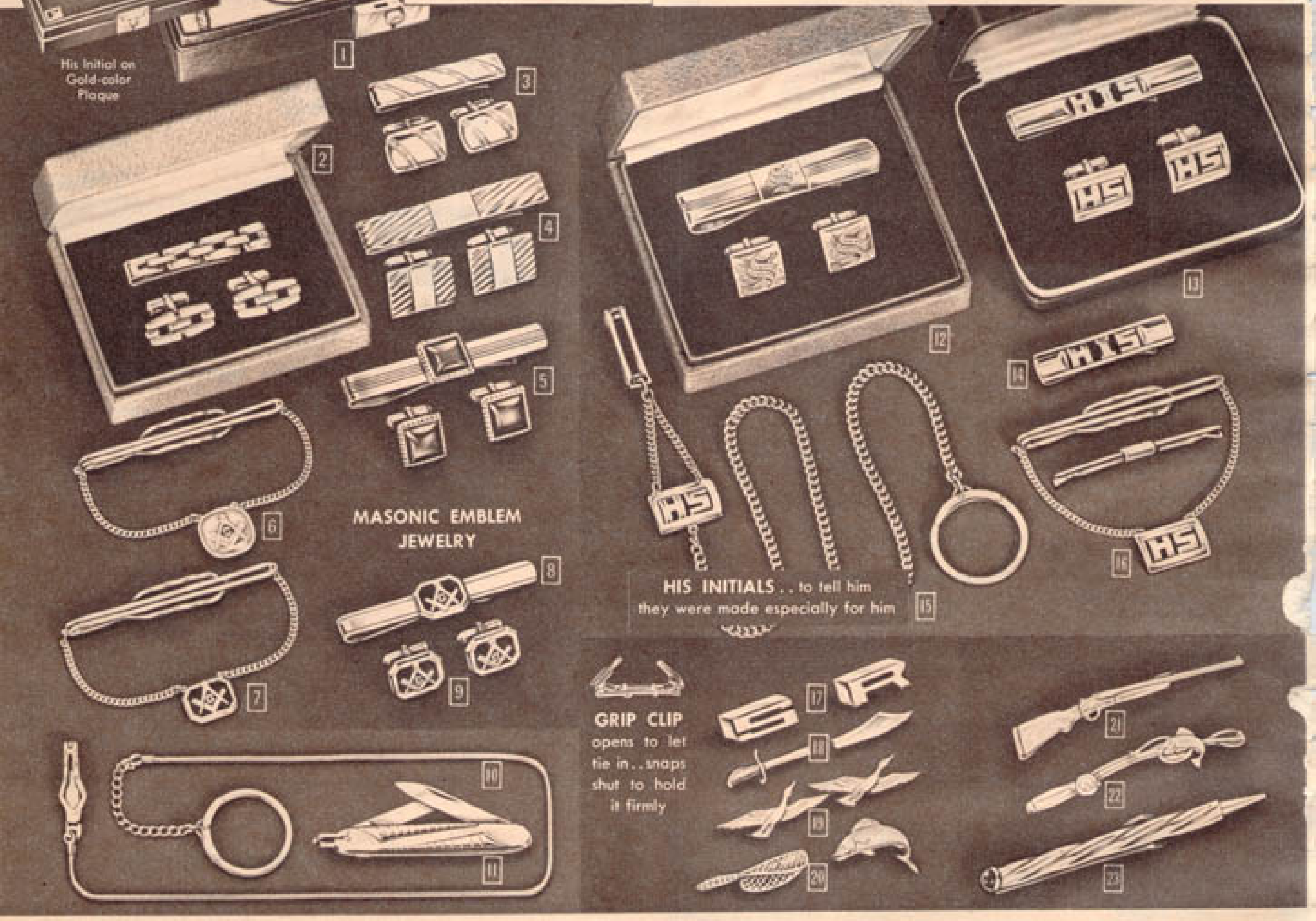




Country Club

Reg. U. S. Pat. Off.

Prices on these two pages include 20% Federal Tax. Shpg. wt. ea. 4 oz. unless otherwise stated. Yellow gold plated unless otherwise stated. Gift boxed.



[1] ***Christmas Special in Initialed Lock Box*** Pieces bought separately would be $10.00 **$8.50**

De luxe 5-piece set a man will treasure! Includes yellow gold-plated tie clip and cuff links, simulated stone-set tie clip and cuff links, and matching key chain. Stone-set pieces come in choice of red, blue, or moonstone (white). Luxuriously packaged in handsome green simulated leather accessory box, with initial plaque. Platform can be removed so that entire depth of box can be used for holding jewelry, other articles. Key for locking.
4 N 1419E—Shpg. wt. 8 oz. *State red, blue, or moonstone; print initial.* Set. $8.50

Budget-Savers! Save 45c More by Buying the Complete Set!

[2] **New! With Shortee tie clip**—for the new narrow ties.
4 N 1400E—Set (tie clip, links) $2.95
4 N 1401E—Tie clip only....... 1.70
4 N 1402E—Cuff links only..... 1.70

[3] **New! With Shortee tie clip.**
4N1413E-Set(tie clip, links). $2.95
4 N 1414E—Tie clip only....... 1.70
4 N 1415E—Cuff links only..... 1.70

[4] **Ribbed design.** Highly polished.
4N1416E-Set(tie clip, links). $2.95
4 N 1417E—Tie clip only....... 1.70
4 N 1418E—Cuff links only..... 1.70

[5] **Simulated Stone-set.** *State red, blue or moonstone (white) color.*
4 N 1403E—Set (tie clip, links). $2.95
4 N 1404E—Tie clip only....... 1.70
4 N 1405E—Cuff links only..... 1.70

Masonic-emblem Jewelry Yellow Gold Plated

[6] **Tie Chain.** Authentic Masonic emblem in genuine crystal plaque.
4 N 6047E—Tie chain.........$1.70

New! Authentic expensively-finished cut-out enamel Masonic emblems.
[7] 4 N 1406ME—Tie chain....$2.95
[8] 4 N 1407ME—Tie clip...... 2.95
[9] 4 N 1408ME—Cuff links..... 4.20

Key Chains, Knife

[10] **Genuine flexible snake key chain.** Has clip-on top and stirrup end.
4 N 6064E—Yellow gold plated. $1.70
4 N 1412E—Same except white rhodium plated.................$1.70

[11] **Pocket Knife.** Stainless steel blades.
4 N 6056E—2⅝ in. long...$4.25

Initial Jewelry

Save extra by ordering the complete sets!

[12] **Luxurious-looking script style engraved initials!** Look "like a million!" Tie clip is ⅜ inch wide, has rounded tip . . . notice, too, the fine grooved design. And both clip and links are domed for richer, dressier appearance. Yellow gold plated. All initials available except I, O, U, Q, V, X, Y, or Z. *Print 1 initial.*
4 N 1420E—Set (tie clip and links).........$3.98
4 N 1421E—Tie clip only.................. 2.20
4 N 1422E—Cuff links only................ 2.20

[13] **3-initial tie clip . . . 2-initial cuff links.** Handsomely designed in yellow gold plate. *Print 2 initials for cuff links, 3 initials for tie clip.*
4 N 6070ME—Set (tie clip and links).......$4.50
4 N 6071ME—Tie clip only 2.30
4 N 6072ME—Cuff links only 2.30

[14] **Brand new! 3-initial Shortee Clip**—for the new narrow ties. Richly finished.
4 N 6060ME—*Print 3 initials wanted*.......$2.30

[15] **2-initial key chain.** Yellow gold plate. Clip-on top. Stirrup end. Matches [13], [14], and [16].
4 N 6079ME—*Print 2 initials*..............$2.30

[16] **2-initial tie chain, with collar bar.** Yellow gold plate. *Print 2 initials wanted.*
4 N 6067ME—Tie chain and collar bar......$2.30
4 N 6068ME—Tie chain only................ 1.70

Tie Clips . . 7 styles

Seven ways to keep his tie in place, protect it from soiling. Grip Clip and regular styles. All are richly-finished in yellow gold plate.

Grip Clip Styles

Grip Clip opens to let tie in, then snaps shut to hold tie firmly. *Appears to pierce tie but doesn't.*

[17] **Bold-O-Gram Grip Clip.** Has 2 bold satin-finish gleaming gold-plated initials. Not available in I, O, Q, U, V, X, Y, or Z.
4 N 6042E—*Print 2 initials wanted*.......$2.95

[18] **Scimitar Grip Clip.** Mirror-polished.
4 N 6000E..............................$2.30

[19] **"Flying Ducks" Grip Clip.** Finely detailed.
4 N 6019E..............................$2.30

[20] **"Fisherman's Favorite."** Rising trout at one end; landing net at the other end.
4 N 6020E..............................$2.95

Novelty Styles in regular-type Tie Clips

[21] **Rifle tie clip.** Mother-of-pearl handle.
4 N 6018E..............................$2.95

[22] **Fishing rod tie clip** Mother-of-pearl handle. Satin-finish landed fish.
4 N 6005E..............................$2.95

[23] **Pencil tie clip.** Simulated ruby or sapphire tip. Mechanical pencil writes.
4 N 6065E—*State ruby or sapphire-color tip* $1.70

Jewelry for Men

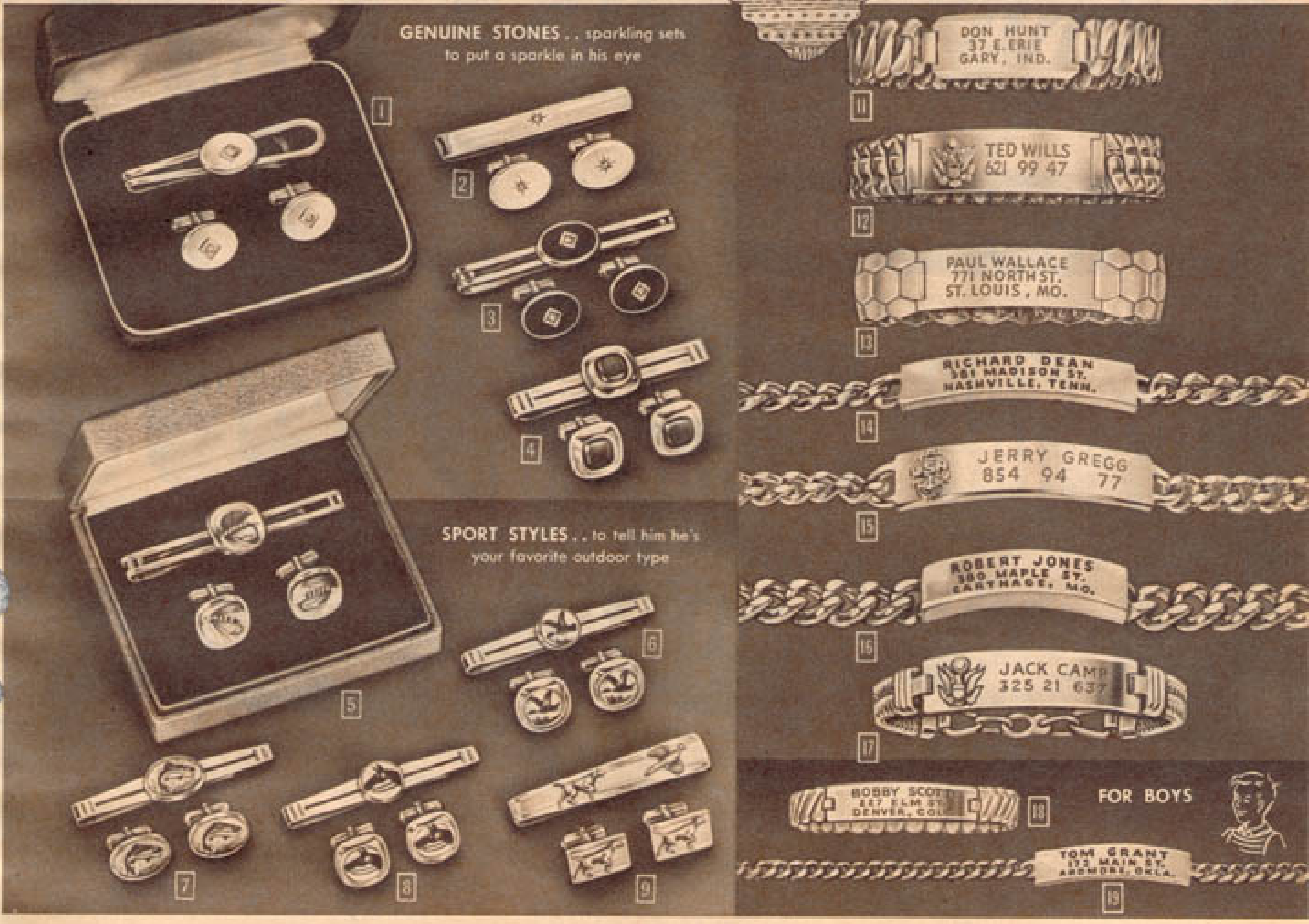
Exclusive designs . . Latest styling . . Specially crafted by a leading maker of Men's Jewelry! Guaranteed Style Leadership and Quality







Was ~~$5.89~~ $4.98



Genuine Stone Sets

Diamonds, Rhinestones, Onyx, Jade

[1] **Genuine Diamond-Mounted Set.** Sparkling diamond in white rhodium setting on each piece. Yellow gold plated, highly polished.
4 N 6084E—Complete set (tie clip and links) $9.45
4 N 6085E—Tie clip only 4.25
4 N 6086E—Cuff links only 5.60

[2] **New this book! Genuine Diamonds in Starlight Setting!** A shining diamond on each piece, centered in the star-ray design of the brilliant yellow gold plate. Tie clip is domed.
4 N 1436E—Complete set (tie clip and links) $9.45
4 N 1437E—Tie clip only 4.25
4 N 1438E—Cuff links only 5.60

[3] **Genuine Rhinestones** sparkle in settings of simulated jet-black onyx and gold plate.
4 N 6076E—Complete set (tie clip and links) $6.65
4 N 6077E—Tie clip only 2.95
4 N 6078E—Cuff links only 4.25

[4] **Genuine Onyx.** Popular antique-style set.
4 N 1423E—Complete set (tie clip, links) $9.45
4 N 1424E—Tie clip only 4.25
4 N 1425E—Cuff links only 5.60

Genuine Jade (not pictured). Same styling as [4].
4 N 1409E—Complete set (tie clip and links) $9.45
4 N 1410E—Tie clip only 4.25
4 N 1411E—Cuff links only 5.60

New this Season! Sport Styles

Yellow Gold Plate, Highly Polished

[5] **Genuine Hand-tied Fish Fly**—in brilliant colors inside clear crystal. 3-dimensional effect.
4 N 1433E—Complete set (tie clip and links) $5.60
4 N 1434E—Tie clip only 2.95
4 N 1435E—Cuff links only 2.95

[6] **Flying Duck,** hand painted, in true-to-life colors, inside crystal. 3-dimensional effect.
4 N 1427E—Complete set (tie clip and links) $5.60
4 N 1428E—Tie clip only 2.95
4 N 1429E—Cuff links only 3.95

[7] **Leaping Trout,** hand painted, in true-to-life colors, inside crystal. 3-dimensional effect.
4 N 6057E—Complete set (tie clip and links) $5.60
4 N 6058E—Tie clip only 2.95
4 N 6059E—Cuff links only 3.95

[8] **Horse's Head,** hand painted, in brown tones, inside the crystal. 3-dimensional effect.
4 N 6043E—Complete set (tie clip and links) $5.60
4 N 6044E—Tie clip only 2.95
4 N 6045E—Cuff links only 3.95

[9] **Dog and Pheasant** in white rhodium—on satin-finish yellow gold plate. Polished edges.
4 N 1430E—Complete set (tie clip and links) $5.60
4 N 1431E—Tie clip only 2.95
4 N 1432E—Cuff links only 2.95

Shipping weights on above items 4 oz. each

Identification Bracelets

Engraving Notice for Identification Bracelets. First 12 letters engraved at no extra charge . . . additional 6c each. *Print exact engraving and state front or back of plaque.* No C.O.D. orders. If correctly engraved, may not be returned. Boxed. Shipping weights: men's 3 oz.; boys' 2 ounces.

[10] **Insignia Expansion Bracelet.** Sterling silver, stainless steel back. *Print insignia and engraving.*
4 N R6008E—*Was $5.89* $4.98
4 N R6041E—Without military insignia. *Was $5.98* $4.69

[11] **Budget Expansion "Ident." Bracelet.** Sterling. Rhodium plated top, stainless steel back.
4 N R6006E $4.29
4 N R6007E–1/20 12K gold filled. 4.98

[12] **Insignia Expansion Bracelet.** Sterling, stainless steel back. *Print insignia and engraving.*
4NR6009E $6.98
4NR6010E–Without insignia. 5.98

[13] **Our best Expansion "Ident."** Non-tarnish sterling band; stainless steel back. Extra-thick domed plaque is solid sterling.
4NR6011E $7.75
4NR6012E–1/20 12K gold filled. 8.75

[14] **Heavy Cable Identification Bracelet.** 7¾ in. long.
4NR6050E–Sterling $3.98
4NR6051E–1/20 12K gold filled. 5.69

[15] **Insignia "Ident" Bracelet** with heavy flat curb links. Raised emblem. Sterling. *Print insignia AND engraving.* 7¾ in. long.
4NR6002E $5.98
4NR6017E–Without insignia . . . 5.39

[16] **Extra heavy flat curb Link. Identification Bracelet.** Sterling silver.
4 N R6049E—7¾ in. long $8.98

[17] **Insignia Double-Square Snake Chain "Ident" Bracelet.** Raised emblem. Solid sterling silver. Thick domed plaque is curved. *Print insignia and engraving.* 7½ in. long.
4 N R6014E $10.98
4 N R6013E—Without insignia 9.95

[18] **Boys' Expansion "Ident" Bracelet.** Stainless steel back.
4NR6026E–Sterling silver top . . $3.98
4NR6028E–1/20 12K gold filled . . . 4.49

[19] **Boys' "Ident" Bracelet.** Light weight cable chain. 6½ in. long.
4NR6087E–Sterling $1.98
4NR6088E–1/20 12K gold filled . . . 3.00

Greatest Christmas Silverplate

Sets and open Stock
Prices Cut 15% to 50%





HARMONY HOUSE

AA+ Silverplate

Save $2.55 on 26-pcs. in Chest
Was ~~$16.95~~
$14.40

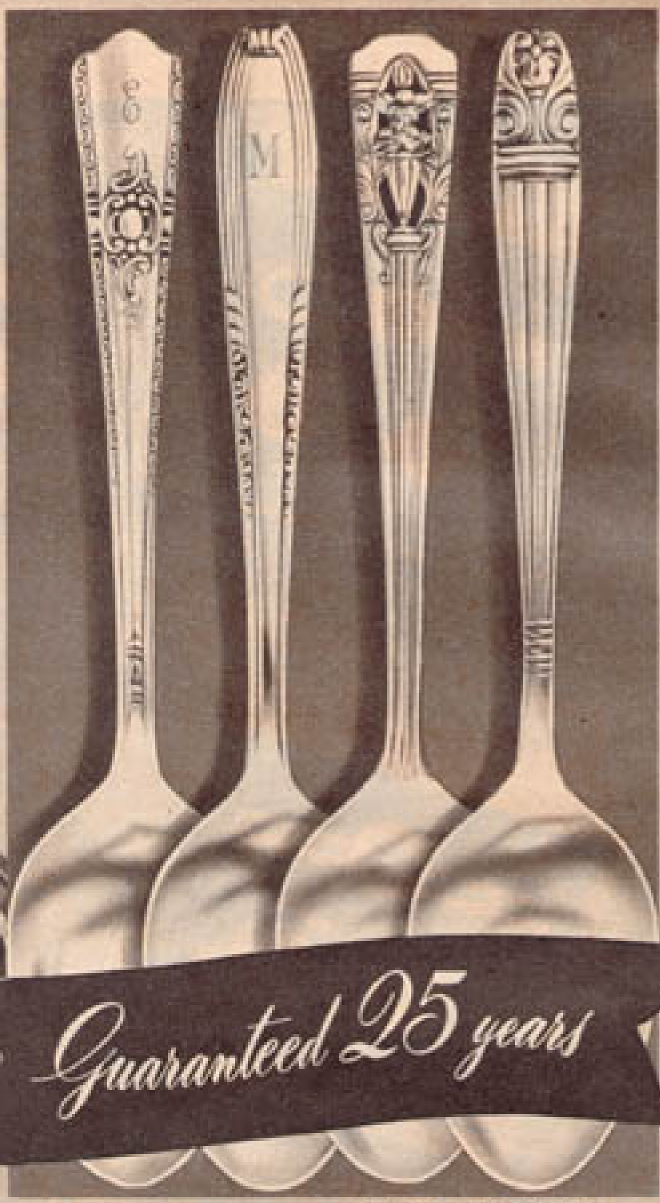
Save $3.15 on 34-pcs. in Chest
Was ~~$20.95~~
$17.80





Save $4.88 on 57-pcs. in Chest $27.62 Cash
Was ~~$32.50~~ NOW $3.00 Down

Save $8.65 on 81-pcs. in Chest $34.60 Cash
Was ~~$43.25~~ CUT 20% $3.50 Down



Guaranteed 25 years

MAYTIME — SERENADE — CLASSIC FILIGREE — DANISH QUEEN Made in U.S.A.

Laboratory Tests proved AA+ Silverplate (by R. Wallace & Sons) has 75% more silver than standard A-1. Knives and forks are regular or grille (longer handles, shorter blades, tines). Knives have hollow handles, stainless steel blades.

PLEASE NOTE: No charge for engraving (page 73). *State engraving style number, print initial.* Classic Filigree and Danish Queen cannot be engraved. Merchandise correctly engraved may not be returned. *NO C.O.D. ORDERS.*

Save $2.55 on 26-pc. Set

6 Teaspoons 6 Dinner Knives 6 Dinner Forks
6 Oval Soup Spoons 1 Butter Knife 1 Sugar Spoon
Setting for 6 with 90-pc. walnut-finished wood chest lined in anti-tarnish green cotton duvetyn. 15x11⅛x3¼ inches. *Please state pattern.*
4 N R7860M—**Regular.** Shpg. wt. 7 lbs. *Save 15%* $14.40
4 N R7861M—**Grille.** Shpg. wt. 7 lbs. *Save 15%* 14.40

Save $3.15 on 34-pc. Set

8 Teaspoons 8 Dinner Knives 8 Dinner Forks
8 Oval Soup Spoons 1 Butter Knife 1 Sugar Spoon
Basic Setting for 8. 90-pc. walnut-finished wood chest, anti-tarnish green cotton duvetyn lining. 15x11⅛x3¼ in. *Please state pattern.*
4NR7880M—**Regular.** Shpg. wt. 8 lbs. *Save 15%*.... $17.80
4NR7881M—**Grille.** Shpg. wt. 8 lbs. *Save 15%*..... 17.80

Save $4.88 on 57-pc. Set

16 Teaspoons 8 Knives 8 Forks 8 Oval Soup Spoons
8 Salad Forks 3 (serving) Tablespoons 1 Butter Knife
1 Sugar Spoon 1 Cold Meat Fork 1 Berry Spoon
1 Gravy Ladle 1 Popular Pierced Pastry Server
De Luxe Service for 8. Handsome 125-pc. walnut grain wood chest, lined with anti-tarnish red cotton duvetyn to keep her silver bright. 19x11⅛x3¼ in. *State pattern.*
4NR7884M—**Regular.** Shpg. wt. 12 lbs. *Save 15%*... $27.62
4NR7885M—**Grille.** Shpg. wt. 12 lbs. *Save 15%*..... 27.62

Save $8.65 on 81-pc. Set

24 Teaspoons 12 Knives 12 Forks 12 Oval Soup Spoons
12 Salad Forks 3 (serving) Tablespoons 1 Butter Knife
1 Sugar Spoon 1 Cold Meat Fork 1 Berry Spoon
1 Gravy Ladle 1 Popular Pierced Pastry Server
Complete Service for 12. It comes in smart 125-pc. walnut-grained wood chest lined with anti-tarnish red cotton duvetyn. 19x11⅛x3¼ in. *Please state pattern.*
4 N R7888M—**Regular.** Shpg. wt. 14 lbs. *Save 20%*. $34.60
4 N R7889M—**Grille.** Shpg. wt. 14 lbs. *Save 20%*.. 34.60

Matching Shakers CUT 30%

Striking silverplated salt and pepper shakers to match HER pattern. *Never need polishing* . . . just wipe with damp cloth. 5⅛ in. tall. *State pattern:* (1) Maytime (2) Serenade (3) Classic Filigree (4) Danish Queen. Nicely boxed, ready for gifts. Price includes 20% Federal Excise Tax. **$1.88**
4 N 8869ME—Shipping weight 1 lb. 5 oz.
Pair *Was $2.69*........................Now $1.88



1 2 3 4

Sale of Open Stock

And such a sale . . . prices SLASHED from 15% to full 50%. Bonus too of an anti-tarnish chest at no extra cost to you IF you build your order of Open Stock below to $32.50 or more. For single pieces divide by 6. *State pattern.*

Prices SLASHED 50%

State Pattern	Catalog No.	Wt.	*Were*	Now
Cream Soup Spoons	4 N R7802M	10 oz.	*6 for $3.25*	6 for $1.62
Iced Drink Spoons	4 N R7805M	8 oz.	*6 for 3.25*	6 for 1.62
Butter Spreaders	4 N R7841M	8 oz.	*6 for 3.25*	6 for 1.62
Cocktail Forks	4 N R7821M	6 oz.	*6 for 3.25*	6 for 1.62
Sugar Spoon	4 N R7807M	3 oz.	*Ea. .60*	Ea. .30
Pierced Round Server	4 N R7847M	6 oz.	*Ea. 1.00*	Ea. .50

Prices REDUCED 30%

			Were	Now
Tablespoons	4 N R7803M	15 oz.	*6 for $3.75*	6 for $2.62
Pierced Pastry Server	4 N R7846M	5 oz.	*Ea. 1.25*	Ea. .87
Berry Spoon	4 N R7811M	6 oz.	*Ea. 1.25*	Ea. .87
Cold Meat Fork	4 N R7827M	7 oz.	*Ea. 1.25*	Ea. .87
Gravy Ladle	4 N R7810M	5 oz.	*Ea. 1.25*	Ea. .87
Jelly Server	4 N R7829M	3 oz.	*Ea. .75*	Ea. .52
Coffee Spoons	4 N R7806M	6 oz.	*6 for 1.60*	6 for 1.12
Butter Knife	4 N R7843M	3 oz.	*Ea. .60*	Ea. .42

Prices REDUCED 15%

			Were	Now
Teaspoons	4 N R7800M	8 oz.	*6 for $1.85*	6 for $1.57
Oval Soup Spoons	4 N R7801M	11 oz.	*6 for 3.50*	6 for 2.97
Round Soup Spoons	4 N R7804M	11 oz.	*6 for 3.50*	6 for 2.97
Salad Forks	4 N R7819M	7 oz.	*6 for 3.50*	6 for 2.97
Reg. Dinner Knives	4 N R7832M	15 oz.	*6 for 6.75*	6 for 5.73
Reg. Dinner Forks	4 N R7818M	12 oz.	*6 for 3.50*	6 for 2.97
Grille Dinner Forks	4 N R7815M	12 oz.	*6 for 3.50*	6 for 2.97
Grille Dinner Knife	4 N R7831M	15 oz.	*6 for 6.75*	6 for 5.73
Steak Knives	4 N R7830M	15 oz.	*6 for 7.50*	6 for 6.37

Sale in Our History

Slashed to the Bone from Our Big Fall Catalog



PERSONALITY SWEETHEART SONATA MORNING GLORY





Save $7.40 on 26-pcs. in Chest
Was ~~$37.00~~
NOW $29.60 Cash $3.00 Down

HARMONY HOUSE
Quadruple Silverplate

Save $9.00 on 34-pcs. in Chest
Was ~~$45.00~~
NOW $36.00 Cash $4.00 Down





Save $11.35 on 52-pcs. in Chest
Was ~~$56.75~~
NOW $45.40 Cash $5.00 Down

Save $20.00 on 76-pcs. in Chest
Was ~~$80.00~~
CUT 25% $60.00 Cash $6.00 Down

Sale of Open Stock

Just look at these savings . . . *almost ¾ of all items are slashed 50%.* Bonus gift too of a $8.90 anti-tarnish chest at no extra cost to you if your Open Stock order below totals $56.75. For single pieces divide by 6. State Pattern.

Prices SLASHED 50%

State Pattern	Catalog No.	*Were*	Now	Wt.
Cocktail Forks	4 N R8021M	*6 for $7.00*	6 for $3.50	6 oz.
Fruit Spoons	4 N R8008M	*6 for 4.75*	6 for 2.37	6 oz.
Cream Soup Spoons	4 N R8002M	*6 for 7.00*	6 for 3.50	9 oz.
Round Soup Spoons	4 N R8004M	*6 for 7.00*	6 for 3.50	12 oz.
Pierced Pastry Server	4 N R8046M	*Ea. 2.50*	Ea. 1.25	9 oz.
Large Berry Spoon	4 N R8011M	*Ea. 2.50*	Ea. 1.25	9 oz.
Cold Meat Fork	4 N R8027M	*Ea. 2.50*	Ea. 1.25	7 oz.
Gravy Ladle	4 N R8010M	*Ea. 2.50*	Ea. 1.25	8 oz.
Jelly Server	4 N R8029M	*Ea. 1.50*	Ea. .75	3 oz.
Pierced Server	4 N R8047M	*Ea. 2.00*	Ea. 1.00	3 oz.
Iced Drink Spoons	4 N R8005M	*6 for 7.00*	6 for 3.50	7 oz.

Prices REDUCED 30%

State Pattern	Catalog No.	*Were*	Now	Wt.
Butter Knife	4 N R8043M	*Ea. $1.25*	Ea. $.87	3 oz.
Sugar Spoon	4 N R8007M	*Ea. 1.25*	Ea. .87	4 oz.
Tablespoons	4 N R8003M	*6 for 7.50*	6 for 5.25	1 lb. 1 oz.
Coffee Spoon	4 N R8006M	*6 for 3.50*	6 for 2.45	6 oz.

Prices REDUCED 20%

State Pattern	Catalog No.	*Was*	Now	Wt.
Teaspoons	4NR8000M	*6 for $3.75*	6 for $3.00	8 oz.
Oval Soup Spoons	4NR8001M	*6 for 7.00*	6 for 5.60	12 oz.
Reg. Dinner Knives	4NR8032M	*6 for 13.95*	6 for 11.16	1 lb. 1 oz.
Reg. Dinner Forks	4NR8018M	*6 for 7.00*	6 for 5.60	14 oz.
GrilleDinnerKnives	4NR8031M	*6 for 13.95*	6 for 11.16	1 lb. 1 oz.
Grille Dinner Forks	4NR8015M	*6 for 7.00*	6 for 5.60	14 oz.
Steak Knives	4NR8030M	*6 for 18.75*	6 for 15.00	1 lb. 1 oz.
Salad Forks	4NR8019M	*6 for 7.00*	6 for 5.60	9 oz.
Butter Spreaders	4NR8041M	*6 for 7.00*	6 for 5.60	9 oz.

Order regularly—get your catalogs regularly

Another 4 STAR Feature because regardless of name or price *we know of no finer silverplate* . . . and it has FOUR times plating of standard A-1 plate. Knives and forks are regular or grille (longer handles, shorter blades and tines). Knives have hollow handles and finest hand forged stainless steel blades.

REMEMBER . . . no charge for engraving (see page 73). *State engraving style number, print HER Initial.* If correctly engraved may not be returned. NO C.O.D. ORDERS.

Save $7.40 on 26-pc. Set

6 Teaspoons, 6 Dinner Knives, 6 Dinner Forks, 6 Oval Soup Spoons, 1 Butter Knife, 1 Sugar Spoon

Service for 6. 150-pc. anti-tarnish wood chest in dark or blonde mahogany finish. 17x11⅝x3⅛ in. *State chest finish and pattern.*

4 N R8076M—**Regular.** Shpg. wt. 10 lbs. *Save 20%.* $29.60
4 N R8077M—**Grille.** Shpg. wt. 10 lbs. *Save 20%.* 29.60

Save $9.00 on 34-pc. Set

8 Teaspoons, 8 Dinner Knives, 8 Dinner Forks, 8 Oval Soup Spoons, 1 Butter Knife, 1 Sugar Spoon

Basic Service for 8. 150-pc. anti-tarnish wood chest in dark or blonde mahogany finish. 17x11⅝x3⅛ in. *State chest finish and pattern.*

4 N R8066M—**Regular.** Shpg. wt. 11 lbs. *Save 20%.* $36.00
4 N R8067M—**Grille.** Shpg. wt. 11 lbs. *Save 20%.* 36.00

Save $11.35 on 52-pc. Set

16 Teaspoons, 8 Dinner Knives, 8 Dinner Forks, 8 Oval Soup Spoons, 8 Salad Forks, 1 Butter Knife, 2 (Serving) Tablespoons, 1 Sugar Spoon

De Luxe Service for 8. 150-pc. hardwood anti-tarnish chest in dark or blonde mahogany finish with expensive cotton velveteen lining. 17x11⅝x3⅛ in. *State chest finish, pattern.*

4 N R8092M—**Regular.** Shpg. wt. 12 lbs. *Save 20%.* $45.40
4 N R8093M—**Grille.** Shpg. wt. 12 lbs. *Save 20%.* 45.40

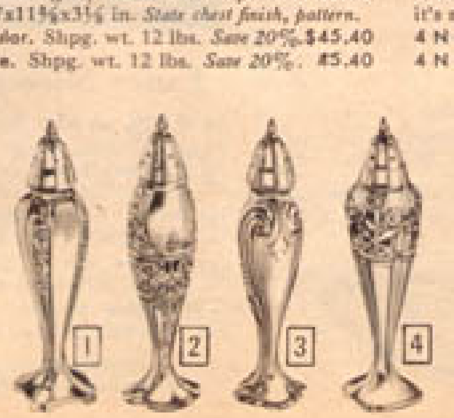
Save $20.00 on 76-pc. Set

24 Teaspoons, 12 Dinner Knives, 12 Dinner Forks, 12 Oval Soup Spoons, 12 Salad Forks, 1 Butter Knife, 2 (Serving) Tablespoons, 1 Sugar Spoon

Complete Service for 12. If her setting is traditional select deep mahogany hardwood anti-tarnish chest . . . if it's modern, blonde is right. *State chest finish, silver pattern.*

4 N R8064M—**Regular.** Shpg. wt. 15 lbs. *Save 25%.* $60.00
4 N R8065M—**Grille.** Shpg. wt. 15 lbs. *Save 25%.* 60.00





Matching Shakers CUT 30%

Beautiful Salt and Pepper Shakers quadruple silverplated then triple lacquered. $3.15

Never need polishing . . simply wipe with damp cloth. 5⅜ in. tall. *State pattern:* (1) Personality (2) Sweetheart (3) Sonata (4) Morning Glory. Nicely boxed for gifts. Price includes 20% Fed. Excise Tax.

4 N 8870ME—Shipping weight 1 lb. 5 oz.
Pair *Was $4.50* . . . . Now $3.15

Our Finest Silverplated Tea-Coffee Service

Buy Set and Save 10% over Separate Prices





Lavish "Princess Elizabeth" Border

Extra heavy silver over copper. Hand-applied, hand cut border. 9-cup coffee pot 10 in. 7-cup teapot 9 in. Sugar, creamer each 5⅛ in. Tray 23⅛x14 in. with handles. **SAVE $7.15 on 5-pcs.** Shpg. wt. 22 lbs.
4 N 08822KME............Now $64.20

Save $5.55. 4 pieces . . .without Teapot.
4 N 08823ME–Shpg. wt. 15 lbs. $49.85
4 N 8825ME–Coffee Pot. 4 lbs... 15.95
4 N 8838ME–Teapot. Wt. 3 lbs.. 15.95
2-pc. Sugar and Creamer Set
4 N 8830ME–Shpg. wt. 2 lbs.... $15.95
4 N 08836ME–Tray. Wt. 8 lbs.. 23.50

Hand-crafted Shell and Gadroon Border

Luxurious border on heaviest silver over heaviest copper. 10-cup coffee pot is 10 in. tall. 8-cup teapot 9 in. Sugar is 5⅛ in. tall, Creamer 4⅝ in. Large tray is 23⅛x14 in. with handles.
SAVE $7.75 on 5-pcs. Shpg. wt. 22 lbs.
4 N 08740KE..........Now only $69.60

Save $6.00. 4 pieces . . . without Teapot.
4N08741ME–Shpg. wt. 17 lbs......$53.40
4N8742ME–Coffee Pot. Wt. 4 lbs. 17.95
4N8743ME–Teapot. Shpg. wt. 4 lbs. 17.95
2-pc. Sugar and Creamer Set
4N8744ME–Shpg. wt. 2 lbs.........$17.95
4N8745ME–Tray. Wt. 7 lbs. 8 oz.. 23.50

GOOD NEWS..
Big Sale
ON HOLLOWARE



Gadroon Silverplated Holloware SLASHED $2.00 on each piece

Each WAS ~~$8.95~~ CUT TO $6.95

Sterling Silver Gifts at One Sensational LOW PRICE

$5.89 FOUR CUT from ~~$6.39~~







Build her OWN coffee set, and add popular "extras." Fine silver over heavy copper.

[A] **Gadroon Tray.** 18 in. with handles.
4N8724ME–Wt. 4 lbs. 8 oz. **Now $6.95**

[B] **Gadroon Coffee Pot.** Holds 8 full cups . . . and is 9 in. tall.
4N8821ME–Wt. 3 lbs. 8 oz. . .**Now $6.95**

[C] **Gadroon Sugar Bowl and Cream Pitcher.** Sugar 4⅛ in. Creamer 3 in.
4 N 8799ME—Shpg. wt. 1 lb. 8 oz. .$6.95

[D] **Gadroon Covered Veg. Dish.** 10 in.
4N8707ME–Wt. 2 lbs. 8 oz. **Now $6.95**

[E] **Gadroon Water Pitcher.** Ice lip. 2-qt.
4N8809ME—7 in. Wt. 3 lbs. 8 oz. $6.95

[F] **Gravy Boat** . . .9x5⅜ in. stand.
4N8834ME–4 in. tall. Wt. 1 lb. 10 oz. 6.95

[G] **Gadroon Well, Tree Platter.** 16x12 in.
4N8808ME–Wt. 3 lbs. 8 oz. **Now $6.95**

[H] **NEW Larger Sterling Compote Dish** Gadroon border around rim. Hinged handle . . . use as vase too. 5¾ in. diam.
4 N 8758E—3 in. tall. Wt. 1 lb. 8 oz. .$5.89

[J] **NEW Larger Compote** for candies, cookies.
4 N 8752E—5⅛ in. Wt. 1 lb. 8 oz. $5.89

[K] **Sterling Mayonnaise Dish, 3-in. Ladle.** Gadroon rim. 3 in. tall, 4⅛ in. diam.
4N8803E–Wt. 1 lb. 8 oz. *Was $6.39.* **Now $5.89**

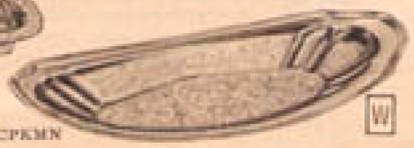
[L] **Sterling Candelabra.** 5 in. Wt. 1 lb. 8 oz.
4N8797E–Pair *Was $6.39*. . . .**Now $5.89**

[M] **Salt, Pepper Shakers.** 4⅜ in. Wt. 10 oz.
4N8804E–Pair *Was $6.39*. . . .**Now $5.89**

[N] **NEW Sterling Urn Style Salt and Pepper Shakers.** 4 in. tall. Shpg. wt. 10 oz.
4 N 8850E . . . .At this low, low price **$5.89**

[P] **Sterling Candlesticks.** 3 in. Wt. 1 lb. 8 oz.
4N8801E–Pair *Was $6.39*. . . .**Now $5.89**





Silverplated Specials

Carefully fashioned of silver over copper.

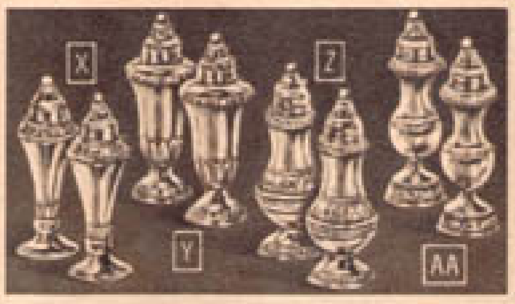
[R] **NEW daintily styled Creamer and Sugar on Tray** . . . and so low priced. Sugar and creamer each 1⅝ in. tall. Tray 7⅛x5⅛ in. overall.
4N8759E–Shpg. wt. 1 lb. 14 oz. **Set $4.49**

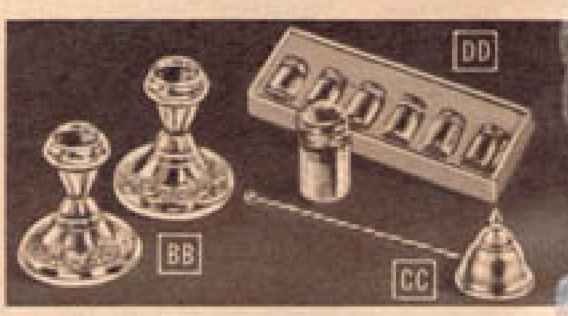
[S] **Gadroon Bordered Sugar and Creamer Tray.** Sugar 3⅜ in., Creamer 3 in.
4N8813E–Tray 9⅛x6 in. 2 lbs. **Set $6.95**

[T] **Footed Silent Butler** for tidying up ash trays. Wooden handle. 5⅛x7⅜ in.
4 N 8806E—Shpg. wt. 1 lb. 6 oz. . . .$7.50

[V] **Covered Butter Dish.** Removable 6x2⅛ in. glass dish holds ¼ lb. "stick."
4 N 8750E—7⅛x4 in. Wt. 2 lbs. . . .$4.95

[W] **Bread Tray** with etched decoration.
4 N 8784E—13x6⅛ in. Wt. 1 lb. $3.98





Fancy Silverplated Shakers

SAVE 10% on ANY Two Pairs of these salt and pepper shakers. Shpg. wt. each pair 1 lb. 3 oz.

[X] **Aladdin's Lamp** . . . smart detailing. 4⅛ in. tall.
4 N 8857GE—Pair $1.39......**Two pairs $2.50**

[Y] **Troy** . . . broader design. Each 4⅝ in. tall.
4 N 8858GE—Pair $1.39......**Two pairs $2.50**

[Z] **Grecian Urn** . . . classic simplicity. 4⅛ in.
4 N 8872GE—Pair $1.39......**Two pairs $2.50**

[AA] **Persian Market** . . . slender neck. 4⅝ in.
4 N 8873GE–Pair $1.39......**Two pairs $2.50**

PLEASE NOTE: All prices on page include 20% Federal Excise Tax

Sterling Specials

[BB] **Candlesticks.** 2⅛ in. tall. Shipping wt. 1 lb. 8 oz.
4N8778GE...........pair $3.95

[CC] **Candle Snuffer.** 9 in. long.
4N8819GE-Wt. 6 oz. .$2.98

Candlelight Special. Order 2 above and SAVE 10%. *State Cat. No.* Wt. 1 lb. 14 oz. . .$6.24

[DD] **3 Pairs Individual Salt, Pepper Shakers.** 1⅜ in. Boxed.
4N8852E-Wt. 6 oz. Set of 6 $3.95

[EE] **Lowest Priced Sterling Sugar, Creamer we've seen.** 2⅝ in.
4N8795E-Wt. 1 lb. 8 oz. Set $9.30





COMMUNITY PLATE

By Oneida Ltd.
Made in U. S. A.

After Dinner Coffee Spoon **78c Each** Engraving Included

Glorious silverplate beauty. Knives and forks regular or grille. Knives have hollow handles, forged stainless steel blades. Forks and spoons reinforced where there's most wear. Guaranteed for lifetime of service. Engraved at no extra charge . . . see below. Evening Star cannot be engraved. Coronation has style shown. *State style number, print initial.*

STATE PATTERN: Lady Hamilton, Coronation, Morning Star, Evening Star or White Orchid.

1847 ROGERS BROS.

By International Silver Co.
Made in U. S. A.

After Dinner Coffee Spoon **71c Each** Engraving Included

Five lovely silverplate patterns for gifts with romantic enchantment. Knives and forks are regular or viande (shorter blades and tines with longer handles). Knives have hollow handles, forged stainless steel blades. Guaranteed against original defects in workmanship and material. Engraved at no extra charge . . . see engraving styles shown below. Daffodil cannot be engraved. *State style number, print initial.*

STATE PATTERN: Daffodil, Adoration, Eternally Yours, First Love or Remembrance.

FINE QUALITY STERLING SILVER

Made by World's Largest Silver Manufacturer

After Dinner Coffee Spoon **$1.30 Each** Engraving included at no extra charge

When she COMPARES this with any other sterling for beauty and craftsmanship she too will be convinced there is no finer gift in sterling. Made by world's largest silverware manufacturer whose name we cannot reveal because of these *fantastically LOW PRICES* . . . yes, as low as $1.29 each.

Fashioned of genuine sterling that meets government specifications . . . each stamped "sterling" on back. Heritage quality means it is *SOLID SILVER* . . . never wears off, never loses its luxurious beauty. Teaspoons are guild weight (regular), others in proper proportion. Luncheon knives are perfect for any occasion. Hollow handle knives, forged stainless steel blades. No charge for engraving, see below. Sonja cannot be engraved. State style number, print initial. *STATE PATTERN:* Splendor, Sonja, Moonglow.

ORDER $25.00 OR MORE OF ANY SILVER BELOW and give her the beautiful anti-tarnish chest above at no extra charge. 1847 Rogers, Community are POSTPAID

Name of Item	Community Plate		1847 Rogers Bros.		Shpg. wt. (6)	Sterling		Shpg. wt.
	Catalog No.	6 for	Catalog No.	6 for	lb.oz.	Catalog No.	Each	each
Teaspoons	4NR8200MT	$4.65	4NR8100MT	$4.50	8	4NR8576ME	$1.98	2 oz.
Oval Soup Spoons	4NR8201MT	9.30	4NR8101MT	9.00	12			
Cream Soup Spoons	4NR8202MT	9.30	4NR8102MT	9.00	9	4NR8577ME	2.95	2 oz.
Round Soup Spoons	4NR8204MT	9.30	4NR8104MT	9.00	12			
After dinner coffee Spoons	4NR8206MT	4.65	4NR8106MT	4.25	6	4NR8583ME	1.30	1 oz.
Iced Drink Spoons	4NR8205MT	9.30	4NR8105MT	9.00	7	4NR8584ME	3.10	2 oz.
Regular Knives	4NR8232MT	15.54	4NR8132MT	15.00	1 1	4NR8580ME	3.45	3 oz.
Grille or viande Knives	4NR8231MT	15.54	4NR8131MT	15.00	1 1			
Individual Steak Knives			4NR8130MT	21.00	1 1			
Regular Forks	4NR8218MT	9.30	4NR8118MT	9.00	14	4NR8578ME	4.25	2 oz.
Grille or viande Forks	4NR8215MT	9.30	4NR8115MT	9.00	14			
Cocktail or oyster Forks	4NR8221MT	9.30	4NR8121MT	9.00	6	4NR8585ME	2.10	2 oz.

Name of Piece	Community Plate		1847 Rogers Bros.		Shpg. wt. (6)	Sterling		Shpg. wt.
	Catalog No.	6 for	Catalog No.	6 for	lb.oz.	Catalog No.	Each	each
Salad Forks	4NR8219MT	$9.30	4NR8119MT	$9.00	9	4NR8579ME	$3.20	3 oz.
Butter Spreaders	4NR8241MT	9.30	4NR8141MT	9.00	9	4NR8581ME	2.60	2 oz.
Fruit Spoons			4NR8108MT	5.25	6			
		Each		Each	Each			
Butter Knife	4NR8243MT	2.05	4NR8143MT	1.50	3	4NR8589ME	4.75	3 oz.
Sugar Spoon	4NR8207MT	2.05	4NR8107MT	1.50	3	4NR8590ME	3.20	3 oz.
(Serving) Tablespoon	4NR8203MT	1.55	4NR8103MT	1.50	4	4NR8582ME	5.75	4 oz.
Gravy Ladle	4NR8210MT	2.85	4NR8110MT	3.00	8	4NR8588ME	5.75	5 oz.
Large cold meat Fork	4NR8227MT	2.85	4NR8127MT	3.00	7	4NR8587ME	7.75	5 oz.
Large Salad Spoon			4NR8111MT	3.00	9	4NR8586ME	7.75	5 oz.
Pierced Pastry Server			4NR8146MT	4.00	9			
Pickle Fork			4NR8125MT	1.75	3			
Carving Fork, Knife Set (13 in. blade)			4NR8149MT	Set 14.75	3			

ENGRAVING Instructions

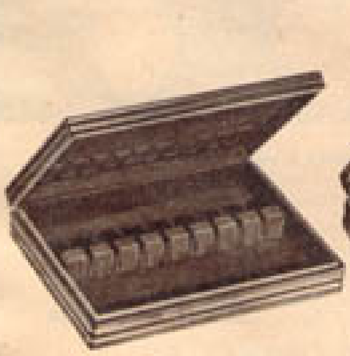
NO CHARGE FOR ENGRAVING. Choice 3 styles (1) Script (2) Block (3) Old English. Silver correctly engraved may not be returned. **NO C.O.D. ORDERS.** *State style number, print initial.*

1 M 2 M 3 M

FACTS ABOUT SILVERWARE

Grille (viande) has shorter blades, and tines, longer handles. **SILVERPLATE** is pure silver electroplated to base metal. **STERLING** is 92.5% silver with 7.5% copper for hardness, better color, wear.

ANTI-TARNISH Silverware Chests



Holds 90 pcs. $4.95

Well made of solid wood with walnut finish. Lined with anti-tarnish green cotton duvetyn to protect the gleam of her silver. Loops in lid hold 10 knives. Measures 15x11⅝x3⅛ in. overall. Shipping weight 5 pounds.
4 N 07466 . . . . . . $4.95



Holds 125-pcs. $6.95

Larger chest, with curved front and sides. Solid wood with rich walnut finish, also harmonizes with mahogany furniture. Lined with anti-tarnish red cotton duvetyn. 12 loops in lid. 19x11¾x3⅛ in.
4 N 07454–Shpg. wt. 7 lbs. $6.95



Holds 150-pcs. $8.90

Hand-rubbed with 3 coats of lacquer. Deep mahogany finish over solid wood. Blue velveteen (cotton) anti-tarnish lining. Felt tabs on feet protect furniture. 17x11⅝x3⅛ in. Shpg. wt. 7 lbs.
4 N 07481 . . . . . . $8.90
4N07477–Blonde mahogany 8.90

SAVE $5.00 on Table-Chest

Was ~~$18.95~~ Slashed to **$13.95**

Many expensive features . . . screw-in legs lock in metal, hand-rubbed mahogany finish, lined with nationally advertised Pacific cloth non-tarnish cloth. 150-pc. chest has snug-fitting cover, 14 loops, grooves for serving pieces. Easy to assemble. 19⅝x13⅛x4⅝ in. chest. 25 in. tall. Shpg. wt. 13 lbs.
4 N 07488—Slashed to . . . $13.95



Chest protects 150-pcs. silver

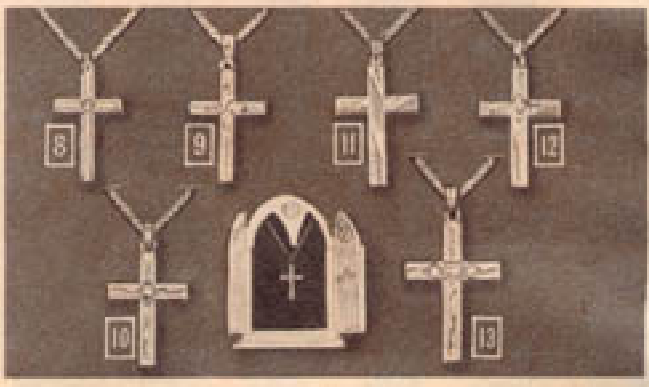
20% Federal Tax included on prices where E is added to catalog number. *Easy Terms on page 353*



Women and "Junior Miss" will always treasure

Something Sentimental





Jr. Miss Favorite

Bracelet	Locket	SAVE on Set
$3.98	$2.19	$4.98

Beauty of both Locket and Matching Expansion Bracelet made more alluring by tiny bright shield in corner to be personalized with HER initial. Framed with floral border that enhances center "bouquet." *Print 1 initial.*
4 N R5735E—SAVE on Set. Shpg. wt. 4 oz. $4.98
4 N R5736E—Bracelet. Shpg. wt. 3 oz. 3.98
4 N R5737E—Locket, 15-in. chain. Shpg. wt. 3 oz. ... 2.19

Women's 2-initial Set

Bracelet	Locket	SAVE on Set
$3.95	$2.29	$5.98

She'll cherish this Expansion Bracelet and matching Locket more because YOU remembered to have her 2 initials engraved on both highly polished hearts. Note graceful scroll style initials. *Print 1 or 2 initials.*
4 N R5865E—SAVE on Set. Shpg. wt. 8 oz. $5.98
4 N R5866E—Bracelet. ⅝ in. wide. Shpg. wt. 6 oz. . 3.95
4 N R5877E—Locket, 18-in. chain. Shpg. wt. 4 oz. . . 2.29

NOTICE FOR PAGE: Women's and Junior Misses Jewelry is 1/20 12K yellow gold filled unless stated otherwise. Lockets open to hold 2 pictures (except No. 4). Stainless steel bracelet backs. Initialed at no extra charge where stated . . . see engraving instructions on opposite page. Beautifully boxed for gifts.

Lovely Lockets and Crosses . . so beloved by Women and Jr. Misses

[8] **1/20 12K yellow gold-filled Cross** in plain box.
4 N 5850E—15-in. chain. ¾-in. size. Wt. 4 oz. ... $1.59
4 N 5851E—Same Cross in Sterling Silver. 1.18

Plastic Cathedral Gift Box with Crosses below (shown above)

[9] **10K yellow gold Cross,** with engine-turned design.
4 N 5873E—15-in. chain. ¾-in. size. Wt. 3 oz. . . . $5.98
4 N 5874E—Same, 1/20 12K yellow gold filled. . . 3.60

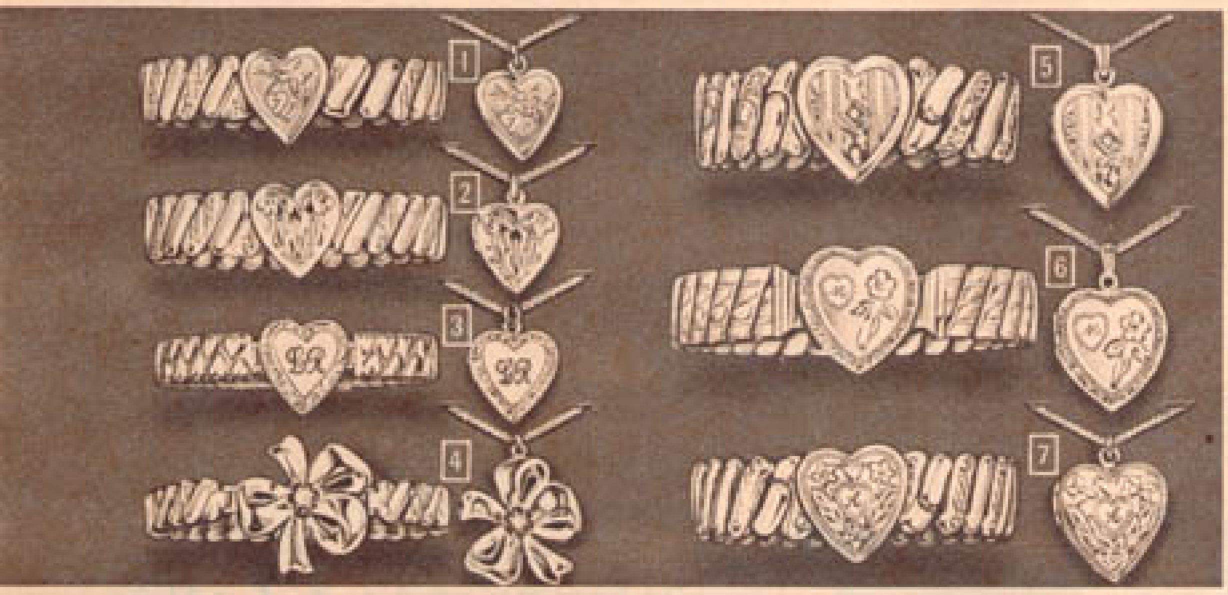
[10] **Genuine Diamond** in rich 10K yellow gold Cross.
4 N 5858E—15-in. chain. ¾-in. size. Wt. 3 oz. . . . $6.29
4 N 5859E—Same, 1/20 12K yellow gold filled. . . 4.59

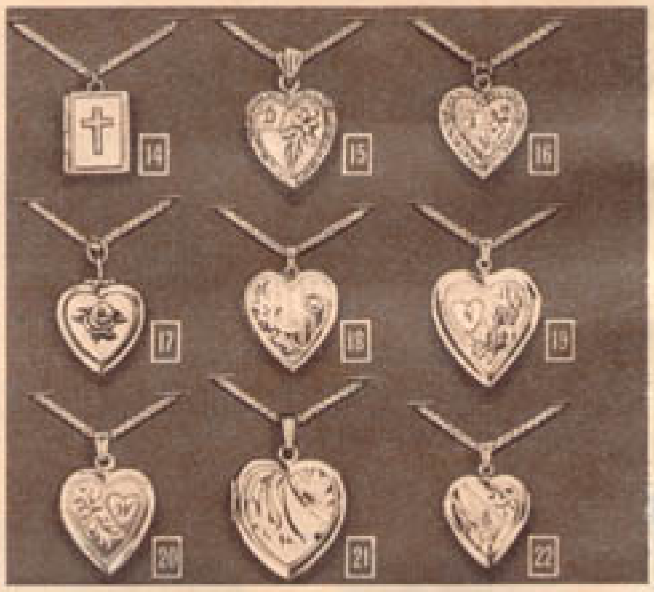
[11] **Larger 10K yellow gold Cross** with engraved design. 1 in.
4 N 5853E—18-inch chain. Shpg. wt. 4 oz. $5.98
4 N 5854E—Same, 1/20 12K yellow gold filled. . . 4.25

[12] **Genuine Diamond** in large 10K yellow gold Cross.
4 N 5857E—18-in. chain. 1-in. size. Wt. 4 oz. $7.98

[13] **Three Diamonds in center** of 10K yellow gold Cross with costly engine-turned design for added beauty.
4 N 5852E—18-in. chain. 1-in. size. Wt. 4 oz. Our finest $8.98

Popular Matching Expansion Bracelet and Locket Sets . . . captivating glamor for "your lady fair" of any age





Junior Miss 2-pc. Matching Sets

[1] **Three-tone Set** has hand-engraved bird in rose on green and gold. *Print 2 initials* for twining hearts.
4 N R5847E—SAVE on Set. Shpg. wt. 4 oz. $5.98
4 N R5848E—Bracelet. Shpg. wt. 4 oz. 3.98
4 N R5849E—Locket, 15-in. chain. Shpg. wt. 3 oz. ... 2.89

[2] **Popular all-over design.** Gold-plated bracelet.
4 N 5845E—Set. 15-in. chain. Shpg. wt. 4 oz. . . . $3.49
4 N 5846E—Bracelet. Shpg. wt. 3 oz. 2.29

[3] **Two-initial Set** with floral border that frames shimmering bright hearts. *Print HER 2 initials.*
4 N R5898E—SAVE on Set. Shpg. wt. 4 oz. $5.49
4 N R5899E—Bracelet. Shpg. wt. 3 oz. 3.69
4 N R5803E—Locket, 15-in. chain. Shpg. wt. 3 oz. ... 2.09

[4] **Pendant Set.** Simulated ruby, emerald or sapphire.
4 N 5822E—Set. (15-in. chain.) Shpg. wt. 4 oz. . $5.98
4 N 5823E—Bracelet. Shpg. wt. 3 oz. *State choice* 4.69

Women's Bracelet and Locket Sets

[5] **Genuine CUT Diamond Set** that will show her through the years how much YOU cared. Sparkling gem shines in each heart that has lovely engraved accents *plus* expensive engine-turned design for extra touch of elegance. *By far* our most romantic set.
4 N 5708E—SAVE on Set. Shpg. wt. 8 oz. $9.98
4 N 5709E—Bracelet. (About ⅝ in. wide.) Wt. 6 oz. . 6.98
4 N 5710E—Locket, 18-in. chain. Shpg. wt. 6 oz. 3.98

[6] **Our Finest Three-tone Set.** Hand engraved to bring out daintiness of rose and green tones on yellow gold. *Print 1 initial* for highly polished hearts.
4 N R5817E—Bracelet. Shpg. wt. 6 oz. $4.59
4 N R5814E—Set. (18-in. chain.) Shpg. wt. 8 oz. 6.98

[7] **Budget-priced Three-tone Set.** Pastel rose and green tones on yellow gold. *Print HER initial.*
4 N R5890E—Bracelet. (About 7/8 in. wide.) Wt. 6 oz. $3.79
4 N R5889E—Set. (18-in. chain.) Shpg. wt. 8 oz. 4.98

[14] **Holy Book Locket with Lord's Prayer inside.** Mother-of-pearl inlay is a perfect background for simple Cross.
4 N 5801E—15-in. chain. ½-in. size. Shpg. wt. 4 oz. . . $2.98

[15] **Three-tone Locket** . . . hand-engraved green and rose on yellow gold. *Print 1 initial.*
4 N R5819E—15-in. chain. ¾-in. size. Shpg. wt. 4 oz. . $2.79

[16] **Locket with old-fashioned floral design.** *Print 1 initial.*
4 N R5802E—15-in. chain. ¾-in. size. Wt. 4 oz. . $1.98

[17] **Genuine Cloisonne Locket.** Polished gold plate.
4 N 5894E—15-in. chain. ¾-in. Shpg. wt. 4 oz. . . . 1.09

[18] **10K yellow gold Locket with Genuine Diamond.**
4 N 5810E—18-in. chain. ¾-in. size. Wt. 4 oz. . . . 11.75
4 N R5808E—Same without Diamond. *Print 1 initial.* 9.98

[19] **Our Largest hand-engraved three-tone Locket** . . . 1-inch size. Rose and green tones on yellow gold. *Print 1 initial.*
4 N R5876E—18-inch chain. Shpg. wt. 4 oz. $3.98

[20] **Personalized Hand-engraved Locket.** Rose and green tones on yellow gold. *Print 1 initial.*
4 N R5815E—18-in. chain. ¾-in. size. Wt. 4 oz. $3.59

[21] **NEW Two-tone** Sterling set in 1/20 12K gold filled.
4 N 5800E—18-in. chain. ¾-in. size. Shpg. wt. 4 oz. $2.98

[22] **Personalized Floral Locket** . . . engraved. *Print 1 initial.*
4 N R5816E—18-in. chain. ¾-in. size. Wt. 4 oz. . . $2.39

REMEMBER . . . all prices include 20% Fed. Tax

Luxurious Gold Filled Jewelry

is a Joy Forever



Personalized "Idents" to show YOU CARE

[1] **Jr. Miss Expansion.** Heart design band. Sterling. Rhodium-plated top, stainless steel back. *Print name.*
4 N R5883E—Shpg. wt. 3 oz. $3.49
4 N R5884E—1/20 12K gold filled .. 3.98

[2] **Jr. Miss Flexible Snake Chain.** Sterling, rhodium-plated top. 6½ in.
4 N R5885E—*Print name.* Wt. 3 oz. .$2.98
4 N R5886E—1/20 12K gold filled .. 3.79

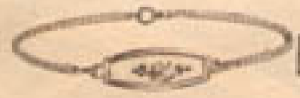
[3] **Jr. Miss Sweetheart.** *Print 2 initials* for each side. Why not HIS on one side, HERS on other? Sterling. 6 in.
4 N R5893E—Shpg. wt. 3 oz. $2.39
4 N R5878E—1/20 12K gold filled .. 2.60

[4] **Jr. Miss Double Heart Bracelet.** Sterling silver link style. *Print 2 initials.*
4NR5809E–6 in. Shpg. wt. 3 oz. $1.98
4NR5879E–1/20 12K gold filled. 2.29

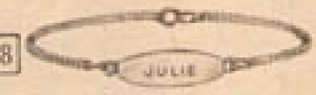
[5] **Women's dainty link-type Bracelet.** Sterling silver with rhodium-plated top. 7 in. long. *Print HER name.*
4 N R5843E—Shpg. wt. 3 oz. $2.89
4NR5844E–1/20 12K gold filled. 3.19

[6] **Women's heavier Snake Chain Bracelet.** Sterling silver with rhodium-plated top. *Print name.*
4NR5841E–7 in. Shpg. wt. 3 oz. $3.49
4NR5842E–1/20 12K gold filled. 4.29

BEFORE ORDERING. See engraving instructions below. Note .. 3 and 4 initialed at no charge



[7] "Idents" for Little Ones [8]



[7] **NEW! Cloisonné Bracelet** enriched by 1/20 12K gold filled chain. Birth date engraved on back at no extra charge. 5 in. long.
4 N R5995E—*Print date.* Wt. 3 oz. $2.49

[8] **1/20 12K Gold Filled.** Birth date engraved on back at no charge. *Print date and name* (see below).
4 N R5948E—5 in. Shpg. wt. 3 oz. ..$2.18
4 N R5946E—Same ... sterling 1.80

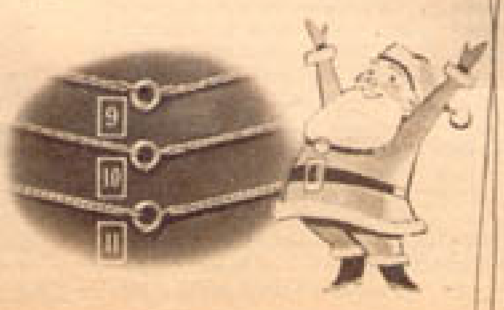
ENGRAVING NOTICES FOR TWO PAGES: *Initialed* (where specified) at no extra charge. *Names* for "Ident" Bracelets are 6c extra per letter ... Baby's birth date engraved at no extra charge.
SORRY, NO C. O. D. ORDERS and if jewelry is correctly engraved may not be returned. **PLEASE PRINT ALL** engraving information.

10K Yellow Gold Replacement Chains

[9] **Lightweight.** Shpg. wt. each 2 oz.
4 N 5825E—16 in. long $1.98
4 N 5826E—18 in. 2.24
4 N 5827E—20 in. 2.45

[10] **Medium weight:** Shpg. wt. ea. 2 oz.
4 N 5828E—16 in. long $2.70
4 N 5829E—18 in. 2.90
4 N 5830E—20 in. 3.10

[11] **Heavyweight:** Shpg. wt. each 2 oz.
4 N 5831E—16 in. long $3.85
4 N 5832E—18 in. 4.30
4 N 5833E—20 in. 4.65



Give Gold Filled Jewelry to



Little Ones, too

..they like to feel so grown-up

"Judy Heart" Set Reduced

Bracelet $4.29 — 2-pc. Set Was ~~$5.98~~ $4.98

Special Reduction on one of our most popular baby sets. Dainty design on locket and expanion bracelet truly charming with initials. Remember, darling gift box can be used as double picture frame. *Print 1 initial.*
4 N R5984E—Bracelet. Wt. 3 oz. $4.29
4 N R5983E—Set. Shpg. wt. 3 oz. Now 4.98



NOTICE FOR BABY JEWELRY. All shown actual size. Lockets have 12-in. chains and open to hold 2 pictures (except pendants). Expansion bracelets have stainless steel backs. 1/20 12K yellow gold filled unless stated otherwise. **BOXED.**



Bracelet and Locket Sets for "Little Ones"

[12] **Personalized Two Initial Set** ... sentimental locket, expansion bracelet will be cherished for a lifetime. *Print 2 initials* for hearts (see notice at left).
4 N R5941E–Bracelet. Shpg. wt. 3 oz. $3.49
4 N R5940E–Set. Shpg. wt. 3 oz. 4.95

[14] **NEW SET ... raised blue enamel flower** with twinkling simulated crystal in center of each perky little posie.
4 N 5958E–Set. Shpg. wt. 3 oz. $5.98
4 N 5959E–Bracelet. Shpg. wt. 3 oz.. 4.59
4 N 5936E–Locket. Shpg. wt. 3 oz... 2.29

[13] **Our Lowest-Priced Set ...** yet styled with grace of far more expensive locket and expansion bracelet. Yellow gold plate with all over floral design.
4 N 5952E—Bracelet. Shpg. wt. 3 oz. $2.29
4 N 5951E—Set. Shpg. wt. 3 oz. 2.98

[15] **"Bangle" Set** with deep engraving. Traditional style locket has matching bracelet that gently hugs tiny wrists ... extra protection with guard too!
4 N 5993E—Bracelet. Shpg. wt. 3 oz. $2.39
4 N 5992E—Set. Shpg. wt. 3 oz. 3.98



Adorable Lockets that make real heirlooms

[16] **NEW Blue and White enamel Pendant** with simulated crystal in flower.
4 N 5935E—Shpg. wt. 3 oz. $2.10

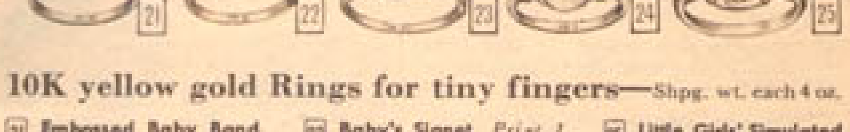
[17] **Personalized Locket.** *Print 2 initials.*
4 N R5920E—Shpg. wt. 4 oz. ...$1.98

[18] **Simulated Birthstone Locket.** Wt. 3 oz.
4 N 05921E—*State birth-month* .$2.48

(19) (20) come in Cradle Box that rocks.

[19] **OUR LARGEST Little Miss Locket.** *Print 1 initial* for "banner." Wt. 3 oz.
4 N R5926E—With Cradle Gift Box $2.39

[20] **OUR FINEST 10K yellow gold Pendant** is also personalized. *Print 1 initial.*
4NR5927E–Wt. 3 oz. Cradle Box $2.59



10K yellow gold Rings for tiny fingers—Shpg. wt. each 4 oz.

[21] **Embossed Baby Band.** *State size* 0 to 3 only.
4 N 5911E $1.09

[22] **Baby's Signet.** *Print 1 initial.* Size 0 to 3.
4NR5916E–*State size.* $1.29

[23] **Baby's Signet.** *Print 1 initial.* Size 0 to 3.
4NR5912E–*State size.* $1.39

[24] **Children's Signet.** Size 2 to 4. *Print 1 initial.*
4NR5913E–*State size.* $2.09

[25] **Little Girls' Simulated Birthstone.** *State month of birth, size.* 2 to 4. Shipped from Chicago. Order from mail order house.
4N05908EY $2.19





Dancin' Pins

[A] **Ballet Dancers that'll pivot** right into her heart . . . and bring new glamour to her wardrobe. Ruby simulated stones and twinkling rhinestones gala accent on gold color metal. Safety clasps on each pin. *He's* 1¾ in. high . . . *She's* 1½ in.
4 N 3510E—Shpg. wt. 7 oz. Gift boxed..Set $1.18

Trio Trick Pin Set

[B] **Intriguing threesome** to scatter gay color over her suit, blouse or dress. Aqua-blue and rose simulated stones in ⅝-in. "Dream House," 1⅛-in. Dutch Girl and ⅞-in. Magic Flower Pot. Safety pin on each pin . . . so she can't lose her "trio."
4 N 3508E—Shpg. wt. 7 oz. Gift boxed..Set $1.18

Regal Pendant Set

[C] **She can use beautiful pendant** as separate pin too. Sparkling aqua-blue simulated stone with tiny seed pearls in 1⅜-in. pin (complete with safety clasp) and matching ⅜-in. screw earrings. Detachable 15½-in. gold color metal chain.
4 N 4597E—Shpg. wt. 7 oz. Gift boxed..Set $1.18

Carved Delight

[D] **Such a romantic remembrance** . . . and dainty 2-pc. set is copy of much more expensive favorite. Carved roses of simulated coral with tiny seed pearls are in popular prong-type setting. 2-inch pin has safety clasp. ⅜-in. screw earrings.
4 N 3517E—Shpg. wt. 6 oz. In gift box.Set $1.18

"Jewel of the East"

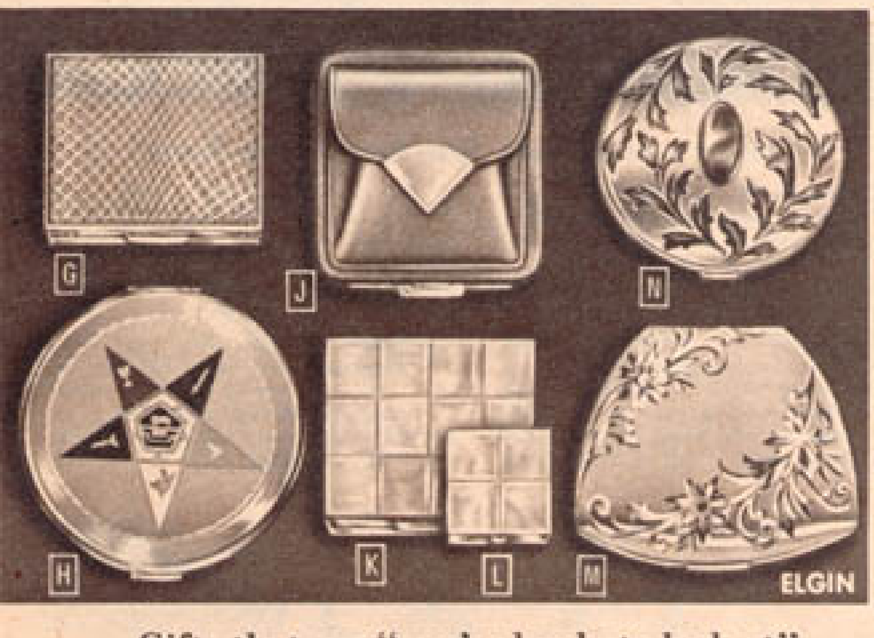
[E] **So perfectly named** . . . has all the fire and mystery of priceless Oriental treasures. Extra large beveled stone regally set off by artistic rhinestone studded swirls and spirals. Fine gold color metal snake chain is flexible so "Jewel of the East" will lie flat on her neck.

Luxurious elegance we know you can't find elsewhere for this price in 16 in. necklace and 1⅛ in. earrings (screw). In beautiful box. Shpg. wt. 8 oz.
4 N 4675E. . . . . .Set $5.98

Orchid Corsage

[F] **To pin you to her heart forever.** Carefully created to give her one of the finest pins we've seen. Gently rounded leaves frame full blooming flower that twinkles with tiny rhinestones and simulated pearl.

Jeweled orchid pin has safety clasp for extra protection, and is 2 in. Beautiful Orchid earrings (screw) are 1⅛-in. diam. . . . and match pin to smallest detail. Boxed. Shipping weight 8 ounces.
4 N 3504E. . . . . .Set $2.38



Gifts that say "you're lovely to look at"

[G] **Genuine Snakeskin Compact.** *Colors* red or green. *Please state color wanted.* Sifter and puff. 2¾ inches.
4 N 4739—Wt. 6 oz.95c

[H] **Eastern Star Compact.** Authentic emblem in official colors. Gold color metal. Sifter and puff. Large, 4⅜ in.
4N4754–Wt. 3 oz.$2.00

[J] **"Pouchette" Compact.** Red artificial leather, gold color metal trim. Sifter, puff. 3½ in.
4 N 4712—Wt. 6 oz.$2.00

[K] **Mother of Pearl Specials.** *Copy of $5.00 Compact.* Sifter, puff. 2¾ in.
4 N 4745M–Wt. 6 oz.$2.00

[L] **Pill Box.** 1½ in.
4N4765M–Wt. 4 oz.95c

[M] **Elgin-American** . . . most wanted compact. Costly jeweler's bronze. Inner metal door. Protective case, *plus* gift box. 3⅜ in.
4N4734–Wt. 6 oz.$5.95

[N] **Expensive style Compact.** Gold, silver color metal. Inner door. Puff. 3⅛ in.
4N4743–Wt. 3 oz.$2.00

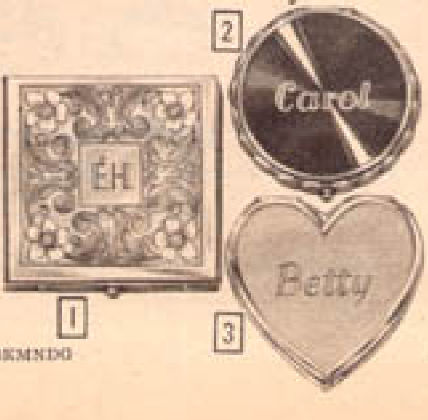
Compacts Personalized at no extra cost to you

Please note, if correctly engraved compacts may not be returned. *NO C.O.D. ORDERS.*

[1] **Expensive style 2-tone** . . . gold color on silver color metal. Sifter, puff. 3⅛ in.
4 N R4700—*Print 2 initials.* Wt. 5 oz. . .95c

[2] **"Cupcake "Compact** with gold color initials. *State:* Gold color . . . or red or green jeweltone. *Print 3 initials or up to 5 letter name.*
4 N R4748—Sifter, puff. 3 in. Wt. 5 oz.95c

[3] **Heart Compact.** Gold color metal. Sifter, puff. *Print 3 initials or up to 5 letter name.*
4 N R4755—3 in. Shpg. wt. 5 oz. 95c





[P] **Coro's "Cafe Society."** Fascinating crescent filled with graduated rhinestones . . . each shimmering stone in individual prong type setting for extra brilliance. Flexible gold color metal chain is 15 in. "Cafe Society" earrings (screw) are 1⅛ in. *State color:* crystal or aqua-blue.
4 N 4668E—Shpg. wt. 6 oz. Boxed. .$2.40

[R] **Coro's Beloved Pendant Set** . . . detach dainty pendant from 15½-in. chain and use as pin. *State color of simulated stones:* rose, aqua-blue, ruby or emerald. Gold plated. ½-in. screw earrings to match.
4 N 4568E–Shpg. wt. 7 oz. Boxed Set $2.40

[S] **Coro's Genuine Cameo** with tiny rhinestones. Fine 15-in. gold color metal chain.
4 N 4638ME—Shpg. wt. 4 oz. $1.18

[T] **Matching Cameo Earrings.** 1-in. Screw.
4 N 3957ME—Shpg. wt. 3 oz. . . .$1.18

[V] **Coro's ALL Rhinestone Necklace** with each stone individually set. 14 in. long. Fiery earrings ⅜-in. (screw).
4 N 4637E—Shpg. wt. 6 oz. . . .Set $2.40

[W] **Coro's Sweetheart Scatter Pins** in ivory-like embossed box. Lacy gold plating with tiny simulated pearls and rose stones frames genuine cloisonne hearts. Each 1⅛ in.
4 N 3500E—Shpg. wt. 7 oz. Boxed Set $3.50

NOTICE FOR THESE 2 PAGES: Prices include 20% Fed. Excise Tax where "E" is added to Cat. No.



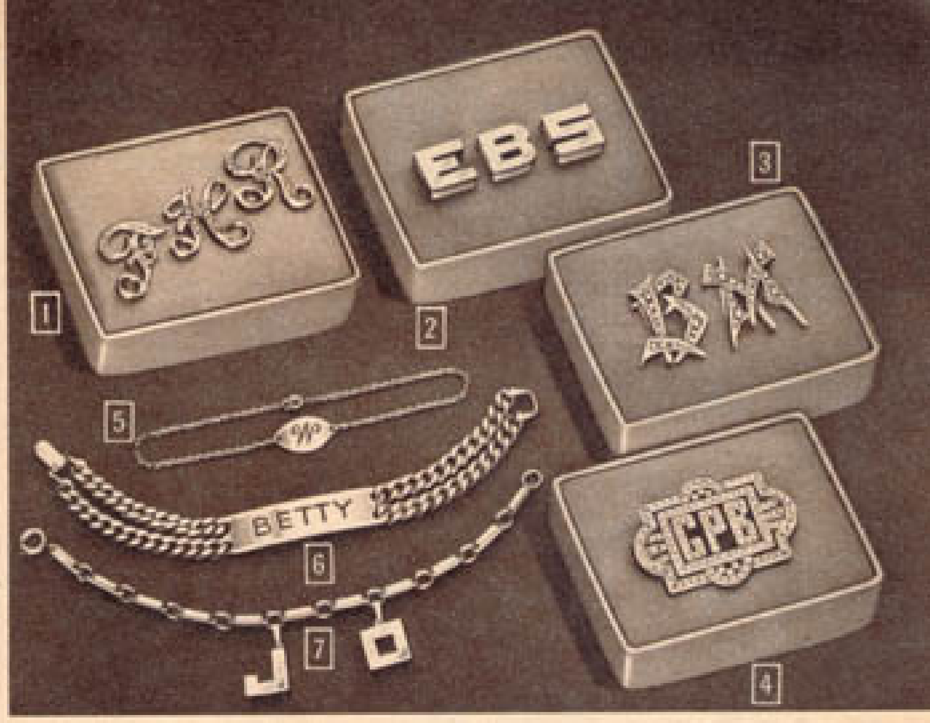
"Sno-surprises" filled with this lovely 18-inch Simulated Pearl Necklace

[A] **"Sno-bell."** Aglow with Christmas red bow, green sprig and tinkling bells. Shpg. wt. 8 oz.
4 N 4532GE—
It's $1.18
ANY 3 for just . . . 3.44

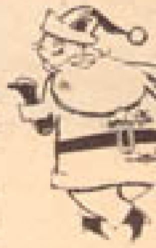
[B] **"Sno-man."** Cocky fella with jaunty red bow sends Holiday greetings. Shpg. wt. 8 oz.
4 N 4625GE—
He's $1.18
ANY 3 for just . . 3.44

[C] **"Sno-Angel"** with gold color crown and bright spreading wings. Shpg. wt. 8 oz.
4 N 4647GE—
She's $1.18
ANY 3 for just . . 3.44

HINT . . . clever as ornaments for tree or table, too!



Personalized Jewelry that says "it's just for YOU"



[1] **Three Scroll Initial Rhinestone Pins.** *Print 3 initials.* 1-in. high.
4 N 3503E—Wt. 7 oz. Boxed . . $1.18

[2] **3 Stud-type Initial Pins.** Gold plated on metal. ½-in. Wt. 7 oz.
4N3533E-Boxed. *Print 3 initials.* $1.18

[3] **NEWEST 2-initial Rhinestone Pins.** Sparkling stones bring out modern design. Each 1¼-in. *Print 2 Initials.*
4 N 3512E—Wt. 7 oz. Boxed . . $1.18

[4] **Initial Rhinestone Pin** that looks like expensive marcasite. 1⅜ in. long. *Print 2 or 3 initials.*
4 N 3523E—Wt. 7 oz . . . Boxed $2.38

(5 and 6) below engraved at no charge, but if correctly engraved may not be returned. *No C.O.D. Orders.* Wt. 5 oz.

[5] **Fashionable Anklet.** 1/20 12K yellow gold filled. 9 in. long. *Print 1 initial.*
4 N R4420E . . * $1.24

[6] **Two-row "Ident" Bracelet.** Silver color metal. *Print up to 5 letter name.*
4 N R4425E—7¾ in. long $1.24

[7] **NEW 2-initial Bracelet.** Gold plated over metal. *Print 2 initials.*
4 N 4433E—7 in. long $1.18





[8] **NEW "Heraldic" Necklace** of massive but airy-light silver color metal. 14-in. chain cradles star with simulated turquoise.
4 N 4659E—Shpg. wt. 5 oz $1.18

[9] **"My Diary" Bracelet** with 9 moveable charms. *State* silver or gold color metal. 7½ in.
4 N 4409E—Shpg. wt. 9 oz. $1.18

[10] **Senior Prom Compact.** Colorful metal. Sifter, puff.
4 N 4701—3½ in. Wt. 3 oz . . 95c

[11] **Compact** holds 2 pictures. Gold color metal. Sifter, puff.
4 N 4709—2½ in. Wt. 3 oz . . 95c

[12] **Sterling Silver Friendship Ring.** Shpg. wt. 3 oz. Boxed.
4 N 4843E—*State size* 5–8 . . $1.18

Indian Style Jewelry with real turquoise and Indian details. Adjustable. Silver color metal.

[13] **Adjustable Bracelet and Ring.** 4N4424E–Wt. 6 oz. Set $1.18

[14] **Pair of Bracelets.** 4N4421E–Wt. 4 oz. Pr. $2.38

[15] **Zuni style Bracelet.** Wt. 3 oz. 4N4422E—6 turquoise . $1.18

[16] **Personalized Jewel Box.** Wine or blue simulated leather, harmonizing rayon velvet and satin lining. Upswing tray, lock and key. Gold color trim. 10x7x3½ in. *State color.* Shipping weight 1 pound 12 ounces.
4NR4831—*Print 3 initials* . . $2.95
Same, smaller. 7½x5¼x2½ in.
4 N R4830–Wt. 1 lb. 4 oz . . $1.95

[17] **Budgeteer Jewel Box.** Scarlet, baby blue or ivory simulated leather with harmonizing suede-type lining. Gold color tooling. Upswing tray, lock and key. 7¾x4¾x3¼ in. Shpg. wt. 1 lb. 2 oz.
4 N 4833—*State color* $1.00
Same, Larger Size. 10x7x3¾ in.
4 N 4834—Wt. 1 lb. 4 oz . . . $1.49

POPULAR SET by CORO

Copy of costly Solid Gold Set

[18] **Stunning Set copied directly** from very expensive cultured pearl and solid gold best seller. Large simulated pearls cradled in gold color metal swirls. 15¾-in. necklace, 1-in. earrings (screw), 7¼-in. bracelet.
4 N 4650E—Shpg. wt. 7 oz. 3-pc. Set $2.38

JET Black Set . . . daringly different

[19] **She'll like to try something new, too!** She can wear shiny black to highlight pastel wools . . . also dashing accent with blouses or sweaters. Glistening seed beads in 15-inch necklace and ¾-in. bowknot earrings (screw).
4 N 4656E—Shpg. wt. 7 oz. 2-pc. Set $1.18



Bracelet with 1-dram French-type Perfume at no extra cost

$1.18

Perfume Bracelet . . . so she can carry her favorite "scent" with her. Tightly capped cloisonne heart swings gently from luxurious 7½ in. gold tone metal bracelet. Bonus dram of perfume makes this an exciting "surprise" for grab-bags or stocking fillers!
4 N 4423E—Shpg. wt. 5 oz . . . $1.18



Order regularly and receive your catalogs regularly . . . and order early for Christmas



Tradition
Reg. U.S. Pat. Off.
Simulated Pearls

We're Certain Our Pearls are *Better* because we believe that only at Sears can you find pearls with such luxurious sheen, costly clasps, strong silk, expensive packing *for so little money*.

Another plus . . we've included a "shortener" (*at no extra cost*) so that she can wear her pearls high as a choker, or low.

FINER in Brocade Box

[A] **Beautiful graduated Simulated Pearls** with rich, creamy luster. 10K white gold filigree clasp. Elegant pink and white rayon brocade snap box with regal gold metallic thread . . . fully lined with white rayon satin that is a gorgeous cushion for these lovely pearls. Shortener included of course. Shpg. wt. each 5 oz.
4 N 4687ME—One row. 17 in. $3.50
4 N 4688ME—Two rows. 16 and 17 in. 6.74
4 N 4689ME—Three rows. 16, 17, 18 in. 9.50

FINEST in Shell Box

[B] **Magnificent Simulated Pearls** that are so like natural pearl it's hard to tell the difference. Individually *hand-dipped* then *hand-polished*. Knotted between each bead. Schick clasp with rhinestones set in sterling. Shell box (shown on opposite page) is rayon velvet with white rayon satin lining. "Shortener."
4N4610ME–One row. 17 in. Shpg. wt. 5 oz. $6.74
4N4611ME–Two rows. 17, 18 in. Wt. 5 oz. 11.45
4N4612ME–3 rows. 17, 18, 19 in. Wt. 5 oz. 15.60

[C] 4 N 3900ME—**Finest Simulated Pearl Earrings.** Screw. Matching gift box. ⅝ in. Wt. 3 oz. 2.24

At Sears it's always *up-to-the-minute Fashions* in Costume Jewelry



Beautiful Simulated Pearls in the latest fashions

[D] **Good Quality Simulated Pearls** with creamy luster. Rhinestone clasps. Wt. each 5 oz.
4 N 4551E—One Row. 17 in. long. $1.20
4 N 4552E—Two Rows. 16, 17 in. 2.40
4 N 4553E—Three Rows. 16, 17, 18 in. . . . 3.50

[E] **Same in longer lengths.** Sterling clasps.
4 N 4538E—One Row. 19 in. $1.58
4 N 4539E—Two rows. 19, 20 in. 2.98
4 N 4540E—Three rows. 19, 20, 21 in. . . . 3.98

[F] **Junior Necklace** . . . for "petite Mrs." as well as young miss. Sterling clasp. 13 in. long.
4 N 4670E—Shpg. wt. 5 oz. $1.20

[G] **Two Row Graduated Simulated Pearl Choker.** Rhinestone clasp, 14, 15 in. lengths.
4 N 4596E—Shpg. wt. 5 oz. $2.38

[H] **2-pc. Set of tiny pearls for tiny girls.** Graduated necklace (13 inches) and adjustable bracelet. Sterling clasp. Dainty pink and blue hinged box with white rayon satin lining.
4 N 4672E—Shpg. wt. 7 oz. . . . Boxed Set $1.20

[J] **Fashion's Latest . . . NEW ADJUSTABLE 6-row** Graduated Simulated Pearl Choker. Creamy luster of these beautiful pearls is flattering when she wears them as smart dog collar or lower as regular necklace. Rhinestone set clasp. Lengths from 13 in. to 17 in.
4 N 4606E—Shpg. wt. 5 oz. $2.40

[K] **Simulated Pearl Button Screw Earrings** . . . an all-time favorite style. ⅝-in. diam.
4 N 3907E—Shpg. wt. 3 oz. . . . . Pair 68¢

PRICES include 20% Tax where E is added to catalog No. MEASUREMENTS are approximate.

Holiday Hits

ILLUSTRATED ON OPPOSITE PAGE

Jewels by Bogoff . . worn by smart women

Necklaces alone are featured in Vogue magazine for the price you pay for BOTH necklace and earrings at Sears. Personally designed by Bogoff, who uses only finest imported rhinestones . . . *hand-polished* and *set by hand*. Precious rhodium-plated backs. Rayon satin lined gift boxes. Screw earrings. Shpg. wts. for (L to R) 8 oz., (S) 12 oz.

[L] **Adjustable Choker.** Dazzling all clear crystal stones joined by curved discs in 15-in. necklace. Cluster earrings, 1-in. diam.
4 N 4605E. . . . . Set $5.95

[M] **Three Fashionable Scatter Pins** to shine on anything she wears. All clear rhinestone.
4N3524E–Each 1⅛ in. Set $3.98

[N] **Star-bright Set** to encircle her neck, eye-catching loveliness. 15⅛-in. necklace and ⅝-in. "star" earrings to match. Ice-blue with rhinestones, rose with rhinestones, all clear rhinestones.
4 N 4536E—*State color*. $5.95

Colors for P and R; ruby color with rhinestones, ice blue with rhinestones, all clear rhinestones.

[P] **Elegant Set** . . . 15⅝-in. necklace and 1⅛-in. earrings.
4N4626E–*State color* (above). . $7.95

[R] **Twinkling Teardrop.** Two-in. pin with 1-in. earrings.
4N3515E–*State color* (above). $5.95

[S] **Fitted for a Queen** . . . exquisite purse with 3-pc. Bogoff clear rhinestone set. Luxurious brocade (rayon) purse lined with rayon satin, velvet. 4⅝x7x1⅝ in. 16-in. necklace. 6-in. bracelet.
4N4683E–⅝-in. earrings. Set $10.95

Gem-like Jewelry Boxes *Personalized for Her*

[1] **Rich simulated leather** with dainty pastel velvet and satin (rayon) lining. Baby blue with blue lining, ivory color with blue, or rose with pink. Secret compartment. Upswing tray. Lock, key. 10x7x3⅛ in.
4 N R4820—*State color. Print 3 initials.* Shpg. wt. 1 lb. 12 oz. $3.95

[2] **LARGE Personalized MUSICAL Jewel Box** with genuine Thorens movement imported from Switzerland. Partitioned tray swings up. Wine, rose or ivory color simulated leather with harmonizing velvet and satin (rayon) lining. Gold tooling. Lock, key. 10x7x3⅛ in.
4 N R4850—*State color. Print 3 initials.* Shpg. wt. 1 lb. 12 oz. . . . $5.95

[3] **GENUINE LEATHER Personalized Jewel Box** . . . in beautiful rich wine color. Secret compartment too! Special Aniline-dyed finish polished to soft sheen. Expensive 24K gold tooling. Fully lined with soft velvet and satin (rayon), to harmonize with fine leather. Partitioned tray swings up. And of course with lock and key. 10x7x3⅛ in.
4 N R4851—*Print 3 initials.* Shpg. wt. 1 lb. 12 oz. $4.95

Two-in-One Box

[T] **Top tray lifts out** and can be used as separate jewel box when traveling. Both box AND tray completely lined with feminine velvet and satin (rayon) to harmonize with simulated leather cover . . . fuchsia with baby blue lining or ivory color with blue. 24K gold trim on both boxes too. Lock, key.

Jewel Box 10x7x3⅛ in. Tray when closed is 6x4x1⅛ in. *State color.* Shpg. wt. 1 lb. 12 oz.
4 N 4860—Two-in-One for $5.95

Our Masterpiece

[V] **The most Beautiful Jewel Box we've ever seen.** Here's why she'll think this nationally advertised *Farrington* box is so lovely too . . . brocade over firm metal frame, extra partitions, separate pad and breath-taking lining.

Heavenly blue brocade has gold metallic threads that bring out beauty of this imported material. Harmonizing velvet, satin lining (rayon). 9⅛x6⅛x3 in. Lock and key. Shpg. wt. 1 lb. 15 oz.
4 N 4862—All this for only $12.50

Special Christmas Jewelry by Coro

[W] **Dainty Necklace** of exquisitely carved roses. Simulated coral and seed pearls.
4N4589ME-15⅛ in. Wt. 5 oz. $2.38

[X] **Matching Screw Earrings.** 1⅛ in.
4N3989ME–Wt. 3 oz. Pr. $1.18

[Y] **"Dresden Rose" Necklace and Earring Set** of genuine porcelain. *Hand-painted* to highlight each delicate color . . . *also hand made*. Rhinestone accents on 16-in. necklace with gold color metal chain. Screw earrings are 1⅛ in. Shpg. wt. 5 oz.
4 N 4624E. . . . . . Boxed Set $4.95

[Z] **"Empress" Set.** Emerald-cut and tiny imported simulated stones. 15⅛-in. gold color metal chain. Screw earrings ¾ in. Aqua-blue or emerald green. Wt. 7 oz.
4N4590E-*State color*. Boxed Set $2.40

Airy-light "Moonbeam" in iridescent pink, aqua-blue (both shown) or emerald green. *State color.*

[AA] **Moonbeam 16-in. Necklace.**
4 N 4593ME—Wt. 4 oz. $1.18

[BB] **Moonbeam Earrings.** Screw.
4N3993ME-⅝ in. Wt. 3 oz. Pr. 68¢

Adjustable Bracelet (not shown).
4 N 4493ME—Wt. 4 oz. $1.18

TRADITION Cultured Pearls . . from living oysters

[CC] **Tradition FINE** have unusually thick and creamy coating. 18 in.
4 N 04506ME—Wt. 5 oz. Costly cut-rayon velvet shell box. $24.95

[DD] **Tradition FINER Pearls** have been in the ocean many more years so each carefully matched pearl has many more layers. 18 in. long.
4 N 04530ME—Shpg. wt. 5 oz. Our famous Shell Box. $59.95

[EE] **Tradition Cultured Pearl Screw Earrings.** 10K white gold backs. ⅜ in.
4 N 3915ME—Square velvet box. Shpg. wt. 3 oz. . . . . . . Pair $8.95
4 N 3925ME—**Pierced Earrings** (not shown). . . . . Pair 8.95



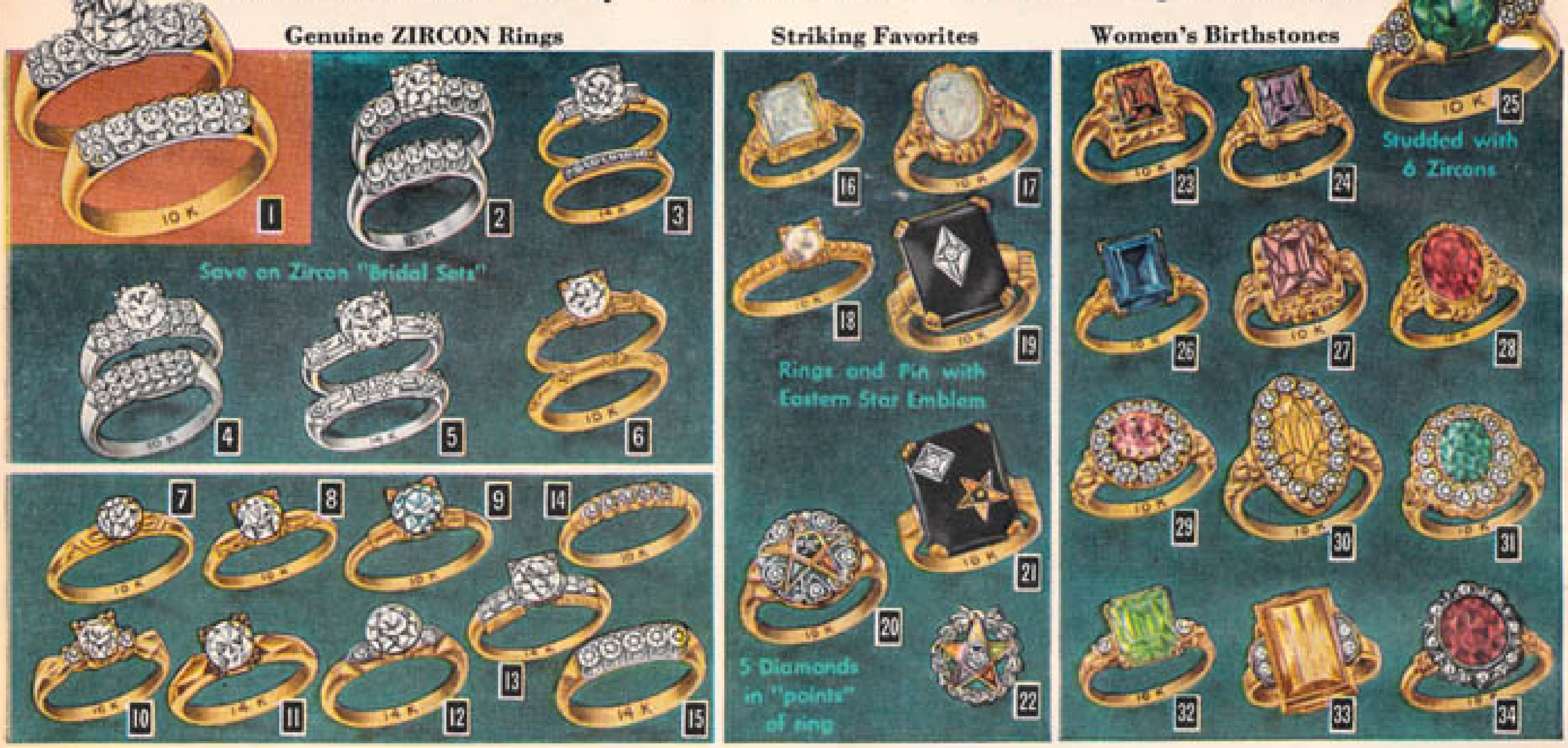
She'll treasure a JEWEL BOX







Santa knows what every woman wants . . a beautiful ring from YOU



Children, too, want a beautiful ring to cherish as their very own



Handsome Rings for Men . . definitely styled to please YOUR MAN



Rings on their fingers

will keep you always in their hearts



If you KNOW ring size state it . . . if NOT, here are 2 ways to measure:



[A] Cut cardboard 5 in. long as shown at left. Take ring that FITS and drop over narrow end of cardboard . . . but don't force. Then draw line at both sides of ring where it stops . . . *send with order.*



[B] Cut cardboard (about wt. of catalog cover) 4 in. long, but not over ¼ in. wide. Wrap around largest part of finger so it'll slip back and forth. Mark with pencil where paper joins . . . *send with order.*

Or write for Ring Size Card 8264N. For one size larger add $1.00, 2 sizes $2.00 (up to size 14 for men . . 10 for women).

Genuine ZIRCON Rings for Women

ALL Rings below are White Zircons that look so much like diamonds only an expert can tell. (9) also comes in sky-blue. Zircons are about ⅓ heavier than diamonds so carats are about ⅓ smaller. Wedding rings engraved at no charge . . . *print initials and wedding date. State HER Ring size 5 to 8.* Gift boxed.

SAVE on 2-pc. Bridal Sets

[1] **Abt. 1 ct.** Two side zircons and blossoms.
♦4 N R5100EY—*Save $1.80 on Set* . . . $16.88
♦4 N 05101EY—10K yellow gold 9.98
♦4 N R5102EY—**Wedding Ring** 8.70

[2] **Abt. 1 ct.** Four sparkling side zircons.
♦4 N R5246EY—*Save $6.08 on Set* . . . $29.88
♦4 N 05188EY—10K white gold 19.98
♦4 N R5208EY—**Wedding Ring** 15.98

[3] **About 1¼ ct.** with two side diamonds in new square setting. Expensive 14K yellow gold.
♦4 N R5109EY—*Save $3.08 on Set* $36.88
♦4 N 05110EY—Engagement Ring 24.98
♦4 N R5111EY—**5 Zircon Wedding Ring.** 14.98

[4] **About 1½ ct.** Popular double row style has 8 twinkling zircons on sides.
♦4 N R5244EY—*Save $5.05 on Set* $37.88
♦4 N 05233EY—10K white gold 22.98
♦4 N R5234EY—**Wedding Ring** 19.95

[5] **Largest Zircon . . . about 2½ ct.** Beauty of 2 baguettes emphasized by 2 round zircons.
♦4 N R5103EY—*Save $5.02 on Set* $44.88
♦4 N 05104EY—Costly 14K white gold 32.95
♦4 N R5105EY—**Wedding Ring** 16.95

[6] **About 1½ ct. Solitaire.** Tiny beading and blossoms make this a romantic favorite.
♦4 N R5112EY—*Save $2.32 on Set* $13.88
♦4 N 05203EY—10K yellow gold 11.95
♦4 N R5113EY—**Wedding Ring** 4.25

Separate Zircons

[7] **Abt. 1 ct.** 10K yellow gold.
♦4 N 05183EY $5.89

[8] **Abt. 1 ct.** 10K yellow gold.
♦4 N 05106EY $6.98

[9] **About 1½ ct.** in white or radiant blue Zircon. 10K yellow gold. *State choice.*
♦4 N 05180EY $10.98

[10] **About 1 ct.** Two side zircons. 10K yellow gold.
♦4 N 05230EY $11.98

[11] **About 1½ ct.** Expensive 14K yellow gold.
♦4 N 05107EY $17.95

[12] **About 1½ ct. with 2 genuine side diamonds.** *State:* 14K yellow or white gold.
♦4 N 05159EY $29.98

[13] **About 1½ ct. with 4 diamonds.** 14K yellow gold.
♦4 N 05114EY $31.98

[14] **Five Zircon Wedding Ring.** 10K yellow gold.
♦4 N R5203EY $7.69

[15] **Five Zircon Wedding Ring.** *State choice:* 14K yellow or white gold.
♦4 N R5207EY $26.98

10K yellow gold

State ring size 5 to 8.

[16] **Genuine Opal Ring.**
♦4 N 05115EY . . . $8.98

[17] **Real Opal Ring.**
♦4 N 05241EY . . . $9.98

[18] **Cultured Pearl** in beloved prong setting.
♦4 N 05116EY $8.98

[19] **Genuine Onyx** with 1/100 ct. diamond.
♦4 N 05231EY $17.98
3/100 ct. diamond
♦4 N 05232EY 26.98

Eastern Star Jewelry

[20] **Eastern Star Ring** with 5 diamonds, synthetic stone star points.
♦4 N 05190EY $34.98

[21] **Genuine Onyx, corner** diamond and enameled Eastern Star emblem.
♦4 N 05225EY $18.98

[22] **Enameled Pin.** Diamond. 10K White Gold
♦4 N 05235EY $10.95

Women's Synthetic or Simulated Birthstones

SIMULATED stones are expertly cut and colored to resemble the genuine . . . **SYNTHETIC** are scientifically created reproductions of genuine gems. All have 10K yellow gold mountings. *Please state ring size 5 to 8 AND Birth month* . . . see chart below.

[23] **Portrait type** mounting with simulated birthstone.
♦4 N 05068EY $3.95

[24] **Simulated square-cut** stone in simply designed setting.
♦4 N 05063EY $4.19

[25] **Fiery brilliance of synthetic** made even more exotic with 6 glowing side zircons.
♦4 N 05088EY $17.95

[26] **Artistic simulated** stone with blossom accents.
♦4 N 05062EY $4.98

[27] **Daintily framed Simulated** stone with raised mounting.
♦4 N 05072EY $5.98

[28] **"Picture frame"** around oval simulated stone.
♦4 N 05069EY $5.98

[29] **White sapphires encircle** round stone . . . all simulated.
♦4 N 05055EY $5.98

[30] **Marquise-cut** with white sapphires . . . also simulated.
♦4 N 05054EY $7.49

[31] **Fancy edge** with simulated center and white sapphires.
♦4 N 05041EY $7.98

[32] **Light-catching Synthetic** stone with 2 diamonds.
♦4 N 05071EY $11.90

[33] **Four genuine diamonds** enhance Synthetic stone.
♦4N05073EY $17.95
♦4N05074EY–No diamonds 11.95

[34] **Our Finest Birthstone Ring . .** 6 diamonds with Synthetic stone.
♦4 N 05089EY $19.95

BIRTHMONTH CHART

January . . . . . . Dark Red Garnet	May . . . . Pale Green Spinel	September . . . Dk. Blue Sapphire
February . . . . . . Purple Amethyst	June . . . . Violet Alexandrite	October . . . . . . Rose Pink Zircon
March . . . . . . Green Aquamarine	July . . . . Red Ruby	November . . . . Golden Sapphire
April . . . . White Sapphire	August . . . . . Light Green Peridot	December . . . Blue Green Zircon

NOTICES: Prices include 20% Tax. ♦ Birthstones and women's zircons shipped from Chicago only. All other rings shipped from Chicago or Philadelphia. Order, pay postage from your Mail Order House. Shipping weight each 4 ounces.

Rings specially styled AND sized for young Children and Teen-agers

Girls 6 to 12 years

10K yellow gold mountings. *State size 3-4-5 only.* Gift Boxed . . . to make her feel like a queen. **Simulated Birthstones** . . . (35-38) chart above. *State size and birth month.*

[35] **Petal frame around.**
♦4 N 05090EY $3.19

[36] **Fancy favorite Birthstone.**
♦4 N 05066EY $2.59

[37] **Shapely Oval Birthstone.**
♦4 N 05065EY 2.98

[38] **Richly detailed setting.**
♦4 N 05064EY 3.55

[39] **Signet Ring.** Engraved (see at right) *Print 2 initials.*
4 N R5289E $3.29

Girls 12 to 17 years

10K yellow gold. *State ring size 5 to 7.* Each nicely gift boxed. **Simulated Birthstones** (40–43) . . . chart above. *State size, birth month.*

[40] **Popular simple design.**
♦4 N 05076EY $3.98

[41] **Lovely border for gay stone.**
♦4 N 05077EY $4.19

[42] **Fancy oval "swirl" setting.**
♦4 N 05078EY $4.59

[43] **Clear stone cluster "pet."**
♦4 N 05084EY $5.98

[44] **Genuine Onyx with real diamond** . . . just like the style favored by women everywhere.
♦4 N 05229EY $8.98

Boys 6 to 12 Years

10K yellow gold except Roy Rogers (48) is silver. *State size 3-4-5.* **Signet Rings** (45, 46). Engraved at no charge. NO C.O.D. Orders. If correctly engraved may not be returned. *Print 2 initials.*

[45] **Signet with polished top.**
4 N R5642E $2.59

[46] **Signet with beveled edges.**
4 N R5637E $3.49

[47] **Mannish Simulated** ruby or sapphire. *State choice.*
♦4 N 05545EY $3.89

[48] **Roy Rogers Sterling Silver Ring.** *State size 3½, 4½, 5½.*
4 N 05902E $1.18

Rings for older Boys 12 to 17 Years

All mountings below fashioned of gleaming 10K yellow gold. Patterned after best-selling Men's rings. *State size 6 to 9.*

[49] **Massive Genuine Onyx Initial Ring.** *Print HIS Initial.*
♦4 N R5404EY $9.98

[50] **Genuine Onyx with HIS Initial** *Print 1 Initial.*
♦4 N R5406EY $6.59
Same . . . sterling silver mounting.
♦4 N R5407EY $4.19

[51] **Handsome Ring with simulated** ruby or sapphire. Striking engraved mounting. *State choice.*
♦4 N 05557EY $4.98

[52] **Signet Ring with gleaming** satin finish top. Always so popular because it is such a personal gift. Initials engraved, but NO C.O.D. ORDERS. If correctly engraved it may not be returned. *Print HIS 2 Initials.*
4 N R5634E $4.49

[53] **Genuine Onyx with Genuine diamond.** Masculine style mounting is exactly like Dad's.
♦4 N 05568EY $10.98

Ring a bell with any man this Christmas . . . Give him a handsome ring

FRATERNAL Rings for Men

All rings are 10K yellow gold. Diamonds are set in rich 10K white gold to bring out sparkle. *State ring size 8 to 12.*

Masonic . . . Knights of Columbus . . . or Elks

[54] **Synthetic ruby.** Emblem and countersunk diamond.
♦4 N 05459EY—*State HIS Emblem* $34.95
♦4 N 05460EY—**Genuine black onyx.** *State emblem* $29.95

[55] **Diamond, Emblem** countersunk in Synthetic ruby.
♦4 N 05450EY—*State HIS Emblem* $39.98
♦4 N 05465EY—**Genuine black onyx.** *State emblem* . . 34.50

[56] **HIS Emblem countersunk** in Synthetic ruby.
♦4 N 05493EY—*State HIS Emblem* $29.95
♦4 N 05494EY—**Genuine black onyx.** *State emblem* . . 26.95

[57] **Two diamonds** highlight genuine onyx and emblem.
♦4 N 05455EY—*State HIS Emblem* $19.98
♦4 N 05454EY—**Synthetic ruby.** *State emblem* 24.98

Rings with MASONIC EMBLEM ONLY

[58] **Masonic emblem countersunk** in genuine onyx.
♦4 N 05453EY—"Tool" emblem on sides. . $19.98

[59] **Masonic emblem encrusted** on genuine onyx.
♦4 N 05484EY $16.98
♦4 N 05458EY—Same ring with Synthetic ruby. . 21.95

[68] **Inlaid Masonic emblem** in Simulated ruby.
♦4 N 05452EY–Our Budget-priced Wonder. 12.50

[61] **Masonic emblem countersunk** in oval genuine onyx.
♦4 N 05451EY—"Tool" emblem on sides. . . $19.98

INITIAL Rings . . a Personal Gift

All mountings are 10K yellow gold. Diamonds set in white gold for added brilliance. *State ring size 8 to 12. Print initial.*

[62] **Synthetic ruby with two** diamonds on sides.
♦4 N 05401EY $23.95
Same with genuine Onyx.
♦4 N 05402EY $18.50

[63] **Unusually large Genuine Onyx** designed with sleek simplicity that is so popular.
♦4 N 05413EY $17.98

[64] **Semi-oval Genuine Onyx** . . . so definitely masculine.
♦4 N 05405EY $13.98

[65] **Genuine Onyx** in modern tailored mounting.
♦4 N 05415EY $11.98
♦4 N 05416EY—**Sterling.** 4.98

[66] **Fiery diamond shines** brightly in synthetic ruby.
♦4 N 05422EY $22.98
Same with genuine Onyx.
♦4 N 05432EY 17.98

[67] **NEW . . . genuine Antique Onyx** with diamond.
♦4 N 05433EY $21.98
Same with Synthetic ruby.
♦4 N 05434EY $26.98

[68] **Genuine Onyx with white Zircon** in 10K white gold.
♦4 N 05400EY $28.75
Same with 3/100 ct. diamond.
♦4 N 05446EY $34.95

[69] **Our Finest Initial Ring . . .** flashing diamond countersunk in Synthetic Ruby.
♦4 N 05429EY $34.95
♦4 N 05430EY—**Onyx. .** 29.95

[70] **Most Modern . . . 2 cutout Initials in Sterling.** Made to order. Shipped from Los Angeles factory. NO C.O.D.'s. *Print HIS 2 initials.* Postpaid.
4 N 5428EF—Wt. 4 oz. . . $8.98
Same in costly 14K yellow gold
4 N 5445EF $42.95

SIGNET RINGS. Engraved at no charge. NO C.O.D. ORDERS. If correctly engraved may not be returned. *Print up to 3 Initials.*

[71] **Low-priced Signet.**
♦4 N R5615EY $7.49

[72] **Heavier, engine turned top.**
♦4 N R5613EY $9.49

POPULAR Rings for Men

Why are they so popular? . . . because each one is so distinctively masculine and smartly designed. All mountings are 10K yellow gold. *State ring size 8 to 12.*

[73] **Simulated ruby** in modern style mounting.
♦4 N 05548EY $8.98

[74] **Synthetic Ruby** set in massive mounting.
♦4 N 05576EY 16.98

[75] **Synthetic Ruby** in expensive style setting.
♦4 N 05571EY $16.98

[76] **Two genuine Diamonds with Synthetic Ruby** that has been expertly cut for extra sparkle.
♦4 N 05556EY $17.98

[77] **Flashing diamond-like White Zircon** (about 1⅓ carat). Rich contrast added with striking synthetic ruby at each side set in triangles.
♦4 N 05537EY $28.98
♦4 N 05547EY—Same without rubies 23.98

[78] **Larger White Zircon (about 2¼ carat)** ablaze with sparkling zircons on both sides. All these stones seem much larger and more brilliant because they are set in pure white gold.
♦4 N 05572EY $29.98

[79] **Carved Tiger Eye Cameo** . . . masculine favorite.
♦4 N 05536EY $9.98

[80] **Genuine Hematite Intaglio** with rich sheen that always make this type of ring such a terrific hit with men. Each detail painstakingly carved, too.
♦4 N 05575EY $14.98

Be sure to read HOW TO ORDER Above. Shipping weight each 4 ounces.



Low introductory prices on our four newest 7-Jewel Imported Alarm Clocks with the famous Harmony House features

[A] **Newest Style** . . . numbers are on outside of case. Luminous hands, hour dots, silver color dial. Polished brass base. Features at right. Ivory, pink or blue; gold color trim. 3⅝ in. high. *State color.*
4 N 7040E–Wt. 1 lb. **Special $7.35**

[B] **New Travel Alarm** with genuine leather case in red, blue, brown or green. Gold plated monogram at no extra charge. Luminous hands, hour dots on gold color dial. 3⅛x2⅝ in. *State color, print initial.*
4 N 7043E–Wt. 9 oz. **Special $8.50**

NEW "Pedestal" Alarm Clocks . . . the gift for those who have been wanting a smart "living-room" alarm. Grooved gold color base matches trim around clock. 4⅝-in. high. Ivory color metal case is just right if her setting is modern or traditional. One-day clock has features at right. Shpg. wt. 1 lb. 6 oz.

[C] **Plain with pierced hands.**
4N7013E–Introductory **$7.75**

[D] **Complete Luminous hands and numerals.**
4 N 7014E–Introductory Price **$8.50**

- **Made by master European craftsmen** in Germany (U.S. Zone) to same exacting specifications as a fine jeweled watch.
- **Precision jewels** at points of greatest wear assure accuracy and long life.
- **Exclusive New "Permalarm"** . . . sets automatically each time you wind alarm.
- **Hair spring** and balance wheel are temperature compensated.
- **Mainspring is dust** protected.
- **Electronically** timed and adjusted.
- All this . . . PLUS exquisite jewel styling

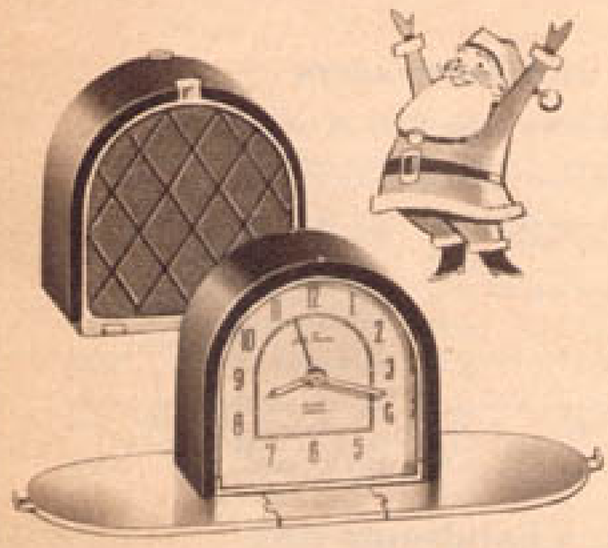
15% OFF
Big Sale Repeated on Harmony House Alarms

It's more than just savings though, that make these Harmony House alarms such outstanding Christmas gift values. This modern design has proved to be tops because it has the richness of artistic simplicity.

Slim ivory enameled metal case with gold color trim and base has all the superior features described at left. 1 day alarm is just 3⅝ in. high. Shipping weight each 1 pound.

[E] **Plain Dial with pierced hands.**
4 N 7011E—Sale Price Repeated at . . $6.75

[F] **Brown dial with luminous hands, numerals.**
4 N 7012E—Sale Price Repeated at . . $7.35



Below Manufacturer's Cost
Save $21.00 on Seth Thomas "Travatrix" 7-Jewel 8-Day Travel Alarm Clock

Never sold below ~~$35.94~~ NOW $14[94]

- 7-jewel 8-day Swiss precision movement
- Guaranteed for 1 full year by Seth Thomas
- Genuine red Morocco leather on closed sides
- Drop doors down . . swivel clock on tiny shelf
- Order early . . . we have a *Limited Quantity*

A once in a lifetime offer . . . and so perfectly timed for a really elegant Christmas present. 2-inch silver-plated dial with numerals etched in brass . . . and of course *luminous hands* and *hour dots*. Brass base. 6 in. long when opened . . . compact 1⅝x2⅝ in. closed. Wt. 9 oz.
4N7019E–*Save $21.00 Now on "Travatrix"* . . $14.94

Travel Alarms on Sale

[G] **Travel Alarm Reduced 20%** . . . with gold plated monogram too! Compact case covered with lizard-grain simulated leather in red, blue, brown or tan. Luminous hands and numerals. 3⅛ in. high open. 30-hour movement. *Print 1 initial* for monogram (of course at no cost). **$5.49**
4N7017E–*State color.* Wt. 12 oz. *Was $6.95* **Now $5.49**

[H] **15% OFF on Lowest Priced genuine leather Travel Alarm** we have ever seen. Red, blue or brown morocco or tan pigskin. 40-hour movement. Luminous hands and numerals. 3⅛ in. *Print 1 initial* for gold plated monogram. **$6.75**
4N7009E–*State color.* Wt. 12 oz. *Was $7.95* **Now $6.75**

Porcelain Clocks CUT 10%

[J] **Save on Porcelain China Occasional Clock.** Authentic design with charm of a French antique. Hand-painted flowers. 8 in. high. **$8.95**
Self-starting Sessions Electric Movement.
4 N 7364E—Shpg. wt. 3 lbs. *Was $9.95* . . . **Now $8.95**
8-day Spring driven movement.
4 N 7308E—Shpg. wt. 3 lbs. *Was $9.95* . . . **Now 8.95**

[K] **Miniature Porcelain China Boudoir Alarm.** Authentic "Dresden China" design. Hand-painted floral motif. 1-day spring-driven movement. 7 in. high. **$6.25**
4N7309E–Shpg. wt. 2 lbs. 8 oz. *Was $6.95* . . . **Now $6.25**

Save $3.00 on Home Sweet Home

[L] *The gift that's so appealing.* Grandma actually rocks and cottage and dial light up (switch is on back of case). Either ivory color plastic cottage with red roof . . . or walnut color with gray roof. Both have green shrubbery and white trellis. Self-starting movement. 12x3⅛x7⅛ in. **$16.95**
4N7317E–*State color.* Wt. 6 lbs. *Was $19.95* . . $16.95

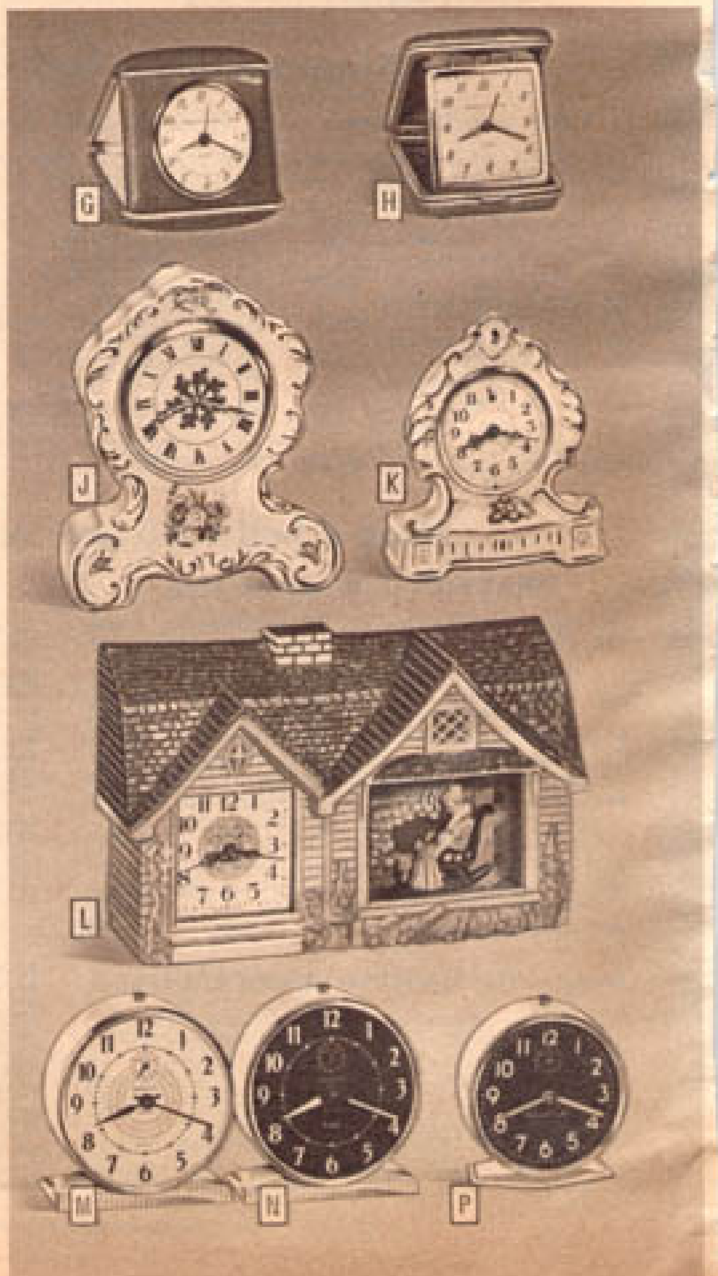
Harmony House 8-day Alarms

Harmony House precision 8-day Alarms still CUT 15%. Maroon, black or ivory color metal case, gold color non-tip base. 5 in. high. Wt. 1 lb. 11 oz. *State color.*

[M] 4 N 7048E—**Plain with white dial** **$3.98**
[N] 4 N 7056E—**Luminous hands on black dial** . . . 4.58

National Call Alarm CUT

[P] **15% Reduction Repeated** on Our Lowest price 1-day luminous alarm. Ivory color case, gold color trim with wide, firm base. Black dial, luminous hands, numerals. 4⅛ in. high. **$2.37**
4 N 7049E—Wt. 1 lb. 6 oz. **Sale Price Repeated $2.37**

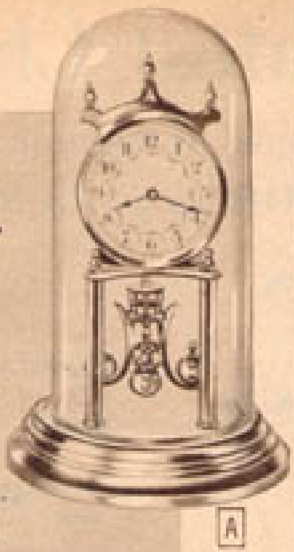


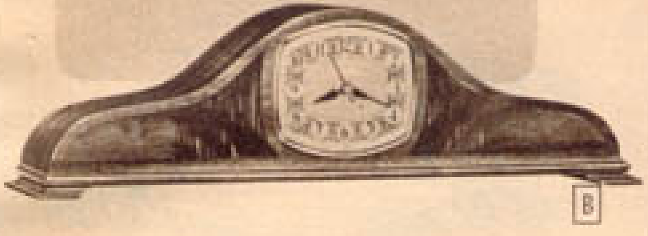


Lowest Prices ever on Our 2 Most Popular Clocks

[A] Was ~~$39.95~~ Cut $5.00
$34.95 Cash $3.50 Down

[B] Was ~~$39.50~~ Cut $3.00
$36.50 Cash $4.00 Down







400-day Clock REDUCED $5.00

[A] **A precious heirloom made by skilled craftsmen.** Polished brass clockworks with removable glass dome. *Visible* pendulum rotates slowly. Hand-painted porcelain china dial. Heavy brass base 7¾-in. diam. 12 in. high. Made in Germany (U.S. Zone). Specially packed.
4 N M7312E—*Shipped express.* Shpg. wt. 10 lbs. Now $34.95

NEW Hand-painted 400-day Clock

[C] **Masterpiece of old world charm.** Daintily feminine flowers painted by hand on ivory-color finish over brass base, dial, columns. Gold color numerals. Rotating pendulum visible through removable glass dome. 11¾ in. high. 7¾-in. diam. Made in U. S. Zone, Germany.
4NM7343E—Specially packed. *Express.* Wt. 10 lbs. $41.50

NEW "Flagship" Clock . . lights up

[E] **Rigged just like old-time schooner** . . . porthole light switches on deck. Unfurled flags and wind-filled sails are chrome. Self-starting electric clock with black hands on gold-color dial is nautically set in steering wheel. Hand-rubbed mahogany veneer wood.
4 N M7369E—20½ in. long. *Express.* Wt. 8 lbs. . . $17.95

Westminster Chime Clock CUT $3

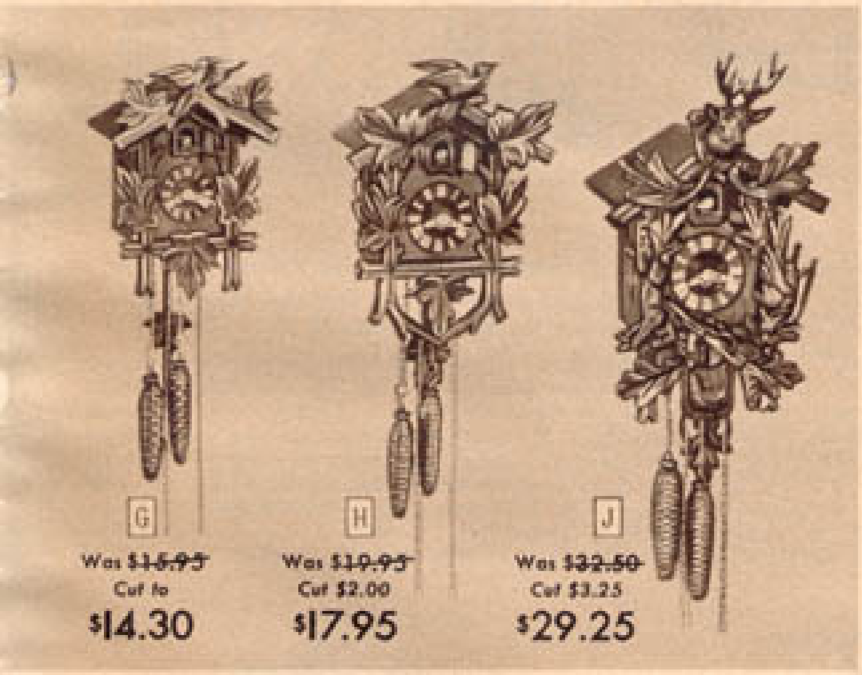
[B] **Chime peals each hour** in full-tone chords . . . a patented feature. Deep tones sound quarter hour. Hand-rubbed mahogany veneer wood in tambour design. Gold, silver color dial. Self starting electric movement.
4 N M7166E—20x3¾x5¾ in. *Express.* Wt. 7 lbs. Now $36.50

NEW . . . Chime or Strike Clock

[D] **Smallest ever,** 4¼x5¾x9¾ in. Handrubbed mahogany veneer wood. Raised gold-color numerals, hands on silver-color dial. Self-starting electric. Wt. 7 lbs.
4 N 07171E—Westminster Chime. . . Special Price $36.50
4 N 07172E—Strikes hours, quarter hours. Special 29.50

Sessions Western Horse Clock

[F] **Handsome statue of thoroughbred horse** cast in rich bronze-color metal. Self-starting electric clock mounted in horse-shoe shaped case with 2 ponies in miniature corral. Mahogany-color wood base.
4 N 7368E—17x5x11¼ in. Shpg. wt. 6 lbs. $13.50





Genuine Cuckoo Clocks Cut Even Lower

HAND-CARVED Cuckoo Clocks imported from Europe's Black Forest. Colorful cuckoo calls hours and half hours. Gong strikes with Cuckoo. Two-weight, 1-day, pendulum movement.

[G] **Budget-priced 11-inch Cuckoo Clock Cut 10%.** Hand-carved, polished wood case in "bird and leaf" design. White Roman numerals and hands.
4 N 7313E—8½x11½ in. Shpg. wt. 6 lbs. *Was $15.95.* Cut 10% to . . . $14.30

[H] **Larger, 13½-inch Cuckoo Clock Cut $2.00.** More elaborate wood case with "bird and boughs" design deeply carved by hand and polished to rich, dark luster. White numerals and hands. 10x13½ in. *Express.* Wt. 8 lbs.
4 N M7304E—*Was $19.95.* Cut $2.00 for worthwhile Christmas savings. $17.95

[J] **Largest of all, With biggest reduction . . Cut $3.25.** De luxe 16-inch Cuckoo Clock with "Hunting Scene." Most elaborate, deeply hand-carved case adorned with symbols of the hunt . . . game bird, hare, old fashioned hunting rifle and topped by a carved stag's head. Largest, 9½x16 in. *Express.* Wt. 10 lbs.
4 N M7321E—*Was $32.50.* Cut $3.25 for your Christmas savings to $29.25

Special Christmas BARGAINS on G.E. Alarms

"Repeater" Price Was ~~$11.94~~ — Sale Price Repeated at **$8.44**

[K] **Save $3.50** on this automatic electric alarm. It rings every 24 hours without resetting . . . can be shut off for week ends. Mahogany-color case is 4 in. high. Gold-color trim. Dark hands and numerals. Light tan dial. *Postpaid.*
4N7082E—(Wt. 2 lbs. 3 oz.) Sale Repeated $8.44

"Twinkle" Maintained Price was ~~$10.74~~ — CLOSEOUT **$7.44**

[L] **Modern styling** that adds lively color to any room. Big 30% savings on this maroon plastic clock with richly-polished metal trim and base. Dark numerals on ivory-color dial. Gold-color hands. 5⁷⁄₁₆ in. high.
4 N 7123E—Shpg. wt. 2 lbs. 8 oz. Closeout $7.44

"Gourmet" Price Was ~~$8.34~~ — Sale Price Repeated at **$5.98**

[M] **Still reduced full 28%.** Designed to pep up kitchens. Numerals raised to stand out clearly. Plastic case in red or green with white numerals, yellow with green numerals or white with red numerals. 7¾-in. diam. *State color.*
4 N 7283E—Shpg. wt. 2 lbs. 6 oz. . . Still $5.98

"Warbler" Maintained Price Was ~~$15.00~~ — Sale Price Repeated at **$10.50**

[N] **SAVE $4.50 on beautiful G. E. Clock** . . . pleasing bell alarm makes it extra-special gift. Rich mahogany-finish wood case, gold-color trim. Dark numerals with gold-color hands. Brushed-metal hour track. 5 in. high.
4 N 7089E—Shpg. wt. 2 lbs. 12 oz. . . . $10.50

NOTICE FOR 2 PAGES: Prices include 20% Tax except Alarm Clocks Under $5.50 include 10%. Electric clocks are UL approved. They are complete with cord and plug for 110-volt, 60-cycle AC.

Why Orvin Precision Timekeeping is Unsurpassed by any other Leading Watch

ORVINS are made by foremost Swiss watch manufacturers. Each ORVIN has the dependable jeweled ORVIN Swiss movement *with genuine jeweled lever escapement.* This assures you accuracy, long service, and ease of repair.

The precision jewels in an ORVIN watch allow it to function unceasingly, year after year, with a minumum of wear. The amazing hardness of these jewels, their precise finish, and their perfect positioning within the watch add further assurance of precision timekeeping unsurpassed by any other leading fine-quality nationally advertised watch.



Greatest Christmas

Two full pages of regular fine-quality 17 and 7-jewel Orvins . . 23 brand-new styles!





1 2 3 4 5 Five Glamorous Styles for Women . . Choice of Yellow or White Gold

- Especially Designed for this Big Christmas Value Selection
- 7 or 17 Jewels . . Genuine Orvin Movements: Anti-Magnetic

Bewitching beauties, of the watch-maker's art! And priced to bring you one of the biggest values you've ever enjoyed! Notice the exquisitely designed cases, so expensive-looking, so feminine, so modern . . they're masterfully crafted of luxuriously gleaming 10K rolled gold plate, with stainless steel backs. Notice, too, the breath-taking loveliness of the dainty, gracefully shaped bands (they're 1/20 12K gold filled with stainless steel backs). Crystals are of shatter-proof Lucite, fashionably thick, and raised or domed. All watches in this group have expansion bands, excepted 1, which has snake band, and 2, which is bracelet style exclusively designed for ORVIN. Expansion band on watch 4 is telescope-type.

4 N 134E—17 Jewels. *State color you want—yellow or white. State style (1), (2), (3), (4), or (5) . . . If you order style (1), please state wrist size in exact inches* . . . . Each $18.95

4 N 154E—7 Jewels. *State color you want—yellow or white. State style (1), (2), (3), (4), or (5). If you order style (1), state wrist size.* Ea. $15.95

6 7 8 Special Christmas Values for Men

- All Shock-Resistant—Orvin Precision Movements
- All Anti-Magnetic—17 Jewels (8 also in 7-Jewel)

Watches 6 and 7 have 10K yellow rolled gold plate cases with stainless steel backs; 1/20 12K gold filled expansion bands with stainless steel backs. 17 jewels and the other features above. 8 has chrome-plated case with stainless steel back—*and it's water-resistant!* It has all stainless steel expansion band, luminous figures, hour, minute hands; red sweep second hand. 17 jewels and the other features listed above.

4 N 360E—*State style* (6), (7), *or* (8) . . . . Each $18.95
4 N 380E—Same as style (8) except 7 jewels 15.95

Shpg. wt. each 9 oz. For wrist size, measure completely around wrist and print exact size in inches.

7-Jewel Orvins . . Swiss Movements $12.95

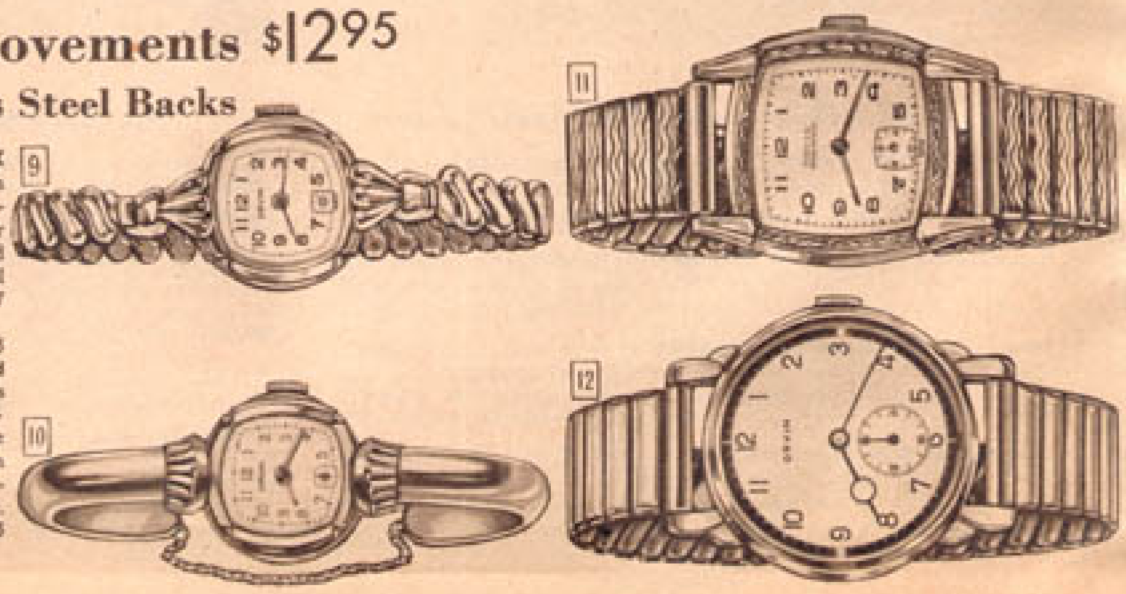
Anti Magnetic . . Stainless Steel Backs

9 **Women's. 10K yellow rolled gold plate;** stainless steel back. 1/20 12K gold filled expansion band; stainless steel back. 7 jewels. Anti-magnetic.
4 N 115E $12.95

10 **VERY SPECIAL!** The lovely new bracelet style—now in white rhodium finish—the same rhodium which is used to enhance the dazzling beauty of expensive platinum watches! *Both* the case and bracelet are finished in this wondrous rhodium *which won't wear off!* Backs are stainless steel. Anti-magnetic.
4 N 129E—7 jewels $12.95

11 **Men's dress watch of 10K yellow rolled gold plate** with stainless steel back. ORVIN movement, with genuine jeweled lever escapement. 1/20 10K gold filled expansion band; stainless steel back. Shatterproof crystal. 7 jewels. Anti-magnetic.
4 N 313E $12.95

12 **Men's dress watch of polished chrome plate** with stainless steel back. All stainless steel expansion band. Unbreakable crystal. ORVIN movement, with genuine jeweled lever escapement. 7 jewels. Anti-magnetic.
4 N 333E $12.95



Each Watch on this page in Gift Box

Watch Values in Sears History!

Not manufacturer's "mistakes" or leftovers that didn't sell
. . all are *latest-style* Orvins—all are *brand-new* fresh stock!





3 Women's, 2 Men's

$21.95 Each

17-jewel movements

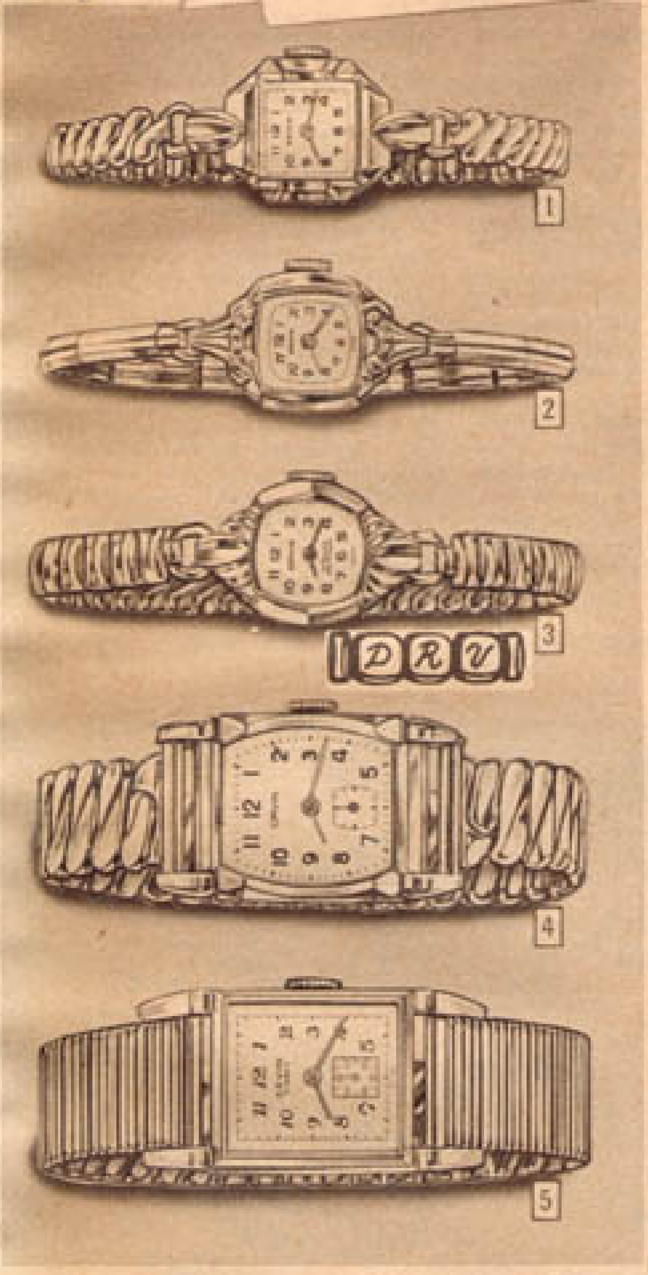


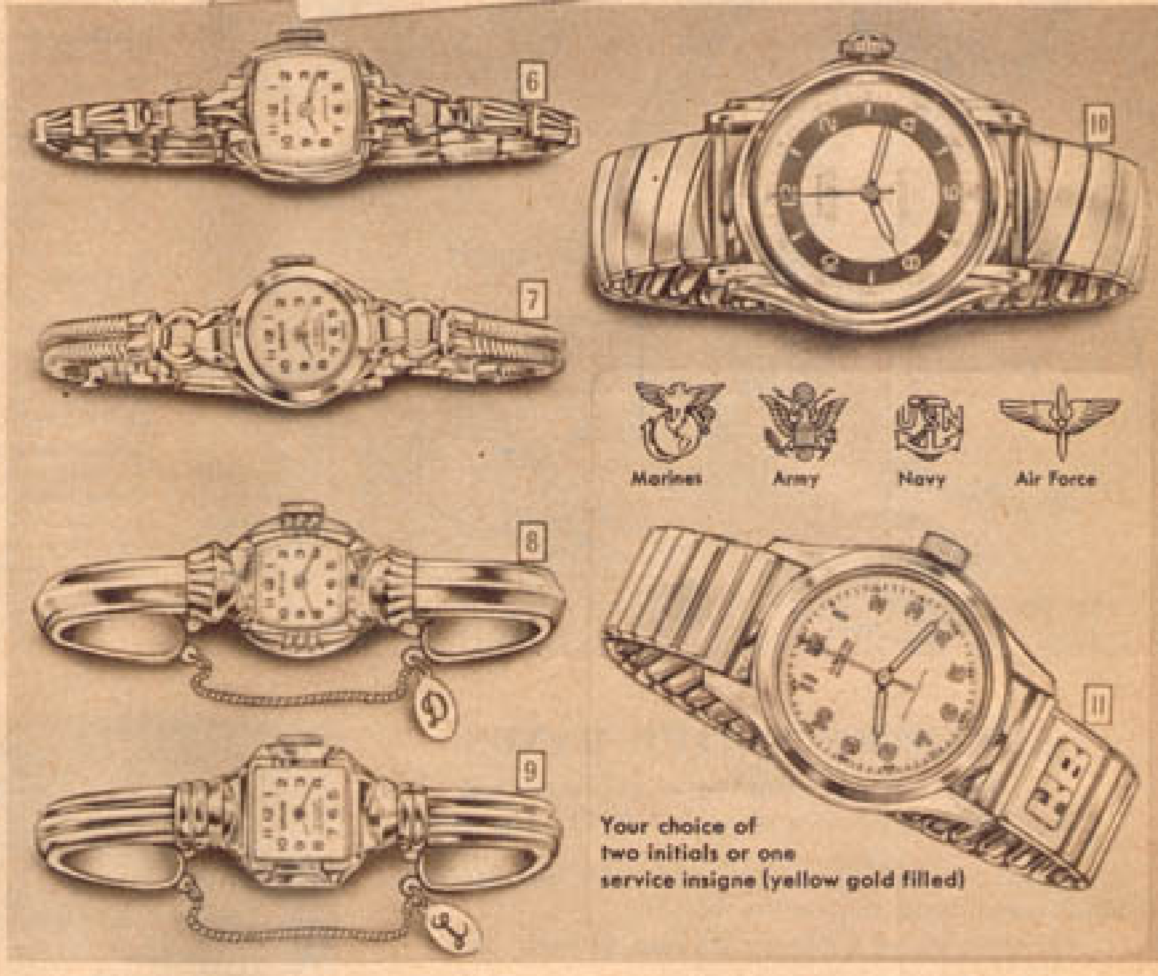
4 Women's, 2 Men's

$24.95 Each

Two cases are all 14K gold

Each watch on this page packed in rayon velvet Christmas box





Your choice of two initials or one service insigne (yellow gold filled)

[1][2][3] **Three Lovely Styles for Women—All in Your Choice of Yellow or White 10K Rolled Gold Plate.** Pick your super-value from this group of shapely beauties! 17 jewels. Anti-magnetic. Cases have stainless steel backs. Exquisitely dainty expansion bands are 1/20 12K gold filled, with stainless steel backs. Non-shatter Lucite crystals. Style [1] has gracefully domed crystal. Style [2] has raised crystal and telescope-style expansion band. Style [3] has strikingly different faceted crystal, and its expansion band has 3 engraved initials.
4 N R245E—*State style number [1], [2], or [3]. State color. For style [3], print 3 initials wanted*........ Ea. $21.95

[4][5] **Men's . . Shock-Resistant by Incabloc—Heavy Domed Crystals—Handsome Gold-filled Expansion Bands.** Dress styles that speak well for a man's taste. Both have the fine Orvin movement, as have all the other watches on these two pages. 17 jewels. 10K yellow rolled gold plate cases; stainless steel backs. Shock-resistant by Incabloc. Heavy domed Lucite crystals—non-shatter. Anti-magnetic. Expansion bands are 1/20 12K yellow gold filled, with stainless steel backs.
4 N 420E—*State style number [4] or [5]*............ Each $21.95

TAX AND SHIPPING NOTICE FOR THESE TWO PAGES. Shpg. wt. ea. watch 9 oz. Watches shown ⅘ actual size. All prices on these two pages include 10% Federal Tax.

[6][7] **Women's . . 14K Gold—Yellow or White.** Beautifully crafted 14K gold cases (front and back). Raised shatter-proof Lucite crystals. 17 jewels. Anti-magnetic. Bands are 1/20 12K gold filled; stainless backs. [6] has lovely fan-style telescope expansion band. [7] has new genuine double-snake band, with adjustable safety center clasp (for perfectly comfortable fit).
4 N 0255E—*State style number [6] or [7]. For [7], state wrist size (measure completely around wrist and print size in exact inches). Also state color (yellow or white)*........ Each $24.95

[8][9] **New Bangle Styles . . . New Initial Charm—Yellow or White.** Gracefully shaped bracelets (1/10 10K gold filled) . . rich grooved design . . bewitching initial charm! 10K rolled gold plate cases; stainless backs. 17 jewels. Anti-magnetic. Domed crystals.
4 N R205E— *State [8] or [9]. Print initial. State color* . . . Each $24.95

[10][11] **Men's Sport Styles.** Both are Incabloc shock-resistant; water and dust-resistant; 17 jewels; anti-magnetic, and have luminous hands. [10] is self-winding, has chrome-plated case, stainless steel back and expansion band. [11] is regular stem wind, choice of all stainless steel or 10K yellow gold filled case with stainless steel back. Matching expansion band with two initials or service *insigne* (initials and insignia are yellow gold filled). A typical Sears value.
[10] 4 N 0446E........ $24.95
[11] 4 N 0467E—*State choice of case; also two initials or one service insigne*........ $24.95

Self-winding . . Our Finest Orvins

Corrosion, dust, and water-resistant **$29.95**

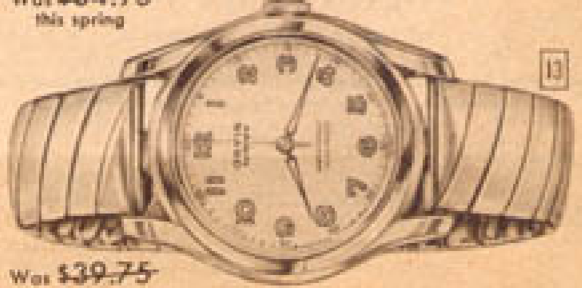
SAVE $5 on style [12] . . . $10 on style [13]! Both watches have famous Orvin *roto-automatic* movement . . . winds itself as you wear it—more accurate because mainspring tension is kept constant. Both have all stainless steel cases and all stainless steel expansion bands; 17 jewels; Incabloc shock-resistant; anti-magnetic . . . and both are resistant to dust and to the corrosion effects of salt water. Both have red sweep second hands and handsome crystals of shatter-proof Lucite.

[12] 4 N 0237E–Women's. *Was $34.95.* $29.95

[13] 4 N 0424E—Men's. (Has luminous figures, hour, minute hands.) *Was $39.75.* $29.95



Was ~~$34.95~~ this spring



Was ~~$39.75~~ year ago

Order regularly and receive your catalogs regularly





7 and 17-Jewel Beauties created especially for

High School and College Students

Plus Fine quality unsurpassed by other nationally-known watches selling at higher prices

$15.95 to $24.95 (Prices include 10% Fed. Tax)

Plaid Gift Box .. domed snap cover

And remember, all Orvins are ANTI-MAGNETIC . . all have genuine Orvin movements and super-hard Orvin jewels

[1] **Young Men's 17-Jewel.** Water-resistant. *Incabloc* shock-resistant. Stainless steel back and expansion band. Luminous hour and minute hands and figures. Unbreakable crystal.
4 N 374E—Chrome-plated case. $18.95
4 N 358E—All stainless steel case; corrosion-resistant. $21.95
4 N 361E—10K yellow gold plate case; 1/20 12K gold filled band. $21.95

[2] **Campus champ** for service and looks—that's this men's dressy Prep of 10K yellow rolled gold plate; stainless steel back. Expansion band. 17 jewels. *Incabloc* shock-resistant. Engraved initials.
4 N R353E—*Print 3 initials*. $24.95

[3] **Bewitching beauty** in 10K yellow rolled gold plate; stainless back. Young misses adore the ever-so-flexible snake band (1/20 12K gold filled). Adjustable safety center clasp. *State wrist size* (measure around wrist).
4 N 165E—17 jewels. $18.95
4 N 166E—7 jewels. 15.95

[4] **Sweet-as-honey** styling! Lovely expansion band (1/20 12K gold filled) of tiny hearts. 10K yellow rolled gold plate case. Band and case have stainless backs. Raised crystal.
4 N 214E—17 jewels. $19.95
4 N 175E—7 jewels. 16.95

[5] **Adorable** expansion band is the perfect mate for the very feminine case. Three initials in dainty script style. 17 jewels. Domed crystal. Case is 10K rolled gold plate; stainless back. Band is 1/20 12K gold filled, with stainless back.
4NR254E–Yellow. *Print 3 initials*. $21.95
4NR297E–White. *Print 3 initials*. 21.95

[6] **Charmer** for a young lady's wrist! Notice the graceful, slender lines of this lovely bracelet style and its initialed heart charm. 17 jewels. 10K rolled gold plate case; stainless back. 1/10 10K gold-filled bracelet. Faceted raised crystal.
4NR298E–Yellow. *Print initial*. $24.95
4NR299E—White. *Print initial*. 24.95

Shipping weight each watch 9 oz. Shown ¾ actual size.

EXPANSION WATCH BANDS

. . to give your watch that "up to the minute" look
. . styles for both men and women—from $1.45 to $5.95

Five good reasons why you should order one of these handsome Orvin expansion bands:

- **Convenience**—no fumbling with strap or clasp . . . just slip your watch on or off in a jiffy . . .
- **Appearance**—good-looking styling, quality construction
- **Comfort**—easy fit, freedom from binding
- **Protection**—expansion bands absorb shock of sudden jolts
- **Low Price**—Orvin bands give you quality at a price that means value . . . we believe they're America's best buys

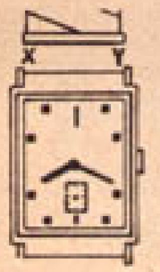
Shipping weight each band 4 ounces.

Women's . . 3 of these are brand-new for this book!
All in choice of yellow or white 1/20 12K gold filled; stainless backs

[7] 4 N R1270E—New Engraved 3 initials. *Print 3 initials. State color gold*. $5.95
[8] 4 N 1237E—Lovely faceted design. *State color gold*. 3.45
[9] 4 N 1215E—Attractive, modern. *State color gold*. 3.45
[10] 4 N 1271E—New this book. Telescope-type. *State color gold*. 2.45
[11] 4 N 1272E—Bewitching loveliness. New this book. *State color gold*. . 2.45

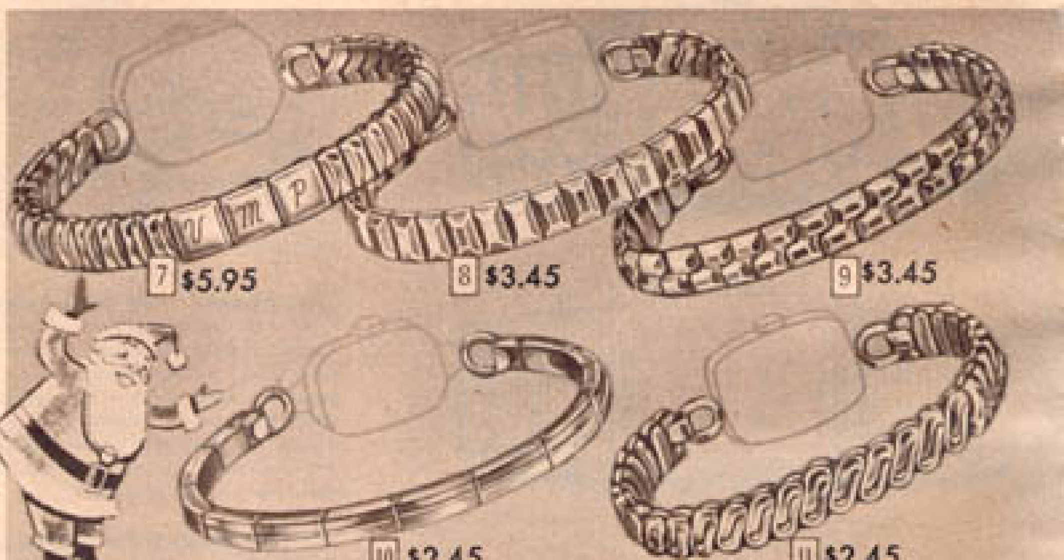
Men's expansion bands, all brand-new for this book!
All are 1/20 12K gold filled unless otherwise stated

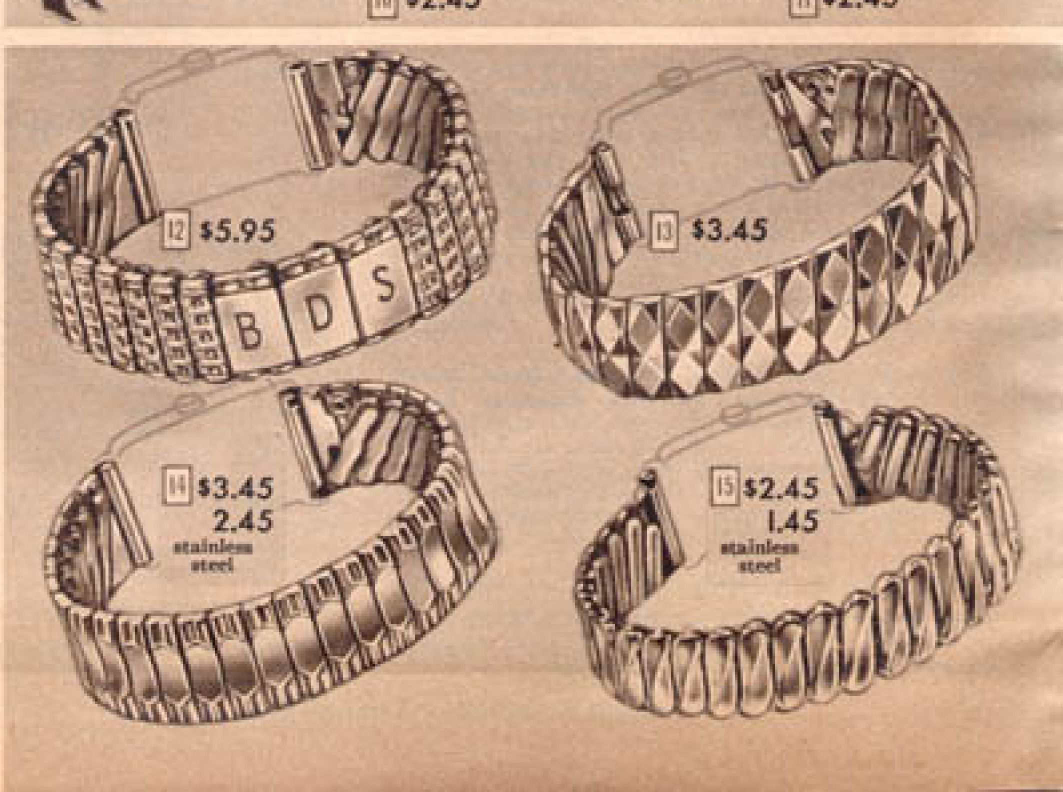
[12] 4 N R1170E—Has 3 initials. White or yellow gold filled; stainless steel back. *Print 3 initials wanted. State color of gold*. $5.95
[13] 4 N 1171E—Double diamond design. Yellow. Stainless steel back. . 3.45
[14] 4 N 1172E—Dressy styling. Yellow. Stainless steel back 3.45
4 N 1173—Same as [14] but all stainless steel. 2.45
[15] 4 N 1174E—Propeller design. Yellow. Stainless steel back. 2.45
4 N 1175—Same as [15] but all stainless steel. 1.45



HOW TO ORDER EXPANSION BANDS

State catalog number; also state color if there is a choice.
Men's Bands: *State end width* (measure your watch from point X to point Y shown in small sketch at the left). Bands come in choice of ⅝ or ¾-inch end width.
Womens'. No measurement is needed for women's expansion bands.
Shpg. wt. ea. band 4 oz. Prices include 20% Fed. Tax where catalog number ends in E. Bands shown about 2/3 actual size.
You can easily attach a new expansion band without any special tools. Instructions included. Takes only few minutes.









Women's . . all gift boxed . . 3 and 5 in yellow or white gold

1 **Miss America** . . . new Bulova model with all the loveliness the name implies! 17 jewels. 10K yellow rolled gold plate case; stainless metal back. Exquisitely styled telescope-type expansion band.
4 N 0614TE . . $35.75

2 **Miss Universe** . . . another new Bulova creation of exciting beauty. Modernistic case is 10K yellow rolled gold plate; stainless metal back. Tiny diamond design on the telescope-type expansion band. 17 jewels.
4 N 0615TE . . $39.75

3 **Academy Award.** Notice the shapely case and the slim lines of the lovely telescope-type expansion band. 21 jewels. 10K rolled gold plate case; stainless metal back.
4 N 0616TE—Yellow
4 N 0619TE—White
Either color . . $49.50

4 **Corinthia** . . new Bulova beauty, high-lighted with two diamonds. Genuine snake chain bracelet. Case and band are 1/10 10K white gold filled, with stainless metal backs. 17 jewels. *Please state wrist size.*
4 N 0620TE . . $57.50

5 **American Girl** . . a new Bulova version of the bewitching bracelet style—to set feminine hearts fluttering! Case and bracelet all 1/10 10K gold filled. 17 jewels.
4 N 0617TE—Yellow
4 N 0618TE—White
Either color . . $57.50

Elgin's Finest Movement!

Breath-taking beauty, whispering affection with the sincere accent of shimmering diamonds. Tiny bewitching case is solid 14K white gold. The 3-point diamonds are mounted in lovely "Lily of the Valley" motif end-pieces. High domed crystal. Dial is white, with dainty figures in contrasting jet black. The 19-jewel movement is Elgin's very finest. Cord band is luxurious black nylon. Beautiful gift box. *Please state wrist size wanted.* (See measuring information at bottom of page.)
♦4 N 0831TEY–2 diamonds (1/16 carat total wt.) . . $125.00
♦4 N 0810TEY–4 diamonds (1/8 carat total wt.) . . 150.00
♦4 N 0811TEY–8 diamonds (1/4 carat total wt.) . . 185.00

Bulovas for Men . . 15, 17 and 21 jewels $35.75 to $59.50



Elgins for Men $65.00 to $71.50



6 **Director.** Handsome 15-jewel Bulova, brand-new for this Christmas Book! Masculine styling and dependable performance to give complete satisfaction. Case is 10K yellow rolled gold plate. Expansion band is 1/20 12K gold filled. Case and band both have stainless steel back. Domed crystal of non-shatter Lucite.
4 N 0538TE $35.75

7 **Treasurer** by Bulova. Distinguished styling. Notice the clean, simple lines of the 10K yellow rolled gold plate case and the highly polished center plaques of the full expansion band . . notice, too, the fine engraved edges that *frame* the raised curved crystal. Back of case is stainless steel. 17-jewel movement.
4 N 0553TE $45.00

8 **President.** Another brand-new Bulova dress style for men . . and especially for the man who is extra-particular about both the appearance and the performance of his watch. 21 jewels. 10K yellow rolled gold plate case; stainless steel back. Highly-polished facets on two-row diamond design of the expansion band.
4 N 0578TE $49.50

9 **Self-winding Clipper** . . winds itself as you wear it. This handsome Bulova automatic watch is water-resistant. 1/20 10K yellow gold filled case; stainless steel back. Anti-magnetic. 17-jewel movement. Luminous hour and minute hands and hour markers. Sweep second hand. Expansion band of modern design.
4 N 0591TE $59.50

10 **Elgin Deluxe.** Now—for the first time—we offer an Elgin with an engraved expansion band . . 3 initials in handsome block-style lettering. Rich-looking 1/20 10K yellow gold filled case. 17-jewel movement. Matching expansion band.
♦4 N R876TEY—*Print three initials wanted* $65.00

11 **Lord Elgin.** Superb combination of handsome styling and precision craftsmanship! Sleek case has "cut-back" sides . . and it's *all* 1/20 14K yellow gold filled. Fine 21-jewel Elgin movement. The genuine alligator leather strap pairs up perfectly with the smartly designed case . . to give this watch the expensive, luxurious appearance that its superior quality deserves—and in the quiet good taste a man likes.
♦4 N 0741TEY $71.50

Bulova and Elgin watches are sent *postpaid* (shpg. wt. ea. 9 oz.), and can be bought on Sears Easy Terms at no extra charge. Men's watches shown ¾ actual size; women's, ⅝ actual size. All prices include 10% Fed. Tax, except those over $71.50 include 20%. Where wrist size is requested, *please print size in exact inches* (to determine size, measure completely around wrist). ♦ means watch is shipped from Chicago. Order from your mail order house.



EXTRA VALUE!

Tower watches have precision-made one-day movements, electronically timed. They cost so little because of direct factory-to-Sears-to-you distribution without expensive magazine advertising.

Shpg. wts. men's watches 4 oz.





New Water-proof Towers!

Best quality ever—at lowest prices ever!

Water-proof . . . dust-proof . . . and shock-resistant. New dial design. Sturdy chrome-plated case in new *extra-thin* style . . . an outstanding case, *the same, in every way, as the cases of many watches selling for much more.* Stainless steel back. Expansion bands are stainless steel. Special low prices! In the 4 styles listed below.

[A] 4 N 1792E—White dial; gold-color numbers. With genuine pigskin leather strap (tan) $9.89

4 N 1793E—Same as [A] but with expansion band 11.39

[B] 4 N 1795E—Silver-color dial; luminous hr., min. hands, numerals. *Sweep second hand.* Expansion band . . $13.39

4 N 1794E—Same as [B] but with pigskin strap (tan) . . 11.89

Polished Chrome and 10K yellow rolled Gold Plate Watches

All with stainless steel backs . . Choice of Expansion Band or Leather Strap

Tower CHROME Watches. Electronically timed for accuracy. One-day movements. Cases are sturdy chrome plate, polished to a brilliant finish; stainless steel backs. Expansion bands are stainless steel.

[C] **Tower Chrome.** Popular thin style case.
4 N 1759E—With expansion band $4.59
4 N 1745E—With gray leather strap. 3.29

[D] **Tower Chrome Luminous.** Luminous hands and numbers; black dial. Round sport-style case.
4 N 1758E—With expansion band $4.99
4 N 1747E—With gray leather strap . . 3.69

Tower GOLD Watches. Cases are 10K yellow rolled gold plate; stainless steel backs. Expansion bands are 1/40 10K rolled gold plate, with stainless steel backs. One-day movements, electronically timed.

[E] **Tower Gold.** Popular extra-thin style case.
4 N 1783E—With rolled gold plate expansion band $6.19
4 N 1770E—With tan pigskin strap 3.99

[F] **Tower Gold Ebony.** Dark dial; raised gold-color numerals.
4 N 1784E—With rolled gold plate expansion band 5.99
4 N 1721E—With tan pigskin strap 3.89

[G] **Tower Gold Deluxe.** Gold filled numbers and hands. Handsome silver-color dial.
4 N 1785E—With rolled gold plate expansion band $8.09
4 N 1734E—With tan pigskin strap 5.89

Tower Watch Prices go tobogganing down

Biggest Price Cuts *Ever*—and Most Price Cuts *Ever*—in a Christmas Offering of Towers!

30 Big Book Prices Cut . . plus 8 Brand-New 1953 Towers at Record-Breaking Low Prices!



Lady Tower Watches for Women

- Special shock-resistant movements . . . dials and movements amazingly tiny—small as a nickel
- Electronically timed and adjusted to three wrist positions
- All cases and bands have stainless metal backs
- Styled for work, sports, or dress

Lady Tower CHROME . . . luxuriously styled tiny case is richly chrome plated. Curved non-shatter crystal; silver-color dial. Black hands and numerals.

[H] 4 N 1811E—With dainty grooved link-design stainless steel full expansion band $6.65

[J] 4 N 1807E—With gray leather strap 4.85

Lady Tower LUMINOUS CHROME. All features of the Lady Tower Chrome above plus fully luminous hands and numerals . . . *and red sweep second hand.* Ideal for nurses, teachers, etc., who need second hand accuracy, yet want a feminine looking watch.

[K] 4 N 1812E—With dainty grooved link-design full expansion band. *Fall sale price repeated.* . $7.55

[L] 4 N 1809E—With gray leather strap 5.75

Lady Tower GOLD. All the features of the Lady Tower Chrome, plus a luxurious 10K yellow rolled gold plated case. Curved non-shatter crystal protects smart white dial with gold color hands.

[M] 4 N 1814E—With 1/40 10K yellow rolled gold plate expansion band. *Fall sale price repeated.* $8.89

[N] 4 N 1805E—With tan pigskin grain strap . . 6.65

SHIPPING WEIGHT AND TAX NOTICE: Shipping weight of each watch on these two pages is 4 oz. All prices on these two pages include 10% Federal Tax. All watches shown ¾ actual size. All specially boxed.









Special low Christmas price New 2-jewel Boys' Watches!

Brand-New Boys' Towers. Handsome new styling! Brand-new precision-made movements with 2 genuine sapphire jewels for greater accuracy and longer service! Quality and looks to steal a boy's heart . . . and now at a special low Christmas price. Sport-type cases; light gray dials, with black numerals and new-styled streamlined hands. All cases have stainless steel backs. Expansion band on chrome-plated watch is all stainless steel; band on rolled gold plated watch is 1/40 10K yellow rolled gold plate with stainless steel back. Straps and bands specially made to fit small wrists.

[E] **Genuine leather strap styles.** 4N1918E—Chrome-plated . . $4.19
4 N 1920E—Has 10K yellow rolled gold plated case $5.09

[F] **Expansion band styles.** 4 N 1919E—Chrome-plated . . $5.49
4 N 1921E—Has 10K yellow rolled gold plated case $7.29

Shock-Defying Jr. Towers . . "Grownup" Styling

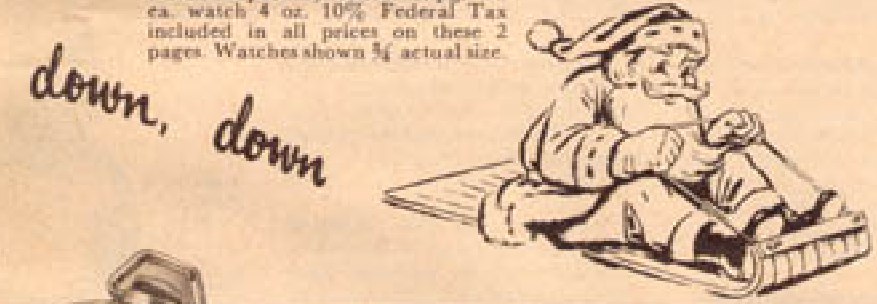
All have special straps and expansion bands that fit small wrists

For Girls. Special shock-resistant movements. Dials are as small as a nickel. Non-shatter crystals. Cases and expansion bands have stainless steel backs. Straps are leather.

[A] 4 N 1900E—**Tower.** Chrome-plated case. Gray strap $4.85
4 N 1908E—**Tower Gold.** 10K yellow rolled gold plated case. Tan strap $6.65
[B] 4 N 1904E—**Tower.** Chrome-plated. Stainless steel expansion band . $6.65
4 N 1909E—**Tower Gold.** 10K yellow rolled gold plated case; 1/40 10K rolled gold plate expansion band $8.89

Rowdy Towers for Boys. Rugged jolt-defying cases. Non-shatter crystals. Easy-to-read dials. All cases and expansion bands have stainless steel backs.
[C] 4 N 1902E—**Tower.** Has chrome-plated case and gray leather strap $3.29
4 N 1906E—**Tower Gold.** Has 10K yellow rolled gold plated case and tan leather strap $3.99
[D] 4 N R1905E—**Tower.** Chrome-plated case. Has stainless steel expansion band with name plaque. *Two letters engraved at no extra charge. Add 6c each for additional letters. Print engraving* . . $4.59
4 N 1907E—**Tower Gold.** 10K yellow rolled gold plated case. Expansion band is 1/40 10K rolled gold plate (no name plaque) $6.19

NOTICE FOR THESE 2 PAGES: Each watch is specially boxed. Shpg. wt. ea. watch 4 oz. 10% Federal Tax included in all prices on these 2 pages. Watches shown ¾ actual size.









Lapel and Pocket Watches

[G] **Tower Pocket Watch.** Nickel-plated case. Has handsome two-tone dial.
4 N 1659E—Has black hands and numerals . $1.79

[H] **Tower Luminous Pocket Watch.** Hands and numerals glow in the dark. Black dial. Nickel-plated case. *Save now!*
4 N 1665E . . . . . . *Was $2.79* . . . . . . Now $2.49

[J] **Men's and Women's Tower Lapel Watch.** Leather lapel thong. Carry in purse, pocket, or on belt or lapel. Enamel border in red, green, or black.
4 N 1857E—*Please state color wanted* $2.69

Explorer Compass Watch

[P] A dependable watch *with fine jeweled compass built right into the non-shatter crystal!* Tells right direction, gives correct time. Appeals to Boy Scouts, Girl Scouts, young "adventurers" of all ages. Ideal for hikes and camping. Sturdy chrome-plated case; stainless steel back. Bold black hands and numerals for easy time-telling. Has Western style genuine leather strap (specially designed to fit small wrists) with silver-color metal buckle.
4 N 1879E—Save. *Was $5.95.* Now $4.95

Boys' and Girls' 7-Jewel Towers

All Reduced . . You Save Now at these Cut Prices

- All have genuine Swiss movements with jewels at points of greatest wear
- All have sturdy chrome-plated cases with stainless steel backs
- All are specially designed to fit children's wrists
- All handsomely styled to delight the youngsters

[K] **Tower 7-Jewel Boys' Sport style** . . . a "he-man" watch for active youngsters. Fully luminous hands and numerals. Red sweep second hand. White dial with silver color second track. Genuine leather strap.
4 N 1910E—With gray strap . . $9.69

[L] **Tower 7-Jewel Boys' Calendar Watch** . . . shows time and day of month—a feature usually found only in very expensive watches! Fully luminous hands and numerals. Second hand has dial. Genuine leather strap.
4 N 1911E—With gray strap . . $9.69

[M] **Tower 7-Jewel Girls' Sport Style** . . . a dainty watch with *leather-lined black suede strap and gold color buckle* all her playmates will envy. She can wear it for school, play or dress. White dial, dark blue hands, numerals.
4 N 1912E—With suede strap . . . $9.69

[N] **Tower 7-Jewel Girls' Dress Watch** . . . so beautiful she'll think it's a fairy tale come true! Glamorous dial has real mother-of-pearl center with white track, gold color hands and raised numerals. Black cord band.
4 N 1913E—With cord band $9.69



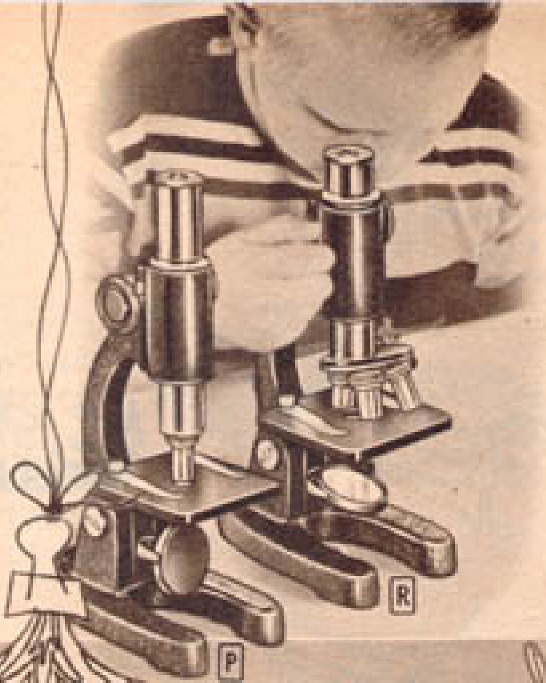
Imported Wall Barometer

We Know It Would Be a Good Value Even at $5.95

... that's why we say it is unsurpassed at **$4.95**

Forecast local weather — foretell rain, cold snaps or high winds during next 24 hours

Your choice of highly polished blonde or mahogany finish wood case. Brass trim. Open center dial—you can see the fine brass movement. Adjusts to 2500 feet altitude. 5⅜ in. in diameter. Made in Germany (Western zone). Shipping weight 1 pound.
4 N 6667—*State color wanted*.....$4.95



300-power Microscopes

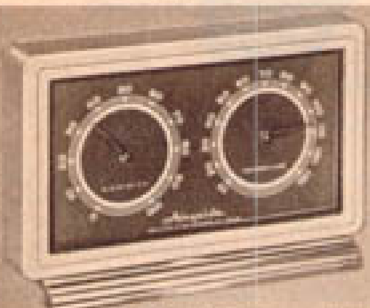
For students, hobbyists who need strong, clear magnification

Fixed Power **$7.50** Triple Power **$9.50**

[P] **Magnify objects clearly 300 times.** All metal; black. Frame tilts like professional models. Clips hold slide firmly. All-directional mirror. 7½ in. high closed. Fitted wood carrying case and 3 slides included. Made in Japan. Shipping weight 4 lbs. Shipped express.
4 N M6357—Fixed 300-power model. $7.50

[R] 4 N M6358—**Triple-power model.** Three powers (100X, 200X, 300X) mounted on revolving turret. (Locate objects quickly with lower powers, study in detail with 300 power). Made in Japan. Shpg. wt. 4 lbs. Shipped express.................$9.50

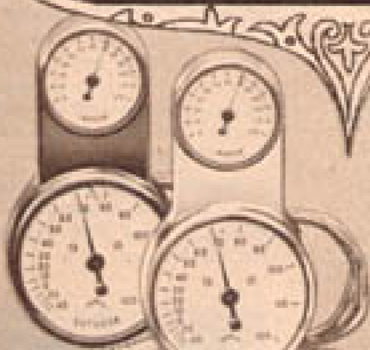
Weather Instruments



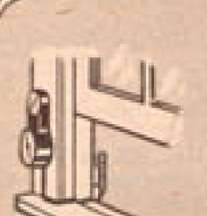
[A] Thermometer-Humidity Guide **$4.75**



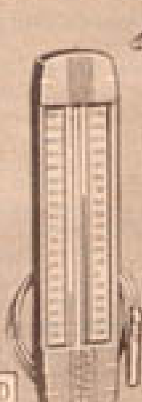
[B] 3-in-1 Combination Instrument **$9.75**



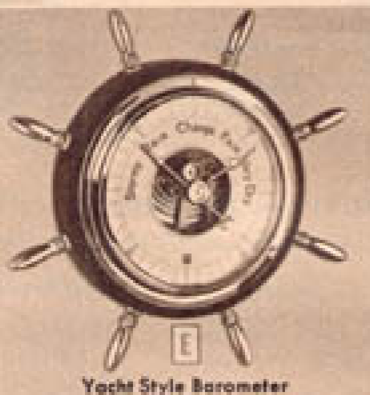
Indoor-Outdoor Thermometer Walnut or Ivory color **$4.95**



[C] and [D] mount indoors near window



Indoor-Outdoor Thermometer **$4.75**



Yacht Style Barometer ... for wall or desk **$6.95**



Marine Style Barometer ... solid brass **$13.95**



Thermometer-Humidity Guide **$1.89**



Mahogany or Blonde finish Barometer-Thermometer **$17.95**

[A] **Airguide Thermometer-Humidity Guide.** Handsome Carlton model. Tells the temperature and relative humidity. Gray plastic case. Base is solid brass, highly polished. 3½ inches high, 5½ inches wide, 2 inches deep. Shpg. wt. 2 lbs.
4 N 6593.......................$4.75

[B] **Airguide Combination** "weather bureau" for home or office. Precision accurate. The center barometer forecasts weather trends. Humidity is shown at the right; temperature shown at left. Gray bakelite case has gold-color metal trim, two-tone dial. 7¾ in. wide; 3⅞ in. high. Has altitude adjustment.
4 N 6665—Shpg. wt. 4 lbs.....$9.75

[C] **Tower Indoor-Outdoor Thermometer.** Mounts indoors near a window. The top dial shows the indoor temperature; bottom shows the outdoor temperature. Fastens with handy wall bracket... no holes to bore. 6¾ inches high. 5 feet of tubing included. Your choice of walnut or ivory-color plastic case. Shipping weight 1 pound.
4 N 6662—*State color*........$4.95

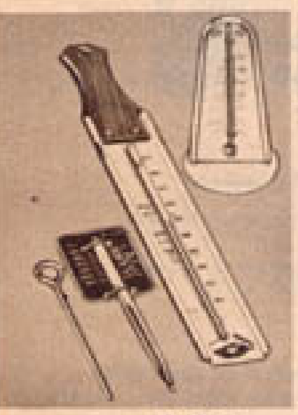
[D] **Airguide Indoor-Outdoor Thermometer.** Mounts indoors near a window. Two glass tubes show outdoor and room temperature. Gray plastic case; 8¾ inches high. Wall bracket, 4-ft. cable included.
4 N 6668—Shpg. wt. 12 oz...$4.75

[E] **Imported Yacht-style Barometer.** Can be hung on wall or set on desk (has removable wire stand). Adjustable for altitudes up to 2500 ft. Polished mahogany-finish case. Solid brass spokes. Gold-color metal dial. 6⅜ in. overall diameter. Made in Germany.
4 N 6680—Wt. 1 lb. 8 oz.....$6.95

[F] **Imported Marine-style Barometer.** Favorite of both amateur and professional. Mount indoors or out —*the solid brass case can't rust. Temperature compensated* movement is super-sensitive to the slightest atmospheric changes. 4⅝-in. diameter. Made in Germany.
4 N 6676—Shpg. wt. 1 lb...$13.95

[G] **Airguide Thermometer-Humidity Guide** shows temperature and humidity. For wall or desk. Your choice of black or maroon plastic; 3¼x3⅜ in. Shpg. wt. 1 lb.
4 N 6603—*State color*..........$1.89

[H] **Brand-new for this Christmas!** Beautiful Sheraton style combination barometer-thermometer. Your choice of polished blonde or mahogany-finish wood case. Rich-looking hand-inlaid design at both top and bottom. Overall height is 20¾ in. Width at widest point is 5⁹⁄₁₆ in. Adjustable for all altitudes up to 2500 feet. Made in Germany (Western zone). Shpg. wt. 8 lbs.
4 N 06681—*State color wanted.* $17.95







$2.98

Set of 3 Cooking Thermometers

Oven thermometer, roast meat thermometer (with a skewer), and combination candy and deep fat frying thermometer. Corrosion-resistant, easy-to-read scales. Wt. 1 lb.
4 N 6596—Set of 3. $2.98

$1.89

Jewel-bearing Wrist Compass

Built to U. S. Air Force specifications MilC-6235 (except not waterproof). Cobalt magnet. Luminous needle, points. Nylon strap. Wt. 4 oz.
4 N 6710......$1.89

$2.98

Precision-ground Reading Glass

Strong precision-ground 4x2-inch lens. Covers complete line of average book. Focal distance is 9 in. Black plastic handle and frame. Boxed. Shpg. wt. 1 lb.
4 N 6405..........$2.98

Two Glasses for youngsters



[J] **5-power Pocket Telescope** ... for young pirates and sailors. 4¾ in. closed. Case (fastens to belt).
4 N 6312—Shpg wt. 1 lb..........$1.98

[K] **3-power Field Glass for Youngsters.** Hinged bridge adjusts quickly to eye width. Center focus. Enamel frame; artificial leather body. Case; strap. Black, 3½ in.
4 N 6200E—Shpg. wt. 1 lb.......$3.95

Non-achromatic Glasses



[L] **3-power Field Glass.** Made in America for Sears only. Lenses are optically ground. Field of view is 133 yds. at 1000 yds. Center focus. Strong metal frame. Case included.
4 N 6253E—Shpg. wt. 1 lb. 8 oz....$5.95

[M] **4-power Field Glass.** Field of view 93 yds. at 1000 yds. Die-cast metal frames, covered with artificial leather. Case and neck strap included.
4 N 6264E—Shpg. wt. 2 lbs.......$9.95

[N] **3-power Sport Spectacles.** Adjust to eye width. Individual focus. Brown plastic frame. Glasses swing up when not in use. Made in Japan.
4 N 6269E—Shpg. wt. 9 oz........$11.95

Prices on this page include 20% Fed. tax where catalog number ends in E

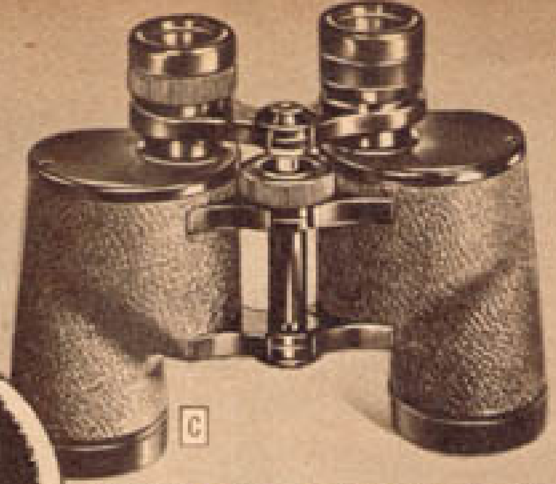


A

10-power, 50 mm. Fine for all-purpose long-distance viewing. Very wide field of view; high relative brightness. $119.00

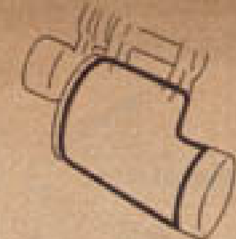
Tower Binoculars

WITH GRAND OCULAIRE



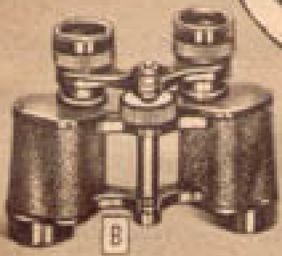
C

8-power, 40 mm . . ALL-PURPOSE—our most popular high-quality binocular. Wide field of view; high relative brightness. $69.50



MONO-MOLD

one-pc. barrel construction (a feature of models C, D, E and F) . . for better performance and easier handling



B

8-power, 30 mm. For fast action at medium range. Wide field of view. Low relative brightness. Lightweight. $54.50

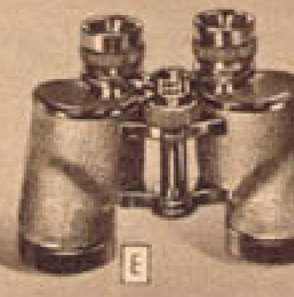


De Luxe case of cowhide, velveteen padded, with each of these six Tower binoculars



D

6-power, 30 mm. For football and other spectator sports, hunting or indoor use. Good field of view. Lightweight. $49.50



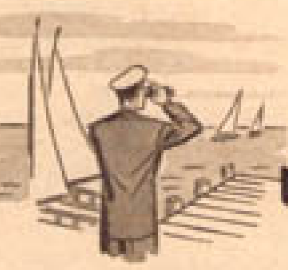
E

7-power, 35 mm. All-purpose. One of the finest general-use glasses made today in the medium power range. A best seller . . . $59.50



F

7-power, 50 mm. Best for marine and night use, hunting in wooded areas, nature study, wherever light is apt to be poor. $79.50

See  what  you're  missing!

Compare! See why we believe Tower can't be beat for fine quality at lowest prices

Compare quality. Compare price. All TOWER binoculars pictured above have these features:

- **Grand Oculaire** . . . TOWER ocular lenses (those you look into) are about 25% larger than standard size. This means faster, split-second sighting . . . greater binocular enjoyment
- **Coated Lenses and Prisms** . . . all air-to-glass surfaces are hard-coated with magnesium fluoride. This stops reflections, increases light transmission—you get a brighter, clearer image
- **Center Focusing** . . . center focus wheel lets you focus quickly and accurately with either hand
- **Adjustable Eyepieces** . . . to adjust for sight variations between right and left eye—assures sharp focus for both eyes. (Once this adjustment is made, you can forget it and use the handy center focus wheel for fast sighting at all distances.)
- **High Relative Brightness** . . . no other binocular of the same power and objective lens size has higher relative brightness than TOWER
- **Prisms Precision Set** and locked in for lasting alignment
- **Fully Achromatic Optically-ground Lenses** . . . no disturbing glare or "rainbow" color fringe

Frames are finest diecast metal—strong, durable, lightweight for easy handling. Finish is black plastic—wearproof, can't peel off, furnishes good grip. Leather neck strap.

TOWER Grand Oculaire binoculars are precision-made to Sears rigid specifications by famous makers of quality optical goods. Model A is made in the Saar by skilled German craftsmen. B made in France. C, D, E, F made in Japan. Shipped express. See table at right.

Now! *Extra* De Luxe Features of Tower Binoculars!

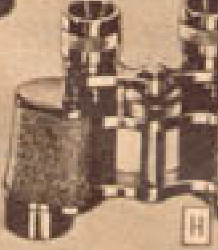
Models C, D, E and F all feature TOWER Mono-Mold construction. This single-piece design (no barrel extensions) means easier handling, surer grip . . . it assures greater protection against the effects of moisture and shock, longer-lasting perfect alignment of all the parts that make up the "heart" of your TOWER binocular. Also, you are entitled to registration service, at no extra charge, when you buy one of these Mono-Mold TOWERS . . . you can have it permanently registed in your name in *Sears Tower Optics Registry*.

Catalog Number	Power Magnifies	Obj. Lens Diam.	View at 1000 Yards	Relative Bright	Binocular Wt.	Size when Closed	Shpg. Wt.	Price
A 4 N M6230E	10 times	50 mm.	135 yds.	25	30 oz.	7 in.	4 lbs.	$119.00
B 4 N M6222E	8 times	30 mm.	130 yds.	14	16 oz.	3¾ in.	2 lbs.	54.50
C 4 N M6234E	8 times	40 mm.	125 yds.	25	28 oz.	5⅜ in.	3 lbs.	69.50
D 4 N M6239E	6 times	30 mm.	111 yds.	25	11 oz.	4½ in.	2 lbs.	49.50
E 4 N M6233E	7 times	35 mm.	121 yds.	25	20 oz.	4⅞ in.	2 lbs.	59.50
F 4 N M6240E	7 times	50 mm.	111 yds.	50.4	38 oz.	6⅝ in.	5 lbs.	79.50



Was ~~$54.50~~ $39.50

G



Big Book price was ~~$26.50~~ $23.50

H



Big Book price was ~~$17.50~~

J $15.50

Low-Priced . . and now Sale-Priced . . Save from $2.00 to $15.00

G **Save $15.00 now! Price this fall was $54.95.** Pocket-size TOWER binocular . . . *featherweight* (weighs only 11 oz.), because frame is made of extra-light magnesium alloy. 6-power, 24mm. Perfect for watching sporting events . . . fine for hunters and fishermen. Reverse prism design (you look into wide end instead of small end) makes it pocket-size (3 in. long closed). Fully coated achromatic lenses. Field of view is 140 yds. at 1000 yds. Relative brightness is 16. Made in France. Leather case, strap. Shipped express.
4NM6220E—Shpg. wt. 1 lb. *Price was $54.50* . . . . **Now $39.50**

H **Save $3.00.** Reduced in our Midfall catalog, and now the reduced price is repeated! 8-power, 25mm. binocular. Fully achromatic lenses. Diecast metal frame; artificial leather covered barrels. Adjustable eyepieces. Center focus. Field of view 110 yds. at 1000 yds. 4⅗ in. long closed. Leather case, strap. Made in France.
4 N 6206E—Shpg. wt. 2 lbs. *Was $26.50 in Big Book*. . $23.50

J **Midfall sale price repeated!** *Was $17.50* in Big Book. 6-power, 15mm. TOWER, Jr. binocular. Fully achromatic coated lenses. Reverse prism design (you look into wide end) makes possible small size (2 in. long). Weighs only 6 oz. Field of view is 130 yds. at 1000 yds. Black and silver-color finish. Individual focusing. Leather case, strap.
4 N 6235E—*Made in Japan*. Shpg. wt. 12 oz. . . . . **Now $15.50**

New for this book . . 15-power telescope at special low price!

$7.95



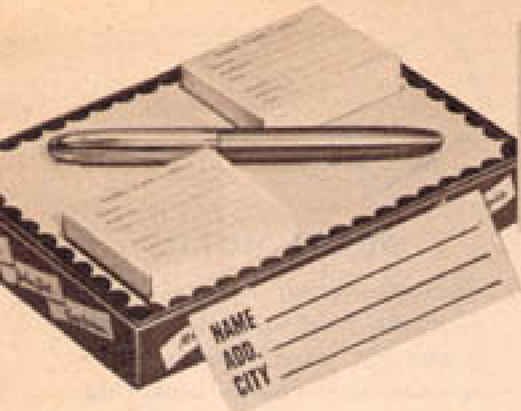
We haven't seen a better performing telescope under $20.00

It's hard for even us to believe that we can offer you such a good telescope at this low price, but here it is. A well-constructed all-metal telescope that magnifies 15 times for only $7.95. And it's nickel plated. Black barrels, showing silver color when extended. Size closed is 8 inches; opens to 15 inches. Made in Japan.

P.S. Makes a fine gift for students, too—especially if they like star and nature study.

4 N 6313—Boxed. Shpg. wt. 2 lbs. . . . . **Special at $7.95**

Prices on this page include 20% Federal Tax where catalog number ends in E





NAME LABELS

Your name on clothes and linens—fast, easy, permanent

Name Labels . . to protect against loss . . just iron them on! *For household use, college, camp; for men and women in service.* Write name on tape label, then press label onto the garment or linen. The indelible ink won't wash off. Set includes ball point pen (filled, ready to write), 200 tape labels (2 in. x 11/16 in.). Gift that fills a need for many people.
4 N 6903—Set. Shipping weight 4 ounces $1.95

New Leak-Proof Paper-Mate Pen



$1.69

Ready to write
Packed in Attractive
Christmas Gift Box



- **LEAK-PROOF** . . . not affected by air travel
- **FADE-PROOF** . . . protects signatures and records . . . now used in over 2,000 banks
- **SMEAR-PROOF, TRANSFER-PROOF . . . and STAIN-PROOF** . . . Write on any paper, then press your finger against the writing. You'll see that your finger is perfectly free of ink—that's because Paper-Mate ink dries in a split second.
- **WASHES RIGHT OUT OF CLOTHING** . . . even through Paper-Mate ink is permanent on paper, it readily washes from clothing.

This amazing De luxe model Paper-Mate pen passed Sears rigid laboratory tests with high honors. It writes with a smooth flowing action. The ever-clean point retracts with a "click." No cap to lose—no cap needed.
Writes 150,000 alphabetical letters before it needs a refill. Pen is black with gold-color trim. Gift boxed.
4 N 6897M—Paper-Mate Pen (filled, ready to use). *Postpaid* (Shpg. wt. 4 oz.) $1.69
4 N 6898M—Blue ink refill cartridge. Sent *postpaid* (Shpg. wt. 1 oz.) 49c





R
Never Before
Under $1.00
59c Ea.
2 for 88c

S
Writes
3 Colors
ONLY
$1.00

Ingersoll BALL POINT PEN

Wonderful "Surprise" Gifts for the Children's Stockings . . order several today

[R] Made by the manufacturers of the famous Ingersoll watch—and never before offered at less than $1.00—*a super Sears value!* No-skip, no-scratch point. Writes blue. Chrome-plated cap and clip. In assorted colors: black, gray, or dark red (*sorry, no choice of color*).
4 N 6902—Shpg. wt. ea. 4 oz. Each 59c . . . . 2 for 88c

COLOR KING . . writes 3 colors

[S] **Another big Sears value!** This remarkable ball point pen at Sears low price of only $1.00. *It's actually 3 pens in one* . . . it writes blue, green, or red—just a flick of the finger changes the ink color. Gold-color metal barrel. Boxed. Order several today for Christmas gifts.
4 N 6842M—Pen (filled, ready to use). *Postpaid.* (Shipping weight 5 ounces) $1.00
4 N 6794M—Ink refill cartridge. *State red, blue, or green color ink. Postpaid.* (Shpg. wt. 1 oz.)* 29c

SERVICE GIFTS . . Ball Pen and Pad



$1.95

FloBall Tell-A-Pad *with 3 bright metal initials—and ball pen!* Note pad (300 sheets) inside the handsome pebble-grain artificial leather cover (in assorted colors—red, green, and tan—sorry, no choice). Size is 4x4x1½ inches. Handsome pen fits into loop on cover. *Print 3 initials.*
4 N 6975M—Pen, pad, and cover. *Postpaid* (Shpg. wt. 9 oz.) $1.95
4 N 6976M—Paper refill packs. *Postpaid* (Shpg. wt. 4 oz.) . . . . 2 for 49c



Give those Favorite Persons the Best-Writing Pens they've ever had!

Tower Pens

with the World's Only Touch-O-Matic Point

Touch-O-Matic writes instantly with thrilling "floating glide" smoothness . . . uses either "quick dry" or standard inks
—Sensational *micro-precise* feed is correct to as close as 1/10,000 of an inch; keeps any type ink ready to flow on contact with paper
—14K gold point; no "skimping" on gold content
—Precious metal alloy tip . . . extra-smooth, extra-hard, for *shadow silent* writing luxury
—10-day Home Trial offer: order in regular way. Use 10 days. If not 100% satisfied, return for full refund.

SEE ILLUSTRATIONS ON OPPOSITE PAGE

[A] **Tower Style King.** Wonderful writing at an amazingly low price! Has Touch-O-Matic point described above. Action-matic filler. Transplastic ink sac. This sleek-line beauty comes in Dubonnet (dark) red, black, or gray. Metal cap and clip are silver-color. Snap cover gift box, covered with morocco-grain artificial leather. Shpg. wt. pen 4 oz.; set 7 oz. *State color and fine or medium point.*
4 N 6988—Set (pen and pencil) . . $6.95   4 N 6987—Pen only . . $4.45

[B] **Tower Trophy.** This handsome, extra-slim pen adds luxury to every writing moment! Expensive-looking du Pont Lucite body in Dubonnet (dark) red, black, or gray. Gleaming Kromaloy band and cap. Highly polished chrome clip. Touch-O-Matic point. *Guaranteed 5 years against defects.* Action-matic filler. Snap cover gift box of attractive artificial leather. Shpg. wt. pen 4 oz.; set (pen and pencil) 7 oz. *State color and fine or medium point. Print 3 initials if desired.*
4NR6990–Set. *Was $12.75* . . $11.95   4NR6989–Pen. *Was $8.50* . . $7.95

[C] **Tower Silver Lance and Golden Lance . . . Both at Cut Prices.** Aristocratic styling and thrilling writing performance! *Guaranteed 10 years against defects* . . . our most precisely crafted pens, with finest satin-finish Lucite bodies. Touch-O-Matic point. Transplastic ink sac. Action-matic filler. Beautiful ostrich-grain artificial leather gift box. Pen comes in Dubonnet (dark) red, black, or gray. Matching pencil. Shpg. wt. pen 4 oz.; set (pen and pencil) 7 oz. *State color and fine or medium point. Print 3 initials if desired.*
Silver Lance. Has 1/10 14K yellow gold filled band and matching clip. Silver-color Kromaloy cap.
4NR6992–Set. *Was $16.95.* $15.75   4NR6991–Pen. *Was $11.95.* $10.75
Golden Lance (not illustrated). Has 1/10 14K yellow gold filled cap, band, and matching clip. Our most luxurious Tower pen!
4NR6994E–Set. *Was $24.95.* $19.95   4NR6993E–Pen. *Was $16.95.* $14.95

(Prices of Golden Lance include 20% Federal Tax.)

Parker and Sheaffer Gift Sets

[D] **Parker "21 Special."** *Foto-filler.* Point is 8-alloy *Octanium* metal—won't warp, spread, or twist. Choice of blue, red, or black plastic barrel. Silver-color metal cap. Matching repeater pencil. Gift-boxed. *State color and fine or medium point. Postpaid.*
4N6765T–Pen (Shpg. wt. 4 oz.) $5.00
4N6766T–Set (Shpg. wt. 7 oz.) 8.75

[E] **Parker "21 Deluxe."** Gold filled trim and clip (1/10 12K). *Foto-filler;* 8-alloy *Octanium* metal point. Plastic barrel in blue, red, or black. Silver-color metal cap. Matching pencil. Boxed. *State color; fine or medium point. Postpaid.*
4N6763T–Pen (Wt. 4 oz.) $7.50
4N6764T–Set (Wt. 7 oz.) 12.50

[F] **Parker "51."** Has Parker's very best point—all 14K gold, tipped with extra-dense *Plathenium. Foto-fill; Pli-glass sac.* Dark red, blue, gray, or black Lucite barrel. Slip-on cap of silver-color Lustraloy. Gift boxed. *State color and fine or medium point. Postpaid.*
4N6775T–Pen (Wt. 4 oz.) $15.00
4N6776T–Set (Wt. 7 oz.) 22.50

[G] **Parker "51 Special."** *Aerometric* control to prevent leakage at high altitude. *Foto-fill; pli-glass sac. Octanium* point. Blue, red, or black plastic barrel. Silver-color stainless steel cap and clip. Boxed. *State color and fine or medium point. Postpaid.*
4N6787T–Pen (Wt. 4 oz.) $12.50
4N6786T–Set (Wt. 7 oz.) 18.25

[H] **Sheaffer's Admiral.** *Touchdown* fills pen full with one stroke. 14K gold point, expertly ground for years of effortless writing. 1/10 10K gold filled trim. Blue, dark red, or black body and cap. Matching pencil. Boxed. *State color and fine or medium point. Postpaid.*
4N6881T–Pen (Wt. 4 oz.) $5.38
4N6882T–Set (Wt. 7 oz.) 9.41

[J] **Sheaffer's Statesman TM** (thin model). "White Dot" means excellent craftsmanship. Hand-tested 14K gold point. 10K gold filled trim. Blue, black, or dark red body. Matching *Fineline* pencil. Boxed. *State color and fine or medium point. Postpaid.*
4N6875T–Pen (Wt. 4 oz.) $10.75
4N6876T–Set (Wt. 7 oz.) 16.13

Desk Sets with the "Write" Spirit!

Special Christmas value! *Genuine Onyx* bases! Ordinarily our price would be 75c to $1.50 more! The streamlined pens have gold-plated steel points. Lever fill. Swivel socket in base. Boxed.

[K] 4N6807–Single pen set (2⅝x3 in. base). Wt. 1 lb. 8 oz. $1.75

[L] 4N6808–Twin pen set (3⅝x6 in. base). Wt. 2 lbs. 8 oz. $4.75

(T) at end of catalog number means Easy Terms price is same as the cash price

[M] **Sportsman's Set.** Horse (4⅝ in. high) and base (7⅝x4 in.) both plated in gleaming bronze. Pen has gold-plated point, lever fill. Swivel socket. Boxed.
4N6816–Wt. 1 lb. 8 oz. . . $5.75

[N] **Parker "21" Point;** pen fits in magnetic ball socket. Onyx base, 2⅝x3⅝ in. (Wt. 1 lb.)
4N6773T–*Postpaid.* Boxed. $12.45

[P] **Sheaffer's.** Black crystal base, 3⅝x4 in. 14K gold point pen in swivel socket. (Wt. 1 lb.)
4N6772T–*Postpaid.* Boxed. $10.95

Order regularly and get your catalogs regularly


A Tower Style King
Hand-Tested 14K Gold Point
$4.45 Pen only
Set $6.95
Tower Pens
OUR FINEST VALUES
IN PRECISION
WRITING INSTRUMENTS
B Tower Trophy
Was $8.50
$7.95 Pen only
Set $11.95
Gold initials
at no extra charge
on Trophy and Lance
C Tower Silver Lance
Was $11.95 $10.75 Pen only
Set $15.75
Parker "21 Special"
$5.00 Pen only
Set $8.75
D
Parker "51"
$15.00 Pen only
Set $22.50
F
Sheaffer's Admiral
$5.38 Pen only
Set $9.41
H
E
G
Pen only
$7.50
Set $12.50
Parker "21 Deluxe"
Pen only
$12.50
Set $18.25
Parker "51 Special"
J
Pen only
$10.75
Set $16.13
Sheaffer's Statesman
Genuine Onyx
$1.75
Complete
K
Genuine Onyx
$4.75
Complete
L
Bronze plated
$5.75
Complete
M
$12.45
N
$10.95
P


Another 4-STAR Feature!
SEARS 4-STAR FEATURE
A $24.95
B $16.95
C $18.95
D $13.30
E $11.00
F $11.00
Three other lovely colors, tan, blue, green.
J. C. HIGGINS LUGGAGE
New Luxury
FOR HER TRAVELS
Smart, removable zipper cosmetic bag snaps into place in Weekend Case. Ideal for small toilet articles. Bag is lined in washable plastic.
G
J
K
H $9.95
L
M
R
P $18.95
N
S $6.50
T $8.98
V $11.98 Men's
W $5.98
Y $2.98
X $3.99
Z $5.98
AA $3.98
ALL MERCHANDISE SHOWN ON THIS PAGE IS DESCRIBED ON OPPOSITE PAGE

Best Selling Ladies' Cases

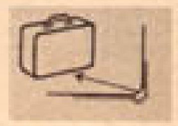


NOW—BETTER THAN EVER!

We've improved these cases—made them stronger, easier to use . . . and they're still at the same low prices



Frame is one solid piece formed by molding 3 plies of wood together. Rounded corners—no old fashioned corners that break, come unglued. 3-ply top, bottom complete the all-wood box.

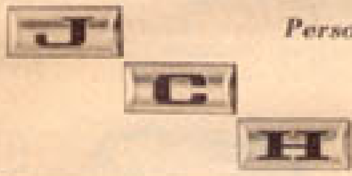


Bumper binding wards off jolts. Scuff-resistant vinyl plastic is welded into one smooth piece.

Another 4-STAR Feature! Here's why. New factory layout, new machinery, careful cost analysis and year around production resulted in great savings. You get them in our low prices. We studied, compared luggage . . . checked to see what features travelers wanted most. The result—convenient durable luggage at low prices. **Improved features make them better than ever!** 3-ply wood valence adds strength; makes cases easier to open, close. Padded, quilted bottoms. These features usually found only in high-priced luggage. Wardrobe has attractive ruffled elastic curtain. Improved mirror in Train case has new, smart-looking plastic frame.
Thoroughly tested in our laboratories. We banged these cases around in tests far more brutal than actual travel. They passed every test, exceeded Bureau of Standards construction recommendations.

Our most popular luggage set—now includes new, compact 18-in. overnight bag. Smooth covers impregnated with vinyl plastic resist fading, nicks, scuffs, stains. Wipe clean with a damp cloth. Gleaming solid brass hardware and handle trim. 3 stop hinges. Lined in costly harmonizing fabrics. Train case has washable plastic lining, cosmetic tray, lid mirror. Other cases lined with iridescent rayon satin. *State color* coppertone (reddish brown), tan, green or blue.

Type of Case	Size (inches)	Shpg. wt.	Catalog No.	Price
(F) Train	14x10 x7½	7 lbs.	6N09151ME	$11.00
(E) Overniter	18x12 x6	7 lbs.	6N09150ME	11.00
(D) Weekend	21x13¾x6¾	8 lbs.	6N09152ME	13.30
(B) Pullman	26x16 x8½	12 lbs.	6N09153LME	16.95
(C) Hanger	21x18 x8½	13 lbs.	6N09154LME	18.95
(A) Fortniter	29x20 x8½	16 lbs.	6N09155LME	24.95



Personalize your luggage with J. C. Higgins Monograms

Just stick them on. Distinctive brass initials are as easy to apply as adhesive tape. Adhere permanently to wood, metal, cloth, plastic, leather. Shipping weight each 1 ounce.
6 N 9000—*Print initials, state quantity of each*............Each 10c

Better than ever . . . still at the same low prices

Our Finest J. C. Higgins Ladies' Cases. Wonderful, luxurious luggage . . . at very low prices. Made with our best box—1-piece, 3-ply molded basswood frame with 3-ply basswood sides. Heavy 2-ply canvas cover is impregnated with pyroxylin plastic. Won't crack, scuff or chip. A damp cloth washes dirt away easily.
Tested in our laboratory against every type of travel abuse, these cases kept their toughness, beauty.
Here's how we made them better. Rayon-satin linings, the most expensive used in luggage. New pocket arrangement in Pullmans and Weekend. 4 elastic shirred pockets in lid, two in body. Improved train case has a new adjustable easel-type lid mirror, 2 cosmetic bottles included. Plastic loop strap holds bottles snugly. Train case also has cosmetic tray, washable Keratol lining. New larger runner-type studs.

Long bound with bumper-style bindings of top-grain cowhide that cushion against shocks. Top-grain cowhide handles. 29-in. Pullman has covered tray. Zipper cosmetic bag snaps into place in Weekend and 26-in. Pullman. Lined in washable plastic, it has satin outer cover. *State color:* **tan tweed** with coppertone bindings, handles, brown linings and solid brass hardware or **blue tweed** with blue bindings, handles, linings and chrome-plated solid brass hardware.

Type of Case	Size (inches)	Shipping weight	Catalog Number	Price
(R) Train	14x 8¼ x8	7 lbs.	6N9161ME	$18.95
(P) Weekend	21x13¾x6¾	8 lbs.	6N09162ME	18.95
(M) Pullman	26x15½x8¾	12 lbs.	6N09163LME	28.95
(N) Hanger	21x18 x8½	13 lbs.	6N09164LME	31.95
(L) Pullman	29x17½x9	20 lbs.	6N09166LME	34.70

Bright, colorful cases with vinyl-impregnated covers

Inexpensive J. C. Higgins cases, yet they have the fashionable appearance of much higher-priced luggage. *Lowest prices we've seen* for cases with this construction. 3-ply frame molded into 1 solid piece and 3-ply sides make box strong, light. Tested in our laboratory against every type of travel abuse. They passed every test—exceeded Bureau of Standards recommendations for luggage construction.
Vinyl plastic-impregnated covers look like expensive linen covers. Resist scuffs, scratches, dirt and grease. Clean with damp cloth. Beautiful, white bindings of calf-grained vinyl plastic resist scuffing. Brass-plated steel hardware. Bottom studs. Weekend nests inside Pullman to save storage space. Plastic handles. 3 stop hinges. Elastic shirred pockets. Padded bottoms. Hanger, Pullman and Weekend lined in gorgeous maroon rayon-taffeta. Train case has washable plastic lining, lid mirror. Prices include tax. *State color* maroon or medium brown. White bindings.

Type of Case	Size (inches)	Shpg. wt.	Cat. No.	Price
(K) Train	14x10 x7½	7 lbs.	6N09181ME	$8.85
(H) Weekend	21x13¾x6¾	8 lbs.	6N09182ME	9.95
(J) Pullman	26x16 x6½	10 lbs.	6N09183LME	12.95
(G) Hanger	21x18 x8½	13 lbs.	6N09184LME	15.95

Lightweight J. C. Higgins Travel Bags are easy to pack. Bags fold in half, ends fasten together. Ideal for air, auto travel. Hang up in back of car . . . out of way. Zipper opens bag wide. You can pack clothes without squeezing them in through narrow opening. 4½-in. side gussets give extra capacity. Strong metal frames usually found only on higher-priced nylon and canvas bags. All have arm loop handles, outside hanger hooks.

[S] **Colorful Plaid Travel Bags.** Scuff-proof, heavy-gauge vinyl plastic covers. Men's is masculine maroon plaid; ladies', red and blue plaid.
6 N 9323E—Men's. 42x22x4½ in. Shpg. wt. 2 lbs. $4.98
6 N 9324E—Ladies'. 54x22x4½ in. Shpg. wt. 3 lbs. 6.50

[T] **Heavy Drill Travel Bag.** Rubberized inside to repel water. Vinyl plastic handle, binding, trim. Men's brown with tan trim; ladies' blue with red.
6 N 9304E—Men's. 39x22x4½ in. Shpg. wt. 4 lbs. $6.98
6 N 9305E—Ladies'. 54x22x4½ in. Shpg. wt. 5 lbs. 8.98

[V] **Finest Travel Bag.** Strong, handsome nylon. Rubberized inside to repel water. Convenient zipper accessory pocket. Vinyl plastic binding, trim. Name plate. Deep rich wine color. Saddle tan trim.
6N9308ME—Men's. 39x22x4½ in. Wt. 3 lbs. 12 oz. $11.98
6N9309ME—Ladies'. 54x22x4½ in. Wt. 4 lbs. 12 oz. 14.98

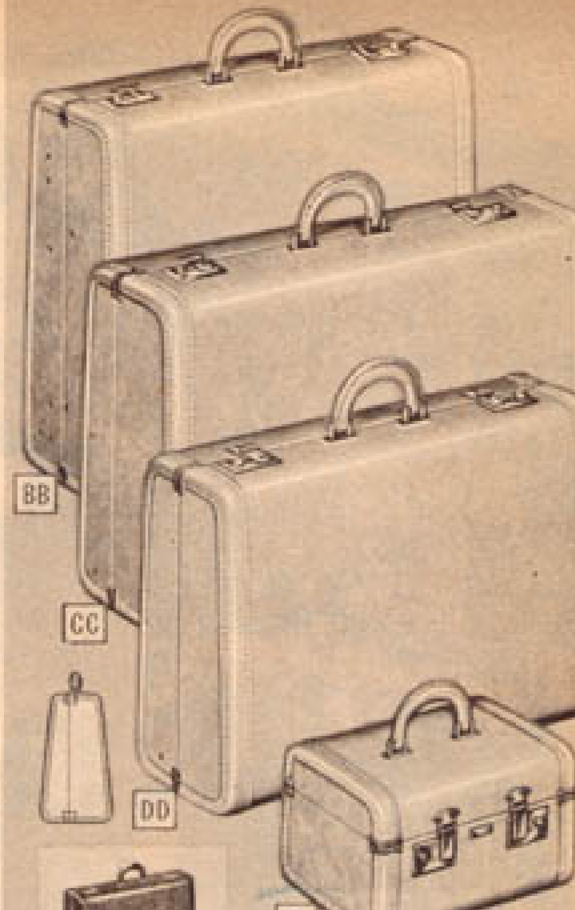
[W] **New Streamlined Overnite Case.** Smartly styled with tapered sides. Fiber covers impregnated with vinyl plastic. Wood frame. Scuff-proof molded vinyl plastic bindings. Brass-plated set-in locks. Vinyl-coated fiber lining. *Color:* saddle tan.
6 N 09255ME—18x11x6 in. Shpg. wt. 4 lbs... $5.98

[X] **Matching Train Case.** Has lid mirror, plastic cosmetic tray. *Color:* saddle tan.
6 N 9251ME—11¾x9x6¾ in. Shpg. wt. 6 lbs. $3.99

[Y] **Plastic-coated Train Case.** New lizigator-grained cover of plastic-coated fiber. Wood frame. Lid mirror. *State color* red, brown or blue.
6 N 9274E—10½x7x6¼ in. Shpg. wt. 3 lbs... $2.98

[Z] **New Vanity Case.** Vinyl-coated cover. Lizigator grained. Lid mirror. Washable plastic-coated cloth lining. Solid brass locks. *State* red, brown, blue.
6 N 9250E—13½x10x5¾ in. Shpg. wt. 4 lbs.. $5.98

Plaid Hat Boxes. Cotton gabardine. Gray rayon satin lined. Zipper. Plastic handles, bindings, trims. *State color* red plaid or green plaid.
[AA] 6 N 9353E—Large Size. 16½x6¾x15¾ in. Elastic-shirred pocket. Shpg. wt. 4 lbs... $6.98
6N9354E—Small Size. (Not shown.) 9¼x4¾x8¾ in. No accessory pocket. Wt. 2 lbs. 8 oz....... 3.98



$14.95
Train Case

J.C.Higgins Streamlined Cases
Glossy covers, tapered sides

Sparkling luggage packed from top to bottom with high quality features. Glossy vinyl plastic covers resist scuffs, stains, scratches, grease, water. Easy to clean. A damp cloth sweeps away dirt. All-wood frame and 3-ply veneer tops and bottoms make a very strong all-wood box. Reinforced corners increase strength.

Highly polished brass-plated hardware. Post-style handles. Retainer curtains, tie-tapes. Lined with rich rayon fabric. Padded bottoms. Shirred elastic pockets. Train case has full lid mirror, adjustable plastic loop strap to hold cosmetic jars and bottles. Weekend case has zipper cosmetic bag with washable plastic lining. Bag snaps into place. *Sizes and shipping weights:* Train 12x9x7¾ in., 5 lbs.; Weekend 21x14x7½ in., 8 lbs.; Pullman 24x15x8½ in., 10 lbs.; Hanger 21x17¾x8¾ in., 11 lbs. *State color* **brown antique** with top-grain cowhide bindings, handle; or **natural** (a creamy white) with natural color genuine rawhide bindings and handle.

Type of Case	Natural Color	Brown Antique	Price
(EE) Train	6N9082ME	6N9089ME	$14.95
(DD) Weekend	6N09083ME	6N09090ME	14.95
(CC) Pullman	6N09084LME	6N09091LME	18.95
(BB) Hanger	6N09085LME	6N09092LME	25.95

***Remember**—20% Federal Excise Tax is included in Sears luggage prices. Our prices show what you actually pay.*



$6.99 $5.99

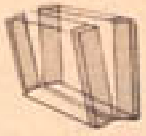
Low-priced Matched Cases

Lowest prices we've seen for ladies' luggage of this quality. Strong wood frames. Tough vinyl-impregnated fiber covers. Brass-plated steel set-in locks. Weekend is 20¾x13¾x6¾ in.; Pullman 26x15x7¾ in. *State color* cordovan brown or saddle tan. Match cases (W) and (X) at left.
[FF] 6 N 09253ME—Pullman. Shpg. wt. 9 lbs. $6.99
[GG] 6 N 09252ME—Weekend. Shpg. wt. 7 lbs. 5.99

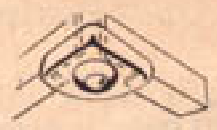


New Luxury in Leather

Texas Saddle Leather—now in a newly developed process for exclusive use by Sears. Specially dyed and tanned for a gleaming, glazed finish. You can't buy finer leather at any price!



Molded plastic end frames (under leather covers) absorb bumps and jolts.



Non-sag metal scuff plates and angle iron reinforcements strengthen corners.

J. C. Higgins Men's Luggage—Better Than Ever

Here's why Two-suiter and Companion Bag are a 4-STAR Feature. **Very best leather used in luggage.** No. 1 grade top-grain cowhide is firm, smooth. It wears and wears. **Strong construction.** Molded frames, reinforcements above give great strength. Steel frames, 3-ply wood bottoms add strength, don't increase weight. Leather is doubly reinforced at points of wear. Solid brass hardware.

Two-suiter is designed for easy packing. Suits hang neatly on snag-proof hangers. Ball-bearing hanger post keeps hangers from slipping off. Folding board helps prevent wrinkles. Center divider has zipper brief pocket for papers; tie bar for 12 ties. Cotton shoe socks. Tan cotton gabardine lining.

Two-suiter has these exclusive features, too. Removable zipper travel kit holds shaving accessories. Snaps into place. Kit has washable plastic lining. Zipper laundry compartment expands, keeps soiled clothes separate. **And here's why Sears prices are dollars less!** Efficient production, careful cost analysis, large purchases, year-round production brought huge savings. *State color* coppertone (reddish brown) or saddle tan.

[A] **Two-Suiter.** 24x18x8-in. size.
6 N 09430LME–Wt. 16 lbs. . . . $56.95

[B] **Companion.** Center divider. Wt. 10 lbs.
6 N 09431ME—21x14x7½ in. $45.95

Matching Accessory Bags. Same fine leather. *State* coppertone or saddle tan.

[C] **Club Bag.** Tan cotton gabardine lined. Zipper. Lock. 18x9¾x12-in.
6 N 09432ME–Shpg. wt. 7 lbs. . . . $24.95

[D] **Brief Bags.** Top-swivel steel frames. New styling. Solid double handles. Solid brass 3-position locks. 3 pockets. Top-grain gussets. Wt. 4 lbs. 8 oz.
6 N 9650ME—Standard. 16x12 in. $24.95
6 N 9651ME—Large. 18x12 in. 26.95







Drumside Matched Set Vinyl Plastic Covers

This inexpensive luggage wears and wears; stays handsome, too. Vinyl plastic covers resist scuffs. Clean with damp cloth. Basswood frames are tough, light. Heavy brass-plated locks. Matching handles have brass-plated trim. Triple-stitched vinyl binding. Cotton lined. Center divider. Two-suiter has dust curtain. Coppertone (reddish-brown) color.

[E] 6 N 09460LME—Two-suiter. 24x18¾x8½-inch size. Shpg. wt. 11 lbs. $16.95

[F] 6 N 09461ME—Companion Bag. 21x12x7-inch size. Shpg. wt. 8 lbs. $13.95

NEW! Smart, tough vinyl plastic cases

He'll get extra long wear from these streamlined cases. Rugged vinyl plastic covers scoff at scuffs. Dirt wipes off with a damp cloth. Full steel frame. Tapered brass-plated catches. Center lock. Diagonal straps, corner patches add strength and style. Linen crash linings. Center dividers. Two-suiter has tie bar, folding board. Saddle tan color.

[G] 6 N 09465LME—Two-suiter. 24x18½x8-inch size. Shpg. wt. 12 lbs. $22.95

[H] 6 N 09466ME—Companion Bag. 21x12x7½ inch size. Wt. 8 lbs. . $19.95

Save $3.00 on the Set Streamlined Luggage

Modern design with tapered sides. Vinyl plastic covers. Top grain cowhide bindings; handle. Hardside construction. All-wood frames and 3-ply wood sides are extra strong. Reinforced corners. Brass-plated locks. Cotton lined. Two-suiter has dust curtain. Companion has center divider. Brown antique color.

6N09095LME-2-pc. set. Wt. 20 lbs. $33.90

[J] 6 N 09093LME—Two-suiter only. 24x18x8½ in. Shpg. wt. 11 lbs. . $21.95

[K] 6 N 09094ME—Companion Bag only. 19x14x7½ in. Shpg. wt. 8 lbs. $14.95

Buy the set, save $3.00 Top-grain cowhide cases

Smooth analine-dyed top-grain cowhide. Full steel frame. New style square ends. Double stitched. Massive solid brass hardware has satin finish. Center lock. Top-grain leather double handles. Linen crash linings. Two-suiter has divider, 2 dust curtains. Companion has dust curtain. Coppertone.

6N09437LE-2-piece set. Wt. 21 lbs. $58.90

[L] 6 N 09435LME—Two-suiter only. 23½x18x8-inch size. Wt. 12 lbs. . . . $34.95

[M] 6 N 09436ME–Companion only. 20½x14x7½-inch size. Wt. 8 lbs. . . $26.95

Remember—20% Federal Excise Tax is already included in Sears luggage prices.



Gladstones. Steel frames. Reinforcing straps, roller buckles. 24x13½x8-inch size. Shpg. wt. 12 lbs.

[N] **Walrus-grained Split Cowhide.** *State color* black, nickel-plated hardware or brown, brass-plated.
6 N 09473LE—Pocket. $16.95

[P] **Smooth-grained Split Cowhide.** High quality leather. Brass-plated hardware. Coppertone color.
6 N 09474LE—3 pockets. . . . $21.95

Club Bags. Wire frames. Zipper closings, locks with keys. Brass-plated locks. Cotton linings.

[R] **Vinyl covered.** Scuff-resistant. Vinyl binding. 18x9½x11½ in.
6N09470E–Ginger. Wt. 6 lbs. $8.75

[S] **Smooth Split Cowhide.** Solid brass zipper. Brown. Wt. 7 lbs.
6 N 09471E-20x11¾x12 in. $16.95



[T] **8-4 Wardrobe Bag.** Holds 4 suits. Outside zipper pockets. Two-ply rubber coated duck cover. Vulcanized heavy-gauge fiber frame. Swivel hanger hook. *State color* blue or brown.
6N09301LE-24x20x11 in. Wt. 9 lbs. $21.95

[V] **Low-priced 14-in. Zipper Bag.** Duck sheen cover rubberized inside. *State color* brown, tan trim, or blue, russet.
6N9310E–14x7x9½ in. Wt. 2 lbs. $2.25
Larger Bag. 18x9x10½ in. Wt. 3 lbs.
6 N 9311E–*State* brown or blue. . $3.49

[W] **2-compartment 18-in. Zipper Bag.** Rubberized lining keeps top section dry. Duck cover. 19¾x9¾x11 in. *State color:* blue, brown.
6 N 9335E—Shpg. wt. 4 lbs. 8 oz. $6.39

[X] **Nylon 18-in. Zipper Bag.** Nylon cover rubberized inside to repel water. 18x8½x10¾ in. *Colors* maroon, blue.
6N9312E–*State color.* Wt. 3 lbs. 8 oz. $3.98





Help her look her holiday best

[A] Beautiful "Pearl-glo" Plastic Hair Brush Set in soft pastel color. 8-inch brush has easy-to-wash nylon bristles . . gracefully curved handle. Plastic comb. **95c**

8 N 9591—Shpg. wt. ea. set 5 oz.... 95c
Save! Buy 2 for.................... $1.79

[C] "Beau" Kit of white and gold color imitation alligator. Zip it open, you'll find a brush, clothes whisk, comb, all clear plastic. Plastic bristles. 3x6¾-in. case. Wt. 3 oz. **$1.00**

8 N 9571E—(5c Fed. Tax included). $1.00
Save! Buy 2 for.................... 1.85

[B] Ann Barton Lucite Hair Brush Set. 8-inch brush with 5 rows long-wearing nylon bristles. Matching dress comb. Both in assorted clear, pink or blue (sorry, no choice). In clear plastic cover gift box. **$1.79**

8 N 6482—Shpg. wt. 10 oz...... Set $1.79

[D] Ann Barton 2-pc. Set. Beautiful half-round style Satinwood brush with natural bristles, gracefully curved handle. 8-in. brush. Matching comb. A lovely set gift boxed for your "best" girl. **$3.98**

8 N 9531—Shpg. wt. 1 lb.......... $3.98

2 Sets in lovely Lucite Featuring "Nylon with a Drag"

- Sensational crimped nylon bristles massage and invigorate the scalp
- Beautiful clear lucite in an exquisite deep-grooved modern design
- Professional style bristles . . . long-lasting, non-porous, easy to clean

[E] Ann Barton 2-pc. Set. Graceful 8-inch lucite brush features the new crimped nylon bristles . . . matching lucite comb. A gift that will be used constantly. *State color:* clear, rose or blue. **$2.98**

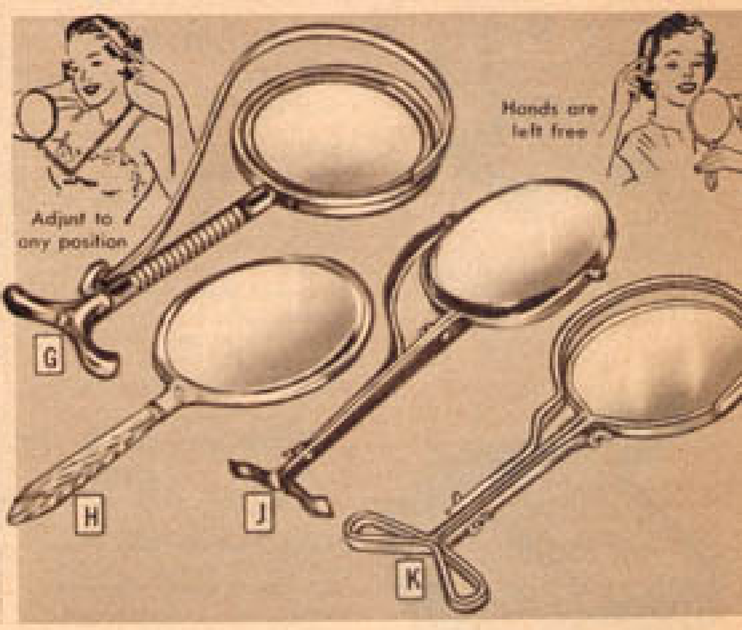
8 N 9529—Shpg. wt. 1 lb. 8 oz..... $2.98

[F] Ann Barton 3-pc. Set of glamorous clear lucite. 7½-in. hair brush with crimped nylon bristles, clothes brush with nylon bristles and comb. A luxurious set as practical as it is lovely—she'll love it! **$4.98**

8 N 9530—Shpg. wt. 2 lbs......... $4.98







HAIR DRYERS with folding stands

Ann Barton De Luxe Dryer for heavy duty shop or home use . . a wonderful Christmas present! Check the special features illustrated above. Non-tip, self-lock, adjustable steel stand.

Heavy gauge steel hood has baked-on enamel finish. Hood tilts—no awkward bending. 400 watts, 115 volts, 60-cycle AC. UL approved. 3-year guarantee against defective materials or workmanship. Wt. 16 lbs.

8N06555—Complete. $34.95

Ann Barton Professional-type Hair Dryer. Operates on ⅓ the current of an electric iron. Hood concentrates heat to dry whole head at once. Hot-cold fingertip control switch on 3-ft. cord. Non-tip steel stand adjusts, folds compactly.

Hood tilts—heavy gauge steel with baked-on enamel finish. 400 watts. 115 volts, 60-cycle, AC. UL approved. 1-year guarantee against defects in materials or workmanship. Wt. 14 lbs.

8 N 06590.......... $19.95

Make-up Mirror

De luxe electric make-up mirror with giant 7½-in. 2-sided mirror in chrome metal frame. One side is regular, other magnifies. Non-glare light from 25 watt frosted tube at base. Tilts to any angle.

On-off switch, 6-ft. cord. 115-volt AC-DC. UL approved. A real beauty gift . . no more "guesswork," or powder streaks when you make up. Shipping wt. 3 lbs. 8 oz.

8 N 6294.......... $5.75

She Always Needs an Extra Mirror

[G] Round-the-Neck Mirror with clear lucite frame. Adjustable to desired position, it frees hands for hair and make-up. 1 side plain, 1 magnifies. 14 in. long.

8 N 6284—Wt. 14 oz. $2.98

[J] Metal Round-the-Neck Mirror for home or travel. 5-in. diam.—1 side plain, 1 side magnifies. All-metal frame completely adjustable. 13¼ in. long.

8 N 9539—Wt. 14 oz... $2.98

[H] 2-sided Hand Mirror, 1 side plain, 1 magnifies. Shpg. wt. each 12 oz.

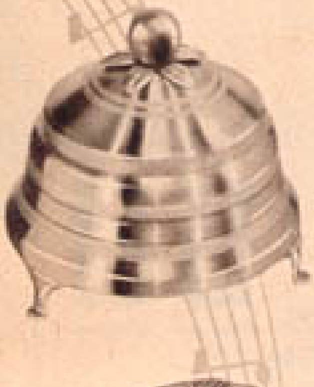
8 N 9546—7-in. mirror, clear lucite frame. 14½-in. long. $2.98
Save! Buy 2 for.......... 5.50
8 N 6275—5-in. Lustron, 8¾-in. long. *State crystal, blue*... $1.24

[K] Round-the-Neck Mirror with attractive plastic frame. 5-in. diam. mirror; one side plain, other for magnifying. 13½ inches long. *State* pink or blue.

8 N 6297—Wt. 14 oz. $1.98

Special for Christmas
PRICES CUT
Save 52c to $2.30
on the 5 Items listed below





Save 52c

Was ~~$3.29~~ $2.77 Each

Lovely Lyric Musical Powder Box. At the height of our busiest season, we've CUT OUR PRICE on this popular gift item! The 18-note imported Swiss movement plays a romantic melody such as "I Love You Truly" or "Anniversary Song" when the lid is lifted. Powder box is fashioned from blue or silver color (sorry no choice) metal. Has a pert gold-color knob on top. Box is 4 5/16x4 in. Shpg. wt. 12 oz.
8 N 7009—*Was $3.29* Now $2.77



Save $1.45

Was ~~$8.95~~ $7.50

Cigarette Box and Ash Tray in grand piano design. Price slashed $1.45 just at the time you want it most. Metal in striking combination with blue or red (sorry, no choice). 18-note imported Swiss movement plays "Smoke Gets in Your Eyes." Looks as if you paid far more for it than you did. 8x4 7/8x3 3/4 in. (Cigarettes not included.) Shpg. wt. 4 lbs. 4 oz.
8N7044—*Was $8.95* Now $7.50



Save $1.52

Last Spring Was ~~$6.50~~ $4.98

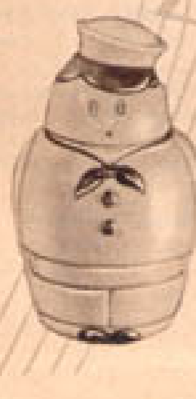
Musical Frosty the Snowman. This clever Frosty is yours for only $4.98 . . . a $1.52 saving! He revolves on a cake of make believe snow to the tune of "Frosty the Snowman." 18-note Swiss movement in base. Made of plastic. About 4 in. high on a 4-in. base. Shpg. wt. 1 lb. *Save $1.52.*
8N7134—*Was $6.50* Now $4.98



Price cut $2.30

Last year Was ~~$12.25~~ $9.95

Musical Cigarette Box. Price cut repeated from the Midfall book. Dark brown polished veneered wood. Imitation inlaid design on hinged lid. 22-note Swiss movement plays both "Two Cigarettes in the Dark" and "Some Enchanted Evening." 5 3/4x4 1/4x2 1/2 in. Imported from Switzerland. "King size." Cigarettes not included. Shpg. wt. 1 lb. 8 oz.
8N7048—Price still only $9.95



Price cut $2.00

Last Spring Was ~~$7.95~~ $5.95

Musical Cooky Jar. Price cut repeated from our Midfall book. Chubby sailor boy. 9x10 in., of red, white and blue color pottery. 18-note Swiss movement in lid plays one appropriate tune when lifted. Shpg. wt. 3 lbs. 6 oz.
8N7132—Price still only $5.95



Musical Atomizer of clear glass. Price cut repeated from our Midfall book. Big Catalog price was $4.98. Spun metal base, gold-plated atomizer head and mesh-covered bulb. Overall ht. 7 3/4 in. 18-note imported Swiss movement in base plays one romantic tune. Perfect gift for that "certain lady" on your list. Shpg. wt. 1 lb. 5 oz.
8 N 7028 . . . . . Still only $3.95



Automatic Disc Music Box. Polished walnut, made in Switzerland. 30-note movement plays interchangeable discs. One Christmas disc incl. 10x6x4-in. box. Wt. 5 lbs.
8 N 7033M . . . . . Only $19.50

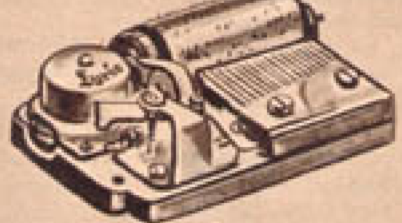
Metal disc assortment for above box. 10 Christmas tunes such as "Silent Night."
8 N 7034M—Wt. 1 lb. $5.79



Price cut 75c. Large Musical Candy Dish. Revolves as 22-note Swiss movement plays "Home Sweet Home" and "Old Folks at Home." Made of sparkling blue metal. 8 in. in diam. Has removable 3-section glass dish for candy. A thoughtful and useful gift. (Candy not included.) Shipping weight 4 pounds.
8N7030—*Was $8.25* $7.50



MOVEMENTS FROM SWITZERLAND
Musical Gifts
INTRICATE MELODIES



The musical movements in these gifts were purchased by Sears from Swiss craftsmen who hand down their unique skill from generation to generation. The number of notes indicate the quality of the movement . . . the greater the number, the more melodious and intricate the music.

THESE FIVE ITEMS ILLUSTRATED ON OPPOSITE PAGE

[A] **Musical Jewel Box of genuine leather.** Handsome, rich-looking design with exquisite detail. Present her with this on Christmas morning and she'll sigh with delight. Its melodious voice will remind her of you all year long. Self-rising tray, earring bar. 24K gold tooling trim. Rayon-velvet lined. 18-note Swiss movement. Wine color box plays "Golden Earrings"; ivory color box plays "Some Enchanted Evening." 10x7x3 1/2 inches. (Jewelry not incl.) Shpg. wt. 2 lbs. 8 oz.
8 N 7152—*State* wine or ivory $10.00

[B] **Musical Jewel Box of simulated leather** with 22K gold tooling trim. Less expensive than the genuine leather jewel box (8 N 7152) listed at left, but retaining the same beauty of design. Makes a lovely gift for a lucky lady. A nice way to say "Merry Christmas!" Contrasting lining. Self-rising tray. Lock and key. 18-note Swiss movement plays "Some Enchanted Evening." 7 3/4x5 3/4x2 1/2 inches size of box. (Jewelry not included.) Shipping weight 1 pound 5 ounces.
8 N 7005—*State* blue or ivory color box . . . $5.49

[C] **Musical Powder Box** . . . in Sears exclusive styling. Cover has beautiful rose that looks so fragile and delicate it's almost real. Rose is of almost unbreakable plastic. 5 3/4x2 3/4-in. box; 1 1/2-in. rose. 22-note Swiss movement plays romantic tunes (no choice). *State* blue or green color metal box.
8 N 9525—Shpg. wt. 1 lb. $4.98

[D] **Locket Musical Powder Box.** Has lovely cameo on top that actually opens to hold a picture. Gold-color metal box. 18-note Swiss movement plays 1 romantic tune such as "Let Me Call You Sweetheart" or "Night and Day" (sorry, no choice.) 4x2 1/2 in. She'll remember your thoughtfulness.
8 N 7010—Shpg. wt. 1 lb. $5.69

[E] **New Design Musical Powder Box.** The loveliest we've seen. Multicolor glass encrustment on cover reflects a myriad of lights. Box fashioned of bright jewelers bronze in graceful Grecian urn design. 18-note Swiss movement plays "Let Me Call You Sweetheart." 3x4 1/2 in. Shpg. wt. 1 lb.
8 N 9526 . . . . $6.98

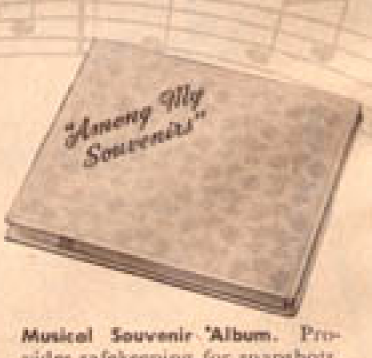


1 1/2-oz. Jigger top

"Hill Billy" Little Brown Jug plays the rollicking "Little Brown Jug" when lifted. 18-note Swiss movement in base. Jug is of brown ceramic with yellow drinking cup on top. Gay "hill billy" decal on side. Holds 1 quart beverage. 9 in. high. A "fun" way to say Merry Christmas! Shpg. wt. 3 lbs. 6 oz.
8 N 7039 . . . . Only $7.25



Melodious 22-note Music Box. $2.00 price cut repeated from our Midfall book. Imported from Switzerland. Fashioned of polished brown wood. Two-tune, 22-note Swiss movement plays "Anniversary Song" and "Emperor's Waltz." For a lucky friend, it makes a coveted gift. 6x4 1/4x2 1/2 in. Wt. 1 lb. 8 oz.
8 N 9323 . . . . . Still only $7.95



Musical Souvenir Album. Provides safekeeping for snapshots, clippings, programs, etc. 18-note imported Swiss movement plays "Auld Lang Syne" when cover is lifted. Attractively embossed maroon fabrikoid cover. Contains 4 printed and 12 plain pages. A charming gift. 9 1/2x13 in. size overall.
8 N 9581—Wt. 4 lbs. . . $8.50

Add a selection of these Musical Gifts to your Easy Terms Order . . for complete details *see page 353*









Small, budget-priced Musical Rosary Box of lovely silver color metal. Has gold color Crucifix on cover. 18-note imported Swiss movement in base plays "Ave Maria" when lid is lifted. Compartment 4¼ x 2¾ in. holds normal size rosary. Musical rosary box makes a touching gift for someone very special. Order several. Shpg. wt. 1 lb.
8 N 9523........Only $2.98

Musical Rosary Box of lovely jeweler's bronze will show your thoughtfulness all year long. Our best seller. Madonna picture on cover. Felt lined rosary compartment. Lift the lid and "Ave Maria" plays from 18-note Swiss movement in base. 2½x4 inches. (Rosary not included.) She'll be appreciative. Shipping weight 1 pound.
8 N 7032.............$3.98

Our deluxe Musical Rosary Box with Holy Water Font. Lift the lid and 18-note Swiss movement in base plays the lovely "Ave Maria." Rayon-velvet lined rosary compartment. On top is 2⅞-in. pastel china figure of Madonna and Child. Holy water font in lid. Box is gold-colored metal in graceful design. 3½x5 in. Shpg. wt. 1 lb. 7 oz.
8 N 7049.............$6.95





Unusual Whistling Tramp. Imported from Germany; hand carved wood. Personable tramp stands 18 in. high. Turn him on and he whistles "I Won't Be Home Until Morning." Bellows movement in 3½x5-in. base. As he whistles, his head moves from side to side. Light goes on in street lamp (battery included) and turns out automatically as he finishes. Distinctive for recreation room. Shpg. wt. 4 lbs.
8 N M9595F—Shipped express from New York. Pay shpg. charges on delivery........$75.00



Exotic Singing Bird in a handsome polished brass cage. Imported from Germany. Life-like bird in colorful, natural feathers is as delicate as its clear, melodious song. Notes trill out "canary-like." His beak and graceful tail move realistically as he sings.

Cage is 11 in. high. Rayon-velvet lining in bottom. Switch allows "continuous" or "intermittent" singing. Bellows-type movement in base. Shpg. wt. 4 lbs.
8 N M9558F—Shipped express from New York. Pay shpg. charges on delivery........$75.00



Lyric Musical Dancing Doll. A collector's "dream-piece." Lovely little hand-painted china doll in billowing rayon satin and lace gown. She whirls and pirouettes gracefully on her tiny toes to the strains of the "Blue Danube Waltz" played by 18-note Swiss movement in base. Enchanting little ballerina is mounted on base of lustrous blue spun metal. Removable clear glass dome protects doll from dust and damage. Base has 5-inch diameter, glass dome is 5-in. high. Wt. 1 lb. 4 oz.
8 N 7133........$5.98



Musical Stein of multicolor pottery, imported from Germany. Just the thing to say a robust and good-fellow "Merry Christmas" all year long! 18-note imported Swiss movement in base sends forth the rousing "Stein Song" every time you raise it in the air. Colorful beer-garden scene around the stein bears an appropriate German motto. A flick of the thumb raises the hinged pewter lid. Certain to convey "good spirits!" 22-oz. capacity. 10½ in. high. Shpg. wt. 3 lbs.
8 N 9554........$10.00







Musical Sewing Basket. Beautifully woven natural rattan. 18-note Swiss movement plays "Old Spinning Wheel." Cover is plastic-coated fiber. Red rayon lining, pin cushion in cover. Spool tray. Metal hasp. Basket is 8x8x3¾ in. She'll thank you. Shpg. wt. 2 lbs. (Contents not incl.)
8 N 7130.............$8.95

Cheery Musical Teapot plays "Tea for Two" when lifted. Fashioned of glazed pottery in oyster white, with multicolor floral design. 18-note imported Swiss movement in base. 6-cup capacity. Makes a decorative and practical gift that will be used often. Wt. 3 lbs. 8 oz.
8 N 7027.............$6.95

Musical Jewel Box for the "Junior Miss." 18-note Swiss movement plays such tunes as "Star Dust." (No choice.) Pink plush-effect box, white rayon lined inside and self-rising trinket tray. 7x5x2¾ in. Mirror in cover. Shipping weight 1 pound 5 ounces. (Trinkets not incl.)
8 N 9524.............$3.98









Bouquet Red Lilac—3½-ounces of cologne reminiscent of springtime, flowers and romance. Postpaid.
8N9050E—(Shpg. wt. 8 oz.) $1.50

Bouquet Tweed—she'll love this world-famous cologne .. brisk fragrance. 3½-oz.
8N9051E–Postpaid (Shpg. wt. 8 oz.) $1.50

Tweed Icicle—purse-size solid stick-cologne in gold color metal case. Carry it with you for an on-the-spot touch-up.
8N9052E–Postpaid (Shpg. wt. 2 oz.) $1.50

"Three Silent Messengers." 2-oz. each of Tweed, Miracle, and Confetti—3 of Lentheric's most popular colognes. They go with you everywhere—wrap you in fragrant loveliness. Round gift box.
8N9054E–Postpaid (Shpg. wt. 1 lb.) $3.00

5 Walking Sticks of Coty cologne just 4-in. high—perfect size to carry in your purse. ⅛-oz. each of L'Origan "for golden moments," L'Aimant "for love," Paris "for elegance," Muguet du Bois "lily of the valley," Emeraude "the jewel fragrance." Postpaid (Shpg. wt. 7 oz.)
8 N 9596E—5-pc. set in gift box .. $4.74

3-piece Muguet du Bois (Lily of the Valley) Set. 2-oz. cologne, purse-size perfume and atomizer. Postpaid (Shipping weight 9 ounces). 59c Federal Tax included.
8 N 9593E—3-pc. set in gift box .. $4.09

Coty Duet—1-oz. stick non-spill solid cologne and 3.7-oz. talc. *State* L'Origan or L'Aimant. Postpaid (Shipping weight 7 ounces).
8 N 9597E—2-pc. set in gift box ... $3.00

Old Spice Homestead Box—fragrant of roses and spice. 4-oz. toilet water, 7-oz. dusting powder, puff. Postpaid (Shipping weight 1 pound 3 ounces).
8 N 9136E—2-pc. set in gift box ... $2.82

Old Spice "Sewing Box" with pincushion in top. Use as pin box when empty. Gift-size soap, ⅝-oz. toilet water, 1-oz. talc. (18c Fed. tax incl.) Postpaid (Wt. 1 lb. 4 oz.)
8 N 9278E—3-piece Set $1.43

Old Spice "Bath Bounty" Gift Set. 10 slim 1¼-oz. tubes of fragrant bath salts, each enough for 2 or 3 baths. Postpaid (Shipping weight 1 pound 12 ounces).
8 N 5549E—10 tubes in gift box .. $1.50

Old Spice Soap—3 rich-lathering toilet size bars. Postpaid (Shpg. wt. 1 lb.)
8 N 5552—3 bars in gift box $1.25

Matchabelli Cologne Collection combines six distinctive bouquets . . . true, rich echoes of famous Prince Matchabelli perfumes. Acetate gift box contains the six ¼-oz. sceptre bottles of cologne: Crown Jewel, Stradivari, Duchess of York, Ave Maria, Katherine the Great, and Abano. Postpaid (Shpg. wt. 12 oz.)
8 N 3452E—6 colognes in gift box .. $4.20

2-piece Duchess of York Set—1-oz. Eau de cologne and 1 dram perfume in famous Matchabelli crown bottle. Postpaid (Shipping weight 8 ounces).
8 N 9174E—2-pc. set in gift box ... $3.00

Matchabelli Cologne Carols—1-oz. each of Holly Berry and Potpourri cologne. Postpaid (Shpg. wt. 6 oz.)
8 N 9173E—2 pieces in gift box ... $1.20

Emphasize Her Feminine Charms





Gifts of Glamour

Ann Barton "Garden of Roses." Fragrant gift soap, shaped into 6 dainty red roses. Shpg. wt. box 1 lb. Gift boxed.
8 N 4979—6 bars 95c
18 bars (3 boxes) $2.69

"Pert Kit." Rayon satin case filled with matching compact, med. clear red lipstick (regularly 90c), plastic comb. Case size 4½ x4½ in. 20c Fed. Tax included. Shpg. wt. set 6 oz.
8 N 5688E ..... Set $1.59
Save! ..... Buy 2 for 2.89

Ann Barton Cologne, with atomizer. 4-oz. in gift box. (13c Fed. tax included). *State* apple blossom or lily of the valley. Shipping weight 1 pound.
8 N 5690E $1.00
Save! Buy 2 for 1.79

2-piece Gift Set. 4-oz. Lily of the Valley cologne, with atomizer, for frequent, lavish use—and 2½-oz. stick cologne, cooling refresher. (30c Fed. tax incl.) Gift boxed. Shpg. wt. 1 lb. 5 oz.
8N5691E $2.00

That little "Extra" Gift to please and pamper her

Princess Eve Perfume Kit for her purse. Contains 3 perfume sticks, Zoom, French Lace, Foolish Heart .. each in 1⅜-inch long gold-color metal case. Outer case is lizard-grained plastic in assorted colors (sorry, no choice). 1¾x1⅜-in. Postpaid (Wt. 2 oz.)
8 N 9208E—3 perfumes in case $1.20

"Pin-A-Scent" combination lapel pin and perfume dispenser. Leakproof 1x⅝-in. vial has dainty cameo-design ornament on front. Screw top has perfume applicator attached. Made of polished brass. Safety clasp. In a lovely gift box.
8 N 7150E—Shpg. wt. 2 oz. ... $1.20

Brush Duet, for purse. Clothes brush and suede brush in gold-color lipstick type containers 2 in. high.
8 N 9532—Wt. set 3 oz... Set $1.49
Save! Buy 2 for 2.75

Plexiglass Atomizer with a carved red rose in its base. Net covered bulb. Gift boxed.
8 N 9548—Shpg. wt. 6 oz. $3.95

Purse Make-up Light with attached key-chain and metal mirror. Slender 2¾-in. gold-color metal flashlight. Set in red plaid flannel-lined snap-case.
8 N 9515—Shpg. wt. ea 6 oz. ... 98c
Save!—Buy 2 for $1.75

Yardley Old English Lavender Soap, a fine milled luxury toilet soap. Postpaid (Shpg. wt. 15 oz.)
8 N 4464—3 cakes in gift box. $1.35

Helena Rubinstein's White Magnolia .. cologne with all the romance of a southern garden. 2-oz. size. Gift boxed.
8 N 9549E–Postpaid (Wt. 5 oz.) $1.50

Tend 'N' Mend Kit. 3-inch red simulated leather snap case holds tweezers, nail file, emery board, orange stick, 2 needles, threader, safety pin, 4-section spool with thread. 4c Fed. Tax included.
8 N 9498E—Shpg. wt. ea. 3 oz. $1.00
Save!—Buy 3 for 2.79

If catalog number ends in "E" price includes 20% Federal Excise Tax (unless other amount specified).





"Tabu" is high on the list of famous fragrances created by Dana. An exotic, heady scent that gives a woman that breath of mystery and allure she so much covets. So give Tabu to your fairest lady this Christmas . . . it's certain to please.

Tabu Triplets. Three purse-size sticks of solid cologne she'll carry with her wherever she goes. Stick cologne is perfect for a quick on-the-spot touchup . . . and can be carried without fear of spilling. Postpaid. (Shpg. wt. 6 oz.)
8 N 9055E—3 sticks of cologne in gift box $2.40

Tabu Cologne, an exciting refresher. Use lavishly.
8 N 9056E-4-oz. in gift box. Postpaid. (Shpg. wt. 10 oz.) $4.20
8 N 9057E-2-oz. in gift box. Postpaid. (Shpg. wt. 6 oz.) . $2.40

Tabu Perfume, the "forbidden" fragrance, is an exquisite, ever acceptable gift. It is lovely and lasting.
8 N 9058E—¼-oz. in gift box. Postpd. (Shpg. wt. 4 oz.) $6.00
8 N 9059E—⅛-oz. Gift box. Postpd. (Shpg. wt. 2 oz.) . . $3.00

Lyric Stick Cologne. You save 60c at this new low price! 3-oz. of cool, sweet-scented luxury. Non-spill . . . rub it on! Attractively gift wrapped. Postpaid (Wt. 6 oz.)
8 N 5750E—*Was $1.80.* Now. $1.20

Lyric Floral Note Stick Cologne. Now, save 60c on this delightful non-spill fragrance. Lovely glass container with gold color metal top holds 3 oz. Gift wrapped. Postpaid (Shpg. wt. 8 oz.)
8 N 5763E—*Was $1.80.* Now. $1.20

Lyric Talcum (not shown). 5 oz. size in shaker-top gift box. Postpaid (Shpg. wt. ea. 9 oz.)
8 N 5747E. . . . . Only 72c
Save 24c!—Buy two for. $1.20

Lyric Cologne with Atomizer. 4 oz. of enchanting, haunting fragrance. In gift box.
8 N 5714E—Pstpd. (Wt. 1 lb.) 25c Fed. tax incl. Both $2.00
8 N 5708E-4-oz. Cologne only. Pstpd. (Wt. 12 oz.) . 1.50

Lyric Floral Note Cologne with Atomizer. 4 oz. In gift box.
8 N 5757E-Pstpd. (Wt. 1 lb.) 25c Fed. tax incl. Both $2.00
8 N 5756E-4-oz. Cologne only. Pstpd. (Wt. 12 oz.) 1.50

Lyric Compact (not shown). Pretty ribbon-design gold and silver color metal case. In soft cloth bag. 2 puffs. (Shpg. wt. 8 oz.)
8 N 5790—Postpaid. . . . $4.50

For Christmas . . . *each of the lovely sets below comes in a beautiful satin-lined gift box—at no additional cost to you!*

3-piece Set. 4 ounce bottle cologne with atomizer, and purse-size stick cologne. Choice of 2 fragrances. (45c Fed. tax included). Postpaid (Shpg. wt. 1 lb.)
8 N 5785E-Lyric fragrance $3.20
8 N 5784E—Floral Note. . . . $3.20

Lyric 2-piece Set . . . 4 oz. cologne, 5 oz. talcum. (Wt. 1 lb. 4 oz.)
8 N 5782E—Postpaid. Set $2.22

Lyric Floral Note Set. 1⅓ dram perfume, sachet, purse-size stick cologne. A touch adds glamor! (Wt. 1 lb.) Postpaid.
8 N 5785E—3-pc. set $4.20

Beauty Gifts for her Christmas



Special Bourjois Buys . . Save ⅓ to ½!

Perfume Trio Gift Set by Bourjois, now offered at only half its regular price. Three famous perfumes are included . . . Evening in Paris, Mais Oui, and Endearing. Each in a 0.15 (⅙) oz. bottle, gayly packaged. Postpaid. (Shpg. wt. 3 oz.)
8 N 4834E—*Formerly $3.60* $1.80

Evening in Paris "Scented Satchel." She'll adore this trio of romantic Evening in Paris perfume, eau de cologne, and non-spill cologne stick. Purse size . . about ⅓ dram perfume 60c flaconette, ⅓ oz. 60c cologne, and about ⅓ oz. 60c cologne stick. Postpaid. (Shpg. wt. 7 oz.)
8 N 9522E—*Combination special* $1.20

Four-piece Perfume and Cologne Set by Bourjois at ½ regular price. Famous Evening in Paris perfume and eau de cologne, plus Mais Oui perfume and eau de cologne. Each perfume is 0.15 (about ⅙) oz., each cologne is ⅓ oz. size. In gift box. Postpaid. (Shpg. wt. 5 oz.)
8 N 4835E—*Formerly $3.60* $1.80

Evening in Paris "Splash and Carry" at new low price. 2-oz. ($1.20) bottle of Evening in Paris eau de cologne, to splash on at home . . . and about ⅓-oz. 60c cologne stick to carry in her purse. Gift packed. Postpaid. (Shpg. wt. 7 oz.)
8 N 4823E—*Combination special*. . . . $1.20

Gay Evening in Paris Sets by Bourjois

Four-piece Evening in Paris Gift Set by Bourjois. 1 dram perfume in flacon, 3¼ oz. cool, refreshing talcum in glass container, 2⅝ oz. (medium) face powder, 2 oz. cologne. A delightfully fragrant, wonderfully complete set. Pstpd. (Shpg. wt. 2 lbs.)
8 N 9219E—4 pieces in gift box. . . . $4.80

Five-Piece Evening in Paris Set by Bourjois. A de luxe beauty gift for someone very special. 3¼ oz. talcum in glass container, 2-oz. cologne, .15 oz. purse-size perfume, about ⅓ oz. cologne stick, glass flacon for carrying cologne or perfume in your purse. Postpaid. (Shpg. wt. 2 lbs. 9 oz.)
8 N 9527E—5 pieces in pink gift box $6.00

3-piece Evening in Paris Set by Bourjois. Includes 1 delightful dram perfume in flacon, 3¼ oz. talcum in glass container, 1 oz. eau de cologne. Ptpd. (Shpg. wt. 14 oz.)
8 N 9217E—3 pieces in gift box. . . $3.00

Gift size flacon of Romantic Evening in Paris Perfume, ribbon-tied to snowy "styro-foam" snowball. Lovely for her tree or Christmas stocking. Postpaid. (Shpg. wt. 3 oz.)
8 N 9528E—Purser in gift package. . $1.20

2-piece Evening in Paris Set by Bourjois. Glass purse flacon with 1 dram perfume and 1-oz. cologne. Ptpd. (Wt. 8 oz.)
8 N 9148E—2 pieces in gift box. . . . $2.10

If Catalog number ends in "E," price includes 20% Federal Excise Tax (unless otherwise specified).





Case becomes utility box



Boudoir Box for a charming lady

She'll love this 5-piece set in elegant "Pearltone" plastic and jeweler's bronze. Includes a 13-inch beveled hand mirror, hair brush with nylon bristles set in removable block, comb, atomizer, round mirror. Tray lifts out of hinged gift box, leaving lined case for stockings, hankies. Shpg. wt. 5 lbs. **$9.98** 5 pcs. in case

8 N 07127—White........$9.98 8 N 07128—Rose color.....$9.98

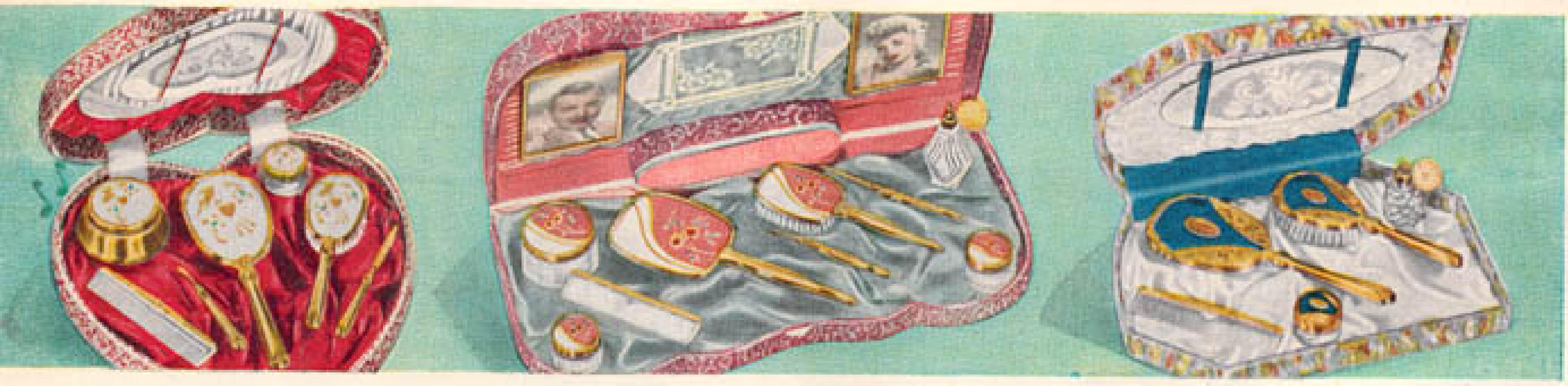
← Our most elaborate Ensemble

$29.95 Cash, $3.00 down

A romantic set for someone very special . . . in jeweler's bronze combined with sparkling glass and rich ruby red plastic. 13-inch beveled hand mirror; 10¾-inch hair brush has nylon bristles set in removable lucite block. One-piece construction in brush and mirror for strength. Metal-backed plastic comb. Nail file, cuticle pusher, two metal picture frames, metal powder box, trinket box, and 2 glass cream jars. 12-inch mirror tray, 2 hobnail glass perfume bottles and atomizer. Two 16-inch hurricane lamps with ruby-red chimneys. UL approved, 115-volt AC-DC. 45-inch rubber cords.

8 N 09346K—Shipping weight 23 pounds....................$29.95

↑ A magnificent 17-piece set to thrill your best girl



8-piece "Cupid" Set with a musical powder box. Lustrous gold color metal with delicate tinted engravings on back. Metal-back comb. Hair brush has nylon bristles set in removable lucite block. Beveled hand mirror 12¾ in. Sturdy one-piece construction in both brush and mirror. Cream jar, glass mirror tray, file, cuticle pusher, comb. Powder box with 18-note Swiss movement plays "Let Me Call You Sweetheart." In lined, hinged gift case. **$24.95** Cash, $2.50 Down

8 N 07125—Shipping weight 7 lbs......... Set $24.95

12-piece Floral Set, in jeweler's bronze. Soft-toned pastel plastic with multi-color floral design on backs of the 13-inch beveled hand mirror, 10-inch nylon-bristled brush and on the lids of the glass powder jar and 2 glass cream jars. Set also includes metal-backed plastic comb, all-metal nail file, cuticle pusher, glass atomizer, two metal picture frames for 5x7-inch pictures, a large mirror-tray for her vanity centerpiece. Hinged gift case is rayon-satin lined. **$19.95** 12 pcs. in case

8 N 07112—Shipping weight 8 lbs..............$19.95

6-piece Dresser Set in gift box. What a thrill to receive this beautiful set! A stunning combination of wrought jeweler's bronze and gleaming "Jeweltone" plastic in either ruby or sapphire color. Set includes a 13-inch beveled hand mirror, hair brush with nylon bristles set in removable block for easy cleaning, a comb, powder jar with metal top, perfume bottle with atomizer top, oval mirror tray. **$14.29** 6-pc. set

8 N 07115—Sapphire Blue. Shpg. wt. 6 lbs.......$14.29
8 N 07114—Ruby Red. Shpg. wt. 6 lbs.......... 14.29



[A] **3-piece Plastic Dresser Set** patterned after an 18th century design . . . a colorful picture in a milk-white frame. 13⅝-inch hand mirror, hair brush with nylon bristles, plastic comb. Shipping weight each 1 lb.
8 N 9513—In gift box...$1.98
Save 21c—Buy 2 for.......$3.75

[B] **Budget 6-piece Set.** Clear, transparent plastic with colorful picture backs. 13⅝-inch hand mirror, hair brush with plastic bristles, dress comb, 2 powder boxes, jewelry box, 5¼x3⅝-inch. Wt. ea. 2 lbs.
8 N 9512—Set in gift box $2.49
Save 23c—Buy 2 for.......$4.75

[C] **"Lustron" Plastic Set.** Round plain glass hand mirror is 5⅞ inches in diam., 10 in. long. Professional style hair brush has nylon bristles, matching comb. Shpg. wt. ea. 1 lb. 4 oz. *State* crystal clear or blue.
8 N 7103—In gift box..$2.98
Save 46c—Buy 2 for.......$5.50

[D] **"Brocade" Vanity Set** in jeweler's bronze. Mirror and brush backs have multicolor brocade design that blends into any background. 13-inch hand mirror, hair brush with nylon bristles, metal-backed plastic comb. Wt. 1 lb. 8 oz.
8 N 7124—In gift box...$3.98

[E] **Big Value Set** in jeweler's bronze with lustrous "Pearltone" plastic back in gold and ivory color. Smartly simple modern design. 12⅝-inch beveled hand mirror, hair brush with nylon bristles, metal-backed comb, powder jar. Shpg. wt. 3 lbs.
8 N 9505—In gift box..$4.98

You may order a dresser set on Sears Easy Payment Plan . . . for full information see page 353





Ann Barton 7-piece Manicure $3.49 **Set** in trim purse-style case. Powder blue or Wine red plastic with gold color lacing design; matching rayon lining. All your nail care needs . . . cuticle scissors, nail file, cuticle pusher-nail cleaner, nail white pencil, nail polish, polish remover, cuticle remover. Case 5¾x4⅜-in. 30c Fed. tax incl. Shpg. wt. 1 lb. *State color:* blue or wine.
8 N 5637E............$3.49

Ann Barton 12-piece Manicure $4.75 **Set** in ivory color plastic zipper case with gold color decoration. Rayon lining. Includes cuticle scissors, tweezers, buffer, plastic cuticle pusher-nail cleaner, nail file, nail white pencil, nail polish, polish coat, polish remover, cuticle remover, 2 emery boards. Case 6½x4½-in. 33c Federal tax included. Shipping weight 1 pound 6 ounces.
8 N 5638E—Complete. $4.75

Ann Barton 14-piece Manicure $5.98 **Set** in scarlet snakeskin-grained plastic; rayon lining. Includes cuticle scissors, tweezers, plastic handled nail brush, plastic nail cleaner, 2 emery boards, nail polish, polish remover, cuticle remover, polish coat, nail white pencil, metal cuticle pusher, metal cuticle knife, nail file. Case 6¾x5-in. 44c. Fed. tax incl. Shpg. wt. 1 lb. 8 oz.
8 N 5634E—Complete. $5.98

Ann Barton 13-piece Manicure $6.95 **Set.** Purse-style 6¾x5-in. case in silver and black striped plastic with nickel-plated frame. Rayon lining. Cuticle scissors, tweezers, nail brush, 2 emery boards, blemish remover, nail file, nail polish, polish coat, polish remover, cuticle remover, metal cuticle pusher, metal cuticle knife. 50c Fed. tax included. Shipping weight 1 pound 8 ounces.
8 N 5631E—Complete. $6.95

Ann Barton de luxe 17-piece Manicure Set—a gift that's $9.95 certain to be appreciated. Handsome zipper case in light brown ostrich-grained plastic, with a matching rayon moire lining. Contains cuticle scissors, toenail nipper, tweezers, blemish remover, nail white pencil, 2 emery boards, buffer, metal cuticle knife with plastic handle, metal cuticle pusher with plastic handle, nail cleaner, file, 2 bottles polish, cuticle remover, polish remover, polish coat. Case 8¾x6 inches. 50c Federal tax included. A beautifully complete set for that special someone . . . order early!
8 N 5639E—Shpg. wt. 1 lb. 12 oz........$9.95





Ann Barton 6-piece Economy Manicure Set. Green lizard-grained plastic snap case with nail file, clear plastic comb, tweezers, plastic combination cuticle pusher and nail cleaner, cuticle scissors and a blemish remover. Case 6¾x2½ in. 10c Fed. tax included. Shipping wt. 8 oz.
8 N 5635E......Set $1.59
Save!....Buy 2 for 2.98

Ann Barton 5-piece Manicure Set in genuine pigskin zipper case with rayon moire lining. Contains cuticle scissors, tweezers, nail file, lucite manicure implement and lucite bobby comb. Case is 5¾x3¾ in. An excellent set for the money. Includes 15c Federal tax. Shipping weight 8 ounces.
8 N 9133E.....Set $2.98

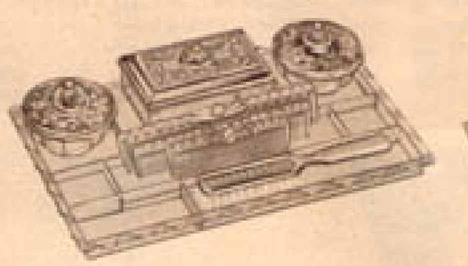
Ann Barton 4-piece Vanity Groomer for Women in a handsome, long-wearing top-grain cowhide case. Contains a file, tweezers, vanity mirror, and a folding rattail comb. The perfect case to carry in your purse. Cherry red or green . . . *state color.* 10c Federal tax included. Shipping weight 9 oz.
8 N 5630E.....Set $2.49

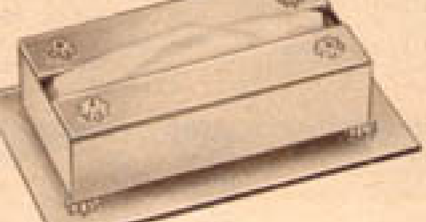
Ann Barton 8-pc. Jr. Miss Set. Combination cuticle pusher and nail cleaner, nail white pencil, nail polish (light), polish remover, cuticle remover, 2 emery boards, and nail brush with clear plastic handle. In gift box. 10c Fed. tax included. Shipping weight 1 pound.
8 N 5629E......Set $1.59
Save!....Buy 2 for 2.98

Lyric 5-piece Implement Set in folding snap case of lustrous plastic. "Satin" plastic lining. Contains 5-inch file, cuticle scissors, tweezers, nail scissors, and cuticle pusher—all precision crafted of finest chrome-plated steel (20c Fed. tax included). 8 in. wide. *State* red or green case. Postpaid. (Shipping wt. 4 oz.)
8 N 5832E.....Set $5.60

Lyric 4-piece Implement Set in lustrous plastic snap case with "satin" plastic lining. Contains a 4-inch file, cuticle scissors, tweezers, cuticle pusher—all of finest chrome-plated steel. A set any woman would like. (11c Fed. tax incl.). *State* wine or turquoise (blue) case. Postpaid. (Shpg. wt. 4 oz.)
8 N 5831E.....Set $2.98









Glass Atomizer for her favorite fragrance. In simple, but smart, modern design. Bulb is covered with soft-toned velvety velour. Attractive 24K gold-plated head. 2-oz. size. *Please state* pink or blue. Shpg. wt. 10 oz.
8 N 7013..............89c
Save!......Buy 2 for $1.65

Boudoir Brush as attractive as it is useful. A stunning combination of rich gold color metal handle and bright red bristles. 7½ in. long. It's something every woman wants and would appreciate. In gift box.
8 N 9519—Wt. 2 oz...$1.98
Save!......Buy 2 for 3.75

8-piece Vanity Set of pink molded plastic. 14x8¾-in. sectioned tray, utility box, 2 powder boxes, hair brush and 3 combs. Utility box has silver color cover. All hand-carved effect. Shipping wt. 1 lb. 4 oz.
8 N 9518........Set $1.98
Save!......Buy 2 for 3.75

Mirror Tissue-Box and Tray, of sparkling glass. Wood base of box slides out to make room for a standard box of tissues (not included). Matching 8x13-in. mirror-tray. Shpg. wt. 4 lbs.
8 N 9534—2-pc. set. $4.49
8 N 9535—Mirror-tray only. Shpg. wt. 3 lbs.........$2.45

Beautiful Fitted Traveling Case zips open to reveal a complete 12-piece manicure and dresser set. Tweezers, nail file, cuticle pusher, 2 emery boards in separate case, nail polish, polish coat, cuticle remover, polish remover. And—in lovely blue and silver color plastic, a hand mirror, comb and brush. Case is smart blue and silver color leatherette, size 11x5¾x1½ in. when closed. Blue leatherette lining. (33c Fed. tax incl.)
8 N 9545E—Shipping weight 1 lb......Set $4.98

If catalog number ends in "E", price includes 20% Federal Excise Tax (unless otherwise specified)

Stocking Stuffers

ANY ITEM ON THIS PAGE ONLY

$1.00

ANY 4 ITEMS $3.60 . . SAVE 40c
ANY 8 ITEMS $6.40 . . SAVE $1.60
ANY 12 ITEMS $9.00 . . SAVE $3.00

On this page is a wide selection of charming gifts for those little "extras" you always need at Christmas. Savings in handling costs are passed on to you when you order in quantity. Order several thrifty gifts today for family or friends. *State catalog numbers you want. See quantity prices above.*



Walnut Sewing Kit. Gold color metal, lined in red felt. Contents included—everything for a quick mending job!
25 N 905G–Wt. ea. 1 oz.



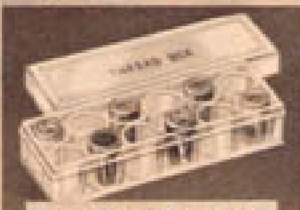
Gift Boxed Sewing Kit. Gold color scissors and thimble; 12 spools of thread, assorted colors. Pins, needles, threader.
25 N 906G–Wt. ea. 2 oz.



Picture Locket Key Ring. Gold-plated locket—holds two pictures. Can be clipped in purse. In satin-lined gift box.
25 N 907G–Wt. ea. 1 oz.



Purse Lite. Spotlights keys, keyhole, etc. Clips in purse. Plastic case, gold color trim. Tiny batteries. Gift box.
25 N 908G–Wt. ea. 2 oz.



Clear Plastic Thread Box. Keeps spools neatly wound, clean as a whistle, in clear view. Holds twelve, 5c or 10c spools. See-through plastic. Thread not included.
25 N 909G–Wt. ea. 5 oz.



Satin-tone Quilted Plastic Sewing Box. 7¾x7¾x2⅛ in. Wt. ea. 10 oz.
25 N 910G—Green
25 N 911G—Rose
25 N 912G—Blue



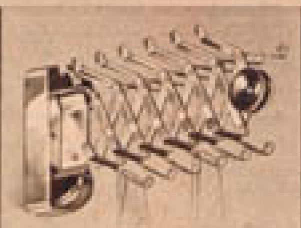
Wink Needle Threader. Red plastic case; automatic needle threader. For hand or machine needles; all types thread.
25 N 913G–Wt. ea. 1 oz.



Beauty Sleep Night Cap. Elasticized cotton and rayon. Nylon trim. Boxed. Wt. ea. 3 oz.
25 N 914G—Pink
25 N 915G—Blue



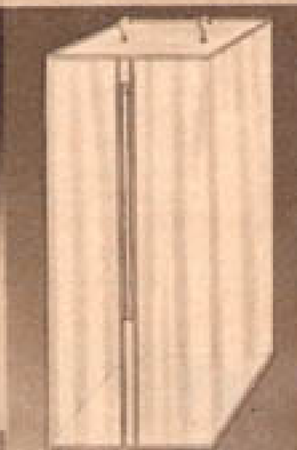
Purse Arranger. Ends handbag clutter. 7 pockets cleverly hold billfold, pen, compact, lipstick, cigarettes. Transfers from purse to purse. Black rayon taffeta with multicolor grosgrain. 7x3½ in.
25N916G–Wt. ea. 2 oz.



"Spiffy" Tie Rack. Accordion action. Swings out for instant selection. Holds up to 24 ties. Highly polished metal and plastic. With screws.
25N920G–Wt. ea. 12 oz.



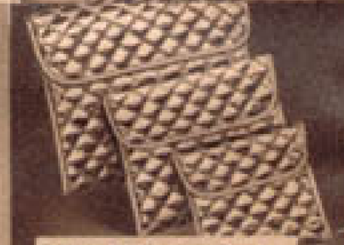
Child's Umbrella. Gay animal print on plastic cover, fabric bound. 7-rib metal frame; wood shank and handle.
25 N 921G–Wt. ea. 8 oz.



Jumbo 16-garment Bag. Lightweight clear plastic. Heat-welded plastic grommets in top. 30-inch zipper, 2-hook frame. Assorted color bindings 54x13¾x19⅛ inch.
25 N 936G–Wt. ea. 1 lb.



Heavy solid color plastic. 30-in. side zippers.
Dress Cover–Wt. ea. 8 oz. Approximately 54x23 in.
25 N 937G—Wine
25 N 938G—Green
Suit Cover—Wt. ea. 5 oz. Approx. 42x25 in.
25 N 939G—Wine
25 N 940G—Green



Set of 3 Quilted Plastic Faille Bags for lingerie (12x9 in.); hankies (9x7 in.); hose (7x5⅛ in.). Shpg. wt. set 5 oz.
25 N 931G–Wine
25 N 932G–Med. blue



Plastic Pin Bin, encased magnet. 5 bins hold bob pins, hairpins, needles, pins..ready to pluck one at a time. Pins not incl. Wedged top spreads bob pins. Wt. 8 oz.
25 N 917G–Ivory
25 N 918G–Aqua green
25 N 919G–Red



Women's Clear Plastic Boots with ribbed top, ankle snap. Shipping weight pair 8 oz.
25N923G-Small (5-6)
25N924G-Med. (6½-7½)
25N925G-Large (8-9)



Shoe Brush Kit contains horsehair brush (7⅛x2⅜ inches), horsehair dauber, flannel shine cloth. Space for shoe polish.
25 N 926G—Wt. 12 oz.



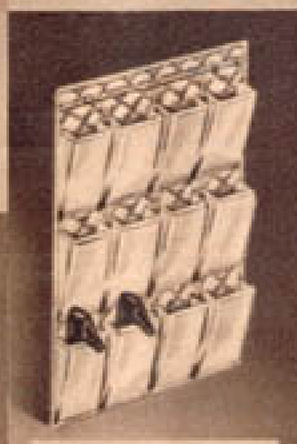
Two Pairs of Shoe Protectors. Four clear heavy plastic covers, assorted color bindings. 12x6 in. For storage or traveling.
25 N 933G–Wt. set. 3 oz.



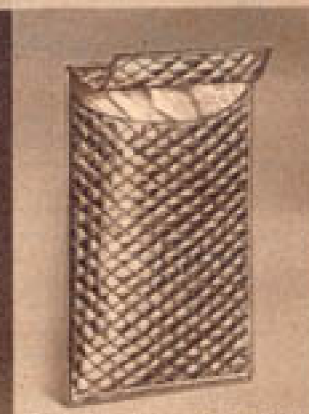
6-pocket Quilted Rayon Satin Earring Case, ribbon tie. 3½x3-in. folded. In gift box. Wt. 3 oz.
25N927G-Wine with rose
25N928G-Green, with chartreuse.



Quilted Plastic 5-pocket Hose Case with snap closure and 8x7-in. **Plastic Drying Rack.** Wt. ea. 5 oz.
25 N 929G—Wine
25 N 930G—Green

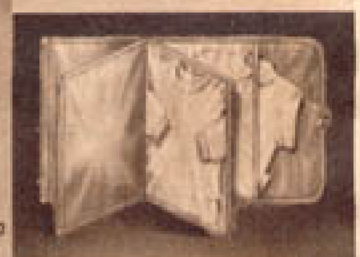


12-pocket Women's Shoe Bag. Quilted plastic back, plastic pockets. Strongly reinforced. Metal top bar. 29x17 in. Assorted colors.
25 N 934G–Wt. ea. 8 oz.



Zip bottom for quick emptying

Quilted Plastic Laundry Hamper Bag. Hang on door or wall of closet or bathroom. Metal top bar, grommets. 26x17 in. Assorted colors.
25 N 935G–Wt. ea. 7 oz.



4-pocket Plastic Shirt or Sweater Bag, ideal for suitcase or drawer. See-through clear pockets. 12x18 in. Assorted trims.
25 N 941G–Wt. ea. 5 oz.



Clear Vinyl Plastic Raincape with assorted color binding. Fits up to size 44. With hood, handholds, ties at neck and hem. Folds compactly.
25 N 922G–Wt. ea. 7 oz.



Children's Hanky Doll. Adorable doll has dainty painted face. An unusual gift—take it apart and find 3 assorted cotton print hankies. Doll about 9 inches high.
25 N 902G–Wt. ea. 6 oz.



Women's Lace Border Handkerchief with gleaming colored rhinestone trim at corners. White cotton, about 11¾ in. sq. Clear plastic gift box.
25N901G–Wt. ea. 1 oz.



Women's Solid Color Silk Kerchiefs for style accents. Hand-rolled edges. 3 kerchiefs in assorted colors, about 17¾ in. sq. Transparent plastic gift box.
25 N 900G–Wt. box 2 oz.



Men's White Cotton Handkerchiefs with white cord borders, in assorted patterns. Neat hems. About 17 in. sq. 4 assorted pattern handkerchiefs, banded and boxed.
25 N 903G–Wt. box 5 oz.



Men's White Cotton Handkerchiefs with colored woven borders. Neat hems. He'll find them perfect for all-occasion use. About 17 in. square.
25 N 904G — Shpg. wt. box 4 oz.

HANDKERCHIEFS

For Milady

Three Hankies in Box
Assorted patterns similar to illustrations





Buy 2 boxes . . Save 24c

[1] **Swiss Embroidery.** Scalloped sheer cotton. Assorted color embroidery on white. 3 in box 2 boxes
25 N 2389—About 11 in. sq. $1.75 *Save 24c* $3.26

Buy any 2 boxes . . Save 24c

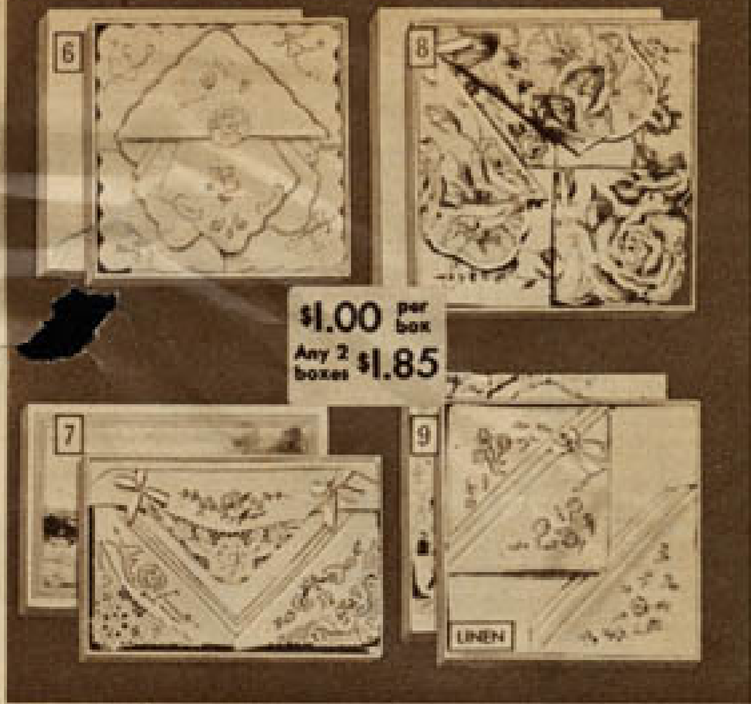
[2] **Lace Border Linen.** (Cotton lace). Embroidered corner. All white. 3 in box 2 boxes
25N2385G—About 11½ in. sq. $1.50 *Save 24c* $2.76

[3] **Scalloped Linen.** White embroidered scalloped corner and corner designs. 3 in box 2 boxes
25 N 2367G—About 11 in. sq. $1.50 *Save 24c* $2.76

Buy any 6 boxes . . Save 60c over 2 boxes

[4] **Embroidered Corners.** Multicolor designs on good cotton. Hemmed. 2 boxes 4 boxes 6 boxes
25 N 2342G—About 11 in. sq. $1.10 $2.00 $2.70

[5] **Floral Prints.** Multicolor designs on good cotton. Neatly hemmed. 2 boxes 4 boxes 6 boxes
25 N 2340G—About 12 in. sq. $1.10 $2.00 $2.70
Shpg. wts. box, 5 oz.; 2, 9 oz.; 4, 1 lb.; 6, 1 lb. 9 oz.



Buy any 2 boxes and Save 15c

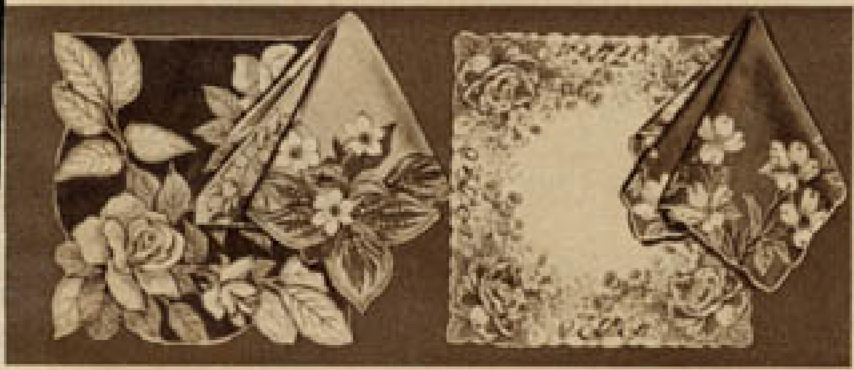
Patterns similar to illustrations
Shpg. wt. per box 5 oz., 2 boxes 9 oz.

[6] **Embroidered Sheer** Cotton. Scalloped edges and embroidery in assorted colors on white. Swiss import.
25 N 2368G—Abt. 10 in sq.
3 in box $1.00 *Save 15c* 2 boxes $1.85

[8] **Hand Scalloped.** Corner with rolled edges on multicolor floral print. Good quality cotton.
25 N 2395G—Abt. 12 in. sq.
3 in box $1.00 *Save 15c* 2 boxes $1.85

[7] **Lace and Embroidery.** White lace corner with floral spray embroidered in multicolors on white cotton. Hemstitched edges.
25 N 2377G-Abt. 11¾ in. sq.
3 in box $1.00 *Save 15c* 2 boxes $1.85

[9] **Embroidered Linen.** Choice of white or multicolor embroidery. Hemstitched edges. About 11 in. sq.
25 N 2363G-Color embroidery
25 N 2364G-White embroidery
3 in box $1.00 *Save 15c* 2 boxes $1.85







Floral Scallops. Floral and leaf designs in assorted deeptone and light color backgrounds and patterns. Scalloped corner follows outline of pattern. Hand rolled hems. Cotton. About 13 inches square. Shipping weight six, 3 ounces, twelve, 6 ounces. 6 for 12 for
25 N 2318 $1.50 *Save 30c* $2.70

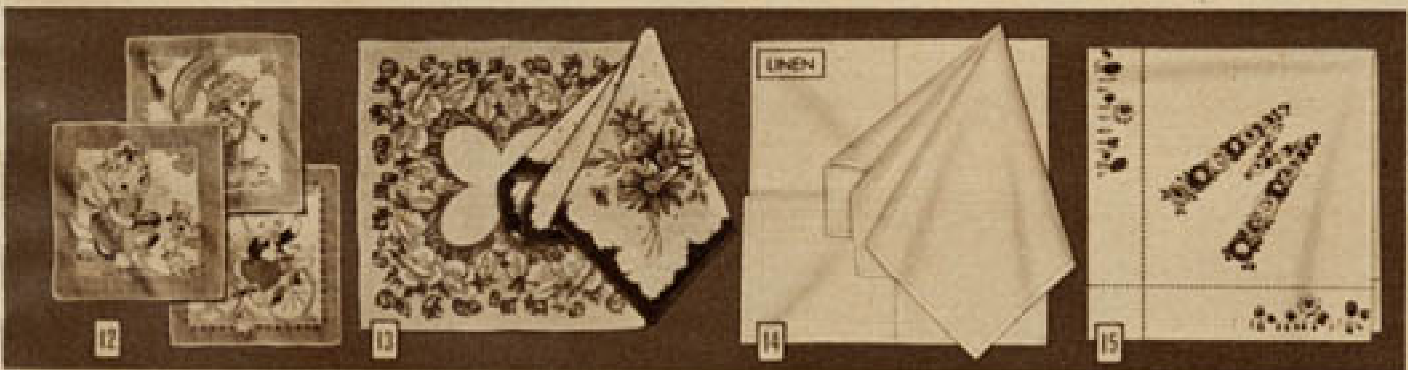
Fine Cotton Prints. Floral prints on deeptone and light backgrounds. Assorted patterns and colors. Cost a little more than those at left and worth it in the richness of color, finer cotton. Scalloped edges. About 13½ in. sq. Shpg. wt. three, 2 oz., six, 3 oz. 3 for 6 for
25 N 2319 $1.16 *Save 32c* $2.00

Hanky Dolls. For party decorations, prizes, holiday bridal showers. For grab bags, too. About 10 in. high. Painted face. Shpg. wt. each 6 oz.

[10] **Bridesmaid.** 1 print, 1 pastel cotton hanky. Assorted colors. Each 2 for
25 N 2397............$1.00 *Save 15c* $1.85

[11] **Bride Doll.** Two lace border cotton hankies. All white. Each 2 for
25 N 2396............$1.25 *Save 20c* $2.30

Silk Kerchiefs. Wear them at your throat, your waist, your wrist. Pure dye silk with hand rolled hems. Six assorted bright solid colors in a gift box—go with all her costumes. Japanese import. About 17¾ in. square. Popular with women, girls. Shpg. wt. ea. box 4 oz., two boxes 7 oz.
6 in box 2 boxes
25 N 2392—$1.50 *Save 25c* $2.75





[12] **Toyland Prints** for children. Assorted patterns. Hemmed cotton. About 9 inches square. Shipping weight 12, 3 oz.
12 for 24 for
25 N 2323 $1.20 *Save 25c* $2.15

[13] **Cotton Prints** for women. Assorted patterns, colors. Hemmed. About 12 in. sq. Shpg. wt. twelve, 3 oz., twenty-four, 6 oz. 12 for 24 for
25 N 2369 $1.19 *Save 23c* $2.15

[14] **Irish Linen Classics** in white or assorted pastel colors. Very narrow (1/16 in.) hemstitched hem. Buy 24, add a crocheted or tatted edge and you have 3, 6, or 8 frilly handkerchief gifts. One makes a wonderful "tuck-in" gift. Or give six or a dozen as a generous, practical gift. About 11¾ in. sq. Shpg. wt. twelve, 4 oz., twenty-four, 6 oz.
25 N 2308—White 12 for 24 for
25 N 2309—Pastels $1.95 *Save 40c* $3.50

[15] **Flower Initial.** Tiny embroidered multicolor flowers form initial in corner. White cotton with wide 1-in. hemstitched edge. About 12 in. sq. Shpg. wt. six, 3 oz., twelve, 5 oz.

All initials except I, O, Q, U, V, X, Y, Z. *Print initial (1st and 2nd choice). Please do not order less than six of one initial.* 6 for 12 for
25 N 2305 $1.46 *Save 32c* $2.60

Lace Edge Assortment. Sheer cotton in white and assorted pastel colors with white tatting-type lace edges. White and multicolor embroidery in corners. Save money; buy 24 and make up your own assortment of 3, 6 or a dozen. Abt. 10¾ in. sq. Shpg. wt. 12, five oz., 24, seven oz. 12 for 24 for
25 N 2316.... $2.00 *Save 40c* $3.60





Pretty Gifts of Rainwear

VINYLITE PLASTIC RAINCOATS AND BOOTS

ILLUSTRATED IN COLOR ON OPPOSITE PAGE

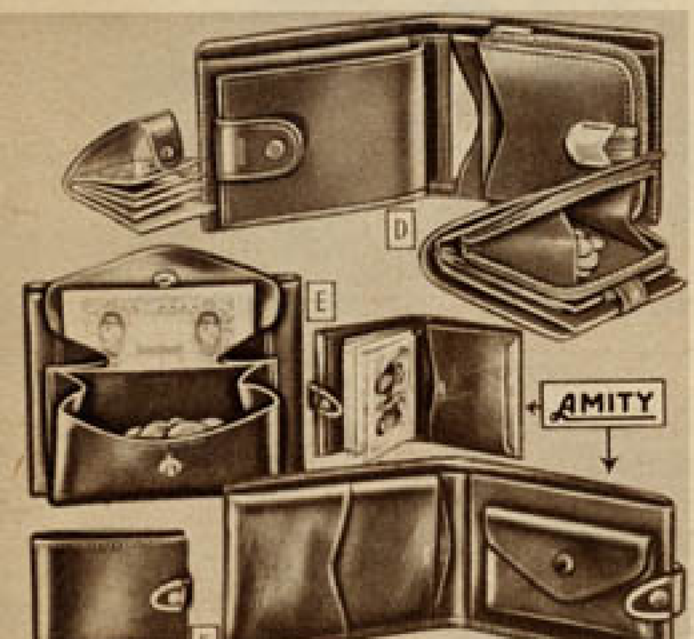
RAINCOATS for the entire family Buy two coats and save 40c

Waterproof plastic film for protection. Buy two coats; have two gifts; save money. You may order one man's coat and one woman's coat and still save at the "2-for" price.

[A] **Women's.** Full length, full sweep with snap closing front. Attached hood snaps under chin. Raglan sleeves, 3-way belt. Storage case. Shipping weight each 1 pound 2 ounces.
Colors clear, med. blue or med. green. *Sizes* small (32-34); medium (36-38); large (40-42). Each 2 for
25 N 3377G—*State size, color.* $1.95 Save 40c $3.50

[B] **Girls'.** Like women's coat but with loop style belt. *Colors* blue or red. *Sizes* small (6-8); medium (10); large (12-14). Shpg. wt. ea. 9 oz. Each 2 for
25 N 3381—*State size, color*...... $1.39 Save 40c $2.38

[C] **Men's.** Military collar; slash openings; snap front. Storage case. *Sizes* small (36-38); medium (40-42); large (44). Shpg. wt. ea. 11 oz. Each 2 for
25N3382G—*Color* smoke. *State size.* $1.95 Save 40c $3.50



[D] **Changemaster.** Reach change easily without opening wallette by unzipping big coin pocket. Detachable leather covered pass case has 4 swing windows. Open bill pocket, card pocket. Tab closure. Smooth goatskin leather.
Closed 3⅜x4¾ in. *Colors* red or green.
25 N 2847E—*State color.* Shipping weight 5 ounces. $3.50

[E] **Amity Tote-Poke.** Put bills into divided bill pocket in regular way. Take them out through snap closing divided outside coin pocket. Four swing windows. Tab closure with gold color metal rim. Smooth goatskin leather.
Closed 3⅜x4¾ in. *Colors* red, brown, green.
25 N 3015E—*State color.* Shipping weight 5 ounces. $6.00

[F] **Amity Directress.** Smooth goatskin leather. Sliding stay for neat fold. Bill and secret pockets, spare key holders, snap coin pocket. 3 card pockets; patented "findex." Free registration for return in case of loss. Turned edges. Gold color metal rim on tab closure.
Closed 3⅜x4½ in. *Colors* red, brown, green.
25 N 3016E—*State color.* Shipping weight 5 ounces. $6.00

Raincoats for Women

[1] **Taffeta Textured** Vinylite waterproof plastic. Military collar, detachable hood with chin snap, 3-way belt. Reinforced buttons and buttonhole panel. Storage pouch. Colors match either style boots described at the right.
Colors red, green, navy. *Sizes* small (30-32); medium (34-36); large (38-40). *For wear over coat order size larger.* Shpg. wt. 1 lb 3 oz.
25 N 3321M—*State size and color*........ $2.98

[2] **Waterproof Raincoat** of Vinylite plastic. Heat sealed seams give you greater protection and longer wear. Raglan sleeves for roomy fit over suit or coat. Snap closing front, 3-way belt. Generous two-way slash pockets. Detachable hood snaps at chin. Storage pouch. Order matching boots at right to make attractive head to toe rain ensemble. Shpg. wt. 1 lb. 3 oz.
Colors green, navy or translucent white. *Sizes* small (32-34); medium (36-38); large (40-42).
25 N 3362M—*State size and color*......... $3.98

GUARANTEED

A new one free if it rips or tears

All vinylite raincoats and boots illustrated on the opposite page and described on this page are unconditionally guaranteed by Sears.

Boots for Women or Children

[3] **Women's All-season Boots** for rain or snow. Choice of new wide last for flats, loafers or flat wedgies or regular last for tapered heel shoes. Vinylite plastic molded in one-piece without a seam. Will not crack or split in cold weather. Heavy skid-resistant soles, reinforced heels. Adjustable ankle strap. Most colors match coats at left.
Sizes extra small (4 to 5); small (5½ to 6½); medium (7 to 8); large (8½ to 9½). *Please state size.*

Regular Last for tapered heel shoes (high, cuban or high wedgies). *State size.* Shipping weight 9 ounces.
25 N 3311—Smoke 25 N 3313M—Green
25 N 3312M—Red 25 N 3314M—Navy
25 N 3310—Translucent white.......... $1.89

New Wide Last designed to fit loafers, flats or flat wedgies. *State size.* Shpg. wt. 11 lbs.
25 N 3336M—Red 25 N 3338M—Navy
25 N 3337M—Green..................... $1.89

[4] **Children's All-season Boots** for rain or snow. Same as women's plastic boots above, but in children's *sizes* 8 (fits 7-8-9 shoes); 11 (10-11-12), 1 (13-1-2), 4 (3-4-5). *State size.* Shpg. wt. 8 oz.
25 N 3340—Red and white
25 N 3341—Brown.................. Pair $1.69

UMBRELLAS . . the gift she'll use all year

[5] **Folding Umbrella.** All-purpose style. Opens to full spread for protection; closes to 12 in. long for easy packing, easy carrying. Acetate covers; matching sheath. Assorted plastic handles; matching tips, ferrules. Woven designs on *ground colors* navy, black or wine; or multi-color allover plaid. *Please state choice.*
25 N 3630—10-rib. Shpg. wt. 1 lb. 6 oz... $6.89
25 N 3660—8-rib. Shpg. wt. 1 lb. 2 oz..... 3.99

[6] **Initial Umbrella.** Gold color metal initial set in top of clear lucite handle. Entire handle unscrews for easy packing. Assorted multicolor plaid acetate covers. Tips and ferrule match handle. 16-rib frame. *All initials except* I, O, Q, U, V, X, Y, Z. *Print initial.*
25 N 3454—Shipping weight 1 lb. 6 oz... $4.89

[7] **Windproof Umbrella.** 16-rib frame specially designed to turn inside out without damage. Just turn right side out again and be on your way with umbrella as good as new. Assorted plastic handles; shrink-resistant acetate covers. Woven patterns on black, navy or brown ground; or multicolor allover plaid. *State choice.*
25 N 3497—Shipping weight 1 lb. 3 oz... $2.94

[8] **India Shape.** Semi-long, metal trimmed gemstone plastic handles; bullet-type ferrule. Acetate covers, satin-weave patterns. 16-rib frame, wood shank. *State choice* of woven design on black, navy or brown; or multicolor allover plaid. *State choice* of handle style A, B or C.
25 N 3450—Shipping weight 1 lb. 4 oz... $4.89

[9] **Walking-stick slim** . . . matching sheath. Semi-long assorted plastic or wood handles (sorry, no choice). Tasseled loop. Acetate covers. 10-rib metal frame and metal rod to slip easily into sheath. *State choice of solid colors* black, navy blue or brown; or multicolor allover plaid.
25 N 3411—Shipping weight 1 pound.... $3.94

[10] **Child's Multicolor Plaid.** Acetate covers. Assorted plastic novelty handles; matching tips, ferrules. Metal frame; wood shank.
25 N 3431—Shipping weight 10 ounces.... $1.98

[11] **Alice-in-Wonderland.** For youngsters—Walt Disney's colorful design on the sturdy acetate cover. Plastic candy-stick handle; plastic tips, ferrule. Metal frame; wood shank. *Colors* red or blue. *State color.*
25 N 3433—Shipping weight 10 oz....... $2.98

WOMEN'S WALLETTES . . illustrated on opposite page

[12] **Hummingbird and Flowers** in colors embossed on genuine saddle lambskin leather. Two-tone braid edges. Zipper on 3 sides. Gusseted coin pocket, 4 double-faced swing windows, identification pocket, bill pocket. *Closed size* 3⅜x4½ in. *Colors* red, medium blue, green.
25 N 2813E—*State color.* Shpg. wt. 5 oz.... $2.34

[13] **Hers Alone.** Cut-out initials in gold color metal against a glossy black background. Zipper on three sides. Window pocket, coin pocket, bill pocket. Four double-faced swing windows. Morocco-grained sheepskin leather. *Closed size* 3¼x4½ in. Shipping weight 5 ounces.
Colors red, black or brown. *All initials except* I, O, Q, U, V, X, Y, Z.
25 N 2775E—*State color, print initial*...... $2.50

[14] **Hand-laced Saddle Calf.** For the first time a wallette of this quality at less than $5.00. Top grain leather cut from the best parts of hide. Expertly hand laced and double knotted. Snap coin pocket, card pocket, secret pocket, spare key slot. Tab end closing. Removable leather lined pass case with 4 swing windows. *Closed size* 3⅜x4½ in. *Colors* red or green.
25 N 2993E—*State color.* Shpg. wt. 5 oz.. $2.98

[15] **Matched Twosome.** Wallette and key case set of smooth cowhide leather. **Wallette** has open and zipped bill pockets and secret pocket for large bills. Removable snap closing leather covered pass case has four swing windows. Snap closing gusseted coin pocket. Tab end. *Closed size* 4⅜x3¼ in.
Key case is fully lined, has four metal swivel key hooks, 3-side zipper, license pocket. *Closed size* 2¾x3⅜ inches.
Colors red, green or black. *State color.*
25 N 2941E—Matched set. Shpg. wt. 7 oz $4.57
25 N 2937E—Wallet only. Shpg. wt. 5 oz. 3.50

[16] **"Frosty the Snowman"** on front; village snow scene on back. Zipper on 2 sides. Identification window pocket, snap coin pocket with secret compartment. Imitation leather and plastic. *Closed size* 3⅜x4⅜ in.
25 N 2708E—Red only. Shpg. wt. 4 oz...... $1.20

[17] **Heraldic Crests** embossed on smooth saddle goatskin. Expanding snap tab for greater capacity. Removable 4-window pass case. Gusseted snap coin pockets. Two card pockets, 1 with identification window. Turned edge. *Closed size* 3¼x4⅜ in. *Colors* red, green or black.
25 N 2810E—*State color.* Shpg. wt. 4 oz. $2.39

All Wallette prices include 20% Federal Exise Tax



VINYLITE PLASTICS

"GO-TOGETHERS"

Matching color Raincoats and Boots





Women's Boots

Now you can be sure of a perfect fit for any style shoes. New wide last for flats or loafers. Regular last for tapered heel shoes.

Children's

All-season molded Vinylite Rain or Snow Boots

$1.69



New!

Acetate Check Matched Raincoat and "Slimbrella"

Raincoat $9.00 — "Slimbrella" $3.95

Water-repellent acetate in a smart multicolor check for both coat and umbrella. Predominating colors navy blue or wine.

Raincoat. Detachable hood lined in harmonizing solid color ties under chin. Raglan shoulders for comfort. Button front. Full skirt with button tab to keep it closed in wind. Slash pockets, matching belt and storage case. *Sizes* small (30–32); medium (34–36); large (38–40). *State size and color* (see above).
25 N 3352—Wt. 1 lb. 4 oz. $9.00

"Slimbrella." Newest umbrella styling. 10-rib frame with metal rod, semi-long handles, ferrules in assorted styles. Matching sheath. *State color* (see above).
25 N 3353—Wt. 1 lb. 3 oz. $3.95
25 N 3354—Raincoat and "Slimbrella." Shpg. wt. 2 lbs. 7 oz. $12.00









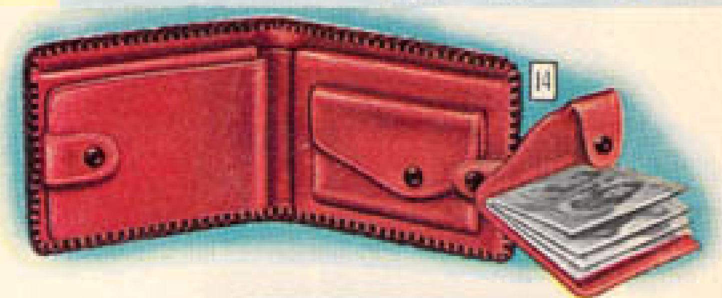


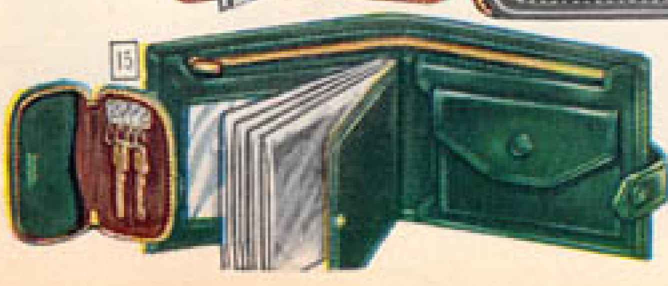

















Nightwear to delight every
Makes a colorful, comfortable set for home, for travel
A
Sanforized cotton.
$2.94
B
Sanforized cotton!
$3.29
SEARS 4-STAR FEATURE
C
Rayon crepe Pajama, Scuffs
$3.94
Give her a matching set for lounging, weekend jaunts and train trips
D
Lounging favorite!
$3.94
E
Sanforized cotton! . . also in tall length
$3.29 Ea
SEARS 4-STAR FEATURE
F
Sanforized cotton!
$2.96
G
Nylon tricot!
$7.95
ADD NEW
Color and Glamour
TO HER NIGHTLIFE!
H
Nylon tricot!
$5.89
J
Rayon and acetate crepe
$3.94
K
SEARS 4-STAR FEATURE
Another 4-STAR Feature!
Sanforized cotton broadcloth Jamarette. Washfast prints! Sturdy double needle seams! Gripper Fasteners at the trouser waist! Fresh water pearl buttons!
$332

feminine heart

Charmode "Sleeping Beauties" Fine quality fabrics! Such little prices for all the joy you'll give!

Sanforized Cotton! Matching Man-Tailored Sleep Coat and Jamarette. Made of firmly woven 80x60 cotton, maximum shrinkage 1%. Double-needle seams for extra strength. Colorful diagonal stripe print, washable. *Doubly welcome as a set* for traveling or lounging. Grand for breakfast or TV evenings. *State bust size* 32, 34, 36, 38, 40 in.

[A] **New Duster-type Sleep Coat.** Distinctive black binding trim. Roomy pocket. About 40 in. long. Wt. 14 oz.
38 N 1314M–Green, white, red and black print. Each $2.94

[B] **Charmode Jamarette . . another 4-STAR feature.** *An outstanding buy!* Fabric as above; white binding trim. Fresh water pearl buttons. Collar and lapels are lined. Gripper Fasteners at waist. Shpg. wt. 1 lb.
38 N 1313M–Green, white, red and black print. Each $3.29

[C] **Mandarin Style Rayon Crepe Pajama with Matching Scuffs.** *Fun* for lounging . . *comfortable* for sleeping. Black trim with gold color print design. Stand-up collar, large pockets. Trousers have side button placket and covered elastic at back of waist. Matching fabric scuffs with plastic sole. Fine quality rayon crepe. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 13 oz.
38 N 1265—Rose coat with black trousers.
38 N 1266—Lime coat with black trousers..... Set $3.94

[D] **New! Lounging-Sleeping Pajama.** *New* "duster type" acetate satin jacket with *luxurious quilted trim* . . . she'll love it for leisure-time and sleepy-time wear. Smart gold color and black print piping trim. Double-needle seams. Rayon crepe trousers have side button placket and covered elastic at back of waist. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 14 oz.
38 N 1267–Shrimp (orange-rose) top with black trousers.
38 N 1268–Aqua blue top with black trousers. Each $3.94

Sanforized Cotton! Matching Jamarette and Sleep Coat. Fine quality 80x60 *Sanforized* cotton—maximum shrinkage 1%. Washable. Popular man-tailored styles with white piping trim, fringed belt. Double-needle seams.

[E] **Charmode Jamarette . . . another 4-STAR feature.** *An outstanding buy!* Fabric, trim as above . . also has these features! Fresh water pearl buttons. Collar and lapels are lined to keep their shape. Gripper Fasteners at waist.
Regular. Up to 5 ft. 5 in. *State bust size* 32,34,36,38,40 in.
38N1332M–Navy, white dot print. Wt. 15 oz. Ea. $3.29
Tall length. Fits women 5 ft. 5 in. to 5 ft. 9 in. Grand gift for the tall gal! *State bust size* 34, 36, 38, 40 in.
38N1333M–Navy, white dot print. Wt. 15 oz. Ea. $3.29

[F] **Sleep Coat.** Wrap-around style. Handy pocket. Wonderful over pajamas and gowns; comfortable for sleeping. *State bust size* 32,34,36,38,40 in. About 38 in. long.
38N1331M–Navy, white dot print. Wt. 14 oz. Ea. $2.96

[G] **Flattering Nylon Tricot Gown.** *Lovely* enough for a bride, *practical* enough for a career girl. Exquisite nylon lace with misty-sheer nylon net overlay; wide lace trims V-back. Hand washes and dries in a jiffy, *never needs ironing.* Made of one of the finest nylon tricot gown fabrics available; runproof. Cloud-soft! About 55 in. long. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz.
38 N 2604—Black   38 N 2603—Maize (yellow)
38 N 2600—Light blue   38 N 2601—Pink.. Each $7.95

[H] **Nylon Tricot Classic Gown.** One of the *finest fitting,* most becoming gowns we've ever seen—*flatters all figures!* Soft shirring at bustline; elasticized shirring at hipline to give soft lines. Elastic at back of smooth-fitting waist. Double fabric straps. If she had 3 wishes . . . they'd be for the *beauty, long life* and *easy upkeep* of this utterly feminine gown. Whisks in and out of suds in a wink, dries smooth and pretty, *never needs ironing.* Made of one of the finest quality nylon tricot gown fabrics available; runproof. About 55 in. long. Hand wash. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 12 oz.
38 N 2614–Light blue   38 N 2612–Pink
38 N 2613–White   38 N 2615–Yellow. Each $5.89

[J] **New! Rayon and Acetate Crepe Pajama for Lounging, Sleeping.** *Low priced* for such a *high-style* fashion! Mandarin pajama with *extra long jacket* in light-hearted gold, navy, shrimp and blue striped print. Navy piping. Stand-up collar, gold-color shank-type buttons. Double-needle seams! Navy trousers have side button placket and covered elastic at back of waist. Fine-woven, petal-smooth fabric. *State bust size* 32, 34, 36, 38, 40 in.
38N1226–Hand washable. Shipping wt. 12 oz. Each $3.94

[K] **Sanforized Broadcloth! Charmode Jamarette . . . another 4-STAR feature.** *An outstanding buy!* Man-tailored in closely woven 100x60 *Sanforized* cotton broadcloth, maximum shrinkage 1%. Double-needle seams! Collar and lapels are lined. Fresh water pearl buttons. Trousers have Gripper Fasteners at adjustable waistband. Vat prints stay fresh, pretty. White piping; fringed coat belt. Washfast. *State bust size* 32, 34, 36, 38, 40 in.
38 N 1621–Rose with gray stripe
38 N 1622–Yellow, gray stripe. Shpg. wt. 14 oz. Each $3.32



[L] $2.94   [M] $2.94   [N] $2.94



[P] $2.98

Charmode warm-ups for nippy nights

[L] **Sanforized Flannelette Gown.** Maximum fabric shrinkage 1%. Dainty white cotton eyelet trim. About 53 in. long. Washable. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 15 oz.
38N220–Nile green (light)
38N221–Pink 38N222–Lt. blue
38N223–Maize(yellow) Ea. $2.94

[N] **Knit Cotton Gown.** *Fine combed,* soft knit fabric drapes softly. Double fabric neckband. Elastic shirring at yoke, waist, sleeves. About 55-56 in. long. Hand wash separately. *State bust size* 34, 36, 38, 40, 42, 44 in.
38N245–Red 38N246–Med. blue
38N247–Tangerine (orange)
Shpg. wt. 13 oz..... Each $2.94

[M] **Print Flannelette Gown.** Figure-flattering style in pretty lavender carnation print on white. White cotton eyelet trim; full gathered dirndl skirt. Deeply napped, fluffy flannelette, washable. About 54 in. long. *State bust size* 34, 36, 38, 40, 42, 44 in.
38N149–Wt. 14 oz... Each $2.94

[P] **Cotton Challis Bed Jacket.** Soft, warm nap to keep her cozy-warm . . . yet so light in weight. *Dainty hand embroidery trim.* Tuckstitched pleats; hemstitched trim. Pink rosebud print on white. Washable. *State bust size* small (32-34); med. (36-38); large (40-42) in.
38N741–Shpg. wt. 8 oz. Ea. $2.98



These four Charmode Mother Hubbard Gowns come in regular and larger sizes!

[R] $1.98 Reg. sizes   [S] $1.98 Reg. sizes   [T] $2.45



[V] $2.45 Reg. sizes

Flannelette Mother Hubbard Gowns with the coziness of a warm fireside

Deep napped flannelette gowns. Washable. Double-needle seams for extra strength, longer wear! Double fabric front and back yoke for warmth, wear. *State bust size.* Shipping weight each 1 pound.

[R] **Low Price!** Print collar effect. About 53 in. long.
Regular. 34, 36, 38, 40-in. bust.
38N170-Pink 38N171-Lt. blue. Ea. $1.98
Larger. 42, 44, 46, 48-inch bust.
38N172-Pink 38N173-Lt. blue. Ea. 2.39
Extra large. 50, 52, 54-inch bust.
38N174-Pink 38N175-Lt. blue. Ea. $2.39

[S] **Thrift buy.** White eyelet trim. About 53 in. long.
Regular. 34, 36, 38, 40-in. bust.
38 N 209–Nile green (light)
38 N 208–Pink. Wt. 1 lb...... Ea. $1.98
Larger. 42, 44, 46, 48-inch bust.
38 N 211–Nile green (light)
Shipping weight 1 lb........ Ea. 2.29

[T] **Sanforized!** *Max. fabric shrink. 1%.* About 54 in. long.
Regular. 34, 36, 38, 40-in. bust.
38 N 179–Pink 38 N 180–Light blue
38 N 181–Yellow....... Each $2.45
Larger. 42, 44, 46, 48-inch bust.
38 N 182–Pink 38 N 183–Light blue
38 N 184–Yellow....... Each $2.45

[V] **Pretty block print** in gray, pink and white. Braided piping trim. Makes a practical gift—*order now.* About 54 in. long.
Regular. 34, 36, 38, 40-inch bust.
38 N 937–Wt. 1 lb....... Each $2.45
Larger. 42, 44, 46, 48-inch bust.
38 N 938–Wt. 1 lb....... Each $2.79



D Also available in solid colors —regular, large or tall sizes

Lounging-Sleeping Styles

Fitting and feminine from yawn to dawn



A **New! Stunning Charmode Mandarin Pajama** in petal-smooth rayon and acetate crepe. She'll love it for lounging, sleeping. Long jacket in white, black, silver color print. Black trousers—buttons at side, elastic at back. Trousers have print trim. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. 38 N 1230—Shipping weight 12 oz. Ea. $3.89

B **Acetate Satin Charmode Jamarette** in popular colors; white trim. Man-tailored with fresh water pearl buttons, sturdy double needle seams, GRIPPER Fasteners at trouser waist. Hand wash separately. *State bust size* 32, 34, 36, 38, 40 inches.
38N1656—Wine red 38N1657—Bright blue
38N1658—Eggshell. Wt. 9 oz.... Each $3.98

C **Duster-type Charmode Sleep Coat in Warm Sanforized Flannelette.** Colorful navy, gray, red and yellow deeptone print. Washable; max. fabric shrinkage 1%. *Doubly* practical for sleeping or over pajamas, gowns for lounging. About 45 in. long. *State bust size* 32, 34, 36, 38, 40 in. 38 N 1171—Shpg. wt. 1 lb. 2 oz... Each $3.93

D **Sanforized Flannelette Charmode Jamarette ... choice of print or solid colors.** Man-tailored; white piping trim. Fluffy-soft, extra warm flannelette—maximum shrinkage 1%. Double-needle seams. GRIPPER Fasteners at adjustable trouser waistband. Washable.
PRINTS. *New! State bust size* 34, 36, 38, 40 in.
38 N 1177—Lime green; navy design
38 N 1178—Maize (yellow); navy design
Shipping weight 1 lb. 2 oz. ...... Each $3.89
SOLID COLORS. Shpg. wt. 1 lb. 2 oz.
Regular—*State bust size* 34, 36, 38, 40 in.
38N1101–Lt. blue 38N1103–Nile green (lt.)
38N1100–Pink 38N1102–Yellow. Ea. $3.32
Large—*State bust size* 42, 44, 46, 48 in.
38N1106–Lt. blue 38N1108–Nile green (lt.)
38N1105–Pink 38N1107–Yellow. Ea. $3.95
Tall—*State bust size* 34, 36, 38, 40 inches.
38N1118–Lt. blue 38N1120–Nile green (lt.)
38N1117–Pink 38N1119–Yellow. Ea. $3.53

E **Flannelette Pajama.** Soft, deep nap to keep her cozy-warm and comfortable. Comfortable butcher boy style. Even at this *low price*—has sturdy double-needle seams. Gay multicolor coin dots on medium blue background; navy piping trim. Washable. Covered elastic at back of trouser waist. *State bust size* 34, 36, 38, 40 inches.
38 N 1135—Shipping weight 14 oz. Ea. $2.94

Matching Charmode Jamarette and Sleep Coat in Sanforized Flannelette. Gay, festive plaid print in navy, red, gray and white. Both are beautifully man-tailored with piping trim, fringed belt, and sturdy double-needle seams! Made of deeply napped, fluffy-warm flannelette ... closely woven for long wear. *Sanforized* for lasting good fit, maximum fabric shrinkage 1%. Washable. Surprise her with this practical, attractive set—*she'll love it* for her leisure hours from breakfast to TV-ing. Fine for train trips, week-end jaunts ... a welcome, yet inexpensive gift.

F **Sanforized Flannelette Jamarette.** Action-free, trim-fitting man-tailored style. "Laundry-proof" GRIPPER Fasteners at trouser waist. *State bust size* 34, 36, 38, 40 in. 38 N 1355M–Shpg. wt. 1 lb. 5 oz. Each $3.89

G **Sanforized Flannelette Sleep Coat.** Mighty comfortable for sleeping or with F as a lounging robe. *State bust size* 34, 36, 38, 40 in. 38 N 1357M–Shpg. wt. 1 lb. 4 oz. Each $3.29

H **Curve-conscious Charmode Knit Cotton Pajama.** *Especially* wonderful for sports enthusiasts—she can wear it under ski and skating clothes and other sportswear, too. Cozy, 2-ply knit cotton, extra soft and smooth. *Treated to reduce shrinkage ... a big* feature. Snugly ribbed cuffs at wrists, legs. Ribbing at slim waistline. Wide elastic at trouser waist. Crew neck has 2-button opening. Hand wash separately. *State bust size* 34, 36, 38, 40, 42 in. Shpg. wt. 1 lb. 1 oz.
38 N 916—Bright red 38 N 917—Yellow
38 N 918—Mint green (light) .... Each $2.98





Multicrepe $2.94 D

Multicrepe C $2.94

B Multicrepe $2.94 Nylon crepe $2.94

A Acetate tricot $2.29 Nylon tricot $4.95



Crepe Gown $3.89

Flattering princess style! Bias cut skirt—full 90-inch sweep Fine quality multifilament acetate and rayon crepe. *Exquisite, wide* matching color cotton lace trim. Deep V-back. Hand wash. About 57 in. long. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 11 oz.

38 N 1582-Black
38 N 1583-Sea spray (pale green)
38 N 1584-Jonquil (yellow)
38 N 1585-Pink..... Each $3.89

Nylon Tricot $8.94

A shower of tiny permanent pleats forms front bodice and skirt front! We know of no finer nylon tricot gown at this low price! Swirls of pleats—*they never come out!* Fine quality, runproof nylon. Hand wash, never needs ironing. Elastic at back of waist; surplice V-back. About 55 in. long. *State bust size* 32, 34, 36, 38, 40 in. Wt. 9 oz.

38 N 2412—Black
38 N 2415—Turquoise (green-blue)
38 N 2416—Melon (rose)..Ea. $8.94



F Acetate tricot $3.94 Nylon tricot $7.98

F

E Multicrepe $3.89

H Acetate tricot $2.34 Regular sizes Nylon tricot $5.75

G Acetate tricot $2.50

Charmode Glamour Nightwear..

she'll love their filmy softness and flattery

A **Bed Jacket in 2 fabrics.** Elasticized wrists. Hand wash. *State bust size* small (32–34); med. (36–38); large (40–42) in. Shpg. wt. 6 oz.

Acetate Tricot. Rich cotton lace trim.
38N2510–Light blue 38N2511–Pink
38N2512–White.......... Ea. $2.29

Nylon Tricot. Fine nylon lace trim. Wears wonderfully, needs no ironing.
38N2637–Light blue 38N2638–Pink
38N2639–White.......... Ea. $4.95

B **Bed Jacket.** Nylon sheer trim. Hand wash. *State bust size* small (32–34); med. (36–38); large (40) in.

Multifilament Acetate-Rayon Crepe.
38N2030–Pink 38N2031–Lt. blue
Shipping weight 6 oz.... Each $2.94

Wonder-wearing Nylon Crepe.
38N2032–Pink 38N2033–Lt. blue
Shipping weight 6 oz.... Each $2.94

C **Shorty Gown of Fine Multifilament Acetate and Rayon Crepe.** Embroidered nylon sheer trim. Hand wash. *State bust size* 32, 34, 36, 38 in. Shipping weight 9 ounces.
38N1590–Light blue
38N1592–Seafoam (lt. green).
38N1591–Yellow........ Each $2.94

D **Fine Quality Multifilament Acetate and Rayon Crepe Gown.** Imported Val cotton lace trim. Hand wash. About 54 inches long. *State bust size* 32, 34, 36, 38, 40 inches.
38N1572–Yellow
38N1573–Pale green
Shipping weight 10 oz.. Each $2.94

E **New! Dress-length Gown of Multifilament Acetate and Rayon Crepe.** The newest in nightwear! Combines comfort, beauty. Permanently pleated nylon sheer and imported Val cotton lace trim. Hand wash. *State bust size* 32, 34, 36, 38 in.
38 N 1593—Pink 38 N 1594—Yellow
38 N 1595—Pale green. Shpg. wt. 9 oz. Ea. $3.89

F **Runproof Gown in 2 fabrics.** About 54 in. long. Hand wash. *State bust size* 34, 36, 38, 40, 42 in.

Acetate Tricot with cotton lace. Shpg. wt. 13 oz.
38N2695—Yellow 38N2696—Light blue
38N2697—Pink 38N2699—White
38N2698—Light green............. Each $3.94

Fine Nylon Tricot. Runproof. Nylon lace trim.
38N2417–Light blue 38N2418–Pink
38N2420–Yellow
38N2419–Light green. Shpg. wt. 9 oz. Each $7.98

G **Acetate Tricot Gown.** Fine cotton lace trim; "peek-a-boo" midriff. Runproof. Hand wash. 53–54 in. long. *State bust size* 32, 34, 36, 38, 40 in.
38N2690–Light blue 38N2691–Yellow
38N2694–Pink
38N2692–Light green. Shpg. wt. 13 oz. Ea. $2.50

H **Classic Gown in 2 fabrics.** *Flatters all figures!* Elastic at midriff. Hand wash. About 54 in. long.

Acetate Tricot. Runproof, cloud-soft fabric.
Regular. *State bust size* 34, 36, 38, 40, 42, 44 in.
38N2734–Light blue 38N2735–Pink
38N2736–Light green
38N2737–Lavender. Shpg. wt. 10 oz. Each $2.34
Larger. *State bust size* 46, 48, 50 in. Shpg. wt. 10 oz.
38N2748–Light blue 38N2749–Pink. Each $2.94

Fine Nylon Tricot. Runproof. Never needs ironing! *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 8 oz.
38N2578–Hyacinth blue (med.) 38N2579–Lilac
38N2580–Yellow 38N2581–Lt. green. Ea. $5.75

A festive array of lovely Panties . .









"Day of the Week" Briefs in 2 styles
Fine quality, runproof acetate tricot!

Box of seven **$3.69**

Pretty Box of 7 Briefs . . . Elastic or Band Leg Style. *Actually less than 53c each!* 1 pink, 2 light blue, 1 black, 1 yellow and 2 white briefs, all one size. Days of the week are beautifully embroidered in contrasting colors. Smooth, *runproof* acetate tricot—dries more quickly, shrinks less than knit rayon. Elastic waist, double fabric crotch. They'll be a remembered gift every day of the week for many weeks to come. Hand wash. *State hip size* 30-34; 35-38; 39-40 in. Shipping weight box 1 pound 1 ounce.
[A] 38 N 5216—Elastic Leg Brief. . Box of seven Briefs $3.69
[B] 38 N 5217—Band Leg Brief. . . Box of seven Briefs 3.69

Fancy Panty Package
Runproof acetate tricot

Package of three **$1.95**

Fancy Panty Package of 3 Elastic Leg Briefs—each panty a different style! *Just 65c each.* 1 pink, 1 white, 1 light blue in each package, all one size. Fine quality *runproof* acetate tricot —softer, smoother, than knit rayon. Dainty embroidered rayon sheer trims. Elastic waist, double crotch. Hand wash: *State hip size* 30–34; 35–38; 39-40 in. Shipping wt. 8 oz.
38 N 5530—Package of 3, only $1.95

Runproof nylon tricot!
Save 15c on pack of 3

Ea. **$1.95** Save 15c pkge. of 3 **$5.70**

Nylon Tricot Flare Leg Panty. Order singly or in lovely package of 3—both make a wonderful gift. Lavishly trimmed with beautiful nylon lace and airy-light nylon net. *Runproof.* Nylon elastic waist, double fabric crotch. Hand wash. *State hip size* 35-36; 37-38; 39-40; 41-42; 43-44 in.
38 N 5047—Pink 38 N 5048—White
38 N 5049—Black. Wt. ea 5 oz. Ea. $1.95
Gift Pack. 1 pink, 1 white, 1 black in 1 size.
38N5171–Shpg. wt. 12 oz. Pkg. of 3, $5.70

Runproof acetate
tricot Panties!

Pkg. of 3 Was ~~$2.94~~ **$2.75**

Package of 3 Flare Leg Panties. *Now less than 92c each!* Fine, *runproof* acetate tricot. Heavenly soft, smooth. 3 different styles in one size—1 pink, 1 white, 1 light blue. Lovely nylon and cotton trims. Elastic waist, double fabric crotch. Hand wash. *State hip size* 32–36; 37–40; 41–44 in. Shpg. wt. 9 oz.
38 N 5224—Pkg. of 3, only $2.75

Pretty Wonderthings with the merry, airy trims she loves! Bewitching black or soft pastels



Fine Nylon Tricot

- Dry fresh, smooth in a jiffy
- Filmy-soft, light—yet very long wearing
- Runproof! Can't shrink or stretch out of fit. Keep their shape

[C] **Nylon Tricot Elastic Leg Brief.** Pretty white nylon sheer trim with petit point embroidery in soft pastels. Light and soft to wear—yet so long-wearing. Fits smoothly under the slimmest styles. Hand wash. *State hip size* 33–34; 35–36; 37-38; 39-40 in.
38 N 5042—Pink 38 N 5043—White
Shipping weight 5 ounces. . . Each $1.79

[D] **Nylon Tricot Elastic Leg Brief.** Daintily scalloped *eyelet embroidered* nylon sheer and nylon net trim is cobwebby-sheer, but wonderfully strong. Lacy and lovely as she could long for! Hand wash. *State hip size* 33-34; 35-36; 37-38; 39-40 inches.
38 N 5397—Pink 38 N 5399—Light blue
38 N 5398—White. Wt. 5 oz. Ea. $1.59

[E] **Nylon Tricot Elastic Leg Brief.** A *special purchase* repeated from our Midfall catalog—our lowest priced ever for this quality. Dainty embroidered nylon sheer trim. Hand wash. *State hip size* 30-34; 35-38; 39-40 in. Shipping weight each 5 oz.
38N5195–Pink 38N5197–Light blue
38N5196–White. . . . . .Each 98c

[F] **Nylon Tricot Flare Leg Panty.** Her eyes will sparkle when she sees the lavish nylon lace trim. Can be worn either with or without a girdle. Hand wash. *State hip size* 33–34; 35–36; 37–38; 39-40; 41-42; 43-44 in. Shipping weight each 5 oz.
38 N 5465—Pink 38 N 5466—White
38 N 5467– Black. Ea. $1.69; 2 for $3.30

Acetates, Knit Rayon

- Petal-smooth, soft fabrics
- Frankly feminine trims or lustrous stripes
- Thrifty, lovely ways to say "Merry Christmas." Order now

[G] **Acetate Tricot Flare Leg Panty.** Fine quality, runproof fabric. *Matching color,* dainty cotton lace trim. Hand wash. *State size.* Shipping weight each 5 ounces.
Regular. 32-36; 37-40; 41-44-inch hips
38N5258–Pink 38N5260–Light blue
38N5259–White. Each 89c; 2 for $1.72
Larger sizes. 45-48; 49-52-inch hips
38N5261–Pink 38N5262–White
Each $1.07. . . . . . . *Save;* 2 for $2.07

[H] **Acetate Tricot Brief.** Fine quality, runproof. *Sheer nylon net* and cotton lace trim. Hand wash. *State hip size* 32-36; 37-40; 41-44 in. Shipping weight each 5 ounces.
38N5346–Pink 38N5347–White
38N5348–Black. Each 93c; 2 for $1.80

[J] **Acetate Tricot Elastic Leg Brief.** *Value!* Runproof. Lovely matching color embroidered ninon sheer trim. Hand wash. *Please state hip size* 30-34; 35-38; 39-40 inches.
38 N 5336—Pink 38 N 5337—White
38 N 5338—Light blue. Shpg. wt. 5 oz. . . . Each 59c

[K] **Acetate Tricot Flare Leg Panty.** Caressingly soft, fine fabric is runproof. Frothed with misty-sheer *nylon net,* fine cotton lace and rayon bow trim. Hand wash. *State hip size* 32-36; 37-40; 41-44 in. Shipping weight each 5 ounces.
38N5482-Black 38N5480-Pink 38N5481-White $1.25

[L] **Knit Rayon Flare Leg Panty.** A gift favorite! Soft, smooth knit rayon in lustrous satiny stripes. Run-resistant. Hand wash. Shpg. wt. ea. 5 oz. *State size.*
Regular. 35-36; 37-38; 39-40; 41-42; 43-44-in. hips.
38N5162–Pink 38N5163–White. Ea. 79c; 3 for $2.30
Larger sizes. 45-48; 49-52-inch hips
38N5208–Pink 38N5209–White. Ea. 89c; 3 for $2.60

All Panties on this page have elastic waistband, double fabric crotch

many gift-packaged





Matching Nylons

Bed Socks Reduced Were ~~$1.35~~ NOW $1.15 **Bed Jacket Reduced** Was ~~$4.98~~ NOW $4.49

K, L Price cut in time for Christmas

J **100% Virgin Nylon Shoulderette.** Attractive fancy stitch. Cuddly-soft, fine quality nylon. Very lightweight . . . yet warm. Ribbed cuffs. Draw-ribbon neck. Hand wash. *Dries quickly, won't shrink. One size fits up to 40-in. bust.* Wt. ea. 5 oz.
38 N 7830M—Pink 38 N 7831M—Light blue
38 N 7832M—Yellow . . . . Each $3.49

K **100% Virgin Nylon Bed Socks.** Match with (J) and (L) for a welcomed gift set. Fancy stitch. Draw-ribbon tie. Hand wash. *Dry quickly . . . won't shrink! One size fits all.*
38 N 7801M—Pink 38 N 7802M—Light blue
38 N 7803M—Yellow. Shpg. wt. pr. 4 oz. . . . . Pr. $1.15

L **100% Virgin Nylon Bed Jacket.** Fancy stitch . . matches (J) and (K) for set. Hand wash. *Dries in a jiffy without shrinking. State bust size* medium (34-36), large (38-40). Wt. 8 oz.
38 N 7873M—Pink 38 N 7874M—Light blue. . . Each $4.49

Charmode Panties . . . surprise her with a holiday-gay gift package of 3 or 4. A thoughtful way to say "Merry Christmas" . . economical, too

Charmode Acetate Lingerie

Another 4-STAR Feature

Our comparison department found no better quality at this price! Sears laboratory-tested for wear. Individually cello-packed.

Runproof acetate tricot. Elastic waist, double fabric crotch . . firm interlock stitch for long wear. Hand wash.

A **Band Leg Brief.** *State hip size.* Shpg. wt. ea. 5 oz.
Regular. 33-34; 35-36; 37-38; 39-40 inches.
38 N 5652–Pink 38 N 5682–Light blue
38 N 5683–Yellow 38 N 5653–White. . . . . . Each 79c
Larger. 41-42; 43-44 inches.
38 N 5694–Pink 38 N 5695–White. Ea. 89c; 3 for $2.60

D **Gift Box of 4 Briefs.** 2 pink, 2 white, in 1 size. *State hip size* 33-34; 35-36; 37-38; 39-40 inches.
38 N 5630—Shpg. wt. 12 oz. . . . . Pkg. of 4 $3.00

B **Flare Leg Panty.** *State hip size.* Shpg. wt. ea. 5 oz.
Regular. 35-36; 37-38; 39-40 in. Patterned elastic waist.
38 N 5654–Pink 38 N 5685–Yellow
38 N 5684–Lt. blue 38 N 5655–White. . . . . . Each 89c
Larger. 41-42; 43-44; 45-48; 49-52 in.
38 N 5656–Pink 38 N 5657–White. Ea. $1.00; 3 for $2.90

D **Gift Box of 4 Panties.** 2 pink, 2 white, in 1 size. *State hip size* 35-36; 37-38; 39-40 inches.
38 N 5635—Shpg. wt. 12 oz. . . . . Pkg. of 4 $3.40

C **Elastic Leg Brief.** *State hip size.* Shpg. wt. ea. 5 oz.
Regular. 33-34; 35-36; 37-38; 39-40 inches.
38 N 5650–Pink 38 N 5680–Light blue
38 N 5681–Yellow 38 N 5651–White. . . . . . Each 79c
Larger. 41-42; 43-44 inches.
38 N 5690–Pink 38 N 5691–White. Ea. 89c; 3 for $2.60

D **Gift Box of 4 Briefs.** 2 pink, 2 white, in 1 size. *State hip size* 33-34; 35-36; 37-38; 39-40 inches.
38 N 5625—Shpg. wt. 12 oz. . . . . Pkg. of 4 $3.00

Miracle-strong Nylon!

Charmode Panties . . . *gift-packaged* or sold singly . . in runproof nylon tricot . . Wonderfully soft and light-as-air—yet they wear and wear! Whisk in and out of suds in a wink . . . they're dry in minutes!

Wonder-wearing 100% nylon tricot. Nylon elastic waist, double fabric crotch . . . hand washable.

A **Band Leg Brief.** *State hip size.* Shpg. wt. ea. 5 oz.
Regular. 33-34; 35-36; 37-38; 39-40 in.
38 N 5108–Pink 38 N 5109–White. . . . . Each $1.39
Larger. 41-42; 43-44 inches.
38N5708–Pink 38N5709–White. Ea. $1.79; 2 for $3.50

E **Gift Box of 3 Briefs.** 1 size, 1 color to box. Sleek fit . . . soft and smooth to wear. *State hip size* 33-34; 35-36; 37-38; 39-40 inches. Shpg. wt. 10 oz.
38N5808–Pink 38N5809–White. Pkg. of 3 $3.95

B **Flare Leg Panty.** *State hip size.* Shpg. wt. ea. 5 oz.
Regular. 33-34; 35-36; 37-38; 39-40 inches.
38 N 5140–Pink 38 N 5141–White. Each $1.69
Larger. 41-42; 43-44; 45-48; 49-52 inches.
38N5740–Pink 38N5741–White. Ea. $1.98; 2 for $3.90

E **Gift Box of 3 Panties.** 1 size, 1 color to box. Dainty, long-wearing, comfortable. *State hip size* 33-34; 35-36; 37-38; 39-40 inches. Shipping wt. 10 oz.
38N5840–Pink 38N5841–White. Pkg. of 3 $4.89

C **Elastic Leg Brief.** *State hip size.* Shpg. wt. ea. 5 oz.
Regular. 33-34; 35-36; 37-38; 39-40 in.
38N5106–Pink 38N5107–White. . . . . . Each $1.39
Larger. 41-42; 43-44 inches.
38N5706–Pink 38N5707–White. Ea. $1.79; 2 for $3.50

E **Gift Box of 3 Briefs.** 1 size, 1 color to box. Months of wear knit into these smooth panties. *State hip size* 33-34; 35-36; 37-38; 39-40 in. Shpg. wt. 10 oz.
38N5806–Pink 38N5807–White. Pkg. of 3 $3.95



Matching Set!

M **100% Virgin Wool Bed Jacket.** ¾-length semi-dolman sleeves. White trim. Hand wash. *State bust size* medium (34-36), large (38-40) in.
38 N 7855M—Pink
38 N 7856M—Light blue
38 N 7857M—Yellow
Shpg. wt. ea. 8 oz. Ea. $3.89

N **100% Virgin Wool Bed Socks.** White trim. Hand wash. *One size fits all.*
38 N 7850M—Pink
38 N 7851M—Light blue
38 N 7852M—Yellow
Shpg. wt. 4 oz. Pr. 98c

100% Virgin Wool

P **Bed Socks.** Soft cozy-warm. Fancy knit. Draw-ribbon tie, low cuff. Hand wash. *One size fits all.*
38N7810–Pink 38N7811–Lt. blue
Shpg. wt. pr. 4 oz. . . Pair $1.15

R **Bed Socks** White striped cuffs. Hand wash. *One size fits all.*
38 N 7815—Light blue
38 N 7816—Light orchid
38 N 7817—Pink
Shpg. wt. 4 oz. . . . . . . Pair $1.15

S **Shoulderette** *One size fits up to 40-in. bust.*
38N7846–Pink 38N7847–Orchid
38N7849–Black 38N7848–Blue
Hand wash. Wt. 10 oz. Ea. $2.94

Good Quality Rayons

Gift box of 5 Briefs ONLY $1.95 **Gift box of 5 Panties** Was ~~$3.35~~ NOW $2.86

Economical circular knit rayon. Covered elastic waist, double fabric crotch . . . hand washable. Gift-packaged.

F **Elastic Leg Brief.** *State hip size* 30-34; 35-38; 39-40 inches.
38 N 5308–Pink 38 N 5328G–White. Wt. 9 oz. 3 Briefs $1.17

FF **Gift Box of 5 Briefs.** 1 size to box. *Sizes as above.*
38N5412–Pink 38N5413–White. Wt. 14 oz. Pkg. of 5 $1.95

G **Band Leg Brief.** *State hip size* 30-34; 35-38; 39-40 inches.
38N5307–Pink 38N5327G–White. Wt. 9 oz. 3 Briefs $1.17

FF **Gift Box of 5 Briefs.** 1 size to box. *Sizes as above.*
38N5410–Pink 38N5411–White. Wt. 14 oz. Pkg. of 5 $1.95

H **Flare Panty.** *State hip size* 32-36; 37-40; 41-44 in. Wt. 5 oz.
38N5304G–Pink 38N5324G–White Ea. 59c; 3 for $1.72

FF **Gift Box of 5 Panties.** 1 size to box. A practical, economical choice for her Christmas. *Sizes as above.*
38N5414–Pink 38N5415–White. Shpg. wt. 14 oz. Pkg. of 5 $2.86





Proportioned Fit



Acetate Crepe

Drapes softer, dries quicker, shrinks less, and tends to shed wrinkles more than ordinary rayon . . . Acetate makes a slip soft, absorbent, very opaque, and quite luxurious . . . beauty-at-a-budget price.

Multicrepe

Multifilament acetate and rayon . . . extra fibers in every thread give softer touch, greater luster, smoother fit . . . not only more beautiful than ordinary rayon crepes but also gives longer service.

Choice of three lengths for finer, more comfortable fit . . All beautifully styled!



A 4-STAR Feature!

Aclon Crepe Slips

Straight cut $2.45 Each

Tested in Sears famous merchandise-testing laboratory. Keeps its fine fit—max. fabric shrinkage 2%. Our comparison department found no better slip value at this price.

[A] **Aclon Crepe Straight Cut Slip.** *90% acetate, 10% nylon . . . maximum fabric shrinkage 2%.* Straight back. Hand wash. *Please state size.* Shpg. wt. each 8 oz. Gift boxed.

Short. Women up to 5 ft. 1 in. *Sizes* 32, 34, 36, 38, 40, 42, 44-in. bust.
38N3540G–Pink 38N3541G–White
38N3019G–Black. Ea. $2.45; 2 for $4.80

Regular. 5 ft. 1 in. to 5 ft. 4 in. *Sizes* 32, 34, 36, 38, 40, 42, 44-in. bust.
38N3542G–Pink 38N3543G–White
38N3020G–Black. Ea. $2.45; 2 for $4.80

Tall. Women over 5 ft. 4 in. *Sizes* 34, 36, 38, 40, 42, 44-inch bust.
38N3544G–Pink 38N3545G–White
38N3021G–Black. Ea. $2.45; 2 for $4.80

Straight Cut Slip also in Acetate Crepe $1.77 Each

[A] **Good Quality Acetate Crepe Slip.** Even at this budget price—you get famous Charmode tailoring! We know of no finer acetate crepe tailored slip at this low price. Soft-draping, smooth fabric. A slip she'll wear and wear for its comfortable, fine-fit features. Firm, close weave. Straight back. Hand wash. *State bust size.* Wt. ea. 8 oz.
Short. Women up to 5 ft. 1 in. *Sizes* 32, 34, 36, 38, 40 in.
38 N 3050–Pink 38 N 3051–White. Ea. $1.77; 2 for $3.40
Regular. 5 ft. 1 in. to 5 ft. 4 in. 32, 34, 36, 38, 40, 42, 44 in.
38 N 3056–Pink 38 N 3057–White. Ea. $1.77; 2 for $3.40
Tall. Women over 5 ft. 4 in. *Sizes* 34, 36, 38, 40, 42, 44 in.
38 N 3054–Pink 38 N 3055–White. Ea. $1.77; 2 for $3.40

Nylon Crepe only $3.33 Each

[A] **100% Nylon Crepe Straight Cut Slip.** She'll love its angel-soft, smooth feel. Our most durable, long-wearing Classic Slip finely woven of strong nylon. Hand washes in a jiffy . . . *dries quick as a wink . . . needs little or no ironing!* Straight back. Shpg. wt. ea. 8 oz. *State bust size.*
Short. Women up to 5 ft. 1 in. *Sizes* 32, 34, 36, 38, 40 in.
38 N 3062–Pink 38 N 3063–White. . . Ea. $3.33; 2 for $6.60
Regular. 5 ft. 1 in. to 5 ft. 4 in. 32, 34, 36, 38, 40, 42, 44 in.
38 N 3064–Pink 38 N 3065–White. . . Ea. $3.33; 2 for $6.60
Tall. Women over 5 ft. 4 in. *Sizes* 34, 36, 38, 40, 42, 44 in.
38 N 3066–Pink 38 N 3067–White. . . Ea. $3.33; 2 for $6.60

Bias Cut in 2 Fabrics
Acetate Crepe $1.59 Each Reg. sizes

[B] **Good Quality Acetate Crepe 4-Gore Bias Cut Slip.** A comfortable, well-tailored slip she'll wear and wear. Double fabric front yoke darted for smooth fit. Double-stitched bodice seams give long wear. V-back. Hand wash. *State bust size.*
Short. Up to 5 ft. 1 in. *Sizes* 32, 34, 36, 38, 40 in.
38 N 3044—Pink 38 N 3045—White
Reg. 5 ft. 1 in. to 5 ft. 4 in. 32,34,36,38,40,42,44 in.
38 N 3040—Pink 38 N 3041—White
Tall. Over 5 ft. 4 in. *Sizes* 34, 36, 38, 40, 42, 44 in.
38 N 3046—Pink 38 N 3047—White
Shpg. wt. ea. 8 oz. . . . . . . Each $1.59; 2 for $3.10
Larger. *State bust size* 46, 48, 50, 52 in. About 47 inches long.
38 N 3042—Pink 38 N 3043—White
Shpg. wt. ea. 8 oz. . . . . . . Each $1.88; 2 for $3.70

Fine Multicrepe $1.98 Each

[B] **Fine Quality Multifilament Acetate and Rayon Crepe Slip.** Beautiful, long-wearing fabric. Extra fibers give greater luster, smoother fit . . . a flattering, soft-as-candlelight fabric that's artfully cut for figure flattery. 4-gore, bias cut. V-back. Hand wash. Shpg. wt. ea. 8 oz. *State bust size.*
Short. Women up to 5 ft. 1 in. *Sizes* 32,34,36,38,40 in.
38 N 3090—Pink 38 N 3091—White
Reg. 5 ft. 1 in. to 5 ft. 4 in. 32,34,36,38,40,42,44 in.
38 N 3092—Pink 38 N 3093—White
Tall. Over 5 ft. 4 in. *Sizes* 34,36,38,40,42,44 in.
38 N 3094—Pink 38 N 3095—White
Each $1.98. . . . . *Save*. . . . . .2 for $3.90

Nylon Tricot
4-gore $4.45

[C] **100% Nylon Tricot 4-gore Slip** with straight back. Wonder-wearing nylon she'll treasure for being so easy-to-care-for! Hand wash . . . dries quickly . . *needs no ironing! Please state bust size wanted.* Shipping weight each 8 ounces.
Short. Up to 5 ft. 3 in. 32, 34, 36, 38, 40 in.
38 N 4290—Pink
38 N 4291—White
38 N 4292—Black

Regular. 5 ft. 3 in. to 5 ft. 5 in. *Sizes* 34, 36, 38, 40, 42, 44 in.
38 N 4285—Pink
38 N 4286—White
38 N 4287— Black

Tall. Over 5 ft. 5 in. *Sizes* 34, 36, 38, 40, 42, 44 inches.
38 N 4293—Pink
38 N 4294—White
38 N 4295— Black
Each only. $4.45

Aclon Crepe
Slip $2.94 Each Half Slip $1.98

Slip and Half Slip of Aclon Crepe. Shimmer-smooth blend of *90% acetate, 10% nylon . . .* maximum shrinkage 2%. Wide Alencon-type cotton lace trim. Hand wash.

[D] **Slip.** Straight cut front panel, bias cut back skirt. Straight back. Shpg. wt. ea. 7 oz. *Please state bust size.*
Short. Up to 5 ft. 1 in. 32, 34, 36, 38, 40, 42, 44 inches.
38 N 3266—Pink 38 N 3267—White
38 N 3268—Black. Ea. $2.94; 2 for $5.80
Regular. Women 5 ft. 1 in. to 5 ft. 4 in. *Sizes* 32, 34, 36, 38, 40, 42, 44 inches.
38 N 3269—Pink 38 N 3270—White
38 N 3271—Black. Ea. $2.94; 2 for $5.80
Tall. Over 5 ft. 4 in. 34,36,38,40,42,44 in.
38 N 3272—Pink 38 N 3273—White
38 N 3274—Black. Ea. $2.94; 2 for $5.80

[E] **Half slip.** 2-seam straight cut. Double elastic at waist. *State waist size* small (24-26); medium (27-29); large (30-32) in.
Short. Women up to 5 ft. 1 in.
38 N 3491—Pink 38 N 3492—White
38 N 3493—Black. Wt. 6 oz. . . Ea. $1.98
Regular. Women 5 ft. 1 in. to 5 ft. 4 in.
38 N 3494—Pink 38 N 3495—White
38 N 3496—Black. Wt. 6 oz. . . Ea. $1.98
Tall. Women over 5 ft. 4 inches.
38 N 3497—Pink 38 N 3498—White
38 N 3499—Black. Wt. 6 oz. . . Ea. $1.98

Charmode Slips

REG. U.S. PAT. OFF.

Aclon Crepe

90% acetate, 10% nylon .. maximum fabric shrinkage 2%. Combines the quick-drying qualities of nylon with the comfort and smooth feel of acetate .. irons easily .. gives long wear

Nylon Crepe

Wonder-wearing nylon that gives career girls more leisure time. Washes in a whiz .. dries quick-as-a-wink .. needs little or no ironing! Lovely to look at .. smooth, finely woven

Nylon Tricot

Cloud-soft nylon tricot with no sag .. no limp, tired look even after countless washings. Quick as lightning to wash and dry .. needs no ironing! Its lasting loveliness is true economy

Wide selection . . 10 smart styles!
A Slip for her every occasion . .
5 lovely smooth-textured fabrics





Nylon tricot . . a pleasure to wear and care for

- A swish will wash, a breeze will dry
- Stays fresh and beautiful without ironing
- Won't shrink or stretch out of size and fit
- As strong and durable as it is exquisite
- So utterly feminine, so satisfyingly practical
- Feels light-as-air . . soft-draping and smooth

Another 4-STAR Feature!

SEARS 4-STAR ★★★★ FEATURE

Lovely Slips of Aclon Crepe

- A practical and economical gift she'll welcome under her Christmas tree
- Blend of 90% acetate for comfort and beauty, 10% nylon for long wear
- Hand washable . . . maximum fabric shrinkage 2% • Irons easily
- Lovely Alencon-type cotton lace trim on bodice, straight back, and hemline

4-gore bias cut $2.95 Each

[F] **4-gore Bias Cut Slip.** Straight back. *State bust size.* Shipping weight each 7 ounces.
Short. Up to 5 ft. 1 in. *Sizes* 32, 34, 36, 38, 40, 42, 44 inches.
38N3169–Pink 38N3171–Navy blue
38N3170–White. Ea. $2.95; 2 for $5.80
Regular. Women 5 ft. 1 in. to 5 ft. 4 in. *Sizes* 32, 34, 36, 38, 40, 42, 44 in.
38N3172–Pink 38N3174–Navy blue
38N3173–White. Ea. $2.95; 2 for $5.80
Tall. Over 5 ft. 4 in. *Sizes* 34, 36, 38, 40, 42, 44 inches.
38N3175–Pink 38N3177–Navy blue
38N3176–White. Ea. $2.95; 2 for $5.80

Straight cut $2.90 Each

[G] **Aclon Crepe Slip.** See features above, left. Smooth fit . . . skirt won't ride up. Easy to iron. *State bust size.* Shipping weight ea. 8 oz.
Short. Women up to 5 ft. 1 in. *Sizes* 32, 34, 36, 38, 40, 42, 44 inches.
38 N 3178—Pink 38 N 3179—White
Regular. Women 5 ft. 1 in. to 5 ft. 4 in. *Sizes* 32, 34, 36, 38, 40, 42, 44 in.
38 N 3180—Pink 38 N 3181—White
Tall. Over 5 ft. 4 in. 34, 36, 38, 40, 42, 44 in.
38 N 3182—Pink 38 N 3183—White
Each $2.90. . . . *Save*. . . . 2 for $5.70

Nylon Crepe

Big Catalog Price Was ~~$4.70~~ $4.44

[H] **100% Nylon Crepe Slip.** Sale price repeated from our Midseason Fall book! Fine, long-wearing "Nyle-de-Chine" nylon crepe by Burlington Mills. Lavish trim of lovely nylon net and nylon Val-type lace. Straight cut skirt has covered seams. Straight back hides your bra closing. Hand wash . . . *dries in a breeze—and needs little or no ironing! State bust size.* Shpg. wt. 7 oz.
Short. Women up to 5 ft. 1 in. *Sizes* 32, 34, 36, 38, 40 in.
38 N 3068—White. Each $4.44
Regular. 5 ft. 1 in. to 5 ft. 4 in. *Sizes* 32,34,36,38,40,42,44 in.
38 N 3069—White. Each $4.44
Tall. Women over 5 ft. 4 in. *Sizes* 34, 36, 38, 40, 42, 44 in.
38 N 3070—White. Each $4.44

Nylon tricot

SAVE 52c Was ~~$5.50~~ NOW $4.98

[J] **100% Nylon Tricot Slip.** A wisp of beauty . . . soft and lovely as only nylon tricot can be. Bodice, hemline and straight back trimmed with one of the finest, most delicate domestic nylon laces available . . . lasts the life of slip. Hand wash. *State bust size.*
Short. Women up to 5 ft. 3 in. *Sizes* 32, 34, 36, 38, 40 inches.
38N4719–Pink 38N4720–White
Regular. 5 ft. 3 in. to 5 ft. 5 in. *Sizes* 34, 36, 38, 40, 42, 44 in.
38N4736–Pink 38N4737–White
Tall. Women over 5 ft. 5 in. *Sizes* 34, 36, 38, 40, 42, 44 in.
38N4762–Pink 38N4763–White
Shpg. wt. ea. 8 oz.. Each $4.98

Nylon tricot

$5.50

[K] **100% Nylon Tricot Slip.** Lavishly trimmed with nylon lace and nylon net that wear and wear. Softly gathered bodice fits beautifully. Straight back. Trousseau-lovely style . . . so delicate, yet miracle-strong. Hand wash. *Please state bust size.*
Short. Women up to 5 ft. 3 in. *Sizes* 32, 34, 36, 38, 40 inches.
38N4710–White 38N4711–Pink
Regular. 5 ft. 3 in. to 5 ft. 5 in. *Sizes* 34, 36, 38, 40, 42, 44 in.
38N4705–White 38N4706–Pink
Tall. Women over 5 ft. 5 in. *Sizes* 34, 36, 38, 40, 42, 44 in.
38N4712–White 38N4713–Pink
Shpg. wt. ea. 8 oz.. Each $5.50

LACE-LADEN

Aclon Crepes



Blend of 90% acetate, 10% nylon . . soft-draping, long-wearing. Max. shrinkage only 2% Alencon-type cotton lace!

Make a set! Gracefully flared 8-gore styles. Sleek-fitting, bias cut. Hand wash.

[A] **Slip.** Straight back. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Wt. ea. 7 oz.
38 N 3226M–Black 38 N 3224M–Pink
38 N 3225M–White. Ea. $2.94; 2 for $5.80

[B] **Half Slip.** Elastic waist. About 28½ to 29½ in. long. *State waist size* small (24–26); med. (27–29); large (30–32) in. Shipping weight 6 ounces.
38 N 3227M–Pink 38 N 3228M–White
38 N 3229M–Black. . . . . Each $2.85





Sigh-catching Slips

GAILY FROSTED CHARMODE STYLES

[C] **Multifilament Acetate and Rayon Crepe Slip.** *A special purchase* repeated from our midfall catalog! Generously trimmed with lovely Alencon-type cotton lace and delicately shirred nylon net. Fine-woven fabric has extra fibers in every thread for added softness, luster, wear. Double-stitched straight back. Bias cut skirt. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38N3221–Pink 38N3222–White 38N3223–Seafoam (light blue-green)
Shipping weight each 7 ounces. . . . . .Each $1.98 *Save* 2 for $3.90

[D] **New! Multifilament Acetate and Rayon Crepe Slip.** Prettily frosted with Alencon-type cotton lace and soft, misty nylon net. Petal-smooth, fine-woven fabric has a soft, rich texture—drapes gracefully. Such a *lovely* gift—such a *little* price! Smooth-fitting midriff. Double-stitched straight back. Bias cut skirt. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38N3569–Pink 38N3570–White. Shpg. wt. ea. 7 oz. Ea. $1.98; 2 for $3.90

[E] **New! Acetate Crepe-back Satin Slip.** Shimmer-smooth, rich-draping fabric. She'll love the *silky softness of crepe* next to her skin plus the *lustrous sheen of satin.* Opaque fabric is wonderful under sheers. Exquisite matching color Chantilly-type cotton lace . . and filmy nylon net trim. Nylon net at straight back. Bias cut skirt. *State bust size* 32, 34, 36, 38, 40 in.
38N3022–Pink 38N3023–White 38N3024–Seafoam (light blue-green)
Hand washable. Shipping weight 7 ounces. . . . . .Each $2.95

[F] **Nylon Crepe Slip.** A wonderful gift find at Sears tiny price . . *and think of the work it will save her!* Hand washes with wonderful ease, dries in a jiffy, needs little or no ironing. Dainty Val-type nylon lace and misty-sheer nylon net trim. Straight-across back. Bias cut skirt. Smooth-woven nylon crepe . . airy-light, yet long-wearing. Slip can not shrink or stretch out of fit. *State bust size* 32, 34, 36, 38, 40 in. Shipping weight each 7 ounces.
38 N 3285–Pink 38 N 3286–White. . . . . .Each $1.97 *Save* 2 for $3.90

[G] **Nylon Crepe Slip.** *A special buy* repeated from our midfall catalog. We know of no finer nylon slip at this *low* price. Wide, beautifully scalloped embroidered nylon sheer trim. A thoughtful gift for business women, travelers. . every busy housewife, because it gives them more time for leisure. Hand washes in a wink, dries quickly, needs little or no ironing. Made of fine quality nylon crepe—can not shrink or stretch out of shape or fit. Straight back. Bias cut skirt. *State bust size* 32, 34, 36, 38, 40 in.
38N3296–Pink 38N3297–White. Shpg. wt. ea. 6 oz. Ea. $2.94; 2 for $5.80

[H] **New! Slip of Aclon Crepe** . . *sizes 32 to 50 at one low price!* Aclon crepe is a soft-draping blend of 90% acetate, 10% nylon . . it combines the luxurious comfort and feel of acetate with the long wear and easy washability of nylon. Hand washable, maximum fabric shrinkage only 2%. Slip can not shrink or stretch out of shape or fit. Alencon-type cotton lace is *just* as deep across the straight back. She'll like to wear this slip under sheers! Dainty applique design. Straight cut skirt for less twist, less bind, more comfort! *State bust size* 32, 34, 36, 38, 40, 42, 44, 46, 48, 50 in. Shpg. wt. 8 oz.
38 N 3574–Pink 38 N 3575–White 38 N 3576–Black. . . .Each $3.85



A $2.94 B $3.84 C $2.94 D $2.94

PERMANENTLY *Pleated Trim*

Bewitching pleats that never wash out . . need no ironing!



Aclon Crepe G $3.95

with whirls and swirls of lace

SOFT, FLATTERING WOVEN FABRICS

[A] **New! Straight Cut Multifilament Acetate and Rayon Crepe Hide-A-Bra Slip.** *Perfect under sheer blouses and dresses.* Exquisite Alencon-type cotton lace covers entire top of slip, encircles hemline. Satin camisole shoulder straps also covered with wide band of lace. An utterly feminine slip designed to captivate her heart with its lovely, soft drape and bewitchingly lavish trim and so economical, too! Hand wash. *State bust size* 32, 34, 36, 38, 40 inches.
38 N 3564—Black **38 N 3563**—White. .Shpg. wt. ea. 7 oz. . .Each $2.94

[B] **Bias Cut Slip of Aclon Crepe with Lavish Trim.** 90% acetate, 10% nylon . . combines the quick-drying, long-wearing qualities of nylon with the comfort and smooth feel of acetate. Max. fabric shrinkage 2%. Bodice and hemline deeply dipped in beautiful Alencon-type cotton lace. Lace trims straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38N3343–Pink **38N3344**–White **38N3345**–Seafoam (lt. blue-green).
Shipping weight 7 ounces. . . . . .Each $3.84

[C] **Bias Cut Multifilament Acetate and Rayon Crepe Slip.** Lacy and feminine as she could wish for . . . a truly lovely way to say "happy holiday." Exquisite Chantilly-type cotton lace and shirred nylon net trim basque-style bodice, encircle hemline. Matching lace also edges straight back. Beautiful soft-as-starlight crepe . . multifilament means extra fibers in every thread to make it finer, smoother, and stronger. Smooth, flattering fit. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3280—Pink **38 N 3281**—White. .Shpg. wt. ea. 7 oz. .Each $2.94

[D] **New! 4-gore Straight Cut Bur-Mil Multifilament Acetate and Rayon Crepe Slip.** Sure to win her approval with its bodice trim and ruffled hemline of daintily scalloped embroidered flowered design. Double-stitched straight back. A slip without a slip-up as far as fit's concerned. She'll love the way it stays in place no matter how much twisting and turning she does! Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 inches.
38N3560–White with black **38N3561**–Black with white
Shipping weight 7 ounces. . . . . .Each $2.94

[E] **New! Bias Cut 100% Nylon Satin Midriff Style Slip.** Miracle-strong, time-saving nylon with the added beauty of luster and rich glow known only to shimmer-smooth satin. Gathered bodice laden with scalloped embroidered nylon sheer and shirred nylon net . . exquisite as the icing on a wedding cake! Embroidered sheer trims straight back, bottom . . fluffy, ruffly hem peeks so gaily from beneath swinging skirts. Hand washes easily . . *dries in a breeze, needs little or no ironing! State bust size* 32, 34, 36, 38, 40 in.
38 N 3562—White. Shipping weight 7 ounces. . . . . .Each $5.45

[F] **New! Bias Cut 100% Nylon Satin Slip.** Frame her beauty in shimmering, caressing nylon satin . . luxurious fabric, so enchantingly pretty! Strong, wonder-wearing nylon that feels cloud-soft. Gathered bodice frosted with exquisite Alencon-type nylon lace and shirred nylon tricot. Matching lace trims straight back; lace and shirred nylon tricot circle hemline in a merry whirl. Just watch her smile when she sees this oh-so-feminine slip in angelic pink, snowy white, or bewitching black. Hand wash. *Dries magic-fast . . needs little or no ironing! State bust size* 32, 34, 36, 38, 40 inches. Shipping wt. ea. 7 oz.
38 N 3571—Pink **38 N 3572**—White **38 N 3573**—Black. . .Each $4.89



E 100% Nylon Satin $5.45

F 100% Nylon Satin $4.89

Charmode
THE RIGHT WAY TO SAY
WOMEN'S INTIMATE APPAREL



H Aclon Crepe $2.94

Beautiful Aclon Crepe

Slip and Half Slip of Aclon Crepe. 90% acetate, 10% nylon . . *max. shrinkage 2%.*

[G] **Bias Cut Slip.** Glamorous permanently pleated nylon tricot and *imported nylon Chantilly lace* form bust sections, trim hemline. Lace trims straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 N 3261—Black **38 N 3260**—White
38 N 3259—Pink Wt. ea. 7 oz. Ea. $3.95

[H] **Bias Cut Half Slip.** Lovely permanently pleated nylon tricot and nylon Chantilly-type lace flounce on hemline. Elastic waist. 28½ to 29½ in. long. *State waist size* small (24–26); medium (27–29); large (30–32) in. Hand wash.
38 N 3577—Pink **38 N 3578**—White
38 N 3579—Black. Shpg. wt. ea. 6 oz.
Each. $2.94



These Slips are made with your particular size-and-height-type in mind . . for superior fit. Size-proportioned in bodice, waist, and skirt . . not lengthened in skirt only. **Tall.** Women over 5 ft. 4 in. **Regular.** 5 ft. 1 in. to 5 ft. 4 in. . **Short.** Under 5 ft. 1 in.

Charmode Slips..cottons, acetate and rayon

Thrifty, practical ways to say "Happy Holiday"

Multifilament acetate and rayon crepe . . gift-packaged

J $1.95 Reg. sizes

A $1.98

[A] **Cotton Plisse 4-gore Slip.** Scalloped eyelet embroidered batiste and blue acetate satin beading trim. Matching eyelet ruffle gaily whirls around hemline. Double needle stitched straight back. Washable. Time-saving, practical . . *needs no ironing!* Keeps its fresh, crisp look through many washings and wearings. *State bust size* 32, 34, 36, 38, 40 in.
38 N 4867—White. Shpg. wt. ea. 6 oz. Each **$1.98**

[B] **"Fruit of the Loom" 68x72 Cotton Slip with Double Fabric Front Panel.** Camisole shoulder straps . . *perfect under sheers.* Fitted bodice front of dainty eyelet embroidered batiste with acetate satin ribbon beading trim. Matching eyelet ruffle circles hemline. Straight back. Washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 7 oz.
38 N 4856—White. Each **$1.98.** *Save.* **2 for $3.90**

[C] **Sanforized 4-gore Straight Cut 68x72 Cotton Slip.** *Maximum fabric shrinkage 1%.* Flower-fresh cotton that stands up under hard wear and many washings . . perfect for year 'round wear. Darted bodice front made of eyelet embroidered batiste. Scalloped embroidered eyelet frosts bodice and hem. Double needle stitched V-back. Washable. *Color white. State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38N4188—Shpg. wt. ea. 8 oz. Ea. **$1.79; 2 for $3.50**

[D] **Sanforized 68x72 Cotton Proportioned Length Slip.** *Maximum fabric shrinkage 1%.* Trim, tailored style, straight cut. Covered skirt seams for added wear. Facing at gathered bodice and straight back. Double needle stitched hem. Washable. *Color white. Please state bust size.*
38 N 4008—Tall. Over 5 ft. 4 in. *Bust sizes* 34, 36, 38, 40, 42, 44 inches.
38 N 4007—Regular. 5 ft. 1 in. to 5 ft. 4 in. 32, 34, 36, 38, 40, 42, 44 in.
38 N 4006—Short. Under 5 ft. 1 in. *Sizes* 32, 34, 36, 38, 40, 42, 44 inches.
Shipping weight each 8 ounces. Each **$1.49** . . *Save* . . . . **2 for $2.93**

[E] **Sanforized 4-gore 68x72 Cotton Proportioned Length Slip.** Maximum *fabric shrinkage 1%.* Bodice and hem generously frosted with dainty scalloped eyelet embroidered batiste. Straight back. Washable. *Color white. Please state bust size.* Shipping weight each 8 ounces.
38 N 4162—Tall. Over 5 ft. 4 in. *Bust sizes* 34, 36, 38, 40, 42, 44 inches.
38 N 4161—Regular. 5 ft. 1 in. to 5 ft. 4 in. 32, 34, 36, 38, 40, 42, 44 in.
38 N 4160—Short. Under 5 ft. 1 in. *Sizes* 32, 34, 36, 38, 40, 42, 44 in.
Each **$1.85** . . . . *Save* . . . . **2 for $3.60**
38 N 4150—Larger. *Sizes* 46, 48, 50, 52 inches. Each **$2.29; 2 for 4.50**

[F] **Sanforized 68x72 Cotton Proportioned Length Half Slip.** Max. fabric shrinkage 1%. Fancifully crisped with self-fabric ruffle and eyelet batiste to peek merrily from beneath her full skirts. 4-gore, straight cut. Double elastic waist. Washable. *Color white. State waist size.*
38 N 4185—Tall. Small (24–26); medium (27–29); large (30–32)-in.
38 N 4184—Regular. Small (24–26); medium (27–29); large (30–32) in.
38 N 4183—Short. Small (24–26); medium (27–29); large (30–32)-in.
Shipping weight each 7 ounces. . . . . Each **$1.30; 2 for $2.55**
38 N 4186—Larger. 33-inch waist. About 30 inches long.
Shipping weight each 7 ounces. . . . . Each **1.60**

SIZE CHART FOR SLIPS, PAJAMAS, GOWNS

Order bust size	32	34	36	38	40	42	44	46	48	50	52
If bust is (in.)	32	34	36	38	40	42	44	46	48	50	52
If waist is (in.)	24	26	28	30	32	34	36	38	40	42	44
If hips are (in.)	34	36	38	40	42	44	46	48	50	52	54
Woven Slip lengths, with 6-in. straps, about	45	45¼	45½	45¾	46	46¼	46½	46¾	47	47	47

Knit Slip lengths are given on pages on which such Slips are shown

- "Insured Wear" 80-square Percale Slip. *Guaranteed to wear a year* . . or you get a new slip at no charge!
- Prettily frosted with eyelet and blue ribbon beading

[G] **4-gore, Straight Cut Style.** *Printed guarantee included with each slip.* Strongly stitched skirt seams. Washable. *State bust size.* Shipping weight each 8 oz.
Regular. *Bust sizes* 34, 36, 38, 40, 42, 44 inches.
38 N 4885—Pink **38 N 4886**—White. . . Each **$1.98**
Larger. *Bust sizes* 46, 48, 50, 52 inches.
38 N 4887—Pink **38 N 4888**—White. . . Each **2.45**

[H] **Built-up Shoulder Slip of Sanforized 68x72 Cotton.** *Maximum fabric shrinkage 1%.* 4-gore, straight cut style. Covered seams prevent fraying . . last longer. Crocheted picot edging and row of hemstitching on front. 1-inch hem. Washable. Shpg. wt. ea. 8 oz. *Please state bust size.* **Regular.** *Bust sizes* 34, 36, 38, 40, 42, 44 inches.
38N4029–Pink **38N4030**–White. . Ea. **$1.22; 2 for $2.40**
Larger. *Bust sizes* 46, 48, 50, 52 inches.
38N4031 Pink **38N4032**–White. . Ea. **1.51; 2 for 2.95**

[J] **Built-up Shoulder Slip of Multifilament Acetate and Rayon Crepe.** Attractively packaged . . just add a merry card and slip under her Christmas tree. 4-gore, straight cut. Pretty Val-type cotton lace and blue ribbon beading trim front and back neckline. Covered skirt seams, 1-inch hem. Hand wash. Wt. ea. 8 oz. *State size.*
Regular. *Bust sizes* 34, 36, 38, 40, 42, 44 inches.
38 N 3580—Pink **38 N 3581**—White. . . Each **$1.95**
Larger. *Bust sizes* 46, 48, 50, 52 inches.
38 N 3582—Pink **38 N 3583**—White. . . Each **2.45**

She's Hoping for Lovely Charmode Nylon Tricot Slips

☆ For their luxurious appearance . . . light-as-a-snowflake feel
☆ Because they whisk through suds . . . dry quick as Santa's wink—without ironing
☆ Because they're *so* feminine . . . flurried with lace, flounced with net
☆ Because they wear and wear . . . never stretch or shrink out of fit



There's nothing quite like lovely Charmode lingerie to enchant a woman . . especially nylon tricot with swirls of tiny pleats that never come out

[A] **Fine Quality 100% Nylon Tricot Slip.** *Runproof.* Bodice and hem frosted with lovely eyelet embroidered nylon sheer and doubled nylon net. Nylon net at straight back. Insert midriff. Hand wash. *State bust size* 32, 34, 36, 38, 40 inches. **$3.89**
38 N 4304—White. Shpg. wt. 7 oz. . . . . Each $3.89

[B] **100% Nylon Tricot 3-Seam Slip.** *Runproof.* Lovely lace bodice lined with 30 denier nylon tricot. Nylon lace and net trim; lace at straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$5.75**
38N4368-White **38N4369**-Black. Shpg. wt. 7 oz. Ea. $5.75

[C] **100% Nylon Tricot Slip.** *Runproof.* Sheer nylon tricot and lace bodice. Straight back and hemline trimmed with nylon and lace. Insert midriff. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$4.89**
38 N 4315—White. Shpg. wt. 7 oz. . . . . Each $4.89

[D] **100% Nylon Tricot Slip.** *Runproof.* Bodice, straight back, and hem dipped deep in lovely *cobwebby-sheer* but *wonderfully strong* nylon lace. Add glamour to her Christmas with this heart-winning style. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$4.95**
38N4331-Pink **38N4332**-White. Shpg. wt. 6 oz. Each $4.95

[E] **Fine Quality 100% Nylon Tricot 3-Seam Slip.** *Runproof.* Bust sections of doubled net with embroidered sheer trim. Trim also on straight back, hem. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 7 oz. **$5.50**
38N4206-Pink **38N4207**-White **38N4208**-Black. Each $5.50

[F] **100% Nylon Tricot "Contour" Slip** for a sleek, smoother fit. Permanently pleated trim. Lovely nylon lace edges bodice, straight back, and hem. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$7.85**
38N4389-White **38N4390**-Black. Shpg. wt. 7 oz. Each $7.85

[G] **100% Nylon Tricot Half Slip.** *Runproof.* Romantically ruffled with permanent pleats and lace. Nylon elastic waist for smooth fit. Hand wash. About 28½ inches long. *State waist size* 24, 26, 28 inches. **$3.88**
38 N 4312—Pink **38 N 4313**—White
38 N 4314—Black. Shpg. wt. 7 oz. . . . . Each $3.88

[H] **Runproof Nylon Tricot Flare Leg Panty.** Permanent pleats and lace trim. Elastic waist. Double crotch. Hand wash. *State hip size* 35-36; 37-38; 39-40; 41-42; 43-44 in. **$1.95**
38 N 5385—Pink **38 N 5386**—White
38 N 5387—Black. Shpg. wt. 5 oz. . Each $1.95

[J] **100% Nylon Tricot Slip.** *Runproof.* Beautiful permanently pleated nylon and nylon lace trim . . so feminine. *Created for her beauty and your budget.* Lace also at straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$4.95**
38 N 4300—White **38 N 4301**—Pink
38 N 4311—Black. Shpg. wt. 7 oz. . Each $4.95

Slips are about 45 in. long

"Most fitting" gift of all.. Royal Purple Carefree

Proportioned-fit Nylons



Colorful gift envelope included with each 3 to 6-pair purchase



IS SHE PETITE? SHAPELY? CLASSIC? TALL?

SEARS CAN FIT THEM ALL! *16 SIZES*



Petite Tall Shapely Classic

√ Check foot size √ check height √ check weight to get HER the best fitting nylons made. (If in doubt about her type, order classic pattern; 5 out of 10 women can wear classic).

Find your FOOT SIZE by number

SHOE SIZE (Shoe sizes up to 3½ in all widths, take size 8½ hose)	SHOE WIDTH			
	AAAA to AA	A or B	C or D	E to EEE
	STOCKING FOOT SIZE			
4	8½	8½	9	9
4½	8½	9	9	9½
5	9	9	9	9½
5½	9	9½	9½	9½
6	9½	9½	9½	10
6½	9½	9½	10	10
7	9½	10	10	10½
7½	10	10	10½	10½
8	10	10½	10½	10½
8½	10½	10½	10½	11
9	10½	11	11	11
9½ and over	11	11	11	11

Find your LEG SIZE by name

If your Foot size is	If your Height (in stocking feet) is	If your Weight is	Order Leg Pattern
8½	4 ft. 8 in. to 5 ft. 1 in.	90–110	Petite
8½	5 ft. 1 in. to 5 ft. 6 in.	111–140	Classic
9	4 ft. 8 in. to 5 ft. 1 in.	90–110	Petite
9	5 ft. 1 in. to 5 ft. 6 in.	90–120	Shapely
9	5 ft. 2 in. to 5 ft. 7 in.	121–150	Classic
9½	4 ft. 10 in. to 5 ft. 2 in.	95–115	Petite
9½	5 ft. 2 in. to 5 ft. 6 in.	95–125	Shapely
9½	5 ft. 3 in. to 5 ft. 7 in.	126–160	Classic
9½	5 ft. 7 in. to 6 ft. 1 in.	161–185	Tall
10	5 ft. 2 in. to 5 ft. 6 in.	100–130	Shapely
10	5 ft. 3 in. to 5 ft. 7 in.	131–165	Classic
10	5 ft. 7 in. to 6 ft. 1 in.	166–190	Tall
10½	5 ft. 2 in. to 5 ft. 6 in.	100–130	Shapely
10½	5 ft. 3 in. to 5 ft. 7 in.	131–165	Classic
10½	5 ft. 7 in. to 6 ft. 1 in.	166–200	Tall
11	5 ft. 7 in. to 6 ft. 2 in.	170–200	Tall

Runproof ultra sheer

$1.44 Pair — 3 prs. $4.15 — 6 prs. 8.15

- Finest runproof nylons ever developed
- Finest in fit . . accurately proportioned
- Finest in wear . . absolutely runproof *plus* Carefree snag-resistant finish
- Finest in beauty . . ultra sheer, clear
- Full fashioned; fine seams in back
- Reinforced heels, toes; double tops

No other runproof nylons we know of AT ANY PRICE equal these for fine fit, long wear, clear beauty. Very finely knit in a new runproof stitch, so tiny the stocking looks plain knit a scant foot away. Plain knit heel, sole and toe.

Colors Burnished beige, Moonstone, Towntaupe. *State color, size, Cat. No.;* check chart left. Shpg. wt. pair 2 oz.

86N823–Petite. *Sizes* 8½, 9, 9½.
86N821–Shapely. *Sizes* 9, 9½, 10, 10½.
86N825–Classic. *Sizes* 8½, 9, 9½, 10, 10½.
86N822–Tall. *Sizes* 9½, 10, 10½, 11.
Pair . . $1.44; 3 pairs $4.15; 6 pairs $8.15

Utility Sheers

$1.29 Pair — 3 prs. $3.75 — 6 prs. 7.35

- Full fashioned; fine seams in back
- Secret Carefree process resists snags
- Easy stretch comfort tops won't bind
- Proportioned to fit you perfectly
- Reinforced shaped heels; reinforced toes; double garter tops take strain
- Most durable of our plain knit nylons

Slightly heavier in weight plus Carefree snag-resistant finish mean extra long wear for you. Very finely knit in a practical utility weight; sheer enough for all-purpose wear. Extra comfort tops.

Colors Burnished beige, Moonstone, Towntaupe. *State color, size, Catalog No.;* check chart. Shpg. wt. pair 2 oz.

86N803–Petite. *Sizes* 8½, 9, 9½.
86N801–Shapely. *Sizes* 9, 9½, 10, 10½.
86N815–Classic. *Sizes* 8½, 9, 9½, 10, 10½.
86N802–Tall. *Sizes* 9½, 10, 10½, 11.
Pair $1.29; 3 pairs $3.75; 6 pairs $7.35

Mystery seam sheers

$1.29 Pair — 3 prs. $3.75 — 6 prs. 7.35

- Fine dark seam on the outside; self color when worn inside out; flattering
- Full fashioned; ultra sheer and clear
- Accurately proportioned; perfect fit
- Secret Carefree process fights snags
- Reinforced shaped heel, toe; top
- Very finely knit . . and all nylon

Her all-time favorites for ultra sheer beauty; much longer wearing than ordinary nylons of the same sheerness. Smart "mystery seam" . . it's like having two lovely styles in one. Smooth textured, beautifully clear and lovely.

Colors Townhaze, Burnished beige, Moonstone, Towntaupe. *State color, size, Catalog Number.* Shpg. wt. pair 2 oz.

86N833–Petite. *Sizes* 8½, 9, 9½.
86N831–Shapely. *Sizes* 9, 9½, 10, 10½.
86N835–Classic. *Sizes* 8½, 9, 9½, 10, 10½.
86N832–Tall. *Sizes* 9½, 10, 10½, 11.
Pair $1.29; 3 pairs $3.75; 6 pairs $7.35

No-seam ultra sheer

98c Pair — 3 prs. $2.85 — 6 prs. 5.55

- Our best fitting no-seam nylons . . . . proportioned to fit; sold only at Sears
- Run-resistant stitch; practically invisible; knit on newest machines
- Exclusive Carefree finish makes them wonderfully snag-resistant and durable
- Reinforced heel, toe, top; no-seam sole

Our lowest priced proportioned fit nylons, but packed with fine fit, wear and beauty features; cling to legs like a second skin; perfect style if crooked seams are her pet peeve.

Colors Burnished beige, Moonstone, Towntaupe. *State color, size. Catalog No.;* check chart left. Shpg. wt. pair 2 oz.

86N843–Petite. *Sizes* 8½, 9, 9½
86N841–Shapely. *Sizes* 9, 9½, 10, 10½
86N845–Classic. *Sizes* 8½, 9, 9½, 10, 10½.
86N842–Tall. *Sizes* 9½, 10, 10½, 11.
Pair 98c; 3 pairs $2.85; 6 pairs $5.55



[A] Heel within a heel Self, brown, black
$1.44 Pair

[B] Picture frame heel Self, brown, black
$1.49 Pair





[C] Exciting French heel Black, brown, navy
$1.15 Pair

[D] Chic checkered heel Black, brown, navy
89c Pair

Gifts of sheer, dramatic beauty..

Enchanting Heels



pay compliments to her pretty ankles

To make her Christmas most merry, give 6 pairs . . . colorful gift envelope included with each 3 to 6-pair purchase

[A] Heel within a heel

$1.44 Pair 3 prs. $4.15 6 prs. $8.15

- Full fashioned; very finely knit all nylon
- Special heel construction molds itself to contours of your heel; hose won't twist or slip down
- Reinforced heels and toes; double garter tops

HER FIRST CHOICE, season after season, in fancy heel nylons. Sheer as a whisper with dramatic contrast in the shadowy heel border; slenderize, beautify her pretty ankles. Shpg. wt. pair 2 oz.

Colors Burnished beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *Please state size, color.*

86 N 800G—Self color heel, seam..... Pair $1.44
86 N 820G—Brown heel and seam.... 3 prs. 4.15
86 N 830G—Black heel and seam..... 6 prs. 8.15

[B] Picture frame heel

$1.49 Pair 3 prs. $4.25 6 prs. $8.35

- Very finely knit all nylon; outrageously sheer
- New exquisite "framed" heel for ankle flattery
- Full fashioned; fine seams match heel color
- Reinforced heels and toes; double garter tops

Thrill her with the gift of glamour . . . our newest "picture frame" nylons, lovely as their name. Graceful, slenderizing French heel is strikingly outlined in color to match heel. Shpg. wt. pair 2 oz.

Sizes 8½, 9, 9½, 10, 10½, 11. *Please state size.*
86 N 836—Black heel, seam. *Color* Townhaze.
86 N 837—Brown heel, seam. *Color* Burnished beige
86 N 838—Self color heel, seam. *Color* Moonstone.
Choice, pair $1.49 . . . 3 pairs $4.25 . . . 6 pairs $8.35

[C] Exciting French heel

$1.15 Pair 3 prs. $3.30 6 prs. $6.45

- Full fashioned; very finely knit all nylon
- Reinforced heels and toes; double garter tops
- Contrasting or self color seams match heels
- Moderately priced for such stylish stockings

"Highly styled" gift hose that offer so much in bewitching beauty at a price that shouts "buy her 6 pairs." Lovely, very sheer, ankle slimming.

Sizes 8½, 9, 9½, 10, 10½, 11. *State size.* Shipping wt. pair 2 oz. Color chart on following page.
86 N 826—Black heel, seam. *Color* Moonstone
86 N 827—Brown heel, seam. *Color* Burnished beige
86 N 828—Navy heel, seam. *Color* Moonstone
Choice, pair $1.15 . . 3 pairs $3.30 . . 6 pairs $6.45

[D] Chic checkered heel

89c Pair 3 prs. $2.55 6 prs. $4.70

- Very finely knit all nylon; beautifully sheer
- Finely seamed; look like full fashioned hose
- Foot-caressing no-seam sole; no ridge to chafe
- Reinforced heels and toes; double garter tops

A tiny price to pay for gift stockings that are truly different . . . and exciting. Frivolous French heels have a very tiny checkered design . . . just visible enough for pattern interest. Shpg. wt. pair 2 oz.

Colors Burnished beige, Moonstone. *Sizes* 8½, 9, 9½, 10, 10½, 11. *Please state size and color.*
86 N 710G—Black heel and seam..... Pair 89c
86 N 720G—Brown heel and seam.... 3 prs. $2.55
86 N 730G—Navy heel and seam.... 6 prs. 4.70



ROYAL PURPLE *Full fashioned Nylons*

.. fit for your queen .. leg flattering, durable, modestly priced .. ultra and utility sheers



Colorful gift envelope included with purchase of 3 to 6 pairs

Royal Purple Hosiery Color Chart features new tone

Three lovely basic tones PLUS a brand new late fall shade to highlight your holiday wear.

TOWNHAZE—A brand new taupe, delicately grayed, with a subtle mauve cast. Perfect foil for plum and purple shades; pretty with grayed blues, grayed beiges; perfect with black.

BURNISHED BEIGE—A sparkling golden beige to harmonize with all beiges, browns, blacks.

MOONSTONE—A neutral "goes with everything" beige; one of the most versatile basic shades.

TOWNTAUPE—A soft, medium gray-beige; so perfectly lovely with grays and black.

Check individual descriptions to see if color you want is listed in style you order.

Size Chart for Royal Purple Hosiery

Order stocking size that corresponds to shoe size. If shoe width is "A" or narrower, order ½-size smaller; if "C" or wider, ½-size larger.

Shoe size....	up to 4	4½–5	5½–6	6½–7	7½–8½	9 and up
Order hose..	8½	9	9½	10	10½	11

Our finest .. reverse knit

$1.44 Pair — 3 prs. $4.15, 6 prs. 8.15

- Sell for $1.95 pair under nationally advertised name
- Smart, *permanently dull* surface on the outside
- Look sheerer, softer in tone than ordinary nylons
- Knit in finest stitch possible .. snag-resistant
- Special slender heel follows line without a break
- Low cut sandal sole; seams as fine as a penline

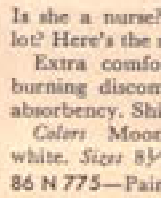
Watch her eyes sparkle when she spots these luxurious nylons under the tree come Christmas morning!

Ultra sheer. Beautifully dull, super-smooth texture .. actually knit inside out .. no "ribs" to reflect the light; look sheerer, softer; *permanently dull.*

Colors Towntaupe, Moonstone, Burnished beige, Townhaze (a new shade for late fall). *Sizes* 8½, 9, 9½, 10, 10½, 11. Shpg. wt. pair 2 oz.

86 N 629—*State size, color*. . Pair $1.44 | 3 prs. $4.15 | 6 prs. $8.15

"Comfort sole" utility sheers



98c Pr. — 3 prs. $2.85, 6 prs. 5.55

- Cotton inside the sole for comfort
- Very finely knit .. and all nylon
- Full fashioned; fine seams in back
- Reinforced heel, toe; double top

Is she a nurse? beautician? Does she stand or walk a lot? Here's the solution to your gift problem.

Extra comfort feature knit into sole helps relieve burning discomfort; it's cotton inside for softness and absorbency. Shipping weight pair 2 ounces.

Colors Moonstone, Burnished beige, Towntaupe, white. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size, color.*

86 N 775—Pair 98c   3 pairs $2.85   6 pairs $5.55

"Wonder value" ultra sheers

98c Pr. — 3 prs. $2.80, 6 prs. 5.30

- Very finely knit .. and all nylon top to toe
- Beautifully clear, smooth texture fights snags
- Highly elastic for flattering, curve-clinging fit
- Reinforced heels and toes; double garter tops
- Full fashioned, of course; fine seams in back
- First quality, always: satisfaction guaranteed

What a wonderful gift 6 pairs would make .. and without straining your Christmas budget one bit.

Low, low in price for this quality; we've shopped, compared, checked .. to our knowledge these are the finest nylons you can buy at this price.

Colors Burnished beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. Shipping wt. pair 2 oz. *Please state size, color.*

86 N 999................Pair 98c | 3 pairs $2.80 | 6 pairs $5.30

Our lowest priced ultra sheer

69c Pr. — 3 prs. $2.00, 6 prs. 3.85

- Finely knit; full fashioned; fine seams in back
- First quality, even at this amazingly low price
- Reinforced heels and toes; double garter tops
- Satisfaction guaranteed, always, or money back

Budget low? Don't fret a bit! A gift of these is bound to make a hit. Shipping weight pair 2 ounces.

Colors Burnished beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11.

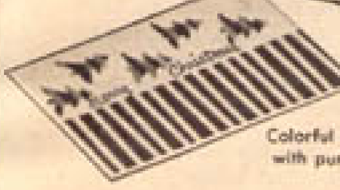
86 N 744—*State size, color.* | Pr. 69c | 3 prs. $2.00 | 6 prs. $3.85

Sears Easy Payment Terms make it possible for you to be a most generous Santa .. *see page 353*

ROYAL PURPLE FULL FASHIONED

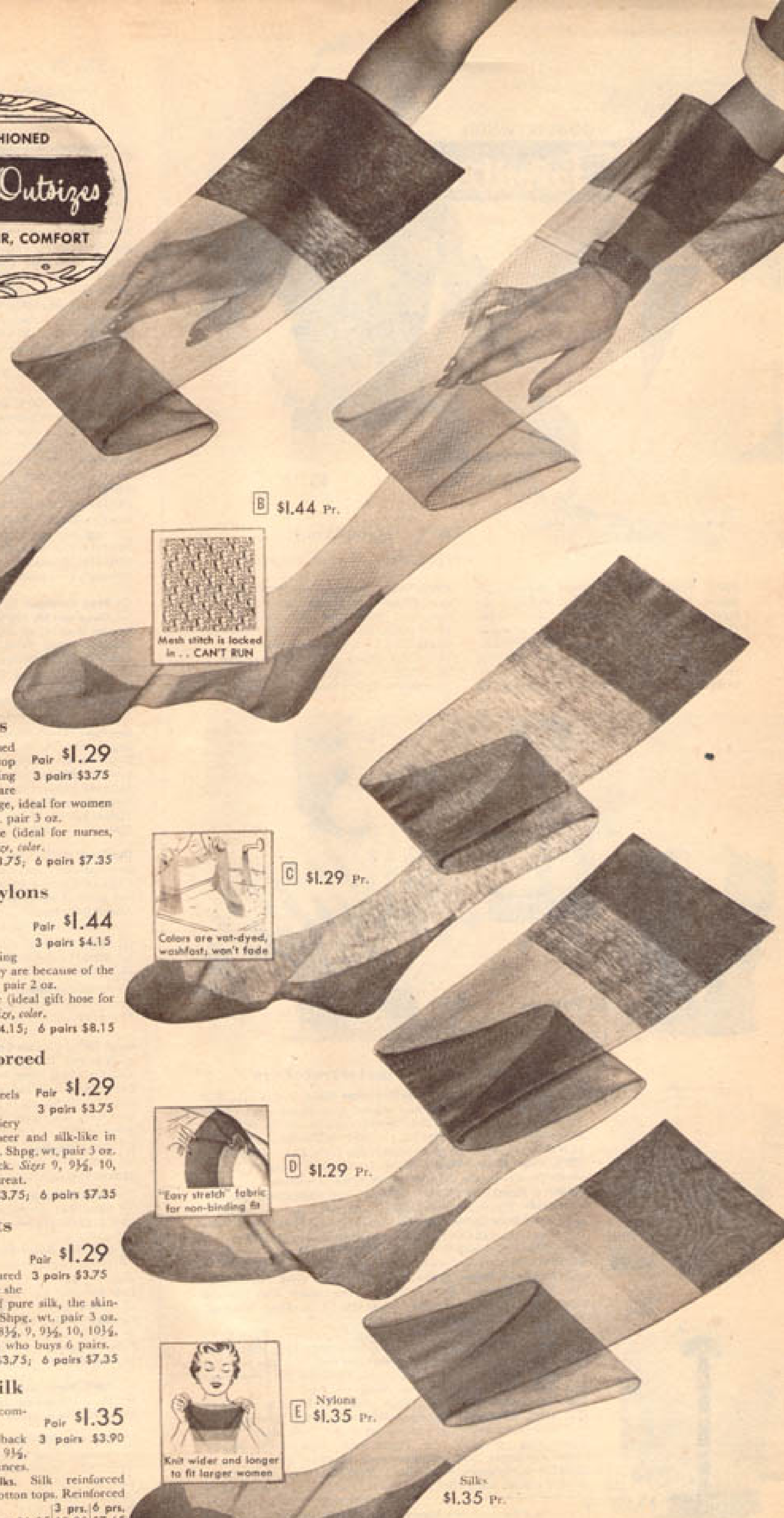
Service Weights, Outsizes

FOR WOMEN WHO WANT WEAR, COMFORT



Colorful gift envelope included with purchase of 3 to 6 pairs





[A] Famous-wear "700" Nylons

- Heaviest, most durable Nylons made . . full fashioned
- Nylon reinforced heel and toe; easy stretch cotton top
- Carefully knit; highly elastic for so heavy a stocking

Pair $1.29 — 3 pairs $3.75

The gift stockings she'll remember long after holidays are forgotten . . they wear like iron. Packed with extra mileage, ideal for women whose work requires a lot of standing, walking. Shpg. wt. pair 3 oz.

Colors Moonstone, Towntaupe, Burnished beige, white (ideal for nurses, beauticians, etc.). *Sizes* 9, 9½, 10, 10½, 11. *Please state size, color.*

86 N 700—Pair....................$1.29; 3 pairs $3.75; 6 pairs $7.35

[B] Runproof utility sheer Nylons

- Absolutely runproof stitch is barely visible on leg
- Finely knit all nylon; full fashioned; neat seams
- Nylon reinforced heels, toes; double garter tops

Pair $1.44 — 3 pairs $4.15

Ruinous runs her pet peeve? Give her our longest wearing utility sheer nylons. Look much sheerer than they actually are because of the open stitch; very, very durable; smooth fitting. Shpg. wt. pair 2 oz.

Colors Moonstone, Burnished beige, Towntaupe, white (ideal gift hose for nurses, etc.). *Sizes* 9, 9½, 10, 10½, 11, 11½. *Please state size, color.*

86 N 508—Pair....................$1.44; 3 pairs $4.15; 6 pairs $8.15

[C] Washfast Lisles . . reinforced

- Finely knit mercerized cotton; full fashioned to fit
- Nylon reinforced toes add extra wear; reinforced heels
- Double garter tops absorb strain; fine seams in back

Pair $1.29 — 3 pairs $3.75

Add 3 pairs or more of these lovely lisles to her hosiery wardrobe for a really thoughtful gift. Smooth, semi-sheer and silk-like in looks, very durable. All high twist combed cotton yarns. Shpg. wt. pair 3 oz.

Colors Burnished beige, Moonstone, Towntaupe, black. *Sizes* 9, 9½, 10, 10½, 11. *Please state size, color.* Buy 6 pairs for a special treat.

86 N 804—Pair....................$1.29; 3 pairs $3.75; 6 pairs $7.35

[D] Pure silk Midweights

- Very finely knit; full fashioned to fit; fine seams
- Cotton reinforced feet; double cotton garter tops
- More absorbent than man-made yarns; smooth textured

Pair $1.29 — 3 pairs $3.75

She'll thank you for their comfort and beauty every time she wears these lovely silks. She'll enjoy the soft comfort of pure silk, the skin-concealing midweight beauty; their unusual elasticity. Shpg. wt. pair 3 oz.

Colors Burnished beige, Moonstone, Towntaupe. *Sizes* 8½, 9, 9½, 10, 10½, 11. *Please state size, color.* It's a wise and generous Santa who buys 6 pairs.

86 N 645—Pair....................$1.29; 3 pairs $3.75; 6 pairs $7.35

[E] Outsizes . . Nylon or Silk

- Very finely knit to true outsize proportions . . assure comfortable, non-binding fit for the larger woman
- Full fashioned; well reinforced; fine, even seams in back

Pair $1.35 — 3 pairs $3.90

Colors Moonstone, Burnished beige, Towntaupe. *Sizes* 9½, 10, 10½, 11. *State size, color.* Shipping weight pair 3 ounces.

Utility sheer all nylon. Stretchy tops for comfort. Practical all-occasions weight.

		3 prs.	6 prs.
86 N 805—Pair	$1.35	$3.90	$7.65

Midweight Silks. Silk reinforced feet; double cotton tops. Reinforced heels, toes.

		3 prs.	6 prs.
86 N 536—Pair	$1.35	$3.90	$7.65

REMEMBER, SANTA, To get our lowest "per pair" prices, buy in 6-pair lots . . . satisfaction guaranteed or your money back.



100% Virgin Wools . . with loads of eye appeal

100% Virgin Worsted Wool Waist-length Jacket. Novelty raised stitch. Popular ¾-length dolman sleeves with turnback cuffs. Deep shawl collar. Buttons trimly at waist. A little jacket she'll wear 'round the clock. Hand wash. *State bust size* small (30-32); medium (34-36); large (38-40) in. Wt. 8 oz.
38N6085–White 38N6086–Navy. Each $5.95

100% Virgin Zephyr Wool Turtleneck Pullover. Fitted style. Ribbed knit cuffs, neckline, and waistband. ¾-length sleeves. Hand wash. *Sizes* 34, 36, 38, 40. Order size larger than bust—see chart below.
38 N 6075—Black 38 N 6078—Purple
38 N 6076—Winterberry (wine red)
Shipping weight 8 ounces. . . . Each $3.98







Christmas budget-stretchers

AA **100% Virgin Zephyr Wool Sleeveless Jerkin.** Fitted style. Rib knit band follows opening around neck. Hand wash. Order size larger than bust—see chart below. *Sizes* 34, 36, 38, 40.
38 N 6056—Regency purple (dk.) 38 N 6057—Inca red (dk.)
38 N 6058—Caribbean green (dark). Shpg. wt. 8 oz. . . Each $3.94
100% Virgin Zephyr Wool Pullover. Hand wash. *Sizes* 34, 36, 38, 40. Order size larger than bust—see size chart below.
38N6216–Heather red (light) 38N6217–Heather green (light)
38 N 6218—Heather purple (light). Shpg. wt. 7 oz. . . . Each $3.59

BB **Fitted Style Cotton Polo Shirt.** Small checks. Hand wash. *State bust size* small (30-32); medium (34-36); large (38-40) in.
38 N 7570–Red, white check 38 N 7571–Green, white check
38 N 7572–Navy blue, white check. Shpg. wt. 9 oz. Each $1.98

CC **Multicolor Stripe Cotton Fitted Style Polo Shirt.** Popular ¾-length modified dolman sleeves. Hand wash. *State bust size* small (30-32); medium (34-36); large (38-40) in. Shpg. wt. 9 oz.
38 N 7537—Tan heather combination
38 N 7538—Gray heather combination. . . . . Each $1.93

DD **Fitted Pullover** of 25% French spun angora, 75% virgin Australian zephyr wool. Bunny-soft and fluffy . . . sure to warm her heart. Hand wash. *Sizes* 34, 36, 38, 40. Order size larger than your bust—see size chart below. Shpg. wt. 7 oz.
38N6190–Yellow 38N6191–White 38N6193–Lt. blue. Ea. $3.98

EE **100% Wool Jersey Cardigan with 2-way Collar.** Wear as modified turtleneck or as pointed tab collar. Soft, warm fabric. Contrasting self-fabric trim. Hand wash. *Sizes* 34, 36, 38, 40. Order size larger than your bust—see size chart below.
38N6571–Kelly green; black trim 38N6573–Ivory; luggage trim
38N6572–Red; navy trim. Shpg. wt. 12 oz. . . . . Each $3.98

To order Sweaters: Measure around fullest part of bust

If bust measures (in.)	29-30	31-32	33-34	35-36	37-38	39-40	41-42	43-44
Order size.	32	34	36	38	40	42	44	46

She'll love KERRYBROOKE SWEATERS . . aglow with beauty and soft warmth

SWEATERS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

A **Fitted Pullovers.** *Sizes* 34, 36, 38, 40. Order size larger than bust—see chart.
Good Quality 100% Virgin Nylon Pullover. *Low priced!* Permanently "crimp set" for extra softness. Hand wash. Quick-drying, *needs no blocking.*
38N6700–White 38N6703–Yellow 38N6701–Pink 38N6708–Warm brown
38N6710–Silver gray (light). Shipping weight 9 ounces. . . . . Each $2.90
These 4 colors in even sizes 32 to 42. See size chart below. Shpg. wt. 9 oz.
38N6702–Lt. blue 38N6707–Lime green 38N6709–Navy 38N6711–Red. Ea. $2.90
Our Finest 100% Virgin Nylon Pullover. Interlocked knit. Finer gauge, softer texture than good quality. Hand wash, *needs no blocking.* Shpg. wt. 9 oz.
38N6301–Winterberry (wine red) 38N6300–White 38N6302–Blueberry (purple)
38N6303–Rico green (dark) 38N6304–Black. 38N6305–Mustard. Ea. $3.96
Our Fine Quality 100% Virgin Zephyr Wool Pullover. Hand wash. Shpg. wt. 10 oz.
38N6636–Winterberry (wine red) 38N6637–Yellow 38N6625–White
38N6633–Navy 38N6629–Aqua blue 38N6634–Blueberry 38N6635–Beige
38N6638–Warm brown 38N6639 Silver gray 38N6640 Rico green (dk.) Ea. $2.94

B **Fitted Cardigans.** Festive-as-mistletoe colors to warm her heart. *Sizes* 34, 36, 38, 40. Order size larger than bust—see size chart below.
Good Quality 100% Virgin Nylon. Hand wash. *Dries quickly, needs no blocking.*
38N6756–Warm brown 38N6744 Silver gray 38N6745 White 38N6746 Pink
38N6747–Light blue 38N6748 Yellow 38N6754 Navy 38N6755 Pep red (med.)
38N6757–Rico green (dark). Shipping weight 11 ounces. . . . . . . Each $4.30
Our Finest 100% Virgin Nylon Cardigan. Interlocked knit. Finer gauge, softer texture than good quality. Hand wash, *needs no blocking.* Shpg. wt. 10 oz.
38N6330–White 38N6331 Winterberry (wine red) 38N6332 Blueberry (purple.)
38N6333–Rico green (dark) 38N6334–Black 38N6335–Mustard . . Each $5.60
Our Fine Quality Wool Cardigan. 100% virgin zephyr wool. Fine gauge yarns . . . fluffy-soft and lightweight, cozy-warm. Hand wash. Shpg. wt. 9 oz.
38N6685–Warm brown 38N6682 Aqua blue 38N6683 Navy 38N6687 Yellow
38N6684–Blueberry (purple) 38N6686–Winterberry (wine red) 38N6688–Beige
38N6689–Rico green (dark) 38N6690–Silver gray. . . . . Each $4.29

C **Boxy Cardigan** in nylon or wool. Ribbed neckline, cuffs, and bottom.
Good Quality 100% Virgin Nylon. Hand wash, *fast drying . . needs no blocking.*
Regular sizes 34, 36, 38, 40. Order size larger than your bust—see chart below.
38N6720–Navy 38N6727 Rico green (dk.) 38N6715 White 38N6716 Lt. blue.
38N6721–Warm brown 38N6722–Pep red (medium) 38N6725–Yellow
38N6726–Silver gray. Shipping weight 11 ounces. . . . . Each $4.40
Larger sizes. 42, 44, 46. Order size larger than your bust—see chart below.
38N6778–Navy 38N6781–Rico green (dark) 38N6779–Pep red (medium)
38N6780–Warm brown. Shipping weight 12 ounces. . . . . Each $4.98
Our Finer Quality Wool Cardigan. Fine gauge, 100% virgin zephyr wool.
Regular sizes 34, 36, 38, 40. Order size larger than bust—see chart. Hand wash.
38N6444–Navy 38N6449 Rico green (dk.) 38N6437 Yellow 38N6445 Aqua blue
38N6446–Blueberry (purple) 38N6447–Warm brown 38N6450–Silver gray (lt.)
38N6448–Winterberry (wine red). Shipping weight 13 ounces. . . . . Each $4.45
Larger sizes 42, 44, 46. Order size larger than your bust—see chart below.
38N6463–Navy blue 38N6461–Rico green (dark) 38N6460–Silver gray (lt.)
38N6462–Winterberry (wine red). Shipping weight 13 ounces . . . . . Each $5.45

Our Finest 100% Australian Virgin Zephyr Wool Sweaters to brighten her Christmas morning . . to be her constant companions all year 'round. *Imported from England!* Quality workmanship and styling seldom found at this amazingly low price. Fine gauge; fashioned armholes. Wonderfully soft, fleecy-warm. Attractively boxed . . just add a big red bow and slip under her Christmas tree. Hand wash. *Sizes* 34, 36, 38, 40. Order size larger than bust—see chart.

D **Fitted Pullover.** *4 flattering colors.* Matching yarn included.
38N6114–Amberhaze 38N6112–Blazer green 38N6113–Victoria violet
38 N 6115—Claret red. Shipping weight 9 ounces. . . . . Each $6.95

E **Fitted Cardigan.** Two extra buttons, matching yarn and thread included.
38N6127–Victoria violet 38N6126–Blazer green 38N6128–Amberhaze
38 N 6129—Claret red. Shipping weight 11 ounces . . . . Each $9.95

New! 100% Chinese Cashmere Imported from Scotland. The quickest way to a girl's heart! Watch her eyes sparkle when she sees how heavenly soft, silky, and luxurious these exceptionally high-quality cashmeres are. Fine, close knit. Beautifully tailored . . fashioned seams and armholes. 4 luscious shades to add color magic to her wardrobe. Hand wash with care. *Sizes* 34, 36, 38, 40. Order size larger than bust—see size chart below. *Shipped from Chicago, Philadelphia, or Los Angeles. Order, pay postage from your mail order house.*

F **Fitted Cardigan.** Boxed. Two extra buttons, yarn and thread included.
38N6157Y–Blazer green 38N6156Y–Natural 38N6158Y–Strawberry
38 N 6159Y—Horizon blue (light). Shipping weight 11 oz. . . . . . . Each $22.25

G **Fitted Pullover.** Boxed. Matching yarn included.
38N6154Y–Strawberry 38N6152Y–Natural 38N6153Y–Blazer green
38 N 6155Y—Horizon blue (light). Shipping weight 9 ounces. . . Each $17.25

H **Matching Nylon Sweaters.** *Order separately or as a set.* Cloud-soft, warm 100% virgin nylon. Dainty novelty stitch. Hand wash, *needs no blocking.* *Sizes* 34, 36, 38, 40. Order size larger than your bust—see size chart below.
Twin Set. *Save 23c by ordering both pullover and cardigan.* Shpg. wt. 1 lb.
38 N 6860–Lilac 38 N 6863–Mint green 38 N 6861–White. . Set $6.50
Cardigan Only. Fitted style. Ribbed neck, cuffs, bottom. Shpg. wt. 11 oz.
38 N 6870–Lilac 38 N 6873–Mint green 38 N 6871–White. . Each $3.94
Pullover Only. Fitted style. Ribbed neck, cuffs, bottom. Shpg. wt. 9 oz.
38 N 6856–Lilac 38 N 6859–Mint green 38 N 6857–White. . Each $2.79

J **100% Virgin Nylon Shortie Cardigan.** Fitted style Hand wash. *Sizes* 34, 36, 38, 40. Order size larger than your bust—see chart below. Shpg. wt. 9 oz.
38 N 6852–Mint green 38 N 6850–Cherry red 38 N 6851–White. . Ea. $3.70

K **Matching Wool Sweaters.** *Order separately or as a set.* Warm 100% virgin worsted wool in attractive simulated cable stitch. *So low priced!* Hand wash. *Sizes* 34, 36, 38, 40. Order size larger than bust—see size chart below.
Twin Set. *Save 12c.* Order both pullover and cardigan. Shpg. wt. 12 oz.
38N6553–Red 38N6552–Emerald green (bright) 38N6560–Toast. Set $4.80
Cardigan Only. Fitted style. Ribbed neck, cuffs, bottom. Shpg. wt. 9 oz.
38N6541–Red 38N6540–Emerald green (bright) 38N6543–Toast. Ea. $2.94
Pullover Only. Fitted style. Ribbed neck, cuffs, bottom. Shpg. wt. 7 oz.
38N6545–Emerald green (bright) 38N6548–Toast 38N6546–Red. Ea. $1.98





B $4.30 and $5.60 Nylon
$4.29 Wool

A $2.90 and $3.96 Nylon
$2.94 Wool

See page 168 for Anklet "color-mates"

. . bunny-soft spun nylon beauties in luscious colors to go with nylon sweaters A, B, C, described on opposite page



C Cardigan $4.40 Nylon Regular Sizes
$4.45 Wool Regular Sizes





D $6.95 Wool

Kerrybrooke Treasures

in royal colors fit for a queen



F Cardigan $22.25

G Pullover $17.25



H $6.50 Set Nylon



$3.70 Nylon J



K $4.80 Set Wool



[A]

WOOL $4.44 Sizes 36 to 46

$5.25 Sizes 48 to 52

NYLON $6.60 Sizes 36 to 46

Our best selling Sweater! A top-of-the-list gift—popular with women of all ages. Skillful ribbing makes it *becoming for mature figures.*



"TWEEDS"

Surprise her with a nylon Sweater with gay multicolored wool nubs!



[B] 88% nylon, 12% wool $2.94



[C] 88% nylon, 12% wool $2.34



[D] 88% nylon, 12% wool Cardigan $3.70



Kerrybrookes.. warm as the spirit of Christmas

REG U S PAT OFF



[E] Wool $2.94



[F] Wool Jersey $2.98



[G] Nylon $2.94 Each



[H] Rayon Boucle $3.70



[J] Nylon Sizes 36 to 46 $4.44



[K] Nylon Sizes 36 to 46 $5.55



[L] Cotton Reg. sizes $2.70 $3.15 Larger sizes

Order regularly and get your Catalogs regularly

HOLIDAY-GAY KERRYBROOKES
for your favorite sweater girl!

ILLUSTRATED ON OPPOSITE PAGE

[A] **Hollywood-type Coat Sweater** . . in wool or nylon. Colorful way to brighten her Christmas, keep her cozy-warm. Grand under coats or as a jacket. Slenderizing ribbing at yoke and waist; closely ribbed cuffs.

100% Virgin Worsted Wool. All new fine quality wool . . she'll love its fleecy softness. Extra warm . . *and* each yarn is tightly twisted to assure long wear. Hand wash. Shpg. wt. 10 oz. See size chart below.
Regular. *Sizes* 36, 38, 40, 42, 44, 46. Order size larger than your bust.
38N7042–Rico green **38N7038**–Luster blue **38N7039**–Wine flame
38N7040–Silver gray **38N7044**–Blueberry.............. Each **$4.44**
Larger. *Sizes* 48, 50, 52. Order size larger than bust—see chart below.
38 N 7054—Rico green **38 N 7052**—Wine flame
38 N 7053—Silver gray.............................. Each **$5.25**

100% Virgin Nylon. Fine gauge . . *gives longer wear, lasting fine fit, easier laundering.* Cloud-soft new yarns—warm, fluffy. Moth resistant. Hand wash. Dries quickly, *needs no blocking. Sizes* 36, 38, 40, 42, 44, 46. Order size larger than your bust—see size chart below. Shpg. wt. 12 oz.
38N6885–Rico green **38N6886**–Light gray **38N6887**–Wine. Ea. $6.60

"Tweed" Sweaters. . . 88% nylon; 12% gay multicolored wool nubs. Choice of 3 becoming, *thrifty* styles. Wonderfully warm, long-wearing. Pullover and cardigan are doubly welcome as a set . . both are attractive with solid color sweaters, too. Hand wash. Dry quickly, *keep their fine fit without blocking.* Stay fresh and new looking longer. *Sizes* 34, 36, 38, 40. Order size larger than your bust—be sure to see size chart below.

[B] **"Tweed" Shortigan.** Fitted style. Ribbed cuffs and waistline.
38N6589–Light green **38N6590**–Light gray **38N6591**–Light beige
38N6588–White. Shipping weight 10 ounces................Each **$2.94**

[C] **"Tweed" Pullover.** Fitted style. Ribbed neck, cuffs, waistline.
38N6579–Light beige **38N6576**–White **38N6577**–Light green
38N6578–Light gray. Shipping weight 9 ounces.............Each **$2.34**

[D] **"Tweed" Cardigan.** Fitted style. Ribbed neck, cuffs, bottom.
38N6584–Light gray **38N6582**–White **38N6583**–Light green
38 N 6585–Light beige. Shipping weight 11 ounces..........Each $3.70

[E] **100% Virgin Wool Pullover.** *Colorful, inexpensive* way to say "Merry Christmas" . . wonderful for sportswear and campus wear! Popular modified turtleneck style with smart, action-free dolman sleeves. Lightweight, warm new wool. Snugly ribbed turtleneck, cuffs, waist. Hand wash. *Sizes* 34,36,38,40. Order size larger than your bust—see chart below.
38N6537–Gold **38N6535**–Winterberry (wine red) **38N6536**–Black
38N6538–Purple **38N6539**–Rico green (dk.). Shpg. wt. 9 oz. Ea. **$2.94**

[F] **100% Wool Jersey Pullover.** Tangy colors to bring *new dash* to her cool weather outfits. Soft, warm featherweight fabric—gives toasty warmth with *minimum weight!* Smart, comfortable semi-dolman sleeves. Cuffs, mock pocket, flap and keyhole neckline trimmed with double self fabric—helps to prevent stretching. Dry clean. *Sizes* 34, 36, 38, 40. Order size larger than your bust—see size chart below. Shpg. wt. 10 oz.
38N6592–Red **38N6594**–Navy **38N6593**–Kelly green Each **$2.98**

[G] **100% Virgin Nylon Pullover.** Sure to make every Christmas belle twinkle with pleasure! Cloud-soft, warm nylon in *lovely heather shades.* Wonderfully long-wearing. Ribbed neck, cuffs, waist. Moth-resistant. Hand wash. Dries quickly, *keeps shape* without blocking. *Sizes* 34, 36, 38, 40. Order size larger than your bust—see size chart below.
38 N 6876—White, light blue, medium blue
38 N 6875—White, light green, medium green
38 N 6878—White, light gray, medium gray. Shpg. wt. 8 oz. .Each **$2.94**

[H] **Glamorous Rayon Boucle Pullover** . . to make her *look* and *feel* more beautiful! Knit of rich-looking, lustrous rayon yarn . . open work yoke. Flattering fitted style in soft pastels or snowy white . . turns skirts into special occasion costumes—a treasure with suits! Button closing at back. Ribbed cuffs, waist. Hand wash. *Sizes* 34, 36, 38, 40. Order size larger than your bust—see size chart below. Shpg. wt. 9 oz.
38N6563–Pink **38N6561**–Light blue **38N6562**–White. Each $3.70

[J] **Larger Size Fitted Cardigan in 100% Virgin Nylon.** Easy-to-wear V-neck style in 4 stunning colors. She'll love it for wear over dresses and blouses—under coats. Soft, warm nylon—permanently "crimp set" for extra softness. Toasty-warm and cozy; very long-wearing. Moth-resistant. Hand wash. Dries quickly, needs no blocking. *Gives lasting fine fit* because it won't shrink out of shape. *Sizes* 36, 38, 40, 42, 44, 46. Order size larger than your bust—see size chart below.
38N6762–Navy **38N6760**–Silver gray **38N6761**–Rico green (dark)
38N6763–Winterberry (wine red). Shipping wt. 9 oz...... Each $4.44

[K] **Larger Size Fitted Cardigan in 100% Virgin Nylon.** Cloud-soft nylon with the luxury of much more expensive knits. Light and airy, yet cozy-warm. *Will wear for many seasons . . keeps its fine fit.* Becoming, dainty collar. Smart jacquard panels, shank buttons dyed to match sweater. Snugly ribbed cuffs and bottom. Moth-resistant. Hand wash. Dries quickly, *needs no blocking. Sizes* 36, 38, 40, 42, 44, 46. Order size larger than your bust—see size chart below. Shpg. wt. 11 oz.
38N6880–Lt. gray **38N6879**–Rico green (dk.) **38N6881**–Wine. Ea. $5.55

[L] **Cotton Ribbed Coat Sweater.** Warm, sturdy favorite she'll wear all season long . . priced for easy-giving. Firmly knit for long wear. Hand wash. Shpg. wt. 1 lb. 3 oz. *Please state size.*
Regular sizes. Small (34–36); medium (38–40); large (42–44)-inch bust
38 N 7176–Red **38 N 7177**–Medium green **38 N 7178**–Light gray
38 N 7179–Navy blue.................................. Each $2.70
Larger sizes. Extra large (46–48); extra extra large (50–52)-in. bust
38N7185–Red **38N7183**–Navy **38N7184**–Light gray. Each $3.15

HOW TO MEASURE FOR SWEATERS

Measure to be sure. Measure around fullest part of bust.

If bust measures (inches)........	31–32	33–34	35–36	37–38	39–40
Order size........	34	36	38	40	42
If bust measures (inches)........	41–42	43–44	45–46	47–48	49–50
Order size........	44	46	48	50	52



KERRYBROOKES to cuddle her against wind and cold

100% Virgin Worsted Wool Cardigan. $2.94 Warm wool; drop stitch design. Dainty buttons. Hand wash. *Sizes* 36, 38, 40, 42, 44, 46. Order size larger than bust—see chart.
38 N 7273—Dark green
38 N 7274—Rose red
38 N 7271—Gray
Shpg. wt. 10 oz. Ea. $2.94

100% Virgin Worsted Wool. $4.94 Reg. sizes. Hand wash. Wt. 12 oz. *State size.*
Regular. 34, 36, 38, 40, 42, 44.
38 N 7200–Silver gray (light)
38 N 7201–Fuchsia (deep red)
38 N 7205–Rico green (dark)
38 N 7202–Navy blue Ea. **$4.94**
Larger. 46, 48, 50. See chart.
38N7221–Fuchsia (deep red)
38N7220–Gray **38N7222**–Navy
38N7223–Rico green Ea. $5.60

"Award Coat" in 100% Virgin Worsted Wool. $6.60 6-inch gold-colored felt initial included without extra charge. Long-wearing. Hand wash. *State initial. Sizes* 34, 36, 38, 40, 42. Order size larger than your bust—see chart below. Shpg. wt. 1 lb.
38 N 7100–Jockey red (bright)
38 N 7101–White
38 N 7104–Navy blue
38 N 7105–Kelly green Ea. $6.60



KERRYBROOKES . . thrifty ways to say "happy holiday"

Economy Blend Coat Sweater. $2.74 65% wool for warmth, 20% cotton for wear, 15% rayon for softness. Hand wash. *Sizes* 34, 36, 38, 40, 42, 44. Order size larger than bust—see chart. Shpg. wt. 1 lb. 2 oz.
38 N 7162—Navy blue
38 N 7163—Wine
Each................$2.74

Cotton Cardigan, fleeced on the inside. $1.95 Reg. Sizes. Hand wash. Shpg. wt. 1 lb. 4 oz.
Regular sizes. *State bust size* medium (34–36); or large (38–40) in.
38N7005–Light blue
38 N 7008–White **38 N 7009**–Wine
38 N 7006–Bright red. . .Each **$1.95**
Larger. *State bust size* extra large (42–44) or extra extra large (46) in.
38N7012-Med. blue **38N7013**-Wine
Each.........................$2.30

All wool Hollywood-type Coat Sweater. $3.10 Fine-fitting. Novelty rib stitch . . cozy-warm, soft. Hand wash. *Sizes* 36, 38, 40, 42, 44, 46. Order size larger than your bust—see chart below. Shpg. wt. 13 oz.
38 N 7280—Navy blue
38 N 7281—Wine
Each.................$3.10

Larger size 100% wool Cardigan

ONLY $5.10

Fine quality, fleecy-soft! Extra warm . . extra long-wearing

100% Virgin Worsted Wool Cardigan. She'll like its *soft, cozy warmth . . its attractive drop stitch knit trim.* All new yarns—long-wearing, too! Dyed-to-match buttons. Hand wash. *Sizes* 36, 38, 40, 42, 44, 46. Order size larger than your bust—see size chart at left.
38 N 7265—Light gray
38 N 7266—Wine red
38 N 7267—Navy blue
38 N 7268—Dark green
Shipping wt. 11 oz. Ea. $5.10



Give her a Classic Blouse



A FOUR-STAR FEATURE

SEARS 4-STAR FEATURE

Fine acetate-crepe—so easy to wash
8 colors to fit her costume plans
Sizes for the slim and not-so-slim

$2.98 each — Short Sleeves

Jewel neckline suit Blouse

[A] Lovely multi-tuck front, neckline faced for smooth fit. Three clusters of fine tucks. Simulated cuffs at short sleeves. Buttons in back. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44 inch bust. *State bust size*. Shipping weight 11 ounces.

07N1752—Powder blue	07N1756—Soft pink
07N1753—Beige	07N1757—Mint green
07N1754—White	07N1758—Coral rose
07N1755—Navy blue	07N1759—Soft gold
Each........$2.98	Each..........$2.98

Everybody's pet tailored Blouse

[B] Yoke front and back, convertible collar. Short sleeves, curved shirt tail. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44 inch bust. Shpg. wt. 11 oz.

07N1612—Powder blue	07N1617—Soft pink
07N1614—Beige	07N1633—Mint green
07N1615—White	07N1634—Coral rose
07N1616—Navy blue	07N1635—Soft gold

State bust size......................Each $2.98

Long sleeves, French cuffs, matching cuff links.

07N1653—Powder blue	07N1649—Soft pink
07N1646—Beige	07N1642—Mint green
07N1647—White	07N1643—Coral rose
07N1648—Navy blue	07N1644—Soft gold

State bust size......................Each $3.98

Order garments on both these pages from your mail order house and pay postage from there. Garments will be mailed from Philadelphia or Kansas City. Allow enough time for delivery. Order regularly and get your catalog regularly.

Sheer All Nylon.. and only

$1.98 each



[C] **Dainty Diamond Pattern** embroidered in rayon on front of all-nylon blouse. Mandarin collar stands up smartly. Hand wash; drip dry and you won't have to press it. *Sizes* 30, 32, 34, 36, 38 inch bust. *State bust size*. Shipping weight 10 ounces.
07 N 1569—White.............$1.98
07 N 1570—Pink.............. 1.98

[D] **Puckered All Nylon** crisp and carefree, never needs even the slightest pressing. Becoming young butterfly collar, black rayon tie. Hand washable, dries in minutes. *Sizes* 30, 32, 34, 36, 38 inch bust. *State bust size*. Shipping weight 10 ounces.
07 N 1594—White............$1.98
07 N 1595—Soft pink.......... 1.98

[E] **Lace-trimmed All Nylon Blouse** is a dream of a gift. Rich lustrous rayon embroidery. Hand washable. *Sizes* 30, 32, 34, 36, 38 inch bust. *State bust size*. Shipping weight 10 ounces.
07 N 1580—White............$1.98
07 N 1581—Soft pink.......... 1.98
Sears Easy Payment Plan is available. For information, see page 353.



$4.98

Nylon and Orlon in new, tiny checked pucker weave. Full sleeves. Loop-fastened pearl-like buttons. Hand wash. *Sizes* 30, 32, 34, 36, 38, 40 inch bust. *State bust size.* Shpg. wt. 12 oz.
07 N 1656—White $4.98
07 N 1657—Light gold 4.98



$2.98

Cotton Knit Middy Blouse. Fine combed quality. Dolman sleeves, gold-color metal embroidered emblems. Hand wash. *State bust size* 30, 32, 34, 36, 38 inches. Shpg. wt. 15 oz.
07 N 1940—Gold 07 N 1942—White
07 N 1941—Mint green Each $2.98



$6.98

Lasting Pleats at sleeves and yoke. It's wonderful nylon tricot. Black bow, sparkle buttons. Hand wash. *Sizes* 30, 32, 34, 36, 38, 40 inch bust. *State bust size.* Shpg. wt. 12 oz.
07 N 1811—White $6.98
07 N 1812—Soft pink 6.98



$5.98

All Nylon Tricot pleated for keeps. Exquisite shirring, val-type cotton lace dyed to match. Hand wash. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44 inch bust. *State bust size.* Shpg. wt. 12 oz.
07 N 1678—White $5.98
07 N 1679—Soft pink 5.98

TELL HER SHE'S GLAMOROUS WITH

Kerrybrooke Blouses

FASHION MAGIC IN LUSCIOUS FABRICS



$5.98

Rhinestone Glitter on front of curved all-around yoke. Acetate tissue faille. Full sleeves, sparkle buttons. Hand wash. *State bust size* 30, 32, 34, 36, 38, 40, 42 in. Shpg. wt. 15 oz.
07 N 1672—Turquoise 07 N 1673—White
07 N 1674—Coral rose Each $5.98



$2.98

Tucked Sheer All Nylon crisp and lovely with multiple rows of fine tucks. Grosgrain ribbon bow. Hand wash. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44 inch bust. *State bust size.* Shipping weight 10 ounces.
07 N 1845—White $2.98



$3.98

Technicolor Nylon striped in the most delicious colors. Wide tucks across shoulders flare out into dramatic full sleeves. Hand wash. *Sizes* 30, 32, 34, 36, 38 inch bust. *State bust size.* Shpg. wt. 11 oz.
07 N 1943—Multicolor on white $3.98



$3.98

Shell Stitched, hemstitched acetate tissue faille. Hand wash. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44 in. bust. *State bust size.* Shpg. wt. 14 oz.
07 N 1601—White 07 N 1603—Soft gold
07 N 1602—Mint green Each $3.98

Pleats that Last

ORLON woven with WOOL
ACETATE woven with NYLON

Hand wash, hang them dripping wet—they dry fast with every pleat in place



Flared or Slim

Our finest Kerrybrookes

- Fine stitching
- All seams pinked
- Zipper plackets
- Ribbon taped hems
- Rayons are firm, crease resistant
- Wool treated to resist shrinkage



Skirts FOR GIFTS

Flaring Fan Pleats

$8.98 Orlon and Wool **$4.98** Acetate and Nylon

120 inches of graceful flare. Our laboratory tests show pleats still sharp after washing. 2-button waistband, taped hem, zipper. *State Misses' waistline size* 24, 25½, 27, 28½, 30, 32 inches. Shpg. wt. 1 lb. 3 oz.

Orlon and Wool, 55% orlon, 45% wool. Resists creases, moths, mildew. Saves you countless cleaner's bills.
07 N 2744—Menswear gray.... $8.98

Acetate and Nylon, lustrous, dressy.
07 N 2670—Black.......... $4.98
07 N 2671—Navy blue........ 4.98

Acetate and Nylon. State Women's waistline size 34, 36, 38, 40 inches.
07 N 2672—Black.......... $5.98
07 N 2673—Navy blue........ 5.98

100 Knife Pleats

$8.98 Orlon and Wool **$4.98** Acetate and Nylon

Yet the skirt looks pencil slim. All seams pinked, well-tailored zipper placket. Hand washable, pleats stay in. *Misses' waistline sizes* 24, 25½, 27, 28½, 30 inches. *State waistline size*. Shpg. wt. 1 lb. 1 oz.

Orlon and Wool, 55% orlon, 45% wool. Addition of orlon makes pleats last through washing, also resists moths and creasing.
07 N 2746—Menswear gray.... $8.98

Acetate and Nylon, perfect for dressy wear. Same fine finish. *Misses' waistline sizes* 24, 25½, 27, 28½, 30 inches. *State waistline size*.
07 N 2642—Black.......... $4.98
07 N 2643—Navy blue........ 4.98

8-Gore Flare Skirt

$3.98 Sheen Gabardine **$7.98** Worsted Gabardine

Offered in 2 fabrics, 6 colors. Very flattering, perfect for all figures. Zipper placket. Dry clean. *State waistline size* 24, 25½, 27, 28½, 30, 32, 34, 36, 38, 40 in. Shpg. wt. 1 lb. 8 oz.

Sheen Rayon and Acetate Gabardine
07 N 2401—Navy blue........ $3.98
07 N 2402—Dark brown....... 3.98
07 N 2403—Black............ 3.98
07 N 2404—Rust............. 3.98
07 N 2405—Wine red......... 3.98
07 N 2406—Dark green....... 3.98

All Wool Worsted Gabardine
07 N 2436—Navy blue........ $7.98
07 N 2437—Dark brown....... 7.98
07 N 2438—Black............ 7.98
07 N 2439—Wine red......... 7.98

Triple-Tuck Skirt

$3.98 Sheen Gabardine **$6.98** Worsted Gabardine

Slim as an arrow in two fabrics, six colors. Three slenderizing tucks down front. Self belt with metal buckle. Darts front and back smooth the hipline, ease the fit. Side zipper. Dry clean. *State waistline size* 24, 25½, 27, 28½, 30, 32, 34, 36, 38, 40 inches. Shipping weight 1 lb. 2 oz.

Sheen Rayon and Acetate Gabardine
07N2501—Dk. brown 07N2504—Wine red
07N2502—Dk. green 07N2505—Gray
07N2503—Black 07N2506—Navy
Each...................... $3.98

All Wool Worsted Gabardine
07 N 2513—Black 07 N 2515—Navy blue
07 N 2514—Gray 07 N 2516—Dk. green
Each...................... $6.98

Gay dancing partners for her fullest, dressiest skirts

[A] **Sparkling Bowknots** of rhinestones on a crisp rayon bengaline faille (cotton filling). Waistline is nipped for an ooh-la-la figure. Matching braid binds the armholes. Dry clean. *Sizes* 30, 32, 34, 36, 38 inch bust. *State bust size*. Shpg. wt. 15 oz.
07 N 2385—Bright red 07 N 2387—White
07 N 2386—Black Each........ $3.98

[B] **Luscious Velveteen** with scallops, just about the most glamorous fabric she can wear. Scalloped neckline is low front and back, a weskit she can wear for evening without a blouse. Buttons down back. Cotton. Dry clean. *Sizes* 30, 32, 34, 36, 38 inch bust. *State bust size*. Shipping weight 15 ounces.
07N2379—Black $4.98 07N2380—Red $4.98

[B] $4.98



[A] $3.98



Party-going Skirt Fashions make a Hit as Gifts



Dance in the New Cummerbund Fashion. Stunning wide Roman striped belt, buckled with patent leather-like plastic. Makes your waistline worth a rave. Skirt is acetate and rayon faille with 120-inch flare, zipper placket. Dry clean.
Waistline sizes 24, 25½, 27, 28½, 30 inches. *State waistline size.* Shipping weight 1 pound 4 ounces.
07 N 2880—Navy blue. $3.98 07 N 2881—Black. $3.98



Quilting on Corduroy, the enormous pockets quilted and folded and caught with button trimming. Unpressed pleat in front accents the extravagant flare. Zipper placket. Dry clean. *Waistline sizes* 24, 25½, 27, 28½, 30, 32, 34, 36, 38, 40 inches. *State waistline size.* Shipping weight 1 pound 6 ounces.
07 N 2883—Raspberry 07 N 2885—Dark green
07 N 2884—Rust Each $5.98



Wear the New Middy Hipline and look your smoothest for holiday parties. Acetate taffeta, gathered very full around the corded middy-line yoke. Beltless waistline interlined with grosgrain. Zipper in back. Dry clean. *Waistline sizes* 24, 25½, 27, 28½, 30 inches. *State waistline size.* Shipping weight 1 pound.
07 N 2875—Black $3.98
07 N 2876—Navy blue 3.98



Rich Velvet-like Applied Designs, 6 swirling gores of rustling acetate taffeta. Zipper placket. Dry clean. *Waistline sizes* 24, 25½, 27, 28½, 30, 32, 34, 36, 38, 40 inches. *State waistline size.* Shipping weight 1 pound 4 ounces.
07 N 2878—Black $4.98



Plaid Pleated All Around, 55% wool with 45% rayon added to make the multicolor pattern richer, more brilliant. Navy blue background. Zipper placket. Dry clean. *Waistline sizes* 24, 25½, 27, 28½, 30, 32 inches. *State waistline size.* Shipping weight 1 pound 2 ounces.
07 N 2886—Multicolor on navy ground $4.98



Black-as-night Velveteen beautifully cut in 8 gores, moulded to a beltless waistline (grosgrain lining inside holds it firm). Zipper in back. Cotton. Dry clean. *Waistline sizes* 24, 25½, 27, 28½, 30, 32, 34, 36, 38, 40 inches. *State waistline size.* Shpg. wt. 1 lb. 4 oz.
07 N 2888—Black $7.98

Order garments on these two pages from your mail order house and pay postage from there. Numbers beginning with "0" mailed from Philadelphia or Kansas City. Allow enough time for delivery.



FUR

Collared

Warmly Lined Storm Jacket

- 2-ply fabric is part nylon
- Resists water, wind, creases
- Alpaca lining

$26.98 cash
$3 down, $5 monthly



2-ply gabardine is rayon, acetate and nylon for extra quality. Lined to the hem with all-wool alpaca pile, cotton backed (75% face, 25% back). Convertible collar is dyed mouton-processed lamb. Sleeves warmly lined with quilted rayon, have knit wristlets inside. Fully belted, pleats in back. 2 pockets, bone buttons. About 34 inches long. Dry clean.
Misses' sizes 10, 12, 14, 16, 18, 20. *Please state correct size.*
07 N 1368–Red, gray fur   07 N 1366–Dark green, brown fur
07 N 1367–Gray, gray fur   07 N 1365–Navy blue, gray fur
Shipping weight 4 lbs.......................... Each $26.98



A $10.59   B $4.98 Misses' $5.58 Women's   C $6.98 Misses' $7.58 Women's



SUEDE

Leather

Skins were imported from New Zealand

- Much prized luxury gift
- Silken soft
- Rich colors
- Quilt lined
- Top fashion

$29.98 cash
$3 down, $5 monthly

You give her the luxury she yearns for when you give her this beautiful suede jacket. Made of butter-soft, velvet-textured suede leather, the skins imported from New Zealand. Front and back yoke make it smart from any angle. Shirt-style sleeves for the casual look (sleeves lined with plain rayon for slim lines). Two pockets with buttonhole and suede-covered button. Dry clean. About 29 inches long.
Misses' sizes 10,12,14,16,18,20. *State size.* Shpg. wt. 2 lbs. 9 oz.
07 N 1360–Beige tan... $29.98   07 N 1362–Rust....... $29.98
07 N 1361–Dark green .. 29.98   07 N 1363–Antique gold 29.98

Give her Slacks

with the quality she loves

- Princess waistline lined with Snug-Tex
- Smart matching belt and 5 belt loops
- Back outlet allows ample size adjustment
- Zipper placket, non-ravel seams, 2 pockets
- Wools have been treated to resist shrinkage
- Sheen rayon gabardine is crease-resistant



D $4.98

[A] **All Wool Worsted Gabardine.** Dry clean. *State waistline size* 24, 25½, 27, 28½, 30, 32 inches.
07N1439–Navy blue   07N1442–Medium gray
07N1440–Dark green   07N1443–Dark brown
07N1441–Black   Wt. 1 lb. 7 oz. Ea. $10.59

[B] **Acetate and Rayon Gabardine.** Lustrous sheen finish suiting weight. Dry clean. *State size. Waistline sizes* 24, 25½, 27, 28½, 30, 32 inches.
07N1408–Deep gold   07N1412–Medium gray
07N1409–Royal blue   07N1413–Dark brown
07N1410–Copper rust   07N1414–Black
07N1411–Forest green   07N1415–Navy blue
Shipping weight 1 pound 8 ounces..... Each $4.98
Also Women's waistline sizes 34, 36, 38, 40 inches.
07N1466–Deep gold   07N1470–Medium gray
07N1467–Royal blue   07N1471–Dark brown
07N1468–Copper rust   07N1472–Black
07N1469–Forest green   07N1473–Navy blue
Shipping weight 1 pound 10 ounces.... Each $5.58

[C] **All Wool Flannel.** Fabric treated to reduce shrinkage. Dry clean. *State size.* Wt. 1 lb. 10 oz. *Misses' waistline sizes* 24, 25½, 27, 28½, 30, 32 in.
07N1501–Black   07N1504–Menswear gray
07N1502–Navy blue   07N1505–Dark green
07N1503–Dark brown   Each............. $6.98
Also Women's waistline sizes 34, 36, 38, 40 in.
07N1475–Black   07N1478–Menswear gray
07N1476–Navy blue   07N1479–Dark green
07N1477–Dark brown   Each............. $7.58

[D] **Velvety Pinwale Corduroy.** Dry clean. *State waistline size* 24, 25½, 27, 28½, 30, 32 inches.
07 N 1421—Dark green. Shpg. wt. 1 lb. 6 oz.... $4.98
07 N 1422—Med. gray. Shpg. wt. 1 lb. 6 oz..... 4.98

For information on Sears Easy Terms, see page 353



The gift for her good times
Rugged and comfortable
SANFORIZED
Dungarees

- Maximum fabric shrinkage 1%
- Back yoke, side zipper, deep pockets
- 5 firm belt loops, double stitched seams

[A] **Silver-color nailheads** and big colorful stones on pockets and front belt loops. Cotton twill. Back yoke, side zipper, and a stunning tapered look. Major seams double-stitched in white. 5 belt loops (no belt). Wash separately, max. fab. shrinkage 1%. *State waistline size* 24, 25½, 27, 28½, 30 inches. Shipping weight 13 ounces.
07 N 137—Black. .$3.98   07 N 138—Brown. $3.98

[B] **Braid-trimmed Western-style slacks.** Wide belt loops, pearl-like snap fasteners on pockets. Wash separately. *Waistline sizes* 24, 25½, 27, 28½, 30, 32 inches. No belt. *State size.* Shpg. wt. 1 lb. 3 oz.
07 N 995—Navy blue 8-oz. denim............$2.69
07 N 996—Black 8-oz. cotton twill............ 2.69
07 N 997—Red 8-oz. cotton twill............ 2.69

[C] **Warmly Lined** with gay Sanforized cotton plaid flannel. 8-oz. denim with metal rivets at two front pockets. Back patch pocket. Wash separately. *State waistline size* 24, 25½, 27, 28½, 30, 32 inches. No belt. Shipping weight 1 lb. 8 oz.
07 N 960—Navy blue with colorful plaid......$3.69

[D] **Metal-riveted front pockets.** Back pocket. Wash separately. *State waistline size* 24, 25½, 27, 28½, 30, 32 inches. No belt. Shpg. wt. 1 lb. 4 oz.
7 N 973—Navy blue 6-oz. denim............$1.98
7 N 969—Barn red 6-oz. denim............ 1.98
7 N 970—Faded blue 6-oz. denim............ 1.98
7 N 949—Navy blue 8-oz. denim............ 2.49
07 N 950—Black twill............ 2.59
Women's waistline sizes 34, 36, 38, 40 inches. Shpg. wt. 1 lb. 4 oz. *State waistline size.*
7 N 952—Navy blue 8-oz. denim............$2.98
07 N 955—Black twill............ 2.98

Order garments on both these pages from your mail order house and pay postage from there. Numbers beginning with "0" mailed from Philadelphia or Kansas City. Others from your mail order house.



D
6-oz. Denim
$1.98 Misses'
8-oz. Denim
$2.49 Misses'
2.98 Women's
Black Twill
$2.59 Misses'
2.98 Women's

Sanforized Cotton Flannel in tattersall check. Yoke back, 2 pleats. Long sleeves. Washfast, max. fab. shrink. 1%. *Sizes* 32, 34, 36, 38, 40, 42, 44-inch bust. *State bust size.* Shpg. wt. 12 oz.
07N1737—Gold and brown
07N1738—Red and navy
07N1739—Green and black

Each $2.98



Sanforized Broadcloth. Washfast, maximum fabric shrinkage 1%. *Sizes* 32, 34, 36, 38, 40, 42, 44-inch bust. *State bust size.* Short sleeves. Shpg. wt. 6 oz.
7 N 1770—White
7 N 1771—Pink
7 N 1772—Yellow
7 N 1773—Light blue
7 N 1774—Lime green

Each $1.49



Sanforized Gingham Shirt in big multicolor plaid. Huge pockets, pearl-like shank buttons. Yoke back with 2 pleats. Curved shirt tails. Washfast, max. fabric shrink. 1%. *Sizes* 30, 32, 34, 36, 38, 40-in. bust. *State bust size.* Shpg. wt. 9 oz.
07 N 1822—Multicolor

Each $2.89





. . LOOK LOVELY this Christmas and all through spring

Description of dresses shown on opposite page

[A] **Our Finest Taffeta** . . new "Chromespun" acetate that keeps its color and its crisp new look. This is our newest, most glamorous coat dress. The very, very full 8-gore skirt has an attached petticoat of cotton crinoline to make it stand out. The new wide neckline and the set-in pockets are outlined in white faille, edged with lace. Expert workmanship. Dry clean.
Misses' sizes 10, 12, 14, 16, 18; *Juniors' sizes* 9, 11, 13, 15, 17. *Order correct size.* Shpg. wt. 1 lb. 9 oz.
031 N 8325—Navy blue 031 N 8326—Deep gray
031 N 8327—Powder blue Each . . . . only $9.49

[B] **100% Nylon** . . finely puckered sheer for year 'round wear . . a "miracle fabric" that needs little or no ironing, won't shrink more than 1%. This dress looks wonderful on everyone. It has sparkling buttons, an expensive velvet belt, pleated skirt front, 3-gore back, 2-inch hem. 100% NYLON! Hand wash separately. *Misses' sizes* 10, 12, 14, 16, 18, 20; *Juniors' sizes* 9, 11, 13, 15, 17. *Order correct size.* Shpg. wt. 1 lb. 3 oz.
031 N 9353—Navy blue 031 N 9355—Lilac
031 N 9354—Powder (med.) blue Each . . . . . only $8.98

[C] **Woven Stripe Taffeta** jacket; dress of sheer, finely ribbed crepe . . both fine quality acetate and rayon fabrics. The jacket is beautifully cut and shaped, has a lined peplum and matching plastic buttons . . can be worn with skirts and other dresses to make many different outfits. The versatile dress has matching button trim, back shoulder yoke, 2-gore skirt back. Dry clean. *Juniors' sizes* 9, 11, 13, 15, 17; *Misses' sizes* 10, 12, 14, 16, 18. Shipping weight 2 lbs. 1 oz.
031 N 8190—Black dress with black and white jacket
031 N 8191—Navy blue dress with navy and white jacket. *Order correct size* . . . . Each outfit only $8.98

[D] **Matelassé Crepe** . . fine quality acetate and rayon with a crinkly weave that creates a rich, interesting texture. This brand new outfit leads a double life . . it's the perfect dress for holiday parties, the ideal suit to wear with a pretty blouse and your new spring hat. The unlined jacket has a stiffened peplum; smart, new pockets; rhinestone buttons. The slim skirt has a 3-gore back, ¾-inch side seams, 2-inch hem. Handsomely tailored. Dry clean. Shpg. wt. 2 lbs. 1 oz.
Misses' sizes 12, 14, 16, 18, 20. *Order correct size.*
031 N 8500—Navy blue $9.98 031 N 8501—Black $9.98
Shorter Women's sizes 16½, 18½, 20½, 22½, 24½; *Women's sizes* 36, 38, 40, 42, 44. *Order your correct size.*
031 N 8600—Navy blue $9.98 031 N 8601—Black $9.98

[E] **50% Orlon, 50% Nylon** . . handsome new "miracle" shantung that needs little ironing, stays firm and new looking. Wonderfully slenderizing coat dress, expertly tailored with flattering collar, big matching buttons, rhinestone ornament, 3-gore skirt back, ⅜-inch side seams, 2-inch taped hem. Beautiful year 'round dress; marvelous value! Hand wash separately.
Shorter Women's sizes 14½, 16½, 18½, 20½, 22½, 24½; *Women's sizes* 34, 36, 38, 40, 42, 44. Shpg. wt. 1 lb. 9 oz.
031 N 8603—Medium gray 031 N 8604—Medium blue
031 N 8605—Light brown. *Order correct size.* Each $13.98

[F] **Rayon and Nylon Faconné** . . lovely year 'round sheer with self "shadow" design . . 36% nylon for durability, needs little ironing, won't shrink more than 3%. This new style is becoming to everyone. Youthful double collar, pocket flaps, 3-gore skirt back, fabric loops. Hand wash separately; use cool iron.
Shorter Women's sizes 14½, 16½, 18½, 20½, 22½, 24½; *Women's sizes* 34, 36, 38, 40, 42, 44. Shpg. wt. 1 lb. 6 oz.
031 N 8606—Navy blue 031 N 8607—Petal pink
031 N 8608—Aqua blue. *Order correct size.* Ea. only $9.98

Order dresses on these two pages from your mail order house and pay postage from there. They will be mailed from Philadelphia or Kansas City, whichever is nearer. Allow enough time for delivery. Easy Terms . . page 353.

The Short Evening Dress is the Most Glamorous

100% Nylon Point d'Esprit . . beautiful, fine net with woven dots . . very expensive looking, extremely durable. This is a wonderful, glamorous gown . . bare-top bodice, big billowy skirt. Expertly made with boned, lined bodice; shoulder straps (not shown); two attached underskirts . . one of rayon net, the other of acetate taffeta. Looks about twice its price! Matching flowers and wide snap-on stole included. Dry clean. *Juniors' sizes* 9, 11, 13, 15, 17; *Misses' sizes* 10, 12, 14, 16, 18. *Order your correct size.* Shpg. wt. 1 lb. 5 oz.
031 N 8180—Coral rose 031 N 8181—White
031 N 8182—Cotillion (medium) blue. Each $15.98

Nylon Net with Imported French Lace . . flattering dress for every age, every figure. Very full skirt is 100% nylon net, has two attached underskirts, one of rayon net, one of acetate taffeta. Softly draped bodice is handsome Alencon-type rayon lace with attached camisole top of acetate taffeta. Dry clean. *Juniors' sizes* 9, 11, 13, 15, 17; *Misses' sizes* 10, 12, 14, 16, 18, 20. *Order correct size.* Shpg. wt. 1 lb. 3 oz.
031 N 8185—Turquoise blue . . . only $14.98
031 N 8186—White . . . . only 14.98
031 N 8187—Black . . . . only 14.98



A
Our Finest Taffeta
$9.49
Sizes 10 to 18; 9 to 17



B
100% Nylon
$8.98
Sizes 10 to 20; 9 to 17



C
Taffeta and Crepe 2-piece outfit
$8.98
Sizes 9 to 17; 10 to 18



D
Matelassé Crepe
$9.98
Sizes 12 to 20; 16½ to 24½; 36 to 44



E
50% Orlon 50% Nylon
$13.98
Sizes 14½ to 24½; 34 to 44



F
Rayon and Nylon Faconné
$9.98
Sizes 14½ to 24½; 34 to 44

Kerrybrooke
FASHIONS







SANFORIZED 80-SQUARE

The quality cotton she loves

Maximum fabric shrinkage 1%

$2.98

Colorful Border Print with multi-tone checks in muted harmonizing colors. Border pattern across bodice front and each side of skirt front, all around back. Two unpressed pleats on either side give charming softness to the skirt. Plastic belt. Washfast.
Misses' sizes 12, 14, 16, 18, 20.
Women's sizes 38, 40, 42, 44. *Shorter women's sizes* 14½, 16½, 18½, 20½, 22½, 24½. *State size.* Shpg. wt. 1 lb.
027 N 6795—Melon rose........$2.98
027 N 6796—Medium green..... 2.98

$2.98

Bow-tie Dress in bright geometric print. Bias binding from revers to hemline gives fashion-right redingote effect. Rounded front revers button trimmed; perky cap sleeves are edged with bias trim. Washfast. Self belt.
Misses' sizes 12, 14, 16, 18, 20.
Women's sizes 38, 40, 42, 44. *Shorter women's* 16½, 18½, 20½, 22½, 24½, 26½. *State correct size.* Shpg. wt. 1 lb.
027 N 6792—Navy blue........$2.98
027 N 6793—Medium green..... 2.98
027 N 6794—Medium brown.... 2.98

PLISSE COTTON

NEEDS NO IRONING

New Styles here for Christmas



$3.98

Trellis Print sparkling white against a bright-colored background, frosted with white waffle pique. Crisp cap sleeves with turn-back white pique cuffs. Skirt has two unpressed pleats on each side, two patch pockets with white pique flaps. Zipper. Washable.
Misses' sizes 12, 14, 16, 18, 20.
Women's sizes 38, 40, 42, 44. *Shorter women's* 14½, 16½, 18½, 20½, 22½, 24½. *State correct size.* Shpg. wt. 1 lb.
027 N 6797—Red and white.....$3.98
027 N 6798—Aqua blue and white 3.98

$2.98

Slenderizing Panels of horizontal stripes narrow at waist, widen at shoulder, hem. Vertical stripes add to slimming effect. Shawl collar, self belt. Washable. Here's high fashion at a Sears low price. *Misses' sizes* 12, 14, 16, 18, 20. *Women's sizes* 38, 40, 42, 44. *Shorter women's sizes* 14½, 16½, 18½, 20½, 22½, 24½. *State correct size.* Shipping weight 1 lb.
027 N7387—Red and navy $2.98
027 N7388—Brown and green.... 2.98
027 N7389—Purple and gray.... 2.98

Order dresses on these two pages from your mail order house and pay postage from there. Your dress will be mailed from Philadelphia or Kansas City, whichever is nearer. Allow enough time for delivery.





SANFORIZED GINGHAM



New styles make smart gifts

Maximum fabric shrinkage 1%

$4.98

$5.59

Small Plaid Gingham, rich and deep in color, cleverly detailed with clustered white shoe buttons to below the waist. It's that easy-to-get-into, step-in style you love. Pinch pleats soften the skirt. Big square pockets on bodice, perky pointed cuffs. Washable.
Misses' sizes 12, 14, 16, 18.
Shorter women's sizes 14½, 16½, 18½, 20½, 22½. *State correct size when ordering.* Shipping weight 1 lb. 2 oz.
027 N 7395—Deep green........ $4.98
027 N 7396—Plum red.......... 4.98

Woven Check Gingham combines with chambray in a new and slenderizing redingote effect. Rhinestone-studded buttons twinkle at the curled-back collar tabs. A deep panel of chambray divides the softly full skirt. Zipper placket. Washable. *Misses' sizes* 12, 14, 16, 18, 20. *Women's* 38, 40, 42, 44. *Shorter women's* 16½, 18½, 20½, 22½, 24½. Shipping weight 1 lb. 2 oz.
027N7398–Black and white with gray
027N7399–Brown and white with brown
State size............ Each $5.59

POLISHED COTTONS



Rustle like Taffeta

Lasting Everglaze Finish

$3.98

$3.98

Whirl-skirted Stripes in luscious colors whittle your waistline. Solid color yoke matches exactly, and is of the same luxurious taffeta-like crispness. Loop buttoned to below the waist. Two unpressed pleats emphasize skirt fullness. Washable. Maximum fabric shrinkage 3%. *Misses' sizes* 12, 14, 16, 18, 20. *Shorter women's sizes* 14½, 16½, 18½, 20½, 22½. *Please state your correct size.* Shpg. wt. 1 lb. 2 oz.
027N7390–Dove gray and pink... $3.98
027N7391–Old rose and aqua blue 3.98

New Cummerbund Belt, wide and crushed to make your waistline tiny. Fastens with jet-like buttons, and is lined to match the bright bands of trimming on the dress. Swishy taffeta-like cotton has diamond pattern, black background. Zipper placket. Washable. Max. fab. shrink. 3%. *Misses' sizes* 12, 14, 16, 18, 20. *Women's* 40 and 42. *State size.* Shpg. wt. 1 lb. 2 oz.
027 N 7392—Red on black...... $3.98
027 N 7393—Lilac on black..... 3.98
027 N 7394—Green on black..... 3.98

Shop at Sears and Save. You can buy everything you and your family need by using Sears Easy Payment Plan on orders that total $20 or more. For more complete information, see page 353.


FROSTY the snowman
$1.88
G $1.69
F $2.19
H $1.69
L $1.69
J $1.69
K $1.69
A circus of fun! Jolly Biltwel pets, cuddly rayon plush
M $1.79
SURE TO PLEASE
Bedtime Pals
MERRY AS SANTA
N $2.87
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V $1.79
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X $2.79
Y $1.69
Z $2.54
FF $1.59
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Roy Rogers and Trigger
Nursery Rhyme Boots win wee folk
LL $1.49
NN $1.49
PP $1.49
JJ $1.98
KK $1.98
MM $1.49

Gift Classics

5 fabrics, 20 sizes, 7 colors
. . How Can You Miss?

- Double-stitched seams
- Self shoulder pads
- Belts stitched at edges
- Smart plump tassels
- Top-stitched piping
- Deep front facing











Kerrybrooke FASHIONS

E
$10.79 Misses' sizes
$11.64 Women's and Shorter women's

[A] **Dotted French-type Rayon Crepe.** Hand wash separately. Wt. 1 lb. 7 oz.
State Misses' size 12, 14, 16, 18, 20.
027N7815–Navy blue 027N7816–Red
027N7817–Aqua green Each......$5.72
Women's sizes 38, 40, 42, 44, 46, 48, 50, 52. *Shorter women's sizes* 14½, 16½, 18½, 20½, 22½, 24½, 26½. *Please state size.*
027N7820–Navy blue 027N7821–Red
027N7822–Aqua green Each......$6.42

[C] **No-iron Cotton Plisse.** Contrasting trim. Washable. Shipping weight 1 pound 15 ounces.
State Misses' size 12, 14, 16, 18, 20.
027N7625–Copen blue 027N7626–Rose
027N7627–Aqua green Each.....$5.52
Women's sizes 38, 40, 42, 44, 46, 48, 50, 52. *Shorter women's* 14½, 16½, 18½, 20½, 22½, 24½, 26½. *Please state size.*
027N7630–Copen blue 027N7631–Rose
027N7632–Aqua green Each.....$5.98

[B] **Pinwale Corduroy,** velvety-rich, warm. Dry clean. Shpg. wt. 2 lbs. 8 oz.
State Misses' size 12, 14, 16, 18, 20.
027N7805–Royal blue, white trim...$8.96
027N7806–Med. red, white trim...... 8.96
Women's sizes 38, 40, 42, 44. *Shorter women's sizes* 14½, 16½, 18½, 20½, 22½, 24½, 26½. *Please state correct size.*
027N7810–Royal blue, white trim...$9.87
027N7811–Med. red, white trim...... 9.87

[D] **Sanforized Cotton Flannel** plaid. White piping and tassels. Washfast. Max. fab. shrink. 1%. Shpg. wt. 2 lbs. *Misses' sizes* 12, 14, 16, 18, 20. *State size.*
027 N 7725—Red, black plaid.......$5.98
027 N 7726—Copen blue, navy plaid. 5.98
Women's sizes 38, 40, 42, 44. *Shorter women's* 14½, 16½, 18½, 20½, 22½, 24½, 26½. *Please state size.*
027 N 7727—Red, black plaid.......$6.35
027 N 7728—Copen blue, navy plaid. 6.35

[E] **100% Wool Flannel** . . our most luxurious classic robe with the added elegance of rayon satin piping. Dry clean. Shipping weight 2 pounds 6 ounces.
Misses' sizes 12, 14, 16, 18, 20. *Please state correct size when ordering.*
027 N 7795—Royal blue...........$10.79
027 N 7796—Dark red.............. 10.79
027 N 7797—Navy blue............ 10.79
Women's sizes 38, 40, 42, 44, 46, 48, 50, 52. *Shorter women's sizes* 14½, 16½, 18½, 20½, 22½, 24½, 26½. *Please state size.*
027 N 7800—Royal blue...........$11.64
027 N 7801—Wine red............. 11.64
027 N 7802—Navy blue............ 11.64

Order robes on these two pages from your mail order house and pay postage from there. Your robe will be mailed from Philadelphia or Kansas City, whichever is nearer. Allow enough time for delivery. Order regularly and get your catalog regularly.

Newest LEISURE COATS

Take life easy all day
Sears has fashion's
favorite versions at a
thrifty-for-gifts price
They're young!
They're gay!

BIG NEWS
Dusters
BIG VALUES



A B C

LOW PRICED at only $3.98 each



D

A Sanforized Denim-like Chambray Duster, attractively piped with gingham checks. 4 gores for youthful flare. Smart mandarin collar with bias check piping trim. Cuffs and 2 flap-pockets also bias trimmed. Practical, fashionable elbow length sleeves. Wash separately. Maximum fabric shrinkage 1%. *Misses' sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 10 oz.
027N7688–Charcoal gray...$3.98
027N7689–Rust............ 3.98
027N7690–Medium blue... 3.98

B Sanforized Cotton Flannel makes this chipper checked Duster cozy warm. Peter Pan collar dipping to point in back. Smartly tailored with 2 flap-pockets, 5 shiny gold-colored buttons. Just what Santa ordered for those chilly mornings in any climate. Washfast. Maximum fabric shrinkage 1%. *Misses' sizes* 12, 14, 16, 18, 20. *Please be sure to state size wanted.* Shipping weight 1 lb. 4 oz.
027N7695–Red and black...$3.98
027N7696–Green and black. 3.98

C No-iron Cotton Plisse Crepe Duster with newest terry cloth trimming. Young Peter Pan collar dips to a Paris-inspired point in back. Collar, cuffs and 2 pocket flaps of sparkling white terry cloth. 5 white buttons, 4-gore sweep, elbow length sleeves. Washable.
Misses' sizes 10, 12, 14, 16, 18, 20. *Please state size.* Shipping weight 1 pound.
027 N 7691—Navy blue...$3.98
027 N 7692—Raspberry red 3.98
027 N 7693—Aqua green .. 3.98

Shop at Sears and Save

You can buy everything you and your family need by using Sears Easy Payment Plan on orders that total $20 or more. For more complete information on this easy way to shop, see page 353.

D Glitter-print 3-way Duster can be worn loose, half-belted or belted all around. Raglan sleeves, mandarin neckline. Gold-color metal buttons and piping echo the gleam of the gold color on novelty print. Deep inverted back pleat. Hand washable. Acetate crepe. *Misses' sizes* 12, 14, 16, 18, 20. *Please state your correct size when ordering.* Shipping weight 1 pound 10 ounces.
027 N 7685—Black
027 N 7686—Melon rose
027 N 7687—Aqua blue
Each............$3.98

ROBES OF GREAT BEAUTY AND WARMTH

Pre-shrunk . . max. fabric shrinkage 3%
Becoming collars; strong overlock seams

VELVETY SOFT
Chenille
FULL FLOWING



D
$5.98 Sizes 12 to 20
$6.98 Sizes 38 to 44

← A
$3.98 Sizes 10 to 20

B
$4.98 Sizes 12 to 20 $5.98 Sizes 38 to 44



C
$3.98 Sizes 12 to 20
$4.98 Sizes 38 to 44

A Chenille Duster has 4 gold-color buttons. Double-fabric collar, swirly fullness from shoulders. Finer, closer tufting of "baby" cotton chenille. Wash separately. *State Misses' size* 10, 12, 14, 16, 18, 20. Wt. 2 lbs. 3 oz.
027N7652–Copen blue 027N7653–Melon rose
027N7654–Peacock blue.......... Each $3.98

B Feather-spray Overlay around flaring skirt. Flattering double fabric collar. Nipping side-seam belt. Rich "baby" cotton chenille . . . finer, closer tufting. Wash separately. *State size.* Wt. 2 lbs. 9 oz.

Misses' sizes 12, 14, 16, 18, 20	*Women's sizes* 38, 40, 42, 44
027N7671–Peacock blue..$4.98	027N7675–Peacock blue..$5.98
027N7672–Melon rose... 4.98	027N7676–Melon rose... 5.98
027N7673–Copen blue... 4.98	027N7677–Copen blue... 5.98

C Monotone Overlay all around sweeping skirt. Belt from side seams. Cotton. Wash separately. *State size.* Shpg. wt. 2 lbs.

Misses' sizes 12, 14, 16, 18, 20	*Women's sizes* 38, 40, 42, 44.
027N7655–Copen blue...$3.98	027N7658–Copen blue...$4.98
027N7656–Melon rose... 3.98	027N7659–Melon rose... 4.98
027N7657–Aqua green .. 3.98	027N7660–Aqua green... 4.98

D 2-Tone Star Flower Overlay all around graceful flowing skirt. Double-fabric collar; flap pocket. Closely tufted "baby" cotton chenille. Wash separately. Shipping weight 2 lbs. 9 oz. *Misses' sizes* 12, 14, 16, 18, 20. *Please state size.*
027 N 7678—Copen blue | 027 N 7679—Melon rose
027 N 7680—Aqua green | Each................$5.98
Women's sizes 38, 40, 42, 44. *Please state size.*
027 N 7681—Copen blue | 027 N 7682—Melon rose
027 N 7683—Aqua green | Each................$6.98

Order robes on these two pages from your mail order house and pay postage from there. Your robe will be mailed from Philadelphia or Kansas City. Allow enough time for delivery.



Sizes 12 to 20

Big Hit for LITTLE PRICE
$2.98

Classic robe of soft, hand-washable cotton chenille. Inside ties; belt from side seams. *Misses' sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 8 oz.
027N7620—Copen blue
027N7621—Melon rose
Each..........$2.98

Quilted FOR WARMTH

Rich fabrics, luscious colors, gay details . . Finished inside with piping or full linings











A
$7.98
Sizes 12 to 20
$8.98
Sizes 38 to 44

B $7.98
Sizes 10 to 20

C
$7.98
Sizes 10 to 20

D
$6.98
Sizes 10 to 20

A **Gleaming Quilted Acetate Satin** with gold-color scroll braid embroidery. Rayon crepe lining in contrast color. Dry clean. Wt. 2 lbs. 12 oz. *Misses' sizes* 12, 14, 16, 18, 20. *State size.*
027N7633—Peacock blue 027N7634—Melon rose
027N7635—Royal blue Each $7.98
Women's sizes 38, 40, 42, 44. *State size.*
027N7636—Peacock blue 027N7637—Melon rose
027N7638—Royal blue Each $8.98

B **Two-piece Lounge Set.** Cotton quilted floral print top has glittering gold-color overprint, can be worn loose or with smart rope belt. Gold-color piping, buttons. Contrasting color rayon lining. Black rayon faille slacks are well-cut, button at waist. A gift she'll treasure. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.* Shipping weight 2 lbs. 2 oz.
027 N 7648—Peacock blue 027 N 7650—Eggshell
027 N 7649—Black Each . . . . 2 piece $7.98

C **Acetate Taffeta Quilted Shortie** is a 3-way wonder . . . wear loose, half-belted or belted all around. Contrasting piping matches handsome "frog" closings and rayon lining. Raglan sleeves; 2 pockets. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. *Please state size.* Shipping weight 2 lbs. 5 oz.
027 N 7640—Peacock blue 027 N 7641—Melon rose
027 N 7642—Navy blue Each $7.98

D **Precious Lace-toned Print Cotton Quilted Robe** with gold-color buttons, 7 of them! Dolman sleeves; pretty pockets, finely finished with smart solid color piping. Plastic belt. Wash separately. *Misses' sizes* 10, 12, 14, 16, 18, 20. Shpg. wt. 2 lbs. 4 oz.
027 N 7644—Melon rose 027 N 7645—Gold
027 N 7646—Medium blue *State size* . . . . Each $6.98

You can buy everything you need by using Sears Easy Payment Plan on orders that total $20 or more. See page 353.



Gay Gift for PIN MONEY

$5.00

Cotton quilted robe. Mandarin collar; contrast piping, lining. Hand wash. *State Misses' size* 12, 14, 16, 18, 20. Shipping weight 2 lbs. 5 oz.
027 N 7614—Black
027 N 7615—Bright red
027 N 7616—Med. green
Each $5.00

LOVELY GIFT HOUSECOATS

Tell her "You're glamorous" with a gift for all-year use







B

$3.98
French-Type Rayon Crepe

A

$3.98
Cotton Plisse Crepe

C $7.98
Acetate Jersey



A **No-iron Cotton Plisse Crepe** with long 21-inch zipper front. Hand-screen print makes a stunning big flower-splash at shoulder and on flare-wide skirt. Becoming mandarin neckline. Self sash to nip in waistline. Washable. *Misses' sizes* 10, 12, 14, 16, 18, 20. *Please state size.* Shipping weight 1 pound 4 ounces.

027 N 7710–Copen blue..$3.98
027 N 7711–Rose........ 3.98
027 N 7712–Aqua green.. 3.98

B **French-type Rayon Crepe** twin-button housecoat with the loveliest pleated ruching in contrast color, a full-gathered skirt, pretty pocket. A lot of luxury for a small price. Hand wash separately. *Misses' sizes* 12, 14, 16, 18, 20. *Women's sizes* 38, 40, 42, 44. *State size.* Shpg. wt. 1 lb. 6 oz.

027 N 7706–Navy with red
027 N 7707–Black with aqua
027 N 7708–Peacock with rose
Each..................$3.98

C **Dramatic Acetate Jersey** . . . lavished with gold-color braid embroidery, and buttons. ¾ dolman sleeves. 2 curving hip pockets. 20-inch zipper from waist down. Dry clean. *Misses' sizes* 12, 14, 16, 18, 20. Shipping weight 1 lb. 10 oz.

027 N 7885–Aqua green
027 N 7887–Navy blue
027 N 7886–Melon rose
State size..............Each $7.98

SUPER VALUE

$2.98

Wonderful gift find . . a beautiful zipper-front housecoat! Sturdy, washable 80-square cotton with a curve of ruffles. Sparkling fresh new floral print. Big pocket. 30-inch zipper, tie-back belt. *Misses' sizes* 12, 14, 16, 18, 20. *Women's* 38, 40, 42, 44. *State size.* Shipping wt. 1 lb. 6 oz.

027 N 7818–Cherry red..$2.98
027 N 7819–Navy blue...2.98

Sears Easy Terms are available, see details page 353.



[B] $8.98
100% Wool Flannel

[A] $7.98
100% Nylon Pucker Crepe

[C] $5.98
Sanforized Cotton Flannel



Lovely Loungers.. THE GLAMOUR GIFT

Flattering flare, exquisite fabrics, fine details

[A] **100% Pucker Nylon Crepe** . . . the miracle fabric that makes life easy for her . . washes in a wink, dries in minutes. Tailored into smart double-breasted coachman style with white binding. Best of all—there are 150 whirling inches in skirt. *Misses' sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 2 pounds.
027 N 7700—Navy blue . $7.98
027 N 7701—Melon rose. 7.98
027 N 7702—Aqua green. 7.98

[B] **100% Wool Flannel Duster** in striking Tattersall check. Smooth raglan sleeves, dashing flare from shoulders. Wide cuffs, pocket flaps and jaunty wing collar in harmonizing solid color. Gold-color metal rim buttons. Dry clean. *State Misses' size* 12, 14, 16, 18, 20. Wt. 1 lb. 6 oz.
027 N 7714—Gold, brown and white check, green trim $8.98
027 N 7715—Navy blue, red, white check, navy trim . $8.98

[C] **Sanforized Cotton Flannel** in 2-tone plaid is the perfect start to her day. Smartly slant-buttoned from a perky collar. Roomy flap pocket. Gold-color metal buttons. Washfast. Maximum fabric shrink. 1%. *Please state Misses' size* 12, 14, 16, 18, 20. Shipping weight 2 pounds.
027 N 7759—Blue two-tone
027 N 7760—Red two-tone
027 N 7761—Green two-tone
Each $5.98

Order robes on these two pages from your mail order house and pay postage from there. Your robe will be mailed from Philadelphia or Kansas City, whichever is nearer. Allow enough time for delivery.

[D] **Acetate and Nylon Classic** . . a robe of great beauty and practicality. She'll love it for its flattering lines, precise Kerrybrooke specification finish inside and out. Contrasting binding and tassels. Hand washable, dries in a wink, needs little or no pressing. *Please state size.* Shipping weight 1 lb. 6 oz.

Misses' sizes 12, 14, 16, 18, 20
027N7984—Navy blue . $7.89
027 N 7985–Raspberry red 7.89
027 N 7986—Aqua green 7.89

Women's sizes 38, 40, 42, 44
027 N 7987—Navy blue . $8.38
027 N 7988–Raspberry red 8.38
027 N 7989—Aqua green 8.38

[D] Acetate and Nylon
$7.89 Sizes 12 to 20
$8.38 Sizes 38 to 44





The Much Admired new princess lines featuring the fitted bodice, tiny waist and stand-out flared fullness below. Delightfully interpreted in faille-like ribbed ottoman cloth of water-repellent rayon, acetate and cotton. Water-repellent acetate taffeta lined.
Misses' sizes 10, 12, 14, 16, 18, 20. *Please state your correct size.* Shipping weight 4 pounds 1 ounce.
017 N 5431—Medium gray $17.98
017 N 5432—Medium blue 17.98
017 N 5433—Black 17.98

Corduroy invades the select fashion circle. With its crisp and colorful check lining and trim of rayon and acetate taffeta, its swanky flare and jaunty jockey cap, it's a winner in the style sweepstakes . . a sure-shot certainty in rainy weather for the narrow wale cotton corduroy and lining are water-repellent. *State Misses' sizes* 10, 12, 14, 16, 18, 20. Shpg. wt. 4 lbs. 1 oz.
017 N 5435—Gold $17.98
017 N 5436—Bright red 17.98
017 N 5437—Rust 17.98

A Reversible! A shower of pin dots that lead a double life. Choice of three color combinations that reverse themselves to suit your mood. Goodyear's famous embossed plastic that's waterproof. Complete with jockey cap and matching umbrella.
Misses' sizes 10, 12, 14, 16, 18, 20. *Please state your correct size.* Shipping weight 3 pounds 12 ounces.
017 N 5438–Black with white. . . . $8.50
017 N 5439–Med. blue with white 8.50
017 N 5440–Navy blue with red . . 8.50

She'll Be Prepared for shower or sunshine and smartly dressed for either. For this water-repellent rayon and acetate check is "style-conscious" as well as protective . . with its collar and pockets piped in navy blue velvet. Lined with water-repellent navy blue rayon and acetate taffeta. Matching navy blue umbrella. *State Misses' sizes* 10, 12, 14, 16, 18, 20. Wt. 4 lbs. 4 oz.
017N5441–Navy and white check $15.98
017N5442–Pink and gray check . 15.98
017N5443–Gold and gray check . 15.98

Order raincoats on this page from Kansas City and pay postage from there. Your raincoat will be mailed from Kansas City. Allow enough time for delivery. Sears Easy Terms are available. See page 353 of this catalog for complete details.

Size Chart for Raincoats, Storm Coats

	10	12	14	16	18	20
Order size	10	12	14	16	18	20
If hips are	34	35	36½	38	39½	41 in.
If waist is	24	25½	27	28½	30	32 in.
If bust is	31	32½	34	35½	37	39 in.
Coat length (boxy)	45½	46	46½	47	47½	48 in.

Fitted Coat ½ inch longer

FOR BARE-SHOULDERED BEAUTY

Charmode Bra-Slips

IN 4 LOVELY STYLES



Just in time for Christmas giving
Our Best Selling Style Cut 26¢

[F] Tailored style . . nylon bra rayon crepe skirt Was ~~$3.95~~ $3.69

Why you should buy one of these CHARMODE BRA-SLIPS

- Made for you by a famous maker; it's guaranteed to fit!
- Plunging bra is U-wired for firm support, good separation
- Cotton flannel lined diaphragm band holds bra in place
- Elasticized rayon and cotton midriff hugs body without a wrinkle, fits long or short waisted figures
- Straight-cut, "no-ride-up" skirt is about 39 inches long

[F] Tailored style—in 3 fabrics

Cotton Batiste	Nylon Bra, Rayon Crepe Skirt	All Nylon Taffeta
$2.95	Was ~~$3.95~~ $3.69	$5.95

Comfortable beyond your fondest hopes—and no wonder when they're made with all the marvelous features above! Choice of 3 lovely fabrics. White. *State bust size.* Shipping weight 8 ounces.

Fabric	Small (A cup) Even sizes 30-36 in.	Medium (B cup) Even sizes 32-40 in.	Large (C cup) Even sizes 34-42 in.	Price Each
Cotton Batiste........	18 N 3236	18 N 4236		$2.95
Nylon Bra, Rayon Crepe Skirt...	18 N 3237	18 N 4237	18 N 5237	3.69
All Nylon Taffeta......	18 N 3238	18 N 4238		5.95

[G] Luxurious Nylon Tricot Style $7.95

Our most luxurious bra-slip—in fact, the only one we know of anywhere with all these features! Adjustable nylon straps are detachable—you can wear slip with any type of dress. So comfortable you'll want to wear it all the time, too. Embroidered sheer nylon upperbust. Bust-cups are lined with nylon marquisette. Circular stitched for maximum uplift. Cushioned U-wiring gives added comfort. Elasticized rayon and cotton midriff, back. Dreamy-soft nylon tricot 4-gore skirt is flounced with tiny permanent pleats. White. Shipping weight 8 ounces.

18 N 3239—*Small (A cup). State bust size* 30, 32, 34, 36 in......... $7.95
18 N 4239—*Medium (B cup). State bust size* 32, 34, 36, 38, 40 in.... 7.95





Padded Bra Top

[H] $4.95

Offers every comfort feature of bra-slip (F) above, plus famous Secret Charm foam rubber padded bra. White. Wt. 8 oz.
Small (A cup). State bust size 30, 32, 34, 36 in.
18 N 3231—Cotton. .$4.95
18 N 3232—Acetate Bra, Rayon Crepe Skirt. .$4.95
Medium (B cup). State bust size 32, 34, 36, 38 in.
18 N 4231—Cotton. .$4.95
18 N 4232—Acetate Bra, Rayon Crepe Skirt. .$4.95

Adjusta-Length

[J] $3.95

Styled like cotton bra-slip (F) above, plus an 8½-in. eyelet embroidered ruffle that can be shortened without hemming!
Small (A cup). State bust size 30,32,34,36 in. Wt. 8 oz.
18N3235-White cotton $3.95
Medium (B cup). State size 32,34,36,38,40 in. Wt. 8 oz.
18N4235-White cotton $3.95
Large (C cup). State bust size 34,36,38,40,42 in. Wt. 8 oz.
18N5235-White cotton $3.95



Bra-slip swoops low at back—won't peek out under sun dress or formal. Convenient back hook closing . . bra-slip whisks on or off in a jiffy!

Order regularly and get your catalogs regularly





G Blustery and blowing outside? Snuggle your feet in the downy comfort of this Kerrybrookes cotton fleece lining, feel sunny-warm all day. Black imitation suede upper; two bunny-like ears in back. Tie adjusts. Sear-O-Foam crepe sole, heel.
Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.*
15N2153—Black. Shpg. wt. 1 lb. 8 oz. . .Pair $2.98

H Winter wonderful warm-up oxford . . . it's lined from heel to toe with soft lamb wool shearling. Supple leather upper. Sear-O-Foam crepe sole, heel insulate your feet from cold. *State size.*
Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Wt. 2 lbs. 2 oz.
15 N 2740—Brown . . . . Pair $5.75
15 N 2741—Red . . . . Pair 5.75

HAND LACED!
Real beauty! True moc . . flexible, easy as your slippers

F Scoot off to school, to sports fun in this blissfully flexible moccasin. One-piece leather upper, bottom. Rich-looking hand laced vamp. Resilient Sear-O-Foam crepe sole, heel.
Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shipping weight 1 lb. 10 oz.
15 N 2383—Ginger spice (light tan)
15 N 2384—Brown . . . . Pair $3.98
15 N 2385—Red . . . . Pair 3.98

Warm as Santa's Own Boots

Fluffy linings shut-out shivers, blanket your feet in warmth . . waterproof Sear-O-Foam Soles

J Three warm boots, all in one! You can wear the convertible collar snug around your ankle, open or rolled down. Snaps securely in all positions. You'll be lamb warm—the entire boot is lined with lamb wool shearling. Glowing leather upper. Contrasting lamb wool shearling collar. Sear-O-Foam crepe sole, heel won't absorb water.
Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *Please state size.* Shipping wt. 2 lbs. 2 oz.
15 N 2753—Brown . . . . Pair $7.95
15 N 2754—Red . . . . Pair 7.95
15 N 2755—Green . . . . Pair 7.95







Scene-stealing vamps; wee notches 'n' kilts . . lively campus colors Only $4.88 and $4.98

Kerrybrooke favorites! Better quality . . $5.49 Rich, prime leathers . . Crafted to give you greater comfort, wear

Another 4-STAR Feature! Nylon sewed to prolong seam life. Smooth leather insoles. PACIFATE protected linings. Stronger Goodyear welt.

K Tops on campus . . . the notched vamp, sparked by cheery yellow laces and stitching. Nylon sewed leather upper resists rips. Sear-O-Foam sole, heel.
Sizes: A (medium narrow) width 5½,6,6½,7,7½,8,8½,9. *State size and width.*
Sizes: C (medium wide) 4,4½,5,5½,6,6½,7,7½,8,8½,9. *State size and width.*
15 N 2674—Russet glow (reddish brown). Shpg. wt. 1 lb. 14 oz. . . . . Pair $4.88
15 N 2673—Desert sand (light tan). Shpg. wt. 1 lb. 14 oz. . . . . Pair 4.88

N Beauty of fine detail, comfort of supremely supple leather. Welt construction, bends double. Leather insole. Neolite sole, Searosole lift. Shpg. wt. 1 lb. 8 oz.
Sizes: A (medium narrow) 5,5½,6,6½,7,7½,8,8½,9,9½,10. *State size and width.*
Sizes: C (medium wide) 4,4½,5,5½,6,6½,7,7½,8,8½,9,9½,10. *State size and width.*
Sizes: E (very wide) 4,4½,5,5½,6,6½,7,7½,8,8½,9. *State size and width.*
15N2836—Brown. . Pair $5.49 15N2837—Black. . Pair $5.49 15N2838—Red. . Pair $5.49

L All the softness of your glove . . . the smoothness of fit, too, because it's made of *glove leather*. Deep-flexing genuine moccasin construction. Hand laced vamp. Rubber sole, wedge heel.
Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Shpg. wt. 1 lb. 10 oz.
15 N 2403—Brown. State size. . . Pair $4.98
15 N 2404—Red. State size. . . . . Pair 4.98

M Bonny Kiltie in tweed-loving colors. Sear-O-Foam crepe sole, heel.
Sizes: A (medium narrow) in 5½ to 9.
Sizes: C (medium wide) 4 to 9. Half sizes too. *State size, width.* Shpg. wt. 2 lbs.
15 N 2624—Black suede. . . . . . . Pair $4.98
15 N 2623—Brown leather. . . . . Pair 4.98
15 N 2628—Gray suede. . . . . . . Pair 4.98
15 N 2629—Rust suede. . . . . Pair 4.98

P Nylon sewed leather.
State size, width. Shpg. wt. 1 lb. 14 oz.
Sizes: A (medium narrow) 5½ to 10.
Sizes: C (medium wide) in 3½ to 10.
Sizes: E (very wide) 4 to 9. Half sizes too.
15 N 2703—Brown; Searosole, lift. . Pair $5.49
15 N 2704—Black; Searosole, lift. . . Pair 5.49
15 N 2718—Brown, white; Searosole, lift 5.49
15 N 2291—White; rubber sole, heel. Pr. 5.49

R Prime leather; nylon sewed. Goodyear welt. Rubber sole, heel.
Sizes: A (medium narrow) in 5 to 10.
Sizes: C (medium wide) in 3½ to 10.
Sizes: E (very wide) 4 to 9. Half sizes too. *State size, width.* Shpg. wt. 2 lbs. 2 oz.
15 N 2797—White with brown. . . . Pair $5.49
15 N 2798—White with black. . . . Pair 5.49
15 N 2792—White with blue. . . . . Pair 5.49

For Correct Fit . . . For Comfort . . . measure your feet before ordering . . . use easy 4-point plan, page 355



[A] FLUFFY ANGORA rabbit hair, so soft-to-the-touch. Plus 30% warm wool . . that adds to the lifespan of the glove. Hand wash. Length about 9½ in. *State size* Small (6–6½); medium (7–7½); large (8–8½). Shpg. wt. 3 oz.
88 N 5014—White . . Pair $1.39
88 N 5015—Black . . . Pair 1.39

[B] STRIPE UP THE GLOVE for a new color scheme on 100% cuddly wool. Note perfection of slimming stripes. Hand wash. Length about 8¾ in. *State size* Small (6–6½); medium (7–7½); large (8–8½).
88N5033—Black, white stripe
88N5034—White, black stripe
88N5039—Black, red stripe
Shpg. wt. 3 oz. . . . . . Pair $1.49

[C] THE DRESS-UP WOOL. Elegant knitted 100% wool glove topped with luxurious sueded kidskin cuff. About 8¾ in. long. *State size* Small (6–6½); med. (7–7½); large (8–8½). Shpg. wt. 3 oz.
88N5036—Med. gray. Pr. $2.29
88N5035—Black . . . . . Pr. 2.29
88N5037—Med. brown Pr. 2.29

[D] LINED AND DRESSY. She'd never guess this slim, sleek kidskin slip-on has a cuddly wool lining. Note hand sewn fingers, pointing, Bolton thumb, hand-laced cuff. About 8¾ in. long. *State size* Small (6–6½); med. (7–7½); large (8–8½). Shpg. wt. 4 oz.
88N5382—Black . . . Pair $4.98
88N5383—Dk. brown. Pr. 4.98

For How To Measure Women's Gloves, see page 152.

[E] KIDSKIN JEWEL. Sophisticated show-off . . a shower of stunning beads hand sewn on buttery soft kidskin. Dressy enough to be seen in the company of her "stepping-out" costumes. Sleek smooth seams. About 9¾ in. long. *State size* 6½, 7, 7½. Shpg. wt. 3 oz.
88N5789—Black . . . Pair $3.98

[F] A STUDY IN CONTRASTS. Trim welting, a continental touch, adds just the smart contrast on a double woven sueded rayon slip-on for hand slimming results. Hand wash separately. In-seam sewn. About 9½ in. long. *Sizes* 6½, 7, 7½, 8. *State size.*
88 N 5696—Black, white trim
88 N 5699—Beige, brown trim
88 N 5686—Navy, white trim
88 N 5687—White, navy trim
Shpg. wt. 3 oz. . . . . Pair $1.29

[G] COTTON STRING SUCCESS, interpreted by master Italian artisans. The pattern: unusual, intricate, but always feminine. About 8¾ in. long. Hand wash. *State size* Small (6–6½); medium (7–7½); large (8–8½). Shpg. wt. 3 oz.
88 N 5895—White . . Pair $1.29
88 N 5896—Yellow . Pair 1.29
88 N 5897—Natural Pair 1.29

[H] COLOR-GAY DECORATION, hand detailed on 100% wool glove. Hand wash. Length about 9½ inches. *Sizes* Medium (6, 6½, 7); large (7½, 8, 8½). *State size.* Shipping weight pair 3 ounces.
88N5047—White . . . . Pair 98c
88N5045—Black . . . . . Pair 98c
88N5046—Dk. green . . Pair 98c
88N5049—Dk. brown. Pair 98c

[J] CUDDLY, CARESSABLE ANGORA rabbit hair with 30% wool for glamorous warm fashion partners. Made in Italy, where the finished mitten is washed, then dried in the dazzling sunshine for sparkling color that is always beautiful. Hand wash. Length about 9½ in. *State size* Small (6–6½); medium (7–7½); large (8–8½). Shipping weight 3 ounces.
88 N 5060—White . . Pair $1.39
88 N 5061—Pink . . . Pair 1.39

Why not buy the easy way, the convenient way on Sears Easy Terms. For complete information, see page 353 of this catalog.



A $3.98
Imported Kidskin

B $1.98
Double Woven Nylon

C $4.98
Peccary Pigskin

D $1.65
Double Woven Cotton

E $2.98
Imported Capeskin

Kerrybrooke Classics

the gift all women adore

All 5 Materials with the same Quality Features

- Superior Materials . . top quality leathers and fabrics
- Classic Styling . . the glove to wear from day to date time
- Brisk Flare . . there's no bulk where glove and sleeve meet
- Hand Washable . . say good-bye to expensive cleaning bills

THE BOLTON THUMB . . a quality feature of better gloves . . follows the natural line of your thumb for comfort, freedom-fit in all Kerrybrooke classics.

A **Imported French Kidskin.** From glamorous France . . a butter-soft leather glove that's the answer to her dreams. Smooth seams. Length about 10¾ inches. Hand wash. *State size* 6, 6½, 7, 7½, 8, 8½.
88N5760–Black 88N5761–Dark brown
88N5762–White 88N5763–Navy blue
Shipping weight 3 oz. . . Each pair $3.98

B **Double Woven Nylon,** that miracle fabric sueded for the feel of softest doeskin. Hand washes, dries in minutes. Length about 10¾ in. Outseam sewn. *State size* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz.
88N5470–Black 88N5471–White
88N5472–Biscuit (cream)
88N5473–Dark brown . . . . Each pair $1.98

C **Genuine Peccary Pigskin.** Seen around town and country with her casual coats and suits . . this handsomely grained pigskin classic. Outseam sewn. Hand wash. Length about 10¾ in. *State size* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz.
88N5702–Cork (tan) . . . . Pair $4.98
88N5703–Oatmeal (beige) . . . . . Pair 4.98

D **Hand Sewn Double Woven Cotton.** A year 'round glove that's at home with dressy or casual outfits. Hand wash separately. Length about 10¾ inches. *Sizes* 6, 6½, 7, 7½, 8, 8½. *State size.*
88N5864–Black 88N5865–Dark brown
88N5866–White 88N5867–Beige
Shipping weight 3 oz. . . Each pair $1.65

E **Imported Capeskin** (from South Africa). The ultimate in elegance, is a lustrous capeskin slip-on. Smooth seams. Length about 10¾ in. Hand wash separately. *State size* 6, 6½, 7, 7½, 8, 8½.
88N5710–Black 88N5711–Dark brown
88N5712–White 88N5713–Navy blue
Shipping weight 3 oz. . . . Each pair $2.98



STRIPED PARTNERS
. . fashion duet in double woven cotton
$3.79 Set



$2.98 Set



98c

Hands up to show off this perky striped glove in double woven cotton. It's the newest, gayest fashion note in accessories. Gloves fully hand sewn, of course. The rich matchmaker . . a striped pull-through tie with rustling rayon taffeta lining. About 28 in. long. Gloves about 9 in. long. Hand wash separately. *Sizes* 6½, 7, 7½. *State size.* Shpg. wt. 5 oz.
88N5520—White, black stripe . . . . Set $3.79
88N5521—White, bright red stripe . . . . Set 3.79
88N5522—Light gray, black stripe . . . . Set 3.79

She wants a Glove Wardrobe

Yes, a complete glove wardrobe, planned for 'round the clock, 'round the calendar wear. There's a trim black classic, a softly shirred white dressy glove, plus a shell stitched brown slip-on. These 3 gloves are made of a new softly sueded fabric that's 70% rayon and 30% nylon. Result: these gloves will not shrink more than 5%. All inseam sewn. About 10 inches long. Hand wash separately. Complete with lace-like plastic envelope. *State size* 6½, 7, 7½, 8. Wt. 6 oz.
88N5509—3 gloves and envelope . . . . Set $2.98

The Ballerina Slip-On

A big-impression gift that costs less than a dollar bill. Rippling ballerina ruffle circles a fetching slip-on in softly sueded rayon. A touch of femininity to all her outfits. Inseam sewn. Hand wash separately. About 9½ in. long. *State size* 6, 6½, 7, 7½, 8. Shipping weight 3 ounces.
88N5693—Black . . . . Pair 98c
88N5694—Dark brown . . . . Pair 98c
88N5695—White . . . . Pair 98c

MEASURE TO BE SURE. For your correct glove size, draw tape snugly around fullest part of right hand. Number of inches is your correct size. If measure is between sizes, order next larger size.



Lined Leather Gloves

for very warm hands . . and the warmest of hearts

Made to Sears High-Quality Specifications

- Soft Imported Capeskin..from South Africa
- Bolton Thumb . . cut for freedom, comfort
- Linings . . for super-warmth without bulk
- Dress-Glove Sizing . . order regular size



A

B

SLIM, TRIM SLIP-ON

[A] She'll clap her hands with delight. Lustrous, imported capeskin slip-on, as sleek as her dressiest glove. About 9½ in. long. *State size* Small (6-6¾), medium (7-7½), large (8-8½). Wt. 4 oz.



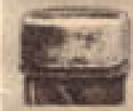
$2.19 Cotton and Rayon Lining

Warm cotton and rayon fleece lines pig-grained capeskin slip-on.
88 N 5300—Black..........Pair $2.19
88 N 5301—Dark brown...Pair 2.19



$2.98 100% Wool Lining

Wool lining packed with cozy-warmth to chase wintery chills.
88 N 5302—Black........ Pair $2.98
88 N 5303—Dark brown .. Pair 2.98



$3.98 Cuddly Fur Lining

Soft-to-the-touch fur lining for glamour, for luxurious warmth.
88 N 5304—Black.........Pair $3.98
88 N 5305—Dark brown .. Pair 3.98

RICH FUR CUFF

[B] A bracelet of fur, a luxurious cuff on imported capeskin slip-on. Briskly flared top because of dressmaker side-gore. About 10 inches long. *Sizes* Small (6-6½); medium (7-7½); large (8-8½). *State size*. Shipping weight pair 4 oz.



$2.98 Cotton and Rayon Lining

Fluffy fleece lining of cotton and rayon keeps her fingers warm.
88 N 5312—Black.........Pair $2.98
88 N 5313—Dark brown....Pair 2.98



$3.89 100% Wool Lining

Wool lining packed with cozy-warmth to chase wintery chills.
88 N 5314—Black.........Pair $3.89
88 N 5315—Dark brown....Pair 3.89

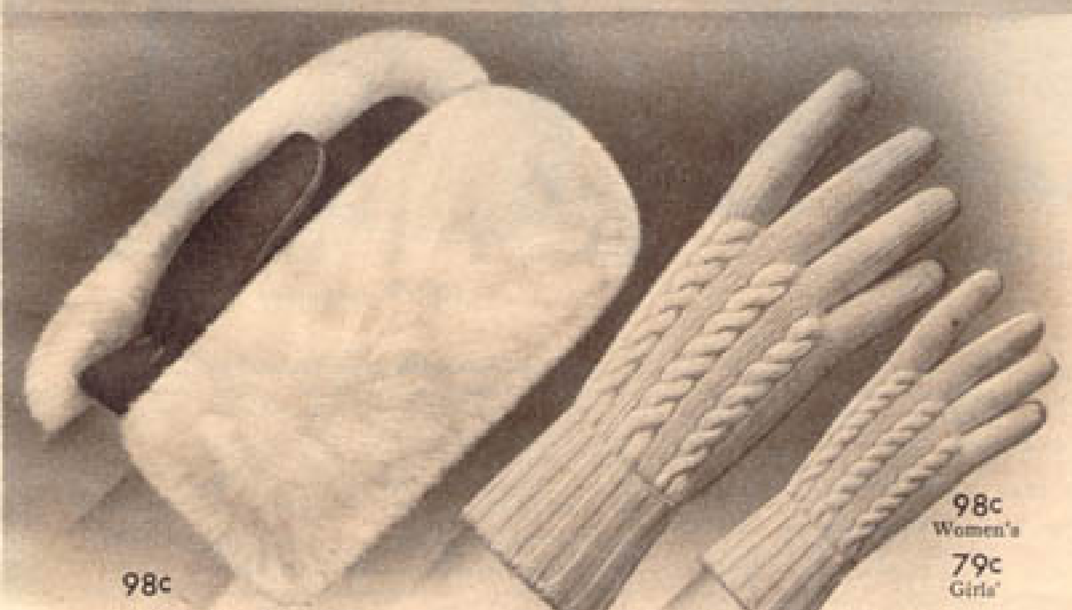


$4.98 Cuddly Fur Lining

Soft-to-the-touch fur lining for glamour, for luxurious warmth.
88 N 5316—Black.........Pair $4.98
88 N 5317—Dark brown ...Pair 4.98

Snug-fitting shirred wrists keep out wintery winds.

Kerrybrooke
THE RIGHT WAY TO SAY
WOMEN'S ACCESSORIES



98c

98c Women's

79c Girls'

White Fur Mittens

She'll thank you with kisses for cheery mittens with snow-white cuddly fur backs, red brushed rayon palms. Delightfully warm cotton fleece lining. Length about 10½ in. *Sizes* Small (6-6½); medium (7-7½); large (8-8½). *State size*. Shpg. wt. pair 4 oz.
88 N 5336—White back, red palms................ Pair 98c

Like mother . . like daughter

100% cuddly-warm wool gloves with novelty knit backs, a happy duet. Made in Japan. Hand wash. *Women's Glove* about 10 in. long. *State size* Small (6-6½); medium (7-7½); large (8-8½). Shpg. wt. 3 oz.
88N5000M–White 88N5001M–Med. green
88N5002M–Bright red 88N5003M–Black
88N5007M–Maize (Yellow) Each pair........98c
Girls' Glove about 7¾ inches long. *Sizes* 2, 3, 4, 5, 6, 7. *Please state size*. Shipping weight 3 ounces.
88N9339M–White 88N9341M–Medium green
88N9340M–Bright red 88N9349M–Navy. Ea. pr. 79c

MADE FOR EACH OTHER
Fur-trimmed helmet . . matches checked Gloves

$3.49 Set

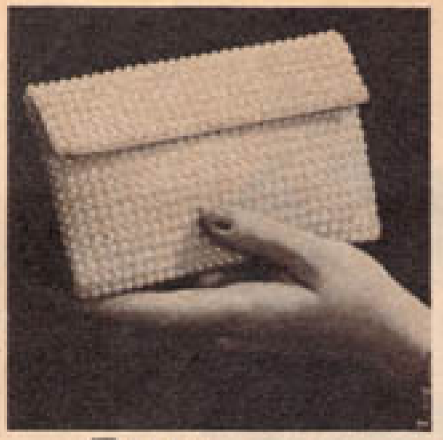
The cozy-warm gift that tells her she's glamorous. Adorable 100% wool helmet in a fashionable 3-color check, highlighted with a harmonizing fur band. Fits all sizes. The gloves . . matching checked wool backs, solid color palms of double woven cotton. About 9 in. long. *State size* 6½, 7, 7½.
88 N 5517–Black, gray, white
88 N 5518–Dark brown, brown, white
88 N 5519–Med. gray, red, white
Shpg. wt. set 6 oz.......Set $3.49



For How To Measure Women's Gloves see opposite page. For Sears Easy Terms see page 353.

Length of gloves in descriptions on these 2 pages is for size 6½ only. Add ¼ inch for each larger size.

She'll thank you with kisses



H $3.59 Tax included



J $3.59 Tax included



G $3.59 Tax included



E $3.49 Tax included Set



F $3.79 Tax included



D $3.49 Tax included



A → $3.59 Tax included



B $3.47 Tax included



C $3.59 Tax included

A The Corde Clutch Bag. In glamorous, in elegant corde, spiced with rich embroidery to please the most particular woman in your life. Flap-over top. Rear wall zip pocket. Rayon lined. About 8¾x4 in.
88 N 1179E—Black 88 N 1180E—Dark brown
88 N 1181E—Navy blue. Shpg. wt. 11 oz. Each $3.59

D The Box Bag with a Glamorous Air in genuine leather, fashioned with dressmaker care. Shirred flap-over top, so feminine, so ultra smart. Inside pocket. Rayon lined. About 9⅜x4½ in. Shpg. wt. 1 lb.
88N1165E-Black $3.49 88N1166E-Dk. brown $3.49
88N1167E-Navy 3.49 88N1168E-Med. red 3.49

G The Compact Drum Bag. Tall and rounded beauty aid in rayon and cotton faille. See-herself big mirror inside top. The big extras . . . fetching matching compact plus a comb. Rayon lined. About 4⅜x4¾ in. Shipping weight 1 lb.
88 N 1176E—Black 88 N 1177E—Dark brown
88 N 1178E—Navy blue Each $3.59

B Glamour Guimpe Top Handler. Scalloped and divinely shaped for a glamorous rayon and cotton guimpe bag. Practical assets . . . two deep side pockets and a zipper top. Gussets, handles are rayon faille. Rayon lined. About 9½x7 in. Shpg. wt. 1 lb. 1 oz.
88N1157E-Black $3.47 88N1158E-Dk. brown $3.47

E Sueded Rayon Bag and Glove Set for that magazine-smart look. Feminine sueded rayon pouch wears a pretty skirt. Rayon lined. About 9¾x6¾ in. Plus gold-color metal glove ring to secure matching gloves (about 9½ in. long). *State size* 6½, 7, 7½. Includes 40c Fed. Excise Tax. Shpg. wt. set 15 oz.
88 N 1199E—Black Set $3.49
88 N 1200E—Dark brown Set 3.49

H Party-going Pearl. Elegant envelope evening bag in stunning pearl-like plastic beads to match the sparkle in her eyes. Proportioned along diminutive lines, yet spacious enough to hold her personal musts. Rayon satin lined. About 6½x3¾ inches.
88 N 1183E—White. Shpg. wt. 10 oz. $3.59

C Casual Companion in sensational neolite . . the miracle new plastic that wears and wears. Adjustable shoulderstrap. Sparkling metal crest. Inside rear wall pocket. Unlined. About 9½x7¼ inches.
88 N 1189E-Natural tan 88 N 1190E-Sun tan
88 N 1191E-Medium red 88 N 1192E-Black
88 N 1193E-Dark brown. Wt. 1 lb. 4 oz. Each $3.59

F The Great Beauty inspired by an Italian original. Calf-like plastic shoulderstrap bag that adjusts to a top handler. Spacious outside pocket. Plastic lining. About 9x10 in. Shpg. wt. 1 lb. 11 oz.
88 N 1184E—Black 88 N 1185E—Dark brown
88 N 1186E—Navy blue 88 N 1187E—Cherry red
88 N 1188E—Sun tan Each $3.79

J The Vanity Story, a go-everywhere genuine leather bag, molded along curvaceous lines. Inside center zipper pocket for a 2-sectioned roomy interior. Rayon lined. About 8x4½ in. Shpg. wt. 1 lb. 1 oz.
88N1194E-Black $3.59 88N1195E-Dark br. $3.59
88N1196E-Navy blue 3.59 88N1214E-Med. red 3.59

Price of Handbags on both these pages includes 20% Fed. Excise Tax. For Sears Easy Terms see page 353.

for her Sears Handbag



D
$3.39 Set
Tax included



G $8.00 Tax included



J $6.00 Tax included



E
$4.89 Set
Tax included



H $9.00
Tax included



F
$6.00
Tax included



A $2.59 Tax included



B $3.59 Tax included



C $3.59 Tax included



K 29c ea.
3 for 84c

A **The Gift-happy Frame Classic** that's designed with her in mind. With front arched zip pocket, 2 deep side pockets. In calf-like plastic. Rayon lined. About 10½x6½ in. Shipping weight 1 lb. 5 oz.
88N1174E–Black .$2.59 88N1175E–Dk. brown .$2.59

D **Flirtatious Couple** . . rayon velvet keeps company with whispering acetate and rayon taffeta for the talk of the season. Plump black velvet drawstring pouch, holiday-gay with colorful striped taffeta lining and handles. Black velvet pull-through tie reverses for a striped accent. Bag is about 10x9½ in. Tie is 24½x5½ in. Includes 40c Fed. Excise Tax on bag.
88 N 1164E—Black, striped. Shpg. wt. 12 oz. .Set $3.39

G **Kerrybrooke Multiple Frame Bag** in pebble-grained leather. Wonderful features: front arched zipper pocket, 2 deep side pockets. Inside center pocket, zipper pocket on rear wall, mirror. Rayon lined. About 11x7½ inches. Shpg. wt. 2 lbs. 1 oz.
88N1169E–Black .$8.00 88N1170E–Dk. brown .$8.00

B **Leather Drawstring Darling** that takes to her casual outfits. Bracelet handles. Matching plastic drawstring. Rayon lined. About 9¾x8¾ in.
88 N 1152E—Black 88 N 1153E—Dark brown
88 N 1155E—Navy blue 88 N 1156E—Sun tan
88 N 1154E—Cherry red. Wt. 14 oz. . . . . . . Each $3.59

E **Bag and Glove Set.** Feminine floral design with rayon satin inserts on sueded rayon vanity. Center pocket for a 2-sectioned interior. Rayon lined. About 7x4¾ in. Matching gloves 9½ in. long. *State size* 6½, 7, 7½. Includes 60c Fed. Excise Tax on bag.
88 N 1197E—Black. Shpg. wt. 1 lb. 4 oz. . . . .Set $4.89
88 N 1198E–Dark brown. Shpg. wt. 1 lb. 4 oz. .Set 4.89

H **Box Bag Sensation** in elegant corde, the fabric that can stand a lot of hard knocks. Spiced with rich embroidery on flap-over top. Mirror, coin purse. Rayon lined. About 8¾x5¼ in. Shpg. wt. 1 lb. 3 oz.
88 N 1161E—Black 88 N 1162E—Dark brown
88 N 1163E—Navy blue Each. $9.00

C **Multiple Frame Bag.** 3 cheers for a practical prize. Pockets galore . . . front arched zip pocket, 2 deep side pockets. Inside center pocket, zip pocket on rear wall. In calf-like plastic. Rayon lined. Initials sold separately. See below. About 11½x7 in.
88 N 1171ME—Black 88 N 1172ME—Dark brown
88 N 1173ME—Navy. Shpg wt. 1 lb. 11 oz.. Each $3.59

F **The Kerrybrooke Commuter** in pebble-grained leather. Quick-opening zip-top plus front arched pocket, 2 deep side pockets, one extra zipper pocket. Complete with mirror, metal frame covered coin purse. Rayon lined. Initials sold separately. See below. About 11x7 in. Shpg. wt. 1 lb. 6 oz.
88N1025ME-Black.$6.00 88N1026ME-Dk. brown.$6.00

J **The Magic of Elegant Corde** for a top handle bag, gracefully scalloped and punctuated with lovely embroidery. 2 deep side pockets, zipper-top. Rayon lined. About 10¾x6 in. Shipping weight 1 lb.
88N1159E–Black .$6.00 88N1160E–Dk. brown $6.00

K **Gleaming Letters,** all but "X". Print letters wanted. Size 1⅛ in. Shpg. wt. each 1 oz.
88 N 1012M—Gold-color metal . . . . Each 29c; 3 for 84c

See what your Christmas Money can buy..

$1 FOR 8 EXCITING STOCKING STUFFERS

$1.19 tax included **for Scarf Clutch . . pen'n pencil Set**



$1.00

The Walnut Sewing Kit

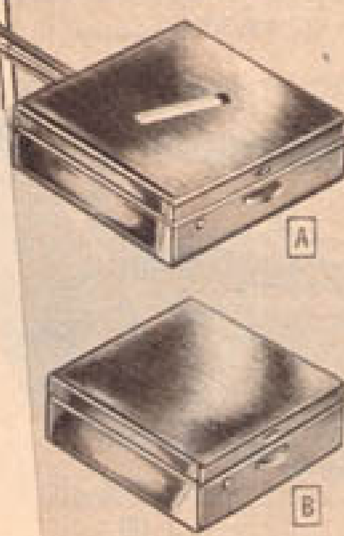
Everything in a nutshell (a gold-plated walnut) for a novel sewing kit. Tucks in her bag, so she'll always take that stitch in time and save nine. Includes metal thimble, needle, straight pins, safety pins, thread. Red felt lining. Boxed.
88 N 7016—Gold-plated . . Shpg. wt. 3 oz. $1.00



$1.00

The Portable Secretary

A handy-andy for all memos and notes . . really a portable secretary. Gold-color metal mechanical pencil, memo pad, address book, and celluloid stamp holder fit compactly into genuine leather case. About 2¾x3¾ in. Boxed. Shpg. wt. 4 oz.
88 N 7017—Natural tan. $1.00 88 N 7018—Red. $1.00



Conversation Pieces

$1.00 each

[A] **The Silent Butler.** A miniature handbag ashtray that's a conversation stopper. Is sparkling gold-plate with painted cigarette on front. About 2¾ in. long. Shpg. wt. 3 oz.
88 N 7033—Gold-plated Each. $1.00

[B] **Miniature Pill Box.** Dainty, gold-plated pill box for aspirins and other "pick-me-ups". Boxed. About 1¼x1¼ in. Shpg. wt. 3 oz.
88 N 7034—Gold-plated Each. $1.00



Nite-Glo Key-Lite

$1.00

A delightful feminine flashlight that belongs in every woman's purse. Good looking enough to be seen just any place. Note the tall, slim gold-color metal case. Just lift plastic top that glows in the dark . . presto—light's on. And that's not all. Gold-color metal chain keeps track of her keys. About ⅜x2¾ in. Boxed. Shipping weight 4 oz.
88 N 7035—Gold-color Each. $1.00



$1.00

Romantic show-off . . Cupid Key Ring

The answer to a maiden's prayer . . the Cupid key ring that keeps her keys within easy reach. Mischievous Cupid, just as cute as Santa Claus, clips into her purse, while ring secures keys. This stunning handbag accessory is sparkling gold-plate. Adds up to an expensive looking gift. About 3½ inches long. Boxed. Shipping weight 3 ounces.
88 N 7036—Gold-plated. $1.00



$1.19 Includes Excise Tax

24K gold-plated Scarf Clutch

She's all in a whirl with her swirling scarf clutch. The graceful swirls, an artistic new design, give this gift a luxurious look. A wear-with-all, glittering 24K gold-plated accent that secures her scarf as a headband, neck scarf or a belt. Gift boxed. Shipping weight 4 ounces.
88 N 4530E—24K gold-plated.
Price includes 20c Federal Excise Tax. $1.19



$1.00

Always hers in Picture Frame Set

A truly romantic gift . . and she'll never forget you. Room for two pictures in this beautiful miniature frame set that becomes a trim flat gold-colored metal case when closed. Fits into her purse for an unusual handbag accessory. Celluloid protects and preserves the pictures. About 1¾x1¾ inches. Boxed. Shipping weight 3 ounces.
88 N 7037—Gold-color. $1.00



$1.19 Includes Excise Tax

Sparkling Pen 'N' Pencil Set

A big little gift. Gold-plated mechanical pencil and ball point pen twinkling with imitation jewels. In leather-like plastic case. Boxed. About 3 in. long.
88 N 7027E—Gold-plated. Shpg. wt. 4 oz.
Price includes 20c Federal Excise Tax. $1.19



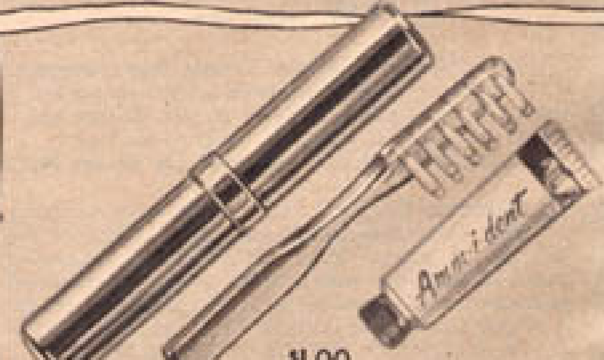
[C] [D] $1.00 each

Can't-be-without Grooming Aids

[C] **Nylon Brush** keeps her clothes spanking-fresh. In gold-plated case. About 2¼ in. long. Boxed.
88 N 7039—Gold-plated . . Shpg. wt. 4 oz. . $1.00

[D] **Perfume Vial.** Boxed. Length about 2¼ in.
88 N 7040—Gold-plated. Wt. 4 oz. $1.00

Order set of 2 in genuine leather case.
88 N 7041—Shpg. wt. 10 oz. . . . . 2 for $2.00



$1.00

Traveling Toothbrush Set

Always with her . . at the office, on a trip . . the toothbrush set slips easily, comfortably in her bag. The toothbrush (about 3½ inches long) complete with tube of Amm-i-dent toothpaste fits into gold-plated case. About 4 inches long. Boxed. Shipping weight 4 ounces.
88 N 7038—Gold-plated. $1.00

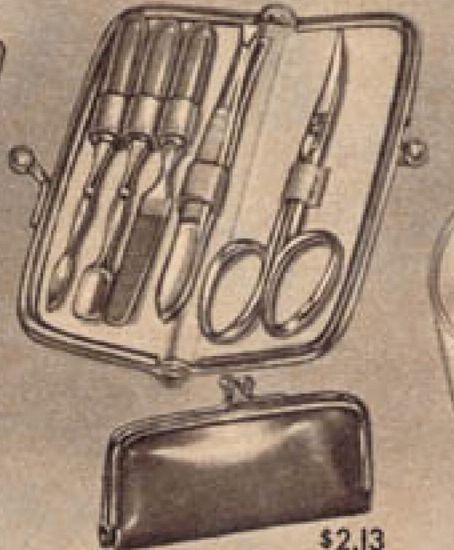


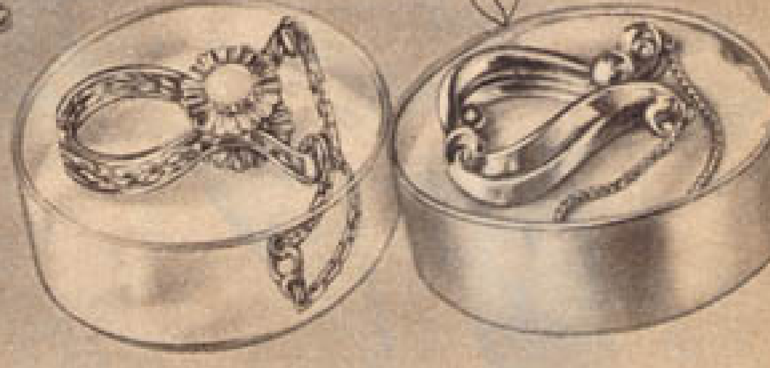
Gifts Galore . . that she'll always carry with her handbag the year 'round











$1.00
The Key Finder
The handy key finder clips into any handbag. Long chain with ample key holder pulls out .. then rewinds automatically into pretty case. An attractive fitting for her bag. Sparkling gold-plate. Gift boxed. Shpg. wt. 3 oz.
88 N 7044—Gold-plated . . . $1.00
Imitation Pearl-Center on gold-plate key finder (not shown).
88 N 7045 . . . . $1.50

$1.50
Mechanical Pencil
What a beautiful gift! What a practical gift! A sparkling gold-colored metal mechanical pencil that has a precious pearl-like barrel. Attaches to long chain that rewinds quick-as-a-flash into sparkling case. So convenient .. pins in her bag for a stunning accessory. Length about 3 in. Boxed. Shipping weight 3 ounces.
88 N 7042—Gold-colored $1.50

$2.13
Minni-Manicure Set
For perfect hand grooming .. the minni-manicure set. Complete with finely made tweezers, scissors, nail file, nail cleaner and cuticle file. All fitted in beautiful genuine leather kit. Fits so easily in her bag. Made in U.S. Zone Germany. About 3¼x1½ inches. Boxed. Includes 13c Fed. Excise tax. Shpg. wt. 3 oz.
88 N 7043E—Red kit $2.13

$1.00
The Glove Ring prize
Glamour gadget that never betrays its low price. Genuine mother-of-pearl centers glove ring for a precious gift. Is sparkling 14K gold-plate, of course. So practical she'll use it the year 'round. Ring secures her gloves, while dainty chain attaches to her purse. Gift boxed. Shipping weight 2 ounces. Postpaid.
88N5505—14K gold-plated. $1.00

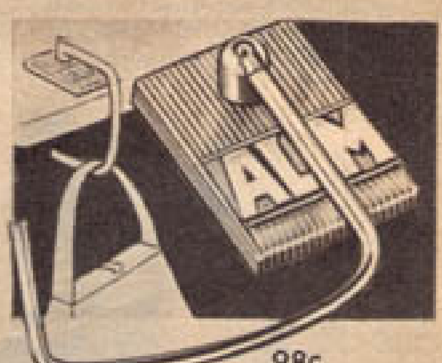
$1.50
24K Gold-Plated
A spectacular glove ring for a spectacular gift. It's 24K gold-plated. Imagine her delight when she sees the graceful scroll design. All in all a stunning accessory. So easy to use. Beautiful ring secures her gloves, and dainty but strong chain attaches to her purse. Gift boxed. Shipping weight 2 ounces. Postpaid.
88N5506—24K gold-plated. $1.50

MARKED FOR HER . . all 24K gold-plated . . with slide-on initials









98c
The safety Glove Holder
Glamorous gadget keeps an eye on her gloves, keeps them clean too. Attractive clip secures gloves, dainty but strong chain attaches to her handbag. Length about 2⅝ in. *Print two or three initials wanted.* Shpg. wt. 3 oz.
88 N 7001—24K gold-plated 98c

98c
Shoulder bag Stay-Clip
Sheer genius. Bag strap fits securely into snug clip. Now she can forget about her shoulderstrap bag, walk freely, because her bag is secure. Size about 1¾x¾ inches. *Print two or three initials wanted.* Shpg. wt. 3 oz.
88 N 7003—24K gold-plated 98c

$1.18 20% Fed. Excise Tax included
Scarf Clutch for variety
It's variety time, everytime with this sparkling, 24K gold-plated scarf clutch. Now her scarfs will stay in place as a neck-scarf, head square, or new sash belt. About 1¾x1¼ in. *Print two or three initials wanted.* Shpg. wt. 4 oz.
88 N 7004E—24K gold-plated $1.18

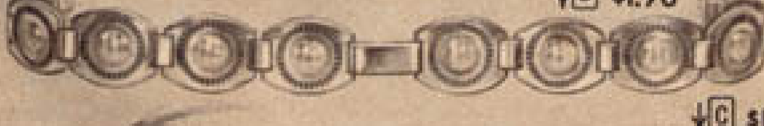
98c
The handy Handbag Caddy
Her handbag is always handy and safe. Handbag caddy attaches in a jiffy to any surface .. table or arm of chair. Folds flat, so it is easy to carry in her purse. Base about 1x1½ in. *Print two or three initials wanted.* Shpg. wt. 3 oz.
88 N 7002—24K gold-plated 98c

THE SMART FASHION CIRCLE . . fabulous belt beauties

Press-on initial is black enamel on gold-color metal back.



A ↑ $1.00



↓B $1.98



↓C $1.98





Metal coil Charmer
[A] Bright gold-color coil belt that's hers alone with press-on initial. About ¾ in. wide. *State size* Small (24–28), medium (30–34). *Print one initial.*
88N7009-Gold-color. Wt. 4 oz. $1.00

Aluminum Disc Belt
[B] Lightweight champion. Unusual discs go round and round silver-colored aluminum belt. About 1⅜ in. wide. *State size* 24, 26, 28, 30, 32. Shpg. wt. 6 oz.
88 N 2370—Silver-color $1.98

Loop-the-loop metal coil
[C] Sparkling gold-color metal coil fashioned into a fascinating loop-the-loop belt. About 1 in. wide. *State size* Small (24–28), medium (30–34). Shpg. wt. 6 oz.
88 N 2373—Gold-color $1.98

She loves the wide Waist Cincher $2.98
Inspired by a French creation .. hug-me-tight elasticized soft leather belt that seems to take inches off her waistline. Brilliantly held together by a gold-color metal closing. Rayon taffeta lining. About 3 in. wide. Adjusts to fit 24–30 in. Shpg. wt. 6 oz.
88 N 2371—Black . . $2.98 88 N 2372—Red . . $2.98

For information on Sears Easy Terms see page 353 of this catalog and get complete details.

Newest Gifts with Winning Ways



$2.98

Lovely Lady in a Wool Stole

Proof how glamorous, how lovely she can look in the wool shawl stole. For a happy fashion combination . . non-tarnish, glittery gold-color metallic bands, a bright touch so important this season, blend with kitten-soft, snuggly wool yarn. A smart fashion that she'll wear around her coat and over her head outdoors . . and combine with separates and dresses indoors. Hand wash separately. About 18x72 inches. Shipping weight 6 ounces.

88 N 4369—White with gold.........$2.98
88 N 4370—Black with gold......... 2.98



$1.19
Tax Included

The Silk Tie Choker

What a changeable fashion personality! 17 inch silk hand-rolled square is drawn through a pearl-like ornament for a sparkling silk tie choker. Just as pretty around her wrist. Or wear the stunning ornament alone as a bracelet, complete with secure clasp. Gift box. Hand wash. Includes 9c Fed. Excise Tax. Shpg. wt. 6 oz.

88 N 4627E—Black.......$1.19
88 N 4628E—Bright red... 1.19



$1.06
Tax Included

The Medallion rage

Watch her glow with joy. Sparkling metal medallion swings on black rayon velvet tubing for a big-impression gift. Graceful medallion rates a second glance. Sculptured animal motif is an attention-getter that glitters on her sweaters and blouses. Tubing ties in back. About 28 in. long. Gift box. Includes 8c Fed. Excise Tax. Shpg. wt. 6 oz.

88 N 4626E—Black tubing..$1.06



3 for $1.79

Glamour Sleighful

Here's a triple treat to give her 365 days of glamour and variety. Three 17 inch hand rolled silk squares . . 1 gay print, 1 ombré shaded, and 1 solid color. A complete wardrobe that's so versatile. Delightfully gift packaged in a Christmas-gay sleigh. Hand wash. Shpg. wt. 3 oz.

88 N 4625—Multicolor blue print, green ombré-shaded, bright red solid...........3 for $1.79



$1.69 each
Plaid or Solid

Spotlight Wool Squares

For the warmth she needs . . 100% caressable wool keeps out wintery winds. For the color she loves . . lively-touched Jacquard pattern highlights all her coats. Result: a gift that goes to her head for one of the high spots of Christmas. Hand wash separately. About 33 inches square. Shipping weight 5 ounces.

88 N 4538—Multicolored plaid.......$1.69
88 N 4539—All white............... 1.69
88 N 4540—All medium blue......... 1.69



98c

Silk floral show

Bright as a Christmas tree . . lovely flowers blossom the year 'round on pure silk hand rolled sq. About 35 in. Hand wash. Shpg. wt. 3 oz.

88 N 4618—Royal blue border, yellow ground............98c
88 N 4619—Bright red border, bright green ground......98c
88 N 4620—Aqua blue border, black ground..............98c



$1.00

Gold rush Square

For a radiant Christmas . . twinkling gold-color, as bright as the sun, outlines blooming flowers and graceful butterflies in flight on printed spun rayon square. About 35 in. square. Hand wash separately. Shpg. wt. 6 oz.

88 N 4621—Bright red...$1.00
88 N 4622—Bright green.. 1.00
88 N 4623—Royal blue... 1.00



98c each
Plaid or Solid

Warm Wool Squares

100% wool square, so attractive in a Jacquard pattern. Hand wash. About 30 inches. Shipping weight 4 ounces.

Multicolored plaid
88 N 4533.................98c

In wear-with-all solid colors.
88 N 4534—White.........98c
88 N 4535—Light blue.....98c
88 N 4536—Bright red.....98c
88 N 4537—Yellow.........98c

For Sears Easy Terms see page 353 of this catalog and get details.

Christmas-Gay Scarfs and Squares



It's a doll . . a Square

She'll thank you with kisses for this unusual gift. Here a gay 17 in. floral silk square is draped, shaped, than packaged for a picture-pretty doll. So adorable it can take its place in her doll collection. For a versatile accessory . . she just takes the doll apart . . and presto she has a hand rolled square. Hand wash separately. Shpg. wt. 5 oz.

88 N 4629—Multicolored 98c



The prize Silk Duet

How to please her . . give her two 17 inch silk squares in dazzling solid colors. For fashion variation, one is pleated. Latest trick is to wear two together for a compliment-catching accent that shows she's wise to the latest fashion. Here's a present in a Christmas ball gift package that brightens the tree, then highlights her wardrobe the rest of the year.

88 N 4624—Bright red, royal blue. Shpg. wt. 5 oz. . . . . . 2 for 98c



Hand-painted Silk

A fashion dream come true . . bold, eye-catching flowers, painted artistically by hand, are as colorful as a Christmas card on pure silk square. Glittery gold-color tracings for seasonal sparkle. A glamorous tree topper in plastic bell gift package. Hand wash separately. Shpg. wt. 6 oz.

88 N 4612—Pink ombré border

88 N 4613—Medium blue ombré border. . . . . Each $1.59



The big fashion three

What a gift package! With three oh-so-new accessories . . and every one just as glamorous. There's a silk square (about 32x35 in.) in an unusual heraldic print. Also a 17 in. harmonizing solid color silk sq. Both hand rolled. Hand wash. The third treat . . a breath-taking medallion with hand carved lucite floral center to alternate with these two squares.

88 N 4610—Multicolored combination. Shpg. wt. 6 oz. . . . . . . Set $1.98



The Christmas Corsage

As festive as mistletoe . . the Christmas corsage captures the charm of the season. Artificial leaves, ferns, tinkly bells, bright red ribbon add up to an always lovely corsage to wear clear through the winter. Secure safety catch pin. Plastic gift box. About 6 inches. Shipping weight 5 ounces.

88 N 2000—Multicolored. . . 98c



The grand gesture

One of the most romantic accents, the pull-through tie. For all the changes she'll need here's a navy blue tie that reverses to a cheery red accent. Plus a multicolored plaid pull-through tie. Both in rayon and acetate taffeta. About 6x27 in. Gay gift box. Shipping weight 6 ounces.

88 N 4611—Multicolored plaid tie, solid color tie. . . . . Set $1.59



Floral-gay Silk Scarf

Floral bouquets . . charming as a country garden . . blossom out on a long hand rolled scarf. The material: luxury-soft silk. A gift that's practical too, because she can wear it in so many exciting ways. Hand wash separately. Gift envelope. About 17x44 inches. Shipping weight 3 ounces.

88 N 4630—Multicolored. . . 98c



The Silk treasure

So much fashion, so much variety in these two silk accents. Pearl-like beads border a silk triangle (neckline about 25 inches) for a sparkling accessory. Plus "can't do without" long scarf (about 17x 44 inches). Hand rolled. Hand wash separately.

88 N 4614—White scarf; black triangle

88 N 4615—Lt. blue scarf, red triangle

Shpg. wt. 7 oz. . . . . Set $1.98



Gay Girls' Accessories to make



TREE TOPPERS

that brighten the Christmas tree . . then highlight her wardrobe the rest of the year



A **Duet in Silk.** Take two 18 inch pure silk squares . . 1 solid-color and 1 assorted print and gift pack them in a holiday-gay gold-color lantern. Result: a dreamy Christmas gift that spells glamour, that spices her wardrobe all year 'round. Shipping weight 3 ounces.
88 N 9818—Kelly green and multicolor print. . . . . Set 98c

B **The Glamour Choker.** A pure silk 18 in. square drawn through a pearl-like choker for a grown-up neckline nicety. Quick-change to a 27 in. black rayon velvet ribbon . . for another accent. Gift box. Includes 3c Fed. Excise Tax. Shpg. wt. 3 oz.
88N9819E–Bright red. . $1.00
88N9820E–Royal blue. 1.00
88N9821E–Kelly green. 1.00

C **The Peter Pan Square.** Winsome, impish Peter Pan laughs merrily in the company of Tinker Bell, Wendy Darling on printed spun rayon square . . as lovable as the story itself. Gift boxed. About 26x27 in.
88 N 9823–Bright red border
88N9824–Kelly green border
88N9825–Royal blue border
Shpg. wt. 5 oz. . . . Each 98c

D **The Pleated Prize.** Joy of Christmas, love of her life . . two pleated 18 inch silk squares ready to add a magic touch to all her outfits. Two beauties glowing with color . . one red and one blue. Delightfully gift packed in a box shaped like a candy cane, ready to hang on the tree. Shipping weight 3 ounces.
88 N 9817—Bright red, royal blue. . Set 98c

E **The Ribbon Flair.** A gay plaid pull-through tie in whispering, crackling rayon and acetate taffeta. Rates fashion raves, because it's a good mixer with separates, dresses, and suits. Sits prettily in see-through gift box for a bright tree topper. About 6x26½ inches. Hand wash separately. Shipping weight 4 ounces.
88 N 9822—Assorted plaids. 98c



GO-TOGETHER GIFTS

to please the coke crowd . . give fashion-smart combinations . . so grown-up and glamorous



F **Dream Girl in White Fur.** Soft, white cuddly fur Ascot..Rayon lined. Mittens have white fur backs, red cotton knit palms. About 8¾ in. long. *State size* 2, 3, 4, 5, 6, 7. Includes 33c Fed. Excise tax on Ascot. Shpg. wt. set 8 oz.; mittens 4 oz.
88 N 9356E—Set. . . $2.98
88 N 9357–Mittens.Pr. 98c

G **The Rounded Drawstring Bag** in cotton velveteen, sparkles with white fur. Rayon lined. About 7x8 in. Shpg. wt. 9 oz.
88N9627E–Bright red. $1.64
88N9628E–Royal blue. 1.64
88N9629E–Gold. 1.64

H **Plaid Matchmakers.** Love at first sight . . she'll swoon over the flattering halo band. So adorable in a gay plaid (55% wool, 45% rayon) with black cotton velveteen touches. Fits all sizes. Matching drawstring pouch is rayon lined. About 10x7¾ inches. Includes 33c Fed. Excise Tax. Shpg. wt. 11 oz.
88N9643E–Assorted plaids. Set $2.98

J **Miss Winter Queen Set.** She stays warm, but looks so adorable in cuddly white ear warmer. 50% angora rabbit hair, 50% nylon for a glamorous combination. Matching mittens about 7 in. long. Hand wash. *State size* 2, 3, 4, 5, 6, 7. Shpg. wt. set 4 oz.; mittens 3 oz.
88 N 9365—White. . . . . . Set $2.95
88 N 9307–White mittens.Pr. 1.49



$2.00 Tax included

Fitted Favorite. Adjustable shoulder strap. Coin holder, mirror, pencil, comb, pad. Calf-like plastic, Rayon lined. About 7¾x5½ in. Shpg. wt. 1 lb. 2 oz.
88N9630E–Med. red.
88N9631E–Kelly green
88N9632E–Med. brown
88 N 9633E—Black patent-like plastic. . . . . Each $2.00

$1.26 Tax included

"Adorable Annie," the blond handbag doll, and she wears a red skirt, polka dot hat and a flower at her waist. Zipper opening handbag compartment at back. In calf-like plastic. About 5¼x8½ inches.
88N9620E–Red, white
Shpg. wt. 11 oz. . . . $1.26

$2.59 Tax included

Ball Point Pen Fitted Bag. Ball point pen, mechanical pencil and address book. Adjustable shoulderstrap. In calf-like plastic. Inside center zip pocket. Rayon lined. About 6¼x8¾ in.
88N9640E–Bright red
88N9641E–Kelly green
88N9642E–Med. brown
Wt 1 lb. 2 oz. . Each $2.59

$2.69 Tax included

Leather Drawstring Delight . . a new favorite she'll never let out of her hands. Matching hardy plastic handles. Rayon lined. About 5¾x7¾ inches.
88N9623E–Kelly green
88N9624E–Bright red
88N9625E–Med. brown
88N9626E–Black
Shpg. wt. 12 oz. Each $2.69

$1.26 Tax included

"Going Places" Carryall. Imagine! Fitted with ball point pen, coin holder, comb, mirror . . delightful extras to thrill her. In calf-like plastic. Rayon lined. About 7¼x3¾ in.
88N9637E–Bright red
88N9638E–Kelly green
88N9639E–Med. brown
Shpg. wt. 12 oz. Each $1.26

$2.00 Tax included

The Big News Box Bag. Look what's inside . . coin holder, comb, pad, pencil, mirror for a big-impression gift. In calf-like plastic. Rayon lined. About 7x3½ in.
88N9634E–Bright red
88N9635E–Kelly green
88 N 9636E—Black patent-like plastic
Shpg. wt. 1 lb. Each $2.00

Prices of Handbags on both these pages include 20% Federal Excise Tax. For Sears Easy Terms, see page 353

her "OOH" and "AAH" with delight

Gay Gifts
IN CHEERY BOXES OR ENVELOPES



A $1.26 Tax included

C 98c

D 98c Pair



B 98c

FROSTY the snowman

is a gay fellow . . who spreads Christmas cheer on the cutest line-up of gifts you can give her.



E $1.49 Pair

F 98c Pair



G $2.49 Set Tax included

A **Frosty Highlights Her Bag.** Cheery Frosty the Snowman grins on the front of the cutest shoulderstrap bag to give to your favorite little sweetheart. In calf-like plastic. Rayon lined. About 4x4½ in. Shipping weight 10 ounces.
88 N 9621E–Bright red. . $1.26
88 N 9622E–Kelly green. 1.26

C **Frisky Frosty on Suspenders.** Gay hold-ups . . that jolly fellow, Frosty the Snowman skips, laughs, frolics on decorated white tape. Felt border. Adjustable metal clips. Fits sizes 1–7. Shipping wt. 3 oz.
88 N 9770–Red, white tape 98c
88 N 9771–Kelly green, white tape. .98c

B **Frosty The Snowman** goes to her head on printed spun rayon square. An attention-getter, especially in adorable sleigh gift package. About 26 in. Shipping weight 5 ounces.
88 N 9826–Bright red border. 98c
88 N 9827–Royal blue border. 98c
88 N 9828–Kelly green border 98c

D **Keep Warm with Frosty Mitts.** Gay, colorful Frosty the Snowman is appliqued on back of 100% worsted mittens. For warm hands and very warm hearts. Made in Japan. About 7 in. long. *State size* 2, 3, 4, 5, 6. Shipping weight 3 ounces.
88 N 9364–Bright red. Pr. 98c

PUPPET MITTS

Just wiggle thumb, extra pinkie for a lively Christmas show

E **"Eski and Mo,"** gay painted girl and boy faces on water repellent cotton poplin palms. Cuddly-soft fur backs. Plus warm cotton fleece lining, snug elasticized wrists. Length about 8½ in. *State size* 3, 4, 5, 6, 7, 8, 9.
88 N 9316—Red, white
Shpg. wt. 4 oz. . Pr. $1.49

F **"Teary and Cheery,"** gay clown faces entertain her on water repellent cotton poplin mittens. Cotton fleece lining. Elasticized wrists. About 7¾ in. long. *State size* 3, 4, 5, 6, 7, 8, 9.
88 N 9314-Navy, red palms
88 N 9315-Medium green, gray palms.
Shpg. wt. 4 oz. . . . Pair 98c

CASUAL PARTNERS . . to win her heart

G X marks this shoulderstrap bag a fashion prize. The shape: tall and unusual with self-lacing, a pretty extra on front. The material: super-duper Texon, a coated fibrous material that looks like real calf. Bag about 7x7¾ in. Unlined. Matching contour belt about 3½ in. wide. Adjusts to fit sizes 22 to 28 inches. Set includes 25c Fed. Excise Tax. Shipping weight 14 ounces.
88 N 9644E–Bright red
88 N 9646E–Med. green
88N9645E–Medium brown
Each Set. $2.49

SIZE CHART FOR CHILDREN'S, TEENS' GLOVES

Order size.	2	3	4	5	6	7	8	9
If around fullest part of right hand is. .	5	5¼	5½	5¾	6	6¼	6½	7 in.



H $1.39 pair
Soft Deerskin Mitts. After snow, rain, mitts dry soft. Warm cotton-fleece lined. About 7 in. long. *Please state size* 2, 3, 4, 5, 6, 7. Shipping weight 5 oz.
88N9328-Bright red
88N9329-Kelly green
88N9330-Med. brown
Each pair. . . . $1.39

J $1.98 pair
Pig-grained Imported Capeskin, so soft, so handsomely grained for a trim slip-on. No more numb thumbs because there's a cotton fleece lining. About 8 in. long. *State size* 4, 5, 6, 7, 8. Shpg. wt. 4 oz.
88 N 9362–Tan
88 N 9363-Med. brown
Each pair. $1.98

K $2.98 pair
Soft Used Fur for a luxurious up-or-down cuff. Imported capeskin. Shirred wrists. Cotton fleece lining. About 8½ in. long. *State size* 3, 4, 5, 6, 7.
88 N 9311-Bright red
88 N 9312-Kelly green
88 N 9313-Med. brown
88 N 9369-Navy blue
Shpg. wt. 5 oz. Pr. $2.98

L 98c pair
100% Wool Jacquard. Snuggle-warm show-offs . . colorful mittens in gay Jacquard patterns. About 7¾ in. long. *State size* 2, 3, 4, 5, 6, 7.
88N9352-White
88N9353-Bright red
88N9354-Kelly green
88N9355-Navy blue
Shpg. wt. 4 oz. Pr. 98c

M $1.98 pair
Fur Cuff, a luxurious bracelet on tan pig-grained capeskin mitts. Toasty-warm cotton fleece lining. About 8 in. long. *State size* 3, 4, 5, 6, 7. Wt. 5 oz.
88 N 9334–Gray cuff
88 N 9335–Medium brown cuff
88 N 9336–Dark brown cuff. . . Each pair $1.98

N 98c
Embossed Cowhide Belt. Bright as a sunset . . multicolored imitation jewels, gold-color metal studs, tip, buckle highlight Western style belt. About 1 in. wide. *State size* 22, 24, 26, 28 in. Shpg. wt. 6 oz.
88 N 9964–Natural 98c

P 98c ea. Plaid or Solid
Wool Head Toppers in gay plaids. About 30 in. sq. Hand wash. Wt. 4 oz.
88 N 9815–White. 98c
88 N 9816–Bright red. . .98c
Favored Solid Colors.
88 N 9811–White. 98c
88 N 9812–Bright red. . .98c
88 N 9813–Med. blue. . .98c
88 N 9814–Yellow. 98c

First on every girl's list . . HAT SETS



$2.59 Set

Cover-up Charmer. Harmonizing fur . . halo, scarf ring . . highlights rayon suede cloth. Matching mittens. Fits all sizes. *Colors* Bright red, dark brown, dark green, wine red. *Please state color*. Shipping wt. set 4 oz.
078 N 5640 . . . . Set $2.59



$4.98 Set
$2.98 Hat only

Fur Darling, a sparkling white snuggly helmet. Matching muff (about 7x8 in.) has long wearing rayon satin back. Both rayon lined. Fits 20-21½ in. Prices include 50c Federal Excise Tax on hat. Shipping weight set 14 oz.; hat 10 oz.
078 N 5615E—Set. All white. $4.98
078 N 5610E—Hat. All white. 2.98



$3.98 Set
$2.98 Hat only

Love-of-her-life Cotton Velveteen Cap, so adorable, so warm with sparkling white fur trim. A gift with winning ways. Matching mittens. Both are lined. Fits 19¾-21 in. *State color* Bright red, dark brown, dark green, wine red.
078 N 5625—Set. Wt. 1 lb. 1 oz. . $3.98
078 N 8915—Hat. Shpg. wt. 12 oz. . 2.98



$4.98 Set
$2.29 Hat only

Corduroy Trio. Pinwale corduroy helmet with white fur. Matching mittens and bag. About 5½x5½ in. All three are lined. Fits 19¾-21 in. Set includes 37c Fed. Excise Tax on bag. *State color* Bright red, dark green, wine red.
078 N 5685E—Set. Shpg. wt. 1 lb. . $4.98
078 N 5680—Hat. Shpg. wt. 8 oz. . 2.29



$3.98 Set
$2.69 Hat only

Amatex Beret (cotton, rayon), a rich fur-like fabric. Grosgrain trim. Matching muff about 6x7 inches. Both rayon lined. Fits all sizes. *Colors* all gray or dark brown. *State color.*
078 N 5645—Set. Shipping weight 1 lb. 5 oz. $3.98
078 N 8980—Hat. Wt., 12 oz. 2.69



$3.98 Set
$2.59 Hat only

The Luxury of harmonizing fur so soft-to-the-touch, on a cotton velveteen bonnet to make her happy. Matching muff about 6x7 in. Both have rayon quilted lining. Fits 19¾-21 in. *State color* red, dark brown, navy blue, wine red.
078 N 5655—Set. Wt. 1 lb. 3 oz. . . $3.98
078 N 5650—Hat. Shpg. wt. 12 oz. 2.59



$3.98 Set
$2.49 Hat only

Precious Fur trims an adorable cotton velveteen beret. Fits all sizes. Matching drawstring shoulder bag is plastic lined. About 5x6 in. Set includes 25c Fed. Excise Tax on bag. *State color* Bright red, dark brown, wine red, dark green.
078 N 8060E—Set. Shpg. wt. 13 oz. $3.98
078 N 8055—Hat. Shpg. wt. 9 oz. 2.49



$2.98 Set
$1.98 Hat only

White Rayon Plush Bonnet, a gift with all the enchantment of a fairy princess. Fluffy, plump pompons on grosgrain chin ties. Matching muff about 5x7 inches. Both rayon lined. Fits all sizes. Shipping weight set 1 pound 3 ounces; hat 12 ounces.
078 N 8930—Set. All white. $2.98
078 N 8925—Hat. All white. 1.98



Matching muff about 7x7 in.
$3.98 Set
$2.69 Hat only

Shirred-back Helmet in cotton velveteen. Shows off harmonizing fur trim. A cuddly-warm gift. Rayon lined. Fits all sizes. *State color.* Bright red, dark brown, wine red, dark green. Shpg. wt. set 1 lb. 3 oz; shpg. wt. hat 13 oz.
078 N 5675—Set. $3.98
078 N 5670—Hat. 2.69



$3.98 Set
$2.59 Hat only

Cotton Velveteen Sweetheart Bonnet, white fur trim. Matching muff about 6x7 inches. Both rayon lined. Fits 19¾-21 inches. *Colors* Bright red, dark brown, dark green, navy blue. *Please state color.*
078 N 5635—Set. Wt. 1 lb. 2 oz. . $3.98
078 N 5630—Hat. Shpg. wt. 13 oz. 2.59



$4.98 Set
$2.98 Hat only

White Fur pompon beret, earlaps. Matching muff (about 6½x8 inches) has rayon satin back for added wear. Both rayon lined. Fits 20-21 inches. Prices include 50c Federal Excise Tax on hat.
078 N 8940E—Set. Shpg. wt. 15 oz. $4.98
078 N 8935E—Hat. Shpg. wt. 12 oz. 2.98



$3.98 Set
$2.59 Hat only

Gray Poodle Cloth (51% rayon, 49% cotton) on cotton velveteen helmet. Matching bag about 6x7 in. Both rayon lined. Set includes 23c Federal Excise Tax on bag. Fits 20-21 inches. *State color* red, dark green, wine red, navy blue.
078 N 5665E—Set. Wt. 1 lb. 3 oz. . . $3.98
078 N 5660—Hat. Shpg. wt. 13 oz. 2.59

Order hats and sets on these two pages from your mail order house and pay postage from there. Your hat or set will be mailed from Philadelphia or Chicago. Allow enough time for delivery.



$2.98 Set

$1.94 Hat only

The New Tweedy Look. 100% wool helmet, doubly attractive with harmonizing fur trim. Matching scarf. Fits all sizes. *State color* Dk. brown, red, dark green, navy. Wt. set 5 oz.; hat 3 oz.
078 N 5715—Set..... $2.98
078 N 5710—Hat..... 1.94



$3.79 Set

$2.29 Hat only

Color-gay Knitted 100% Wool bonnet; spiced with fluffy white fur pompon. Earlaps. Matching mittens. Fits all sizes. *State color* Dark green, navy blue, bright red. Shpg. wt. set 5 oz.; hat 3 oz.
078 N 5705—Set......... $3.79
078 N 5700—Hat......... 2.29



A

$4.85 Set $1.98 Hat only

← [A] **Fur Magic** makes every girl a winter queen. A gift with winning ways. Sparkling white fur double clip headband adjusts to snug headclip or a flattering halo band. Matching muff about 6x7 in. Rayon lined. Includes 81c Fed. Excise Tax on set, 33c Fed. Excise Tax on hat. Shipping weight of set 1 lb. 2 oz.; hat 6 oz.
078 N 5775E—Set.......... $4.85
078 N 5770E—Hat.......... 1.98

[B] **The Gay Plaid Jockey Cap** → (58% wool, 42% rayon), with black rayon velvet. Matching drawstring bag about 9x9 in. Rayon lined. Set includes 33c Fed. Excise Tax on bag. *State color* Bright red, or dark green plaid.
078 N 8825E—Set. Fits 20¾-21½ in.
078 N 8826E—Set. Fits 21¾-22¼ in.
Shpg. wt. 15 oz........Each set $3.98
078 N 8820—Hat. Fits 20¾-21½ in.
078 N 8821—Hat. Fits 21¾-22¼ in.
Shpg. wt. 12 oz........Each hat $1.98



B $3.98 Set $1.98 Hat only



$1.98 Set

Bright Colorful Pompons, so holiday-gay on knitted cap that's 35% wool, 65% cotton. Matching mittens. Fits all sizes. *State color* Bright green, royal blue, white, bright red. Shipping weight 6 ounces.
078 N 8910—Set..... $1.98



$2.98 Set

$1.59 Hat only

New! Different! Sparkling white zig-zag design knitted into 100% wool beret, pompon topped. Matching mittens. Fits all sizes. *State color* Bright green, navy blue, red. Shpg. wt. set 5 oz.; hat 3 oz.
078 N 5730—Set......... $2.98
078 N 5725—Hat......... 1.59



C

$3.89 Set $1.98 Hat only

← [C] **A Dream Girl in Angora.** Nothing will dazzle her more than a fluffy angora rabbit hair helmet in shimmering white. A joy to touch—it's soft-as-a-kitten's fur. Also her best defense against wintery winds. Secure-fitting headclip. Matching mittens. Fits all sizes. Shipping weight set 6 oz.; hat 4 oz.
078 N 5795—Set......... $3.89
078 N 5790—Hat......... 1.98

[D] **Glamour Fur Gift.** Sparkling white lovable halo band is an angelic Christmas flatterer. Rich match-makers . . . glamorous pull-through ascot. Both rayon lined. Fits all sizes. Includes 66c Fed. Excise Tax on set. 25c Fed. Excise Tax on band. Shpg. wt. set 10 oz.; band 7 oz. →
078 N 8815E—Set....... $3.98
078 N 8805E—Hat....... $1.49



D

$3.98 Set $1.49 Hat only



$3.29 Set

$1.98 Hat only

Plaid Knitted 100% Wool roller. Matching mittens. Fits all sizes. *State color* Dark green, bright red. Shipping weight set 14 oz.; hat 12 oz.
078 N 5745—Set..... $3.29
078 N 5740—Hat..... 1.98



$2.98 Set

$1.69 Hat only

Flattering Fringe on knitted 100% wool hood that keeps her neck warm too. Matching mitts. Fits all sizes. *State color* Dark green, bright red, white. Shpg. wt. set 5 oz.; hat 3 oz.
078 N 5755—Set......... $2.98
078 N 5750—Hat......... 1.69



E

$3.98 Set $1.98 Hat only

← [E] **Cotton Poplin** head-hugging helmet with harmonizing fur trim for gift-giving luxury. Handy zipper pocket on the left mitten. Both are cotton fleece lined. Fits 21–22 in. *State color* Navy blue, bright red. Shipping weight set 6 oz.; hat 3 oz.
078 N 5735—Set......... $3.98
078 N 5720—Hat......... 1.98

[F] **The Dutchie Darling** in cotton velveteen for a dreamy gift. Gold-color metal poodle pin sparkles on Dutch cap. So striking with matching pull-through ascot for a glamorous accent. Fits 21–22 in. *State color* Dark brown, dark green, bright red, gold. Shpg. wt. set 14 oz.; hat 12 oz. →
078 N 5785—Set......... $3.98
078 N 5780—Hat......... 2.39

Order regularly and get your catalog regularly



F

$3.98 Set $2.39 Hat only

HOW TO MEASURE for Millinery. Draw tape measure around forehead. Number of inches is your correct headsize.

GIRLS' SIZES 2 TO 16

Underwear

IN PASTELS, WHITE

Little Girls' Flower Tone Tuck Knit Vests, Panties
Sizes 2 to 6x
All cotton
39c Ea. in lots of 3

A B C D

A Pliofilm Christmas Stocking (unfilled) with every "3 or 4 for" purchase
(all items "A" to "R" except "L")

L "Day of the Week" Panty Less than 23c Each in lots of 6

Washfast Combed Cotton Panties
E F Less than 38c Ea. in lots of 3
G Low as 50c Ea. lots of 3

H Cotton Panty Only 25c Each in lots of 4

Combed Cotton Panties 2 styles
Sizes 2 to 6x
Less than 37c Ea. in lots of 3

J K

Jr. Misses' Flower Tone Tuck Knit Vests, Panties
Sizes 8 to 14
all cotton
Less than 47c Ea. in lots of 3

M N P R

ITEMS ABOVE, BELOW DESCRIBED ON OPPOSITE PAGE

Women's Charmode Underwear . . *Packaged* for Gift Giving

Attractively packaged in cellophane

Brand New! Puckerette Panty
95c Ea.

S

Lingerie
Best for fit, comfort we've ever sold in these fabrics

T Fine Combed Cotton Band leg Brief (Reg. sizes) 65c Ea.

V Cotton and Rayon Elastic leg Brief (Reg. sizes) 79c Ea.

W Spun Nylon, Rayon Flare leg Panty (Reg. sizes) 95c Ea.

X Z

Cotton Sleeveless Vest, Above-knee Panty
65c Ea.

Y AA

ITEMS BELOW ARE ILLUSTRATED ON THE OPPOSITE PAGE.

Delight Children with Gifts of Underwear



Flower Tone "tuck stitch" Vests, Panties . . sizes 2 to 6x

HONEYSUCKLE quality. Hug warmth to body, petal soft, wrinkle free, non-binding. Easy to launder, need no ironing. Vest has elastic at neck; narrowed at waist. Panties, ankle longs have shaped crotch, good elastic at waist. *Sizes* 2, 4, 6, 6x. *State size, color.* Shipping weight each 4 ounces; for 3, 10 ounces.

All Cotton 39c Ea. in lots of 3

All cotton. Warm, soft, long wearing. *Colors* maize, light blue, tearose, white.
[A] 16 N 7212—Short sleeve Vest
[B] 16 N 7214—Brief leg Panty; ribbed cuffs
[C] 16 N 7213—Short leg Panty; elastic in leg
Any 3 garments..................3 for $1.17

10% Wool, 90% cotton. Warmer, softer, more durable. *Color* tearose. *State size above.*
[A] 16 N 7232—Short sleeve Vest
[B] 16 N 7233—Short leg Panty; elastic in leg
Each 47c......................3 for $1.35
[D] **Ankle Panty.** Elastic strap underfoot.
16 N 7239—Each 67c..........3 for $1.95

Washfast Combed Cotton Jersey Panties . . . sizes 2 to 14

• Finely flat knit. Petal soft. Colors stay bright. Double crotch; elastic at waist.

Contrasting trim at cuff. Shpg. wt. each 5 oz. *State size, color.*

Sizes 2 to 6x Less than 38c Ea. in lots of 3

Sizes 2, 4, 6, 6x.
[E] 16 N 7796 — *Color* white
[F] 16 N 7798 — *Colors* red, maize, lt. blue. Each 39c . . 3 for $1.12

Sizes 8, 10, 12, 14.
[E] 16 N 7996—*Color* white
[F] 16 N 7998—*Colors* red, maize, lt. blue
Each 49c......3 for $1.42

Lace trim at cuff. *Colors* one each pink, white, maize to pack of 3. *State one size to pack of 3.* Wt. for 3, 12 oz.

Sizes 2 to 6x 50c Ea. in lots of 3

Sizes 2, 4, 6, 6x. [G] 16 N 7797—3 for $1.50
Sizes 8, 10, 12, 14. [G] 16 N 7997—3 for $1.75

Good Cotton Panty . . soft

25c Each in lots of 4

[H] Flat knit. Double fabric crotch. Elastic at waist. Ribbed cuffs. Packed 4 pairs in envelope, one each blue, maize, pink, white. *Sizes* 2, 4, 6, 8, 10, 12. *State one size* to pack of 4. Shipping weight 4, 1 lb. 4 for
16 N 7731......$1.00

Combed Cotton Panty . . . 2 styles

Finely flat knit. Double fabric crotch. Elastic at waist. Cut full. *Colors* maize, tearose, white. Shpg. wt. 3, 8 oz.

Sizes 2 to 6x Less than 37c Ea. in lots of 3

Sizes 2, 4, 6, 6x. *State size, color.*
[J] 16 N 7785G—Ribbed cuff Panty
[K] 16 N 7795G—Elastic leg Panty
At Sears low price......3 for $1.10
Sizes 8, 10, 12, 14, 16. *State size, color.*
[J] 16 N 7985G—Ribbed cuff Panty
[K] 16 N 7995G—Elastic leg Panty
At Sears low price......3 for $1.25

Cute "Day of the Week" Panty

Less than 23c Ea. in lots of 6

[L] Design printed on . . different one for each week day . . . Monday through Saturday. Flat knit cotton. Double fabric crotch; elastic at waist. Ribbed cuffs. Attractively packaged . . . sold in sets of 6 pairs, 1 size. *Color* white. *Sizes* 2, 4, 6, 6x. *State size.* Shpg. wt. set of 6, 1 lb.
16 N 7732—Set of 6..$1.35

Flower Tone "tuck knit" Vests, Panties for sizes 8 to 14

HONEYLANE quality. Fluffy, petal soft, snug. Vests are shaped and narrowed at waist; full, long. Sleeveless vest has neat trim, built-up shoulder straps. Short sleeve vest has elastic at neck, sleeves. Panties have shaped, double fabric crotch; elastic at waist. Brief leg panty has elastic in ribbed cuffs; short leg has elastic in leg openings. *Sizes* 8, 10, 12, 14. *State size.* Shipping weight each 4 ounces.

All cotton Less than 47c Ea. in lots of 3

All cotton. Warm, soft, absorbent. Durable. *Color* tearose or white. *Please state color.*
[M] 16 N 7294—Sleeveless Vest
[N] 16 N 7297—Brief leg Panty
[P] 16 N 7296—Short sleeve Vest
[R] 16 N 7295—Short leg Panty
Each garment 49c..............3 for $1.40

10% New Wool. 90% durable cotton. Warmer, softer. Very absorbent. *Color* tearose.
[M] 16 N 7254—Sleeveless Vest
[N] 16 N 7257—Brief leg Panty
[P] 16 N 7256—Short sleeve Vest
[R] 16 N 7255—Short leg Panty
Each garment 57c.............3 for $1.65

How to Measure for Sizes 2–6x. Vests . . measure chest. **Panties** . . measure waist.

If weight is	25–29	29–38	38–49	49–54 lbs.
If chest is	21	23	25	25½ in.
If waist is	20½	21½	22½	23 in.
Order Size	2	4	6	6x

How to measure for Sizes 8–16. Vests . . measure chest. **Panties** . . measure waist.

If chest is	27	29	30½	32 in.
If waist is	23½	24½	25½	26½ in.
Order size	8	10	12	14

Measure and be sure of the correct size.

Charmode Underwear has beauty, softness women love

"Puckerette" Panty . . New

95c Each

[S] Flat knit combed cotton (with elastic thread to retain "pucker.") Elastic waistband. Garter tabs. Lace trim at leg. *Sizes* small (32–34), med. (36–38), large (40–42)-in. hip. *Colors* pink, blue, lime, white. *State size, color.* Shpg. wt. each 4 oz.
16 N 6902-Ea. 95c
3 for $2.70

Knit Lingerie . . among the best in these fabrics

REDMANIZED* shrunk to fit. Double crotch. Elastic waistband.

Briefs. Flat knit. *Reg. sizes* 33–34; 35–36; 37–38; 39–40-in. hip. *Larger sizes* 41–42; 43–44-in. hip. Shpg. wt. each 4 oz.

[T] Reg. sizes 65c Ea.

[T] **Band leg. Combed cotton.** Elastic in cuff seam. *State color* pink, white.
16 N 6909 — *State reg. size above.*
Ea. 65c;3for$1.95
16 N 6918 — *State larger size above.*
Ea. 75c;3for$2.15

[V] **Elastic leg. 70% combed cotton, 30% rayon.** *State color* pink, white, maize, blue.
16 N 6938 — *State reg. size above.*
Ea. 79c; 3for$2.25
16 N 6939 — *State larger size above.*
Ea. 89c; 3for$2.55

[W] **Flare leg Panty.** 80% spun rayon, 20% spun nylon. Flat knit. *Color* pink. Shpg. wt. each 4 oz.

Reg. sizes 95c Ea.

Reg. sizes 35–36; 37–38; 39–40-in. hip. *State size.*

	Each	3 for
16 N 6941	95c	$2.70

Larger sizes 41–42; 43–44; 45–48; 49–52-in. hip. *Please state size.*

	Each	3 for
16 N 6948	$1.15	$3.30

* Reg. U. S. Pat. Off.

If dress size is . . .	12	14	16	18	20	22	. . .	. . .
Order hip size. . .	33-34	35-36	37-38	39-40	41-42	43-44	45-48	49-52 in.

Fine Cotton Vests, Panties in dainty "seed pearl" stitch

Warm, soft. Sleeveless vest bound at neck, armholes; short sleeve vest has elastic at neck, sleeves. Both panel ribbed at waist. Panties have elastic at waist, leg openings; shaped, reinforced crotch. *State size* small (32–34), med. (36–38), large (40–42), extra large (44–50)-in. hip or bust. Shpg. wt. each 5 oz.

(X) and (Y) 65c Ea.

[X] 16 N 6346—Sleeveless Vest
[Y] 16 N 6347—Above knee Panty
Each 65c......3 for $1.85
State color pink, white.

[Z] 16 N 6348—Short sleeve Vest
[AA] 16N6349—Below knee Panty
Each 85c......3 for $2.40
Color pink.

HOW TO MEASURE. Vests . . measure bust over fullest part, close up under arms, across shoulder blades in back. Keep tape snug. **Panties, Drawers.** Measure hips (over dress) around fullest part (about 9 in. below natural waistline). Number of inches is size.



Cotton Vests, Panties . . . sizes 2 to 14

Best we've ever sold . . new interlock knit

- Velvet-soft, smooth . . extra close knitting . . warmer, more absorbent
- Seams flatlock stitched to resist ripping; bar tacks at strain points
- Pliofilm Christmas stocking (unfilled) with every "3 for" purchase

Sizes 8, 10, 12, 14. *State size. Color* white. Shpg. wt. each 4 oz.

Panty 69c Ea.

[BB] **Short sleeve Vest.** Elastic reinforced neck won't stretch out of shape. Cut full and long.

	Each	3 for
16 N 7394.........	89c	$2.60

[CC] **Panty.** Elastic waistband. Double fabric crotch. Ribbed cuffs. Full sizes.

	Each	3 for
16 N 7397.........	69c	$2.00

Sizes 2, 4, 6, 6x. *State size. Color* white. Shpg. wt. each 5 oz.

Panty 59c Ea.

[DD] **"Easy on, easy off" Vest** (patented neck opening). Short sleeves. Cut full and long.
16 N 7310—Each 79c; 3 for $2.30

[EE] **Panty.** Double fabric front, back for vertical stretch. Side panels for horizontal stretch. Elastic waistband. Ribbed cuffs.
16 N 7313—Each 59c; 3 for $1.70



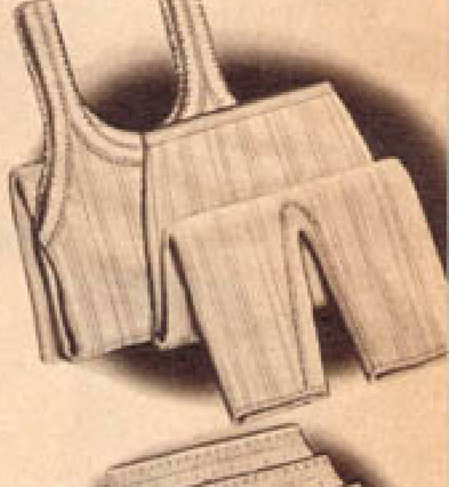
HONEYSUCKLE 2-in-1 Style Underwear

Comfortable worn separately or buttoned together. Panties, briefs have buttonhole loops in front under all around elastic waistband. Panties have double crotch; briefs have fly front, supporter straps. Both have elastic in ribbed cuffs. Crew neck and "Easy on" (patented neck opening) vests have short sleeves, ribbed cuffs; 2 buttons in front to attach to panty, brief. *Color* white. *Sizes* 2, 4, 6, 6x. *State size.* Shipping weight 3, 12 ounces.

59c Ea. in lots of 3

[FF] 16 N 7333G–"Easy on" Vest
[GG] 16 N 7337G–Girls' 2-in-1 Panty
[HH] 16 N 7332G–Crew neck Vest
[JJ] 16 N 7339G–Boys' 2-in-1 Brief
Pliofilm stocking (unfilled) with 3.........................any 3 for $1.77

Women's 100% Spun Orlon* Vest, Panty



Extra, extra strong. Cashmere soft. Feather-light. Easy to launder. Won't shrink, stretch. Resistant to perspiration, sunlight, heat; mothproof.

Sleeveless vest has bound neck, armholes: picot trim. Panty has elastic at waist, legs; reinforced, shaped crotch.

$1.69 Ea.

Sizes small (32–34), medium (36–38), large (40–42), extra large (44–50)-in. bust or hip. *Color* pink. Wt. each 3 oz.
16 N 6204—Sleeveless Vest
16 N 6206—Above knee Panty
State size. Each $1.69......3 for $4.90

* Reg. U. S. Pat. Off. E. I. du Pont de Nemours

100% Nylon Panty

Lovely feather-light spun nylon panties knit in dainty "seed pearl" stitch. Super durable and down soft. Won't shrink out of fit. Elastic at waist, leg openings.

3 for $3.70

Colors pink, white. *Sizes* small (32–34), medium (36–38), large (40–42)-in. hips. *State one size, color.* Shpg. wt. for 3, 10 oz.
16 N 6996................3 for $3.70




FOR CHILDREN
FLEXIBLE AS YOUR SKIN
Foot-ease
Each pair (except E, K) individually boxed
FOR MISSES AND WOMEN
POODLE
A $2.39 Pr.
LITTLE LULU
B $2.39 Pr.
BUGS BUNNY
C $2.39 Pr.
ROCKET
D $2.39 Pr.
E $1.98 Pr.
F $2.85 Pr.
Specially shaped heel pocket
G $2.85 Pr.
H $2.49 Pr.
J $2.45 Pr.
K $2.39 Pr.
L $2.35 Pr.
M $2.10 Pr.
Colors are listed in order, reading from left to right

Everybody's Christmas-wishin' for

Foot-ease Slipper Socks

REG. U.S. PAT. OFF.



Gay, heart-warming colors, foot-soothing yarns

ILLUSTRATED ON OPPOSITE PAGE

[A] to [E] Five holiday-bright styles for children

[A] **NEW! Pert poodle on 100% virgin wool.** Darling "show off" pattern is knit in gay contrast. Padded leather soles, flexible as a glove, are hand stitched to uppers with gay contrasting yarn; glove leather sidewall . . . protective, wear-adding. Hand wash alone. Shpg. wt. pr. 6 oz.
Colors red, blue. *Hosiery sizes* 6, 7, 8, 9. *Please state size, color.*
86 N 2921—Check size chart below at right..................Pair $2.39

$2.39 Pair — Attractively boxed

[B] **Little Lulu*. . . fine wool worsted;** cute cartoon tyke, pet of the pig-tail crowd. Fun to wear, keep tiny feet warm and snug. Pliable glove leather soles hand stitched to all wool worsted socks. Softly padded for foot comfort. Protective sidewall adds wear. Hand wash separately.
Colors dark blue, bright red, green. *Hosiery sizes* 5, 6, 7, 8, 9.
86 N 2908—*State size, color.* Shpg. wt. pair 6 oz..................Pair $2.39

$2.39 Pair — Attractively boxed

[C] **Bugs Bunny**. . . fine wool worsted.** All-time favorite with fun-loving youngsters. Frisky comic book hero is knit in lively color contrast. Soft, warm wool worsted socks; pliant glove leather soles hand stitched with bright yarns. Comfortably padded. Hand wash alone.
Colors forest green, navy, red, brown. *Hosiery sizes* 5, 6, 7, 8, 9, 10.
86 N 2909—*State size and color.* Shpg. wt. pair 6 oz..................Pair $2.39

$2.39 Pair — Attractively boxed

[D] **Zooming Rocket design . . . new this fall.** Fine wool worsted socks . . . highlighted by a brilliant rocket, bound to excite every youngster's imagination. Skin-soft glove leather soles hand stitched to soft, warm uppers. Gently padded soles and heels for comfort. Hand wash alone.
Colors black, red, blue. *Hosiery sizes* 6, 7, 8, 9. *State size, color.*
86 N 2912—Size chart at right, below. Shpg. wt. pair 6 oz.....Pair $2.39

$2.39 Pair — Attractively boxed

[E] **Hand embroidered Snowflakes** to delight little charmers, form adorable contrast against solid tone of sock. Fine 100% virgin wool; cuddly soft and warm. Flexible leather sole, softly padded; hand stitched to uppers with gay yarn. Imported from Japan. Low priced for this quality.
Colors red, blue. *Hosiery sizes* 6, 7, 8, 9. Hand wash separately.
86 N 2980—*Please state size, color.* Shpg. wt. pair 7 oz..........Pair $1.98

$1.98 Pair — Individually bagged

*Reg. U.S. Pat. off. **W.B.C. Inc.

[F] to [M] Seven lovely styles for women, misses

[F] **Dainty pastel tones on fine 100% virgin wool.** Thrilling new pattern, smart new style . . . bound to make a hit with the lady in your life. Fluff-soft sock hand stitched to pliable leather sole; glove-leather sidewall. Specially knitted heel pocket insures better fit; won't slip down. Double padded heel and padded sole. Hand wash alone.
Colors light blue, maize, light green. *Hosiery sizes* 8, 9, 10, 11.
86 N 2366—*Please state size, color.* Shpg. wt. pair 8 oz..........Pair $2.85

$2.85 Pair — Attractively boxed

[G] **Sparkling new floral pattern . . . 100% fine virgin wool** packed ankle deep in brilliant color, smart styling . . . for your favorite Miss or Mrs. Kitten-soft wool sock; flexible leather sole; glove-leather sidewall. Comfortably padded sole, double padded heel. Colorful hand stitching.
Colors blue, red, green. *Hosiery sizes* 8, 9, 10, 11. Hand wash alone.
86 N 2365—*Please state size, color.* Shpg. wt. pair 8 oz..........Pair $2.85

$2.85 Pair — Attractively boxed

[H] **Gay Alpine pattern,** colorful as Christmas ornaments, on fine all wool worsted . . . to pamper HER feet in soft, relaxing comfort. Pliant glove leather soles hand stitched to warm socks. Gently padded for comfort; double padded heel. Hand wash alone. Shpg. wt. pair 8 oz. Colorful!
Colors maize, navy blue, red, green. *Hosiery sizes* 8, 9, 10, 11.
86 N 2322—*Please state size and color;* chart at right..........Pair $2.49

$2.49 Pair — Attractively boxed

[J] **All spun nylon "solids"** in the slickest, smoothest fitting Foot-ease you've ever worn; genuine "rib" pattern is knit in to stay. Fleecy-soft, but outwears most other yarns known. Won't shrink out of fit, stays soft. Padded glove leather sole and heel. Hand washable separately.
Colors red, royal blue, yellow, forest green. *Hosiery sizes* 8, 9, 10, 11.
86 N 2409—*Please state size, color.* Shpg. wt. pair 8 oz..........Pair $2.45

$2.45 Pair — Attractively boxed

[K] **Exquisite imports** with charming hand embroidered rosebud pattern. Adorably feminine, so wonderfully warm and comfortable. Fine all wool socks; flexible leather soles; contrasting colored yarns are hand stitched. Softly padded for comfort. Made in Japan.
Colors blue, green. *Hosiery sizes* 8, 9, 10, 11. Hand wash alone.
86 N 2398—*Please state size, color.* Shpg. wt. pair 8 oz..........Pair $2.39

$2.39 Pair — Attractively boxed

[L] **Fine virgin wool "solids."** Moderately priced, but you get 100% virgin wool PLUS a glove leather toe-cap for extra wear and protection. Colorful contrasting hand stitching joins sole and sock. Padded flexible leather sole for foot comfort. Hand wash alone.
Colors green, red, royal blue. *Hosiery sizes* 8, 9, 10, 11; chart at right.
86 N 2335—*Please state size, color.* Shpg. wt. pair 8 oz..........Pair $2.35

$2.35 Pair — Individually bagged

[M] **Our lowest priced wool "solids"** . . . sizes for children, too. Won't strain your budget a bit to give everyone on your list a gift of these. Low priced, yes! but packed with wear, warmth and comfort. Padded suede leather sole; glove leather sidewall. Hand wash alone.
Colors red, forest green. *Hosiery sizes* 6, 7, 8, 9, 10, 11; chart at right.
86 N 2336—*Please state size, color.* Shpg. wt. pair 7 oz..........Pair $2.10

$2.10 Pair — Attractively boxed

Order regularly and get your catalog regularly

3 pairs (one size) guaranteed 3 months or you get 3 new pairs without extra cost



Royal Purple Guaranteed-wear Cottons

3 pairs $1.45 6 prs. $2.75

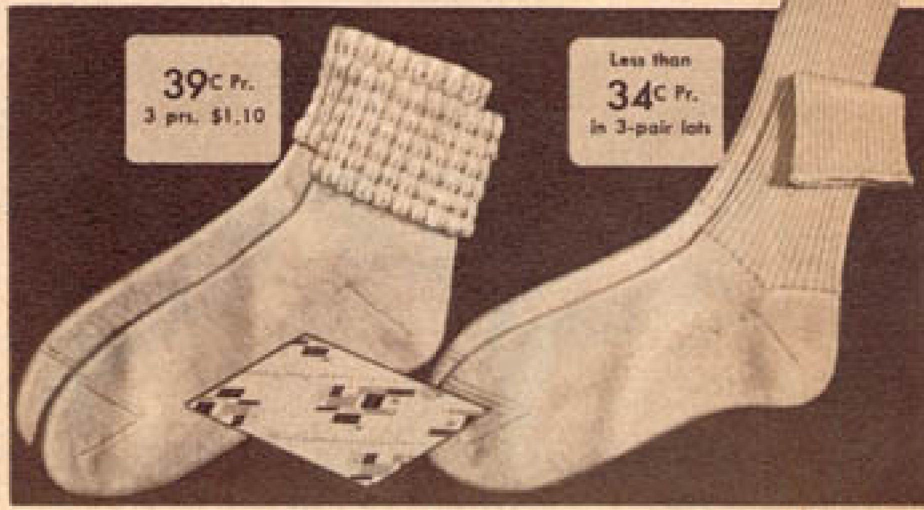
- **Good combed cotton** . . . firmly knit
- Long wearing; strong medium weight
- Nylon reinforced heel and toe
- Double top; seamless comfort sole
- Neat seam; tiny fashion marks

Budget strained? Make her a gift of guaranteed-wear cotton stockings . . . she'll remember you for many months to come. Shpg. wt. 3 pairs 12 oz.
Colors French tan, brownmist, suntone. *Sizes* 9, 9½, 10, 10½, 11.
State size, color. 3 pairs 6 pairs
86 N 2483..................$1.45 $2.75

3 pairs $1.98 6 prs. $3.79

- **Select mercerized cotton** . . . very finely knit; smooth and lustrous
- Nylon reinforced heel and toe
- Shaped ankle, tapered heel for wrinkle-free fit; double garter top
- Neat seams, fashion marks in back
- Seamless sole for her comfort

Our best medium weights; gift hose that will give long, long wear.
Colors French tan, brownmist, towntaupe. *Sizes* 9, 9½, 10, 10½, 11. *State size, color.* Shpg. wt. 3 prs. 12 oz.
86 N 2485–3 prs. $1.98; 6 prs. $3.79



Anklets . . gift envelope with each 3-pair purchase

Waffle design cuffs, newest pet of the coke crowd . . . sure to please every Miss or Mrs. on your list. Thick, bulky, triple roll cuffs have a hand crotcheted look about them. Anklet is fine combed cotton, firmly knit husky weight. Nylon reinforced heels, toes. Shpg. wt. pair 4 oz.
Color white. *Sizes* 8½, 9, 9½, 10, 10½, 11. *Please state size.* Pair 3 pairs
86 N 2581..................39c $1.10

More anklets on following page.

Guaranteed-wear Crews . . . gift hits every time! 3 pairs (one size) guaranteed to wear 3 months or you get 3 new pairs at no extra charge.
Firmly knit of soft, durable 2-ply combed cotton. Extra wear in the Nylon reinforced heels and toes. No-seam ribbed tops. Shpg. wt. 3 pairs 9 oz.
Colors white, blue, maize, red. *Sizes* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size, colors.*
86 N 2536..................3 pairs, $1.00

SIZE CHARTS FOR FOOT-EASE AND ANKLETS

Foot-ease size chart for children	If hose size is	6	6½-7	7½-8	8½	9-9½	10
	Order Foot-ease	5	6	7	8	9	10
Foot-ease size chart for misses, women	If hose size is	8	8½	9	9½	10	10½	11
	Order Foot-ease	8	9	9	10	10	11	11
Anklet size chart for small children	If shoe size is	6-6½	7-7½	8-9½	10-10½	11-1	
	Order anklets	6	6½	7	7½	8	
Anklet size chart for misses, women	If shoe size is	1½-3½	4-4½	5-6	6½-7	7½-8	8½ up
	Order anklets	8½	9	9½	10	10½	11

Be sure size you want is listed in description of style you order

New "Color Mate" Spun Nylon Anklets to go with Women's Sweaters

98c Pr. 2 pairs $1.89

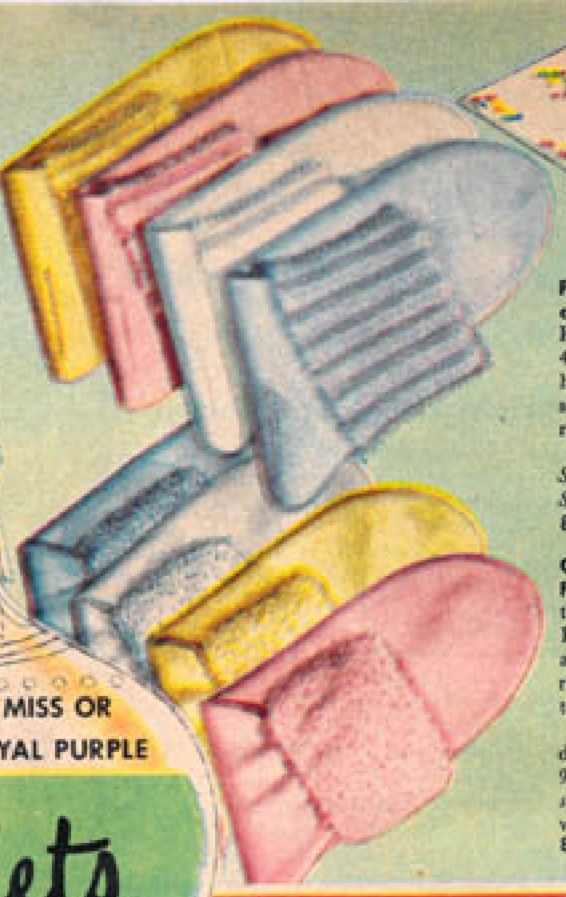


A truly luxurious gift . . "color mated" anklets and sweater in heavenly shades.

Anklets are knit of superb spun nylon; softly brushed. No-seam cuffs are triple thick.

Colors Navy, white, pep. red, light blue, yellow, rico green, light pink. *Sizes* 9, 9½, 10, 10½, 11. *State size, color.* Shpg. wt. pair 5 oz.

86 N 2588—Pr. 98c; 2 prs. $1.89



Attractive, colorful envelope with each 3 pairs

Chubby cuff style hits; very smart

Fluffy bunny-soft cuffs knit of 60% French Angora, 40% nylon; won't shed. Cuff is hand transferred; no chafing seam. Combed cotton foot. Nylon reinforced heel and toe. **93c** Pr. 3 prs. $2.69

Colors blue, white, pink, yellow. *Sizes* 8½, 9, 9½, 10, 10½, 11. *State size, color.* Shpg. wt. pair 4 oz.

86 N 2560—Pr. 93c; 3 prs. $2.69

Original "Sloppy Floppy" . . pet of the coke crowd. **39c** Pr. 3 prs. $1.12

Extra thick, triple roll terry cuffs are knit on . . won't chafe, won't rip apart. Firmly knit durable cotton in a good husky weight.

Colors pink, yellow, white, medium blue. *Sizes* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Be sure to state size and color wanted.* Shipping weight pair 3 ounces.

86 N 2502—Pair 39c | 3 pairs $1.12

DELIGHT EVERY MISS OR WOMAN WITH ROYAL PURPLE

Anklets

THEY NEVER HAVE TOO MANY



Smart diamond design on no-seam cuff. Finely knit mercerized cotton. Nylon reinforced heels and toes. Gay washfast colors. Shpg. wt. pair 3 oz. **39c** Pr. 3 prs. $1.10

Colors red, white, yellow, blue. *Sizes* 8½, 9, 9½, 10, 10½, 11.

86 N 2547—*State size, color.* | Pair 39c | 3 prs. $1.10

Nylon filament . . lustrous, silky-smooth, semi-sheer. Nylon reinforced cotton heel, toe and knit-on cuff. **45c** Pr. 3 prs. $1.29

Colors maize, light blue, white, tan. *Sizes* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. *State size, color.* Wt. pr. 4 oz.

86 N 2567—Pair . . . . . 45c | 3 pairs $1.29

- 3 pairs (same size) guaranteed 3 months or you get 3 new pairs without extra charge
- Mercerized cotton; washfast
- Nylon reinforced heel, toe
- Knit-on top

Cuffed classics. Nylon reinforced heel-guard. **3 prs. $1.17**

State colors kelly green, white, red, yellow, blue, sunbeige. *State size* 8, 8½, 9, 9½, 10, 10½. Shpg. wt. 3 prs. 10 oz.

86 N 2539—3 pairs $1.17; 6 pairs $2.29

Streamlined Crews. Genuine rib pattern. **3 prs. $1.00**

State colors navy, white, kelly green, yellow, red, lt. blue. *State size* 8, 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 3 prs. 8 oz.

86 N 2555—3 pairs $1.00; 6 pairs $1.90



LITTLE CHILDREN'S ANKLET FAVORITES

. . gayly decorated pliofilm sock included with 3 or more pairs

[A] **Guaranteed-to-wear Crews** . . 3 pairs (same size) must wear 3 months or you get 3 new prs. Fine mercerized cotton. Nylon reinforced heel, toe. Knit-on top. Washfast. Shpg. wt. 3 prs. 8 oz. **3 prs. 87c**

Colors white, navy, maize, red. *Sizes* 6, 6½, 7, 7½, 8, 8½. *State size, colors.*

86 N 2855—3 prs. 87c | 6 prs. $1.64

[B] **Fancy cuffs** with charming multi-color Christmas designs. Fine mercerized cotton. Nylon reinforced heels and toes. Knit-on (no-seam) top. Washfast. Shipping weight 3 pairs 8 oz. **3 prs. $1.00**

Packed one size, one of each *color* red, white, royal blue. *State size* 6, 6½, 7, 7½, 8, 8½.

86 N 2849—3 prs. $1.00 | 6 prs. $1.95

[C] **Blazer stripe cuffs.** Low priced. Good combed cotton. Elastic in top. Washfast colors. **5 prs. 95c**

Colors royal blue, white, tan, red, maize. *Sizes* 6, 6½, 7, 7½, 8, 8½. *State one size, one color to pack of 5 prs.* Shpg. wt. 1 lb.

86 N 2822 . . . . 5 pairs 95c

[D] **Pretty designs** are knit into cuffs. Fine mercerized cotton. Nylon reinforced heel, toe. Washfast. Shipping weight pair 3 ounces. **29c** Pr. 3 prs. 84c

State color pink, brown, white, red, maize, medium blue. *State size* 6, 6½, 7, 7½, 8, 8½.

86 N 2840—Pr. 29c; 3 prs. 84c

- 3 pairs guaranteed to wear 3 months or you get 3 new pairs
- Washfast mercerized cotton
- Nylon reinforced heel, toe and heel-guard add wear
- Knit-on tops

Shpg. wt. 3 pairs 8 oz.

[E] **Solid color or cuffed classics.** Very, very durable, guaranteed to wear. **3 prs. 85c**

Colors red, white, medium blue, maize, tan. *Sizes* 6, 6½, 7, 7½, 8, 8½. *State size, colors.*

86 N 2810—3 pairs 85c | 6 prs. $1.66

[F] **Bright Blazers.** Elastic in straight up top. **3 prs. 72c**

Main colors (2) maroon, (3) beige, (4) navy, (1) green. *Sizes* 6, 6½, 7, 7½, 8, 8½. *Please be sure to state size, colors.*

86 N 2803—3 pairs 72c | 6 prs. $1.39



Colors are listed in order shown

Roy Rogers and Trigger

Just like Roy Rogers' own boots! Just what your pint-size cowhand wants to top off his Western outfit!





$3.98

$9.65

$7.65

Roomy toes for Tots

Rope your tot's heart with Roy Rogers cowpuncher boots! Designed to fit easily as a shoe: broad toe, easy-balance underwedge heel. Glowing leather upper; Roy's name decorates collar. Smooth leather-lined leg; drill vamp lining. Leather insole. Leather sole and heel.

Sizes: Tots' wide 5½, 6, 6½, 7, 7½, 8. *State size*. Shpg. wt. 14 oz.

15 N 752—Brown light tan . . . $3.98
15 N 753—Red with white . . . 3.98

Strong Goodyear Welt

They're tough—they're from Texas! Roy's style with a regular cowboy heel, toe. Kidskin leg; dress leather vamp. Longer-lived, extra-flexible Goodyear welt. Searosole, rubber heel lift.

Sizes: Child's wide width 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size*. Shpg. wt. 1 lb. 2 oz.

15 N 1880—Burgundy (wine tone) with tan . . . . Pair $9.65
15 N 1881—Red . . . . Pair 9.65

Flat heels for growing feet

Yippee—Roy Rogers boots, with a real western design! Texas-built beauties with flat, broad heels and comfortable full toes. Young buckaroos go for the gay leg inlay, Roy's dashing name on the collar. Husky leather, fully lined for smoothness. Sewed construction. Wear-defying Searosole, rubber heel lift.

Sizes: Child's wide width 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size*. Shpg. wt. 1 lb. 8 oz.

15 N 1259—Brown, tan. Wide toe. . . Pair $7.65
15 N 1263—Brown, tan. Square toe. . Pair 7.65

Young Cowpokes' Texas-Made Westerns . . Easy-fitting Leathers, Fancy-duds Colors



$5.89 $6.45 $8.65 $11.98

Wide, spacious toes . . shoe-height heels

"Cloverleaf" style worn by real cowboys, wished for by make-believe cowpokes. Leather leg; dress leather vamp. Searosole, and rubber heel.

Sizes: Child's wide width 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size*. Shpg. wt. 1 lb. 2 oz.

15 N 1256—Black, white . . . . Pair $5.89
15 N 1257—Green, tan . . . . Pair 5.89

Rootin', tootin' leather Wahoo boot—cut lower, more comfortable for youngsters. Shoe-height heel. Leather lining. Searosole, rubber heel.

Sizes: Child's wide width 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size*. Shpg. wt. 1 lb.

15 N 1894—Burgundy (wine tone), tan Pair $6.45

Texas-built and tough . . cowboy heels, toes

Rugged as a rodeo! Texas-built cowhand boots; super-flexible Goodyear Welt construction. Kidskin leg, leather vamp. Searosole, rubber heel.

Sizes: Child's wide width 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size*. Shpg. wt. 1 lb.

15 N 1882—Wine tone, tan. . . . Pair $8.65
♦15 N 1883Y—Blue . . . . Pair 8.65

Dude-up boot for boys in bright colors that take to fancy duds. Lustrous kidskin leg; dress leather vamp. Smooth-feeling leather lined leg. Goodyear welt. Long-life Searosole, modified cowboy heel with rubber lift.

Sizes: Boys' wide 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size*. Shpg. wt. 2 lbs. 2 oz.

67 N 5600—Wine tone, tan. . . Pair $11.98

♦ *means orders for 15N1883Y sent from Dallas; order, pay postage from nearest Sears mail order house*

Go Western . . Give Boots!
Strong nylon sewed uppers
wide toes and flat heels . .
children's sizes 8½ to 3





Santa's Slipper Parade

Nestly Biltwels . . toyland colors . . Children's sizes 4 to 3

BILTWELS DESCRIBED BELOW ARE ILLUSTRATED ON FACING PAGE

$4.98

Chuck-full of comfort from the broad, full toe to the flat heel. Lustrous leather; nylon sewed. Germ-inhibiting PACIFATE protected lining. Sturdy Searosole . . . springy rubber heel.

Sizes: Child's D (medium wide) in 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please be sure to state size.* Shipping weight 1 lb. 10 oz.

15 N 1426—Brown, burgundy (wine tone) . . . . . . Pair $4.98

$4.98

Round up this Long Horn boot for a real Western Christmas! Dress-leather upper; rip-resisting nylon stitching. PACIFATE protected lining. Long wearing Serosole; rubber heel.

Sizes: Child's D (medium wide) in 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please be sure to state size.* Shipping weight 1 lb. 10 oz.

15 N 1427—Black and white. Pair $4.98

Fun to Wear! Broad heels, full toes



$3.98

Wow'em with Range Rider boots! High-riding cowpuncher embossed on the leg. Supple leather upper; nylon sewed for rip-resistance. Reinforced leather backstay; handy pull-on tabs. Leather insole, heel linings add wear. Searosole, low rubber heel.

Sizes: Child's D (med. wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shipping weight 1 lb. 2 oz.

15 N 1215—Brown. Pair $3.98

$3.49

For whizzing off to Mars, to school—exciting Rocket Boots! Easy-feeling wide toe and snug heel for comfortable, shoe-like fit. Two-tone leather upper; wrinkle-free leather insole. Husky Searosole (outwears leather); rubber heel.

Sizes: Child's D (med. wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shipping weight 1 lb. 8 oz.

15 N 1457—Burgundy (wine tone), brown . . . . . . Pair $3.49

FROSTY THE SNOWMAN

Here comes Frosty the Snowman! Roly-poly Frosty smiles up gayly from a warm, snuggly slipper wee folk love. Frothy white collar cuddles around the ankle. Bright, eye-widening colors. Shape-retaining felt upper. Printed corduroy platform. Pillowy padded sole, heel.

Sizes: Child's wide width 5, 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *Please state size wanted.* Shipping weight 1 pound.

15 N 1970—Red felt Pair $1.88
15 N 1969—Blue felt Pair $1.88

Snuggly quacking ducks toddlers love . . $2.19

[F] As much fun as toys! Downy-soft duck quacks. Fluffy natural shearling lamb cuddles young feet in warmth. Sturdy padded leather sole.

Sizes: Child wide width 4, 5, 6, 7, 8, 9, 10, 11. No half sizes. Shpg. wt. 10 oz.

15 N 927—Natural and blue. Please be sure to state size . . . . Pair $2.19
15 N 928—Natural and red. Please be sure to state size . . . . Pair 2.19

Santa Suggests: Fuzzy circus pets . . $1.69

[G] New! Twirl his propeller hat, turn his head—it's fun! Space man of rayon plush. Leather sole. **Sizes:** Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 10 oz.
15N1983—Red. Pr. $1.69

[H] "Squeak, squeak," says little Mr. Teddy Bear. Adorable pet for tots. Rayon plush. Soft, long-lived leather sole. **Sizes:** Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 10 oz.
15N1978—Blue. Pair $1.69

[J] Squeaking clown sends toddlers off to bed with smiles. Rich-looking rayon plush. Soft leather sole. **Sizes:** Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 10 oz.
15N1979—Red. Pr. $1.69

[K] New! Push Mr. Snowman's nose—he squeaks! Rayon plush. Leather sole. **Sizes:** Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. Wt. 10 oz.
15 N 1977—Blue. State size. Pair $1.69

[L] Tabby, the talking cat, says "Meow!" Rayon plush. Leather sole. **Sizes:** Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. Wt. 10 oz.
15 N 1980—Pink. State size. Pair $1.69

From Santa's Bag . . cozy, warm Biltwels, durable, too

[M] "Wow! Planet Patrol Boots." Durable felt. Padded sole, heel. **Sizes:** Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1971—Blue . . . . . . Pair $1.79
15 N 1972—Red . . . . . . Pair 1.79

[N] Beaded vamp, fur collar. Padded sole and heel. **Sizes:** Child's wide, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 917—Red leather . . Pr. $2.87
15 N 912—Blue leather . . Pr. 2.87

[P] New! Star-sprinkled ballerina in shimmering rayon satin. Padded platform sole. Wt. 10 oz. **Sizes:** Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.*
15 N 970—Fuchsia . . . . Pair $1.79
15 N 969—Royal blue . . Pair 1.79

[R] Zips on in a jiffy! Firm felt; corduroy trim. Padded sole. **Sizes:** Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1958—Blue . . . . . . Pair $1.29
15 N 1959—Red . . . . . . Pair 1.29

[T] Toddler's Fuzzy Wuzzy of rayon plush. Leather sole. **Sizes:** Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 929—Blue . . . . Pair $1.19
15 N 930—Red . . . . Pair 1.19

[V] New felt zip-up boot. Corduroy collar. Padded sole. **Sizes:** Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1989—Red . . . . . . Pair $1.79
15 N 1988—Blue . . . . . . Pair 1.79

[W] Fur cuffed beauty, quilted rayon satin. Padded sole. **Sizes:** Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shipping weight 10 oz.
15 N 1981—Blue . . . . . . Pair $1.98
15 N 1982—Red . . . . Pair 1.98

[X] Fleece-lined corduroy zip-up boot. Padded leather sole. **Sizes:** Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1999—Red . . . . . . Pair $2.79
15 N 1998—Blue . . . . . . Pair 2.79

[Y] Bedtime favorite of natural shearling lamb. Fluffy inside, smooth outside. Leather sole. **Sizes:** Child's wide 6, 7, 8, 9, 10, 11, 12, 1, 2. No half sizes. *Please state size.* Shipping weight 10 oz.
15 N 991—Natural . . . . Pair $1.69

[Z] Low-cut comfort for around-the-house romping. Supple kidskin with a Holiday-gay plaid lining. Padded leather sole, heel. **Sizes:** Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.
15N918—Brown. Pr. $2.54

[FF] Hand-beaded lovely from Canada. Black fur collar; lined suede leather. Padded leather sole. **Sizes:** Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.
15N1973—Blue.
15N1974—Red. Pr. $1.59

[GG] Toe-freeing moc-type vamp. Mellow leather upper; happy plaid lining. Leather sole, wedge heel. **Sizes:** Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15N950—Two-tone brown
15N949—Red, blue. $2.19

[HH] Cozy snap-fastener boot fits snugly around the ankle. Butter-smooth leather, extremely pliant. Padded leather sole. **Sizes:** Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Wt. 10 oz.
15 N 914—Brown. $1.98

Roy Rogers Slippers Wow Lil' Westerners

[JJ] Roy Rogers slipper. Imitation suede. Padded sole, heel. **Sizes:** Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size wanted.* Shipping weight 10 oz.
15N948—Brown, sage green. Pr. $1.98

[KK] Rodeo-gay Roy Rogers felt boots. Padded soles, heels. **Sizes:** Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half size. *Please be sure to state size.* Shpg. wt. 10 oz.
15 N 1987—Black and gray. Pair $1.98
15 N 1986—Red and blue. . Pair 1.98

Storybook Boots . . welcome gifts $1.49

[LL] Cozy felt home of the "Old Lady Who Lived in a Shoe." Padded sole, heel. **Sizes:** Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1955—Brown. . Pair $1.49

[MM] Wee players pal, "Humpty Dumpty." Ankle-high warmth. Padded sole. **Sizes:** Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half size. *Please state size.* Shpg. wt. 10 oz.
15 N 1951—Red felt. Pr. $1.49

[NN] Gleeful "Little Pig Went to Market" boots. Resilient, firm felt. Padded sole. **Sizes:** Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 1954—Green. Pair $1.49

[PP] "Mary Had a Little Lamb;" warm felt for sleepy heads. Padded sole. **Sizes:** Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15N1953—Wine (dk. red) $1.49

TO ORDER CHILDREN'S SLIPPERS: Order shoe size. For half sizes, *order slippers next size larger* (example: size 8½ shoe, order size 9 slippers). For wear over sleepers, *order full size larger than shoe.*

NOTE: The felt and wool content of these slippers is not stated in the catalog because of limited space. It is marked on the merchandise as required by the Wool Products Labeling Act.


FROSTY the snowman
$1.88
G $1.69
H $1.69
J $1.69
K $1.69
F $2.19
L $1.69
A circus of fun! Jolly Biltwel pets, cuddly rayon plush
SURE TO PLEASE
Bedtime Pals
MERRY AS SANTA
M $1.79
PLANET PATROL
N $2.87
P $1.79
T $1.19
V $1.79
W $1.98
R $1.29
X $2.79
Y $1.69
Z $2.54
FF $1.59
GG $2.19
HH $1.98
Roy Rogers and Trigger
Nursery Rhyme Boots win wee folk
LL $1.49
NN $1.49
PP $1.49
JJ $1.98
KK $1.98
MM $1.49



Customer-favorite season after season

Why do more women order and re-order this slipper? Because the style is pleasingly feminine; the leather's so supple, yet it wears and wears. The padded sole is soft underfoot. And it's priced so low.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9, 10, 11. *State size.* Shpg. wt. 1 lb.
15 N 3841—Black smooth leather.......................................Pair $2.19
15 N 3682—Wine (dark red) smooth leather.........................Pair 2.19
15 N 3840—Blue smooth leather...Pair 2.19

Glove-pliant leather or soft warm felt



[FF] C and E widths. Leather slipper. Strong counter, platform, composition sole. **Sizes:** C (medium wide) width in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, and 11. **Sizes:** E (very wide) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size and width.* Shipping wt. 1 lb.
15 N 3024—Black.....Pair $2.98

[GG] Career girls on your list are probably wishing for leather scuffs. Easy to slip into. Leather heel pad, padded sole. **Sizes:** C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.
15N3655—Blue........Pair $2.29
15N3656—Wine (dk. red) Pr. 2.29

[HH] Velvet-soft felt; leather-tipped for extra wear. Contrasting corduroy collar and platform. Padded sole. **Sizes:** C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.
15N3143—Royal (medium blue)
15N3144—Wine (dk. red) Pr. $1.89

[JJ] Leather-tipped felt slipper. Checked cotton corduroy collar, fluffy rayon pompon. Leather sole, ¾-in. rubber heel. **Sizes:** D (wide) width 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.
15N3831—Brown felt..Pair $2.29
15N3832—Dk. gray felt..Pr. 2.29

[KK] Colorful, soft-as-moss felt slippers, priced to make your gift money go farther. Padded sole and low wedge heel. **Sizes:** C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.
15 N 3794—Blue felt. Pair $1.59
15 N 3793—American beauty. Pair $1.59



Pleasingly priced for budget-watching Santas

Glamorous Kerrybrookes

Bright colors, gay as the ornaments on her tree; comfort to make your "Merry Christmas" last the whole year through

SLIPPERS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

[F] Lustrous rayon satin; royal blue or black with red cross stitching; light blue with pink. White fur cuff. Shock-absorbing platform, padded sole. **Sizes:** C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.
15 N 3881—Royal (med. blue)
15 N 3880—Light blue
15 N 3882—Black. Pair $1.98

[G] She's been wanting scuffs like these. Rayon satin; scalloped throat; multicolor vamp print. Stretchable strap, wedge heel, composition sole. **Sizes:** C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.
15 N 3851—Light blue
15 N 3852—Royal (med. blue)
15 N 3853—Black. Pair $1.79

[H] Beautiful rayon satin scuff. Gold color design on wide diagonal vamp bands. Stretchable strap, platform, 1½-inch wedge heel, composition sole. **Sizes:** C (medium wide) width 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shipping wt. 1 lb.
15 N 3130—Royal (med. blue)
15 N 3131—Black..Pair $2.98

SEARS 4-STAR ★★★★ FEATURE

[J] Sears laboratory tests prove them better than other brands comparably priced. **1. Better leathers:** smoother, more supple, stronger. **2. Better construction:** made more like a shoe, better-fitting; durable counters, built *to* the last; shock-absorbing, shape-retaining, buoyant cork platforms. **3. Greater comfort:** softer, more flexible, foot-soothing.
Sizes: C (medium wide) width in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
Sizes: E (very wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size, width.*
15 N 3087—Red leather..........Pair $3.29   15 N 3094—Blue leather..........Pair $3.29
15 N 3095—Wine (dark red) leather. Shipping weight 1 pound 2 ounces..............Pair 3.29

[K] Rayon satin slipper; multicolor floral embroidery. Comfortable back strap, platform. Wedge heel, composition sole. **Sizes:** C (medium wide) width in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3638—Royal (med. blue)
15 N 3639—Wine (dark red)
15 N 3640—Black. Pair $1.98

[L] Pretty gift. Moc-style rayon satin slipper. Rich colors, accented with a black all-over circular design. Ribbon bow. Cushiony platform, padded sole. **Sizes:** C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3148—Light blue
15 N 3149—Royal (med. blue)
15 N 3150—Wine red.Pr.$1.98

[M] Beautiful scuff, for the luxury-loving; gracefully draped vamp, so pretty on your foot. Rayon satin, platform, 1¾-inch wedge heel and composition sole. **Sizes:** C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15N3857—Black..Pair $2.49
15N3855—Light blue. Pr. 2.49
15N3856—Red....Pair 2.49

[N] Exquisite gift slipper sure to win enthusiastic approval. Ballet style in multicolor rayon satin brocade on black or white. Gay contrasting color lining. Soft padded sole. **Sizes:** C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.
15N3705—White.Pair $1.98
15N3706—Black..Pair 1.98

[P] A gift she'd choose for herself. Soft-feeling rayon satin slippers. Royal, black or wine; contrasting color embroidery, tiny bow. Platform, padded sole. **Sizes:** C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shipping wt. 1 lb.
15N3874—Royal (med. blue)
15N3876—Black, red.Pair $1.98
15N3875—Wine red.Pair 1.98

[R] Such a nice gift for so little. Gold color stars on luscious fuchsia, royal blue or black rayon satin, a wee bow. Platform, low wedge heel and padded sole. **Sizes:** C (medium wide) width in 4, 5, 6, 7, 8, 9 *Please state size.* Shpg. wt. 1 lb.
15N3291—Fuchsia.Pair $1.87
15N3290—Royal (med. blue)
15N3292—Black..Pair 1.87

[T] Sweet little lounger. Rayon satin; peaked throat, multicolor vamp embroidery. Platform, wedge heel and composition sole. **Sizes:** C (medium wide) width in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3664—Wine (dark red)
15 N 3663—Royal (med. blue)
15 N 3665—Black.Pair $1.98

[V] If she's young and lovely, she'll adore this scuff. Rich rayon satin, a big rosette. Stretchable strap, high 2-inch wedge heel, composition sole. **Sizes:** C (medium wide) width in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3771—Light blue
15 N 3772—Pink..Pair $2.98

[W] Glamorous as a gift, or for yourself. Rich black rayon crepe scuff, an exquisite red rose embroidered on the vamp. 1½-inch wedge heel and leather sole. Open or closed at the toe. **Sizes:** C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15N3811—Closed toe.Pr.$3.79
15N3812—Opentoe..Pr. 3.79

[X] Nice with pretty housecoats. Smooth rayon satin slipper; tiny straps across open vamp. Platform, composition sole. **Sizes:** C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.
15 N 3785—Black rayon satin.......Pair $2.98
15 N 3783—Medium blue.........Pair 2.98
15 N 3784—Red rayon satin........Pair 2.98

[Y] Feminine scalloped throat. Center stripe in gold or royal blue, red or black. Open back, platform, wedge heel. **Sizes:** C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.
15 N 3740—Royal (med. blue) rayon satin
15 N 3741—Red rayon satin..........Pair $2.49
15 N 3742—Black rayon satin.......Pair 2.49

HOW TO ORDER WOMEN'S SLIPPERS: Order your shoe size where slippers are listed in that size. If you wear a half size and slippers are listed only in full sizes, order as follows: For A, B, C widths, *order half size smaller.* For D and E widths, *order half size larger.*

NOTE: Due to variations, wool content in felt slippers is not stated in the catalog. It is marked plainly on the merchandise as required by the Wool Products Labeling Act.


Nothing prettier
to give or to get
KERRYBROOKE
Slipper Lovelies
F $1.98
G $1.79
H $2.98
SEARS 4-STAR FEATURE
J $3.29
• Better, more supple leathers
• Better construction, made like a shoe; strong built-in counter
• More comfort; cork platforms
K $1.98
L $1.98
N $1.98
P $1.98
M $2.49
T $1.98
V $2.98
W $3.79
R $1.87
X $2.98
Y $2.49



So nice under the tree on Christmas morning

What a grand gift. Your favorite leather slipper, now topped with luxurious white fur. Supple leather, comfort-giving platform and wedge heel. Carefully made as street shoes. Sturdy counter, built *to* the last, composition sole. **Sizes:** C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.*
15 N 3186—Blue leather. Pair $3.45 15 N 3187—Red leather. Pair $3.45
15 N 3188—Wine (dark red leather). Shipping weight 1 lb. 2 oz. .... Pair 3.45



Our Finest Boots Leather or Felt

FF Crushed leather; natural shearling lamb collar and lining. Leather sole, rubber heel. **Sizes:** C (medium wide) in 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.
15 N 3707—Brown leather. .Pair $3.98

GG Fine quality leather; shearling lamb collar, lining. Zip closing. Leather sole, rubber heel. **Sizes:** C (medium wide) 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3696—Wine leather. . Pair $4.89
15 N 3695—Blue leather. . . Pair 4.89

HH Lustrous kid. Shearling lamb lined, brown dyed shearling collar. Leather sole, rubber heel. **Sizes:** C (medium wide) in 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.
15 N 3708—Brown kidskin. . Pair $5.69

JJ Our top quality lightweight kid, warmly lined. Shearling lamb collar. Leather sole and 1-inch heel. **Sizes:** C (medium wide) width 4, 5, 6, 7, 8, 9, 10. *State size.* Shpg. wt. 1 lb.
15 N 3720—Brown kidskin. . . . . Pair $5.88

KK Better quality felt boots, corduroy collar. Zip fastener. Leather sole, ¾-inch rubber heel. **Sizes:** C (medium wide) in 4, 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.
15 N 3728—Blue felt. . . . . . Pair $2.98
15 N 3729—Wine red felt. . Pair 2.98

Give colorful leisure-time companions

Blissfully Comfortable

to endure in her affections . . . in her wardrobe

SLIPPERS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE



F She'll think of you when these leather boots keep her feet cozily comfortable on cold mornings and evenings. She'll love the rich color (red or blue), the snug warm feel of the natural color shearling lamb collar and insole, the sturdy endurance of the leather extension sole and rubber heel lift. Order a pair for yourself too. Shpg. wt. 1 lb.
Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. *State size.*
15 N 3801—Blue leather, shearling collar. . . . . Pair $3.39
15 N 3802—Red leather, shearling collar. . . . . Pair 3.39

G For any girl or woman on your list. Supple leather moc-style, white piping, bright beaded vamp. Fluffy white fur collar, padded leather sole. Wt. 1 lb.
Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.*
15 N 3112—Blue. Pair $2.98
15 N 3117—White. Pr. 2.98
15 N 3114—Black Pair 2.98

H Her feet will be snug as a bug in a rug in these warmly lined imitation shearling slippers. Pleasing shades of red or blue. Padded sole, low wedge heel.
Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3163—Blue. Pair $1.98
15 N 3164—Red. Pair 1.98

J Nothing warmer than electrified dyed shearling lamb slippers. Suede leather outside, furry side in. Platform, composition sole.
Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. *State size.* Shipping wt. 1 lb.
15N3833-Royal (med. blue)
15N3834-American beauty
15N3835-Green. . Pr. $3.39

K Canadian-made. Pliant leather; red or royal with white vamp or all pastel blue. Hand beaded. White fur collar, warm lining. Padded leather sole. Wt. 1 lb.
Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.*
15 N 3263—Red, white
15 N 3262—Royal and white
15 N 3261—Lt. blue Pr. $1.98

L If she's hard to please, here's just the gift. Poodle cloth scuffs (wool and cotton), dark gray mixture. Red cotton fleece lining, ribbon bow. Comfort-platform, leather sole. Shpg. wt. 1 lb.
Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*
15N3751-Dk. gray Pr. $2.69

M Rayon satin scuffs, topped with white fur, look more than their tiny price. Stretchable strap, platform, wedge heel, composition sole. Shpg. wt. 1 lb.
Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.*
15N3821-Lt. blue. Pr. $1.98
15N3822-Red. Pair 1.98
15N3823-Black. Pair 1.98

N Pleasing gift. Electrified dyed shearling lamb scuff, soft as kitten's fur. Pastel colors. Platform, shearling heel pad. Composition sole, wedge heel. Wt. 1 lb.
Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.*
15 N 3078-Rose. Pair $2.98
15 N 3077-Lt. blue Pr. 2.98
15 N 3080-White Pr. 2.98

P Pretty companions for pastel housecoats. Dyed shearling lamb scuffs, toe guard. Stretchable strap, rayon satin platform, composition sole. Shpg. wt. 1 lb.
Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.*
15 N 3864—Pink. Pair $2.97
15 N 3865—Peach Pr. 2.97
15 N 3863—Aqua. Pair 2.97

R Something different, to give or to keep. Quaintly fashioned slipper. High peaked throat, back. Checked cotton corduroy; zips open or closed at back. Soft padded sole. Shpg. wt. 1 lb.
Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.*
15 N 3014—Red. Pair $1.98
15 N 3013—Blue. Pair 1.98

T Cotton corduroy slipper; flatteringly curved sweetheart throat. Soft-stepping platform, wedge heel and composition sole. Shipping weight 1 lb.
Sizes: C (medium wide) in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*
15 N 3885—Red. Pair $2.19
15 N 3884—Blue. Pair 2.19
15 N 3886—Green. Pr. 2.19

V C, E widths. Quilted rayon satin, dainty embroidered design. Composition sole.
Sizes: C (medium wide) in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*
Sizes: E (very wide) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.
15N3125-Royal (med. blue)
15N3124-Light blue
15N3126-Black. Pair $2.57

W Only $1.69. Stretch your gift budget. Order cozily warm Fuzzy Wuzzies for several women on your list. They'll love them. Rayon plush, padded soles. Shipping weight 1 lb.
Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.*
15N3171—Royal (med. blue)
15N3170—Light blue
15N3172—Red. Pair $1.69

X Wee-priced Canadian-made moc-style slipper. Hand-beaded; black fur collar. Padded leather sole.
Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3052—Blue suede leather. . Pair $1.79
15 N 3053—Red suede leather. . Pair 1.79

Y Ankle-deep comfort. Peaked back cotton corduroy boots, wool fleece lined. Zip closing, leather sole.
Sizes: C (medium wide) width 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 N 3698—Blue corduroy. . . . . Pair $2.98
15 N 3699—Red corduroy. . . . . Pair 2.98

HOW TO ORDER WOMEN'S SLIPPERS: Order regular shoe size where slippers are listed in that size. If slippers come in whole sizes only and you wear a half size: for A, B, C widths, *order half size smaller than shoe.* For D, E widths, *order half size larger than shoe.*

NOTE: Due to slight variations wool content of slippers on these two pages is not stated in catalog. It is marked plainly on merchandise as required by the Wool Products Labeling Act.

Is there a less costly, more satisfying gift than soft, warm slippers?





F $6.95
Women's, misses'

Kerrybrookes

FEATHER-LIGHT, WEATHER-PROOF



G $6.95
Women's, misses'

Cotton fleece lining

- DYNALON rich-luster, waterproof fabric
- beautifully boxed for Christmas giving
- sturdy, long-wearing; moth and mildew-resistant . . . washable, shrink-resistant



H $1.89 Women's, misses'
Children's 7 to 13 and 1 to 3 $1.69

FROSTY the snowman

BOOTS FOR BOYS AND GIRLS



K $2.98

J $3.39



L $3.49
Women's, misses'
Girls' 13 to 3 $3.39
Children's 6 to 12 $3.29



Place for name

MARY

M $2.98
Girls' 12½ to 3
Children's 5 to 12 $2.89

Roy Rogers



N $3.35
Juniors' 13 to 3
Children's 6 to 12 $3.29

Biltwell Boots

COLORS BRIGHT AS CHRISTMAS



P $4.39
Women's, misses'
Girls' $4.29
Children's $4.19



R $1.98
Women's, misses'

Give Waterproof Boots

Nothing nicer, no more welcome or practical gift for any member of the family than gaily flattering, protective boots

RUBBER FOOTWEAR, DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

[F] Soft sheen *Dynalon* fabric boots reinforced with rubber. Delightfully feminine yet practical. Soil and stain-resistant, washable. Warm shearling lamb collar, plaid cotton fleece lined. Slide fastener closing. Non-skid rubber soles, heels. In a gay Christmas box, ready to put under the tree.

Sizes: Women's 4, 5, 6, 7, 8, 9. No half sizes. *Please state size*. Shpg. wt. 1 lb. 13 oz.

76 N 9818—Brown, brown collar.......Pair $6.95
76 N 9819—Navy blue, gray collar.....Pair 6.95
76 N 9820—Black, gray collar.........Pair 6.95

HOW TO ORDER: For low and flat heel shoes *order next size larger*. For half size shoe, *order next size larger*. For low cuban and walking heel shoes, *order shoe size*. For half size shoe, *order half size larger*. For high cuban heels, *order next size smaller*.

[G] Packed in a Christmas box. Dressy lightweight *Dynalon* fabric boots, reinforced with rubber. Washable; shrink, moth, mildew-resistant. Front lacing hidden by warm shearling lamb collar. Plaid cotton fleece lined. Fold easily for storage. Rubber soles. **Sizes:** Women's 4, 5, 6, 7, 8, 9. No half sizes. *Please state size*. Shipping wt. 1 lb. 12 oz.

76 N 9815—Gray, brown collar..........Pair $6.95
76 N 9816—Brown, brown collar........Pair 6.95
76 N 9817—Black, gray collar..........Pair 6.95

HOW TO ORDER: For dressy flats, low, medium and high cuban heels, *order shoe size for full size shoes*. For half size shoes, *order next size larger*. Order size 6 boot for 6 or 5½ shoes. For sports shoes and welt oxfords, *order size larger* for full size shoes, 1½-size larger for half size shoe. Order size 7 for 6 or 5½ shoes.

Simple answers to gift problems for Women, Misses, Children

[H] Colorful Vinylite plastic boots. Seamless, thus stronger. Skid-resistant sole. Adjustable buckled strap. Folds compactly.

HOW TO ORDER: Women's, Misses' sizes 4 to 10, *order shoe size*. Wedgies order next size larger. *State size and heel type* (low, walking, medium wedge, high). Shpg. wt. 9 oz.

For Dress Shoes, high heels, dressy flats:
76 N 9720—Green 76 N 9721—Blue
76 N 9719—Red 76 N 9717—Clear..Pair $1.89

For Women's, Misses' Wide Last Shoes, arch, sport, play type and wedgies:
76 N 9753—Red 76 N 9754—Green
76 N 9755—Blue....................Pair $1.89

HOW TO ORDER CHILDREN'S BOOTS: *order shoe size* for full sizes. Half sizes *order next size larger*; example, 7½ or 8 order 8. **Sizes:** Children's 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4, 5. *Please state size*. Shpg. wt. 8 oz.

76 N 9756—Red, white trim...........Pair $1.69
76 N 9757—Brown.....................Pair 1.69

[J] Children's rubber boots; Frosty the Snowman, corn cob pipe, button nose. Warmly lined. Adjustable strap, non-slip soles.

HOW TO ORDER: For full size shoe, *order next full size larger boot*. For half size shoes, *order next size larger* (7½ shoe, size 8 boot).

Sizes: Children's wide 5, 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size*. Shpg. wt. 1 lb. 8 oz.

76 N 9822—Red rubber, white trim......Pair $3.39
76 N 9823—Brown rubber, white trim....Pair 3.39

[K] Children love this rubber Frosty boot. The top opens wide; it's easy on and off. Order boots half size larger than shoe size. **Sizes:** Child's wide width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size*. Shpg. wt. 1 lb. 6 oz.

76 N 9739—White rubber, red trim.....Pair $2.98

Sizes: Child's wide 5 to 12. Half sizes, too.

76 N 9740—Red rubber, white trim......Pair $2.98
76 N 9741—Brown rubber, white trim....Pair 2.98

[L] Lightweight waterproof boot. Adjustable strap, non-slip sole. Wt. 2 lbs. 2 oz. *Order shoe size. For half size shoes, order next size larger. Please state size.*

Sizes: Women's 4, 5, 6, 7, 8, 9. No half sizes.

76 N 9833—White rubber, low heel.....Pair $3.49
76 N 9775—Red latex, low heel........Pair 3.49

Sizes: Women's 4, 5, 6, 7, 8, 9, 10. No half sizes.

76 N 9776—Brown latex, low heel......Pair $3.49
76 N 9777—Black latex, low heel.......Pair 3.49

Sizes: Girls' wide width 13, 1, 2, 3. No half

76 N 9835—White rubber...............Pair $3.39
76 N 9778—Red latex..................Pair 3.39
76 N 9779—Brown latex................Pair 3.39
76 N 9780—Black latex................Pair 3.39

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size*. Shpg. wt. 1 lb. 8 oz.

76 N 9837—White rubber...............Pair $3.29
76 N 9781—Red latex..................Pair 3.29
76 N 9782—Brown latex................Pair 3.29

HOW TO ORDER: For full size shoe, *order full size larger*. Half size, *order next size larger*.

[M] Full gusset opening keeps water out; roomy to tuck snow pants in. Cotton fleece lined. Strap adjusts. Non-slip sole.

Sizes: Girls' wide width 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Order full size larger than shoe. Please state size*. Shipping weight 1 lb. 8 oz.

76 N 9733—All brown rubber..........Pair $2.98
76 N 9737—Red rubber, white trim......Pair 2.98

Sizes: Child's wide width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Order half size larger than shoe. Please state size*. Shipping weight 1 pound 5 ounces.

76 N 9736—All white rubber...........Pair $2.89
76 N 9738—Red rubber, white trim.......Pair 2.89
76 N 9734—All brown rubber...........Pair 2.89

[N] Your child's choice. Roy Rogers and Trigger in color "ride" on the side of this sturdy rubber boot, reinforced for extra long wear. Full cut instep, wide top, easy to slip into. Cotton net lining, non-slip sole and heel.

Sizes: Juniors' wide width 13, 1, 2, 3. No half sizes. *State size*. Shpg. wt. 1 lb. 11 oz.

76 N 9858—Brown rubber, tan trim......Pair $3.35

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size*. Shpg. wt. 1 lb. 5 oz.

76 N 9859—Brown rubber, tan trim......Pair $3.29

HOW TO ORDER: For full size shoes, *order boot next full size larger*. (Size 4, order boot size 5.) For half size shoes, *order boot next size larger*. (Size 8½, order size 9 boot.)

[P] Women's, Misses', Girls', Children's. Trim slide fastener boot; waterproof to the top. Wide side gusset shuts out moisture. Warm cotton lining, non-slip sole.

Sizes: Women's, Misses' 4, 5, 6, 7, 8, 9. No half sizes. *State size*. Shpg. wt. 2 lbs. 9 oz.

76 N 9843—White rubber, low heel.....Pair $4.39
76 N 9875—Red latex, low heel........Pair 4.39
76 N 9876—Brown latex low heel.......Pair 4.39
76 N 9877—Black latex, low heel.......Pair 4.39

Women's, Misses': For full size shoe, *order shoe size*. For half size shoe, *order next size larger*.

Sizes: Girls' wide width 13, 1, 2, 3. No half sizes. *State size*. Shpg. wt. 1 lb. 15 oz.

76 N 9878—Red latex..................Pair $4.29
76 N 9880—Brown latex................Pair 4.29
76 N 9884—White rubber...............Pair 4.29

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size*. Shpg. wt. 1 lb. 10 oz.

76 N 9879—Red latex..................Pair $4.19
76 N 9881—Brown latex................Pair 4.19
76 N 9885—White rubber...............Pair 4.19

Girls', Child's full size shoes, *order next full size larger*; half size shoes, *order next size larger*.

[R] Women's feather-light, flexible latex boot. Scalloped top line. Adjustable strap, non-slip soles, heels. Shipping weight, 9 oz.

Sizes: Extra small (3 to 5); small (5½ to 7); medium (7½ to 9); large (9½ to 11). *State size. Order shoe size; next size larger for wedgies.*

76 N 9708–Amber 76 N 9709–Red.
76 N 9710–Green 76 N 9711–Navy. Pair $1.98

Luxurious Storm Boots

Warm, waterproof low-priced boots

Good quality Grandstand boot; deep pile collar, 40% wool face lined. Slide-fastener; non-skid sole.

$4.89 Women's

Sizes: Women's 4, 5, 6, 7, 8, 9. *State size*. Shpg. wt. 2 lbs. 6 oz. How to Order see 76 N 9882.

76 N 9803—Brown........Pair $4.89
76 N 9804—Black, gray....Pair 4.89

Sizes: Girls' wide 13, 1, 2, 3. *State size*. Shpg. wt. 2 lbs. 3 oz.

76 N 9807—Brown........Pair $4.79

Sizes: Child's wide 8, 9, 10, 11, 12. *State size*. Shpg. wt. 1 lb. 12 oz.

76 N 9808—Brown........Pair $4.69

For full size shoes, *order 76 N 9807 and 76 N 9808 in next full size larger*. Half size shoes, *order next size larger boot*.





Good quality. Rubber; warm 40% wool face lined, warm collar

Our Finest Latex Storm Boots

Stretchy, lightweight Latex. 100% wool face lined. Electrified shearling lamb collar. Slide-fastener closing. Non-slip rubber soles.

$6.59

Sizes: Women's 4, 5, 6, 7, 8, 9. *State size*. Shpg. wt. 2 lbs. 11 oz.

76 N 9882—Brown, brown. Pair $6.59
76 N 9883—Black, gray....Pair 6.59

HOW TO ORDER: 76 N 9803, 76 N 9804, 76 N 9882, 76 N 9883: For low and flat walking heels, *order next size larger*. For half size shoe, *order next size larger*. For low cuban and walking heels, *order shoe size*. For half size shoe, *order half size larger*. For high cuban heels, *order next size smaller*.





Top quality; Latex. Warmest, softest, 100% wool face lined

Rubber Lace Boots, warmly lined

Fluffy electrified shearling lamb collar and tongue. Plaid cotton fleece lined; for easy on-off. Skid-resisting soles.

$5.85

Sizes: Women's 4, 5, 6, 7, 8, 9. *State size*. Shpg. wt. 1 lb. 15 oz.

76 N 9886—Smoke gray, brown collar
76 N 9887—Brown, brown collar
76 N 9888—Black, gray collar.Pr.$5.85

HOW TO ORDER: Dressy flats, low, medium, high cuban heels, *order shoe size* for full size shoes. For half size shoes, *order next size larger*. Sports shoes, welt oxfords: *Order size larger* for full size shoes. 1½-*size larger* for half size shoes.





Inside lacing, snug-fitting. Toasty warm.



Warm Robes for Little Fellows
A
B
Pinwale Corduroy $6.95
75% Wool, 25% Rayon $3.97
E Big Boys' Cotton Flannel $2.59
Cotton Pajamas A practical gift for Boys and Jrs.
F Jr. Boys' 2-pc. Knit Cotton $1.87
G Big Boys' 2-pc. Knit Cotton $2.47
Washfast Shirts and Matching Socks
H Shirt $1.18 Socks 35c pr. 3 prs. $1.00
Outfit (Shirt and 1 pr. socks) Ea. $1.53 3 for $4.50 in Christmas Gift Box
Gifts for Boys
Big Boys' Sizes
C
D
50% rayon 50% acetate $6.45
75% wool 25% rayon $5.95
100% Wool Footease for leisure time wear
(Reg. U.S. Pat. Off.)
Gift Boxed
Indian pattern
J $2.85 Pair
Cowboy design $2.49 Pair
Gift Boxed
K
Gift Boxed
Solid color $2.10 Pair
L
Boys' Spun Nylon Socks
GUARANTEED to wear for 3 months or you get 3 new prs.
Guarantee applies to 3 prs., same size and pattern.
Less than 59c pr. in lots of 3 prs.
N
3 prs. in Christmas Gift Box
M
P
4-STAR Feature Heelguards
Reinforced with tough NYLON to give TWICE the wear of ordinary socks!
S
37c pr. in lots of 6 prs.
6 prs. in Christmas Gift Box
T
R

Give Him Boyville Apparel



Clothing that's tops in gift appeal, low in price!

ILLUSTRATED ON OPPOSITE PAGE

Wrap-a-round Robes in Boys' and Jr. Sizes

[A] **Sizes 4 to 12.** pinwale corduroy. Shawl collar. Rayon cord trim on facing, cuffs, 2 pockets. Acetate satin yoke. Self fabric Gripper Fastener sash. *State size* 4, 6, 8, 10, 12. See chart.
43N38–Blue } Shpg. wt.
43N39–Maroon } 2 lbs. 4 oz. Ea. $6.95

[B] **Sizes 4 to 10.** Warm flannel robe of 75% wool, 25% rayon. Rayon cord trimming on wide shawl collar, pocket, cuffs. Self-fabric sash. *State size* 4, 6, 8, 10. Size chart below.
43N26–Maroon } Shpg. wt.
43N25–Blue } 14 oz. ...Ea. $3.97

[C] **Sizes 8 to 18.** Gabardine robe of 50% rayon, 50% acetate. Shawl collar. Rayon plaid trim on facing, cuffs, 3 pockets. Rayon plaid sash with Gripper Fastener. *Size* 8,10,12,14,16,18. See chart.
43N130–Maroon } Shpg. wt.
43N129–Med. blue } 2 lbs. Ea. $6.45

[D] **Sizes 12 to 18.** 75% wool, 25% rayon flannel. Wide shawl collar and front facing. Rayon cord trim at cuffs and pocket. Self-fabric sash. *State size* 12, 14, 16, 18. Size chart below.
43N136–Med. blue } Wt. 1 lb. 5 oz.
43N137–Maroon } .... Each $5.95

For Christmas give him Warm Cotton Pajamas

[E] **Big Boys' cotton flannel.** Coat style. Sanforized—max. shrinkage 1%. 2-button adjust. waist, elastic insert. Washfast. *State color* blue, maroon. *State size* 8,10,12,14,16,18. Chart below.
43 N 4726—Shpg. wt. 1 lb...... $2.59

[F] **Jr. Boys 2-pc. knit cotton ski-style.** Solid color pullover top and trousers. Ribbed neck, cuffs, bottom, anklets. Wash alone. *State color* red, blue. *State size* 4, 6, 8, 10. Chart below.
43 N 4693—Shpg. wt. 14 oz...... $1.87

[G] **Big Boys' 2-pc. knit cotton ski-style pajamas.** Soft combed cotton. Striped pullover top, solid color trousers. Ribbed neck, cuffs, bottom, anklets. Elastic boxer style waist. Washfast, colors won't fade. *State color comb.* maize or blue.
43 N 4730—*State size* 8, 10, 12, 14, 16, 18. Chart below. Shpg. wt. 1 lb...... $2.47

[H] Washfast knit Cotton Shirt, Matching Socks

Combed cotton shirt. *Gift Boxed.* Wide blazer stripes won't fade, matched at sides. Ribbed crew neck. Shoulder tape prevents sagging. *State color comb.* maroon, brown, navy. *State size* 4, 6, 8, 10, 12. Chart I page 186.
43 N 4293—Shpg. wt. 6 oz....... $1.18

Washfast heelguard socks to match knit shirt. Nylon reinforced, 2-ply combed cotton. *State color combination* maroon, brown, navy. *State size* 7, 7½, 8, 8½, 9, 9½, 10, 10½. See chart below. Shpg. wt. pr. 3 oz.
43 N 4295—3 prs. $1.00...... Pair 35c

Outfit. Gift Boxed. Shirt, pr. matching socks. *State both shirt, sock size as above.*
43 N 4294—*State color as above.* Shpg. wt. outfit 8 oz........3 for $4.50; Ea. $1.53

A Gift of solid comfort . . .All Wool Footease

[J] **Indian Design.** 100% wool worsted. All leather hand laced soles. Washable with care. Ribbed tops fit ankles trimly. *State color* red, green, blue. *State size (hosiery size)* 8, 9, 10, 11.
43 N 2123–Shpg. wt. 10 oz. Pair $2.85

[K] **Small Boys Footease** of 100% wool worsted. Roy Rogers cowboy pattern. Hand laced, all leather soles. Washable with care. *State color* green, blue, red. *State size (hosiery size)* 6,7,8,9.
43 N 2120–Shpg. wt. 8 oz. Pair $2.49

[L] **Solid Color** 100% Wool Footease. Leather, hand laced soles are soft, pliable. Tops fit snugly. Washable with care. *State color* blue, red, or green.
43 N 2124—*State size (hosiery size)* 6, 7, 8, 9, 10, 11. Shpg. wt. 10 oz..... Pair $2.10

Spun Nylon Socks GUARANTEED for 3 months

[M][N][P] These socks must wear 3 months or you get 3 new pairs at no extra charge! *(You must buy 3 prs., same size, pattern.)* Luxuriously soft, velvety smooth as only spun NYLON can be. Yet they're sturdy and long wearing, too, for nylon outwears all other yarns known. Easy to wash, retain their shape and downy softness—dry in a jiffy. All are 100% nylon—exclusive of decoration yarns on Argyle pattern sock. 3 prs. in Christmas gift box. *Assorted colors, one size and pattern to 3 pr. package. State size.* Chart below. Shpg. wt. 3 prs. 5 oz.
[M] 43 N 1842–Stripe design. *Sizes* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.
[N] 43 N 1843–Argyle design. *Sizes* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.
[P] 43 N 1844–Cable design. *Sizes* 9, 9½, 10, 10½, 11, 11½, 12.
3 prs. for $1.75

4-Star Feature Long-wearing Heelguard Socks

[R][S][T] Made of Durene* 2-ply mercerized combed cotton. Nylon reinforcement at heel, toe, wear point above heel. Lab tests prove these socks give TWICE the wear of ordinary socks—truly a gift that will last. Colors are washfast. Six pairs packaged in cheery Christmas gift box. *Assorted colors, one size, to 3 pr. package. State size* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Chart below. Shpg. wt. 3 prs. 5 oz.
[R] 43 N 1882–Blazer stripe, slack style
[S] 43 N 1883–Argyle pattern, slack style
[T] 43 N 1880–Blazer stripe, crew style
6 prs. for $2.22
3 prs. for 1.14

*Reg. U.S. Pat. Off.

SIZE CHART: HOW TO ORDER BOYS' PAJAMAS, ROBES, KNIT SHIRT: Measure chest and height for pajamas and robes, chest only for shirt. Measure chest around body, over underwear, under arms and over tips of shoulder blades. Measure height without shoes from floor to top of head. Order only listed sizes.

If chest is	21½-23	23½-25	25½-26½	27-28	28½-29½	30-31½	32-33	33½-34½ in.
If height is	34½-40	40½-46	46½-50	50½-54	54½-58	58½-61	61½-64	64½-66 in.
Order size	4	6	8	10	12	14	16	18

SIZE CHART: HOW TO ORDER SOCKS

Most mothers feel it wise to order ½ size larger than needed to take care of growing feet. Stretching, after washing, assures better fit.

Small Boys Sizes / Big Boys Sizes

Sock	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12
Shoe	6½-7½	8-9	9½-10	10½-11½	12-13	1-2½	3-4½	5-6	6½-7	7½-8	8½-9	9½-10	10½-11

Blanket Cloth Robes



Big Boys. Warm heavy cotton Wrap-around, $5.29 double breasted style. Taped seams, double shawl collar, woven-in pattern. Rayon cord trim around collar, 3 pockets, cuffs. Rayon cord sash. Wash separately. *State size* 8, 10, 12, 14, 16, 18. Chart below. Shpg. wt. 2 lbs.
43 N 111–Blue combination
43 N 112–Maroon combination..$5.29

Small Boys. Heavy cotton blanket cloth in wrap-around style. $3.37 Beautifully blended plaid pattern. Rayon cord trim around shawl collar, cuffs and pocket. Rayon cord sash. *State size* 4, 6, 8, 10. See size chart below. Shpg. wt. 1 lb. 3 oz. *Order now for Christmas giving!*
43 N 16—Blue comb.
43 N 17—Maroon comb.......... $3.37

Cotton Pajamas



2-pc. knit cotton solid color "ski-style" pajamas. $2.27 Low priced! Pullover shirt with ribbed crew neck, cuffs, bottom. Trousers have elastic boxer style waist, fly front, ribbed anklets. Wash separately. *State color* red, blue. *State size* 8,10,12,14,16,18. Chart at left. Shpg. wt. 14 oz.
43 N 4793......... $2.27

Extra heavy cotton flannel. $2.19 Coat style. Washfast, Sanforized—max. shrinkage 1%. 2-button adjustable waist with elastic insert in back. *State color* blue, maroon. *State size* 4, 6, 8, 10. See size chart at left. Shpg. wt. 12 oz.
43 N 4626......... $2.19

2-pc. knit combed cotton. $2.19 Has striped pullover top, solid color trousers. Ribbed neck, cuffs, bottom, anklets. Trousers have elastic waist. Washfast colors. *State color comb.* red, blue. *State size* 4, 6, 8, 10. Chart left. Shpg. wt. 10 oz.
43 N 4630......... $2.19



FROSTY the snowman

Christmas Gift suggestions for little fellows





SANFORIZED FLANNEL LINED 6-oz. Boxer Jeans

Sizes 2 to 8 $1.69

Sanforized 6-oz. blue denim boxer jeans. Completely lined with a warm layer of bright red and black check cotton flannel. Sanforized, vat-dyed lining won't discolor in washing! Double-fabric thickness gives more warmth, wear. Max. fabric shrinkage 1%. All-around elastic boxer waistband. Flap-fly front. Copper-riveted strain points. Sunfast blue. Wash separately. Order now!

State size 2, 3, 4, 5, 6, 7, 8. See denim chart opp. pg. Shpg. wt. 1 lb. 2 oz.
50 N 9194—Jeans. $1.69

NEW! DRESS SHIRT SET with cuff links and bow tie



F Fine cotton broadcloth in gift box

$2.39

An unusual gift for little boys Sizes 3 to 10. Boxed set is complete with bow tie and modern design cuff links.

COTTON FLANNEL PLAIDS

Sanforized and washfast

G $1.47
Sizes 4 to 10



Say "Merry Christmas" to a young cowpoke with this Hat for his western outfit



100% new wool felt festive rodeo style. $1.69
Preshaped at factory to retain its lasting fit. Laced brim is 2⅜ in. wide. Ribbon laced crown with cord trim. Lustrous rayon chin cord is adjustable. *State color* red, black or green. *State size* small (6¼–6⅝); medium (6¾–6⅞); large (6⅞–6⅞). Size chart on facing page. Shpg. wt. 1 lb.
43 N 419..............$1.69

PINWALE CORDUROY SHIRT

To end gift-giving worries

Sizes 4 to 10. Has a soft, velvety smooth brushed pile—16 wales in every inch! Hand washable separately.

H

$2.49



NEW NAME SHIRT with ALL names available

One of the most "personal" gifts you can give!



J 95c Each in lots of 3

Colorful western scene on front with space for youngster's name to be applied.

GIVE HIM CLOTHING HE NEEDS AND WANTS

Boyville Apparel

ILLUSTRATED ON OPPOSITE PAGE

[A] Flannel Lined Denims . . Matching Shirt

Jr. Boys' Sanforized 8 oz. blue denim jeans. Completely lined with heavyweight red and black check cotton flannel. Sanforized, Vat-dyed lining is a full layer of extra fabric that won't discolor in washing . . . **not merely a print on back of denim.** Insulating air cells formed between denim shell and lining provide added warmth. Max. fabric shrinkage 1%. Detachable suspenders, zipper fly. 2 flannel-trimmed front pockets; 2 back pockets. Double-stitched seams. Copper-riveted, thread bar-tacked strain points. Sunfast. Wash alone. Shipping weight 1 pound 3 ounces. Denim Jeans $2.39 Denim Jacket 2.39

50 N 9190M—**Jeans.** *State size* 3, 4, 5, 6, 7, 8. See chart below. $2.39

Matching Western Style Jacket of same Sanforized 8-oz. blue denim as jeans above. Full red and black check cotton flannel lining and collar trim. 2 chest pockets. Snap-fastener front and cuffs. Wash alone. Shpg. wt. 1 lb. 5 oz.

50 N 9191M—**Jacket.** *State size* 3, 4, 5, 6, 7, 8. See chart "A" page 355. . . . . $2.39

Matching Cotton Flannel Western Style Shirt. Checked pattern matches lining in jeans and jacket. Vat-dyed colors won't fade. Washfast. Sanforized—max. fabric shrinkage 1%. Solid color double yokes, checked body. *State size* 3, 4, 6, 8. Chart below. Shirt $1.77 Cap 1.19

43 N 3635M—**Shirt.** Shpg. wt. 9 oz. $1.77

Sanforized Denim Cap. Matching cotton flannel lining, turn-down ear band. Mouton-processed dyed lamb fur trim. *State size* 6⅛, 6¼, 6⅜, 6½, 6⅝.

43 N 633M—**Cap.** Size chart below right. Shpg. wt. 9 oz. $1.19

Little Boys' Wear with "Frosty" designs

[B] **Heavy pre-shrunk cotton flannel robe.** Frosty the snowman print. Solid color double shawl collar, cuffs, sash, pocket trim. Wash separately. *State size* 2, 4, 6, 8. Chart below. Shpg. wt. 1 lb. 3 oz. $2.97

43 N 43—Red combination

43 N 42—Blue combination. Ea. $2.97

[C] **2-pc. knit combed cotton "ski" pajamas.** Screen printed "Frosty" design. Contrasting ribbed neck, cuffs, bottom, anklets. Trousers have elastic waist. *State color comb.* blue, maize. *State size* 2, 4, 6, 8. Chart below. Shpg. wt. 11 oz. $1.89

43 N 4617. $1.89

[D] **Knit shirt of medium-weight cotton.** Frosty hand screened design on front. Ribbed neck, cuffs, bottom. Coverseam neck finish. Wash alone. *State color* brown, blue. *State size* 2, 4, 6, 8. Chart below. Shpg. wt. ea. 6 oz. $1.00 Ea. in lots of 2

43 N 4277—2 for $2.00. . . Each $1.09

[E] **Jacquard knit cotton coat sweater.** Knitted-in Frosty pattern on front, back, sleeves. Button front. Contrasting neck trim, ribbed sleeve cuffs, bottom. Wash separately. *State color comb.* blue, brown. *State size* 2, 4, 6, 8. Chart below. $1.98

43 N 2442—Shpg. wt. 8 oz. $1.98

NEW! Gift set of shirt, bow tie, cuff links

[F] Adult styled French cuff dress shirt of high count cotton broadcloth. Attractively boxed for Christmas giving—with neat bow tie and smart modern cuff links included. Sanforized for permanent fit—maximum fabric shrinkage 1%. Loop convertible interlined collar, strong double yoke, chest pocket, straight bottom. Includes 2c Fed. Excise Tax. *Color* white. $2.39

43 N 3419E—*State size* 3, 4, 5, 6, 8, 10. Chart below. Shpg. wt. 10 oz. $2.39

Plaid Cotton Flannel

[G] Heavier printed cotton flannel. Washfast colors. Sanforized—maximum shrinkage 1%. Loop convertible interlined collar, double yoke, straight cut bottom, chest pocket. *State color* green, blue, red. *State size* 4, 6, 8, 10. Chart below. $1.47

43 N 3633—Shpg. wt. 9 oz. $1.47

Pinwale Corduroy

[H] Deep rich pile is soft, smooth, warm. 16 wales in every inch. Loop convertible interlined collar, double self-fabric yoke, straight bottom. Washable separately. *State color* flame red or kelly green. *State size* 4, 6, 8, 10. Size chart below. $2.49

43 N 3685—Shpg. wt. 12 oz. $2.49

Combed cotton western design NAME SHIRT

[J] Scene on front has space for youngster's name. ALL names and nicknames available . . easy to apply with warm iron. Instructions included. Name won't peel off, withstands many, many washings. Full combed knit cotton. Ribbed neck, sleeve cuffs, hemmed bottom. Knit shoulder-to-shoulder tape prevents stretching. Wash alone. *Colors* maize, white, blue. *Sizes* 3, 4, 5, 6, 8, 10, 12. *Print name, state color, size.* Chart below. 95c Ea. in lots of 3

43 N 4278—Shpg. wt. ea. 6 oz. *Order now for Christmas*. . 3 for $2.85. . . Each $1.00

HOW TO ORDER BOYS' SHIRTS, PAJAMAS, ROBES, SWEATERS. Measure chest around body—under arms, over tips of shoulder blades. Height, without shoes.

Chest in. . .	20½–21	21½–22	22½–23	23½–24	24½–25	25½–26½	27–28	28½–29½ in.
Height in. . .	32½–34	34½–37	37½–40	40½–43	43½–46	47–50	51–54	55–58 in.
Order	2	3	4	5	6	8	10	12

HOW TO ORDER JUNIOR DENIMS. Measure height without shoes. Measure waist around body over pants without belt. These are garment measurements. Order correct size needed from chart.

If Height is, Inches	If Waist is, Inches	Order Size	If Height is, Inches	If Waist is, Inches	Order Size
34½ to 37	. . 22. . . .	. . .3. . .	43½ to 46	. . 23½ . . .	. . .6
37½ to 40	. . 22½ . . .	. . .4. . .	46½ to 48	. . 24. . . .	. . .7
40½ to 43	. . 23. . . .	. . .5. . .	48½ to 50	. . 24½ . . .	. . .8



4-Star Feature Luster Twill Caps Boys' and Jr. Sizes

Water repellent rayon and cotton. Mouton-processed dyed lamb fur trim. Quilted rayon lining. Turn-down ear flaps. *State color, size.* Chart below. $1.89 Jr. Sizes $2.49 Big Boys Sizes

Small Boys. *Colors* green, maroon, dk. blue, tan. *Sizes* 6¼, 6⅜, 6½, 6⅝.

43 N 617—Shpg. wt. 12 oz. $1.89

Big Boys. *Colors* green, maroon, dk. blue, tan. *Sizes* 6⅝, 6¾, 6⅞, 7, 7⅛.

43 N 763—Shpg. wt. 14 oz. $2.49

Keep him warm in a real 'coonskin Cap and leather Mittens

Cap of all new racoon pelts. Turn-down inband. Quilted rayon lined. Detachable tail. Leather crown. *State size* small (6⅛–6⅜); medium (6½–6⅝); large (7–7⅛). See chart below. Cap $2.94 Mittens $1.29

43 N 784—Shpg. wt. 1 lb. 6 oz. . . . $2.94

Brown sheepskin leather mittens. Webbed wristlets, cotton lined. *State size* small (5–6); med. (7); large (8). See chart.

43 N 860—Shpg. wt. 10 oz. $1.29



Give him GLOVES for Christmas . . warmly lined genuine leathers, 100% wool worsted

[K] **100% wool worsted.** Snowflake pattern. *State color* dk. blue, green, brown. *State size* small (5–6); med. (7); large (8). See chart below. $1.29

43 N 873—Shpg. wt. 4 oz. $1.29

[L] **Capeskin leather dress gloves.** Webbed wristlets. Cotton lined. *State color* brown, med. tan. *State size* 5½, 6½, 7, 8, 9. Chart below. $1.95

43 N 872—Shpg. wt. 6 oz. $1.95

[M] **Sheepskin leather dress gloves.** Cotton lining. *State color* dk. brown, cork (med.) tan. *State size* 5½, 6½, 7, 8, 9. Chart below. $2.49

43 N 871—Shpg. wt. 5 oz. $2.49

[N] **Capeskin leather dress gloves.** Fur lining. *Color* med. tan. *State size* small (7); med. (8); large (9). See chart below. $3.49

43 N 870—Shpg. wt. 6 oz. $3.49

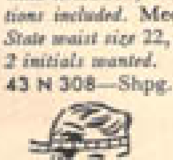


[P] **Full grained steerhide leather dress belt.** Polished solid brass buckle with space for 2 initials. Initials included, easily set in place. *Instructions included.* Med. tan with black trim. *State waist size* 22, 24, 26, 28, 30, 32. *Print 2 initials wanted.* $1.29

43 N 308—Shpg. wt. 6 oz. $1.29

[R] **"Locket" belt of top grain steerhide leather.** Has secret opening in buckle for photos. Nickel plated buckle with simulated pearl facing, black initial. *Belt color* brown. *State initial* (I, O, Q, U, V, X, Y, Z not available). *State waist size* 22, 24, 26, 28, 30, 32. $1.45

43 N 306—Shpg. wt. 6 oz. $1.45



***SIZE CHART, Measure . . . to be sure!* Hats, Caps, Helmets** . . . Place 2-inch strip of paper around head. Mark where ends meet, then measure in inches. If between sizes, order size larger.

If head measures.	19⅛	19½	19⅞	20¼	20⅝	21⅛	21½	21⅞	22¼ in.
Order size	6⅛	6¼	6⅜	6½	6⅝	6¾	6⅞	7	7⅛



HOW TO MEASURE BOYS' GLOVES AND MITTENS. Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and take measurement in inches. If the hand measures between two sizes, order the larger one.



A Cotton broadcloth Roy Rogers Western Shirt $2.87

B Roy Rogers sanforized cotton flannel...... $2.94



C Knitted cotton tweed sweatshirt with Roy 'n' Trigger pattern on front, cotton fleece inside..... $1.25 ea. in lots of 2







D Official Roy Rogers rodeo hat of pre-shaped all wool felt To Top his Cowboy Togs............ $1.94

E Roy Rogers coat sweater of warm heavyweight cotton. Colorful Jacquard Knit western designs.............................. $1.89

F Roy Rogers Western-style Cotton Cavalry Twill longies... $4.85

Roy Rogers

Hat-to-spurs Outfits for gun-totin', range-ridin' young cowpokes.. approved by the King of the Cowboys



A Roy Rogers Sanforized, washfast heavier cotton broadcloth western shirt. Sizes 4 to 12. $2.87 Embroidered western motif on front yoke, horseshoes on collar. Two slash pockets. Loop cord trim at front yoke, 3-button cuff. Max. shrinkage 1%. *State color combination* maroon and gray, navy and blue, dark green and light green. *State size* 4, 6, 8, 10, 12. See size chart on page 181.
43 N 3484—Shpg. wt. 10 oz........ $2.87

B Roy Rogers shirt of heavier cotton flannel. Sizes 4 to 12. $2.94 Sanforized—max. shrinkage 1%. Washfast. Solid color collar, sleeves and body. Checked front and back yokes, sleeve cuffs. Embroidered western design on collar points. Two slash pockets. Piped collar, yokes, pockets. Strong double yoke, straight bottom. *State color combination* brown or blue. *State size* 4, 6, 8, 10, 12. Chart page 181.
43 N 3684—Shpg. wt. 14 oz........ $2.94

C Roy Rogers sweatshirt of knitted cotton tweed. $1.25 Ea. in lots of 2 Has picture of Roy 'n' Trigger on front. Soft cotton fleece inside gives extra warmth and absorbency. Ribbed crew neck, sleeve cuffs and bottom in contrasting color. One of the most useful gifts you could give a young fellow. Wash separately. *State color* blue, green. *State size* 4, 6, 8, 10, 12. Chart page 181. Shpg. wt. ea. 11 oz.
43 N 2714—2 for $2.50...... Each $1.29

D Roy Rogers rodeo hat of pre-shaped 100% new wool felt. $1.94 Roy's name on rayon band. Edges of wide brim are whip-laced in authentic cowboy style. Strong rayon chin cord with adjustable bead. Pre-shaped at factory for lasting fit, retains its smart good looks. Give him this finishing touch to his cowboy costume. *State color* black, red, or tan. *State size* small (6½–6¾), medium (6⅞–6⅞), large (7–7⅛). See size chart on page 181.
43 N 531—Shpg. wt. 1 lb. 4 oz..... $1.94

E Roy Rogers knitted-in jacquard design coat sweater— $1.89 priced to fit right in with your Christmas budget. Select heavyweight cotton, firmly knit for warmth and shape retention. Button front, ribbed cuffs and hemmed bottom. Youngsters will like the colorful cowboy action designs on front and back. Washable separately. *State color* blue or green. *State size* 4, 6, 8, 10, 12. Size chart on page 181. *Shop early—order now for Christmas.*
43 N 2405—Shpg. wt. 10 oz........ $1.89

F Authentic Roy Rogers Sanforized longies $4.85 of extra-strong mercerized Cavalry Twill. Western-styled with contrasting color trimmings and piped side seams. Vat-dyed fabric retains its neat appearance even after numerous washings. Pearl buttons on two front pockets. Roy's own signature on patch. Zipper fly front. One back pocket.
State size 4, 6, 8, 10, 12. Chart "A" page 355.
40 N 4096—Brown Shpg. wt. 1 lb. 7 oz.
40 N 4099—Gray................. $4.85



G Sueded buckskin cowboy gloves. Smart Roy 'n' Trigger design on simulated leather cuffs. Warm cotton fleece lining. *Color* medium tan. *State size* small (5–6); medium (7); large (8). Chart page 181. Shpg. wt. 6 oz.
43 N 874....... $1.75

H Roy Rogers steerhide leather belt. Richly tanned. Gleaming studs, simulated jewels set on appliqued patch. 3-pc. western style buckle set. *State color* black or tan. *Boxed. State waist size* 22, 24, 26, 28, 30. Shipping wt. 6 oz.
43 N 365.......... 97c

J Roy Rogers spurs for hard-ridin' youngsters. Roy's name screen printed on genuine leather strap. Die cast chrome plated spurs. **No sharp edges;** rowel wheels have safe ball points. Boxed. *Color* black. Shipping weight 13 oz.
43 N 972........ $1.15

K Roy Rogers bright rayon satin neck scarf. Bold overall printed design of Roy 'n' Trigger. Adds that extra dash of color to any western costume. Washable separately. *State color* gold or red. Shpg. wt. 5 oz.
43 N 364....... 97c

L Plastic bootsters. Turns any shoe into a western-type boot. Strong washable plastic with Roy 'n' Trigger design on side. *State color* red, tan. *State size* 2 (3–4 yrs.); 3 (5–6 yrs.); 4 (7–8 yrs.). Shpg. wt. 14 oz.
43 N 233..Pr. $1.59



ROY ROGERS Cotton Pajamas and Robe Colorful, Comfortable . . for little boys

$2.94

Roy Rogers Pajamas of heavy cotton flannel. Washfast, sanforized—max. shrinkage 1%. Embroidered Roy 'n' Trigger design on collar. Solid color with contrasting piped trim. Trousers have elastic back, adjust side tapes, placket front. Coat style, loop fastening collar. *State color* maize or gray. *State size* 4, 6, 8, 10. Size chart page 179. Shpg. wt. 12 oz.
43 N 4684 . . . . . $2.94

$2.25

Roy Rogers 2-pc. Knit Pajamas of soft combed cotton. Western design printed on pullover top. Solid color trousers have elastic boxer style waist, snug fitting ribbed anklets. Contrasting ribbed crew neck, cuffs, shirt bottom. Colors are washfast, won't ever fade. *State color* blue or maize. *State size* 4, 6, 8, 10, 12. Size chart page 179. Shpg. wt. 11 oz.
43 N 4635 . . . . . $2.25

$3.97

Roy Rogers Robe for those chilly mornings. Roy 'n' Trigger pattern on heavy Beacon cotton blanket cloth. Wrap-around style with shawl collar. Rayon cord trim on collar, double cuffs, pocket. Rayon cord sash. Wash separately. *State size* 4, 6, 8, 10. Size chart page 179. Shpg. wt. 1 lb. 3 oz.
43 N 49—Wine
43 N 48—Blue
Each $3.97

Note when ordering guns on this page: Residents of Iowa, Wisconsin, Colorado, New Mexico, West Virginia, Delaware, District of Columbia, New Jersey, Mississippi, Idaho order non-firing gun. Firing gun not sold to minors under 16 in Ohio, Washington.



Official Gun Set $8.85 Set

Roy Rogers Deluxe Six-Shooter Set. A replica of the set Roy himself wears on his TV show. Belt and 10-in. holsters made of sturdy top grain steerhide leather. Roy's name on the ornately embossed, tooled belt and both guns. Curved belt is 4-in. at widest point. Western style metal buckle set with embossed design. Tooled design, gleaming metal studs decorate each holster. Leather cross straps with nickel plated brass buckles. Large 10-in. chrome finished guns have non-breakable staghorn design bronze colored metal handles, break barrel movement. Leather leg ties on holsters to keep set firmly anchored. 16 wooden bullets in belt. *Fits waists* 23 to 29 inches. *Color* dark tan.
43 N 995—Non-firing gun } Shpg. wt. 3 lbs. 11 oz.
43 N 994—Cap-firing gun } . . . . Each Set $8.85



Super Deluxe 6-shooter Set

One of the finest 2-gun sets we've seen *anywhere!* 11-inch holsters and belt are of top grain cowhide leather, decorated with nickel plated domes and studded outline. 1⅜-inch belt has nickel plated finish western-style buckle. Holsters adjust on belt. Famous 12-in. Hubley Tex guns have revolving cylinders, break-barrel action, repeater movement. Five genuine *pre-fired* .38 caliber bullets on belt. Leather leg ties on holsters. *Fits waists* 23 to 29 in. *Color* black.
43 N 989—Non-firing guns } Shipping weight set
43 N 988—Cap-firing guns } 3 pounds 11 ounces . . . . Set $9.85



Imported 2-gun Set made south of the Rio Grande

2-Gun Holster Set made by Mexican craftsmen specially for Sears. Top grain steerhide leather. Two 12-in. Texan Jr. guns have plastic handles with steerhead design, break barrel action. Belt, holsters decorated with gleaming metal studs and domes, simulated jewels. Western style nickel plated buckle set. Leather leg ties on each 11-in. holster. *State color* black or tan. *State size* medium (fits waists 22 to 26 in.), large (fits waists 27 to 31 in.) Shpg. wt. 3 lbs. 6 oz.
43 N 4941—Non-firing guns }
43 N 4940—Cap-firing guns } . . . . Set $5.79

NEW! Dale Evans 2-gun set for girls



Designed with a feminine touch

Rodeo-type belt, holsters, top grain steerhide—3⅛-in. at widest point. Embossed butterfly, Dale Evans insignia on belt, holsters. 8-in. holsters, 2 non-rust metal rosettes, simulated jewel centers. Nickel plated studs. 2 chrome finish 9-in. break barrel guns. *Color* dark tan. *State size* med. (fits waists 22, 23, 24-in.), large (fits waists 25, 26, 27-in.).
43 N 979—Non-firing gun
43 N 978—Cap-firing gun
Shpg. wt. 1 lb. 14 oz. $6.59

Inexpensive Roy Rogers 2-gun Holster Set



Finished top split-cowhide leather belt, 9-in. holsters. Embossed design. White leather applique in eagle design. Nickel plated studs, simulated jewel trim. Roy's name on 1-in. belt; 4 wooden bullets. Nickel plated break barrel Roy Rogers repeater guns, 7-in. long. *Fits waist sizes* 23 to 29 in. *State color* Redwood brown or black.
43 N 997—Non-firing guns
43 N 996—Cap-firing guns
Shpg. wt. 2 lbs. 6 oz. . Set $2.98

Top Grain Cowhide Leather two-gun Holster Set



A budget-wise choice for your Christmas list! 2-gun set with authentic western styling. 7-in. holsters are of strong, top-grain cowhide leather—attractively decorated with gleaming nickel plated studs. Belt is ⅝-in. wide, holds six realistic looking wooden bullets. Nickel plated guns are a full 8-in. long, have fast-action, break barrel movement. Leg ties on each holster. *Fits waists* 24 to 29 in. *State color* black or tan. Shipping weight set 1 pound 14 ounces.
43 N 4965—Non-firing gun }
43 N 4964—Cap-firing gun } . . . . Set $3.69



NEW! SPECIAL Christmas Offer on Western Outfits

AA **Girls' 7-piece cowgirl suit.** Partner to boys' outfit below. Western-styled cotton skirt with colorful leopard-print design. Plaid cotton flannel blouse. Genuine leather belt; leather holster. Toy clicker pistol. Cotton cowgirl hat. Lariat. Order early.
State size 4, 6, 8, 10, 12. Chart "A" on page 355. Shipping wt. 2 lbs.
40N4510–7-pc. set $2.97

BB **Boys' 8-piece cowboy suit.** Includes leopard-print cotton chap-front pants with elastic back waistband. Colorful cotton flannel plaid shirt. Genuine leather belt; leather holster. Toy clicker pistol. Cotton cowboy hat. Lariat. Bandanna.
State size 4, 6, 8, 10, 12. Chart "A" on page 355. Shipping wt. 2 lbs.
40N4509–8-pc. set $2.97





Western-Style Denims

CC **Sanforized 8-oz. black denim** jeans and jacket; (max. shrinkage 1%). Western-decorated zip fly jeans with 4 pockets. No belt. Matching pleated jacket with snap front. 2 pockets. Wash alone.
State size 4, 6, 8, 10, 12. Chart at right for jeans. Chart "A" pg. 355, for jacket. Wt. ea. 1 lb. 3 oz.
50N9165M–Black denim Jeans $2.19
50N9166M–Black denim Jacket 2.19

DD **Sanforized 7¼-oz. blue denim** jeans and jacket; (1% shrinkage). Western decorated zip fly jeans; 4 pockets. No belt. Matching jacket; snap front. Wash alone.
State size 4, 6, 8, 10, 12. Chart at right for jeans. Chart "A" page 355, for jacket. Wt. ea. 1 lb. 1 oz.
50N9124M–Blue denim Jeans $1.89
50N9125M–Blue denim Jacket 1.89

Football and Baseball Suits

4-pc. football suit. An authentic gridiron style for the young football enthusiast, with plenty of protection against rough play. Heavy cotton duck pants have padded hips and thighs. Leather lace fly front. Leather knee patches. Elastic bottoms. Blue and gold jersey. Cotton footless socks. Complete press-on alphabet for your team name.
State size 4, 6, 8, 10, 12, 14. See How to Measure chart "A" on page 355. Shipping weight 2 pounds 6 oz.
40 N 4518.......$4.69

6-pc. baseball uniform. Styled especially for that Junior Big-Leaguer on your Christmas list. The complete set includes gray cotton flannel shirt with colorful braid trim. Gray cotton flannel pants with wide tunnel belt loops and hip pocket. Matching cap. Cotton footless socks. Leather belt. Complete press-on alphabet.
State size 4, 6, 8, 10, 12, 14, 16. See Chart "A" on page 355. Wt. 2 lbs. 6 oz.
40 N 4508.....$3.69

Complete Western Outfits

ILLUSTRATED IN ACTUAL COLOR ON OPPOSITE PAGE

Colorful Roy Rogers and Dale Evans Sets

A **New! Good quality** $4.79 11-pc. Roy Rogers cowboy suit. Cotton twill chap-front pants with elastic back waist. Prints of Roy and Trigger on front. Brown and yellow cotton cowboy shirt. Leather belt; 2 leather holsters. 2 toy clicker pistols. Cotton hat. Loop tie with leather steerhead slide. Lariat. *State size* 4, 6, 8, 10, 12. See "A" pg. 355.
40N4515–Shpg. wt. 2 lbs. 8 oz. $4.79

B **New! Good quality** $4.79 11-pc. Dale Evans cowgirl outfit. Dark brown pleated cotton twill skirt with print of Dale on yellow cotton flannel front. Brown and yellow cotton blouse. Leather belt; 2 leather holsters. 2 toy clicker pistols. Cotton cowgirl hat. Loop tie with leather steerhead slide. Lariat. *State size* 4, 6, 8, 10, 12. See "A" pg. 355.
40N4516–Shpg. wt. 2 lbs. 8 oz. $4.79

C **New! Better quality** $6.77 10-pc. Roy Rogers cowboy outfit. Dark brown suede-cloth chap-front pants with tan leather-decorated waist front, conchas and pocket. Elastic back waist. Sanforized brown plaid cotton flannel shirt with green cotton broadcloth front yoke, collar, facing, cuffs. Leather belt; 2 leather holsters. 2 toy clicker pistols. Loop tie; leather steerhead slide. Lariat. *State size* 4, 6, 8, 10, 12. See "A" pg. 355.
40N4558–Shpg. wt. 2 lbs. 12 oz. $6.77

D **New! Better quality** $6.77 10-pc. Dale Evans cowgirl outfit. Partner to set at left. Dark brown suede-cloth skirt with 2 tan leather pockets and tan leather fringed bottom. Sanforized brown plaid cotton flannel shirt has green cotton broadcloth front yoke, collar, facing and cuffs. Leather belt; 2 leather holsters. 2 toy clicker pistols. Western-style loop tie with leather steerhead slide. Lariat. *State size* 4, 6, 8, 10, 12. See "A" pg. 355.
40N4559–Shpg. wt. 2 lbs. 12 oz. $6.77

E **Our Finest Roy Rogers** $8.50 10-pc. cowboy outfit. Bright red thickset corduroy chap-front pants with tan leather decorated waist, bottoms and conchas. Button fly laced front, cotton twill back. Plaid Sanforized cotton flannel shirt has tan broadcloth V-front yoke, facing and cuffs; (max. shrinkage 1%). Leather belt; 2 leather holsters. 2 toy clicker pistols. Loop tie; leather steerhead slide. Lariat. *State size* 4, 6, 8, 10, 12. See "A" pg. 355.
40N4564–Shpg. wt. 2 lbs. 12 oz. $8.50

F **Our Finest Dale Evans** $8.50 10-pc. cowgirl outfit. Bright red thickset corduroy skirt with tan leather fringed bottom, front waistband and decorations. Adjustable button closure in back. Plaid Sanforized cotton flannel shirt has tan broadcloth collar, V-front yoke, facing and cuffs; (max. shrinkage 1%). Leather belt; 2 leather holsters. 2 toy clicker pistols. Loop tie; leather steerhead slide. Lariat. *State size* 4, 6, 8, 10, 12. See "A" pg. 355.
40N4565–Shpg. wt. 2 lbs. 12 oz. $8.50

De luxe Authentic Western Frontier Apparel

G H **Made and styled in the west** after Roy's and Dale's own suits. $9.70 **Boys' frontier pants** of dark brown crease-resistant rayon and acetate sheen gabardine with snap-fasteners at waist and at 2 front pockets. Serged seams. Belt loops. Hip pocket. Seat outlet allows for growth.
Girls' frontier skirt (same fabric as boys' pants above). Skirt has 2 laced leather designs in front. Zipper closure and 2 snap-fasteners at back. Leather fringe bottom. Belt loops. **Both sets include** brown check slipover shirt of crease-resistant rayon and acetate. Shirts have V-front and back yokes with leather fringe trim, 2 dart pockets, 3 snaps at cuffs. Pants, skirt and shirts have green edge trimmings. Garments have Roy's or Dale's label inside.
State size 3, 4, 5, 6, 7, 8, 9, 10. Chart "A" on page 355. Shpg. wt. 1 lb. 15 oz.
40N3348–Boys' Roy Rogers Suit $9.70 40N3349–Girls' Dale Evans Suit $9.70

ROY ROGERS WESTERN-CUT DENIMS

J **Sanforized 8-oz. blue denim jeans;** (max. shrinkage 1%). $1.98 Ea. Jeans or Jacket
Zipper fly. Copper riveted front, thread bar-tacked back. 2 front drill pockets with Roy's emblem embroidered on facings. Double-R brand embroidered on back patch pocket. Snug yoke back.
50 N 9198M—*State size* 4, 6, 8, 10, 12. Chart below. Wt. 1 lb. 1 oz.....$1.98

Matching Jacket of same Sanforized 8-oz. blue denim as jeans above. Pleated front; "action" back. Roy Rogers snaps in front and cuffs. Embroidered Double-R brand on chest pocket. Roy's emblem embroidered in front.
50 N 9199M—*State size* 4, 6, 8, 10, 12. See "A" pg. 355. Wt. 1 lb. 1 oz. $1.98

Roy Rogers 100% Rainproof 2-pc. Rainset

K **Durable heavy rubber coating** on strong cotton sheeting makes this raincoat 100% waterproof. Contrasting color collar, fringed yokes and pocket trim. Snap-fastener front, 2 open-through slash pockets, double-stitched seams. Cape-style rain helmet snaps under chin. $3.88
State size 4, 6, 8, 10, 12. See chart "A" on page 355. Shpg. wt. 2 lbs. 10 oz.
40N7619–2-pc. Yellow; black trim. 40N7618–2-pc. Black; yellow trim. $3.88

Palomino Cowboy and Cowgirl Outfits

L **Boys' 11-pc. Palomino** $3.79 cowboy outfit. Cotton print chap-front pants, elastic back waist. Matching vest. Plaid cotton flannel shirt. Leather belt and 2 holsters; 2 toy pistols. Cowboy hat. Lariat. Bandana. *State size* 4, 6, 8, 10, 12. See "A" pg. 355.
40 N 4546—Shpg. wt. 2 lbs....$3.79

M **Girls' 10-pc. Palomino** $3.79 outfit. Matches boys' set at left. Cotton Palomino print skirt with matching western-style vest. Plaid cotton flannel blouse. Leather belt and 2 holsters. 2 toy pistols. Cowgirl hat. Lariat.
State size 4, 6, 8, 10, 12. See "A" pg. 355.
40 N 4547—Shpg. wt. 2 lbs....$3.79

SIZE CHART: HOW TO ORDER DENIM JEANS. Measure height without shoes. Measure waist around body over trousers without belt. *State size.*

Height, in.	34½–40	40½–46	46½–50	50½–54	54½–58
Waist, in.	22½	23½	24½	25½	26½
Order Size	4	6	8	10	12

NEW! Roy Rogers and Dale Evans

Colorful Brother and Sister Double-Gun Western Outfits



Good Quality 11-pc. Outfits
[A] [B] Boys' Roy Rogers Outfit / Girls' Dale Evans Outfit $4.79 Ea.

Better Quality 10-pc. Outfits
[C] [D] Boys' Roy Rogers Outfit / Girls' Dale Evans Outfit $6.77 Ea.

Our Finest Leather-Decorated 10-pc. Outfits
[E] [F] Boys' Roy Rogers Outfit / Girls' Dale Evans Outfit $8.50 Ea.

Palomino Outfits

[L] [M] Boys' 11-pc. Outfit / Girls' 10-pc. Outfit $3.79 Ea.



Roy Rogers, Dale Evans
Leather-Trimmed Frontier Wear
[G] [H] Boys' or Girls' 2-pc. Suits $9.70 Ea.



[K] Roy Rogers 2-pc. Rubber Rainset $3.88

[J] Roy Rogers Jeans or Jacket $1.98 Ea.



NEW! "WHITE-ON-WHITE" French cuff dress Shirt in fine cotton broadcloth

$2.39 Brand new—and just in time for your Christmas giving

High count white cotton broadcloth with an even "whiter" woven-in jacquard design. Looks like an expensive high-fashion dress shirt—but popularly priced to ease the Christmas budget. Sanforized to retain its precision tailored fit—max. fabric shrinkage 1%. Modern design cuff links included—an added gift feature. Smart French cuffs and shirt-tail bottom—adult styled in every way. Strong double yoke, roomy chest pocket. *State size* 11, 11½, 12, 12½, 13, 13½, 14, 14½. See Chart II.
43N3190E–Shpg. wt. 12 oz. $2.39

2c Fed. Excise Tax included

He'll appreciate the cozy warmth of this cotton flannel shirt or 100% wool sweater



$2.74

Heavier cotton flannel "vestee" type pullover. Looks like shirt and vest combined. Tex-spun V-neck, armhole trim, ribbed bottom. Washfast, Sanforized—max. fabric shrinkage 1%. Solid color sleeves and collar with plaid body. Loop convertible interlined collar. *State color comb.* blue, brown. *State size* 8, 10, 12, 14, 16, 18, 20. See Chart I below.
43 N 3765—Shpg. wt. 14 oz. . . . $2.74

Sizes 10 to 18 **$5.49** — **$5.89** Size 20

Our finest award coat sweater of heavyweight 100% 2-ply new wool worsted. Large white "Press-on" letter incl.—*all except "X" available.* Reinforced neck, shoulder seams. *Colors* royal blue, Kelly green, cardinal red. *Sizes* 10, 12, 14, 16, 18. *State color, size, letter.* Chart I below.
43 N 2508—Shpg. wt. 1 lb. 3 oz. $5.49
43 N 2508X—*Size* 20. *State color and letter.* Shpg. wt. 1 lb. 5 oz. $5.89



COTTON FLANNEL in rich solid colors

One of the brightest, warmest Christmas gifts you can give!

Sizes 6 to 16 **$1.65** Each in lots of 3

Solid color, toasty warm cotton flannel; Sanforized—max. shrinkage 1%. Washfast colors won't fade, run, or become dull. Loop convertible interlined collar, double yoke. Straight bottom, chest pocket. *State color* red, green, royal (med.) blue. *State size* 6, 8, 10, 12, 14, 16. Chart I at right.
43N3737–Shpg. wt. 14 oz. 3 for $4.95; Ea. $1.69

NO BOY EVER HAS ENOUGH OF THESE

Boyville Shirts

ILLUSTRATED ON OPPOSITE PAGE

4-STAR FEATURE PINWALE CORDUROY

- ★ Made of fine, long-wearing pinwale corduroy—16 wales in every inch.
- ★ Wash separately—no dry cleaning bills. Requires minimum of upkeep.
- ★ Strong double self-fabric yoke assures added wear without extra bulk.
- ★ Firmly sewn seams resist ripping. All strain points are reinforced.

[A] *Sizes* 8 to 20. Warm, comfortable, long wearing. Generously cut sizes. Double self-fabric yoke. Loop fastening convertible interlined collar. 2 pockets. Wash separately. *State size* 8, 10, 12, 14, 16, 18, 20. Chart I. **$2.97**
43 N 3785—*State color* wine, blue, cocoa, green. Shpg. wt. 1 lb. 2 oz. $2.97

4-STAR FEATURE RAYON GABARDINE

- Superbly tailored with acetate lined yoke . . . interlined collar and cuffs.
- ★ Sturdy rayon is heavy enough for cold weather wear, yet not bulky.
- ★ Launders beautifully; mothers will appreciate its easy-ironing qualities.
- ★ Smooth finish holds up under plenty of rough 'n' tough wear.

[B] *Sizes* 8 to 20. Fine, full-cut rayon gabardine that retains its smart appearance through countless sudsings. Firmly sewn seams resist ripping. Fully washable. Max. fabric shrinkage 2 to 3%. Convertible collar, 2 flap pockets. *State size* 8, 10, 12, 14, 16, 18, 20. See chart I below. **$2.94**
43 N 3583—*State color* blue, maroon, green, gray. Shpg. wt. 13 oz. $2.94

[C] **High Count Cotton Broadcloth in beautiful blended plaids.** **$1.87** Washfast, Sanforized—max. fabric shrinkage 1%. Straight bottom, loop convertible interlined collar and cuffs, double yoke. *State color* green, blue, or brown. *State size* 8, 10, 12, 14, 16, 18. See Chart I below.
43 N 3550—Shpg. wt. 10 oz. $1.87

[D] **Lustrous rayon plaids.** **$2.97** Firmly woven, smooth textured. Washfast. Maximum fabric shrinkage 2%. Two rounded flap pockets, straight bottom. Loop convertible interlined collar, double yoke. *State color* blue or red. *State size* 8, 10, 12, 14, 16, 18, 20. See size Chart I below.
43 N 3598—Shpg. wt. 12 oz. $2.97

[E] **Knitted Combed cotton fold-over front.** Tailored loop-fastening collar, ribbed cuffs. Wash alone. *State color comb.* brown-maize, maroon-gray, green-maize. *State size* 12, 14, 16, 18. Chart I. **$1.35** Ea. in lots of 2 Sizes 4 to 10
43 N 4395—Shpg. wt. ea. 9 oz. 2 for $2.98. . . . . Each $1.54

Small Boys' Sizes. *State color combination* brown and maize, green and maize, navy blue and gray. *State size* 4, 6, 8, 10. See size Chart I below.
43 N 4225—Shpg. wt. ea. 7 oz. . . . . 2 for $2.70. . . . . Each $1.39

[F] **Two-tone western shirt of gabardine-type cotton twill.** Embroidered collar, yoke. Piped front, back yokes. Washfast, Sanforized—max. shrinkage 1%. Button collar. *State color comb.* dk. green and lt. green, royal blue and lt. blue, maroon and gray. *State size* 8, 10, 12, 14, 16, 18, 20. **$2.97**
43 N 3597—See chart I below. Shpg. wt. 14 oz. $2.97

[G] **Heavier cotton suede flannel "Dickey" style pullover.** **$2.74** Solid color with fancy knitted bottom. Washfast, Sanforized—maximum fabric shrinkage 1%. Loop convertible interlined collar, double yoke. *State color* maroon or green. *State size* 8, 10, 12, 14, 16, 18, 20. Chart I below.
43 N 3780—Shpg. wt. 13 oz. $2.74

[H] **Heavier cotton flannel colorful plaids.** **$1.67** Washfast, Sanforized—max. shrinkage 1%. Loop convertible interlined collar and cuffs. Double yoke, straight cut bottom, chest pocket. *State color* maroon, blue, green. *State size* 8, 10, 12, 14, 16, 18. See size Chart I below.
43 N 3733—Shpg. wt. 12 oz. $1.67

[J] **Western style tattersall check** in heavier cotton flannel. **$2.47** Washfast, Sanforized—max. shrinkage 1%. Contrast piping on front and back yokes, cuffs. Two pockets, 3-button western cuff. *State color comb.* green and tan, red and gray. *State size* 8, 10, 12, 14, 16, 18, 20. Chart I below.
43 N 3752—Shpg. wt. 14 oz. $2.47

[K] **Heavier cotton flannel plaid with acetate satin lined yoke.** **$1.97** Washfast colors won't fade. Sanforized—max. shrinkage 1%. Loop convertible interlined collar, straight cut bottom, 2 roomy pockets. *State color* gold, red. *State size* 8, 10, 12, 14, 16, 18. See size Chart I below.
43 N 3753—Shpg. wt. 14 oz. $1.97

SIZE CHART I—for Sport knit shirts and sweaters. Measure chest around body over underwear, under arms and over tips of shoulder blades.

If chest is. . . .	22-23	23½-25	25½-26½	27-28	28½-29½	30-31½	32-33	33½-34½	35-36
Order size. . .	4	6	8	10	12	14	16	18	20

SIZE CHART II—for Dress Shirts sold by neck sizes only. Measure around neck with tape comfortably placed. Number of inches is size. Measure chest as above.

Neck size by inches.	11	11½	12	12½	13	13½	14	14½
If chest is inches. . . .	23½-25	25½-26½	27-28	28½-29½	30-31½	32-33	33½-34½	35-36



SEARS 4-STAR FEATURE

Sears Exclusive 4-STAR Features



Distinctive Boys' Shirts

First Choice of the Wise Santa who knows the way to a young man's heart

CORDUROY
[A] Velvety soft pinwale corduroy with luxuriously deep pile $2.97

GABARDINE
[B] Smooth finish rayon gabardine tailored to trim perfection $2.94

Two of our finest boys' Shirts made in two ever popular fabrics . . sizes 8 to 20









WASHFAST Cotton or Rayon Plaids

splashed with colors that won't ever fade or become dull with washing . . and priced to ease Santa's limited budget

[C] Sturdy, sanforized cotton broadcloth $1.87

[D] Lustrous, smooth-textured rayons $2.97

[E] $1.35 Each in lots of 2 Sizes 4 to 10 $1.49 Each in lots of 2 Sizes 12 to 18

[F] Two-tone western style shirt Gabardine-type cotton twill $2.97



[G] Soft cotton suede flannel "dickey" style pullover $2.74





SANFORIZED COTTON FLANNELS

[H] Heavier cotton flannel Colorful plaid pattern $1.67

[J] Heavier cotton flannel Western tattersall check $2.47



[K] Heavier cotton flannel, acetate satin lined yoke. $1.97



For that special Boy on your list choose . . .

Luster Twill Outerwear

[A] **Bomber-type jacket** of water-repellent rayon and cotton Luster Twill. **$8.45** Boys' sizes
Improved rayon-satin lining quilted to heavier 10-oz. woolen interlining. Zipper front. Mouton-processed dyed lamb collar. 2 slash pockets. Knit cuffs, bottom trap warmth.
State size 10, 12, 14, 16, 18, 20. Chart "A" pg. 355. Shpg. wt. 3 lbs. 6 oz.
40 N 3450—Maroon
40 N 3452—Skipper (dark) blue
40 N 3453—Dark green......$8.45

Jr. Boys' Bomber-style Jacket
State size 4, 6, 8. See size chart "A" on page 355. Shpg. wt. 2 lbs. 4 oz.
40N5092-Maroon
40N5093-Dark green
40N5094-Skipper (dark) blue. $6.70

[B] **Surcoat Style** of water-repellent rayon and cotton Luster Twill. **$9.70** Boys' sizes
Rayon-satin lining quilted to 10-oz. woolen interlining. Zipper front. Mouton-processed dyed lamb collar. Elastic waist inserts. 2 combination pockets. Concealed knit wristlets. Half-belt, buckle front.
State size 10, 12, 14, 16, 18, 20. Chart "A" pg. 355. Shipping weight 3 pounds 14 ounces.
40N3487-Dk. green 40N3488-Tan
40N3490-Skipper (dark) blue
40N3489-Maroon...........$9.70

Jr. Boys' Surcoat. Wt. 2 lbs. 7 oz.
State size 4, 6, 8. Chart "A" pg. 355.
40N5096-Tan 40N5097-Dk. green
40N5098-Skipper (dark) blue
40N5099-Maroon...........$7.75





Zip-Liner Jacket for All-Weather Wear

A special gift for a special Boy! 2-in-1 gabardine leisure jacket of 80% rayon, 20% nylon. **$16.50** Crease-resistant and water-repellent. Iridescent rayon lining quilted to 8-oz. reprocessed wool interlining, zips out easily. With zip-liner out, jacket shell remains fully rayon lined. Button front model with 4 roomy pockets, 3-pc. belt with buckle.
Sizes 10 to 20 to fit 28 to 36-in. chest. How to Measure below. Shipping weight 3 pounds 8 ounces.
♦40 N 2338Y—Blue-gray
♦40 N 2339Y—Dark green...$16.50

California-Styled Leisure Jacket

Here's a jacket model that rates No. 1 on his Christmas list! **$8.50** Tailored of rayon and acetate sheen gabardine. Unisec water-repellent treated. Zip front style with contrasting rayon lining. 2 chest pockets have flaps and inverted pleats with rayon innerfacings that match lining. Bi-swing pleats in back and cuffs also lined with contrasting rayon. Knit back waist.
Sizes 10 to 20 to fit 28 to 36-inch chest. See How to Measure below. Shipping weight 2 pounds.
♦40 N 2342Y—Dark blue
♦40 N 2343Y—Dark green......$8.50

HOW TO MEASURE LEISURE COATS. Measure *chest* around body over shirt, under arms and over tips of shoulder blades. *Coat sizes* listed under each catalog number above. *State chest, height, weight, age.*

♦ *Shipped from Chicago. Order, pay postage from your mail order house.*

EXTRA WARM OUTERWEAR GIFTS FOR BIG BOYS









Part Nylon Surcoat

Water-repellent outer shell of rayon, nylon, and combed cotton **$12.50** has tooled appearance of hammered metal. Body lined with Alpaca wool-face pile knit to cotton back. Rayon sleeve lining quilted to woolen interlining. Zipper front. Mouton-processed dyed lamb collar. Elastic waist inserts, 2 combination pockets. Concealed knit wristlets.
Sizes 10, 12, 14, 16, 18, 20. Chart "A" page 355.
40 N 3476—Dk. blue Shpg. wt. 3 lbs. 13 oz.
40 N 3475—Dark green..............$12.50

Zip Front Corduroy

Stylish surcoat length in popular thickset corduroy. Lets **$8.60** you enjoy jacket freedom with coat-like warmth. Body and sleeves lined with lustrous rayon quilted to warm woolen interlining. Zipper front model with snug-fitting elastic waist insert, 2 roomy slash pockets. Full-cut sizes assure perfect fit. An ideal gift for year 'round wear!
State size 8, 10, 12, 14, 16, 18. See size chart "A" page 355. Shpg. wt. 3 lbs. 9 oz.
40 N 3494—Greenish blue
40 N 3496—Maroon...........$8.60

Sheeplined Surcoat

Handsome gabardine surcoat of blended 85% rayon, **$13.95** and 15% nylon for super-strength! Water-repellent and crease-resistant treated. Body lined with select-quality sheepskin. Quilted and woolen-insulated rayon sleeve linings and facings. Mouton-processed dyed lamb collar. Zipper front. Elastic waist insert. 2 pockets. Knit wristlets.
State size 8, 10, 12, 14, 16, 18, 20. See size chart "A" on page 355.
40 N 3404-Green. Shpg. wt. 3 lbs. 14 oz.
40 N 3405-Skipper (dark) blue..$13.95

Genuine Horsehide

Bomber-style jacket of scuff-resistant genuine **$17.75** front-quarter horsehide. Toughest and longest-wearing of all jacket leathers! Warm pile body lining of 50% Alpaca face, 50% wool, knit to cotton back. Rayon sleeve lining quilted to woolen interlining. Zipper front, military shoulders. Mouton-processed dyed lamb collar. 2 combination pockets. Knit cuffs, bottom.
State size 10, 12, 14, 16, 18, 20. Chart "A" on page 355. Shpg. wt. 4 lbs.
40 N 3491—Brown leather.......$17.75

SANFORIZED PLAID FLANNEL DUSTER







$2.98 Girls' sizes 7 to 14

$3.98 Teens' sizes 10 to 16

- Washfast, max. fab. shrink. 1%
- All seams neatly pinked
- Quality making, superb value

Hooray for the Duster . . newest of the new, the most tireless of "loafers" because it has so many leisure uses. This cheery cotton flannel plaid version has cutest button-flap collar, gold-color metal buttons. Two huge pockets. Lots of smart whirl from shoulders. Washfast, a wonderful buy. Shipping weight 1 lb. 8 oz.
Teens' sizes 10, 12, 14, 16. *Please state size.*
077 N 2955–Brick red $3.98   077 N 2956–Med. blue $3.98
Girls' sizes 7, 8, 10, 12, 14. *Please state size.*
077 N 2958–Brick red $2.98   077 N 2959–Med. blue $2.98

Order robes on this page from your mail order house and pay postage from there. Numbers beginning with "0" shipped from Philadelphia, Chicago, Kansas City or Atlanta. Allow enough time for delivery.

	Size Chart for Girls' Robes					Size Chart for Teens' Robes			
Order size	7	8	10	12	14	10	12	14	16
If height is	50	52	56	58½	61 in.	62½	63½	64½	65½ in.
If chest is	26	27	29	30½	32 in.	30½	32	33½	35 in.
If hips are	27½	28½	31	33	35 in.	32½	34½	36½	38½ in.



Girls' warm cotton Robes Sizes 7 to 14

$2.98

[A] **Velvety-soft,** warm cotton chenille with wide-awake sunflower overlay on skirt. Contrasting edging. Belt from side seams. Hand wash.
Girls' sizes 7, 8, 10, 12, 14. *State size.* Shipping weight 1 lb.
077N2960–Copen blue
077N2961–Melon rose
Each.......... $2.98

$4.98

[B] **Cozy Cotton Quilt** in darling new reindeer pattern, sparked with contrasting piping. Notch collar; flap pocket; belt from side seams. Full skirt. Hand washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 lb. 5 oz.
077N2970–Copen blue
077N2971–Maize
077N2972–Melon rose
Each.......... $4.98



Teens' cozy cotton Robes Sizes 10 to 16

$5.98

[C] **Floral Cotton Quilt** has mandarin collar, dolman sleeves. Gold-color metal buttons, waist-nipping spaghetti tie belt. Bias piping trim in contrasting color. Two big pockets on smart flaring skirt. Hand wash.
Teens' sizes 10, 12, 14, 16. *State size.* Shpg. wt. 1 lb. 2 oz.
077N2975–Lilac
077N2976–Maize
077N2977–Melon rose
Each.......... $5.98

$3.98

[D] **Darling Duster** in velvety-soft, warm cotton chenille — newest fashion length in robes. Waffle-pattern collar, cuffs, pockets for beautiful contrast. Swirling style with yoke in the back to accent its flattering fullness. Hand wash.
Teens' sizes 10, 12, 14, 16. *State size* .Wt. 1 lb.
077N2963–Aqua green
077N2964–Melon rose
077N2965–Copen blue
Each.......... $3.98

Gifts for Girls





HONEYLANE
THE RIGHT WAY TO SAY
GIRLS' WEAR

$4.98
5-pc. set

1. Patch-pocket weskit
2. Four-gore skirt
3. Beanie with pompon
4. Hand writing pad
5. Pencil for school

Wacket Set

PINWALE CORDUROY

Everything for the fashion-complete outfit . . . plus the handy-for-school extras. The boyish weskit of pinwale corduroy has five gleaming gold-colored buttons, crisp points to add good line to the skirt. Neatly faced and smoothly dart-fitted in back. Patch pocket has stitched-down separation for pad and pencil. Four-gore swing skirt has sleek 2-button waistband, speedy side zipper. To top it off . . . there's the cute matching beanie with fluffy pompon to perk it up. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 lb. 7 oz.
077 N 5019—Red
077 N 5020—Dark green
077 N 5021—Gold
Each 5-pc. set. . . .$4.98



She'll Be Princess proud in Her Sweeping Honeylane Skirt

$3.98

Flare-panel corduroy. Soft pleats, self-buttons, belt. Zipper. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 5 oz.
077 N 5490—Purple. $3.98
077 N 5491—Red. 3.98
077 N 5492—Dark green. . 3.98

$4.98

Cotton Velveteen, pleats all around. Shiny belt. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 3 oz.
077 N 5493—Wine red. . . .$4.98
077 N 5494—Dark green. . 4.98
077 N 5495—Black. 4.98

$2.98

Quilted All Over, full circle of acetate taffeta. Side zipper. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 4 oz.
077 N 5496—Royal blue. . . .$2.98
077 N 5497—Red. 2.98
077 N 5498—Kelly green . . . 2.98





$2.29

Tattersall weskit, red white and blue corduroy. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 7 oz.
077N5985—Check $2.29



School-right Plaid 'n Plain Combinations

$4.98

Cotton Velveteen and Plaid 2-pc. weskit suit, darling for school. Black velveteen vest with sparkling buttons. All around pleated skirt, bright red and green plaid is 55% wool, 45% rayon. Zipper. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shipping weight 1 lb. 3 oz.
077 N 5007—2-pc. outfit. $4.98

$3.98

3-way Corduroy Jumper. Skirt may be worn separately. Reversible button-on top lined with plaid (55% wool, 45% rayon). Gold-color button trim. Swing skirt. Zipper. Dry clean. *State Girls' size* 7,8,10,12, 14. Shipping weight 1 lb. 5 oz.
077N5453-Gold 077 N 5454-Red
077N5455-Dk. green. . . . Each $3.98

$1.98

Charm Weskit in corduroy. Gold-color buttons, charm chain from pocket to pocket. Dry clean. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 7 oz.
077 N 5986—Red
077 N 5987—Dark green
077 N 5988—Gold
Each. $1.98

Order garments on both these pages from your mail order house and pay postage from there. Your garments will be mailed from Philadelphia, Chicago, Kansas City or Atlanta. Allow enough time for delivery.



Dressy Acetate Crepe . . party-perfect for holiday fun

$1.69

Imported French Lace trim on acetate crepe. Self-ruffle at tucked yoke, sleeve. Hand wash. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 5 oz.
77 N 5636—White $1.69
77 N 5637—Pink 1.69

$1.98 Long Sleeves

Acetate Crepe Shirt . . . Sears exclusive. Hand washable. *State Girls' size* 7, 8, 10, 12, 14.
Long Sleeves. Shpg. wt. 6 oz.
077 N 5794—White $1.98
Short Sleeves. Shpg. wt. 5 oz.
077 N 5797—White $1.84

$1.98

Dainty Lace Pockets, rhinestone studded, on acetate crepe. Lace-trimmed. Hand wash. Wt. 6 oz. *State Girls' size* 7, 8, 10, 12, 14.
077 N 5681—White $1.98
077 N 5682—Maize 1.98



Camisole looks sweet with other blouses, also



FROTHY SHEER NYLON with an eyelet Camisole, too

$2.98

Glamour-sheer nylon blouse with last-through-washing pleats on jabot and sleeve ruffle. Misty nylon lace trim. Separate cotton camisole underneath has eyelet front, lace straps. Hand wash. Shipping weight 6 ounces.

Girls' sizes 7, 8, 10, 12, 14. *Please state size.*
077 N 5683—White . . $2.98
077 N 5684—Maize . . 2.98
077 N 5685—Pink . . . 2.98

Teens' sizes 10, 12, 14, 16. *Please state size.*
077 N 6683—White . . $2.98
077 N 6684—Maize . . 2.98
077 N 6685—Pink 2.98



It's Crisp Pique . . It's Double-Ruffled

$2.98

Such a pretty gift—a pique blouseslip for that crisp neat-as-a-pin look. Dainty eyelet embroidered front with novelty buttons. Lace trim on collar looks like hand-crochet. Elastic at sleeve ruffles. Deep double ruffle at bottom of slip. Washfast. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping wt. 8 ounces.
077 N 5700—White
Each $2.98



Washfast Blouses - gay as the tinsel on the tree

[A] **Perky Balloon Sleeves.** Crisp embossed cotton. Heavy lace trim on wing collar, front yoke. *State Girls' size* 7, 8, 10, 12, 14. Wt. 6 oz.
077 N 5632—White $1.98
077 N 5633—Pink, White trim 1.98

[B] **Crisp New Bellows Sleeves** she'll love! Embossed cotton, red and white "barber pole" braid on collar, front. Novelty red buttons, too. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 6 oz.
077 N 5653—White $1.98

[C] **Smart Cavalier Cuffs,** floral nose-gay tipped bows. Embossed cotton with dashing fly-away collar. Rhinestone-studded buttons. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 7 oz.
077N5630–White . $1.98 077N5631–Maize . $1.98

[D] **Sweet-as-Sugar Tucked Yoke,** eyelet ruffle in Sanforized broadcloth. Max. fab. shrinkage 1%. Gold-color buttons with pearl-like inserts. *State Girls' size* 7, 8, 10, 12, 14. Shpg. wt. 6 oz.
077N5634–White . $1.98 077N5635–Maize . $1.98



Do your Christmas gift shopping the easy way. Use Sears Easy Payment Plan. For complete information on Sears Easy Terms, see page 353.





THEY'RE SANFORIZED . . for lasting fit

Maximum Fabric Shrinkage 1% . . Ranch Colors Navy, Red and Black . . Strong Stitching in Contrast Color

Sanforized washfast Broadcloth

Yoke-back shirt, max. fab. shrink. 1%. Wt. 8 oz.

Teens' sizes 10, 12, 14, 16. *State correct size.*

Short Sleeves.	*Long Sleeves*
77N6652–White. $1.19	77N6656–White . $1.69
77N6654–Yellow. 1.19	77N6658–Yellow. 1.69
77N6655–Pink . . . 1.19	77N6659–Pink . . . 1.69

Girls' sizes 7, 8, 10, 12, 14. *State correct size.*

Short Sleeves.	*Long Sleeves.*
77N5652–White . $1.00	77N5656–White . $1.49
77N5654–Yellow. 1.00	77N5658–Yellow. 1.49
77N5655–Pink . . . 1.00	77N5659–Pink . . . 1.49



[A] **Plaid-lined Heavy Denims.** Fully lined with blue and red plaid Sanforized cotton flannel. No belt. Wash separately. Shipping weight 1 lb. 7 oz.

Teen's sizes 10, 12, 14, 16. *State size.* 077 N 6375–Navy. . $3.49

Girls' sizes 7, 8, 10, 12, 14. *State size.* 077 N 5375–Navy. . $2.98

Matching lining flannel shirt. Washfast. Wt. 10 oz.

Teens' sizes 10, 12, 14, 16. *State size.* 077 N 6675–Plaid. . $1.98

Girls' sizes 7, 8, 10, 12, 14. *State size.* 077 N 5675–Plaid . . $1.98

[C] **Rodeo Slacks,** heavy black cotton twill with silver-color nailheads and jewel-like stones. 2 front pockets. White stitching. Side zipper. Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *State size.*

077 N 5346—Black. Shipping weight 12 oz. . . . $2.98

[B] **Western Style Jeans,** side zipper. No belt. Wash separately. Shipping weight 1 pound.

Teens' sizes 10, 12, 14, 16. *State correct size.*

77 N 6326—Navy blue 6-oz. denim $1.89
77 N 6343—Navy blue 8-oz. denim 2.29
77 N 6345—Red 8-oz. twill 2.29

Girls' sizes 7, 8, 10, 12, 14. *State correct size.*

77 N 5326—Navy blue 6-oz. denim $1.79
77 N 5343—Navy blue 8-oz. denim 1.98
77 N 5345—Red 8-oz. twill 1.98

[D] **Elastic Boxer Tops.** 6-oz. denim with 2 front pockets, yoke and pocket in back. Wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 11 ounces.

77 N 5303—Navy blue $1.54

Sanforized washfast Gingham

Yoke-back shirt, max. fab. shrinkage 1%. Double seams, strong buttonholes. Shipping weight 8 oz.

Teens' sizes 10, 12, 14, 16. *State size.*	*Girls' sizes* 7, 8, 10, 12, 14. *State size.*
[E] *Plaid* long sleeves	[E] *Plaid* long sleeves
77 N 6674–Red. . . $2.39	77 N 5674–Red. . $2.29
Plaid short sleeves	*Plaid* short sleeves
77 N 6673–Red. . . $1.98	77 N 5673–Red. . . $1.98
[F] *Checked* long sleeves	[F] *Checked* long sleeves
77 N 6672–Red. . . $1.94	77 N 5672–Red. . . $1.84
Checked short sleeves	*Checked* short sleeves
77 N 6671–Red. . . $1.59	77 N 5671–Red. . . $1.49

Order garments on these two pages from your mail order house and pay postage from there. Numbers beginning with "O" mailed from Philadelphia, Chicago, Kansas City or Atlanta. Others mailed from your mail order house.



Lined Cotton Poplin Jackets

$5.98

Reversible zipper jacket, water repellent poplin lined with colorful plaid Sanforized denim. Max. fabric shrinkage 1%. 2 pockets each side. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 pound 7 ounces.

077 N 5980—Red........$5.98
077 N 5981—Dark green... 5.98

$3.98

Warm battle jacket. Water repellent poplin lined with cotton kasha. Zipper front, embroidered pocket emblem. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 1 pound 3 ounces.

077 N 5982—Red........$3.98
077 N 5983—Dark green.. 3.98
077 N 5984—Navy blue... 3.98



Snug elastic fit in Pinwale Corduroy

$2.89 Corduroy **$3.59** All Wool

Elastic-shirred waistband. Neatly finished seams. Back hip pocket. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 1 lb. 2 oz.

077 N 5317—Copper rust..$2.89
077 N 5318—Dark green.. 2.89
077 N 5319—Red........ 2.89

As above, in 100% wool.

077 N 5328—Brown......$3.59
077 N 5329—Navy blue... 3.59
077 N 5330—Dark green... 3.59

$2.98 Corduroy

Smooth-fitting band in the front.. stay-put elastic back for good fit. Two deep front pockets. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 1 pound 2 ounces.

077 N 5323—Dark green..$2.98
077 N 5324—Red........ 2.98
077 N 5325—Royal blue... 2.98

Do your Christmas shopping the easy way. Use Sears Easy Terms. For complete information on Sears Easy Terms, see page 353.



NYLON ADDED TO RAYON AND ACETATE

makes this gabardine rugged

- Warm, deep piled collars of gray dyed mouton-processed lamb fur
- Luxurious quilted rayon and acetate satin lining.. knitted wristlets
- Wind, water, and crease resistant.. 100% reprocessed wool interlining

Zipper Front Surcoat with elastic shirring at waistline, metal anchor buckle. Warm collar held with buttoned tab. Two slash pockets. Fully lined and interlined (see above). Dry clean.

[A] *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 2 lbs. 4 oz.
077 N 5963–Bright red 077 N 5965–Navy
077 N 5964–Dark green Each......$9.98

[B] *Teens' sizes* 10, 12, 14, 16. *State size.* Shipping weight. 2 lbs. 12 oz.
077 N 6963–Bright red 077 N 6965–Navy
077 N 6964–Dark green Each....$10.98

Longer Belted Storm Jacket in double-breasted style. Big collar can be buttoned high or worn open. Three-quarter lining and interlining with slit in back. Belt, firm belt loops, 2 slash pockets. Dry clean.

[C] *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 2 lbs. 12 oz.
077 N 5960–Bright red 077 N 5962–Navy
077 N 5961–Dark green Each....$15.98

[D] *Teens' sizes* 10, 12, 14, 16. *State size.* Shipping weight. 3 lbs. 6 oz.
077 N 6960–Bright red 077 N 6962–Navy
077 N 6961–Dark green Each....$17.98



CHRISTMAS IS

Party Time

. . and every schoolgirl wants a new Honeylane dress.

Girls' sizes 7 to 14

[A] **Faille-type Acetate and Rayon** with a full circle skirt. Bodice and skirt front have screen painted design of colorful butterflies. Collar, cuffs and bodice are piped in contrast color. Tie-back sash. Hand wash separately with care. *Girls' sizes* 7, 8, 10, 12, 14. Be sure to see measuring chart below. Shipping weight 1 lb. 7 oz.

077 N 2550—Golden yellow *Order correct size*.... $4.98
077 N 2551—Copen blue *Order correct size*.... 4.98

[B] **Washable Taffetized Chambray** with a wonderful 16-gore skirt that flares into more than a full circle. Collar, cuffs and every other gore are contrast color. Front zipper has pearl-like pull, reinforced belt is washable. *Girls' sizes* 7, 8, 10, 12, 14. Be sure to see chart below.

077 N 2547—Medium pink with medium blue trim
077 N 2548—Medium blue with medium pink trim
Order correct size. Shpg. wt. 1 lb. 8 oz. . . . Each $4.98

Only by measuring can you determine correct size. If measurements fall between two sizes, order larger size.

Order size.....	7	8	10	12	14
If chest is......	26	27	29	30½	32 inches
If hips are.....	27½	28½	31	33	35 inches
Dress length is..	27	29	32	35	37 inches

Dresses with

Twirl

skirts . . every girl loves them!



Swishy Taffeta .. crisp acetate with beautiful Val-type white cotton lace. Ruffled front yoke with flower trim. Wonderful skirt with circular lace-edged tiers all around. Elastic in sleeves. Wide tie-back sash. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. See chart; *order correct size*. Shpg. wt. 1 lb. 8 oz.
077 N 2554—Aqua blue.....only $4.98
077 N 2555—Rose pink.....only 4.98

Washable Cotton Moire with pretty self-pattern . . beautiful, lustrous, brand new! Redingote-type party dress with an insert of white organdy ruffles, piped with cotton moire. Full dirndl skirt with 2-inch hem, tie-back sash. *Girls' sizes* 7, 8, 10, 12, 14. *Order correct size*. Shpg. wt. 1 lb. 6 oz.
077 N 2560—Turquoise blue . . $4.98
077 N 2561—Medium rose 4.98

100% Nylon Sheer bodice, big dirndl skirt of fine acetate taffeta with applied design that matches bodice. Tucked yoke, white nylon lace edging, flowers, wide plastic belt, back zipper, 3-inch hem. Hand wash separately. *Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 7 oz.
077 N 2557—Med. pink with navy blue
077 N 2558—White with navy blue
Order correct size. . . . . .Each only $5.98

100% Nylon .. lovely sheer, needs little ironing, won't shrink more than 1%, resists tears, rips. Nylon lace ruffle on bodice front; flounces all around skirt. Separate slip of acetate taffeta. Hand wash separately. *Girls' sizes* 7, 8, 10, 12, 14. *Order correct size*. Shipping weight 1 lb. 1 oz.
077 N 2563—Lilac. . . . . . . .only $5.98
077 N 2564—Aqua green. . .only 5.98

Order dresses on this page from your mail order house and pay postage from there. They will be mailed from Chicago, Philadelphia, Kansas City or Atlanta, whichever is nearest. Allow enough time for delivery. Easy Terms. . page 353.

MAKE HER THE WARMEST

Smartest Girl

ON YOUR GIFT LIST



A $4.79 Girls' sizes



B $17.95 Girls' sizes

C $17.95 Girls' sizes

GABARDINE of water-repellent rayon, acetate and nylon. Girls' sizes 7 to 14 (at left)

STORM COAT in Teens' sizes 10 to 16 (at right)



D $22.95 Cash $2.50 down, $5 monthly Teens' sizes

Lined Slack Pants

A Gabardine of rayon, acetate and nylon. Elastic back, band front, permanent front crease, side zipper placket. Cotton quilted to wool lining. Dry clean. *State Girls' sizes* 7, 8, 10, 12. Shpg. wt. 2 lbs. 8 oz.

077 N 9017—Navy blue..$4.79
077 N 9018—Med. green. 4.79
077 N 9019—Med.brown. 4.79

Storm Coat Set

B Coat with wool quilted to rayon lining; cotton lined pants. Dyed mouton-processed lamb collar. *State Girls' sizes* 7, 8, 9, 10. Wt. 5 lbs. 2 oz.

077 N 9315—Navy blue with gray lamb............$17.95
077 N 9316—Medium green with gray lamb.......$17.95
077 N 9317—Bright red with brown lamb..........$17.95

Quilted Lined Coat

C Dyed mouton-processed lamb collar. Wool quilted to rayon lining. *State Girls' sizes* 8, 10, 12, 14. Shpg. wt. 3 lbs. 12 oz.

077 N 8455—Navy blue with gray lamb............$17.95
077 N 8456—Medium brown with brown lamb.....$17.95
077 N 8457—Bright red with brown lamb..........$17.95

Teens' Storm Coat

D Dyed mouton-processed lamb collar. Lining of 50% wool, 50% alpaca pile on cotton back (face 48% total weight). Wool quilted to rayon lined sleeves. *State Teens' sizes* 10, 12, 14, 16.

077N8835–Navy blue; gray lamb
077N8836–Med. green; gray lamb
077N8837–Dk. brown; brown lamb
077N8838–Bright red; brown lamb
Shpg. wt. 5 lbs. 8 oz. Each..$22.95

Girls' Coat and Umbrella Set

E White pin dots on waterproof plastic. Inverness style with matching umbrella. *State Girls' size* Small (7–8), Medium (10), Large (12–14). Shpg. wt. 1 lb. 12 oz.

077N9730–Medium blue
077N9731–Med. green
077N9732–Bright red
Each set..........$3.59

"Inter-Planet"

F Out-of-this-world waterproof raincoat, metal emblem and lieutenant bars, buttons. Rubberized rayon and acetate. Detachable hood. *State Girls' size* 7, 8, 10, 12, 14.

077 N 9733 — Airforce blue. Wt. 3 lbs.1 oz.$4.59

Order garments on this page from your mail order house and pay postage from there. Your garment will be mailed from Chicago, Philadelphia or Kansas City. Allow enough time for delivery.

Santa saves something for her rainy day



E $3.59

F $4.59

Teens' Water-Repellent Coat and Hat Set

$12.50

Refined and tasteful check of rayon and acetate to wear in sunshine or shower. Fully lined with rayon twill. Matching fisherman's hat. *Teens' sizes* 10, 12, 14, 16. *State size*. Shpg. wt. 3 lbs. 4 oz.

077 N 9734 — Navy and white check.......$12.50
077 N 9735 — Gold and gray check.........$12.50
077 N 9736 — Pink and gray check.........$12.50





SHE PREFERS *Nylon* SWEATERS!



Nubs of contrasting color wool give rich "Tweedy" appearance!

100% NYLON
Fine gauge knit . . jiffy drying . . needs no blocking

100% ZEPHYR
Our best quality in a lovely fine gauge knit

Smooth Honeylane CLASSICS—Sizes 7 to 14

Long Sleeve Cardigan in flatteringly fitted style . . *in nylon or zephyr wool.* **$3.69 Nylon** Tubular looped rib knit neck for fine fit . . matching fresh water pearl buttons; ribbon backed button border. Hand wash. *State size* 7, 8, 10, 12, 14.

100% Virgin Nylon. Shpg. wt. 12 oz.
29 N 3713–Copen blue (med.) . $3.69
29 N 8820–Jockey red (bright) 3.69
29 N 8821–Hunter green(dark) 3.69
29 N 3715–White. 3.69

100% Zephyr Wool. Shpg. wt. 11 oz.
29 N 8815–Copen blue (medium) $3.69
29 N 8816–Jockey red (bright). 3.69
29 N 8817–Hunter green (dark) 3.69
29 N 8818–Brown. 3.69

Short Sleeve Pullover in trimly fitted style . . order easy-to-care-for nylon or beautiful zephyr wool. **$2.69 Nylon** Tubular looped rib knit neck for snug-hug fit. Rib cuffs, bottom. Order cardigan, too! Hand wash. *State size* 7,8,10,12,14.

100% Virgin Nylon. Close, fine gauge knit is *lovely* . . . long wearing.
29 N 3708–Pink 29 N 3711–White
29 N 3710–Yellow 29 N 8810–Red
Shpg. wt. 12 oz. $2.69

100% Zephyr Wool in a beautiful fine knit that looks so expensive! Wt. 10 oz.
29 N 3969–Pink. $2.69
29 N 8809–Mint green (light) . 2.69
29 N 3970–White. 2.69
29 N 3971–Aqua blue. 2.69

Smart TWEED NYLON for Sizes 7 to 14

Short Sleeve Tweed Nylon Pullover adds exciting spice to her sweater wardrobe. **$2.19** Nylon yarns are flecked with contrasting nubs of wool for a handsome "tweedy" appearance. Order cardigan at right for a lovely matched set! Drop-stitch pattern in "V" design at neck. Hand wash. *State size* 7, 8, 10, 12, 14. Shipping weight 11 ounces.
29 N 8843–Gray tweed
29 N 8844–Medium blue tweed
29 N 8845–Medium green tweed. . . . $2.19

Long Sleeve Tweed Nylon Cardigan teams smartly with pullover at left . . or buttons up as separate top. **$2.98** Order both for an extra-special gift . . she'd be thrilled. Double rib neck. Matching buttons, nylon ribbon backed button border for neater appearance . . . better wear. Hand wash. *State size* 7, 8, 10, 12, 14. Shpg. wt. 11 oz.
29 N 8840–Medium blue tweed. $2.98
29 N 8841–Medium green tweed. . . . 2.98
29 N 8842–Gray tweed 2.98



Double Dividend for Sizes 7 to 14
Honeylane TWIN SWEATER SETS



$3.98 Set [A] **100% Virgin Wool** in an unusually lovely two-tone set. Short sleeve pullover styled with a demure little girl collar . . white yoke top in front and back with smart knit-in design to match sweater. Collarless cardigan has matching buttons . . ribbon-backed button border. Hand wash. *State size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb.
29 N 8825–Turquoise blue
29 N 8826–Jockey red
29 N 8827–Bright green. $3.98

$5.98 Set [B] **100% Virgin Nylon Twin Sweater Set** . . *and isn't it a beauty!* Rich cable knit-in pattern on front of short sleeve pullover . . both sides of cardigan front. Cardigan has matching fresh water pearl buttons . . nylon ribbon backed button border. And you know how fast nylon dries . . needs no blocking! Hand wash. *State size* 7, 8, 10, 12, 14. Wt. 14 oz.
29 N 8828–Pink. $5.98
29 N 8829–Yellow. 5.98
29 N 8830–White. 5.98

Classic Cardigan with snug-fitting rib neck . . matching buttons. Hand wash. *Please state size* 3, 4, 6, 8. **$2.98 Nylon**

100% Virgin Nylon. Wt. 10 oz.
29 N 3689–Kelly green. $2.98
29 N 3681–Jockey red (bright). 2.98
29 N 3691–Copen blue (med.). 2.98
29 N 3682–White. 2.98

Our Finest Zephyr Wool. Matching fresh water pearl buttons and ribbon-backed button border. Wt. 6 oz.
29 N 3636–Guardsman blue (dark). $2.98
29 N 3637–Jockey red (bright). 2.98
29 N 3638–White. 2.98
29 N 3639–Copen blue (med.) 2.98
29 N 3640–Brown. 2.98

Classic Fitted Pullover in lovely nylon or zephyr wool. So trim-looking and warm! **$1.98 Nylon** Snug-fitting rib knit neck. Hand wash. *State size* 3, 4, 6, 8.

100% Virgin Nylon. Wash and wear beautifully. Wt. 5 oz.
29 N 3669–Red 29 N 3670–Pink
29 N 3671–Yellow 29 N 3672–White
Each. $1.98

Our Finest Zephyr Wool. Wt. 10 oz.
29 N 3600–Jockey red (bright). $2.29
29 N 3601–White. 2.29
29 N 3612–Guardsman blue (dark). 2.29
29 N 3618–Mint green (light). 2.29
29 N 3649–Copen blue (medium). 2.29

SIZE CHART FOR SWEATERS 3 TO 14								
Order size. . . .	3	4	6	7	8	10	12	14
If chest is. . . .	22	23	25	26	27	29	30½	32 in.



Twin Sets 3 to 8
Smart as Big Sister's

$3.98 Set [C] **100% Virgin Wool Worsted Set.** Pullover has stylish novelty knit pattern front. Matching classic cardigan; self color buttons. Hand wash. *State size* 3, 4, 6, 8. Wt. 12 oz.
29 N 3630–Kelly green. $3.98
29 N 3631–Medium blue. . . . 3.98
29 N 3632–Jockey red. 3.98

$4.98 Set [D] **Lovely 100% Nylon Sweater Set** . . . short sleeve pullover, smart novelty-knit pattern front. Matching cardigan, plastic buttons. Hand wash. *State size* 3, 4, 6, 8.
29 N 3633–Yellow
29 N 3634–Bright red
29 N 3635–White. Wt. 12 oz. $4.98



CATER TO THEIR COMFORT

Add a Robe

TO SANTA'S PACK

FROSTY

Winter enchanter adds holiday spirit to these warm robes



COZY STYLES IN SIZES 12 TO 18 MONTHS, 1 TO 3

Tykes' Terry Cloth Robe

[A] Pamper your little one with a soft robe of heavyweight knit cotton **$2.49** terry cloth. So nice to slip on after a bath! Washable. Gift boxed. *State size* 12 or 18 mos. Shpg. wt. 15 oz.

29 N 7917—White with multicolor trim.....$2.49
29 N 7918—Lt. mint green with yellow trim. 2.49

Sanforized Cotton Flannel

[B] Jaunty cotton flannel robe provides real comfort at Sears low, low price. **$1.98** Buttons correctly for boy or girl. Assorted multicolor plaids. Rayon cord trim, belt. Wash separately. Sanforized—won't shrink over 1%. *State size* 1, 2, 3.

29 N 7929—Shipping weight 9 oz..........$1.98

Quilted Acetate

[C] Highly styled as Mom's prettiest! **$2.98** Glamorous quilted acetate with a dainty floral print. Contrasting binding. Fit-assuring elastic back waist. Hand wash separately. Gift boxed to make wrapping easy. *State size* 1, 2, 3. Shpg. wt. 15 oz.

29 N 7927—Yellow print..$2.98
29 N 7928—Pink print.... 2.98

Pinpoint Chenille

[D] Fluffy, easy-to-launder cotton **$1.98** chenille. Never needs any ironing. Captivating animal motif on the skirt. One pocket. Wash separately. A big gift at a little price. *State size* 1, 2, 3. Shpg. wt. 13 oz.

29 N 7907—Medium blue.$1.98
29 N 7908—Pink........ 1.98
29 N 7909—Yellow...... 1.98

Tots' "Frosty" Robe

[E] Rich close-gauge cotton chenille— **$2.98** our finest quality. Fuzzy "Frosty the Snowman" design has all the bright colors children adore wearing. Wash separately. Needs no ironing. Gift boxed. *State size* 1, 2, 3. Shpg. wt. 1 lb. 1 oz.

29 N 7921—Light blue...$2.98
29 N 7922—Light yellow.. 2.98



[K] **Rayon plush bunny design slippers;** shiny shoe button **$1.00** eyes. Little folk love to wear 'em! Padded soles. *State size* 2, 3, 4, 5, 6, 7, or 8. Wt. 6 oz.
29N5868-Blue 29N5869-Pink.Pr. $1.00

[L] **Warm zip-up slipper** of foot-coddling felt. Fuzzy rayon **$1.29** plush cuff, padded soles. *Please state size* 3, 4, 5, 6, 7, or 8. Shpg. wt. 8 oz.
29N5866-Blue 29N5867-Pink.Pr. $1.29

[M] **Sturdy cowhide moccasins.** Leather insole, soft fluffy fur **$1.98** cuff. Attractive clear acetate box. *State size* 3, 4, 5, 6, 7, 8. Shpg. wt. 9 oz.
29N5852-Red 29N5853-Royal blue $1.98

[N] **Bunny-face slippers of cuddle-soft fur.** Extra warm and **$1.98** well made. Stitched leather sole, thick fur insole. *State size* 2, 3, 4, 5, 6, 7, 8. Wt. 8 oz.
29N5856-Med. blue 29N5857-Pink $1.98

[P] **100% wool "Frosty" Footease slipper socks.** Leather soles. **$1.98** Hand wash. *State size nearest foot length:* Small (4 in.), Med. (4¾-in.), Large (5 in.).
29 N 5845-Med. blue 29 N 5846-Pink
29 N 5847-Yellow. Shpg. wt. 6 oz.Pr.$1.98

[R] **Hand embroidered Footease slipper socks.** Knit of fluffy **$2.98** 50% angora rabbit hair, 25% wool, 25% nylon. Leather sole. Hand wash with care. *State size* nearest foot length: Small (4 in.), Medium (4¾ in.), Large (5 in.). Wt. 5 oz.
29N5875-Med. blue 29N5876-Pink
29N5879-Yellow 29N5880-Lt. green $2.98

SIZE CHART FOR SLIPPERS

Ordersize	2	3	4	5	6	7	8
If foot length is..	4⅛	4½	4⅞	5⅛	5½	5⅞	6⅛ in.

Note: Felt wool content not stated—marked on the slippers as required by Wool Products Labeling Act

LITTLE BEAUTIES . . SIZES 3 TO 6X

"Frosty" Design

[F] Jolly "Frosty" decks a fluffy **$3.98** pinpoint cotton chenille robe. Double fabric collar. Front tie belt. Wash separately. Needs no ironing. Gift boxed. *State size* 3,4,5,6, 6x. Shpg. wt. 1 lb. 9 oz.

29 N 1560—Aqua blue..$3.98
29 N 1562—Yellow..... 3.98
29 N 1563—Lime green. 3.98

A Garden-gay Robe

[H] Pinpoint cotton chenille. Rich **$2.98** floral design circles the skirt. Front tie belt. Gift boxed. Wash separately. *State size* 3, 4, 5, 6, or 6x. Shpg. wt. 1 lb. 4 oz.

29 N 1583—Lime green...$2.98
29 N 1584—White....... 2.98
29 N 1585—Melon red... 2.98

Thrifty Chenille

[G] Priced to fit your budget! Practical **$1.98** cotton chenille with Panda bear design in contrasting color. Front tie belt. Wash separately. Needs no ironing. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 1 oz.

29 N 1518—Medium blue$1.98
29 N 1519—Scarlet...... 1.98

New! Pert Duster

[J] Cotton chenille duster. ¾-length **$2.98** sleeves. Gold colored buttons. Wash separately. Gift boxed. *State size* 3, 4, 5, 6, 6x. Wt. 1 lb. 1 oz.

29 N 1578—Aqua blue...$2.98
29 N 1579—Melon red... 2.98
29 N 1580—Yellow...... 2.98

Size chart for 6 to 18 mos. and 1 to 4 on page 208; 3 to 6x on page 201





Really Thrilling!

$1.55 Set

Run-resistant, heavy quality knit rayon with 3-in. nylon net yoke and rosebud printed grosgrain ribbon trim. Elasticized waist. Doll's gown has back tie, slips over head. Hand wash. *State size* 2, 4, 6, 8. Shpg. wt. each 10 oz. (Doll not included).
29N8681–Pink.. } Set $1.55
29N8682–Blue.. } 2 Sets
29N8683–Yellow } $3.00

Wee Glamour!

$1.65

She'll be so glad she's a girl when she sees these dainty pajamas . . . **darling** in run-resistant knit rayon lavishly trimmed with cotton lace and 2-tone rosette braid. Elasticized sleeves, waistline, pant top. Hand wash. *State size* 4, 6, 8. Wt. each 10 oz.
29 N 8684—Pink
29 N 8685—Blue
Each $1.65...... 2 for $3.24

Slumber Warm!

$1.98

What a sweet picture . . . your little girl angelic and rosy in this red, red gown with old-fashioned charm! Heavyweight red cotton flannelette with sparkling white eyelet embroidery trim. Yoke front and back. Elasticized sleeve ruffles. Wash separately. *State size* 4, 6, 8.
29 N 8691—Red......$1.98
Wt. ea. 10 oz.....2 for $3.90

Heavy Quality Knit . . Softly Fleeced

$1.98

Snug and Snappy 2-tone "Frosty" Pajamas in soft knit cotton . . . packed in their own gay "Frosty" box! In-or-out style top with bright "Frosty" design . . . double rib knit neck, cuffs to match contrasting color pants. Elastic waist; knit ski ankles. Washable. *State size* 4, 6, 8. Shpg. wt. ea. 12 oz.
29N3448–Blue, white
29N3449–Yellow, white
Ea. $1.98....2 for $3.90

$1.98 1-Pc.

1-pc. Sleeper in warm winter weight knit cotton. Bright and jolly "Frosty" print on Gripper fastener front. Elastic drop seat. Double fabric bootee feet. All seams firmly 9-thread sewn. Washable. *State size* 4,5,6,8. Wt. ea. 14 oz.
29 N 3442–Blue
29N3443–Yellow
29N3444–Lt. green
Ea. $1.98; 2 for $3.90

$1.98 2-Pc.

2-pc. "Frosty" Sleeper. Elastic drop seat. Gripper fasteners. Double feet. Washable. *State size* 1, 2, 3, 4.
29 N 3474G–Yellow .$1.98
29 N 3475G–Blue.... 1.98
29 N 3453G–Pink.... 1.98
29 N 8686G–Lt.green 1.98
Wt. ea. 11 oz...2 for 3.90
3-pc. Style; 2 pair pants.
29 N 3462G–Yellow. $2.59
29 N 3463G–Blue.... 2.59
29 N 3465G–Pink.... 2.59
29N8687G–Lt. green 2.59
Wt. ea. 1 lb...2 for 5.08

SIZE CHART FOR SLIPS, UNDIES, PAJAMAS, 1 TO 16

Order Size	1	2	3	4	5	6	8	10	12	14	16
If chest is	20	21	22	23	24	25	27	29	30½	32	33½ in.
If hips are		21½	22½	23½	24½	25½	28½	31	33	35	36½ in.
Slip length about	15	16	17	19	20½	22	27½	30½	33½	35½	36½ in.



Sleep and Play 3-piece Terry Set

Baby's cute and comfy **around the clock** in soft, fluffy, absorbent cotton terry cloth . . 4 cherubic pastel colors.

Just couldn't be cuter, sweeter or more practical *for any hour in the twenty-four* . . . eating, sleeping, playing or off to Grandma's! Adorably styled in fine quality, winter-weight cotton terry cloth with elasticized openings to speed on and off. Pullover top is elasticized at neck, sleeve ruffles. Pants have elasticized ruffle top, ankles. Matching bootees elasticized at ankles. Washable—no ironing, of course! One size fits 6 to 18 months baby. Shipping weight each 14 oz.
29 N 8692—Pink
29 N 8693—Blue
29 N 8694—Mint green (light)
29 N 8695—Yellow.
Each $2.35..........2 for $4.59

Jamarettes . . tailored to perfection
So good looking and well made!



[A] **Multifilament Acetate and Rayon Crepe Jamarette** in heavenly hues with highlight piping, and belt fringe; Gripper fastener adjustable fitted pant waist. Hand wash. *State size* 4, 6, 8.
29 N 8688—Shell pink with light blue trim......$2.59
29 N 8689—Baby blue with Royal blue trim.....$2.59
29 N 8690—Mint green (lt.) with dark green trim.$2.59
Wt. ea. 12 oz...2 for 5.08

[B] **Snappily Tailored Flannelette Robe** in candy colors with white checks, trim. ¾ length won't drag on floor. Belt loops. Matches pajama (C). Washable. *State size* 4, 6, 8.
29 N 8679M—Pink...$2.09
29N8680M–Aqua blue 2.09
Wt. ea. 10 oz...2 for 4.10

[C] **Dainty Checked Cotton Flannelette Jamarette** in pastel and white matches robe (B) . . . makes a cute set! V-neck jacket with contrast piping. Pants have Gripper fastener adjustable, fitted waistband. Washable. *State size* 4, 6, 8.
29 N 8677M—Pink...$2.29
29N8678M–Aqua blue 2.29
Wt. ea. 12 oz...2 for 4.50



They're Dreamy! Glorious, Luxury-Soft Suede Finish!

$1.89

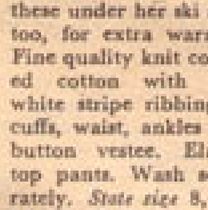
If She has Grown-up Fashion Ideas these are for her! Dainty knit rayon . . . run-resistant heavy quality weight. Frothy white nylon, sheer point d'esprit forms V-front . . edges tunic pocket. Elasticized waist. Pants have covered elastic waist. Handwash. *State size* 8, 10, 12, 14, 16. Shpg. wt. 12 oz.
29 N 3529—Yellow. . . .$1.89
29 N 3530—Blue. 1.89

$2.98

What a Lovely Gown for Your Young Lady! Feminine as she could wish . . so warm and cozy in beautiful brushed knit Bemberg rayon. Val-type lace frosts square neck and frilly elasticized cuffs. Flattering elasticized midriff. Hand wash. *State size* 8, 10, 12, 14, 16. Wt. 1 lb.
29 N 3542–Coral pink. $2.98
29 N 3543–Turquoise. . 2.98
29 N 3544–Yellow. 2.98
*Reg. U. S. Pat. Off.

$3.69

Cuddlesome Tunic Pajamas in soft and fluffy, brushed knit Bemberg rayon . . . *simply heavenly hues!* Pullover top has double yoke with lace-edged self-ruffle . . pompon cord ties. Elastic at shirred waist, frilled cuffs. Hand wash. *State size* 8, 10, 12, 14, 16. Shpg. wt. 14 oz.
29 N 3522—Coral pink
29 N 3523—Turquoise blue
29 N 3524—Yellow. . . .$3.69



SANTA CLAUS *Red*



$2.89

[A] **How Bright Can Pajamas Be!** She can wear these under her ski suit, too, for extra warmth. Fine quality knit combed cotton with red, white stripe ribbing at cuffs, waist, ankles and button vestee. Elastic top pants. Wash separately. *State size* 8, 10, 12, 14, 16. Wt. 13 oz.
29N8606–Brt. red. $2.89

$2.98

[B] **Rave-Worthy!** New gold-color print on red or blue fine quality cotton. So smart she'll wear them lounging, too. Dramatic top has gold-color print, braid and buttons . . . elasticized waist for flattery. Solid color pants with elastic waist. Hand wash. *State size* 8, 10, 12, 14, 16. Shpg. wt. 12 oz.
29 N 8623—Red. . .$2.98
29 N 8624—Blue. . 2.98



- **Our Very Best Pajamas!**
- **Double ripproof seams**
- **Close-stitched buttonholes**
- **Gripper fastener waists**



[C] **Christmas Red and Snow Flake White** team-up in a knock-out outfit for sleeping or just lounging. Well-tailored, heavyweight cotton flannelette. Jacket in red, gray and white swirl print with solid red trim . . . all around belt. Solid red pants with Gripper fastener, adjustable waistband. Wash separately. *State size* 8,10,12,14,16. **$2.98**
29N3510–Red, white with solid red. Wt. 1 lb. $2.98

ROBE, JAMARETTE to Match!

[D] **Snappy Plaid Robe** makes gay lounge-about set with matching Jamarette (E). Expertly tailored in our good quality flannelette . . . red, black and gray on white. ¾ length with contrast trim. Washable. *State size* 8, 10, 12, 14, 16. **$2.59**
29 N 8622M—Plaid. Shpg. wt. 13 oz. $2.59

Also available in lovely solid color pastels
29N8610M-Yellow 29N8611M-Mint green(Lt.) $2.39

[E] **Her Favorite Man-Tailored Jamarette** in a bright and vivid plaid on good quality cotton flannelette. Matches robe (D) above. V-neck jacket with contrast piping. Pants have fitted front . . . Gripper fastener adjustable waistband. Washable. *State size* 8,10,12,14,16. Shpg. wt. 15 oz. **$2.79**
29 N 8621M—Red, black, gray, white plaid. . . .$2.79

Also available in lovely solid color pastels
29N8608M-Yellow 29N8609M-Mint green (Lt.) $2.49

[F] **Exquisite Pastel Jamarettes** superbly tailored in fine quality, multifilament acetate and rayon crepe with highlight trim. Pants have Gripper fastener adjustable waistband. Hand wash. *State size* 10, 12, 14, 16. Wt. 12 oz. **$2.98**
29 N 8618—Shell pink, Light blue trim. $2.98
29 N 8619—Baby blue, Royal blue trim. 2.98
29 N 8620—Lt. Mint green, Dark green trim. . . 2.98





$2.29

[A] **Festively Full Party Slip** in acetate taffeta that rustles enchantingly under full circle skirt frocks! Camisole top has lace frosted bodice front . . . elastic at top of back for snug fit. Glamorous tiered and gathered full circle skirt with tiny bows. Hand wash. *State size* 4, 6, 8, 10, 12, 14. Boxed.
29 N 3258–White
Wt. 1 lb. . . . $2.29

[B] **Permanent-finished organdy** $1.98
6-gore skirt with 3 deep ruffles . . cotton batiste camisole top with ribbon run beading in front . . wide eyelet embroidery straps. Hand wash. *State size* 4, 6, 8, 10, 12, 14.
29 N 3272—White. . . $1.98
Shpg. wt. ea. 6 oz. 2 for 3.90

[C] **Dainty Nylon Tricot** stitched $1.98
and sewn as fine as Mother's lingerie! Shadow striped nylon net frills neck and hem. Hand wash . . . no ironing. *State size* 4, 6, 8, 10, 12, 14.
29 N 3266—White
29 N 3267—Pink
Wt. ea. 5 oz. $1.98; 2 for $3.90

[D] **Grow-Slip** in Sanforized $1.29
88x80 cotton batiste . . elastic at neck for better fit. Val-type lace trim at neck front, straps, flounce. Snip open waist-tuck . . . lets out 2 in. Washable. *State size* 4, 6, 8, 10, 12, 14.
29 N 3208—White. . $1.29
Wt. ea. 5 oz. . . 2 for 2.52

[E] **Camisole Grow-Slip** in $1.49
Sanforized 88x80 cotton . . waist lets out about 2 in. 4-gore skirt. Fagoting and eyelet trim. Washable. *State size* 4, 6, 8, 10, 12, 14.
29 N 3273—White. . $1.49
Wt. ea. 5 oz. . . 2 for 2.92

[F] **Runproof Tricot Knit Acetate Slip,** $1.29
and isn't it lovely! Elastic at top and waist . . lace hem. Hand wash. *State size* 6, 8, 10, 12, 14.
29N3240–Pink 29N3242–Yellow
29N3241–Turquoise blue
Wt. ea. 6 oz. Ea. $1.29; 2 for $2.52
Same Style in 88x80 Cotton
29N3230–White 29N3231–Pink
Wt. ea. 6 oz. $1.07; 2 for $2.08

[G] **Boxed Petticoat, Panty** in heavy $1.89
quality runproof tricot knit acetate. Multicolor scotties embroidered on rayon ninon; jingle bells. Hand wash. *State size* 2, 4, 6, 8.
29N3002–Pink 29N3003–White
29N3004–Blue Wt. 7 oz.
29N3005–Yellow $1.89



Glamour Slips for Teeners!

[H] **Nylon Tricot.** Very feminine, very lovely Slip and easy-to-care-for. Dainty nylon lace three inches deep at bodice front and hem . . and for extra flattery and glamour, three inches of misty-sheer nylon net! Nylon satin adjustable shoulder straps. Hand wash . . . needs little or no ironing. *State teen size* 10, 12, 14, 16. Shpg. wt. 5 oz. $2.98
29 N 3311—White. . . $2.98
29 N 3312—Pink. 2.98

[J] **Multifilament acetate and rayon crepe.** Deliciously-done 4-gore slip in a fine quality that drapes so smoothly. Flirtatious, wide lace godets dart up each side of skirt . . add flattering fullness . . . more lace glamorizes bodice front and hem. Adjustable straps. Hand wash. *State teen size* 10, 12, 14, 16. Shpg. wt. ea. 7 oz. $1.98
29 N 3309—White
29 N 3310—Pink
Each $1.98 . . . 2 for $3.90

[K] **Our Insured Wear Slip** in $1.69
best quality 80x80 cotton is *knee-deep in flattery* . . . guaranteed for one year's wear or we'll send you a new slip! Lavish eight-inch eyelet embroidery ruffle hem . . . two-inch eyelet embroidery and pretty ribbon-run beading at bodice front. Washable. *Please be sure to state teen size* 10, 12, 14, 16.
29N3307–White. . Ea. $1.69
Wt. ea. 7 oz. . . 2 for 3.32



3 gay styles in a Gift Box

Glamorous Panty Wardrobe festively boxed in clear acetate . . . all heavy quality, 2-bar tricot knit, runproof acetate with covered elastic waists. 1 blue bloomerette with an inch of multicolor ninon at legs . . 1 white brief, embroidered lace edged elasticized legs . . 1 pink panty with multicolor embroidered ninon down sides, fancy elastic at legs. Hand wash. *State size* 4, 6, 8, 10, 12, 14.
29N3031–1 pink, 1 blue, 1 white of 1 size. Wt. 10 oz. 3 for $1.39 — $1.39 for 3



Kickaway Panties with patented comfort crotch . . tailored or lace trimmed styles in heavy quality nylon tricot or run-resistant rayon. Elastic waist. Hand wash. *State size* 4, 6, 8, 10, 12, 14. Wt. ea. 5 oz. — 98c Tailored Nylon

TAILORED STYLE . . cuff legs
29 N 3011—Pink NYLON
29 N 3012—White NYLON
Each 98c. . . . . . . 2 for $1.90
29 N 3062—Pink RAYON
29 N 3063—White RAYON
3 for $1.19. . . . 6 for $2.25

LACE TRIM . . . elastic legs
29 N 3047—Pink NYLON
29 N 3048—White NYLON
Each $1.19. . . . 2 for $2.30
29 N 3045—Pink RAYON
29 N 3046—White RAYON
3 for $1.49. . . . 6 for $2.82

SIZE CHART FOR GIRLS' SLIPS AND UNDIES 4 TO 14

Order Size	4	6	8	10	12	14
If chest is. .	23	25	27	29	30½	32 in.
If hips are .	23½	25½	28½	31	33	35 in.
Slip length about. . .	19	22	27½	30½	33½	35½ in.

SIZE CHART FOR TEENS' SLIPS, UNDIES . . . SIZES 10 TO 16

Order Size	10	12	14	16
If bust is. .	30½	32	33½	35 in.
If hips are.	32½	34½	36½	38½ in.
Slip length (about) .	40	41½	43	44 in.





Our Finest Set!

A Dress for Every Occasion! All fine quality cotton . . . 3 for $10.98 *all with 360° circle skirts.* One bright red embossed cotton decked with white Irish-type lace. One multicolor plaid that's *Sanforized and mercerized* . . . white eyelet trim and separate belt. One pretty pastel green broadcloth with permanent finish sheer white organdy bodice over camisole-type embroidery eyelet . . . peek-a-boo ruffles garnished with tiny posies. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 14 oz.
29N1343–3 of one size $10.98



Velveteen for Best!

Glowing Christmas Colors Iced with White . . . $7.95
In fine quality twill back cotton velveteen. Demure jumper style with white embroidered cotton eyelet front bodice, sleeves and lace-edged collar. Black bows. Taped side seams. Dry clean. *State size* 3, 4, 5, 6, 6x. Wt. 1 lb. 1 oz.
29 N 1336—Bright red. $7.95
29 N 1337—Dark green. 7.95

Pin-on Toy Watch, too!

It's a 6-pc. Nurse's* Outfit . . . $4.98
or a smartly tailored dress that can be worn separately! Sanforized blue and white striped cotton chambray dress with embossed white cotton detachable cuffs, button-back apron with nurse's pockets, elastic back-band cap . . . *and a pin-on toy watch.* Washfast. Gift Boxed. *State size* 3, 4, 5, 6, 6x. Wt. 1 lb.
29 N 1338—6-pc. Outfit. $4.98
* Not connected with the American Red Cross

MEASURE TO BE SURE . . . SIZE CHART FOR SIZES 3 TO 6X

Order size. . .	3	4	5	6	6X
If height is. . . .	34½–37	37½–40	40½–43	43½–46	46½–48 in.
If chest is. . . .	22	23	24	25	25½ in.
If weight is. . .	29½–34	34½–38	38½–44	44½–49	49½–54 lbs.
Dress length. . .	18½	20	21½	23	24½ in.



These Frocks have Story-Book Charm!

2 Quaint and Winsome Styles in fine quality cotton *with 360° full circle skirts.* Sanforized navy blue broadcloth has blouse-effect over-bodice in permanent finish organdy *with fairy-tale embroidery* . . . peek-a-boo ruffle. Darling "Gibson Girl" style in Dan River woven plaid multicolor gingham with white embroidered eyelet bodice front, ¾ sleeves. Washfast. *State size* 3, 4, 5, 6, 6x.
29 N 1342—Two of one size. Shpg. wt. 1 lb. 3 oz. . . . . 2 for $8.98





3 Pretty 80-Sq. Percales

A Whole Wardrobe of Styles in hard-wearing 80 sq. percale. Smart multicolor plaid print with dramatic embossed white cotton collar. Charming red and white check with cascades of daisy bows. Navy blue dress iced in white eyelet trim. Washfast. *State size* 3, 4, 5, 6, 6x.
29 N 1339—3 of one size. Wt. 1 lb. 14 oz. . $5.98

Look at the Lavish Trims!

A Treasure Box of Fashions! Bright Christmas red cotton broadcloth with ruffled lace and style-wise detachable daisy at neck . . . self belt. Smart Sanforized multicolor woven plaid gingham with plastic belt. Sweet 'n' frilly pale green cotton broadcloth with daisy appliques . . . ruffled swing skirt. Washfast. *State size* 3, 4, 5, 6, 6x.
29 N 1341—3 of one size. Shpg. wt. 1 lb. 13 oz. . . . $8.98

Two as Practical as they are Smart!

She Won't Know Which to Try on First they're both so darling . . . and Mom will love the hard-to-soil colors. Sanforized multicolor woven plaid gingham crisped with dainty white paneled bodice and slash pocket trim . . . 2 ribbon bows. Medium green style in smart and lustrous embossed cotton with multicolor plaid gingham blouse-effect front and clever skirt detailing. Both with swirling 360° full circle skirts she loves so well. Washfast. *State size* 3, 4, 5, 6, 6x.
29 N 1340–2 full circle skirt dresses . . of one size. Wt. 1 lb. 10 oz. $5.98



NEW! 100% Nylon Crepe Blouslip $2.98 needs little or no ironing .. looks so smart with suits and skirts, stays neat all day long. Ruffled Peter Pan collar with grosgrain ribbon. Nylon eyelet and ruffle trim down button front.. self-ruffled hem. Washable.. keeps its shape. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. 5 oz.
29 N 4606—White..$2.98

Sanforized Cotton Blouslip $1.98 won't shrink over 1% .. strong 100x60 thread count. A darling style. Double ruffle hem to help billow out skirts... eyelet embroidered yoke edged with wide self-ruffle, grosgrain ribbon trim. Button-back. Elastic puff sleeves. Washable. *State size* 2, 3, 4, 5, 6, 6x. Shipping weight 7 ounces.
29 N 4619—White..$1.98

Look! Now you can Order a Full 360° Circle Skirt Blouslip! $1.98 *See how adorably it teams with our full circle skirt shown at right.* They make a stunning outfit together .. pair off with other separates, too! So trim looking because blouse can't slip out. Sanforized cotton broadcloth .. won't shrink over 1%. Ruffled Peter Pan collar .. double-ruffled eyelet embroidered yoke. Button back. Washable. *State size* 2, 3, 4, 5, 6, 6x. Shipping weight 8 ounces.
29 N 4626—White..........$1.98

Glamorous Full 360° Circle Skirt $1.98 in swishing rayon taffeta for a young lady's big occasion wear. Built-up waistband and adjustable suspenders for tidy fit ... velveteen bows and quaint peek-a-boo embroidered cotton insert at ruffled hem to please her love of finery. Shown with full circle blouslip at left. Order both for a really thrilling Christmas gift. Dry clean. *State size* 3, 4, 5, 6, 6x.
29 N 4150—Bright red. Wt. 6 oz.
29 N 4151—Navy blue.....$1.98

[A] **Lovely Acetate Crepe Blouslip** $1.98 all ready for a party when teamed with plaid skirt below (B). cotton eyelet embroidered, ruffled yoke. Double ruffle hem to flare out skirt. Button-back Hand wash. *State size* 2, 3, 4, 5, 6, 6x.
29 N 4616–White. Shpg. wt. 5 oz..$1.98

[B] **Bright 'n' Bonny Plaid Rayon Taffeta** $1.98 suspender skirt that rustles enchantingly! Full gathered skirt, plaid ruffle, glamorous solid color underruffle. Dry clean. *State size* 3, 4, 5, 6, 6x.
29N4136–Multicolor plaid. Wt. 6 oz. $1.98

See 3 to 6x Size Chart page 206





Sport 'n' Dress Set

Zippy 3-piece Outfit She'll Wear 4 Ways!

$12.95 **New and Stunning Interchangeable Wardrobe** .. mix with other separates, too! Darling skating costume. Vivid cotton flannel check shirt with gold color metal buttons. Reversible vest and full 360° circle skirt are pinwale corduroy on one side .. flannel check on other. Wear either side out. Dry clean. *Please state size* 3, 4, 5, 6, 6x. Gift boxed.
29N4062—Bright red
29N4063—Lime green
Wt. 1 lb. 4 oz...$12.95

Rich VELVETEEN

$4.89 **There's nothing like Cotton Velveteen** to make a wee lassie feel festively dressed! Beautiful jewel-tone colors ... whirling swing skirt with detachable suspenders. Order one of our pretty blouse packages, too! Dry clean. *Sizes* 3, 4, 5, 6, 6x. *Please be sure to state size.*
29N4140–Brt. red. $4.89
29 N 4141—Laurel (medium) green......$4.89
29 N 4142—Royal blue
Shpg. wt. 14 oz...$4.89



Nylon Blouses.

Jumper Set

Velveteen Jumper, Lapel Pin, Nylon Blouse

Real Elegance for $8.95 your little copycat. Rich cotton twill back velveteen redingote jumper that buttons down front. Full cut skirt with cuffed pockets, self belt .. and adorable detachable butter-fly pin. Dry clean. Classic long sleeve 100% nylon crepe blouse (Hand wash, little or no ironing). *State size* 4, 5, 6, 6x. Shpg. wt. 1 lb. 2 oz. Gift boxed.
29 N 4152–Brt. red $8.95
29 N 4153–Royal blue.............. 8.95

Swiss Embroidered!

[C] **Gift-boxed Set of 3 Dainty white Cotton Broadcloth Blouses** with 3 for $2.98 *real Swiss embroidery!* One embroidered in green and red .. one in pink and blue .. one in yellow. Order a skirt, too! Washable. *State size* 3, 4, 5, 6, 6x. Wt. 14 oz. for 3.
29 N 4691—3 blouses, 1 size. $2.98

100% Nylon Crepe!

[D] **Gift-boxed Set of 2 All Nylon Blouses!** 2 for $3.79 One has cotton lace-edged collar, yoke .. cute "Dutch Shoe" detachable pin. One with pastel embroidery, lace edged detachable bow. Hand wash. *State size* 3, 4, 5, 6, 6x. Shpg. wt. two 10 oz.
29 N 4692—2 white of 1 size. $3.79

Trim Classic Shirts

Nicely Tailored Wardrobe Basics. Long, short sleeve styles. Bar-tacked button-holes; double seams. Sanforized, washable cotton—won't shrink over 1%. *State size* 3, 4, 5, 6, 6x.

[E] **Red Plaid Gingham.** Wt. ea. 7 oz.
29 N 4642—Long Sleeve Style
Each $1.69....*Save!*....2 for $3.30
29 N 4643—Short Sleeve Style
Each $1.49....*Save!*....2 for 2.92

[F] **White Cotton Broadcloth.** Shipping weight each 7 oz.
29 N 4640—Long Sleeve Style
Each $1.29....*Save!*....2 for $2.52
29 N 4641—Short Sleeve Style
Each $1.09....*Save!*....2 for 2.12

[G] **Red, Blue Check Cotton Flannel.**
29 N 4645—Long Sleeves Only
Each $1.79..Wt. ea. 8 oz..2 for $3.50



1 or 2 lines printed in bright, washable color

ANY ALPHABETICAL LETTER . . ANY NUMERAL!

Personalize any item on this page with your youngster's name, the name of his school, camp, club or town. One or two lines of printing, depending on size of garment. Maximum is 11 letters per line. (Count the space between words as 1 letter.) Print clearly lettering desired. **We can't guarantee orders for Christmas if placed after Dec. 5, so order gifts now!** Sent postpaid from Chicago. Sorry, no C.O.D.'s.

[A] **2-Pc. Pajamas** of soft combed cotton knit. **$1.98 Ea.** Pastel ribbing on white top matches color of ski-style pants. Elastic waist on pants. Printed in red. Washable. *Print lettering desired. State size* 4, 6, 8.
129 N R3185GF—Lt. blue with white
129 N R3428GF—Yellow with white
Shpg. wt. ea. 11 oz. Ea.$1.98; 2 for $3.88

[B] **Fluffy Cotton Terry Cloth Robe.** Double breasted front **$3.95** buttons to either side—for boy or girl. Double fabric collar, all around belt. Front pocket. Printed in red on back. Washable. *Print lettering desired. State size* 3,4,5,6,6x.
129 N R1576F—White. . . . . Ea. $3.95
129NR1577F-Yellow. Wt. 1 lb. 4 oz. Ea. 3.95

[C] **Size 1 to 4 Polo Shirt.** White combed cotton knit. 2-button shoulder for dressing case. Printed in red with any two 11-letter lines. Washfast. **95c Ea.** in lots of 3 short sleeves *Print lettering desired. State size* 1,2,3,4. Shpg. wt. ea. 5 oz.
129NR8550F-Long sleeve. Ea.$1.09; 3, $3.00
129NR8551F-Short sleeve. Ea. 98c; 3, 2.85

[D] **Size 6 to 18 Mos. Polo Shirts.** White combed cotton. 2-button shoulder. Slips on easily. Printed in red. Washfast. **95c Ea.** in lots of 3 short sleeves *Print lettering desired. State size* 6, 12, 18 mos. Wt. ea. 4 oz.
129NR8443F-Long sleeve. $1.09; 3, $3.00
129NR8444F-Short sleeve. Ea.98c; 3, 2.85

[E] **Toddlers' Terry Cloth Robe.** Soft, absorbent white cotton. **$2.98** Big red candy cane letters printed across the back. Double breasted —buttons correctly for boy or girl. All around belt. 1 pocket. Washfast. *Print lettering desired. State size* 1, 2, 3 or 4.
129 N R7932F—Shpg. wt. 1 lb. 2 oz. $2.98

[F] **Cotton Twill Overall.** Sanforized—won't shrink over 1%. **$1.98 Ea.** Adjustable suspenders, elastic back waist. Name printed on bib in navy blue. Washable. *Print lettering desired.* (Room for 1 line only). *State size* 1, 2, 3, 4. Shpg. wt. each 8 oz.
129 N R8548F—Med. blue cotton twill
129 N R8549F-Red. Ea. $1.98; 2 for $3.88

[G] **New Polo Shirt** outfit for the girl who loves to play "nurse." White combed cotton knit shirt with 2-button collar. **Set $1.98** Red cross and the word NURSE printed on front. (Not connected in any way with the American Red Cross). Space for any **1-line name.** Cotton poplin nurse's hat and arm gauntlets. Washable. *Print lettering desired. State size* 3, 4, 5, 6, 6x.
129 N R4756F—Shpg. wt. 8 oz. Set $1.98

[H] **Cotton Twill Creepalong.** Snap crotch, ladder back suspenders. **$1.98 Ea.** Name printed in navy blue. Elastic back waist. Washable. *Print lettering desired.* (Room for 1 line only.) *State size* 6, 12, 18 mos. Wt. ea. 7 oz.
129 N R6662F—Med. blue cotton twill
129NR6663F-Yellow. Ea.$1.98; 2 for $3.88

[J] **Receiving Blanket of fleecy** white cotton flannelette. Sanforized—won't shrink **2 for $1.78** over 1%. 27x36 in. Washable. Name in red. *Print lettering desired.* Wt. pkg. 10 oz.
129NR5337F-Pkg. of 2, $1.78; 2 pkgs.$3.50

[K] **Knit Terry Cloth Towel Set.** Fluffy, absorbent white cotton. Soft and gentle-textured **Set $1.49** for baby's extra pleasure. Jolly red candy cane letters on towel. Neatly bound edges. Washable. Towel: 27x30 in. 2 washcloths: 9x9 in. *Print lettering desired.* Wt. 10 oz.
129 N R5224F. . . . . 3-piece set $1.49

[L] **Set of 3 Terry Cloth Bibs.** Have baby's name printed in bright red candy cane letters. **Set $1.69** Makes an adorable, inexpensive gift. Absorbent white cotton. Tape binding and ties. Washable. Size 11x11 inches. *Print lettering desired.* Shpg. wt. set 6 oz.
129 N R5222F—Set of 3 bibs. $1.69

[M] **Set of 3 Infants' Training Panties.** Soft combed cotton knit—double thick and absorbent. **Set of 3 $1.44** Comfortable elastic waist. Saucy looking with name printed in red. Washable. *Print lettering desired.* (Room for 1 line only.) *State size* 1 (19-22 lbs.), 2 (23-27 lbs.), 3 (29-32 lbs.), or 4 (33-37 lbs.). Shpg. wt. set 8 oz.
129 N R8708F—Set of 3 for $1.44; 2 sets $2.76

Size charts for sizes 6 to 18 mos. and 1 to 4 on page 208; sizes 3 to 6x on page 201; pajamas on page 198



HEAVENLY

Dresses for Wee Angels

GIFT BOXED





Tub-easy Nylon

Knit nylon dress and panty. An outstanding value **$2.98** 2-pc. set at this price. Hand washes in a jiffy—never needs ironing. 2-button opening on each shoulder. Embroidered yoke. Elastic waist panty. *State size* 6, 12, 18 mos. Shpg. wt. 9 oz.
29N6010–Yellow. . Set $2.98
29N6011–Lt. blue. Set 2.98

Crush-resistant Rayon Velvet

A thrilling party dress for Christmas and long after! **$4.98** Rich-looking velvet — soft and so elegant to touch. Tucked bodice, tiered skirt. Corded belt. Lace trimmed acetate taffeta collar. Dry clean. *State size* 1, 2, 3. Shpg. wt. 14 oz.
29 N 6480—Red. $4.98
29 N 6481—Royal blue 4.98

Multiply her delight, give an eye-popping set of Dresses

Three confection-sweet little cottons. **3 for $5.98** 1 lt. Mint green with embroidered organdy yoke, lace trim; 1 pink rosebud print with smocking, lace trim; 1 yellow with button front, organdy collar, lace trim. All made with tie-back sashes, 3-in. hems, French seams, taped armholes. Washfast. *State size* 6, 12, 18 mos.
29 N 6008—Gift boxed set of 3 dresses, one size. Shpg. wt. set 1 lb. 2 oz. . $5.98

For a party-bound baby— **$3.98 Set** 1 pink rayon ninon dress and matching rayon taffeta slip. Wide lace edging on the embroidered front panel. 1 lt. blue dress of pique-like cotton. Lace yoke with little lamb and floral embroidery. Tie-back sash. Washable. *State size* 6, 12, 18 mos.
29 N 6009—Gift boxed set of 2 dresses, 1 slip; one size. Shpg. wt. 12 oz. . . $3.98
See size charts page 208

Finest infants' dress set we've ever offered! **$2.98 Set** Beautiful cotton batiste, hand sewn and hand embroidered in the Philippines. 1 white dress and slip, 1 pastel color dress (either pink, blue, or yellow . . no choice). Scalloped and hemmed bottoms. 2-button shoulder on slip. Washable. *State size* 6 or 12 months.
29 N 6103—Gift boxed, one size. Shpg. wt. set 10 oz. $2.98



2 cotton honeys with swirling 360° circle skirts. **2 for $5.98** 1 red Sanforized broadcloth. Embroidered organdy yoke; double ruffle across bodice, around skirt. 1 med. blue taffetized chambray. Striped chambray bodice and trim. Washfast. Tie sashes, French seams, taped armholes. *State size* 1, 2, 3. Shpg. wt. set 1 lb.
29N6477–Gift boxed set of 2, 1 size $5.98

Cherubic set of three cotton broadcloth dresses. **3 for $5.98** 1 yellow with lace trimmed white collar, tiered-effect skirt. 1 lt. blue with lace trimmed skirt ruffle, collar. 1 red with white eyelet yoke, embroidered trim. Washfast. French seams, taped armholes, tie sashes. *State size* 1, 2, 3. Shpg. wt. set 1 lb. 4 oz.
29N6476–Gift boxed set of 3, 1 size $5.98

Washfast cotton broadcloth dresses. **3 for $3.98** 1 red stripe with white cotton pique collar, circle trim on skirt. 1 med. blue with pique yoke and peplum insert, print binding. 1 yellow with daisy embroidery, rick-rack trim. Solid color dresses Sanforized—fabric shrinkage 1%. *State size* 1, 2, 3. Shpg. wt. set 1 lb. 2 oz.
29N6475–Gift boxed set of 3, 1 size $3.98



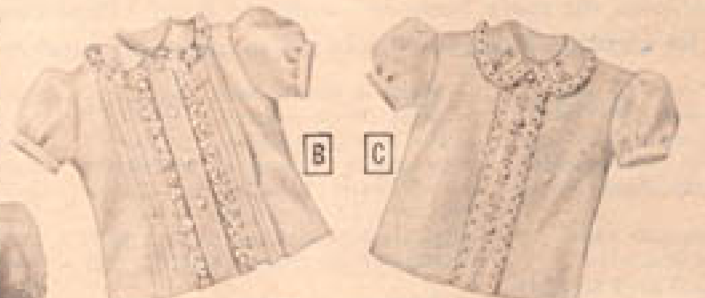
Make It a Twosome!

She'll steal the show in this precious pair! **$3.98** 2-pc. set Cotton broadcloth dress with permanently finished white organdy yoke, sleeves, pockets. Tie sash. Separate tissue gingham pinafore. Lace trimmed shoulder ruffles. Ruffled bottom. Buttons down back. Tie-back sash. Washfast. *State size* 1, 2, 3. Wt. 11 oz.
29 N 6478–Navy blue
29 N 6479–Red. Set $3.98

Pert pinwale corduroy jumper, separate blouse. **$2.98** 2-pc. set Jumper has button opening to waist in back, tie-back sash. Intriguing latticed front. Hand wash separately. Sanforized white cotton broadcloth blouse. Button-back, eyelet embroidery trim. *State size* 1, 2, 3.
29 N 6482—Red
29 N 6483—Med. blue
Shpg. wt. 1 lb. Set $2.98



A



B C



D

"Separates" . . Hit with Tots, too!

[A] Corduroy skirt of **$2.98** brown, tan printed check. Solid color pockets flapped by novel suspender button-tabs. Front, back pleats. Hand wash. *State size* 1, 2, 3.
29N6597–Wt. 12 oz. $2.98

[B] A winsome wisp of **$1.98** sheer nylon. Trimmed with cotton lace. Pleated front. White. Washable. Boxed. *State size* 1, 2, 3.
29N6596–Wt. 6 oz. $1.98

[C] Mercerized cotton **$1.39** broadcloth blouse. Embroidery, eyelet ruffling. White. Washable. Sanforized—won't shrink over 1%. *State size* 1, 2, 3. Boxed.
29N6599–Wt. 6 oz. $1.39

[D] Cotton broadcloth **$1.98** blouslip—solves the flapping shirt tail problem! Pleated top. Eyelet ruffle trim. White. Washable. *State size* 1, 2, 3. Boxed.
29N6598–Wt. 7 oz. $1.98





Honeysuckle Diapers Pert 'n' Pertinent

Boost baby's "everyday" wardrobe **3 for $2.39** with cotton flannelette gowns and wrappers. Sanforized—won't shrink over 1%. Washable. Embroidery, ribbon trim. Fit infants up to 9 mos. 3 pastel colors in each cellophane pkg. Shpg. wt. pkg. 9 oz.
[A] 29 N 5684—Gowns
[B] 29 N 5685—Wrappers.
Pkg.of3,$2.39; 2pkgs.$4.60

[C] Show your concern **3 for $2.98** for baby's comfort, give a gay Christmas package of cuddly knit gowns. Fine combed cotton. Drawstring at bottom and sleeves. Slip on style. Front embroidery. White. Washable. Fit infants up to 6 mos. Wt. pkg. 10 oz.
29 N 5717–Package of 3, $2.98; 2 pkgs. $5.76

Heavy weight knit combed cotton shirts. **3 for $1.50** Twill diaper tapes. White. Washable. *State size.* Shpg. wt. pkg. 8 oz.
[D] **Pkg. of 3 slip-on shirts** *Sizes:* 6,12,18,24 mos.
29 N 8737–Long sleeves
29 N 8738–Short sleeves
[E] **Pkg. of 3 tie-side shirts** *Sizes:* 3,6,12,18 mos.
29 N 8735–Long sleeves
29 N 8736–Short sleeves
Pkg. $1.50; 2 pkgs. $2.82

SIZE CHART FOR INFANTS' SHIRTS	Order size	3 mos.	6 mos.	12 mos.	18 mos.	24 mos.
	If weight is	Up to 13	14-18	19-22	23-26	27-29 lbs.
	Length....	10	11	12	14	16 in.

New iron-free baby fashion of **Set $2.98** **tricot knit nylon.** Waterproof plastic lined panty. Pert topper. Swishes clean in sudsy water, dries in no time. Cellophane packaged for gift-giving. *State size* 6, 12, 18 mos. Shpg. wt. 5 oz.
[F] **Lace trimmed girls' set.** Pink, yellow, lt. green, White. *State color.*
29N5188–2-pc. set $2.98
[G] **Boys' tailored set.** Blue, yellow, lt. green, or white. *State color.*
29N5187–2-pc. set $2.98



Diapers—top baby essential—pertly packaged in silver and blue **Package of 36 $6.66** to make a handsome Christmas gift. Our good quality birdseye diaper fabric. Woven of soft, absorbent cotton. Extra long wearing, easy to keep snowy white through countless washings. Size 27x27 in. before hemming. Order a package now for all the infants on your list. Shipping weight pkg. 3 lbs. 14 oz.
29N5026–Holiday package of 36 diapers $6.66

Picked to win practical mothers' praises



As exciting to get as a toy! "Story Book" package of **3 for $1.00** 3 anklets. White mercerized cotton. Assorted cuff designs. Washable. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Shpg. wt. pkg. 5 oz.
29 N 5897–Pkg. of 3, one size, for $1.00; 2 Pkgs. for $1.90

Size Chart for Anklets	Order size...	4	4½	5	5½	6	6½	7	7½
	For foot length	3½	4	4½	5	5½	6	6½	7 in.

"Change of Heart" snap-panty coyly covers diapers, **98c Each** gives waterproof protection. Lace-trimmed rayon, plastic lining. Hand wash. Boxed. *State size* 3, 6, 12, 18 mos. *State color* white, pink, or yellow. Shpg. wt. ea. 5 oz.
29N5173 Ea. 98c; 3 for $2.85

"Frosty" design adds holiday cheer to a set of knit cot- **Pkg. of 4 $1.19** ton training panties. 1 yellow, 1 pink, 1 white, 1 blue. Elastic waist. Washable. Boxed ready to wrap. *State size* 1, 2, 3, 4.
29 N 8706–Shpg. wt. 8 oz. Package of 4, one size $1.19

Size Chart for Training Panties	Order size	1	2	3	4
	If weight is	19-22	22½-28½	29-32½	33-37 lbs.

Luxury-smooth Sanforized cotton percale **Set $2.98** packaged crib set. 1 sheet, about 45x72-in. 2 pillow cases, about 17x13 in. White. 190 threads per sq. in. after washing. Hemstitched. Shpg. wt. 14 oz.
29 N 5408—Set.....$2.98

Our best quality fitted crib sheets in colorful cellophane **2 for $3.15** packages. Sanforized cotton percale. 190 threads per sq. in. after washing. Mattress-hugging mitered corners. Washable. Fits 52x28-in. mattress. *State color* lt. blue, pink, yellow, white, lt. green. Shpg. wt. pkg. 16 oz.
29 N 5411—Pkg. of 2, one color, $3.15; 2 pkgs. for $6.10

Baby's very own cotton **Set $1.98** terry towel and washcloth set. White with a pastel chenille overlay design. Attractively boxed, ready to put under the tree. Towel: 20x40 in. Washcloth: 12x12 in. Shpg. wt. 1 lb. 6 oz.
29 N 5200—Set $1.98



Softly napped, Sanforized cotton receiving blanket. **2 for $2.58** A gift with dozens of uses! 1½-in. acetate satin binding. Washable. Won't shrink over 1%. 30x40 in. *State color* blue, pink, white, yellow, lt. green. Shpg. wt. pkg. 14 oz.
29 N 5385—Package of 2, one color, $2.58; 2 packages $5.10

New receiving blanket with hand loomed embroi- **Pkg. of 2 $1.88** dery at corner. Sanforized napped cotton. Stitched edges. 36x36 in. Washable. *State color* blue, pink, white, yellow, lt. green. Acetate satin bow ties package. Shpg. wt. pkg. 10 oz.
29 N 5312—Package of 2, one color, $1.88; 2 pkgs.....$3.68

Fluffy Honeysuckle cotton crib blanket. **Each $2.98** Pastel multicolor floral woven-in pattern on a white background. Washable. Size 36x50 inches. Boxed. 5-inch acetate satin binding of blue, pink, yellow or light green. *State color.*
29 N 5311—Wt. ea. 1 lb. 13 oz. Each $2.98....2 for only $5.88

Washable Dynel Filled Nylon Comforter

A "Crib-Age" Gift That's Handsome—As It Is Super-Practical **$7.38**

- Washes right in your machine
- Dries in a jiffy, wrinkle-free
- Light weight, yet extra warm
- Mothproof . . Mildew-proof



Two "wonder-working" fibers combine to make big crib bedding news! Quilted nylon cover with resilient Dynel synthetic fiber filling. Warm enough to take the place of several ordinary blankets. Daintiest of rosebud prints on an eggshell background. Size 33x42 in. Shpg. wt. 2 lbs. Boxed.
29 N 5341............$7.38

THEY ALL NEED MORE

Blue Jeans

SIZE 1 to 6x



FLANNEL LINED DENIM

- Lined with Sanforized plaid cotton flannel
- Sanforized navy denim won't shrink over 1%
- Double needle sewn seams in contrast color
- Bartacked or metal-riveted at strain points

Boxer Jeans in 7-oz. denim with gay plaid flannel lining. Elastic waist; 2 front and 1 back pocket. Turn-up cuffs. Wash separately. *State size* 1, 2, 3, 4, 5, 6, 6x. Shipping weight each 12 oz.
29N4373—Navy
Each $1.98; 2 for $3.88

Plaid Lined Suspender Jeans in sturdy 8-oz. denim. Detachable suspenders. Side zipper. 2 front and 1 back pocket. Belt loops. Wash separately. *State size* 1, 2, 3, 4, 5, 6, 6x. Shpg. wt. each 1 lb.
29 N 4374—Navy
Each $2.59; 2 for $5.10



OUR OWN HONEYSUCKLE
Ranch style Blue Jeans

- Specification-made, Sanforized denim
- Strain points bartacked or metal-riveted
- Contrasting, double needle sewn seams

Suspender Jeans in 8-oz. denim. Non-slip suspenders; snap fasteners in back; buckles in front. Side zip. Belt loops. 4 pockets. Wash separately. *State size* 3, 4, 5, 6, 6x. Shipping weight each 13 oz.
29 N 4399—Navy
Ea. $1.69; 3 for $4.95

Boxer Jeans in hard wearing 7-oz. denim. Shirred elastic stay-up waist. 2 side pockets, 1 in back. Wash separately. *Please state size* 3, 4, 5, 6, 6x. Shipping weight each 7 oz. Shirt sold on page 202.
29 N 4398—Navy
Ea. $1.19; 3 for $3.45

SIZE CHART for Sizes 3 to 6x

Order size	3	4	5	6	6x
If height is	34½ to 37	37½ to 40	40½ to 43	43½ to 46	46½ to 48 in.
If chest is	22	23	24	25	25½ in.
If weight is	29½ to 34	34½ to 38	38½ to 44	44½ to 49	49½ to 54 lbs.

Holiday Round-up of gay Western Togs



C $1.98 Hat

A **Glamorous "Dale Evans" 6-pc. Western Outfit** for sharp-shooting cow gals! Bright red bolero and skirt of mercerized, Sanforized cotton twill (won't shrink over 1%) . . gleaming metal stud trim. Snap fasteners throughout. Combed knit cotton polo shirt in gay yellow. Lariat, 'kerchief, plastic clicker gun in holster to add to her fun. Washable. *State size* 3, 4, 5, 6, 6x. Hat not included.
29 N 4328–Shpg. wt. 13 oz. $3.98

B **New! "Dale Evans" 9-pc. Cowgirl Outfit** *with these exciting accessories* . . . lariat, red 'kerchief, pistol, holster, belt **and Roy Rogers star!** Elastic-back skirt; 2-pocket vest of Sanforized navy denim . . . bright orange, long sleeve shirt in mercerized, Sanforized twill —won't shrink over 1%. Gripper, fasteners. Wash separately. *State size* 3, 4, 5, 6, 6x. No hat.
29N4362–Wt. 1 lb. 3 oz. $4.98

C **Flat Crown Western Hat** in 100% wool felt. Contrasting felt trim on crown and brim . . . gold colored stars around bottom of crown. *State size* small (19¾ inches); medium (20¾ inches); large (21½ inches). Draw tape around head . . . order nearest size. Shpg. wt. 1 lb.
29N2900-Tan 29N2901-Bright red 29N2902-Kelly green $1.98



BONNY STUART PLAID DENIMS
for a gay wardrobe



$1.26 each, in lots of 2

D **4-STAR FEATURE! Our Best Honeysuckle Overall** is a top buy! Sanforized multicolor plaid 7-oz. denim, specification-made. Adjustable suspenders, snap-fasteners at sides. Lined bib, elastic waist back. Tacked-up cuffs. Rip-resistant plackets, bar-tacking, double seams. 2 pockets. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 10 oz.
29N4257M—Each. . $1.75; 2 for $3.40

E **Smart 2-piece Vest and Longie Set.** Sanforized multicolor plaid 7-oz. denim. Lucky rabbit's foot "charm" on gold color chain. 6 buttons fasten either way for boy or girl. Boxer longie with all around elastic stay-up waist, 1 back pocket. Washable. *State size* 3, 4, 5, 6, 6x.
29N4375M–Shpg. wt. 13 oz. Set $2.98

F **Sporty Collarless Jacket** in cheerful Sanforized multicolor plaid 7-oz. denim. Teams up with (E) or (G) . . . or contrasts brightly with solid color togs. Long sleeves, button front, 2 patch pockets. Washable. *State size* 3, 4, 5, 6, 6x.
29N4565M–Shpg. wt. 8 oz. Each $1.49

G **Boxer Longie** of Sanforized multicolor plaid 7-oz. denim. All around elastic waist stays neatly in place . . fits comfortably. One back pocket. Washable. *State size* 3, 4, 5, 6, 6x. Wt. ea. 8 oz.
29N4325M—Each. . $1.29; 2 for $2.52

SANFORIZED

Cotton Flannel
2 gay colors!



$1.26 each in lots of 2

Long sleeve Classic Shirt of Sanforized cotton flannel—won't shrink over 1%. Colorful topper to brighten everyday playwear . . . warm and comfy, too. Trimly tailored with notched collar, neat button cuffs and handy patch pocket. Wash separately. *State size* 3,4,5,6,6x
29 N 4674—Red. . $1.29
29 N 4675—Yellow 1.29
Wt. ea. 7 oz. 2 for 2.52



$2.89 set of 3

Set of 3 Polo Shirts in Gift Box. No youngster can have too many! Smooth combed cotton in multicolor medium stripes. Long sleeves. Rib knit crew neck and cuffs hold their shape. Set of 3 *in one size*, all in multicolor stripes . . . 1 red, 1 green and 1 navy. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. for 3.
29 N 4745. . . 3 for $2.89



OUR OWN WASHABLE HONEYSUCKLE CORDUROYS . . 3 to 6x

• Specification-made of top quality pinwale corduroy for finer fit, trim good looks, longer wear

• Wash with your regular laundry . . . put lights with lights, darks with darks, as you usually do

Another 4-Star Feature Our Best Overall

- Self-lined bib for added wear
- Adjustable metal buckles
- Set-in waistband, elastic back

Beautifully tailored of fine pinwale corduroy with double fabric bib, set in waistband, two large pockets. Adjustable safety-tilt buckles on suspenders stay securely fastened. Snap fasteners at sides with elastic at back for better fit. Full cuffs are tacked to stay in place. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 12 oz.

29N4266–Dk. Green 29N4267–Gray
29N4268–Red 29N4269–Brown
Each.....$2.70 2 for.....$5.30

Leisure Jacket

Perfect teammate for our other corduroy togs . . adds warmth to her skirts and dresses, too. Trimly tailored of fine pinwale corduroy. Center-pleated back is belted across waist. Rayon lined. 2 pockets. Washable. *Please state size* 3, 4, 5, 6, 6x.

29 N 4576—Dark green
29 N 4577—Red
29 N 4578—Royal blue
Shpg. wt. 12 oz. $3.95

Our Best Longie

Fine tailoring, top quality pinwale corduroy give these boxer longies a "more expensive look". Covered elastic waist for trim fit . . . holds shirts in too. Two sturdily constructed side pockets. Full turned up cuffs tacked to stay put. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. each 9 oz.

29N8104–Red 29N8105–Gray
29N8106–Dark green
Each . . .$2.38 2 for . . .$4.66

Our Best 2-piece Set

Handsomely tailored, fine pinwale corduroy. Casual zipper jacket lined with cozy red cotton kasha lining . . . elastic shirring at sides fits neatly. 2 front pockets. Matching boxer longie is our best as described at left. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 3 oz.

29N8107-Gray 29N8108-Red
29N8109-Dark green
2-piece Set. $5.89

CHECKS make Fashion News in Corduroy for young fry

Checked Boxer Longies Nicely Gift Boxed

Bright checks are new and smart . . . a welcome wardrobe change! Handsomely tailored in fine pinwale corduroy that wears so well . . . keeps her warm, snug. Practical, too, because they are slow to soil and they're washable.

Covered all around elastic waist for snug fit, helps keep shirt tail in place. 2 side pockets. Full turned up cuffs tacked to stay put. Attractively gift boxed. Wash separately. *State size* 3, 4, 5, 6, 6x.

29 N 8121—Royal blue check
29 N 8122—Bright red check
Shpg. wt. 14 oz. $2.75

MEASURE TO BE SURE . . . SIZE CHART FOR 3 TO 6x . . . CHECK BEFORE YOU ORDER

Order size	1	2	3	4	5	6	6x
If height is	29½ to 31	31½ to 34	34½ to 37	37½ to 40	40½ to 43	43½ to 46	46½ to 48 in.
If chest is.	20	21	22	23	24	25	25½ in.
If weight is	22½ to 25	25½ to 29	29½ to 34	34½ to 38	38½ to 44	44½ to 49	49½ to 54 lbs



Give Gift Boxed Combed Cotton Polo Shirts

NEW! Set of 3 Shirts in Handsome Blazer Stripes. Combed cotton with short sleeves. Rib knit crew neck holds shape. 3 colorful shirts . . . 1 green, 1 maroon and 1 navy blazer stripe of one size in attractive gift box. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. for 3.
29 N 4744. . 3 for $2.98

Set of 2 "Frosty" Shirts in combed cotton, each with a different "Frosty" print. Rib knit crew neck holds its shape. Short sleeves. 1 yellow, 1 white of one size in cellophane window box with a gay greeting from "Frosty"! Washable. *State size* 3, 4, 5, 6, 6x. Wt. set 7 oz.
29 N 4747. . 2 for $1.98

NEW! Set of 3 assorted Polo Shirts. Combed cotton with long sleeves. Rib knit crew neck and cuffs hold shape. 1 medium navy stripe, 1 solid yellow, 1 green blazer stripe of 1 size in gay gift box. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. for 3.
29N4746. . 3 for $2.98

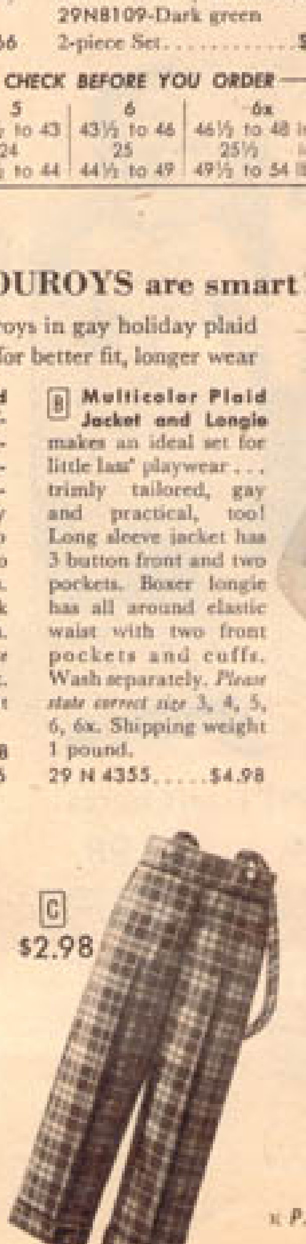
PLAID CORDUROYS are smart!

Fine pinwale corduroys in gay holiday plaid
Specification-made for better fit, longer wear

[A] **Multicolor Plaid Overalls** with self-lined bib, set-in waistband. Adjustable, safety tilt buckles on suspenders stay securely fastened . . . side snap fastener openings. Two large front pockets. Elastic at waist back for trim fit. Neat cuffs. Wash separately. *Please state size* 3, 4, 5, 6, 6x. Shipping weight 11 ounces.
29N4270—Each $2.98
2 for. 5.86

[B] **Multicolor Plaid Jacket and Longie** makes an ideal set for little lass' playwear . . . trimly tailored, gay and practical, too! Long sleeve jacket has 3 button front and two pockets. Boxer longie has all around elastic waist with two front pockets and cuffs. Wash separately. *Please state correct size* 3, 4, 5, 6, 6x. Shipping weight 1 pound.
29 N 4355. . . . .$4.98

[C] **Multicolor Plaid Suspender Slacks** with adjustable button suspenders that are detachable. Band waist in front, elastic at back for snug, trim fit. Two front pockets. Button side openings. Wash separately. *Please state size* 3, 4, 5, 6, 6x. Shipping weight each 9 oz.
29 N 4363—Slacks
Each. $2.98
2 for. 5.86







Make It a Sister-Brother Gift

$2.98

Give them Sister-Brother Suits of sturdy cotton sailcloth. As good looking as they are practical! Washfast. Sanforized—fabric won't shrink over 1%. Blazer striped jackets. Solid color boxer shorts with boys'; skirt with girls'. Suspenders on skirt. Boxed. *State size* 2, 3, 4. Shpg. wt. suit 15 oz.

29N8570–Boys' suit. Cinnamon with white..$2.98
29N8571–Boys' suit. Red with white........ 2.98
29N8572–Girls' suit. Cinnamon with white.. 2.98
29N8573–Girls' suit. Red with white....... 2.98

$5.98

4-pc. Suit. Longies, jacket of washable, crease-resistant rayon gabardine. Maximum shrinkage 3%. Rayon tattersal vest. Sanforized white cotton shirt. Boxed. *State size* 1, 2, 3, 4.

29N8568–Navy blue
29N8569–Dk. brown
Wt. 1 lb. 10 oz. $5.98

$3.98

Rayon Gabardine Casual Suit. Washable. Maximum shrinkage 3%. Zip front jacket. Boxer longies with fly front opening, shirred elastic waist. Boxed. *State size* 1, 2, 3, 4. Wt. 1 lb.

29N6709–Brown, tan
29N6710—Royal blue with gray. $3.98

$4.49

3-pc. Suit. New washable fabric of rayon, acetate and cotton. Has linen-like look. Boxer shorts, detachable suspenders. Sanforized cotton shirt. Boxed. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 6 oz.

29N6761–Tan, brown
29N6762–White with navy blue. . Suit $4.49

$1.98

Combed cotton polo. Knit-in train stripe, 2-button shoulder. Train embroidery on the Sanforized Cotton twill shorts. Elastic back waist. Sanforized. Washable. *State size* 1, 2, 3, 4.

29 N 6798—Yellow
29N6799–Med. blue
Shpg. wt. 7 oz..$1.98

Suit $2.98

Initials printed on interlock knit cotton shirt! Sanforized cotton twill longie; elastic back waist. Washable. *State size* 2,3, 4. No C.O.D.'s.

129 N R8574F—Navy, gray
129NR8575F—Brown, yellow
Wt. 12 oz. Suit.......$2.98

Shirt only. Wt. 6 oz.
129NR8576F—Gray
129NR8577F—Yellow $1.49







All come in special FROSTY gift boxes

$2.98

Frosty polo shirt an longie set. Knit combed cotton polo with 2-button shoulder, jolly washfast Frosty print. Sanforized cotton twill longie with non-slip suspenders, elastic back waist for comfortable fit. Washable. *State size* 1, 2, 3, 4. Wt. 12 oz.

29 N 8578–Navy blue and white...Set $2.98

2 for $1.89

Two long sleeve polo shirts with an appealing Frosty print. Knit combed cotton. 2-button shoulder opening for dressing ease. 1 yellow with brown trim, 1 white with lt. blue. Washable. *State size* 1, 2, 3, 4. Wt. for 2, 10 oz.

29 N 8393—Set of 2, one size......$1.89

$2.98

Knit cotton creeper has white top, Frosty print. 2-button shoulder, snap crotch. 2-tone cardigan, rustproof jingle bell buttons. Washable. *State size* 6, 12, 18 mos.

29 N 8488—Lt. blue
29 N 8489—Yellow
Shpg. wt. 8 oz..$2.98

Sturdy, Gay Multicolor Plaid Denims

$1.49 Each

Toddlers' overall with snap-fastened drop seat. Woven multicolor plaid denim; Sanforized—won't shrink over 1%. Non-slip adjustable suspenders. Elastic back waist. Washable. *State size* 1, 2, 3, 4.

29 N 8348—Wt. 9 oz.
Ea. $1.49. 2 for $2.90

$1.29 Each

Snap-crotch creep-along. Woven multicolor plaid denim. Sanforized—won't shrink over 1%. Elastic back waist, nonslip suspenders. Washable. *State size* 6, 12, 18 mos. Shpg. wt. each 8 oz.

29 N 8407—Ea. $1.29
Save, buy 2 for $2.52

$2.29

Woven plaid denim suit. Eton jacket. Sanforized — won't shrink over 1%. Boxer shorts have elastic waist, 1 pocket. Washable. *State size* 1, 2, 3, 4, 5, 6, 6x. Chart page 206. Wt. 10 oz.

29 N 8347....$2.29

Order size	6 mos.	12 mos.	18 mos.	1	2	3	4
If height is...	24½–26½	27–29	29½–31½	29½–31	31½–34	34½–37	37½–40 in.
If chest is....	18	19	20	20	21	22	23 in.
If weight is...	up to 18	18½–22	22½–26	22½–25	25½–29	29½–34	34½–38 lbs.

Cotton Knits

A Washfast polos. 1 red stripe, 1 med. blue, 1 yellow. 2-button shoulder. Long sleeves. Mercerized Durene* combed cotton. *State size* 1, 2, 3, 4. Wt. 12 oz. **3 for $2.98**

29N6852–Box of 3, 1 size $2.98

B Matched set has striped polo, anklets, solid longie. Mercerized Durene* combed cotton. Washable. *State size* 1, 2, 3, 4. Boxed. Wt. 11 oz. **$2.59**

29 N 6796—Navy blue
29 N 6797—Yellow... $2.59

* Reg. U. S. Pat. Off.



$4.98

Authentic, Texas-made Western suit. Colorful embroidered cotton broadcloth shirt. Cotton covert pants with zipper fly front, elastic back waist, belted front. Embroidery down the legs. Washable. Sanforized—won't shrink over 1%. Boxed. *State size* 2, 3, 4.
29N8582–2-tone green
29N8583–Red, lt. blue
Wt. 1 lb. 8 oz. Suit $4.98

2 for $2.59

Bright Dan River Wrinkl-Shed* cotton shirts to team with Western togs. Short sleeves, convertible collar. 2 different multicolor plaids in each gift box. Washable. *State size* 1, 2, 3, 4. Wt. box, 10 oz.
29N6539–Box of 2, one size, for $2.59
*Reg. U. S. Pat. Off.

2 for $1.69

Knit cotton polo shirts with his hero, Roy Rogers, pictured on front. Long sleeves, 2-button shoulder. 1 yellow, 1 white in each beautiful cellophane package. Washable. *State size* 1, 2, 3, 4. Shpg. wt. pkg. 6 oz.
29 N 8589–Pkg. of 2, one size. . $1.69

$1.98

8-oz. navy blue denim jeans; Roy Rogers insignia. Double knees for extra wear. Zipper fly front, detachable suspenders, yoke back. Wash separately. Sanforized—won't shrink over 1%. *State size* 2, 3, 4.
29 N 8588—Shpg. wt. 10 oz. Ea. $1.98

$3.98

Practical, long wearing Roy Rogers outfit of tough 7-oz. faded blue denim. All duded up with fancy cowboy embroidery. Real Western style snap-front jacket. Boxer longies with elastic waist. Washable—right with the rest of your laundry. *State size* 2, 3, 4. Shpg. wt. 1 lb.
29 N 8584—Set. . $3.98

$3.98

Rip-roarin' Roy Rogers outfit, complete with holster, plastic gun, lariat, kerchief. Red and blue Sanforized cotton twill vest and pants. Snap fly, elastic back waist. Gold colored metal stars and fancy embroidery trim. Washable. (Shirt not included.) In a special Roy Rogers box. *State size* 1, 2, 3, 4. Shipping weight 1 lb. 2 oz.
29 N 6994—Set. . . . $3.98

$5.60

Super-exciting 12-pc. Roy Rogers outfit! Brown and tan heavy cotton twill embroidered vest and pants. Elastic back waist, snap fly. Snap-front cotton gingham shirt. Washable. Sanforized—won't shrink over 1%. 2 simulated leather holsters and belt, 2 plastic clicker guns, lariat, sheriff's badge, kerchief and slide. Roy Rogers box. *State size* 2, 3, 4.
29N8586–Wt. 1 lb. 3 oz. $5.60



Pair-up Plaid Lined Denims for Perky Presents

Rugged navy blue denims . . . warmly lined with multicolor plaid cotton flannel. Metal riveted, bar tacked at strain points. Sanforized—won't shrink over 1%. Shirt and all-plaid linings match.

Tykes' plaid lined Western jacket. $1.98 7-oz. denim. Snap fasteners. Wash separately. *State size* 6, 12, 18 months.
29N6624M–Wt. 7 oz. $1.98

Lined snap-crotch jean. $1.79 ea. 7-oz. denim. Adjustable suspenders, elastic back waist. Wash separately. *State size* 6, 12, 18 months.
29 N 6649M—Shpg. wt. ea. 9 oz. Ea. $1.79; 2 for $3.50

Boys' plaid-lined 8-oz. denim jeans $2.39 ea. Detachable suspenders, zipper fly. Yoke back. Wash separately. *State size* 1, 2, 3, 4. Wt. ea. 13 oz.
29 N 6845M. . . . .Each $2.39
Save! . . . .buy 2 for only 4.70

Matching multicolor plaid shirt. $1.49 ea. Heavy weight cotton flannel. Washable. *State size* 1, 2, 3, 4, 5, 6, 6x. Wt. ea. 7 oz.
29N6500 -Ea. $1.49; 2, $2.90

Plaid lined 8-oz. denim jacket. $2.49 Western style with back pleats. Heavy duty snap fasteners. Wash separately. *State size* 1, 2, 3, 4.
29N6835M–Wt. 12 oz. $2.49

Plaid lined 7-oz. denim longie. $1.79 ea. Elastic waist, fly front. Wash separately. *State size* 1, 2, 3, 4.
29N6843M–Shpg. wt. 12 oz. Each $1.79; 2 for $3.50

Honeysuckle Denim Blue Jeans

Styled the way kiddies like them in real western fashion. Tapered legs, big turn-up cuffs. Specification-made of durable navy blue denim. All grippers, no buttons used. Double stitched seams, reinforced with metal rivets and bar tacking. Sanforized—won't shrink over 1%. Wash separately.

[A] **Boys' jean of 8-oz. denim.** Zipper fly, yoke style back. Snap-on detachable suspenders with adjustable buckles. Belt loops. *State size* 1, 2, 3, 4. Wt. each 10 oz.
29 N 6818. . . . . .Each $1.52
Save! . . . . .buy 3 for 4.47

[B] **Boxer longie of 7-oz. denim.** Fly front, shirred elastic waist. *State size* 1, 2, 3, 4. Shpg. wt. each 6 oz.
29 N 6820. . . . . .Each $1.12
Save! . . . . .buy 3 for 3.27

[C] **Girls' jean of 8-oz. denim.** Snap-on detachable suspenders with adjustable buckles. Zipper placket. *State size* 1, 2, 3, 4.
29 N 6819—Wt. ea. 10 oz.
Each $1.52 . . . . .3 for $4.47

Shirt Companions

[D] **Knit cotton sweatshirt. 98c ea.** Fleeced inside. Bright cowboy print. Washable. *State size* 2, 3, 4. Wt. ea. 6 oz.
*29 N 6513—Medium blue
29 N 6514—White
Each 98c; 3 for only $2.85

[E] **Washfast multicolor plaid shirt. 98c ea.** Sanforized—won't shrink over 1%. Yoke back. *State size* 1, 2, 3, 4. Shpg. wt. each 6 oz.
29N6508–Ea. 98c; 3 for $2.85



HOLIDAY-BRIGHT Corduroys FOR LITTLE ONES

Gay "Frosty" Corduroys . . gift boxed!



A $4.98



B $2.49

A **2-pc. Set.** Pinwale corduroy. Lined jacket. Bib front creepalong; non-slip suspenders, built-up back, snap crotch. Wash separately. *State size* 6, 12, 18 mos. Shpg. wt. 1 lb. 1 oz.
29N6694-Med. blue $4.98
29N6695-Red..... 4.98

B **Creepalong** of pinwale corduroy with "Frosty" padded knees. Built-up back, pleats; non-slip suspenders. Snap crotch. Wash separately. *State size* 6, 12, 18 mos. Shpg. wt. 10 oz.
29N6696-Red.....$2.49
29N6697-Med. blue 2.49



$1.98

$4.39

$2.49

"Crawler" of extra fine pinwale corduroy. Snap crotch. Non-slip suspenders. Wash separately. *State size* 6,12,18 mos. Shpg. wt. ea. 8 oz.
29N6621-Red
29N6620—Med. blue. Ea. $1.98
2 for only 3.88

2-piece Set. Pinwale corduroy, multicolor plaid. Double breasted jacket, cotton sateen lined. Creepalong has snap crotch, non-slip suspenders, elastic waist back. Wash separately. *State size* 6, 12, 18 mos. Wt. 12 oz.
29 N 8423. Set $4.39

Our Best "Crawler." Fine pinwale corduroy. Non-slip suspenders. Convenient snap crotch. Wash separately. *State size* 6, 12, 18 months. Shpg. wt. ea. 8 oz.
29 N 8436–Lt. green
29 N 8437–Yellow
29 N 8438–Med. blue
Ea. $2.49; 2 for $4.88



C Sport Shirt $2.69



D Boys' Suit $4.39

E Girls' Suit $3.98

F Overall $2.59



G 2-pc. Set $4.98
Jacket $2.98

H Zip-front Overall $2.94

J Drop-seat Overall $2.29

K Dress Slacks $2.79

NEW Gift Idea! Practical! Cute! Matching Creepalong and Toy



Creepalong and toy dog $2.98

Creepalong with Toy Dog. Sure to please both mother and baby. Creepalong of sturdy, sanforized cotton 8-oz. gabardine that won't shrink over 1%. Bib style with non-slip suspenders, elastic waist for snug fit. Snap crotch for quick changes.

The creepalongs are made of our best quality cotton that takes plenty of hard wear and washings.

Tots will love the "pal" dog of stuffed, washable plastic. Embroidered padded knees on creepalong match doggy, too! Both come in gift box. Washable. *State size* 6, 12, 18 months. Shipping weight 1 pound 2 ounces.

29 N 6698—Medium blue
29 N 6699—Yellow. $2.98
Size chart on page 208

C **Corduroy Sport Shirt.** Just like Dad's! Warm for winter wear, easy to wash, needs little or no ironing. Wash separately. *State size* 2, 3, 4.
29 N 8565—Kelly green   29 N 8566—Yellow
29 N 8567—Wine. Shpg. wt. 8 oz.... Each $2.69

D **Boys' 2-pc. Eton Suit.** Multicolor plaid corduroy. Matches girl's suit (E). Please both sister and brother, give them look-alike outfits. Jacket has 2 patch pockets. Longies have elastic waist, 2 pockets. Wash separately. *State size* 1, 2, 3, 4.
29 N 8529M—Shipping wt. 12 oz.. **2-pc.** suit $4.39

Classic White Cotton Broadcloth Shirt shown with suit above. Short sleeves. Washable. Sanforized—fabric won't shrink over 1%. *State size* 2, 3, 4.
29 N 6525—Shpg. wt. ea. 5 oz. Ea. 98¢; 3 for $2.85

E **Girls' 2-pc. Suit.** Multicolor plaid corduroy. Pair it with boy's suit (D) for the cutest sister-brother team in town. Pleated skirt has elastic waist inserts for better fit. Detachable suspenders. Wash separately. *State size* 1, 2, 3, 4.
29 N 8528M—Shipping weight 11 ounces..$3.98

F **Corduroy Pinafore Overall.** Detachable top—can be worn as separate longie. Elastic waist. Washable. *State size* 1, 2, 3, 4.
29 N 8516–Aqua (blue-green). Shpg. wt. each 9 oz.
29 N 8517–Shrimp pink. Each $2.59; 2 for $5.08

G **Corduroy Overall, Jacket Set.** Zip jacket, cotton kasha lined. Embroidered. Overall has elastic back waist. Washable. *State size* 1,2,3,4.
2-pc. Set. Wt. 1 lb.   29N8512–Aqua blue-green
29N8510–Bright red   29N8511–Med. blue $4.98

Jacket Only. Wt. 10 oz. 29N8515–Aqua blue-green
29N8513–Bright red   29N8514–Med. blue $2.98

H **Zip-front Overall.** Our finest quality Pinwale corduroy. Snap-closing drop seat. Non-slip suspenders, adjustable buckles. Elastic back waist. Washable. *State size* 1, 2, 3, 4.
29 N 8521—Med. blue   29 N 8522—Brown
Shpg. wt. each 11 oz. Each $2.94; 2 for $5.78

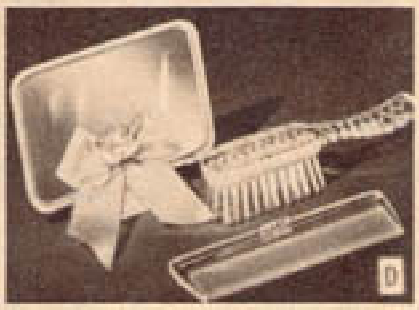
J **Drop-seat Overall.** Non-slip suspenders with adjustable buckles. Bar-tacked front seam can be opened for fly front. Elastic back waist. Washable corduroy. *State size* 1, 2, 3, 4.
29N8519–Aqua (blue-green) 29N8520–Med. blue
29 N 8518—Red. Wt. 9 oz. Each $2.29; 2 for $4.48

K **Boys' Dress Slacks.** Belted in front, elastic back waist. Detachable suspenders. Zipper fly front. Washable corduroy. *State size* 1, 2, 3, 4.
29 N 8502—Dark green   29 N 8503—Brown
Shpg. wt. 10 oz....... Each $2.79; 2 for $5.48











[A] **3-piece Baby Brush and Comb Set...** "Sealed-silver" plate trim. Resists tarnish, preserves lustrous finish. 5½-in. brush has long, soft nylon bristles. Comb has gentle plastic teeth. Matching picture frame. Shpg. wt. 10 oz.

8 N 9001—Three-piece Set...... $4.98

8 N 9002—Two-piece Set. Brush and comb of above set. Shpg. wt. 8 oz. $3.79

8 N 9003—Picture frame only of above set. Shpg. wt. 6 oz................$1.29

[B] **Boys' Military Brush Set with Comb.** Two handsome 3½-in. brushes have plastic bristle. 7-in. plastic comb. Comes nicely boxed. Shpg. wt. set 1 lb.

8 N 9489........Set $1.00; 2 for $1.80

[C] **Dresser Set for "Younger Ladies."** Clear plastic handles taper gently. Four piece set includes 10-in. hand mirror; hairbrush with plastic bristles; comb; and a Trinket box. Blue and pink "Bo-Peep" design on backs.

8 N 9514—Shpg. wt. 14 oz. Set $1.00

Save 25c............2 for only 1.75

[D] **Infant's Dresser Set for the Little Miss.** 5-in. brush; 4¾-in. plastic comb; 4¼x3-in. mirror. Ribbon and rose design. Set comes on an attractive stand that "props" itself up. Nicely boxed. *State color* pink or yellow.

8 N 9005—Shpg. wt. 10 oz.... $1.98

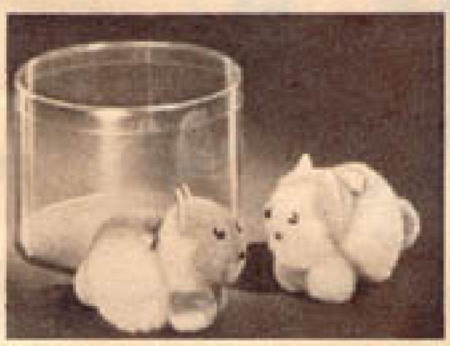
Encourage neatness and cleanliness with this Penguin design Kiddie Kabinette

$2.95 Set

What a delightful way to keep children's grooming accessories orderly! White plastic wall cabinet is 6x5½x2½-in. with amusing penguin design on outside. You attach it easily to the wall with adhesive that is provided . . . no holes to drill, no nails to pound. Inside door are small mirror, rack with two toothbrushes . . . one labeled "Good Morning," one "Good Night." Plastic cup, child's comb, hair brush, nail brush. Accessories come in assorted gay colors (sorry, no choice.) Children love to have their own grooming cabinet hung on the wall near mom and dad's! Kiddie Kabinette makes gift pleasing to mother as well as for the child. It encourages cleanliness in children. Helps mothers by doing her job of getting the "little ones" to wash-up for bed.

8 N 2256—Kiddie Kabinette. Shipping weight 1 lb. 6 oz................Only $2.95

Lighten Mother's work with a Useful Nursery Gift





YOUNGSTERS

Children's Gifts

INFANTS





"Scented" Cuties. $1.00 Set. Two lovable, woolly pink kittens, each 3x2¾-in. Appealingly scented. In plastic gift box. Shipping weight set 5 ounces.

8 N 9463..............Set $1.00

Save 25c..............3 for 2.75

Tommee-Tippie Baby Cup. 92c Each. Weighted base . . . can't be upset. Removable, perforated pink plastic top prevents spilling. 3½-in. Blue plastic cup.

8 N 2269—Wt. 12 oz...Each 92c

Save 15c......2 for only $1.69

Cradle Song. $3.98. Lovely yellow rayon quilted pouch holding 18-note imported Swiss musical movement. Plays "Brahm's Lullaby." Ties easily to crib. Plays softly . . . lulls baby.

8 N 9004—Shpg. wt. 7 oz. .$3.98

Formula Bag with $3.95. 3 separate insulated zipper compartments. Keeps bottles and food hot or cold 4 hours. *State* red, navy or luggage tan. Shipping weight 1 lb. 14 oz.

8 N 9006..................$3.95



Chow-Scow Feeding Dish. $1.25. Fork and spoon, smoke-stack drinking tumbler, funnel for warm water. Red, blue or yellow plastic trimmed in white (no choice.)

8 N 9007—Wt. 1 lb. Each $1.25

Save 20c.......2 for only 2.30

Chow-Chow Feeding Train. 98c. Heat-resistant red and white plastic. Spoon, fork, two-section dish, and tumbler fit into engine and tender. Overall length 13½ in.

8 N 2020—Wt. 1 lb...Each 98c

Save 16c........2 for only $1.80

Tommee-Tucker All-porcelain Hot Plate. $3.75. Baby can't upset this feeding dish because of the vacuum cup on the bottom. Holds hot water to keep food warm. Two-tone pink and blue. Wt. 2 lbs. 13 oz.

8 N 2005—8-in. diam.....$3.75

Merry-GO-Sip Drinking Glass... 92c. Animals under dome revolve as liquid is drawn through the flexible straw. Blue plastic glass, clear dome, pink animals.

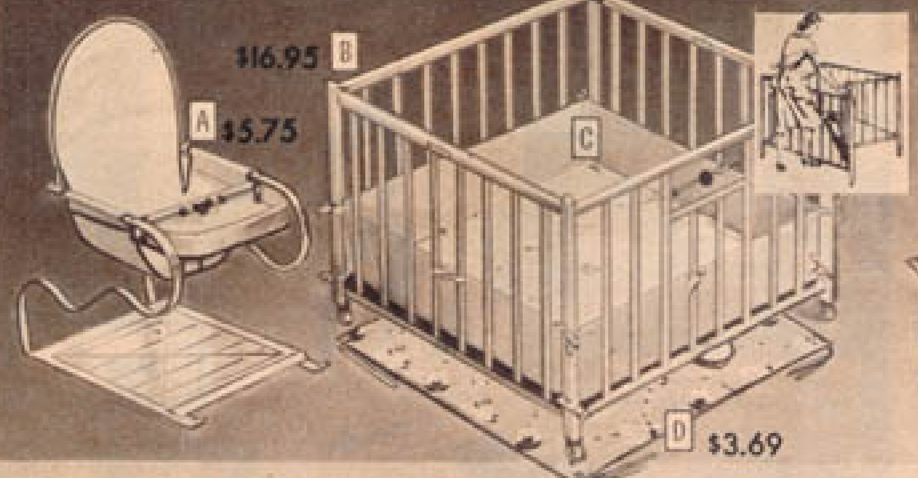
8 N 9159—Wt. 10 oz. Each 92c

Save 15c........2 for only $1.69

"Puppykin" Bottle Holder. $1.49. Adorable figure of puppy holds bottle as baby feeds. Easy-to-wash plastic fabric covering. 10½-in. long. Bottle not included. *State* yellow or Mint green.

8 N 2098—Shpg. wt. 12 oz. $1.49

Order the gifts for all the babies on your Christmas list at once . . pay by Easy Terms. See page 353



2-way Chair

A Play chair or auto seat. Removable cotton seat and tray have plastic-lined bottom. Steel frame. Wood beads, armrests. 24x15x26 in. high (when open). Only 6½ in. high folded. Wt. 12 lbs.
79 N 07912........$5.75

NEW Play Yard, Pads

B **Step-fold Play Yard.** Just step on foot lever to fold. All hardwood honey maple finish. Measures 39x41½x22½ in. Plastic casters can't mar floors. 22 steel hinges support floor; assure smooth opening, closing. Non-toxic play beads.
79 N M7614—Freight or express. Wt. 36 lbs....$16.95
Pads. 6-g. plastic; *state pink or blue.* Tufflex® lined. Sanitary stitchless seams. Fit yard above.
C 49 N 7711—**No-draft.** 8-in. sides. Wt. 4 lbs.$4.98
D 49 N 7710—**Flat pad.** Shpg. wt. 2 lbs. 12 oz.$3.69



Shoo-fly Rocker

Keep baby happy and safe in this sturdy constructed rocker. 28½-in. hardwood runners, tubular chrome bracing. About 12 in. across. Seat about 7 in. high. Easy assembly; screws incl. Shpg. wt. 8 lbs.
79 N 07522........$6.98

"Me-Drive" Seat

Popular Up-Or-Down seat plus ivory colored flexible plastic steering wheel with horn and gearshift. Plastic seat folds down and guard arm forms car pen. Also, use as high chair. Shipping weight 9 pounds.
49 N 7904............$5.98

Nursery Stool

Wood Nursery Stool has steady, no-tip base for your toddler's safety. Helps youngsters reach wash basin, etc. Smooth varnish finish, gaily decorated. Very easy to set up. 12½x6¼x6½ in. high overall. Screws incl.
49N7901 Wt. 3lbs. 3oz. $2.28

IT'S SEARS FOR

Baby Needs



De Luxe Baby Basket

Loom woven fiber with sheet fiber lining; reinforced bottom. Stands on braced hardwood legs with 2-inch rubber casters 16 inches apart. Legs fold flat. Two carrying handles. Hood adjusts quickly with wing nuts. Basket about 33x18x11½ inches deep. Enameled white; *state pink or blue trim.*
79 N 07801L—Shpg. wt. 12 lbs. $8.95

Vinyl Liner, Pad

E **Quilted plastic Basket Liner.** Full lace-effect skirt. Looks like fine eyelet fabric. Drapes to floor. Wipes clean with damp cloth. *State color choice* pink, blue or maize.
49 N 7760—Shpg. wt. 2 lbs.....$3.79
F **Inflatable basket pad.** Inflates by mouth. No stitches or stuffing. *State pink, blue or maize (yellow).*
49 N 7750—Shpg. wt. 1 lb. 2 oz..$2.45



Walker-Strollers . . practical Christmas gifts

G **Our Best Folding Walker Stroller.** Handle and footrest fold for conversion. Bearings never need oil. 5½-in. wheels, 1-in. tires. High back. Convenient bag for carrying groceries. Play tray. Handle height 37 inches.
79 N 08407—Shpg. wt. 15 lbs....$13.19

H **NEW! Handle and footpan fold easily without removal.** Steel frame. Play tray with non-toxic beads. Rubber-covered front, rear bumpers. Package holder. 5½-in. disc wheels, 1-in. solid rubber tires. Enameled maroon.
79 N 08402—Shpg. wt. 20 lbs.......$9.25



Sturdy Rider Toys for Active Toddlers

J **Happi-Time "Spotty" Rocker.** Only 4 inches from floor . . . so low a creeping baby can get off and on without help. Wood seat has back support. 16½ inches long, 6½ inches wide. Jingle bell adds to baby's amusement. Sturdy construction throughout. Ideal for tots. Shipped partly assembled.
49 N 7511—Shpg. wt. 3 lbs.....$2.25

K **Tot's Wheel Horse.** Durable wood frame. Four easy-rolling 5½-in. wheels. Jingle bells in wheels and on reins. Gay colorful circus design all over. Height overall about 16½ in. Realistic horse head, doweled hand grips. Durable construction. Seat about 6½ in. wide. Mailable; very easy to assemble.
49 N 7514—Shpg. wt. 4 lbs........$2.79



Roy Rogers Plastic Inflatable "TRIGGER"

Plenty of rough, tough play value . . . an ideal inexpensive hobbyhorse for children. At home anywhere, indoors or out. Excellent as a beach toy or indoors as a television stool. Smooth vinyl plastic wipes clean with damp cloth. Easy to inflate. "TRIGGER" has palomino color. Horse squeaks when head is squeezed. Body 21x12x23 in. high.
49 N 7505—Shipping weight 1 pound 3 ounces....................$1.79

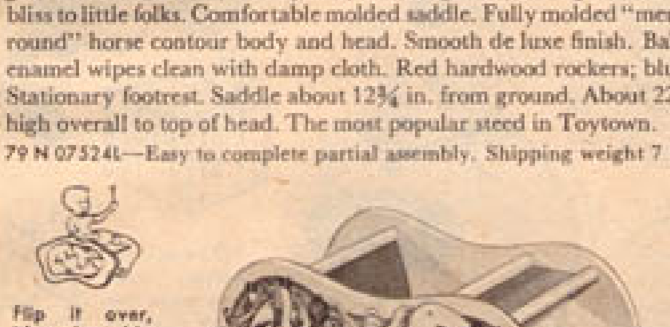


Happi-Time white Rocking Horse . . molded contour

$5.79

Just like a horse from a fairy tale, and his gentle rocking motion is pure bliss to little folks. Comfortable molded saddle. Fully molded "merry-go-round" horse contour body and head. Smooth de luxe finish. Baked-on enamel wipes clean with damp cloth. Red hardwood rockers; blue dowel hand grips. Stationary footrest. Saddle about 12¾ in. from ground. About 22½x8½x22¼ inches high overall to top of head. The most popular steed in Toytown.

79 N 07524L—Easy to complete partial assembly. Shipping weight 7 lbs. $5.79



SCIENTIFICALLY DESIGNED

Toytown Steeds

FOR YEAR AROUND RIDING FUN

2-way Shoo-fly . . a Rocker or Playtable

$5.95

Turn the rocker over . . it's a play table. ½-in. plywood sides are high for extra safety. Roomy enough for small "wigglers" . . 12 in. wide, 28 inches long. Gently curved bottom to give young folks mild, gentle rides. All edges are smoothly rounded . . no sharp corners. Seat, tray and footrest are ⅜-inch wood. Wider tray on play table side. Rocker is about 16½ inches high. Gaily decorated in red, green, blue, yellow and white. Easy to assemble.

79 N 07517—Shipping weight 6 pounds $5.95

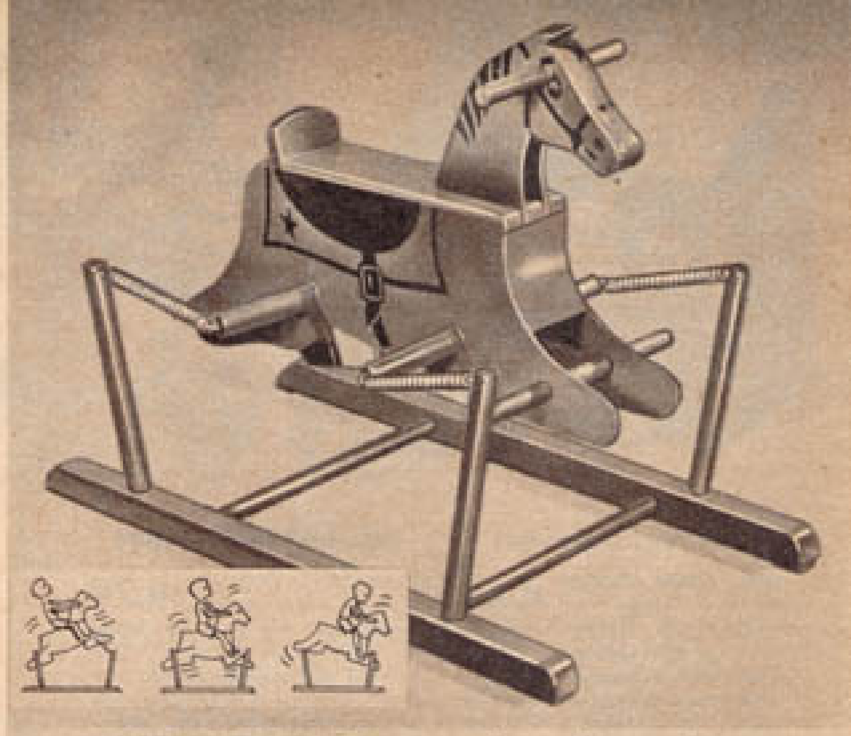


$11.95

NEW! Trigger, the Roy Rogers Bucking Horse

Western thrills for hard-playing young boys and girls. Trigger bucks, goes forward or backward. Child can quickly change from one motion to another by moving lever on wheels . . . easy to reach. All hardwood construction. Adjustable leather reins. Authentic Trigger head. 12-inch axle; 7¾-inch wheels, solid rubber tires. Roy Rogers scene on seat. Length 40 inches. Height 16 inches.

79 N 07507L—Easy to assemble. Shipping weight 11 pounds $11.95



WONDER HORSE . . magic spring action All the bounce of a real horseback ride

$15.45

Here's something really different in hobbyhorse construction . . the WONDER horse. Fastened to his 19-inch base by strong steel springs, he gives all the bouncing action of a real ride on horseback. Youngsters love the thrill of mounting this colorful horse and "galloping along" with grace and rhythm. Sturdily constructed of durable hardwood, finished in bright, flashy enamel (red and black). Painted saddle and features, rounded seat for comfort. Horse suspended from frame by four springs. No sharp edges. Overall height about 30 inches. Easy to assemble; instructions included. Freight or express.

79 N M7515—Shipping weight 25 pounds $15.45



BIG Plush-covered Swinging Horse

$24.89

Lucky the youngster who "corrals" this thoroughbred for a ride on Christmas morning. He's a real western-style bronc with flowing mane and tail . . and a mischievous glint in his eye. Young riders will have no trouble taming him, though; and he likes a tough workout. Carved wood body covered with rich black rayon plush, padded saddle, red bridle, reins, stirrups. Leather ears, bright glass eyes. Swings freely on steel rod hangers mounted on sturdy wood frame. Base of frame 38x17 in. 25 in. to top of saddle, 35 in. to top of head. Freight or express.

79 N M7509—Easy to set up. Shipping weight 40 pounds $24.89

Bouncy Pony Spring steel body

Fun to ride . . . . $5.69 helps develop young muscles. Heat-treated flexible steel body. Shaped wood seat. May be used indoors as well as outdoors . . will not injure floors. Adjustable steel footrests for various leg lengths. Wood horse's head at front of seat, with two doweled wood hand grips. Enameled in bright colors. Sturdy wooden stands. 18x16-in. base; overall height about 22 in. Easy to assemble, screws included.

79 N 07518—Wt. 9 lbs. $5.69



A safe, funfilled playmate for children 2-5.









Poochie in Kennel

Soft rubber doggie squeaks when you squeeze him. Kennel of wood, heavy pressed cardboard. Metal chain fixed to kennel—is removable from dog's neck. Dog is 5½ inches high, kennel is 8 inches high. Base 5½x6 inches. **$1.42**

49 N 4476—Wt. 1 lb. 8 oz. . $1.42

Musical Jack-in-Box

Plays "Pop Goes the Weasel" when cranked. When least expected, up jumps Mr. Jolly Tune, the clown. Plastic head, cotton polka dot suit, hat. Heavy cardboard box, metal reinforced, lithographed fairy tale illustrations. Box 5½x5½x5¾ in. **$1.79**

49 N 4567—Wt. 1 lb. 10 oz. . $1.79

Musical Merry-Go-Round

Music, color, action. Small replica of real merry-go-round. Children will love it . . turn the handle, music plays; platform with six colored plastic animals revolves. Brightly lithographed metal with exciting carnival pictures. About 7¾x7¾x7 inches. **$1.79**

49N5722—Shpg. wt. 1 lb. 8 oz. . . $1.79

All-rubber Blocks and Wagon Set

Molded rubber wagon . . 18 sponge rubber blocks. Safe, no sharp edges to harm baby or furniture. Easy to clean with soap and water. Watch baby's eyes sparkle when he sees the wagon load of pastel-colored, alphabet picture blocks. Blocks are 1¾ inches square. Front wagon wheels swivel for easy steering. Wagon is 12¾ inches long to tip of handle. Order yours today! **$1.98**

49 N 4493—Shipping weight 2 pounds. $1.98



Inexpensive Toys for Tiny Tots . . They Shake, Jingle, Rattle

Suction Rattle

All plastic rattle does somersaults. Legs are plastic balls on elastic nylon cord. Suction cup attaches to any smooth surface . . hit it and it snaps back with a rattle sound for baby's entertainment. 6¾ in. high. Shipping weight 8 oz. **89c**

49 N 4545. . . . . 89c

"Liz and Diz"

Action-packed all plastic "Liz" has face on radiator. Wheels wobble and pistons go up and down, bell rings as you pull cord. Roly-poly "Diz" is 4¾ in. high, is removable; also floats and rattles. Car 6¾ in. long. Shpg. wt. 12 oz. **$1.09**

49 N 5454. . . . . $1.09

Plastic Fish

Transparent fish is partly filled with water. Two aquatic toys float around inside him, amuse baby at bath-time. Impish face on fish is sure to delight any youngster. Fish is about 4¾ inches long. Shipping weight 6 oz. **69c**

49 N 4421. . . . . 69c

Cuddly Dolly

Soft doll rattles when baby shakes her. Cotton-stuffed body is covered with cotton-back rayon plush . . feels so warm and nice to snuggle. Doll has composition head, is 11½ inches long. Order now for Christmas. Shpg. wt. 14 oz. **$1.49**

49 N 3546. . . . . $1.49

Roly-poly Clown

Can't keep this jolly fellow down. Baby may knock him down, but he'll bob up every time. He's molded plastic with a brightly colored finish . . holds baby's attention for hours. 7½ inches high. Shipping wt. 1 lb. **89c**

49 N 4490. . . . . 89c

New! Play Pony

Horsie's head is covered with plastic material with gaily colored details. Cotton stuffed. Bell. Reins to control horsie, plastic-covered spring. Wood clamp attaches to play-pen, chair, etc. 12½ in. long overall. Shpg. wt. 14 oz. **$2.85**

49 N 4464. . . . . $2.85











New Jack-in-Box

Press button, out pops squealing clown with bell ting-a-linging. Jack wears new plastic material suit. Plastic box with nursery decal. Box 3¾ inches high closed. **84c**

49 N 4470—Shpg. wt. 10 oz. . 84c

New! Bendy Bunny

Concealed wire frame, foam rubber body. The most versatile toy we've seen. Bend this impish bunny into 1001 different positions. Gaily decorated. 16 in. tall. **$1.99**

49 N 4485—Wt. 10 oz. $1.99

Gurgling Gertie

Dunk her head in water, squeeze her soft vinyl plastic body, and listen to her "duck talk." Lots of fun for little tots. Rainbow colors on white. 7 inches long. **89c**

49 N 5070—Shpg. wt. 10 oz. . 89c

Tots' Plastic Set

Four pastel-colored plastic pieces . . . easy to clean. Barrel bank 3¾ in. high, slot in top. 4-in. lamb rattles when rocked. Two fish rattles, one with teether tail. **89c**

49 N 4561—Shpg. wt. 12 oz. . 89c

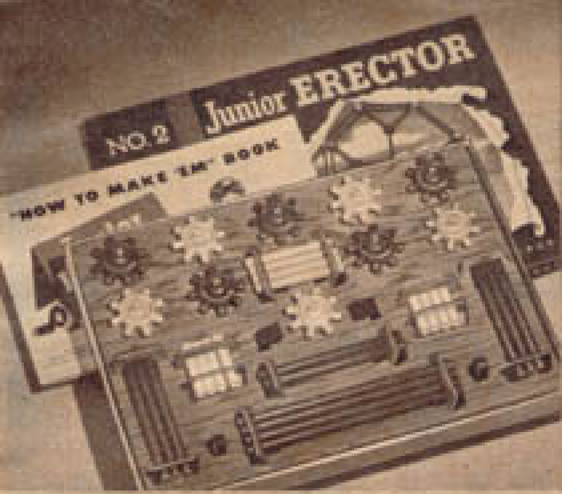
Useful Toys for Tots

[A] **Soap Marine** floats, holds bar of soap. Plastic. 10 in. long. Wt. 12 oz. **75c**

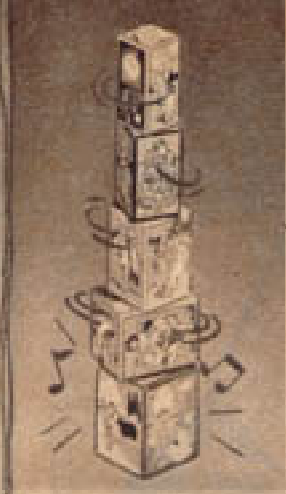
49 N 4456—Assorted colors . . . 75c

[B] **Plastic cup** "meows" when lifted. Remove top to clean.

49 N 4557—5 in. high. Wt. 8 oz. 89c







Junior Erector Set

Educational—for small fry 2-6. It's easy to build ladders, swings, tables, airplanes, many other small models with this set. Non-sagging, colorful plastic parts fit together easily. Complete with tubes, connectors, bearings and locks. Instructions included. Colorful box 13¾x9¾x1¾ inches. *Postpaid.* **$1.95**

49 N 2003—(Shpg. wt. 14 oz.)......$1.95

Carpet Sweeper

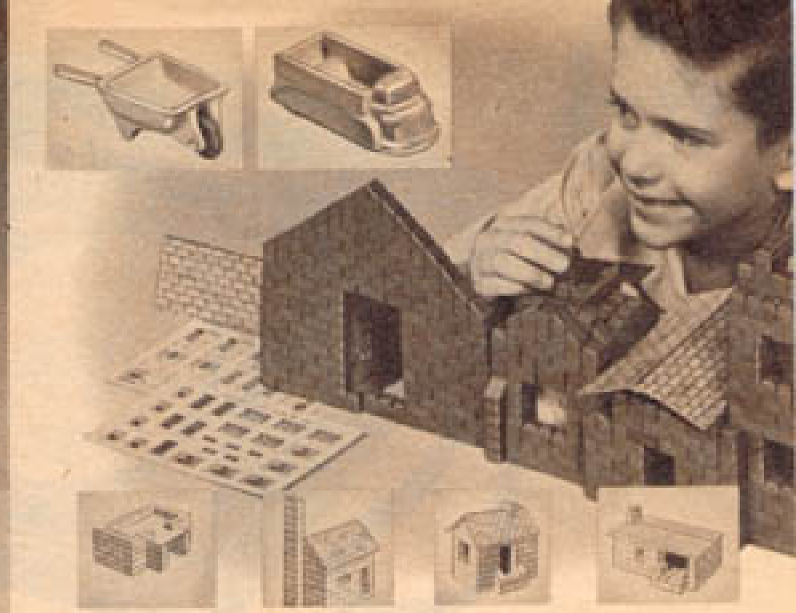
Musical carpet sweeper plays "Whistle While You Work" . . . actually sweeps, is lots of fun. Metal sweeper has rubber bumper and wheel tread. 8x3-in. base. Shpg. wt. 3 lbs. **$1.82**

49 N 1326.........$1.82

Musical Blocks

5 musical nesting blocks. 4 blocks revolve as Swiss music box plays in largest block. Pyramid. 26½ in. high. Shipping weight 1 pound 8 oz. **$2.72**

49 N 4825......$2.72



Happi-Time Vinyl Plastic Bricks

- Build houses, garages, forts, castles, etc.
- New interlocking bricks look like real ones.
- Won't scratch or mar furniture . . . washable.

$2.82 240-brick set

Lots of fun for youngsters. Included are cardboard doors, windows and roofs for realistic looking buildings. Brick sizes: ½ in., 1 in., 1¾ in., 2¾ in. Also has rubber 4-in. wheelbarrow and 5½-in. truck. Instructions for buildings are included.

49 N 4875—240-brick Set. Shipping weight 1 lb. 14 oz.........$2.82

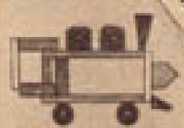
49 N 4866—Same as above except has 160 bricks; wheelbarrow and truck not included. Shipping weight 1 lb. 2 oz...............$1.82

HELP THEM LEARN

Toys that Teach

LOTS OF FUN, TOO





Form all sorts of figures by nailing bright wooden pieces to composition board

Metal Play Table . . Mallet and Pegs
For pre-school toddlers who like to pound

With this table, youngsters can pound and hammer to their heart's content without damage to the furniture. Sturdy tubular steel understructure. Masonite Presdwood peg board. Finished in red and white enamel. Pegs and mallet, nailing board, assorted wood pieces, nails included. Table about 12x16x2¾ in. Stands 19 in. high, is about 25 in. long. Comfortable saddle-type seat. ONLY **$3.19**

79 N 01947—Shipping weight 7 pounds. Instructions for easy assembly included...........$3.19





New! De Luxe Peg Kit

Hard wood chest with metal carrying handle. Has sliding blackboard on one side, punched-out peg board on other. Close blackboard to make storage space for 3 pieces of chalk, eraser, package of colorful enameled pegs, wood mallet included. Overall size 12½x9½x1⅞ in. **92c**

49 N 1959—Shpg. wt. 2 lbs. 5 oz. 92c

Duffle Bag of Blocks

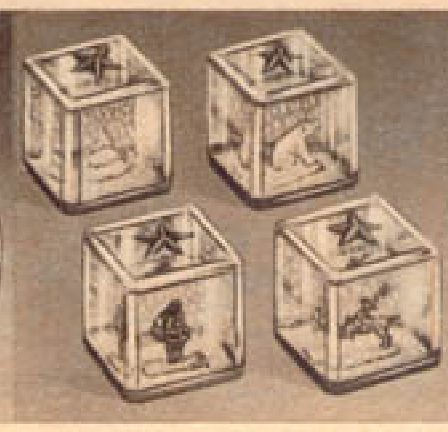
Fifty scientifically designed blocks and pegs are lots of fun for youngsters; educational, too. Natural color polished maple . . . assorted shapes and sizes that boys and girls love to build with. A king-size assortment in handy duffle bag to make storing easy. Order for your little "builder." Was ~~$3.15~~ **$2.81**

49N4890-Shpg. wt. 4 lbs. 6 oz. $2.81











Drop-a-Block 'Phone

For those "personal" calls. Brightly colored wood blocks fit in shaped holes at top of coin box. Release lets blocks drop into return slot. Dial turns, bell tingles. Selected hardwood and Masonite. 9½x5¾x4½ in. **$2.71**

49 N 4889—Shpg. wt. 2 lbs.......$2.71

Pyramid Blocks

5 colorful plastic blocks; soft, unbreakable. Washable. Nest into each other. Pyramid 14 in. high. Wt. 1 lb. 4 oz. Was ~~$1.06~~ **89c**

49 N 4847............89c

Colorful Beads

Bead assortment makes bracelets, necklaces. Plastic, metal container 7½ in. diam. loaded with asstd. sizes and colors of wood beads. **89c**

49 N 4857—Wt. 1 lb. 2 oz. 89c

Snow Scene Blocks

Clear plastic with snow scenes inside. Shake blocks, snow falls to make realistic winter scene. Purified water, plastic flakes. Brilliant colors, smooth rounded corners. 4 blocks per set, blocks 2 in. sq. **$1.21**

49 N 4848—Shpg. wt. 1 lb. 12 oz. $1.21

Whirl-a-Blocks

Round and round they go. Bright 9-in. plastic wagon and blocks that revolve when cart is pulled. Six 1⅝-in. blocks are removable. **$1.59**

49 N 4819—Wt. 1 lb. $1.59



Toy Dial Telephone . . . for "personal" calls

Youngsters delight in having a phone of their very own. They'll keep busy making imaginary calls to all those "far away places." This handsome model is realistic, has merry tinkling bell and dial that clicks. No "operator" or "nickel nuisance" barriers . . just dial number and bell rings. Lettered, numbered dial has spring-back action. Smooth, gleaming plastic in two colors. Receiver 7¾ in. long, base about 4x6 in. Will not chip, washes easily. Can be inexpensively "installed" in your home . . . service starts immediately! **95c**

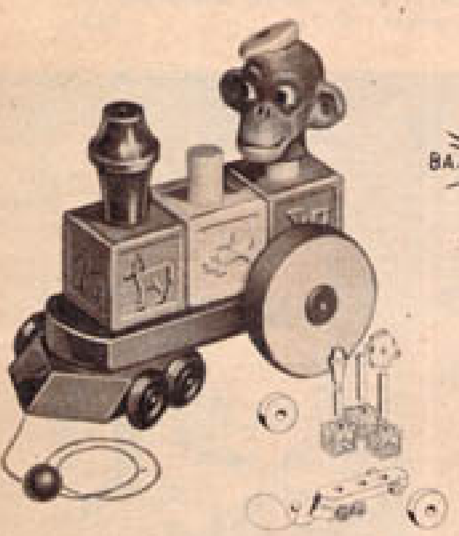
49 N 4852—Shipping weight 1 pound....95c



Blockettes . . intriguing, educational

Each block is crystal-clear transparent plastic, contains a bright animal, house or other figure. Grooves in sides for easy building. Fine way to teach tots to identify different objects . . encourage them to play happily and constructively by themselves. Blocks rattle, too, are lightweight and safe with smooth rounded corners. Clean with damp cloth. The 1⁵⁄₁₆-in. blocks are just the right size for small children to grasp. Set contains 16 blocks with assorted figures, assorted colors. Practical gift for Santa to leave in any youngster's Christmas stocking. **$1.09**

49 N 4849—Shipping weight 1 pound....Set $1.09



Foam Rubber Loco

New! Take-a-Part Loco has a monkey at the controls! Large foam rubber blocks, monkey head, giant wheels are detachable, can be moved about. Pegs, base and smokestack of bright wood. Pull-cord. Swivel-mounted front wheels. Foam rubber is soft and safe for even the youngest of engineers to handle. Base 9¾ in. long. **$1.99**

49 N 4881–Shpg. wt. 1 lb. 8 oz. $1.99

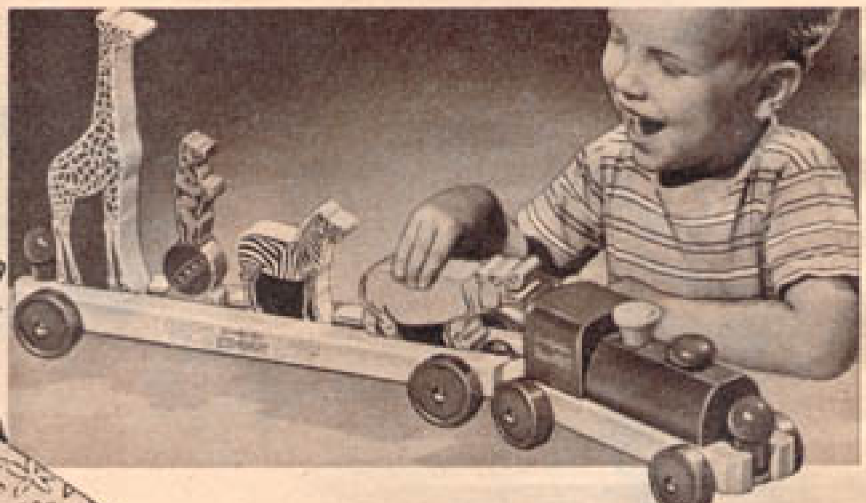


Big Lamb

He even talks big . . pull the cord, his head goes down and tail goes up. Release cord and head goes up with a loud "baa." Fascinating chum for any small child, he loves to go strolling on his pull-cord base. Bright plastic. 15 in. high. Shpg. wt. 2 lbs. 12 oz. **$3.68**

49 N 5490....$3.68

Pre-school Toys



Take-a-Part Train

Animal Train for tots to take apart and re-assemble . . for countless hours of contented play. Depending on the youngster's mood, it will be a zoo train, a circus train . . . or a regular train for transporting vital materials. 4-piece take-apart locomotive fastens to car which carries 4 removable "wild" animals . . zebra, bear, giraffe and hippopotamus. **$2.25**

Child learns to plan and fit pieces together properly . . learns to identify different animals. Hard wood with rounded corners for safety. 6¾x 2⅞x16¼ inches.

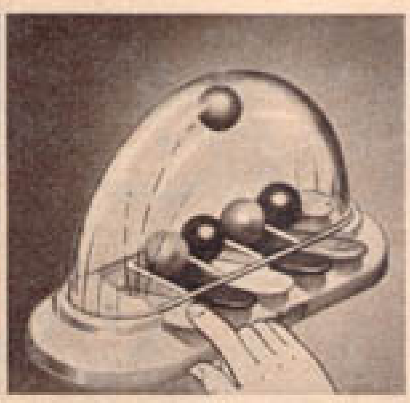
49 N 4893—Shipping weight 1 pound....$2.25



Clever "Bank Balance"

Balance the scales. It's fun, educational. Each of the ten numerals included can be balanced by its numerical equivalents. All plastic with metal arms, pans. Shipping weight 1 pound. **$1.86**

49 N 4878—7¼ in. high....$1.86



Amusing Tap-a-Toy

Colorbright game holds tots' attention, teaches them coordination. Trick is to bounce wooden balls inside transparent enclosure to make them match colored keys. Base is about 7¾x3¾ inches. Shipping weight 10 ounces. **89c**

49 N 4872....89c

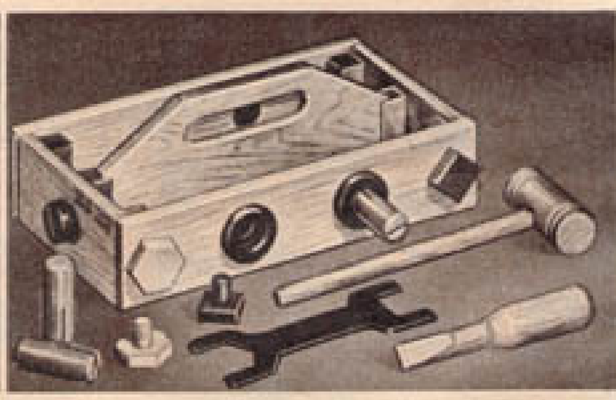


Flip-Flop Peg Board

Children can pound to their hearts' content on the eight bright wooden pegs . . then just flip the top over and begin again. **$1.85**

An eye-catching toy for pre-school age children . . natural varnished wood. Keeps them busy, contented to "stay put." About 14x6½x5 in. high.

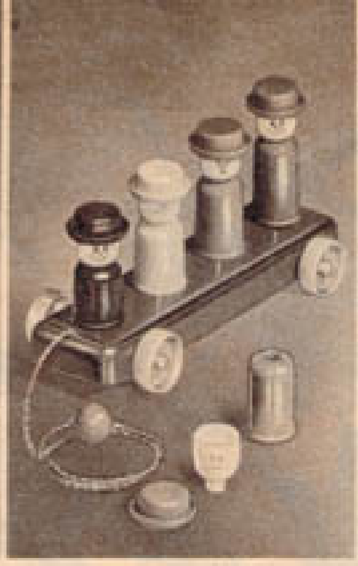
49 N 4901—Shpg. wt. 2 lbs. 6 oz....$1.85



Kit for Young Carpenters

Great for youngsters who like to take things apart and put them back together again. Wrench and screwdriver fit the large bright screws and bolts. Energetic little carpenters will spend many happy hours with this set . . they can pound pegs through holes in side with mallet. Box of sturdy, well-finished hardwood. About 11x6½ in. overall. **$2.63**

49 N 4809—Shpg. wt. 2 lbs. 2 oz....$2.63


Children learn as they play . . with NEW PLASTIC Pre-School Toys

Bright Five-piece Play Set includes a **Hammer Board** with three wood pegs, mallet; **Match-a-Peg** with six different shaped pegs; **Whirly Blox Cart** with two detachable blocks that whirl as pulled; **Take-a-Part Sailors in Boat; Eight Pyramided Nesting Beakers,** 10¾ inches high (others in proportion). **$2.99**

49 N 4808—Shipping wt. 1 lb. 8 oz. $2.99

Take-a-Part Sailor Cart provides endless amusement. Small fry love to take apart and reassemble heads, hats, bodies of 4 vari-colored sailors. Fit on 10¾-inches pull-cord base. Shipping weight 14 ounces. **$1.59**

49 N 4876 . . . . $1.59

Pail of Blocks. Child learns to identify various geometric shapes. Cutouts in lid fit the 6 pegs of varied forms as cube, triangle, etc. 6-inch diameter pail. Metal shovel. Gaily colored. Shipping weight 1 pound 4 ounces. **$1.59**

49 N 4877 . . . . $1.59

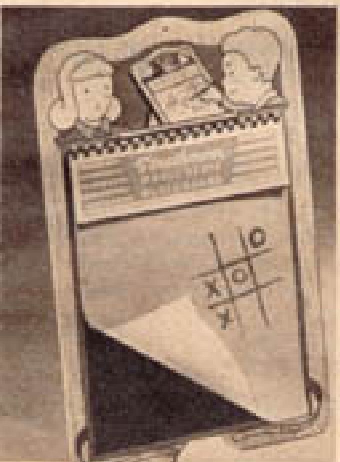


Blocks stimulate creative talent

Reduced to **$1.75** 1¾ in. — Reduced to **89c** 1⅝ in.

Let your child learn to build with fascinating and educational Halsam Hi-lo blocks. Each has pictures of animals and letters of the alphabet on sides . . . which child soon learns to recognize. Blocks are wood with smooth edges . . . interlocking ridges on sides.

49 N 4835—30 blocks, 1⅝ in. sq. Shpg. wt. 1 lb. 6 oz. 89c
49 N 4935—30 blocks, 1¾ in. sq. Shpg. wt. 2 lbs. 12 oz. . . . $1.75





Magic Slate for "scribblers"

For the toddling author or artist who likes to write, draw or just scribble. Colorful design, table-top size with easel. Use over and over . . just lift film to remove writing or scribbles. Magic writing stylus included. About 11¼x17 in. Shipping weight 1 lb. 8 oz. **89c**

49 N 1948 . . . . 89c

Helps children spell, count

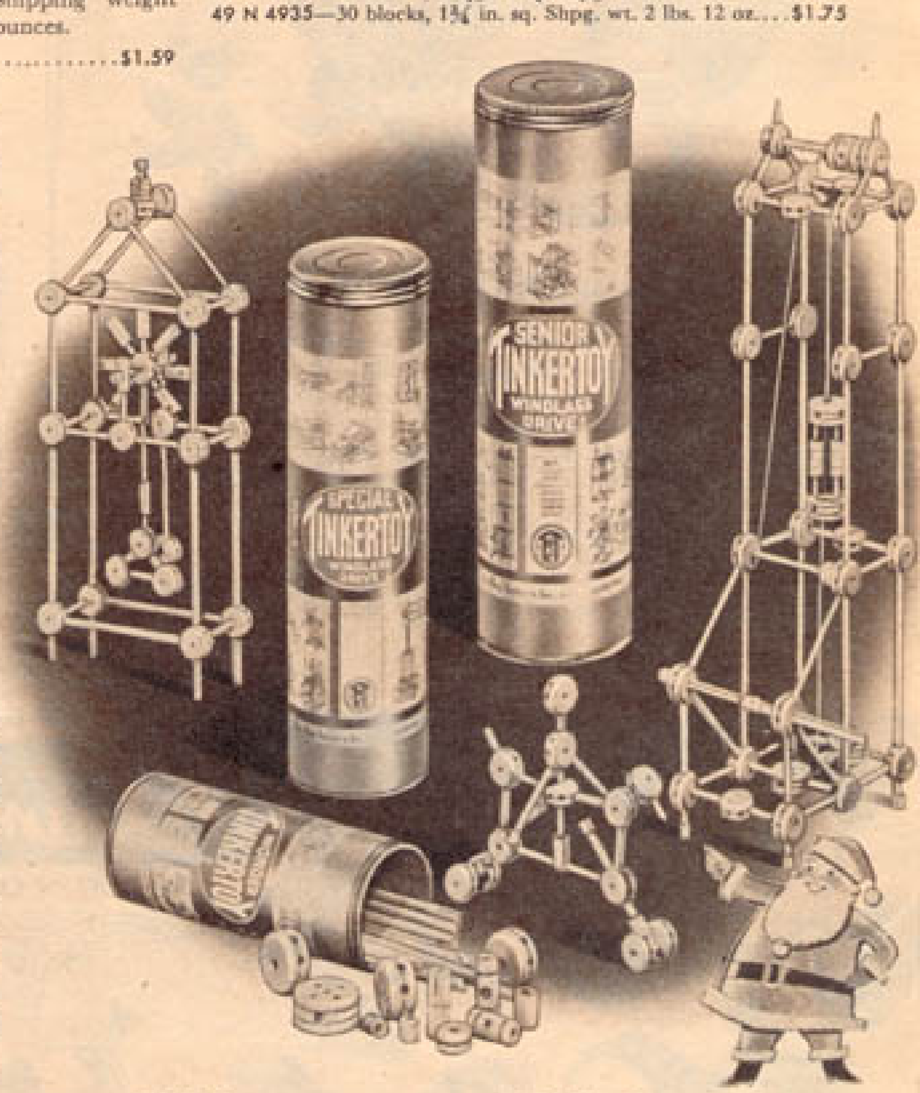
Spelling and counting board teaches children that learning can be fun. Colorful 10-inch plastic board has movable wood inserts with printed letters and numbers. Slide inserts around board and into center slits to form words and numbers. Shipping weight 9 ounces. **89c**

49 N 1845 . . . . 89c

Bell-ringer for toddlers

Wood pegs go in metal bound hole at top. When hit with mallet, peg drops through and rings the bell. Delightful game for tots; they can pound without restriction. Wood bench about 7½ in. high. Six pegs, hammer. Finished in bright enamel. Shpg. wt. 1 lb. 5 oz. **87c**

49 N 4874 . . . . 87c



Build your own toys with Tinkertoys!

- A wonderful all year around toy . . . keeps children busy
- Helps develop imagination and originality in children of all ages . . . from pre-kindergarten through grammar school
- Pieces fit together without bolts, screws, hammer . . . are easily dismounted when play is over for the day

$1.06 100-pc. set

Imagine building a windmill that actually moves! . . a house or entire little village. Build cars, planes, horses . . a child can build hundreds of models with Tinkertoys . . constantly dream up new ideas for assembly.

Made of smoothly sanded birch, the pieces go together simply, easily . . just insert rods into holes in joining pieces . . fit snugly, but are easily dismounted to be used over and over again for an endless array of excitingly different models. In fiberboard tubes. Direction sheet included.

The larger the set, the greater the variety of pieces and the more elaborate the models that can be constructed. Windlass drive, in the three larger sets, supplies operating power to each model by means of a hand crank.

49 N 2036—**Wonder Builder, 100 pieces** for simple, basic construction. Makes countless models, both still and action. Shpg. wt. 1 lb. 4 oz. $1.06
49 N 2037—**Special, 130 pieces** to make more and varied designs. Windlass drive included. Shipping weight 1 pound 10 ounces $1.49
49 N 2038—**Senior, 164 pieces** with special pieces and more standard parts to construct more complex models. Windlass drive. Shpg. wt. 2 lbs. $1.92
49 N 2039—**De luxe, 202 pieces** the most complete set for advanced, elaborate construction. Windlass drive. Shpg. wt. 4 lbs. 10 oz. $2.39



Tops . . all-time favorites

Round and round they go . . forever fascinating. Children marvel at the bright whirling colors, the swift spinning action of these lively tops. Set of 3 includes: hop-a-long 3-inch bouncing top; 3-inch mechanical humming top; 5-inch song spinner top. All lithographed metal. **77c** for 3

49 N 2502—Shpg. wt. 1 lb. Set of three 77c



Circus Clowns-Animals Set

How these clowns and animals love to perform and balance to amuse the children! Notched on 3 sides, they interlock to form all sorts of arrangements. Stand on flat surfaces. All of bright color durable plastic, finely detailed. 8 clowns, 2⅜ in. high, 12 assorted animals, in proportion to clowns. **92c**

49 N 4862—Shpg. wt. 12 oz. Set of 20 92c



Fully jointed GROWLING Teddy Bear

New Low Price. This roguish-looking fellow actually GROWLS. He'll assume about any pose imaginable . . his arms and legs are fully jointed and his head turns. A faithful companion, he'll go anywhere and everywhere with your youngster . . share his naps and playtime hours. His perky, friendly face has sparkling eyes and a plastic nose that looks almost real enough to twitch. Brown, cotton-back rayon plush coat, soft cotton stuffed . . in fact, he's altogether a most huggable, lovable animal.

Was ~~$3.83~~ **$2.98** 13½-inch

49 N 4352—About 13½ in. Shpg. wt. 1 lb. 4 oz. *Was $3.83.* Now only $2.98
49 N 4353—About 18 in. Shpg. wt. 1 lb. 12 oz. *Was $5.84.* Now only 4.93



Realistic, soft vinyl-nose Bear and Panda

Two-tone Honey Bear with soft vinyl plastic nose, so life-like he can almost smell. He will take lots of rough treatment and never complain. His bright eyes are safely anchored. Cotton-back rayon plush coat in two-tone brown. Cotton stuffed. This year all sizes have shaped feet to make them more realistic than ever. Shipping weights: 1 lb.; 1 lb. 3 oz.; and 3 lbs.

$1.98 12-inch

49 N 4347—About 12 inches $1.98
49 N 4348—About 15 inches 2.83
49 N 4349—About 19¼ inches 4.77

Panda has squealer voice in tail. A cuddly toy, made to be hugged . . . his soft vinyl plastic nose and big black safely anchored eyes make him completely irresistible. Coat of cotton-back rayon plush has panda markings. Cotton stuffed. The kind of toy that becomes more lovable with wear, a most congenial companion for any small child. This year all sizes have shaped feet. Shipping weights: 1 lb. 4 oz.; and 1 lb. 6 oz.

$2.15 12-inch

49 N 4380—About 12 inches $2.15
49 N 4381—About 15 inches 2.92

Miniature Kitty



Fluffy handful of beauty, cuddled up begging for affection. Cotton-back rayon plush, stuffed with soft cotton. Glassene eyes are sewn in, yarn nose, saucy felt tongue, perky whiskers. About 7¼ inches long. **$1.37**

49 N 4023—Shpg. wt. 8 oz. . $1.37

STUFFED
Animals
SOFT 'N CUDDLY



Plush Animals, plastic fabric Animals . . for little tots' nap and playtime

[A] **Popular-priced Panda.** Cotton-back rayon plush coat, cotton stuffed. Shiny eyes, plastic nose, yarn mouth, big rayon ribbon. White and black Panda markings. Who could ever resist him? He'll make a wonderful pet for your youngster. 12 inches tall. **$1.87**

49 N 4360—Shpg. wt. 1 lb. . . $1.87

[B] **New washable plastic fabric Puppy**— looks eager for a playmate. Plastic covering on cotton-stuffed body. He's well-trained, too . . snap his heels together and he'll sit up. Soft plastic mask face, comical floppy ears, bell on cap. Clean with damp cloth. 10½ in. high. **98c**

49 N 4018—Shpg. wt. 8 oz. . . . 98c

[C] **New Washable Horse** is dashing, indeed. Coat is contrasting plastic fabric, plain and shirred, for a very realistic look. Painted features. Plastic "saddle," bell at neck. Firmly stuffed with cotton. Clean with damp cloth. 8½ inches high. **$1.57**

49 N 4035—Shpg. wt. 8 oz. . . $1.57

[D] **Musical Bear has imported Swiss music box** in his cotton-stuffed middle. Wind key in back, he'll play a lullaby to little sleepy heads. Two-tone cotton-back rayon plush, bright eyes, plastic nose. About 12 inches tall. Shipping weight 1 pound. **$4.77**

49 N 4384 . . . . $4.77

[E] **New Vinyl plastic head Kitty.** Soft, flexible head, excellent detail. Expressive, glassene eyes. Two-tone cotton-back rayon plush body, stuffed with cotton. A kitty children will cherish. About 9½ inches high. **$2.83**

49 N 4051—Shpg. wt. 12 oz. $2.83

[F] **New Twisty Poodle** loves to perform . . takes 1001 poses . . he has a wire frame body. Two-tone coat of cotton-back rayon plush. Safely anchored glassene eyes, plastic nose, neck ribbon. Cotton stuffed. 11 in. high. **$2.83**

49 N 4050—Shpg. wt. 12 oz. $2.83





Our finest quality plush-coated Pets

A Gold-color jointed bear with squeaker voice $2.99 13½ in. has a soft coat of cotton-back rayon plush. He has a friendly face with bright, shiny eyes, felt nose and yarn mouth. Cotton-stuffed, fully jointed.

49 N 4321—13½ in. high. Shpg. wt. 1 lb. 8 oz. $2.99

49 N 4322—16 in. high. Shpg. wt. 1 lb. 14 oz. 3.99

B "Mohair" Kitten. $2.87 An adorably soft little kitty with bright eyes and a *squeaking voice* that endears her to children. Fluffy, mohair plush, stuffed with cotton. Realistic whiskers, ribbon bow. 11½ inches tall. Shipping weight 1 lb.

49 N 4015.......... $2.87

C Sleepy-head Pup. $2.79 Makes naps more pleasant, playtime happier. Cuddly as a real live puppy. Soft and fluffy cotton-back rayon plush. Cotton stuffed. Felt nose, eyes and tongue. About 12 inches long. Shipping weight 1 lb.

49 N 4066.......... $2.79

PLUSH HORSIE

$8.65

. . fun to ride . . easy to steer

Same price as last year's non-steering horse. He holds up to 100 pounds . . . takes plenty of punishment. Mounted on strong steel frame with rubber-tired steel disc wheels. Handsome, indeed . . . with his two-tone plush coat, long flowing mane and tail. And he's ever so good-natured, easy to handle. Stands up even under long days with hard-riding young cowpokes. Guide him in any direction . . . to the left, right, round in circles by turning the shaped wooden handle. Cotton-back rayon plush coat, firmly stuffed with cotton and excelsior. Bright plastic bridle, harness, reins and saddle. Sparkling eyes. Metal stirrups. Height from saddle to floor, 14 inches. Easy to assemble. 19x9¾x 21 inches high.

79 N 04096—Shipping weight 9 pounds.......... $8.65



Frisky Circus Monkey

Cuts capers . . . legs, arms, tail bend to any position. Cotton-backed rayon plush. Cotton stuffed. Colorful felt jacket and cap. Smiling face. Felt hands and feet. $3.69

49 N 4040—15 in. long. Shpg. wt. 1 lb. $3.69



Buddy Bearkins

Happy twosome with lustrous pastel coats of cotton-back rayon plush. Extra soft cotton stuffing. Big Brother has vinyl face, molded features. 15½ in. tall. Holds 5½-in. Little Brother. $4.79

49 N 4090—Shpg. wt. 1 lb. 8 oz. $4.79



Sleeping-eye Bear

Sparkling eyes close when he lays down to sleep—open when you pick him up! This mischievous little bear has a soft vinyl plastic face. Two-tone pastel coat of cotton-back rayon plush. Cotton stuffed. About 13½ in. long. $3.69

49 N 4068—Shipping weight 1 lb. $3.69

Fuzzy Lamb

New. Snowy white Lamb with soft vinyl plastic face, black button eyes, sewn in. Coat is cotton-back rayon plush, ribbon with bell. Cotton-stuffed. 9½ in. tall. $1.92

49 N 4037—Shpg. wt. 1 lb. $1.92



Zipper pocket in back of large size

Soft as a whisper . . adorable Sleepy-head Doll

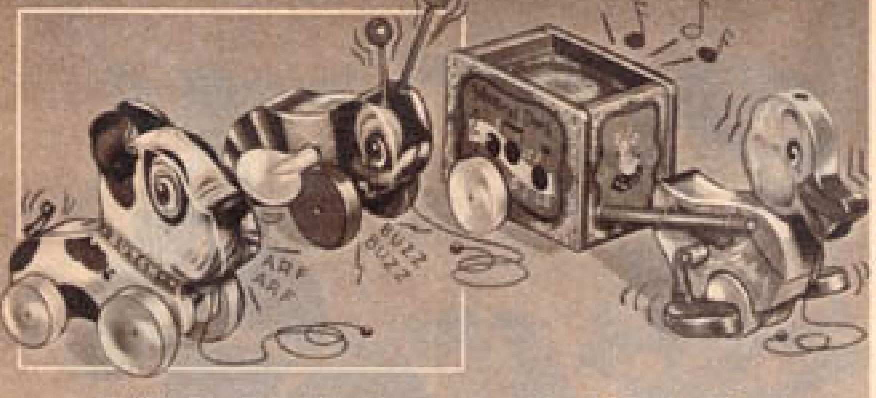
She's a real sweetheart for lullaby-time . . . so soft and warm, she just begs to be cuddled. Her delightfully impish face will capture your heart . . . and she'll be baby's favorite play and crib companion. Kitten-smooth, cotton-back rayon plush in pastel colors, stuffed with cotton. Rosy face of easy-to-clean plastic, painted features. Cotton yarn ringlets. $4.79 17-inch

De luxe 17-inch Sleepy-head has zipper pocket in back to hold trinkets.

49 N 3528—Shpg. wt. 1 lb. 8 oz. .. $4.79

Sleepy-head Doll, same as above, but without pocket. 15 inches tall.

49 N 3527—Shpg. wt. 1 lb. $2.79

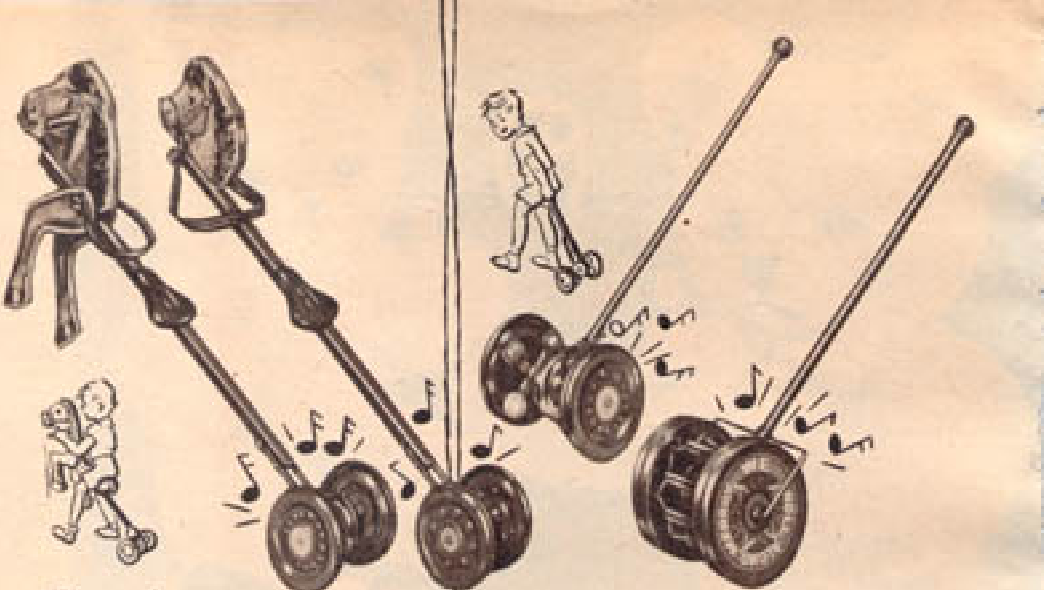


NEW! Big Combination

Buzzy Bee and 6¼-inch Butch the Pup. 6-in. bee "buzz-buzzes," has whirling plastic wings; quivering antennae. Lithographed wood. Butch has solid wood body, wagging plastic tail, felt ears. **$1.06**
49 N 5438—Wt. 1 lb. 4 oz. Both, $1.06

New! Musical Duck

"Flip flop" go the little webbed feet as musical sounds come from the colorful music box rolling behind. Head turns. Colorfully lithographed wood; plastic legs and feet. 12¾ in. long. **$1.83**
49 N 5456—Shpg. wt. 1 lb. . . $1.83



Bronco!

Was ~~$2.29~~ **$1.85**

Legs really trot as you "git up." Wood; chiming metal wheels; saddle seat. 33 in. long. Wt. 2 lbs.
49 N 5469 . . . . $1.85

Stick Horsie

Was ~~$1.04~~ **98c**

Metal chiming wheels and metal seat. Enameled wood stick. Cloth reins. 31 in long. Wt. 2 lbs.
49 N 5467 . . . 98c

Push Toy

89c

The metal wheels chime, wood balls spin. 2-piece wood handle. Bright colors. 23 inches long. Shpg. wt. 1 lb. 12 oz.
49 N 5422 . . . . . 89c

7-chime Toy

Was ~~$2.59~~ **$2.29**

Plays "Merrily We Roll Along." Colorful wood handle. Metal wheels. 26½ in. long. Shipping wt. 1 lb. 8 oz.
49 N 5431 . . . . $2.29



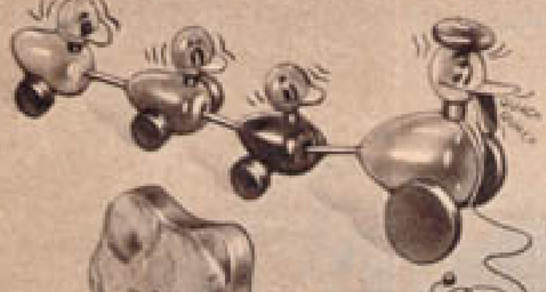
Looky Chug Chug

$2.29 Chug-Chugging engine makes "choo choo" noise. Piston rods go in, out of moving cylinders. Eyes on boiler roll. Metal bell. Brightly lithographed wood. 14 inches long. Shpg. wt. 2 lbs. 6 oz.
49 N 5475 . . . . $2.29



Racing Rowboat

98c Jolly sailor actually rows as boat is pulled. Pennant bobs to and fro on spring mast. Bright nautical lithographed solid wood boat; durable hardwood figure. 7¾ in. long. Easy rolling wheels. Shpg. wt. 1 lb.
49 N 5436 . . . . 98c



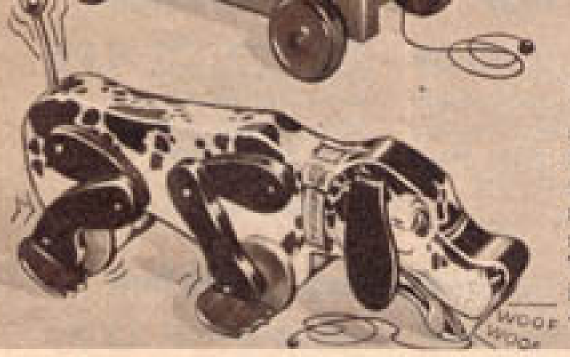
Quacky Family

$1.08 Entire family of adorable little ducks. Mama duck quacks to her family of little ones waddling behind her. Enameled wood with plastic beaks. Family of four is 13 inches long. Shpg. wt. 1 lb.
49 N 5430 . . . . $1.08



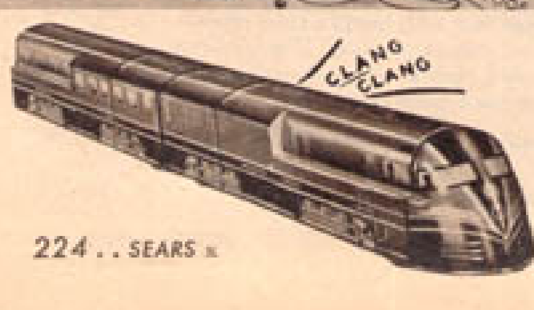
Teddy Xylophone

$1.72 Teddy beats out a merry tune as he pounds on the metal keys with his wood mallets. The faster he's pulled, the faster he plays. Enameled wood wheels, base; nickeled keys. 10½ in. high. Shpg. wt. 2 lbs. 4 oz.
49 N 5455 . . . . $1.72



Snoopy Sniffer

$2.29 He "woofs" loudly as he swaggers along with his funny walk. His spring tail wags happily. Durable solid wood body, rubber paws, cloth ears. Tots' best friend. 16½ in. long. Wt. 2 lbs. 6 oz.
49 N 5447 . . . . $2.29



Big Pull Train

$1.82 Lithographed metal, 35 in. long. 2 sections. Bell clangs as diesel train is pulled. Easy rolling wheels. Shpg. wt. 3 lbs. 2 oz.
49 N 5496 . . . . $1.82

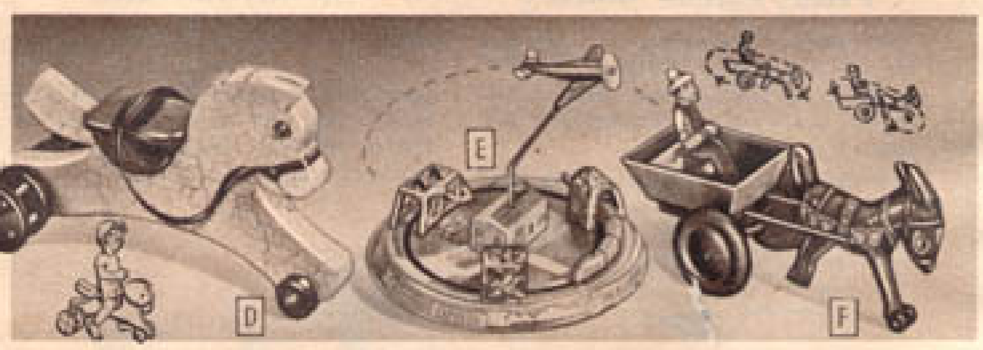


Complete Junior Fire Brigade

[A] Fire Engine with Siren and Flasher Light. **$2.98** Bright red plastic truck has wailing siren, red flashing light. 3-section swivel ladder extends from 9 to 21 in. Standard flashlight **battery incl.** Steel-reinforced body. Rubber tires, front wheels adjustable. Key-wind motor. 13 in. long.
49N5770—Shpg. wt. 2 lbs. 4 oz. $2.98

[B] Climbing Fireman **$1.27** climbs ladder with realistic motion. 2-piece 22-in. metal ladder; 8-in. plastic fireman, brightly colored. Key-wind motor. Wt. 8 oz.
49 N 5875 . . . . . $1.27

[C] Fire Chief Car with Siren. **$1.29** No keys to wind. Just press down and push . . car scoots off, siren wailing. Plastic. Self-propelled friction motor. 10¾ in. long. Wt. 1 lb.
49 N 5760 . . . . $1.29



Tots' Rider Pony

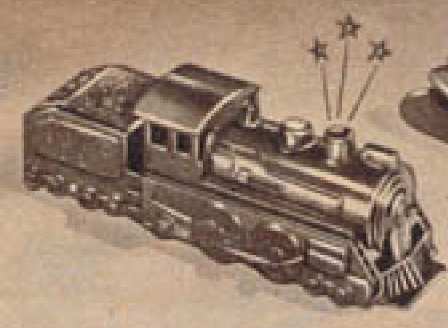
[D] Horsie has single front **$2.84** wheels, 2 double rear wheels with bells inside. All wood for long wear. 18 in. long. Seat 7 in. from floor. Plastic reins. Enamel finish.
79 N 05485—Wt. 4 lbs. $2.84

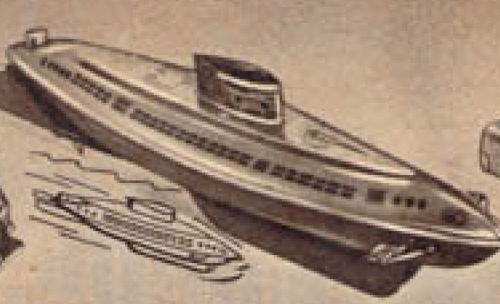
Honeymoon Express

[E] Little metal train runs **99c** around track over bridges, through tunnels, while the plane flies above. Lithographed metal, key-wind motor. Base, 9¾ in. diam.
49N5751—Wt. 1 lb. 4 oz. . . 99c

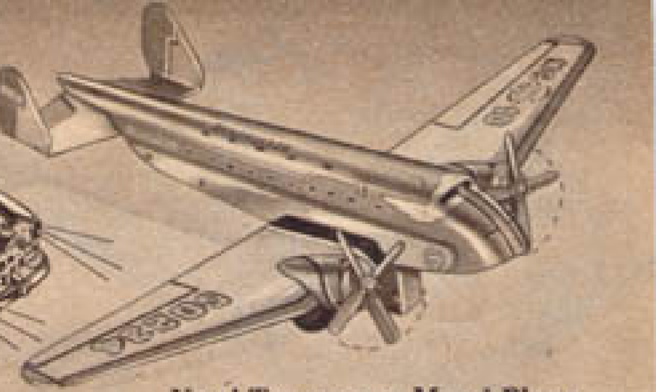
Balky Mule, Cart

[F] Mule runs back and **89c** forth, rears up with cart, farmer rocks to and fro in seat. All steel, lithographed. 8¾ in. long. Clockspring motor.
49 N 5721—Wt. 10 oz. 89c









Sparking Locomotive

Sparks shoot from the smoke stack of this realistic locomotive. Has friction motor . . . no keys to wind. Just press down slightly and push. Train runs merrily on its way. Well-detailed plastic 10¾ inches long. **$1.29**
49 N 5768—Shpg. wt. 1 lb. $1.29

Diving Mechanical Sub

Steel sub really dives and rises. Depth and angle of dive controlled by adjusting fins. Rises as motor unwinds. Is brightly lithographed. 13 in. long. **$1.39**
49 N 5762—Wt. 1 lb. 6 oz. . $1.39

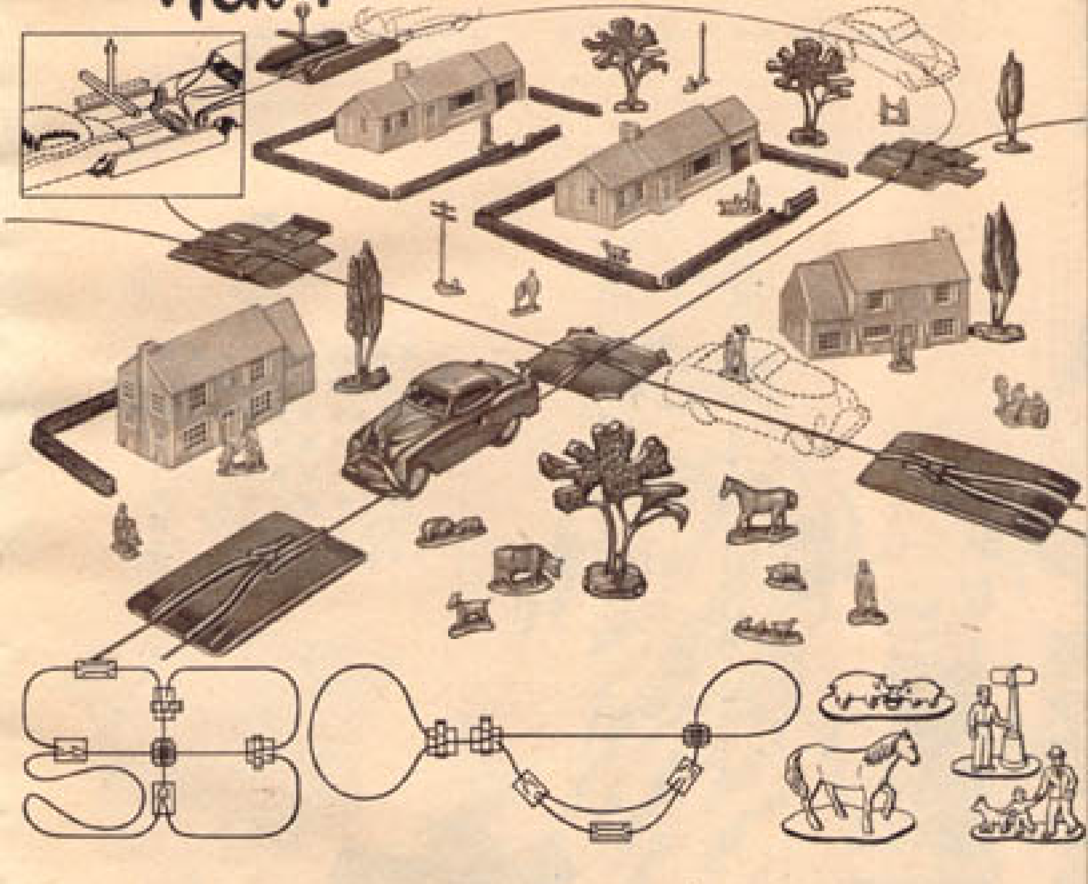
Car with Electric Lights

1952 Pontiac model has headlights, with standard flashlight **battery included.** On-off switch. Detailed plastic, steel reinforced. Powered by strong key-wind motor. 9¾ inches long. **$1.85**
49 N 5785—Shpg. wt. 12 oz. . $1.85

New! Two-motor Metal Plane

Brightly lithographed metal plane speeds along the floor, keeps active youngsters entertained for many hours. Two flexible shafts lead from friction motor to 2 dummy motors on wings . . make *propellers revolve as plane zooms along*. No windings, just press down and push. 18¼-inch wingspread. **$1.49**
49 N 5871—Shipping weight 1 lb. $1.49

New! GUID-A-TRAFFIC



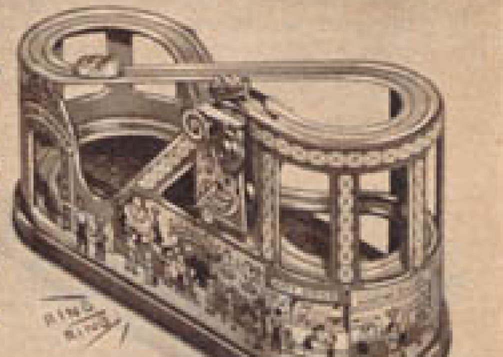
94-piece Set! Car follows track YOU set up

• Amazing new fifth wheel is grooved to guide auto along single rail track. Auto follows countless track layouts that you arrange, whizzing up and down village streets or out in the country. Over 33 ft. rigid and non-rigid track.

Lots of fun for as many as want to play! Switch the car from one street to the next with 2 switches, 2 turnouts, and a crossover. Use stop sign with stop gate to make it stop. 1952 model Buick sedan is 4⅞ in. long, made of sturdy plastic . . has long-running clockspring motor. 43-piece plastic village has 4 houses, hedge sections, 19 figures of people, animals, etc. Trees 3 inches high, other pieces in proportion. **$4.44**
49 N 5897—Shipping weight 1 pound, 8 ounces. . . . . Complete Set $4.44
49 N 5896—Extra Car. Same as above. Shpg. wt. 8 oz. . . . . ea. 1.27

Roller Coaster

All metal with realistic lithographing. Two ¾-in. metal cars pulled to peak by conveyor belt, then speed down incline, around curves. Bell rings, color discs whirl. 19¾x10x8¼ in. wide. Key-wind motor. Was ~~$3.19~~ **$2.69**
49N5792—Shpg. wt. 5 lbs. $2.69



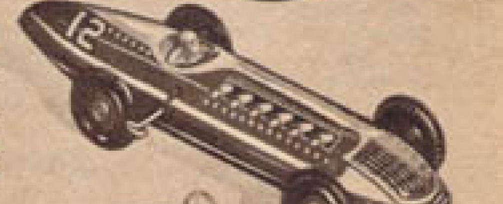
Tricky Safety Car

Mysterious! What keeps it from running off table edge? It always turns, just in time. Sturdy steel, 6¾ in. long. Streamlined. Clockspring motor. **85c**
49N5719—Shpg. wt. 10 oz. 85c



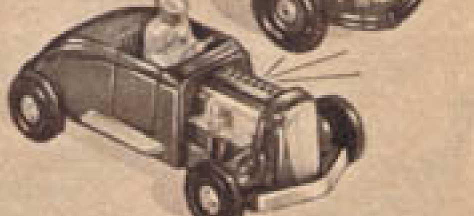
16½-inch Racer

This BIG streamlined racer will delight any active youngster. Racer and driver zoom across floor. Key-wind motor. Colorfully lithographed metal. **95c**
49N5739—Shpg. wt. 1 lb. 95c



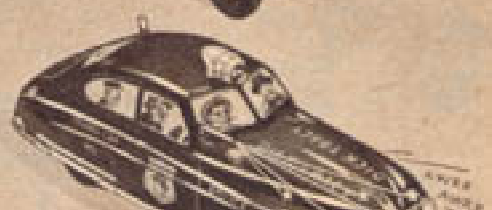
Sparking "Hot Rod"

Just push; friction motor will propel speedy 7½-in. car. Sparks light up motor block. Plastic and steel; rubber wheels. **$1.21**
49N5728—Wt. 12 oz. $1.21

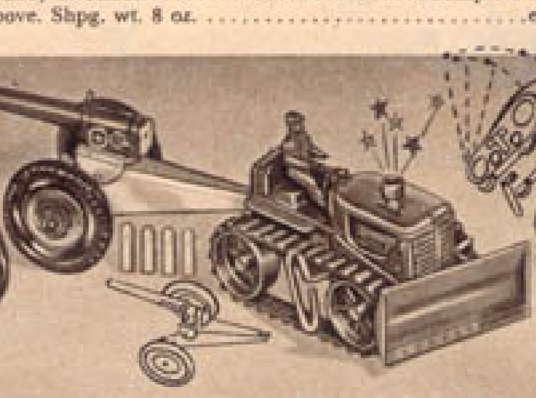


Dick Tracy Siren Car

Real shooting action! Siren wails, Tracy's gun sparks. Friction motor; just push and it goes. Colorfully lithographed metal. 11¾ in. long. **$1.81**
49 N 5783—Wt. 1 lb. 8 oz. $1.81

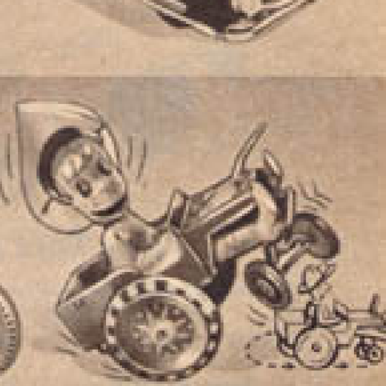












10-inch Sparking Tank

Tank swirls; makes rat-tat-tat noise as sparks shoot from turret gun and armed soldier pops up and disappears. Lithographed metal. Long-running key-wind motor. **$2.39**
49 N 5766—Shpg. wt. 1 lb. 8 oz. $2.39

Sparking Army Tractor

Climbing tractor has detachable cannon, actually shoots wooden "shells." Sparks shoot from exhaust. Plastic and steel. 14½ in. long. Long-running key-wind motor. **$1.81**
49 N 5725—Shpg. wt. 1 lb. . $1.81

New! Turnover Tank

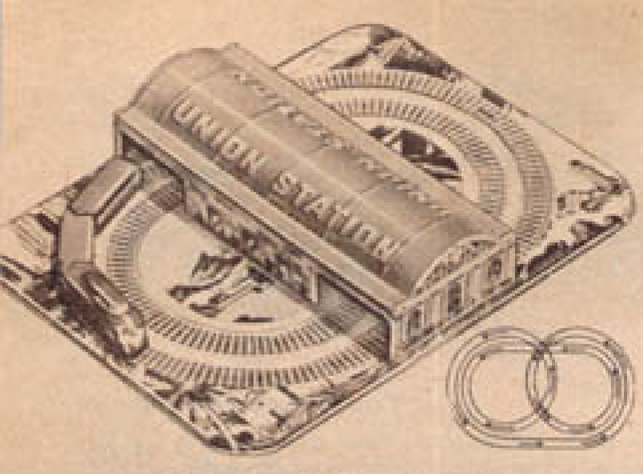
Tank runs along, then stops, turns over . . rights itself, goes on again. Lithographed metal . . camouflage design. Key-wind motor. 4 inches long. **89c**
49 N 5742—Shpg. wt. 6 oz. 89c

Rookie Policeman

Lithographed steel. Cop learns to ride, siren wailing. 8½-in. motorcycle tips on its side, rights itself, runs in circle. Key-wind motor. **$1.49**
49 N 5846—Wt. 1 lb. $1.49

Sheriff Sam

Sam streaks around in circle, back and forth. Head turns, hat flops. Plastic; lithographed metal. Key-wind motor. 5¾ inches long. **98c**
49N5820—Shpg. wt. 1 lb. 98c

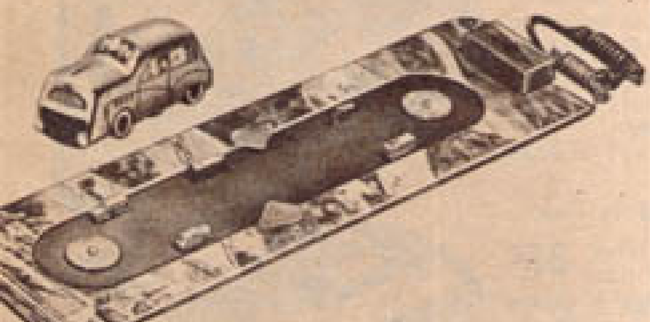


Mystery Union Station

A most fascinating toy. This clever, unique train zooms over its double track, curves into "Union Station," switches in the station, out of sight, onto the other track. Delights the youngsters . . . grown-ups are fascinated, too. Powerful, long-running mechanical motor in 10¾-inch train. Train and 14x20-inch base are colorfully lithographed metal. Add this unusual gift to your Christmas list.

Was ~~$3.62~~ **$2.67**

49 N 5795—Shpg. wt. 3 lbs. 4 oz. $2.67



Electric Super Highway

Amazing toy has no tracks . . . cars need no winding. Colorful cars swerve in amusing way. They zip around big highway . . . pass . . . jam up . . . they even crash. They're driven by vibration of track . . . roll along easily. UL approved for 110-120-volt, 60-cycle AC. Five 1½-in. cars, 27x8¾-in. base. Lithographed steel. **$4.69**

79 N 05793—Shipping weight 4 pounds. $4.69
49 N 5802—Five Extra Cars for above. Wt. 6 oz. 49c



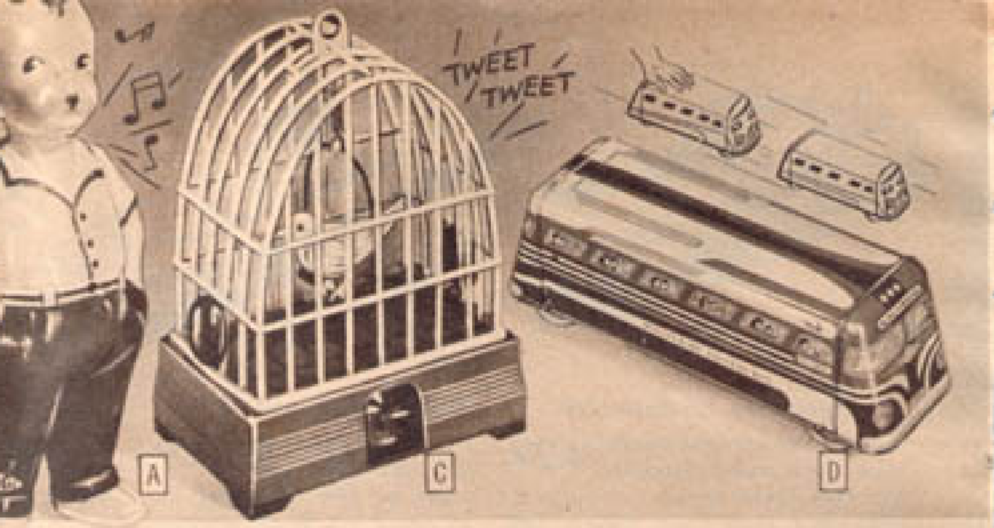
Floor Toys for tots

[M] Mystery Motor Kitty. Press her tail down, release . . . she bounds forward. Metal cat, rubber ears.
49 N 5727—8½ in. long. Shpg. wt. 14 oz. 98c

[N] Disney Roadster. Plastic Mickey Mouse drives the lithographed metal car. Spring-wind motor.
49 N 5860—11 in. long. Shpg. wt. 1 lb. 99c

[P] All-plastic Farm Wagon. Horse trots just like real one with driver at reins. Key-wind motor.
49 N 5758—11 in. long. Shpg. wt. 1 lb. 8 oz. . $1.82

[R] Pull-Tail Dachshund. Pull his tail, release and watch him scoot along floor. Sturdy colorful plastic.
49 N 5819—8½ in. long. Shpg. wt. 8 oz. 72c





Mechanical Men

[A] Whistling Boy. This jolly fellow whistles gaily . . . vibration motor makes him dance. Decorated plastic. Key-wind motor. Was ~~$1.39~~ **$1.12**
49 N 5840—9¾ in. tall. Wt. 12 oz. . . $1.12

[B] Walking Space Man. Swings his arms as he walks. Space guns in his hands, oxygen tank on his back. Transparent space helmet with antenna. Sturdy plastic . . . key-wind motor. **$1.79**
49 N 5787—11½ in. high. Wt. 1 lb. . . $1.79

Fascinating Toys

[C] Chirpee Singing Bird in Cage. Trills gaily from his swinging perch. Realistically designed plastic cage. Key-wind motor. **$2.57**
49 N 5880—9 in. high. Wt. 2 lbs. . . $2.57

[D] Mystery Motor Bus. Press down on top—remove hand — mystery motor bus speeds away under its own power. Amusement plus amazement. No winding. Lithographed metal. **94c**
49 N 5735—14 in. long. Wt. 1 lb. 8 oz. . 94c



Marionettes and Puppets . . Easy to operate, fun

Two new favorites added to our selection of marionettes. Howdy Doody is back with his pal Clarabell, and her rubber ball horn. Also new is the lovable favorite Pinocchio complete with long nose, felt hat and jaunty feather. The entire family will have fun making these large, life-like marionettes play, walk, talk, laugh or dance a jig. They're so simple to operate . . . it's easy to control mouth and body action with one hand. Dressed in authentic cotton costumes. Sturdy composition parts. Instructions. *© Kagran

$2.99 Howdy Doody

[E] Pinocchio. Shpg. wt. 12 oz.
49 N 5158—11 inches tall. $1.79

[F] Howdy Doody.* Shpg. wt. 1 lb. 4 oz.
49 N 5161—16½ inches tall. 2.99

[G] Clarabell.* Shpg. wt. 1 lb. 4 oz.
49 N 5160—14½ inches tall. 2.57

Thrills! Excitement! Loads of creative fun animating famous characters of radio, movie and television fame. Provides wonderful outlet for youngsters with vivid imaginations. Finger-fitting mitts are easy to use . . . fit both adults and children. Make puppets nod, wave, bow with just a bend of the fingers. Flexible Vinylite plastic heads are washable. Each puppet wears an appropriate costume of bright colorful fabric. Each is about 8 inches high. Lots of fun putting on your own show with 2 or more hand puppets. Shipping wt. each 6 oz. *© Kagran

89c Each

[H] 49 N 5104—Howdy Doody* 89c
[J] 49 N 5105—Clarabell* 89c
[K] 49 N 5107—Roy Rogers 89c
[L] 49 N 5106—Princess Summerfall Winterspring* 89c

Order regularly and get your catalogs regularly



27-inch Rubber Train . . Washable . . Sanitary

$1.53

Especially fine for the youngest tots. Rubber construction means it's practically unbreakable . . easy on furniture; won't scratch or mar. And it's sanitary because it's washable. No tracks needed . . . pull it along the floor. One-piece engine and tender with 6 wheels, dump car with real dumping action, gondola, and open-end caboose. Four quiet, easy-rolling rubber wheels on each car. Sturdy rubber couplers between all cars. Brightly colored in realistic design to keep tots safely, quietly amused for many hours. Overall length 27 inches. A gift that's sure to please the kiddies. Be sure to order one for the toddlers on your Christmas list.
49 N 5085—Shipping weight 2 pounds 4 ounces $1.53



Christmas Stockings

Low as 87c

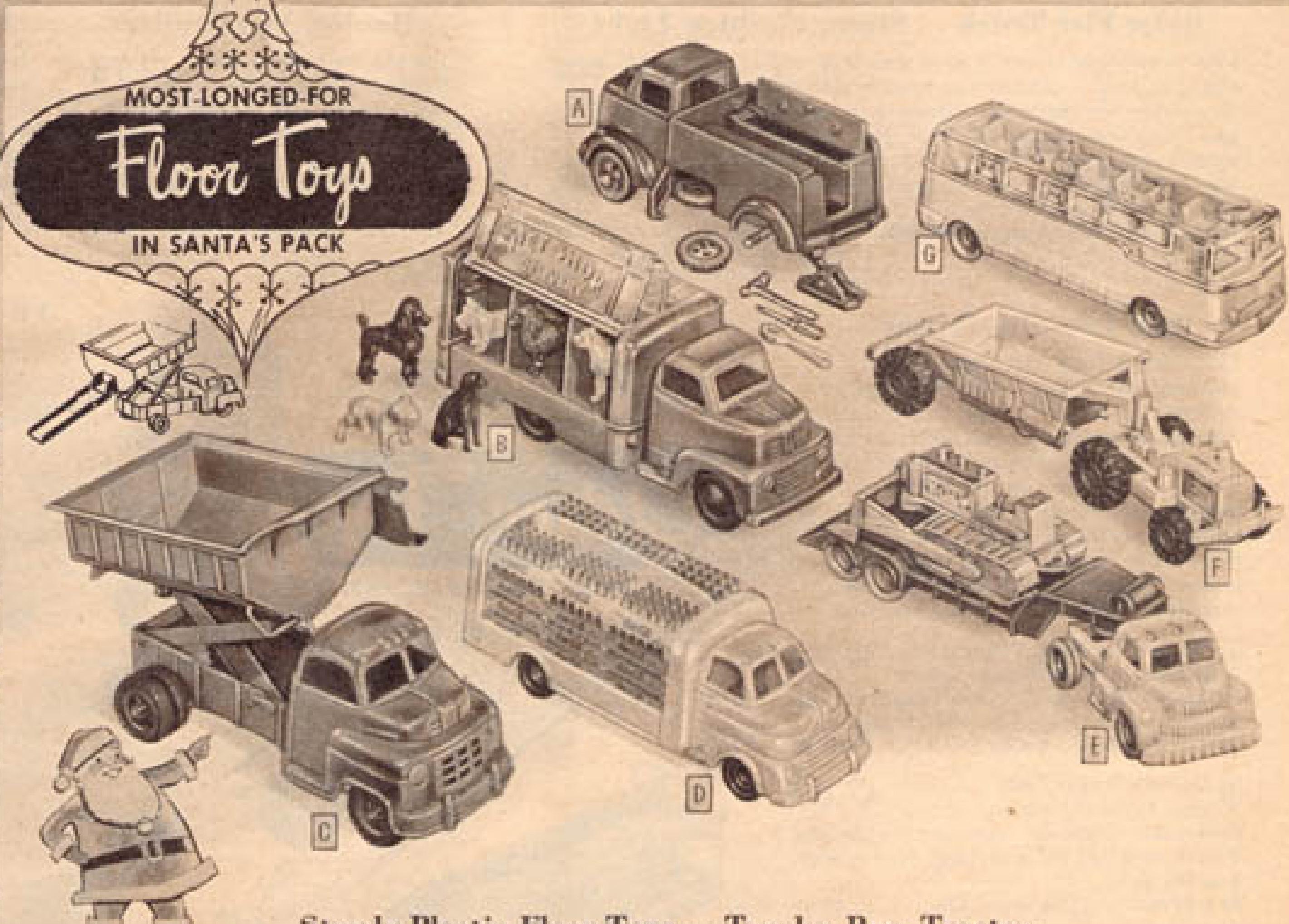
Chuck-full of gifts. Cotton net stockings with assorted plastic toys that average about 3½ in. long.

Girls' 27-in. Stocking. Abt. 26 pcs. Doll, doll bed, dishes, goblets, glasses, other assorted toys.
49 N 5129—Shpg. wt. 1 lb. . . . $1.79

Boys' 27-in. Stocking. About 18 pcs. 6-pc. freight train (26 in. long), 5-pc. circus train (12 in. long), etc.
49 N 5128—Shpg. wt. 1 lb. . . $1.79

Girls' 19-in. Stocking. Abt. 16 pcs. Sand toy, doll, doll bed, 4-piece circus train (9¾ in. long), etc.
49 N 5127—Shpg. wt. 12 oz. . 87c

Boys' 19-in. Stocking. Abt. 15 pcs. 4-pc. circus train (9¾ in. long), cars, trucks, 2 boats, others.
49 N 5126—Shpg. wt. 12 oz. . . 87c



Sturdy Plastic Floor Toys . . Trucks, Bus, Tractor

[A] **Fix-it Truck.** Wheels can be changed with wrench. Spare wheel in locker. Plastic jack works—metal wrench, screwdriver, hammer.
49 N 5111—8 in. long. Shpg. wt. 12 oz. $1.09

[B] **Pet Shop Delivery Truck.** 6 dogs—(vinyl plastic, 1¾ in. long) in partitioned cubicles. Transparent overhead doors fold up or down.
49 N 5051—10 in. long. Shpg. wt. 1 lb. $1.47

[C] **Dump Truck with scissor action.** Chute on side of body can be attached to unloading door. Lever raises and lowers body.
49 N 5149—10½ in. long. Shpg. wt. 1 lb. . . . $1.39

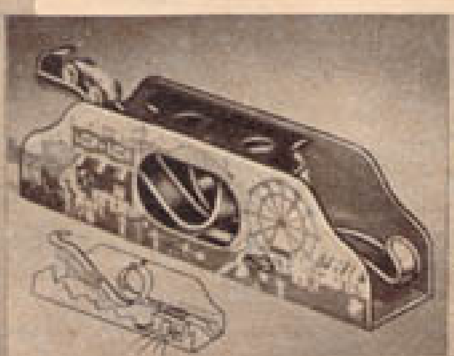
[D] **Coca Cola Truck.** Has simulated cases of "coke," plus 6 removable dummy miniature cases. Modern cab design like real truck.
49 N 5042—10 in. long. Shipping weight 12 oz. 98c

[E] **Trailer Truck with Bulldozer.** Tractor truck has detachable trailer. Bulldozer with movable scraper stands on trailer.
49 N 5075—12¾ in. long. Shipping weight 8 oz. 89c

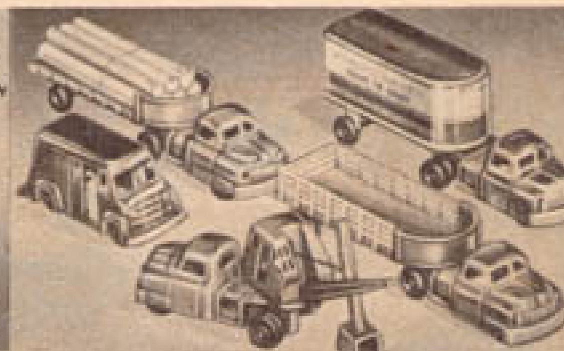
[F] **Caterpillar Tractor and Dump Wagon.** Dump trailer can be uncoupled. Bottom opens to dump load. Realistically detailed.
49 N 5045—12 in. long. Shipping weight 7 oz. 92c

[G] **Bus.** Transparent top is removable. Fun moving 4 passengers to different seats. Realistic. Miniature hat, suitcase molded in rear.
49 N 5043—10 in. long. Shipping weight 12 oz. 98c









Musical Carrousel

$3.62

Merry-go-round plays jolly tune as it revolves. Self-winding motor is easy for tots to operate; just push the lever and away she turns . . airplanes flying, merry tune a'tinkling. Bright metal. 11x12½ inches high.
79 N 05794—Shpg. wt. 4 lbs. . $3.62

New! Loop-a-Loop

$2.49

Breath-taking action. Release lever, track begins see-saw motion. Metal car races down track, up and over, through loop to end of track, bell ringing. Continuous action! Lithographed design. Clock-spring motor. Metal, 19½ inches long.
49 N 5850—Shpg. wt. 3 lbs. $2.49

Automatic Brake Car

89c

Set brake lever on rear of car for STOP anywhere from 1 to 8 feet . . see how close you can come to any object. Push car . . when it has run the set number of feet it comes to a *screeching stop!* Many close calls! More fun with 2 or more. High-impact plastic.
49 N 5863—9 in. long. Wt. 12 oz. 89c

5-pc. Toy Truck Set

$1.79

De luxe assortment of 5 miniature plastic trucks to delight any active youngster. Set includes a semi-trailer lumber truck *with miniature logs*, T.V. repair truck, truck with steam shovel, semi-trailer moving van, semi-trailer stake truck with removable sides. 5 to 9½ in. long. Shipping weight 2 pounds 4 ounces.
49 N 5057 . . . . $1.79

Shop early, then relax and enjoy the holidays



Rider Fire Truck . . Siren, Flashing Light

• Red searchlight flashes as hand siren is operated. • 31½ in. long . . children can actually ride and steer. **$7.29** Battery included
Heavy duty fire engine with bicycle-type seat 11½ in. from floor. Tailgate swings open. Automobile-type chassis of extra-heavy gauge steel . . . reinforced and welded construction . . . red enamel finish. Real steering wheel. Rubber tires. Lithographed fire-fighting equipment at sides. Flashlight battery included.
79 N 05970—Shipping weight 15 pounds $7.29

Hauler, Van Trailer

Just like big coast-to-coast freight trucks. Detachable **$2.98** van is raised and lowered by lever. Molded of new, tough, colorful plastic. Doors at rear and side of truck open. Dual wheels on van. 22 in. long overall. Bright colors.
49 N 5924—Shipping wt. 3 lbs. . . . $2.98

New! Auto Service Truck

With 5-pc. set of miniature repair tools. **$2.69** Chassis of heavy gauge steel, cab of sturdy, high impact plastic. Miniature jack that really works. Removable wheels. 2 spare tires and wheels. Two tool boxes for storing. Wrecker has crank operated chain. Truck 15 in. long.
49 N 5939—Shipping weight 4 lbs. . . . $2.69

Just Like Big Trucks!

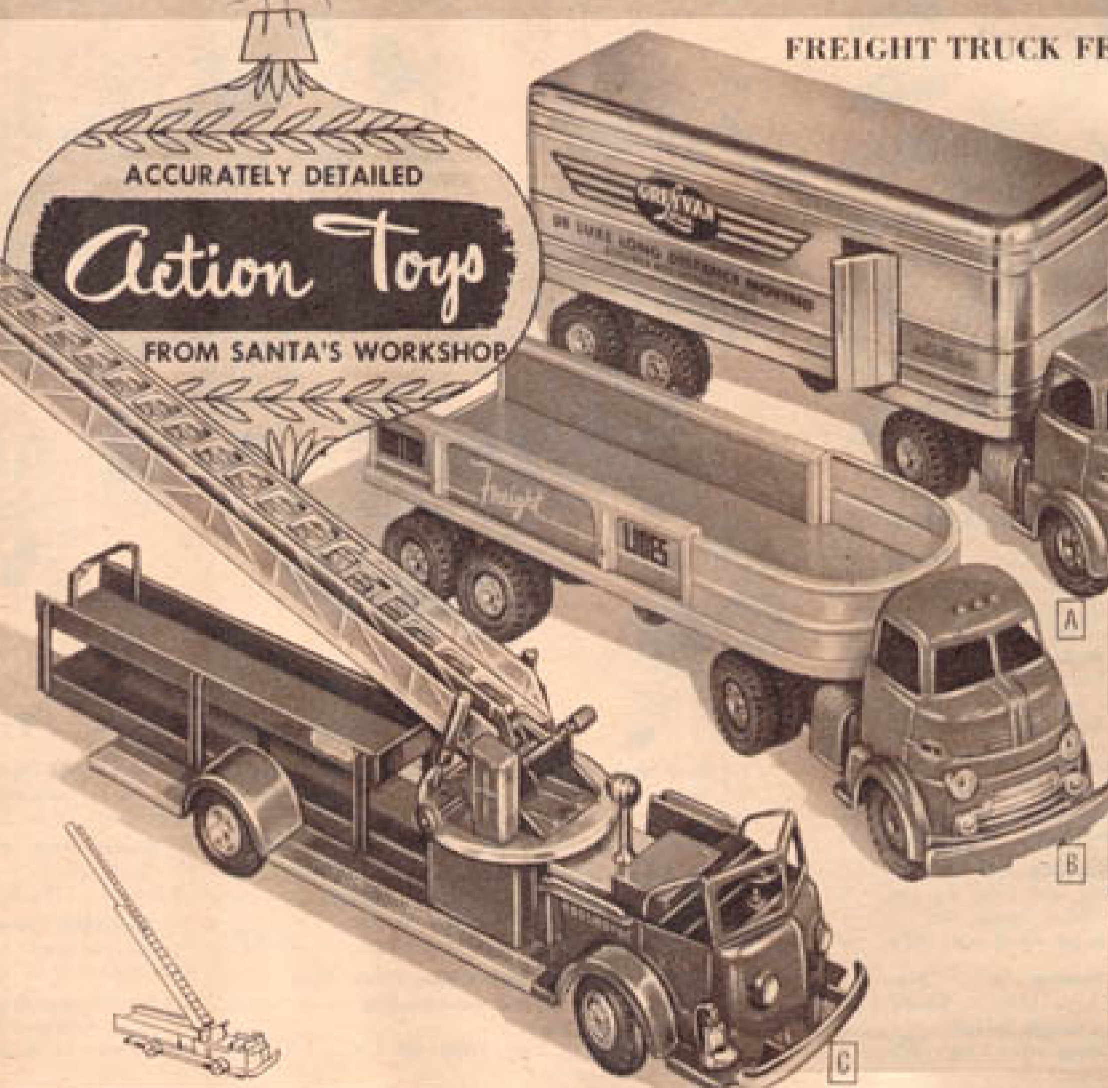
Finely detailed *scale models* brought down to popular prices. Die-cast detachable cab has authentic "5th wheel" type trailer hitch, locks automatically when backed into trailer. 6-wheel cab-over-engine tractor has dummy headlights, signal lights, metal bumper. **Trailers** have heavy gauge steel chassis of reinforced, welded construction. Retractable parking gear. Individually mounted, dual tandem rear wheels. Die-cast wheels, truck type treaded rubber tires.

[A] **De luxe Van Truck.** Polished aluminum body, decorative decals **$9.79** on sides. Double rear door, single side door open and close. 24 in. long, 6 in. wide, 9 in. high.
79 N 05966—Shpg. wt. 8 lbs. $9.79

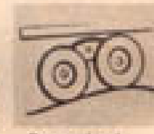
[B] **De luxe Trailer Truck** . . . king-size. Embossed aluminum bed. **$7.69** Removable hardwood sides have metal trim, decorative decals. 24 inches long, 6 inches wide, 6 inches high.
79 N 05965—Shipping weight 7 lbs. $7.69

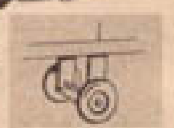
New 34-in. Aerial Ladder Truck

[C] Working model of actual fire-fighting equipment. Constructed **$14.98** of heavy steel and aluminum. Two sturdy 2-section ladders on 360° rotating base elevate with crank at side. Two auxiliary ladders also included. Ladders extended reach nearly 4 ft. above the ground. Front wheels have "knee action." Dual rear wheels; rubber tires. Fine engine red enamel finish with bright aluminum ladders, trim. Mock searchlight.
79 N 05982—Shipping weight 11 lbs. $14.98



FREIGHT TRUCK FEATURES


Rear wheels adjust to bumps


Retractable parking gear


Detachable cab has 5th wheel


Die-cast metal cab



Sanitation Truck

Sliding overhead door —"opens" and "closes." **$1.27** White enamel finish. Lithographed steel body. 13 in. long.
49 N 5907—Wt. 1 lb. 10 oz. . $1.27

Auto Transport

Sleek 8-wheel type. Two 6-in. plastic cars **$2.09** on detachable trailer. Heavy steel; bright colors. 23 in. long.
49 N 5936—Wt. 3 lbs. 4 oz. . $2.09

Road-builder Truck

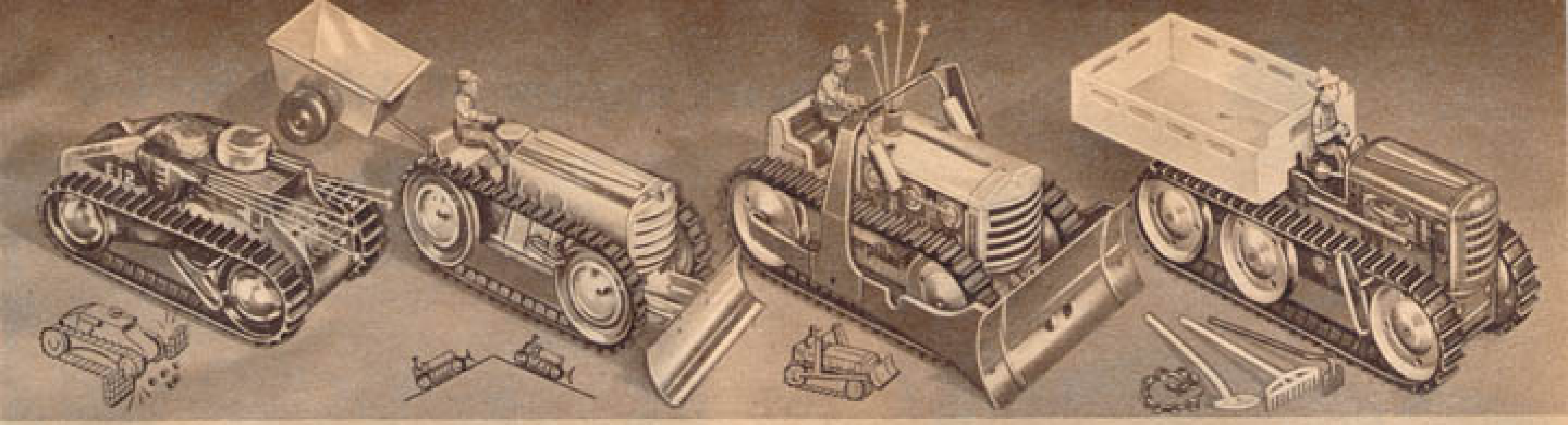
Scoop loader picks up loads, dumps **$2.49** into body. Spring lever action —tailgate opens; body dumps automatically. Steel body; enamel finish. 20½ in. long.
49N5938—Shpg. wt. 6 lbs. $2.49

Jeep and Trailer

Real electric headlights. **$2.98** Hood, windshield raise, lower. Drop tailgate trailer. Heavy steel; enamel finish. 22½ in. long. Flashlight battery included.
49N5935—Shpg. wt. 4 lbs. $2.98

Steam Shovel

Really scoops and dumps. Cab re- **$2.21** volves on swivel base. 2 cranks raise, lower boom; scoop shovel. 21 in. with boom out. Enameled steel.
49 N 5933—Wt. 4 lbs. . $2.21



Sparking Steel Tank

True model army tank for lots of "rough and ready" boys' fun. Crashes toy walls; climbs up and over steep grades; shoots bright sparks as it moves. Clockspring motor rumbles. Heavy steel; camouflage colors. Rubber treads. 9½ in. long. **$2.85**

49 N 5797—Shpg. wt. 2 lbs. 6 oz. $2.85

Aluminum Tractor Set

3-piece tractor set for a real "construction man." Tractor powered by clockspring motor pulls and pushes 20 times its own weight. Climbs 35° grades with ease. Rubber treads. Trailer, scraper detachable. 15½ in. long overall. **$1.98**

49 N 5753—Shpg. wt. 1 lb. 8 oz . . . $1.98

Bulldozer Tractor

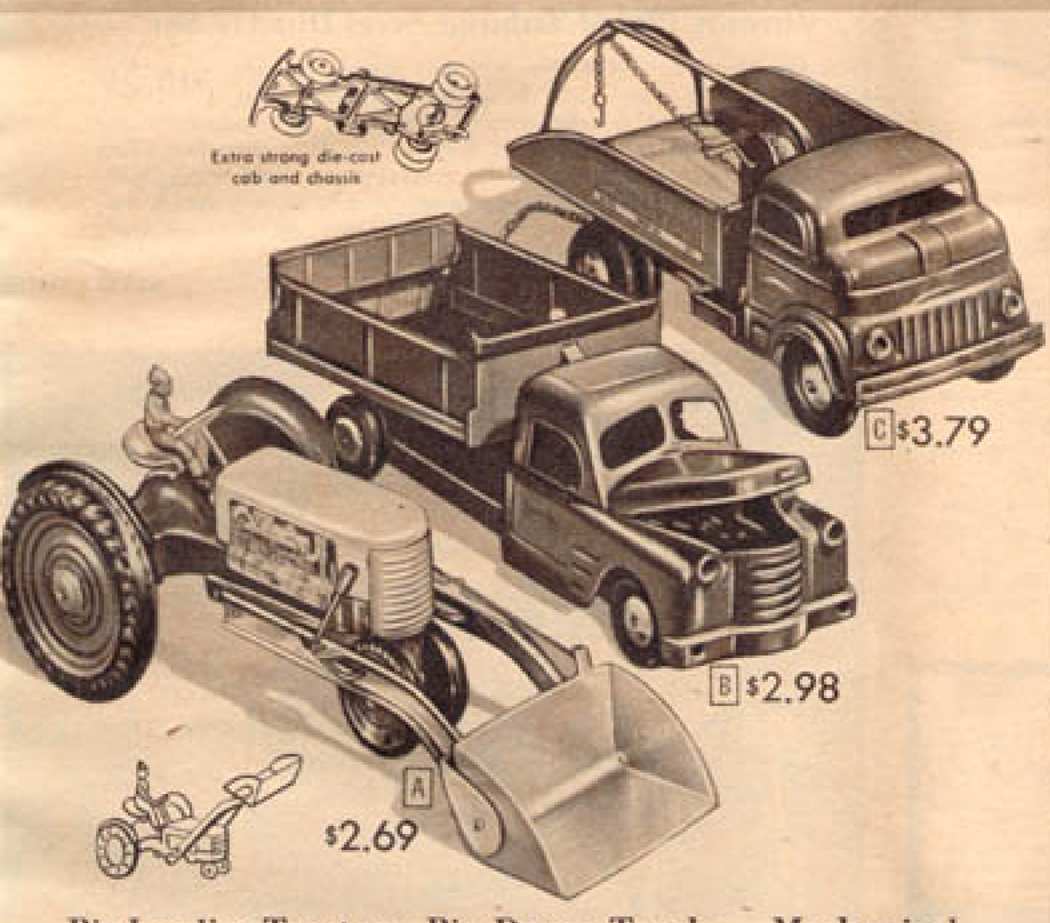
Sparks fly from exhaust pipe as heavy tractor "works" away. Hydraulic type scraper snaps up or down. Pulls extra heavy loads . . . climbs 35° grades. Lithographed metal body—authentic design. Clockspring motor, rubber treads. 10½ in. long. **$3.49**

49 N 5759—Shpg. wt. 2 lbs. 10 oz. . . . $3.49

Reversible Tractor Truck

Drive forward or backward, or change direction while in motion with lever. Powerful clockspring motor, brake. Climbs 35° inclines. Rubber treads. Steel body. Removable driver. 13¾-in. tractor plus assortment of miniature plastic farm tools. **$3.39**

49 N 5862—Shpg. wt. 3 lbs. 4 oz. . . . $3.39



Big Loading Tractor

A Loads of playtime fun with this powerful-looking tractor. Makes clicking sound like motor. Has big scoop with lever to lift load and lever to dump. Driver behind the wheel. Huge rear wheels. Hook at rear for attaching implements, wagons, etc. Sturdy lithographed steel. 17 inches long overall. Wt. 3 lbs. 4 oz.

49 N 5934. . . . . $2.69

Big Dump Truck

B He'll have a great time operating this big truck. Release spring lever; body dumps automatically, tailgate opens. Hood raises revealing "Fireball" plastic play motor. Treaded rubber wheels with shiny hub caps. Bright enameled metal. 19½ inches long. Shipping weight 4 lbs. 6 oz.

49 N 5902. . . . . $2.98

Mechanical Tow Truck

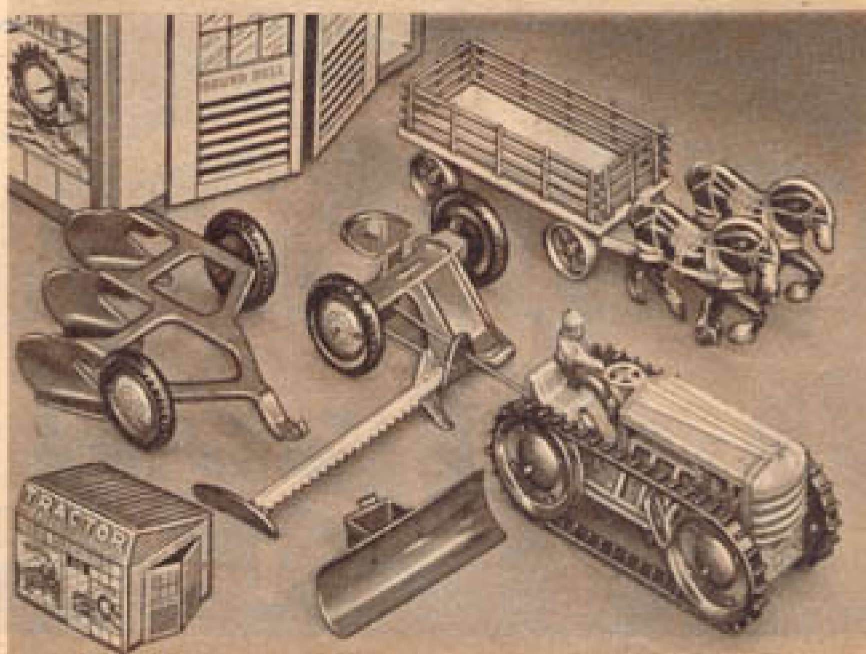
C Heavy steel body; die cast cab and chassis. Crank operated winch with chain; tow chain on rear. Clockspring motor. Brightly enameled. 6 rubber-tired wheels, shiny hub caps. 12 in. long. Wt. 3 lbs. 6 oz.

49 N 5962. . . . . . . $3.79



New! Giant Pan-American Airliner. Authentic replica of famous Clipper Planes. Heavy silver-color steel. 4 dummy motors with free-spinning propellers; dual wheels with tricycle landing gear. Loading ramp rolls up to door. 27½ inch wingspread. 21½ inches long. **$2.98**

79 N 05929—Shipping weight 4 pounds. $2.98



NEW! 5-piece Climbing Tractor Set

- Heavy duty mechanical Tractor removable Road Scraper **$4.89**
- Three-gang Steel Plow with lithographed metal wheels
- Steel Mowing Machine—cutting bar moves back and forth
- 4-wheel Plastic Stake Wagon with 2-horse team of lithographed steel

Farming fun! Powerful mechanical tractor has clockspring motor . . . will climb steep grades, pull heavy loads. Equipped with removable scraper, sure-grip rubber treads, brake and hook at rear for attaching implements. Lithographed metal driver. Tractor with scraper 10½x3¾x5¾ inches high. 4-wheel stake wagon with 2-horse team has swivel-mounted front wheels, removable sides. Big, sturdy corrugated box shed with perforated doors. Farmer will want to drive tractor in shed at night. Shed 15⅛x12½x11¾ inches.

79 N 05780—Shipping weight 5 pounds. $4.89

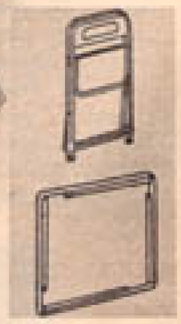


Two-piece all-plastic outfit; Winch Truck and Steam Shovel. Newest design drop-bed type platform truck. Winch line and hook to load, unload mobile steam shovel. Steam shovel has boom and scoop —turn easily with hand crank . . . mounted on 360° swivel base. Winch truck 22¾x4¾x4 inches high. Shovel 14 in. long, boom extended.

49 N 5954—Shipping wt. 3 lbs. $3.89

Smart copies of Adult Styles





Set folds compactly



Chrome Plated Tubular Steel Dinette Set

$15.29

Sleek and beautiful, a set children will truly cherish and care for. Red and gray complement the sparkle of chrome. Table has red top, finished in baked enamel. Legs have triple-plated chrome finish, rubber-tipped to protect floors. 20x25-in. top, 21 in. from floor. Chair seat is upholstered in durable gray Tolon vinyl plastic; back in red plastic finish. Triple-plated legs have plastic protective feet. 12-inch square seat, 12 inches from floor. Frames are ⅝-inch tubular steel. All edges smoothed. Colorful, practical addition to any child's playroom.
79 N 09135L—Table and two chairs. Shpg. wt. 30 lbs. $15.29

New All-steel Frame 3-piece Folding Bridge Set

$10.19
3-pc. set

- Tough, all-steel frames . . . withstand hard usage and playtime wear
- Enameled white, with table top, chair seats and backs in red
- Fiberboard tabletop has steel cross bracing for added strength
- Folding table legs hold firmly by positive locking device

Looks just like Mother's bridge set . . . built to scale for young tots' tea or play table. They'll love it for entertaining their little playmates . . . or playing by themselves.

Furniture of their own teaches children to enjoy caring for possessions . . . develops orderliness in play. Sturdy steel table has fiberboard top, 24 in. square, 20½ in. high.

Two steel chairs with fiberboard seats, 10¾x11¾ inches, 12¾ inches from floor. Overall height 24¾ inches. Rubber tips on front legs prevent slipping, scratching. Set folds compactly, edges and corners are rounded for safety. Shipped assembled.
79 N 09104L—Table and two chairs. Shipping weight 20 lbs. . . . . Set $10.19
79 N 09103—Matching extra chair. Shipping weight 6 pounds. . . . . Each 2.70



Drop-leaf Dinette Set in Maple Finish

$5.95

It's twice as much fun to play "house" when the furniture looks just like Mother's. Set is constructed of hardwood with beautiful maple finish. Table has drop leaves on two sides; top measures 19x23¾ in. with leaves extended; 19x13¾ in. when closed. Table top 18 in. from floor. Chair has seat 10x10 inches, 10½ inches from floor. 21 inches high overall. Sized just right for small folks' tea parties.
79 N 09102L—Table and 2 chairs. Shpg. wt. 14 lbs. $5.95



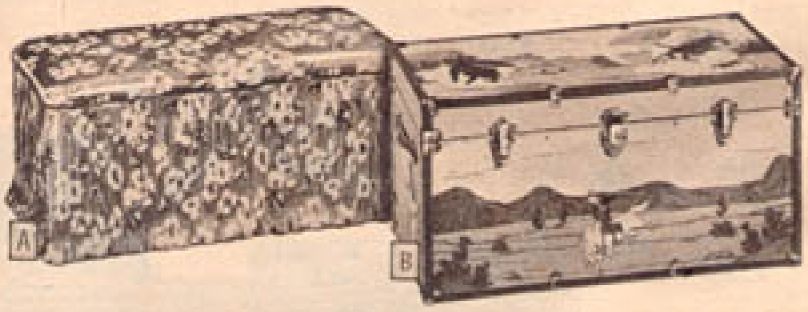
New Table and Chair Set . . ready to be painted

$8.19
3-pc. set

- Save money by painting it yourself . . . in the children's favorite color
- Three-piece set includes sturdy table and two straight chairs
- Solid oak frames. Chair seats and table top made of Ponderosa pine
- Extra matching rocker and straight chairs can be bought separately

It takes so little time to paint this set yourself . . . and you'll save money by doing it, too! Let the children choose the color, and they'll love showing off the set to their little friends. New patented leg cleats make it ever-so-simple to put together. Sturdy wood construction makes it ideal for all-around playroom use.

Table 18x24 inches wide, 20 inches from the floor. Two straight chairs, about 23 in. high, have seats 11x11¾ inches, 10¾ inches from floor. Shipped unassembled.
79 N 09108—Table and 2 straight chairs. Shipping weight 20 pounds. . . . . Set $8.19
79 N 09109—Extra straight chair matches set. Shipping weight 4 pounds. . . . . Each 1.98
79 N 09111—Extra 23-in. matching rocker. Seat 11x11¾ in. Shpg. wt. 5 lbs. . . . . . Each 3.45



Teach tots to put their toys away

A Wood Chest. Cut! Was ~~$5.95~~ $5.69
Gay washable chintz covering, padded top. Steel hinges, lid support. Inside smooth maple finish. 13x13x25 in.
79 N 09072L—Shpg. wt. 11 lbs. $5.69

B Western Wood Chest. $10.19
Masonite top and bottom. Tan and brown. Metal covering; brass plated hardware. 28⅝x14¾x14¾ in.
79 N 09054L—Wt. 22 lbs. $10.19

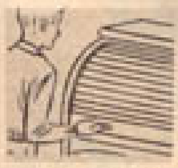
Built for Children

FOR PLAY AND STUDY

Tables, Chairs, Desks







Easy sliding roll top



Swivel chair tilts back

New De Luxe Desk with Tilt-back Swivel Chair

- Constructed of hardwood . . . handsomely finished in mellow maple
- Shows careful detailing as in high quality adult furniture
- 4 drawers, 5 pigeonholes give ample storage space for supplies
- Desk top rolls . . . swivel chair tilts . . . safe for small youngsters

$35.59 — $4.00 down

Encourage your child's interest in learning . . . just think how proud he'll be with a desk and chair all his own . . . and so much like Dad's, too!

Homework is fun when he sits down in the comfortable tilting swivel chair in his "make-believe" office. Chair has 12½x12-inch seat; adjusts from 12 to 18 inches from floor. Desk has 6 legs, desk top measures 30x16 inches, 26½ inches from floor. 36 inches high overall. Freight or express. *Only $4.00 down on Easy Terms.*

79 N M9180—Desk and chair set. Shipping weight 60 pounds. $35.59

Hardwood, Colonial Style Table-Chair Set

- Table and two chairs built just like fine adult furniture
- Built of durable hardwood, medium-dark maple finish
- Table top 21½ inches high . . . chair seats 12 inches from floor

Was ~~$11.65~~ **$11.19** 3-pc. set

Roomy table top is 24x18 inches . . . large enough for youngsters' entertaining or playing games. Comfortable curved wood slat seats 11½x11½ in. Extra matching chairs may be ordered to completely outfit playroom. With this fine furniture, tots will be kept busy for hours "keeping house." Chairs are shipped assembled. Screws included to attach table legs.

79 N 09110L—Shpg. wt. 24 lbs. . . . . 3-piece set (table, two straight chairs) $11.19

Extra Straight Chair. Same as straight chair above . . . matches table.
79 N 09002L—Shipping weight 7 pounds . . . . Each 3.19

Matching Rocker. With arm rests. 11⅜x11½-in. seat, 10½ in. from floor.
79 N 09004L—Shipping weight 9 pounds . . . . Each 3.80



Juvenile Overstuffed Rocker

$10.29 What luxury for wee homemakers! Replica of a "big" chair, it's covered with tough red plastic. Walnut lacquered hardwood parts. 14x 15-in. seat. 22¼ in. wide, 25 in. high overall. Freight or express.
79 N M9012—Wt. 20 lbs. . . $10.29

Bentwood Rocker

$7.59 Gay red plastic upholstery on padded seat and back. Smooth hardwood frame, natural lacquer finish. No-sag springs. 15x14-in. seat, 12 in. high; 23 in. high overall. Shipping weight 13 pounds.
79 N 09007L. $7.59

"Musical" Rocker

Was ~~$5.92~~ **$5.69** *Reduced!* Music plays as tot rocks. Swiss musical movement attached. Solid oak with panel back. 6-color Western design. 11x11½-in. seat, 11 in. high. Overall height 22½ in. Shipping weight 7 pounds.
79 N 09124L—*Was $5.92* Now $5.69



Matching Desk, Chair

[A] Little scholars take their studying seriously when they have a real desk of their own to use. Hardwood with rich maple finish. One center drawer, with metal pull, holds important supplies. Three sides shelves for school books, beginner's library. Top is 34x20 in.; 30 in. from floor. Wt. 35 lbs.

$19.95 Desk

79 N M9190. . . . . Desk only $19.95

[B] **Matching chair** has plastic covered slip seat, 15x14 in.; back 16 in. high. 33½ in. high overall. Shpg. wt. 8 lbs.
79 N 09191L. . . . . Chair only $5.89

Roll Top Desk, Chair

$28.39 $3.00 down

A corner of his very own, complete with desk and chair is indeed an inspiration to any student, author or artist.

This professional-looking desk is styled for efficiency, with smooth-sliding roll top, 3 side drawers and 5 pigeonholes. Well constructed of sturdy hardwood with 3-ply veneer wood sides and back. Mellow maple finish. 6 legs. 27x15-in. top 35 in. high overall. Matching swivel chair has seat 12x12½ in.; adjusts from 12½ to 18 in. from floor. Shipping weight 50 pounds.

79 N M9179. . . . . . . Desk and chair $28.39



NEW! ARMY TRAINING CENTER

Over 147 pieces Howitzer and Machine Gun actually shoot!

- If pieces were bought separately, this big play army would cost over $10.
- The "General" (in charge of the living room floor) can have many action-packed hours planning sham battles and training his specialist-soldiers. **$5.89**

About 98 Vinyl plastic soldiers in various poses: on parade, marching with rifles and flags. Also combat soldiers firing bazookas, charging with rifles and bayonets, firing rifles, throwing hand grenades, bearing stretchers, etc. Accurately detailed for realistic effect. 2 stretchers also included.

Big Headquarters Building measures 11 x 7 x 6 inches high. Constructed of durable metal. Realistically lithographed. All edges turned for strength, safety. Very easy to set up.

Plastic Furniture for Headquarters includes: desk, swivel chair, army switchboard, rifle rack, crate, waste basket, map table, file cabinet, bench and side chairs.

Army Field Equipment includes: New 5-inch howitzer and 3¼-inch machine gun which actually eject the small dummy bullets. Other equipment: rifle on tripod, tents, stacked rifles, bazooka gun, flag, trees, rocks, half track, scout car, 16 sections of fence.

79 N 05920—Shipping weight 6 pounds....................Complete 147-piece set $5.89

22-piece set of extra soldiers (not illustrated) in a variety of positions.

49 N 5976—Set of 22 soldiers. Add set to 79 N 05920 above. Shipping weight 10 ounces..... 87c







Extra 3-dimensional Figures

Every youngster loves to add to his favorite cowboy, Indian or circus set. All soft vinyl plastic accurately detailed. Variety of poses. Sizes up to 2¾ inches high depending upon position. Shipping weight each set 10 ounces. **87c**

12-pc. Indian Set. Chief, braves, squaws, etc.
49 N 5977..........87c

13-pc. Cowboy Set. Outlaws, sheriff, cowboy, etc.
49 N 5978..........87c

17-pc. Circus Performers. Clowns, trapeze artists, jugglers, etc.
49 N 5979..........87c



New! The stage is set for year-round enjoyment. Three-dimensional model sets in sturdy metal and durable plastic . . straight from the wonderlands of excitement and adventure. Never before, in all our toy history, has such accurate scaling and lifelike detail been offered at such low prices.

Mineral City . . Roy Rogers, Dale Evans

[A]
- **An exact replica** of an Old West town, complete with buildings, accessories, horses, cowboys, Roy, Dale, etc. **$5.89**
- **Colorful lithographed metal building unit** 27½ x 6 x 9 in. Shows hotel, barber shop, express office, waiting room, bar-room, etc. Turn it around and inside is just as realistically detailed with:
- **25 pieces molded plastic furniture** . . . bedroom furniture for the hotel, teller's cage and slanted top table for bank, swinging doors, bar table, barber shop bench, barber chair, etc. All furniture well detailed.
- **19 outside pieces** . . . durable plastic. Hitching rails, lamp post, feed sack, barrel, bench, watering trough, crate with rifles, lantern, etc.
- **21 plastic figures** including Roy, Dale and dog Bullet . . typical poses . . running, shooting, riding, fighting, etc. (Standing man 2⅝ in. tall.)
- 5 horses, 2 calves, buckboard, saddles, bridles, fence, trees, cactus, etc.

79 N 05923—Over 80 pieces. Sets up easily without tools. Wt. 5 lbs.....$5.89

Roy Rogers Double R Bar Ranch Rodeo

[B] Roy Rogers, Dale Evans and 8 cowboy rodeo figures, molded in lifelike vinyl plastic. Standing figures 2½ in. high, others in proportion. Shows cowboys with lassoes, whips, with bucking horses and steer. Eight rodeo animals include rearing horse, bracing cow pony, etc. (Even a small calf for branding.) **$3.85**

Three-stall rodeo chute with swinging gates. 9¾ in. long; 4¾ in. wide; 4¼ in. high. Molded in sturdy plastic with authentic detail. Six removable saddles and reins for horses, molded in soft flexible vinyl so that young cowhands can put them on or take them off. Plastic buckboard wagon with seat has realistic spoke wheels. Equipped with vinyl harness to permit hitching and unhitching horse. Cactus, tree, flag and pole, etc. 12 sections interlocking fence . . Double R Bar archway.

49 N 5922—Sets up easily without tools. Shpg. wt. 2 lbs..............$3.85

Tom Corbett 25th Century Space Academy

[C] Plenty of action! Official model of Tom Corbett's Space Academy . . rocket ships, flying saucers, radar, shooting rocket guns plus Tom Corbett Space Cadets in uniform or in space suits. Also, some of Tom's enemies, men from Mercury, etc. **$5.89**

Space Academy Building: 12 in. long; 6¾ in. wide, 11 in. high. Made of steel with lithographed futuristic design. Insignia on tower. Plastic observatory dome with sliding hatch. Academy enclosed by 8 interlocking wall sections. Massive gate has swinging doors.

Outside Equipment: Observatory dome (for Academy bldg.), multiple fuel storage tank, radar unit with antenna, supply warehouse, gravity chamber, searchlight unit, relay tower, telescope, multiple disc antenna, futuristic camera, ray gun, space rocket car. Clicker with space code.

Action accessories: Two flying saucers with launching platform. Simply release lever and saucer rises into space. Three streamlined rocket ships with 1 rocket catapult platform. Spring mechanism shoots rockets, which are molded of plastic with soft vinyl tip. Rocket shooting pom pom gun shoots small pellets against enemy. (10 plastic shells included.)

Space cadets and space people: Sixty figures molded in flexible plastic. Includes Tom Corbett, space cadets, men from space, frogmen, and others. 15 have removable transparent helmets. Others have ray gun, geiger counters, etc. **Academy equipment** includes instruction chart on easel, flight file, instruction table, control chair, cadet desks, control panel unit, benches, ladder with platform, etc. Realistically detailed.

79 N 05930—Sets up easily without tools. Shpg. wt. 5 lbs............$5.89

Super Circus with Mary Hartline
Cliffy—Scampy—Nicky—Claude

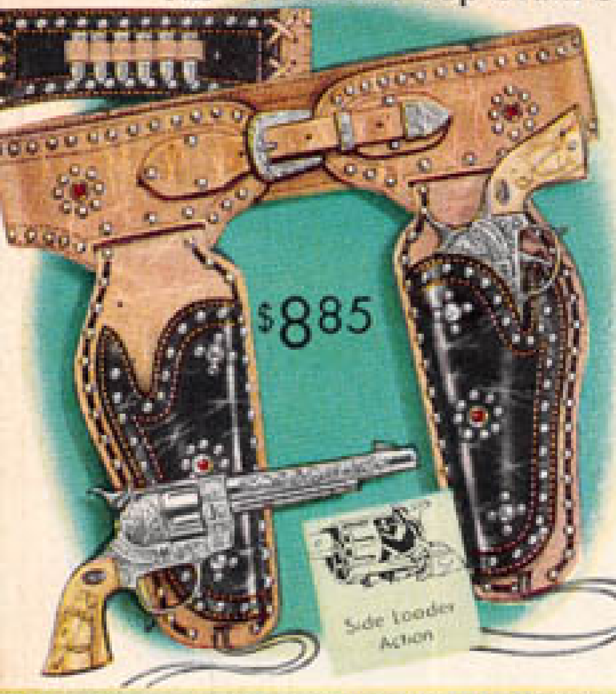
[D] Hurry! Hurry! Hurry! It's colorful, it's true-to-life. Complete set with all necessary equipment . . bars, trapezes, circus people all of plastic. **$5.89**

Large Steel Tent. Colorfully lithographed, 24¾-in. long; 10¾ in. wide, 9¾ in. high. Easy to set up without tools. Also, 2 metal midway signs, with all necessary wires for tight ropes and trapezes. Set of rings, bars, ladders, pedestals, etc. **Other circus accessories include** barker's booth with umbrella, popcorn wagon, performer's platform, pedestals, barrels, etc. **35 circus people** in various positions: bare-back riders, tight rope walkers, clowns, strong man, sword swallower, fire eater, ring master, lion tamer, man on stilts, vendors, visitors. Sizes from 1¾-in. midgets to 2¾-in. tall man. **21 circus animals:** 6 monkeys, elephants, horses, lions, dogs, seal, etc. **10 wild animals:** giraffe, baby giraffe, tiger, camel, alligator, bear with cub, leopard, buffalo, zebra, etc. It's easy to put on your own playtime shows with this thrilling set.

79 N 05931—Sets up quickly without tools. Shipping weight 5 lbs.....$5.89


Roy Rogers
POST OFFICE
MINERAL CITY
BANK
HOTEL
MUSIC HALL
A Mineral City $5.89
MINERAL CITY SET
Roy Rogers
LIFE-LIKE RODEO SET
SPACE ACADEMY
C Tom Corbett's Space Academy $5.89
Roy Rogers
B Roy Rogers Rodeo $3.85
Featuring Mary Hartline Cliffy . . Scampy . . Nicky and Claude, huge cast
D Super-Circus $5.89
SUPER CIRCUS
MIGHTY MORO

NEW! De Luxe Top Grain Set . . authentic styling



- Genuine top grain cowhide throughout. Black on natural . . preferred by "tophands."
- BIG nickel-plated 11½-in. SIDE LOADER pistols, revolving cylinders.
- BIG two-tone double holsters.
- Leather "hand-laced" edges.

Any young ranchero will feel like his favorite Western hero when he sports OUR BEST holster set. Holsters about 13¾ in. long . . . decorated with simulated jewels and nickeled "studs." Three-section shaped belt with leather lacing, adjusts for 22 to 32-inch waist. Leather leg ties. Shpg. wt. ea. 3 lbs. 5 oz.
49 N 2670—Cap-firing pistols . . . $8.85
49 N 2671—Non-firing pistols . . . $8.85



Top Grain Single Set. 12-in. "Wyoming style" natural embossed leather holster. 9¾-in. break barrel nickel-plated pistol. 2½-in. tapered belt fits 22–32-in. waist. Western buckle.
49N2787—Cap-firing
49N2788—Non-firing
Wt. 1 lb. 8 oz. Each $2.98



$4.99

Leather Chap Set

- NEW! Split cowhide chap and vest set for extra Wild West thrills.
- Honey brown color with black and red trim.

Leather belt with Western buckle; suede-like cotton leg straps on back. Decorated with chrome studs, sunrise conchas. Kerchief included. Shpg. wt. each 1 lb. 12 oz.
49N2810-Small (Age 4-6) $4.99
Waist sizes 18–30 inches.
49N2811-Med. (Age 7–9) $4.99
Waist sizes 20–33 inches.
49N2812-Large (Age 10-12) 4.99
Waist sizes 22–35 inches.

GIVE SEARS BEST

Gun Sets, Chaps

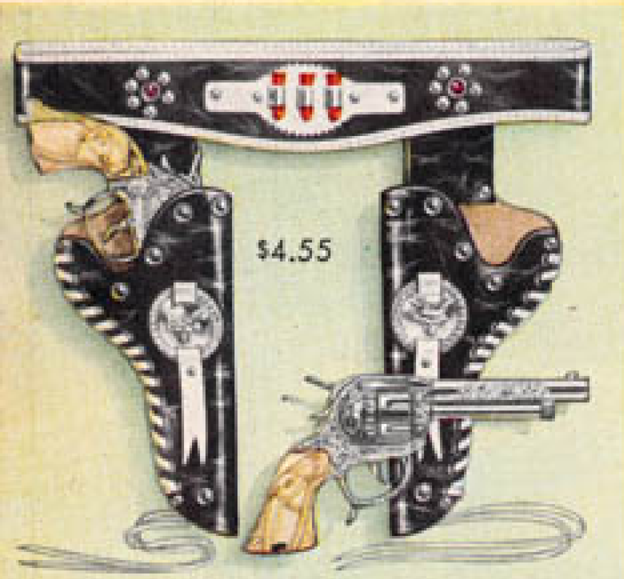
FANCY WESTERN STYLES



New! "Alligator" Set

- 2 big nickel-plated Western SIDE LOADER 11½-in. pistols. Revolving cylinders.
- Split cowhide leather belt, holsters embossed with alligator design. Santa Fe white background; 4-point cutout trim, 2½-in. "alligator" belt and holster have felt backing. Simulated jewels, chrome studs, Western buckle. Fits 22–32-in. waist. Leg ties. Big pistols for big boys.

49 N 2795—Cap-firing pistols
49 N 2796—Non-firing pistols
Shpg. wt. ea. 3 lbs. 2 oz. Each $5.89



Black and White Set

Here's a double holster set that's fancy, but tough and ready for action. Split cowhide Wyoming sling-style holsters have chrome studs and metal steerhead conchas. Plastic "hand-laced" sides and leg ties. Decorated belt has 3 dummy bullets and 1¾-in. western buckle. (Fits boys' waist sizes 22–32.) 9¾-in. break barrel nickel-plated pistols.
49 N 2791—Cap-firing pistols
49 N 2792—Non-firing pistols
Shpg. wt. 2 lbs. 4 oz. $4.55



$1.99

Economy Chap Set

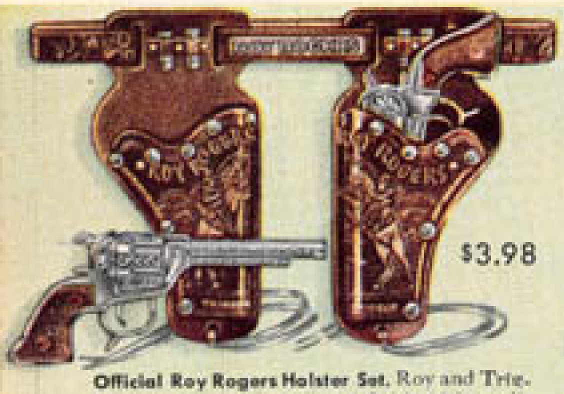
Durable suede-like cotton. 2-tone brown with beige fringe trim. Steerhead concha. Adjustable cotton belt; leg straps in back. Kerchief included.
49 N 2779—Small (Age 4–6).
Waist sizes 18–30 inches.
49 N 2780—Medium (Age 7–9).
Waist sizes 20–33 inches.
49 N 2781—Large (Age 10–12).
Waist sizes 22–35 inches.
Shpg. wt. ea. 1 lb. Each . . . $1.99



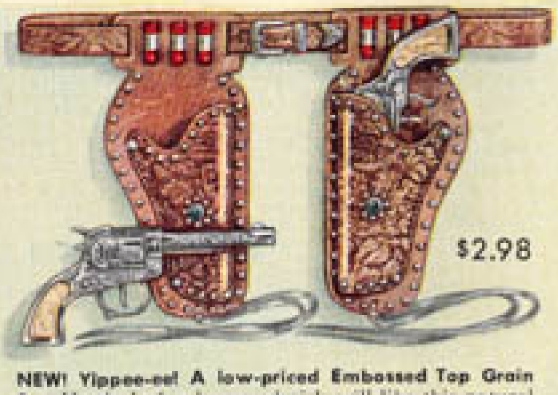
$1.49

Thrifty Single Set

2-tone 10-in. split cowhide. (Natural on Cherokee red.) Holster has studs and imitation jewels. Belt with Western buckle fits boys' waists 22–32-in. Plastic leg ties. 8¾-in. nickel-plated break barrel pistol. Shipping weight 14 oz.
49 N 2783—Cap-firing . $1.49
49 N 2784—Non-firing $1.49



Official Roy Rogers Holster Set. Roy and Trigger embossed on antiqued-finish 10-in. split cowhide holsters. Initials "R.R." on holster studs. Plastic leg ties. 2 Roy Rogers nickel-plated 9-inch break barrel six-shooters. 1-in. adjustable belt, Western buckle. Wt. 2 lbs. 4 oz.
49 N 2808—Cap-firing pistols $3.98
49 N 2809—Non-firing pistols $3.98



NEW! Yippee-ee! A low-priced Embossed Top Grain Set. Hard-playing boys and girls will like this natural top grain leather. 9-inch holsters decorated with chrome nails and simulated jewels. Embossed belt with 6 dummy bullets; 1¼-in. Western buckle. Ranger nickel-plated break barrel 8-inch repeater pistols. Fits boys' waist sizes 22–32. Shpg. wt. 1 lb. 14 oz.
49 N 2785—Cap-firing 49 N 2786—Non-firing $2.98

Cowgirls' Skirt and Vest Set

Reindeer-color suede-like cotton; looks and feels like real leather. For fun-loving heroines of Western "good guys." Skirt adjusts with drawstring. Suede fringe on vest and skirt. Western conchas on skirt. Kerchief incl. Order holster to go with outfit.
49N2715—Small (Ages 3,4,5)
49N2716—Med. (Ages 6,7)
49N2724—Large (Ages 8,9,10)
Shpg. wt. ea. 1 lb. Ea. $2.49



Notice: Residents of Col., Del., D.C., Idaho, Iowa, Miss., N. J., N. Mex., W. Va., Wis. order non-firing guns. Firing pistols not sold to minors under 16 in Ohio and Wash.

Roy Rogers



"Movie" Alarm —at Cut Price



WAS ~~$3.28~~ $2.79

Roy and Trigger gallop with each tick. This colorful alarm clock has famous Ingraham movement. Metal case, 4½ in. high. Desert Sand (tan), pale Cactus Green, Sky Blue (light), or dark Saddle Brown. *State color.* Wt. 1 lb. 6 oz.
4 N 7306E-In gift box. . . *Special Christmas price*. $2.79

Hopalong Cassidy



$7.65

To get youngsters home on time! "Hopalong Cassidy" wrist watch. Hoppy's picture on dial. "Good Luck from Hoppy" engraved on the back of the extra-small chrome-plated case. Back is stainless steel. Black leather Texas-style strap. By U. S. Time.
4 N 1866E. $7.65

Fairy Tale Favorites



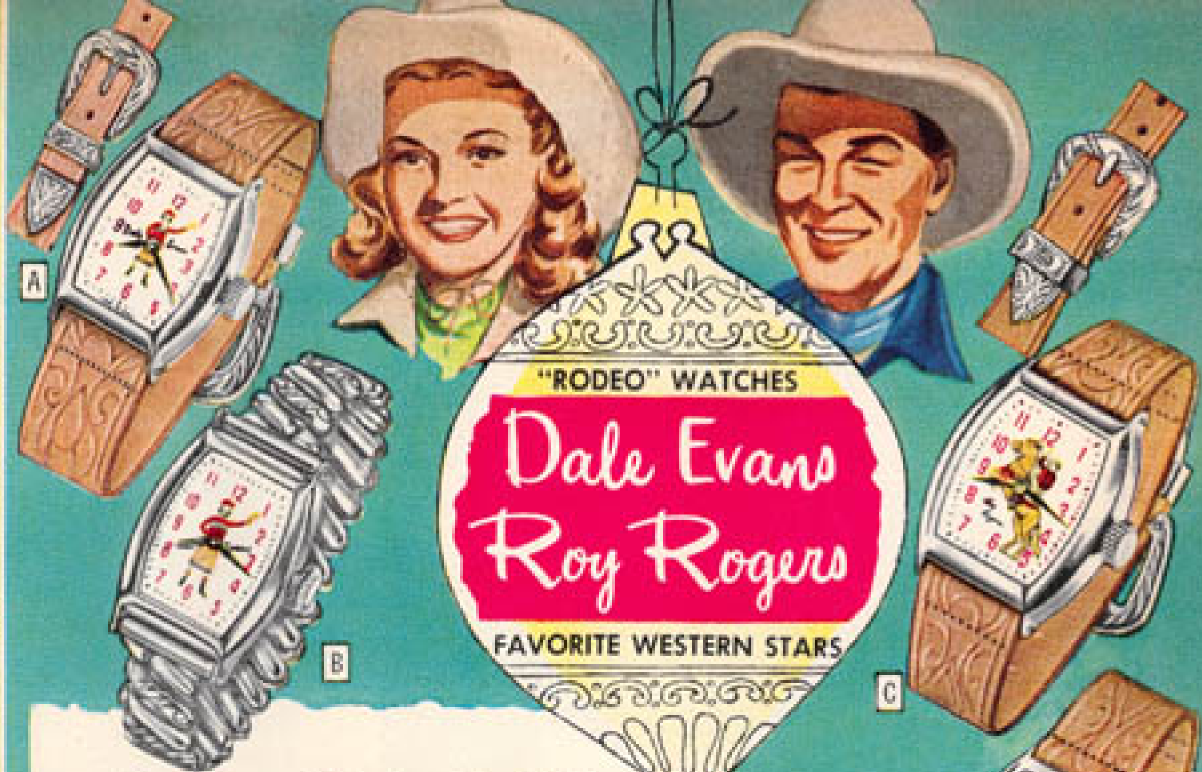
Snow White watch for girls. $7.65
Complete with "Magic Mirror." Mirror is built into "portrait style" box; easel on back for standing it up. Seven dwarfs pictured on gift box. Chrome-plated case; stainless back.
4N1881E-ByU.S.Time7.65

Cinderella watch for girls. $7.65
With dainty plastic "glass slipper." Packed in lovely Disney gift box. Pink dial shows Cinderella dressed in blue for Prince Charming's ball. Chrome plated; stainless back.
4N1868E-ByU.S.Time7.65



"Hopalong" Field Glasses. $2.39
3-power lenses. Sturdy neck strap. "Hoppy" is pictured on the black metal frames. Gift boxed.
4N6284E-Wt. 1 lb. . $2.39

Tom Corbett, Space Cadet Field Glasses. $2.98
Artificia leather carrying case with insignia. Non-glare *amber* lenses magnify 3 times.
4 N 6285E-Wt. 1 lb. $2.98



Dale Evans Watches for Girls

Dale Evans, Queen of the West—her picture and autograph on the gayly colored dial of this small, *extra-thin* watch. Brilliant chrome-plated case; stainless metal back. Non-shatter crystal. Ingraham movement. $4.95 with strap

[A] 4 N 1869E—Watch with Texas-style "saddle tooled" leather strap. Silver-color metal buckle and tip. $4.95

[B] 4 N 1875E—Watch with cactus flower motif expansion band. Gently hugs small wrists. $6.95

Roy Rogers Watches for Boys

Roy Rogers, King of the Cowboys, with Trigger, his golden palomino horse, on watches for young buckaroos. *Non-shatter crystals.* Chrome-plated case; stainless steel back. Ingraham movement. As low as $3.95

[C] 4 N 1886E—GOOD quality with "saddle tooled" Texas-type leather strap, silver-color metal buckle, tip. $3.95

[D] 4 N 1860E—BETTER quality. Small, *extra-thin* case and movement with Texas-type leather strap. . . . .Only $4.95

[E] 4 N 1865E—BEST quality. Small, *extra-thin* case and movement. "Lariat Link" expansion band has stainless steel plate engraved with Roy's own signature!. $6.95

[F] **Roy Rogers Sterling Silver Expansion Watch Band** with engraved "saddle buckle" ends. "Lariat Link" design.
4 N 1876E—Stainless steel back. *Postpaid* (wt. 1 oz.). . . .$2.95





"Out of This World" Watches for Space-Happy Youngsters!

[G] **Rocky Jones, Space Ranger** . . a watch sure to thrill air-minded youngster with a taste for high adventure. Dial pictures Rocky (dressed in space suit), famous space hero, and his space ship. Case is chrome plated; has stainless steel back. Dependable Ingraham movement. Leather strap has colorful rocket scene. $3.95
4 N 1915E. $3.95

[H] **Zoom! It's Tom Corbett, Space Cadet,** with Polaris, his supersonic space ship, pictured on the dial of this small, extra-thin watch. Genuine Tom Corbett leather strap, too—with thunderbolts, rocket ship, and other interplanetary insignia pictured. Chrome-plated case; stainless back. Ingraham movement. $4.95
4 N 1916E. $4.95

[J] **Space Explorer**—for the interplanetary captain who has to know exactly where he and his operators are at all times! Jeweled compass is built right into the non-shatter crystal of this dependable watch. Husky chrome-plated case; stainless steel back. Ingraham movement. Leather strap pictures rocket ship and planets. $5.95
4 N 1917E. $5.95

Watches (shpg. wt. ea. 4 oz.) and expansion band on this page sent postpaid. Bands and straps specially made to fit small wrists. Watch and clock prices include 10% Fed. Tax; field glasses, expansion band, 20%. Watches shown ¾ actual size; all gift boxed.


HAPPI-TIME
A Farm Set $4.99
TRUE-TO-LIFE
Farm Sets
MAKE CHORES "FUN"
B Implement Set $1.98
D Freight Terminal $4.89
SOS
C Animal Set $1.00



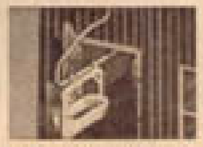
A "FARM" OF HIS VERY OWN

with Barn, Silo, 69 other pieces

Put real farm scenes under your tree



What fun running haylift . . . hoisting plastic bales of hay into the hayloft!



Look how this realistic plastic litter carrier slides along overhead rail!



Look! Plastic tractor hitches too, pulls any of thirteen implements in set.

[A] *Always something to do on this little farm* . . . hundreds of chores to keep little play farmers busy for months. **Complete Set $4.99** **Big hipped-roof metal barn.** Realistically lithographed sheet steel. Edges turned for strength, safety. Open at back; animals can be put in stalls. Barn is 9¼ in. high, 9¼ in. wide, 13½ in. long. Has haylift and litter carrier that slides on overhead rail. **Big 10-inch silo** of sturdy brightly lithographed steel with plastic roof. **Plastic tractor; plastic implements to hitch to tractor.** Authentically detailed . . . everything a real farmer uses. Tractor, scraper, spiked-tooth harrow, corn planter, high-lift scoop, plow, stone boat and wagon. **18 colorful molded plastic farm animals and fowl;** cows, calf, saddle horse, colt, sow, baby pigs, goat, sheep, lamb, duck, ducklings, hen on nest, chicken, baby chicks and dog. All the animals you find on a farm. Horse is 2⅝ in. high, others in proportion. Also 6 miniature birds. **Plastic milk pick-up platform;** milk cans. 16 sections of plastic fence. **Plastic barn accessories.** Includes feed bags, bales of hay, feed box, feed trough, pitch fork, shovel, block and tackle, milking stool, cow stall, etc. Barn, silo shipped flat. Easy to set up without tools. Implement, animal content may vary slightly.
79 N 05950—Instructions included. Shpg. wt. 8 lbs. . . . . **Complete set $4.99**

16-piece Molded Rubber Equipment Set

Looks like late model farm implements



Implements hook to tractor



Hitch horses to implements



Roomy shed; doors open

[B] Now your youngsters can have miniature farm implements . HAPPI-TIME rubber implements are modeled after Sears famous DAVID BRADLEY line. Realistically molded of washable, brightly-colored rubber . . . almost unbreakable! Easy-rolling wheels. Two-horse team (3½ inches high), two-piece harness, whiffletree, heavy duty tractor (Allstate rear tires) farm wagon, plow, mule, manure spreader, hay wagon, mower, pulverizer, scraper and hay loader. All implements can be attached to either tractor, horses or both. Whiffletree permits hitching team to implements without unharnessing horses. Or, back them up and hitch to wagon shaft; turntable shaft lets front wheels make sharp turns. Packed in roomy corrugated cardboard shed with perforated doors that open. **$1.98**
49 N 5901—Shipping weight 3 pounds. . . . . **Complete 16-piece set $1.98**

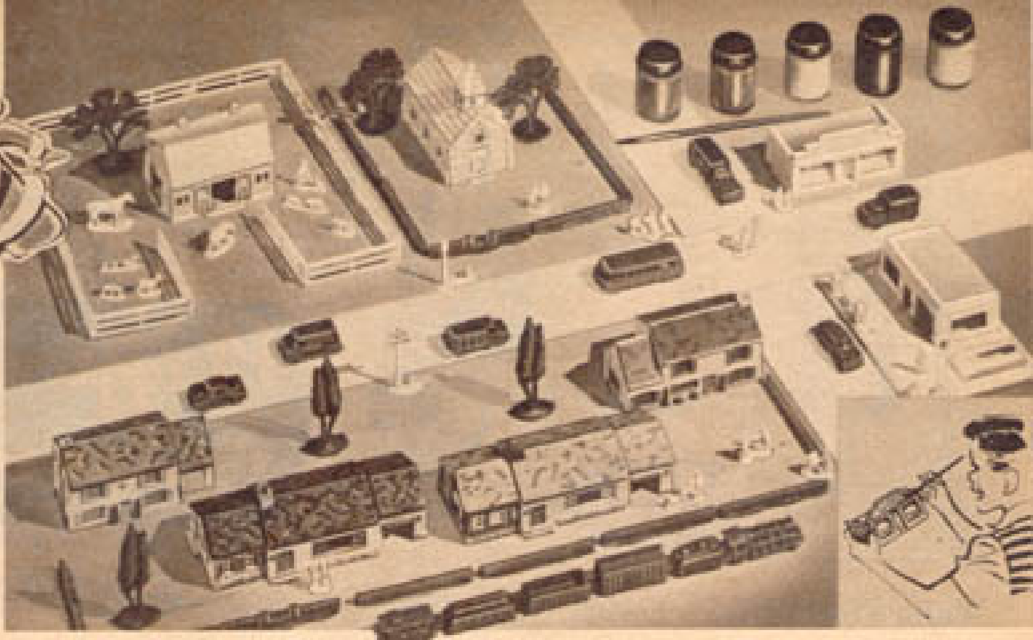
18-piece Rubber Farm Animal Set

[C] More true-to-life molded rubber miniature farm animals and fowl for HAPPI-TIME Farm Sets. Washable rubber appropriately enameled. Practically unbreakable. **$1.00**
Big 18-piece set includes horse, 2 colts, cow, 2 calves, hog, 2 little pigs, 2 ducks, rooster, 4 hens, turkey, one sheep. All stand on solid bases. Horse 3⅜ inches high, cow 3¼ inches long, other animals in proportion. Add a set of animals to HAPPI-TIME Sets above.
49 N 5941—Shipping weight 1 pound 4 ounces . . . . **18-piece set $1.00**

57-PIECE TOY TOWN FREIGHT TERMINAL

Complete with Trucks, Cargo, Baggage

[D] Loaded with exciting play value. Toy Town Freight Trucking Terminal is a gift to thrill any youngster. **$4.89** Plenty of make-believe jobs for all the kiddies . . truck driver, freight checker; terminal manager. Fully equipped and ready for business . . 57 pieces in all. Big 29x11x9-inch terminal made of sturdy lithographed metal . . has loading platform, offices and storage areas. Metal ramp and barrel slide for loading and unloading freight. Five plastic figures doing chores at terminal . . sweeping, carrying crates, handling and checking freight, etc. Equipment includes: 3 large plastic trucks; live skid; dummy scale; 3 plastic baggage wagons; 6 wooden barrels; 24 empty food cartons, etc. Brightly lithographed green tile roof, red brick walls. Lithographed claims office and cashier's window inside. Bright colors, durable reinforced construction. Safe . . all turned edges. Shipped flat. Easy assembly.
79 N 05946—Shipping weight 5 pounds. . . . . **57-piece play set $4.89**

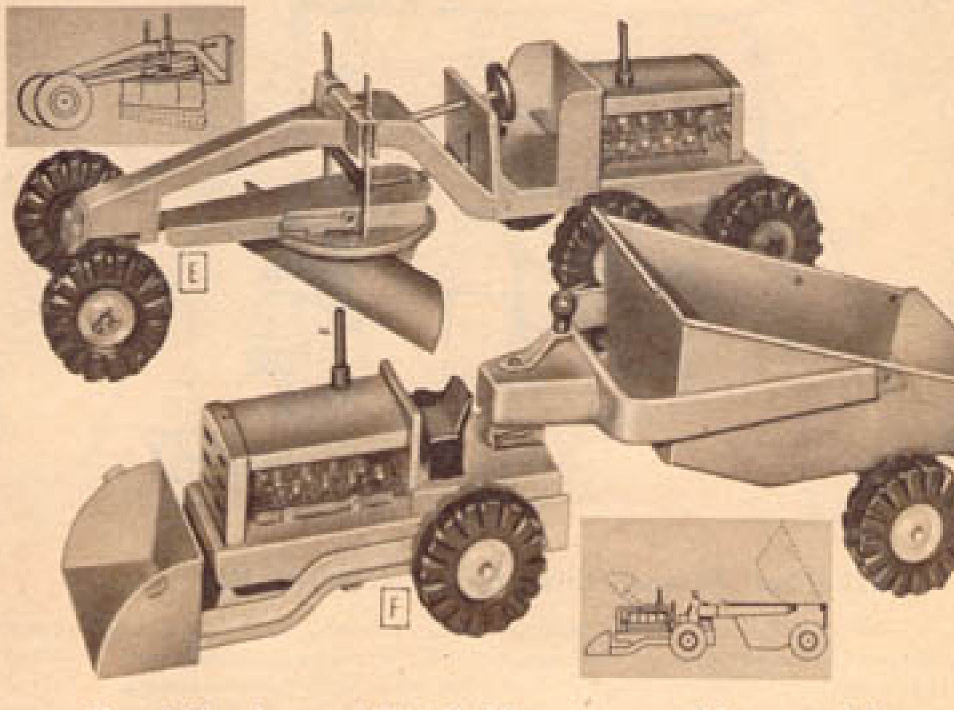


NEW! Paint-your own Village . . it's creative fun

- **Over 70 pieces!** Miniature village accurately scaled, detailed
- Non-toxic paint set (5 assorted colors), camel hair brush
- 8 sturdy white plastic houses and buildings in 3 dimensions
- 14 sections (3 feet) of interlocking fence • People, animals, accessories (18 pieces)
- 7 assorted vehicles plus 6 unit 11¾ in. tiny train • 20-piece set of plastic hedges and trees

$2.98

So *new!* So *different!* Fun for young and old to paint the buildings, people and animals! Add more backgrounds yourself from any materials of your own you have on hand . . but this village is *complete* and *accurate* to the smallest detail. Ranch style house 6¾x2¾x2 inches high . . all other pieces (barn, market, gas station, church, colonial houses) are in proportion.
49 N 5963—Shipping weight 3 pounds 6 ounces. . . . . . **70-piece unpainted plastic village $2.98**



Road Grader and Earth Mover . . working models

- Authentically designed heavy gauge steel scale models . . dummy plastic engines
- Reinforced construction . . realistically detailed . . heavy duty rubber tires

[E] **Road Grader.** 19 inches long. Six large wheels. Adjustable scraper raises or lowers. Cab has steering wheel to manipulate front wheels of grader. Shipping weight 7 pounds. **$5.45**
79 N 05969. . . . . **$5.45**

[F] **Earth Mover.** Sturdy construction with rubber tires (steel insert discs in center). 20¾ in. long. Has front loader scoop which loads dump action body. (Dump action with hand crank). **$5.45**
79 N 05968—Shpg. wt. 7 lbs. **$5.45**



Combination Sale! House 'n' Garden . . 2 toys in 1

House: Sturdy white metal cottage; colorfully and realistically lithographed inside and out, 11x7x6½ inches high. Smooth turned edges. Indoor and outdoor plastic furniture. House shipped flat; sets up without tools.

50-piece Truck garden. Molded vinyl plants, animals, tools, people, etc. Farmer 2⅝ inches tall; others in proportion.
49 N 5953—Wt. 2 lbs. 6 oz. . . . . Was ~~$3.18~~ **$2.49** Cut to $2.49







Tube Steel Gym Set with Glide-Ride, 2 Swings

With this popular-priced playground set, youngsters will want to stay safely in their own backyard for healthful, muscle-building fun. Children love the Glide-ride feature . . it enables them to get their entire bodies into action as they swing without help (through a push-pull action). One or two can ride. Glide-Ride level seat swing has tubular steel uprights, handgrips, footrests. Top bar of 2-in. tubular steel; 1½-in. steel uprights. Plated steel chains with ball bearing hangers. Two swings with wood seats. Trapeze bar and rings. Green enamel finish; red trim. Ground space 5½x10½ ft. Height to top bar 6 ft. 9 in.

79 N M7204—Easy to set up. Instructions included. Shpg. wt. 83 lbs. $28.95

Reduced! Big Gym Set with 2 Swings, Glide-Ride

Larger than set at left. Rigidly braced construction. One or two can ride Glide-Ride level seat push-pull swing, which has tubular steel frame, footrests and handrests plus hardwood seats. Two-in. welded top bar with V joints for 1¾-inch uprights. Two swings have non-tilt hardwood seats. Two tubular steel chinning bars. One trapeze bar; one pair of metal rings. High test plated steel chain, ball bearing hangers. Finished in weather-resistant red and green enamel. Takes up 6 ft.x9 ft. ground space. About 7 ft. high. Easy to assemble; nuts, bolts, instructions included. Order soon for many low cost fun-hours.

79 N M7166—Freight or express. Shipping weight 95 pounds. Was $39.95 . . . . . $35.95





Basketball Frame; Twin Ladders, Glide-Ride

Big variety of body-building fun, featuring steel basketball frame on wood backboard with cotton mesh net. (Ball not included.) Heavy gauge tubular steel with 2-in. top bar; 1½-in. uprights. 1-in. horizontal end braces double as chinning bars. Plated steel chains; ball bearing hangers bolted to top bar. Glide-Ride has tubular steel uprights, handrests, footrests. In center of set are 2 steel climbing ladders (1 on each side meeting at top bar) enabling child to climb up one side, down the other. 13-in. wide ladders have 1-in. steel uprights. Swing has non-tilt wood seats. Set takes up ground space of 5½x10 ft. Height to top bar 6 ft. 9 in. Enameled green; red trim. Nuts and bolts included.

79 N M7205—Instructions for set-up included. Shpg. wt. 100 lbs. $47.29

De Luxe Set with Glide-Ride, Ladder, Hoop

Larger than set at left. Extra strong 2-inch tubular steel top bar and uprights. Plated steel chains with ball bearing hangers. Glide-Ride level seat swing holds one or two; is pumped with hands and feet. Two swings with non-tilt wood seats. Trapeze bar and rings can be removed or adjusted. Steel basketball frame on wood backboard has cotton net. Horizontal bracings between uprights at ends of set double as tubular steel chinning bars. Sturdy all steel climbing ladder in center of set. Trapeze bar and rings add extra play value. All chains tested to hold 720 lbs. Set takes ground space about 6 ft. 9 in. by 11 ft. About 7 ft. 2 in. high to top bar. Enameled green and yellow. Nuts, bolts and instructions included.

79 N M7149—Freight or express. Shipping weight 125 pounds. $53.95









Indoor-Outdoor Slide

Smooth Masonite Presd-wood slide bed is 4 ft. long; 2 ft. 8 in. high at top . . just right for tots. Wood ladder has 3 rungs; hand rails at top. Strong cross bracing at bottom. **$6.49**

79 N 07158L—Shpg. wt. 17 lbs. . . $6.49

Rocking Teeter

Strong steel rockers give fun filled teeter totter action. Sturdy wood cross bracers with 5½x14-in. wood seats and 1-in. wood dowel grips. Seats 17 in. from floor. Teeter board 62 in. long. Brightly enameled finish. One or two can play. **$5.49**

79 N 07146L—Shpg. wt. 10 lbs. . . $5.49

Merry-go-round

Chrome alloy hardened steel ball pivot for a smooth ride. Whirls around by push pull action on handles, legs. One or two can ride. Has rubber grips, convenient footrests. Shaped seats 17 in. from floor. Tough steel frame about 5 ft. wide. **$21.88 Cash, $2.50 Down**

79 N M7276—Shpg. wt. 37 lbs. $21.88

Vinyl Western Tepee

Four air cushion plastic tubes inflate by mouth to form 36-in. square base. Each tough, cushiony tube inflates separately, is about 3½ in. thick when inflated. Plastic cross straps hold the 3-section 38-in. center pole. Flag on top. **$4.79**

49 N 7235—Folds. Wt. 3 lbs. $4.79



Chrome-plated Scout Light with Compass and Flasher . . ideal for camping, hiking!

500-ft. beam Spotlight, PLUS special features for scouting: (1) Switch has Flasher Button for code signalling. (2) Accurate Compass in end of polished chrome-plated solid brass case. (3) Belt Clip, handy because it leaves both hands free. Silver-plated reflector. Plastic lens. Length $6\frac{3}{4}$ in. With bulb and two 34 N 4650 batteries. Attractively boxed.
34 N 4444—Complete. Shpg. wt. 15 oz. $1.59



BOYS! GIRLS! Join the Roy Rogers Deputy Club
Big $2\frac{1}{4}$-inch Special Deputy Badge Included

A 4-IN-1 hit for Roy Rogers fans! Flashlight, embossed silver-color pin-clasp Star Badge, Morse Code and Roy Rogers Secret Code all packed in gay 4-color box, ready for Christmas ribbon!

Flashy and Colorful. 4-color picture in blue, brown, red, and green of Roy Rogers and his horse "Trigger" lithographed on the steel case.

Pre-focused Spotlight has 500-ft. beam . . . Red Plastic Head lights up around rim for danger signal. Siren end-cap is polished metal. 3-position switch has Flasher button for code signalling. Plastic lens. Length $6\frac{3}{4}$ in. Bulb and two 34 N 4650 standard leakproof batteries included.
34 N 4422—Complete. Shpg. wt. 12 oz. 98c





"Trail Blazer"

Bright red steel case with "Pony Express Rider" trim. 300-ft. beam adjusts for Spotlight or Floodlight. Carry lantern or fasten it to belt or bike. Case measures $2\frac{5}{8}$x$2\frac{1}{3}$x4 in. With bulb and two 34 N 4650 standard-size flashlight batteries. Shpg. wt. 1 lb. 3 oz.
34 N 4801—Complete. . $1.20

Head Lantern

For Spot or Floodlight. Fastens to head with adjustable strap, clips to belt or bike. 2x4-in. case fits pocket. Leaves hands free.
Fine toy for youngsters . . . a hunting, fishing light for boys or men. With bulb and four standard 34 N 4650 batteries. Wt. 2 lbs. 6 oz.
34 N 4804—Complete. . $3.50





"Camera" Light

Tiny Toy Flashlight thrills youngsters!

PRESS BUTTON . . IT CLICKS . . IT LIGHTS!

Looks like small candid camera—light clicks "on" when you press the button, stays on until you release button. (Takes no pictures.)
Red or blue plastic, $1\frac{3}{4}$x$2\frac{3}{4}$x $\frac{8}{16}$ inches. Carrying strap. Fits neck. With bulb and battery. Shpg. wt. 2 oz.
34 N 4443—*State color*. . . 45c
34 N 4661—**Extra battery for above.** Shpg. wt. 1 oz. Ea. 6c

Tiny "Television"

A Realistic Toy for doll house, playtime!

IT TURNS ON . . . PICTURE LIGHTS UP!

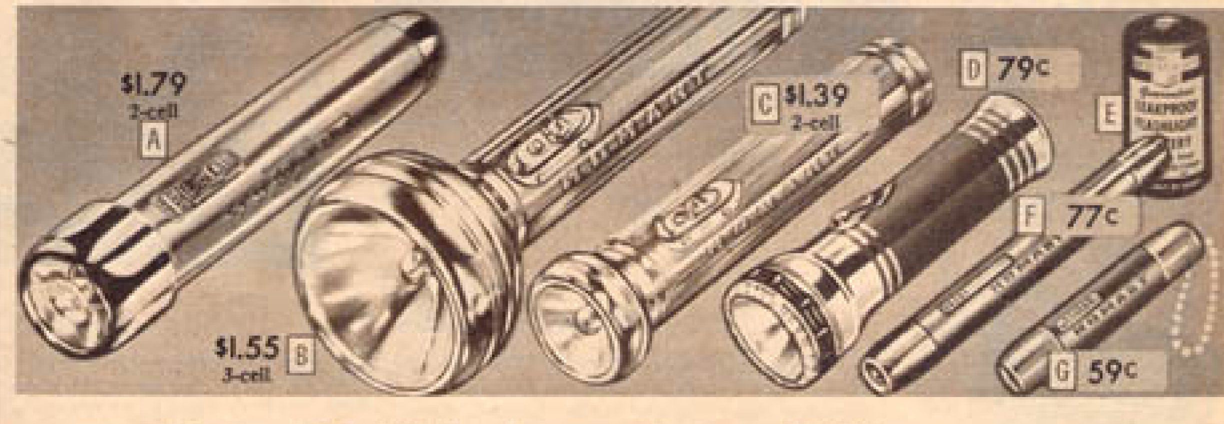
Realistic Screen 1x$\frac{3}{4}$ in. lights up when you flip the switch . . . shows picture of hard-riding cowboy!
Brown plastic cabinet case $2\frac{3}{4}$x$1\frac{1}{2}$x$2\frac{3}{4}$ in. high. With bulb and battery. Will delight every child on your Christmas list!
34N4501–Shpg. wt. 3 oz. 49c
34 N 4659—**Extra battery for above.** Wt. 2 oz. . . . . 2 for 23c



NEW! "Red Head"

Motorist's Safety Light with Stand

Clear 500-ft. beam ideal for making repairs, PLUS a red safety signal side beam. Adjustable bracket holds light, points it where needed. 8 inches long. With two 34N4650 batteries. Wt. 15 oz.
34 N 4418. . . . . $1.89



Homart Flashlights for men, boys and children, too

[A] **Our finest! Two-tone brushed and polished chrome plated over solid brass! Spotlight PLUS floodlight, with switch-controlled focus.** Shatterproof Lucite lens. Spare bulb carrier. With bulb; 34 N 4650 batteries.
34 N 4450—**2-battery size . . . 1000-ft. beam.** Length $8\frac{3}{4}$ in. Shpg. wt. 9 oz. $1.79
34 N 4451—**3-battery size . . . 1500-ft. beam.** Length $10\frac{3}{4}$ in. Shpg. wt. 12 oz. $2.09

[B] **Long-range Searchlights with wide-beam $3\frac{1}{2}$-in. head for hunting, fishing. Flasher button.** Chrome-plated steel. Shatterproof lens. Ring hanger. Bulb; 34 N 4650 batteries.
34 N 4469—**3-battery size . . . 1250-ft. beam.** Length 10 in. Shpg. wt. 1 lb. 7 oz. $1.55
34 N 4470—**5-battery size . . . 1500-ft. beam.** Length $14\frac{5}{8}$ in. Shpg. wt. 2 lbs. 4 oz. $2.29

[C] **Spotlights with $2\frac{1}{4}$-in. head plus flasher button.** Chrome-plated steel case. Plastic lens. Ring hanger. Spare bulb carrier. With bulb and 34 N 4650 standard batteries included.
34 N 4459—**2-battery . . . 500-ft. beam.** $7\frac{5}{8}$ in. Wt. 14 oz. . . $1.39
34 N 4483—**3-battery . . . 1000-ft. beam.** $9\frac{3}{4}$ in. Wt. 1 lb. 3 oz. $1.49

[D] **Compact Signal Flashlight . . 400-ft. beam, plus flasher, plus red plastic head ring.** Polished aluminum; red trim. With bulb and two 34 N 4650 standard batteries. Length 7 in.
34 N 4445—Shpg. wt. 11 oz. 79c

[E] **Leakproof Batteries.** Standard $1\frac{5}{16}$-in. diam. Wt. 4 oz.
34 N 4650—**2 for 23c. 6 for 63c**
Penlight Batteries. $\frac{1}{2}$-in. diam. Not leakproof. Wt. 1 oz. each.
34 N 4653—**Each 8c. 6 for 40c**

[F] **Penlight with pocket clip.** 2-tone brushed-polished chrome. $5\frac{1}{2}$ in. Lock-switch. Bulb; two 34 N 4653 batteries.
34 N 4506—Shpg. wt. 3 oz. 77c

[G] **Key-chain Light.** Red, blue, or green. Chrome ends. $3\frac{1}{4}$ in. Lock-switch. Bulb; one battery (34 N 4653). Wt. 4 oz.
34 N 4508—*State color*. . . . 59c

NEW! Homart "BRITE BEAM" Lantern

Waterproof! Rustproof! 3500-ft. Beam!

The greatest lantern value ever because it's the first SEALED BEAM unit we've seen offered anywhere near this price $5.95

Sealed Beam Unit, same type as automobile headlights, burns at full brightness up to 50% longer than ordinary lanterns, and does it on just one 69c battery (34 N 4702), included. Beam is brighter, longer, clearer . . . and stays 100% bright for entire life of lamp because it's hermetically sealed.

Swivel head with 4-in. glass lens adjusts full 120° up and down—lights up the most inaccessible places. Wonderful for hunting, fishing, scouting . . . and as auto trouble light.

Rustproof case is polished aluminum. About 8x$7\frac{5}{8}$x$4\frac{3}{4}$ inches overall. UL approved switch is at your thumb tip.
34 N 4828—**With bulb and battery.** Shpg. wt. 3 lbs. 12 oz. $5.95
34 N 4702—**Replacement Homart Lantern Battery for above.** Measures $2\frac{5}{8}$x$2\frac{5}{8}$x4 in. Shpg. wt. 1 lb. 6 oz. . . 69c



Fun-packed Activity Books

- For rainy days! Keep youngsters busy for hours
- For convalescent periods when days are long and slow

Sears Special for Christmas!

- The perfect answer when children ask the question. *"Mother, what's there to do?"*... Activity books are educational as well as entertaining







GOOD . . 10 Play Books

63c Ages 4 to 9

No one with small children should ever be without at least one box of Activity Books. They are a wonderful help in keeping boys and girls happily occupied during convalescent periods or on rainy days. Watch them sit occupied for hours. This big 7½x11¾-inch box contains 10 big assorted activity books, each 6½x11-in. with 16 pages. 2 magic coloring books, 2 follow-the-dots, 2 books of puzzles, an ABC book, coloring book, drawing and coloring book, a number book. Larger and more elaborate boxes described at right.

3 N 1868—Shpg. wt. 1 lb. 2 oz. .... Box 63c

BETTER . . 15 Activity Books

97c Ages 4 to 8

Here's a really tremendous value ... enough books to keep the children interested for hours and hours, at just a fraction over 6c apiece! Each 8¾x11¾-inch book has approximately 20 pages, jam-packed with games and fascinating things to do. The assortment includes 2 Wet-A-Brush books that bring out colors, 7 activity books with tracies, 3 beautiful coloring books and 3 Follow-the-Dot books that amaze and delight children when they connect the dots. All books are different—no two alike. A wealth of play ideas and educational fun for quiet playtimes and convalescent periods. And at less than 7c per book, it's really a thrifty buy!

3 N 1869—Shipping weight 2 pounds.......... Box 97c

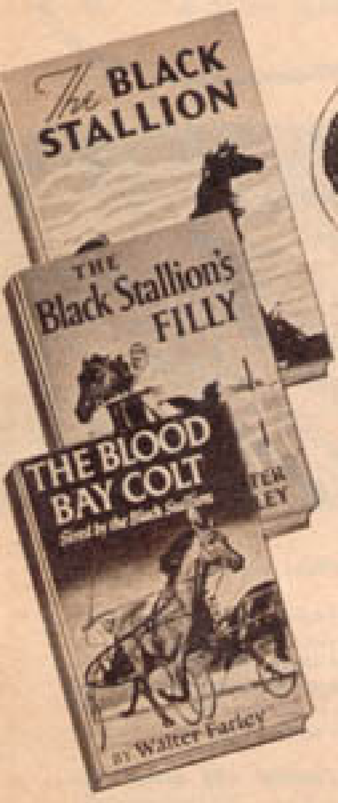
BEST . . 20 big Activity Books

$1.97 Ages 4 to 9

New! Our biggest and finest "Play for Every Day" activity box with everything you need to keep a 4 to 9 year old boy or girl contented. The box is packed with 20 big activity books ranging in size from 9¾x7¼ inches to 10¾x14 inches. There are 4 Wet-a-Brush books, 4 tracing books, a follow-the-dot book, 2 books of Things to Do, a John Wayne Book, a Li'l Abner book, a Bonny Braids book, a rub-a-pencil book, a book of playmates, a book of dots, a book of animal friends, 2 books to pushout and paste (paste not included). And, in addition, there's a box of 8 crayons, a palette of 6 paints, a brush and pan. Truly a deluxe gift box full of the finest books and materials. Just imagine the fun a youngster can have with this big set!

3 N 1870—Shipping weight 4 pounds..... complete box $1.97

OUR BIG GIANT SELECTION OF Children's Books ADVENTURES IN THINGS TO DO







Black Stallion Books

$1.89 Ages 10-16

Thrilling, rip-roaring adventure tales about a line of great Arabian stallions. Thousands of children have enjoyed these unusual books written by Walter Farley. The author is pleased to hear from readers. Write him at 457 Madison Ave., New York 22, N.Y., and you will get an answer and button making you a member of the Black Stallion Club. Clothbound. Shpg. wt. 1 lb. each.

3 N 1559—Black Stallion	$1.89
3 N 1560—Black Stallion Returns	1.89
3 N 1561—Son of Black Stallion	1.89
3 N 1602—Black Stallion and Satan	1.89
3 N 1628—Island Stallion	1.89
3 N 1634—Blood Bay Colt (illustrated)	1.89
3 N 1627—Island Stallion's Fury	1.89
3 N 1547—Black Stallion's Filly (illus.) Latest book	1.89

Jewelry Box of Paper Dolls and Costumes

99c per box

New! Thrill your little girl with this beautiful jewelry box containing 14 brand new paper dolls and 70 gorgeous costumes! Your youngster will find material here for many an hour's exciting play. Dolls printed on 5 cards of heavy cardboard 8x11 inches in 4 colors. Dresses in 3 books of 16 pages each in 4 colors. Fancy box 8½x11½x2½ inches with 2 pull-out drawers.

3 N 1849—Shpg. wt. 1 lb. 4 oz.......... 99c

The Picture Dictionary. **$1.39** 383 pages

Recommended by librarians, teachers, parents. It has helped teach over 1,000,000 children to read, write and spell more rapidly. 5079 terms and 1442 clear illustrations. Words in small letters, capitals and script beneath appropriate picture. 8¾x11¾ inches. Stiff cover. For ages 8 to 12.

3 N 1902—Shpg. wt. 2 lbs. 2 oz. $1.39



Real Cowboys and Indians

$1.89 Each Ages 8-12

The Book of Indians by Holling. About the real Indians of the Old West ... how they lived, rode, hunted, fished, made wickiups and tepees. In exciting story form. Read how the boy Buffalo-Calf went on the great hunt, how the pueblo girl helped save a trader's life, and other stories. 126 pages. Illustrated.

3 N 1577—8½x10¾ in. Stiff cover. Shpg. wt. 1 lb. 12 oz. $1.89

The Book of Cowboys by Holling. Follow the adventures of Peter and Barbara Ann to learn about the work, play and exciting day-to-day life of cowboys. Told in entertaining story form that holds boys and girls entranced. 126 pages. Illustrated.

3 N 1578—8½x10¾ in. Stiff cover. Shpg. wt. 1 lb. 12 oz. $1.89

Boy Scouting . . Boy Mechanics

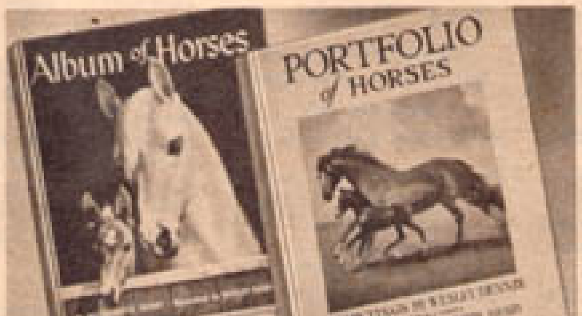
$2.69 For all ages

Boy Scout Encyclopedia. The book every scout wants! Stories, tips and facts on scouting. Reference guide to definitions and terms from A to Z. 160 pages. Illustrated. 8x10½ inches.

3 N 1523—Cloth cover. Shipping weight 1 lb. 6 oz. .. $2.69

The Boy Mechanic. For boys ages 9 and up. Shows how to build toys, games, boats and other exciting projects. Large, clear illustrations. Easily understood explanations.

3 N 1630—Cloth cover. 320 pages. Shpg. wt. 2 lbs. $2.79





Illustrated Horse Stories

Thrilling, illustrated books by Marguerite Henry. Clothbound. Wt. ea. 1 lb. 10 oz. except 3N1230.

3 N 1223—**Album of Horses.** Stories of 26 famous breeds of horses. Full-page illustrations $2.79

3 N 1230—**Portfolio of Horses.** Collection of 25 full-color horse portraits by Wesley Dennis. For framing. Portfolio 12½x15½ in. Wt. 2 lbs. 8 oz. $3.39

3 N 1219—**King of the Wind.** 1949 Newberry Award book. Adventures of an Arabian charger $2.79

3 N 1161—**Misty of Chincoteague** 2.79

3 N 1220—**Sea Star: Orphan of Chincoteague** 2.79

3 N 1240—**Born to Trot** . . a boy and his colt 2.79

Nature Books

$1.69 3 books

Three Nature books for children from 6-10. **Child's Book of Birds, Child's Book of Flowers, Child's Book of Insects.** Profusely illustrated so children learn to recognize dozens of flowers, birds, insects. Entertaining as well as instructive. Large type. About 30 pages each. 7½x10¼ in.

3N1607—Stiff covers. Shpg. wt. 1 lb. 8 oz. 3 books. $1.69



5 Books of Stories Children Love

Start your child's permanent library with these 5 big beautifully made books—a total of 59 famous stories. Children 7 to 10 can read the stories themselves and their younger brothers, sisters will love hearing them. Simply written . . . large, clear type . . . easy to understand. Each 10x12-in. volume has about 80 pages with either black and white or color illustrations on almost every page. Stiff covers. Shipping weight each 2 lbs.

$1.89 Each

3 N 1511—Nursery Tales Children Love. 8 stories—Peter Rabbit, Chicken Little, others. $1.89

3 N 1512—Stories Children Love. 9 stories—Peter Pan, others. $1.89

3 N 1513—Tales from Storyland. 15 stories—Ugly Duckling, Pied Piper, Hansel and Gretel, etc. $1.89

3 N 1514—Folk Tales Children Love. 15 stories—Shoemaker and Elves, Star Dipper, others. $1.89

3 N 1516—My Picture Story Book. 8 animal stories, Mother Goose rhymes, etc. $1.89



BIG TRUCKLOAD of PICTURE BOOKS

12 story and coloring books for pre-school tots

99c Complete

Won't your child's eyes shine when he sees this wonderful book and toy combination? It's a real little truck (10¾x6¾x2 in.) made of heavy cardboard with 4 movable wheels and a brightly colored draw cord. Inside is a generous load of 12 picture-story and coloring books. There are about 12 pages in each 5¾x6¾-inch story book, all colorfully illustrated. The stories are old favorites that have delighted children for years—"Peter Rabbit," "The 3 Little Pigs," "Jack and the Beanstalk" and "Henny Penny." Then there's a big assortment of 5½x7-inch coloring books with about 32 pages each—ABC coloring book, 4 special Christmas coloring books, an animal coloring book and more. These books will keep your small child busy through many a winter's day . . . and he can play with the truck too.

3 N 1841—Shipping weight 1 pound 2 ounces. 99c

Children's Books

LOOK! New "Night Before Christmas" Book featuring a Whirly-Twirly Toy

$1.39





Complete and richly illustrated story of "The Night Before Christmas." Colorful book includes fascinating whirly-twirly toy—snap it out and assemble it in a jiffy. Makes unique and colorful decoration for your home or children's bedroom. When toy is suspended each tiny air current will set it whirling and twirling in an amazing pattern that brings the night before Christmas story to life. Book 10¾x13¾ in.

3 N 1558—Shpg. wt. 1 lb. 4 oz. $1.39

Mother Goose with 185 Nursery Rhymes

$1.89

Beautiful, deluxe edition of 185 best-loved nursery rhymes . . . every page printed in full color. Printed on fine quality paper and cleverly illustrated by Margot Austin. A *good* Mother Goose should be in every playroom. Shpg. wt. 1 lb. 12 oz.

3 N 1612—Stiff cover. $1.89

Rudolph Pop-Up

$1.19

Rudolph, the Red-Nosed Reindeer with 5 full-page pop-up action pictures. Everybody loves the story of the shy little reindeer. About 20 story pages 10½x8 in. Shipping weight 9 oz.

3 N 1856—Stiff cover. $1.19











Children's Bird and Animal Books

$1.89 Each

For ages 9 and up. Here are books for children written in such a delightful and interesting manner as to capture the attention of the whole family. Each big 10x12-inch book contains 96 pages with marginal illustrations as well as 12 full-page 4-color reproductions. Bound in board with muslin reinforcing. For a wonderful Christmas gift, order the complete matched set. Shpg. wt. ea. 2 lbs.

3 N 1615—Homes and Habits of Wild Animals. By Karl P. Schmidt of Chicago Natural History Museum. $1.89

3 N 1616—Animal Babies. By Margaret J. Bauer of Chicago Natural History Museum. $1.89

3 N 1617—Friendly Animals. By Karl P. Schmidt. Deals with origins of our familiar domestic animals. $1.89

3 N 1618—Birds At Home. By Marguerite Henry. Introduction to common birds we see daily. $1.89

3 N 1619—Traveling with Birds. By R. Boulton. Noted ornithologist, discusses food, migration, etc. $1.89

3 N 1621—Set of Above Books. Wt. 10 lbs. 8.99

New Golden Books

$1.19 Set of 5

For ages 4 to 8 years. Here are 2 more sets of increasingly popular Golden books. Each 6⅝x8-inch book has about 28 pages with big color illustrations. Shipping weight 1 pound 12 ounces per set.

All-Disney set includes "Ugly Duckling," "Noah's Ark," "Mickey Mouse's Picnic," "Donald Duck and Santa," "Mickey and Space Ship."

3 N 1563—Stiff covers. $1.19

New selected assortment with "Mr. Wiggs' Birthday Party," "Tex and His Toys," "Woody Woodpecker," "Emerald City of Oz," "Bugs Bunny gets a Job."

3 N 1565—Stiff covers. $1.19

4 Linen Books

$1.49 Set of 4

Every baby's first library should include this colorful set of 4 linen books. Gay 4-color full-page illustrations printed on strong linen pages that are hard to tear and yet soft enough that baby can't hurt himself. Set includes "Baby's First Book," "ABC Book," "1-2-3 Picture Book," and "Mother Goose Rhymes."

Each book is 6½x8 inches. Words are printed in extra large, easy-to-read type so baby can learn to identify rhymes and animals with the words. Order 4 linen books today. A typical Sears value. Shipping weight 4 ounces.

3 N 1538. . . . . Set $1.49

Washable Books

$1.39 Each

We Like Horses—with foam rubber stuffed horse cuddletoy. This lovable, chewable cloth book may be boiled to sterilize. Has 10 colorful 8x9¾-inch picture pages. Cuddletoy can be detached.

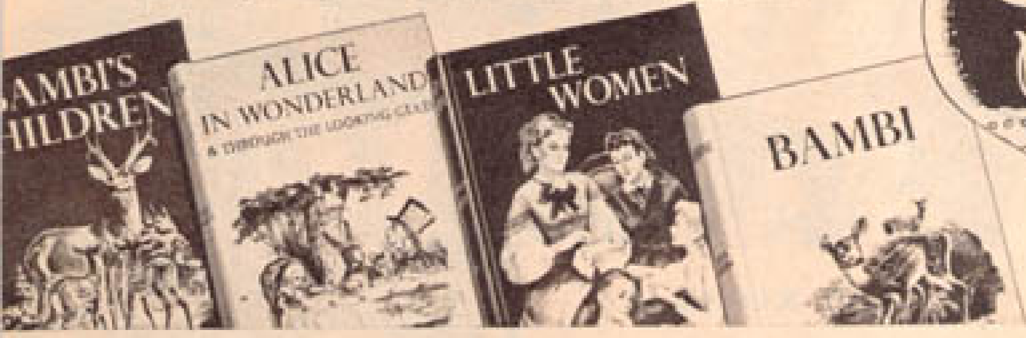
3 N 1567—Shpg. wt. 4 oz. . . . $1.39

2 New Washable Cloth Books. "Baby's Farm" and "Come Along"—can be washed and ironed—are sanitary and entirely safe for baby. He'll like the bright colors, big pictures, simple rhymes. Each book has 8 colored pages 9x7 inches.

3 N 1535—Shpg. wt. 4 oz. Set $1.39

ANGELO PATRI Says: Reading good books is one of the most useful habits children can acquire. Fairy tales, classics, a dictionary will prove the finest family investment ever made.

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CHILDREN'S CLASSICS

BETTER Bindings

Famous Thrushwood Classics are always welcome Christmas gifts. Clothbound. Wrapped in colorful jackets. Printed on better quality paper, with illustrations.

Anne of Green Gables (313)
Anne of Avonlea (476)
Poor Little Rich Girl (479)
Rebecca of Sunnybrook Farm (190)
New Chronicles of Rebecca (480)
Little Shepherd of Kingdom Come (332)
Anne of Ingleside (481)
Bambi (325)
Bambi's Children (326)
Heidi (315)
Heidi Grows Up (321)
Heidi's Children (322)
Merry Adv. of Robin Hood (314)
Uncle Remus (324)
Bird's Christmas Carol (482)
Anne of the Island (483)
Anne of Windy Poplars (484)

Please be sure to state catalog number and title number.

3 N 1716—Wt. 1 lb. 4 oz. Ea. $1.19

BEST Bindings

Cloth bindings decorated with exquisite full color designs . . . a wealth of color illustrations . . . printed on high quality paper.

Huckleberry Finn (1)
Pinocchio (2)
Tom Sawyer (3)
Alice in Wonderland (4)
Anderson's Fairy Tales (5)
Black Beauty (6)
Five Little Peppers (7)
Grimm's Fairy Tales (8)
Heidi (9)
Jo's Boys (10)
King Arthur (11)
Little Women (12)
Adv. of Robin Hood (13)
Swiss Family Robinson (14)
Treasure Island (15)

State catalog No., title No.

3N1750—Wt. 1 lb. 8 oz. Ea. $1.89

An Ideal Gift Series of Great Youth Books
LIBRARY CLASSICS for Children of All Ages

Companion Library of outstanding and ever popular classics for children . . read and loved year after year. Easy-to-read type on quality paper. Colorful picture on every cover. Beautifully illustrated. Stiff covers. Let your children begin this Christmas.

Adventures of Huck Finn (1)
Adventures of Pinocchio (13)
Adventures of Tom Sawyer (2)
An Old-Fashioned Girl (12)
Alice in Wonderland (3)
Anderson's Fairy Tales (21)
Bambi (4)
Bambi's Children (17)
Beautiful Joe (22)
Black Beauty (5)
Bob, Son of Battle (6)
Call of the Wild (7)
Eight Cousins (24)
Grimm's Fairy Tales (25)
Heidi (8)
Heidi Grows Up (9)
Heidi's Children (18)
Jo's Boys (26)
Little Colonel (10)
Little Men (27)
Little Women (11)
Robin Hood (28)
Robinson Crusoe (29)
Rose in Bloom (20)
Treasure Island (14)
Uncle Remus (15)
Under the Lilacs (16)

Please state catalog No. and Title No.

Shipping weight each 1 lb. 4 oz.

3 N 1705 . . . . Each 73¢

Buy 3 and Save . . . . 3 for $1.98

It's easy and convenient to buy all your books by mail from Sears. Order a complete set for your children for Christmas.

It's Fun to Learn The Real Books





Facts can be fun! And these books will prove it. Written and illustrated by authors and artists chosen for specialties.

Real Book of Airplanes (1)
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Real Book of Amazing Animals (3)
Real Book of Baseball (4)
Real Book of Dogs (5)
Real Book of Explorers (6)
Real Book of Inventions (7)
Real Book of Magic (8)
Making Dolls and Doll Clothes (9)
Real Book of Stars (10)
Real Book of Trains (11)
Real Book of Mounties (12)
Real Book of Pirates (13)
Real Book of Horses (14)
Real Book of Texas Rangers (15)
Pets and How to Care for Them (16)

State catalog No., title No.

3 N 1720—Wt. 12 oz. . . . Ea. $1.19

SERIES BOOKS for Children of All Ages . . . Buy 2 and Save

Bobbsey Twins

For children 6 to 12

The Bobbsey Twins (75) *first title published*
At Whitesail Harbor (499) *latest title published*
On a Ranch (78)
At Sugar Maple Hill (130)
On Blueberry Island (123)
In the Land of Cotton (7)
In the Country (120)
On a Pony Trail (69)
Mystery Mansion (129)
In Mexico (138)
Toy Shop (139)
In Rainbow Valley (496)
Solve A Mystery (79)
At the Ice Carnival (72)
At Cedar Camp (136)
And their Schoolmates (132)
At the Circus (127)
At Lighthouse Point (74)
At the County Fair (125)
Own Little Railroad (497)

State catalog No., title No.

3 N 1717—Shpg. wt. each 12 oz. . . . . 93¢ 2 for $1.79

Nancy Drew

Mysteries for girls 11 to 15

Secret of Old Clock (85) *first*
Mystery of Ski Jump (119) *latest*
Mystery at Lilac Inn (102)
Moss Covered Mansion (112) *new*
Mystery of Ivory Charm (111) *new*
Clue in Jewel Box (83)
Secret in the old Attic (82)
Quest of Missing Map (84)
Secret at Shadow Ranch (103)
Secret at Red Gate Farm (104)
Nancy's Mysterious Letter (106)
Clue of the Broken Locket (109)
Whispering Statue (89)
Haunted Bridge (88)
Clue of Tapping Heels (87)
Ghost of Blackwood Hall (115)
Clue of Leaning Chimney (116)
Secret of the Wooden Lady (117)
Clue of the Black Keys (118)
Hidden Staircase (100)

State catalog No., title No.

Shpg. wt. each 10 oz.

3 N 1713 . . . . Each 93¢ 2 for $1.79

Hardy Boys

Series for boys 11 to 15

Tower Treasure (201) *first*
Secret of Wildcat Swamp (523) *latest title published*
Secret at the Old Mill (206)
Missing Chums (207)
Secret of the Caves (209)
Mystery at Cabin Island (220)
Great Airport Mystery (204)
What Happened at Midnight (221)
Melted Coins (14)
While the Clock Ticked (222)
Twisted Claw (19)
Disappearing Floor (18)
Secret Panel (200)
Lost Tunnel (230)
Phantom Freighter (227)
Secret of Skull Mountain (228)
Sign of the Crooked Arrow (229)
Wailing Siren Mystery (231)
Secret Warning (20)
Hidden Harbor Mystery (205)

State catalog No., title No.

Shpg. wt. each 10 oz.

3 N 1724 . . . . Each 93¢ 2 for $1.79

Zane Grey Westerns

The Deerstalker (512)
Arizona Ames (232)
Call of the Canyon (226)
Hashknife Outfit (230)
Light of Western Stars (484)
Majesty's Rancho (41)
Mysterious Rider (300)
Raiders of Spanish Peaks (42)
Riders of Purple Sage (385)
Shadows on the Trail (386)
30,000 on the Hoof (45)
Thundering Herd (231)
Valley of Wild Horses (483)
Rogue River Feud (511)
Spirit of the Border (510)
West of the Pecos (236)
Wild Horse Mesa (47)
Drift Fence (233)
Nevada (509)
Stairs of Sand (40)
Wilderness Trek (302)
Twin Sombreros (44)
Forlorn River (229)
Robbers Roost (234)
Sunset Pass (235)
Maverick Queen (558)
Dude Ranger (560)

Biography

Zane Grey, Man of the West (557) . . . vivid biography of famous author. By Jean Karr

State catalog No., title No.

Shipping weight each 14 ounces.

3 N 260 . . . . Each $1.19

WORLD-FAMOUS DOG STORIES

Lassie Come Home (1) **by Knight**
Big Red (8) **by Kjegaard**
Kazan—Wolf Dog (17) **by Curwood**
Bob, Son of Battle (15) **by Ollivant**
by O'Brien
Silver Chief—Dog of the North (3)
Return of Silver Chief (18)
Silver Chief to Rescue (16)
by Jack London
White Fang (13)
Call of the Wild (14)
by Albert Payson Terhune
My Friend the Dog (19)
Highland Collie (5)
Lad of Sunnybank (4)
Further Adv. of Lad (7)
Faith of a Collie (11)
A Dog Named Chips (9)

3 N 1711—Clothbound—*State catalog No., title.* Shpg. wt. each 12 oz. . . . . Each $1.19

Order regularly and get your catalogs regularly

Let J. C. Higgins Colorful Play Tents turn your Backyard into Make-Believe Land



New! Army-type Squad Tent

Here's an official looking play tent—a new, small scale model of the famous army-type squad tent. Great for realistic bivouac by your general and his troops in the safety of your own back yard. Tent is made of sturdy, light green tent material. Measures 5x5 feet at base; 4½ feet high; has 1½-foot sidewall. Jointed wood center pole, front awning poles, all necessary ropes and stakes included. Give a real thrill to your make-believe soldiers. Order your new squad tent today.
6 N 07772—Shipping weight 7 pounds. *Mailable*. . .$6.59

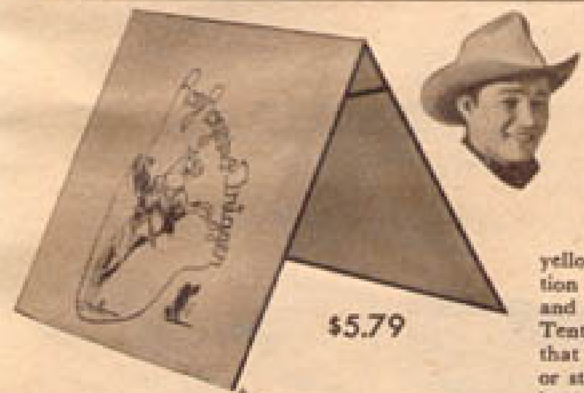
New! 4-color Tepee Tent

Now—a brand new, 5-sided tepee tent that can be used indoors or out. Colorfully decorated with green, orange, red and brown action pictures of cactus, bison, Indians and similar western scenes on a natural color background.

Six suction cups attach to beckets in base of tent for use in basement or recreation room. Or you can stake tent out of doors with small wooden pegs. Tent is 45 inches high, 56 inches in diameter. Center pole, suction cups and wooden stakes included. Order 2-way tepee tent today.
6 N 07773—Shipping weight 3 pounds. *Mailable*. .$2.74

Popular Umbrella Tents

Junior-size Umbrella Play Tent of good-looking tent material in an attractive, light green color. Five feet high at peak; 7x7 ft. at base; 2¾x2¾ ft. at eave. Wire frame at eave connects to center pole with ropes. All necessary ropes, poles, stakes included.
6 N 07758—Shpg. wt. 9 lbs. *Mailable*. $8.15
Economy priced Umbrella Play Tent (not shown). Same as play tent above only smaller. Four ft. high at peak; 4x4 ft. at base. Ropes, poles, stakes included.
6 N 07742—Shpg. wt. 5 lbs. *Mailable*. $4.65



Roy Rogers

Play Tents

NEW! "Roy Rogers" Pup-style Tent sets up indoors or out. Bright yellow tent material has action pictures of Roy Rogers and Trigger on both sides. Tent fits over steel bar frame that requires no ropes, poles or stakes. 4 ft. wide; 4½ ft. long; 3½ ft. high. Frame included.
6 N 07771—Wt. 15 lbs. $5.79



Tepee Tent

"Roy Rogers" Tepee Tent of light green material gaily decorated with bright red action pictures of Roy Rogers and Trigger. Tent is 4¾ ft. high at peak; 4½x4½ ft. at base. Awning lowers and ties down over doorway. All necessary ropes, poles, stakes included. Shpg. wt. 5 lbs.
6 N 07760—*Mailable*. . .$5.98



Umbrella Tent

Exciting "Roy Rogers" Umbrella Play Tent. Colorful design is sure to make a hit with your ranch foreman. Desert tan tent material has a picture of Roy and Trigger on its sides. Tent is 5 ft. high at peak, almost 7 ft. square at base. Wire frame at eave connects to center pole with ropes. Ropes, poles, stakes included. *Mailable*.
6 N 07715—Wt. 8 lbs. .$9.95



Big Chief Tent

Fancy construction is sure to please your wildest warrior. Bright yellow tent material has dark red Indian head on both sides. Tent is 4½x4½ ft. at base; 4¾ ft. high at peak. Large front awning lowers and ties over doorway to hold paleface captives. Easy to put up or take down. Ropes, poles, stakes included. Shpg. wt. 5 lbs. Order today.
6 N 07759—*Mailable*. . .$5.59

J. C. Higgins Scout Size Camping Tents



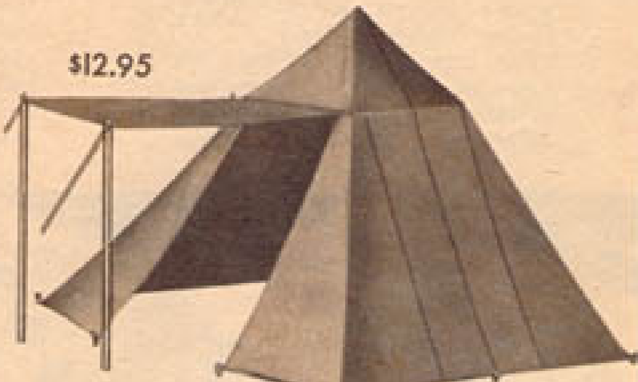
Wall Tent is 5 ft. high at peak; 2 ft. high at eave; 5x7 ft. at base. 6.74-oz. forest green drill is water repellent treated. Front flaps tie open or closed. Eave extends 1½ in. beyond sidewalls. Seams stitched with 4-ply thread. Reinforced corner loops hold guy ropes. Ropes, stakes, poles included. *Mailable*.
6 N 07727–Shpg. wt. 15 lbs $13.95

Our Best Pup Tent



Plastic-screened front joins in middle with snap fasteners, snaps to 4-in. door riser at bottom. Sewed-in floor of 5.90-oz. treated drill keeps tent snug and dry. 3½ ft. high; 5 ft. wide at front; 7 ft. long including 1½-ft. closed rear extension. 7.68-oz. forest green drill is water repellent treated. Lapped seams double stitched with 4-ply thread. Ropes, poles, stakes included. *Mailable*.
6 N 07735–Shpg. wt. 14 lbs. $13.95

Bargain Scout Tent



6.74-oz. forest green drill is water repellent treated. Tent is 5¼ ft. high at peak; 4 ft. high at eave; 7x7 ft. at base. Wire frame at eave fits into pockets at eave corners. Fabric reinforced at points of strain. Screened rear window protected by heavy storm flap that ties up or down. Awning ties over doorway. Lapped seams double stitched with 4-ply thread. Ropes, stakes, poles included. *Mailable*.
6 N 07757–Shpg. wt. 14 lbs. $12.95

Finest Scout Tent



Plastic screen door joins in middle with snap fasteners, snaps to 3½-in. door riser at bottom. Sewed-in floor of 5.90-oz. treated drill keeps tent snug and dry. 5¼ ft. high at peak; 4 ft. high at eave; 7x7 ft. at base. Wire frame around eave fits into pockets at eave corners. 6.74-oz. forest green drill is water repellent treated, reinforced. Screened rear window protected by heavy storm flap. Awning ties over doorway. Lapped seams double stitched with 4-ply thread. Ropes, stakes, poles included. *Mailable*.
6 N 07756—Shpg. wt. 19 lbs. $20.95



Toy Barber Shop Set

$1.08

Every little boy likes to "make believe" and this set will make him a first-class "barber" in one easy lesson. 6-pc. set of durable, pliable plastic. 6-inch scissors, play razor, clippers (do not cut), comb, brush, mug.
49 N 1841—Shpg. wt. 6 oz. $1.08



Popular Joke Assortment

$1.79

Complete practical joker kit provides lots of fun for everyone. Includes dribble water glass, snow storm tablets, economical teaspoon, ink bottle and ink spot, suction cup joke, magic soap, hot toothpicks, bitter "cigs," dummy matches and others. 12 tricks in all.
49 N 1945—Shpg. wt. 1 lb. 2 oz. $1.79



It's fun to "treat" little playmates with this equipment

Play Kit for Make-believe Doctors

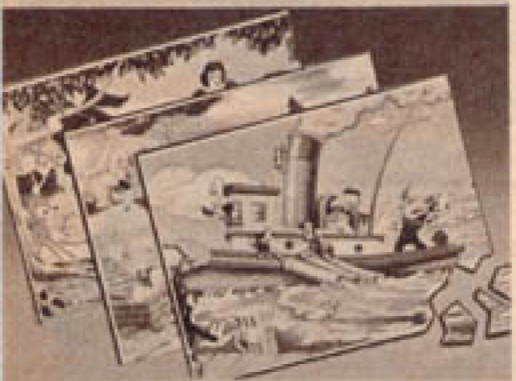
$1.59 Complete

More realistic than ever . . because the bandage strips and adhesive tape included are genuine . . just like doctors use. Kit includes 12 bandage strips; adhesive roll, ½-inch x 1 yard; Kleenex; gauze pads; stethoscope that really works; plastic microscope; hypo needle; ear tester; eyeglass frames; thermometer; play watch; head reflector; reflex hammer; medicine spoon; intercom system with talking tape—plus accessories as signs, shingle, diploma and prescription blanks. Shpg. wt. 1 lb. 8 oz.
49 N 1711—Incl. cardboard carrying case, 9x14 inches. $1.59

Play Kit for Make-believe Nurses

$1.59

Kit now includes 12 real bandage strips and genuine adhesive roll, ½ inch x 1 yard . . just like nurses use in hospitals. 24 Kleenex tissues, 2 gauze pads, apron, stethoscope, eyeglass frames, thermometer, play watch, comb, sterilizing pan, soap, hypo needle, ear tester, medicine spoon, play scissors. Accessories include shingle, eye chart, diploma, health certificate, needed for efficient nursing. Complete in cardboard carrying case, 9x14 inches, with metal snap lock and handle.
49 N 1712—Shipping weight 1 pound 8 oz. $1.59



Walt Disney Puzzles

83c Set of 3

Set of 3 brilliantly-colored puzzles showing favorite Disney characters: Three Little Pigs, Mickey Mouse, and Snow White. Over 400 pieces per puzzle. Each puzzle 19x14 inches.
49 N 1707—Shpg. wt. 1 lb. 12 oz. . 83c



De Luxe Doctor Kit in zipper bag

$2.89

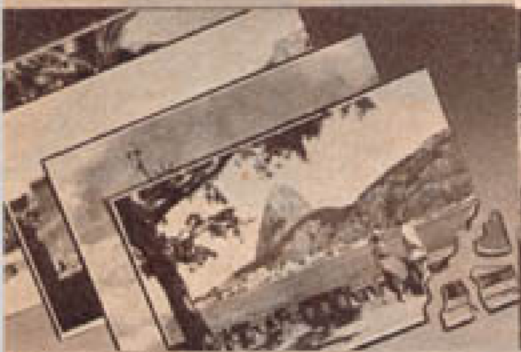
Little doctors are proud to make "calls" with this professional-looking kit. Zip bag of black pliable plastic contains all the items in 49 N 1711 (above) plus 2 ointment cans, test tubes with stand, arm band, fluoroscope and films, pressure gauge, pill boxes.
49 N 1722—Kit 5¼x8½x4 in. Shpg. wt. 1 lb. 6 oz. $2.89



De Luxe Kit for Visiting Nurses

$2.89

For efficient little nurses . . a handy zip bag with shoulder strap . . of red pliable plastic. Includes all items in 49 N 1712 (above) plus larger stethoscope that carries sound, fluoroscope, film, pressure gauge, bottle, nipple, intercom system, pill boxes.
49 N 1723—Kit 3x4x9¾ in. Shpg. wt. 1 lb. 6 oz. $2.89



Four Scenic Adult Puzzles

98c

Brazil, Mt. Etna, Waikiki Beach, Statue of Liberty, each 17x11 in. Over 300 pieces each. Shipping weight 2 pounds.
49 N 1706 .... Set of 4, 98c



2-sided Map Puzzle

$1.29

Map of U.S. on one side, world map on other. Durable Tekwood (3-ply fiberboard, wood center). Colorfully lithographed. 24x14 inches. Shipping weight 1 lb. 8 oz.
49 N 1889 .... $1.29



8-piece Lead Cowboy Outfit

82c

Children love to play "cowboy." Five standing cowboys, 2¼ in. high; others in proportion. Two crawling; one 2-gun kneeling cowboy. Hand decorated . . . made in England. Shipping weight 14 ounces.
49 N 5973 .... 8-piece set 82c



8-piece Lead Indian Set

82c

Colorful Indian band. Six standing Indians, in various poses, each 2¾ inches high; others in proportion. One kneeling; one crawling. Hand-decorated . . made in England. Shipping weight 14 ounces.
49 N 5972 .... 8-piece set 82c

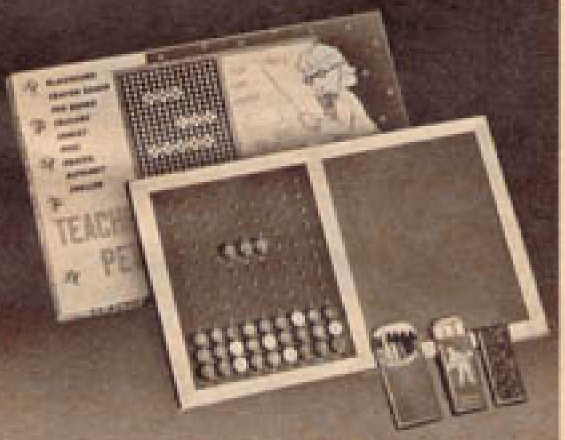


Knock him down, he bounces right up again . . floats upright in water

"Punch Me" Toy

Punch him . . knock him down . . he bobs right back with a great big smile. Strong vinyl plastic with electrically welded seams. Weighted base, so he can't stay down, Easy to inflate by mouth. Inflating stem tucks under flap . . needs no tying. Gay water-resistant colors. Floats upright. About 23 in. high, inflated. **$1.32**

49 N 2525—Shpg. wt. 1 lb. 6 oz. $1.32



"Teacher's Pet" Game

A big fun-filled combination . . . Spelling Board, Peg Board, Crayon Board, Blackboard! Accessories include: 6 crayons, 3 pieces of chalk, pegs, erasers and golden alphabet decals that child puts on pegs by himself. Peg Board measures 17½x11 inches. Tots love to learn with this educational toy. **$1.79**

49 N 1717—Shpg. wt. 2 lbs. 8 oz. $1.79



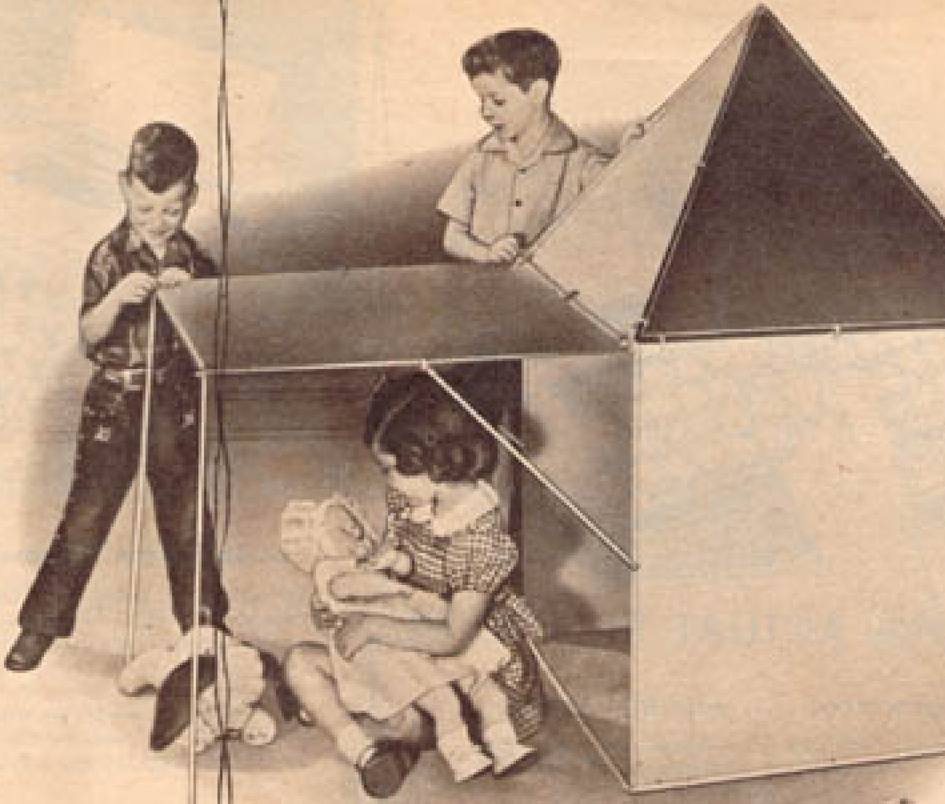
Tots' Inlay Picture Puzzles

[A] **Mother Goose.** Easy-to-assemble fiberboard pieces fit into border that holds puzzle. Each puzzle 8⅜x5½ in. Peter Pumpkin, Simple Simon, Mary and Lamb, etc., gaily colored. **92c set**

49 N 4832—Set of 8 Shpg. wt. 2 lbs. . . . 92c

[B] **Set of 4 Furry Inlaid Puzzles,** each 12⅛x9½ in. Red Riding Hood, Jack in Box, etc. Flocked bright colors, on cardboard. **$1.17 set**

49 N 4829—Shpg. wt. 2 lbs. 12 oz. . . Set $1.17







Build a real "play-in" size house, airplane, canopy . . . take it apart, put it together . . a toy for endless fun **$3.19**

Large enough to play in and around . . children can assemble it

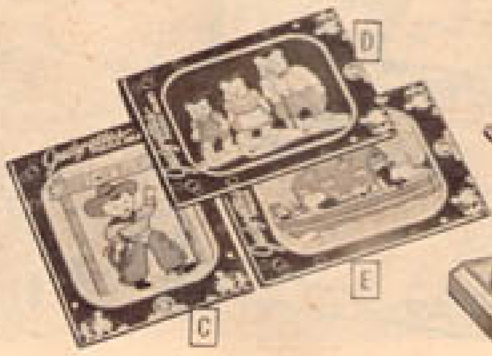
Sensational assembly toy opens up a whole new world of play

A PROVEN SUCCESS! IT'S SO BIG! SO DIFFERENT! Builds a house, an airplane, a tent . . almost anything a child's imagination can dream up. Tots love to play inside large structures . . remember the fascination of old boxes and crates? Now, with these colorful panels and connecting pieces, THE TOY enables children to satisfy their desire for king-size structures.

THE TOY consists of extra-heavy kraft paper panels, in assorted bright colors, and coated with water-resistant plastic. Included are 4 panels, each 29 in. square; 4 panels, each 29 in. triangular; more than the necessary number of dowels for connecting and bracing the panels, and a supply of pliable connectors. It's easy to assemble, no tools needed. Easy to take apart . . stores in compact container. Illustrated instruction sheet shows some of the many toys that can be made. Older boys and girls will find THE TOY ideal for party decorations, floats, festivals.

THE TOY is terrific! It gives such a lot of play value for so little money. Give your child this exciting, versatile toy . . for year around fun and fascination.

79 N 01942—Shipping weight 3 pounds $3.19







Judyette Inlay Puzzles

Large pieces fit in ³⁄₁₆-inch thick board with back to hold puzzles. Each puzzle is 8⅜x11½ inches, made of sturdy hard-to-bend Tekwood and Masonite Presdwood. Shpg. wt. 1 lb. 2 oz.

[C] 49 N 4930—Cowboy. 89c
[D] 49 N 4931—Three Bears. 89c
[E] 49 N 4933—Noah's Ark. 89c

Plastic Bubble Pipe Set

It's fun to blow soap bubbles with this grown-up looking set. Set of two pipes (3¾ inches long), humidor to hold bubble solution, pipe rack. 2¾x5¾x3½ inches high. All of plastic. **59c**

49 N 5069—Shpg. wt. 8 oz. . . . 59c

18-Balloon Assortment

Roy Rogers or Dale Evans motif on six, twelve others plain. Varied sizes and shapes. Some inflate to 4 in. diameter, some to 18 in. long. **55c**

49 N 5018—Shpg. wt. 8 oz. . . . 55c







Toy Typewriter . . . actually types

Has 40-character dial with alphabet, numbers, punctuation marks. Dummy keyboard. Carriage, moved by lever, is 11¾ in. wide . . . takes up to 8½-in. wide paper. Line spacer, plastic roller knobs. 6¾ in. high, to top of dial. Self-inking rolls. Develops word-interest and spelling ability. **$3.69**

49 N 1915M—2 ink rolls included! Shpg. wt. 2 lbs. 6 oz. . . . $3.69
49 N 1916M—Ink Roll Refill. Shipping weight 1 ounce. . . 14c

Brand New! Stamp Pad "Typewriter"

Youngsters will spend many busy hours writing to their friends on this new printing set. Molded in plastic to look just like a Smith-Corona typewriter. Paper rolls around roller just like big typewriter. Young "typists" just take a letter from the keyboard . . touch it to the built-in ink pad, and print through the slot in the roller. Child can always see what has been printed! Package makes portable case. A wonderful Christmas surprise for your child. **$1.82**

49 N 1710—7x8x2½ inches overall. Shpg. wt. 1 lb. 4 oz. $1.82

Cartoon-O-Graph

Enlarges cartoons and pictures *exactly!* Develops drawing skill. 8 cartoons, pencil, thumb tacks, sketch pad, crayons included. Metal enlarging arm. 19x14 inches overall. **$1.79**

49N1901—Wt.2 lbs.14oz $1.79

STIMULATE YOUNG MINDS WITH

Educational Toys

INSTRUCTIVE . . LOTS OF FUN







Toy Adding Machine..adds to 9999

Youngsters enjoy playing store or bookkeeper with their own adding machine. Helps them learn to add. Older children can use it to check homework . . adults to help balance accounts. Takes 4-column figures; adds accurately up to 9999. Sturdy metal construction; enamel finish. Order your adding machine today. **$1.75**

49 N 1810—9x6x4 in. high. Shpg. wt. 1 lb. 9 oz. . . . $1.75

Roy Rogers Modeling Clay Set

Over one pound of modeling clay in six different colors. Youngsters can design their own figures or use the three tin molds; four plastic impression stamps. Set also includes wood rolling pin, pointed stick, spatula and 3 stencil cards with 3 cutouts. Lots of fun with this big modeling set . . . order today. **93c**

49 N 1724—Shipping weight 2 pounds 6 ounces. 93c

Chalk and Crayon Slate Set

Three-in-one set . . for writing, drawing, coloring. *Natural slate*, wood frame drawing board, black on one side for chalk, white on other side for crayons. Set includes 14 pieces of chalk, 8 crayons, 6 stencils, 3 stencil cards with 9 animal cutouts, blackboard eraser, 12 coloring pictures. 10⅜x7⅝-inch board. **99c**

49 N 1701—Shpg. wt. 2 lbs. 8 oz. 99c









Happi-Time Paint Sets develop creative ability

159-piece set has 26 wood tubs of paint, 46 paint tablets, 6 bottles poster paints . . all in assorted colors. Brush, 2 water pans, 16 crayons, palette, color chart, 10 stencils, 50 pictures to color. Box 20x13 in. A **big** set for a **big** Christmas surprise. **$1.98**

49 N 1732—Shpg. wt. 3 lbs. 4 oz. $1.98

72-piece set . . everything the young artist needs. Trace, paint color. Set has metal tray with 21 paints, 15 paint tablets, 4 plastic animal paint cups. Also brush, 4-section mixing pan, 6 crayons, 6 pictures to color, tracing paper, color chart, 4 stencil cards with 12 animal cutouts. Hinged carrying case 15x8¾ inches. **99c**

49 N 1703—Shpg. wt. 1 lb. 7 oz. 99c

Molding, Coloring Set

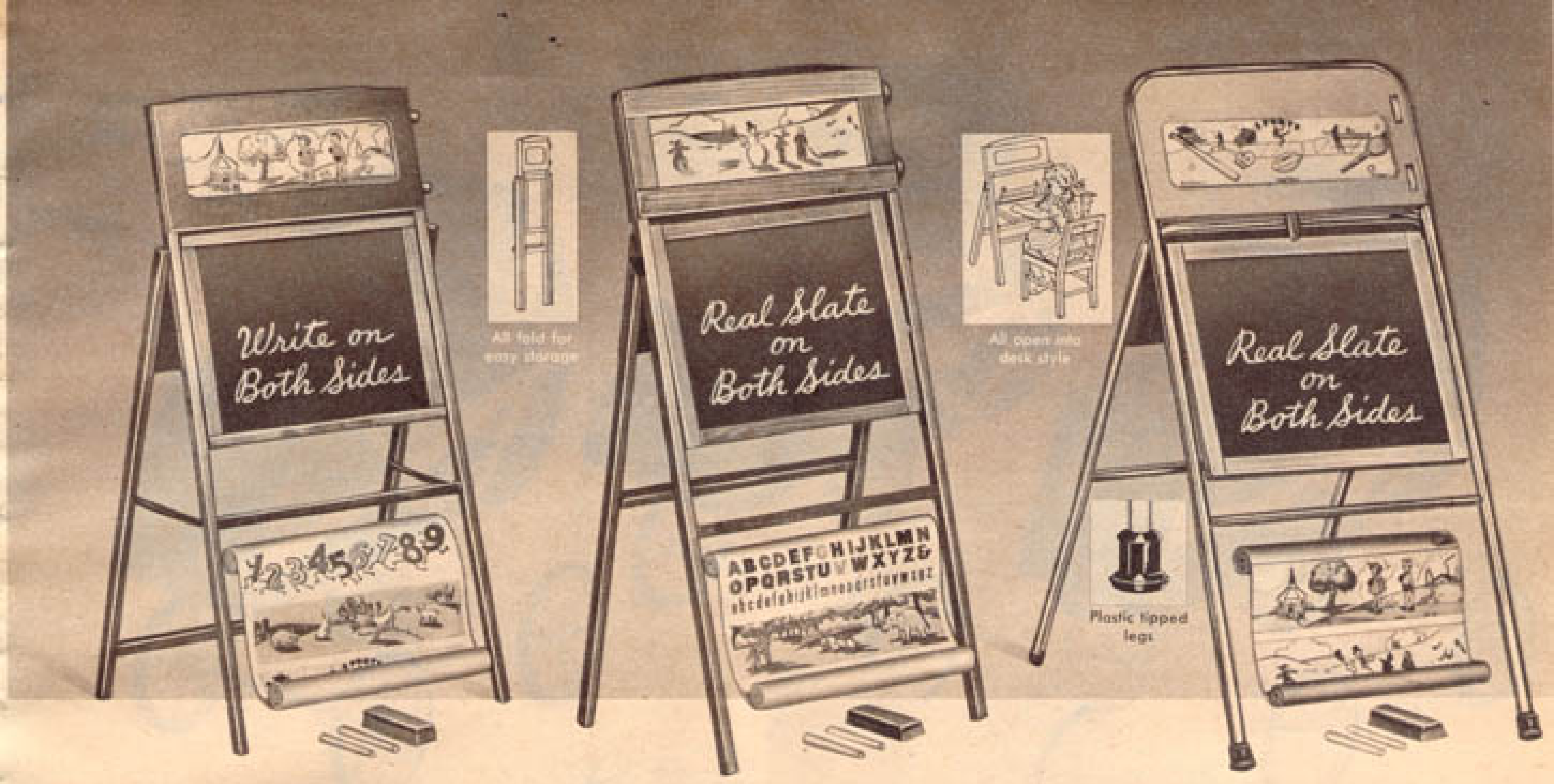
Make your own models of Tom Corbett, Roger and Astro . . . famous space cadets. Set includes 5 rubber molds of Tom, Roger, Astro, a space control board and space respirator; 4 paint tabs, paint brush, ½ lb. molding powder, wood spatula, talcum powder and instructions. Models shown not included. **$1.79**

49 N 1714—Shpg. wt. 2 lbs. $1.79

Frontier Molding Set

Make up a real western drama . . . then mold your own figures to act it out. Set includes 5 rubber molds of Hero Cowboy, Badman, Lady hostage, Indian, Horse. Also 4 paint tabs, brush, talcum powder, molding powder. Easy-to-follow instructions for molding and painting. Models shown not included. **$1.79**

49 N 1715—Shpg. wt. 2 lbs. $1.79



Choose a Real Slate or Composition Blackboard with practically indestructible Plastic Roller Chart

$3.15

- **Composition** writing surface; desk-type board
- Special plastic 6-frame roller chart
- Sturdy frame and legs 39x19 in. Folds for storage

Ideal for small boys and girls. 11⅝x15⅝-in. writing surface (both sides). Tekwood* rack for supplies, Tekwood back. Screw construction, steel hinge plates on rear legs. Eraser, 2 pieces of chalk included. **3-ply fiberboard, wood center.*

79 N 01927L—Shipping weight 9 pounds..........$3.15

$5.43

- **Real Slate** writing surface, hardwood frame
- Plastic 12-frame colored roller chart
- All screw construction 41⅝x19⅝ in. Folds for storage

Built for long use. Sturdy natural finish hardwood frame. Steel hinge plates on rear legs for strength. Masonite Presdwood back, supply rack. Writing surface (both sides) 11⅝x15⅝ in. 2 pcs. chalk, eraser included.

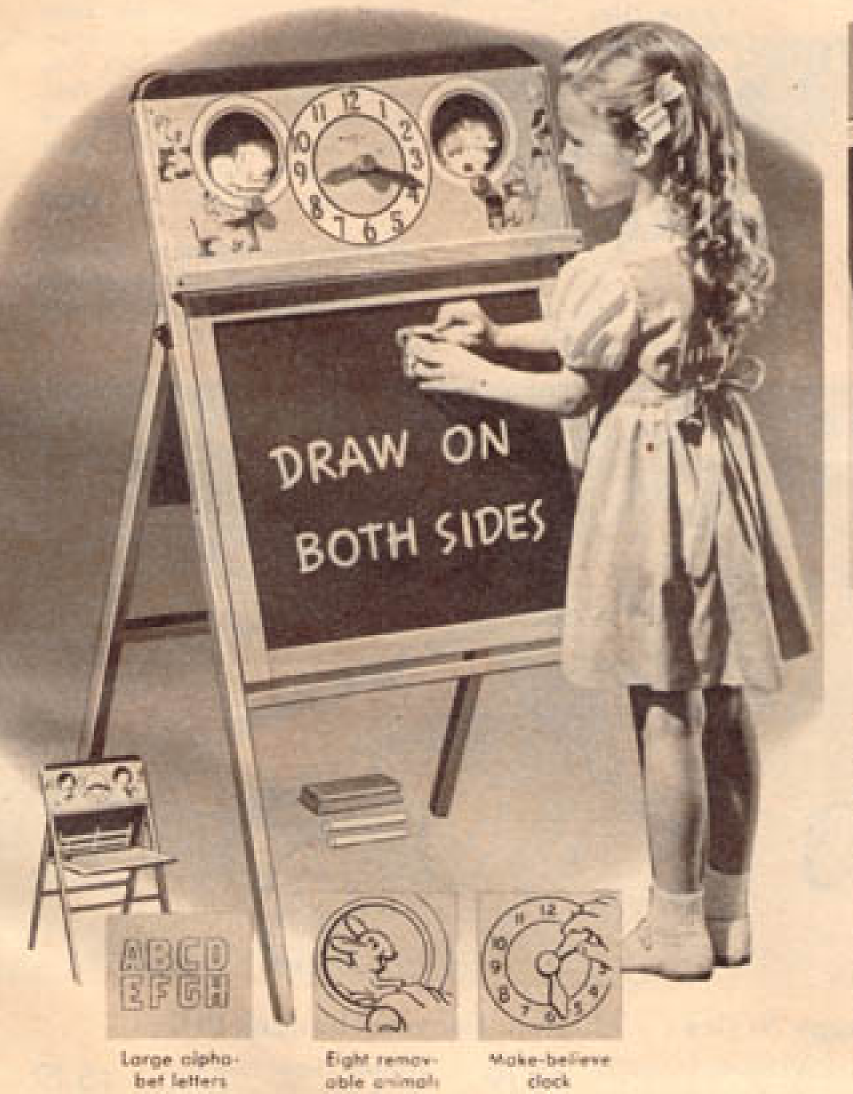
79 N 01929L—Shipping weight 13 pounds..........$5.43

$9.69

- **Real Slate** writing surface 11⅝x15⅝ inches
- Tubular steel frame, chromium plated
- Special plastic 12-frame roller chart

Plastic tipped legs, Tekwood (3-ply fiberboard, wood center) trim. Write both sides. Supply rack. Two pieces of chalk; eraser. 42x19 in. overall. Will take rugged wear for many years. Folds for compact storage—opens into desk.

79 N 01933L—Shipping weight 14 pounds..........$9.69



Large alphabet letters — Eight removable animals — Make-believe clock

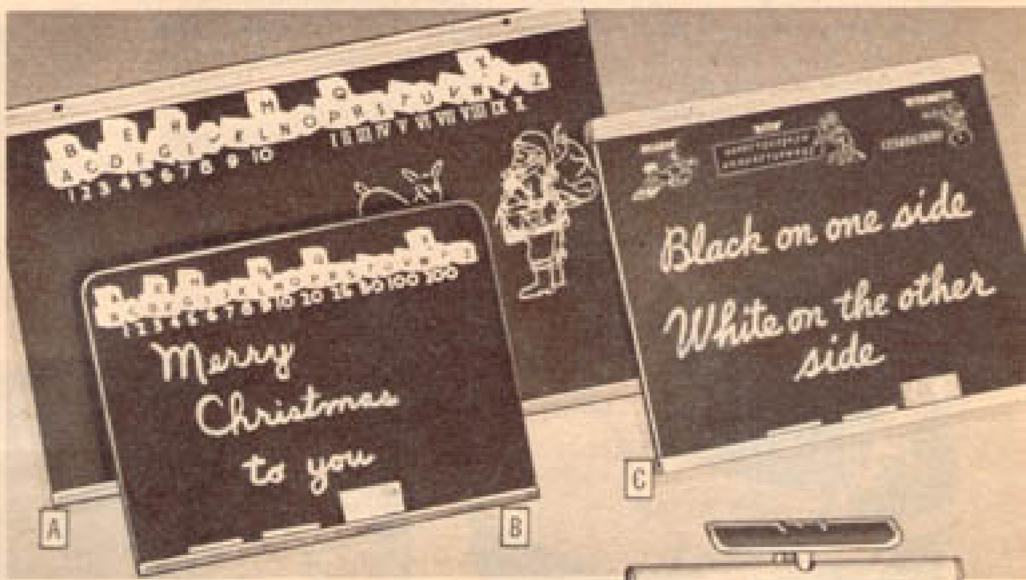
Happi-Time De Luxe Blackboard . . Play Clock

$6.03

- Large composition slate writing surface 18x14 inches
- Sturdy hardwood frame; 44½ in. high . . all screw construction
- Colorful die-cut animals appear in two portholes at top as child turns wood knobs . . . animals lift out for tracing on board
- Movable hands on clock help teach children to tell correct time

Opens easily to form conventional desk-type board. Roomy 16-inch Tekwood* rack for chalk, erasers, books, etc. Rear legs have metal hinge-plates. Masonite Presdwood back. Folds compactly for storage. **3-ply fiberboard, wood center.*

79 N 01811L—Eraser and chalk included. Shipping weight 14 pounds......$6.03



Wall Blackboards . . 2 sizes

$1.15 24x18 in.

Glareless writing surface with alphabet and numbers stenciled on top. Easy to hang or fasten to wall. Non-warping Masonite Presdwood, smoothly coated. Easy to erase. Clean thoroughly with damp cloth . . won't harm finish. Sturdy maple finished wood chalk rail. Eraser, 2 pieces chalk included. Two sizes . . two big values!

[A] 79N01944L—Giant size, 36x24 in. Shpg. wt. 8 lbs. $1.90

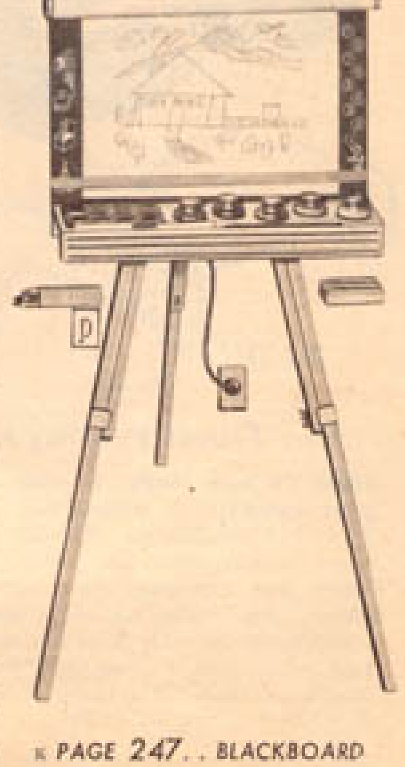
[B] 79N01943—24x18 inches. Shpg. wt. 4 lbs. 1.15

New Black and White Wall Board

[C] Black on 1 side for chalk; white on other for crayons. 18x24-in. writing surface. $1.89

Hard tempered Masonite; Hardwood top and chalk rail. Crayons, chalk and eraser included. Lithographed top.

79 N 01720—Shipping weight 5 pounds........$1.89



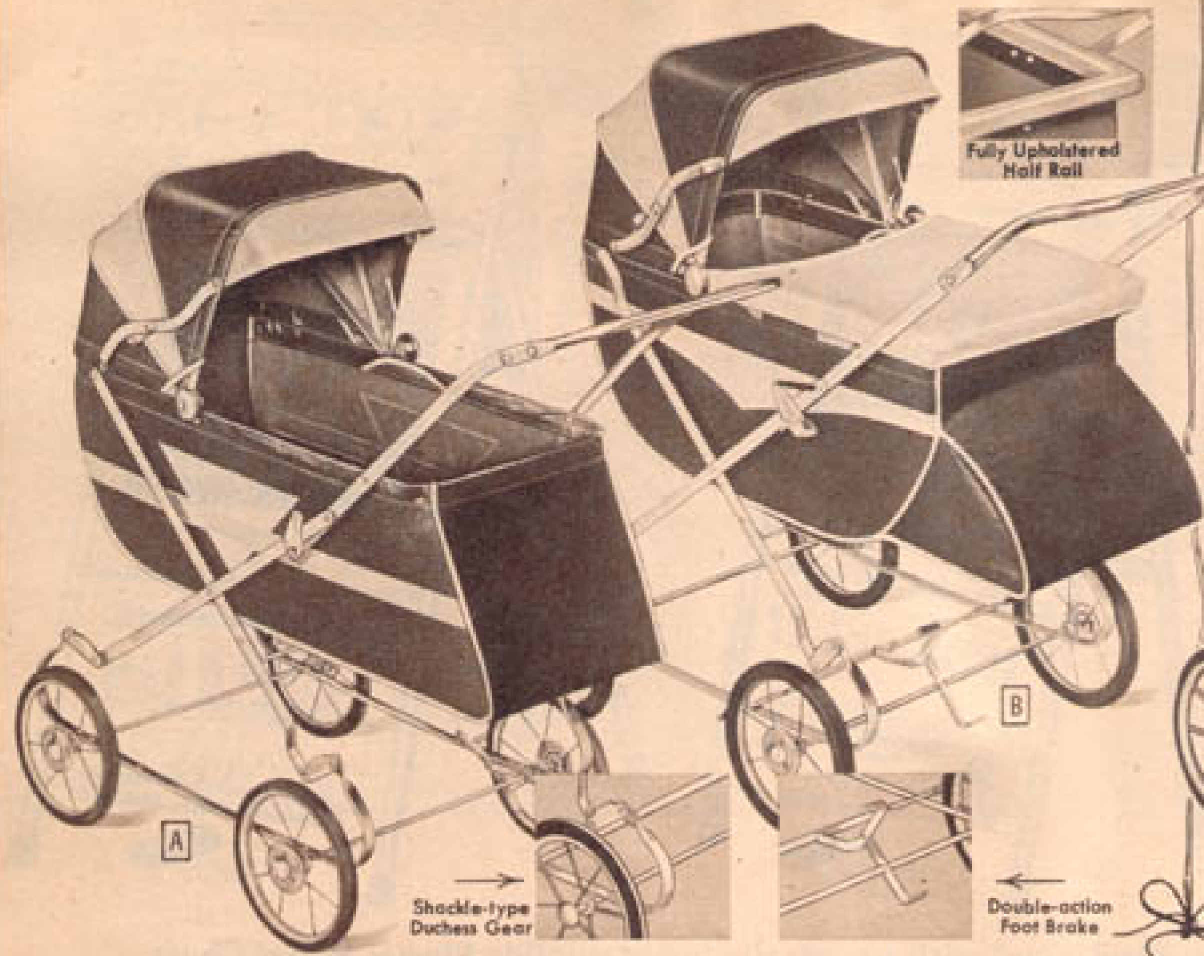
New! 3-in-1 Easel . . Lights Up

[D] $3.98

- Light at top for better vision
- Drawing board, blackboard, easel
- Tripod legs adjust height for any age child

11x18-in. composition board. Metal scroll top, 16-in. wide drawing paper. 5 bottles poster paint, mixing pan, brush, 3 pieces chalk, 3 crayons, eraser. 6-ft. light cord, UL approved. For 110-120-volt AC-DC.

79 N 01956—Shipping weight 6 pounds........$3.98



Little mothers love a Happi-Time buggy for their dolly



Exclusive Happi-Time Folding Buggies

- Shackle-type Duchess Gear for freer wheeling, smoother riding
- Double-action Foot Brake .. easy to operate, holds buggy extra firmly

[A] **Standard.** Lucky dolly rides in style in this handsome Happi-Time carriage. **$9.95** Two-tone body, royal blue and gray in washable Spanish grain vinyl leatherette. Fiberboard insert. Foot extension. Four-bow folding hood with sun visor. ½-in. tubular plated handle 29½ in. high. 7-in. wire wheels; ⅜-in. rubber tires. Full shackle-type duchess gear. Double-action foot brake. Folding steel frame; long-wearing aluminum paint finish. Body is 24x12x9 inches deep.
79 N 08267L—Shpg. wt. 12 lbs....... $9.95

[B] **Deluxe Model** *with special upholstered* half rail. **$13.98** Handsome design—washable Spanish grain vinyl leatherette . . . French blue and light gray. Fiberboard insert. Foot extension. Storm curtain. Four-bow folding hood, sun visor. Chrome-plated handle 30 in. high. 7½-in. wire wheels; ¾-in. rubber tires. Shackle-type duchess gear; spring-actuated leg lock. 2-wheel, double-action foot brake. Sturdy collapsible steel frame; aluminum paint finish. 24¾x13¾x11 in. deep.
79 N 08268L—Shpg. wt. 15 lbs....... $13.98



22-in. Folding Buggy

[C] Little "doll mothers" will have grand fun taking dolly for a stroll in this trim Happi-Time buggy. **$8.29** Washable Spanish grain vinyl leatherette in maroon and gray. Fiberboard insert. Foot extension. Four-bow folding hood; sun visor. Tubular aluminum handle 29 in. high. 7-in. wire wheels; ½-in. rubber tires. "L" type foot brake. Folding steel frame; aluminum paint finish. Body 22x11x9 inches deep.
79 N 08266—Shpg. wt. 9 lbs..... $8.29

All Happi-Time Buggies are specially designed and built to Sears exacting specifications to give you the most for your money.





Our Finest Folding Buggy

Super De luxe Model. Spanish grain leatherette in maroon and gray. **$16.49** Full shackle-type duchess gear. Two-wheel, double-action foot brake. Fiberboard insert, foot extension, storm curtain, inside pocket. 4-bow folding hood with visor. Tubular plated handle 34 in. high. 8½-in. spoke wheels, 1-in. white tires. Folding steel frame; aluminum paint finish. 26¼x14x12 in. deep.
79 N 08269L—Shpg. wt. 19 lbs........... $16.49

3 Ever-popular Buggy Styles . . Thrifty, Easy-to-budget Prices

Low-priced Loom Woven Fiber Buggy **$5.95** . . . every little girl's dream come true. Good looking braid trim . . . beige color . . . woven design. 5-in. stamped wheels; ⅜-in. rubber tires. Aluminum-finish gear, handle 23 in. high. Body 9½x18x5 inches deep.
79 N 08245—Shpg. wt. 8 lbs.. $5.95

NEW! Thrifty Vinyl Plastic Buggy. **$3.19** Glossy red, white trim. Washable. Folding steel undercarriage. Three-bow folding hood riveted to body. Flat steel handle 21 inches high. 4-inch stamped disc wheels, ⁵⁄₁₆-in. rubber tires. Aluminum-finish frame. 16½x7¾x4¾ inches deep.
49 N 8262—Shpg. wt. 3 lbs...... $3.19

Economy Happi-Time Folding Buggy. **$5.19** Spanish grain vinyl leatherette. Light gray, red trim . . . washable. Three-bow folding hood, sun visor. Steel handle 25 inches high. 6-inch stamped wheels, ⅜-in. rubber tires. "L" type foot brake. Collapsible aluminum-finish steel frame. 19x9x7½ in. deep.
79 N 08265—Shpg. wt. 5 lbs...... $5.19



Exquisite Miniature Dolls: gems to shine in any girl's doll collection

$1.79 Each

HAPPI-TIME

• 7½ inches tall • Sturdy, unbreakable plastic • Go-to-sleep eyes with eyelashes • Dressed in luxurious finery • All stand alone

Delicately beautiful in realistic detail. Arms that move, heads that tilt and turn, eyes that sleep! Shoes are painted on. All except nun, groom and cowboy have curly mohair wigs. Girl dolls wear panties and crinoline half-slip. *See revolving musical stand below.*

Bridesmaid. Picturesque gown of pastel rayon satin. Trimmed with net and floral spray. Hat to match. A gem in any bridal party. Shpg. wt. 12 oz.
49 N 3103..........$1.79

Bridegroom. Handsome fellow in formal attire. Felt hat, striped trousers, "tails" and tie. White vest, shirt front. Gold color watch chain. Wt. 12 oz.
49 N 3102..........$1.79

Bride. Radiantly lovely in her traditional gown. White rayon satin, net trimmed; net veil. Artificial orange blossom bouquet. Shpg. wt. 12 oz.
49 N 3101..........$1.79

Nun. Beautiful black rayon taffeta habit, soft black veil, snowy white collar and headpiece. Silver colored metal crucifix on cord. Shpg. wt. 12 oz.
49 N 3114..........$1.79

Cowboy. Ready for round-ups. Fringed imitation leather chaps, felt vest, bold-checked cotton shirt, big felt hat. Metal gun in holster. Shpg. wt. 12 oz.
49 N 3115..........$1.79

Cowgirl. All set for rodeo time. Wears fringed imitation leather vest and skirt, cotton shirt, big felt hat. Metal gun in holster. Shipping weight 12 oz.
49 N 3116..........$1.79





Modern Miniature Dolls

• 7½ in. tall . . . washable plastic . . . heads twist and turn, arms move. Sleeping eyes. Shpg. wt. ea. 10 oz.

[A] **Mary Hartline** of circus fame. Wears bright red broadcloth dress with matching panties. Blond Saran wig. Painted shoes.
49 N 3043— Mary Hartline.....$1.87

25th Century Space Cadets

• Rayon taffeta "space suits." Solid color spangled cuffs, scarfs, fancy belts. Removable leatherette boots.

[B] **Doctor Dale**.. has a mohair wig.
49 N 3044..$1.87

[C] **Tom Corbett.** Painted hair, felt cap.
49 N 3045..$1.87



Music Stand

Revolving Swiss music box displays doll while music plays. Rubber attachment holds doll. Assorted tunes. Plastic; 4¾-in. diam. base.
49 N 3094—Shpg. wt. 8 oz.... $2.44





NEW! Kit of Ready-to-dress Dolls, Stands, Patterns, Collector's Book

$1.79 Kit

Novel, exciting additions for her miniature collection. It's easy, inexpensive and fun, too, to make dresses like those shown in booklet. Kit includes: Two plastic dolls 7½ inches tall—*ready to dress*: Have sleeping eyes; movable heads, arms; mohair wigs; bras and panties. Two easy-to-follow dress patterns with sewing instruction, carefully detailed for rich-looking costumes. Two plastic stands to hold dolls for permanent display. Booklet, in color, shows 16 dolls dressed in colorful native costumes—easy to follow to design your own dresses.
49 N 3034—Shipping weight 1 pound...... *Big value* ..... Kit $1.79

Extra 7½-in. Plastic Dolls like above. Buy lots—watch her collection grow. Shpg. wt. 6 oz.
49 N 3048—Ea. 59c...3 for $1.59

16 Extra Dress Patterns to make costumes for all dolls shown in booklet. Shpg. wt. 6 oz.
49 N 3047—Envelope of 16...59c

Cuddly Soft Babies the tiny tots adore

Wonderfully soft, cloth covered, cotton stuffed dolls. Washable mask face with painted features. Cotton yarn tufts across each forehead.

13½-inch Cutie . . . cunning and petite! Washable vinyl coated arms and legs. Dressed in the latest style waffle pique dress, cute bonnet. Cotton undies; rayon socks; imitation leather shoes. Shpg. wt. 12 oz.
49 N 3553....... $1.87

16-inch Charmer . . . a big value in these cuddly charmers. Just the doll little tykes love. Luxurious lace-trimmed cotton dress, bonnet. Cotton undies, knit socks, imitation leather shoes. Shpg. wt. 14 oz.
49 N 3555.........$1.98

11-inch Beauty . . . *at special low price.* Entire body covered with bright-colored percale. Wears pretty little tie-on apron style dress, neatly trimmed. Perfect for little sister's first soft doll. Shpg. wt. 10 oz.
49 N 3511.........$1.19

Rose O'Neill Kewpie Doll . . . one of the famous dollies of all times. Now all soft and cuddlesome. Washable vinyl plastic, 9½ in. tall. Painted features, shiny glass-like eyes set in. Stands alone. Wears sunsuit. Shpg. wt. 1 lb.
49 N 3507.....$1.79





Give FAMOUS "TONI"—a Toni Permanent Wave

$11.39 14½-inch size

Toni is the queen among dolls. Her crowning glory is her soft, shining nylon hair; it's the finest quality doll wig we know of. Your little "hairdresser" can wash and "permanent wave" Toni's hair as often as she likes, yet it retains its lovely texture. Toni comes with a complete Play Wave Kit, containing Toni creme shampoo, play wave solution (harmless), curlers, comb, end-papers and directions. To make a refill for the play wave solution, mix 1 teaspoon of sugar with ½ cup water.

Toni's all plastic, so water won't harm her. She's practically unbreakable, too—a fascinating companion for active play. Jointed arms and legs move with lifelike grace. Head turns and tilts to all sorts of poses, just like a lovely little girl's. Sparkling go-to-sleep eyes are fringed with thick lashes. Wears richly-trimmed dress of fine cotton material (assorted styles). Includes a cotton half slip, panties, rayon socks, shoes to match her outfit.

49 N 3374—14½ inches tall Shipping weight 1 pound 14 ounces....$11.39
49 N 3375—16 inches tall. Shipping weight 2 pounds 4 ounces....12.98

"SAUCY WALKER" walks, sits and cries

$14.89 22-inch size

Take Dolly by the hand, help her to walk, step by step, just like a real mother does in teaching her own baby. Sparkling glassene eyes have thick dark lashes . . and roll flirtatiously as she walks . . go to sleep when she's tired.

Of rare quality . . she's fashioned completely of hard-to-break plastic . . perfectly shaped, from the tip of her cute little nose to the ends of her realistically formed fingers. Her head turns and tilts coyly, and her parted red lips reveal two tiny pearl-like teeth. Her glamorous long braids are of Saran hair that can actually be shampooed and set. It's soft, shining and manageable. Wears a colorful waffle-weave cotton pinafore with dainty lace-trimmed organdy blouse, cotton half slip, panties, rayon socks, vinyl plastic shoes. 3 doll curlers.

79 N 03397—De Luxe 22-inch Doll . . the most popular size (illustrated). Shipping weight 5 pounds . . . $14.89

49 N 3362— 16-inch Doll. Has features described; eyes go to sleep, do not roll. Shipping weight 3 pounds. $9.29

SMARTLY DRESSED Lovable Dolls SO TALENTED, TOO!





Mary Hartline. Lovely all plastic doll, dressed like the famous television star. She's 16 inches high, has jointed arms and legs, and turning head. Glamorous go-to-sleep eyes are edged with flattering lashes. Beautiful long blonde Saran wig. Smart majorette costume, complete with boots and baton. Doll hair curlers included. **$11.49**
49 N 3357—Shpg. wt. 1 lb. 8 oz. .$11.49

A Real Beauty with "rooted" Saran hair to wash, comb, and curl . . and a toy wave kit to keep it lovely. Washable plastic from head to toe . . head of realistic soft vinyl plastic. Dark lashes fringe her go-to-sleep eyes. Head turns, arms and legs are fully jointed. 18½ inches tall. Wears rayon dress, cotton half slip, panties, socks, and shoes. Kit of toy shampoo, tonic, lotion, curlers, bobbie pins, and comb. **$9.98**
49 N 3335—Shpg. wt. 3 lbs......$9.98

All Plastic Bride Doll is radiantly lovely. Saran wig can actually be combed, brushed and curled. Her beautiful bridal gown is of white rayon satin and lace. Net veil, artificial flower. Panties, rayon socks, shoes. Go-to-sleep eyes have lashes. Movable head, arms and legs. Doll hair curlers included. Shpg. wt. 1 lb. 6 oz. **$5.24**
49 N 3338—14 in. tall . . . $5.24

Betsy McCall Doll . . replica of the famous McCall's Magazine mannequin. She's made of plastic, and her legs are jointed. Her head and arms are of soft vinyl plastic, feel ever-so-lifelike. Lovely sparkling eyes close for sleep . . and are edged by long lashes. Wears a bright cotton dress, half slip, panties, rayon socks, and shoes. 14½ inches tall. **$7.22** Doll
49 N 3355—Shpg. wt. 1 lb. 4 oz. $7.22
McCall Paper Patterns for two complete outfits, designed to fit Betsy McCall doll above.
49 N 3419—*Postpaid*, (Shpg. wt. 2 oz.) . . . . 70¢



Life-size "Sweetie Pie" . . 27 inches tall

$9.98

A special purchase makes this great value possible . . similar doll with less costly fur wig sold for $14.98 last year. She's a dimpled coquette . . a real beauty with wonderful Saran wig to wash, comb, set. She cries when you lay her down, and her lustrous go-to-sleep glassene eyes have long lashes. Her turning, tilting head is hard-to-break plastic. Arms and legs are soft vinyl; body is cotton-stuffed, arms are jointed. Organdy dress, cotton undies. Fine quality shoes and socks, usually found only on costly dolls.

79 N 03197—27 inches tall. Shipping weight 6 pounds........................$9.98



89c **Rayve Toy Permanent Wave Kit.** Includes toy shampoo, curling solution and hair tonic, 6 soft plastic curlers, bobby pins, plastic comb and mirror on lid of box.

49 N 3543—Shpg. wt. 7 oz........89c

New Lifelike Soft Vinyl Heads

Cute, cuddly Curlylocks **$6.99** has Saran hair to be washed, brushed, combed, and curled. She's irresistible to look at . . to care for! Head is soft, fleshlike vinyl plastic. Go-to-sleep glassene eyes have real lashes; open mouth reveals small tongue. Soft rubber-skin arms and legs; cloth-covered, cotton-stuffed body. Tilt her, and she cries. Wears organdy dress with buttons and bonnet, cotton slip, panties with lace, rayon socks, imitation leather shoes. Shpg. wt. 3 lbs.

49 N 3171—About 20 inches tall...$6.99

This Baby Doll **$5.95** with soft vinyl head is a better-than-ever bargain this year . . she's 15% bigger, costs 15% less than in 1951. Her curly Saran wig can be brushed and curled. Soft vinyl face feels and pinches like a real baby; she coos when squeezed. Go-to-sleep eyes, head turns. Her body is soft washable rubber skin, arms are jointed.

Wears dainty ninon dress, bonnet, cotton slip, panties, rayon socks, shoes. Shpg. wt. 3 lbs.

49 N 3678—18 in. tall..........$5.95







"Honey Walker" . . and a real honey she is, too! As she walks, her lovely head turns with each step. Sits without support. **$9.59** 19-in. size

Her all plastic body is beautifully detailed, and her eyes close for sleep. Saran wig can be shampooed, waved and set, like any child's. Smartly costumed in ripplesheen dress with braid trim; matching panties, black patent snap shoes, rayon socks.

49 N 3324—15 in. tall. Shpg. wt. 2 lbs............$7.59
49 N 3325—19 in. tall. Shpg. wt. 3 lbs............9.59

New! Unique Arthur Murray Dancing Doll circles her revolving dance floor **$15.98** with graceful half turns, full turns, and whirls . . both left and right. Lovely detachable doll is unbreakable plastic with movable eyes. Saran wig can be washed and combed. Velveteen frock, slip, panties, evening shoes, stockings, lace gloves, evening bag. 12x12x5-in. sturdy decorated platform. Turn crank to operate. Shpg. wt. 10 lbs.

79 N 03399—Doll is 14 in. tall..............$15.98

Sister-Brother Duet have soft lifelike rubber skin bodies, cotton stuffed. Soft molded fleshlike vinyl head moves; coo-type voice. **$3.94** Boy Doll

49 N 3687—16 in. Boy Doll wears cotton blouse, gabardine pants, bow tie, sports jacket, socks, shoes. Shpg. wt. 2 lbs......$3.94

49 N 3688—19 in. Big Sister Doll wears percale dress with sheer pinafore, panties, socks, shoes. Shpg. wt. 3 lbs..............$4.94





Famous "Baby Coos" . . new low price!

Was ~~$5.89~~ $4.99

Miss Popularity herself *is greatly improved, but her price is cut!* Baby Coos is more precious than ever . . . because she now has a soft vinyl plastic head . . . as well as warm, cuddly Magic rubber skin body, stuffed with cotton and foam rubber. Her sparkling go-to-sleep eyes have long lashes, and she coos when you cuddle her, cries and sobs when squeezed harder. She loves to be sponged clean, and although she wears only a sunsuit, she comes with a complete outfit including: pretty organdy dress, matching ribbon-tied bonnet, slip, diaper, booties, 2 safety pins, 3 powder puffs, 6 clothes pins, wash cloth and soap.

49 N 3041—14 inches tall. Shipping weight 1 pound 6 ounces.................. $4.99

This Baby drinks, wets, cries, has Layette

$5.99

Lifelike and lovable . . . this Happi-Time Baby comes with complete layette and carrying case! She drinks from her bottle, wets her diaper . . . and of course she needs to be bathed, changed and powdered, just like any baby. When you squeeze her tummy, she cries. Practically unbreakable molded plastic head, with go-to-sleep glassene eyes and dark lashes. Body of flesh-like molded rubber with jointed arms and legs. Wears cotton diaper, and her layette includes: dainty organdy dress, matching bonnet, cotton slip, 2 diapers, 4 safety pins, shoes, socks, 6 clothes pins, 3 powder puffs, bottle and nipple. (Extra bottle and nipple are tied to baby's arm). All in handy cardboard carrying case, with plastic handle and metal clasp. Our large quantity purchase makes this low price possible.

49 N 3081—11¾ inches tall. Shipping weight 2 pounds 4 ounces....... $5.99

SHE WANTS ONE OF THESE

Baby Dolls

TO CUDDLE AND LOVE



Howdy Doody

$4.77

His comic freckled face is known by all young TV fans. Lower jaw moves like ventriloquist's dummy. Sturdy plastic head. Big go-to-sleep eyes. Cotton-stuffed body, covered with simulated clothing sewn on: shirt, frontier pants, felt boots, bandanna, belt. Wt. 2 lbs.

49 N 3595—About 21 in. $4.77

Wee One Wets, Sleeps

$3.27

Feed her from her bottle and she'll wet her diaper. Then tuck her in bed and she'll close her eyes for a nap. Though very young, she's already learned to sit alone. Her plastic head is almost impossible to break. Her body, arms and legs are soft, molded rubber . . . washable and almost unbreakable. Head turns, jointed arms and legs take all sorts of positions. Young tots will love to bathe and care for this lovable baby . . . she seems almost human. Shipping weight 3 pounds.

49 N 3612—15½ inches tall.......... $3.27

30-inch BABY COOS . . Biggest doll value in years

$8.89

She's always been a big bundle of joy . . . but now she's even more real, and three inches longer, with a soft life-like vinyl plastic head. *Sensationally low priced, too* (last year she was $12.98 and only 27 inches tall)! Can be dressed as Boy or Girl. This original undressed "Baby Coos" wears actual size baby clothes . . . size 6 to 12 months . . so dress her in your own tot's outgrown clothes . . or order the layette below.

Washable, soft, smooth Magic Skin rubber body, cotton and foam rubber stuffed, go-to-sleep eyes with lashes . . . baby-like coo-type voice.

79 N 03072—Doll only 30 inches tall. Shipping weight 7 pounds.................. $8.89

Layette to fit "Baby Coos" above. Dressed in this outfit *last year, the 27-in. "Baby Coos" sold for $19.98* . . . now "Baby Coos" (above) and the layette are just $12.48. Layette includes: cotton trousers, tam, jacket, shirt, socks, leather baby shoes.

49 N 3418—Layette only. Shipping weight 1 pound........................ $3.59





Happi-Time Baby with "rooted" hair

$7.98

She's the very newest in doll development—the most realistic ever, with miracle Saran hair rooted directly in her soft vinyl plastic head. Strands of Saran hair are securely anchored in her scalp, so it can actually be washed, combed, waved, curled and brushed over and over, just like any child's. She carries her own plastic comb, brush, mirror and curlers right with her, too!

Her large lustrous eyes, fringed with dark lashes, close for sleep when dolly tires of play. Soft, huggable vinyl plastic head, body, arms and legs are washable; feel like a real baby . . . she coos when you squeeze her, too. Head turns, arms are jointed. Finely detailed knuckles, palm lines, etc. Dressed in dainty outfit of fine ninon and lace, huge hair bow, slip, knitted panties, new-style vinyl plastic shoes and rayon socks.

49 N 3620—18 inches tall. Shipping weight 3 pounds $7.98

"Tiny Tears" cries, wets, blows bubbles

$9.49 With fur wig

Big wet tears well up in her eyes and roll down her cheeks, and she'll need to be pacified, just as any baby does. She cries lustily . . . and she also sleeps, drinks her bottle when she's hungry, wets her diaper, blows bubbles at playtime with her tiny bubble pipe . . . and bathes like a real infant.

Her turning plastic head is hard to break; bright glassene go-to-sleep eyes are accented by silky lashes. Body, jointed arms, and legs are soft molded rubber. She wears a knit shirt and panties, but brings a layette including sheer organdy dress, bonnet, cotton slip, diaper, bootees, soap, wash cloth, sponge, bottle, bubble pipe, Kleenex.

De luxe has tousled fur wig to comb, brush and wash. Added robe in layette. 11½ in. tall. Cardboard carrying case. Shpg. wt. 3 lbs. 3 oz.
49 N 3032 .... $9.49

With Molded Hair but larger doll. Layette and all features described above (no robe). In cardboard box. 13½ inches tall. Shipping weight 3 pounds.
49 N 3031 .... $7.45







Tousle Head . . Jointed

$4.95

Her hair is a mop of soft fur . . . forever in need of a good combing. AND . . . this year she has fully jointed head, arms and legs, too, to make her more realistic than ever before. She brings her own plastic brush, comb, and mirror with her. She'll cry if you squeeze her. Chubby rubber skin body is cotton and foam rubber stuffed. Hard-to-break plastic head. Glassene go-to-sleep eyes have lashes. Wears knit shirt and pants. About 15 inches tall. Shpg. wt. 1 lb. 12 oz.

49 N 3623 .... $4.95

Famous Bonny Braids

$6.79

Cooing baby of Dick Tracy and Tess Truehart, comic strip characters. Has one tooth and toothbrush. Soft vinyl plastic head turns. Two tufts washable, brushable Saran hair. Rubber skin body, foam rubber stuffed; jointed arms. Rayon dressing sacque, organdy dress, cotton slip, diaper, boots. (Copyright Chicago Tribune.) Shipping weight 2 pounds.
49 N 3662—14 inches tall $6.79

11-inch Bonny Braids (not shown). Complete with blanket, undies, gown.
49 N 3659—Shpg. wt. 1 lb. 7 oz... $3.79

Four Novelty Dolls . . amusing playmates

$4.94

[A] **Dotty and Scottie.** 12½-in. all-plastic doll has sleeping eyes, Saran wig. Jointed head, arms, legs. Vinyl pique dress, panties, hooded rain cape, bootees. 6-in. black felt doggie has leash, cape.
49 N 3339—Doll has plastic stand. Shipping weight 1 lb. .... Both for $4.94

New 10½-inch vinyl "character" dolls. Head and arms move. Wt. 1 lb.

[B] 49N3416—Girl wears dress, apron, undies, shoes. Basket, flowers. $2.94 [C] 49N3417—Boy wears shirt, pants, jacket, hat $2.94

[D] **Crawling Bonny Braids.** Crawls on hands, knees like real baby. Molded plastic, flesh-colored. Tiny tufts of hair. Key-wind motor.
49 N 3506—12 inches long, 7¼ inches high. Shipping weight 1 lb. $2.94



CUDDLY, LIFELIKE DOLLS WITH *Saran Hair*



- Saran Hair wigs sewn in layers . . easy to comb, brush, set
- Almost unbreakable plastic heads . . go-to-sleep eyes
- The biggest doll values we have offered in over 10 years

$6.89 Here's an armful of baby that any little girl will love to cuddle. She's 22 inches of softness with such an appealing crying voice. Her cotton covered body is stuffed with soft cotton and her rubber skin arms and legs feel real as life . . . are easy to keep clean with a damp cloth. She wears a beautiful lace-trimmed ninon dress and bonnet, cotton slip, rubber panties, rayon socks, and artificial leather shoes.
79 N 03192—22-in. size. Shpg. wt. 4 lbs. . . $6.89

$5.98 19-in. size. A wonderful gift for any little girl and a wonderful buy, too . . . *in 2 sizes. Her washable all-Latex rubber skin feels so lifelike . . . is easy to keep clean, too.* She has a sweet coo voice and jointed arms. Wears a lace-trimmed ninon dress and bonnet, lace-trimmed panties, cotton slip, socks, artificial leather shoes. An outstanding value for an all-rubber skin doll.
49 N 3655—19-in. size. Wt. 2 lbs. 8 oz. . . $5.98
79 N 03677—22-in. size. Shpg. wt. 3 lbs. . $7.89

$4.98 A 17-inch bundle of joy, with washable Latex skin, soft foam rubber stuffed body and appealing coo voice that will win her young "mother's" heart. And she's a low-priced special. She wears a ninon dress and bonnet; cotton slip and panties; rayon socks; artificial leather shoes.
49 N 3676—Shpg. wt. 2 lbs. . $4.98

$3.84 15 inches of sweet cuddly baby. She has a soft cotton-stuffed cotton covered body, washable Latex arms and legs. She cries when you hold her up. Her head is almost unbreakable plastic. Wears a ninon dress and bonnet, slip, panties, rayon socks, artificial leather shoes.
49 N 3232—Wt. 1 lb. 4 oz. . . $3.84



Pete and Repete

$2.83 Cuddly twins are just right for the littlest mother to hold. A mere 9½ inches of soft, snuggly babies, with turning heads, Magic Skin rubber bodies. Squeeze them and they cry in a baby voice. Each in a soft diaper. Fleecy outer blanket with pretty bow trim.
49N3607–Shpg. wt. 1 lb. $2.83

New . . Drink Baby

$1.75 **All Vinyl Plastic Baby.** Wide-eyed adorable little baby is all ready for her dinner. 12 inches of lovable doll with unbreakable vinyl skin . . . feels so real and is easy to keep clean. She moves her arms and legs, too. Comes complete with flannelette diaper and bottle . . . ready for her new "mother" to love.
49N3613–Shpg.wt. 14 oz. $1.75

Campbell Kids

$2.99 Each. This famous Campbell duo are a pair of mischievous twins that steal your heart. Their all-vinyl plastic bodies feel so real; are easy to keep clean, too. They're 13 inches of impish charm with beautifully detailed faces, arms, legs; molded hair. Heads and arms are easily turned. Shpg. wt. ea. 1 lb. 2 oz.

[A] 49 N 3564—**Chef** in cotton outfit—apron, hat. . . $2.99
[B] 49 N 3565—**Girl** wears cotton dress. $2.99
49 N 3568—Set of Boy and Girl. Wt. 2 lbs. 4 oz. $5.79



LITTLE DOLLS FOR LITTLE GIRLS

Priced so you can order several

[C] **Topsy Doll.** **$1.12** This new 12-inch doll has composition body, movable arms and legs. Her face has carefully painted details and she has the cutest yarn pigtails. Her pretty dress is made of cotton.
49 N 3414—Wt. 14 oz. . . $1.12

[D] **Tiny Baby** is **$1.42** only 12 inches tall. Realistic molded body is composition. Her jointed arms and legs are movable. She wears a soft, fleecy snow suit and cap. A wonderful surprise for your little girl.
49 N 3305—Wt. 10 oz. . . $1.42

[E] **Big Sister** is 15 inches tall, has **$3.29** go-to-sleep glassene eyes and a curly mohair wig. Composition body with movable arms, legs and head. She wears a pretty rayon dress . . . in assorted styles.
49 N 3320–Wt. 1 lb. 8 oz. $3.29

[F] **Toddler** . . Has **$1.69** composition body. She stands alone, has movable arms and legs. Wears adorable dress and coat with bonnet of poodle cloth; diaper; imitation leather shoes. 12½ in. tall.
49N3303–Shpg. wt. 1 lb. $1.69

[G] **Cowboy.** 14 inches of real **$1.96** western he-man. Has composition head and arms . . cotton-stuffed body. Head turns. Wears a colorful western outfit made of cotton. Has a tiny gun and plastic boots.
49N3315–Wt. 1 lb. 4 oz. $1.96

[H] **Saucy Sally Lou.** **$3.29** 14 inches of perky little doll. Press her rubber-skin body and she cries. Plastic head; go-to-sleep eyes. Bright cotton jersey outfit. A cuddly doll to make your little girl happy.
49N3024–Shpg. wt. 2 lbs. $3.29





Beautiful Dolls to make little girls' eyes sparkle

Adorable 18-inch baby wears knitted jacket and bonnet made of soft wool, just waiting for her new "mother" to take her out. Her cuddly one-piece washable Latex rubber skin body is cotton stuffed. She has a soft, flesh-like vinyl plastic head and a sweet cootype voice to make her a bundle of charm every little girl will love. She has sleeping eyes with long lashes and wears an organdy dress with slip and panties, rayon socks and artificial leather shoes. A wonderful Christmas surprise. **$4.95**
49 N 3632—Wt. 3 lbs.... $4.95

Beautiful baby doll . . . *in two sizes*. This cuddly doll has washable Latex skin body, arms, legs. Her head is beautifully molded plastic, almost impossible to break; and she has a charming cootype voice. Her go-to-sleep eyes have long lashes. Jointed arms and movable head. Wears lacy ninon dress, bonnet to match, cotton slip, panties, rayon socks, artificial leather shoes. **$3.39** 14½-in. size
49 N 3621—14½-inch baby. Shpg. wt. 1 lb. 8 oz..... $3.39
49 N 3622—De luxe 17-in. Shpg. wt. 2 lbs........ $4.59

A wonderful value *just in time for Christmas giving*. This baby now has washable Latex arms and legs instead of composition arms, yet the price has been drastically cut. Her turning plastic head has go-to-sleep eyes. Soft, cloth covered body is cotton stuffed. She has crying voice. Wears sheer cotton dress and bonnet, rubber panties, rayon socks, artificial leather shoes. 15 inches tall. Shipping weight 1 pound 6 ounces. Was ~~$2.47~~ **$1.99**
49 N 3109.. *Was $2.47* $1.99



Notice that the fine facial features are true to life. Sara Lee, with the help of noted colored educators, designed this new baby for youngsters who have always wanted to own a truly beautiful colored baby doll. She cries in a sweet baby voice when tilted, has go-to-sleep eyes. Her vinyl plastic head, arms and legs feel so lifelike. Cotton-stuffed body. She wears a pretty organdy dress, bonnet, undies, rayon socks, imitation leather shoes. About 18 in. tall. Shpg. wt. 2 lbs. 8 oz. Was ~~$6.89~~ **$5.99**
49 N 3273—*Was $6.89*............ $5.99



De luxe selection of DOLL CLOTHING for your dolls

Smart styles for every occasion . . accessories too!

HOW TO ORDER: Doll clothes are sold according to height. Measure doll from head to foot. On your order, state catalog number of size nearest height of your doll.

[A] **Coat Set for Baby Doll.** Coat and bonnet made of soft cottons. Shpg. wt. 6 oz. Low as **$1.08**
49 N 3464—Size 10-11 in. $1.08
49 N 3465—Size 12-13 in. 1.09
49 N 3466—Size 14-15 in. 1.19
49 N 3467—Size 16-17 in. 1.19
49 N 3468—Size 18-19 in. 1.44
49 N 3469—Size 20-21 in. 1.44

[B] **Baby Doll Layette.** Dress, slip, bonnet; socks, shoes. Shipping weight 8 oz. Low as **$1.17**
49 N 3492—Size 10-11 in. $1.17
49 N 3493—Size 12-13 in. 1.17
49 N 3494—Size 14-15 in. 1.49
49 N 3495—Size 16-17 in. 1.57
49 N 3496—Size 18-19 in. 1.79
49 N 3497—Size 20-21 in. 1.79
49 N 3498—Size 22-23 in. 2.17
49 N 3499—Size 24-25 in. 2.19

[C] **Dainty Dress for Baby Doll.** Assorted styles, assorted cotton fabrics . . . attractively trimmed. On hanger. Wt. 6 oz. Low as **58c**
49 N 3402—Size 10-11 in. 58c
49 N 3403—Size 12-13 in. 59c
49 N 3404—Size 14-15 in. 65c
49 N 3405—Size 16-17 in. 65c
49 N 3406—Size 18-19 in. 79c
49 N 3407—Size 20-21 in. 85c

[D] **Pajamas for Baby Doll.** Cuddly, soft flannelette in neat floral design. Snug knit anklets assure good fit. Dolls sleep soundly in them! On plastic hangers. Shipping weight 6 oz. Low as **59c**
49 N 3408—Size 10-11 in. 59c
49 N 3409—Size 12-13 in. 59c
49 N 3410—Size 14-15 in. 70c
49 N 3411—Size 16-17 in. 70c

[E] **Snowsuit Set for Baby Doll.** Rayon fleece suit, knit anklets, belt, tassel around neck. Matching bonnet. Shipping weight 8 oz. Low as **$1.45**
49 N 3435—Size 10-11 in. $1.45
49 N 3436—Size 12-13 in. 1.45
49 N 3437—Size 14-15 in. 1.69
49 N 3439—Size 16-17 in. 1.69

[F] **Corduroy Set for Baby Doll.** Suspender skirt made of velvety pinwale corduroy; matching beret. Striped jersey shirt. Shipping wt. 8 oz. Low as **$1.47**
49 N 3453—Size 10-11 in. $1.47
49 N 3454—Size 12-13 in. 1.47
49 N 3455—Size 14-15 in. 1.62
49 N 3456—Size 16-17 in. 1.62
49 N 3457—Size 18-19 in. 1.99
49 N 3458—Size 20-21 in. 1.99

[G] **Evening Gown for Girl Doll.** Organdy dress, lawn slip. Shpg. wt. 10 oz. Low as **$1.99**
49 N 3460—Size 12-13 in. $1.99
49 N 3461—Size 14-15 in. 1.99
49 N 3462—Size 16-17 in. 2.49
49 N 3463—Size 18-19 in. 2.49

[H] **Glamour Box by Mme. Alexander.** Plastic comb, mirror, lipstick, hairpins, curlers, etc. Plastic fiber braid for braided wig, chignon. Shipping weight 1 pound. Was ~~$2.89~~ **$1.98** 15-pc. set
49 N 3501—*Was $2.89*.... $1.98

[J] **Doll's Garment Bag.** Transparent plastic. Hanger. Zipper. Metal top frame. 14x12x4 inches. **89c**
49 N 3438—Shpg. wt. 8 oz.. 89c

[K] **Roller-Skating Set for Girl Doll.** Skates on imitation leather shoes. Slacks, bonnet; jersey shirt. Wt. 10 oz. Low as **$1.29**
49 N 3440—Size 13-14 in. $1.29
49 N 3441—Size 15-16 in. 1.33
49 N 3442—Size 17-18 in. 1.45
49 N 3443—Size 19-20 in. 1.45

[L] **Dainty Girl Doll Dress.** Assorted styles, cotton fabrics. Hanger incl. Wt. 6 oz. Low as **88c**
49 N 3596—Size 14-16 in. 88c
49 N 3597—Size 17-18 in. 99c
49 N 3598—Size 19-20 in. $1.14

[M] **Hangers for Doll Dresses.** Made of plastic. Shpg. wt. 6 oz. 8 for **44c**
49 N 3575—Set of 8





BETTY HUTTON, starring in a Paramount production, "Somebody Loves Me," color by Technicolor, says: "I can just hear these lovely dolls say 'Somebody loves me. Buy me for that sweet little somebody'".



Wig to comb and brush

"Mama"-"Papa" Doll . . always a favorite child, now has a Saran wig and soft vinyl head

This famous HAPPI-TIME doll-baby is more irresistible than ever, because she now has a soft, natural-feeling vinyl plastic head . . AND . . a lustrous wig of Saran that can be combed, brushed, and set . . time after time . . just like any child's. *Yet she still sells at last year's low price.* **$5.98**

Tilt her one way and she says "Mama" . . tilt her the other way and you'll hear an appealing "Papa." Her sparkling glassene go-to-sleep eyes are shadowed with long dark lashes. Her soft, warm vinyl arms, legs and head can be washed. They look and feel amazingly real . . with intricate lifelike details. Plump cotton-stuffed cotton body contains voice. She wears a dainty dress of fine quality ninon with a matching bonnet, and cotton petticoat, panties, imitation leather shoes and rayon socks. She is about 18 inches tall.

49 N 3187—Shipping weight 3 pounds..$5.98



Happi-Time "Teen-Ager" with new "rooted" hair





Rooted hair. Each Saran strand implanted into scalp of soft vinyl head like real hair. Easy to wash, comb, curl. Has endless play value.

$9.98 At long last . . a doll for the "little older" girl . . a teen-ager doll made entirely of soft huggable vinyl plastic. Her Saran hair (wash, comb, set it) actually comes through the scalp, looks realistically "rooted" . . is more permanent, can be set as desired. Her fleshlike head, body, arms and legs are so beautifully proportioned, so delicately detailed, so real feeling, she's like a portrait of the real-life girl next door. Her head turns, her arms and legs are jointed, and she's washable from head to toes.

She has large shining go-to-sleep eyes with long lashes. Wears a smart embossed cotton dress with dainty organdy pinafore, panties, plastic vinyl shoes and rayon sox. 21 in. high.

49 N 3367—Shpg. wt. 3 lbs...........$9.98

(A, B, C, D, E, ILLUSTRATED OPPOSITE PAGE)

Layette Baby with Magic Skin, Saran Wig

[A] She boasts a bigger-than-ever layette, as well as an improved carrying case with plastic handle, yet she *costs less than the 1951 price of $10.98!* Her cuddly soft Magic Skin rubber body, arms and legs feel just like a real baby . . and can be sponged clean, too! **$9.98**

Dolly's Saran wig can be dampened, combed, brushed and set, over and over again. She loves to be fondled and tells you so in her cooing voice. Her beautifully shaped plastic head is nearly unbreakable, and long dark lashes edge bright go-to-sleep glassene eyes that fairly sparkle with mischief. Baby wears a sunsuit, but she's ready for a long stay, as she brings with her a complete layette in a smart pigskin-grained paper carrying case. Her layette includes: organdy dress, bonnet, slip, diaper, shirt, artificial leather shoes, rayon socks, cotton flannel nightgown, wash cloth, powder puffs, safety pins, wooden clothes pins, rayon sacque.

49 N 3665—14-inch doll, layette, case. Shipping weight 4 pounds.........$9.98

Doll with 6 outfits, Saran wig, Rayve Toy Kit.

[B] *This little Happi-Time charmer has a different outfit for every occasion* . . play, party, etc. . . six of them, to make her the best dressed dolly in the neighborhood. And her hairdo can be arranged to suit the occasion . . and the outfit, too! *Her plastic fiber hair can be combed, dampened, brushed and set . . over and over.* **$9.45**

Her Rayve Kit includes Toy Wave, tonic and shampoo; bobbie pins, curlers and comb. Made of nearly unbreakable plastic, her body is jointed, and her head tilts and turns. Glassene eyes go to sleep.

She wears a skirt and blouse outfit, panties, socks, imitation leather shoes. Her additional wardrobe includes: 4-piece ski suit, trousers with knit anklets, plastic belt, cap, jacket. Evening gown with slip. Shortie coat, hat, pajamas. Cotton play suit, sunglasses, 2 hair nets.

49 N 3381—14-inch doll with 6 outfits. Shpg. wt. 2 lbs....................$9.45

14-in. Latex Skin Babies . . NOW with Vinyl Heads



Finely detailed soft vinyl head



Warm, lifelike Latex rubber skin



Clean her with soap and water

We're convinced these HAPPI-TIME Babies are the best doll values in over 10 years. From top to toe, they feel startlingly real, with soft lifelike vinyl heads and Latex rubber bodies that just beg for hugs. Delicate molded features are most realistic, from the pert little nose to the dainty shell-like ears. Bright, go-to-sleep glassene eyes are accented by silky dark lashes . . a squeeze brings forth a coo of delight. Each wears a charming outfit of lace-trimmed organdy dress and bonnet, with undies, rayon sox, artificial leather shoes. **$3.94** Molded hair

[C] **Better. Has Saran wig** to comb, brush, set. *Similar quality sold last year for $6.46.*
49 N 3648—Shpg. wt. 2 lbs.....$4.98

[D] **Good. With molded hair.** *Popularly priced,* so every little girl can own a Happi-Time Doll.
49 N 3636—Shpg. wt. 2 lbs.....$3.94

Our Best Happi-Time Babies have "rooted" hair

[E] The ultimate in doll realism. NOT just a glued-on wig, but Saran hair that is actually rooted to her scalp! In fact, it comes from inside her soft vinyl head, as realistically as any child's, with each strand securely anchored, so it can be washed, combed and curled.
Her head, arms and legs are of soft, warm lifelike vinyl plastic. Lustrous dark lashes edge her go-to-sleep glassene eyes. Cries softly when you tip her. Cotton-stuffed body is covered with washable Vinyl coated fabric. Wears dainty organdy dress, bonnet, slip, undies, imitation leather shoes, socks. 3 hair curlers.

49 N 3173—18-inch baby doll. Shpg. wt. 2 lbs. 8 oz.........$7.99

79 N 03180—22-inch baby doll. Shpg. wt. 4 lbs..............$12.97

Beginner's Dolly

She's tiny and perfectly detailed . . just right for the littlest "mother." **$2.79**
Washable plastic from head to toe . . and she brings her grooming needs right with her (doll-sized plastic hair brush, comb, mirror, 3 hair curlers, 3 bob pins). Her Saran hair can be combed, brushed and set. Go-to-sleep glassene eyes. Arms and legs jointed, head turns. Wears rayon dress, panties, shoes painted on. 10¾ inches tall.

49 N 3035—Shipping wt. 1 lb....$2.79









18-inch Happi-Time "Snoozie"

$5.89

Our Lullabye Baby now has bright glassene go-to-sleep eyes with dark silky lashes, yet she *costs less than her 1951 price of $5.95!* Soft vinyl plastic head, arms, legs and plump, cotton-covered, cotton-stuffed body. Crying voice. Flannel gown, diaper, blanket, bow. Painted hair.

49 N 3615—Shpg. wt. 2 lbs. 4 oz. $5.89

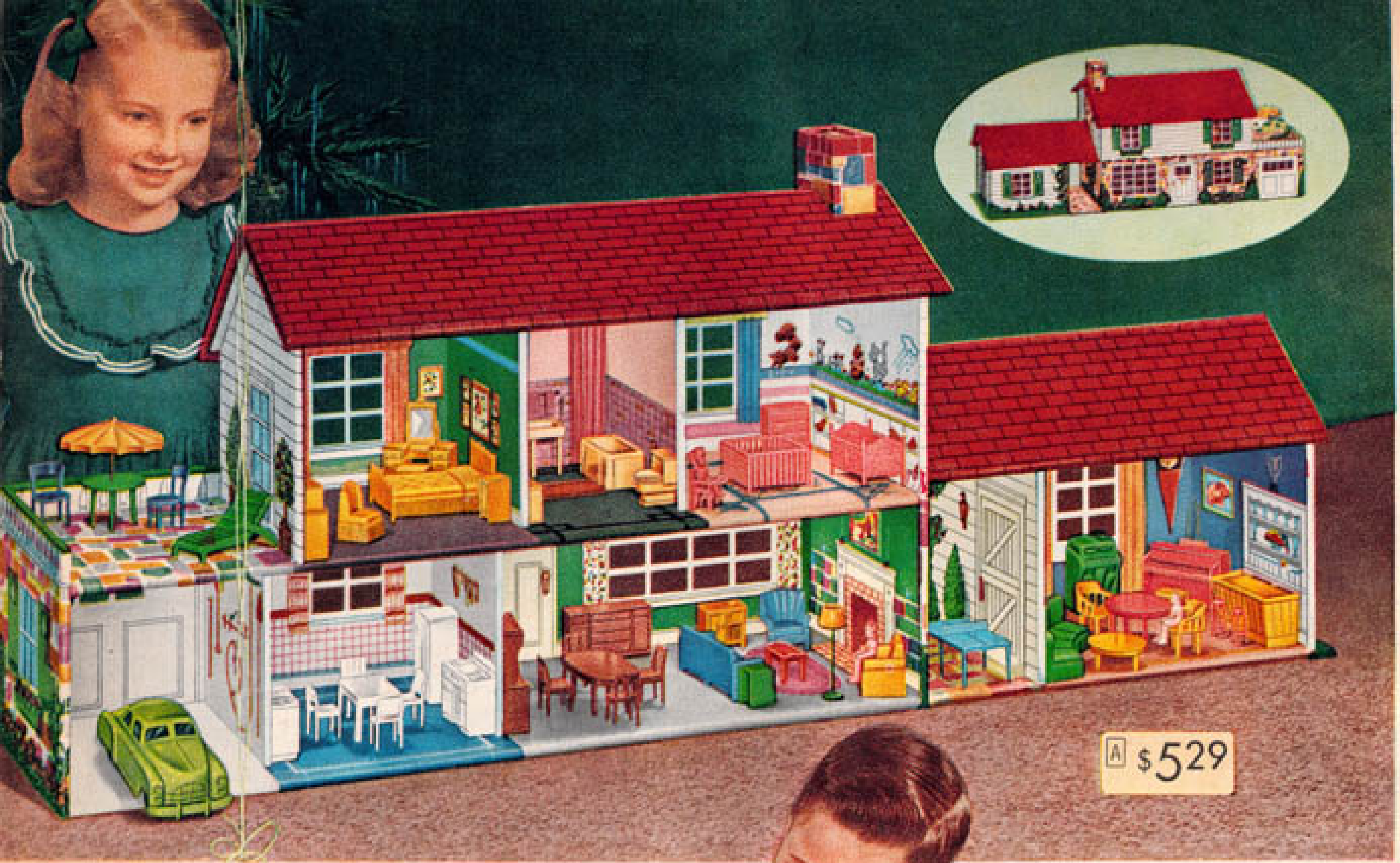
11½-inch Happi-Time "Snoozie"

$2.83

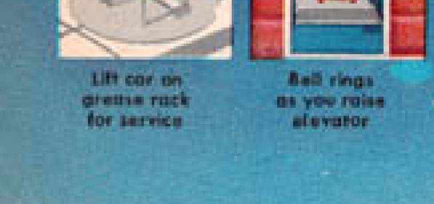
Tiny new-born baby, so soft and sweet-looking she inspires a world of tender care. Rubber-skin body, cotton and foam rubber stuffed. Pliable vinyl plastic head; painted eyes. Jointed arms. Press her tummy and she cries. Flannelette wrapper, diaper, fleecy blanket, bow. 11½ in.

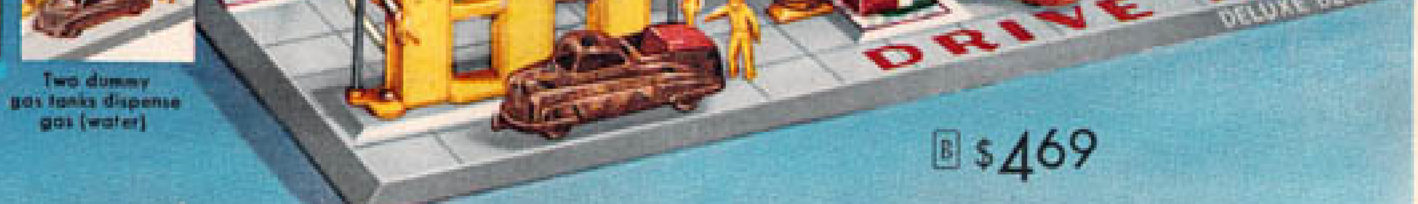
49 N 3609—Shipping weight 14 oz. $2.83




A $5.29


CAREFULLY DETAILED TOYS
Built to Scale
WITH LOTS OF PLAY VALUE
SUPER SERVICE STATION
LUBRITORIUM
BRAKES FIXED
HAPPI TIME
ELEVATOR
DRIVE IN
DELUXE BLVD.
ELEVATOR
Lift car on grease rack for service
Bell rings as you raise elevator
Two dummy gas tanks dispense gas (water)
B $4.69


C $4.75


SPACE CADET
D $1.72
E $1.89
F $1.72

Doll House



with Breezeway, Furniture, Baby Dolls, Cadillac-type Sedan

- 5-room house with rumpus room; garage, sun deck . . . realistic outside finish
- Metal doll house is 38x9½x15½ inches high
- 53 pieces plastic furniture scaled to fit house

$5.29

[A] Make this her happiest, proudest Christmas ever with a beautiful suburban style Colonial doll house. It's a gift loaded with play value . . . full of fun and excitement. She'll never tire of re-arranging furniture and playing with her doll family in this home of her own. Complete furnishings include television set; piano; chaise lounge; juke box and ping pong table. Living room sofa is about 3⅜ in. long, other pieces in proportion. Interior is decorated with brightly lithographed draperies, rugs, fireplace, book shelves. Walt Disney characters on nursery wall; sports equipment in rumpus room; tools in garage. Outside is finished to represent stone and clapboard. Flower boxes, bright green shutters decorate the windows. House and rumpus room are connected by breezeway with "flagstone" floor. Three little doll figures . . . boy, girl, and baby . . . are molded of flexible vinyl plastic. Sturdy construction features . . . floor sections are ribbed, walls double turned for extra strength. Has no rough edges to cut or scratch. A doll house promises long hours of play throughout the year. It's a toy that never goes out of date. Shipped flat; can be set up in just a few minutes, no tools needed.
79 N 01460—Shipping weight 8 pounds.........Complete set $5.29

New!

HAPPI-TIME SERVICE STATION
Electric Light and Bell

Large purchase brings you this value

- Automatic bell in lighted tower signals as you raise elevator with lever in rear.

$4.69

[B] One child can operate 2 gas pumps that really "fill 'em up" (with water). Another can run elevator, a third can operate plastic auto laundry with hose, nozzle . . . wash cars . . . or use grease rack. Still another can drive car up ramp or play at pumping tires with dummy air pump. Plastic delivery truck with racer, 2 dummy flood lamps, attendant. Two cars have fillable tanks. Curved, transparent display room front. Station and base made of sturdy metal, realistically lithographed in bright colors. Measures 23 x 15½ x 10½ inches high overall. Battery included.
79 N 05918—Easy to set up without tools. Wt. 7 lbs.......$4.69

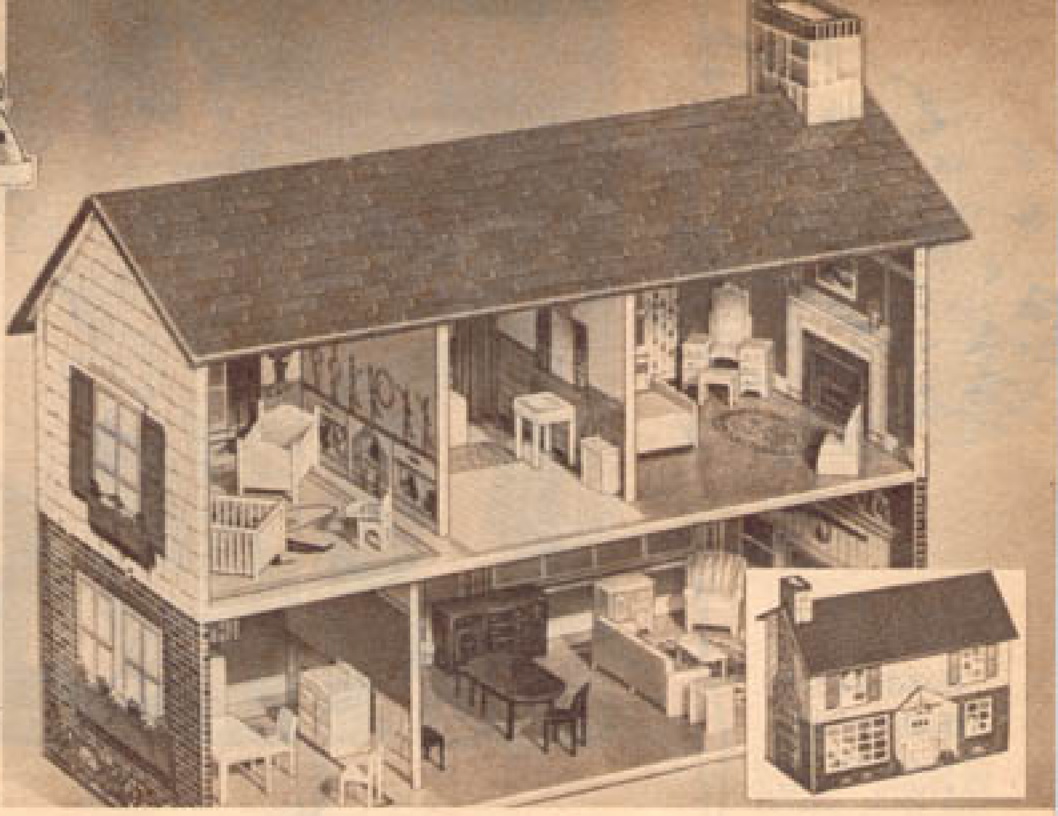
10-piece Extra Car and Attendant Set (not illustrated). Five vinyl plastic workers; standing figure is 2¼ in. tall; others in proportion. Five 3½-inch assorted plastic cars.
49 N 5981—Shipping weight 6 ounces.......................99c

[C] **2-lane Crossover Speedway.** Two different model autos zip around track, over and under bridge. **$4.75**
16 sections interlocking plastic track form two-lane figure-8 speedway. 150-inch running length. 4-inch vehicles have long-running clockspring motors. Divided track permits junior "traffic engineers" to run cars in opposite directions simultaneously without danger of collision.
49 N 5772—Easily set up. Shpg. wt. 2 lbs. 8 oz.................$4.75
49 N 5815—Extra vehicles. Shpg. wt. 6 oz...............Each 89c

[D] **Sparkling Sabre Car with Siren.** Preview of the car of the future! It's sleek, long and low. Jet propelled **$1.72**
style rear with open top. Sparks shoot from rear as car speeds along, powered by friction motor. 11 in. long. Made of durable, bright-colored plastic. Heavy, clear plastic windshield.
49 N 5774—Shpg. wt. 1 lb. 14 oz...........................$1.72

[E] **Large Sparkling Supersonic Jet Plane.** Zooms swiftly along floor, powered by friction motor, spitting **$1.89**
sparks from partially transparent rear of fuselage. Weird siren sound resembles air friction noise caused by high jet speeds. Transparent section behind pilot shows revolving toy jet motor. Tough plastic with wing tanks and pointed sabre rubber nose.
49 N 5765—14½ in. long; Shipping weight 1 lb. 4 oz........ $1.89

[F] **Tom Corbett Space Ship.** Authentic reproduction of "Polaris," rocket space ship of Tom Corbett, popu- **$1.72**
lar TV personality. Made of sturdy steel. All-over lithographed design shows Tom Corbett at the controls with other space cadets. Cadet insignias on rocket. Sparks shoot from tail exhaust when space ship scoots along floor. Long running keywind motor. Has front and rear side fins, rudder. Raised dummy observation domes. Two large side wheels, 1 small rear wheel.
49 N 5669—12 inches long. Shipping weight 1 pound..........$1.72



Low Priced Beginner's Doll House With Furniture

- 5-room house is 19½ in. long, 9 in. wide, 15½ in. high overall
- 36 pieces of bright plastic furniture scaled to fit the doll house

$3.39

Specially designed for little "beginner" homemakers to keep make-believe house. Little girls . . . and little boys, too, have loads of fun rearranging furniture to suit their fancy in this charming Colonial. Youthful homemakers prefer cozy, compact rooms and beautifully styled miniature furniture . . . just the right size. Order one today for the little girl or boy on your shopping list. Steel house has turned edges for safety. Colorfully lithographed exterior, interior . . . 2 fireplaces, gay curtains, rugs in every room, pictures . . . just like a real home. Living room has sofa, cocktail table, 2 arm chairs, radio, dining table, 4 chairs. Kitchen: refrigerator, sink, stove, table, 4 chairs. Bedroom: bed, vanity, bench, night table. Bathroom: tub, lavatory, toilet, hamper. Nursery: crib, training chair, play pen and others.
Shipped flat . . . easy to assemble without tools. Instructions included.
49 N 1459—Shipping weight 5 pounds.......................................Complete set $3.39





Set of 3 Doll House Lamps

83c

Add to the play value of her doll house with electric table lamps that really light! Plastic base and shades in assorted colors. (Sorry, no choice.) Flashlight bulbs and batteries included. Just give shades a slight twist and they light up. Lamps are 2½ in. high; diameter of shades 1¾ inches. Decorative color combinations.
49 N 1466—Shpg. wt. 6 oz......Set of 3..83c

Weaving Set . . metal Loom

98c

Keep your little girl happily busy weaving hot pan holders, coasters, many other useful items worth more than the low price of this handy kit. She'll be surprised at how easy it is to weave. Metal loom adjusts from 4 to 8 inches square or rectangular. 2 skeins of yarn, loopers, hook and needle included.
49 N 1250—Shpg. wt. 1 lb. 7 oz..........98c





Charm Craft Jewelry Kit

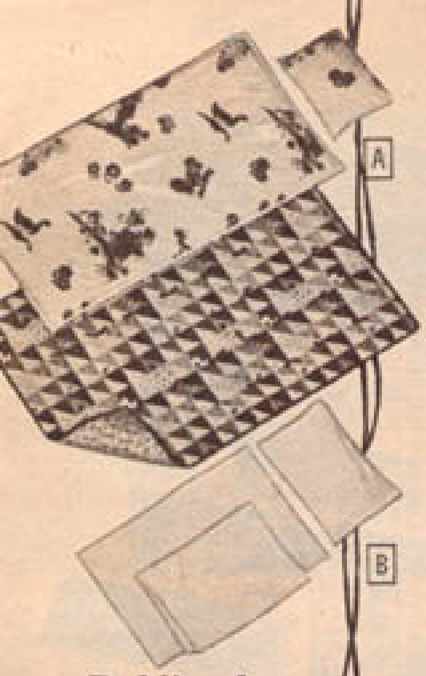
$1.82

Many hours of fun! Forty-eight colored plastic beads, charms, clasps, plus jewelry chain, pliers, thread with which to make necklaces, bracelets, earrings, lapel pins and many other costume jewelry items. Develops your child's handicraft skill . . lets her make her own little gifts. Attractive 14½ x 11½-inch box. Complete instructions included.
49 N 1207—Shpg. wt. 1 lb. 12 oz.......$1.82

NEW! Formula Set

92c

What could be more fun to a little girl than caring for her doll babies with this miniature formula set in sturdy plastic. Plastic equipment includes bottle rack, measuring spoon, measuring cup and funnel. Also: 4 bottles, 4 nipples, 1 bottle brush, sponge and package of Vel.
49 N 1234—Shpg. wt. 8 oz...............92c



Bedding for Dolly's Crib

[A] **Two-pc. Set.** Vinyl plastic, Tuflex® filled pillow, mattress. Pillow about 8x6 in.
49N7716–11x21-in. mattress. Wt. 8 oz. Set $1.09
49N7717–14x25-in. mattress. Wt. 12 oz. Set $1.29

[B] **Five-pc. Set.** Comforter of bright patchwork design cotton, 18x26 in. Plastic pillow, 6x9 in. White cotton pillow slip, 2 sheets. Shpg. wt. 2 lbs.
49 N 7706.....Set $2.29



Happi-Time Drop-side Crib will make Dolly's naptime pleasant

Dolly will really snuggle down to pleasant dreams in this crib, and any little mother will love tucking her away when day is done. Built just like a real baby bed, this crib has mellow maple finish with decal trim. Sturdy wood frame with tough fiberboard end panels. Bright play beads. Rounded corners and edges. Rails doweled into legs for added strength. Wood slat bottom; side can be raised or lowered. Smooth-rolling casters. Shipped partly assembled. Easy to assemble.
79N09223–25⅝x14⅞x21⅞ in. high overall. Shpg. wt. 9 lbs. $4.98



New Musical Crib plays a soothing lullaby to good little dolls

Sweet dreams come quickly to tired little dollies when they're tucked away in this de luxe crib. A music box with 18-note genuine Swiss movement, on end of crib, plays a soft melodious lullaby . . . just right to lull Dolly to slumberland. (Even small "mothers" will succumb to its gentle strains.)

Crib is sturdy steel, finished in lovely blue baked enamel with gay decals on ends. One side drops down. Rolls smoothly on ball-bearing swivel casters. Partly assembled, easy to set up.
79 N 09225–25¾x15¾x21⅞ in. high. Shpg. wt. 15 lbs. . . $8.89

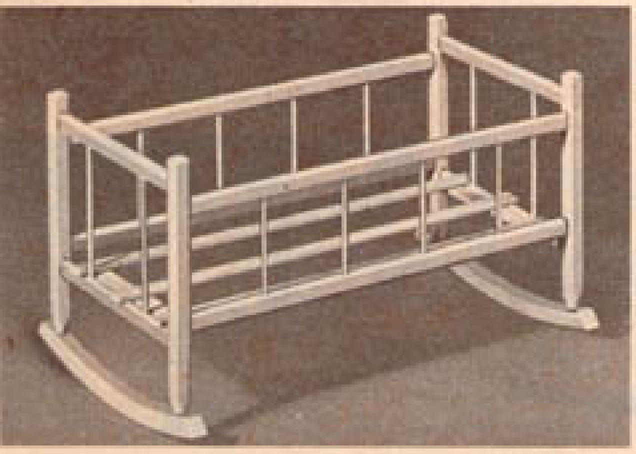


Combination Bath and Dressing Table, for Dolly's bedtime bath

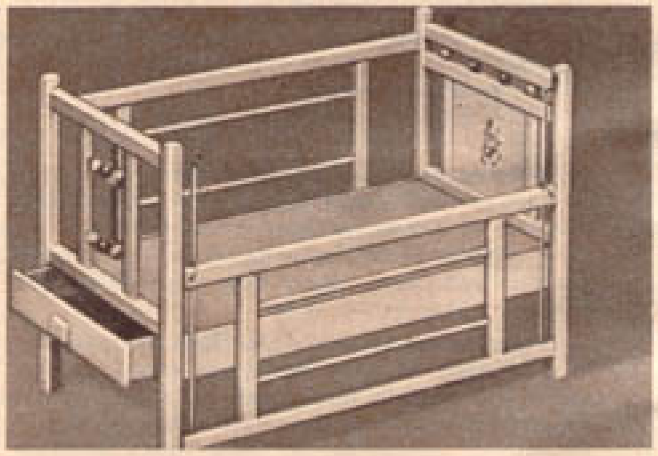
Completely equipped with washcloth, soap $3.85

Dolls, like children, do get dirty . . . and it's ever-so-much fun to bathe them in this leakproof vinyl plastic tub, fashioned just like the large one Mother bathes the baby in. Handy tray below bath holds necessary accessories. Splash-guard has pockets for soap and washcloth. Wash dolly in the tub, then slide dressing table top over tub. Safety strap holds doll securely. Easily cleaned tub has drain hose with clip. Tubular aluminum frame folds easily . . . will not rust. Legs are rubber tipped. Washcloth and soap included. 20x12x23 in. high. 25 inches to top of frame. (Doll not included.)
79 N 09224L—Shipping weight 3 pounds. $3.85









Rock Dolly in this Cradle

98c

When Mr. Sandman comes around, it takes just a bit of rocking and a soft lullabye to put baby dolls to sleep. And there's never a bump from the smooth wood rockers. All wood, enameled in blue. Removable slat bottom. Snug dowel joinings. 20x10¾x11¾ in. high. Shipped partly assembled. Easily assembled; no hardware needed.
49 N 9201—Shipping weight 2 pounds. 98c

Bassinet for wee dollies

$1.87

At nap time and night time, dolly will slumber peacefully in her own little bed. Colorful play beads on foot, decal on head. Made of sturdy wood, enameled in blue; snug-fitting dowel joinings. Corrugated cardboard slat bottom. Takes up to 22-in. doll. Mattress not incl. (order at left above). Easily assembled; no screws needed. 22⅝x12½x15⅜ in.
79 N 09202—Shipping weight 4 lbs. $1.87

Drop-side Crib with Drawer

$3.10

Comfortable bed for her favorite doll, beautifully finished in blue enamel. Drawer makes convenient storage place for doll clothing or bedding. Selected wood, rounded corners. Head is fiberboard with gay decal. Play beads on foot and head. Bed, drawer have sturdy cardboard bottoms. Snug dowel joints. Easy to assemble.
79 N 09221—22⅝x12⅝x15⅜ in. Shpg. wt. 6 lbs. $3.10

Order regularly and get your catalogs regularly. Christmas shop early . . . Easy Terms, page 353





Roomy Doll Basket with handles, folding stand

Looks exactly like a real baby's basket . . . with the same fine quality woven fibér and construction. Two handles turn up for easy carrying . . fold down over ends when not in use. Enameled pure white with soft pastel trim. Folding legs lock into place for use. Swivel casters. 20 in. high overall. Basket 23x13x8 in. high. Doll not included.
79 N 09226—Shpg. wt. 7 lbs. $5.59

All Metal High Chair in two-tone enamel

Handy chair simplifies feeding hungry dollies. Shaped seat, backrest. Feeding tray moves up and down just like real high chair. Footrest. Rubber feet won't mar floors. Leg spread at base 12x12½ in. Height 29½ in. Easy to assemble; hardware included. Shipping weight 8 lbs.
79 N 09210—Mailable. $3.79

A Jaunty Walker or Stroller to show Dolly to the neighborhood





Handsome Doll Walker

Every smart young lady with a doll family needs a walker for strolling about the neighborhood. All metal with 4-inch rubber-tired wheels. Colored play beads on tray. Finished in attractive combination of pink, blue, and ivory color enamel. 12½ in. long, 8 in. wide. Handle 22¾ inches from floor.
49 N 8216—Shpg. wt. 4 lbs. $1.98

Metal Doll Stroller

Pleasant, indeed, will be Dolly's trip in this gayly lithographed, all metal stroller. Adjustable footrest, safety bar and play beads. Blue and ivory color with colorful picture trim. 4½-inch wheels. Seat 8x8½x6¼ in. 10¾ in. wide. Handle 20-in. from floor, folds down for easy storage.
79 N 08210—Shpg. wt. 4 lbs. $1.83

Double-deck Beds for two

Two 18-in. dolls can sleep comfortably at the same time; one in upper bunk, the other in the lower. Or separate the beds and set them side by side for a set of twin beds. Dollies do tire of too much play, and will enjoy these beds for nighttime or naptime slumber. Wood with pastel enamel finish, gay decal trim. Heavy cardboard bottom. 14-in. wood ladder. 21½x12x16 in. Easy to set up. Bedding, dolls not included. $3.59
79 N 09233—Shpg. wt. 4 lbs. $3.59



DOLLY WILL TRAVEL IN COMFORT with a smart suitcase or trunk styled especially for her needs

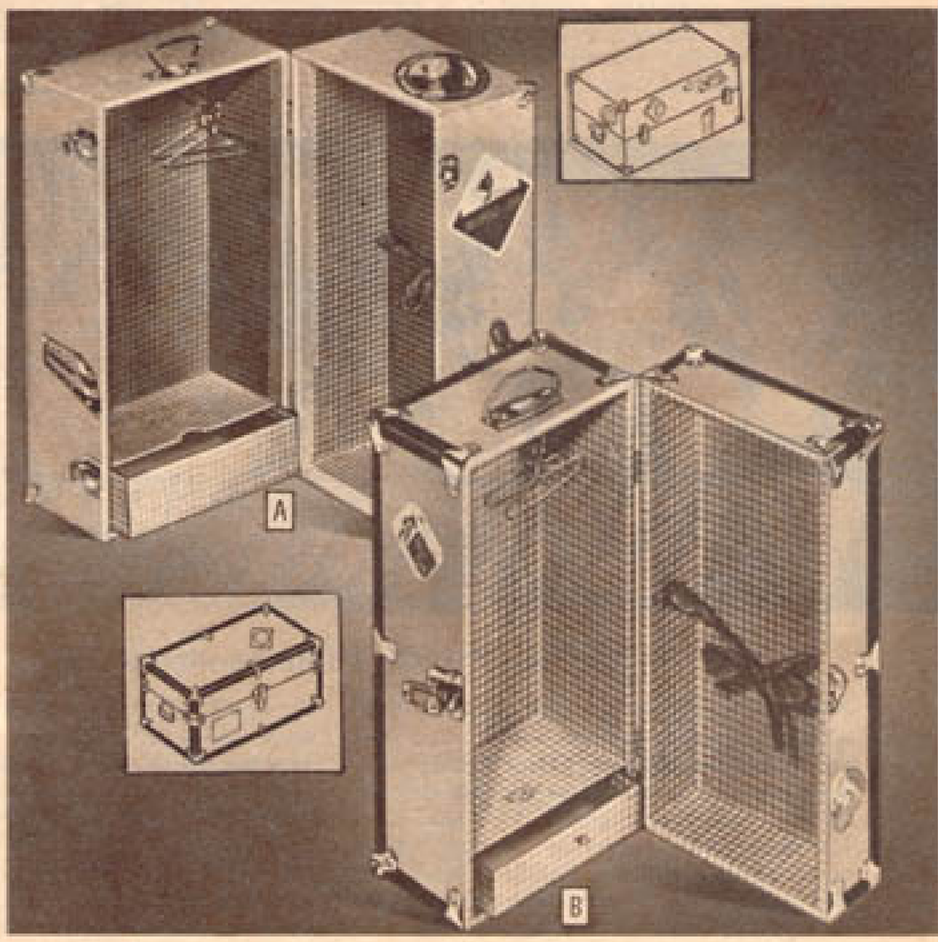


Doll-size Suitcase

Trim little case for "traveling" dolls . . fills countless playtime needs. Wood and fiberboard. Colorful striped paper outside, houndstooth inside. Clear plastic handle, plated hardware, hasp. 11x6¾x3⅝ in. $1.05
49 N 9230—Shpg. wt. 1 lb. 7 oz. $1.05

Doll's Vanity Case

New low price! Vanity to keep dolly neat! Fitted with plastic comb, mirror, hairbrush. Fiberboard with red imitation alligator paper cover. Plastic handle. Hasp. 11x8x4 in. deep. Shipping weight 2 lbs. 4 oz. $2.05
49 N 9215—*Was $2.89* . . . . . . Now $2.05



Sturdy Metal and Wood Trunks . . for dolls who take frequent vacations . . for storing clothes

[A] **Tough wood and fiberboard trunk.** Striped paper outside gives canvas effect. Lined with houndstooth pattern paper. Drawer in bottom for accessories; rack and clothes hangers. Decals on sides. Corners bound in metal. Top handle, hasps, hinges of metal. Trunk closes securely . . . keeps dolly's clothes fresh and clean . . . prevents their being lost. Choice of two sizes, according to dolly's needs. $2.98 (large)
79 N 09218—18x10x9⅛ in. overall. Two hasps. Shpg. wt. 5 lbs. $2.98
79 N 09234—14x7⅜x7 in. overall. One hasp. Shpg. wt. 4 lbs. 2.09

[B] **Metal-over-wood Trunk.** Strong, blue-enameled metal over sturdy wood . . . makes one of the nicest appearing, most durable trunks dolly could own. Has a rack and hangers for hanging doll clothes . . . a handy drawer for storing accessories and little "extras." Metal binding, brass handle. Brass hasp holds trunk shut. Travel stickers on outside. Smart houndstooth paper lining inside. $4.98 (large)
79 N 09231—18x8¾x8⅜ inches overall. Shpg. wt. 9 lbs. $4.98
79 N 09232—15⅜x8x7⅜ inches overall. Shpg. wt. 8 lbs. 3.98



IMPORTED

Real China

TEA SETS FOR LITTLE GIRLS



De Luxe Imported Real China Service for Six

$2.98 28-pc. set

Every young hostess needs the right equipment for entertaining and she'll be extra proud of this 28-piece set. Made of real china imported from Japan, it has floral pattern with luster tan finish. Just the thing for make-believe meals and tea parties. Wonderful for teaching children to care for possessions, too—for any little girl will take extra good care of her "best" china. Teach her all the rules of gracious dining, how to set the table properly. Set has larger pieces than one at right.

Includes 6 cups, 6 saucers, 6 plates. Also, there's a teapot (with cover), in which the little hostess can really make tea; sugar bowl with cover; creamer, meat platter, vegetable dish, footed gravy boat, casserole with cover—everything she'll need for a complete meal. Plates, 4¾-inch diameter; other pieces are made in proportion. Delight your young hostess with this de luxe set—order today!

49 N 879—Shipping weight 6 pounds....28-piece Set $2.98

Blue Willow China Tea Service for Six

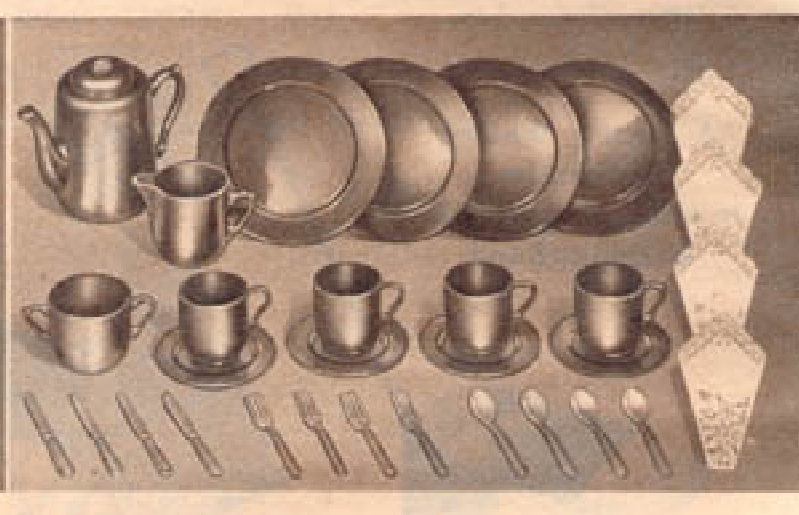
$1.79 24-pc. set

A traditional old pattern that's a favorite with grown-ups, made in a smaller size for little homemakers. Complete as mother's own tea service . . . in real sparkling china. Any young make-believer will swell with pride when she serves her doll family or playmates from such a beautifully detailed set. Made in Japan of delicate china . . . finished in popular blue willow pattern. Twenty-four piece set consists of 6 cups, 6 saucers, 6 plates. There's a cake plate for tea parties, a perky little teapot and sugar bowl, both with covers; creamer—everything necessary to set a lovely table.

Plates are 3$\frac{13}{16}$ inches in diameter, other pieces made in proportion. For gay Christmas "parties" for the youngsters and fun all year round, order today!

49 N 878—Shipping weight 3 pounds, 12 ounces....24-piece Set $1.79





53-piece Plastic Table Service for Six

Almost unbreakable, yet lightweight. A little girl's Christmas wish come true . . . her very own dishes that are designed just like Mother's. Toy dishes are wonderful for teaching children the use of dishes and utensils. Little girls have fun entertaining playmates at make-believe banquets and tea parties. Fine for children with doll families, too. Durable, extra heavy pastel blue plastic with a delicate scroll design.

$3.79 53-pc. set

Plates are 5 in. in diameter; other pieces made in proportion.

49 N 828—Service for 6. Includes 6 each of cups, saucers, plates, knives, forks, spoons, napkins; teapot and sugar bowl with covers; creamer, 6 crystal clear plastic goblets and 6 sherbets; Shipping weight 2 lbs. 14 oz....$3.79

49 N 823—29-pc. set for 4. (not shown). Same as above—no goblets, sherbets. Wt. 1 lb. 13 oz. $2.29

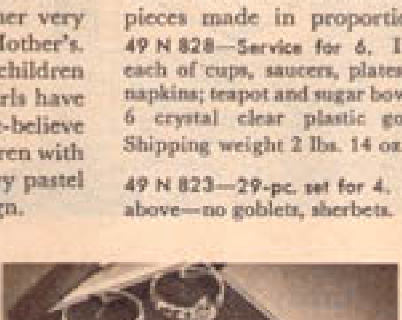
28-pc. Glamour Ware Tea Set for Four

$1.89 28-pc. set

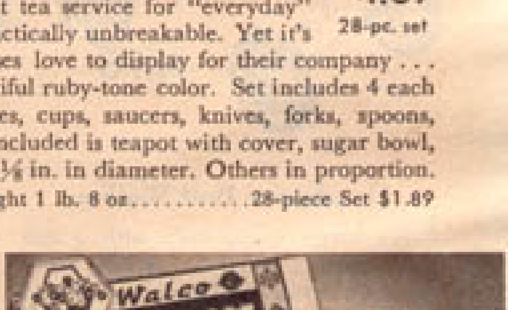
Beautiful ruby-tone plastic dishes and metaltone silverware. The perfect tea service for "everyday" use because they're practically unbreakable. Yet it's a set that young hostesses love to display for their company . . . so cheerful in its beautiful ruby-tone color. Set includes 4 each of the following: plates, cups, saucers, knives, forks, spoons, paper napkins. Also included is teapot with cover, sugar bowl, and creamer. Plates 6⅛ in. in diameter. Others in proportion.

49 N 808—Shipping weight 1 lb. 8 oz....28-piece Set $1.89









Pearl Jewelry Craft

$2.82

Make your own bracelets, necklaces, earrings. Craft kit contains assorted simulated pearls of various sizes, in oval, round, drop shapes. Necessary equipment to make jewelry, instructions included.

49 N 1232—Shpg. wt. 1 lb. 8 oz...$2.82

Glitter "Jewelry" Chest

$1.49 16-pc. set

Sixteen sparkling pieces of "make-believe" jewelry . . bracelets, earrings, pendants, rings and clips. All have metalized finish, 8 in gold color, 8 in silver color. Cardboard jewelry chest with drawer is 6x6x2½ in. high. Beautiful jewelry for every costume!

49 N 1220—Shpg. wt. 10 oz......$1.49

Indian Beadcraft Kit

$2.32 Kit

Design and make belts, rings, many other articles. Kit includes metal bead loom frame, 11½x2¾ in., 6 vials bright seed beads, 2 special needles, wire, bead thread, center stones, wax.

49 N 1202M—Shpg. wt. 1 lb. 5 oz..$2.32

49 N 1233M—10 vials of seed beads for use with above kit. Shpg. wt. 10 oz.......98c

Tilecraft, a Useful Kit

$1.82

Keep little hands busy with constructive play .. keep children occupied on rainy days. With the bright colored beads, they can make table mats, coasters, plaques, or even baskets. Assorted colored porcelain beads. Also cord and 2 needles included. Easy-to-follow instructions.

49 N 1229—Shpg. wt. 1 lb. 12 oz....$1.82





Housekeeping Toys
FOR YOUNG HOSTESSES

NEW! Twenty-piece Pastry Set

$1.21 20-pc. set

Every little girl will love helping Mother bake holiday goodies on her very own pastry set. Wonderfully complete set includes rolling pin, flour scoop, metal egg beater, wooden pastry board, mixing spoon, metal meat grinder, potato masher, cake knife, mixing bowl, pie plate, bread pan, canister, 4 baking pans, 2 cookie cutters, plastic apron and recipe book.

49 N 912—Shipping weight 1 pound.................. $1.21

NEW! Little Kitchen Helper

$1.82 14-pc. set

Dish washing set like Mother's—scaled for youngsters. 8-in. steel dishpan, 12-in. dishrack; plastic sinkstrainer; dishmop; bottle brush; dish towel, cloth; sponge; plastic apron; Brillo, real soap pad; filled Ajax can, box of Vel; plastic sink pad; polish cloth.

49 N 1242—Shpg. wt. 1 lb. 6 oz........ $1.82







NEW! Baking Set

$1.82 27-pc. set

Young "homemakers" can really bake with this set of ready-mixed foods, baking utensils, recipe book. Food mixes in double-sealed cellophane bags, about 6x6x1 in. Includes cake mixes, pie crust mixes and fillings, cookie mixes, frostings, many more. Also cake pan, pie tin, cookie tin, bread pan, measuring cup, cookie cutter, rolling pin; 27 pieces.

49N1240M—Wt. 1 lb. 14 oz. $1.82

49 N 1243M—Refill Set. 12 ready mixed foods. Wt. 1 lb. 4 oz. 89c

Metal Tea Set

97c 29-pc. set

Make your young hostess happy on Christmas morning with this bright little tea set . . . she'll be proud as punch to show it off to her playmates. 29 pieces in all . . bright, lithographed design on metal that takes lots of hard wear. Complete with 6 each of the following: 4½-in. plates, cups, saucers, butter plates. Also teapot with cover, creamer, sugar bowl, matching serving tray 8 x 10 in.

49 N 907—Shpg. wt. 1 lb. 4 oz. 97c

HARD-TO-FIND ALUMINUM KITCHENWARE

40-piece Toy Percolator Set

$1.39 40-pc. set

The little percolator really "perks" . . . has standard sieve-type coffee basket and lid with glass inset. Long-wearing aluminum . . service for six. Plates and saucers have embossed Bo-Peep decoration. Set includes percolator, 6 cups, 6 saucers, 6 plates, 6 forks, 6 knives, 6 spoons, round serving tray, 6 paper napkins. Percolator about 4½ in. high, others in proportion. Service for six.

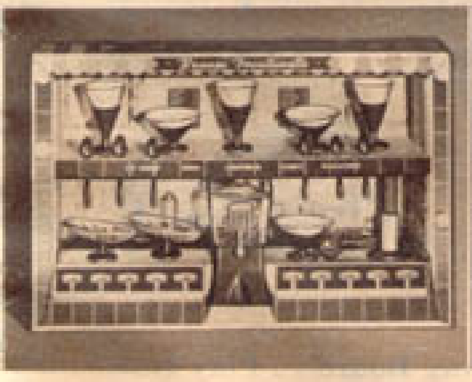
49 N 906—Shipping weight 1 pound....... $1.39

20-pc. Cooking, Baking Set

$1.39 20-pc. set

Little girls like to help Mother . . . cook and bake for their friends. Durable aluminum set includes pie plate, tube cake pan, measuring cup, 6-cup muffin pan, biscuit pan, skillet with enameled handle, cookie cutters in 4 animal shapes, cookie sheet, mixing bowl, double boiler, colander, canister and scoop, 2 measuring spoons. Pie plate 4 inches in diameter; other pieces in proportion.

49 N 921—Shipping weight 1 pound....... $1.39









Soda Fountain Set

$1.82 17-pc. set

Big 6-in. plastic dispenser serves liquids through spigot. 3 sundae dishes and 3 soda cups with holders, 2 banana split dishes, 6 spoons, ice cream scoop; all in durable, colorful plastic. Straws in plastic holder. In box 20x12 inches.

49 N 1204—Shpg. wt. 1 lb. 12 oz... $1.82

"Silverware" and Chest

89c 16-pc. set

Designed like Mother's real silver. Durable plastic with metalized finish to look real. 4 knives, 4 forks, 4 spoons, salt and pepper shakers, pie server, butter knife. Cardboard chest. Knife 5 in. long, others in proportion.

49 N 824—Shpg. wt. 10 oz........ 89c

Magnetic Paper Doll

$1.06

Magic Mary is a very special paper doll. You can dress her in an instant because magnetic attraction makes her clothes cling like magic. Complete with 14 dresses to be cut out. 10-inch cardboard doll on metal base stands alone.

49 N 1251—Shipping weight 1 lb... $1.06

Plastic "Make-up" Kit

92c 10-pc. kit

Set has imitation cosmetics: compact with mirror, eyebrow pencil, lipstick, memo pad, change purse, comb, ring, rouge case, key holder, earrings.

49 N 1325—4⅜x3⅛x3⅝ in. Wt. 8 oz. 92c



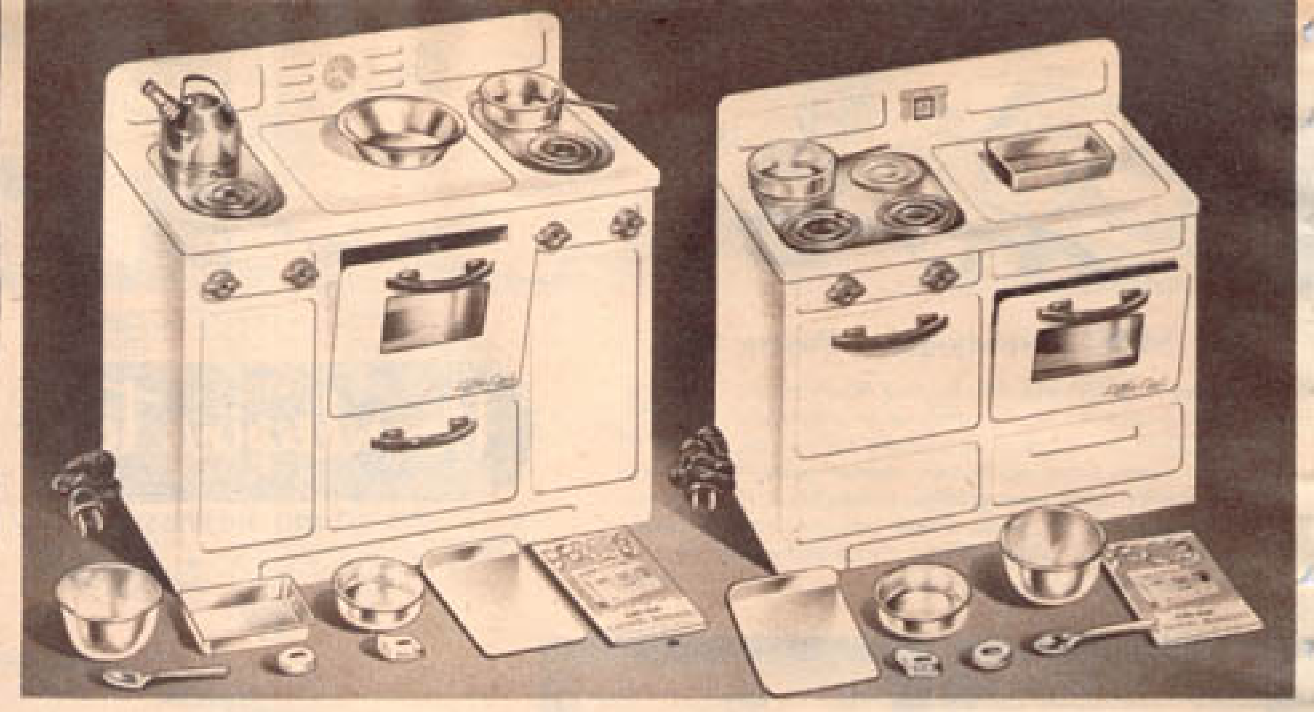
Double-oven Play Stove

De luxe modern, non-electric. **$3.55** 2 oven doors open and close, 8 multicolor plastic buttons push "on" and "off," 8-pc. plastic utensil set. Sturdy steel construction, white baked-on enamel finish, bright red handles. 14x7¾x14½ in. high.
79 N 01132—Shpg. wt. 6 lbs. $3.55



Economy-priced Stove

Non-electric play stove—styled like Mother's. **$1.98** Hinged oven door opens and closes, 4 vari-colored plastic buttons actually "push in." Dummy timer. Colorful plastic utensils. Red handles. Sturdy steel construction. 11x6½x12 in. high.
49 N 1128—Shpg. wt. 4 lbs. 2 oz. $1.98



ELECTRIC TOY RANGES that actually cook and bake

Large-sized Electric Range with twin top, **$7.69** glass window oven, toy utensils. Has 4 burners, 2 at left and 2 at right for handier "cooking." *Separate heating elements for burners and oven.* Steel construction with shining white enamel finish. Plastic play switches go "on" and "off." Red door handles. Oven has spring-lock door. Insulated cord with plug. UL approved. For 110-120-volt AC-DC. 15x7¾x12¾ inches high overall. 10 utensils and cook book included.
79 N 01136—Shipping weight 10 pounds. $7.69

Electric Range with glass window oven, **$4.98** toy utensils. For pies and cakes like mother makes, for good warm meals for dolly. *Two separate heating elements* for burners and oven. Steel with baked-on white enamel finish; plastic play switches; red handles. Spring-lock oven door. Insulated cord with plug. UL approved. For 110-120-volt AC or DC. 8 cooking utensils; cook book. 12½x6¾x11 in. high.
79 N 01135—Shipping weight 7 pounds. $4.98



Dolly's Laundry Set

$1.62 Complete laundry set to wash the baby's bunting in. Every little mother will have the time of her life keeping dolly's clothes fresh and clean. Just turn the handle and the cups gently beat up and down. Special glass tub lets her see it all. Adjustable wringer makes it easy. Washer stands on sturdy metal base. About 9 inches high overall. Rinsing tub, revolving dryer, clothes pins complete the set. Shpg. wt. 3 lbs. 9 oz.
49 N 1005. . . . . $1.62

Play-House Fun







4-piece Cleaning Set

Junior size for every tiny tot who **92c** wants to help mother with the housework. Streamlined metal sweeper has 6¾x5¾-in. base, 18-in. wood handle. Brightly colored dust pan 5x5¾ in. Multicolored dust mop, 18-in. handle. Colorful plastic apron to keep her clean.
49 N 1307—Shpg. wt. 1 lb. 92c

Super De Luxe 5-piece Sweeper Set

She'll dust and sweep sparkling clean with this de luxe **$1.98** equipment. Special Happi-Time set is realistically designed for the most fun ever. Bigger and better, it includes streamlined enameled metal sweeper with 8x7-in. base. Special fiber bristle broom and fluffy dust mop will help her do a "professional" job. All have 21-in. enameled handles. Matching dust pan. Sparkling plastic apron for that extra "grown-up" feeling.
79 N 01329—Shipping weight 4 pounds. $1.98

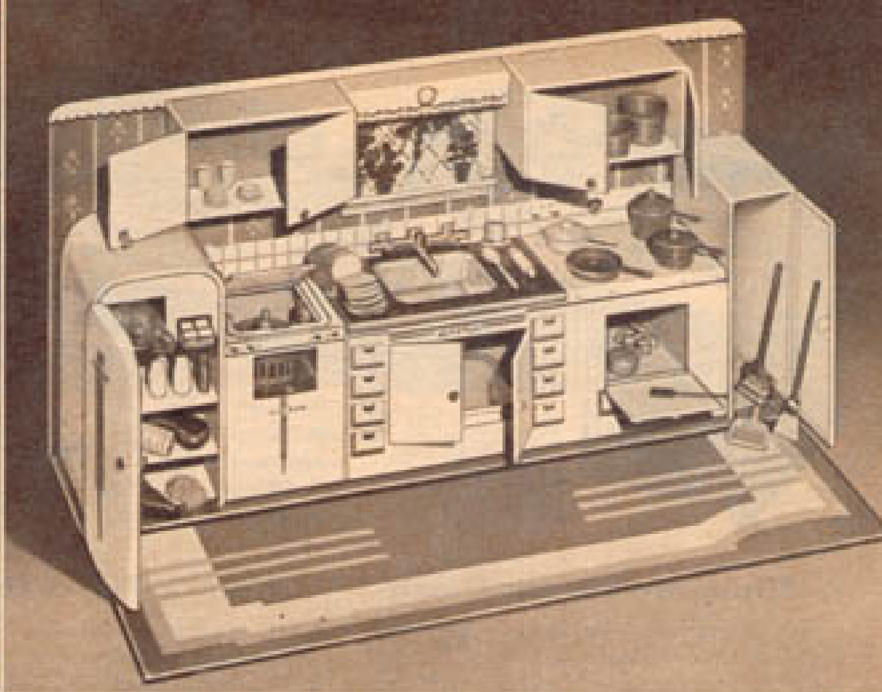
New Ironing Board . . Play Iron

[A] **Metal ironing board** with superior **$2.08** safety features. Sturdy legs lock in place; rubber tips. Folds. Top 7x27 inches.
79 N 01001—22 inches high. Shpg. wt. 6 lbs. $2.08

[B] **Electric Play Iron** . . . *actually heats!* Enameled base, black handle. UL approved for 110-120-volt, AC-DC current. 6¼ inches long overall.
49 N 1004—Shipping weight 1 lb. 10 oz. $1.79

Order today . . add Play House Fun Toys to your Easy Terms order. See page 353 for complete details





2-door Toy Refrigerator

She'll be so proud of her miniature refrigerator with *separate "freezer compartment"* that has its own door. Both doors open . . . bright red handles. Heavy-gauge metal enameled white. Removable plastic ice cube tray. Six colorful cutouts of food items give extra play appeal. Non-electric. 8x5½x13½ inches high. **$1.98**

49 N 1129—Shpg. wt. 2 lbs. 9 oz. $1.98

Metal Kitchen Cabinet

Fully stocked with "supplies" and utensils. 4 doors open with colorful red handles. 6 plastic cooking utensils plus tiny rolling pin. Variety of play packages of famous grocery brands. Cabinet is white and red with "painted-on" spice shelf and kitchen stool at side. About 11x6¼x15¾ inches high. **$2.15**

49 N 1124—Shpg. wt. 4 lbs. 12 oz. . . . $2.15

New, complete modern Kitchen . . 6 basic units
Perfect miniatures with "real" working parts

A complete, metal kitchen all her very own. Includes: refrigerator, stove, dishwasher and washing machine combination, sink, broom closet, 2 cabinets. All doors open and close. Every piece with fascinating "real" working parts. Complete set of miniature plastic accessories such as pots, pans, cleaning set, etc. 23¾x10½x11 inches high. Easy to complete partial assembly. **$3.62**

49 N 1102—Shipping weight 5 lbs. 12 oz. $3.62





Special De luxe
TOY SEWING MACHINE

Sews neat, even chain stitch . . makes fine seams

- De luxe model has felt pads on bottom to protect the surface of your table.
- Has two sturdy metal clamps . . holds the machine more securely . . it can't slip
- Safe, too! Body completely housed . . . precision built . . . no exposed moving parts
- Scientifically built of heavy-gauge steel . . . handsome baked-on enamel finish

Finest in appearance, superb in performance . . . superior in every way. Your little seamstress will quickly learn to turn out a fine seam. She'll spend many busy hours making dresses for her dolls. Tension disc adjusts to fabric thickness for tight, even chain stitch. Uses No. 14 Torrington sewing machine needles. 8x4x6½ inches high.

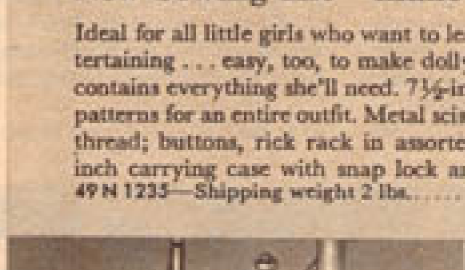
49 N 1201—Instructions, needle, thread included. Shpg. wt. 3 lbs. $5.55



New Sewing Kit—make dolly a complete outfit

Ideal for all little girls who want to learn to sew. Fascinating, entertaining . . . easy, too, to make dolly a complete wardrobe. Kit contains everything she'll need. 7½-inch plastic doll. Pretty materials, cute patterns for an entire outfit. Metal scissors, needle, thimble and 4 bobbins of thread; buttons, rick rack in assorted colors. Packed in 11¾x18¾x2½-inch carrying case with snap lock and handle. **$1.82**

49 N 1235—Shipping weight 2 lbs. $1.82





Sewing Machine

Economy-priced toy sewing machine to delight each little maid. Easy to operate . . . ideal for beginning seamstresses. Sews in chain stitch. Clamp holds machine firmly to table. Tension disc adjusts to fabric thickness. Made of good-looking enameled metal. Size 7¼x4x7¾ inches. Sure to be on top of every little girl's Christmas list. **$2.59**

49 N 1203—Shpg. wt. 1 lb. 4 oz. . $2.59

New Magic Knitter

Automatic knitting device. With a simple twist of the wrist, you can spin out knitted yarn that has a "professional" look. Make beanies, pot holders, scatter rugs, mittens now—*no practice necessary.* Of metallic plastic. Two safely concealed steel knitting machine needles. Yarn included. Ideal for young and old alike. **$1.05**

49 N 1241—Shpg. wt. 6 oz. . . $1.05

Do all your Christmas shopping the easy catalog way . . . place your order today.





DISCOVER HIDDEN TALENT WITH MUSICAL TOYS THAT CAN ACTUALLY BE PLAYED

Miniature Electric Organ

Sounds just like a big organ with its deep, full tone. Scientifically designed reeds respond with perfectly-pitched tone to the lightest touch. 25 keys—15 white, 10 black—play 2 full chromatic octaves . . single tones or chords. Smooth finish plastic case 11½x6½x5½ in. For 110-120-volt AC only. UL approved. Cord attached. Song folio incl. On-off switch. **$17.95**

79 N 0563—Shipping weight 7 lbs. $17.95

Electric Player Organ

NEW! No skill needed. Just turn switch . . it plays rich, mellow organ tones with rolls similar to those used in mechanical pianos. Has range of 2 chromatic octaves. Comes with 3 rolls, each with 3 songs, including old favorites, popular and religious music. Sturdily built. Bright red plastic case about 13x9x8 in. For 110-115-volt AC only. UL Approved. **$17.95**

79 N 0534—Shipping weight 10 lbs. . . $17.95





NEW! 11-inch Snare Drum

Here's just the gift for the youngster with rhythm in his system. He'll love beating time on this big 11-inch snare drum. It has two strong cloth heads, convenient neck cord for carrying, 2 drumsticks. Metal shell is lithographed in bright red, green, blue, white diamond design. **89c**

49 N 589—Shipping weight 2 lbs. 89c

Musical Storybook

A musical toy that will keep youngsters happy for many hours. They love to look at the colorful pictures of "The Farmer in the Dell", as the pages are turned and the book's song is played. Ideal for children whether they read or not. Size 7x1x5 in. **89c**

49 N 527—Shpg. wt. each 10 oz. 89c





NEW! Music-maker Man

Action! Surprise! And plenty of music! Colorful organ grinder moves his head and shoulders while he and the children play a gay tune on the Hurdy Gurdy together. Then, surprise! Up jumps the bell-ringing Jocko. Brightly lithographed. *Size* 10¾x5⅝x5 in. **$1.79**

49 N 521—Shpg. wt. 1 lb. 4 oz. $1.79

NEW! Musical Kiddie Kit

The perfect gift for the versatile youngster. It's a kit complete with 4 different plastic instruments. The bright colored "travel bag" holds a toy accordion, a keymonica, a horn harmonica, and a harmonica. A wide choice of musical toys for the child who likes variety . . . and so convenient to carry in their colorful carrying case. **$2.69**

49 N 599—Shpg. wt. 1 lb. $2.69

Electric Toy Phonographs . . Records

[A] **Electric Toy Phonograph.** A real acoustic phonograph built just for children. Self-starting induction motor has on-off switch. Aluminum diaphragm gives rich, clear tones. Plays up to 12-in. 78 rpm. records. 2 packages of needles included—for soft or loud playing. Extra-strong pressed steel body, 13x8x7 in. Baked-on enamel finish. For 110-volt 60-cycle AC. **$8.85**

79 N 0577—UL Approved. Record not incl. Shpg. wt. 6 lbs. $8.85

[B] **Our BEST—Portable Electric Phonograph** . . with balanced tone arm and NEW built-in tone chamber for clearer tone. Youngsters . . even teen-agers . . thrill to this clear-voiced acoustic-type phonograph. Good-looking case of vivid red imitation leather inside and out. Sturdy wood frame has straight lock joint corners, reinforced inside. Outer edges all rounded smooth. Self-starting electric motor; on-off switch. Plays up to 12-in. 78 rpm records. 2 pkgs. of needles included—for soft or loud playing. About 13x11x5⅜ in. Plastic handle, metal lock, hinges. 5-ft. cord attached. For 110-120-volt, 60-cycle AC only. **$11.79**

79 N 0552—UL Approved. Record not included. Shpg. wt. 9 lbs. $11.79

[C] **Children's Records—Nursery songs, Christmas songs.** Each assortment contains four 7-inch records (8 playing sides) of fine quality, sturdy plastic—almost unbreakable. Fine reproduction, minimum surface noise. **69c Set of 4**

49 N 601—Nursery Songs. Old King Cole, Humpty Dumpty, Jack and Jill, 3 Blind Mice, 15 other favorites. Shpg. wt. 11 oz. . . . . Set of 4, 69c

49 N 602—Christmas Songs. Silent Night, Adeste Fidelis, Little Town of Bethlehem, Jingle Bells, 5 others. Shpg. wt. 11 oz. . . . . Set of 4, 69c

Musical Toys You Can Really Play

[D] **8-key Xylophone.** Has extra pleasing tone because of its metal tone chamber. Heavy metal tone bars cushioned on felt. Enameled case has lyre-shaped ends. 2 mallets—rubber for mellow tones, wood for sparkle. About 12½ in. long. **$2.49**

49 N 505—Instructions included. Shipping weight 2 lbs. 14 oz. $2.49

[E] **Cowboy Ge-tar.** Anyone can play this Ge-tar because it plays 2 ways. Turn the crank for a real western song or play with the pick. Sturdy plastic with western design, cord. **$1.29**

49 N 569—About 13⅜x4½ inches. Shipping weight 8 ounces. $1.29

[F] **Toy Piano-key Accordion.** Many hours of musical fun. Made of colorful, glossy finished plastic. Plastic coated bellows. 16 tuned reeds produce 8 full notes with rich mellow tone. 8 plastic keys really work. Songs played by numbers. **$2.98**

49 N 593—Instructions included. Shipping weight 1 lb. 8 oz. $2.98

[G] **Toy Finger Button Accordion.** Precision built for real musical value. Full, resonant tone. 20 carefully tuned plastic reeds. 10 quick-acting plastic buttons. Plastic case; pyroxylin-coated bellows. Size: 4x4½x8½ in. Plays in key of C. **$3.39**

49 N 520—Instructions included. Shpg. wt. 1 lb. 4 oz. $3.39

[H] **3-drum Trap Set.** Beat out peppy rhythms. Ivory-color metal shells, red rims. 16-in. bass drum has steel foot beater; front head has hillbilly design. Drummer side, 6¼-in. snare and tom-tom have cloth heads. "T" holds triangle, cymbal. 2 nickel-plated bells. Two 8-in. drum sticks. Easy to set up. **$2.69**

79 N 0566—Instructions included. Shipping weight 5 pounds. $2.69

Toy Pianos that make real music

[J] **8-key Piano.** True pitch, pleasing tone. Feather touch, standard width keys prepare youngsters for big pianos. Sturdy metal body, no sharp edges. Turned wood legs, removable music stand. Bright enamel finish. About 10⅜x8⅜ in. **$1.98**

49 N 506—16-page music book included. Shpg. wt. 2 lbs. $1.98

[K] **NEW 17-key Toy Piano.** All wood construction. Heavy masonite presdwood top, bottom; enameled red. 10 white, 7 black plastic keys have positive key action, play easily. **$3.35**

49 N 597—*Size* 11⅛x9⅜x5 in. Shipping weight 3 lbs. 8 oz. $3.35

[L] **NEW 29-key Table Model Baby Grand Piano.** Just like concert pianos . . sized for youngsters. Sturdy wood, glossy mahogany finish. Special key action for easy playing. 17 white keys, 12 black keys of long-wearing plastic. **$9.19**

79 N 0598L—About 18⅜x18x10½ in. Shipping weight 13 lbs. . . . $9.19

[M] **New! 36-key De Luxe Spinet with Stool.** Finest quality; develops real musical talent. Designed just like full-sized spinet with high gloss mahogany finish. Has 36 plastic keys including sharps and flats. Key action is regulated for smooth, responsive touch. Measures 21⅜x16½x22¾ in. Matching stool, 14½x7¾x10¼ in. A gift your child will treasure many years. **$24.14**

79 N M555—Shipped freight or express. Shpg. wt. 36 lbs. $24.14


THIS CHRISTMAS GIVE YOUR CHILD
Musical Toys
HELP STIMULATE HIS INTEREST IN MUSIC
A Electric Phonograph $8.85
B Electric Portable $11.79
C Nursery, Christmas Records 4 for 69c
D 8-key Xylophone $2.49
E Cowboy Ge-tar $1.29
F Toy Piano Accordion $2.98
G Toy Accordion $3.39
H 3-drum Trap Set $2.69
HOTSHOT BAND
J 8-key Piano $1.98
K 17-key Piano $3.35
L 29-key Baby Grand $9.19
M 36-key Deluxe Spinet $24.14

Big-voiced Silvertone Children's Phonographs
. . buy with records and SAVE!







Lowest Priced Uke, Book

Play immediately with Don Ball's instruction book! Red and white plastic uke, 21¾x6¾-in. Nylon strings.
57 N 0827—Uke only. Wt. 2 lbs. . . $2.99
57 N 0828—Uke, book. Wt. 2 lbs. 2 oz. 3.69
57 N 4608—Book only. Wt. 2 oz. . . . . . .79¢

Mellow Scenic Uke

Lustrous mahogany finished hardwood ukulele, decorated with colorful island scene. Protective white striping around top edge contrasts with body. Strong, durable construction . . . made to last. 20⅝x6¾ in. Nylon strings. Instruction book and pick included.
57 N 0852—Shpg. wt. 2 lbs. $4.98

Every Boy Loves a Drum

Priced like a toy . . . built like a real instrument, this drum is patterned after regular orchestra drums. Buckskin heads. Single tension, adjustable tension rods with tympani handles. Silk wire wound snares. Bright red maple shell, 10⅝x5¾ in. high. Hickory sticks, canvas web sling, and instructions included.
57 N 2603—Shpg. wt. 3 lbs. $6.98











Give your child a REAL Phonograph . . a long-lasting, full toned Silvertone!

ACOUSTIC PHONOGRAPHS (A) and (B) shown at left. Not toys, but regular full-toned phonographs! Sturdy throwback arm, full-sized reproducer. Constant-speed (78-rpm) electric motor for 105–125-volt, 60-cycle AC. No tubes. UL listed. Artificial leather covered case.

[A] **Portable Acoustic Phonograph.** Our best! Easy to carry. Red and tan, 12¾x10x6¾ in.
57 N 02253—With 15 Mercury records described below. Shipping weight 12 lbs...... **$13.95**
57N02254—Phonograph only. Shpg. wt. 12 lbs. $12.69

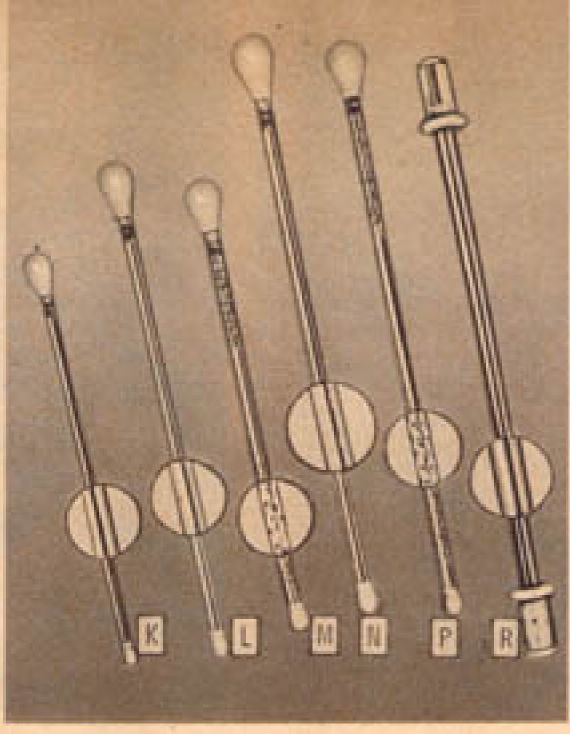
[B] **Open Top Acoustic Phonograph.** Entertainment at minimum cost! Gay figures around handsome red case. 12x9½x7 inches.
57 N 02251—With 15 Mercury records described below. Shipping weight 10 lbs...... **$10.98**
57N02252—Phonograph only. Shpg. wt. 10 lbs.. $9.98

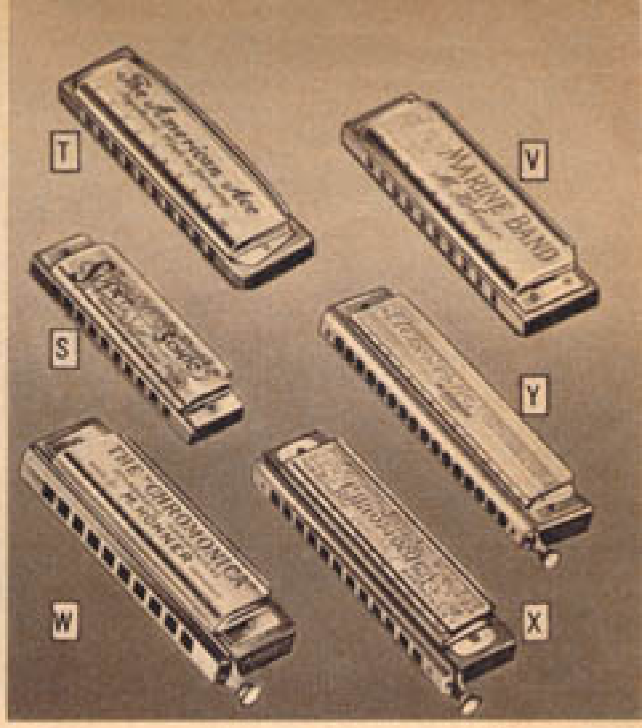
ELECTRONICALLY AMPLIFIED PHONOGRAPHS (C) and (D) shown left. Sturdy, all-electric, with crystal pickup, long-life needle. **Volume control,** 1 tube, rectifier. 4-in. speaker. Constant speed (78-rpm) motor. 105–125-volt, 60-cycle AC. UL listed. Tan artificial leather covering.

[C] **Portable Electronic Phonograph.** Lightweight, compact . . . just 12x11x5 inches.
57 N T2241—With 15 Mercury records (*Records postpaid* described below). Shpg. wt. 10 lbs.. **$23.49**
57N02240-Phonograph only. Shpg. wt. 10 lbs. $21.95
57N02244A-Above (without records), but plays all three speeds. Shipping weight 11 lbs......... $24.95

[D] **Open Top Electronic Phonograph.** Our lowest-priced all-electric! 12½x11x6-in.
57 N T2233—With 15 Mercury records (*Records postpaid* described below). Shpg. wt. 9 lbs.... **$19.49**
57N02234—Phonograph only. Shpg. wt. 9 lbs.. $17.95
57 N 02235A—Above (without records), but plays all three speeds. (78, 45, 33⅓ rpm). Shipping weight 10 pounds.............................. $21.95

MERCURY TREASURE CHEST OF CHILDREN'S MUSIC . . . selected by Sears to provide many hours of entertainment for your child. The result of tremendous research in finding music children prefer. 15 seven-inch 78-rpm records in storage box. Includes: Ding Dong Bell, Old MacDonald, Peter Piper, Lazy Mary, Tisket A Tasket, *plus* 32 more titles. **$2.49** 15 records
58 N 5830—*Postpaid.* Shpg. wt. 3 lbs.......... $2.49





Batons and Harmonicas to help develop musical talent

BATONS . . . chrome-plated steel except (K). White rubber ball, tip unless specified otherwise. Instr.

[K] **20x⅜-inch Junior Balanced Baton.** Shipping weight 1 pound 4 ounces.
57 N 3783—Silver color aluminum............ **$1.39**

Unbalanced Baton (Not shown). As above, but not balanced. Red rubber ball and tip.
57 N 3778—Shipping weight 1 lb. 4 oz.......... **79c**

[L] **24x⅜ inch Plain Shaft Baton.**
57 N 3769—Shipping weight 1 lb. 2 oz...... **$1.89**

[M] **22x⅜-inch Junior Balanced Star Spangled Baton.** Shipping weight 1 lb. 8 oz.
57 N 3784.............................. **$1.95**

[N] **28-inch Plain Shaft Baton.** Shpg. wt. 2 lbs.
57 N 03775—⅜-inch shaft................. **$1.89**
57 N 03752—¾-inch shaft..................... $1.89

[P] **28x¾-inch De luxe Star Spangled Baton.** Hammered star design. Perfectly balanced.
57 N 03776—Shipping weight 2 pounds....... **$2.25**
57 N 03779—Above with instruction book listed below. Wt. 2 lbs. *Save 25c by getting both together*.. **2.79**

[R] **28x⅝-inch Lighted Baton.** Both ends light. 4 colored lucite, 2 rubber tips. 8 batteries.
57 N 03796—Shipping weight 3 pounds....... **$6.98**

Twirling Instruction Book (Not shown). Illustrated.
57 N 4609—Shipping weight 4 ounces........... **79c**

HARMONICAS . . . all key of C except (U); made in Germany except (S). Complete, easy-to-follow instructions included. Health rules forbid return. If defective on receipt, we will replace.

[S] **Supersonic.** 20 brass reeds, 10 holes.
57 N 1809—4 inches long. Shpg. wt. 9 oz..... **79c**

[T] **American Ace.** Nickel-plated brass plates. 10 holes, 20 reeds. 4 inches long.
57 N 1807—Shipping weight 9 ounces........... **94c**

[V] **Hohner "Marine Band".** 10 holes, 20 reeds. 4 in. long. Choose key of C or G. *State key wanted.*
57 N 1808—Shipping weight 9 oz.............. **$2.19**

[W] **Hohner Chromatic.** 3 octaves, 10 holes, 40 brass reeds. 4⅜ inches long.
57 N 1811—*Postpaid* (Shpg. wt. 1 lb. 15 oz.).... **$9.98**
57N1821—As above, but made by Hugo Rauner. $4.26

[X] **Hohner Chromatic.** 3½ octaves, 12 holes, 48 brass reeds. 5⅜ inches long.
57 N 1812—*Postpaid* (Shpg. wt. 1 lb. 8 oz.).... **$12.98**
57N1822—As above, but made by Hugo Rauner. $5.59

[Y] **Hohner Chromonica.** 4 octaves, 16 holes, 64 reeds. 7 inches long.
57 N 1813—Shipping weight 2 pounds....... **$15.98**

Harmonica Song Book. (Not shown). Contains 100 all-time favorite songs.
57 N 4621—Shipping weight 9 ounces........... **25c**

SONGS, STORIES . . EXCITING ENTERTAINMENT ON UNBREAKABLE RECORDS!

[E] **PETER PAN 7-INCH, 78-rpm RECORDS,** Get a fine album at no extra charge with each order. Stiff-back, 4 pockets. Colorful design. Records unbreakable in normal use. Sold in packs of 4 only (with album). *Order by both catalog number* **58 N 5495** *and record pack number.*

5835—**Christmas Songs No. 1.** Frosty the Snowman—Night Before Christmas—Jingle Bells—Toyland.
5836—**Christmas Songs No. 2.** Rudolph Red-Nosed Reindeer—Silent Night—Adeste Fideles—Mighty Mouse in Toyland.
5837—**Mother Goose Stories.** 3 Kittens—Mary Had Little Lamb—Humpty Dumpty—14 more.
5838—**Fairytales.** Goldilocks—Red Riding Hood—3 Little Pigs—Cinderella.
5839—**Cowboy Songs.** Get Along Little Dogie—Pony Boy—Blue Tail Fly—Marching Songs.
5840—**Religious Songs.** Jesus Loves Me—Savior Teach Me—Jesus Calls Me—1 more.
5841—**All Time Favorites.** Pop Goes Weasel—3 Mice—Puff 'N Toot—Bonnie Lies Over Ocean.
58 N 5495—*State catalog number AND record pack number. Postpaid* (*Wt. 10 oz.*)..... **99c**

[F] **PETER PAN 10-INCH, 78-rpm RECORDS.** Unbreakable in normal use. *Order by both catalog number* **58 N 5457** *and record number.*

2228—3 Little Pigs.
2259—Buffalo Billy.
2242—Puff 'N Toot.
2241—Cinderella.
2240—8 Nursery Favorites.
2227—Home on Range—Old Chisolm Trail—Big Rock Candy Mountain—Oh Susanna.
2256—Frosty the Snowman—Red Wagon.
2231—Silent Night—Adeste Fideles—Jingle Bells—1 more.
2233—Night Before Christmas—It Came Upon Midnight Clear—Away in Manger—First Noel—Hark Herald Angels Sing.
2252—Rudolph, the Reindeer—Deck the Halls—3 more.
503—Teddy Bears' Picnic—Teddy Bears' Polka.
2119—3 Bears—Riding Hood.
2237—The Circus.
2245—Off to See the Parade—Marine's Hymn—Anchors Aweigh—Sound Off—Yankee Doodle—plus 2 more.
2235—Big Red Fire Engine.
2248—Jesus Loves Me—Children of Heavenly King—2 more.
58 N 5457—*State catalog number AND record number. Ppd.* (*Wt. 10 oz.*). Each 49c **4 for $1.89**

[G] **LITTLE GOLDEN 6-INCH, 78-rpm RECORDS.** Plastic, attractively packaged in colorful jackets. Sold only in lots of 4. *Order by catalog No.* **58 N 5310** *AND record numbers.*

RD26—Bongo the Circus Bear.
RD29—Dwarf's Yodel Song.
RD12—Happy Birthday.
RD9—Bibbidi-Bobbidi-Boo.
R102—White Christmas. (Berlin).
R86—Poky Little Puppy—plus 1.
R85—Stop, Look—Super Market
R67—Tarzan Song—plus 1.
RD6—Donald Duck Sings.
R31—Blue Tail Fly.
R71—Parade of Wooden Soldiers—Sparrow in Treetop.
R62—Winnie the Poo.
R58—Woody Woodpecker.
RD7—M. Mouse's New Car.
R89—Tom Corbit Space Cadet.
58 N 5310—*State catalog number AND record numbers. Postpaid* (*Wt. 10 oz.*).. **4 for 98c**

LITTLE GOLDEN ALBUMETTES' (4 records in stiff paper album). *Postpaid.* (Wt. 10 oz.)
58 N 5486—Frosty Snowman—Night Before Christmas—Coming to Town—2 more.. 98c
58 N 5488—Rudolph Red-Nosed Reindeer—Hark Herald Angels Sing—O Christmas Tree—Joy to World—Oh Come all Ye Faithful—3 more.......... **98c**

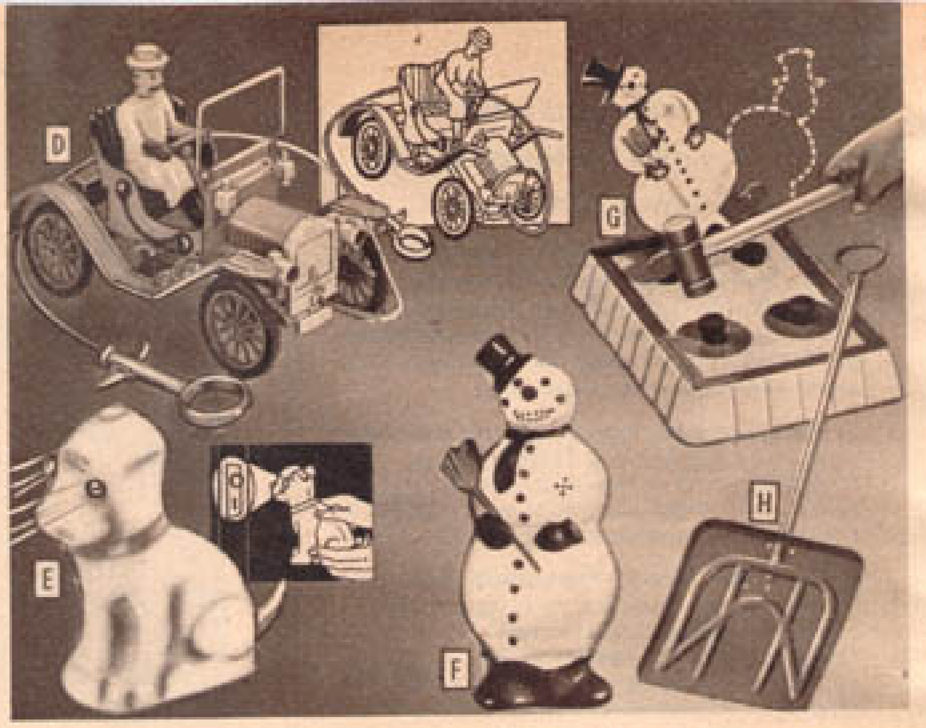
[H] **BIG GOLDEN 10-INCH, 78-rpm RECORDS.** Fun for any youngster! Yellow vinyl plastic is unbreakable in normal use. Attractively packaged in colorful, illustrated jackets. Play on any standard phonograph. *Order by catalog number* **58 N 5449** *AND record number.*

BR9—Yankee Doodle Bunny—I Like People. (Jimmy Durante).
BR14—Whistling Wizard.
BR10—Smokey Bear—My Dolly.
BR7—Squeaky the Telephone.
DBR5—Songs from Walt Disney's Story of Robin Hood.
BR11—Silent Night—God Rest Ye Merry Gentlemen—Hark Herald Angels Sing—Came Upon Midnight Clear—6 more.
BR1—Pokey Little Puppy—Willie, Whistling Giraffe.
BR4—Rudolph Red-Nosed Reindeer—Frosty the Snowman.
BR5—Timbuctoo to Kalamazoo—Choo Choo Train.
BR2—Mr. Shortsleeve's Super Store—Popo Puppet.
BR3—Little Boy With Big Horn—When I Grown Up.
DBR6—Walt Disney's Peter Pan.
DBR4—Snow White and 7 Dwarfs
58 N 5449—*State cat. no. AND record number. Ppd.* (*Wt. 10 oz.*). Each 98c **3 for $2.79**

[J] **COLUMBIA RECORDS.** *Correct player required for 45-rpm records. Ppd.* (*Wt. 10 oz.*)
10-in., 78-rpm. Plastic. *State catalog number listed below*..... **99c**
7-in., 45-rpm. Plastic. *State catalog number listed below*..... **79c**
58 N 2MJV123—**Rosemary Clooney.** Riding Hood's Tree—S. Snowflake.
58 N 2MJV4123–Above on 45-rpm.
58 N 2MJV56—**Gene Autry.** Rudolph Red-Nosed Reindeer—If it Doesn't Snow on Christmas.
58 N 2MJV456—Above on 45-rpm.
58 N 2MJV84—**Gene Autry.** Here Comes Santa—Chubby Fellow.
58 N 2MJV484—Above on 45-rpm.
58 N 2MJV75—**Gene Autry.** Frosty Snowman—Santa Gets Letter.
58 N 2MJV475—Above on 45-rpm.
58 N 2MJV121—**Gene Autry.** 3 Dwarfs—32 feet, 8 little tails.
58 N 2MJV4121–Above on 45-rpm.
58 N 2MJV127—**Bishop Fulton Sheen.** Hail Mary—Our Father.
58 N 2MJV4127–Above on 45-rpm.

Littlest Angel Album. (Decca). **Loretta Young** tells delightful Christmas story for children.
58 N 3A399—Three 10-in., 78-rpm. in album.......... **$3.55**
58 N 3968—Three 7-in., 45-rpm. in box............ $2.98
58 N 38009–One 12-in., 33⅓-rpm. (plus Lullaby of Christmas).. $4.85





Roy Rogers 6-piece Band Set

Now your youngsters can have their own big musical "round-up," just **$1.79** like Roy Rogers. Set contains a cowboy banjo, saxophone, clarinet, slide trombone, trumpet, and a baton for the leader. Instruments made of durable plastic in bright colors; baton of cardboard. Lively fun for young trail riders.
49 N 595—Shpg. wt. 1 lb. 14 oz. . . . . Set $1.79



Roy Rogers Harmonica

Music for cowpunchers. **49c** Metal covered; plastic reeds. 4 in. long, 1 in. wide. 10-note range. Roy Rogers emblem.
49 N 574—Wt. 3 oz. 49c

Toy Instruments

[A] **Toy Clarinet.** **$1.59** Clear, true tone. 8-note range. 15 in. long. Colored plastic body, nickel plated keys. Easy-to-follow instruction sheet included. Order today.
49 N 511—Wt. 12 oz. . $1.59

[B] **Toy Saxophone.** **$1.92** Clear true tone. 15-in. plastic body, nickel plated keys. 8 notes; hand-tuned reed. Instructions, song book. Shipping wt. 14 oz.
49 N 512 . . . . . . $1.92

Action-packed Floor Toys for Young Tots

[D] **Animated Maxwell Car.** Horn honks, car bucks, driver leaps up when you press trigger. Trip trigger again, driver flops back, car stalls. Rear end clatters. Plastic replica of real Maxwell. 7 in. long.
49 N 5048—Shpg. wt. 1 lb. **$1.87**

[E] **Flasher, the Friendly Pup's** eyes light up when you press his tail. Bright plastic. 5½ in. high. Battery incl.
49N5062-Wt. 10 oz. *Was $1.15.* Now **93c**

[F] **Whistling Frosty.** Lovable rubber Frosty whistles when squeezed. Gaily decorated. Washable.
49 N 4016-6 in. high. Wt. 10 oz. **54c**

[G] **Rocking Frosty, the Snowman.** Tots will spend many happy hours with Frosty. When they hit the pegs on the wood and foam rubber base, he rocks from side to side. About 9 in. high. 6¼x8¾-in. base. Gaily decorated black top hat, red mittens; broom, pipe. Wood mallet included.
49 N 4885—Shpg. wt. 1 lb. 8 oz. . **$1.79**

[H] **Sturdy Metal Snow Shovel.** Designed and constructed especially for the young set. Sturdy metal enameled blade is 11x11 inches. Overall length 32 inches. Wood handle. Shipping weight 1 lb. 6 oz.
79 N 05052 . . . . 84c



Humming Top

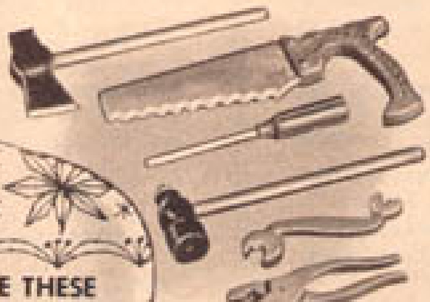
Lithographed metal in brilliant colors. **83c** 9½-inch diameter. Pull plunger up, push down . . . top spins with musical hum-m-m.
49 N 513—Wt. 1 lb. 6 oz. 83c



Choral Top

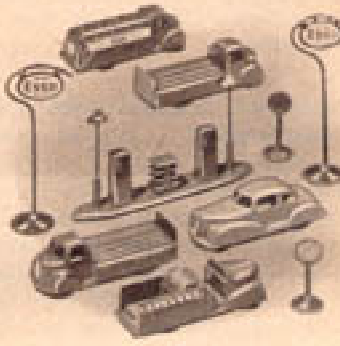
Pull and push plunger, top **$1.89** spins, *changes tones automatically.* German import. 7-in. diam.; lithographed metal. Wt. 1 lb. 4 oz.
49 N 596 . . . . $1.89

YOUNGSTERS LOVE THESE Musical and Action Toys



Rubber Tools

Won't mar furniture. Rubber saw, **75c** pliers, wrench, screwdriver. Hammer, hatchet have wood handles. Bright colors. Saw 7½ in.
49 N 5016—Wt. 12 oz. 75c

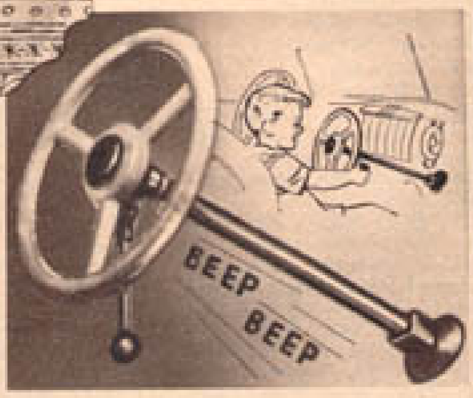


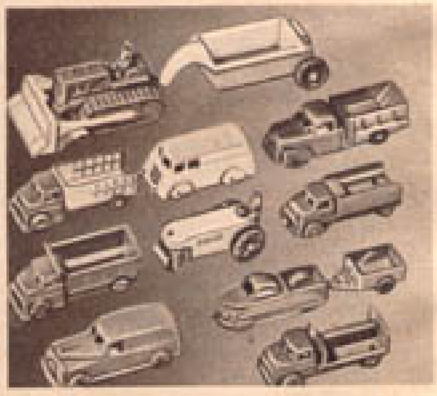
Service Station Set

Die cast metal. Complete with 4 sign posts. **89c** Dummy gas island has 2 pumps, 2 floodlight towers. 5 assorted type vehicles each 4 in. long. Realistic design. Order today.
49 N 5123—Shpg. wt. 1 lb. . . . 89c









Hickory Dickory Musical Clock

Plays "Hickory Dickory Dock" as crank is turned. When **$1.79** clock "strikes 1," cat's eyes pop open, bell rings and jumps up uncovering mouse. Movable hands. Lithographed metal.
49 N 532—8¾x7x3 in. Shpg. wt. 1 lb. $1.79

Junior Hurdy Gurdy

Children love the lively music of the hurdy-gurdy. Just turn **89c** the crank and play a real hurdy-gurdy tune. Gay cabinet lithographed with circus figures. Neck cord.
49 N 522—6¾x5¾x3 in. Wt. 12 oz. . . 89c

Junior Steering Wheel

For young "make-believe" drivers. Suction cup grips **$2.79** smooth surfaces; 3-position gearshift, 10-in. turning wheel. Horn beeps softly. Molded plastic wheel, rubber base.
49 N 1873—Shipping weight 2 lbs. . $2.79

Transportation Set

12-Pc. Set. Colorful plastic. 13-in. wagon-tractor, **$1.87** movable blade (wagon bottom opens). 6 trucks, van, coupe, trailer, road roller in proportion.
49N5199—Shpg. wt. 1 lb. $1.87

Order a Christmas gift for every child you know . . . Add them to your Easy Terms Order; *see page 353*

LIONEL ELECTRIC TRAINS are unsurpassed for realism!



- Scale-detailed die-cast steam-type engines; molded plastic cars
- Die-cast metal trucks and 8 solid steel wheels on every car!
- Exclusive Lionel knuckle couplers work by remote control





5-unit "O27" Electric Freight

Scale-detailed throughout! Powerful 8-wheel die-cast metal locomotive with 4-wheel drive, piston-rod action and bright headlamp. Realistic plastic tender and 3 cars: gondola, oil car and caboose. Run train forward or backward, fast or slow . . . couple and uncouple cars . . . *all by remote control!* UL approved 35-watt transformer (110-120-volt, 60-cycle AC); 12 sections track.
79 N 09651T—Train is 41 in. long. (Shpg. wt. 11 lbs.)........ *Postpaid* $22.50

$22.50 Cash — Postpaid $2.50 Down

Built-in circuit breaker

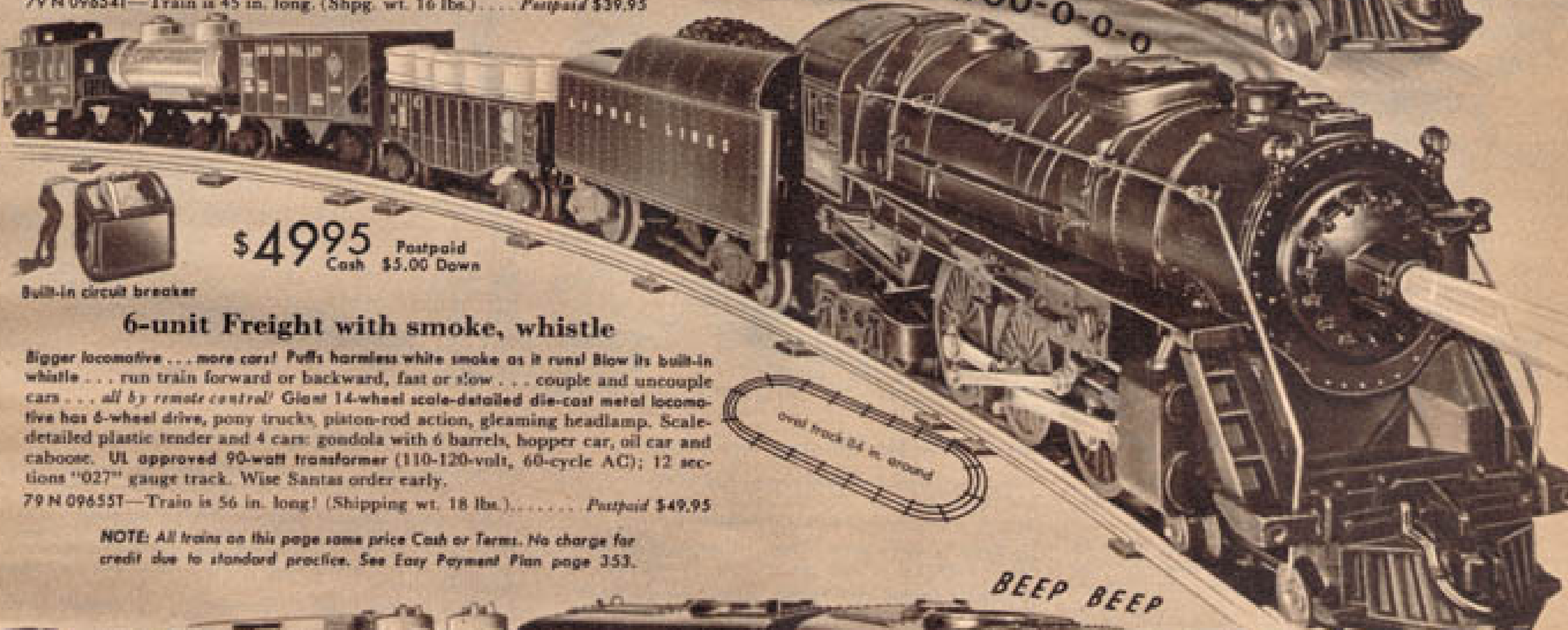


$39.95 Cash — Postpaid $4.00 Down



5-unit Whistling Freight

Puffs harmless white smoke as it runs! Blow its built-in whistle; run train forward or back, fast or slow, couple and uncouple cars, *all by remote control!* 12-wheel metal locomotive has 6-wheel drive, piston-rod action, headlamp. Plastic tender and 3 cars: gondola with 6 barrels, oil car, caboose. UL approved 90-watt transformer (110-120-volt, 60-cycle AC); 12 sections "027" gauge track.
79 N 09654T—Train is 45 in. long. (Shpg. wt. 16 lbs.).... *Postpaid* $39.95



$49.95 Cash — Postpaid $5.00 Down

Built-in circuit breaker

6-unit Freight with smoke, whistle

Bigger locomotive . . . more cars! Puffs harmless white smoke as it runs! Blow its built-in whistle . . . run train forward or backward, fast or slow . . . couple and uncouple cars . . . *all by remote control!* Giant 14-wheel scale-detailed die-cast metal locomotive has 6-wheel drive, pony trucks, piston-rod action, gleaming headlamp. Scale-detailed plastic tender and 4 cars: gondola with 6 barrels, hopper car, oil car and caboose. UL approved 90-watt transformer (110-120-volt, 60-cycle AC); 12 sections "027" gauge track. Wise Santas order early.
79 N 09655T—Train is 56 in. long! (Shipping wt. 18 lbs.)...... *Postpaid* $49.95

NOTE: All trains on this page same price Cash or Terms. No charge for credit due to standard practice. *See Easy Payment Plan page 353.*



Lighted caboose

oval track 131 in. around

6-unit Twin-Diesel Freight with Magne-Traction

- *Lionel Magne-Traction for greater power!*
- Giant 22-inch Twin-Diesel with authentic Erie Railroad markings. Super-powered locomotive has worm drive, wide speed range. Eight steel wheels on each of the 2 units.
- Gleaming headlamp pierces the night!
- Accurate detailing . . . louvers, ladders, stanchions, dummy horns, windshield wipers!
- Remote-controlled deep-toned electric horn
- 4 realistic plastic cars with die-cast trucks, 8 solid steel wheels, knuckle couplers

Run train forward or back; fast or slow . . . sound its deep-toned horn . . . couple and uncouple cars . . . *all by remote control!*

Scale-detailed 22-in. plastic Twin-Diesel Locomotive has die-cast metal frame and trucks, transparent plastic windshield. Sliding-door stock car, oil car, hopper, lighted caboose. UL approved 90-watt transformer (110-120-volt, 60-cycle AC); 14 sections "027" track.
79N09656T–(Shpg. wt. 19 lbs.) *Postpaid* $57.50

$57.50 Cash — Postpaid — $6 Down on Terms

Magne-Traction

- For greater speeds without derailment
- For superior grade-climbing ability
- Greater power for pulling more cars
- Realistic slow starts . . . instant stops

With built-in circuit breaker



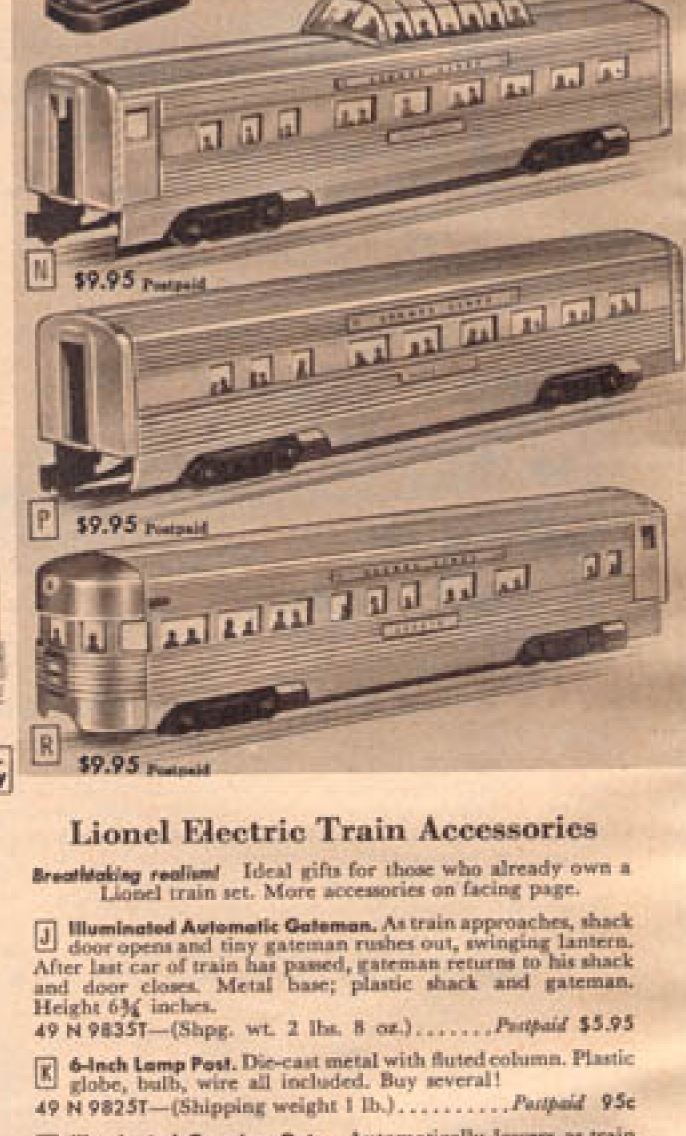


Big 7-unit "0"-gauge electric Freight with smoke and whistle

One more car than a year ago . . . at no increase in price! Magnificent scale-detailed 20-wheel die-cast steam turbine type locomotive with powerful 8-wheel drive and 2 six-wheel trucks, side-rod action and bright headlamp. Watch it thunder down the rails, *puffing harmless, realistic smoke . . . whistle blowing.* Run it fast or slow, forward or backward . . . couple and uncouple cars . . . operate milk or coal dump car . . . sound its deep-toned whistle . . . *all by remote control!* Big 7-unit train is 64½ in. long . . . includes locomotive, tender with built-in whistle, plastic milk-car, hopper car, coal dump car, gondola with 6 barrels, lighted plastic caboose, 16 sections "0"-gauge track, milk platform, 5 milk cans, "coal" and bin. Transformer not included . . . see facing page.

Unsurpassed fun for youngsters . . dads too.
79 N 09673T—(Shpg. wt. 20 lbs.) . . . . *Postpaid* $62.50





Authentic Lionel Diesel Locomotives with Magne-Traction

- **Exclusive Lionel Magne-Traction** gives greater power for pulling more cars . . . better grade-climbing ability . . . greater speeds without derailment.
- **Magnificently Scale-detailed!** So true to life that even seasoned railroad men marvel at their blue-print accuracy. Realistically molded plastic. Authentically marked for greater realism.
- **Super-powered Motors with Worm Gear Drive.** Wide range of speeds. Powerful 4-wheel drive.
- **Bright Headlamp** pierces the night. **Remote Control Deep-throated horn** (except on 49 N 9890T).

For Any Lionel Train Set. Eight steel wheels per section (2 trucks). **Remote Control Couplers.**

Twin-Diesel Locomotives with Remote Control Electric Horn and Magne-Traction. Windshields have dummy wipers, lighted number boxes, ladders, stanchions, louvers.

[A] **Santa Fe Twin-Diesel.** Twin motors. 26½ in. long.
79 N 09894T—(Shpg. wt. 10 lbs.). *Postpaid* $47.50

New York Central Twin-Diesel. Similar to (A) above.
79 N 09895T—Not shown. (Wt. 10 lbs.). *Postpaid* $47.50

[B] **Rock Island Twin-Diesel.** Single motor. 22 in. long.
79 N 09892T—(Shpg. wt. 8 lbs.). *Postpaid* $38.95

[C] **Diesel Yard Switcher with Magne-Traction.** No horn. Single motor; worm drive. Bright headlamp.
49 N 9890T—11½ in. long. (Wt. 8 lbs.). *Postpaid* $25.00

Track, Switches and 90° Crossover



[D] **Remote Control Switches.** One right-hand and one left-hand switch, control panel, wire included.
49 N 9806T—For use with "027"-gauge track layouts. (Shipping weight 3 lbs.) *Postpaid.* . . . . Per pair $12.25
49 N 9815T—For use with "0"-gauge track layouts. (Shipping weight 5 lbs.). *Postpaid* . . . . . Per pair $20.95

[E] **Magnetic Track Section.** For remote control coupling and uncoupling. Control panel and connecting wire included. (Shpg. wt. each 1 lb.)
49 N 9804T—For "027"-gauge. *Postpaid* . . . . Each $3.00
49 N 9813T—For "0"-gauge. *Postpaid* . . . . Each 3.25

[F] **90-degree Crossover.** (Shpg. wt. 8 oz.). *Postpaid.*
49 N 9803T—For "027"-gauge. 7⅜-in. square $1.95
49 N 9812T—"0"-gauge. 8¾ in. square. . *Postpaid* 2.95

[G] **8⅞-in. Straight Track Section for "027"-gauge.**
49 N 9801T—(Wt. 3 oz.). *Postpaid* . . . . Each 25c

10-in. Straight Track Section for "0"-gauge layouts.
49 N 9810T—(Shpg. wt. 4 oz.). *Postpaid* . . . . . . Each 30c

[H] **9½-in. Curved Track Section for "027"-gauge.**
49 N 9802T—(Wt. 3 oz.). *Postpaid* . . . . . . Each 25c

10⅝-in. Curved Track Section for "0"-gauge.
49 N 9811T—(Shpg. wt. 4 oz.). *Postpaid* . . . Each 30c

Shop early . . then relax and enjoy the Holidays!

Lionel Electric Train Accessories

Breathtaking realism! Ideal gifts for those who already own a Lionel train set. More accessories on facing page.

[J] **Illuminated Automatic Gateman.** As train approaches, shack door opens and tiny gateman rushes out, swinging lantern. After last car of train has passed, gateman returns to his shack and door closes. Metal base; plastic shack and gateman. Height 6¾ inches.
49 N 9835T—(Shpg. wt. 2 lbs. 8 oz.) . . . . *Postpaid* $5.95

[K] **6-Inch Lamp Post.** Die-cast metal with fluted column. Plastic globe, bulb, wire all included. Buy several!
49 N 9825T—(Shipping weight 1 lb.) . . . . *Postpaid* 95c

[L] **Illuminated Crossing Gate.** Automatically lowers as train nears, raises after train has passed. Scale-size imitation jewels in 9¾-in. arm glow as gate is lowered.
49 N 9830T—With bulb. (Shpg. wt. 1 lb.) . . . . . . *Postpaid* $3.95

[M] **Flashing Highway Signal.** Two red warning lights flash on and off alternately from one side to other as train nears, stop flashing when train has passed.
49 N 9832T—9 in. high. (Shpg. wt. 1 lb.) . . . . . . *Postpaid* $4.95

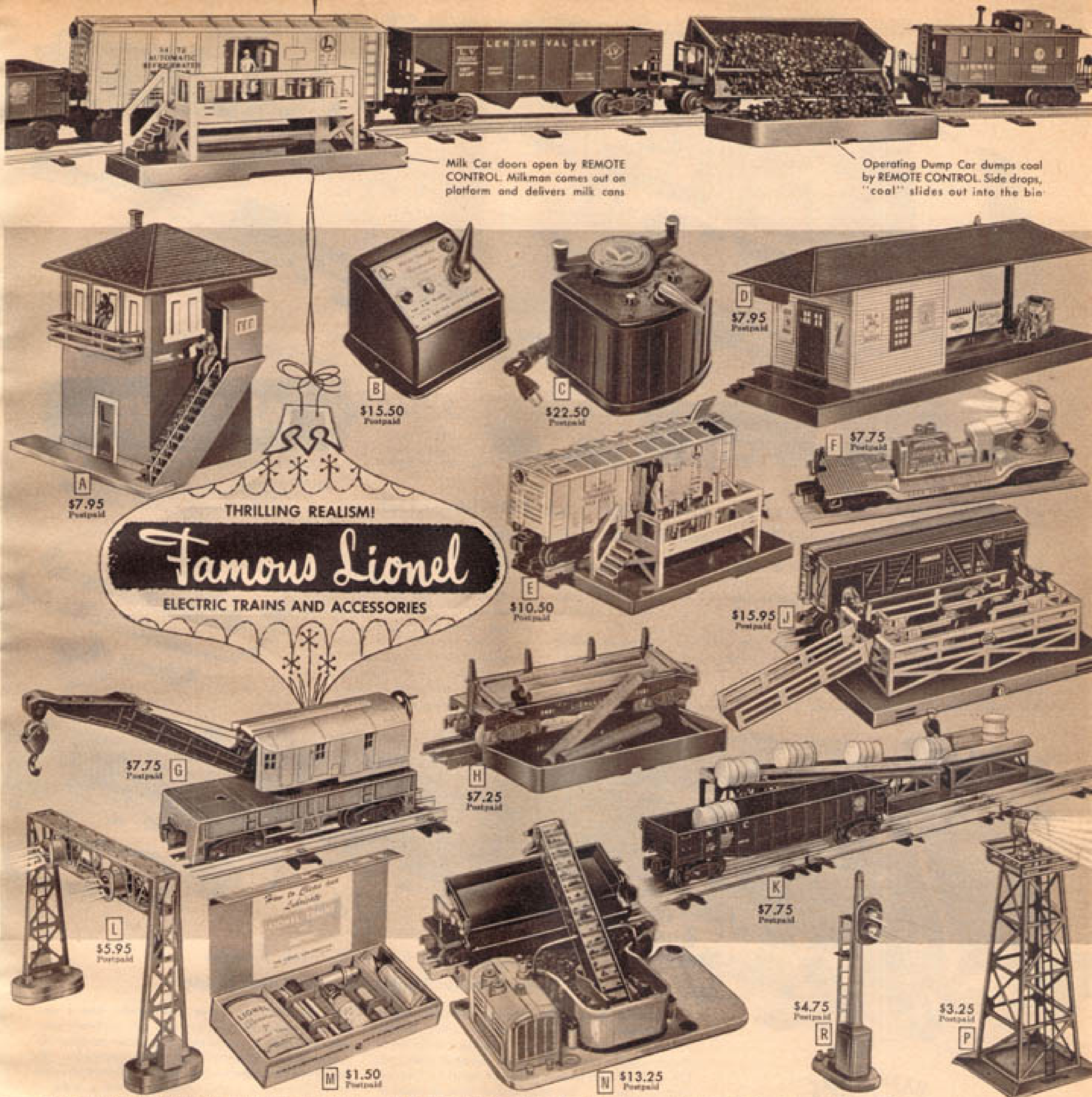
Authentic, Illuminated Pullmans

Magnificently scale-detailed in extruded aluminum. **All the sleek grace and gleaming beauty of real-life streamliner Pullman cars! Interiors brightly lighted** (Bulbs included). Tiny passengers look out of clear plastic windows. Die-cast metal trucks; 8 solid steel wheels; remote-control knuckle couplers. (Shipping weight 2 pounds 11 ounces.)

[N] 49 N 9854—15-inch Astra-dome Car . . . . *Postpaid.* $9.95
[P] 49 N 9853—15-inch Pullman Car . . . . *Postpaid.* 9.95
[R] 49 N 9855—15-inch Observation Car . . . . . . *Postpaid.* 9.95

ALL LIONEL TRAINS AND ACCESSORIES ARE POSTPAID!

Sears pays shipping charges on all Lionel trains and accessories. Same price whether you buy for cash or on Easy Terms . . . no extra charge for credit. Only 10% down on Sears Easy Terms. . . see page 353 for details.



[A] **Automatic Switch Tower.** As train nears, switchman enters tower; another walks downstairs. As train passes, they return. Clapboard sides, shingle roof, railed platform. 7 in. high. Scale model of plastic and steel.
49 N 9841T—(Shpg. wt. 1 lb. 3 oz.). *Postpaid* $7.95

[B][C] **"Trainmaster" Transformers** for 110-120-volt, 60-cycle AC only. Built-in self-resetting automatic circuit breaker protects against shorts and overload. Red light signals shorts. *Choice of 2 sizes:*

[B] **Type RW—110 watts.** Two variable-voltage circuits for train; 4 fixed voltages for accessories. Two buttons; one for whistle, one for reversing. UL approved.
49 N 9820T—(Shpg. wt. 6 lbs.). *Postpaid* $15.50

[C] **Type KW—190 watts.** Two independently controlled variable-voltage circuits for running 2 trains at same time on different layouts. Built-in whistle and separate directional controls for each train. Fixed 14-volt accessory circuit. Molded case.
79 N 09821T—(Shipping weight 9 lbs.) *Postpaid* ... $22.50

[D] **New Operating Freight Station** lighted by 2 bulbs. Press remote control button (included) . . . two baggage men run their electric cars in and out of station. Clapboard sides; inset bulletin boards. Simulated tile platform, 5x15-in. size. Bulbs, wire included.
49 N 9842T—5⅜ in. high. (Wt. 2 lbs.) *Postpaid* $7.95

[E] **Operating Milk Car with 5x7¼-in. steel platform.** Car doors open and milkman comes out to deliver 5 milk cans to platform. 9-in. car included. Operates by remote control. Track not included.
49 N 9863T—(Shpg. wt. 2 lbs.) *Postpaid* $10.50

[F] **Realistic 10-in. Searchlight Car.** Powerful searchlight revolves 360° automatically . . . switches on and off by *remote control!* Dummy hand brake. Molded plastic dummy generator. Die-cast platform. No track.
49 N 9861T—(Shpg. wt. 2 lbs.) *Postpaid* $7.75

[G] **8⅝-in. Operating Crane Car.** Crane swings in circle . . . boom raises, lowers . . . pulley block lifts. Hand wheel controls. Die-cast chassis. No track.
49 N 9852T—(Shpg. wt. 2 lbs. 2 oz.) *Postpaid* $7.75

[H] **9½-in. Operating Lumber Car.** Die-cast frame. Rotating brake wheel. Steel stakes drop, bottom tilts up, logs roll out. Logs and bin included. Operates by remote control. Track not included.
49 N 9860T—(Shpg. wt. 2 lbs.). *Postpaid* $7.25

[J] **8½-in. Operating Cattle Car and Platform.** When cattle car stops alongside platform, remote control button (included) opens doors, drops loading ramp, 9 head of cattle troop out of car, across platform, back into car. 13⅝-in. steel platform and ramp. Built-in remote-control unit (no remote-control track needed). Track not included.
49 N 9864T—(Shpg. wt. 4 lbs.) *Postpaid* $15.95

NOTE: Cars (E), (F), (G), (H) and (J) all have 8 solid steel wheels, realistic die-cast trucks and knuckle-type remote-control electric couplers.

[K] **New Barrel Loader.** Set barrels upright on lower platform . . . they move to workman who tips them over onto elevated runway leading to upper platform. Barrels roll off upper platform into car. Six barrels included. Car and track not included.
49 N 9840T—19 in. long. (Wt. 2 lbs. 5 oz.) *Postpaid* $7.75

[L] **New Operating Signal Bridge.** Spans 2 tracks. Lights operate automatically by running of train, or may be run by remote control. Sturdy girders and ladder. 10⅜x3x7⅜ in. high. 4 bulbs and wire included.
49 N 9836T—(Shpg. wt. 1 lb.) *Postpaid* $5.95

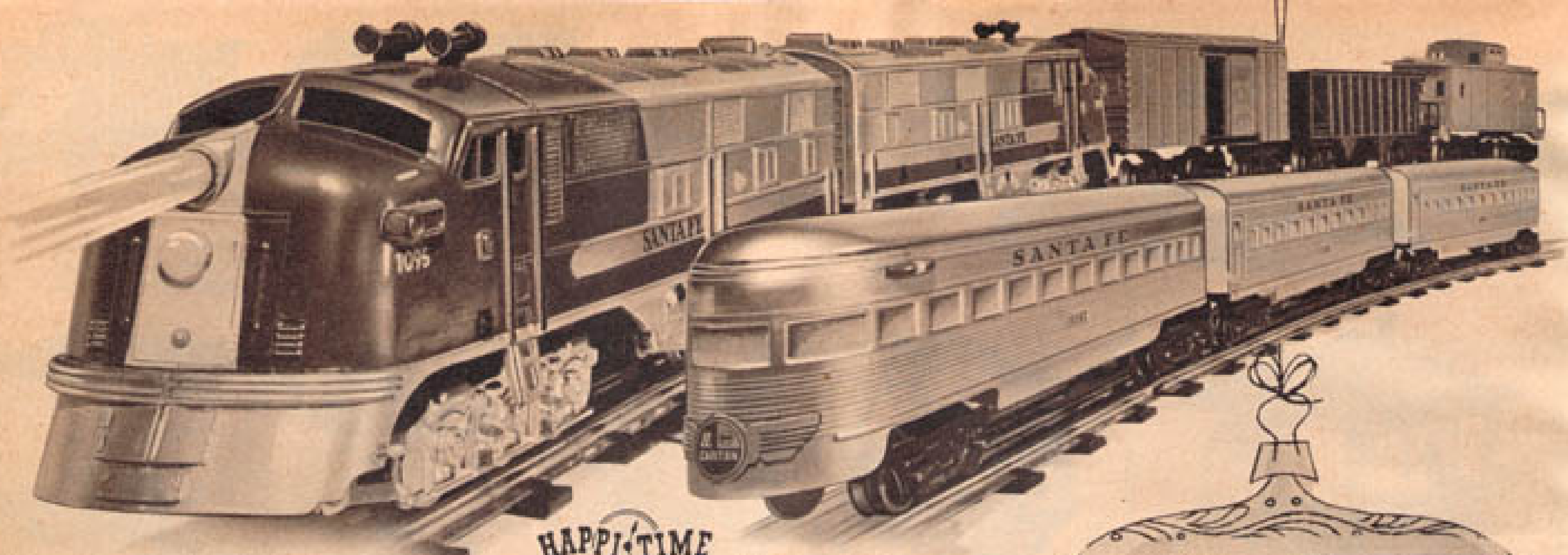
[M] **New Lionel Lubrication Maintenance Kit.** For all Lionel trains. Contains tube of special lubricant, vial of oil, can of special solvent, 2 cleaning sticks, 6 emery boards, wiping cloth, smokestack cleaner, dusting brush and complete instructions.
49 N 9826T—(Shpg. wt. 13 oz.) *Postpaid* $1.50

[N] **Conveyor Coal Loader.** Realistic dummy "coal" flows up endless rubber conveyor belt with multiple buckets, then tips into waiting car. Car and track not included. G.M. Diesel-type housing encloses heavy duty self-lubricating electric motor. Heavy 10x7⅜-in. die-cast base. Controller, wire, "coal" included.
49 N 9843T—(Shpg. wt. 6 lbs.) *Postpaid* $13.25

[P] **11⅝-in. Rotary Beacon.** Embossed lattice-work steel structure has platform on top, ladder on side. Powerful miniature searchlight revolves. Red and green fresnel-type lenses rotate over light.
49 N 9828T—(Shpg. wt. 2 lbs.) *Postpaid* $3.25

[R] **Automatic Block Signal.** Lets 2 trains run at same time on same track without colliding. Safety block slows or halts second train. Warning signal glows red or green. Bulbs, wire included.
49 N 9831T—9 in. high. (Shpg. wt. 1 lb.). *Postpaid* . $4.75

NOTE: Items on this page Cash or Terms. No charge for credit due to standard practice. *See Easy Terms page 353*



HAPPI-TIME



$31.75 Cash
$3.50 Down
with remote control switches

HAPPI-TIME
SCALE MODEL ELECTRIC TRAINS

$24.89 Cash
$2.50 Down
with 18 sections of track

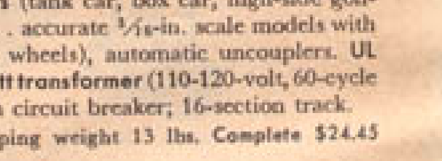
New 7-foot Happi-Time 8-unit Scale Twin-Diesel Train
Plastic Diesels and Freight Cars—Steel Pullmans

Now with molded plastic freight cars and twin-diesel for greater detailing, more realism at no increase in price! Big 8-unit combination passenger and freight train is over 7 ft. long. **Plastic twin-diesel locomotive alone is 2 ft. long!** Powerful headlamp, dummy horns, oilless bronze bearings, die-cast wheels. Run train forward or backward, fast or slow . . couple or uncouple cars . . *all by remote control!*
Actually two trains in one! Six scale-detailed cars with double trucks (8 wheels) and automatic couplers. Box car, hopper and caboose detailed in molded plastic. Two steel passenger cars plus steel observation car. **70-watt UL approved transformer** (110-120-volt, 60-cycle AC) with built-in circuit breaker.
79 N 09642—With 18 track sections forming 195-inch oval. Shpg. wt. 15 lbs. $24.89

Same Train with Remote Control Switches. 8-unit Train at left with pair of Remote Control Switches, control panel and 23 sections of track making a huge layout. Switches open and close by remote control. Two uncoupling sections uncouple cars to shuttle freight or passenger cars on inner circle or have one big train with all cars.
79 N 09643—Shpg. wt. 17 lbs. . . . $31.75







$24.45 Cash
Only $2.50 Down

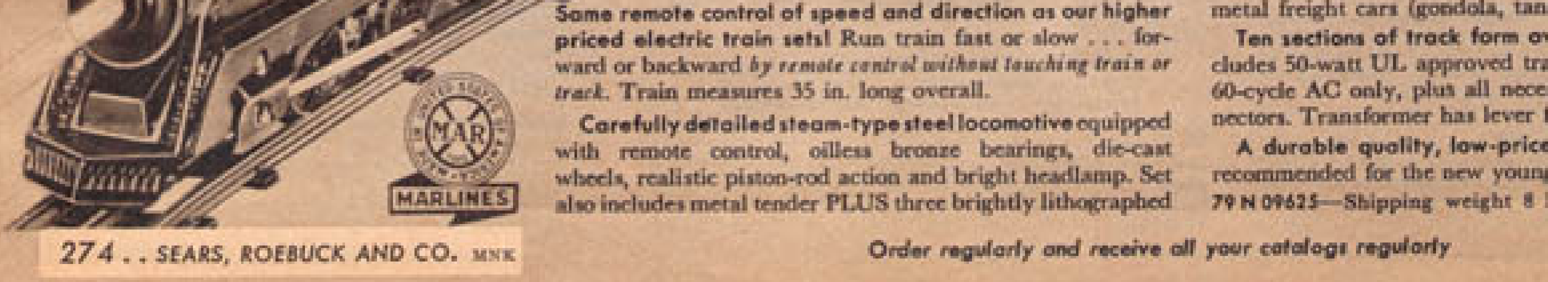
Happi-Time 6-unit Electric Freight
3/16-inch Scale Model with 12-wheel Engine

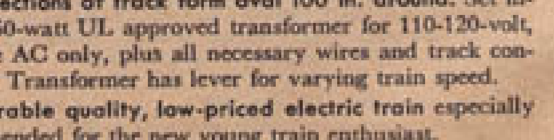
HAPPI-TIME

Big 6-wheel drive scale-detailed die-cast steam-type locomotive with pony trucks, guide wheels, piston-rod action, bronze bearings and gleaming headlamp—usually found only in sets selling at more than $25.00. **Big 6-unit train is over 4 ft. long!** Couple and uncouple cars . . . run train fast or slow, forward or backward . . . start and stop . . . *all by remote control!*

Die-cast coal and water-type tender and 4 embossed steel cars (tank car, box car, high-side gondola, caboose) . . . accurate 3/16-in. scale models with double trucks (8 wheels), automatic uncouplers. **UL approved 50-watt transformer** (110-120-volt, 60-cycle AC) with built-in circuit breaker; 16-section track.
79 N 09635—Shipping weight 13 lbs. Complete $24.45

ONLY 10% DOWN on Sears Easy Terms! *See page 353 for full details.*





$9.69
Complete

Marx 5-unit 35-inch Electric Freight
Priced low! Remote control of speed and direction

Same remote control of speed and direction as our higher priced electric train sets! Run train fast or slow . . . forward or backward *by remote control without touching train or track.* Train measures 35 in. long overall.

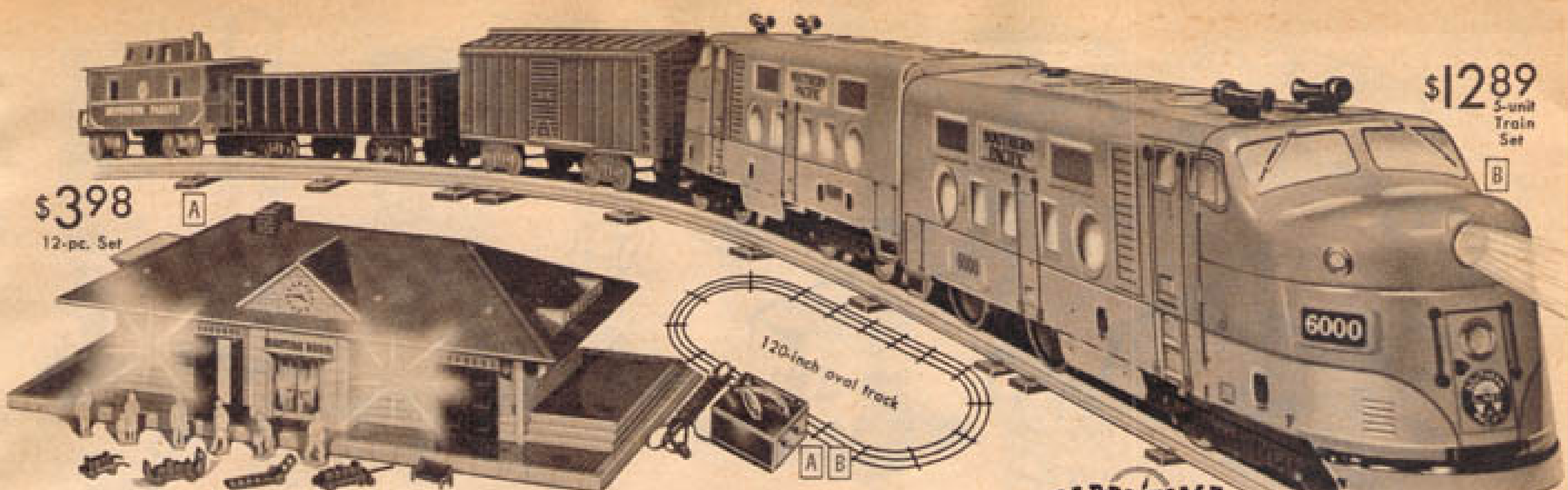
Carefully detailed steam-type steel locomotive equipped with remote control, oilless bronze bearings, die-cast wheels, realistic piston-rod action and bright headlamp. Set also includes metal tender PLUS three brightly lithographed metal freight cars (gondola, tank car and caboose).

Ten sections of track form oval 100 in. around. Set includes 50-watt UL approved transformer for 110-120-volt, 60-cycle AC only, plus all necessary wires and track connectors. Transformer has lever for varying train speed.

A durable quality, low-priced electric train especially recommended for the new young train enthusiast.
79 N 09625—Shipping weight 8 lbs. . . . . Complete Set $9.69

MARLINES

Order regularly and receive all your catalogs regularly



A B Train Set and Station Set
BOTH FOR ONLY
$16.45

Big 12-piece Lighted Railroad Station Set

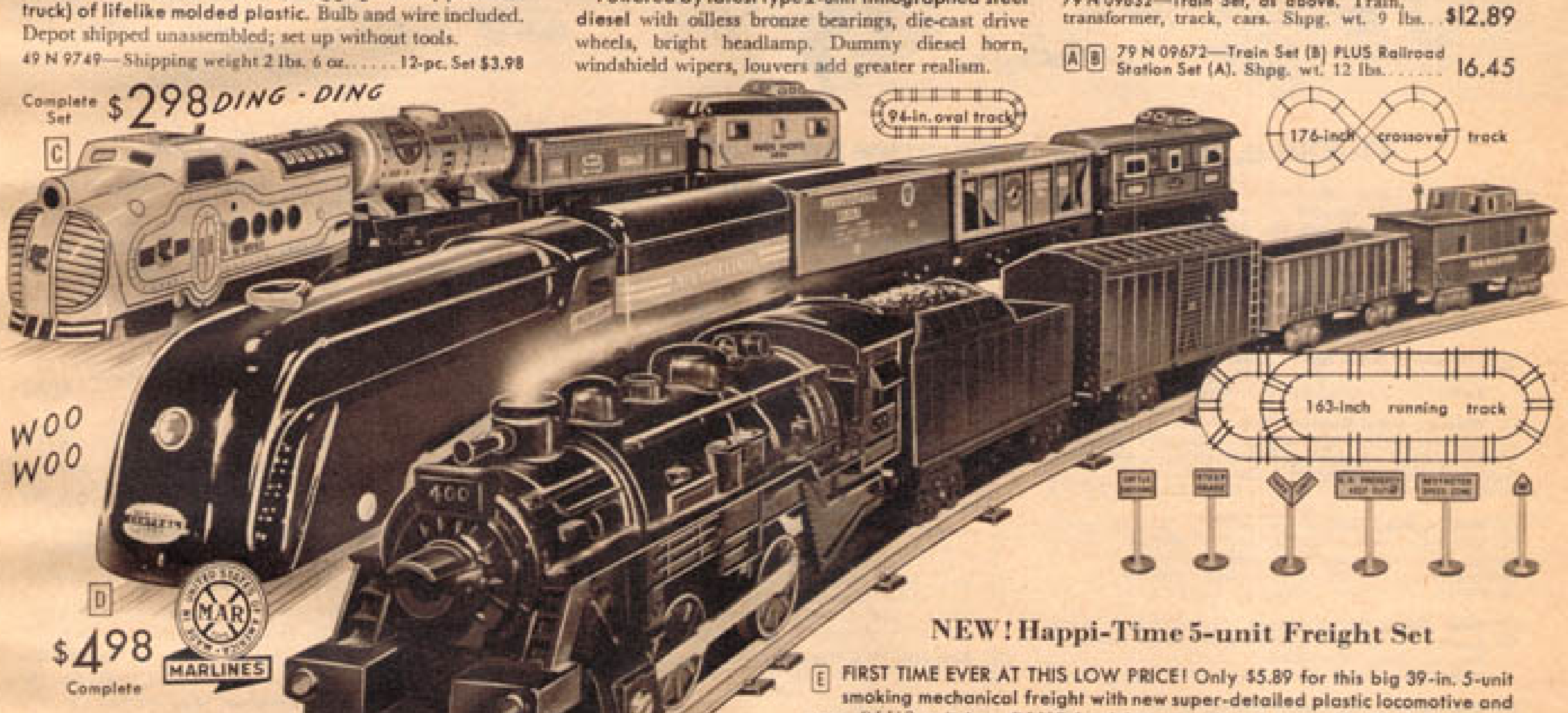
[A] **Like a real station!** Big 20½x10x5¾-in. colorful steel station, lithographed to show waiting room, express office, baggage room, freight office, etc. Platform and ramp for inbound freight. **Six people plus 5 accessories (bench, hand truck, live skid, baggage truck, platform truck) of lifelike molded plastic.** Bulb and wire included. Depot shipped unassembled; set up without tools.
49 N 9749—Shipping weight 2 lbs. 6 oz. . . . . . 12-pc. Set $3.98

5-unit Twin-Diesel Remote Control Electric Freight with new, realistically detailed *plastic* cars!

[B] **Happi-Time 43-inch 5-unit Freight with new, more realistically detailed molded plastic cars** (gondola, box car, caboose). Run train fast or slow, forward or back by REMOTE CONTROL!

Powered by latest type 2-unit lithographed steel diesel with oilless bronze bearings, die-cast drive wheels, bright headlamp. Dummy diesel horn, windshield wipers, louvers add greater realism.

Built-in circuit breaker protects 50-watt UL approved transformer against shorts, overloads. Reversing lever. 110-120-volt, 60-cycle AC. 12 sections of track form oval 120 inches around.
79 N 09632—Train Set, as above. Train, transformer, track, cars. Shpg. wt. 9 lbs. . . $12.89
[A][B] 79 N 09672—Train Set (B) PLUS Railroad Station Set (A). Shpg. wt. 12 lbs. 16.45



NEW! Happi-Time 5-unit Freight Set

[E] **FIRST TIME EVER AT THIS LOW PRICE! Only $5.89 for this big 39-in. 5-unit smoking mechanical freight with new super-detailed plastic locomotive and cars *PLUS* switches *PLUS* 6 miniature railroad signs.** You'll thrill as you watch the powerful steam-type locomotive streak around the track with its cars—*smoke puffing* (really powder). Long-running clockspring motor; built-in speed governor and brake.

Most realistic locomotive and cars we've ever seen on any mechanical train at this price! Locomotive, tender, 3 cars (Gondola, box car, caboose)—*all plastic!*

Lots of fun switching the train to the inner track, too! You get two hand-operated switches *PLUS* 4 sections of straight track and 10 curved sections.
49 N 9513—Train, track, switches and signs. Shpg. wt. 4 lbs. 8 oz. $5.89

Thrifty Marx Mechanical Diesel Freight

[C] **Look at this low, low price for a 4-unit mechanical diesel freight with bell!** What a thrill to watch this mighty diesel locomotive whiz its cars around the 94-inch oval track . . . its merry little bell clearing the track!

Lithographed metal diesel unit modeled after big railroad locomotives. Powerful clockspring motor with built-in speed governor and brake. Lithographed metal tender, gondola and caboose (each with 4 wheels) plus 10 sections of track.
49 N 9502—Train is 28 in. long. Shipping weight 2 lbs. 10 oz. . . . . Complete Set $2.98

34½-inch 5-unit Mechanical Freight . . only $4.98

[D] **Just imagine . . . a 22-piece outfit! Whistling mechanical freight train set with 176-inch crossover track at this sensationally low price!** Sturdy steel whistling locomotive has powerful, long-running clockspring motor with built-in speed governor and brake. Lithographed metal tender, high-side gondola, coal car and caboose (each with 4 wheels), 16 sections track PLUS crossover!

Listen to the realistic wail of its whistle as this powerful freight streaks around its 176 inches of track. Truly a gift to gladden the heart of any little railroader!
49 N 9510—Big 5-unit Train, Crossover Track. Shipping weight 5 lbs. . . Complete $4.98



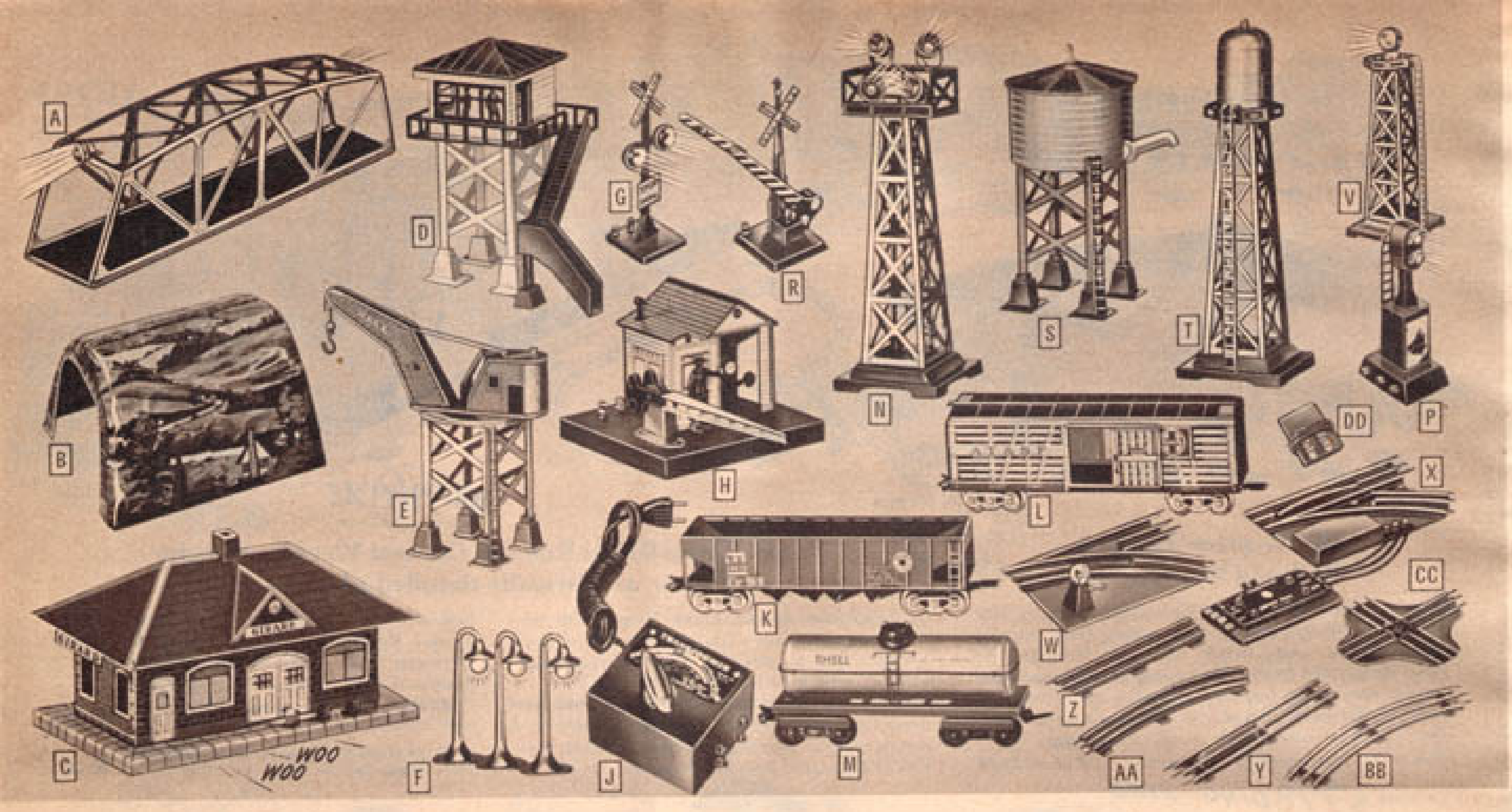
Scenic Express Set

Just the set for younger children. All the thrill and fun of a complete railroad system in a minimum of space! Sturdy steel base about 21¾x13 inches, realistically lithographed. Action crossing gate, semaphore for added realism. Long-running clockspring motor whizzes 11-in. train through tunnel and around base in grooved track over 20 times with 1 winding.
49 N 9515—Shipping weight 2 pounds 8 ounces. Complete set. $2.79



Extra Track for Mechanical Trains

Shpg. wt. 6 oz. [F] and [G].
[F] **Straight Track.** 8⅞ in. 49 N 9701. . . Set of 4, 39c
[G] **Curved Track.** 10 in. long. 49 N 9702. . . Set of 4, 39c
[H] **90° Crossover.** 7½ in. 49N9703—Wt. 8 oz. 59c
[J] **Manual Switch Set.** One left 1, right-hand switch. 49N9704—Wt. 1 lb. Set $1.79



Thrilling, true-to-life accessories for Marx and Happi-Time Electric Trains

NOTE: Metal Tunnel (B), Derrick Loader (E) and Water Tower (S) may also be used with mechanical trains. Asterisk (*) after an item indicates all necessary wire, track connectors, etc. are included.

[A] **Lighted all-steel Trestle Bridge*.** Embossed rivets. Light socket and reflector held in position by snap-on clip; adjustable for position. With bulbs.
49N9739–24x4⅞x6⅛ in. high. Shpg. wt. 2 lbs. $1.89

[B] **Collapsible Metal Tunnel.** Comes in 2 parts; easy to assemble. Lithographed landscape scene.
49 N 9729–10¾x9x7 in. high. Shpg. wt. 1 lb. . 94c

[C] **Whistling Metal Station*.** Press remote control button . . . hear the realistic wail of locomotive whistle as train whizzes down the track. Whistle is built into 9x5¾x 5-in. high lithographed steel station.
49 N 9766—With control panel. Shpg. wt. 2 lbs. $4.29

[D] **New! Lighted Switchman's Tower*.** As train nears, switchman with green flag appears through door, as second man inside moves to switch controls. Realistic colored plastic. 7¼ in. high. Transparent windows.
49 N 9765—With bulb. Shipping weight 1 lb. $4.79

[E] **New! Plastic Derrick Loader.** Scale-detailed. Crane housing swings in complete circle. Boom has crank handle; raises, lowers loads.
49 N 9733—8½ in. high. Shpg. wt. 10 oz. . . $1.49

[F] **Three Lighted 6-in. Station Lamps*.** Fluted.
49N9728–With bulbs. Shpg. wt. 6 oz. Set of 3 1.77

[G] **Automatic Crossing Flasher*.** Twin lights flash alternately from one side to other as train passes.
49N9742–Metal; 7¾ in. high. Shpg. wt. 10 oz. $1.89

[H] **Automatic Grade Crossing Shack with Watchman*.** Lithographed steel shanty; 8½-in. plastic gate. As train nears, watchman comes out with "STOP" sign, gate lowers. Base 7x6½ in.; house 4½ in. high.
49 N 9760—Shipping weight 2 lbs. 8 oz. $3.89

[J] **50-watt Transformer*.** 110-120-volt, 60-cycle AC only. Two sets of binding posts give variable 7 to 13 volts for controlling train speed plus 13 volts for accessories. Built-in circuit breaker. Red re-set button. With track connector, wire, cord.
49 N 9725—**UL approved.** Shpg. wt. 3 lbs. 4 oz. . . $5.79

Extra Freight Cars for Marx or Happi-Time Electric Train Sets. Authentic scale-detailed rolling stock. Each has two trucks (8 wheels in all). Assorted R.R. decorations. PLUS Automatic Coupler for remote control coupling and uncoupling. (You need 49 N 9713, see Y, if your train has manual couplers). Shpg. wt. 10 oz. each.

[K] 49 N 9723—**Hopper Car.** 9½ inches overall $1.79
[L] 49 N 9721—**Box Car.** 9 inches overall. 1.79
[M] 49 N 9722—**Tank Car.** 8 inches overall. 1.79

[N] **New! 4-light Floodlight Tower*.** Four lights mounted on double platform on girder-type plastic tower. Lights may be revolved, tilted. Metal ladder.
49 N 9751—Height 13½ in. Shpg. wt. 1 lb. . $2.89

[P] **Automatic Block Signal*.** Train stops on red light, proceeds on green. Die-cast base; 2-track section. Chrome-finish ladder. Switch at rear operates signal. Metal; 7 inches high.
49 N 9745—Shipping weight 1 pound $2.19

[R] **Automatic Crossing Gate*.** Striped arm lowers as train passes, then raises. Red jewel at end of gate.
49N9743—Metal; 7½ in. high. Shpg. wt. 10 oz. $1.89

[S] **Big 8-in. Plastic Water Tower with Adjustable Spout.** Realistic ribs; metal-type understructure.
49 N 9731—Tank 4¼ in. diam. Shpg. wt. 10 oz. 89c

[T] **Giant 14¼-in. Plastic Water Tower with Bubbling Light*.** Realistic plates and rivets on tank, girder-type understructure. Light bulb in base lights transparent tube from base to tank, causes bubbles to rise the length of the tube. A clever new accessory.
49 N 9752—Giant Tank. Shpg. wt. 1 lb. $2.89

[V] **Lighted Revolving Beacon*.** Revolves on top of girder-type molded plastic tower. Red, green reflector.
49 N 9740—13¼ in. high. Shpg. wt. 1 lb. $1.89

[W] **Manual Switch Set.** One left-, one right-hand.
49 N 9715—Shipping weight 2 pounds. . Set 2.98

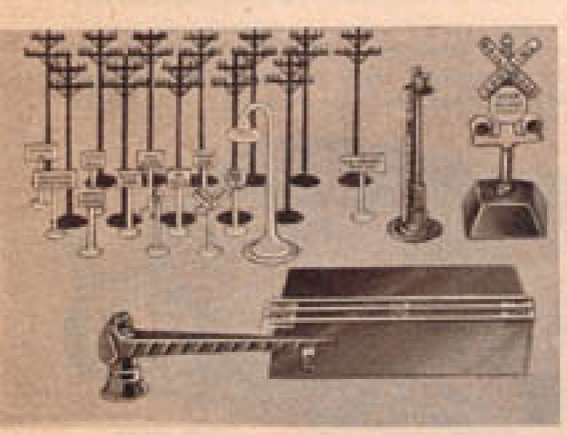
[X] **Electric Remote Control Switch Set*.** One left- and one right-hand switch plus 4-button control panel.
49 N 9716—Shipping weight 2 lbs. 8 oz. . . Set $6.79

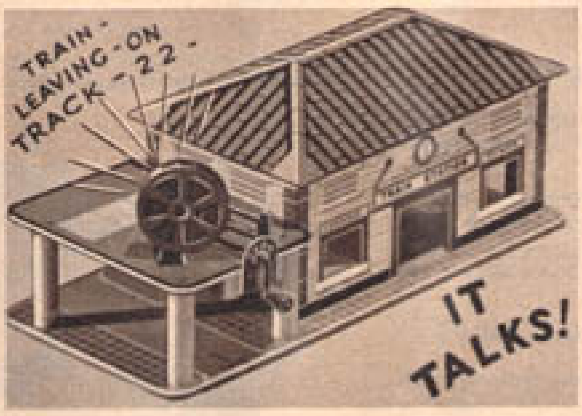
[Y] **Uncoupling Unit for Marx or Happi-Time Trains.** Built into standard length electric straight track. Includes miniature "UNCOUPLE HERE" sign.
49 N 9713—Shipping weight 5 oz. . . . . . . Each 55c

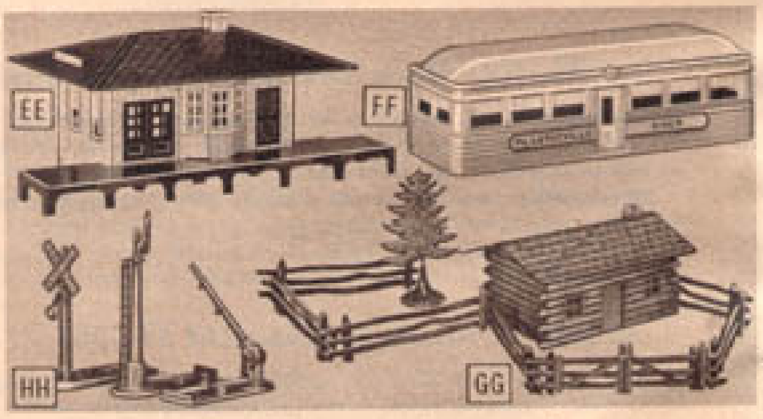
Extra Track for Electric Trains. Shipping weight 4 oz. each.

[Z] 49 N 9710—8⅜-in. Straight Track. . . . . Each 18c
[AA] 49 N 9712—12½-in. Large Radius Curved Track. Ea. 23c
[BB] 49 N 9711—10½-in. Standard Curved Track. Ea. 18c
[CC] 49 N 9714—7½-in. Crossover. Shpg. wt. 8 oz. Ea. 87c

[DD] **Bakelite Track Connector.** Metal prongs inserted in track to bring in power from transformer or to take off power for various electric accessories.
49 N 9709—1⅝x1½ in. Shpg. wt. 2 oz. . . Each 12c







29-piece Accessory Set

Perfect for adding realism to his train set! Authentically scale-detailed in sturdy plastic. Just the right size for any standard electric or mechanical train set. $2.89

Set includes: Twelve 7-in. telegraph poles, 12 railroad right-of-way signs, PLUS one each of the following: semaphore, lamp post, crossing gate, grade crossing, railroad crossing sign. Track not included. The low cost way to add realism to your train set.
49 N 9750—Shpg. wt. 2 lbs. . . . . Set $2.89

Talking Railroad Station

"All aboard! New York . . . Pittsburgh . . . Cleveland . . . Chicago . . . Denver . . . San Francisco!" Just like a real station! Conductor calls off principal station on 3 main line routes . . . then you hear the realistic "choo-choo" sound of train leaving station, fading into distance. $2.79

Set needle of plastic loudspeaker on built-in record . . . turn hand crank . . . and it talks! Colorful station made of Masonite and Tekwood. Shipped completely set up. Overall size 17x7½x6½ inches high. A perfect Christmas gift . . . because it's an ideal accessory for any standard electric or mechanical train.
49 N 9775—Shipping weight 3 lbs. 4 oz. $2.79

Plastic Buildings . . Accessories

Colorful, realistic Buildings. Carefully detailed in molded plastic. Easily set up; parts snap in place. As low as 79c

[EE] **Railroad Station with Platform.** 11x6x4½ in. high.
49 N 9719—Shipping weight 10 oz. $1.07

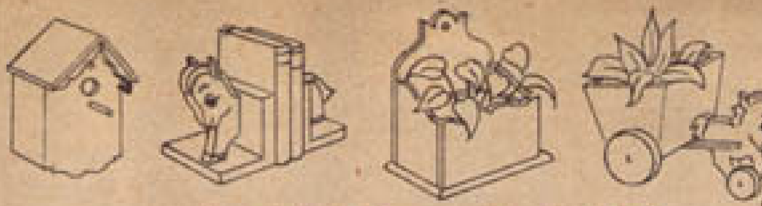
[FF] **Roadside Diner.** The kind you see all along the highways!
49 N 9727—8¾ inches long. Shipping weight 8 oz. . . . Each 79c

[GG] **Log Cabin Kit with Rustic Fence and Tree.** Rustic brown color.
49 N 9735—Cabin is 6x4⅜x3½ in. high. Shpg. wt. 10 oz. Kit 79c

[HH] **3-pc. Plastic Action Accessory Set.** 6-in. semaphore, 4⅝-in. crossing sign, and 4½-in. gate. Weight of train passing puts accessory into action. *Can be used with mechanical trains.*
49 N 9732—Appropriate colors. Shpg. wt. 10 oz. 3-piece Set $1.49







Easi-bild Pattern Book $1.12

SEVENTEEN easy-to-build full-size patterns . . . trace on wood, saw out, assemble, decorate. Make lawn markers, bird-houses, book ends, etc.

49 N 1518—Shipping weight 9 oz. . . $1.12



Better quality 24-piece Tool Set

$5.98
24 pieces

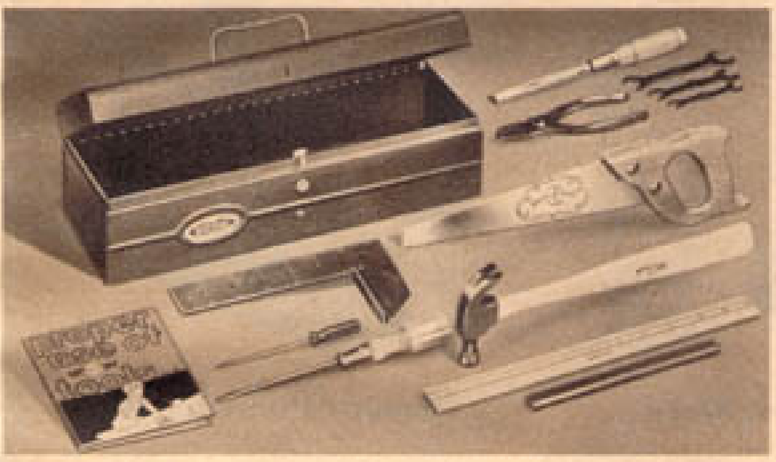
Every boy thrills to the fun and excitement of actually building and repairing things. This big 24-piece set has plenty of tools for all sorts of fascinating building projects . . . and it's priced reasonably too. **Set includes** rugged, embossed 17x6x6½-inch steel tool box with full length piano hinge, lockable hasp, heavy-duty handle (gray hammeroid finish), 8-ounce hammer with polished head and claws, skew-back saw with 14-inch tempered steel blade, metal T-square with double-rule edge, 3/16x5-inch screwdriver, pocket screwdriver, stamped steel plane with tempered steel blade, 6½ in. forged slip joint pliers, 12-in. wood rule, 3-piece wrench set, carpenter pencil, ½ and ¾-in. tempered steel wood chisels, 12-in. level, coping saw with 6 blades and illustrated work book. Put your tools to use. Order Pattern Book 49 N 1518 and Bird House 49 N 1520.

49 N 1502—Tool Set. Shipping weight 7 pounds 8 ounces $5.98





Crosscut and keyhole saw blades furnished; easily interchangeable



Thrifty 15-piece Boys' Tool Set

$3.06
15 pieces

This inexpensive set has everything a young "carpenter" needs to gain lots of practical building skill. It's such fun to play handy man with a set of real tools . . . give your youngster the thrill of "making things" for this extremely low price. **Set includes** embossed 14x5x4-in. steel tool box with full length piano hinge (grey hammeroid finish); 5-oz. hammer with polished head and claws; tempered saw with 10-inch blade; all metal T-square with double-rule edge; 3/16x5-inch screwdriver; pocket screwdriver, forged slip joint pliers; 12-inch wood rule; 3-piece hardened steel wrench set; carpenter pencil, ¾-inch steel wood chisel; work book. Give the boy on your list a gift loaded with constructive fun. Order a Pattern Book—49 N 1518.

49 N 1509—Shipping weight 5 pounds $3.06

Our Best Happi-Time Set

$8.99
36 pieces

- Fine tools just like Dad's in a size styled just right for boys
- Ideal for odd jobs, building, etc.
- Wall-type tool box to protect tools

Our finest complete tool set, now has new saw with 2 blades . . . removable 16-inch cross-cut blade and replaceable 14-inch keyhole blade. Big 20x10x4-inch all-steel box has full length piano hinge. Attractive gray hammeroid finish. Strong carrying handle. Box may be carried or hung on the wall. **Set includes all these tools:** 8-ounce hammer, brightly finished with polished head and claws, all metal T-square with double-rule edge, easy-to-adjust stamped steel plane with tempered steel blade, new skew-back tempered steel saw with 2 removable blades. 3-ft. steel tape, carpenter pencil, hand drill with 2¾-inch die-cast rim gear, ¼-inch knuckled chuck and hardened steel jaws, 9 drill bits in plastic case, forged slip joint pliers, 3-piece tempered steel wrench set; ½x12-inch forged crow bar, one each ½-in.; ¾-in. and 1-in. tempered steel wood chisels, 12-inch level with bright red enamel finish, tempered steel coping saw, six coping saw blades, 3/16x5-inch screwdriver, pocket type screwdriver, plus work book with full-size bird-house pattern. Your best buy!

79 N 01510—Shipping weight 14 pounds $8.99



Oak-top Work Bench

$12.19

A grand gift suggestion! Just look at all these more-for-your-money features. Big 30x15-inch work top of solid natural clear-lacquered oak. Height 26½ inches to top of bench. Rigid all-metal understructure. Overall metal shelf, steel legs. All-metal drawer 10x12x2½ in. All edges turned for safety. Attractive baked-on enamel finish. Sturdy oak wood vise with ⅝-inch oak screw. Handy tool rack. Shipped partly assembled to save you money. Easily assembled. Instructions are included. Order tools and work projects from this page also.

79 N 01579 K—Shipping wt. 28 lbs. . . $12.19

NEW 12x24-inch Boys' Work Bench

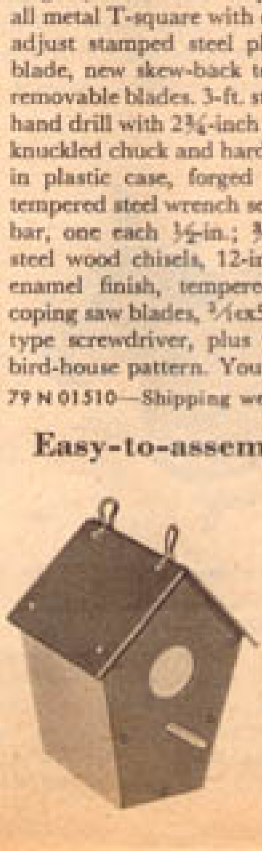


$3.79

What youngster wouldn't enjoy building with a real work bench just like Dad's! A grand gift for encouraging young beginning builders' creative skill. 12x24-in. work surface made of ¾-in. plywood. Height 22½ in. to top of bench. Rugged all metal understructure. 22x10½-in. plywood shelf provides plenty of storage space for tools. Sturdy pine wood vise with ½-in. oak screw has a *real grip*. Masonite Presdwood back. Rubber tips on feet prevent scratching. Easily assembled. Instructions included.

79N01512—Shpg. wt. 7 lbs. . . $3.79

Easy-to-assemble Bird House



$2.73 Masonite Presdwood parts cut to exact shape, size and painted. Hardware in matching colors includes screws, cables, angle nuts, bird perch. Small hole for wrens can be punched out for larger birds. Instructions included.

49N1520—Wt. 2 lbs. $2.73

Place all your toy needs on one convenient Sears Easy Terms Order.





3-Coin Register Bank. Deposit coin, bell rings. Locks with 25c deposit. Totals savings. Opens at $10. Holds about $50. Hole for bills. 49 N 5349—6x5¼x4⅓ in. Wt. 2 lbs. 8 oz. $3.62



Ben Franklin Thrift Bank. Bell rings once for nickels, twice for dimes, 5 times for quarters. Opens at $10. Metal bank, 4x4x2½ in. Wt. 12 oz. 49 N 5142...... $1.17



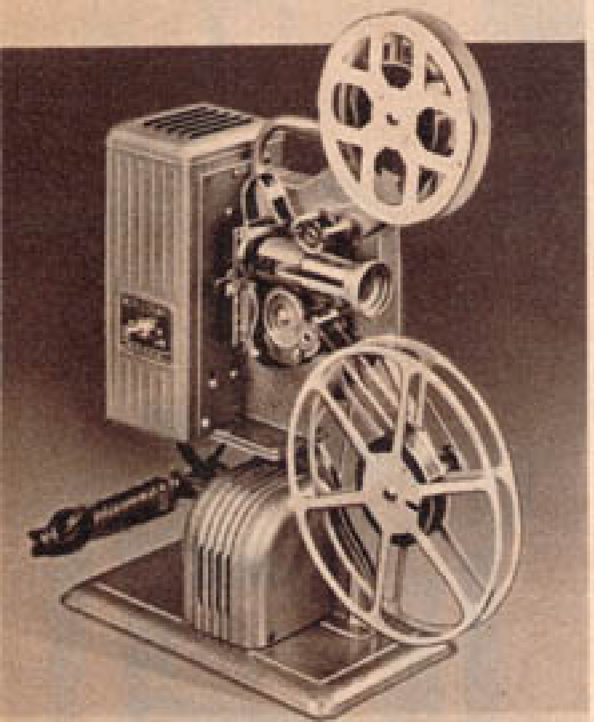
A **Gas Engine-powered Model Airplane.** It *flies, climbs, dives under own power!* Control it from ground. Completely assembled. Tough plastic construction. 1 cylinder motor. 16-in. wing-span, 13 in. long. 4 in. high. **$9.95**
49N2444MT—With 1½-volt battery. (Wt. 3 lbs. 14 oz) *Postpaid.* $9.95

B 49 N 2445MT—Accessory Kit. Includes 8-oz. can of fuel, spout, tube, battery wire and clips. (Wt. 14 oz.) *Postpaid*.............$1.49

Now You Can Play Store!

Sturdy Steel Cash Register. Was ~~$2.99~~ **$2.65** 13 plastic keys; 12 show denominations, one "No Sale." Works like cash registers in big stores. Press key . . . bell rings . . . partitioned cash drawer pops out . . . window registers amount. Fun for young businessmen. Educational. Learn how to handle money, make change. "Play money" incl. Size: 7¼x6½x7¾ in. Enamel finish.
49 N 5073—Shipping wt. 4 lbs......$2.65

Year Around Toys



Enjoy Movies at Home
It's Fun for Everyone

Famous 16 mm. Keystone Electric Moviegraph Projectors provide loads of fun. Easy to operate. Show 16x 12-inch pictures, 7 feet from screen. Optically ground lens shows bright, clear pictures. UL approved constant speed fan-cooled electric motors for 110-120-volt, 60-cycle AC. Sturdy steel frame. Pleasing neutral finish. Complete with empty 200 ft. or 400-ft. capacity reel, "On-Off" switch, cord and plug. Film not included, see index for films. BEST **$22.75** Cash $2.50 Down

OUR BEST. Gives brighter, clearer pictures. Keystone Moviegraph with big 140-watt tubular projection lamp in vented housing. 14 in. high. 400 ft. capacity reel. Illust.
79 N 05572—Shpg. wt. 10 lbs......$22.75

GOOD. Bright, clear pictures. Keystone Moviegraph with 32 candlepower auto headlamp projection bulb. 14 in. high. 200 ft. capacity reel. Not illustrated.
79 N 05574—Shpg. wt. 9 lbs.......$18.45



"Tu-Way" Punching Bag Outfit

- Use as **floor model** . . . adjusts from 36 to 47 inches
- Use as **wall model** . . . converts quickly and easily
- Frame built of sturdy metal for long, hard usage

$7.19

Develops accuracy, co-ordination and timing. Fast, snappy action. Tu-way punching bag grows with your boy . . use it first on the floor, later on the wall. Big 17-inch diameter base gives youngster room for swift movement. Bag, about 12 inches long, has long-wearing Peb-Tex artificial leather cover. Inflating needle and pump included. Easy to assemble. Instructions included.
79 N 02409—Shipped uninflated. Shipping weight 7 pounds......$7.19



Snappy Punching Bag

- Peb-Tex covered bag
- Sturdy all-metal base
- Baked-on enamel finish

$3.85

Helps youngsters develop co-ordination and speed. 12-inch simulated leather bag stands 40 inches from floor, attaches to flexible steel rod. Shipped uninflated. Inflating needle incl. Order pump 49 N 2442 at right.
79 N 02433—Shpg. wt. 6 lbs.......$3.85



Guide-a-Scotty. Wind Was ~~$2.83~~ **$2.27** clockspring motor . . . hold leash and Scotty "walks" alongside. Tighten leash and suddenly Scotty turns right, left or runs in circles, with rubber tail wagging. Rubber ears. Lithographed steel. 12½ in. long.
49 N 5775—Shpg. wt. 1 lb. 12 oz. $2.27



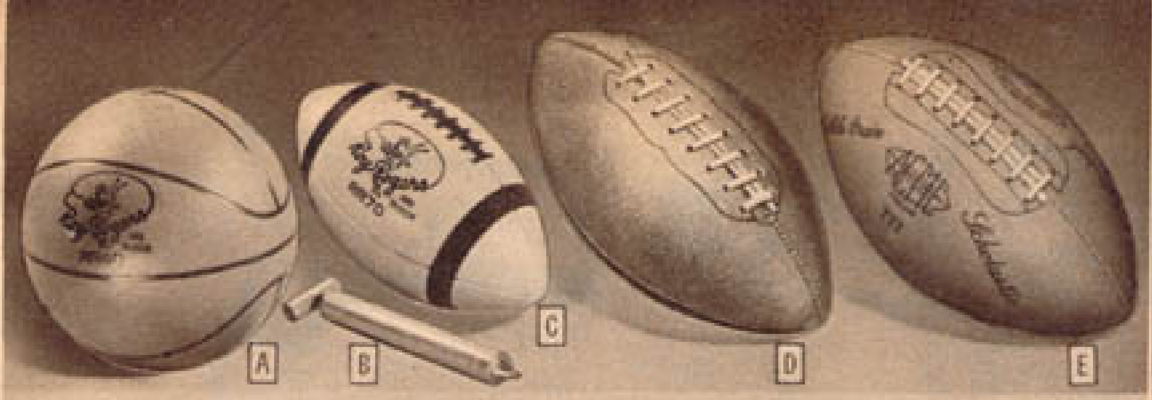
Roy Rogers Flash Camera. **$3.98** Takes 12 clear 2¼x2¼-inch pictures on 620 film. Plastic case, sight. Film, two penlight batteries, bulb not included. (See index for No. 5 bulbs.)
49 N 5525—Wt. 1 lb. $3.98



Roy Rogers Binoculars. **$2.79** 3-power. Ground lenses. Adjustable focus and eye separation. Metal, plastic. 4¾x5 inches.
49N5072E—20% Fed. Tax incl. Wt. 1 lb. $2.79



Color "Television." **$1.79** Pull lever . . see Donald Duck; 3 other Disney favorites on 4 action strips. Keywind motor. Plastic case. 5¾-in. high. Wt. 1 lb. 8 oz.
49 N 5522.......$1.79



Pebble Grain Basketball, Footballs for rugged wear

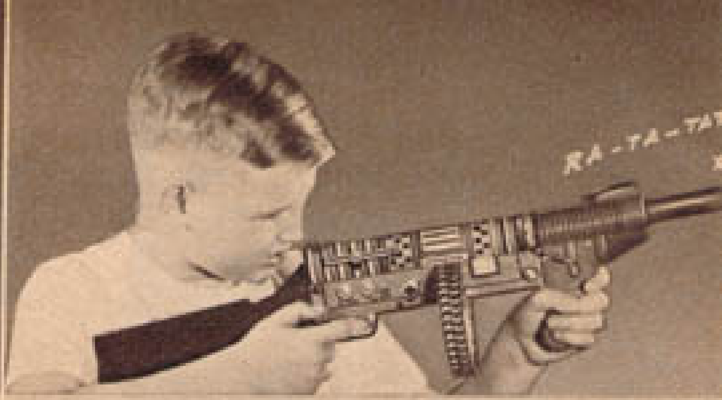
[A] **Roy Rogers Junior-size Rubber Basketball.**
49 N 2430—Inflated. 6½-inch. Wt. 10 oz.... **$1.05**

[B] **Inflating Pump.** For needle-type balls.
49 N 2442—Aluminum. 9 in. long. Wt. 6 oz...**39c**

[C] **Roy Rogers Junior-size Rubber Football.**
49 N 2443—Inflated. 8 in. long. Shpg. wt. 8 oz. **92c**

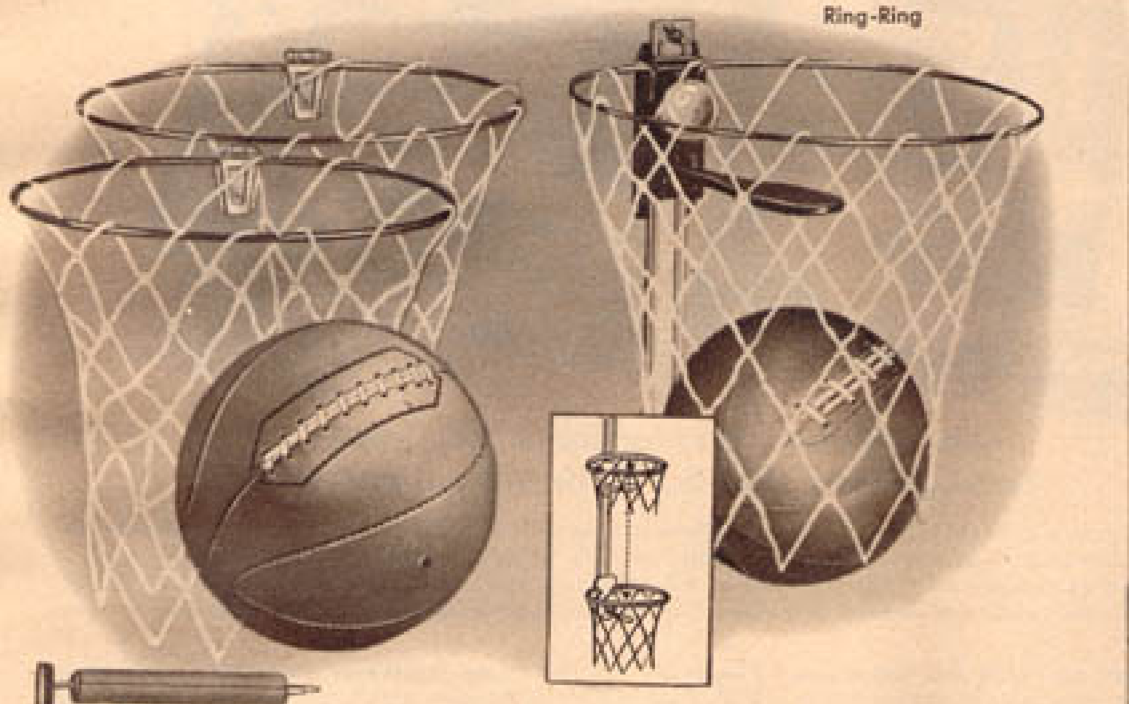
[D] **Regulation-size Football.** Simulated leather cover. Rubber bladder. Inflating needle.
49 N 2477—Inflated. Shpg. wt. 10 oz..... **$1.37**

[E] **Better Regulation-size Football.** Similar to "D" above but heavier Peb-Tex cover.
49 N 2463—Inflated. Shpg. wt. 1 lb...... **$1.89**



Shoots Harmless Sparks!

Sparking Machine Gun. Wind it, pull trigger—it rat-a-tat-tats! Shoots harmless sparks. Sturdy molded plastic stock, other parts of lithographed metal. Has dummy magazine. Clockspring motor. Complete with flint "ammo." About 25¾ inches long. **$2.32**
49 N 2703—Shipping weight 1 pound 10 ounces........... $2.32

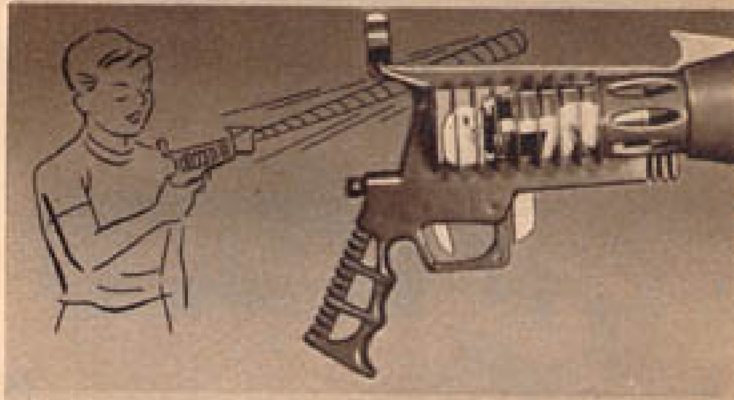


Two-goal Basketball Set

Dribble ... pass ... shoot ... IT'S A BASKET! Just right for fun-filled practice and pick-up games on Saturdays or after school. Regulation boy's-size basketball with Peb-Tex simulated leather cover. Shipped laced, ready to inflate. Pump and inflating needle included. Two 16-inch hoops with mesh cotton nets and sturdy steel bracket. Mounting screws included. **$3.85**
49 N 2408—Shipping weight 2 lbs. 11 oz.... $3.85

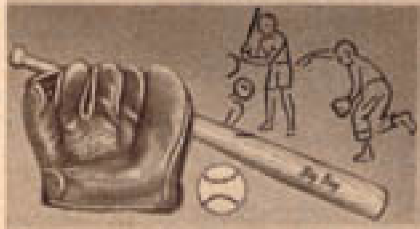
Height Adjusts . . Bell Rings!

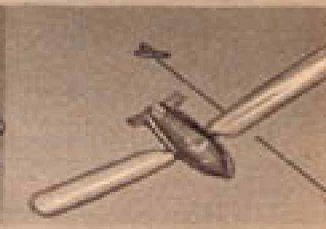
Reduced! Basket slides up or down on track. Bell rings every time you sink a shot. Use it indoors or out . . hangs over top of any standard door—no screws or nails needed. 12-inch metal hoop, mesh net. 7-inch diam. ball has imitation pebble grain leather cover and valve-type bladder. Shipped uninflated, needle included. Buy pump 49 N 2442 above. **$2.97**
49N2461–Shpg. wt. 1 lb. 12 oz. *Was $3.22*. $2.97



Space Patrol Zoomerang Gun

Attention Space Cadets! Be one of the first to own a "Man of Mars" space gun. Cock gun, pull trigger—plastic spiral shoots out about 29 inches. Raise gun, spiral returns. Sturdy plastic. Strong spring—easy to cock. **89c**
49 N 2662—9 inches long. Shipping weight 9 ounces........... 89c



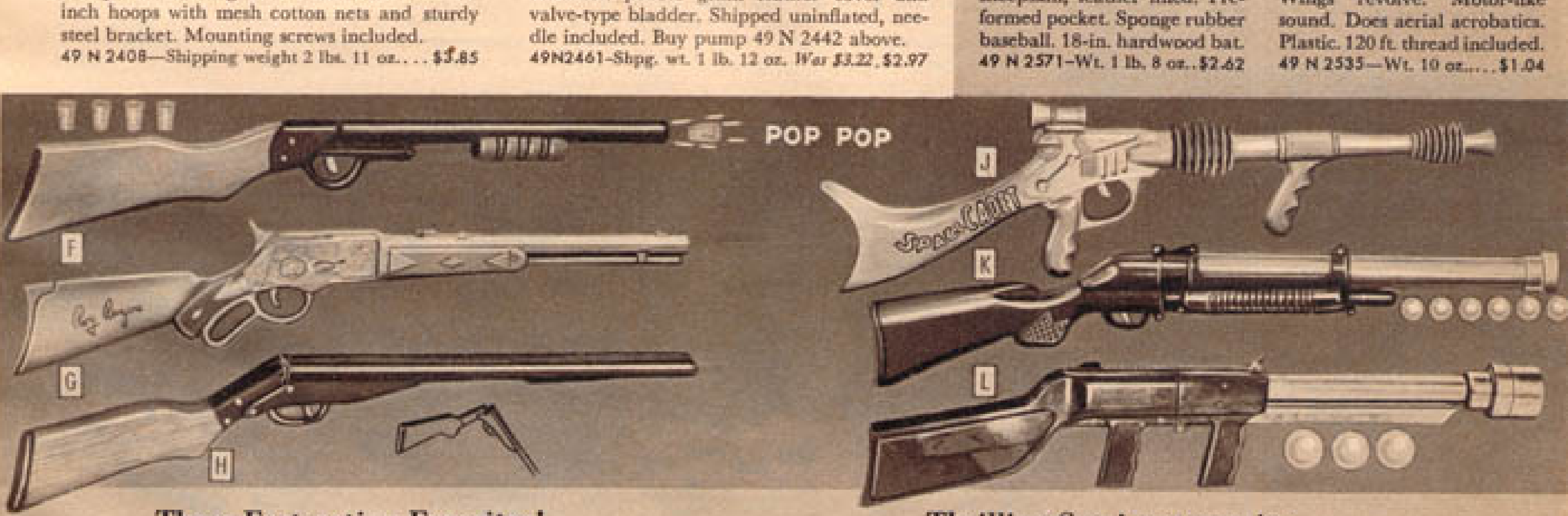


Glove, Bat and Ball

For boys to 6. Glove is top-grain sheepskin, leather lined. Pre-formed pocket. Sponge rubber baseball. 18-in. hardwood bat. **$2.62**
49 N 2571–Wt. 1 lb. 8 oz.. $2.62

Skyro-Plane Jr.

Flys with wind, up to 1,000 feet in air! Wings revolve. Motor-like sound. Does aerial acrobatics. Plastic. 120 ft. thread included. **$1.04**
49 N 2535—Wt. 10 oz..... $1.04



Three Fast-action Favorites!

[F] **Single-barrel Cork Gun.** Cock with pump action . . insert cork, SHOOT! Steel barrel enameled black; walnut finished wood stock. About 20 inches long overall. Corks included.
49 N 2697—Shipping weight 12 ounces...................... **79c**

[G] **Roy Rogers Carbine Rifle.** Molded of high impact plastic. Pull trigger . . action hammer shoots caps (not included).
79 N 02661—26 inches long. Shipping weight 1 pound......... **$1.87**

[H] **Double-barrel Pop Gun.** It's self-loading. Barrels break," gun cocks. Pull two triggers, get two loud "bangs." Heavy gauge steel barrel enameled black. Smooth wood stock.
79 N 02698—About 28 in. long. Shpg. wt. 2 lbs. 4 oz........... **$1.49**

Thrilling Semi-automatics

[J] **Tom Corbett Space Cadet Rifle.** Looks like cosmic ray gun used by Tom Corbett's Space Patrol. Realistically detailed with make-believe movable ray control dial on side—telescopic sight on top. When trigger is pulled, loud clicking noise registers shots. Sturdy plastic construction.
49 N 2813—24 inches long; 6 inches high overall. Shipping weight 1 pound...................... **$1.42**

[K] **Jet Automatic Repeating Rifle.** Shoots 6 plastic balls with one loading. Abt. 29 in. long.
79 N 02753—Plastic stock; aluminum barrel. Shipping weight 1 pound 8 ounces............ **2.75**
49 N 2754—12 extra plastic balls for gun above. Shipping weight 4 ounces........................ 57c

[L] **New Thunder Jet Rifle with 3 Extra Balls.** Shoots table tennis ball, or you can attach muzzle compensator, pump the cartridge chamber and gun gives series of rapid machine-gun reports without expelling ball. About 27 inches long. Tenite plastic stock with aluminum barrel.
79 N 02675—Shipping weight 2 pounds..................................... **$2.98**



Build your own Log House

New Low Prices on realistic *Halsam American logs*, to build your own model frontier house or town. Full ¾-inch hewn square cut logs are interlocking . . make models semi-permanent . . can be used over and over. No tools or glue needed. Can be moved as unit without dismantling. Smooth beveled edges, splinter free. Roof panels, chimneys, illustrated instructions. The larger sets build more structures at one time.

Now $1.17 63 pcs.

49 N 2030—63-pc. set. Logs 4⅜ to 7⅜ in. Shipping weight 1 lb. 8 oz. . . . . *Was $1.35*. . Now $1.17
49 N 2031—86-pc. set. Logs 4⅜ to 10⅜ in. Shipping weight 3 lbs. . . . . *Was $2.24*. . Now $1.79
49 N 2032—200-pc. set. Logs 4⅜ to 10⅜ in. Shipping weight 5 lbs. 6 oz. . . *Was $4.59*. . . Now 3.94
49 N 2046—286-pc. set. Logs 4⅜ to 10⅜ in. Shipping weight 8 lbs. 4 oz. . . *Was $6.85*. . . Now 5.57



Gilbert Erector Sets for Junior Engineers . . . Build intricate models, see them hum into action

Every set includes steel girders, wheels, bolts, illustrated booklet. Parts from all sets interchangeable. All but smallest set have motors to run models. Large sets (B, C, D) have flexible coupling that allows you to run models offset at angles up to 180° from motor. UL approved electric motors operate on 110-120t, volt 60-cycle AC. No transformers needed. Same price Cash or Terms; no charge for credit due to standard practice.

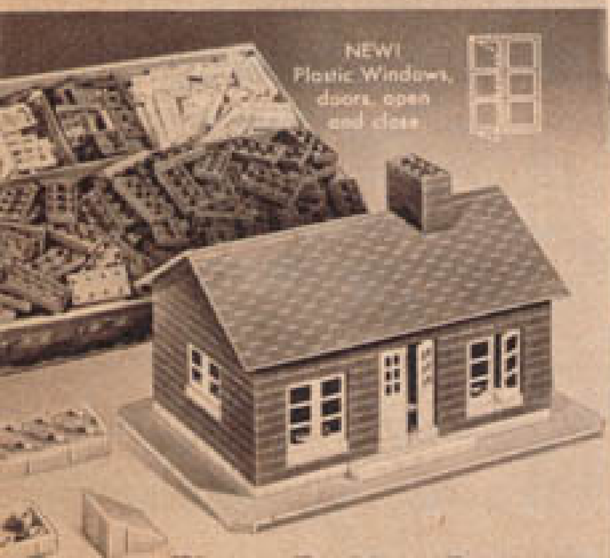
[A] **No. 4½ Set. Builds over 100 models:** crane, elevator, hoist, railroad bridge, truck, etc. Many can be run by the spring-wound motor, with key attached. Box 18x10x2⅝ in. high. *Postpaid.* — $7.95 Set (A)
49 N 2012T—(Shipping weight 6 pounds.) $7.95

No. 2½ Set (not shown). **Builds 75 models,** including inclined railway, etc. No motor. *Postpaid.*
49 N 2011T—(Shipping weight 2 lbs. 10 oz.) $3.50

[B] **No. 6½ Set. Builds over 125 models:** pile driver, fodder mixer, etc. 20-watt motor runs in one direction only. Flexible coupling. Box 18x10x3 in.
79 N 02049T—*Postpaid.* (Shipping weight 10 lbs.) $12.95

[C] **No. 7½ Set. Builds over 150 models:** walking beam engine, dump truck, steam plant, merry-go-round, etc. 20-watt motor with flexible coupling runs forward or backward, operates many models. Sturdy box 19x11x3 in. high. Set has model boiler parts. — $16.95 Set (C)
79 N 02060T—*Postpaid* (Shpg. wt. 9 lbs.) $16.95

[D] **No. 8½ All-electric Set. Builds over 180 models:** airplane beacon that lights up, ferris wheel, drilling rig, etc. 20-watt motor with flexible coupling runs many models forward or backward. Model boiler parts, lights, electromagnet. Sturdy 20x12x4-in. box has metal hasps.
79 N 02004T—*Postpaid* (Shpg. wt. 15 lbs.) $23.50

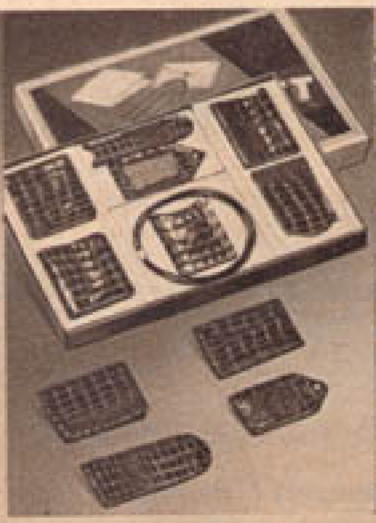


Plastic Building Bricks

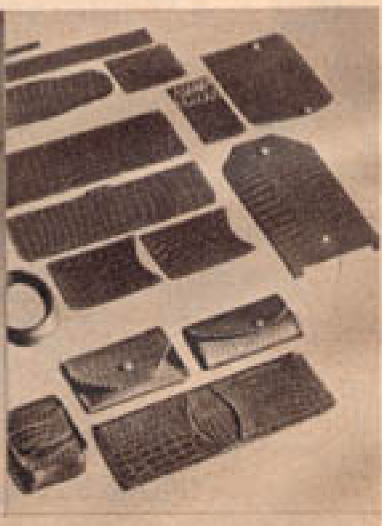
Brilliant brick red American Plastic Bricks for young architects; encourage your youngster's desire to build, create. He'll erect houses, churches, with doors and windows that actually open and close . . bridges, structures of all kinds. 1¾-in. long peg-socket bricks, half and gable bricks fit together easily. Roof of embossed cardboard. With the larger set, bigger and more intricate models can be created. Order a kit for many busy hours of creative fun. — $3.39 225-pc.kit
49 N 2017—225-pc. Set. Shipping wt. 2 lbs. 8 oz. . $3.39
49 N 2018—450-pc. Set. Shipping wt. 5 lbs. 6.74



New! Master Phone Set for busy young "executives" to make person-to-person calls. Two people can actually carry on a conversation over this set of two desk-type dial phones, connected by fifty feet of wire. It's such fun to talk to a playmate in the next room . . . just push the button, and buzzer signals for him to pick up receiver. Blue enameled steel. Batteries and instructions are included. Receivers 7¾ inches long. Include one of these Master phone sets in your Christmas order. Shipping weight 3 lbs. 13 oz. — $7.05
49 N 2002—Set $7.05



7-in-1 Plastic Kit will keep little hands busy for hours. Enough fine quality plastic to make photo case, comb case, identification tag, pencil holder, card case, change purse, bill fold. Lacing included. No tools needed; all parts cut to size, holes punched. Instructions included. Models shown are not included. Send your order today. — $1.39
49 N 2019–Shpg. wt. 13 oz. $1.39



4-in-1 Leather Set. Hours of fun making useful items and handsome gifts. Includes pieces of genuine leather to make a billfold, 6-clip key case, coin purse, cigarette case. All pieces cut to size, holes punched. Lacing and simple instructions included. No tools needed. Models shown are not included. Shipping weight 7 ounces. — $1.79
49 N 2001 . . . . $1.79



Explore the wonders of modern chemistry . . Perform thrilling experiments and magic tricks

De Luxe Chemcraft Laboratory . . with ATOMIC ENERGY equipment. All the chemicals, laboratory apparatus the young scientist needs . . real uranium ore, radioactive screen. Detailed lab manual tells how to perform over 600 experiments. Has glass blowing equipment, balance. Lab-style wood cabinet, 31⅝x13¾ in. open, has metal shelves. **$11.25**
49 N 2112—Shipping weight 9 pounds...............Complete $11.25

Senior Chemcraft Set. Perform over 500 exciting experiments in field of paints, metals, agriculture, electrochemistry, etc. 43 pieces of chemicals and apparatus. Wood laboratory style cabinet 21x13¾ in. open. **$6.75**
49 N 2111—Shpg. wt. 6 lbs. 4 oz.........$6.75

Junior Chemcraft Set. Loads of exciting fun making soap, ink, dyes, etc. Over 250 experiments include 57 tricks in chemical magic, 27 chemicals, test tube rack and equipment. Box 16⅝x10⅛x1⅛ inches. **$2.69**
49 N 2110—Shpg. wt. 2 lbs. 10 oz......$2.69



Wood burning . . foil writing . . leather tooling
Help develop creative talents early

[A] **Thrifty 24-piece Set.** Burn designs on wood . . color with paints. Emboss initials on wood and leather with metal foil. Set includes: **$1.85**
- 6 wood plaques, 6 paint tablets, brush
- 6 pieces of foil, design transfer sheet
- 1 cork book mark, water pan, sandpaper

UL approved electric pen with detachable point for 110-120-volt AC-DC. Instructions.
49 N 2118—Shpg. wt. 1 lb. 10 oz.....$1.85

[C] **Bigger 42-piece Set** makes more items. Includes: **$4.98**
- 6-peg tie rack, 9⅛x3⅛ inches
- 4 cork coasters, 6 paint tablets, 2 brushes
- Pictures, glue, sandpaper, 6 wood plaques
- 4 containers of sand, design transfer sheet
- 6 colored foils, coping saw and blade
- 11-pc. wood utility box, 6x4x1⅛ in. deep
- UL approved electric pen with 5 detachable points, operates on 110-120-volt AC-DC. Instructions included.

49 N 2120—Shpg. wt. 3 lbs. 12 oz....$4.98

[E] **Set of 10 assorted-design extra wood Plaques** for use with sets listed here.
49 N 2209—Shipping weight 10 oz.... 98c

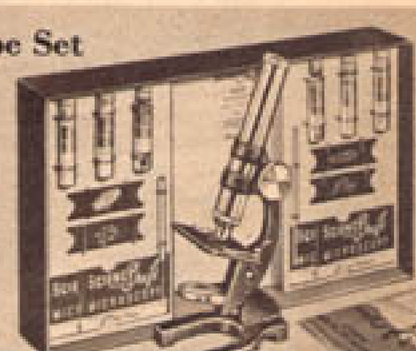
[B] **Big 35-piece Set.** Woodburning, foil-writing and cork burning set includes: **$2.89**
- 10 wood plaques, 4 cork coasters, 1 cork book mark, sandpaper
- 6 pieces colored foil, design transfer sheet
- 6 paint tablets, brush, 2 water pans
- UL approved electric pen with 3 detachable points . . foil transfer, wood and cork burning points. 110-120-volt AC-DC.

49 N 2119—Instructions. Shpg. wt. 2 lbs. 2 oz. $2.89

[D] **Our biggest! Giant 52-pc. Set.** Five operations . . burn designs on wood, make wood cut-outs, tool leather, create sand pictures, transfer foil designs to wood, leather. Includes: **$6.98**
- Large plaque, 16x9⅛ inches, with picture on both sides; 4 smaller wood plaques
- 6 sand pictures, 6 paint tablets, 2 brushes
- 4 leather coasters, book mark, coin purse
- Two 6-peg tie racks, 11-pc. wood utility box
- 3 jars tempera paint, pallette, glue, sandpaper, transfer sheet, 4 colored foils
- 4 containers of sand, coping saw, blade
- UL approved pen, 6 detachable points, operates on 110-120-volt AC-DC. Instructions.

49 N 2121—Shpg. wt. 4 lbs. 12 oz...........$6.98

Student Microscope Set



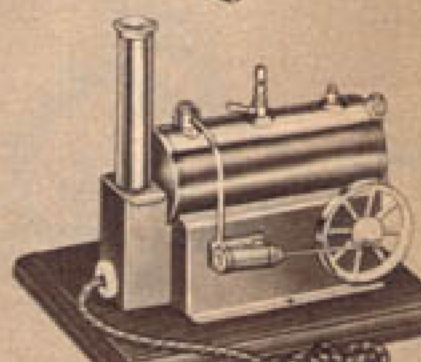
See wonders through this microscope; colors and structures the naked eye cannot see! Learn to mount specimens! Easy-to-focus microscope, 10 in. high. Ground and polished optical lenses magnify 50 times. All necessary equipment; slides, slide glasses, needles, microchemicals, specimens, manual, etc. Shpg. wt. 3 lbs. **$6.29**
49 N 2214............$6.29

Senior Microscope Outfit



Precision built, 90° inclination joint. Mirror and spring-tension stage clips. Velvet-touch focusing. Optically perfect lenses, one 50-power, one 100-power magnification. All necessary equipment, specimens, uranium ore, manual. Wood laboratory style carrying cabinet, 20x14¾ in. open. **$9.98**
49N2122-Shpg.wt.6lbs..$9.98

Electric Horizontal Steam Engine



Whirling nickel-plated flywheel. Heavy-gauge steel firebox, 6-inch rustproof brass boiler, real whistle. Dummy smokestack, escape valve, spring for safety, glass water gauge. UL approved. Porcelain heating unit for 110-120-volt, 60-cycle AC-DC. 9x6⅛-in. wood base, 8 in. high. Cord, plug included. Shipping weight 3 lbs. 4 oz. **$7.45**
49 N 2306............$7.45



Metal Rotary Printing Press

It's such fun for young reporters to print the news, programs, etc. Set type in slots, insert slots in cylinder . . slide in paper, turn crank . . and presto! printing's done. Takes up to 3⅜x5⅛-inch paper. 200 pieces rubber type. **$2.59**
49 N 2202—8⅛x3¾x3⅛ in. Shipping wt. 1 lb. 9 oz........$2.59



Super De Luxe Velocipede

Sturdy 1¼-in. tubular steel frame hydrogen brazed with copper for added strength. Full ball bearing wheels, head, pedals. Modern rear step plate; red reflector. Chromed handlebars with bell, rubber grips. Adjustable coil spring vinyl covered troxel saddle. 1¾-in. semi-pneumatic tires. Enameled maroon, gold trim.

Catalog number	Front wheel	For leg reach	Shpg. wt.	Price
79 N 08667L	12 inches	16-19 inches	25 lbs.	$22.25
79 N 08668L	16 inches	18-20 inches	30 lbs.	24.29
79 N 08669L	20 inches	20-22 inches	35 lbs.	26.29



Standard Velocipede

We consider this the best quality low priced velocipede on the market. Sturdy tubular steel frame. One-in. solid rubber tires. Adjustable enameled handlebar. Shaped steel spring saddle with adjustable post. Ball bearings in front wheel; plain bearings in rear wheels. Red baked enamel finish, white trim. Partly set up to save you transportation costs. 3 sizes. Order a Velocipede today.

79 N 08701L—12-inch front wheel; 16-19-inch leg reach. Shipping weight 17 pounds..........$10.79

79 N 08702L—16-inch front wheel; 18-20-inch leg reach. Shipping weight 22 pounds..........$12.19

79 N 08703L—20-inch front wheel; 20-22-inch leg reach. Shipping weight 25 pounds..........$13.55



Exclusive Happi-Time streamlined "jet plane" style rear step plates

Easy rolling ball bearing front wheels; hardened steel





Rugged Chain Drive Tricycles

- Easy pedaling big bike action . . . 3-wheeler safety
- More speed with less work . . . 2 streamlined models

[A] **De Luxe Happi-Time Model.** Ball bearings for smooth durability. Adjustable tangent bicycle-type spokes. Sixteen-inch front wheel, 14-inch rear wheels. Comfortable spring saddle is vinyl coated and is easily adjustable. Semi-pneumatic tires are 1¾ inches thick . . . cushion bumps. Ball bearing axle and rubber pedals. Adjustable handlebar with bell. Streamlined fender and chain guard. Long-lasting baked-on enamel finish in gleaming maroon; gold color trim.
79 N 08733L—Shipping weight 42 pounds..........$33.25

[B] **Sturdy Standard Model.** Similar to above, with economy features . . . riveted spokes, 1½-in. solid rubber tires, and saddle. Enameled handlebar, 16-in. front wheel; 14-in. rear wheels. No bell. Shpg. wt. 38 lbs.
79 N 08730L—Enameled red; white trim..........$27.24



De Luxe Velocipedes . . full ball bearing drive

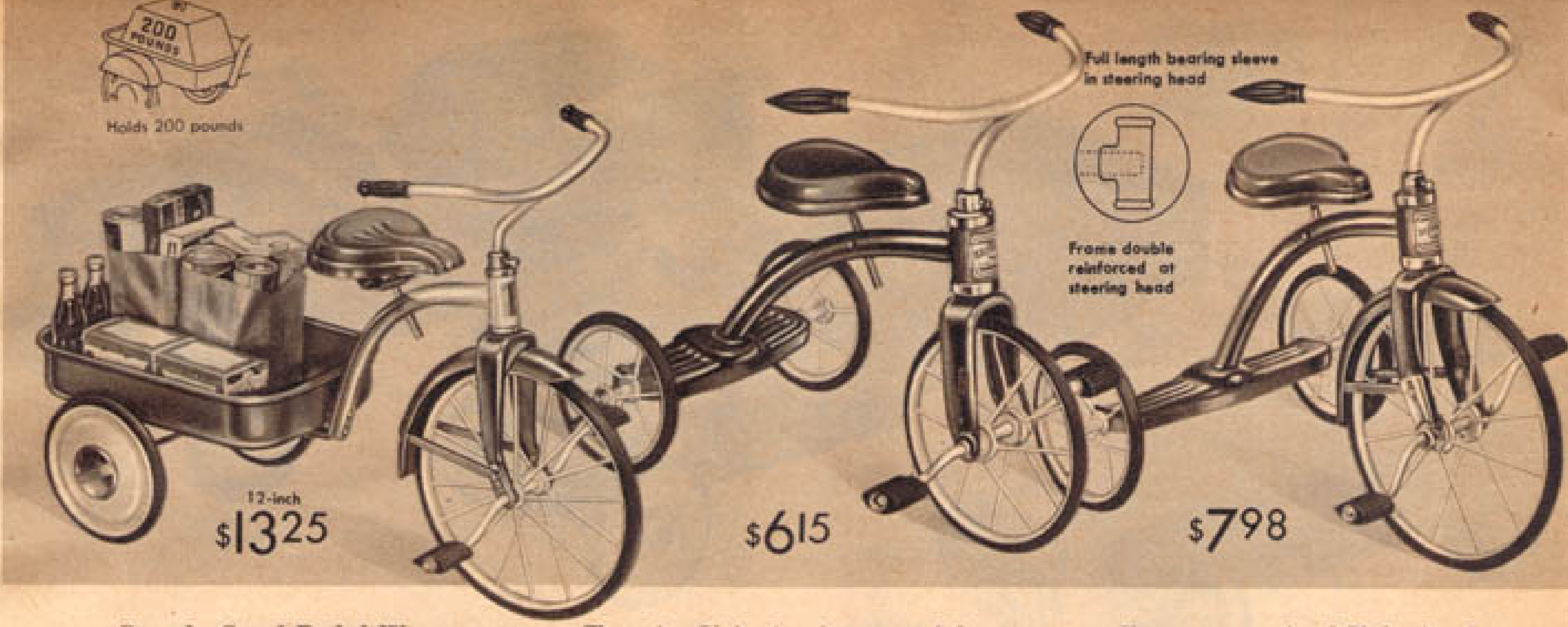
- Ball bearings on all wheels for easy pedaling
- Extra strong one-piece tubular steel frame
- 1½-inch molded rubber tires for "floating ride"
- Modernistic rear step plate with red reflector

Watch your youngster's eyes light up on Christmas morning when he sees that Santa has left one of the sleekest trikes in his entire pack. Strong and safe; in three sizes for boys and girls big and small. 1¼-inch tubular steel frame takes the roughest wear of playtime; gives many years of service. Heavy gauge steel rear step plate is securely brazed to frame and axle. Red reflector. Ball bearings on wheels and on double block pedals. Adjustable handlebars enameled white. 1½-inch molded rubber tires absorb bumps. Comfortable molded rubber saddle is adjustable for various saddle-to-pedal leg lengths. Two-inch head with full sleeve bearing. Spoke wheels. Front fender with side fender skirts. Gleaming enameled finish of bright blue; white trim.

Catalog No.	Front wheel	Leg reach	Shpg. wt.	Price
79 N 08617L	12 inches	16-19 in.	22 lbs.	$14.39
79 N 08618L	16 inches	18-20 in.	26 lbs.	15.98
79 N 08619L	20 inches	20-22 in.	30 lbs.	17.79

IMPORTANT: All wheel toys on these pages shipped partly assembled to save you money.

To determine proper leg reach size on velocipedes, measure child crotch to foot.



Sturdy Steel Pedal Wagon turns errands into healthful play

Here's a practical combination . . . sturdy velocipede plus roomy wagon . . . 2 toys in 1. Stamped steel wagon box measures 18x12x3½ inches deep inside . . . loads of room for carrying packages or toys. Rugged velocipede frame of heavy gauge welded tubular steel. Welded spoke front wheel has ball bearings for smooth, easy pedaling; disc-type rear wheels. Fender on front wheel. Rubber pedals and handlebar grips. Comfortable red steel saddle is adjustable. 79N08530L and 79N08531L have 1-in. front tire, ¾-inch rear; ⅝-inch white enameled handlebar. 79N08532L has 1-inch tires on all wheels; ¾-inch white enameled handlebar. All three models have bright, gleaming enameled finish of fire chief red with white trim. Shipped partly set up to save you money.

79 N 08530L—12-inch front wheel; 9-inch rear wheel; 16–18-inch leg reach. Shipping wt. 26 lbs. $13.25
79 N 08531L—16-inch front wheel; 9-inch rear wheel; 18–20-inch leg reach. Shipping wt. 29 lbs. $14.25
79 N 08532L—20-inch front wheel; 10-inch rear wheel; 20–22-inch leg reach. Shipping wt. 35 lbs. $15.25

Tot-size Velocipede . . steel frame

Designed especially for smaller riders with leg reach from 14 to 18 in. Strong 1¼-in. tubular steel frame, 10-in. front wheels, 7-in. rear wheels. Adjustable steel handlebars and shaped saddle. Rubber grips, pedals. ⅝-in. tires. Enameled red, white trim.
79 N 08654L—Shipping weight 15 pounds. $6.15

Economy-priced Velocipede

13-inch ball bearing front wheel; 8-in. rear wheel. 14 to 16-inch leg reach . . . 1¼-in. tubular steel frame. ¾-in. solid rubber tires. Tubular steel handlebar, rubber grips. Adjustable steel saddle. Rubber pedals. Non-slip rear step plate. Enameled red; white trim.
79 N 08659L—Shipping weight 16 pounds. $7.98





Small Wheel Toys . . one reduced

- Rear assembly 13¾ in. wide; helps prevent tipping
- Strong double bar frame. • Adjustable saddle seat
- 17½ in. high to top of handlebars • Rubber grips
- Mailable. Shipped partly set up to save you money.

[A] **Kiddie Car.** Five-inch double disc steel wheels. Solid rubber tires. Enameled red; cream color trim.
79 N 08374—Shipping weight 5 pounds. $3.55

[B] **Pedal Bike.** All features above. Double disc wheels 8½-in. front, (¾-in. solid rubber tire) 5-in. rear. (½-in. solid rubber tires.) Enameled red; cream trim.
79 N 08376—Shipping weight 8 pounds. *Was $4.25* . $3.89

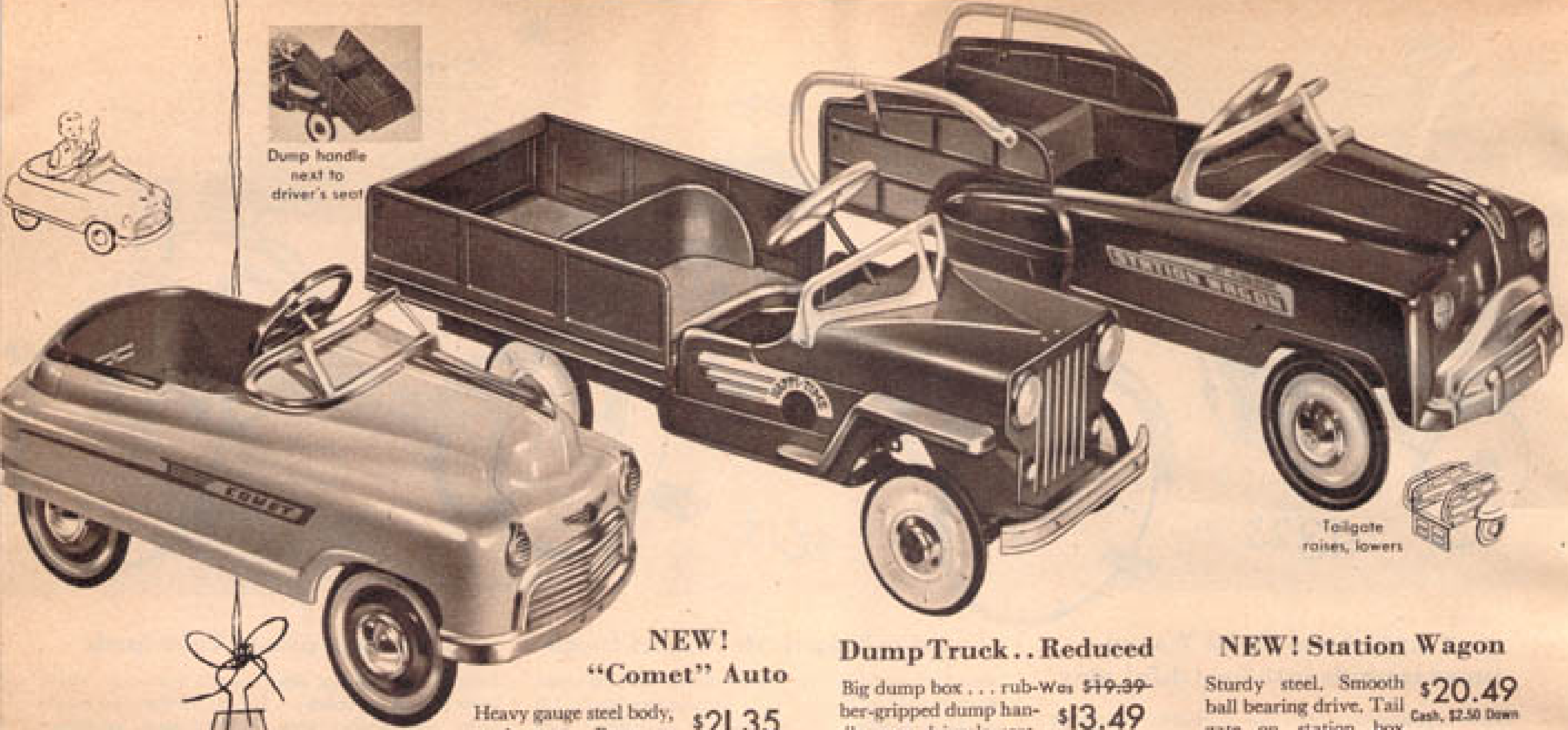
Heavy Duty Chain Drive Tractors . . for "let's pretend" farmers

[C] **Standard Model.** Easy-to-operate chain drive mechanism pedals like tricycle. Rugged tubular steel frame with enclosed hood . . . just like real tractor. Heavy duty 1½-inch semi-pneumatic tires. Five-inch double disc steel front wheel, 10-inch double disc steel rear wheels. Seat adjusts for various leg lengths of make believe "farmers." Overall length of tractor 37 inches; 19 inches wide, 26 inches high. Yellow baked-on enamel finish. Easy assembly.
79 N 08936L—Shipping weight 27 lbs. . . . $20.59

[D] **NEW! Our Best Chain Drive Tractor. Bigger:** 38½x22x28¼ in. high. Extra-strong hydrogen brazed frame of heavy tubular steel. Tractor-type hood. Gear shift lever. Turns in its own length. Bicycle roller-type chain totally enclosed. Adjustable steel spring-type seat. Stamped steel platform. 8-in. ball bearing front wheels; 10-in. ball bearing rear wheels. 1¾-in. semi-pneumatic tractor tread tires.
79 N 08916L—Enameled red, white trim. Shpg. wt. 38 lbs. $25.49

[E] **Trailer Attachment.** Fits both tractors above. Heavy gauge steel box. Two double disc rubber-tired wheels.
79 N 08937—Box 35x16x9 in. high. Mailable. Wt. 14 lbs. . . $6.85

Order regularly and get your catalogs regularly



Dump handle next to driver's seat

Tailgate raises, lowers

NEW! "Comet" Auto

Heavy gauge steel body, undergear. Easy to pedal. Ball bearing drive . . . 8-in. double disc steel wheels, ⅜-in. solid rubber tires. 39 in. long; 17 in. wide. Body maroon baked-on enamel; silver-finish bumpers, windshield. Seat pad; bulb; horn.

$21.35 Cash, $2.50 Down

79N08927L—Shpg. wt. 36 lbs. $21.35

Dump Truck . . Reduced

Big dump box . . . rubber-gripped dump handle near driver's seat. Steel body, undergear. Adjustable seat, rubber pedals. Ball bearing rear axle. Double disc 10-in. steel wheels; ⅜-in. solid rubber tires. Enameled red; white trim. 44¼x15⅝ in. Shpg. wt. 37 lbs.

Was ~~$19.39~~ **$13.49**

79 N 08991L—Was $19.39 . . . . . $13.49

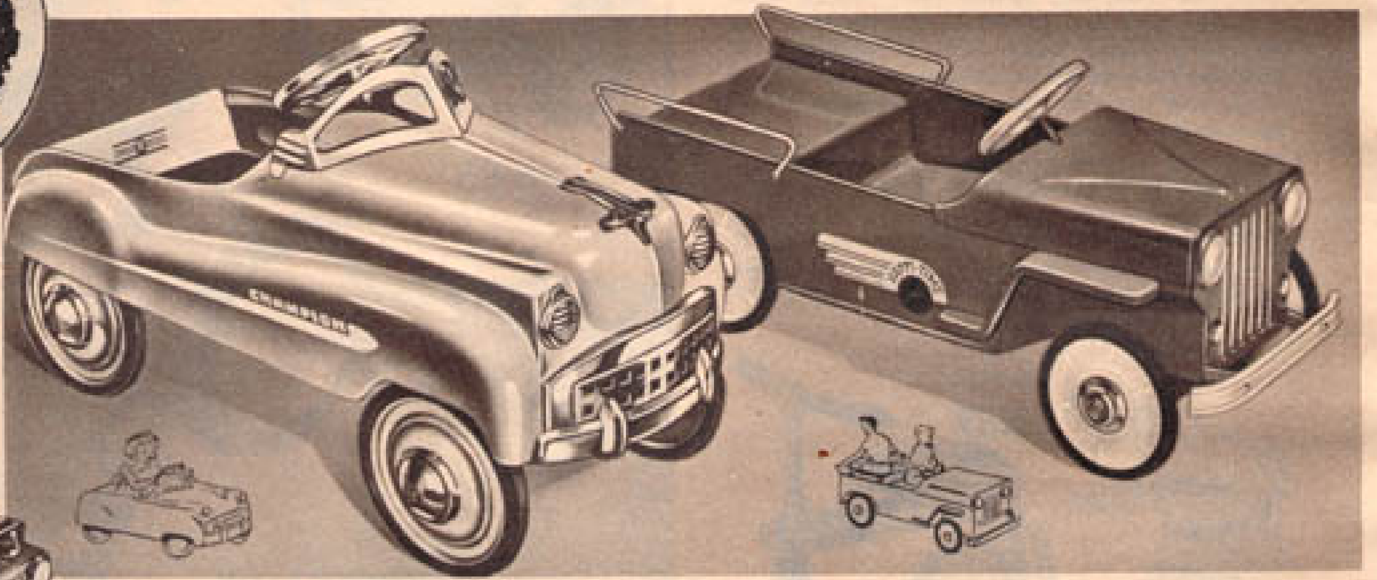
NEW! Station Wagon

Sturdy steel. Smooth ball bearing drive. Tail gate on station box raises and lowers. 8-in. double disc ball bearing wheels; ⅜-in. solid rubber tires. Fabric type seat pad. Bulb type horn. Maroon enameled finish with gold, silver, white and chrome trim. 47x17 in.

$20.49 Cash, $2.50 Down

79 N 08926L—Shpg. wt. 37 lbs. . $20.49

STREAMLINED Speedsters EASY TO PEDAL AND STEER



Sleek-styled Auto . . low priced

Has features of higher priced models . . . quick turning, easy pedaling ball bearing drive. Heavy gauge steel; fiber type seat pad. 8-in. double disc steel wheels; ⅜-in. solid rubber tires. Rubber block pedals. Enameled blue; white, silver trim.

$13.29

79 N 08910L—36x17 in. Shpg. wt. 28 lbs. $13.29

Standard Auto . . steel body, gear

Easy to turn, steer and pedal. Ball bearing axle. Adjustable rubber pedals. 10-in. double disc steel wheels; ⅜-in. solid rubber tires. Red enamel finish; dummy headlights. Wheels and bumper enameled white. Sturdily built; smooth edges.

$12.29

79 N 08995L—Length 33¼ in. Shpg. wt. 27 lbs. . . . $12.29



Removable varnished wood "fireman's ladders."

Steel Fire Truck . . Reduced

Adjustable rubber block pedals. 2 varnished wood ladders. Bell, rear step, front bumper. Ball bearing rear axle. Double disc 10-in. steel wheels; ⅜-inch solid rubber tires. Enameled red; white trim. 39¾x15¾ inches.

Was ~~$19.39~~ **$13.49**

79 N 08990L—Shpg. wt. 35 lbs. . . Was $19.39 $13.49



NEW



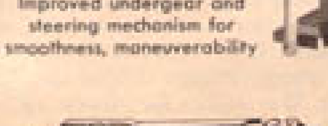
Ladder Fire Truck . . room for 2

Room for extra "fireman" to speed along to imaginary fires . . . plenty of sitting or standing room afforded by hand rails, rear step and rear deck. Heavy gauge steel used in body and undergear. All wheels turn on ball bearings. 8-in. double disc steel wheels have ⅜-inch rubber tires. Sleek, low slung . . . easy to get in and out. Rubber block pedals adjust to various leg lengths. Fiber type seat pad. Removable wooden ladders. Chrome-plated bell. Silver enameled front bumper. White enameled windshield. Two tubular hand rails enameled white. Body in vermilion baked enamel; white trim. Built for rough daily usage.

$21.37 Cash, $2.50 Down

79 N 08923L—47 x 17 in. Shipping weight 37 lbs. $21.37

Improved undergear and steering mechanism for smoothness, maneuverability



New ball bearing drive mechanism

Adjustable rubber block pedals





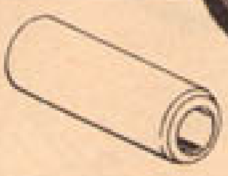
One-piece heavy gauge steel body for rugged playtime use. Smooth, rolled edges and corners for safety. Roomy wagon box accommodates toys and playmates.

Actually seems to "float along" on thick, 1¾-inch semi-pneumatic tires . . . need no air . . . will not go flat when punctured.

Roy Rogers Chuck Wagon . . Reduced

18^{59}

Just right for Junior "posses" to range up and down the street. White canvas cover, machine sewed; loose ties. Can be raised, lowered, rolled; is easily removed. Has steel hoops, steel clips. Front and rear racks form seat beneath canvas top. Wood wagon bed of natural oak 36x16x3 inches. Clear waterproof varnish finish. Panel and racks bright red colored hardwood; white trim. Black all-steel undercarriage. 9-inch disc wheels; 1⅜-inch semi-pneumatic tires. Measures 43x19⅛x32 in. high overall.
79 N 08060L—Shipping weight 42 pounds $18.59



Wheels roll easily on frictionless oil-impregnated "Congo" lifetime wood bearings . . . never need oil.

De Luxe Steel Coaster Wagon

8^{59}

Floats along on big 10-in. double disc steel wheels, 1¾-in. semi-pneumatic tires. Extra heavy steel chassis. "Congo" bearings never need oiling; guaranteed for extra long wear. Body is 34x15½ in. wide. Tubular steel handle grip. Red baked-on enamel body finish. Plated hub caps. Easily assembled; fittings, hardware incl.
79 N 08110L—Body 4⅜-in. deep. Shpg. wt. 34 lbs. $8.59



20-inch Steel Wagon

$1.69

Our lowest priced coaster wagon. All steel 20x10x3-in. body; bright red baked-on enamel finish. 5-in. double disc wheels; ½-in. solid rubber tires; ⅜-in. axles. Plain bearings. Fittings, hardware included.
79 N 08052—Mailable. Shpg. wt. 8 lbs. . $1.69

28-inch Steel Wagon

$4.98

Similar to wagon 79 N 08110L above at right, but smaller. Has 1¼-in. molded rubber tires. Steel body, 28x13x3¾ in. deep. 7-in. double disc wheels with "Congo" oil impregnated wood bearings. Enameled red.
79 N 08112—Mailable. Shpg. wt. 18 lbs. $4.98





Holds 2 bushels   Take baby shopping







All Steel Scooters

- Steel frame, parking stand
- "Congo" lifetime bearings
- Enameled red; partly set up

[A] **7-in. double disc wheels;** 1¼-in. molded tires. 33x30 in. high.
79 N 08810—Shpg. wt. 8 lbs. $2.92

[B] **De luxe Scooter.** 1⅜-in. balloon tires; foot brake; grips. 10-in. wheels. 38x54 in. high overall.
79 N 08825 Shpg. wt. 17 lbs. $4.59

Barrow Set

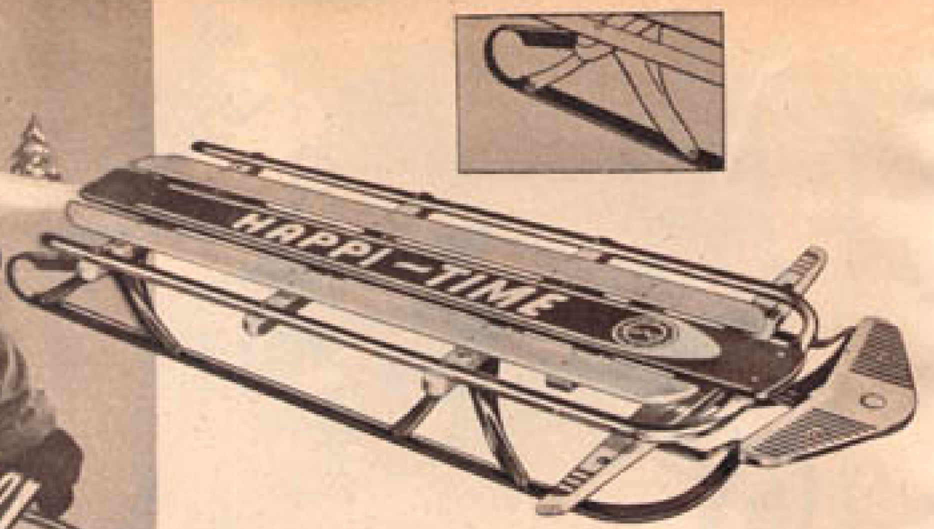
Wheelbarrow. 22-ga. steel body enameled red. Varnished hardwood handles. 5-in. cream colored wheel; ⅝-in. rubber tire. 1-pc. cream-colored steel legs. Plated hardware.
Steel Shovel. Enameled red. 5⅜x7¼ in. with ⅝-in. varnished hardwood handle, steel grip.
79N08006—**Wheelbarrow, Shovel Set.** Wt. 6 lbs. $1.98

Happi-Time Stake Truck . . 2 sizes

[C] Giant body is 36x16x11¼ in. deep with stakes . . . holds two 10-gallon milk cans. Has heavy steel chassis, plywood bottom mortised into thick hardwood sides and ends. Removable stakes fit in metal brackets. 9½-inch steel wheels with oil-impregnated wood bearings. 1½-inch semi-pneumatic tires. Varnish finish, red enamel trim. Easy to set up, fittings included.
79 N 08064L—About 22 in. high. Shpg. wt. 40 lbs. $16.39

[D] **Junior Stake Truck.** Body, 28x14x8½ in. deep with stakes. 17½ in. high. 7½-in. wheels with 1-in. solid rubber tires.
79 N 08058K—Easily set up. Shpg. wt. 32 lbs. $11.98





PRICES REDUCED ON

HAPPI-TIME

SAFETY BUILT SLEDS

A 55-inch Was ~~$7.59~~ $6.98

B 37-inch Was ~~$3.79~~ $3.42

- Price cuts when you want them most
- Steel runners turned up at ends . . . no sharp points
- Big, roomy hardwood tops . . . extra long and wide
- Super tough construction for years of hard wear
- Runners and frame easily flexed . . . quick turns*
- Grooved runners of heat-treated spring steel
- Four popular sizes to please all youngsters

You can pay far more than the price of the HAPPI-TIME "Flying Arrow" . . . but you won't find a speedier, better designed sled . . . nor one better built to stand up under all the fast sliding and rough punishment a growing youngster can give. Finest heat-treated spring steel runners are grooved for swift rides and accurate steering . . . runners bend from front to rear in one sweep for almost *effortless steering!* Heavy top cross bars of seasoned hardwood are steel riveted. Hardwood top boards are shaped and sanded smooth . . . varnished finish with red trim. Huaky, heavy gauge metal knees, placed at points of strain along sides to give firm, balanced support. All steel parts enameled red with attractive yellow trim. 46 and 55-inch sleds shipped freight or express.

A Catalog Number	Overall Length	Knees	Shpg. Wt.	Was	Now	B Catalog Number	Overall Length	Knees	Shpg. Wt.	Was	Now
79 N M8306	55 in.	6	12 lbs.	$7.59	$6.98	79 N 08304L	41 in.	4	9 lbs.	$4.98	$4.70
79 N M8305	46 in.	4	10 lbs.	6.10	5.29	79 N 08301L	37 in.	4	8 lbs.	3.79	3.42

Happi-Time "Fleet Arrow" . . big, fast Safety-built tubular steel runners

Was ~~$10.29~~ $9.39

For thrilling outdoor fun . . . a gift to delight any boy or girl. This sleek, streamlined sled is built to take many winters of rough-and-tumble sport. Extra heavy 18-gauge patented knee supports. Front piece of highly polished chrome plate for modern styling. Special alloy steel safety runners are grooved for speed and quick turn-a-bility. Shiny tubular steel side rails. No sharp edges. Patented "easy-steer" principle gives almost effortless steering. Balanced design gives it just the right "feel." Large tapered top of selected ⅝-inch shaped hardwood 48 inches long. Weather-resistant varnish finish.

79 N M8310—Shpg. wt. 13 lbs. Freight or express $9.39



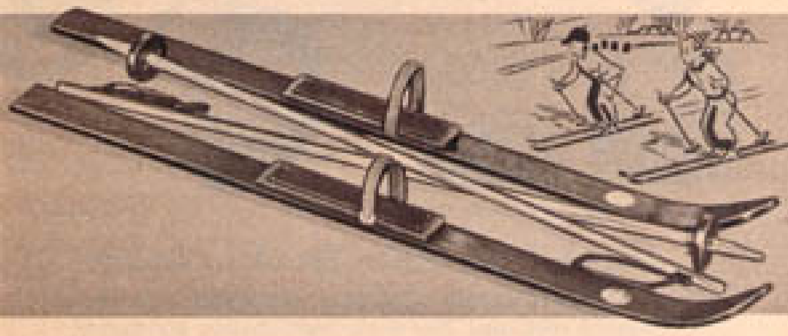
Baby Sled on Wheels . . Sled Guard

C **NEW! Sled with wheels.** Has features of baby sled and stroller. Toe lever gives instant choice of runners or wheels. No detachable parts. One piece bottom and back. Safety strap. Enameled red. $7.59

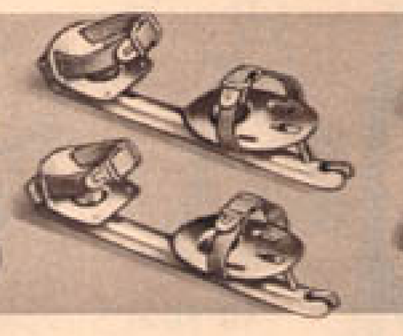
79 N 08314—Body 22⅜ in. long x 12 in. wide; handle height 36 in. Shipping weight 16 lbs. $7.59

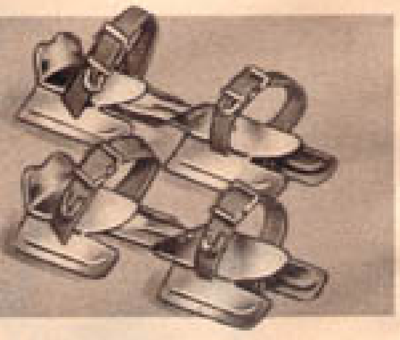
D **Sled Guard.** Easily clamps on sled. Made of tempered hardboard, enameled red; white trim. Safety rod; beads.

49 N 8322—Folds compactly. 12x9x8 in. high. Wt. 3 lbs. . . $1.98









A wonderful gift . . Child's Ski Set

$2.19

Every red-blooded young boy and girl wants to learn how to ski. There's no better time for them to gain confidence than when they're young! This ski is ideal for beginners. Seasoned northern ash shaped skis, 39 in. long; brown lacquer finish. Rubber-covered foot blocks. Web toe straps with buckle adjust to fit children's shoes, boots, overshoes. Two 36-inch hardwood poles with web straps and snow rings. Order a ski set today.

79 N 02522—Shipping weight 3 pounds $2.19

Snow, Ski Skates

$1.55

Steam-bent hardwood skate 2⅞x16 in. with grooved bottom. Fitted with aluminum heel plates, adjustable straps adapted to various foot sizes. Skate is rigid and durable. In natural wood finish, red trim. Shipping weight 1 pound 4 ounces.

49 N 2570 . . . . $1.55

Tubular Skates

$1.24

Ice skating is fun! Tubular "U" type ice skates have twin runners, giving confidence to 5-8 year-old learners. Adjust from 6 to 8⅜ inches. Made of sturdy steel, non-rust finish. Web straps. Shipping weight 1 pound 4 ounces.

49 N 2520 . . . . $1.24

Tots' Sled Skates

83c

Ideal for beginners 2 to 6 years old. Adjust from 6 to 8 inches. Made of steel, non-rust finish. Broad footplate and wide-spaced runners give youngsters confidence. Web straps. Any child loves skates! Shipping weight 1 pound 4 ounces.

49 N 2501 . . . . 83c

Have a white Christmas . . spray Snow on your tree

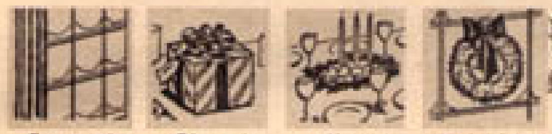
The Original Make-It-Snow

REDUCED! NOW **89c** Each

Last Year's Price $1.85 each

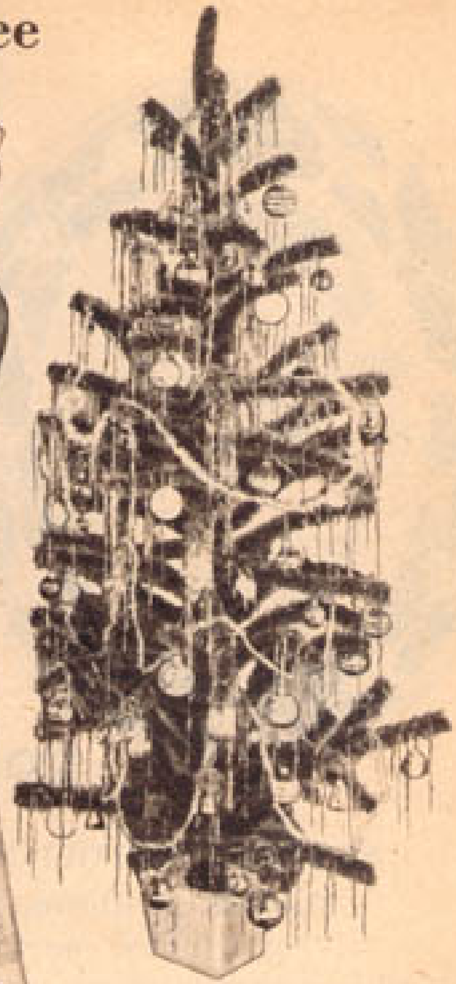


- Price slashed 50%—save at Christmas time!
- Snow clings to surface—will not fall off
- Simple to apply—even a child can use it
- One can sufficient for small tree
- Decorate windows, gift packages



Fancy window effects · Glamorize packages · Unique table decor · Make frosty wreaths

Now for less than ever before—sensational MAKE-IT-SNOW! Amazing popularity of this product has resulted in mass production economies—These tremendous savings are passed on to you. You can easily afford to have that "white" Christmas you've been dreaming of at these record low prices. Make your home, *indoors and out*, a traditional fairyland. It's so easy to decorate with these beautiful, fluffy-white snowflakes—simply press a button, spray it on. Gleaming white crystals cling to branches, windows, packages—won't fall off, yet easy to remove. Order 1 can for a small tree, 2 for medium and 3 to 4 for large trees. Shpg. wt. 12 oz.
49 N 6578—Each can 89c



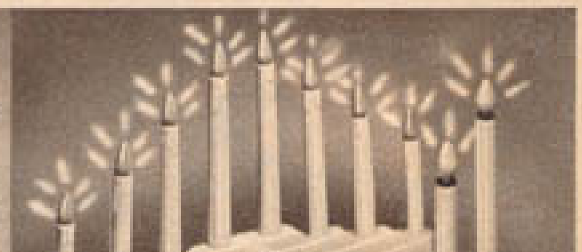
Artificial Folding Trees

NEW! A richer, more luxuriant tree than ever before. **$2.79** 36 in. Natural looking branches covered with flame-resistant, fluffy, straw-like rayon visca . . . deep glossy green to resemble pine needles. Graceful and clean—branches will not shed. They're firm, and strong enough to hold weight of many ornaments. Fold flat against trunk for storing. White planter-type base sprinkled with sparkling "snow" flakes. Sizes may vary slightly. Ornaments not included. Mailable.
79 N 06809—36 in. tall. Wt. 1½ lbs. $2.79
79 N 06739—42 in. tall. Wt. 3 lbs. 5.45
79 N 06704—Abt. 56 in. Wt. 4 lbs. 7.98
79 N 06716—Abt. 72 in. Wt. 6 lbs. 10.89









Deluxe Santa Outfit

[A] Let Santa deliver the presents. Two-piece **$7.56** suit of soft, napped cotton fabric, hood to match, black leggings and belt. Eyebrows, full beard of silky flame-proof nylon. *Sizes:* med. (38–40); large (42–44). *State size.*
49 N 6834—Shpg. wt. 2 lbs. $7.56

Giant Inflated Santa

[B] **Let St. Nick be your holiday guest.** 4½-ft. **$2.69** high, 4½ ft. around—inflated. Heavy plastic; reinforced seams. Folds for storing. Vivid colors. Stand incl.
49 N 6794—Shpg. wt. 12 oz. $2.69

Frosty, Santa . . light up

[C] **Merry Frosty-the-Snow-man** . . . 9 in. high. Use **$1.39** as night lamp in child's room. Let him shine from window or mantel. Bright, flame-resistant translucent plastic. C-7½ lamp, cord, plug incl.
49 N 6745—Shpg. wt. 1 lb. 2 oz. . $1.39

[D] **Hi-ho Santa** waves gaily from astride his favorite reindeer. A merry Christmas greeting in windows, on mantel or table. Of heavy plastic . . . 9¾ in. high. C-7½ lamp, cord, add-on plug.
49 N 6813—Shpg. wt. 1 lb. 2 oz. . $1.39

Nativity Scene

NEW! Twelve colorful figures dram- **$2.69** atize the story of Christmas. Molded in fine detail of *unbreakable* plastic. Standing figures about 4 in. tall. Stable of sturdy cardboard finished to look like natural wood. Thatched roof. Blue background with hanging angel figure recessed in back (which may be illuminated if desired.) Stable 8 x 10⅜ x 5 inches. Shpg. wt. 1 lb.
49 N 6835. . . . . $2.69

Cheery Electric Candles

[E] **NEW! 8-lite Candolier** . . . to brighten your window, mantel, table or **$2.89** buffet. Sparkles radiantly for festive occasions. Eight tapered candles on 20-inch base hold C-6 series type flame color lamps (included). Base and candles of lustrous ivory-color plastic . . . lovely Grecian design, Christmas motif. About 20-inches long. Lamps, cord, plug included.
49 N 6838—Shipping weight 1 lb. 12 oz. $2.89

[F] **Reduced! Electric Candles** . . . special for extra Christmas savings. Single style is easily adaptable to your Christmas decorations. Ivory-color plastic base . . . 10½ in. high. C-7½ lamp, cord, plug included.
49 N 6836—Shpg. wt. 1 lb. *Were 62c ea.* . . . . **2 for $1.09**

All electrical items UL approved. All lamps operate on 110-120-volt, AC-DC current.





Christmas magic ... Santa keeps his eye on you!



Regular Santa face on reverse side. Hang in window.

89c

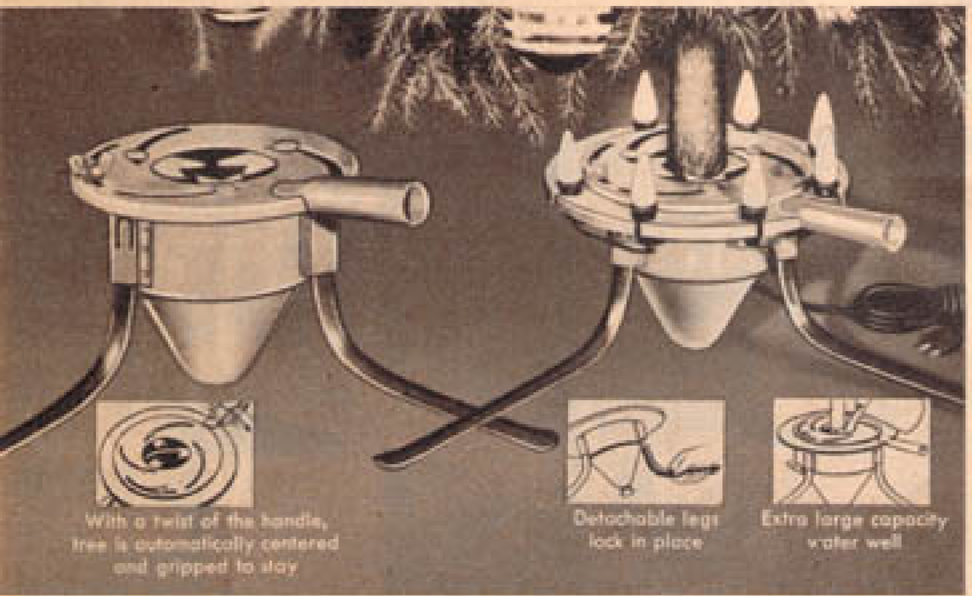
NEW! SANTA "FOLLOWS-YOU" PLAQUE

Fascinating illusion . . . His face and eyes follow you wherever you go

New and novel decoration for your windows, for your home . . . colorful, distinctive and full of fun. Will give hours of delightful entertainment for everyone in the family. So—you better be good . . . *Santa's watching you.* Watch his face as you pass by . . . magic illusion lets Santa's eyes and face seem to turn and follow your every movement. With a merry twinkle in his eye, a cheery smile upon his lips, he'll share your Christmas secrets and add a lively atmosphere to your festive preparations. Every child should be good as gold under his watchful eye.

Decorate both inside and out, with this unique Santa hanging in your windows. About 11x13 inches. Molded in heavy plastic. One side regular Santa face . . . turn him over for fascinating "follows-you" illusion. Santa framed by colorful holly wreath design. Non-fade colors. Washable.
49 N 6819—Shpg. wt. 14 oz. 89c

Also available in larger, illuminated style ((H) on opposite page). Specially desirable as outdoor decoration on windows and doors. See catalog number 49 N 6820 at right.



"TWIST-GRIP" METAL TREE STAND

Tree automatically centered . . held in vise-like grip

HAPPI-TIME Twist-grip Stand—regular. $1.98 Exclusively designed to set your tree up right, in a jiffy, with just a twist of the handle. Tree is automatically centered, grasped by 3 steel jaws that hold it solidly, securely. Wide spread legs give firm, even support . . . easy to attach—lock in place. Heavy steel base . . . red, green baked-on enamel finish. Comes in handy storage carton. Shipping weight 5 pounds 4 ounces.
49 N 6553. . . . . $1.98

Electric-lighted HAPPI-TIME "Twist-grip" stand. $3.89 Same as stand described at left *PLUS* a colorful ring of eight 15-volt lamps around top rim of base. Lamps arranged to cast a soft light on floor—spread color upward through branches of tree. Cord, 4 ft. long, has open outlet near tree lights. Complete with 8 assorted colored lamps. Shipping weight 4 lbs. 7 oz.
49 N 6549. $3.89

FOR A BRIGHT AND CHEERY YULETIDE

Christmas Novelties

All Electrical Designs By NOMA

ILLUSTRATED ON OPPOSITE PAGE

[A] **Illuminated Musical Altar.** Beautiful lustrous, white plastic. 15-watt lamp shines softly through entire altar; illuminates 10 lucite candles, cross, picture of "Last Supper." Swiss music box plays Christmas music. About 11x4½x11 inches. 3½-in. statue of Christ. Cord, add-on plug included.
49 N 6790—Wt. 2 lbs. 5 oz. $8.98

[B] **NEW! Illuminated Revolving Christmas Tree.** Novel table, mantel decoration. Green parchment-like tree liberally sprinkled with silver spangles slowly revolves from heat of lamp. Red plastic base. Green mazda lamp, 5 ft. 10-in. cord, add-on plug included. Shpg. wt. 4 lbs.
49 N 6832—15 in. tall $3.49

[C] **NEW! Decorative Lantern—illuminated.** Hang indoors or out; at window or door. Of heavy, weatherproof plastic. Light from red candle glows through yellow translucent windows. About 13x10 inches. Complete with C-7½ lamp, cord and add-on plug. Shpg. wt. 2 lbs.
49 N 6715. . . . . $1.95

[D] **NEW! Sparkling Cellophane Wreath—illuminated.** (For indoor use only, for window or door.) 3-inch red candle wreathed with shining lucite halo is reflected on red crinkled cellophane surface. 12-inch diameter. C-7½ lamp, cord, add-on plug included. Shpg. wt. 1 lb. 8 oz.
49 N 6725. . . . . 85c

[E] **Musical Nativity Scene.** Softly lighted manger depicts story of Christ child . . . Swiss music box plays familiar hymn. 22 molded plaster figures . . . standing figures 5 in. tall. Fiberboard manger, wood-like finish; thatched roof; painted pastoral scene. Cord, C-7 lamp incl. 14x4x10 in.
79 N 06721—Shpg. wt. 8 lbs. $8.49

[F] **NEW! Giant Illuminated Candy Cane.** A merry greeting out-of doors on your doorstep . . . looks good enough to eat hanging inside on the fireplace or wall. 3 C-7 lamps give bright, even illumination to the bold stripes, the handsome green holly trim. Cord, add-on plug included. Plastic.
79 N 06759—Wt. 3 lbs. 8 oz. $3.59

[G] **Gay! Sparkle-Tex Sno-Blanket.** A multitude of glistening sequins sprinkled on flame-resistant white cotton backing. Use under the tree; on the mantel, table, as ground for Christmas "villages," decorative pieces. Sheet size 32x38 in. . . . easy to handle and shape. Shpg. wt. 3 oz.
49 N 6137. . . . . 85c

[H] **NEW! Lighted Santa "Follows-You" Plaque.** Everywhere you go, Santa's eyes, face follow you. (Same principle as plaque described at left.) Plastic; use indoors or out. 17x15 inches. Gaily trimmed with holly. Weatherproof. 2 G-14 lamps, cord, add-on plug. Shpg. wt. 2 lbs. 6 oz.
49 N 6820. . . . . $4.85

SAVE! Big Reductions on 6 Selections

[J] **Reduced! Illuminated White Plastic Church.** Light glows softly through realistic miniature. "Stained glass" windows, bell in belfry, gold-color doors. 9½ in. high overall. G-14 lamp, cord, add-on plug incl. Wt. 1 lb. 8 oz.
49 N 6823—*Was $2.79*. $1.95

[K] **Reduced. 14-inch Illuminated Christmas Tree.** Sixteen sparkling candlelites in assorted colors and star top illuminated by 15-watt lamp in plastic base. Flame-resistant green visca branches; metal frame. Wt. 2 lbs. 4 oz.
49 N 6705—*Was $4.29*. $3.79

[L] **Reduced!** *Save $2.00.* **Pair of Giant 3½-ft. Electric Candles.** Weather-resistant red fiberboard candles, plastic "candle-drip" caps. Flame-shaped lamps. 12-in. base. Cord, add-on plug included. Shpg. wt. 11 lbs.
79 N 06758L—*Was $8.49*. . . . $6.49

[M] **Reduced. 4-bell Cluster.** (4 bells instead of 3 as shown). Bright G-14 independent burning lamp inside each bell of reinforced red cellophane. Three 4-in. bells; one 5-in. About 20 in. long. Shpg. wt. 1 lb. 3 oz.
49 N 6761—*Was $2.39*. $1.98

[N] **Reduced! Santa Glo.** Jolly old St. Nicholas shines from the tree top, table, mantel or windows. Unbreakable translucent plastic glows with sparkle, color. About 8½ in. high. C-7½ lamp, cord, add-on plug incl. Wt. 1 lb. 2 oz.
49 N 6661—*Now only*. $1.00

[P] **Reduced. Illuminated "Halo" Angel Tree Top Ornament.** All in silver and white with clear lucite halo. Simulated lace plastic skirt. C-7½ lamp, cord, add-on plug included.
Shipping weight 1 pound.
49 N 6143—*Now only*. $1.00

[R] **NEW! Jolly Santa Claus.** Brightly illuminated, for the roof top, or before your door. Heavy plastic painted in vivid, weather-resistant colors. Unique decoration indoors or out. 2½ ft. tall, 16 in. wide. 25-watt lamp, cord included. Shpg. wt. 4 lbs.
79 N 06718L. $4.49

[S] **NEW! Carolling Snowman.** A picture-pretty winter scene, illuminated. Molded in detail from heavy weather-resistant plastic . . . use indoors or out. 2½ ft. tall, 16 in. wide. Metal standard holds him securely. 25-watt lamp, 5 ft. 10 in. cord incl. Wt. 4 lbs.
79 N 06818L. $4.49

18-inch figures . . illuminated. *Like above*, for indoors only. 15-watt bulb.
49 N 6711—**Santa.** Shipping weight 2 pounds. $2.19
49 N 6817—**Snowman.** Shipping weight 2 pounds. 2.19

All electrical items on these 2 pages are Underwriters Laboratories approved and operate on 110-120 volts AC-DC current.


A Illuminated Musical Altar $8.98
B Revolving Christmas Tree $3.49
C Bright, cheery Lantern $1.95
D "Halo" Candle Wreath 85c
E Musical Nativity Scene $8.49
F Illuminated Candy Cane $3.59
DAZZLING, LIGHTED
Decorations
AT LOW, LOW PRICES
G Sparkle-Tex Sno-Blanket 85c
Merry Christmas
H Illuminated Santa—his eyes, face "follow you." $4.85
J Illuminated Church $1.95 Was $2.79
K Candle-lite Tree $3.79 Was $4.29
L Giant Electric Candles $6.49 Was $8.49
Save! New Low Prices
R $4.49
NOEL
M Bell Cluster $1.98 Was $2.39
N Jolly Santa lights up NOW ONLY $1.00
P "Halo" Angel NOW ONLY $1.00
S $4.49


A German Imported Fancy Ornaments 12 for $1.35
B German Imported Extra Fancy 6 for $1.41
Christmas Ornaments
G Novelty Shapes 12 for $1.14
ORDER FROM FACING PAGE
merry Christmas
C Handpainted Angels 3 for $1.05
D Glass Bead Chain 4 for 94c
E Plastic Ornaments 18 for $1.89
F Reflectors, Fancy Shapes 12 for 82c
H 2¼-in. Glass Balls 12 for $1.19
J Fancy Shapes 12 for $1.26
K DeLuxe Fancy Shapes 12 for $1.59
L Miniature Ornaments 24 for 62c
M Aluminum Bells 10 for 83c
N Plastic Set 50 pcs. 98c
P Plastic Ornaments 10 for 98c

SPARKLING OLD-FASHIONED YULETIDE ORNAMENTS

ILLUSTRATED ON OPPOSITE PAGE



Exquisite German Imported Glass Ornaments

[A] **Old-fashioned elegance** in intricate detail . . . made by European craftsmen. Glistening fancies in assorted colors to make your tree a wondrous sight. Set of 12 includes: two 3-in. Santas, one bird and one parrot (4¾-in.) with shimmering spun glass tails, a 3¼-in. angel with frosted wings, 3½-in. mandolin, 3-in. dog, 3-in. clock, 3-in. frosted snowman, 2¾-in. turkey, 2¾-in. mushroom shape, and 2¼-in. house. Box of 12 **$1.35**
49 N 6236—Shipping weight 1 lb. 4 oz. .12 in box $1.35

[B] **Extra fancy**—delicately designed, shimmering bright. Made with all the care and skill of the Old World masters, all glittering beauties. Set of 6: 5½-in. peacock with spun glass tail, 5-in. ship with mast, 5-in. flower vase with tinsel hanger, 5-in. lyre with reflector and angel picture, 4½-in. hand-painted trumpet that actually blows, and 4¼-in. clown. Box of 6 **$1.41**
49 N 6238—Shipping weight 1 lb. 6 oz. . . . . .6 in box $1.41

gay and brilliant

[C] **Hovering Angels**—handpainted in beautiful detail. Shimmering gold wings gleam softly in delicate loveliness. Of lightweight plaster of Paris. Set of 3 in assorted colors beige, blue, pink. 4 in. tall. Box of 3 **$1.05**
49 N 6241—Shipping weight 6 oz. . . . . .3 in box $1.05

[D] **Four sparkling Glass Bead Chains**—each about 9 ft. long. Rich, vibrant colors to glitter and shine throughout your tree. Imported from Japan. 4 chains to box . . . assorted colors red, chartreuse, cerise, and turquoise. Will last many seasons. 4 chains **94c**
49 N 6245—Shipping weight 8 ounces . . . . 4 chains 94c

[E] **New! Silver-plated Plastic Ornaments—unbreakable.** Gleaming, brilliant. Feather-light. 18-piece set includes four 2¼-in. lanterns, two 2¼-in. reindeer, two 2¼-in. reflector balls with colored centers, two 2¼-in. angels, one 2¼-in. choir boy, five 2-in. bells, two 2-in. Santas. Box of 18 **$1.89**
49 N 6115—Shipping weight 1 lb. 4 oz. .18 in box $1.89

[F] **New! Glitter-bright Glass Reflectors, distinctive fancy shapes** for a bright array of festive color. 12 per box. Two each of following: 2¾-in. oval shape double reflector, 2¾-in. oval fancy decorated, 2¼-in. decorated bells, 2-in. pastel diamond clusters. Also three 2-in. fancy balls and one 2-in. round double reflector. Box of 12 **82c**
49 N 6217—Shipping weight 14 ounces. . . . . .12 in box 82c

[G] **Intriguing glass Novelty Shapes** in gala variety of color. Sleek and shining to adorn the most festive tree. Box of 12 includes: four 3-in. spiral tops, one 2¼-in. ball with gold color hammered lacquer top with stripes, three 2-in. handpainted frosted snowcaps, four 2-in. sunburst frosted rim reflectors. Excitingly different, you'll like them all. Box of 12 **$1.14**
49 N 6228—Shipping weight 1 lb. 2 oz. . . . . .12 in box $1.14

[H] **2¼-in. Lacquered Glass Balls** in deep, vibrant colors. Set of 12 includes: 1 snowman scene, 2 banded balls with candle scene, 1 Merry Christmas with poinsettias, 4 silver lacquered with bold stripes, 2 silver with bright stripes, 1 Merry Christmas scene, 1 starry Milky Way scene. Box of 12 **$1.19**
49 N 6231—Shipping weight 1 lb. 2 oz. . . . . .12 in box $1.19

[J] **Unique Shapes, rich gleaming designs** add radiance-plus to your Christmas tree. Box of 12—2 each of following: 3½-in. oval double reflectors, 3½-in. spear point double reflectors, 3-in. decorated bells, 2¼-in. sunburst frosted rim reflectors, 2½-in. silver double reflectors with lacquer stripes and colored centers, 2¾-in. fancy mushroom shapes. Box of 12 **$1.26**
49 N 6232—Shipping weight 1 lb. 4 oz. . . . . .12 in box $1.26

[K] **Deluxe specials—round and fancy shapes . . . king-size.** Splendor galore for your Christmas tree with this superb assortment. 12-piece set includes: 6 fancy decorated 2⅝-in. balls as follows—Humpty Dumpty design, Merry Christmas and leaf design, silver ball with 3 Wise Men fancy frosted design, bright green ball with frosted icicles, frosted toy scene, three 3¼-in. fancy tree shape ornaments, two 2⅝-in. double sunburst center reflectors with stripes, and one 2⅝-in. sunburst frosted rim double reflector. Box of 12 **$1.59**
49 N 6234—Shipping weight 1 lb. 5 oz. . . . . .12 in box $1.59

[L] **Miniature Glass Ornaments** add just the right sparkle to small table trees, glamour to Christmas packages and color to Yuletide boutonnieres. Pretty assorted pastel colors . . . 3 styles. Twelve 2-in. balls, six 1½-in. bells, six 1½-in. spear point ornaments. Box of 24 **62c**
49 N 6682—Shipping weight 4 oz. . . . . .24 in box 62c

[M] **Tinkling, colored Aluminum Bells.** Each has tiny clapper which makes clear, tinkling sound. Add sound as well as color to your Christmas tree, wreaths, door, table decorations, gift packages. Ten bells, 2x2 in. in assorted colors. Metal . . . will not break. Box of 10 **83c**
49 N 6615—Shipping weight 8 ounces . . . . .10 in box 83c

[N] **Snow-flakes, Icicles, in unbreakable plastic.** 50-piece set of the most modern Christmas ornaments. 24 icicles, 4½ in. long; two large 4-in. snow-flakes, twenty-four 2-in. snow-flakes, assorted colors, clear, and "glow-in-the-dark." Easy to make 3-dimensional snow-flakes—2 flat flakes make one double flake. 50-pc. set **98c**
49 N 6135—Shipping weight 6 ounces. . . . . Set 98c

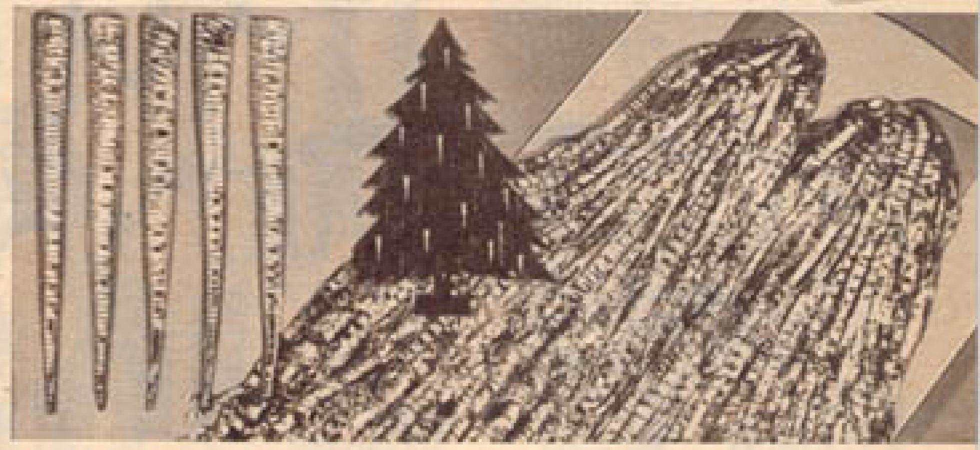
[P] **Silver-plated Plastic Ornaments.** Lustrous surface reflects lights, sparkling colors. Unbreakable—they'll keep their shining beauty for years to come. 10-piece set includes: five 2½-in. striped lanterns and five 2¼-in. single reflector balls. Order ornaments today. Box of 10 **98c**
49 N 6149—Shipping weight 10 ounces . . . . .10 in box 98c





Remember those away from home with a Christmas Tree adorned with Ornaments

Specially packaged for mailing to soldiers and sailors. Special import from Germany. Artificial, 18-inch Christmas Tree and 24 assorted miniature ornaments (same as (L) illustrated on facing page) for just the right amount of glitter. Ideal for mantel or table during the gala festivities ahead. Has soft green foliage of real goose feathers. Solid white wooden base. Red glass berries on end of branches give final Christmas touch. Complete **$1.35**
49 N 6825—Shipping weight 11 ounces . . . . Complete $1.35

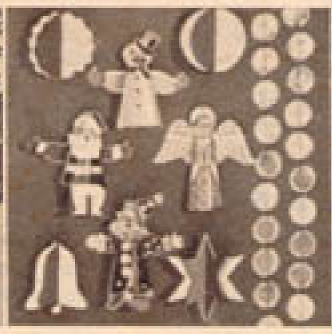


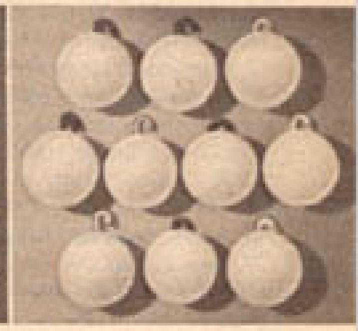
Shimmering, shining HAPPI-TIME Metal Icicles

Spiral Icicles. Twenty-one sparkling gems that glitter, dance with every tremor of your tree. Reflect hundreds of tiny pin-point lights . . . give breath-taking beauty. Of flat wire, plated with silver. Coiled into bright tapering spring-like spirals. All metal—will not burn. Extended length 5½ in. . . . 21 icicles. Box of 21 **38c**
49 N 6525—Shpg. wt. 4 oz. 38c

Lead Foil Icicles. Silvery strands that drip gracefully from tree branches. Catch glints of light and color from other ornaments. Make your tree a woodrous sight. Thin flame-proof metal ribbons, about 17 in. long. Separate strands are light, loose—not stuck together . . . folded over cards to help prevent tangles. 7½ ounces of foil icicles is equivalent to 7½ average 10c boxes. Be sure you have enough . . . order today. 7½ oz. **55c**
49 N 6528—Shpg. wt. 11 oz. 55c







Metal Hangers

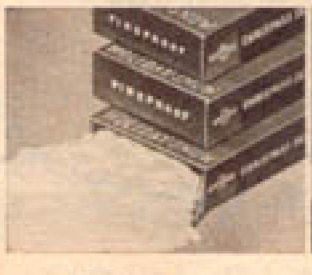
Make trimming 150 for your tree easy, fun. Hangers hold ornaments securely, allow them to hang gracefully. Easy to remove . . . help avoid breaking. Fit any size ornament. Made of metal. Shpg. wt. 2 oz. **9c**
49 N 6656 . . . . .150 for 9c

Foil Blinker Set

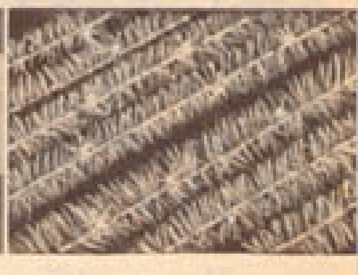
Feather-light; assorted colors. Slightest breeze sets them a-twinkling. Three—3-in. balls, 3-in. bells, 3-in. cookie shapes, 4-in. stars; one angel, snowman, clown, Santa—all 4½ in.; garland of 50 colored 1¼-in. discs. Unbreakable. 17-pc. set **47c**
49 N 6554—Shpg. wt. 2 oz. . .47c

Plastic Snowballs

Dazzlingly white beauties . . . 2½-in. plastic balls contrast brilliantly with the green of your tree. Specially lightweight . . . flame resistant. Colorful hanging hooks. Ten balls per box. Shpg. wt. 8 oz. Box of 10 **88c**
49 N 6138. . . . . 88c







Plastic Snow

Fluffy and white. Clings to branches; makes delicate halo for lights, ornaments. Flame resistant. Easily picked up by sweeper; will not stick to rug. 3 boxes—each 7⅝ x 4⅝ x 1⅜ in. Wt. 8 oz. 3 boxes **29c**
49 N 6831 . . . . .3 boxes 29c

Cotton Batting

Flame-resistant white cotton batting. Soft, fluffy . . . ideal for "snow-drifts" at base of tree; as ground for center pieces, mantel displays. Roll 30 in. wide, 48 in. long. Shipping weight 5 ounces. Roll **39c**
49 N 6826 . . . . Roll 39c

Tinsel Garlands

Silver-plated over copper. Sparkling, extra brilliant. Each **66c**
49 N 6142—1½-in. diameter Shpg. wt. 3 oz. . .17 ft. 66c
49 N 6548—1-in. diameter Shpg. wt. 3 oz. . .30 ft. 66c
49 N 6546—¾-in. diameter Shpg. wt. 3 oz. . .45 ft. 66c



Santa's on his way!

NEW! Shiny-bright silver-plated plastic decoration. Molded in exquisite detail. 8 dashing, prancing reindeer; sled holds red Santa; bright green tree in pack. Red harness on deer. Base 3x18 in. Perfect for mantle, buffet, holiday tables.
49 N 6701—Shpg. wt. 14 oz. **$1.66**



Fireplace—*Reduced 50c*

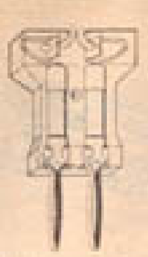
[A] **Realistic fireplace.** Rotating reflector casts glow from red C-7½ bulb. Corrugated cardboard: red brick, black mantel, logs. 43½x9¾x39½ in. high.
79 N 06743—Shpg. wt. 5 lbs. **$2.79**

[B] **Mirostar Display Wreath**...*illuminated.* Unique, colorful. Mirror reflectors catch sparkling lights form 8 C-6 lamps. 15½ in. high, 22 in. across. Cord, plug.
49 N 6830—Wt. 2 lbs. 3 oz. **$3.59**

[C] **Santa, Snowman Puppet Stockings.** Big, roomy—bright colors, lots of fun. Insert hand, work as puppet. About 24 in. long. *State choice.* Santa or Snowman.
49 N 6839—Wt. 3 oz.... Ea. **$1.49**

[D] **15-ft. Extension Cord.** 3-way tap . . . for indoor use. Brown rubber covered, type POSJ cord, non-breakable tap, plug.
34 N 5838—Shpg. wt. 9 oz.... **77c**

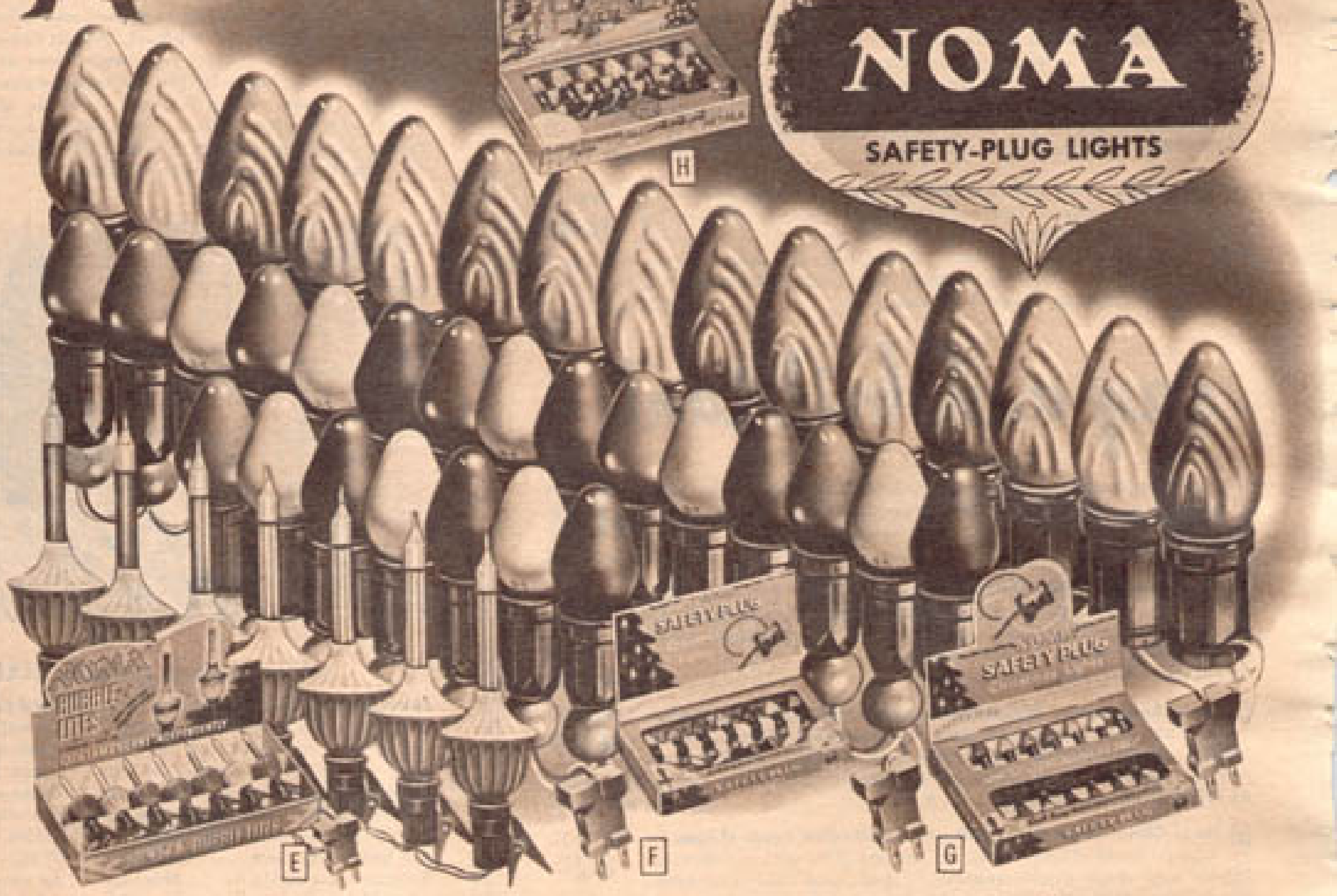




Prevents Fires

SAFETY-PLUG has fuse beneath each prong. If short circuit occurs . . . fuse gives way, shuts off current. Easy to replace . . . no tools needed.





Prices Slashed on Noma SAFETY-PLUG Lights

All independent burning . . when one goes out the rest stay lighted

Protect your home, family from Christmas tree fires with Noma's *exclusive* Safety-Plug feature. Plug contains two sensitive 5-ampere fuses. Catches most short circuits too small to affect your regular electric fuses yet perhaps large enough to start a fire. One plug will protect entire tree. Extra convenient, too, for these fuses may be easily changed in the plug . . . no need for trips to main fuse box. **EXTRA FUSES** available below . . . order now.

Was ~~$3.99~~ **$3.69**

[E] **7-lamp Indoor Bubble-Lite Set with Safety-Plug.** Liquid-containing tubes, plastic bases—about 5 in. high. Clips hold lamps upright. Plug has extra outlet. Assorted colors. Shpg. wt. 1 lb. 8 oz.
49N6503–7-lamp set. $3.69

Sets F, G, H have improved ceramic finish that resists scratches. Assortment of brilliant colors. Washers hold lamps firmly in place. Wired in straight line. Was ~~$2.69~~ **$2.39** 49N6581

[F] **Noma 7-light Safety-Plug Set.** For indoor use. 11 ft. long. C-7½ lamps. Shpg. wt. 1 lb.
49 N 6581—*Was $2.69* . . . . *Save 30c* $2.39

[G] **Noma 15-light Safety-Plug Set.** Indoor use. 22 ft. long. C-7½ lamps. Wt. 1 lb. 8 oz.
49 N 6591—*Was $5.49* . . . . *Save 83c* $4.66

Noma 20-light Safety-Plug Set. For indoor use. 30 ft. long. C-7½ lamps. Shpg. wt. 2 lbs.
49 N 6512—*Was $6.95* . . . . *Save 36c* $6.59

[H] **Indoor-Outdoor Sets.** C-9½ lamps. Colored on inside, won't wash off.

7-light Set. Shipping weight 1 lb. 8 oz.
49 N 6684—*Was $3.29* . . . . *Save 34c* $2.95

15-light Set. Shipping weight 2 lbs. 10 oz.
49 N 6685—*Was $6.89* . . . . *Save 64c* $6.25

20-light Set. Shipping weight 3 lbs. 12 oz.
49 N 6576—*Was $8.98* . . . . *Save 81c* $8.17

EXTRA SAFETY FUSES (not illustrated).
49 N 6518—Shpg. wt. 4 oz. . . . . Box of 4 for 23c

All electrical items on these two pages have UL approved cord and plug and operate on 110-120-volt AC-DC current





Memorial Wreaths

[J] **15-in. Princess pine, cone trim.** Metal easel. Thistle, berries, ribbon-trimmed.
79 N 06798—Shpg. wt. 3 lbs. **$2.47**

[K] **17-in. green ruscus wreath.** Metal easel. Holly, cones, ribbon, berries.
79 N 06742—Shpg. wt. 4 lbs. **$3.39**

Bubble-Lite Set

Economy priced Noma 8-lamp bubble-Lite Set . . . assorted colors. Liquid-containing, closed tube glass candles (about 4½ inches high); plastic base. Glow when cord is plugged in . . . bubbles rise after short warm-up. Loop wired in series—when one goes out, all go out. Clips hold lights upright on tree. For 110-120-volt AC-DC.
49 N 6545—Shpg. wt. 1 lb. 8 oz. . . **$2.39**

Extra Christmas Lamps—Reflectors—Tree Top

[L] **Bubble-Lite, Indoor.** C-6 (series type)
49 N 6541—Shpg. wt. 3 oz. 3 for 66c

[M] **Bubble-Lite C-7½, Indoor.** Independent-burning. Assorted colors.
49 N 6540—Shpg. wt. 6 oz. . . 2 for 76c

[N] **Round G-14 Indoor Lamps.** Independent-burning. Assorted colors.
49 N 6560—Wt. 1 lb. 8 oz. . . . 10 for $1.09

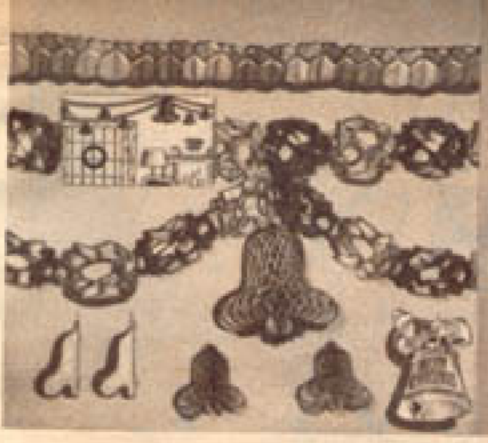
[P] **C-6 Indoor Series Lamps.** 15-volt.
49 N 6134—Shpg. wt. 4 oz. 10 for 69c

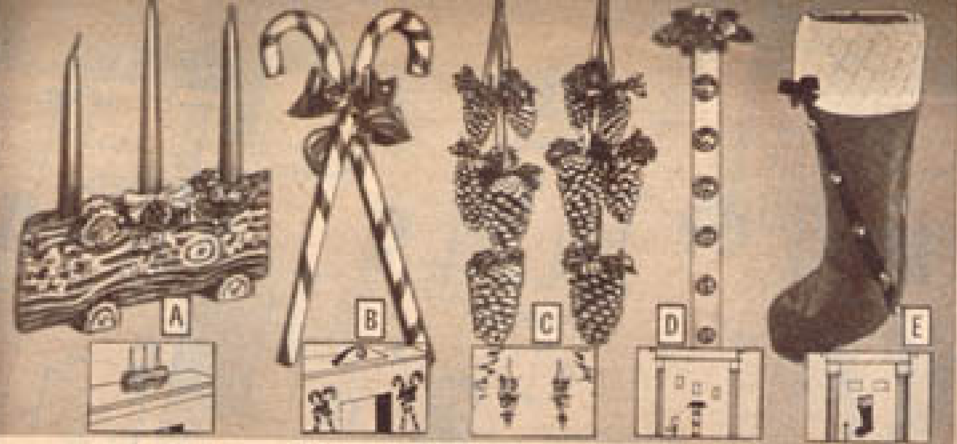
[R] **C-7½ Indoor Lamps.** Burn independently. Tough ceramic finish.
49 N 6570—Shpg. wt. 8 oz. . . . 10 for $1.39

[S] **C-9½ Outdoor.** Independent.
49 N 6567—Wt. 8 oz. . . . 10 for $1.65

[T] **Set of 16 Aluminum Foil Reflectors.**
49 N 6579—Shpg. wt. 2 oz. 37c

[V] **Electric Star** for tree top. Indoor. 9 inches across. C-7½ lamp.
49 N 6590—Shpg. wt. 1 lb. $1.43







FESTIVE YULE DECORATIONS . . hang on window, door, wall, fireplace

19-piece room decoration set . . . gay and festive to brighten your home for holiday parties. *Flame-resistant.* Two red and green fancy square paper garlands expand to 10½ ft., 5 red and green diamond shape cut-out paper garlands expand to 9 ft., ten 5-inch honeycombed red tissue bells, one 8-inch bell, 1 foil sign lithographed "Merry Christmas." Come ready to hang in a jiffy. Just as easy to take down again. All fold flat for easy storing. Order early!
49 N 6792—Shpg. wt. 1 lb. 2 oz. . . 88c

[A] **NEW! Yule-log** aglitter with festive trim glows with the Christmas spirit. Bright with sequin spangles, silver ribbon, pine cones and holly. Holds 3 red tapered candles (included). About 4½-in. diameter, 13 in. long. Perfect for mantel, holiday tables.
49 N 6837—Shpg. wt. 8 oz. $1.89

[B] **Two 30-inch Plastic Canes.** Gala accent for fireplace, window, door. Bright foil poinsettias, gay ribbon (for trim). Wire for hanging.
79 N 06719—Wt. 1 lb. . . . . . . Pair 99c

[C] **NEW! Pine Cone clusters.** 5 genuine pine cones ribbon-tied. Trimmed with holly, Princess pine. Largest cone, 5 in. diam. Shpg. wt. 13 oz.
49 N 6827—2 clusters. 98c

[D] **Door Bell Ringer** . . . jingles merrily as door opens, closes. 6 bells on plastic ribbon.
49 N 6740—Shpg. wt. 8 oz. . . . 83c

[E] **NEW! Giant Plastic Christmas Stocking.** 36 in. long. Red and white. 5 bells.
49N6828—Shpg. wt. 12 oz. . $1.89

Holly Wreath, Bells

Beautiful, long-lasting decorative wreath adds a friendly note to your doors, windows or walls—indoors or outside. Extra full, preserved Italian holly wreath . . . 15-in. diameter. Red berry clusters, ribbon trim. Three bells tinkle greeting.
79 N 06797—Shpg. wt. 3 lbs. . $2.29



73-piece Assortment

Beautiful etched-glass effect decorations for *windows, doors, mirrors.* Assorted designs. Adhere to glass when wet. Enough for many windows.
49 N 6829—Shpg. wt. 4 oz. . . . $1.59





Miniature Village

Charming wintertime scene for under your Christmas tree, on mantel or table. Two churches 6½ in. high, six 4-in. houses . . . cardboard on plastic foam base. Openings at back—may be lighted. Cut-out Santa and reindeer plaque.
49N6775—Shpg. wt. 2 lbs. 9 oz. . $2.39

New Lower Prices on HAPPI-TIME LIGHTS

Independent-burning Indoor Sets

[F] **REDUCED! Happi-Time 7-light Set** . . . at special low, low prices. C-7½ lamps burn independently. When one burns out the rest stay lighted . . . saves bother of searching for burned-out lamps. Improved hard ceramic finish resists scratching. Clip fastener. Wired in straight line, over 11 feet long. Add-on connector for additional sets. Washer keeps lamp tight, secure. Assorted bright colors. UL approved. For 110-120-volt AC-DC.

Was ~~$2.25~~ **$1.79** 7-light set

49 N 6596—7-light set. Shpg. wt. 1 lb. . . . . . *Was $2.25* . . . . *Save 46c*. $1.79

[G] **REDUCED! 15-light set.** Over 22 feet long. Otherwise same as above. Bigger set means easier stringing. Have all the lights you've always wanted. UL approved. For 110-120-volt AC-DC. When one burns out the rest stay lighted. Save on these low reduced prices.
49 N 6598—15-light set. Shpg. wt. 2 lbs. 2 oz. . . *Was $4.50* . . . . *Save 71c*. . . . $3.79

Outdoor-Indoor Sets

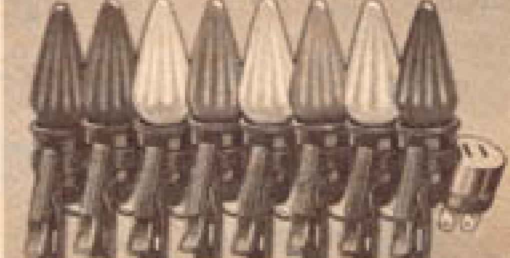
[H] **Reduced! Independent-burning Sets** at prices so low it will be hard to find an equal. C-9½ lamps in assorted colors.

Was ~~$2.79~~ **$2.39** 7-light set

Use on trees, porches. Colors painted on inside . . . will not wash off. UL approved. For 110-120-volt AC-DC.

49 N 6597—7-light Set. About 11½ ft. long. Shipping weight 1 pound 8 ounces.
Was $2.79. . . . . *Save 40c* $2.39

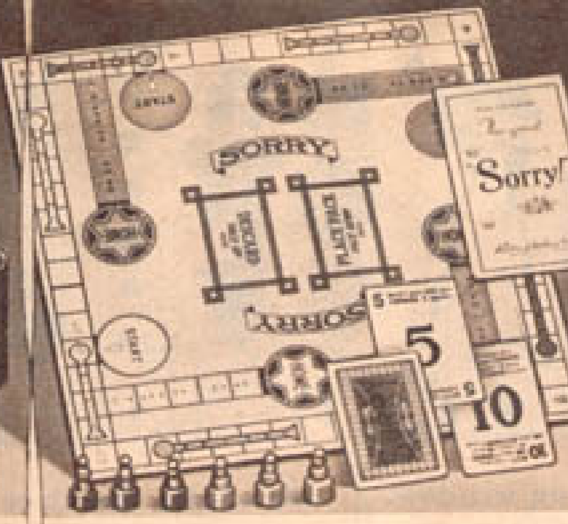
49 N 6599—15-light Set. About 22 ft. long. Shipping weight 2 pounds 10 ounces.
Was $5.98. . . . . *Save $1.25* $4.73

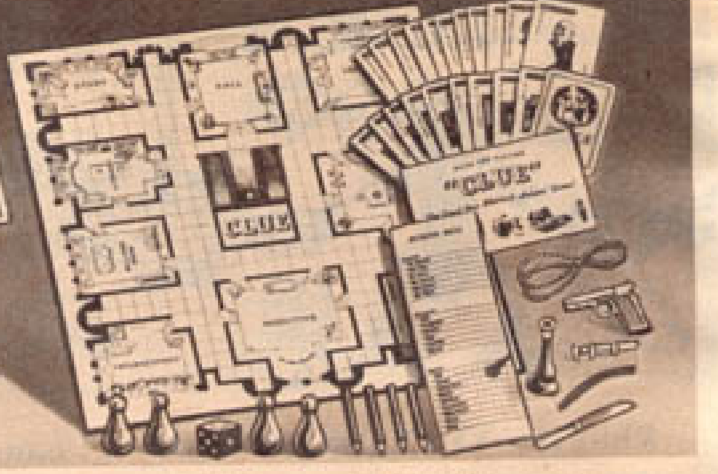


Economy Indoor Lights

Thrift-priced! 8-lamp series-type set . . . when one lamp goes out, all go out. Eight American C-6 lamps in assorted bright colors, wired in a loop about 12½ feet around. UL approved. 110-120-volt AC-DC.
49 N 6586—Shipping wt. 1 lb. . . 89c







POLLYANNA . . the game of pursuit

Fascinating for all ages. First to reach Pollyanna wins! Use curved side tracks to avoid capture or blockades. 17¾-inch square board, 4 dice cups, dice, pawns, rules included. 2-4 players. This year give games for Christmas. **$2.18**
49 N 158—Shipping weight 1 lb. 8 oz. $2.18

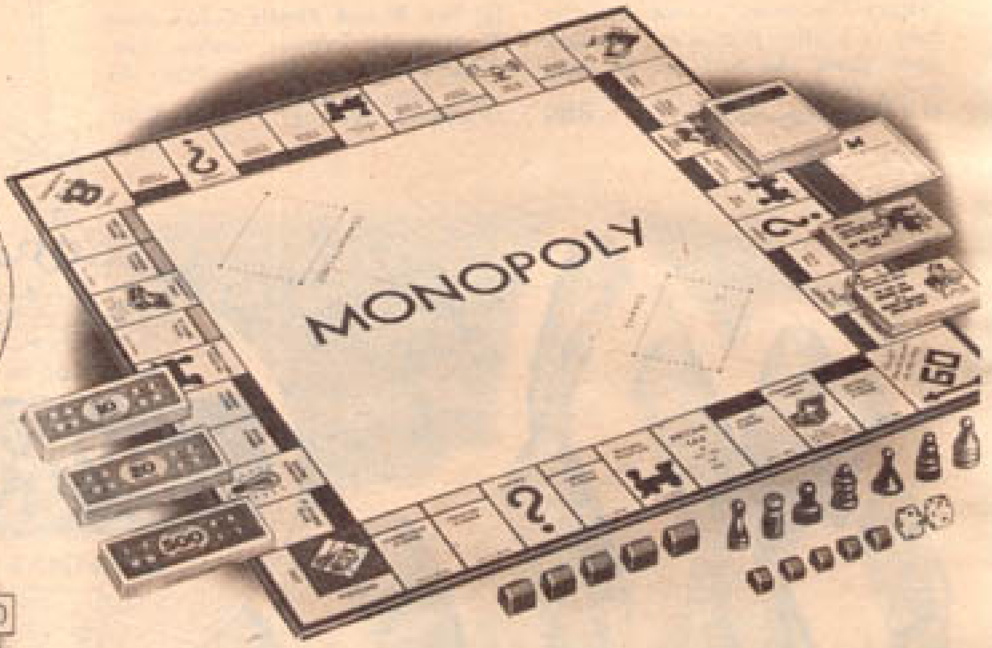
SORRY . . easy to learn, fast to play

No dice, no spinners. Movement of pawns is controlled by draw and play of Sorry cards. 17¾-in. square folding playing board. Wood pawns, Sorry cards, rules included. 2 to 4 players. Order for your family, today. **$2.18**
49 N 118—Shipping weight 1 lb. 6 oz. $2.18

CLUE . . a great detective game

Who committed the crime? In what room? With what weapon? A new plot each time. Playing board represents victim's 9-room mansion. 6 "suspects," 6 "weapons," 21 cards included. Fun for 3 to 6 players. **$2.59**
49 N 152—Shipping weight 2 lbs. 8 oz. $2.59





MONOPOLY . . Favorite Trading Game
Buy, trade, sell—become "wealthy"

Fine entertainment on long winter evenings at home. Handle thousands of "dollars" . . . buy, rent and sell railroads, hotels, houses, public utilities. Build up a monopoly, become the wealthiest player and win! Wonderful, absorbing game that appeals to both adults and teenagers. Monopoly comes complete with 19¼-inch square folding playing board, 32 "houses," 12 "hotels," tokens, dice, deeds, packs of "money," cards. Instructions included. Order for your own family or for gifts. **$2.57** Reg. Edition
49 N 109—Regular edition. 2 to 8 players. Shpg. wt. 2 lbs. 4 oz. $2.57
49 N 223—De luxe edition. 2 to 10 players. Finer equipment. Playing board and equipment in big, colorful box . . *ideal for gifts*. Wt. 4 lbs. 4 oz. . $3.49

Entertaining Card Games for the whole family

[A] **PIT.** Lively grain trading game. 65 cards, instructions. 2-7 players.
49 N 166—Shipping weight 8 oz. . . . . 83¢

[B] **FLINCH.** 150 cards in ten series. Rules for seven games. 2-8 players.
49 N 151—Shipping weight 12 oz. . . . $1.32

[C] **ROOK.** Regular or partnership. 57 cards. Rules for 20 games incl.
49 N 148—2-6 players. Shpg. wt. 8 oz. 83¢

[D] **TOURING.** Famous auto card game. First to finish tour wins!
49 N 150—2-6 players. Shpg. wt. 6 oz. $1.07







CHILDREN'S HOUR . . . 3 simple games

Peanut, the Elephant: 4 little elephants take jungle trip. Spinner, illustrated board. **$1.78**
Porky Pig: child makes noises to get animal cards.
ABC Fishing: fish alphabet cards from pond. Lots of fun for the little tots . . educational, too.
49 N 285—Set of 3 games, rules. Wt. 1 lb. 12 oz. . . $1.78

FINANCE . . try to make a "fortune"

Popular trading game similar to Monopoly. Invest, trade . . gain or lose property. 2 to 5 players. 18¼-in. sq. folding board, dice, houses, cards, playing pieces, and instructions. Order today for those stay-at-home days. **$1.76**
49 N 222—Shipping weight 2 lbs. 4 oz. $1.76

DIG . . the gold mine game

Complete with magic pick. Dig for letters. First to finish a word earns a share. Trade shares for gold-colored bars. First to have 3 bars, wins. Picks, shares, cards. For 2-6 players. Order today for your family . . for gifts, too. **$1.75**
49 N 137—Shipping weight 1 lb. 2 oz. $1.75

Buy all your Christmas gifts the easy way . . . add them to your Easy Terms Order . . . see page 353









New Boondoggle Game

Every day is "Election Day" with Boondoggle. You barnstorm the country to become winner. Players represent comic parties . . control towns . . are challenged for votes. Political "grab bag." Lithographed board 21½ in. sq. 80 vote cards, 40 grab bag cards, 4 plastic pawns, 1 die, instructions. 2–4 players. **$1.98**

49 N 145—Shpg. wt. 1 lb. 14 oz. . . $1.98

Meet The Presidents

Learn fascinating historical facts about every U.S. president. Entertaining . . educational. 19½x14¾-inch full color folding map board of U.S. with history-making pathway; 9-inch spinner; 32 silver color coins with presidents' pictures and historical facts. For 2, 3 or 4 players. A wonderful family gift. **$2.59**

49 N 123—Shipping weight 2 lbs. . . $2.59

Globe Trotters

A game that's fun for children, ideal for the whole family. For 2, 3 or 4 players. Large, beautifully colored true-scale world map board 20 in. sq., script money, markers, chance cards, novel plastic range finder. Travel by plane, ship, train . . makes geography fun, promotes wise use of money. Instructions. **$2.69**

49 N 125—Shipping weight 2 lbs. . . $2.69

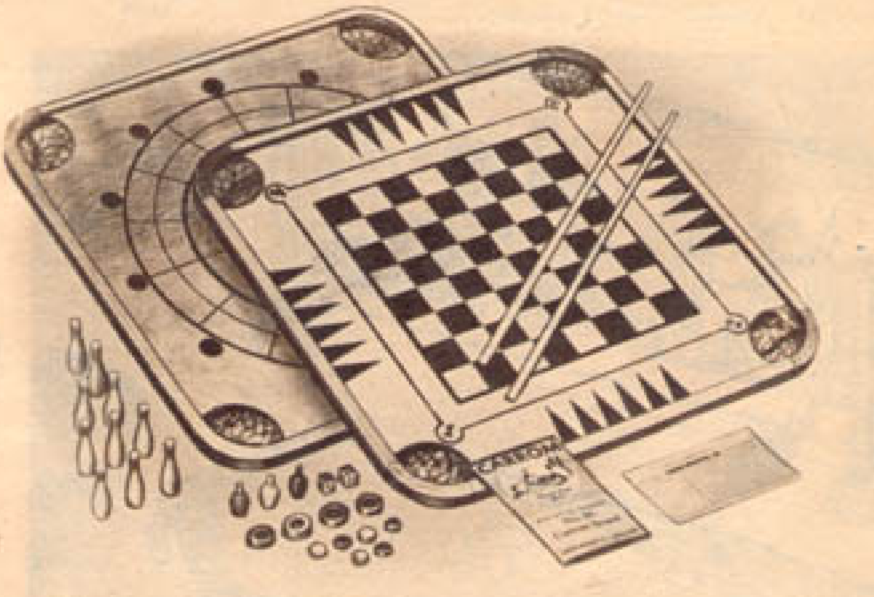
Construct a "Cootie"

The fascinating game that's making such a hit all over the country. Gather the family around, and the race is on! Everyone rushes to assemble the multicolor plastic cooties. First the body, then the head, the other pieces in any order. First one to complete his "cootie" wins. Pieces for 4 cooties and 1 die. **$1.79**

49 N 176—Shipping weight 12 oz. . $1.79







Electric Ice Hockey

NEW! Exciting! Lights up and buzzes when goal is scored! Turn knobs to swing goalies into action. Colorful masonite playing surface; steel frame, legs. 2 hockey players, 2 steel balls, 2 red domes, 2 bulbs, instructions. *Size* 29¼x13⅞x4⅛ in. overall. Batteries included. **$6.39**

79 N 0155—Shpg. wt. 7 lbs. . . . $6.39

Magic Auto Race

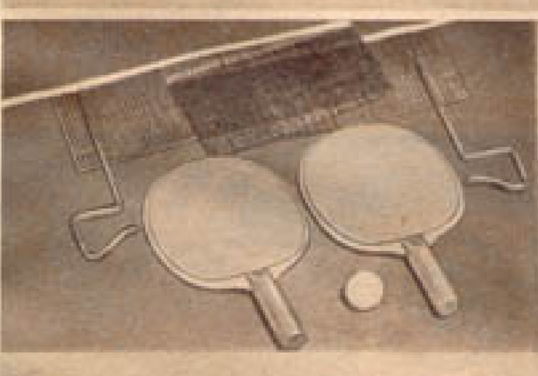
Packed with fun, action, excitement. Turn handle, track vibrates, 3 racing cars speed down separate tracks . . turn around . . return. Cars run as many laps as you want. Colorfully lithographed metal track 23 in. long. Add this lively game to your list. **$1.75**

49 N 102—Wt. 1 lb. 10 oz. . . $1.75

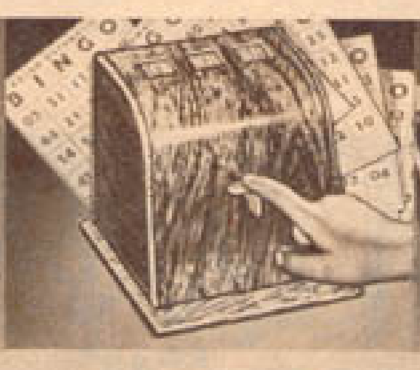
Carrom Board—You can play 85 Games on it

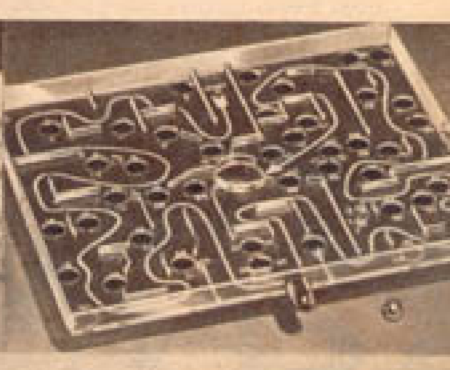
Whether you prefer Carroms, Checkers, Backgammon, Crokinole, or any one of 85 fascinating games—you can play them all on this one board. There are party games, children's games—plenty of choice to keep the whole family entertained until *next* Christmas. Complete instructions are included for all 85 games . . your old favorites and many new ones you'll enjoy playing. Entire set includes a beautiful playing board of 3-ply veneer, 28½ inches square; green net pockets. Also two tapered cues, 29 carrom rings, 15 discs, 10 tenpins, 3 tops, a score tab, 2 dice, and 18 flies. Treat your family to many hours of fun . . . add this Carrom Board to your Christmas order. **$7.89**

79N0481L—Board with playing pieces. Allow 10 lbs. postage according to postal regulations. $7.89
49 N 480—Set of 29 extra Carrom rings. Shipping weight 8 ounces. 50c









New Table Tennis Set

Lots of fun for the whole family. Action-packed table tennis promotes skill and sportsmanship. Set has 2 paddles 10⅛x6 in. sandpapered on both sides, one ball, a 36-in. net. Two flat spring wire clamps make it easy to attach net to table. Sturdy paddles for long wear. **98c**

49 N 143—Shpg. wt. 1 lb. 6 oz. 98c

Fun-packed Skill Ball

Fun for all. Play inside or outside—on a table or on the floor. Roll balls into numbered holes in base . . try to get them in the hundred hole! 12x11½-inch steel base has red baked-on enamel finish. Three colored wood balls, 1⅝-in. diameter. Wonderful as gifts, order several. **89c**

49 N 114—Shipping wt. 2 lbs. 4 oz. . 89c

Mechanical Bingo Set

Fast, exciting way to play Bingo. All-metal machine adds new thrills to this favorite game. Easy to work—just release lever . . the wheel spins and stops on the lucky number. Two to 15 players. Machine is 3½x4½ in. Banker's sheet, 15 cards, counters included. **$1.69**

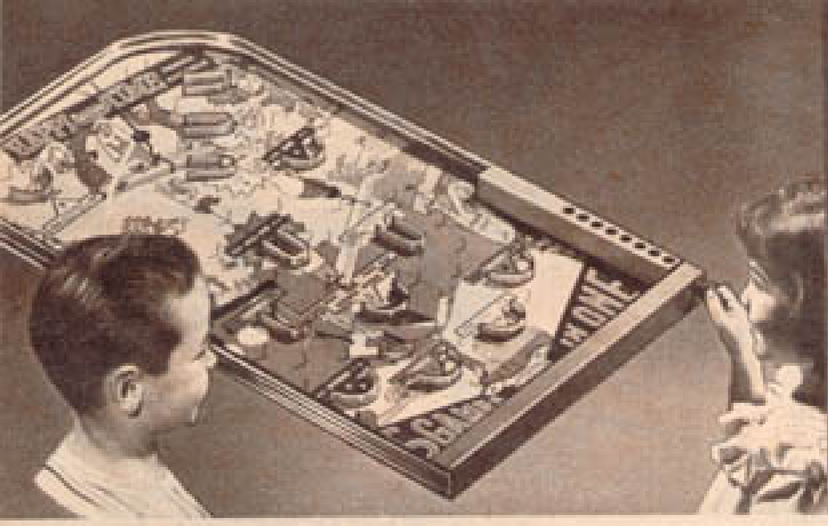
49 N 165—Shipping wt. 1 lb. 4 oz. . $1.69

New! Jitters Game

Game of skill! Place metal ball at starting line. Tilt base to send ball along guide lines; try not to drop into hole. Numbers at holes for scoring. First to reach end without landing in holes wins. Transparent plastic; lithographed metal base; wood handles. 11¼x9⅛x1¼ in. **$1.39**

49 N 188—Shpg. wt. 1 lb. $1.39

Add these absorbing games to your Easy Terms Order. For complete details, see page 353.





New Pin Ball Game

$4.98 Electric! Plays 5 different games! Automatic feed and reload like commercial machines. Wood frame 24x14x 2 in. is colorful, sturdy. Legs fold for storage. 17 scoring pockets; 5 have plastic, colored domes that light up when balls lodge in pockets. *Glass covered!* 11 steel balls, instr. incl. Operates on 2 flashlight batteries *incl.*

79 N 0249—Shpg. wt. 9 lbs. $4.98

Happi-Time Pin Ball Game . . 5 Games in 1

$1.69 A gift that will keep kiddies, and grown-ups too, amused for many happy hours. Really not 1 gift, but 5! Plays all five skill testing games on the same board . . . Bagatelle, Pennants, Twenty-one, Put-n-Take and Baseball! Each a game enjoyed by young and old alike. Large 12x22-in. playing surface is warp-resistant composition board, colorfully lithographed. Board has metal frame, steel spring shooter, traps, obstacles. Metal cups marked for scoring all games. Supporting leg holds board at right playing angle. Rules for each game, supply of marbles included. For more all-family fun, include one of these Happi-Time Pin Ball Games in your Christmas order today.

49 N 237—Shipping weight 3 pounds $1.69

Test your Skill



A

Miniature Pool Table . . sure to delight kiddies

B

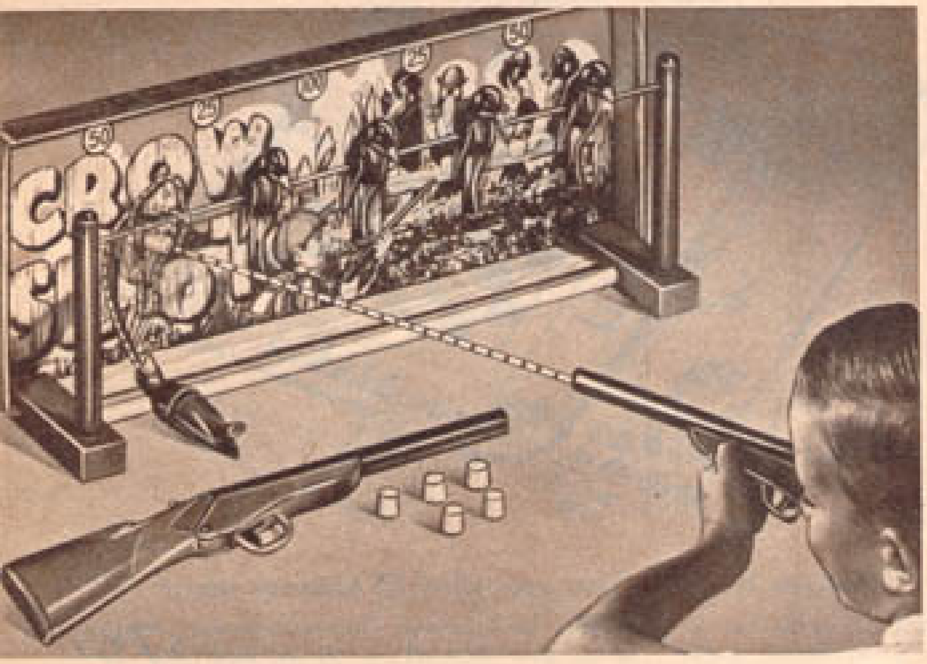
De Luxe Pool Table. Sturdy, streamlined

Table Model Miniature-size Pool Tables

$2.79 19¾-in. size

Year around entertainment for the youngsters playing this exciting grown-up game. Miniature pool tables can be set up on a card table. Tables have steel frames, legs, and return alleys. Smooth, non-warping Masonite Presdwood playing surfaces covered with green cotton flocking. Rubber cushions, metal pockets. Both sets include 2 wood cues, 15 colored, numbered balls, 1 white cue ball, metal rack and instructions. (A) is finished in dark red, has colored glass balls. (B) is grained in a dark walnut finish, has score counters attached to frame and numbered composition balls.

	Length	Width	Height	Diam. of Balls	Cat. No.	Shpg. wt.	Price
A	19¾ in.	12⅝ in.	3¼ in.	⅝ in.	49 N 425	3 lbs.	$2.79
B	30 in.	17½ in.	6½ in.	15/16 in.	79 N 0402L	12 lbs.	8.09

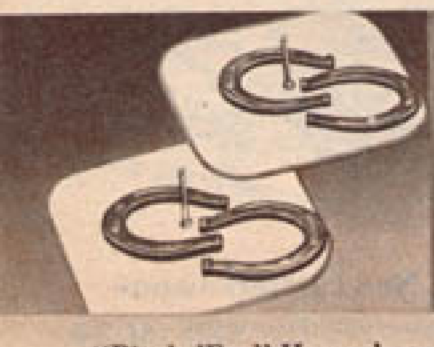


Test your aim on Crow Shoot, game of skill

$1.69

- Cork-shooting break-action rifle with steel barrel and plastic stock . . . 14½ in long overall . . . ample supply of corks.
- Five 3-dimensional plastic crows . . . realistically designed and painted to look like real birds . . . supported on steel roost.
- A skill-demanding game for the whole family where the best man wins. Knock black crows from their roost with realistic-looking rifle. Wood posts fit into bright wood bases, support colorful cardboard fence and steel roost. Comes complete with one rifle; easy-to-follow rules; ample supply of cork ammunition; bright-colored box 17¾x4 inches. Shipping weight 2 pounds.

49 N 185 . . . . . . $1.69









"Pitch 'Em" Horseshoes

$1.10 Popular horseshoes . . everyone likes to play. Two pairs of molded reinforced 5¾-inch, rubber horseshoes. Two enameled steel plates 11¾ in. square. Removable pegs.

49N174—Shpg. wt. 2 lbs. 10 oz. $1.10

Plastic Duck Pins

87c Children love to set 'em up and knock 'em down. Requires little room . . can be used indoors or outside. Includes ten 2-tone red and white plastic pins 3¾ in. high, two 1⅜-in. wood balls in compact box. Promises hours of fun for small bowlers.

49 N 191—Shpg. wt. 1 lb. 4 oz. 87c

Electric Jack Straws

$1.34 NEW. A game of skill for everyone in the family. Use tweezers to pick out straws and score. When tweezers touch metal cover, buzzer sounds; lamp flashes for error. *Size* 4x3½x3½-in. box. Buzzer, standard size flashlight battery, tweezers, straws included. Plenty of excitement whenever this game is played.

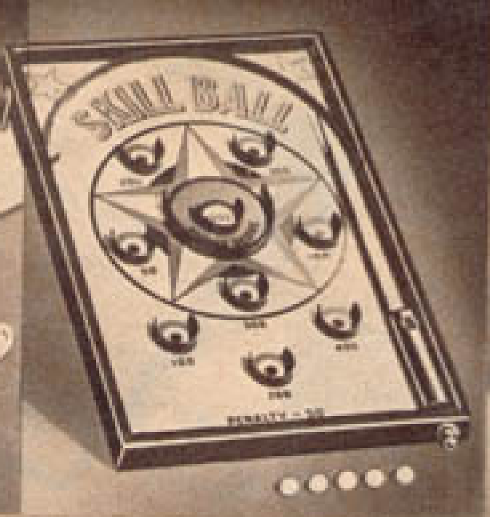
49 N 142—Shpg. wt. 12 oz. $1.34

4-piece Archery Set

$1.00 Junior "Robin Hoods" will have a great time with this archery set, both indoors and out. 36-inch lemonwood bow with shaped clothbound grips, stout cord. Two 16½-inch arrows . . . rubber suction-cup tips. Bright-colored "bull's eye" paper target included. Develops skill and accuracy. For a merrier Christmas, order now.

79 N 0193—Shipping weight 1 lb. $1.00









Donkey Game

Magnetic Tails! Modern twist to an old favorite party game. Tails are magnetic . . attach to board with just a touch. Set includes lithographed metal board 13½x17¾ in.; 12 donkey tails permanently magnetized; blindfold. **92c**

49 N 146—Wt. 1 lb. 10 oz. . 92c

Low-priced Bagatelle

Your entire family will enjoy this competitive game of skill. **95c** Win 2000 extra points when marble goes in "double score"! Opponents work doubly hard to catch up. Bright lithographed metal playing surface with center star design. Collapsible legs. 16½x11¾ inches. Marbles included.

49 N 198—Shpg. wt. 1 lb. 12 oz. . . 95c

Magnetic Target Game

New. Two games in one! **89c** "Rocket Patrol" on one side, "Name A State" on the other. Both games are exciting . . safe, too. Targets have no sharp points. Aim magnetic feather darts at board . . skill wins the game. Lithographed metal target 15½x13½ in. Use metal stand or hang on wall. 2 darts included.

49 N 156—Shpg. wt. 1 lb. 6 oz. 89c

Exciting New Frontier Set

Young "he-men" love shooting at this real Western scene. **$4.59** Sleek 23-in. wood rifle has *harmless* rubber-tipped bullets. Set includes 14 wooden decorated cut-out targets of Indians, soldiers, cowboys, bandits, buffaloes, etc. Also wood log fort; movable fence; rolling tandem horse drawn covered wagon and stagecoach. Background can be extended to 34 inches; largest piece 11½ in. high.

79 N 0190—Shipping weight 6 pounds. $4.59







Shoot at moving target . . test your aim

- Shoot at ducks moving along on motor-driven belt
- Plastic pistols—suction darts can't fall out

$3.74

Similar to shooting galleries at big carnivals . . moving ducks, rotating scorewheel, plastic pistols. Wind up motor, flick starting lever, and ducks start moving. Ducks fall when hit, number pops up giving score. Metal folding support in back for stability. Sturdy metal gallery 14x11 in. high. Brightly lithographed. Two 7¾-in. plastic spring pistols, 6 rubber tipped plastic safety suction darts. Sharpen that "shootin' eye" . . order today.

49 N 297—Shipping weight 5 pounds 12 ounces. $3.74

New Space Target

Brilliantly lithographed to show an air attack by sleek rocket ships. **$1.79** *New-type plastic gun* is shaped like rocket ship with 3 rocket tubes . . fires 3 darts at once, or 1 by 1. Three plastic rubber suction darts. Metal target 23¾x15 in., supported by sturdy wire easel.

79 N 0199—Shpg. wt. 4 lbs. . . . $1.79

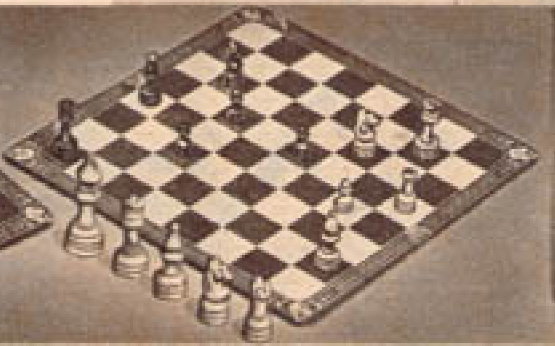
Scat . . Target Game

Scat, favorite target game of all ages. **$1.00** When you hit the special bull's eye on the metal "fence," the cat jumps high in the air. Set includes 8¾x10-in. target base, plastic dart gun with whistle, and 2 suction darts. Safe . . lots of fun, too.

49 N 230—Shpg. wt. 1 lb. . . . $1.00









2-in-1 Fishing Game

Junior fishing fans will enjoy reeling in plastic fish **98c** with safety hooks attached to line; or catch with magnet. 5 fish float upright. 22-in. metal pole, wood handle; metal reel.

49 N 140—Shpg. wt. 12 oz. 98c

Checkers . . old favorite

Sure to make a hit with the entire family. **$1.15** Masonite Presdwood board 11¾ in. sq. Set of 24 embossed checkers 1⅛ in. in diameter. Rules included. A grand gift. Enjoyed by all ages.

49 N 184—Shpg. wt. 2 lbs. $1.15

Chess for family fun

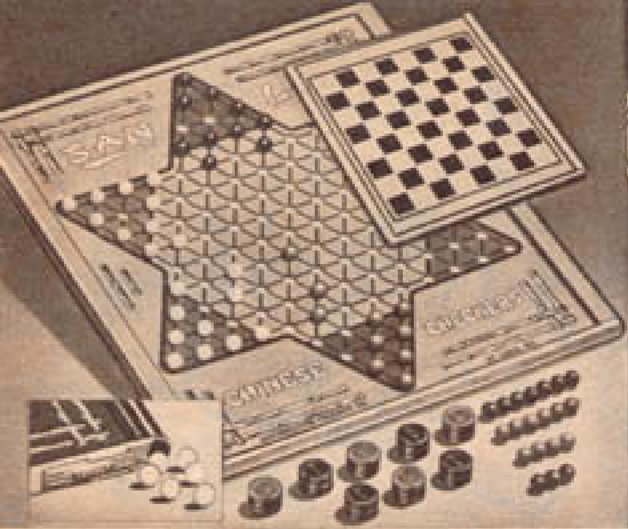
Wholesome fun that everyone enjoys. **$1.72** Set includes durable plastic-coated Masonite Presdwood board 11¾ in. sq. 32 finely molded, colorful plastic chessmen. King 2⅝ in. tall, others in proportion. A game of skill and strategy.

49 N 183—With instructions. Shpg. wt. 2 lbs. $1.72

Library of card games

Six exciting games. *Old Maid, Authors, Dr. Quack, Slap Jack, Crossword, Animal Rummy.* **72c** 48 small-size cards to a game. Play 11 games in all. Cardboard library. *Size* 2⅛x2⅛x6 inches.

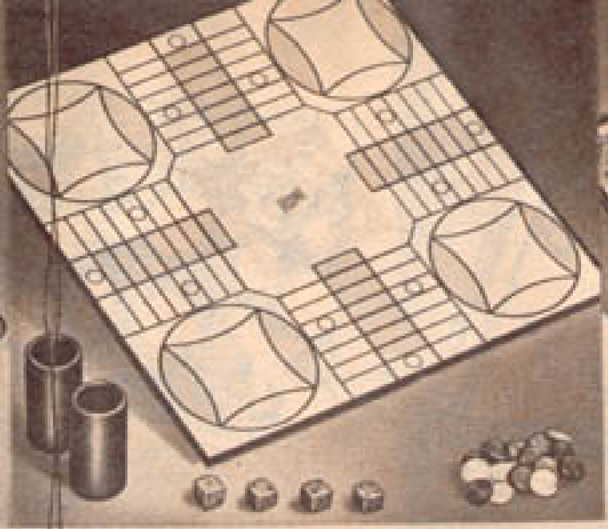
49 N 171—Shipping weight 10 oz. 72c



Chinese or Regular Checkers

Fascinating for young and old. 2 games, 1 board. Play checkers on back side, Chinese Checkers for 2 to 6 players on the front. Heavy cardboard playing field, 18x16 in. Tubular steel frame stores 60 marbles. 24 checkers incl. **$1.89**

49 N 147—Shipping weight 3 lbs. 4 oz. $1.89



Play Popular Parcheesi

Move players forward. Form blockades to stop opponent. First to move all "men" home wins. Set includes 2 dice cups, 4 dice, 16 "men," board. 2-4 players. **$1.12** 15½-in. board

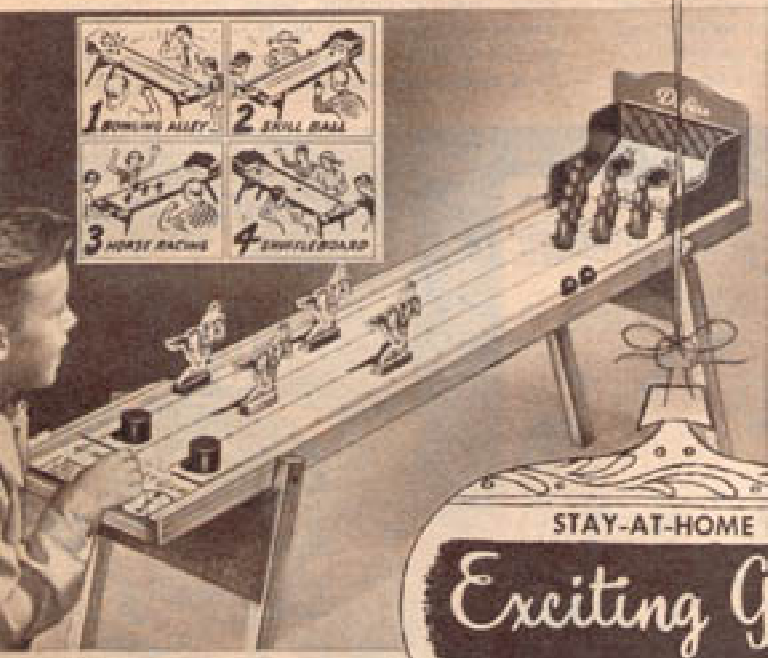
49N101—Popular Set. 15⅝-in. board. Wt. 1 lb. 8 oz. $1.12
49N172—DeLuxe Set. 18¾-in. board Wt. 2 lbs. . . 1.98



Uncle Wiggily . . Big Favorite

Who'll get Uncle Wiggily through the forest to Doc Possum's office first? So many variations, game never grows dull. Set includes 16-inch square board, 4 pawns, 140 direction cards. For 2 to 4 players. Rules included. **87c**

49 N 104—Shipping weight 1 lb. 6 oz. 87c



STAY-AT-HOME FUN
Exciting Games
FOR YOUNG AND OLD

$4.59

NEW Game Alley
Play 4 Different Games!

Let Mom, Dad, Brother or Sister each choose a different game. The whole family can play skill ball, shuffleboard, horse racing or bowl. Lots of stay-at-home fun for everybody . . no matter what age. Game alley, 52x11¾x22 in., comes complete with red pucks for shuffleboard, 4 colored horses and spinner for horse racing, marbles and ten pins for skill ball and bowling. Bowling surface is of smooth durable hardboard. Legs are reinforced with wooden braces. Folds for easy storage. A wonderful Christmas gift that will mean hours of fun and companionship for the whole family . . all year around. Order yours today.

79 N 0175L—Shipping weight 12 pounds. $4.59



Leg leveling device on 79NM409 and 79 N M410

Bed leveling device on 2 larger sizes

NEW Burrowes Pool Tables,
4 sizes, Girder-reinforced, non-warping

$14.79 40-in. size

Green cloth-covered playing surface. 15 colored, numbered balls, 1 white cue ball, 2 maple cues, triangle, instructions. 79 N 0407L, 79 N M408 have ivory color rail, legs; maroon corners, green cushions. 79 N M409, 79 N M410 have lacquered wood rail, maple corners, legs; cloth covered cushions; counters. *Tables shipped freight or express except* 79 N 0407L.

Length	Width	Height	Diam. of Balls	Cue Lengths	Catalog No.	Shpg. wt.	Price
40 in. .	. . 22½ in. .	. . 26 in. .	. . . . . 1 3/16 in. . . .	. . 32 inches. .	. . 79 N 0407L. . .	. . 16 lbs. . .	. . $14.79
44½ in. .	. . 25 in. .	. . 28 in. .	. . . . 1¼ in. . . .	. . 36 inches. .	. . 79 N M408. . .	. . 26 lbs. . .	. . 24.95
50⅝ in. .	. . 28 in. .	. . 29 in. .	. . . . 1 5/16 in. . . .	. . 36 inches. .	. . 79 N M409. . .	. . 41 lbs. . .	. . 43.98
54 in. .	. . 30 in. .	. . 30 in. .	. . . . 1½ in. . . .	. . 42 inches. .	. . 79 N M410. . .	. . 51 lbs. . .	. . 61.98



NEW! Captain Video

Captain Video and his rangers race through space in pursuit of Dr. Pauli and his band of pirates. Includes 18⅛-in. sq. board; spinners and indicators; playing pieces. For 2 to 4 players. **$2.14**

49 N 161—Shpg. wt. 2 lbs. 12 oz. . $2.14



Roy Rogers Rodeo Game

Who will get to "Winner's Corral" first? Winner plays as Roy Rogers in next game. Spinner tells how far to move. 2 to 4 players. 16 cowboy figures, spinner, colorful 18⅛-in. sq. board. **$1.29**

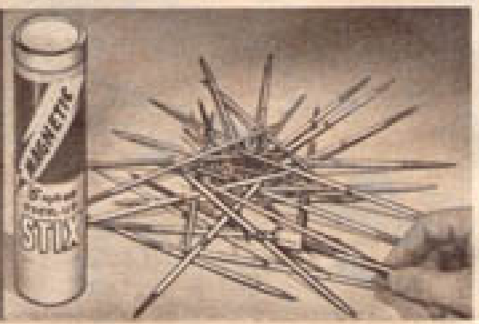
49 N 163—Shpg. wt. 1 lb. 4 oz. . . . $1.29



Popular Domino Sets

Lightweight Plastic Dominoes. Smooth, hard, durable. High gloss black finish. 1x2-inch pieces. **85c** 28 pcs.

Pieces	Cat. No.	Shpg. wt.	Price
28 Double 6's	49 N 241	8 oz.	85c
55 Double 9's	49 N 242	1 lb.	$1.69



Magnetic Pick-up Stix

Loads of fun for every age. Pick up metal-banded wood sticks with magnetic master stick . . . or reverse master stick and play conventional way. Wooden sticks are packed in cardboard tube. Rules included. **67c**

49 N 245—Shipping weight 6 oz. 67c

Orders of $20 or more can be purchased on Sears Easy Terms . . see page 353 for complete details







NEW! "Pitchin' Pal" Action Game

From the first Pitch to the winning Catch, "Pitchin' Pal" keeps youngsters on their toes! $3.49 He returns the pitch from any 1 of 4 openings, challenges the catching skill of individual players or groups. Set springs with stick. Players get 4 pitches per turn, score for each catch. Set stick, 2 rubber balls, tally, 4 markers.
49 N 126—In box 20x12x3¾ in. Shpg. wt. 3 lbs. 6 oz.....$3.49

Electric Football Game . . Over 1000 Plays . . Fun and Companionship for Son and Dad $6.22

Foto-Electric Football, the electric football game that gives you over 1000 possible plays to choose from. Almost as much fun as a real thrill-packed football game. Watch the ball carrier hit that line, dodge tacklers, make end runs. Play viewer for 110–120-volt AC or DC. Cardboard gridiron, dice, shaker, play sheets, rules included. Lots of fun for 2 players. *Size* 20x12x5 in. UL approved electrical parts. Shipping weight 4 lbs. 8 oz.
49 N 201.....$6.22







3 Strikes You're Out!

Foto-Electric Baseball. See the ball pitched, hit! Watch runner sprint around bases. Hits, walks, runs . . . just as in real baseball. Over 100 possible plays. Exciting fun for two players. 20x12x5-in. play viewer. 110–120-volt AC or DC. Shpg. wt. 4 lbs. 8 oz. $6.22
49 N 206—UL approved electrical parts.....$6.22

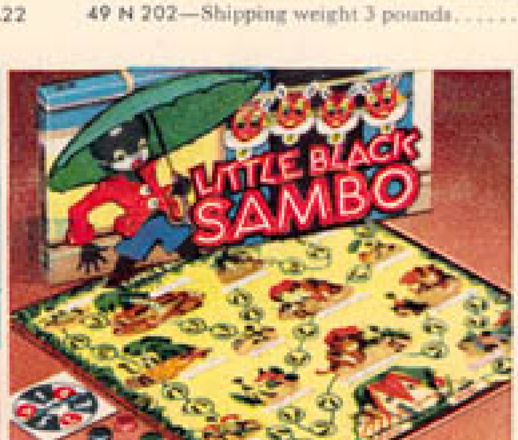
Exciting Miniature Basketball

Bas-Ket . . a thrill-a-minute. One to 6 players operate mechanically controlled levers which shoot ball at basket from any position on the court. Steel mechanism, fiberboard playing field, celluloid ball, rules and scoring instructions included. Comes in box 12x20 in. $3.59
49 N 202—Shipping weight 3 pounds.....$3.59

Spell It Game for Youngsters

Helps children learn to spell, add, multiply, subtract. Dial letters to spell anything pictured on board or numbers to solve problems. Pictures of objects correctly spelled and answers to problems appear in one of the 4 magic doors. Game board of heavy cardboard 17½ inches square. One or more can play. $1.59
49 N 207—Shipping weight 2 lbs. 3 oz.....$1.59









Target Practice Game

Sharpshooter gallery tests your aim. Targets reverse when hit, show mounted trophy and scoring value. Includes 2 practically unbreakable plastic, automatic repeating pistols, rubber band ammunition, 6 animal targets. 2 or more players. $3.19
49 N 251—Shpg. wt. 2 lbs. 8 oz.....$3.19

Little Black Sambo Game

It's fun to follow the familiar adventures of Sambo. Spin the wheel, follow paths on illustrated game board. First one home to the pancakes wins. Game includes game board, spinner, bright wooden pawns. 2 to 4 persons can play. Board is 19x19 inches. $1.35
49 N 227—Shpg. wt. 1 lb. 10 oz.....$1.35

NEW! Elephant Game

The game for action-minded youngsters. Pop peanuts into Bo-Bo's mouth with mechanical popper.. Elephant lowers trunk for bonus scores. Set-up Elephant, 2 wooden peanuts, popper, 2 peg tallies. Box 17¼x8¼x2¾ in. $1.35
49 N 120—Shpg. wt. 1 lb. 6 oz.....$1.35

NEW! Space Pilot

Race through space! Claim planets with mineral rights worth billions! Features Inter-planetary flying field, space ship, space dial, *accurate* mileage chart, 4 space-o-meters with indicators, 20 planet pegs. Box 10x20x1¼ in. $1.79
49 N 105—Shpg. wt. 1 lb. 6 oz.....$1.79

Games make wonderful gifts . . . are fun for the whole family all year around . . . Order several!



Women's Figure Skates

J. C. Higgins Better Quality Skates have elk-tanned shoe uppers of top grain cowhide—full high cut professional style. Full plaid cloth lining for added support. Shearling lined tongue. Soles and heels of oak-tanned leather. Snug heel counters. Combination narrow heel last. Steel arch shank. Shiny plated, hardened tool steel blades precision hollow ground to correct contour. *State size:* 3, 4, 5, 6, 7, 8, 9, 10. See *How to Order.* **$9.85**

6 N 1023—Shpg. wt. 3 lbs. 12 oz. $9.85



Men's Hockey Skates

J. C. Higgins Better Quality Skates have sharp shiny plated hockey blades of high-carbon tool-steel. Electronically welded tubular steel construction for light weight, greatest strength. Black shoes have strong, top grain tan leather toe and strap in select split cowhide uppers. Reinforcing webbing. Hard box toe. Long padded tongue. Felt sock lining. Sturdy leather soles. Steel reinforcement in arch shank. *State size:* 6, 7, 8, 9, 10, 11, 12. See *How to Order.* **$8.85**

6 N 1003—Shpg. wt. 4 lbs. 4 oz. $8.85

Adult Ice Skates

For Exciting



Women's GOOD Figure Skates $7.95 with white, elk-tanned uppers of select split cowhide. Top grain leather toe. Oak-tanned leather sole and heel. Padded tongue. Felt sock lining. Combination narrow heel last. Steel arch shank. Plated, hollow ground tool steel blades have rocker contour. *State size:* 4, 5, 6, 7, 8, 9, 10. See *How to Order.* Shpg. wt. 3 lbs. 12 oz.
6 N 1014..........$7.95

Women's BEST Figure Skates $13.95 *made for Sears by Nestor Johnson.* White, top grain cowhide shoes with full suede leather lining. Double soles. Shearling lined tongue. Snug heel counters. Steel arch shank. Plated high carbon tool steel blades, best quality 1-piece hollow ground style. *State size:* 4, 5, 6, 7, 8, 9, 10. See *How to Order.* Shpg. wt. 3 lbs. 12 oz.
6 N 1020..........$13.95

Women's White Pleasure Skates $7.25 have tubular hockey-style blades of hardened tool steel. Shoe uppers are select split cowhide with top grain cowhide toe. Full lining of colorful plaid cloth. Padded tongue. Reinforcing webbing across ankle. Felt sock lining. Leather soles. Snug fitting heel counters. *State size:* 4, 5, 6, 7, 8, 9, 10. See *How to Order.* Shpg. wt. 3 lbs. 12 oz.
6 N 1017..........$7.25

Men's GOOD Hockey Skates $7.69 have shiny black uppers of select split cowhide. Hard box toe of top grain leather. Padded tongue. Web reinforcement. Felt sock lining. Leather soles. Steel arch shank. Plated steel tubes, precision-ground blades of hardened tool steel. *State size:* 4, 5, 6, 7, 8, 9, 10, 11, 12. See *How to Order.* Shipping weight 3 pounds 6 ounces.
6 N 1039..........$7.69

Men's FINEST Hockey Skates $12.45 *made for Sears by Nestor Johnson.* Black shoes of top grain, elk-tanned cowhide, tan trim. Hard box toe. Narrow heel combination last. Shearling lined tongue. Steel arch shank. Chrome-plated blades are same quality construction used in professional hockey skates. *State size:* 6, 7, 8, 9, 10, 11, 12. See *How to Order.* Shpg. wt. 4 lbs. 4 oz.
6 N 1045..........$12.45

Men's Figure Skates $9.85 have elk-tanned shoe uppers of top grain cowhide—medium high cut for firm support. Padded tongue. Snug fitting heel counters. Soles and heels of oak-tanned leather. Steel arch shank. Shiny plated hollow-ground tool steel blades. Saw tooth tips for steady toe stands. *State size:* 4, 5,6,7,8,9,10,11,12. See *How to Order* on opposite page. Order now. Shpg. wt. 3 lbs. 12 oz.
6 N 1024..........$9.85









For Real Christmas-Time Giving—Give J. C. Higgins Riding Equipment

Peerless Farm Saddle. Outstanding handmade riding saddle. Russet finish on bark-tanned steerhide. Rolled border on skirts. **Tree:** 15-inch canvas covered—not for roping. 12-inch swell fork, 3-inch horn cap. **Double Rigged:** Two 4-inch cotton girths. **Stirrups:** 3-inch wood with leather footpiece; 2-inch leathers. 15x7½-in. fenders. **Skirts:** Sheep-wool lined. 23x12 in.
10 N 08402L—Shpg. wt. 25 lbs. $51.95

Western Guest Rancher. Sturdily built of select medium-weight skirting leather. Hand stamped basket-weave design on antiqued, oiled and waxed finish. **Tree:** Imperial canvas covered—not for roping. 15-in. seat. 13-in. fork, 3-inch cantle. **¾ single Rigged:** 2⅜-inch aluminum rings. 13-strand cotton girth. 15x7½-in. fenders. **Stirrups:** 2-inch tread. Metal bound. **Skirts:** Round and sheep-wool lined. Measure 24⅜x12 inches.
10 N 08407L—Shpg. wt. 29 lbs. . $53.50

Full Hand-Tooled Saddle. Made of high quality skirting leather, antiqued, and with oiled and waxed finish. **Tree:** 14-inch beef-hide covered—for roping. 12-inch swell; 2½-inch horn, leather covered. **Full Double Rigged:** 13-strand, mohair girths. 16½x8¼-inch, two-piece fenders. **Stirrups:** 1½-inch tread, metal bound. **Skirts:** 25½x12¾ inches. Sheep-wool lined. **Seat:** 14-inch, with one-piece seat and jockey. An outstanding roping saddle value.
10 N 09512L—Shpg. wt. 38 lbs. . $86.50

White River Roper. Hand rubbed skirting leather with oil-finish antiqued, stained edges. **Tree:** 14-inch beefhide covered with 12-inch swell and 2½-inch leather-covered horn. **Full Double Rigged:** 13-strand, 100% Angora hair girths. 3½-inch nickel plated front ring. 1¾-inch latigos, 1½-inch rear flank strap. **Skirts:** Sheep-wool lined, 25x12½-in. **Seat:** 14-inch with 3-inch low slope cantle. **Stirrups:** 2-inch tread, metal bound with leather top and tread.
10 N 08433L—Shpg. wt. 40 lbs. $92.50

Winter Fun

Juvenile Skates

Boys' Hard Toe Skates

J. C. Higgins Finest Skates for youngsters. $7.59 Black shoes are made of high quality split cowhide, have tan trim and hard box toe of tan top grain cowhide. Built-in strap also of top grain leather. Long padded tongue, reinforcing webbing, and felt sock lining for more comfortable fit. Oak leather soles and steel arch shank for firm support.

Sharp, shiny plated hockey blades of high carbon tool steel have electronically welded tubular construction. *State boys' size:* 1, 2, 3, 4, 5. See *How to Order* below. Shipping weight 2 pounds 12 ounces.

6 N 1043.......................$7.59



New Figure Skates!

J. C. Higgins Newest Skates for youngsters—economy figure skates. $5.89 Handsome white uppers of select split cowhide have top grain cowhide, semi-closed toe. Padded tongue lets you lace skates snugly without binding. Adult style steel arch shank. Full leather soles. Helpful half heel.

Sharp, shiny plated blades of strong tool steel, hollow ground to correct figure skate contour. Sawtooth toes.

Please state size: 11, 12, 13, 1, 2, 3. See *How to Order* below.

6 N 1042—Shpg. wt. 3 lbs...$5.89





A B

Now—Hockey Skates for Boys and Girls at Sears famous low prices. $6.45 Your choice of shiny black or sparkling white select split cowhide uppers. Hard toe with long wearing, top grain cowhide tip. Built-in top grain leather strap. Reinforcing webbing and full plaid cloth lining help give tiny ankles firm support. Padded tongue lets you lace skates tight without binding. Leather soles. Adult style steel arch shank. Shiny plated, sharp hockey blades made of same high carbon tool steel used in men's skates. *State size:* 11, 12, 13, 1, 2, 3. See *How to Order*.

[A] 6 N 1001—**Boy's Black.** Shpg. wt. 2 lbs. 12 oz...........Pair $6.45
[B] 6 N 1002—**Girl's White.** Shpg. wt. 2 lbs. 12 oz...........Pair 6.45

New! Double-Runner Skates

$4.49



White uppers of split cowhide with semi-closed toe, leather soles. Steel blades are plated to resist rust. Double runners about ¾-in. apart. *Not like sled skates!* They give stability to help tots learn plus regular skate action. *State size:* 11, 12, 13, 1.
6 N 1040—Shpg. wt. 1 lb. 8 oz...$4.49



G H

First time offered in our Christmas catalog—handsome, sturdy figure skates for boys as well as girls. $6.45

Uppers are of high quality, elk-tanned select split cowhide. Full plaid cloth lining helps provide warmth and support. Reinforcing stitching and felt sock lining for more comfortable fit. Every pair has adult style steel arch shank and full leather soles. Half heel is helpful to beginners.

Sharp, shiny plated blades are of strong, tool steel, hollow ground to correct figure skate contour. Sawtooth toes grip the ice for quick starts.

Please state size: 11, 12, 13, 1, 2, 3. See *How to Order* information below. Order your skates today.
[G] 6 N 1015—**Girl's White.** Shpg. wt. 3 lbs...$6.45
[H] 6 N 1041—**Boy's Black.** Shpg. wt. 3 lbs... 6.45

HOW TO ORDER: For light socks, best support, order street shoe size. To allow for heavy socks or growing feet, order one to one-and-a-half sizes larger.



C D E F

[C] **Hardwood Hockey Sticks** of select ash or elm. Shpg. wt. each size 2 lbs. 6 N 01025—40 in. 79c 6 N 01026—48 in. 98c 6 N 01029—53 in. $1.69
[D] 6 N 1091—**Gray Rubber Skate Guards** protect blades. *State size:* small (hockey to size 4, figure 5); medium (hockey 5–8, fig. 6–9); large (hockey 9–10, fig. 10–11); extra large (hockey 11–12, fig. 12). Shpg. wt. 1 lb.....Pair $1.29
[E] 6 N 1027—**Regulation Puck** made of hard black rubber. Shpg. wt. 8 oz. 20c
[F] **Canvas Ankle Supports.** Men's tiny (shoe 3–4); small (5–7); med. (8–9); large (10–12). Women's small (3–4); med. (5–6); large (7–9). Shpg. wt. 4 oz. 6 N 1021—Men's. *State size.* Pr. $1.19 6 N 1022—Women's. *State size.* Pr. $1.19

Christmas on the Range in ROY ROGERS Approved PONY RIDING OUTFIT

Outfit—includes Saddle, Bridle and Martingale $49.50 Cash $5.00 Down

Here's a rough and tough range-riding outfit for all you Buckaroos up to 15 years old—a sturdy outfit that will give you hours of fun while you're roaming the range on your horse or pony. This riding outfit is backed by the King of the Cowboys, Roy Rogers, and includes a saddle, bridle and martingale—no blanket—and is priced to save you lots of money. Check each feature of every item and see why you get extra quality and big value from this outfit. Shpg. wt. 22 lbs.

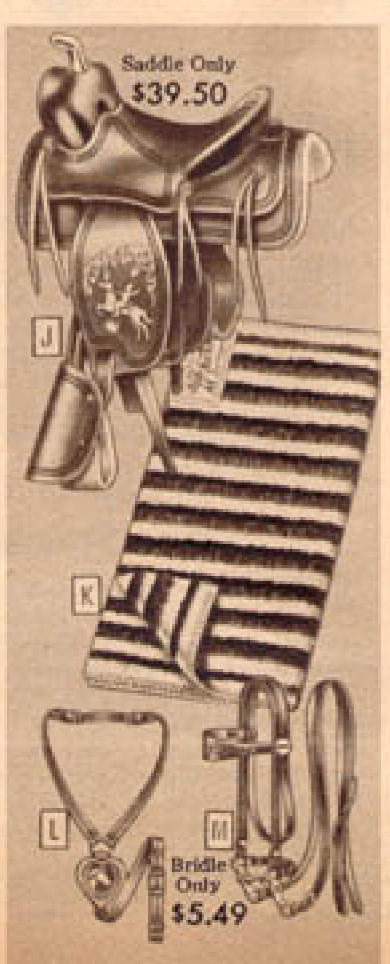
10 N 09509L—Roy Rogers Pony Riding Outfit. $49.50

[J] **Roy Rogers Saddle.** 11-in. seat with 8½-in. swell fork. 2¼-in. cantle. Select leather skirting. ¾ single rigged with 2½-in. rings. Natural russet leather with Roy Rogers' horse embossed in Golden Palomino color on fenders—rope rolled design border. Clear lacquer finish. White web girth with 2¾-in. rings on each end.
10 N 09508L—Shipping weight 17 pounds....$39.50

[K] **Roy Rogers Blanket.** 24x46 in. 44% wool, 36% rayon, 20% cotton. Black, white and red stripe.
10 N 8487—Shipping weight each 1 pound.....$2.89

[L] **Roy Rogers Martingale.** Natural russet with drop ornament of Golden Palomino color with Trigger profile embossed.
10 N 8235—Shipping weight each 1 pound....$4.95

[M] **Roy Rogers Bridle.** Natural russet. 4-in. mouth port bit. "Roy Rogers" embossed on brow band.
10 N 8162—Shipping weight each 1 lb. 4 oz...$5.49



Saddle Only $39.50

J K L M

Bridle Only $5.49

NEW! For economical Christmastime giving . . for year-round fun

Outfit—consists of Saddle and Bridle $27.88 Cash $3.00 Down

PONY SADDLE AND BRIDLE

[N] NEW! For those who want to pay a little less and still get big value—this saddle and bridle outfit answers your problem. Guaranteed quality construction throughout—built for the youngsters who desire riding comfort at low price. Check the features below—on each item—see how much you get. For bigger savings order the complete outfit. Really an excellent Christmas gift value.

10 N 09503L—Saddle and bridle outfit. Shipping weight 15 pounds....................$27.88

Pony Saddle: Made of russet skirting leather, with natural russet finish.

Tree: "Morgan pony" with canvas cover. 6½-inch "A"-type fork. 2¼-inch high cantle. Polished brass horn 2¼ inches high with 1⅝-inch diameter cap.
Rigging: Full double; equipped with 1½-in. rings.
Skirts: 13x5 inches; bars covered with split leather. Embossed border. 10x6-inch embossed fenders.
Stirrups: Boy's wood; 2½-inch tread, with hood.
Girths: Cotton web with ⅝-inch latigo tie straps.
10 N 09501L—Shpg. wt. 14 lbs..........$25.95

[P] **Matching Pony Bridle.** Double crown and cheeks. Leather rosettes. Quirt reins. With port mouth bit.
10 N 8186—Shpg. wt. 1 lb. 9 oz.........$3.79



Saddle Only $25.95

N



P

Bridle Only $3.79

Tiny Tots are hoping for

NOW SANTA BRINGS YOU BIKES DESIGNED

Help Santa make a perfect score. Surprise your youngsters with the gifts they want most—boys' and girls' junior-size 2-wheel bikes.



For 2½, 3, 4

NEW! Standard 10-inch Sidewalk Bicycle

A Outrigger wheels make this fine little bike as easy to ride as a tricycle . . . gives youngsters confidence. Outrigger has molded rubber tires, oil impregnated wood bearings. Set outrigger wheels at ground level while child learns to ride, raise them slightly with experience, take off entirely when child is expert rider. Front and rear wheels, crank hanger and head all have easy turning, long wearing nylon bearings. Welded tubular steel frame. Metal saddle. 10x1½-inch semi-pneumatic rubber tires. Chain guard. Wide fenders. 1-piece crank and sprocket—chain tension can be adjusted easily. Enameled handlebars and rims. Color red with white trim. *See shipping notice on opposite page, construction notice below before ordering.*

6 N M6574—Seat to pedal length adjusts 14 to 17⅜ in. Shpg. wt. 25 lbs. $14.95

NEW! 10-inch De luxe Sidewalk Bicycle

B Finer, easier riding bike. Has precision machined, full ball bearings in front and rear wheels and crank hanger. These bearings wear longer, let wheels turn easily because there's less friction. Outrigger wheels make riding easy because bike is balanced. They're easy to adjust, too. Outrigger wheels have oil impregnated wood bearings and large molded rubber tires. Welded tubular steel frame. Comfortable Troxel saddle has shock-absorbing coil springs. Wider 10x1¾-in. semi-pneumatic tires. Streamlined chain guard. Wide fenders. 1-piece crank and sprocket—chain tension can be adjusted. Sparkling chrome-plated handlebars. Enameled rims. Baked-on enamel paint job. *State color:* red with white trim or blue with white trim. *See shipping information on opposite page; construction notice below.*

6 N M6575—Seat to pedal length adjusts 14 to 17⅜ in. Shpg. wt. 27 lbs. $18.50

For 4, 5, 6

NEW! 14-inch Sidewalk Bike

C It's easy to ride because outrigger wheels keep bike balanced, make it simple for youngsters to learn how to ride. Big molded rubber tires and oil impregnated wood bearings on outrigger. These extra wheels can be adjusted or taken off as child becomes experienced. Front and rear wheels, crank hanger and head all have easy turning, long wearing nylon bearings. Welded tubular steel frame. Metal seat. 14x1½-inch semi-pneumatic rubber tires. 1-piece crank and sprocket—you can adjust chain tension. Enameled handlebars, rims. Color red with white trim. *See shipping information opposite page; construction notices below.*

6 N M6572—Seat to pedal length adjusts from 18 to 22 inches. Shpg. wt. 33 lbs. . . . $17.50

NEW! 14-inch De luxe Sidewalk Bicycle

D Better quality bike. Full ball bearings in front and rear wheels and crank hanger are precision machined to give longer wear, cut friction. Adjustable outrigger wheels keep bike balanced while child learns. Outrigger wheels have oil impregnated wood bearings and large molded rubber tires. Welded tubular steel frame. Big Troxel saddle has flexible coil springs for riding comfort. Streamlined chain guard. Wide fenders. Wider 14x1¾-inch semi-pneumatic tires. 1-piece crank and sprocket—you can adjust chain tension easily. Gleaming chrome-plated handlebars. Enameled rims. Baked-on enamel. *State color:* red with white trim or blue with white trim. *See construction notice below and shipping information on opposite page.*

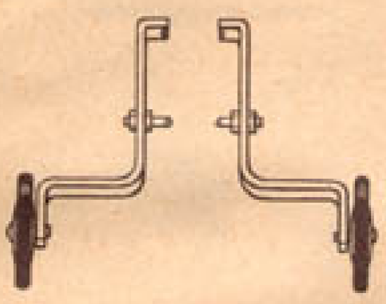
6 N M6573—Seat to pedal length adjusts from 18 to 22 inches. Shpg. wt. 34 lbs. . . $20.75

CONSTRUCTION NOTICE: J. C. Higgins 10 and 14-inch Sidewalk bikes are built in accordance with accepted standards for velocipedes and bikes this size. Because of their small size and because they will be outgrown rapidly, they are not equal in construction to our larger bikes. However, we're sure you'll find them equal or superior to any other bikes this size. Satisfaction guaranteed or your money back.

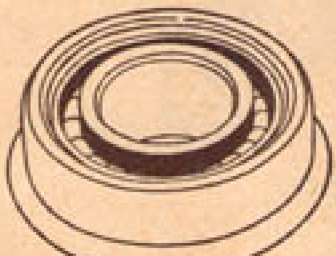
a Two-Wheeler too!

FOR YOUNGSTERS 2½ TO 6

Now smaller boys and girls can thrill to riding two-wheel bikes—styled just like big brother's and sister's. Outrigger wheels make these fine J. C. Higgins Sidewalk Bikes as safe and easy to ride as tricycles. They're excellent for learning.



Outrigger Wheels balance bike, make learning to ride easy. Steel arms extend extra wheels out from rear wheel. 6-in. molded rubber wheels have oil-impregnated wood bearings.



Bikes (A) and (B) on this page and (B) and (D) on opposite page have full ball bearings in wheels and crank. These machined bearings reduce friction, wear longer.



B Girl's $31.95 Cash $3.50 down

A Boy's $31.95 Cash $3.50 down



For 4, 5, 6

Western-style 14-in. Trail Rider

A perfect mount for small cowboys and cowgirls. Young wranglers will look forward to countless hours of fun fighting Indian wars . . . and in riding with swift posses in exciting bandit chases. It's really a stallion to make them the envy of their pals. Pop-gun rifle fits into plastic-coated artificial leather gun case ready for instant action.

$26.95 Cash
$3.00 down

Saddle bags on rear fenders and dispatch case on handlebars. Trimmed with thongs, brand marks and bright plated buttons and studs. Comfortable Troxel saddle has plastic cover, positive action springs. Welded tubular steel frame. Chain guard. 14-inch semi-pneumatic tires. Outrigger wheels make it as easy and safe to ride as a tricycle. *State color* "palomino" brown or black. White rims add a neat trim.

Pinkerton registration is included. Every buckaroo dreams about a steed like this . . . order one today. Seat to pedal length adjusts from 18 to 22 in. *See shpg. information at right, construction notice on opp. page before ordering.*

6 N M6568—Shpg. wt. 34 lbs. *Only $3.00 down on terms*........ Cash $26.95

For 4, 5, 6 Year Olds

J. C. Higgins 16-inch Sidewalk Bicycle . . strong, rugged big bike construction

Just the right size and weight for learning to ride . . . these fine bikes pedal easily and go fast. Give big bike riding fun to smaller children. Made with the same frame as our larger J. C. Higgins bikes. No American made bike has a stronger frame.

Made of tubular steel, strongly welded and hydrogen brazed, frame is specially reinforced at all points of greatest strain. Plastic covered Troxel saddle has flexible nose coil, positive action springs for riding comfort.

Full ball bearing action in hanger crank and wheels makes pedaling easier—lets wheels turn more easily because there's less friction. Coaster brake for quick stops.

Tangent spoke wheels have 16x1¾-in. semi-pneumatic tires for smooth riding. Streamlined chain guard. Boy's bike is maroon color. Girl's is blue. Both bikes have white rims and vermilion and white trims. Seat to pedal length adjusts from 19 to 23 inches. Pinkerton Registration not included. To help your youngster learn to ride more easily, order bicycle outrigger wheels. (Outrigger wheels are not included with this bike.) See accessory pages. *See shipping information.*

A 6 N M6562—Boy's Model.
Shpg. wt. 40 lbs. *$3.50 down on terms*.............................Cash $31.95

B 6 N M6563—Girl's Model.
Shpg. wt. 40 lbs. *$3.50 down on terms*.............................Cash 31.95

***SHIPPING INFORMATION.** All bikes on these two pages are shipped by freight or express from mail order house. Pay shipping charges when bike is delivered to you.*



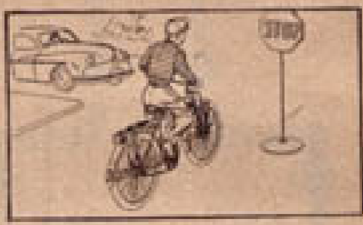


J. C. Higgins Junior Bikes

Every Bike on these 2 pages has these EXCLUSIVE features

REGISTERED WITH PINKERTON'S NATIONAL DETECTIVE AGENCY, INC.
209 West Jackson Blvd., Chicago, Ill.

You can register your new J. C. Higgins bicycle with Pinkerton's National Detective Agency. Registration helps police locate you when bike that has been lost or stolen is found. Pinkerton decal above is on rear fender.





For boys and girls 7, 8 and 9

$45.95 Cash

$5.00 Down

Our Finest!

You can't find an American-made bike with a stronger frame, fork, or crank drive!

Two-way action of J. C. Higgins air-cooled coaster brake gives safer, more dependable stops. Light pressure on pedal gives gradual stops with less chance of skids. Heavier pressure stops bike instantly. You coast further, too, because there's no brake drag slow down. Work efficiently at all speeds. Rear hub revolves free from contact with brake shoe.

Surprise your youngster with this fully equipped 24-in. bike

It's real fun to ride and own this fine bike. Here's why we're sure there's no better balloon tire junior bike . . . even at much higher prices. **Completely equipped!** Streamlined tank has push-button electric horn. Torpedo headlight casts bright beam. Strong luggage carrier. Comfortable Troxel saddle has double action coil springs, waterproof vinyl plastic cover. **Handsome!** Finished in bright baked-on enamel. Sparkling chrome-plated handlebars, sprocket and hubs. Tank on boys' has flashy jet tube design. **Strong!** Welded tubular steel frame is reinforced at 9 points.

Quick stops with J. C. Higgins coaster brake. **Register yours with Pinkerton's.** Pinkerton decal on rear fender. **And these features:** 24-inch Allstate Safety Tread white sidewall balloon tires. Synthetic rubber tubes. Truss rods. Red rear reflector. Kick-up park stand. Boys' is red with black frame, rims, carrier. Girls' is light blue with dark blue frame, rims, carrier. Vermilion, white trims. *For youngsters 7, 8, 9. Seat to pedal length adjusts 23½ to 27½ in.* 2 batteries not included.

6 N M4520—Boys' Model. Shpg. wt. 59 lbs. $45.95
6 N M4521—Girls' Model. Shpg. wt. 59 lbs. 45.95



$37.45 Cash

$4.00 Down

For boys and girls 7, 8 and 9



Many accessories . . . fine big bike construction—hydrogen brazed, welded tubular steel frame.



For boys and girls 5, 6 and 7

$36.45 Cash

$4.00 Down



Includes many fine accessories. Welded tubular steel frame is hydrogen brazed, reinforced at 9 points.

Remarkably low-priced! 24-in. Junior Bike

Your youngster will want to be first in the neighborhood to own this dandy looking bike. Brilliant colors in long-wearing baked-on enamel. Chrome-plated handlebars, sprocket, hubs. Welded tubular steel frame specially reinforced at 9 points of strain. J. C. Higgins coaster brake. You can register yours with Pinkerton's. Pinkerton decal on rear fender. Plastic covered Troxel saddle has positive action springs. Chain guard. Kick-up park stand. 24-in. Allstate Safety Tread balloon tires. Synthetic rubber tubes. Boys' is maroon with vermilion, blue and white trims. Girls' is light blue with dark blue frame and vermilion and white trims. White rims, color-flow. *Seat to pedal length adjusts 23½ to 27½ in.*

6 N M4518—Boys' Model. Shpg. wt. 54 lbs. *Only $4.00 down* . . . . . Cash $37.45
6 N M4519—Girls' Model. Shpg. wt. 54 lbs. *Only 4.00 down* . . . . . Cash 37.45

20-inch Junior Bicycle

Bright, gay colors in durable baked-on enamel. Sparkling chrome-plated handlebars, sprocket and hubs. Welded tubular steel frame. J. C. Higgins coaster brake. And you can register your J. C. Higgins with Pinkerton's. Pinkerton decal is on rear fender. Comfortable plastic covered Troxel saddle has flexible nose coil, positive action springs. Chain guard, kick-up park stand. 20-inch Allstate Safety Tread balloon tires. Synthetic rubber tubes. Boys' is red with black frame. Girls' is light green with dark green frame. White rims. *Seat to pedal length adjusts 21 to 25 in.*

6 N M4522—Boys'. Shpg. wt. 45 lbs. *$4.00 down* . . . Cash $36.45
6 N M4523—Girls'. Shpg. wt. 45 lbs. *4.00 down* . . . Cash 36.45

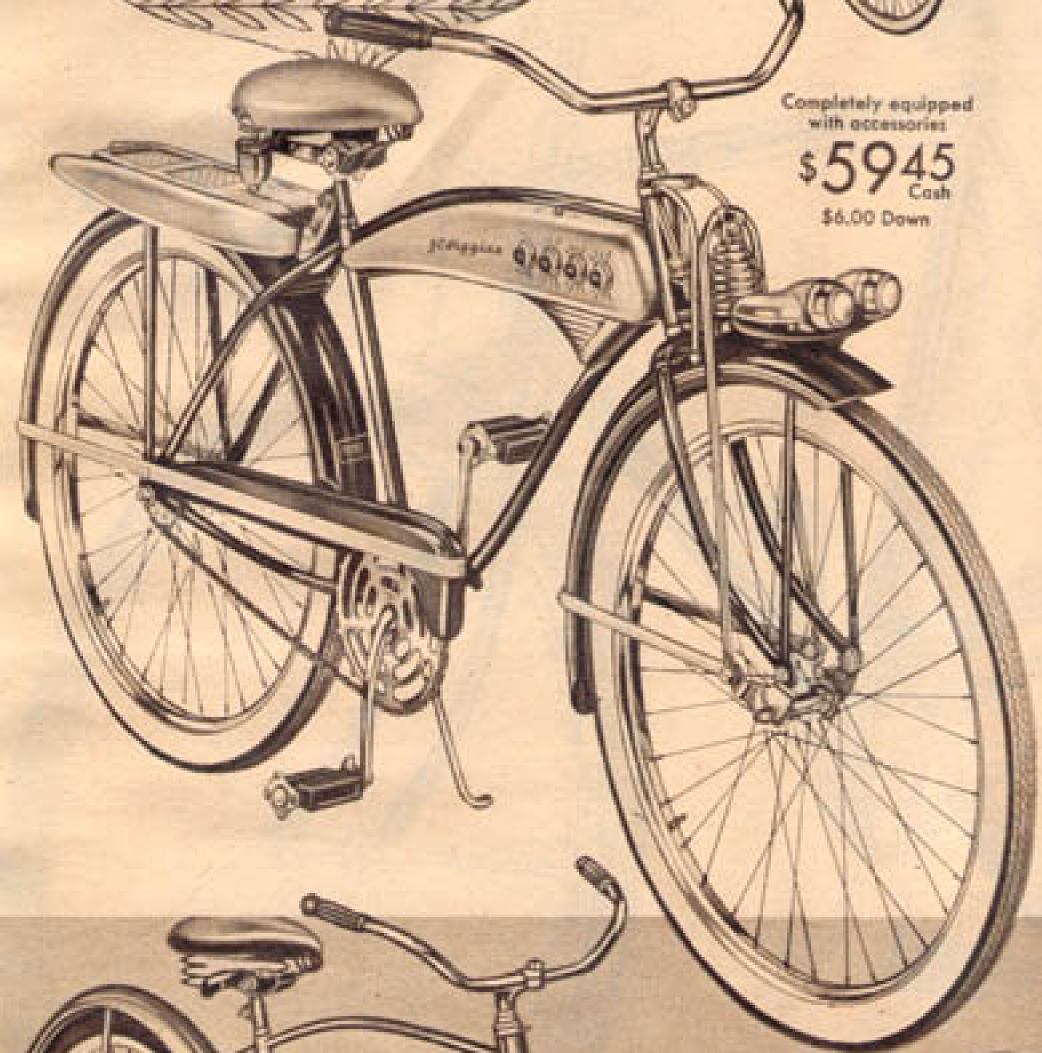
SHIPPING INFORMATION

All J. C. Higgins bicycles on these 2 pages shipped by freight or express from mail order house. Order from your nearest mail order house. Pay freight or express charges when the bike is delivered to you.

Lack ready cash? You can still give a bike for Christmas. Buy on Easy Terms—see page 353

J. C. Higgins Full Size Bikes





Completely equipped with accessories

$59.45 Cash

$6.00 Down

Most Desired Bike Santa Can Give

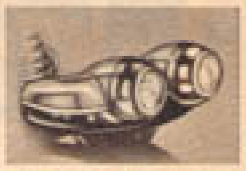
Finest J. C. Higgins Bike . . . we're sure you can't buy a better balloon tire bike at any price!



Massive, streamlined tank has red reflectors, push-button electric horn.



Sleek jet tube luggage carrier holds heavy loads. 2 reflectors in ends.



Trim batwing headlight casts powerful, twin beams for safer riding.

Spring Fork absorbs shocks, lets you glide over bumps—similar to knee-action automobile springs. **Sparkling, baked-on enamel colors in fleet jet design.** Color-flow styling created by a broad band of color flowing through chain guard and fender braces. Chrome-plated handlebars, hubs, sprocket. Polished zinc-plated truss rods, fork spring, and rims. 26-in. Allstate white sidewall balloon tires. Synthetic rubber tires. Welded tubular steel frame is strongly reinforced and hydrogen brazed at 9 points of strain. Weatherproof undercoating protects frame from rust. Troxel saddle has chrome-plated double action coil springs and side plates. Waterproof vinyl cover.

Steel kick-up parking stand. Streamlined chain guard. Girls' bike has skirt guard. Pinkerton decal on rear fender.

Designed for youngsters over 9 and for adults. *Seat to pedal length adjusts from 28 to 32½ in.* 4 batteries for light, 2 for horn not included.

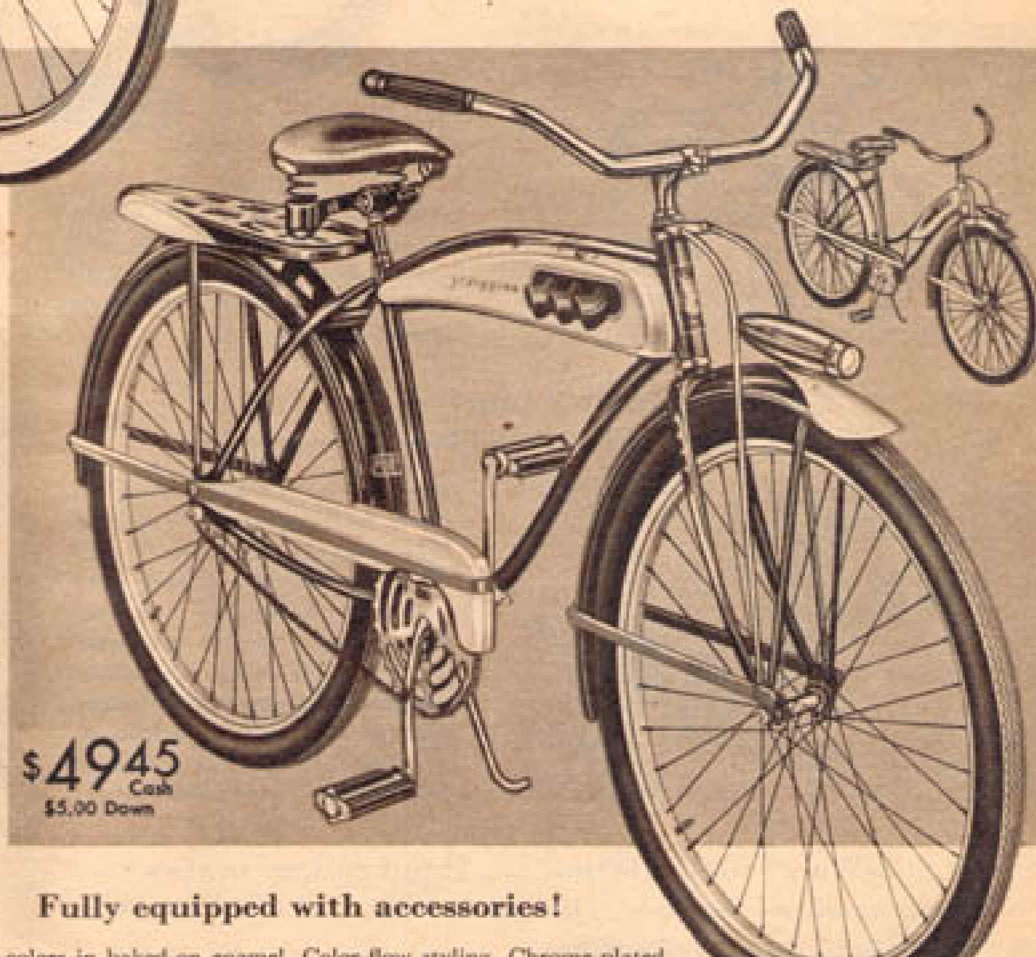
Boys'. Dark green frame, fenders, chain guard. Gold tank, color-flow. Green and gold headlight, luggage carrier. Vermilion, gold, white, green trims. **OR** Black frame, fenders, guard. Gold tank, color-flow. Vermilion and gold headlight. Black and gold carrier. Vermilion and gold trims. *State color* green and gold or black and gold.
6 N M4516—Shpg. wt. 70 lbs. *$6.00 down on easy terms* ...... **Cash $59.45**

Girls'. Ivory frame, color flow. Medium blue fenders, tank, guard. Ivory and blue luggage carrier, light, skirt guard. Vermilion and ivory trims. **OR** Light blue frame, color-flow. Dark blue fenders, tank, chain guard. Dark and light blue carrier, light, skirt guard. Vermilion, white, light blue trims. *State* ivory and blue or dark and light blue.
6 N M4517—Shpg. wt. 70 lbs. *$6.00 down on easy terms* ...... **Cash $59.45**



$38.45 Cash

$4.00 Down



$49.45 Cash

$5.00 Down

Our Lowest-priced Full Size Bike

Made to the same specifications as our full size bikes. Welded tubular steel frame is hydrogen brazed and reinforced at 9 points of strain. J. C. Higgins coaster brake for quick, sure stops. Troxel saddle has vinyl plastic cover, positive action springs. Streamlined chain guard. 26-in. Crusader balloon tires and synthetic rubber tubes. Red safety reflector. Baked-on enamel finish. Pinkerton decal on rear fender. Boys' bike is vermilion with white rims, vermilion and white trim. Girls' is blue with white rims, blue and white trim. For youngsters over 9 and for adults. Seat to pedal length adjusts 28 to 32½ in. Order today.
6NM4510—Boys'. Shpg. wt. 56 lbs. *$4.00 down, $5 monthly.* **Cash $38.45**
6NM4511—Girls'. Shpg. wt. 56 lbs. *$4.00 down, $5 monthly.* **Cash 38.45**

Fully equipped with accessories!

Lively colors in baked-on enamel. Color-flow styling. Chrome-plated handlebars, sprockets, hubs. J. C. Higgins coaster brake. Welded tubular steel frame. Luggage carrier has blister design. Wide, deep, draw fenders of heavy gauge steel.

And these accessories: 26-in. Crusader safety tread balloon tires. Synthetic rubber tubes. Torpedo headlight. Push-button electric horn in tank. Troxel saddle has waterproof vinyl cover, positive action springs. Chain guard. Kick-up park stand. Red reflector, Pinkerton decal on rear fender. Boys' bike is black and vermilion with white color-flow, rims—has flashy jet tube design on side of tank. Girls' is medium gray and light gray with vermilion trim, light gray color flow, rims. For youngsters over 9 and adults. Seat to pedal length adjusts 28 to 32½ in.
6 N M4514—Boys'. Shpg. wt. 64 lbs. *$5.00 down, $5 monthly* .... Batteries not included **$49.45**
6 N M4515—Girls'. Shpg. wt. 64 lbs. *$5.00 down, $5 monthly* .... Batteries not included **49.45**

LIGHTWEIGHT BICYCLE

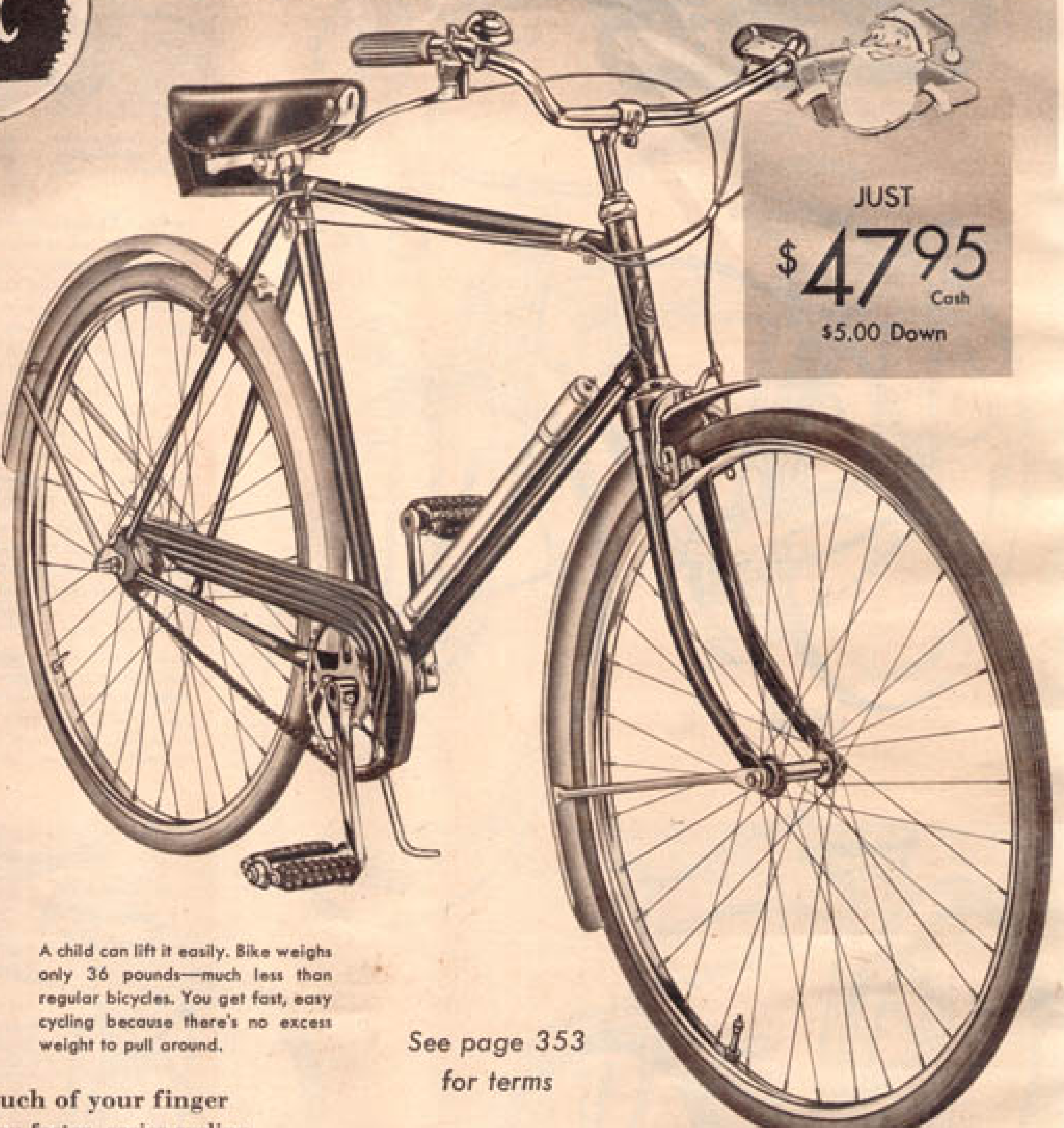
Imported

FROM EUROPE

3-SPEED LIGHTWEIGHT BIKE

Makes a big hit with any youngster or grown-up
It's easier to pedal . . . and there's no extra weight





JUST **$47.95** Cash
$5.00 Down

Amazingly Lightweight



A child can lift it easily. Bike weighs only 36 pounds—much less than regular bicycles. You get fast, easy cycling because there's no excess weight to pull around.

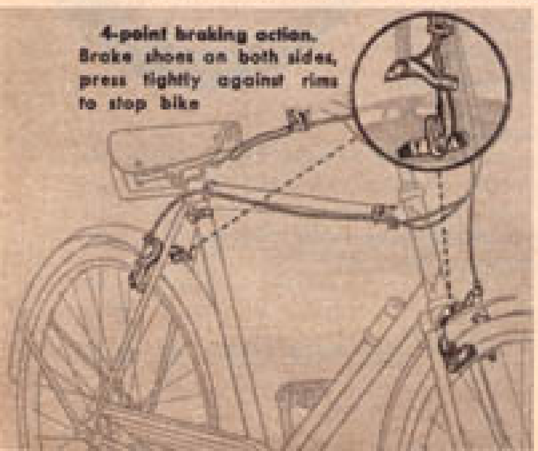
See page 353 for terms

Shift gears with a touch of your finger
3-speed Gear Shift gives you faster, easier cycling



Now—no wasted effort when you pedal. Shift gears just like on auto! Gear shift adjusts ride to fit road conditions smoothly, instantly. Low gear gives power. Use it to climb steep hills, pull through soft roads. 2nd gear is for normal riding. Gives you easy pedaling on most roads. High gear acts like overdrive on your car. You pedal less . . . and go faster on hard, level roads.

2-Wheel Brake Action . . . Hand caliper brakes
Press handlebar controls . . brakes on front, rear wheel stop bike



Hand caliper brakes on front and rear wheels stop bike quickly. Use rear brake for normal stops—both brakes for fast emergency stops. You get free coasting because brake shoe doesn't come into contact with rim until you apply brakes. You get extra safety too, because brakes aren't affected if roller chain should break.

You'd pay *Dollars More* for bikes of the same quality elsewhere . . .

and you get these plus features—features you won't find on other lightweight bikes at such low prices. **Handy tool kit** behind saddle has wrench that fits all nuts and bolts on the bike. Makes adjustments easy. **Hand tire pump** in plastic case is mounted on frame. **Double chime bell** mounted on handlebars. Tires have **natural rubber** sidewalls and treads.

We've imported this fine bike to give you a really outstanding buy! Its light weight and easy pedaling make it ideal for both youngsters and adults. Particularly popular among high school and college students. And just look at Sears low price! You'll find it much less than prices charged for bikes of similar quality. Made with the fine materials and precision craftsmanship that have made European lightweights famous.

Lightweight tubular steel frame has strong sleeve-joint welds. Rugged tubular steel fork with chrome sleeve. Comfortable imitation leather saddle has aluminum-coated coil spring base. Gleaming handlebars, stem, crown, sprocket, hubs and rims are richly chrome plated. 3-piece forged steel sprocket and pedal assembly. Carefully detailed, lustrous enamel finish. Thick sponge rubber handlebar grips. Chain guard. Steel kick-up parking stand. Thick rubber tread pedals have ball bearings. Narrow fenders.

Designed for youngsters over 9 and for adults. Imported from the Netherlands and France. *Shipped by freight or express from mail order house. Pay shipping charges on delivery.* Order on Easy Terms. See page 353.

Men's. Flamboyant red with white fenders, gold trim. Shipping weight 48 lbs.
6 N M4600—Seat to pedal length adjusts from 31 to 36 in. $47.95

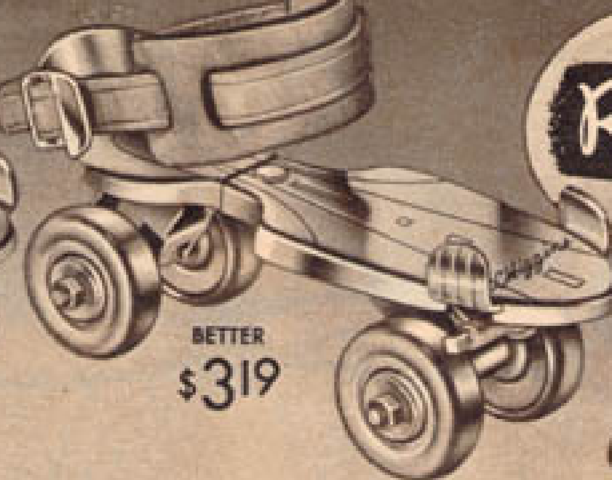
Women's. Light blue with white fenders, gold trim. Shipping weight 48 lbs.
6 N M4601—Seat to pedal length adjusts from 32 to 37 in. $47.95

RELY ON J. C. HIGGINS

Roller Skates

FOR YEAR AROUND FUN







Roller Skates make happy gifts. They're bright and colorful. Easy to shop for, certain to please

J. C. Higgins GOOD Ball Bearing Sidewalk Skates. Strong steel girder chassis is shiny plated to resist rust (many skates sold near this low price elsewhere are not plated.) Reinforcing flange on side resists bending. Eight ball bearings in each steel wheel . . . rubber shock absorbers reduce vibration, improve steering action. 17¾-in. replaceable leather ankle strap. Skates adjust 7¾ to 10¾-inches. Order now. Put these shiny skates under the Christmas tree.
6 N 2303—Key incl. Shpg. wt. 3 lbs. . . Pair $2.09

J. C. Higgins BETTER Ball Bearing Sidewalk Skates provide 16 double race ball bearings in each heavy duty steel wheel—give your youngster a smoother, more effortless ride. Wheels are heavier, easier rolling, longer wearing than on skate at left. And the extra strong steel girder chassis is shiny plated to resist rust. Rubber shock absorbers reduce vibration, improve steering. Replaceable leather ankle straps have sponge rubber pads over instep. Skates adjust from 8 to 10¾ inches.
6 N 2301—Key included. Shpg. wt. 4 lbs. . . Pair $3.19

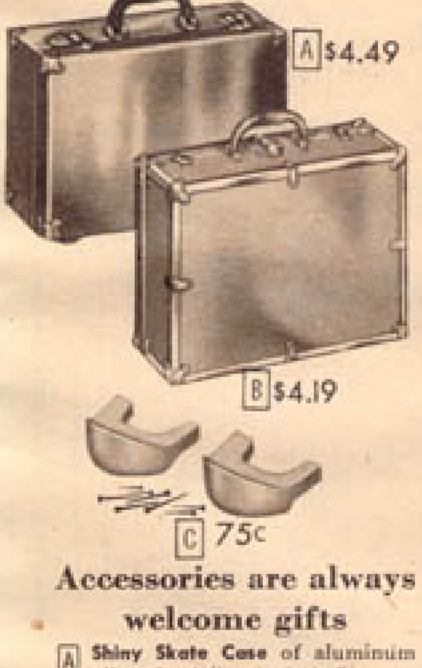
BEST Skates Pass 700 Mile Test!

J. C. Higgins "Quiet Wheels" Sidewalk Skates. Wheels took more than 700 miles wear by actual test in Sears laboratory . . . **wheels actually wear four times longer than standard wheels.** Neoprene rubber inner cushion under each steel wheel rim cuts down noise and vibration . . . gives longer wear without added weight. Steel rims give you speed and proper "side slip" for turns and stops. Sixteen smooth rolling double race ball bearings in each wheel. Nickle-plated tubular steel chassis has modern, streamlined design. Rubber shock absorbers aid in steering, too. Toe clamps curve in to get firm grip on shoe. Top grain cowhide strap with sponge rubber pad. Skate length adjusts 8 to 11 inches. These are skates to last a youngster throughout childhood.
6 N 2364—Shipping weight 6 pounds. Order early. . . . Pair $4.95



J. C. Higgins Beginner's Skates

Junior Sidewalk Skates make learning much easier because they're made with plain bearings (no ball bearings), best to help the youngster get started. Chassis is steel girder type with reinforcing flange on sides. Bright plated to resist rust. Laced toe straps are bright red leather. Web ankle straps are a colorful red, too. Skates lace and strap to shoes, do not clamp tiny feet. Length adjusts 6¾ to 8½ inches. Beginner's skates are wonderful (and economical) gifts. Order early.
6 N 2361—Shipping weight 2 pounds. . . . . Pair $1.39



Accessories are always welcome gifts

[A] **Shiny Skate Case** of aluminum alloy. Lock (key included).
6 N 2352—14¾x10¾x5¾ in. Shipping weight 3 lbs. Federal tax not required. $4.49

[B] **Colorful, Riveted Skate Case.** Strong steel over a wood frame. 15x11x5¾ inches. Lock (key included). *State color:* red, green, blue.
6 N 2381E—Shpg. wt. 3 lbs. Price includes 20% Fed. Excise Tax. . . $4.19

[C] **NEW! Rubber Toe Stops.** Fast braking action—do not mark floor or scuff skates. Easily attached by your shoe repairman. Nails incl.
6 N 2382—Shpg. wt. 6 oz. . . Pair 75c



NEW! J. C. Higgins Economy Skates

Now—a smooth gliding, handsome pair of rink skates for the occasional or beginning skater. Same hard maple ball bearing wheels, same top quality chassis as on best skates at right. Much finer quality than most low-priced skates. Their good looks and performance are sure to make a hit with the skater in your family.

Shoes are made of **top grain,** elk-tanned cowhide. They resist stretching and cracking, give firm support, keep appearance better than split leather on other skates near this price. Felt padded tongue lets you lace skates snugly. Snug fitting heel counters. Lockstitched leather soles have steel arch shank. Women's have full, high cut. Skate wrench included. See *How to Order.* Shpg. wt. 7 lbs.
[D] 6 N 2386—Women's. White. *Statesize:* 4, 5, 6, 7, 8, 9, 10. Pair $12.45
[E] 6 N 2385—Men's. Black. *State size:* 6, 7, 8, 9, 10, 11, 12. Pair 12.45
HOW TO ORDER: If you wear a full size, order same size as your street shoe. If you wear a half size, order next larger full size.



Official Roller Derby Rink Skates—same kind worn by Roller Derby Stars. Shoes of top grain, elk-tanned cowhide have extra long inside counter, sponge rubber padded tongue, double shoes. Chassis has 10° pivot action, rubber shock absorbers. Semi-jumbo wheels of hard maple wood have 128 free running ball bearings (16 per wheel), non-locking adjustable cones. Wrench included. See *How to Order.* Shipping weight 7 pounds per pair.
[J] 6 N 2391—Men's. Black. *State size:* 6, 7, 8, 9, 10, 11, 12. Pr. $15.95
[K] 6 N 2393—Women's. White. *Statesize:* 3, 4, 5, 6, 7, 8, 9, 10. Pr. 15.95



Our Finest Rink Roller Skates

J. C. Higgins Best Rink Skates compare with top quality anywhere. See if you don't agree they make your best gift buy.
Shoes—handsomely made of select, top grain, elk-tanned cowhide. Full cloth lining for added support and comfort. Sponge rubber padded tongue. Snug fitting long inside heel counters. Goodyear stitched double soles, steel arch shank.
Chassis—built with popular 10° pivot action on front and rear wheel trucks for smooth, free turning. Action screw lets you adjust axle bracket to proper steering tension. Rubber shock absorbers reduce vibration. Nickel-plated foot plates anchored at sole with metal rivets. Cast steel axle bracket.
Wheels—fitted with 128 free-running ball bearings (16 per wheel) that resist gumming, have no retainer friction. Precision machined bearing cups and cones are non-locking, adjustable style. Recessed axle nuts. *State men's size:* 5, 6, 7, 8, 9, 10, 11, 12. *State women's size:* 3, 4, 5, 6, 7, 8, 9, 10. Skate wrench included. See *How to Order* at left. Shpg. wt. 7 lbs.
[F] 6 N 2305—Women's. White. Wood wheels. . . . . Pair $14.45
6 N 2306—Women's. White. Fiber wheels. . . . . Pair 14.45
[G] 6 N 2353—Men's. Black. Fiber wheels. . . . . Pair 14.45
6 N 2354—Men's. Black. Wood wheels. . . . . Pair 14.45
[H] 6 N 2304—Men's White. Fiber wheels. . . . . . . Pair 14.45
6 N 2307—Men's White. Wood wheels . . . . Pair 14.45







Save gift money on basketball, goal, net combinations J. C. Higgins Basketballs—Official size, shape, weight

Our Best Seller

Molded Rubber Basketball. No laces or stitches. No dead spots. Durable, watertight rubber cover is pebble-grained, molded over 1-piece rubber bladder and vulcanized for long wear. Resembles more expensive balls in looks, feel. Inflating needle included. Goal has ⅝-in. round steel rim, official 18-in. diameter. Welded steel braces. Regulation size net of strong cotton twine. It's a complete Christmas gift.

6 N T1818—Combination. Shpg. wt. 8 lbs. *You save 30c* $5.17
6N1830—Ball. Wt. 2 lbs. 8 oz. 3.75
6N01829—Goal, net. Wt. 5 lbs. 1.72

Low-priced combination for Youngsters. Features Peb-Tex basketball plus goal and net described at left. Artificial leather ball is pebble grained for easy grip. Looks, feels like real leather. Double stitched seams, cotton lining reinforce ball for long wear. 1-pc. rubber bladder and flat, plastic lacings. Official size and weight. Inflating needle included.

6 N T1816—Combination. Shpg. wt. 8 lbs. *You save 25c* $4.45
6N1800—Basketball alone. Shpg. wt. 2 lbs. 8 oz. $2.98
6 N 01829—Goal and net combination. Shpg. wt. 5 lbs. $1.72

Molded Fabric and Rubber Basketball. Tougher because strong rubber impregnated fabric is molded over inflated bladder; then pebble-grained rubber cover is vulcanized to carcass. Ball is watertight, no seams or stitching. Official size, weight. Needle included. Goal has ½-in. steel rim; welded steel braces. Regulation size cotton twine net.

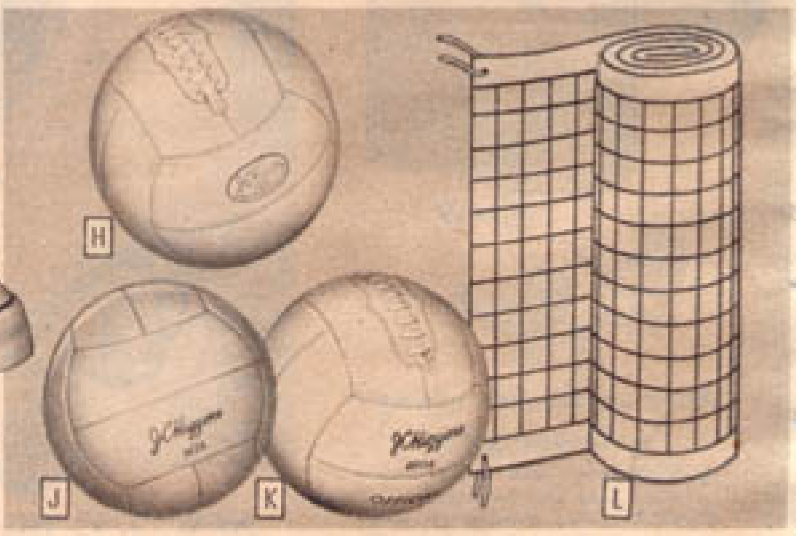
6 N T1819—Combination. Shpg. wt. 11 lbs. *You save 50c* $7.54
6 N 1802—Basketball alone. Shpg. wt. 2 lbs. 8 oz. $5.65
6 N 01880—Goal and net combination. Shpg. wt. 8 lbs. ... $2.39

Multiple Molded Rubber Ball. Our toughest, most durable. Given tests equal to 2 years hard play and still in top shape. First bladder is molded and special rubber impregnated fabric is molded over bladder. Then cover is vulcanized to carcass. It's watertight—no seams, laces, and it outlasts leather. Pebble-grained, official wt. and size. Needle included. Goal and net are same as 6 N 01880 described at left.

6 N T1815—Combination. Shpg. wt. 11 lbs. *You save 50c* $9.34
6N1827—Basketball alone. Shpg. wt. 2 lbs. 8 oz. $7.45







Basketball Accessories

[A] **J. C. Higgins Top Grain Cowhide Basketball.** Made of layers of vulcanized, rubber-impregnated fabric under molded cowhide. Official size, weight.
6 N 1810—Shpg. wt. 2 lbs. 8 oz. Needle $9.95

[B] **Basketball pump.** For footballs, soccer balls, etc.
6 N 1895—Needle not included. Wt. 6 oz. ... 61c

[C] **Basketball Bladder.** Made of heavy-duty rubber.
6 N 1843—Shpg. wt. 5 oz. Valve type 98c

[D] **Best goal, net combination.** Goal has official 18-in. diameter, ⅝-in. steel rim. Net fastens to special hooks on goal, Nuts, bolts included.
6 N 01870—Shpg. wt. 9 lbs. 6 oz. $4.49

6 N 1828—Tapered net. Extra strong cotton twine. Shpg. wt. each 6 oz. .... 2 for $1.69 ...... Each 89c

[E] **6 N 1831—Adjustable basketball knee pads.** Foam rubber padding. Shpg. wt. 12 oz. ...... Pair $2.10

Cushion Sole Jeepers

[F] **Molded rubber sole** for firm grip. Shock-absorbing heel, insole cushions. Smooth fitting peg top. Sturdy black or white canvas uppers, drill lining.
Sizes: Men's, big boys' wide 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size.* Shpg. wt. 2 lbs. 10 oz.
76 N 9587—White, red trim .... Pair $4.59
76 N 9588—Black, red trim .... Pair 4.59

[G] **Our best quality Cushion Arch Jeepers.** Duck uppers, reinforced arch, backstay. Non-skid molded rubber outsole.
Sizes: Men's, big boys' wide 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Shipping weight 2 lbs. 14 oz.
76 N 9590—Black .... Pair $4.98
Sizes: Boys' wide 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size.* Shpg. wt. 2 lbs. 4 oz.
76 N 9591—Black .... Pair $4.79
Sizes: Women's wide 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shipping weight 2 pounds 5 ounces.
76 N 9592—White .... Pair $4.79

Give A J. C. Higgins Volley Ball and Net

[H] **New! Low-priced Peb-Tex Volley Ball.** Looks and feels like real leather ... pebble grained for firmer grip. Double stitched seams and double cotton drill lining reinforce ball. 1-piece rubber bladder. Flat plastic laces. Inflating needle included. Order ball and net.
6 N 1803—Shipping weight 1 pound 5 ounces .... only $2.98

[J] **Molded Rubber-Covered Volley Ball.** Official size, weight. White cover. Triple molded of 3-plies of high tensile fabric over inflated ball cover for extra-toughness. Waterproof. Seamless, laceless ... seams as strong as cover itself. 1-piece rubber bladder. Needle.
6 N 1838—Shipping weight 1 pound 5 ounces .... only $4.35

[K] **Official Leather Volley Ball.** Made of select, especially tanned calfskin. Strong double cotton twill lining. Waxed linen-stitched seams. Flat leather laces. Strong 1-piece rubber bladder. Inflating needle incl. Order both volley ball and net (below) for Christmas.
6 N 1804—Shipping weight 1 pound 6 ounces .... only $6.79

[L] **Volley Ball Net.** Official 30 x 3-ft. size. Water resistant. Canvas bound. Order complete outfit of volley ball above and net.
6 N 1835—Shipping weight 3 pounds 11 ounces .... only $8.35





GREAT J. C. HIGGINS Footballs FOR BOYS OF ALL AGES



Doak Walker

Only at Sears! Footballs autographed and endorsed by Doak Walker, 3-time All-American. "They're great footballs," says Doak, "and I personally recommend them for all playing conditions."



[A] **Doak Walker Autographed Peb-Tex Football.** Tan pebble-grained imitation leather cover. White striped ends. Cotton drill lining. Plastic laces. Rubber valve bladder. Needle.
6 N 2451—Official size, shape. Shpg. wt. 1 lb. 7 oz.. $2.39

[B] **Doak Walker Autographed White-Peb-Tex Football.** Same construction as ball above, but has white cover with double, black end stripes. Needle.
6 N 2452—Official size, shape. Shpg. wt. 1 lb. 7 oz.. $2.39

[C] **Doak Walker Endorsed Split Leather Football.** Double herringbone cotton twill lining. Flat, double leather lacing. White end stripes. Needle.
6 N 2444—Official size, shape. Shpg. wt. 1 lb. 8 oz.. $3.79
All footballs sent inflated, boxed, to insure perfect shape.

[D] **Economy Priced Peb-Tex Football.** Imitation leather cover. Cotton drill lining. Plastic laces. Valve bladder, needle included.
6 N 2403—Official size, shape. Shpg. wt. 1 lb. 7 oz... $1.95

[E] **Rubber Covered Football.** Fabric lined. Watertight, seamless. Valve bladder. Needle included.
6 N 2453—Official size, shape. Shpg. wt. 1 lb. 12 oz. $4.79

[F] **Top Grain Cowhide Football.** Double lining. Leather laces. Rubber valve bladder. Needle included.
6 N 2446—Official size, shape. Shpg. wt. 1 lb. 10 oz. $5.79

[G] **Finest Select Top Grain Cowhide Football.** Triple lining. Double leather lacing. Linen thread lock-stitch seams. Double white stripes. Needle included.
6 N 2448—Official size, shape. Shpg. wt. 1 lb. 10 oz. $7.79

FOR BOYS UP TO AGE 8

Fiber Helmet.......... $2.19
Shoulder Pads.......... 2.19
Combination Price.......... $3.98
YOU SAVE 40c



[H] **Combination Helmet and Shoulder Pads for boys to 8 yrs.** Red and white helmet has web suspension, elastic chin strap. Pads have cotton padding.
6 N 2436—Combination. Shpg. wt. 2 lbs. 12 oz. $3.98
6 N 2419—Helmet only. Shpg. wt. 1 lb. 10 oz... $2.19
6 N 2416—Shoulder pads only. Shpg. wt. 1 lb. 8 oz. 2.19

[J] **Economy Priced Football Pants.** Made of sturdy khaki twill. Padded hips and knees. Removable thigh pads. State waist size 24, 26, 28, 30.
6 N 2433—Shpg. wt. 1 lb. 2 oz.............. $2.89

[K] **New, Small Size Football for youngsters.** Weighted and balanced for accurate passing and kicking, yet only 9 in. long. Made of laminated layers of rubber plastic. Washable surface is pebble grained and white with black stripes. Rubber valve bladder.
6 N 2450—Shpg. wt. 10 oz.................... 85c

FOR BOYS FROM AGE 8, TO 12

Fiber Helmet.......... $3.79
Shoulder Pads.......... 3.35
Combination Price.......... $6.64
YOU SAVE 50c



[L] **Combination for boys 8 to 12.** Helmet is brown, white; web suspension. *State size, small* $6\frac{3}{4}$–7; *medium* $7\frac{1}{8}$–$7\frac{3}{8}$; *large* $7\frac{1}{2}$–$7\frac{3}{4}$. Shoulder pads have fiber shields.
6 N 2465—Comb. Shpg. wt. 3 lbs. 14 oz. $6.64
6 N 2470—Helmet only. Shpg. wt. 2 lbs. $3.79
6 N 2414—Shldr. pads. Shpg. wt. 1 lb. 14 oz.......................... $3.35

[M] **Youngster's Cotton Rib Football Jersey.** In two color designs: blue with gold yoke; green with white; scarlet with white. In small, medium and large sizes. Shpg. wt. 10 oz.
6 N 2421—*State color and size*......... $1.69

[N] **Khaki Twill Football Pants.** Cotton hip pads. Fiber kidney and thigh shields. Reinforced knees. *State waist size, 24, 26, 28, 30, 32.*
6 N 2407—Shipping weight 2 pounds. $4.79

FOR BOYS FROM AGE 12 TO 15

Helmet.......... $4.65
Shoulder Pads.......... 4.79
Combination Price.......... $8.84
YOU SAVE 60c



[P] **Combination for boys 12 to 15.** Plastic helmet. Foam rubber padding. Web suspension. Blue with white stripe or scarlet with gray stripe. Small $6\frac{5}{8}$–$6\frac{3}{4}$; medium $6\frac{7}{8}$–7; large $7\frac{1}{8}$–$7\frac{1}{4}$. Foam rubber shoulder pads. Fiber shields. Shpg. wt. 3 lbs. 10 oz.
6 N 2437—Combination. *State size, color*........ $8.84
6 N 2427—Helmet. *State size, color.* Shpg. wt. 2 lbs. $4.65
6 N 2426—Shoulder pads. Shpg. wt. 1 lb. 10 oz...... 4.79

[R] **Cotton Jersey.** Double shoulder, elbow. Navy blue with gold yoke; green with white; scarlet with white. Small 34–36; medium 38–40; large 42–44.
6 N 2431—*State size and color.* Shpg. wt. 10 oz.... $2.79

[S] **Tan Duck Football Pants.** Protected at waist, thigh and knees. Kidney and hip pads. Ventilated crotch. Waist sizes 28, 30, 32, 34.
6 N 2420—*State waist size.* Shpg. wt. 2 lbs....... $7.45

Perfect gifts for your favorite bowler



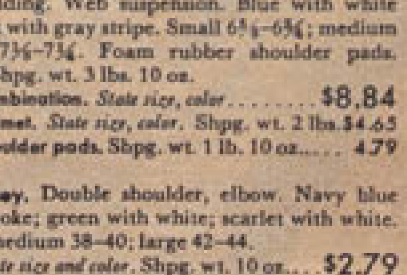
[T] **Lightweight Canvas Shoe Bag.** Rubberized twill. Plastic bound edges. Brown, tan—white trim. Zipper. Name card holder.
6 N 1470E—Shpg. wt. 6 oz. Leather handle. $1.44

[V] **Canvas Bowling Ball-and-Shoe Bag.** Rubberized twill. Brown and tan. Zipper top. Rubber cup in base for ball. Name card holder.
6 N 1471E—Shipping weight 1 lb. 10 oz.
Plastic handle.......................... $3.96

20% Federal Tax included in price of bags

[W] **Plastic Bowling Ball-and-Shoe Bag.** Long zipper. White plastic bound edges. Plastic handles. Rubber cup in base for ball. Leather name card holder. Shpg. wt. 2 lbs. 10 oz.
6N1440E-Brown $6.48 6N1441E-Black $6.48

[X] **Cowhide Bowling Ball-and-Shoe Bag.** Reinforced white welt seams. Leather handles. Heavy zipper top. Rubber cup in base for ball. Name card holder. Shpg. wt. 2 lbs. 10 oz.
6N1475E-Brown $9.96 6N1476E-Black $9.96



Ball and Glove Kit Attractively Gift Packaged

$4.99



Be a big league Santa Claus to the baseball fans on your gift list. Give 'em this good looking ball and glove kit—a bargain priced beauty that's all ready for the tree.

Fielder's Glove is made of top grain cowhide, fully oiled. Solid, one-piece trap holds ball in deep, grease-set pocket. Fully lined with leather. Fingers interlaced with rawhide. Lacing at wrist. Adjustable wrist strap.

Baseball is official size and weight. Scuffproof white rubber cover vulcanized to compressed cork and rubber center. Has simulated stitching and grain leather finish. Shpg. wt. 2 lbs. 4 oz. for set.

6 N 1712—Ball, glove (wear on left hand), gift box..........$4.99

6 N 1602—Rubber-covered baseball only. Shpg. wt. 9 oz......69c



J. C. Higgins Ball and Bat Combination Savings

[A] **J. C. Higgins Baseball and Baseball Bat Combination** saves you 16c over price of ball and bat bought separately.

Official Baseball has double hand sewn horsehide cover, resilient rubber center.

Good "Leaguer" Baseball Bat is made of sturdy hardwood, attractive brown color. Full regulation size.

6 N 01735—Ball and Bat Combination. Shpg. wt. 4 lbs. *Save 16c*......Only $1.80

6 N 1608—Ball. Shpg. wt. 9 oz...... 98c

6 N 01718—Bat. Shpg. wt. 3 lbs..... 98c

[B] **J. C. Higgins Official Softball and Softball Bat Combination** saves you 15c over price of ball and bat bought separately. Order your set today.

Official 12-inch Softball has bright, white cowhide cover, lively kapok center.

Official Hickory Softball Bat finished a dark brown color, has white taped handle. Balanced for smooth, easy swing.

6 N 01734—Softball and Bat Combination. Shpg. wt. 4 lbs. *Save 15c*......Only $2.12

6 N 1644—Softball. Shpg. wt. 9 oz.... 1.29

6 N 01716—Bat. Shpg. wt. 3 lbs..... 98c

J. C. Higgins Top Grain Cowhide Gloves, Mitts have solid, 1-piece traps . . grease-set pockets

[C] **BOB FELLER Fielder's Glove.** Leather welted seams stitched with nylon. Fingers interlaced with rawhide. Has full leather lining. Shpg. wt. 1 lb. 8 oz.

6 N 1636—Wear on left hand.......$6.79

6 N 1637—Wear on right hand...... 6.79

[D] **Lowest-priced Full-size Fielder's Glove** has leather-lined palm, adjustable wrist strap. Shpg. wt. 1 lb. 4 oz.

6 N 1623—Wear on left hand.......$3.65

6 N 1624—Wear on right hand...... 3.65

[E] **5-finger Fielder's Glove**—leather laced, leather lined. Streamlined, leather-welted fingers interlaced with rawhide. Adjustable strap. Shpg. wt. 1 lb. 6 oz.

6 N 1634—Wear on left hand.......$5.25

6 N 1635—Wear on right hand...... 5.25

[F] **3-finger Ball Hawk** with extra large trap. Leather welted fingers, interlaced second and third fingers; seams stitched with nylon. Has full leather lining. Lacing at wrist. Shpg. wt. 1 lb. 8 oz.

6 N 1626—Wear on left hand.......$5.98

6 N 1627—Wear on right hand...... 5.98

[G] **Our Finest Fielder's Glove**—*largest pattern glove we know of!* Streamlined, leather welted fingers interlaced with rawhide. Rolled leather binding. Full cowhide lining. Shpg. wt. 1 lb. 14 oz.

6 N 1650—Wear on left hand...... $9.91

[H] **"Spear-M" Baseman's Mitt.** Off-the-palm trap adds inches to the reach. Adjustable loop for little finger. Laced edges; plastic binding. Shpg. wt. 1 lb. 8 oz.

6 N 1678—Wear on left hand.......$5.44

6 N 1640—Wear on right hand...... 5.44

[J] **"Trapper" Baseman's Mitt** with leather lined palm. Adjustable finger loop, laced edges, plastic binding. Adjustable wrist strap. *Postpaid.* (Shpg. wt. 1 lb. 8 oz.)

6 N 1628—Wear on left hand.......$7.79

6 N 1629—Wear on right hand...... 7.79

[K] **"Flex-Action" Catcher's Mitt** works like a hinge. Break in palm is laced down for greater flexibility. One-piece molded palm, leather laced edges, adjustable wrist strap. Shpg. wt. 1 lb. 14 oz.

6 N 1672—Wear on left hand.......$7.79



3-in-1 Bargain Box

Score a real hit with ball-playing lads on your Christmas list. Give this handsomely boxed kit containing glove, bat, and ball.

Glove is made of top grain cowhide, has expertly padded, grease-set pocket, leather lined palm, adjustable wrist strap. Wear glove on left hand.

Baseball has tough cork and rubber center, rubber cover with simulated stitching.

Bat is a junior-sized, hardwood model.

6 N 01751—Shpg. wt. for set 5 lbs ..$4.79



J. C. Higgins Gloves are made of fully oiled, Top Grain Cowhide

[L] **Our Lowest-priced Junior-size Fielder's Glove**—Nellie Fox Model. Solid, one-piece tunnel trap funnels ball into hand-formed, grease-set pocket. Plastic wrist binding holds padding in place behind fully lined palm. Wrist strap lets you adjust glove to most comfortable fit.

6 N 1759—Wear on left hand. Shpg. wt. 1 lb. 4 oz...$2.79

[M] **Ball Hawk Fielder's Glove** with streamlined thumb and forefingers that follow natural curve of the hand—guard against bruises. Leather welted thumb and finger seams hold felt padding in place behind leather lined palm. Large, solid tunnel trap and deep, grease-set pocket. Adjustable wrist strap. Full professional styling.

6 N 1619—Wear on left hand. Shpg. wt. 1 lb. 4 oz...$4.19

[N] **4-finger Model Fielder's Glove** interlaced with tough rawhide. Streamlined thumb and little finger follow natural curve of hand. Leather welted thumb and finger seams hold felt padding in place behind sheepskin lining. Solid, one-piece tunnel trap and deep, grease-set pocket.

6 N 1620—Wear on left hand. Shpg. wt. 1 lb. 4 oz...$3.85

6 N 1621—Wear on right hand. Shpg. wt. 1 lb. 4 oz... 3.85

[P] **"Spear-M" Baseman's Mitt** quickly closes over ball at sharp impact. Solid trap adds inches to your reach, has sturdy double stitching. Grease set pocket. Plastic lacing.

6 N 1643—Wear on left hand. Shpg. wt. 1 lb. 4 oz... $3.19

6 N 1665—Wear on right hand. Shpg. wt. 1 lb. 4 oz... 3.19

[R] **Catcher's Mitt** has hinged heel that instantly closes on ball. Break in palm secured with "snap-action" lacing. Plastic lacing and cotton bound edges hold absorbent jute padding behind deep, grease-set pocket. Wrist strap adjusts to comfortable fit. Mitt is small enough for youngsters to handle—large enough to protect their hands.

6 N 1625—Wear on left hand. Shpg. wt. 1 lb. 6 oz...$4.65

CERTAIN TO PLEASE THE YOUNGSTERS ON YOUR LIST

Sport Kits



Beautifully Boxed, ready to address, Just put 'em under your tree!

Bright red, white and green cardboard Christmas carton doesn't even have to be wrapped. Just fill in gift card space.



NEW! Roll-A-Goal Game!

Now you can play basketball in your own front room! Challenge the family or guests to a high scoring game of Roll-A-Goal. You roll the gaily colored sponge rubber ball against the inclined scoring block—bounce it through the hoop. You've rolled a goal!

Sturdy metal goal has 5-in. inside diameter. Goal fastens 12 inches off floor to 8x8⅜-in. backboard. Backboard support pole bolts to 8⅜x24⅜-inch Masonite base. Pegs fit slots drilled in red, white and tan base of game for handy scorekeeping. Get ready for year-round fun. Order your Roll-A-Goal today.

6 N 01925—Shipping weight 5 lbs.... $2.45

Junior-size Sport Kit

Watch the youngster's eyes light up when he opens this colorful kit. 11⅜x16⅜x7⅜-in. box contains specially proportioned football, basketball, and basketball goal.

Junior-size football is 9 inches long. Made of laminated layers of specially compounded rubber plastic. Washable, pebble-grained surface is sparkling white with black end stripes. Ball has sufficient weight for accurate passing and kicking. Inflates through valve.

Tan, junior-size basketball made of same rubber plastic as football. Has pebble-grained surface, inflating valve. **12½-in. metal goal** fits over back of door or bolts to wall, has welded brace, cotton twine net. **Needle included.** Give your future sports star the right start.

6 N 01920—Shipping weight 4 pounds $3.59

Regulation-size Sport Kits

Three **full size** sport balls for triple threat youngsters. That's what you get in this brightly decorated 11⅜x18⅜x9⅜-in. kit.

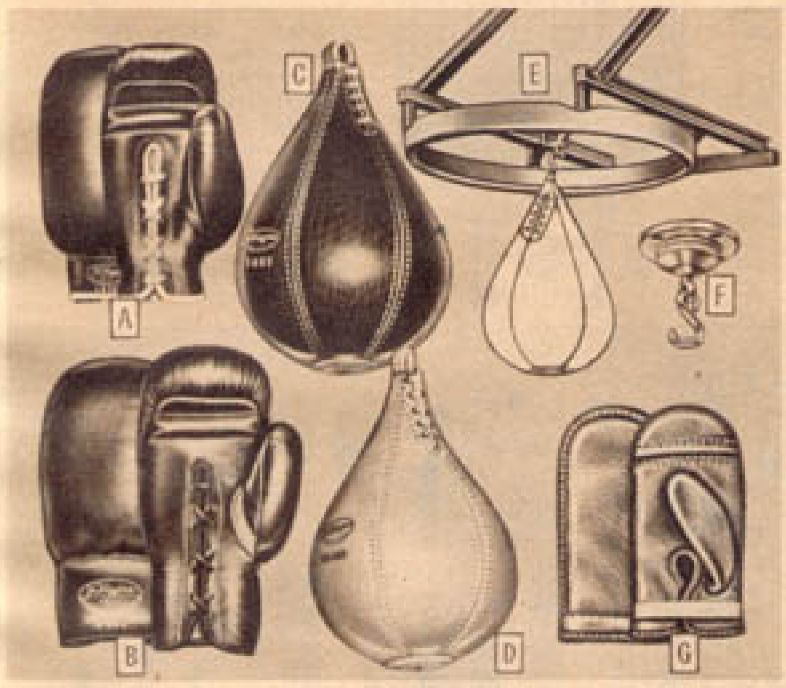
Full size tan football is made of laminated layers of specially compounded rubber plastic, has pebble-grained surface, white end stripes. Inflates through needle valve.

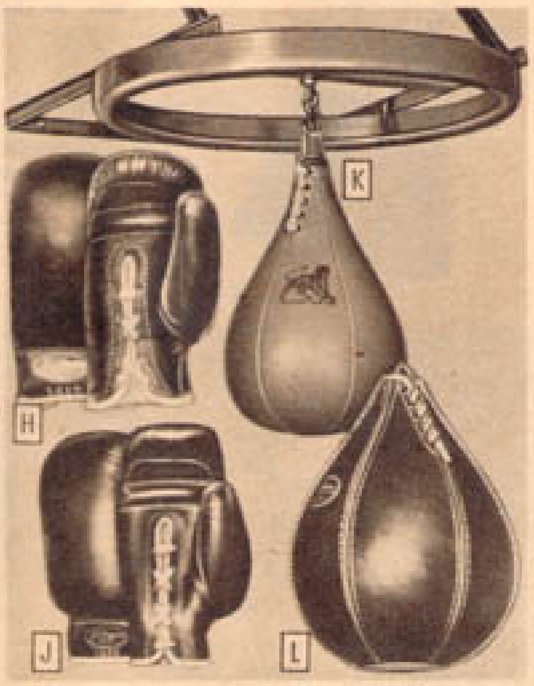
Full size basketball made of same rubber plastic as football. Pebble grained surface is molded over 1-piece rubber bladder and vulcanized for long wear. There are no laces, no stitches, no dead spots. Inflates through needle valve.

12-in. softball has waterproof, scuff-resistant white rubber cover—no stitches to break. Lively compressed center. Official size and weight. **Inflating needle included.**

6 N 01915—Shipping weight 7 pounds $8.23

NOTE: *Footballs, basketballs shipped properly inflated.*





J. C. Higgins Regulation and Junior-sized Boxing Equipment

[A] **8-oz. Boxing Gloves** of select, specially tanned, wine-color sheepskin. Thickly padded with hair filler. Padded cuffs; padded finger grip. Strongly stitched seams. Canvas lining.
6 N 1410—Shpg. wt. (set of four) 3 lbs. 4 oz............. Set $7.65

[B] **10-oz. Boxing Gloves** of specially tanned, fabric-backed, wine-color sheepskin. Curved thumb is leather reinforced. Entire glove thickly padded with hair filler. Strongly stitched seams. Padded finger grip across palm. Excellent for training.
6 N 1411—Shpg. wt. (set of four) 3 lbs. 12 oz........... Set $8.95

[C] 6 N 1403—**Wine-color Sheepskin Striking Bag.** Sturdy twill lining, rubber bladder. Needle incl. Shpg. wt. 1 lb. 8 oz.. $5.79

[D] **Finest Striking Bag** of handsome, top grain tan cowhide. Strong, double cotton twill lining. Leather laces. Welt seams. Replaceable rubber bladder. Inflating needle included.
6 N 1450—Shipping weight 1 lb. 10 oz.................... $6.79

[E] **Striking Bag Platform** has hardwood frame, circular steel rim.
6 N 01408—Shpg. wt. 11 lbs. Ball and socket swivel....... $5.10

[F] 6 N 1406—**Striking Bag Swivel.** Ball, socket type.
Shipping weight 7 ounces.............................. $1.35

[G] **Striking Bag Mitts.** Tan sheepskin cover and well padded back.
6 N 1417—Shpg. wt. 4 oz. Leather finger grips...... Pair $2.79

[H] **4-oz. Boxing Gloves.** For boys to 8 years. Made of wine-color, twill-backed sheepskin. Thickly padded with hair filler. Set includes 2 pairs.
6 N 1412—Shpg. wt. set 2 lbs............. Set $3.85

[J] **6-oz. Boxing Gloves.** For boys to 10 years. Made of wine-color, twill-backed sheepskin, specially tanned for boxing gloves. Thickly padded with hair filler. Padded finger grip across palm.
6 N 1420—Shpg. wt. set 2 lbs... Set (4 gloves) $5.39

[K] **Striking Bag Platform**—handy for recreation room or garage. 19-in. rebound ring is welded to gray-enameled, channel steel back frame. Wall support also of black-enameled channel steel. Hook type swivel. Sturdy, tan-colored, pebble-grained Peb-Tex striking bag included. Inflating needle included.
6 N 01419—Shpg. wt. 12 lbs................. $5.93

[L] **Junior-size Striking Bag** is specially sized for youngsters. Has wine-colored sheepskin cover, leather welt seams, rubber bladder. Inflating needle.
6 N 1402—Shpg. wt. 1 lb. 6 oz............... $4.59

New! Punching Post, Dart Throwing Game



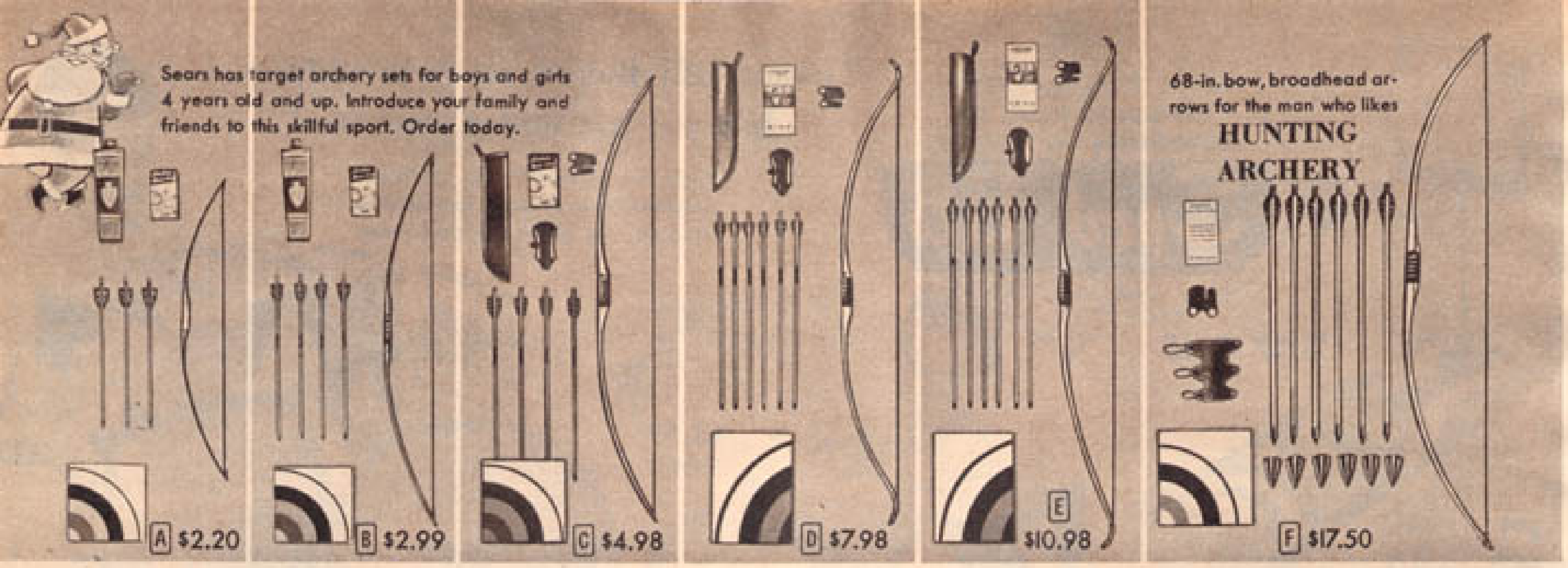
$4.65

Two toys in one! Great for indoor or outdoor enjoyment. Let your youngster work off steam on this well built punching post. Or he can amuse himself with the safe, colorful dart game on the back of the Masonite base.

Striking bag has a pebble-grained, Peb-Tex cover, removable rubber bladder. Bag laces to a flexible, spring steel rod. Rod and bag about 43 in. high when bag is inflated.

Masonite base sets on end when used as brightly colored football dart game. Three feathered wooden darts with suction cup ends included with game. Inflating needle included. Shipping weight 8 pounds.

6 N 01421 .... $4.65



Your Junior Robin Hood will be a very merry man when you give him colorful Target Archery Sets . . . great for picnic and camping fun

[A] **Juvenile Archery Set** for ages 4-7. 39-in. hickory bow with waxed braided string. 3 arrows have 18-in. shafts, self nocks, tru-spiral feathers, safety points. 12-in. fiber quiver, paper target face, instructions incl.
6 N 02650—Shipping weight 1 lb...... Set $2.20

[B] **Junior Archery Set** for ages 7-10 has 49-in. seasoned hickory bow with attractive handle grip, waxed braided string. Four arrows have 20-in. cedar shafts, self nocks, tru-spiral feathers, rounded safety points. Includes Kraft fiber quiver, paper target face, instructions.
6 N 02651—Shipping weight 2 lbs..... Set $2.99

[C] **Youth's Set** for ages 10-14 has 55-inch hardwood bow with bowsight, leather handle grip, waxed linen string. Four arrows have 22-inch cedar shafts with plastic nocks, target points. 16-in. quiver, leather arm guard, finger tab.
6 N 02652L—Shpg. wt. 2 lbs........ Set $4.98

[D] **Teen's Set** has 61-in. recurved hickory bow with bowsight, built-in arrow rest, leather handle grip, waxed linen string. Six arrows have 24-inch cedar shafts with plastic nocks, metal points. Includes leather finger tab and arm guard, quiver, paper target face, instructions.
6 N 02654L—Shpg. wt. 3 lbs........ Set $7.98

[E] **Adult Set** has 67-inch recurved hickory bow for better cast. Leather grips, felt arrow rest, adjustable bowsight, linen bow string. 6 arrows have 26-inch cedar shafts, plastic nocks, steel points. Includes leather arm guard, finger tab, 16-inch canvas quiver, target face. *State pull:* light, med., heavy.
6N02655L—Wt. 3 lbs. $10.98

Heavyweight bow, combination arrows hit hard

[F] **Hunting Archery Set** has handcrafted, select Lemonwood bow: 68 in. long, 1⅛ in. wide. Back of bow is reinforced with gleaming black fiber. Spiral wound plastic grip has built-in felt arrow rest. Six arrows have 28-in. cedar shafts: non-skid points for practice, steel broadheads for hunting. Heads are identical in weight, can be changed in a few minutes. Includes leather arm guard and finger tab, paper target face, instruction booklet. Bow has 48- to 52-lb. heavy weight pull. Sorry, no choice.
6 N 02743L—Shpg. wt. 5 lbs..... Set $17.50



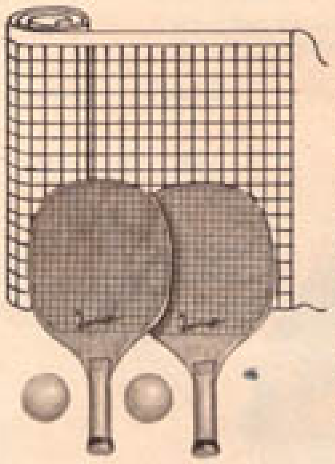
New Hoppy Pogo Stick

Give bouncy fun, lively action with a Hopalong Pogo Stick. Black and white striped 1¼-in. metal shaft decorated with a picture of Hoppy. Steel plunger has non-marking rubber tip, activated by a strong, lively coil spring. Riveted metal footplates covered with non-skid rubber design. Pogo stick, rubber horses head about 49 in. high. Wt. 6 lbs.
6 N 02590........ $6.25



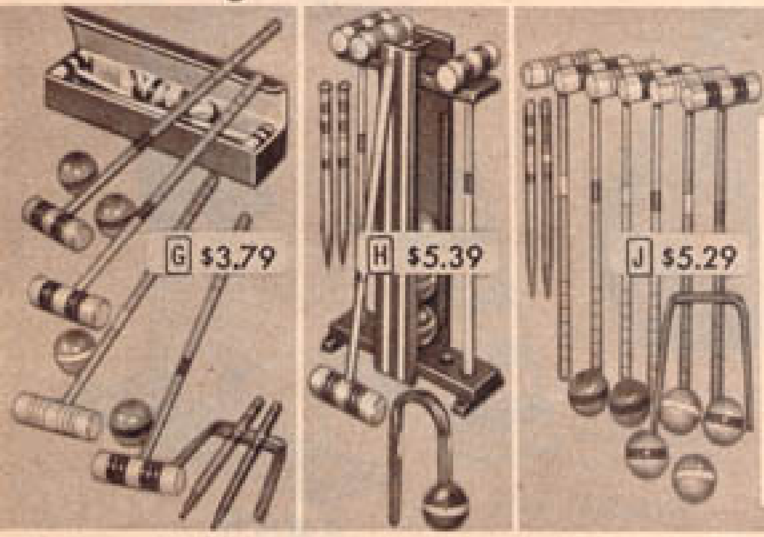
New Mask and Flipper Set

New Swim Set includes swim mask of soft molded rubber, green color. Lets you look around under water. Watertight face piece of clear plastic is heart-shaped 4x4⅝-in. size. Adjustable rubber head strap. Flippers have molded green rubber footpiece with adjustable rubber strap. Two ear plugs of soft rubber incl. Shipping weight 2 lbs. 12 oz.
6 N 2530..... Set $3.88



New! the Bat Tennis Game

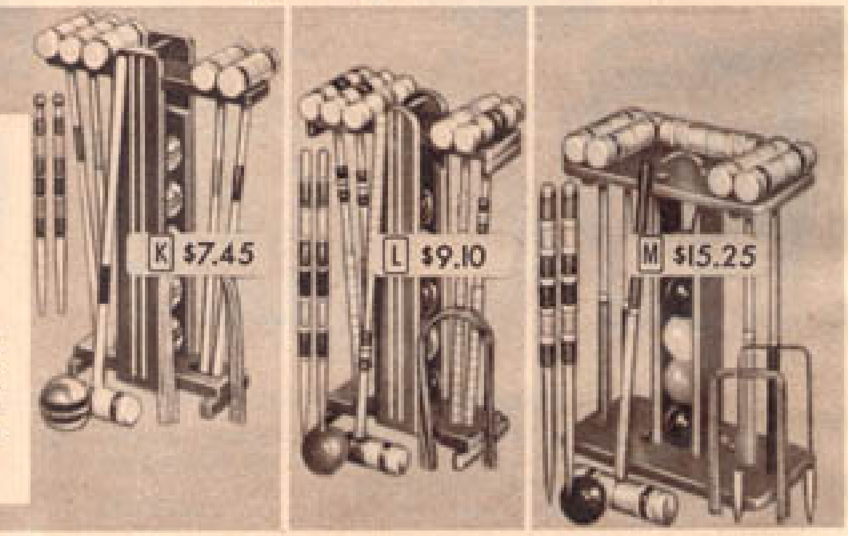
This sporty new game combines features of badminton and tennis. It's fun for young and old. Two bat paddles of heavy, 5-ply construction, attractively silk screened in a high gloss natural finish. Two official bat tennis balls of bouncy sponge rubber with white flocked cover. 18x2-ft. net of brown seine twine. Order today. Shpg. wt. for set 3 lbs. 8 oz.
6 N 2522..... Set $4.95





J. C. Higgins 4 and 6 Ball Croquet Sets

Made of select, close-grained hardwood attractively finished in clear varnish. Threaded handles won't let mallet heads fly off. All sets except 6 N 02695 have official 3⅜-in. balls.



[G] **4-ball Economy Set.** Sturdily built, yet very inexpensive. Hardwood mallets have 6-in. heads. Hardwood balls are 3-in. diameter. Balls, mallets, and stakes have colorful matching stripes. Nine steel wire wickets, each 10 in. high. Economy set stores in compact cardboard box. Complete instructions included. A pretty gift under any tree.
6N02695—Wt. 6 lbs. $3.79

[H] **Best 4-ball Set**—complete with yellow enameled, sturdy wood rack. Hardwood mallets with 6-in. heads. Hardwood balls are regulation size. Balls, mallets and hardwood end stakes have colorful matching stripes. Nine steel wire wickets, each 10 in. high. Entire set stores and carries in attractive rack, has white stripes down front. Instructions included.
6N02568—Wt. 12 lbs. $5.39

[J] **6-ball Economy Set** has 6-in. mallet heads colorfully designed to match balls and end stakes. Nine steel wire wickets, each 10 in. high. Lathe-turned balls are of durable hardwood. Two hardwood end stakes attractively striped. Set is packed in sturdy cardboard box for convenient storage or carrying. Instructions included. 6-ball sets let the whole family play. Order today.
6N02694—Wt. 11 lbs. $5.29

[K] **GOOD 6-ball Set** has 6-in. mallet heads. Mallet heads and handles striped to match colorful, lathe-turned hardwood balls. Hardwood end stakes lathe-turned, brightly striped. Nine rust-resistant steel wire wickets, each 10 in. high. Green enameled sturdy wood rack has white stripes down front, handy for storing or carrying. Instructions on how to lay out court and play game included. Shpg. wt. 15 lbs. Order today.
6 N 02696L........ Set $7.45

[L] **BETTER 6-ball Set** has 8-in. mallet heads of select clear-grained hardwood. Mallet and stakes are lathe-turned in modernistic design, striped to match balls. Solid color balls of molded plastic and wood fiber will not crack, split or warp. Enameled red, blue, green, orange, yellow and black. Nine steel wire wickets, each 10-in. high. Blue wood carrying rack has white stripes down front. Hardwood end stakes. Instructions included.
6 N 02697L—Wt. 18 lbs. $9.10

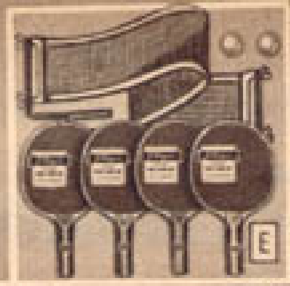
[M] **BEST 6-ball Set** has 9-in-mallet heads of northern hard rock maple. Mallets and stakes are lathe-turned in handsome design, colorfully striped to match balls of plastic and wood fiber as at left. Nine steel wire wickets, each 10 in. high. Wickets are square at top to fit compactly into rack. Strong wood carrying rack is enameled bright red. Hardwood end stakes. Instructions. Shpg. wt. 23 lbs.
6 N 02571L.... Set $15.25

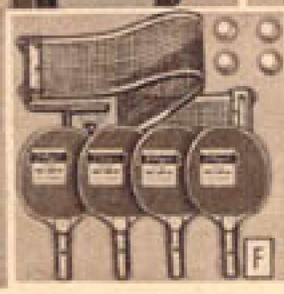
FAMILY AND FRIENDS ENJOY

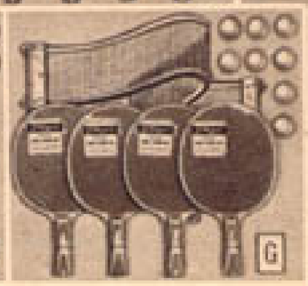
Indoor, Outdoor Games

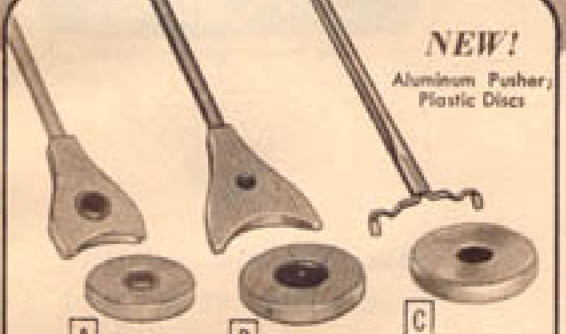
AT SEARS LOW PRICES











A GOOD $5.49 | B BETTER $8.74 | C BEST $14.80

Now! A SHUFFLEBOARD SET that fits your price range

[A] **"Game Room" Shuffleboard Set** of hardwood includes 4 pushers, 50 in. long; 4 green and 4 red discs, each 4⅜ in. in diameter; stencil pattern for laying out court. For courts up to 26 ft. long. Can be played indoors or outdoors.
6 N 02505L—Shpg. wt. 8 lbs. Instructions. $5.49

[B] **Regulation-size Shuffleboard Set** for courts 32 to official 52 ft. long. Set made of selected, durable hardwood. Includes 4 pushers, 66 in. long; 4 green and 4 red discs, each 6 in. in diameter. Suitable for outdoor courts or large recreation rooms. Play on wood, tile, even outdoors.
6 N 02507L—Shpg. wt. 14 lbs. Instructions. $8.74

[C] **New! Regulation-size Shuffleboard Set** has 4 shiny aluminum pushers. Tubular aluminum handles 66 in. long, can be separated at center for easier storing. Bright plastic discs, 4 green and 4 red, are 6 in. in diameter. Game can be played on wood, tile, linoleum—indoors or outdoors. An exciting game for family groups—hours of fun for children. Order today.
6 N 02509—Shpg. wt. 13 lbs. Instructions. $14.80

Treat the family to TABLE TENNIS on J. C. Higgins warp-resistant Tables . . give regulation table tennis paddles, nets, and balls

[D] **Regulation Table Tennis Tables** have smooth, level playing surfaces that resist warping from heat and dampness. Green, non-glare tops trimmed with official, white doubles lines, give true, lively bounce. Tops attached to sturdy wood frames. Two 4½x5-ft. sections join to make an official size 9x5-ft. table. 30 in. high. Makes utility table for Mom's sewing and ironing, Dad's card games or hobby work. Tables shipped freight or express.
6 N M2559—**GOOD Table Tennis Table** with 3-ply, ⅜-in. top. Shpg. wt. 90 lbs... Cash $34.95
6 N M2558—**BETTER Table Tennis Table** with 5-ply, ½-in. top. Shpg. wt. 110 lbs.. Cash $38.95
6 N M2529—**BEST Table Tennis Table** with 5-ply, ¾-in. top. Official for tournament play. Most lively surface. Shpg. wt. 140 lbs... Cash $49.45

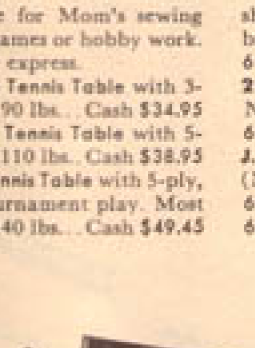
[E] **4 Rubber-faced Paddles** of 3-ply basswood: beveled edges, lacquered handles. 66-in. green net. Metal clamp-on extension brackets. Shpg. wt. 2 lbs. 12 oz.
6 N 2707—2 balls incl.. Set $4.98
4 Sandpaper-faced Paddles (not shown). 66-in. net. Extension brackets. Ball, instructions incl.
6 N 2708—Wt. 2 lbs. 12 oz. $3.95
2 Cork-faced Paddles (not shown). Net, extension brackets, 2 balls.
6 N 2710—Shpg. wt. 2 lbs. $2.79
J. C. Higgins Table Tennis Balls. (Not shown.) Shpg. wt. 5 oz.
6 N 2543—Standard... 6 for 42c
6 N 2550—Official..... 6 for 59c

[F] **4 Rubber-faced Paddles of 5-ply Basswood:** beveled edges, walnut handles. 66-in. tape bound net. Metal clamp-on posts have thumbscrew adjustment, extend beyond edge of table. Four standard balls, instructions included.
6 N 2700—Shpg. wt. 3 lbs. $5.95

[G] **J. C. Higgins Finest Set** has 4 rubber-faced paddles of 5-ply basswood: beveled edges, smoothly finished, warp-resistant. Tapered, laminated walnut handles. Best 66-in. adjustable net. Heavy duty extension posts. Eight standard balls, instructions.
6 N 2709—Wt. 4 lbs. 12 oz. $6.98

J. C. Higgins Horseshoe Set

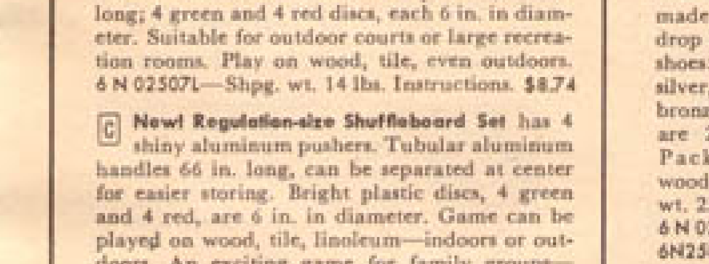
Official Horseshoe Set is made up of two pairs of drop forged steel horseshoes: one pair colored silver, one pair colored bronze. Two steel stakes are 24½ inches long. Packaged in sturdy wooden box. Shipping wt. 23 lbs.
6 N 02584K—Set $4.95
6N2583—Two Pairs Horseshoes above. No steel stakes. No wooden box. Shpg. wt. 11 lbs.
Two pairs....... $3.69



Play Balls made of Tough Plastic

Regular-size. Electronically welded plastic panels of orange, green, white. Inflate by mouth.
6 N 2528—10-inch diameter. Shpg. wt. 7 oz... Ea. 55c
6 N 2546—14-inch diameter. Shpg. wt. 8 oz... Ea. 89c
6 N 2541—20-inch diameter. Shpg. wt. 1 lb. Ea. $1.59
Giant Plastic Play Ball. Biggest, one we have. Electronically welded plastic. Alternating colored panels with screened design on alternating panels. Inflate by mouth. Wt. 1 lb.
6N2545—26-in. diam. $2.39







Now—a home size Pocket Billiard Table made by famous BRUNSWICK

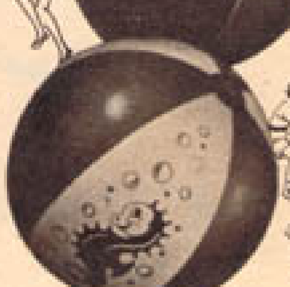
Year-round recreation for the entire family with this sturdy pocket billiard table. 32⅝x65⅝-inch playing surface of finely textured, 100% wool billiard cloth over specially braced, extremely smooth, hard composition bed. Leveling devices on each leg assure accurate bounce on live rubber cushions. 15 professional-colored billiard balls and cue ball made of special formula plastic, 1⅞-in. diam.—return through gullies to ball receiver, can be stored in rack at end of table. Built-in score marker under storage rack has 50 pro-type marker buttons. Two 52-in. scale model cue sticks of select, straight-grained maple are fitted with fiber points, regular leather tips. Racking triangle and box of chalk incl. Burgundy and beige frame has burn-resistant finish. Exposed wood is preserved with sealing lacquer. Table weighs 167 lbs. Recommended minimum room size 12½x15½ ft. (Shpg. wt. 196 lbs.) Shpd. freight prepaid from nearby factory.
6 N M2520F—Order from mail order house.......... $181.50

Score a Strike with Bowling Game—2 sizes

Set 'em up and knock 'em down. It's great fun with this compact, sturdy set. Convenient size, easy to store away. Ten rock maple bowling pins, 10 in. high. Bright red collar stripes on white enameled finish. Two rock maple bowling balls 4 inches in diameter (no finger holes). Twelve-foot long oilcloth alley is marked to help you set pins on proper spots, lies flat on any smooth surface. Two pads of bowling score sheets plus complete instructions included. Give youngsters bowling practice; make a real hit at your next party.
6 N 02517—Shpg. wt. 16 lbs..... Set $10.79
Junior-sized Bowling Game. Same as game above in materials and construction, only pins are 7 in. high, balls are 3 in. in diameter.
6 N 02515—Shpg. wt. 9 lbs..... Set $7.50

New! Imported Circular Dart Game, Metal Darts

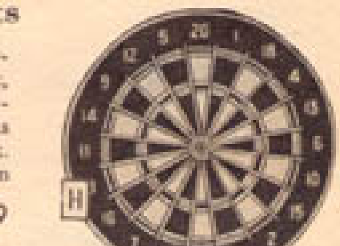
[H] **New Dart Game** has colorful 20-point game on front, target face on back. Heavy-weight wound paper board is 18 in. diameter, 1 in. thick. Has wire dividers. Made in England. Wt. 6 lbs.
6 N 2500............. $4.19



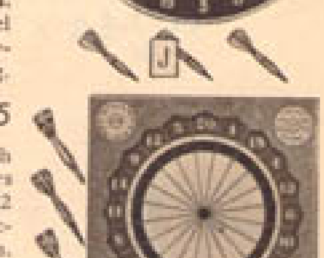
[J] **New Tournament Darts.** Knurled brass bodies, steel points, yellow plastic removable "feathers." 5 inches long. Shpg. wt. 6 oz. for 3.
6 N 2501—Set of three. $1.15



Dart Game: 20-point game with additional games in 3 colors on front. Baseball game in 2 colors on back. Full cork facing front and back. 18x18-in. size, ⅝ in. thick. Three 5-in. darts, instructions.
6 N 2503—Wt. 3 lbs.. $1.95



Larger Dart Game: 20-point game on front of full cork facing. Card game in 3 colors on back (has wood pulp facing). 22x22-in. size. ⁹⁄₁₆ in. thick. Five 5-in. darts, instructions included. Wt. 3 lbs.
6 N 02508L.......... $2.89



Wooden Darts (not shown). Feather cresting, steel points. Shpg. wt. 4 oz. for 3.
6 N 2565—Set of three.. 39c

The Greatest Christmas Sale of Tackle in our history

Famous Heddon *Finest Rods*

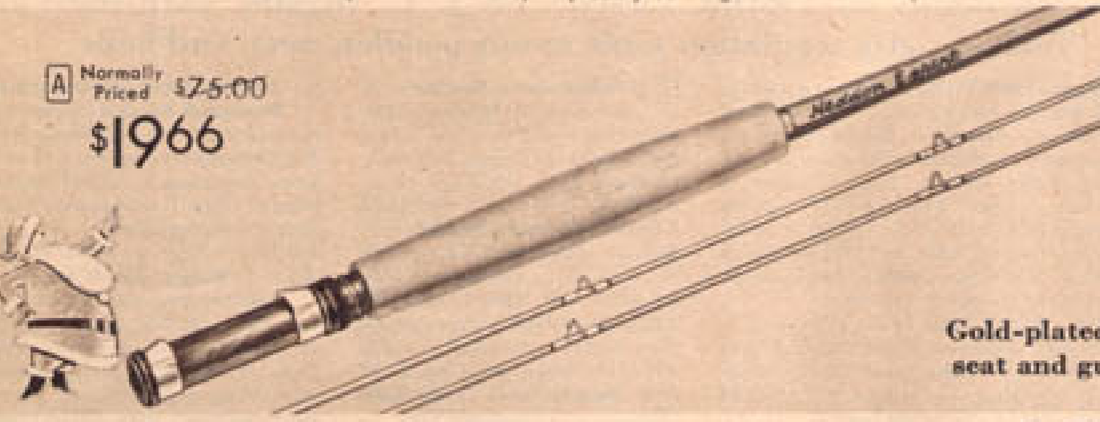
At Savings of $22.56 to $55.34



HERE'S HOW WE CAN DO IT:

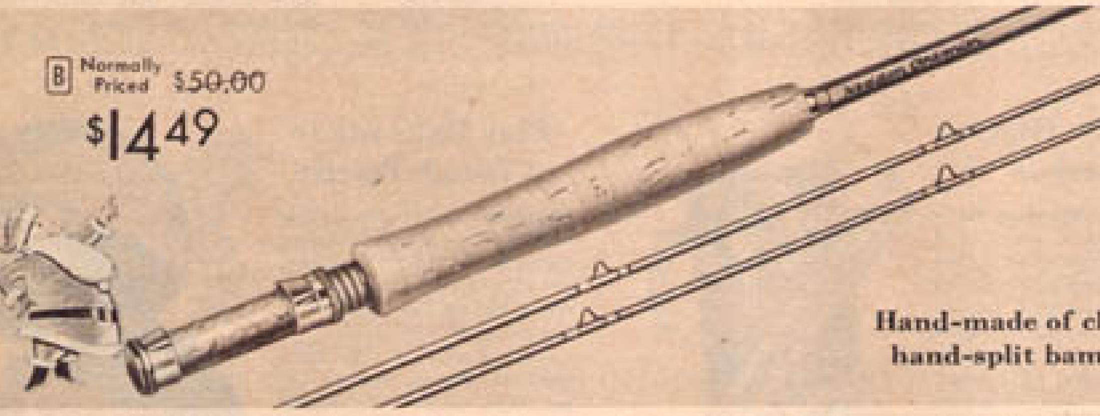
We bought the whole factory production of discontinued models from famous Heddon Co.—makers of world renowned Heddon Fishing Rods. They're the finest rods we've ever had. New, perfect hand-made rods of the finest split bamboo obtainable. Heddon sold them to Sears to make room for their newest models, and remember, they carry Sears guarantee of complete satisfaction.

[A] Normally Priced ~~$75.00~~ **$19.66**



Gold-plated reel seat and guides

[B] Normally Priced ~~$50.00~~ **$14.49**



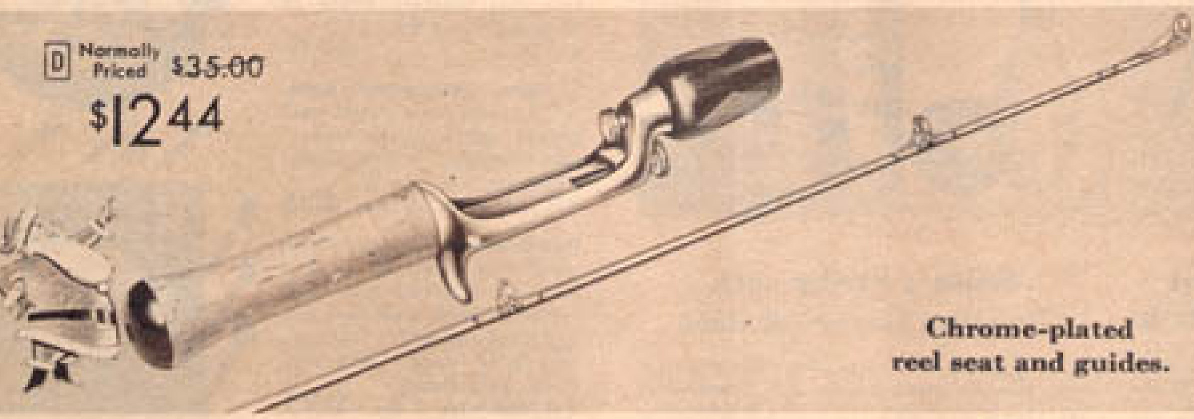
Hand-made of choice hand-split bamboo

[C] Normally Priced ~~$50.00~~ **$14.44**



Gold-plated reel lock and guides

[D] Normally Priced ~~$35.00~~ **$12.44**

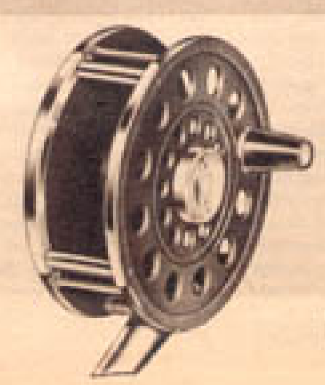


Chrome-plated reel seat and guides.

Special! Heddon Imperial Fly Reel

Normally Priced $17.00 Now $6.38

One of the finest single action fly reels we know of. Light, one-piece frame is sturdy enough for the toughest fighters. Roller bearing line guide means perfect stripping freedom, eliminates line friction. Glass hard ratchet gear, bronze and steel bearings. Replaceable click. 3 adjustments for pressure and intensity. Non-glare corrosion proof black finish. Easily taken apart without tools. Holds 30 yards of all standard fly lines, plus ample room for backing. Shpg. wt. 5 oz. 3⅜-in. diameter. In cloth bag.
6 N 3131—Shipping weight 10 ounces. *Normally priced $17.00* . . . . Now $6.38



Hand-crafted No. 125 Heddon Expert Fly Rod

[A] One of America's most popular de luxe, custom-made rods. Handmade split bamboo blade, built from the choicest selected cane. 3-piece construction—butt, mid-section, tip, (extra tip is included). Perfection guides and tip-top. Carboloy ring butt guides. Guides and serrated ferrules are 24K gold-plated. Mottled tenite reel seat—nickel-alloy reel hoods are plated with 24K gold. Locking band and end cap finished in rich black. Hand grip of select specie cut cork. Goldenrod silk thread windings with black trim. Packed in distinctive poplin bag and aluminum case with gold anodized finish. Shipping weight 2 pounds. Available in 7½, 8, 8½, 9, or 9½ foot lengths. *Please state length desired when ordering.*
6 N 03028—*Normally priced $75.00* . . Now $19.66

Hand-crafted No. 115 Heddon Premier Fly Rod

[B] Made of choice hand-split bamboo, specially selected to meet rigid Heddon standards. Rod has 3-piece construction (extra tip is included). Serrated ferrules, perfection tip-top, snake guides and butt guide—all in gunmetal finish. Sturdy, attractive, tenite reel seat. Corrosion-resistant nickel alloy hoods and lock nut. Black butt cap. Hand grip of specie cork. Beautifully wound with silver colored silk—black trim. Packed in handsome cloth bag with aluminum case for added protection. Shipping weight 2 pounds. Available in 7½, 8, 8½, 9 or 9½ ft. lengths. *Please state length.*
6 N 03029—*Normally priced $50.00* . . Now $14.49

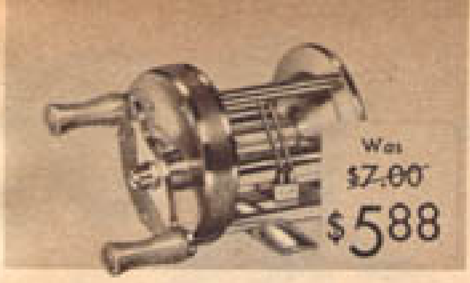
Heddon Expert No. 25 Hand-crafted Bait Casting Rod

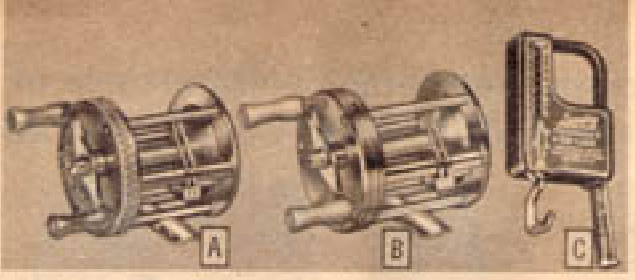
[C] Made of selected hand-split bamboo with "browntone" finish resulting from Heddon's exclusive tempering process. Black detachable offset handle with 24K gold-plated reel and tip locking devices. Rear grip of specie cork. Forward grip of hand-checkered Circassian walnut. 24K gold-plated guides, tip-top. Wound with beautiful gold color silk—black trim. Packed in sturdy leatherette case with tip protected by metal tube. Available in 5, 5½ or 6 ft. lengths with light, medium or heavy actions. 6 ft. length also available in extra light action. Shipping weight 2 pounds. *Please state length and action when ordering.*
6 N 03036—*Normally priced $50.00* . . Now $14.44

Heddon Expert No. 15 Hand-crafted Bait Casting Rod

[D] Made of choice "browntone" hand-split bamboo. Black detachable offset handle has chrome-plated reel and tip locking devices—designed to hold tip and all reels securely. Specie cork rear grip. Fore-grip of hand checkered Circassian walnut. Graduated chrome—plated guides, tip-top. Silver color silk windings—black trim. In cloth bag with protective reinforcing tube. Available in 5, 5½, or 6-ft. length. Light, medium, or heavy action. 6-ft. length is also available in extra light action. Shpg. wt. 1 lb. *Please state length and action.*
6 N 03037—*Normally priced $35.00* . . Now $12.44

Lack ready cash? You can still take advantage of these bargains. Use Sears Easy Terms—*see page 353*





A 4-Star Feature

Our finest level wind reel at an even lower price. Famous "whisper-quiet" operation. Get the longest, easiest casts ever—best of all you save $1.12. Non-backlash control adjusts spool tension. Fast-starting aluminum spool, cork arbor. Gunmetal gray satin finish, engraved end plates. Oilite bearings. Simplified gear system. Capacity 100 yds. 18-lb. test line. Shpg. wt. 12 oz.
6 N 3101—*Was $7.00 . . now Only* $5.88

J. C. Higgins Reels . . Fish De-Liar

[A] **Save 24c on "3103" Level Wind Reel.** Non-backlash control. Satin chrome finish. Simplified gears. Capacity 100 yds. 18-lb. test line.
6N3103—Wt.12 oz. *Was $5.49* $5.25

[B] **J. C. Higgins "3105" reel.** Non-backlash control. Simplified gears. Chrome-plated. Capac. 100 yds. 18-lb. test line.
6 N 3105—Shpg. wt.12 oz. . . $4.79

[C] **Langley De-Liar.** Steel case. Black finish. Not legal for trade.
6 N 3457 — Small size. Weighs to 8 lbs. Measures to 26 in. *Postpaid.* (Shpg. wt. 5 oz.) . . $2.00
6 N 3458 — Large size. Weighs to 28 lbs. Measures to 42 in. *Postpaid.* (Shpg. wt. 8 oz.) . . $2.50

Special! Handwarmer Bargain

2 for only $3.00

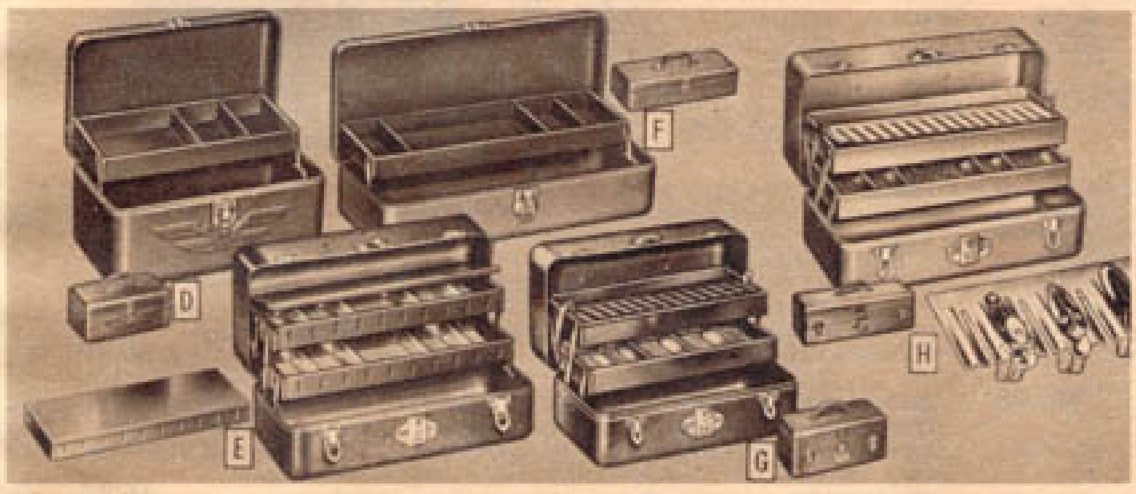
Save now on popular pocket hand warmers. You get 2 warmers with 2 extra burners for 32c less than $3.32 price of items bought separately. Handwarmer is ideal for skaters, ice-fishermen, hunters, spectators at outdoor games. Small as a pack of cigarettes, it fits right in your pocket. **No flame—works on reaction between fuel and heater element. Maintains even temperature for 24 hrs. Won't heat over 125°F.** Comes apart so you can refuel or turn it off. Chrome-plated. In cloth bag. Wt. 4 oz. Made in Japan.

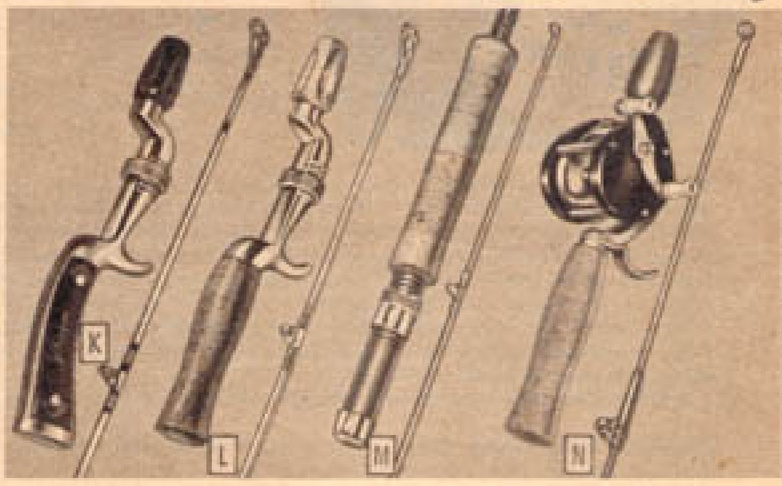
6 N 3810—2 handwarmers, 2 extra burners. Shpg. wt. 1 lb. 4 oz. *Sa*v*e 32c* . . $3.00

1 handwarmer, 1 extra burner
Shpg. wt. 8 oz. $1.66

6N 3811—Burners. Wt. 4 oz. . 2 for 42c







[D] **J. C. Higgins Drawn Steel Tackle Boxes.** Seamless, watertight. Cantilever-type trays have 1 large, 2 small compartments. Tan hammered enamel finish. Single tray box has snap lock. Double tray, lock-key, 2 snap fasteners.
6 N 3434—Single tray. 14x7½x6½ in. Shpg. wt. 6 lbs. $2.49
6 N 3435—Double tray. 14x7½x7 in. Shpg. wt. 6 lbs. 3.29

[G] **J. C. Higgins Selector Tray Tackle Boxes.** Seamless watertight drawn steel. Top tray has patented Selector Tray. Holds lures in separate compartments — quick selection, no tangled hooks. Cork lined lower tray has removable compartment dividers. Cantilever trays. Undivided bottom space. Post style handle. Center lock, key, 2 snap fasteners. Tan hammered enamel finish.
6 N 3464—16x7½x7 in. size. Shpg. wt. 7 lbs. 4 oz. $4.19
6 N 3440—14x7½x7 in. size. Shpg. wt. 6 lbs. 8 oz. 3.49

[E] **J. C. HIGGINS 2-in-1 Tackle Box.** Top tray lifts out. Key lock. Tan enamel finish.
6 N 3453—Shpg. wt. 8 lbs. 16x7¾x7 in. $4.59

[F] **New! 19 in. Steel Tackle Boxes.** Watertight. Cantilever trays. Tan enamel finish. Shpg. wt. Snap lock box 6 lbs.; Key lock box 7 lbs.
6N3438—1-tray. Snap lock. 19x7½x5 in. $2.69
6N3439—1-tray. Key lock. 19x7½x6½ in. 3.29

[H] **All Aluminum Selector Tray Tackle Box.** Separate slot for each lure. Seamless, watertight. Lock, key. 16x7¾x7 in.
6 N 3466—Shpg. wt. 4 lbs. 8 oz. $5.79

Order early for Christmas and other occasions

[K] **New! Gold-plated Fiber Glass Casting Rod.** Beautiful, rust-proof gold-plated pistol grip, tip-top, guides. Silk wound. Aluminum ring-lock reel seat. Slotted anodized ferrule. Fabric case. *State length* 4½, 5, 5½ ft.
6 N 03099—Shpg. wt. 1 lb.
4½ ft. $7.98 5, 5½ ft. $8.25

[L] **Low-priced Fiber Glass Rod.** Amber color blade. Stainless steel guides, tip-top. Aluminum handle, ring-lock reel seat. Cork grip. *State length:* 4½, 5, 5½ ft.
6 N 02945—Shpg. wt. 1 lb. $5.45

[M] **2-piece Fiber Glass Fly Rod.** Titelock reel seat. Cork grip. Snake guides. 1-ring butt guide, tip. 7½-ft. (5 oz.), 8½-ft. (6 oz.). Shpg. wt. 1 lb. *State length.*
6N02969—7½-ft. $7.85; 8½-ft. $8.85

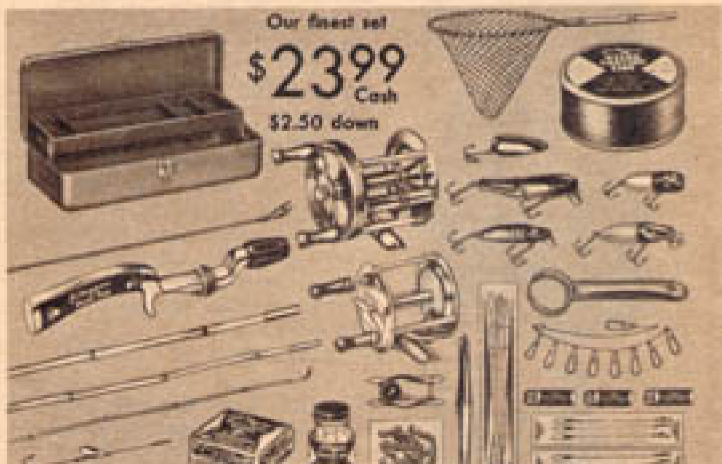
[N] **Price Cut $1.10 on Steel Rod with built-in Reel.** 2-piece steel rod, 4 ft. long. Cadmium plated. Steel guides, tip top. Cork grip. Reel has nickel-plated spool, bakelite end plates. Click. Capacity 100 yds. of 15-lb. test line. (Line not included.)
6N03078—Wt.2 lbs. *Was $4.29* $3.19

Fishing Kits . . Complete Christmas gifts at Sears Low Prices









Low Priced

110-piece fishing kit. At this low price you can afford one for every member of your family. Two-piece 44-inch steel rod. Solid wood handle, locking reel band. Casting reel with trolling click. 1 spool of waterproof nylon line. 1 ventilated metal bait can. 2 feet of gut leader. 1 float. 1 package of lead sinkers. 1 snelled hook. 100 assorted eyed steel hooks. Illustrated instruction booklet tells all about fishing. Packed in handy metal carrying case. You get lots of fun at low price. Wt. 3 lbs.
6 N 3077. . . . . $3.19

112 piece kit

Complete fishing Kit. Priced so low it's a real Christmas bargain. A perfect holiday gift for beginning or occasional fishermen. Two-piece steel casting rod, 4 feet 4 inches long, offset handle. Smooth running level wind reel. Metal casting spoon with treble hook. 50 yards waterproof nylon line. Plastic ball float. Ventilated bait can. 1 gut leader. 1 package lead sinkers, 1 snelled hook. 100 eyed hooks. Instruction booklet included, gives the what's and how's of fishing. Packed in handy tubular metal case—holds entire kit. Shipping weight 3 pounds.
6 N 03082. . . . . $5.95

165 piece kit

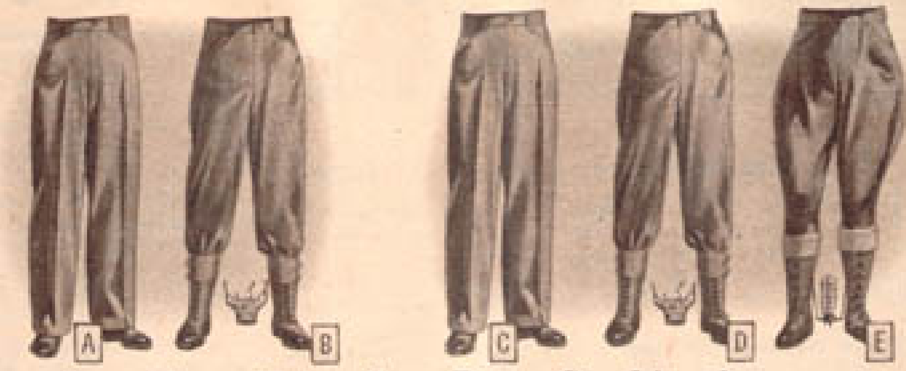
165 pieces of carefully selected fish-getting tackle and at a money saving price, too! Two-piece steel bait casting rod, off-set handle, ring locking reel seat that holds your reel securely. **Level wind reel** has quiet running gears and quick starting spool, cork arbor anodized aluminum side plates. Trolling click. 100-yard capacity. **Two wiggler lures. One red and white spoon. 12 strips of dried, preserved pork rind**—a real bass lure! **50 yards of waterproof nylon line. 1 stringer. 3 steel wire leaders. 1 plastic float. 6 snelled hooks, 100 eyed hooks. 12 lead sinkers, 24 split shot. 1 metal bait can,** ventilated to keep your bait alive. Illustrated instruction booklet gives you the what's and how's of fishing. Complete kit packed in handy metal carrying case. Take advantage of this bargain. Be sure to order yours today.
6 N 02951—Shpg. wt. 3 lbs. . . . . Only $9.85

Our finest—selected by experts

New—Our finest combination. One J. C. HIGGINS 4½ foot fiber glass rod. Pistol-shaped grip. Fabric case. One J. C. HIGGINS No. 3103 Level Wind Reel. Non-back-lash control. Aluminum spool. **One 12-foot cane pole.** Brass ferrules. **One single action reel.** On-off click. **One J. C. HIGGINS seamless steel, cantilever tray, tackle box.** 19x7¾x5 inches. **50-yard spool 15-pound black nylon line. One chain stringer.** Zinc-plated, nine safety snaps. **Twelve assorted lead sinkers.** (pinch-on type). **Six 6-inch piano wire leaders. Twelve nylon snelled steel hooks. Fifty assorted, eyed, steel hooks. One jointed pike lure. One red and white casting spoon. Three plastic wiggler type lures. One jar J. C. HIGGINS pork rind. One June Bug spinner**—gold color finish. Medium size. **One red and white pencil-shaped plastic float. One boat landing net.** 4 feet long. **72 split lead shot.** BB size. **One galvanized tooth edged scaler. 15-foot cable-laid line rigged with float, sinker, hook.** Shipping weight 14 pounds.
6 N 02944—Complete outfit only. $23.99

Christmas Savings on Matching Combinations of J. C. Higgins Zelan-treated Hunting Coats and Pants







Save 74c to 88c on Coat-Pants Combinations

Our Finest Hunting Coat	
Coat only	$10.98
Pants only	6.45
Total price	17.43
Combination price	$16.69

YOU SAVE 74c

Our Best Selling Coat	
Coat only	$8.79
Pants only	5.59
Total price	14.38
Combination price	$13.50

YOU SAVE 88c

Our Finest Coat. Sanforized, Zelan-treated 2-ply, 9-oz. brush brown duck. Fabric guaranteed not to shrink more than 1%. Fully lined front and back. Butyl-rubber coated game pocket has no bottom seam for blood to seep through. *Blood will not penetrate butyl-rubber coating*, and coating will not crack, blister, or peel in hot or cold weather. Zippers at 2 front openings let you drop pocket for easy cleaning or to form a dry seat. Corduroy-faced collar; corduroy-lined cuffs. Recoil pad at right shoulder. Bi-swing shoulder pleats. Vegetable ivory buttons. Large combination pockets: outside muff pockets keep hands warm; inside roomy shell pockets have 6 elastic loops under each flap to carry 12, 16, 20 gauge shells. *State chest size* 36, 38, 40, 42, 44, 46, 48.

6 N 8492—Coat only. (See combinations below.) Shipping wt. 4 lbs. 1 oz. $10.98

Sanforized Zelan-treated Pants. Same color, material, and treatment as coat above. Lined at seat and front, above and below knees, with rubber-coated fabric. Zipper fly; 2 hip, 2 side, 1 watch pocket. Suspender buttons; belt loops. *State even waist size* 30 to 44; *state inseam length* 31 or 34 in. for straight bottom pants; *tell which is waist.*

[A] **6 N 8472M—Straight bottom pants.** No cuffs. Shpg. wt. 1 lb. 15 oz. $6.45
6 N 8404—Coat and Pants. *Save 74c. State sizes.* Shpg. wt. 5 lbs. 15 oz. $16.69
[B] **6 N 8474M—Knit cuff pants**—worsted knit cuffs. Shpg. wt. 1 lb. 14 oz. 6.45
6 N 8405—Coat and Pants. *Save 74c. State sizes.* Shpg. wt. 5 lbs. 15 oz. 16.69

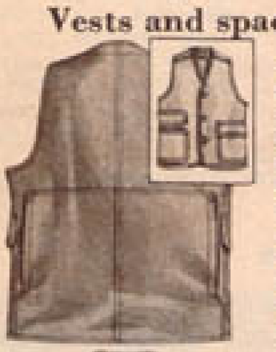
Zelan-treated Coat repels water. 11-oz. mustard brown army duck is snag-resistant—closely woven of 2-ply yarns. Game pocket is rubber coated on back and body sides; has 2 flapped rear openings, 2 inside front openings; can be let down to form a dry seat. Wide, bi-swing shoulder pleats for complete freedom of action. Tough, matching vegetable ivory buttons. Extra shoulder patch protects against gun wear. Corduroy-faced collar. 2-button corduroy-lined cuffs. Two muff type hand warmer pockets; 2 flapped shell pockets. *State chest size* 36, 38, 40, 42, 44, 46, 48. Order combinations and save.

6 N 8491—Coat Only. (See combinations below.) Shipping wt. 4 lbs. $8.79

Zelan-treated Pants repel water. Same color, material, and treatment as coat above. Lined at seat and front, above and below knees, with rubber coated fabric. Zipper fly; 2 hip, 2 side, 1 watch pocket. Suspender buttons; belt loops. *State even waist size* 30 to 44; *state inseam length* 31 or 34 in. for straight bottom pants; *tell which is waist.*

[C] **6 N 8471M—Straight bottom pants.** No cuffs. Shpg. wt. 2 lbs. 1 oz. $5.49
6 N 8401—Coat and Pants. *Save 78c. State sizes.* Shpg. wt. 6 lbs. 7 oz. $13.50
[D] **6 N 8473M—Knit cuff pants**—worsted knit cuffs. Shpg. wt. 2 lbs. 1 oz. 5.59
6 N 8402—Coat and Pants. *Save 88c. State sizes.* Shpg. wt. 6 lbs. 7 oz. 13.50
[E] **6 N 8475M—Breeches.** Peg top, lace bottoms. Shpg. wt. 2 lbs. 1 oz. 5.59
6 N 8403—Coat and Breeches. *Save 88c. State sizes.* Shpg. wt. 6 lbs. 7 oz. 13.50

J. C. Higgins lightweight Shell Vests and spacious Game Bags



Combination Shell Vest, Game Bag has 6 elastic loops under each pocket flap to hold 12, 16, 20 gauge shells. Game bag in back has 2 side openings, rubber coating on bottom. Can be worn over sweater. Excellent for warm weather use. Made of medium weight, 2-ply, mustard brown army duck. *State chest size* 36, 38, 40, 42, 44, 46. See *How to Measure.*

6 N 8498—Wt. 1 lb. 4 oz. $3.35



Shell Vest has 24 strongly stitched elastic loops that hold 12, 16, and 20 gauge shells. Vest is made of mustard brown 8-oz. duck, has bellows type chest pocket. *State chest size* 36, 38, 40, 42, 44, 46. Fits comfortably under hunting coat. Excellent for warm weather use without coat. Low cost way to carry extra shells. Be sure to see *How to Measure.*

6 N 8497—Wt. 6 oz. $1.59



Adjustable Game Bag with Shell Pockets. Bellows type rear game pocket is 19 in. wide, has 2 rear openings. Made of sturdy, rubberized cotton drill, mustard brown color. Web shoulder straps and web belt in front have free sliding buckles that let you adjust any bag to perfect fit. Bag has 2 flapped lower pockets for shells or extra equipment.

6 N 8469—Wt. 1 lb. 8 oz. $3.09

HOW TO MEASURE: Wear same underclothing and clothing you'll have on while hunting. **For Coats, Vests**—measure around fullest part of chest. If measurement is between sizes, order next larger even size. **For Pants**—measure over trousers without belt. If measurement is between sizes, order next larger even size. **Inseam Measurement for Straight Bottom Pants**—place heels of shoes flat on floor. Measure distance from crotch to just above heel. Order length nearest this measurement. *State which measurement is waist size, which is inseam length.*



Boys' Zelan-treated Hunting Outfits

Boys' Hunting Coat of 11-oz. mustard brown army duck. Zelan treated for permanent water repellency. Rubber covered game pocket is roomy enough to hold lunches, books, odds and ends. Has 2 flapped rear openings. Corduroy-faced collar. Matching buttons. *State size* 8, 10, 12, 14, 16. *See How to Measure.*

6 N 8435—Shpg. wt. 3 lbs. $4.98

Boys' Hunting Pants (not shown). Same fabric, color, treatment as junior coat above. Straight bottom pants have 2 side, 2 hip, 1 watch pocket; 5-button fly; belt loops. See *How to Measure. State size* from table.

Size	10	12	14	16
Waist	26 in.	27 in.	28 in.	29 in.
Inseam	25 in.	27 in.	29 in.	30 in.

6 N 8499—Shpg. wt. 3 lbs. $3.59

Thrift Coat and Pants offered in money-saving Bargain Combination

Coat only	$5.98
Pants only	3.98
Total price	9.96
Midfall price repeated	$9.75

YOU SAVE 21c



Thrift Hunting Coat, Thrift Hunting Pants—a bargain combination that saves you 21c over price of items bought separately.

Coat is made of 10-oz. genuine army duck—closely woven of 2-ply yarns, mustard brown color. Doubly treated to repel water. Game bag is rubber coated, has 2 flapped rear openings, fastens to lining of coat with reinforced tabs and metal fasteners. Coat has 2 flapped pockets for shells. Tough, corduroy-faced collar. Double thickness of duck on shoulders. Matching vegetable-ivory buttons. Rear shoulder pleats for freedom of action. *State chest size:* 36, 38, 40, 42, 44, 46, 48.

Pants are made of 10-oz. army duck as above. Same mustard brown color, same water repellent treatment. Pants have 2 side pockets; 2 hip pockets (1 with button flap); watch pocket; 5-button fly. Suspender buttons and belt loops. *State waist size:* 30, 32, 34, 36, 38, 40, 42, 44. *State inseam length* for 31 or 34 in. *Tell which is waist size.* Be sure to see *How to Measure* before ordering.

6 N 8496—Coat only. Shipping weight 4 lbs. 1 oz. $5.98
6 N 8470—Pants only. Shipping weight 1 lb. 14 oz. $3.98
6 N 8485—Coat and Pants. Shpg. wt. 6 lbs. *Save 21c.* Pay only... 9.75



Daisy Red Ryder Saddle Rifle and Scope Target Outfit. Looks like the rifle hard ridin' Western cowpunchers carry. Daisy Red Ryder 1000 BB Repeater Carbine has 2 power scope for long range accurate sighting. Gun has lever action—a favorite for "saddle rifles." Tough Fibron (plastic) stock and fore-arm. Stock is embossed with Red Ryder's name and picture. Western style leather thong on receiver ring. Blued steel barrel. Adjustable rear sight. Gun length 36 inches. Complete with sturdy target—bell rings when bullseye is scored, plus target cards, about 350 BB's, booklet.
6 N 0276—Complete Red Ryder Target Set. Shpg. wt. 5 lbs. $7.98
6 N 0278—Daisy Red Ryder Carbine Rifle only. Without scope, target or accessories. Shipping weight 3 pounds...... $5.35

[A] **New Daisy 50-Shot Lever Action Defender Air Rifle.** Forced feed gives positive loading action. Combination peepsight, notch sight. Sling. FIBRON stock (outlasts wood). Secret butt opening for pellets.
6 N 0282—36 in. long. Shpg. wt. 4 lbs.......... $7.49

[B] **Daisy Targeteer Air Pistol Set.** Pistol holds 500 shots. Fires .118 cal. shot (smaller than BB's). Target backstop, 2 spin targets, 25 bullseye targets, pellets. *Shipped or express.*
6 N M281—Shpg. wt. 2 lbs.................. Set $3.25
6 N 279—.118 cal. shot for Daisy Air Pistols. Shipping weight 5 oz....................... Big supply for 18c
6 N 285—BB shot... Shpg. wt. 13 oz.... About 475.. 21c

[C] **Daisy 50-BB Pump Action Repeater.** Forced feed magazine holds 50 shots. 2-power scope adjusts for wind, elevation. Blued receiver is "engraved" just like expensive high powers. Beautifully grained, walnut finished stock. Full pistol grip. Take down. Grooved slide handle. Adjustable open rear sight, blade front sight.
6 N 0283—Overall length 36 in. Shpg. wt. 4 lbs.. $7.49

[D] **Daisy 350-Shot Lever Action Repeater.** A real Daisy repeater at a price so low it amazes. Blued steel metal parts. Full sized, straight grip, hardwood stock. Open rear sight, blade front sight. Overall length 33 in.
6 N 0241—Shipping weight 4 pounds..... Only $3.69



Two-quart Picnic Kit

Picnic Kit includes 2 J.C. Higgins quart vacuum bottles that retain temperature 24 hours, have red plastic cup tops. Blue enameled metal box for sandwiches has hinged top. Attractive green plaid plastic case easily wipes clean.
6 N 7309—Shpg. wt. 7 lbs. 8 oz... Kit $7.89
Thermos Picnicker (not shown) has 2 THERMOS quart aluminum vacuum bottles (4 extra plastic cups in top), plus plastic sandwich box in 12x4½x15½-in. case of imitation leather.
6 N 7340—Postpaid. (Wt. 7 lbs. 8 oz.).. $13.50

Monogrammed Kit

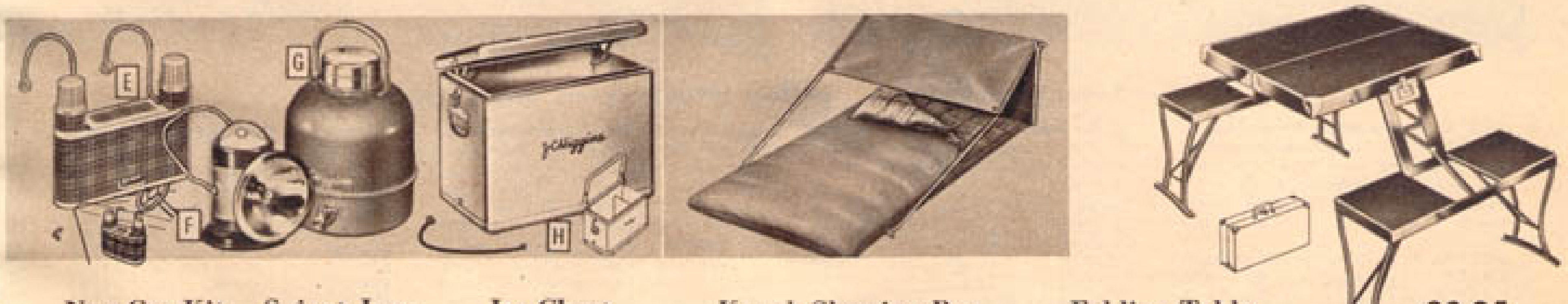
Kit includes vacuum bottle that holds 10 oz. of tasty hot stew, spaghetti, beans, or soup. Large neck opening lets you eat from bottle with a spoon. You get three shiny metal initials. Just stick them on sides of 8x7x3½-inch steel box. *Please be sure to state color* red or blue. *Print 3 initials.* $3.19
6 N 7323—Shpg. wt. 2 lbs. $3.19

Shoulder Kit

Vinyl Plastic Handbag-type Lady's Lunch Kit holds J. C. Higgins ½-pint vacuum bottle that retains temperature 24 hrs. Use red plastic top as drinking cup. Two clear plastic boxes with lids hold sandwiches, salads, desserts. Plastic has adjustable shoulder strap, zipper top. Shpg. wt. 2 lbs. 12 oz. $3.45
6 N 7346.................. $3.45

It's out of this world!

Looks great under the tree. Makes a big hit with youngsters. Tom Corbett Lunch Kit is decorated with a bright, colorful picture of the Space Cadet. Vacuum bottle has an exciting picture of Tom and his crew exploring an awesome outer planet. All steel box is roomy 7x8x3 in. Durable red or blue baked-on enamel finish. Positive clasp. Easy grip collapsible handle. Stubby half-pint vacuum bottle resists tipping, keeps drinks hot or cold 24 hours. Sweet seal all-rubber stopper outlasts cork. Yellow plastic top is drinking cup. *Postpaid.*
6 N 7316—*State color:* red, blue. (Shpg. wt. 2 lbs.) $2.89



New Car Kit

[E] **Attractive Green Plaid Kit** holds 2 quart-size vacuum bottles, has five nesting plastic cups. 14x5x8-in. compartment. Fits over car seat. Shpg. wt. 9 lbs.
6 N 07343.... $8.95

Spigot Jugs

[F] **Lantern.** 1000-ft. Spot or Flood beam. Wt. 3 lbs. 14 oz.
34 N 4810.... $3.85

[G] **Blue Enameled Steel case.** White porcelain liner.
6N07358—1 gallon. Shpg. wt. 5 lbs. $4.79
6N07359—2 gallons. Shpg. wt. 6 lbs. $7.25

Ice Chest

[H] **Best Portable Ice Chest.** 22x13x16-in. size. Aluminum, shiny natural finish. Insulated on all sides with a full inch of glass fibers. Rubber seal on lid. Side drain, extension hose. Holds 25-lb. cake of ice. Shipping weight 23 lbs.
6 N 07470L..... $19.50

Kapok Sleeping Bag

J. C. Higgins Kapok Filled Sleeping Bag. Filled with 4 lbs. fluffy kapok that repels moisture, stays odorless, will not mat down. Bright green cover of heavy water repellent twill. Tubular quilted flannelette lining is colorful red and green plaid. 36-in. double pull zipper. 43x50-in. overhead canopy with draw string. Full length underpocket. Rolls into long fold. Ropes included; stakes not included.
6 N 07173—Shpg. wt. 12 lbs...... $18.69

Folding Table and Chair Set

$28.95
$3 Down

Table with attached seats opens to 33x29 in., folds to compact 33x14½x4-in. package that carries like a suitcase. Weighs only 32 lbs. Cork-colored, triple-tempered top of non-absorbent plastic, quickly wipes clean with a damp cloth. Green enameled legs and frame of heavy gauge sheet steel. Same price cash or terms. Order today.
6 N 07196TK—Shpg. wt. 38 lbs... Cash or terms $28.95

Order regularly and get your catalogs regularly

Cut Holiday Expenses . . Save with Combination Offers



Gun, Cleaning Kit and Case only 45c more than gun alone

$29.95 Cash
$6.00 Down
12, 16, 20 gauge



$80.49 Combination Gun, Cleaning Kit and Case for only

$76.50 Cash
$15.50 Down
Deluxe Model

You save $3.99

Buy the Combination—give him a complete hunting outfit for less

A man-sized, hard-hitting shotgun, yet its low price, rugged construction, and easy operation make it ideal for young shooters. "Fast travel" bolt for rapid repeat shots. Feather-light balance for fast handling. Red-ring safety. Walnut pistol grip stock.

Full length rubberized cotton suede gun case is self-lined with soft cotton flannel. Protects your gun from dirt, rust. **Cleaning kit** includes 3-piece aluminum rod; wire brush cleaning patches, 2 slot tips. Cleaning kit in gaily colored Christmas carton.

COMBINATION OFFER: Shotgun, Gun Case, and Cleaning Kit								Shotgun Only		
Cat. No.	Gauge	Choke	Barrel	Weight	Length	Shpg. wt.	Price	Cat. No.	Shpg. wt.	Price
6 N 0127	12	Full	28 in.	7¼ lbs.	48¾ in.	13 lbs.	$29.95	6 N 097	11 lbs.	$29.50
6 N 0128	12	Modified	28 in.	7¼ lbs.	48¾ in.	13 lbs.	29.95	6 N 098	11 lbs.	29.50
6 N 0129	16	Full	26 in.	7¼ lbs.	46½ in.	13 lbs.	29.95	6 N 099	11 lbs.	29.50
6 N 0131	16	Modified	26 in.	7¼ lbs.	46½ in.	13 lbs.	29.95	6 N 025	11 lbs.	29.50
6 N 0126	20	Full	26 in.	7 lbs.	46½ in.	12 lbs.	29.95	6 N 096	10 lbs.	29.50
6 N 0133	20	Modified	26 in.	7 lbs.	46½ in.	12 lbs.	29.95	6 N 095	10 lbs.	29.50
6 N 0130	.410	Full	24 in.	6 lbs.	44 in.	10 lbs.	28.63	6 N 060	8 lbs.	28.18

6 N 721—**Case only.** Fits guns to 52 inches long. Shipping weight 12 ounces.........77c

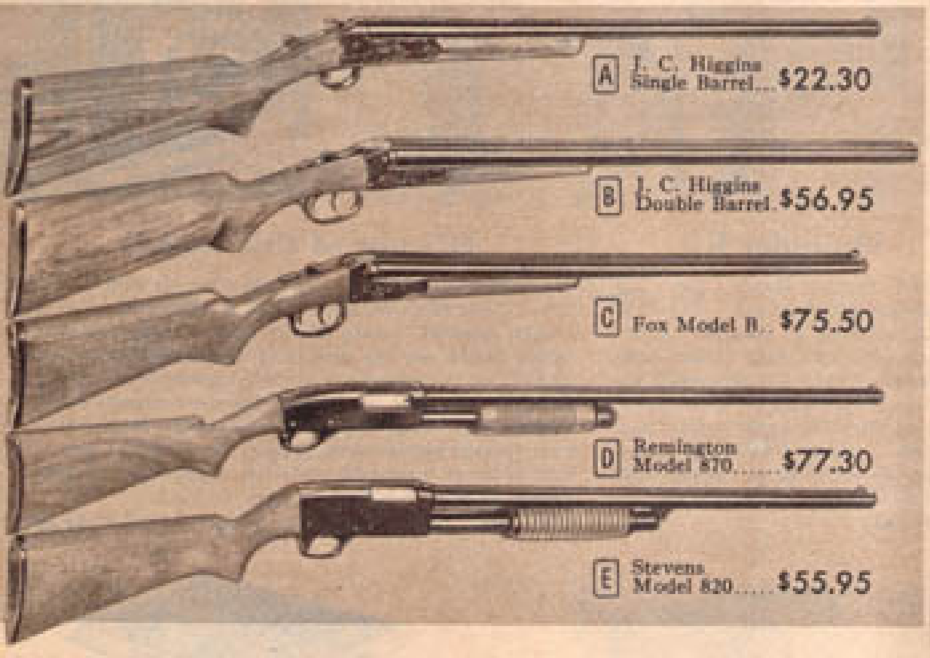
A Christmas Gift Idea To Thrill Any Hunter Buy the Combination

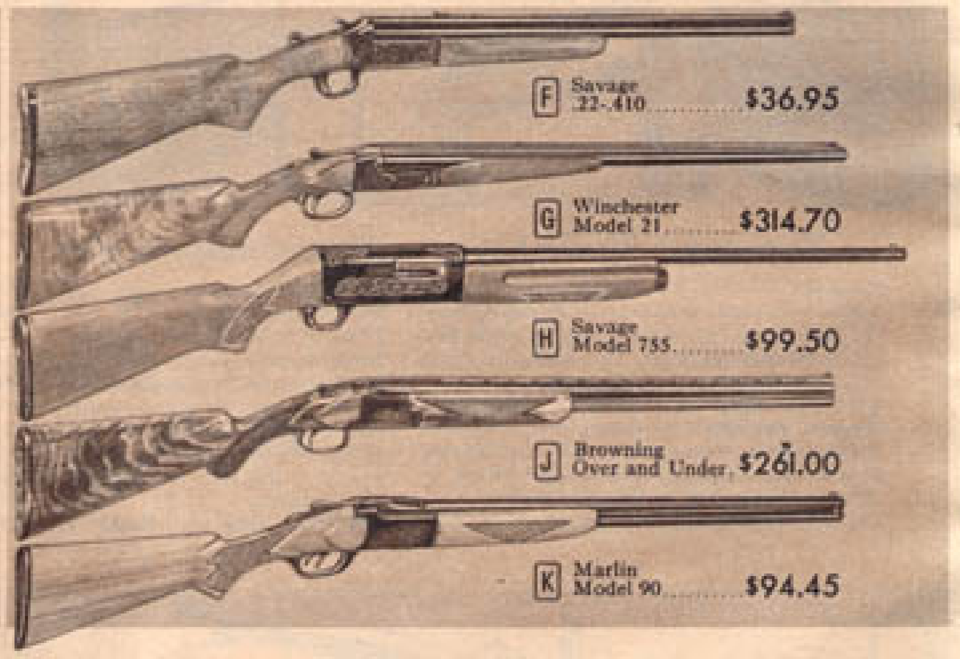
Deluxe Model "20" 12 Gauge Shotgun. Our 4-Star Feature Model. Built-in Choke Control Compensator and Ventilated Rib cost at least $43 extra on ordinary guns. **Choke Control** has 3 tubes for short, medium, long ranges. **Ventilated Rib** adds balance, gives glareproof sighting. "Free falling" action, 3⅝-in. stroke give fast pump action, Fire 6 shots in 3⅓ seconds. Permanently interlocked barrel and receiver. Non-glare flat side receiver. Walnut stock, pistol grip. Rubber recoil pad. Inlaid silver-color nameplate (not engraved). Semi-beavertail fore-end.

Full Length Gun Case. Cotton drill cover. 16-inch zipper. **Cleaning Kit** includes 3-pc. aluminum rod, bronze brush, 2 slot tips. Packed in gaily colored Christmas carton.

6 N 0786—**De luxe Model "20" plus kit and case.** Shpg. wt. 15 lbs. *Save $3.99*. .$76.50
6 N 013—**De luxe Model "20" alone.** Wt. 8 lbs. 46⅝ in. long. Shpg. wt. 13 lbs. 73.50

Standard Model "20". Same gun without Choke Control and Ventilated Rib.
6 N 01—**12 gauge, full choke.** Wt. 7⅓ lbs. 48 in. long. Shpg. wt. 12 lbs. $61.50
6 N 02—**12 gauge, modified choke.** Wt. 7⅓ lbs. 48 in. long. Shpg. wt. 12 lbs. 61.50
6 N 625—**Gun Case.** 44-in., 48-in., or 52-in. sizes. *State size.* Shpg. wt. 1 lb..... 5.49
6 N 622—**Shotgun cleaning kit alone.** Shpg. wt. 1 lb. *State gauge 12, 16, 20, .410*... 1.50





Other famous shotguns . . . perfect gifts for every outdoorsman

A J. C. Higgins Single Barrel Shotgun. Full choke barrel. Automatic ejector. Walnut-grained wood stock. .410 takes 2½ or 3 in. shells. Wt. of 12 ga. 6 lbs. 16 ga. 5¾ lbs., 20, .410 5½ lbs. Barrel length: 12 ga. 30 in.; 16, 20 ga. 28 in.; .410, 26 in.
6 N 0170—12 ga. Shpg. wt. 7 lbs. $22.30
6 N 0171—16 ga. Shpg. wt. 7 lbs. 22.30
6 N 0175—20 ga. Shpg. wt. 7 lbs. 22.30
6 N 0176—.410 bore. Shpg. wt. 7 lbs. 22.30

B J. C. Higgins Double Barrel Shotgun. Non-glare matted rib. Walnut-finished stock. Right barrel modified, left full choke. (.410 both full).

Cat. No.	Gauge	Weight	Shpg. wt.	Price
6 N 0162	12	7½ lbs.	12 lbs.	$56.95
6 N 0163	16	7 lbs.	12 lbs.	56.95
6 N 0164	20	6½ lbs.	11 lbs.	56.95
6 N 0165	.410	5¾ lbs.	10 lbs.	56.95

C Fox Model B Double Barrel Shotgun. Double trigger. Wt. 12 ga. 7½ lbs.; others in proportion. *Postpaid.* (Shpg. wt. 8 lbs.)

Cat. No.	Gauge	Choke	Barrel	Price
6 N 068T	12	full, mod.	30 in.	$75.50
6 N 070T	16"	full, mod.	28 in.	75.50
6 N 072T	20	full, mod.	28 in.	75.50
6 N 074T	.410	both full	26 in.	75.50

D Remington Model 870 Pump Shotgun. 5-shot. Steel and wooden plugs. 28 in. barrel. 48 in. overall. Wt. 6¾ lbs. Take down. *Postpaid.* (Shpg. wt. 8 lbs.)
6 N 037T—12 gauge, full choke....$77.30
6 N 038T—12 gauge, mod. choke.. 77.30
6 N 039T—16 gauge, full choke.... 77.30
6 N 040T—20 gauge, full choke... 77.30

E Stevens Model 820 Pump Shotgun. 6 shot repeater. Barrel length 28 in. 47 in. overall. Wt. 7½ lbs. Shpg. wt. 9 lbs.
6 N 026—12 gauge, full choke....$55.95
6 N 027—12 gauge, mod. choke... 55.95

F Savage .22-.410 Over and Under. .22 rifle barrel on top, uses short, long, long rifle cartridges. .410 barrel below uses 2½ or 3 in. shells. Walnut stock. Wt. 6 lbs. 42 in. overall. *Postpaid.*
6 N 066T—(Shpg. wt. 7 lbs.).....$36.95

G Winchester Model 21 Double Barrel. Full and modified choke barrels. Single trigger. Matted rib. Checkered walnut stock. Weights: 12 ga. 7½ lbs.; 16 ga. 7¼ lbs.; 20 ga. 7 lbs. 12 ga. has 30-in. barrels, others 28 in. *Postpaid.*
♦6N063TY—12 ga. (Shpg. wt. 9 lbs.)$314.70
♦6N064TY—16 ga. (Shpg. wt. 9 lbs) 314.70
♦6N065TY—20 ga. (Shpg. wt. 9 lbs.) 314.70

H Savage Model 755 Standard Weight Automatic. Hammerless. 5-shot. Plug included. 28-in. barrel. Cross bolt safety. Checkered walnut stock. Wt. about 8½ lbs. (Shpg. wt. 10 lbs.).
6 N 080T—12 ga. full.... *Postpaid* $99.50
6 N 081T—12 ga. mod.... *Postpaid* 99.50

J Browning Over and Under Shotgun. Made in Belgium. Ventilated rib. Takes shells to 2¾ in. Barrels: full, modified-28 in.; skeet-26½ in. Wt. 12 ga. 7½ lbs.; 20 ga. 6½ lbs. *Postpaid.*

Cat. No.	Ga.	Barrels	Shpg. wt.	Price
♦6N018TY	12	Full-mod.	10 lbs.	$261.00
♦6N019TY	12	Skeet	10 lbs.	261.00
♦6N020TY	20	Full-mod.	9 lbs.	261.00
♦6N021TY	20	Skeet	9 lbs.	261.00

K Marlin Model 90 Over and Under Shotgun. Top barrel full choke, bottom modified. Barrels: 12, 16 ga. 30 in.; 20 ga. 28 in. *Postpaid.*

Cat. No.	Gauge	Weight	Shpg. wt.	Price
6 N 090T	12	7½ lbs.	9 lbs.	$94.45
6 N 091T	16	6¾ lbs.	8 lbs.	94.45
6 N 092T	20	6¼ lbs.	8 lbs.	94.45

♦ means shipped from Chicago. Order from your mail order house. No charge for terms on postpaid guns. Guns not sold to minors.



Model "50" High Power Rifle With New Luggage-type Case

A Christmas Combination

hunters dream about!

Model "50" with 2½X scope and case
$129.95 Cash
$26.00 Down

Model "50" with 4X scope and case
$134.95 Cash
$27.00 Down

We can't find a similar gun case for less than $25.00



Genuine FN Mauser Action Made in Belgium by world renowned Fabrique Nationale. It's the latest modification of famous Mauser Action, designed especially for the finest in sporting rifles.

Now, for Christmas only, Sears offers the famous Model "50" with a new, luggage-type gun case for only $5 extra. That's right—a gun case you can't duplicate for less than $25 included at only $5 more than gun and scope alone. And when you're figuring your Christmas budget, remember the Model "50" is the one high power rifle with genuine FN MAUSER ACTION at such a low price. It comes in America's two most wanted calibers, .270 and .30-06. They offer the widest selection of loads—greatest accuracy—most energy—of any popular cartridge sold today.

ACTION: The latest sporting modification of famous Mauser Bolt Action. Made in Belgium by the mastercraftsmen of Fabrique Nationale. Strong and simple in design, it's easy to operate under the toughest conditions. Single stage trigger has 4½-lb. pull—only two moving parts. Bolt has checkered knob and low handle—permits fast operation, low scope mount. Easy-to-reach safety at rear of bolt. 5-shot capacity.

BARREL: Finest proof-tested steel with CHROMED BORE—a feature usually found only on custom made rifles. Protects rifle from internal rust. Provides harder surface to withstand high pressures of today's ammunition. Barrel is perfectly bedded to insure accuracy. Given the normal good care every rifle deserves, it will last a lifetime.

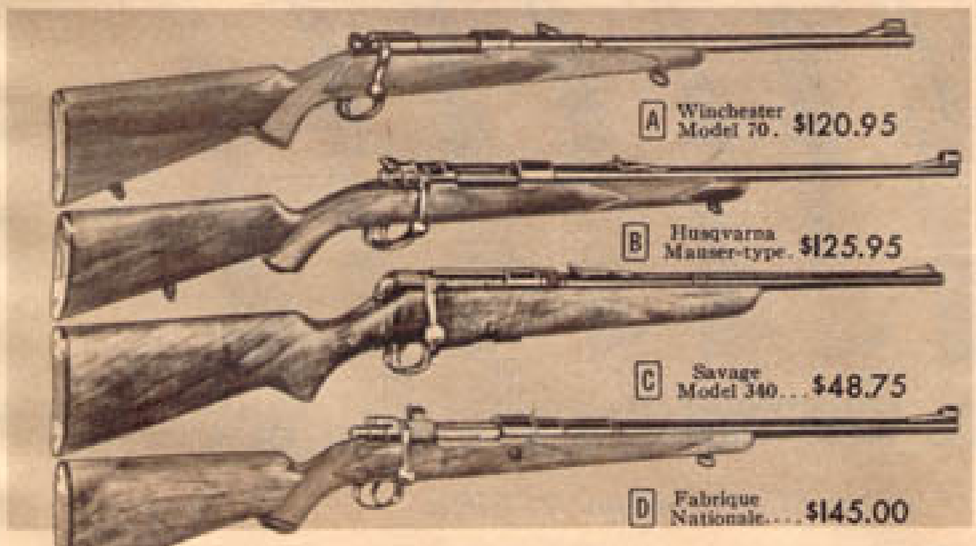
STOCK: Beautifully grained American Walnut with full pistol grip and semi-beavertail fore-end. Designed to make recoil a steady push, not a sharp punch. White plastic inserts at butt plate and grip cap. Stock and barrel made in USA by one of America's best known Firearms manufacturers.

SCOPE: Your choice of 2½ or 4-power precision instruments. Designed especially for the Model "50," they combine rigid mount, perfect balance, and they're detachable in a jiffy—even in the field. Highly corrected optical system has coated achromatic lenses that reduce light distortion. Weatherproofed; click type internal windage and elevation adjustments. Cross hair reticule. 2½X scope has 43-ft. field of view at 100 yds., wt. 8½ oz., 10½ in. long. 4X scope has 27-ft. field, wt. 9½ oz., 11⅝ in. long. N type mount and installation included at no additional charge.

CASE: Sturdy luggage-type for maximum protection. We checked everywhere and couldn't find a similar one for less than $25. Rigid box frame covered with brown, pebble grained, vinyl plastic—scuff and water resistant. Brass hardware throughout. Cushioned lining is bright red, cotton flannel plaid. Accommodates the Model "50" plus scope—has compartments for extra scope, accessories and ammunition. 3¾x6x44½-in. Wt. 9 lbs.

RIFLE SPECIFICATIONS: Barrel length 22 in. Overall 42½ in. Wt. 7½ lbs. without scope. 8 lbs. with scope. Sights: matted ramp front, adjustable rear. Shpg. wt. with scope, case, 19 lbs.

6 N 0151—.270 cal. with 2½X scope, case...... $129.95
6 N 0152—.30-06 cal. with 2½X scope, case... 129.95
6 N 0172—.270 cal. with 4X scope, case........ 134.95
6 N 0173—.30-06 cal. with 4X scope, case....... 134.95





For a real Christmas Thrill give him a high power rifle

[A] Winchester Standard Model 70 Bolt Action Rifle. 5-shot staggered box magazine. 24-in. barrel. American walnut pistol grip stock. 1-in. sling swivels. Mauser-type action. 3-position safety. Steel butt plate. Sights: hooded ramp front, open rear. Wt. about 8 lbs. 44½ in. long. *Postpaid.* (Shipping weight 11 pounds.)
6 N 0261T—.270 Win. Cal......... $120.95
6 N 0262T—.30-06 cal............. 120.95

[B] Husqvarna Mauser-type Bolt Action Rifle. 5 shot repeater, (4 in magazine, 1 in chamber). Made in Sweden. 23¾ in. round tapered barrel of finest Swedish steel. Handsome walnut-finished Arctic Beech stock with checkered pistol grip and checkered fore-end. 1-in. sling swivels. Sights: gold post front on hooded ramp; open rear. Actual weight about 7¾ lbs. Length 44¾ in. (Shpg. wt. 11 lbs.)
6 N 0246T—.30-06 caliber. *Postpaid*.. $125.95
6 N 0247T—.270 caliber. *Postpaid*... 125.95

[C] Savage Model 340 Bolt Action Rifle. 4 shot repeater (3 in detachable clip magazine, 1 in chamber). 22-in. barrel. Bolt shield. One-piece walnut stock. Semi-pistol grip. Sights: ramp front, gold color insert; disc-type rear. Wt. 6¾ lbs. 42 in. long. (Shpg. wt. 9 lbs.)
6N0231T-.30-30 caliber. *Postpaid*..$48.75
6N0232T-Model-342. .22 Hornet caliber. For vermin and small game.
Postpaid...................... $48.75

[D] Fabrique Nationale Mauser Bolt Action Rifle. Made in Belgium by master craftsmen. 5-shot box magazine. 24-in. barrel. Low curved bolt handle, checkered on knob. Single stage trigger. French walnut stock. Sights: hooded ramp front, micrometer rear. Wt. 8¾ lbs. 44¼ in. long. (Shpg. wt. 10 lbs.) *Postpaid.*
♦6 N 016TY—.270 caliber...... $145.00
♦6 N 017TY—.30-06 caliber.... 145.00

[E] Winchester Model 43 Bolt Action Rifle. 4-shot repeater, (3 in box-type magazine, 1 in chamber. 24-in. round tapered barrel, crowned on muzzle. Chambered for cartridges designed for vermin and small game. Walnut pistol grip stock with full shaped fore-end. Sights: ramp front with removable hood, open rear. Actual weight 6 lbs. Overall length 42½ in. *Postpaid.* (Shpg. wt. 8 lbs.)
♦6 N 0202TY—.22 Hornet caliber... $60.65
♦6 N 0201TY—.218 Bee caliber..... 60.65

[F] Marlin Model 336 Lever Action Carbine. Light, compact. Available in 7 shot .30-30 repeater or .35 caliber 6 shot repeater. 20-in. barrel. Round breech bolt. Non-glare matted receiver. Genuine walnut stock, pistol grip. Semi-beavertail fore-end. Sights: open rear, bead front. Wt. 6½ lbs. 38 in. long. (Shpg. wt. 10 lbs.)
6N0264T-.30-30 cal. 7 shot. *Postpaid.* $68.95
6N0233T-.35 cal. 6 shot. *Postpaid*... 78.95

[G] Sako Short-Action Mauser Rifle. Made in Finland. 23½-in. barrel of Finnish steel. 4 shot capacity, (3 in box-type magazine, 1 in chamber). Hand checkered walnut pistol grip stock with grip cap. 1-in. sling swivels. Adjustable trigger pull. Built-in scope bases. Sights: hooded blade front, on matted ramp; quickly detachable dual peep rear. Actual weight 6½ lbs. Overall length 43⅝ in. *Postpaid.* (Shpg. wt. 8 lbs.)
♦6N0289TY-.222 Rem. cal.$117.50

Firearms not sold to minors. All items with catalog numbers ending in T (example 6 N 0202T) same price cash or terms. See page 353 for details.

♦ means shipped from Chicago; order from your mail order house.



Money Saving Gift Combination

J. C. Higgins Model "30" .22 Automatic with gun case and cleaning kit

Special Christmas Gift Offer

Gun, scope, case and kit

42^{50} Cash

$8.50 Down

The fastest selling .22 we've ever had. Sure to solve the Christmas gift problem for shooters young and old. Special combination price saves you $10.40 over cost of items separately. **4-Star Feature Model "30" has all great J. C. Higgins features on Model "28" at right,** plus extras that make the Model "30" unmatched at any price: rifleman red, nylon roll-away sling pulls out for carrying; non-glare ramp front sight; sweep-back walnut fore-end; plastic pistol grip cap; built in dovetail base for scope.

Sights: partridge rear, ramp front. 24 in. barrel. 42 in. overall. Wt. 6 lbs. Companion 4 power scope, detachable mount are designed especially for the Model "30." Dovetail mount base is built into receiver. No drilling, tapping necessary. Scope, mount fasten on dovetail base with single coin screw. Achromatic lenses give sharp 30 ft. field of view at 100 yds. Internal windage, elevation adjustments. Cross hair reticule. Lens cap covers. Sells separately for $17.95 in Big Fall Book. **Gun Case** has heavy vinyl plastic cover. Rubberized cotton suede lining. 20-in. zipper. Strong web handle. **Cleaning Kit** includes 3-pc. aluminum rod, bronze brush, button and slot tips, package of cleaning patches.

6 N 0785—**Model "30" with scope, case, kit.** Shpg. wt. 11 lbs. $42.50
6 N 0787—**Model "30" without scope, with case and kit.** Shpg. wt. 10 lbs. 32.50
6 N 0221—**Model "30" with 4X scope.** Shipping weight 9 pounds 37.95
6 N 0200—**Model "30" no scope.** Shipping weight 8 pounds 27.95
6 N 626—**Gun case.** *State size,* small (42 in.). Shpg. wt. 12 oz. 5.75
6 N 632—**Cleaning kit** for .22 rifles. Shipping weight 1 lb. 1.25



Look! Midfall Sale Price Repeated

J. C. Higgins Model "28" .22 Automatic reduced for Christmas giving

With extra large 18-shot capacity

Holds 18 long rifles

Midsummer Price Was ~~$32.98~~

23^{95} Cash

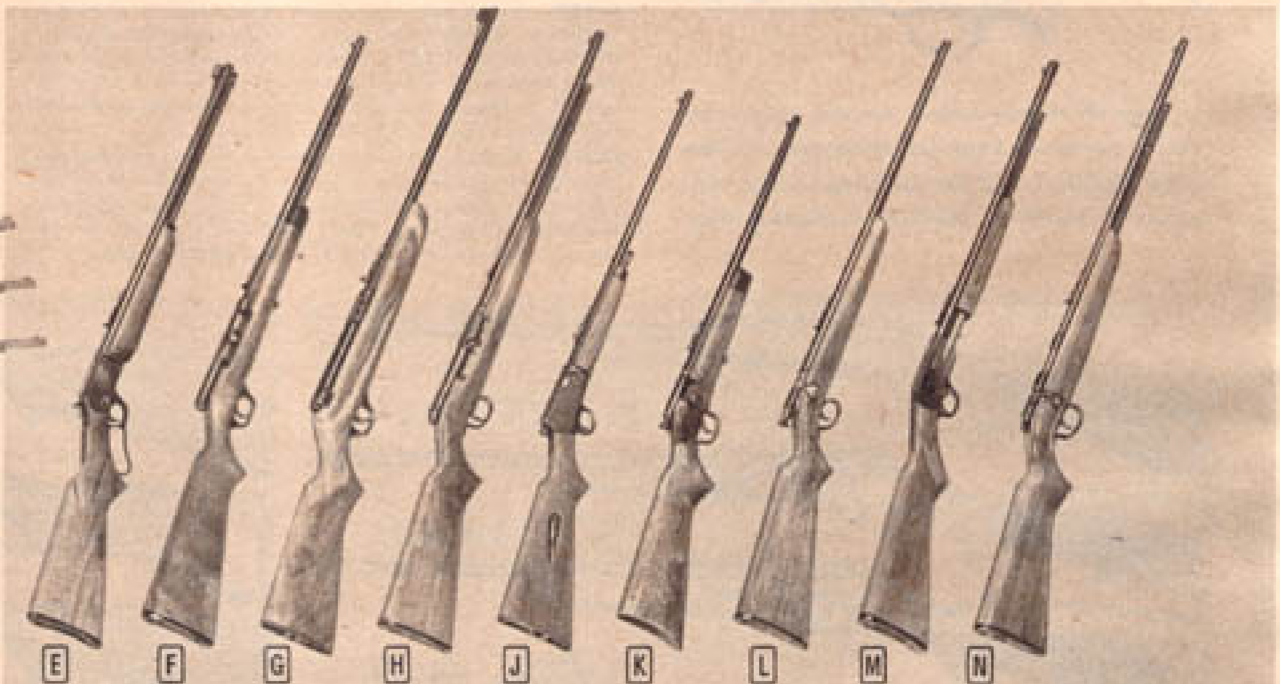
$5.00 Down

Sales on J. C. Higgins Model "28" .22 Automatic have skyrocketed. Now we're repeating the gigantic Midfall price cut for this great Christmas sale. It's the lowest priced .22 automatic we know of—**anywhere.** And it's a J. C. Higgins .22 automatic. That means you get exclusive features found on no other make —**at any price.** Compare features and price. You'll see why J. C. Higgins .22's are America's top values for shooters.

Extra large magazine capacity—holds 18 long rifle cartridges. A J. C. Higgins exclusive. Gives you more long rifle shots than any other .22 automatics sold today. Lightning fast semi-automatic action fires high velocity shells (long rifles only) fast as you pull the trigger—lets you hunt the quickest small game. And high velocity shells pack express-train wallop at famed .22 caliber low cost. Flat side receiver (found on no other automatics near J. C. Higgins low price) has non-glare finish to give you quick, haze-free sighting, greater accuracy. Extra wide palm-filling fore-end cradles gun barrel in your hand—another J. C. Higgins exclusive that means real custom-grade performance and appearance. Genuine walnut stock with full pistol grip is richly grained, beautifully finished and polished. Hard rubber butt plate. Gleaming engine turned bolt. Easy to reach positive safety at front of trigger guard. Sights: partridge rear, blade front. 24-inch round tapered barrel. 42-inch overall. Order early for Christmas. Use Sears Easy Terms.

6 N 0159—Actual weight 6 pounds. Shpg. wt. 8 lbs. $23.95





E	F	G	H	J	K	L	M	N
Marlin	Stevens	Marlin	Remington	Winchester	Stevens	Winchester	Savage	Remington
$60.85	$29.95	$33.95	$40.50	$70.10	$12.98	$15.40	$46.80	$30.90

Gun Cases . . . Gun Racks

[A] **Our Finest Gun Rack**—with exclusive design. Beautifully grained ash. Light walnut color. Holds 4 guns horizontally. **Locking device permits removal of guns only when drawer is unlocked, open.** Drawer has built-in lock. Offset pegs keep guns level. Broad bottom shelf. Easily assembled. Complete with screws, wing toggle bolts.
6 N 0686L—37½x22 in. Wt. 14 lbs. Shpg. wt. 15 lbs. $7.77

[B] **Hardwood Wall Gun Rack.** Walnut finished. Staggered pegs keep guns level. Holds 3 guns. Unassembled. All necessary brackets and screws included.
6 N 0635—24x23 in. Shpg. wt. 4 lbs. $2.89

[C] **Full Length Gun Case with du Pont Fiber "E" Rayon Lining.** Reduces rust. Tan, grained plastic cover. Double riveted at points of strain. Double stitched. Full length zipper. In 3 sizes: 44-in.; 48-in.; 52-in.
6 N 641—*Please state size.* Shpg. wt. 1 lb. $8.95
6 N 642—(Not shown). Same as above, for rifles with scopes. In 48-in. length. *State 48-in. size* $9.50

[D] **Full Length Vinyl Plastic Gun Case.** Rubberized cotton suede lining. Heavy felt hair padding. 33-in. zipper. Web handle. In 44-in.; 48-in.; or 52-in. sizes.
6 N 638—*Please state size.* Shpg. wt. 1 lb. $5.98
6 N 639—(Not shown). Same case as above, for rifles with scopes. In 48-in. Length. *State 48-in. size* $6.49

Other World famous .22 Rifles

[E] **Marlin Model 39A Lever Action Repeater.** Tubular magazine holds 25 short, 20 long, 18 long rifle cartridges. 24 in. barrel. Sights: hooded ramp front, Rocky Mountain rear. Walnut stock. Wt. 6½ lbs.
6 N 0213T—41 in. overall. (Shpg. wt. 8 lbs.) *Postpaid* $60.85

[F] **Stevens Model 87 Automatic Rifle.** Tubular magazine holds 15 long rifles, 17 longs, 21 shorts. Use as an automatic, bolt action repeater or single shot. Walnut finished wood stock. Open sights. 43 in. overall.
6 N 0295—Actual weight 7 lbs. Shpg. wt. 8 lbs. ... $29.95
6 N 0219—Stevens Model 85. (Not shown). Same as above except clip magazine holds 5 long rifle, 5 long or 5 short cartridges. Actual weight 6 lbs. Shpg. wt. 7 lbs. .. $21.88

[G] **Marlin Model 88C Automatic Rifle.** Tubular magazine holds 1 long rifle. Walnut stock, full pistol grip. 24 in. round tapered barrel. Sights: hooded ramp front with bead, Rocky Mountain adjustable rear. Length 45 in.
6 N 0217T—Wt. 6¾ lbs. (Shpg. wt. 8 lbs.) *Postpaid* $33.95

[H] **Remington Model 550A Automatic Rifle.** Tubular magazine holds 22 short, 17 long, 15 long rifle cartridges. 24 in. barrel. Walnut pistol grip stock. Open sights. 43½ in. long. Actual weight 6¾ lbs.
6 N 0268T—(Shpg. wt. 8 lbs.) .... *Postpaid* $40.50

Guns with catalog numbers ending in T (example 6 N 0268T) are same price cash or terms.
Firearms and ammunition not sold to minors.

[J] **Winchester Model 63 Automatic Rifle.** Tubular magazine holds 10 long rifle cartridges. 23-in. barrel. Handsome walnut pistol grip stock and fore-end. Sights: Winchester 75 bead front, open rear. Length 39 in.
6 N 0226T—Wt. 5½ lbs. (Shpg. wt. 7 lbs.) *Postpaid* $70.10

[K] **Stevens Model 15 Bolt Action Single Shot Rifle.** Fires short, long or long rifles. 22-in. round tapered barrel. Bolt action rebounding safety lock. Takedown. Walnut-finished wood stock with pistol grip. Sights: metal bead front, adjustable open rear. Overall length 37 in.
6 N 0271—Wt. 4 lbs. Shpg. wt. 6 lbs. $12.98

[L] **Winchester Model 67 Bolt Action Single Shot Rifle.** Fires short, long or long rifle cartridges. 27-in. barrel. Walnut finished pistol grip stock. Sights: bead front, adjustable open rear. Overall length 42¾ in. Wt. 5 lbs.
6 N 0222T—(Shpg. wt. 6 lbs.) *Postpaid* $15.40

[M] **Savage Model 29 Pump Action Repeater.** Tubular magazine holds 22 short, 17 long, 15 long rifles. 24-in. barrel. Walnut pistol grip stock. Sights: bead front, open rear. Overall length 41 in. Actual weight 5¾ lbs.
6 N 0245T—(Shpg. wt. 7 lbs.) *Postpaid* $46.80

[N] **Remington "SPORTSMASTER" Model 512 Bolt Action Repeater.** Tubular magazine holds 22 short, 17 long, 15 long rifles. Walnut pistol grip stock. Sights: bead front, adjustable rear. 43 in. long. Wt. 5¾ lbs.
6 N 0269T—(Shpg. wt. 7 lbs.) *Postpaid* $30.90

J. C. Higgins Single Shot .22 Rifle

Man-sized, light enough for your boy's first gun



Our lowest priced .22 rifle

$13.30

The lowest priced full-sized .22 caliber rifle we know of. Husky and hard hitting yet it weighs only 4½ lbs. Fine balance and excellent accuracy. It's handy for pest control around the farm —or for "plinking" or target shooting. 24-inch round tapered barrel of blued steel, crowned on muzzle. Fires shorts, longs or long rifles, regular or high speed. Extra safe because gun must be hand cocked to fire. Automatic ejection. Full-sized one-piece walnut grained wood stock. Semi-pistol grip. Hard rubber butt plate. Sights: partridge front, adjustable sporting rear. Overall length 40½ in. Actual weight only 4½ lbs.

6 N 0204—Shipping weight 7 pounds...$13.30

J. C. Higgins 8-shot clip .22 Repeater

Available with 4X scope at a money saving price.



Without Scope

$20.35 Cash

$4.50 Down

8-shot detachable clip magazine. Fire short, long or long rifle, regular or high speed. Walnut finished wood stock, pistol grip. 42½ in. long. Weight, 6 lbs.

6 N 0252—**Repeater only.** (No scope). Sights: bead front, Rocky Mountain rear. Shpg. wt. 8 lbs. $20.35

6 N 0253—**Repeater with 4-power scope.** Scope has achromatic lenses, internal windage, elevation adjustments. Weatherproof. 30-ft. field at 100 yds. Buy gun, scope together, save $1.84 (scope sells for $9.29 in Big Fall Book). Mounting instructions included. Shpg. wt. 9 lbs....$27.80

J. C. Higgins .22 Repeater with Tubular Magazine

Buy with 4-power scope—save money, shoot better



Without Scope

$24.10 Cash

$5.00 Down

Tubular magazine holds 25 short, 20 long, 18 long rifle, regular or high speed. Walnut finished wood stock, pistol grip. Hard rubber butt plate. 42½ in. long. Wt. 6¾ lbs.

6 N 0248—**Repeater only.** (No scope). Bead front sight, Rocky Mountain rear. Shpg. wt. 8 lbs. $24.10

6 N 0255—**Repeater with 4-power scope.** 4X scope sells in Big Fall Book for $9.29. Buy gun, scope together, save $1.89, get N-type mount at no additional cost. Scope has achromatic lenses, internal windage, elevation adjustments. 30 ft. field of view at 100 yds. Gun is tapped at factory, ready for scope mounting. Mounting instructions. Wt. 9 lbs. $31.50

CERTIFICATE

I certify that to the best of my knowledge, ______ (First name, Middle name, Last name)

who resides at ______ (Street and number, City or town, State) and who

desires to purchase a .22 caliber pistol or revolver from Sears, Roebuck and Co., is a citizen of the United States, over 21 years old, and of sound mind; is not under indictment, nor a drug addict, nor a fugitive from justice; and has never been convicted of a crime of violence.

______ Signature ______ Official position or title

______ Date ______ Official address

Gifts for Hunters of Every Age

Crosman Air Guns

For the whole family



Crosman .22 Caliber Air Rifle

[A] $12.95



New! Crosman Air Pistol

Target shoot indoors or out

[B] $9.95

[A] **Famous Crosman .22 Caliber "Pump" Air Rifle.** Makes an ideal gun for the man or boy who likes target shooting and small game hunting. Your whole family can have hours of fun and friendly competition. Rifle has bolt action, loads through breech. Fires .22 caliber pellets (No. 6 N 304 listed below). "Pump" action lets you increase or decrease power and velocity as you wish. For backyard and indoor shooting, reduce power by using less strokes. Amazingly accurate up to 100 feet. 20¾-inch rustproof rifled barrel. Genuine walnut sporting stock with pistol grip. Adjustable sporting rear sight; blade front sight. 37 in. long. (Shpg. wt. 6 lbs.)

6 N 0292T—*Postpaid*........Only $12.95

[B] **New Crosman Model 130 .22 Cal. Air Pistol.** Specially purchased for your Christmas giving. Lowest priced .22 air pistol we've ever sold. Variable power pump action lets you increase or decrease range and velocity as you desire. 3 strokes of lever provide plenty of power for most shots. Blued finish. Rifled barrel gives greater accuracy. Hammer-locking safety. Wood grips. Enclosed loading chamber. Sights: blade front, adjustable rear. Barrel length 8 in. Overall length 11½ inches. Weight 1 lb. 12 oz. *Shipped freight or express prepaid.*

6 N M291T—(Shpg. wt. 3 lbs.)......$9.95

Pellet guns sent prepaid. Same price cash or terms. Not sold to minors.



Powerful Air and CO_2 Guns . . Accessories

[C] **Sheridan "Silver Streak" Air Rifle.** .20 caliber (5 mm.). Bolt action, single shot. Sights: blade front, adjustable rear. 37 in. long. (Shpg. wt. 6 lbs.)

6 N 0288T—*Postpaid*..............$23.95

[D] **Crosman CO_2 Rifle.** .22 cal. single shot. 19½-in. rifled barrel. Walnut pistol grip stock. Sights: adj. rear, blade front. Length 35¾ in. CO_2 refill cylinder (6 N 743) incl. *Shipped by express prepaid.*

6 N M293T—(Shpg. wt. 9 lbs.)......$21.95

[E] **Crosman CO_2 Pistol.** .22 cal. single shot. Rifled barrel. Tenite grip. CO_2 refill cylinder (6 N 743) included. (Wt. 5 lbs.)

6 N M294T—*Express prepaid*.......$19.95

[F] 6 N 743—**Gas-filled Cylinder for CO_2 guns.** (Shpg. wt. 2 lbs.) *Postpaid*..$4.75

6 N 744—**Cylinder Refill.** Send empty cylinder—we refill it. *Ppd.* (Wt. 3 lbs.)..$1.00

[G] 6 N 280—**.20 cal. (5 mm.) pellets.** *Postpaid.* (Shpg. wt. 1 lb.)...500 for $2.35

[H] 6 N 304—**.22 cal. pellets for CO_2 air guns.** (Wt. 6 oz.) *Postpaid.* 250 for $1.15

[J] **Crosman Bell Ring Target.** For air, CO_2 and BB guns. Supply target cards incl.

6 N 763—**Target.** Shpg. wt. 2 lbs.....$1.75

6 N 762—**Extra target cards.** Rifle one side, pistol on other. Shpg. wt. 8 oz. 100 for 52c

New "Unique" .22 Cal. Automatic



$29.99 Cash

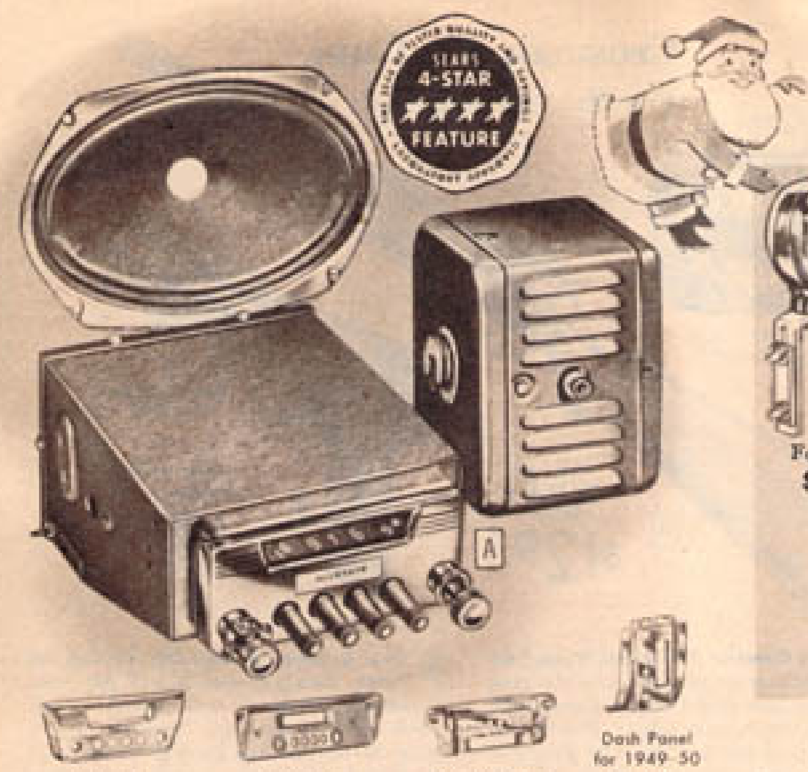
$6.00 Down on Easy Terms

New Christmas Special. Priced to suit any shooter's Christmas budget. Made in France. Weighs only 21 oz. Holds 9 long rifles (long rifles only), regular or high speed. Visible hammer. Manual safety plus automatic safety—locks hammer in place when magazine is withdrawn. Sights: blade front, fixed rear. Length 5¾ in. Barrel length 3¼ in. Blued steel finish.

NOTICE: Before ordering, check with your local police department or other law enforcement officer. Have an officer of the law fill out and sign the statement at left. Enclose this signed certificate and all necessary permits with your order. *Due to U.S. Postal Regulations pistols are shipped express only.*

6 N M139—Shpg. wt. 3 lbs.........Only $29.99

Give "HIM" Something Practical



Give Our Finest ALLSTATE Auto Radio Push Button Tuning; Mounts Inside Dash

- Reach five stations with easy Push Button Tuning.
- Custom-like installation *inside* the dash.
- Three-unit design for easy installation. Service your radio *inside* the car thru inspection doors.
- Our best is so good we made it a 4-STAR Feature.

As low as **$51.50** Cash, $5.50 Down

[A] Five powerful miniature tubes (2 dual purpose) give you 7-tube performance. High fidelity 7-in. round or 6x9 inch oval Permanent Magnet Speaker mounts behind car's speaker grille (*we furnish correct model*). Tuning Unit with matching dash panel mounts through dash or below. Power Unit mounts on fire wall on a single bolt! Automatic Volume Control reduces fading and blasting. Manual tuning on 540–1600 KC range. **For 6-volt systems only.**

28 N 06282—**With Dash Matching Control Panel.** For 1942-52 Ford; 1941-52 Chevrolet; 1940-51 Plymouth (Spec. Deluxe); all 1951-52 Plymouth; 1942-48 Mercury; 1941-50 Dodge, DeSoto; 1946-52 Hudson; 1949-50 Olds 76, 88; 1949 Olds 98; 1940-52 Pontiac; 1950-52 Studebaker, Henry J; 1952 Allstate. **State car make, year, model.** Shipping weight 16 pounds........Cash $52.50

28 N 06283—**With Chrome-plated Universal Underdash Control Panel.** For all cars since 1937 and trucks with speaker grille in dash. Shipping weight 17 pounds........$51.50

ALLSTATE Antenna for Top Cowl or Fender Mounting. (Not shown.) Best for late model cars. Three sections extend to 56 inches.
28 N 6250—With 3-ft. lead-in. Shipping weight 2 lbs........$2.98

"Super Range" Side Cowl Antenna Extra long to pull in distant stations loud and clear. Two-stanchion mount; 3-ft. lead-in.
28 N 05837—Four sections extend 100 inches. Shpg. wt. 2 lbs. $3.39
28 N 05836—Three sections extend 66 inches. Shpg. wt. 1 lb...$2.49



Sets Reduced for Christmas

Set. "Lifewear" triple chrome-plating. Set includes 2 fog lights, 1 spotlight, 1 backup light. Wire, fittings, instructions included. **State car make, year, model.** Wt. 13 lbs.
28 N 5644—For all cars except those listed below. $23.50
28 N 5645—For 1949-52 Buick, Chev., Pont., Olds (exc. 1952 Super 88 conv.), Cadillac, 1951-52 Kaiser...$23.50

[B] **Fog Lights.** 4½-in. Sealed Beam bulb. 5-in. lights, with ball and socket joint, mount on gravel apron. Wire included. Not for 1947-50 Studebaker.
28 N 5577—Shpg. wt. 4 lbs. 6 oz.........Pair $9.50

[C] **Spotlights.** Throw 1200 foot beam. Sealed Unit with 4½-in. lens. **State car make, year, model.**
Door Mounting Spotlight for 1949-52 Buick, Chevrolet, Pontiac, Olds (ex. 1952 Super 88 conv.), Cadillac
28 N 5526—**For left side.** Shpg. wt. 5 lbs...Each $12.50
28 N 5532—**For right side.** Shpg. wt. 5 lbs...Each $12.50
28 N 5829—**Save! Buy a pair!** Shpg. wt. 10 lbs.Pair 22.95
Door Mounting Spotlight for 1951-52 Chrys., DeSoto (exc. conv.), Dodge; 1952 Ford Mainline & Customline; 1952 Olds Super 88 conv.; 1951-52 Packard, Plym. (exc. Conv., Belvedere). **Corner Post Mounting** for all other 1942-52 cars.
28 N 5579—**For left side.** Shpg. wt. 5 lbs..Each $12.50
28 N 5513—**For right side.** Shpg. wt. 5 lbs..Each $12.50
28 N 5806—**Save! Buy a pair!** Shpg. wt. 10 lbs.Pair 22.95

[D] **Backup Light.** Mounts on rear deck or gravel apron.
28 N 5582—3¼ in. unit. Wt. 1 lb. 2 oz..Each $3.69



Turn Signal Conversion Kit

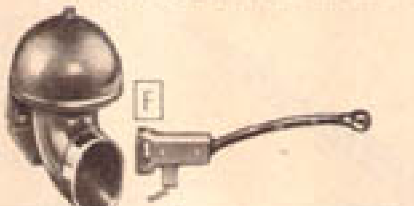
[E] Gleaming chrome plated signal switch dresses up any car interior. Colorful Christmas wrapping.

- Kit converts present parking and tail light to directional signals without adding lights.
- Signal shuts off automatically after turn.
- Flashing indicator light on switch.

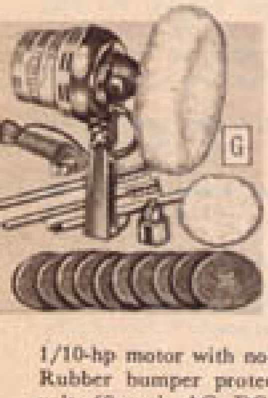
Blinking light signals your turns. Easy to install without adding lights. State approved kits include sockets and bulbs where needed, flasher, inline fuse and wire, and chrome-plated switch with flasher. Switch mounts on steering column. **For the following cars:**

Allstate 1952	**Hudson** 1950-52
Chevrolet 1941-52	**Mercury** 1942-48
Chrysler 1942-48	**Nash** 1942-48
DeSoto 1942-48	**Olds** 1946-48 exc. 1948 model 98
Dodge* 1942-52 exc. Coronet 1951-52	**Plymouth*** 1942-52
Ford 1942-52	**Pontiac** 1941-52
Henry J 1951-52	**Studebaker** 1942-51 except 1946 Commander
Hudson '48-49 (std. steering wheel)	

*State if car has one center stoplight or 2 stoplights. State car make, year and model.
28 N 5839—Shipping wt. 4 lbs. 6 oz...$8.89



[F] **Variable tone Electric Horn.** Use it as an extra horn to give your car a distinctive, personalized signal. Steering post lever varies tone and pitch from a soft "Move-over" for city driving to a deep, bull-like roar for the highway. Horn 9 in. high; 5¾ in. wide. For 6-volt DC.
28 N 1624—Shipping weight 6 pounds............$9.98



ALLSTATE Auto Polisher

$13.25

[G] **Christmas Bonus!** Regular buffer kit plus these extras: 1 buffing bonnet, 10 sanding discs and ¼ in. drill chuck! At no extra cost!

1/10-hp motor with no-load speed of 650 rpm. Rubber bumper protects finish. For 110-120 volt, 60 cycle AC, DC. 12-ft. cord with plug. Detachable 39-in. handle. UL approved.
28 N 6999—Shpg. wt. 5 lbs. 6 oz......$13.25



[J] **Trico Washer** squirts water for wiper blades. Mounts under hood; uses wiper vacuum. For dual-wiper cars. **Postpaid.** (Shpg. wt. 4 lbs. 2 oz.)
28N7507..........$5.60
28N7505—Washer Mixture. Postpaid (Wt. 1 lb.)..59c

[K] **Stop and Go Light.** Glows red, amber, green as you brake, coast or accelerate. Wire, fittings, switch. Not approved in some states. Shipping weight 1 lb. 8 oz.
28 N 5716.....$3.59

Hull Compasses. Smart, neutral color plastic cases. Clamp to windshield center brace.
[L] **28N5500—Postpaid.** (Shpg. wt. 12 oz.)..........$4.29
[M] **28N5503—"Beacon-Lite"** lights at night. Chrome plated face. Bulb, cord. **Postpaid.** (Shpg. wt. 1 lb.)....$6.29

[N] **ALLSTATE "Caddy" Type Wheel Covers.** Covers wheels with gleaming chrome from hub cap to rim. Steel fingers hold cover securely.
28 N 550—For 15-inch Wheels. Shpg. wt. 8 lbs...4 for $13.95
28 N 551—For 16-inch Wheels. Shpg. wt. 8 lbs...4 for $13.95

REDUCED!



[H] **"Pres-a-Lite" Cigarette Lighter and Dispenser.** A "buy-now" special at this cut price! Hands you lighted cigarettes as you drive ... just press lever. Holds 23 cigarettes. Clamps on any steering post. Walnut brown plastic.
28 N 408—*Postpaid.* (Wt. 12 oz.)..$4.75



[P] **Maar Car Watch.** Mounts on steering wheel for easy viewing—winds itself automatically as you drive! 15-jewel Swiss movement. Chrome plated brass case. **Postpaid.** (Shpg. wt. 2 lbs.) *Use Easy Terms.*
28 N 770T........$29.95

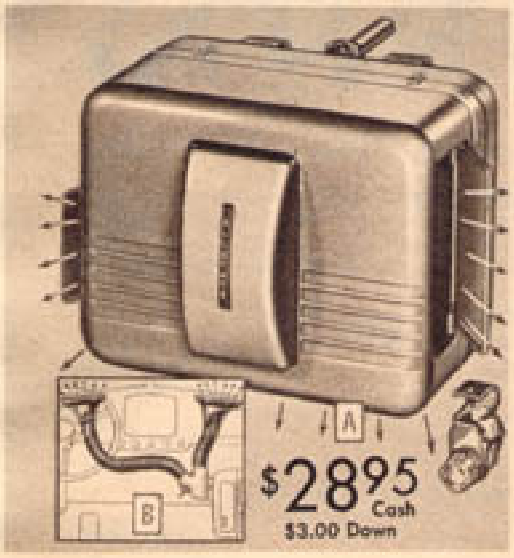
[R] **Tissue Dispenser.** with bright face plate mounts under glove compartment or dash. For all makes of tissues. Tissues included. Shpg. wt. 1 lb. 11 oz.
28 N 410.....$1.25

[S] **Matched Wheel Spinner and Shift Knob** with carved red rose in white lucite knob with clear top. Chrome plated base. **For all cars.** Wt. 8 oz.
28 N 740.....$1.59

[T] **Casco Illuminated Cigar Lighter.** Well lights up when lighter plug is removed. Chrome-plated knob. **Postpaid.** (Shpg. wt. 6 oz.)
28N472....$2.85

[V] **Chrome Utility Hand Spot Light** in special gift pack. Adjustable handle locks as stand. 4½ in. Sealed Unit. Switch. 13-ft. wire. Shpg. wt. 2 lbs. 8 oz.
28 N 5840....$5.25

for his car!







A 4-STAR Feature

with Full Quilted Back; Vinyl-coated Trim Cloth; Pocket

Back of front seat quilted down to floor!

D
Our Best Plastic
$25^{88} Cash
$3.00 Down
For most sedans

Our Best Car Heater

[A] Two fans deliver 292 cubic feet heated air per minute to car and windshield.

- Sirocco blower type fan delivers 42 cubic feet of air to windshield for sure defrosting. Another 8-in., 6-blade fan forces 250 cubic feet of heated air into car.
- Deflector doors on sides and louvers on bottom circulate heated air.
- Illuminated 3-station rotary switch.

Extra large brass water tanks can't rust. Heavy duty 11-section, 6-volt motor drives both fans. Size: 10⅝x8x7 in. For all cars exc. 1951 Chrys.; 1951–52 DeSoto; 1949–52 Buick, Hudson, Cad.; 1950–52 Pack.; 1952 Ford 6.
28 N 07776—Shipping weight 18 lbs. $28.95
28 N 07718—For 1952 Ford 6-cylinder. Shipping weight 18 pounds............$28.95

[B] **Defroster Kits.** Use with any ALLSTATE Hot Water Heater. Only for cars from 1937 to date with built-in windshield defroster slots. Not for 1946–51 Hudson, Studebaker Landcruiser. Complete; all fittings.
28 N 7843—For all cars except 1942–52 Dodge, DeSoto, Chrysler; 1949–52 Plymouth; 1941–52 Chevrolet, Pontiac. Shpg. wt. 2 lbs. 3 oz............$3.75
28 N 7844—For 1942–50 DeSoto 1942–52 Chrys., 42–51 Dodge; 49–52 Plym. Shpg. wt. 2 lbs. 3 oz............$2.10
28 N 7846—For 1941–52 Chevrolet, Pontiac and 1947–49 Chev. truck. Shpg. wt. 2 lbs. 3 oz............$3.75

NOT just another gift . . . These are ALLSTATE Seat Covers

THE man on your Christmas List will be proud to put these beauties on his car—the best Ready-made Seat Covers in the ALLSTATE line. Choose low cost fiber or wear-defying plastic with "years ahead" design features.

[C] **Best ALLSTATE Ready-made Fiber Seat Cover.** Back-rest is trimmed with rich embossed plastic similar to more expensive covers. One-piece seat of heaviest 16-oz. fiber is plastic-coated for easy cleaning and to keep colors bright . . . no seams to bind, snag or wear. Harmonizing trim cloth of durable mercerized cotton sailcloth.

State pattern number: Blue 52; Red 53; Green 54. See How to Order. For these 2 and 4-door Sedans, Sedanettes, 5-passenger Coupes WITHOUT CENTER ARMRESTS:

Buick 1939–48; 1949 series 40 **Chev.** 1939–52 **Chrysler** 1939–50; 51–52 4-dr. **Ford** 1941–52 **DeSoto** 1939–52 (ex. 1951-52 2-dr.) **Dodge** 1939–52 (ex. 1951–52 2-dr. & Wayfarer) **Frazer** 1947–48 **Kaiser** 1947–48 **Mercury** 1941–51 **Nash** 42–48; 49–51 Bed Style **Plym.** 1940–52 **Olds.** 1938–51 (ex. 1951 Super 88) **Pontiac** 1937–52 **Studebaker** 1938–52 exc. club coupe and 1951–52 4-door sedan

28 N 7446—For 2-door cars. Shpg. wt. 9 lbs......$12.44
28 N 7447—For 4-door cars. Shpg. wt. 9 lbs...... 12.44

For these 4-door sedans WITH CENTER ARMRESTS: 1940–49 Buick (exc. 1949 series 50, 70); 1940–48 Olds (exc. 1946–48 model 98), Pontiac; 1948–49 Kaiser Custom, 1948–51 Frazer Manhattan; 1946–49 Dodge, Chrysler.
28 N 7448—Shpg. wt. 9 lbs... State pattern no.. $13.85

HOW TO ORDER State make, year, model name or number (as Standard, Special, 60, 98, etc.). State whether or not car has center armrests. State pattern number desired.

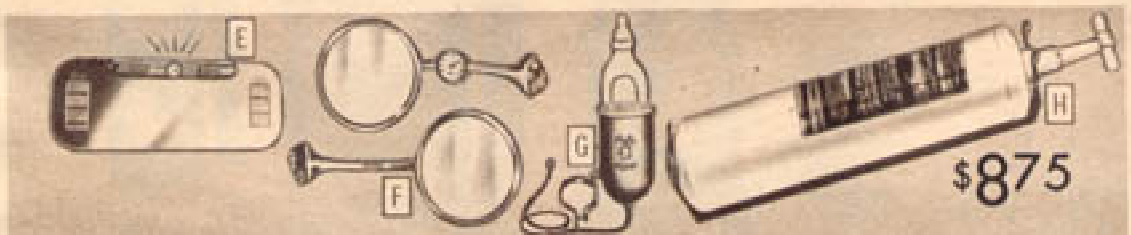
Not available for convertibles, Jeeps, station wagons, trucks, small back seats of 3 and 4-pass. coupes or for hard-top convertibles (except where specified).

[D] **Best ALLSTATE Ready-made Plastic Seat Cover.** *A 4-STAR Feature!* The finest we've ever offered . . . our NEWEST design. Beautiful, quilted plastic flows over the top of backrest down to the floor on back of front seat. Smooth, one-piece seating area of woven Saran plastic is easy to slide over . . . no seams to bind, snag or wear. Trim material on sides and front of cushions now vinyl-plastic coated for longer wear and to keep colors gay. Roomy pocket built into trim material on cushion. State pattern number: STRIPE: Green (35), Blue (36), Red (37); DOBBY: Blue (38), Green (39), Red (40). See How to Order at left.

For the following 2 and 4-door Sedans, Sedanettes, 5-pass. coupes WITHOUT CENTER ARMRESTS:

Buick 1942–50 series 40, 50 Sedanettes; 42–49 ser. 40 4-dr. **Chevrolet** 1949–52 **Chrysler** 1949 series 45; 1950–51 2-door sedan; 1950–52 4-dr. **DeSoto** 1949 series 13; 1950–52 all **Dodge** 1949 series 30; 1950–52 ex. Wayf. **Ford** 1949–52 **Mercury** 1949–52 **Nash** 49–51 Bed Type **Olds** 1949–51 except 1951 Super 88, 98 **Plymouth** 1949 P-17, 18; 1950–52 all **Pontiac** 1949–52 **Stude.** 1949–52 2-dr. sedan; 1948–50 4-dr.

And for these "Hard-top" Convertibles: 1950–52 Chevrolet Bel Air; DeSoto Sportsman; Dodge "Diplomat; Plymouth Belvidere; Pontiac Catalina; 1950–51 Buick Riviera mod. 56R and 76R, Chrysler Newport; 1951 Ford Victoria; 1950 Olds Holiday 76 and 88.
28 N 7456—For 2-dr. cars. State pattern no. Shpg. wt. 11 lbs. $25.88
28 N 7457—For 4-dr. cars. State pattern no. Shpg. wt. 11 lbs...$25.88

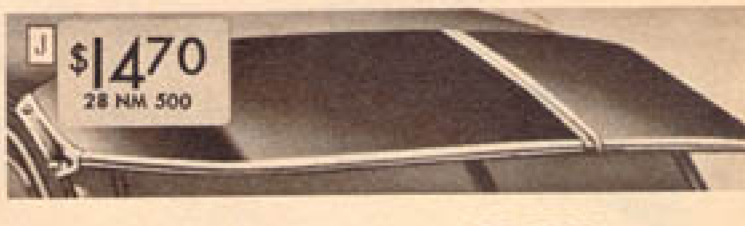


[E] **Illuminated Visor Mirror.** Clips on. 6 "write-in" spaces. Bulb, batteries incl. 3⅜x10¾ in.
28 N 657—Shpg. wt. 1 lb. $1.95

[F] **Chrome-plated Twin Mirror Set.** Non-glare adjustable 4-in. mirrors. Built-in thermometer on driver's mirror.
28 N 5509—Wt. 1 lb. 12 oz. $2.89

[G] **Bottle Warmer.** Plugs in lighter well. Warms baby's bottle as you drive. Excellent for warming soups, etc. Shpg. wt. 1 lb. 4 oz.
28 N 5731..$2.49

[H] **Fire Extinguisher** for the home. Finished in sparkling white baked-on enamel. Hand pump throws steady stream of carbon tetrachloride 30 ft. Non-conducting charge especially effective on electrical and kitchen grease fires. Safe from freezing to -40° F. Fully charged; bracket included. UL, FM, Coast Guard approved.
28 N 6554—Quart. Shpg. wt. 9 lbs.. $8.75



ALLSTATE "500" Visor . . . 4-STAR Feature

[J] Heavy gauge, tempered aluminum—can't rust. Made to fit *your* car! Fully assembled, ready to clamp on. Stainless steel bracket and front molding. Metallic gray finish blends with any car, or you can refinish. *For cars not listed, order size within 1 inch of measurement between rain gutters. Not for convertibles.* State car make, year and model. Shipped freight or express.

28 N M500—51-in. Windshield. 1938–40 Ford; 1942–52 Stude. Champion*; 1947–52 Stude. Commander. Shpg. wt. 11 lbs....$14.70
28 N M501—53-in. Windshield. 1941–48 Ford; 1940–52 Chev.; 1938–52 Pontiac 25, 27; 1940–48 Chrysler, Dodge, DeSoto, Plym., Merc., Nash 600 & Amb., Olds 60; 1949–50 Olds 76, 88*; 1940–42 Stude. Comm. (with 2 piece windshield). Shpg. wt. 11 lbs... $14.70
28 N M502—55-in. Windshield. 1949–52 Plymouth; 1949–51 Mercury, Nash*; 1940–42 Buick 60, Cadillac 63, 67; 1940–47 Cadillac 61; 1940–49 Buick 40; 1940–48 Olds 70, Pontiac 26, 28; 1949–51 Line. (with windshield center post). Shipping weight 12 lbs...... $14.70
28 N M503—57-in. Windshield. 1949–51 Ford; 1949–52 Dodge, DeSoto, Chrys.; 1940–41 Pont. 29; 1940–47 Cadillac 62; 1940–49 Cadillac 75, 60S; 1941–50 Packard Clipper; 1947–52 Packard (ex. Clipper)*; 1949 Buick 50, 70 4-dr.; 1951 Kaiser; 1940–48 Buick 50, 70 (If car has center antenna, use 28NM504 below.); 1948–50 Cadillac 61, 62 4-dr.*; 1940–49 Olds 98; 1951 Olds Super 88. Wt. 12 lbs.. $14.70
28 N M504—58-in. Windshield. 1942, 1946–47 Hudson; 1947–50 Kaiser; 1947–51 Frazer; 1949 Buick 50, 70 2-dr.; 1950 Buick 40; 1948–50 Cadillac 61, 62 coupe*; 1950–51 Olds 98*; 1952 Willys. Wt. 12 lbs. $14.70
28 N M508—53-in. Windshield. 1952 Ford, Mercury. Center Bracket included. Shipping weight 12 pounds........ $15.50
28 N M509—58-in. Windshield. 1952 Nash Ambassador and Statesman. Shipping weight 11 pounds.................. 15.50
(*) 28 N 549—Center Bracket. To mount visors above on cars with 1-pc. windshield. Only 4 holes to drill. Shpg. wt. 12 oz..........$1.39



[K] **Gasoline Mileage Gauge.** Shows approximate gas mileage. Aids in correcting gas-wasting habits. Bracket, fitting, hose, instructions. For all cars, trucks.
28 N 9053—Shpg. wt. 1 lb. 8 oz......... $4.49

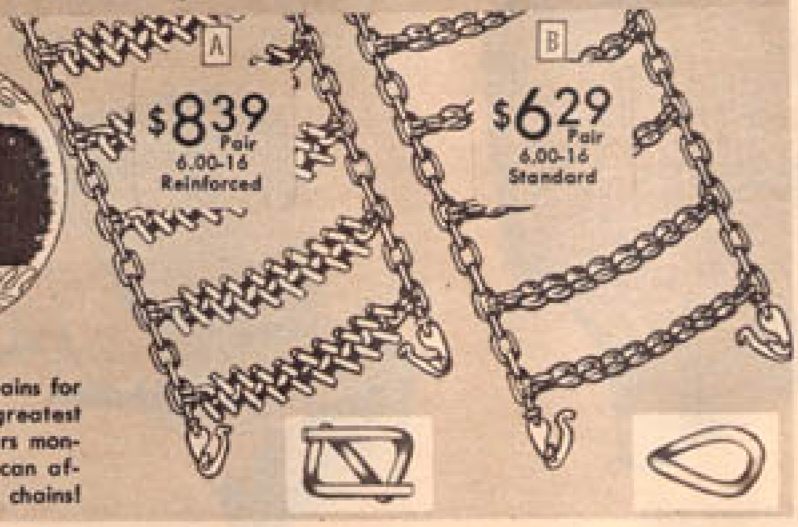
[L] **Ski Rack.** Holds 6 pairs of skis on edge. Steel cross bars with rubber vacuum cups; side straps. Removable uprights to adapt for toboggans, boats.
28 N 07340—Shpg. wt. 10 lbs... $8.50

ALLSTATE Carrier Bars (not illus.) for loads to 350 lbs. 52-in. wood cross bars.
28 N 06008—Shpg. wt. 15 lbs... $7.79

[M] **ALLSTATE Steel Top Carrier** adds 10 sq. ft. extra baggage space. Four rubber vacuum cups won't harm car finish. Easy to install. No drilling. 36x41x7 in. Collapses to 20x41x3⅜ in. for convenient storage in car trunk. Wt. 36 lbs.
28 N 07350L......... $12.95

Gifts for Car Owners





Buy our Reinforced Chains for longest wear and greatest traction! At these Sears money-saving prices you can afford the BEST in tire chains!

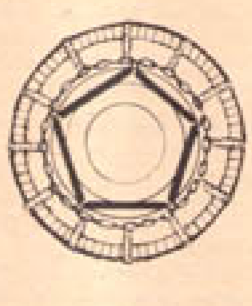
ALLSTATE Passenger Tire Skid Chains

[A] **Heavy-duty Reinforced Chains.** They'll get you through where other chains fail. **Outlast regular style because you're riding on double thickness at points of wear.** Links on tire shoulders give side traction in ruts . . . can't turn over or gouge tire. Unbeatable strength and traction. They're a fine gift for any car-owner on your Christmas list!

For use on these Tire Sizes	Catalog Number	Shipping weight	Price Pair
6.40-15, 5.50-15, 5.90-15, 5.50-16	28 N 07636	19 lbs.	$7.15
6.00-15, 6.00-16, 6.50-15, 6.70-15	28 N 07629K	21 lbs.	8.39
6.00-17, 6.70-16, 6.50-16	28 N 07663K	23 lbs.	9.10
7.10-15	28 N 07614K	22 lbs.	8.50
7.00-15, 7.40-16, 8.00-15	28 N 07633K	23 lbs.	9.50
7.00-16, 7.50-15, 8.20-15	28 N 07692K	24 lbs.	9.95
7.00-17, 7.50-16, 8.20-16	28 N 07668K	24 lbs.	10.50
7.60-15	28 N 07669K	22 lbs.	9.10

[B] **Heavy Duty Twist Link Chains.** Sturdily built. 12 to 15 heavy, specially hardened steel cross chains on each. Extra large ground-gripping links and side chains are electrically welded for extra strength. Chains lie flat against tire. Fastener is easy-on, non-jam type.

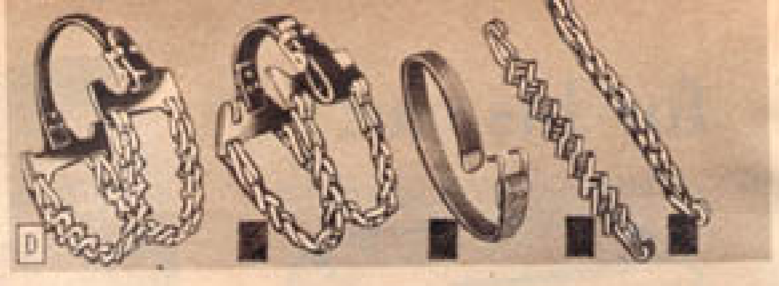
For use on these Tire Sizes	Cat. No.	Shpg. wt.	Pair
4.40-21; 4.50-20; 4.50-21; 4.75-19	28 N 07630	16 lbs.	$5.65
5.00-17; 5.25-17; 5.50-17; 5.25-18; 5.50-18; 5.00-19	28 N 07612	17 lbs.	6.39
5.50-15; 5.90-15; 5.50-16; 6.40-15	28 N 07611	17 lbs.	5.95
6.00-15; 6.00-16; 6.50-15; 6.70-15 Standard weight	28 N 07618	17 lbs.	6.29
6.00-15; 6.00-16; 6.50-15; 6.70-15; Extra heavy weight	28 N 07625	20 lbs.	7.45
6.00-17; 6.50-16; 6.70-16	28 N 07620K	21 lbs.	7.75
7.10-15	28 N 07613	20 lbs.	7.49
7.60-15	28 N 07624K	21 lbs.	7.75
7.00-15; 7.60-16; 8.00-15	28 N 07631K	22 lbs.	8.15
7.00-16; 7.50-15; 8.20-15	28 N 07684K	22 lbs.	8.25
7.00-17; 7.50-16; 8.20-16	28 N 07632K	23 lbs.	8.95



Reduces wear on chains

Per Pair 42c

[C] **Tire Chain Adjusters** for passenger cars. Durable rubber strips with 5 husky hooks apply tension to chains; hold them firmly against tire. This reduces "chain slap" and wear on both tire and chains. Buy a pair now and be ready for icy and snowy roads this winter! Shpg. wt. 14 oz.
28 N 7606 . . . . . . Pair 42c



ALLSTATE Strap-on Emergency Chains

Recommended for emergency use only. Use three or more to a wheel. Fit only wheels with slot under felloe or space between spokes for strap. Exclusive design buckles can't open by themselves. Heavy woven water-resistant strap won't slip. **Handy slip-on hook included with each set of 6 chains.**

[D] **Heavy-duty Reinforced Type.** Like chain (A) at left.
28 N 7897—Fits tire sizes 6.00, 6.40, 6.50, 6.70.
Shipping weight 2 pounds . . . . Each $1.10
SAVE by buying in sets of 6 or more . . . . In sets, each 98c
28 N 7898—Fits sizes 7.00, 7.10, 7.50, 7.60, 8.20, 8.90.
Shipping weight 2 pounds 2 ounces . . . . Each $1.19
SAVE by buying in sets of 6 or more . . . . In sets, each 1.10

[E] **Heavy-duty Twist-link Type.** Like chain (B) at left.
28 N 7652—Fits tire sizes 6.00, 6.40, 6.50, 6.70.
Shipping weight 1 pound 14 ounces . . . . Each 92c
SAVE by buying in sets of 6 or more . . . . In sets, each 87c
28 N 7655—Fits sizes 7.00, 7.10, 7.50, 7.60, 8.00, 8.20, 8.90.
Shipping weight 2 pounds . . . . Each 98c
SAVE by buying in sets of 6 or more . . . . In sets, each 92c

[F] **Woven Replacement Straps** for above chains. With hooks.
28 N 7653—Shipping weight 3 ounces . . . . Each 37c

Replacement Cross Chains for Cars

[G] [H] Same high quality as chains (A) and (B) at left. Longer-wearing Reinforced type (G) may be used to replace Twist-link type (B). Both types sold in sets of 10. Order now.

[G] ALLSTATE Reinforced These sizes	Catalog Number	Shpg. wt. lbs.	oz.	Price of 10
5.50, 5.90, 6.40	28 N 7637	4	8	$1.75
6.00, 6.50, 6.70	28 N 7676	5	4	2.15
7.00, 7.10, 7.50, 7.60, 8.00, 8.20, 8.90	28 N 7689	5	12	2.65

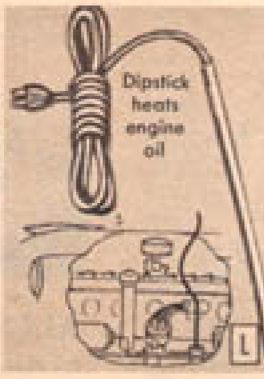
[H] ALLSTATE Twist Link These sizes	Catalog Number	Shpg. wt. lbs.	oz.	Price of 10
5.00, 5.90, 6.40	28 N 7674	3	8	$1.35
6.00, 6.50, 6.70	28 N 7677	4	14	1.65
7.00, 7.10, 7.50, 7.60, 8.00, 8.20, 8.90	28 N 7678	5	8	1.95

Emergency Truck Chains

[J] Big, heavy, rugged! All-steel construction . . . even to the adjustable "tie-on" chain. Use 2 or more to a wheel. Fit only wheels with space over felloe or between spokes big enough to allow tie chain to pass through. Handy three-way tension adjustment.
28 N 7602—Size 7.00. Wt. 6 lbs. . . Ea. $3.25
28 N 7603—Size 8.25. Wt. 7 lbs. . . Ea. 3.45
28 N 7604—Size 9.00. Wt. 7 lbs. . . Ea. 3.75
28 N 7605—Size 10.00. Wt. 7 lbs. . . Ea. 3.95











- Snow Plows clamp quickly onto front bumper. There is no strain on the bumper because all stress is thrown on the frame. Fit bumpers up to 8 inches in width
- Clamps have web lining to protect bumper finish
- Shock spring releases plow when you hit an obstruction. Automatically adjusts to all road contours. Each plow shipped freight or express. Will not fit bumpers on 1950–52 Buick, Olds, Cadillac or Nash. (For Back-up Attachments, see General Catalog.)

[K] **Light Snow Plow.** Use in driveways, around gas stations, farms, parking lots, etc. Not intended for heavy-duty highway plowing. Rugged steel plow has 12-in. deep reinforced concave blade 72 in. long and ⅜-in. thick. No taper. Blade with 3-way height adjustment sets at 27° operating angle, to roll snow off to one side.
28 N M7800—Shipping weight 104 lbs. $45.50

Heavy-duty Snow Plow. Ideal for use on trucks; use also on cars. Deep blade has greater pushing surface, cleans quicker than blades with no taper. Tapers from left to right 15 to 18 inches.
Heavy duty blade is $^{5}/_{16}$-inch thick and 72 inches long—has 4-way height adjustment and a 27° operating angle.
28 N M7802—Shipping weight 160 lbs. $64.50

[L] **FLASH Motor Heater.** Heats motor oil directly, keeps it fluid for quick starts. Take out oil gauge stick; insert heater in opening. 100-watt heating element; 3-ft. cord; for 110-volt AC. In some cars, remove shim in dipstick hole to accommodate the heater.

28 N 7750—For all vehicles with straight dipstick hole and minimum diameter of $^{5}/_{16}$ in. except 1949 Chevrolet trucks; Model A Fords; 1933–37 Buick; 1946 Olds; all Cadillac and LaSalle.
Shpg. wt. 6 oz. . . . $3.35

[M] **ALLSTATE All-purpose Heater.** Gives about twice the heat of heater at left. Supplies auxiliary heat in trailers, barns, tents, garages, boats, autos, chicken brooders, etc.

Safe; burns steadily; no pumping or priming; won't blow out. Has patented Bunsen construction as in miners' lamps. Measures 8⅝x13½ inches with carrying handle. 1 qt. filling of kerosene lasts 12 hours.

28 N 7779—Shpg. wt. 3 lbs. 8 oz. $9.45

28 N 7773—**Replacement Wick.** Serves about 400 hrs. Shpg. wt. 3 oz. 15c

ALLSTATE Home Battery Chargers keep battery at full power all winter for faster starts, brighter lights, etc. Charge batteries overnight, for less than 1c an hour. Can't overcharge! Charge rate tapers off. Dry rectifier type; no bulbs or acids, nothing to wear out, completely noiseless. Just hang charger on garage wall, attach clips to battery and plug cord in to 105-120-volt, 50-60-cycle AC outlet.

Help avoid towing charges . . . avoid ruining your battery . . . keep it always at full charge. Winter weather and the added drain of added accessories can run down even the finest battery. These Home Chargers give battery longer life, keep it warm, too, for maximum starting power. Many uses on the farm . . . electric fences, trucks, etc.

[P] 28 N 07169—**Charges up to 10-amp. rate; tapers to 5 amps. Best for 110 amp.-hr.** and larger batteries. Shpg. wt. 13 lbs. $15.45

[R] 28 N 7174—**Charges up to 4-amp. rate; tapers to 2 amps.** Wt. 5 lbs. $7.89
28 N 07168—(Not shown.) **Charges up to 6-ampere rate: tapers to 4 amps.** With meter. Shpg. wt. 10 lbs. $11.95

[S] 28 N 7193—**Plug-in Connection.** Socket mounts under dash. Plug replaces clip on booster. Just put plug in to recharge hard-to-reach batteries. Shpg. wt. 5 oz. . 95c

ALLSTATE Nylon Tow Strap

[T] Super-strong NYLON . . . actually stronger than the average tow chain or cable. Tensile strength 6,000 lbs. **Resilient** . . . reduces jerking. Impervious to oil, water, grease. Won't scratch car. 10½ ft. long, 1¾ in. wide.
28 N 7628—Durable metal buckles included. Shpg. wt. 1 lb. 1 oz. $2.98



Order regularly and get your catalogs regularly

ALLSTATE *Whitewalls* are back!

Just in time for Christmas



Give him Sears finest . . ALLSTATE Premium Whitewall Tires! Guaranteed 24 months

Can't you see the gleam in Dad's eye when he spots a pair or a set of these great glistening ALLSTATE Whitewalls near the tree on Christmas morning? Can't you see how much satisfaction he'll get, what pride he'll take in them . . . how much safety and peace of mind, how much mileage and good driving he'll have ahead of him? And with these outstanding ALLSTATES you'll profit, too—you'll share the same driving safety, the same mileage-value, the same pride of ownership that Dad will enjoy!

When you buy ALLSTATE Premium Whitewalls you get all of the ALLSTATE Premium construction features—plus the beauty of Whitewalls! You get the same deep, deep Premium tread (35% deeper than ordinary First Line tires) and the same safe cut-skid tread designs, the maximum amount of X-41° "cold" rubber that makes those treads so tough and long wearing, the same 4-ply Premium body, including prefabricated steel beads. Remember—ALLSTATE Premiums guaranteed 24 months!

A SIZE 6.00-16
Whitewall
$19.75
Plus $1.12 Fed. Tax

B SIZE 6.70-15
Whitewall
$21.60
Plus $1.16 Fed. Tax

Protect your Tire Investment with new Tubes too—order ALLSTATES now! Whitewall Tires are black on reverse side.

SIZE Order by Catalog Number; state size	A 4-ply Whitewall tires only 95 N 03400K		Whitewall Tire and Extra Heavy Tube 95 N 04225K		Extra Heavy Tubes only 95 N 8500		Tire and Safety Tube 95 N 04275K	
	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.
6.00-16	$20.87	25	$23.05	28	$2.45	3	$25.20	31
6.50-15	25.70	26	28.20	30	2.85	4	30.15	32
6.50-16	25.70	27	28.30	31	2.95	4	30.15	33
7.00-15	28.95	30	31.55	34	2.95	4	33.90	37
7.00-16	29.90	32	32.55	36	3.00	4		......

Order by Catalog Number; state size	B 4-ply Whitewall Tires only 95 N 01400K		Whitewall Tire and Extra Heavy Tube 95 N 04125K		Extra Heavy Tubes only 95 N 8500		Tire and Safety Tube 95 N 04175K	
	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.
6.40-15	$21.60	22	$23.75	25	$2.40	3		......
6.70-15	22.76	24	25.35	28	2.85	4	$27.25	30
7.10-15	26.20	26	28.85	30	3.00	4	30.65	32
7.60-15	28.40	28	31.00	32	2.95	4	33.35	35
8.00-15	33.10	30	35.90	35	3.15	5	38.45	38
8.20-15	34.20	32	37.00	37	3.15	5	39.55	40

ALLSTATE Safety Tread Whitewalls

with "cut-skid" tread . . Guaranteed 18 months

Here's a chance to give Dad a tire—or even a set of tires—built to the famous ALLSTATE Safety Tread standard . . . with the beauty of ALLSTATE Whitewalls as a "plus" feature! Dad will get the ALLSTATE 18-month Guarantee, a tire body built up in strain- and heat-fighting 4-ply high-tensile cord construction, plus the ALLSTATE deep cut-skid tread made with tough and durable X-41° "cold" rubber. The tread design is the kind that wipes wet pavements dry for safer, quicker stops . . . made for long mileage, too! It's surpassed only by tires like ALLSTATE Premiums above!

- You know ALLSTATE Safety Tread quality . . . the same quality of tire that comes as standard equipment on new cars. ALLSTATES guaranteed 18 months
- Give Dad Tubes, too—see "combination" prices on tires and tubes below
- Use Easy Terms for Dad's Christmas gift . . . see page 353 for full details

State Catalog Number and Size—Federal Excise Tax Included

Order by Catalog No. and Size	C 4-ply Tires only 95 N 01300K		Tire&Ex.HeavyTube 95 N 04100K		Extra Heavy Tubes 95 N 8500		Tire & Safety Tube 95 N 04150K	
	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.	Price inc. Fed. Tax	Shpg. wt. lbs.
6.40-15	$19.30	21	$21.45	24	$2.40	3		......
6.70-15	19.51	23	22.10	27	2.85	4	$24.00	29
7.10-15	22.20	24	24.85	28	3.00	4	26.65	30
7.60-15	22.65	26	25.25	30	2.95	4	27.60	33
8.20-15	28.25	30	31.05	35	3.15	5	33.60	38



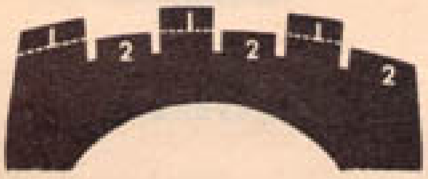
Give Dad New Tires this



If most of Dad's driving is done in town where he has to worry about sliding on wet, snowy, or slushy streets . . . or getting stuck right at the curb . . .

Give him ALLSTATE All-Season Tires

Buy a Pair—note Pair prices. Guaranteed 18 Months



1 Look at these chevron-shaped traction studs—made to dig in like cleats when city streets get snowy and slippery.

2 Look at the deep zig-zag tread below the chevron studs—conventional type year-around tread is there when studs are gone—made to give you long months of mileage at very low cost.

Here's a brand new Sears development—just the Tires you might want to give Dad if his winter driving calls for emergency traction, for extra pull on snowy, slushy city streets. If you want Dad to be ready for that occasional snow—but you figure he doesn't need the super-traction of ALLSTATE Traction Grips (see opposite page)—give him these and know he's set: Note the thick *regular* zig-zag tread UNDER the studs for next spring and summer's driving. Built with heavy duty 4-ply cord body and pre-fabricated steel beads . . . X-41® "cold" rubber in the tread for toughness. They're fine tires, guaranteed for 18 months of service, and built for economy-minded people who know value when they see it! You won't go wrong giving Dad these tires!

[A] SIZE 6.70-15 **$16.15** Each in Pairs, plus $1.16 Fed. Tax

[B] SIZE 7.10-15 **$17.87** Each in Pairs, plus $1.23 Fed. Tax

Order by Catalog Number; please state size. Order Tubes too!

SIZE * Prices INCLUDE Fed. Tax	4-ply All-Season Tires Prices INCLUDE Federal Excise Tax			Extra Heavy Tubes 95 N 8500	
	Each, in Pairs 95 N 04665K	Each, Singly 95 N 02900K	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.
6.70–15	$17.31	$17.63	24	$2.85	4
7.10–15	19.10	19.45	26	3.00	4
7.60–15	21.40	21.75	29	2.95	4
8.00–15	23.00	23.35	33	3.15	5



Guaranteed for 24 Months

GUARANTEE.. Every ALLSTATE Passenger Car Tire is guaranteed to give satisfactory service for a specified time from date of purchase—18 or 24 months, depending on the tire. Should the tire fail to give satisfactory service within the guarantee period, return it to our nearest Mail Order House or Retail Store and we will repair it, or replace it with a new tire, charging you a proportionate part of the current price for each month you have had the tire. If it should fail after the replacement period due to defect in material or workmanship regardless of time or mileage we will repair it without cost to you, or replace it with a new tire, charging only for service received.



If you want to give Dad some Tires built for terrific mileage with super-durable, cut-skid tread 35% DEEPER than usual First Quality Tires . . .



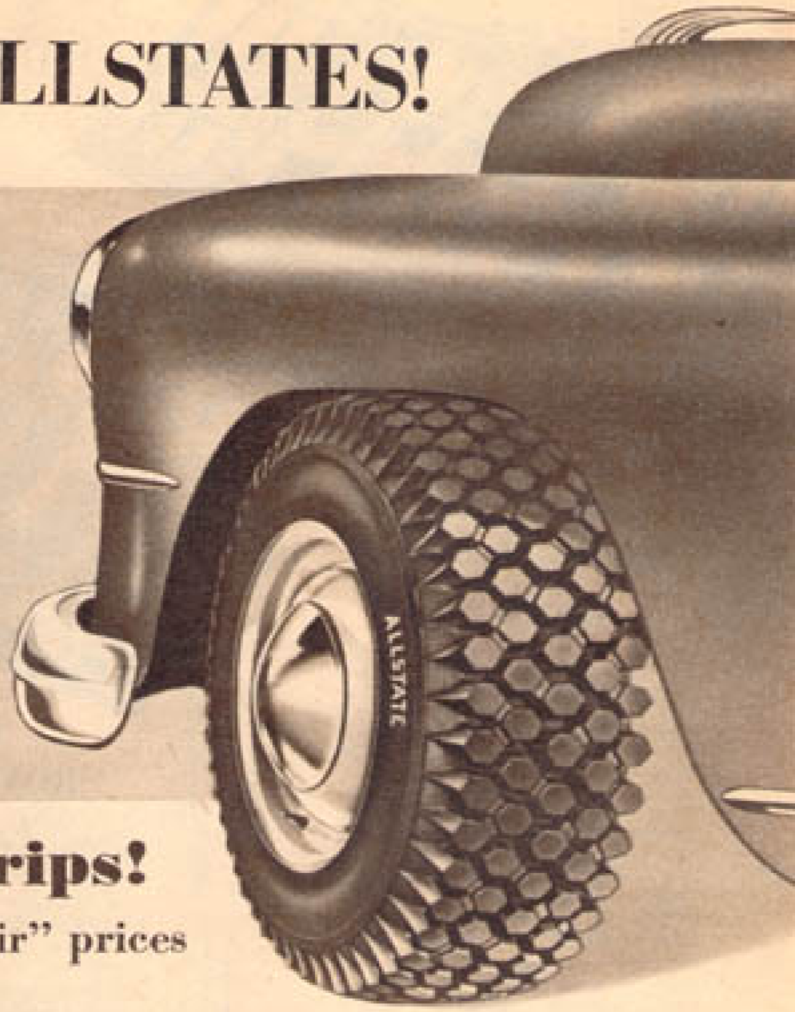
Look at this 35% DEEPER tread . . all low-cost EXTRA mileage! ALLSTATE Premium treads are 35% deeper than ordinary "First Quality" tread depth . . 35% additional X-41® "cold" rubber for mileage. Can you afford LESS than the BEST for your money?

Christmas ..give him ALLSTATES!





If most of Dad's driving is over bad roads—snow, mud, sand, or no roads at all—where he needs super traction to make sure he gets through . .



Give him ALLSTATE Traction Grips!

Buy a Pair or a Set—Save 5% or more at special "Pair" prices

C SIZE 6.70-15

$15.55

Each in Pairs, Plus $1.16 Fed. Tax

D SIZE 6.00-16

$14.45

Each in Pairs, Plus $1.12 Fed. Tax

Order by Catalog Number; please state size

SIZE Prices include Fed. Tax	C 4-ply Tires only State Catalog No. and size: Price including Fed. Tax — Each in Pairs 95 N 04925K	Singly 95 N 02800K	Shpg. wt. lbs. each	Extra Heavy Tubes 95 N 8500: Price including Fed. Tax	Shpg. wt. lbs. each
6.70-15	$16.71	$17.63	25	$2.85	4
7.10-15	18.47	19.45	27	3.00	4
7.60-15	20.66	21.75	27	2.95	4
8.20-15	23.22	24.45	34	3.15	5

Special Reduction—Order 2 or more and SAVE $1.35 to $1.68 per Tire!

SIZE Prices include Fed. Tax	D 4-ply Tires only State Catalog No. and size: Each in Pairs 95 N 04740K	Singly 95 N 02100K	Shpg. wt. lbs. each	Extra Heavy Tubes 95 N 8500: Price incl. Fed. Tax	Shpg. wt. lbs. each
6.00-16	$15.57	$16.92	23	$2.45	3
6.50-15	17.78	19.25	25	2.85	4
6.50-16	18.92	20.45	26	2.95	4
7.00-15	21.58	23.25	30	2.95	4
7.00-16	21.77	23.45	30	3.00	4

Guaranteed 18 Months

Do you want to give Dad the greatest Tires we've ever built to fight bad, snowy roads . . . to get through mud or sand? Give him a pair . . . or a set of 4 . . . of these ALLSTATE Traction Grips and know he'll have all the protection tires can give him! Look at the big hexagonal studs and the sturdy cross-bars that anchor the studs—built to be self-cleaning for steady traction. The stout tread is made with super-strong, super-durable X-41° "cold" rubber to give it wear-resisting toughness . . . and the heavy duty 4-ply high-tensile cord body is secured to strong pre-fabricated steel beads to take pull and strain. Body plies or layers of cord are all rubber-impregnated for maximum flexibility and resilience. Note PAIR prices—order Tubes too!

Give him ALLSTATE Premium Tires! Guaranteed 24 Months

Can you afford to give Dad *less* than ALLSTATE Premiums for his year-around driving . . . when initial cost is only a little more than very ordinary tires? ALLSTATE Premiums are our very finest . . . in mileage, in safety construction, in cut-skid tread design . . . and they're the greatest value for your tire dollar we know how to give you! Premiums are built with full 35% DEEPER tread and Premium construction tire body built up ply-by-ply of finest high-tensile cord. Zig-zag treads with maximum X-41° "cold" rubber, have thousands of sharp little angles to give you smooth traction when you pull away, to claw in for quick, safe stops when you brake. On wet pavement, angles act as squeegees to sluice off water for drier footing. Think again—can you afford LESS than the best?

E SIZE 6.00-16

$15.60 4-ply

Plus $1.12 Fed. Tax

F SIZE 6.70-15

$17.95 4-ply

Plus $1.16 Fed. Tax

Order by Catalog Number below; please state size

SIZE Order by Catalog Number, state size	E 4-ply Black wall Tires only 95 N 06700K: Price incl. Fed. Tax	Shpg. wt. lbs.	Premium Tire and Extra Heavy Tube 95 N 04200K: Price incl. Fed. Tax	Shpg. wt. lbs.	G Extra Heavy Tubes only 95 N 8500: Price incl. Fed. Tax	Shpg. wt. lbs.	Premium Tire and SAFETY TUBE 95 N 04250K: Price incl. Fed. Tax	Shpg. wt. lbs.	H SAFETY TUBES only 95 N 5400: Price incl. Fed. Tax	Shpg. wt. lbs.
6.00-15	$16.65	24	$18.75	27	$2.40	3				....
6.00-16	16.72	25	18.90	28	2.45	3	$21.05	31	$4.85	6
6.50-15	20.95	27	23.45	31	2.85	4	25.40	33	4.95	6
6.50-16	20.95	28	23.55	32	2.95	4	25.40	35	4.95	7
7.00-15	23.65	31	26.25	35	2.95	4	28.60	38	5.45	7
7.00-16	24.65	33	27.30	37	3.00	4				....
	F 4-ply Black Wall Tires Only 95 N 01200K		Premium Tire and Extra Heavy Tube 95 N 04025K		G Extra Heavy Tubes only 95 N 8500		Premium Tire and SAFETY TUBE 95 N 04075K		H SAFETY TUBES only 95 N 5400	
6.40-15	$18.15	22	$20.20	25	$2.40	3		..		....
6.70-15	19.11	24	21.70	28	2.85	4	$23.55	30	$4.95	6
7.10-15	20.75	26	23.40	30	3.00	4	25.20	32	4.95	6
7.60-15	22.95	28	25.55	32	2.95	4	27.90	35	5.45	7
8.00-15	25.25	30	28.05	35	3.15	5	30.60	38	5.85	8
8.20-15	26.25	32	29.05	37	3.15	5	31.60	40	5.85	8

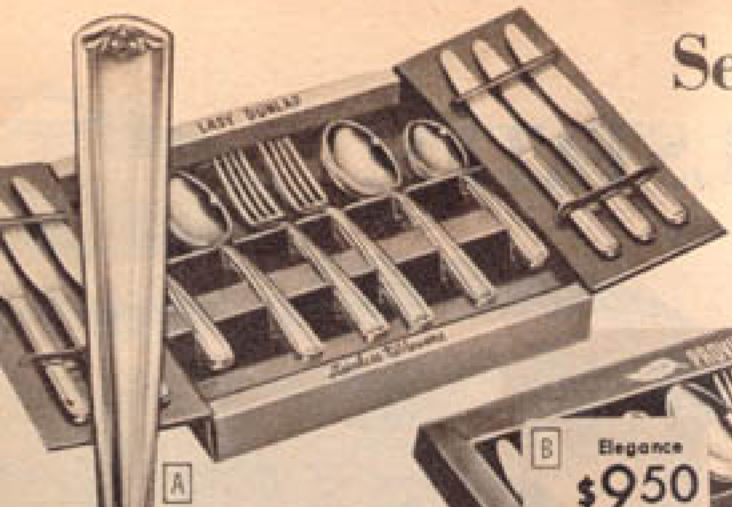


Protect your new Tires with new ALLSTATE Tubes—order either Extra Heavy or ALLSTATE Safety Tubes! Heavy Duty Tubes are made of air-retaining Butyl rubber . . . Safety Tubes have a thick cushion that compresses when inflated—won't blow out if penetrated, gives you time to stop safely.

Set a Christmas Table Every Day!

Glistening Beauty . . Always! Never Needs Polishing!

Stainless Steel Tableware



New! LADY DUNLAP Stainless Tableware

$6.45 24-pc. Set

[A] Now! Here's wonderfully inexpensive tableware . . with all the soft, glowing beauty of Sterling . . PLUS the fabulous lasting-power of *solid* stainless steel! Here are the long-wearing qualities of more expensive stainless steel tableware at right . . . mirror polish . . . no plating to wear off . . . resists scratches . . . won't rust or stain! Knives of *one-piece* solid steel; edges ground and buffed. Modern, delicate fine-line design blends perfectly with any setting. In gift presentation box.

9 N 9110—24-piece Set. 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval soup) spoons. Shipping weight 4 lbs. 2 oz. $6.45

9 N 9111—32-piece Set. 8 knives, 8 forks, 8 teaspoons, 8 dessert (oval soup) spoons. Shipping weight 5 lbs. 2 oz. $8.40



The PROVIDENCE® Family

30-DAY TRIAL OFFER! Order any of these Providence Family sets in the regular way. Then, if you are not completely satisfied that this Providence Stainless Steel is the very finest in beauty and construction, return the set and we'll refund your money immediately.

50-YEAR GUARANTEE! If any piece becomes defective in materials or workmanship within this period, return it and we will replace it without charge!



$12.50

New! Electric Hone Sharpener

Hones knives of all kinds, chisels, hatchets, scissors, cleavers, garden tools, etc. Both hands remain free to hold work. No oiling. Just plug it in . . . turn it on! With cord, plug, honing stone.

9 N 9228—Shipping weight 5 lbs. . . . $12.50

The Providence family of stainless steel tableware sets your table with Christmas perfection . . . the year around! It's truly fine tableware—a lasting Christmas gift. Here's why: **Loveliness** . . . Providence is crafted from costliest stainless steels . . . *solid* stainless steels with no plating to chip or wear off! And, an exclusive polishing process provides a soft, lovely glow closely resembling Sterling silver. In a test, 25 persons tried to distinguish Providence tableware from Sterling . . . 25 failed. No wonder our comparison shoppers were unable to find comparable tableware at anywhere near these low prices!

Service . . . exclusive, finer balanced *hollow-handle* knives. Blade and handle securely welded into one piece; blade guaranteed *never* to pull out! In actual laboratory tests, this anchor construction withstood more than a 1,000-pound pull before the weld yielded! **Fuss and bother gone** . . . blades of razor-keen cutlery steel (no need for extra steak knives). No messy, tiresome polishing jobs . . : won't ever rust or stain; resists scratches. Just wash, dry and put away! Tines and bowls fully graded (tapered in thickness). In attractive gift presentation box. Three fine designs:

Classic ELEGANCE Design

[B] For years the traditional mark of fine taste. Smoothly blends with Traditional settings. "Saber-Ground" blade.

9 N 9650—24-piece Set. A 4-STAR Feature! 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval soup) spoons. Shpg. wt. 3 lbs. 8 oz. $9.50

9 N 9651—32-piece Set. 8 knives, 8 forks, 8 teaspoons, 8 dessert (oval soup) spoons. Shpg. wt. 4 lbs. 12 oz. $12.50

Graceful PLAZA Design

[C] The newest addition to our Providence family! Design cleverly combines the Modern with the Traditional.

9 N 9560—24-piece Set. 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval soup) spoons. Shipping weight 3 lbs. $13.50

9 N 9561—32-piece Set. 8 knives, 8 forks, 8 teaspoons, 8 dessert (oval soup) spoons. Shipping weight 4 lbs. $17.95

Sleek SIMPLICITY Design

[D] All the modern casualness of the popular Swedish contour design. Sleek, slim futuristic styling.

9 N 9080—24-piece Set. 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval soup) spoons. Shpg. wt. 3 lbs. 12 oz. . . $13.50

9 N 9081—32-piece Set. 8 knives, 8 forks, 8 teaspoons, 8 dessert (oval soup) spoons. Shpg. wt. 5 lbs. $17.95



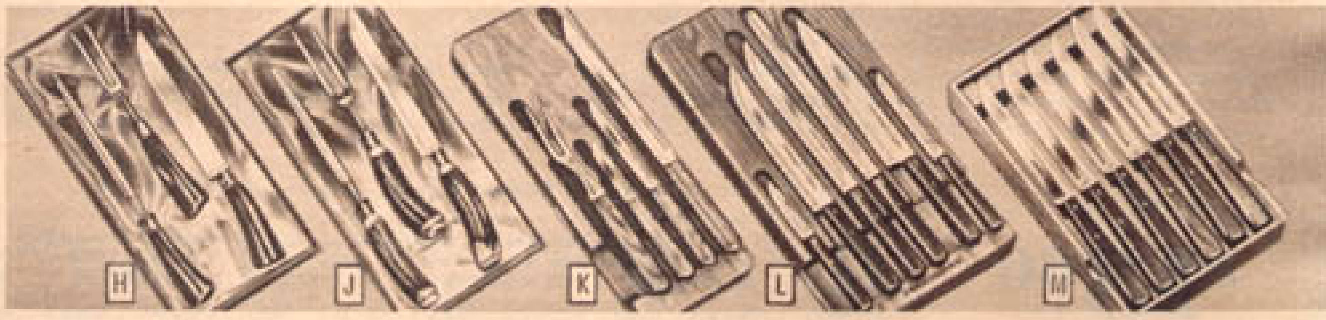
For Women Who Sew!

[E][F] **Our finest shears.** And a real Christmas delight for smart homemakers. "True-Curve" hollow grinding assures fine-line cutting right down to matched points. Blades precision fitted with special lock nut. Hot-forged high carbon steel. Polished nickel-plated blades.

[E] **Bent handle shears.** Black japanned handles, 8-in. long.
9 N 9832—Shipping weight 7 oz. . . $2.65

[F] **Straight handle shears.** 7-in. long. Shipping weight 6 ounces.
9N9838—Black japanned handles. $2.19
9N9837—Fully nickel plated. 3.25

[G] **Dressmakers' Scissors Set.** The set every dressmaker and homemaker needs: 5½-inch embroidery scissors with needle points, and 7-inch general-purpose trimmer shears. Precision ground blades of hot forged high carbon steel. Polished blades. Black japanned handles. In box.
9 N 9749—Shpg. wt. 6 oz. . . . Set $2.75



Complete Carving Sets

[H] **3-piece Stainless Steel Carving Set.** Plastic simulated horn handles. 13-inch carving knife with forged taper-ground blade; 10-inch fork; convenient magnetized sharpening steel. In gift box.
9 N 9609—Wt. 1 lb. 12 oz. . . $4.60

[J] **3-piece Deluxe Carving Set.** Rustic, pioneer-type genuine stag handles. Stainless steel blades and tines; won't stain, tarnish, scratch! 13⅝-inch carving knife with forged *hollow-ground* blade; 11-in. fork; magnetized sharpening steel. In gift box.
9 N 9600—Shpg. wt. 2 lbs. . . $10.60

CRAFTSMAN Flame-Freeze Cutlery Sets with Holders

[K][L][M] Here are fine cutlery sets that will help prepare Christmas treats for many years to come. Knives feature Sears famous **Flame-Freeze steel** for blades that stay sharp longer. High carbon stainless steel blades are heat-treated . . quenched in oil . . placed in a freezing compartment. Grain structure of steel is refined to retain its hollow-ground edge many times longer than ordinary steel. Superior **Craftwood handles** . . . phenolic-plastic-impregnated wood . . . provides the rich beauty of polished wood PLUS the sanitary smoothness of plastic. Order now in the regular way. 10-day trial offer.

[K] **4-pc. Cutlery Set in Hardwood Holder.** Includes 9⅝-in. fork, 3-in. paring knife, 4½-in. utility knife, 8-in. slicer. Hardwood holder hangs on wall.
9 N 9691—Shpg. wt. 2 lbs. $6.25

[L] **6-piece Knife Set in Hardwood Holder.** Includes 3-in. paring knife, 7-in. steak slicer, 8-in. butcher slicer, 10-in. bread knife, 10-in. French cook knife and 3-in. fruit knife.
9 N 9399—Shpg. wt. 4 lbs. $11.98

[M] **6-piece Steak Knife Set in Plastic Tray.** Six knives, each 8 17/32 inches long. Convenient storage tray.
9 N 9690—Shpg. wt. 1 lb. 10 oz. . $4.95





A family gift that pays its way!

Home Barber Sets

[A] **DUNLAP 3-pc. Set. 30-day Trial Offer.** Order in regular way; if not satisfied after 30 days, return it and we'll refund your money. Set includes: (1) **DUNLAP Electric Hair Clipper;** No. 000 cutter; gray plastic housing; 110-120-volt 60-cycle AC-DC motor; 8-ft. cord; plug. 1-year guarantee. *UL approved.* (2) **7½-in. Barber Shear;** hot forged blades. (3) **7½-in. Comb;** hard rubber. Instructions.

Complete Set **$13.75**

9 N 9329—Shipping wt. 3 lbs. . . . . . Set $13.75

9 N 9330—**DUNLAP Electric Clipper only.** 1-year guarantee. Shpg. wt. 1 lb. 8 oz. . 12.75

[B] **New CRAFTSMAN 3-pc. Set.** Better than set at left because of its professional quality and superior *heavy duty* clipper. Set includes: (1) **CRAFTSMAN Electric Hair Clipper;** No. 000 *changeable* head; 110-120-volt AC-DC motor; black plastic housing. *UL approved.* 8-ft. cord; plug. 1-yr. guarantee. (2) **Barber Shears;** high carbon steel blades. (3) **7½-in. Comb;** hard rubber. Instructions.

Complete Set **$21.75** Cash
$2.50 Down

9 N 9340—Shipping wt. 4 lbs. . . . . . Set $21.75

9 N 9341—**CRAFTSMAN Electric Clipper only.** 1-yr. guarantee. Shpg. wt. 2 lbs. 8 oz. . $19.75

Personalized **CRAFTSMAN** Shaver

30-day Trial Offer

Your money back if it doesn't give him the finest shave he's ever known! Order in regular way; have him try it for 30 days; if he's not completely satisfied return it and your money will be refunded. Double-action square head AND two round heads give maximum shaving surface; combine long-hair cutting EDGES with close-shaving SURFACES. **UL approved.** Powerful 110-120-volt AC-DC motor. Built-in static suppressor. Chrome-trimmed gray plastic body. Starting wheel. Removable whisker guards.

$16.75 With case

GUARANTEED 1 year! We will replace or repair, without charge, for 1 year from purchase date, any part which proves defective in materials or workmanship. And if it should need any adjusting within that period, we will service it at no extra cost. With 6-ft. cord; plastic shaver head and cord guards; brush; instructions. In tan, artificial leather covered case. Please be sure to **PRINT initials wanted (up to 3 letters) when ordering.**

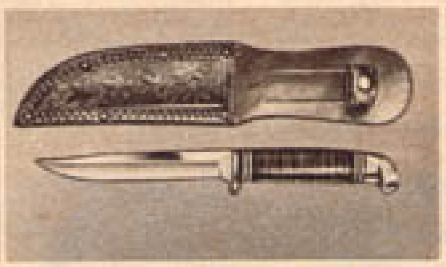
9 N 9282—Shipping weight 1 pound 13 ounces. . . . . Complete $16.75



3-piece Hunters' Kit

Hunters' knife, axe and sheath combination. For skinning game, cleaning fish. Axe is 10¾ in. long; polished steel bit, 2¼ in. wide; hickory handle. 7-in. knife has 3⅝-in. saber-ground high carbon steel blade; red plastic horn-type handle. Tan leather axe-and-knife sheath.

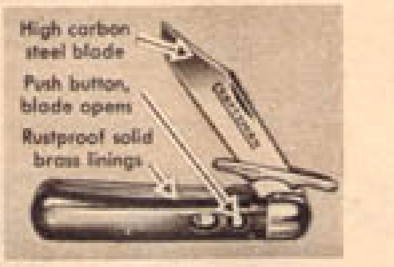
9N9496–Shpg. wt. 1 lb. 8 oz. **$3.59**



Hunting Knife with Sheath

Mirror-polished chrome vanadium steel blade . . . famous for edge-holding qualities. Rustproof metal guard and butt. Sturdy leather-ring handle with colored plastic decorations. In beautifully embossed top-grain leather sheath. Shipping weight each 8 ounces.

9 N 9531—3⅝-inch blade. **$1.85**
9 N 9532—4½-inch blade. 2.10

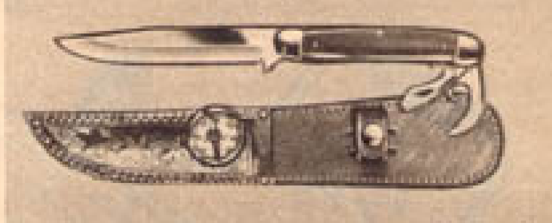


Push-button Knife

CRAFTSMAN. Our finest push-button hunting knife. Keen 2⅞-in. high carbon steel blade. To open—push button—blade springs out. Has safety lock; safety handguard crossbar. Red plastic handle; nickel alloy bolsters. Solid brass linings. 4 inches long. A beautiful knife.

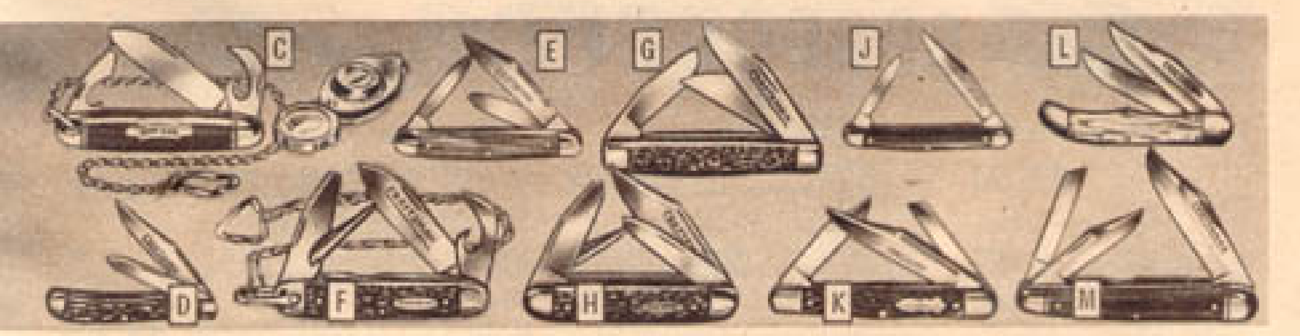
9 N 9540—Shpg. wt. 8 oz. . **$2.95**

NEW! For boys from 8 to 80



3-blade Hunting Knife and Compass with Sheath. For camping, hunting, and fishing. 3⅝-in. mirror polished, saber ground, high carbon steel hunting knife blade; heat treated, tempered. Can-opener and cap-lifter-screwdriver-blades fold into red plastic handle; nickel silver bolsters. Compass mounted on leather sheath.

9 N 9529—Shipping weight 5 oz. **$1.98**



Know what every man and boy *really* wants? A new Pocket Knife!

[C] **Boys' Outdoor Knife Kit.** "Kamp-King"—spear blade, screwdriver, cap-lifter, and can opener . . . PLUS compass and magnifying glass. Red plastic handle. 12-in. chain.
9 N 9450—3¾ in. long. Shpg. wt. 5 oz. **$1.00**

[D] **CRAFTSMAN 2-blade Pen Knife.** Handy vest-pocket size. Handsome simulated bone stag handle. Brass plated linings.
9 N 9518—2⅝ in. long. Shpg. wt. 4 oz. . . **95c**

[E] **CRAFTSMAN 3-blade Pocket Knife.** Brown Craftswood handle. Brass linings.
9 N 9472—3⅛ in. long. Shpg. wt. 3 oz. . **$1.95**

[F] **CRAFTSMAN Outdoor Knife with chain.** Simulated bone stag handle. Brass linings.
9 N 9467—3¾ in. long. Shpg. wt. 6 oz. . . $1.45

[G] **CRAFTSMAN Premium Stock Knife.** Genuine bone stag handle. Nickel alloy bolsters. Brass linings.
9 N 9470—3⅞ in. Shpg. wt. 5 oz. **$1.95**

[H] **CRAFTSMAN Cattle Knife.** Stag type plastic handle. Brass linings.
9 N 9469—3⅝ in. Shpg. wt. 5 oz. **$1.95**

[J] **CRAFTSMAN Pen Knife.** Top quality. Vest pocket size; 2¾ in. long. Black ebonoid handle. Brass linings.
9 N 9524—Shpg. wt. 3 oz. **$1.95**

[K] **CRAFTSMAN Hollow Ground "Whittlers'" Knife.** Plastic stag-type handle. Brass linings. 3⅜ in. long.
9 N 9494—Shpg. wt. 5 oz. **$2.35**

[L] **CRAFTSMAN Hunting Jack Knife.** Two high carbon steel blades. Solid brass linings. Simulated mother-of-pearl plastic handle. Nickel alloy bolsters. 5 in. long, closed.
9 N 9543—Wt. 6 oz. . $2.65

[M] **CRAFTSMAN Carpenters' Knife.** Chrome vanadium blades; long life; take terrific abuse! Brass linings. Tough Pakkawood handle. 3⅞ in. long.
9 N 9488—Wt. 4 oz. $4.50

NEW! Pocket-size Tool Kit



5-piece Tool Kit in leather zippered case. Imported from Germany—just in time for your Christmas list. Interchangeable tools snap into end of pocket knife handle. Kit consists of (1) Pocket knife handle with one blade; (2) awl; (3) file-and-chisel combination; (4) screwdriver; and (5) wood-saw blade. Blade and tools are high carbon steel; heat treated, hardened. 3¾ in. bolstered rosewood handle. Leather case folds to fit in pocket; size (folded) 4⅛x3¾ in.; zipper opening.

9 N 9556—Shipping weight 8 oz. **$4.95**

MNK PAGE 335 . . ELECTRIC RAZORS

Make HIS a Merry Christmas



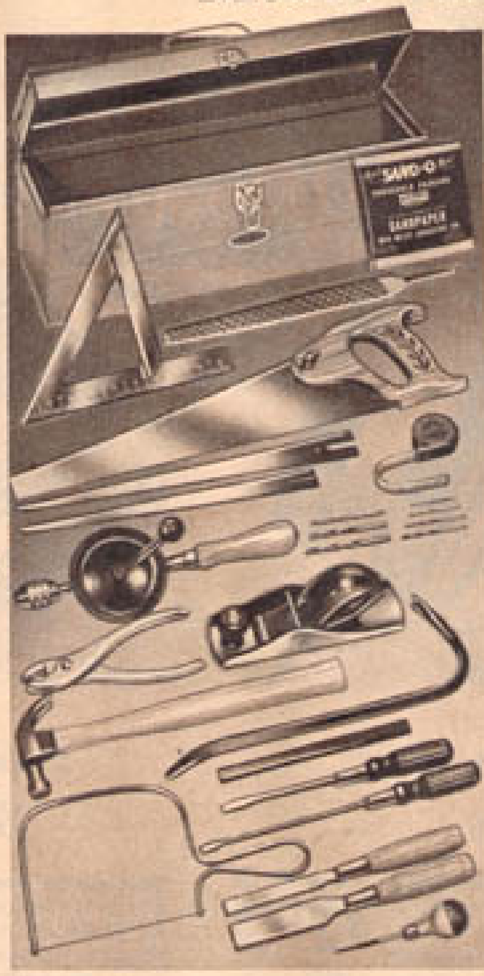
Workshop Dispenser—over 2500 Assorted Items

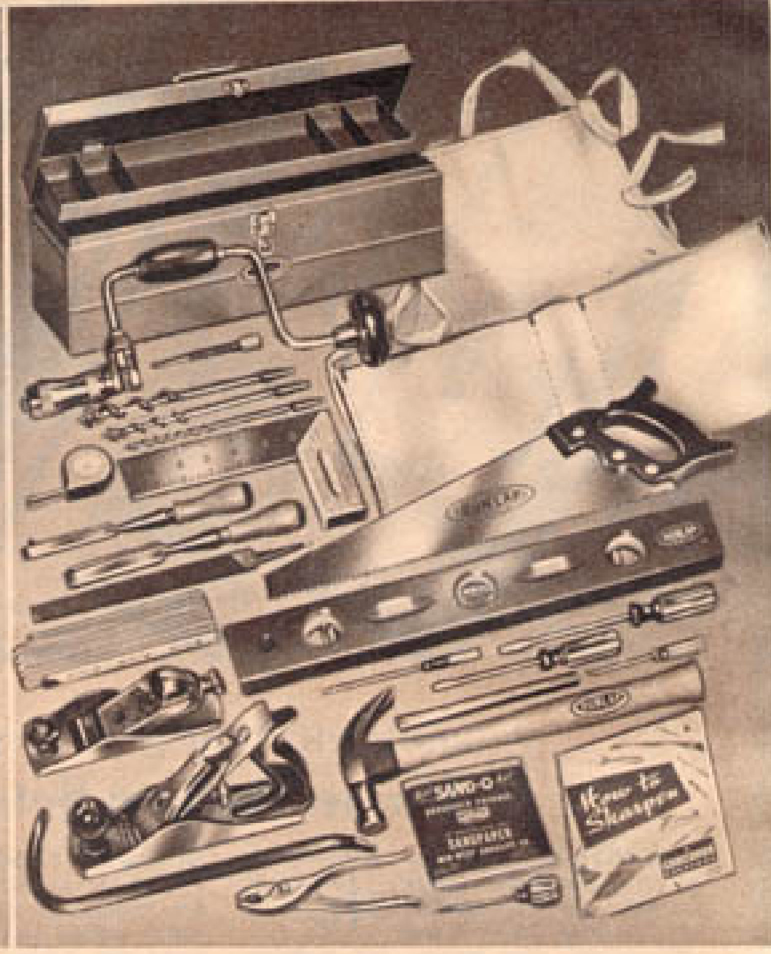
$4.85

Save $1.02. Sold separately these items would cost you at least $5.87. Find the item you need *instantly*. Just turn the frame; unscrew the glass jar and there you are!

Frame made of sturdy steel, enameled bright red; has sixteen 4-oz. screw-on glass jars; turns on black enameled steel bracket that fastens to wall, work bench or ceiling. Over-all length 12 in.; depth 9 in. *Huge assortment of over 2500 items includes:* screws, stove bolts, lock washers, wrought washers, cotter pins, staples, nails and brads, tacks, hooks and eyes, mending plates, corner irons, screw eyes.

99 N 01216—Dispenser and assortment. Shipping weight 17 lbs. $4.85
9 N 7200—Dispenser only. Mounting screws included. Shipping weight 6 lbs. 4 oz. 2.00





GOOD . . 26-piece Tool Set
Not toys, but full size tools

$10.50

Each tool is full-size—made to do a real job in any man's workshop. Includes steel tool box (size 19x6x6½ in.); 7-oz. claw hammer; 6-in. slip-joint pliers; 7-in. block plane; carpenters' pencil; package of sandpaper (20 sheets); hand drill (0 to ¼-in. capacity); 7 drill bits (1/16 to ¼ in.); two chisels (½ and 1-in.); set of hand saws (panel, keyhole and compass blades with wood handle); two screwdrivers; 6-ft. flexible steel tape; coping saw; 12x½-in. wrecking bar; scratch awl; 8-in. mill file; and combination square and miter. A welcome gift . . . order today!

99 N 03328—Shipping weight 13 lbs. $10.50

BETTER . . 28-piece DUNLAP Tool Set
A fine basic set for all around use

$21.50 Cash
$2.50 Down

Better than set at left because it contains a more complete selection of well-built tools. A good basic set for the hobbyist, handy man or for all-around practical use. Includes: steel tool box (19x6x6½ in.) with tray; 16-oz. hammer; try square; carpenters' pencil; package of sandpaper (20 sheets); 6-ft. folding rule; 6-ft. flexible steel pocket tape; slip-joint pliers; bit brace; block plane; 8-in. smooth plane; 18-in. wood level; 3 auger bits (¼, ½ and ¾-in.); 3/32-in. nail set; 2 chisels (½ and 1-in.); scratch awl; 4 screwdrivers; 15½-in. panel saw; 8-in. mill file; 12x½-in. wrecking bar; nail apron; and "How to Sharpen" book. Order today . . . use Sears Easy Terms! Do your Christmas shopping by mail . . . avoid crowds.

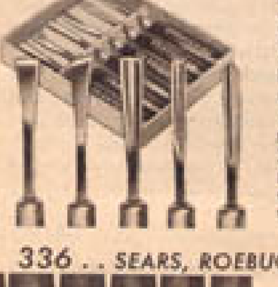
99 N 03323—Shipping weight 19 pounds $21.50



Combination Offer! CRAFTSMAN Bit Brace with 10 forged steel Bits

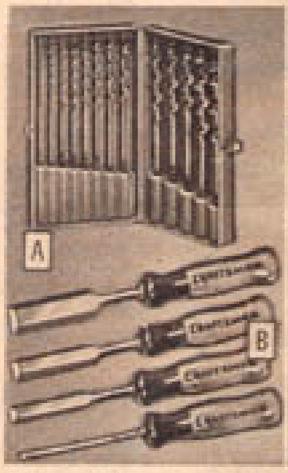
Save 88c! Sold separately set would cost $10.83! Professional quality. Bit brace has ½-in. steel frame, 10-in. sweep. Steel-reinforced hardwood head rotates on ball bearings. Plastic center hand grip. Fully enclosed box-type reversible ratchet. Universal, self-opening steel jaws; drop forged, heat treated. Heavy duty steel chuck takes all sizes tapered square shank bits; also ⅛ to ½-in. round shank bits. **Combination Offer includes:** 4 CRAFTSMAN auger bits, forged **"Super-Tuff"** steel (¼, ⅜, ½, ⅝-in.); expansive bit (⅞ to 3 in.); ⅝-in. countersink bit; 4 screwdriver bits (¼, 5/16, ⅜, ½ in.). Order today and save!

9 N 1027—**Combination Offer.** Wt. 6 lbs. 10 oz. $9.95
9 N 4247—**Brace only.** Shpg. wt. 4 lbs. 2 oz. 4.09

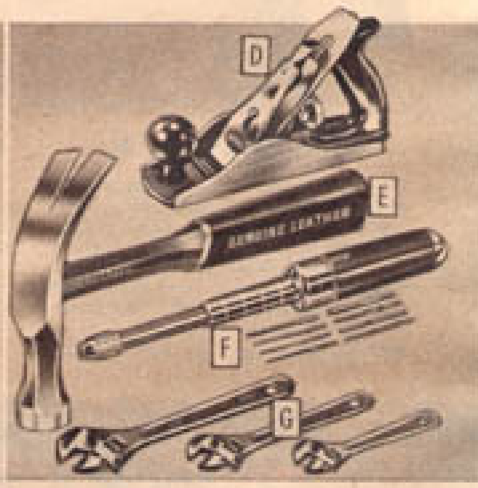


$3.69 **CRAFTSMAN 6-pc. Carving Tool Set.** For model makers and hobbyists. For carving wood, linoleum, soap, etc. Includes: ⅜-in. bent gouge; ¼-in. skew chisel; ⅜-in. bent chisel; 3/32-in. "U" tool; 3/16-in. straight chisel; 3/32-in. veining tool. Forged steel blades, 2½ in. long. 3¼-in. hardwood handles; metal ferrules. Shipping weight 1 lb.

9 N 2897 .... $3.69







14-pc. Auger Bit Set

[A] Forged "Super-Tuff" steel. **$13.50**
Highly polished finish. Thirteen sizes: ¼, 5/16, ⅜, 7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16, 1-in. For any bit brace. In sturdy, gray plastic box. Shpg. wt. 4 lbs. 3 oz.

9 N 4172—14-pc. Set $13.50

4-pc. Chisel Set

[B] **CRAFTSMAN.** Our finest professional quality tang-type chisels. **$6.95**
2½-in. long, beveled blades are made of forged vanadium steel. Highly polished. Practically unbreakable plastic handles . . . have improved shape to give a more comfortable grip. Includes sizes ¼, ½, ¾ and 1-inch. Packed in attractive box. Shpg. wt. 1 lb. 8 oz.

9 N 3683 .... Set $6.95

Special Offering!

[C] **CRAFTSMAN 16-pc. Socket Wrench Set.** **$16.50**
Individually priced this set would cost $17.40. Now save 90c during this special Christmas offering! With HOT FORGED sockets . . . 25% stronger, 25% lighter, and thinner walls for close places. Openings precision broached for a snug, nonslip fit. Includes all of the tools necessary to do basic work on motors and assembly jobs. "Super-Tuff" steel . . . heat treated, tempered, finished. Sockets guaranteed against breakage due to defects in material or workmanship.

½-inch square drive. Set includes ten **"hot forged"** 12-pt. sockets (7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16 and 1-inch); two socket extensions (6 and 10-inch); reversible ratchet; 18-in. speeder wrench; 15-inch flex "T" handle with crossbar. Set comes packed in heavy duty 19¾x6¼x3⅝-in. hip-roof tool box. Shipping weight 12 lbs.

99 N 04409 .... $16.50

CRAFTSMAN quality Hand Tools

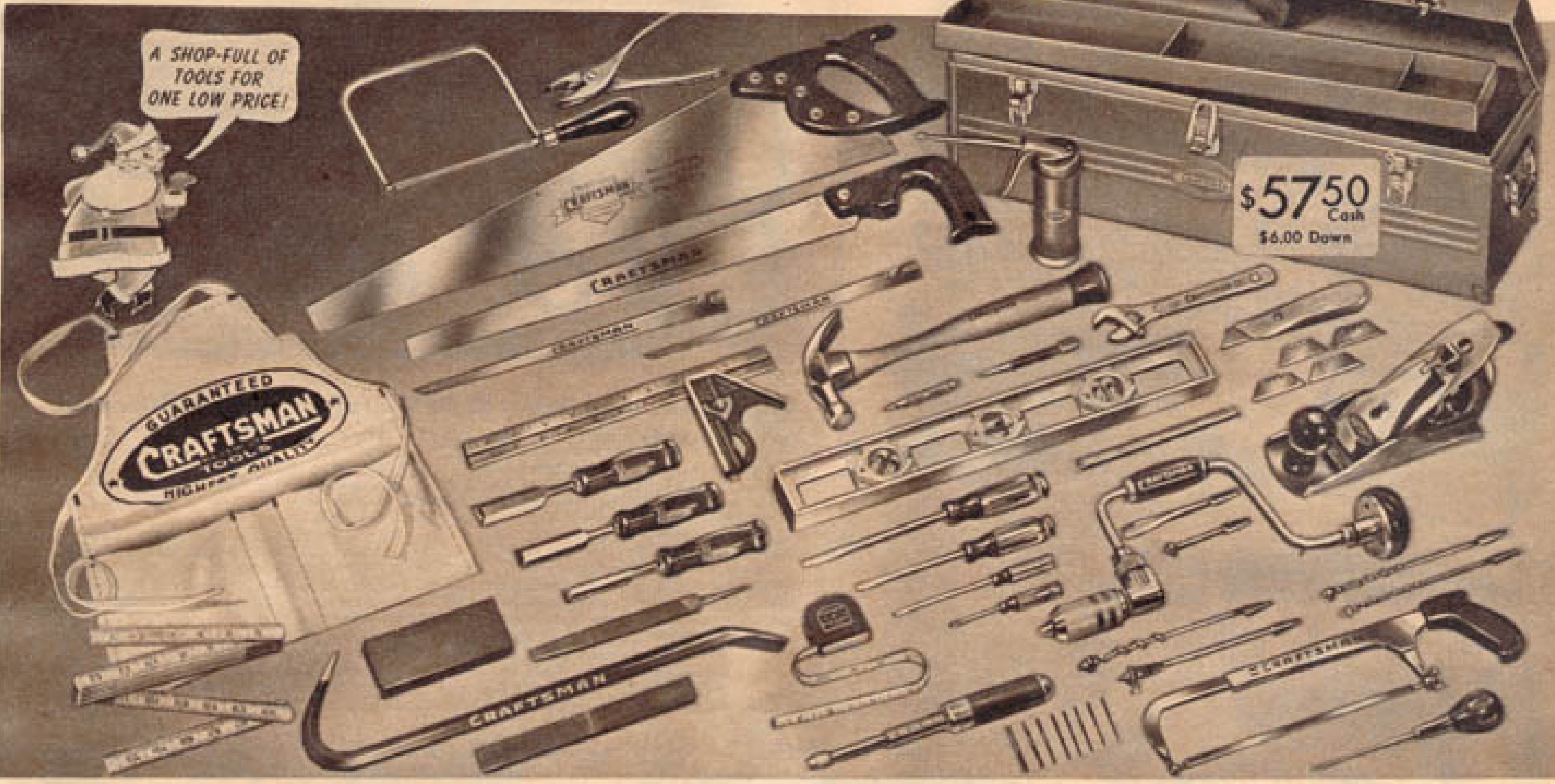
[D] **CRAFTSMAN Planes.** One-piece "Super-Tuff" steel cutter; sharp hand-honed edge. Smooth bottom. **$4.89** 9 N 3742
9 N 3742—**Smooth No. 4 Plane.** 9 in. long. Wt. 4 lbs. 4 oz. *A 4-STAR Feature!* $4.89
9 N 3743—**Jack No. 5 Plane.** 14 in. long. Shipping weight 5 lbs. 12 oz. $5.49

[E] **CRAFTSMAN One-piece Steel Hammer with leather grip.** **$3.45** 16-oz. head . . . can't ever come loose. One-piece head and handle forged from finest steel; heat treated and hardened. No more broken handles. Nonslip grip, genuine cowhide leather, laminated . . . *grip guaranteed to last for life of hammer.*
9 N 3817—Shipping weight 2 lbs. $3.45

[F] **CRAFTSMAN Push Drill.** Has drill selector in handle, 4-jaw steel chuck. **$2.75** Magazine holds 8 fluted drills (1/16 to 11/64-inch). Length 9¾ inches.
9 N 4216—Shipping weight 11 oz. $2.75

[G] **CRAFTSMAN 3-pc. Adjustable-end Wrench Set.** **$4.45** Special alloy steel, heat treated. 6, 8 and 10-in. Sizes: ¾, ⅞, 1⅛-in. capacities. Wt. 1 lb. 12 oz.
9 N 4304—*Separate prices total $4.69.* Now $4.45

and a "Handy" New Year!



OUR BEST . . CRAFTSMAN 41-piece Carpenters' Tool Set . . Only $6.00 Down on Easy Terms

Every tool **guaranteed** to be the finest professional quality. The most complete set of all—meets the requirements of the professional man—makes any job easier for the man-around-the-house.

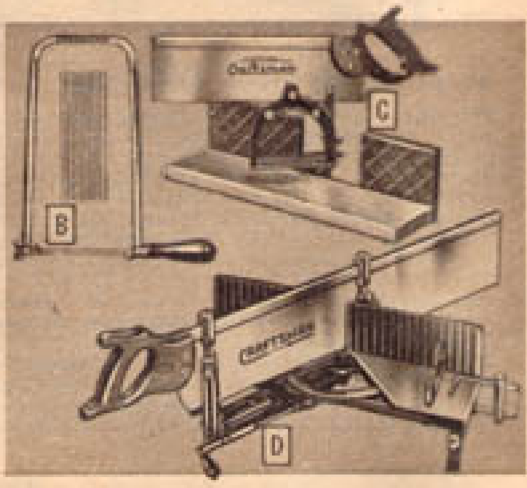
Set includes all tools sold separately in table at right—PLUS the following (not sold separately): 4-piece screwdriver set; smooth plane (8½ in. long) with 1¾-in. cutter; bit brace with reversible ratchet and ball-bearing head; 3/32-in. steel nail set; scratch awl; 6-ft. wood folding rule; 10-ft. flexible steel tape; carpenters' pencil; 3-in. steel self-centering punch; ⅝-in. steel countersink bit; forged steel screwdriver bit (⅜-in. wide); 9¾-in. push drill with 8 drill points (1/16 to 11/64-in.) in magazine handle; coping saw (6½-in. throat) and one 6½-in. blade; sharpening stone (5x2x¾-in.); 6-in. medium fine, single-cut mill file; 8-in. wood rasp; ⅝x18-in. wrecking bar; 5½-in. fiberboard knife with 5 blades; 8-in. adjustable end wrench (⅞-in. capacity); trigger oiler with 5½-in. spout; 3-piece chisel set (¼, ½, ¾-in.); steel expansive bit (cuts holes ⅞ to 1½-in. diameter); 3-piece auger bit set (¼, ⅜, ½-in.); and a nail apron.

Remember—each item in this tool set bears the CRAFTSMAN name—you're assured that only the finest quality and workmanship goes into these tools. Order today! Use Sears Easy Payment Terms. Shipping weight 42 pounds.

99 N 03324L—**Complete 41-piece Set.** *Only $6.00 down on Sears Easy Terms!* . . **$57.50**

Catalog Number	Individual Tool	Shipping weight	Price
99 N 06517	Carpenters' steel Tool Box (30x8½x9-in.) with tray	18 lbs.	$8.50
9 N 3814	Claw Hammer; size 2; 13-oz. head. (State size 2)	1 lb. 12 oz.	2.49
9 N 3954	Steel Combination Square (State 12x1-in. size)	1 lb.	1.19
9 N 3992	Aluminum Carpenters' Level (State 18-in. size)	1 lb. 14 oz.	4.19
9 N 4507	7½-in. Slip-joint Pliers	12 oz.	1.98
9 N 3562	Hacksaw with one 10-inch blade	1 lb. 14 oz.	1.69
99 N 03613	Crosscut Hand Saw, 26-in. blade (State 8-point size)	3 lbs.	3.98
9 N 3520	Nest of Saws (Compass, Keyhole and Metal Cutting blades) with a plastic handle	1 lb. 6 oz.	2.04







Give him CRAFTSMAN Professional Quality Tools for his workshop

[A] **CRAFTSMAN Open-end Wrench Sets.** Drop forged "Super-Tuff" steel, heat treated and hardened. Thin, pear shaped heads to reach hard-to-get-at nuts. Rust-resisting plated finish. Polished heads and panels.
9 N 4466—**9-piece set in metal stand.** Sizes: ¼-5/16, ⅜-7/16, ½-9/16, 19/32-11/16, ⅝-¾, 25/32-13/16, ¾-⅞, 15/16-1, and 11/16-1⅛ in. Lengths 4⅝ to 11⅜ in. *A 4-STAR Feature!* Shipping weight 3 lbs. 8 oz. **$5.95**
9 N 4464—**6-piece set in metal stand.** Sizes: ⅜-7/16, ½-9/16, 19/32-11/16, ⅝-¾, ¾-⅞, and 15/16-1 in. Lengths 5 to 10 in. Shipping weight 2 lbs. 8 oz. **$3.80**

[B] **CRAFTSMAN Scroll Saw with patterns.** Steel frame; 12-in. throat. Hardwood handle. Adjusts for angle cuts. With 12 assorted 5-in. blades and set of patterns.
9 N 3500—Shipping weight 12 ounces **$1.59**

[C] **CRAFTSMAN Back Saw and Miter Box.** Back saw has 14x3½-in. tempered blade; 11 points per in.; steel-braced back; laminated hardwood handle. Miter box has 3½-in. aluminum back. Cuts 45 to 90°, right or left. Guides adjust to any thickness. Index graduated for 4, 5, 6, 8 or 12-sided figure. 4½x17¾-in. hardwood bed.
9 N 1155—Shpg. wt. 8 lbs. 4 oz. . . . **Both for only $7.98**

[D] **CRAFTSMAN all-metal Miter Box.** With precision fitted 28-in. back saw. Steel frame, base. Guides have self-lubricating oilite bearings. Handles stock to 5 in. Gauge regulates depth of cut. Capacity at miter 7 in.
99 N 03650K—Shipping weight 37 lbs. **$47.50**

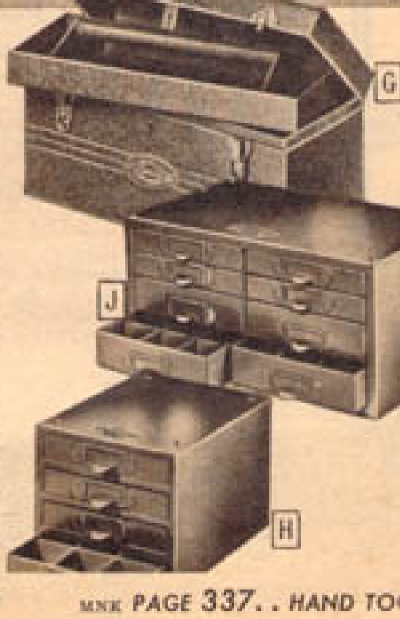
[E] **CRAFTSMAN Mechanics' Steel Tool Chest.** Folding drop front; panel hinged on cover, raises up out of way. Cylinder lock, key. Extra heavy construction; moisture resistant. Size 25x14⅝x12⅞ in. 6 drawers; easy-action slide rails and stops; chrome-plated pulls. 2 small end drawers, 4⅝x11⅝x1¾ in. deep. Top center drawer, 11x11⅝x1¾ in. deep. 3 large, full width drawers; one 2⅜ in. deep; two 1¾ in. deep. Top has 3 tool compartments plus "tote" tray, 19x7½x2⅜ in., with socket dividers. 2 chrome-plated trunk handles.
99 N 04363L—Machinery gray finish. Shpg. wt. 52 lbs. **$29.95**

[F] **CRAFTSMAN all-steel Machinists' Chest.** Open-top style. Large capacity (20x13x9-in.); holds 100 to 150 tools. Heavy duty; moisture resistant construction. Top compartment and drawers felt-lined. Drawers have slide rails. 2 large, full-width drawers. Front panel slides under bottom drawer. Tumbler lock; key. Metal handle.
99 N 06522K—Machinery gray finish. Shpg. wt. 30 lbs. **$23.95**

[G] **CRAFTSMAN Mechanics' Tool Box.** 20x8½x9⅝ in. Heavy-gauge steel. Edges rounded. Piano-type hinge. Partitioned "tote" tray. 2 lever-type latches; hasp, padlock eye. Aluminum handle.
99 N 06512—Machinery gray finish. Shpg. wt. 13 lbs. **$4.98**

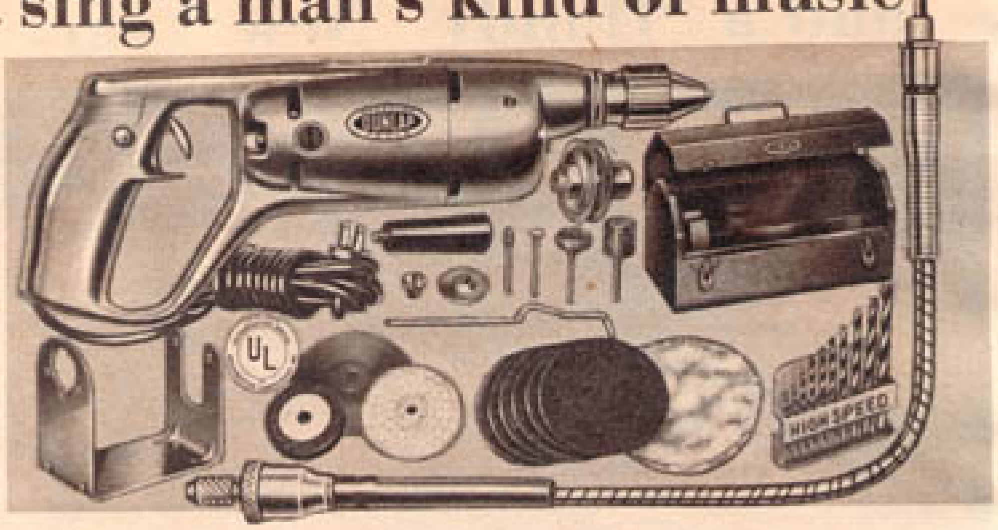
[H] **CRAFTSMAN 4-drawer Cabinet.** 24-gauge sheet metal. 8½ in. wide; 7⅝ in. high; 10⅞ in. deep. 4 drawers; partitions adjustable and removable. Index card holders on drawer fronts.
9 N 6531—Machinery gray finish. Shpg. wt. 8 lbs. **$4.45**

[J] **CRAFTSMAN 8-drawer Cabinet.** 16½ in. wide; 8⅝ in. high; 10⅞ in. deep. Similar to 9 N 6531 above, but has 8 drawers.
99 N 06532—Shipping weight 16 pounds **$8.50**



Electric Drills . . Gifts that sing a man's kind of music





DUNLAP ¼-in. Drill Sets . . $2.00 Midfall Price Cuts Repeated

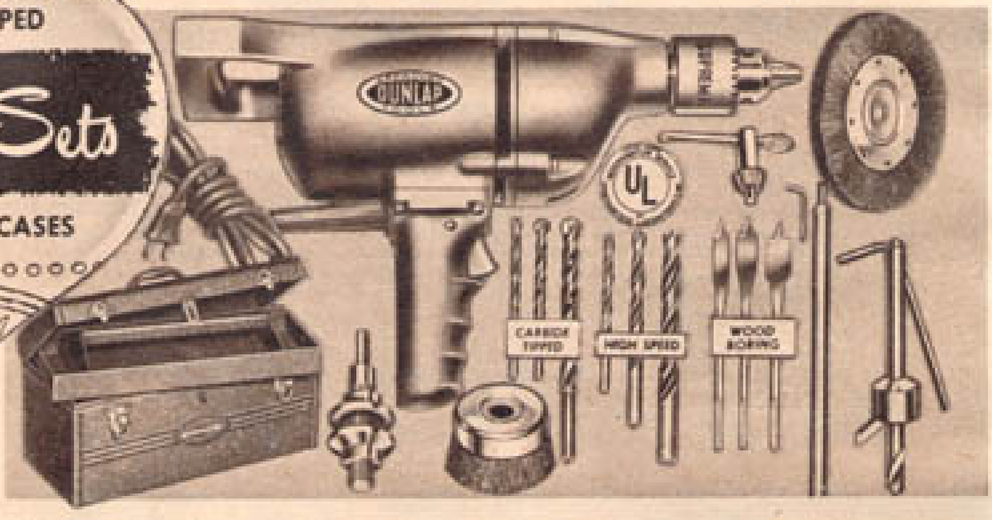
$19.95 Cash
9 N 2574
$2.00 Down

Spare the budget and please the man . . . here is the gift that proves you can! DUNLAP ¼-inch intermittent-duty drill . . . precision built . . . powerful enough to drive ¼-inch bits in steel . . . ½-inch bits in wood! ONE tool that will drill, sand, grind, buff, polish and mix paint! Trigger switch locks for continuous running. Comfortable, full size, saw grip handle. **Entire drill UL approved.** ¼-inch 3-jaw chuck. Precision bronze bearings; triple reduction gears. Aluminum alloy frame. Formex insulated. Entire tool 12 inches long. 1500 R.P.M. For 110-120-volt, 25 to 60-cycle AC-DC. 6 foot cord, and plug.

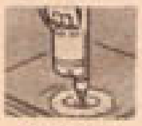
26-piece set also includes: auxiliary handle (for two-hand operation), adapter, paint mixer, horizontal drill stand, 4-in. cloth buffing wheel, 3-in. grinding wheel, 4⅝-in. rubber sanding disc, 5½-in. sheepskin polishing bonnet, six 5-in. replacement abrasive discs, ten **high speed** drill bits in stand (1/16 to ¼-in.) all packed in steel case (13x6¼x6 in.).

9 N 2574—**26-piece set.** Shipping weight 10 pounds. $19.95
9 N 2579—**31-piece set.** Includes 26-pc. set PLUS a 36-in. flexible shaft, two mounted abrasive wheels, a saw cutter, and a fluted cutter. Shpg. wt. 12 lbs. . 24.25
9 N 2575—**DUNLAP Electric Drill only.** (Same as described for above sets.) Shipping weight 4 lbs. 2 oz. *$1.00 Midfall price cut repeated* 13.75

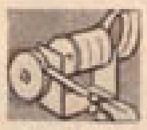





Drill wood, metal, plastic


Polish cars, furniture, etc.


Sand metal, woodwork, etc.


Grind tools, knives, etc.

Our Finest 31-pc. Sets . . CRAFTSMAN professional quality . . . many, many uses from drilling to polishing!

- POWER! We couldn't stall these drills on steel.
- VALUE! We believe these sets are far superior to other outfits in this price range.

Here's a gift that will make a hit with almost any man . . . a set he'll be *proud* to own . . . a tool to do *hundreds* of jobs. Drills, sands, polishes, buffs, grinds, removes rust and paint . . . even mixes paint! **Entire drill UL approved.** Aluminum alloy frame. "Supreme" precision geared key chuck; ¼-in. capacity. **Two precision ball bearings;** one needle bearing and one bronze bearing. **Double reduction gears** permit compact design for close-quarter clearance; 1600 R.P.M. no-load speed. Universal motor (110-120-volt 25-60-cycle AC-DC); 10-ft. 3-wire cord; plug.

Complete with: 10 **high speed** bits (1/16 to ¼ in.); three ¼-in. shank wood bits (5/16, ⅜, ½-in.); two 4-in. buffers; 3x ⅜-in. grinding wheel; 5-in. rubber sanding disc; adapter; 6-in. sheepskin bonnet; 4-in. wire wheel; 6 abrasive sanding discs; buffing compound; paint mixer; steel bench stand; steel case.

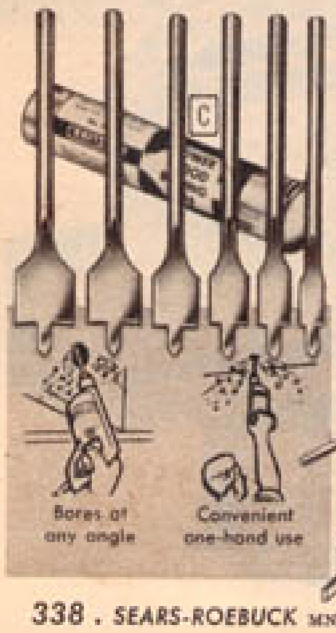
9 N 1701—**Set** (with Saw-grip drill). Shpg. wt. 12 lbs. . $34.95
9 N 1700—**Set** (with Pistol-grip drill). Shpg. wt. 12 lbs. . 34.95
[A] 9 N 2578—**Saw-grip Drill only.** 9¾ inches long. Shipping weight 4 pounds 10 ounces. $23.95
[B] 9 N 2577—**Pistol-grip Drill only.** 7¾ inches long. Shipping weight 4 pounds 6 ounces. 23.95

16-pc. DUNLAP ½-in. Drill Set . . . $5.00 Midfall Cut Repeated

$48.95 Cash
$5.00 Down

We believe this is America's greatest value in a ½-inch drill set. Extra power for heavier jobs . . . for all-around service on the farm, in the garage or in the shop. Our popular, rugged DUNLAP ½-inch drill will drive ½-inch bits into steel and 1-inch bits into hardwood. Drills even larger holes with expansive bit (included in set). **UL approved.** "Supreme" precision geared key chuck; ½-inch capacity. Self-lubricating bronze bearings; ball thrust bearing on chuck spindle. **Stress-proof alloy steel triple reduction gears.** Double-pole automatic releasing switch locks for continuous running. Universal motor for 110-120-volt, 25 to 60-cycle AC or DC. No-load speed is 425 R.P.M. Tool is 14 inches long. With 7-foot 3-wire cord, and plug. **Accessories included in set:** 3 power wood bits (½, ¾, 1-inch), 12-inch power wood bit extension, 3 carbide-tipped masonry bits (¼, ⅜, ½-inch), 3 **high speed** bits (¼, ⅜, ½-inch), expansive power wood bit (see 9 N 2087 below), 6-inch wire wheel, 2¾-inch wire cup brush, adapter, and heavy duty mechanics' steel tool box 20x8½x9⅝ in.

99 N 01130K—**16-piece Set.** Shipping weight 27 pounds. $48.95
9 N 2583—**DUNLAP ½-inch Electric Drill only.** (Same drill as described for set above). Shipping weight 10 pounds. *$3.00 Midfall price cut repeated* 30.95



Power Wood Bits Set

[C] **CRAFTSMAN.** New flat design makes it possible to drill even larger holes quickly and easily with a power drill (¼ or ½-inch drill) or drill press. Saves lots of time and work on holes you'd ordinarily have to drill by hand. Makes it easy to reach awkward places with one hand—where it would be difficult to use a bit brace. Bore smooth, accurate holes (⅜ to 1-inch diameter and up to 5 inches deep) in any kind of hard or soft wood in ANY direction . . . through knots; even through hidden nails! Won't bind, won't overload drill. Chips clear automatically. **Sizes:** ⅜, ½, ⅝, ¾, ⅞ and 1 in. (each 6½ in. long). Hardened and tempered. In plastic case.

9 N 2092—Shpg. wt. 12 oz. . . . . **Set of 6** $3.98

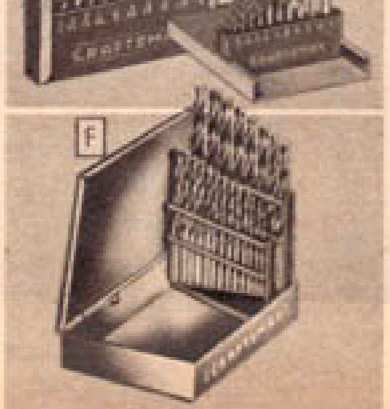


Expansive Bit

[D] Easily and quickly drills holes up to 2½-in. diam. Use on wood only. Adjustable from 1⅜ to 2½ in. For use in electric drills, drill presses, flexible shafts and other power-driven tools. Made of high-speed steel. ½-in. shank. Allen wrench.

9 N 2087—Shpg. wt. 4 oz. $1.79





CRAFTSMAN Drill Sets in cases

[E] **CRAFTSMAN 10-piece Drill Sets.** In handy metal cases. Includes sizes: 1/16, 5/64, 3/32, 7/64, ⅛, 9/64, 5/32, 3/16, 7/32 and ¼ inch.

9 N 6688—**Carbon steel set.** For hand operated drills. Shpg. wt. 9 oz. $1.80
9 N 6690—**High speed steel set.** For electric-driven tools. Shpg. wt. 9 oz. 3.25

CRAFTSMAN 13-piece High Speed Drill Set. (Not shown.) Complete in handy metal case. For use in electric-driven tools. Includes sizes: 1/16, 5/64, 3/32, 7/64, ⅛, 9/64, 5/32, 11/64, 3/16, 13/64, 7/32, 15/64 and ¼ in.

9 N 6691—Shipping weight 12 ounces. . . $4.50

[F] **CRAFTSMAN High Speed Twist Drill Sets in handy metal folding cases.** Professional quality. High speed steel, hardened and tempered. For use in power tools. Packed in compact metal cases. Each case contains two drill panels which fold into case like pages of a book. Each compartment marked with proper drill size and decimal-inch equivalents.

9 N 6719—**21-piece Drill Set.** (Shown). Includes sizes 1/16 to ⅜-in. by 64ths of an in. Shipping weight 2 pounds. $11.50
9 N 6720—**15-piece Drill Set.** (Not shown.) Includes sizes 1/16 to ½-inch by 32nds of an inch. Shipping wt. 2 lbs. 6 oz. $12.50

FOR HOME CRAFTSMEN

Shop Outfits

FOR PROFESSIONAL USE



CRAFTSMAN 6-inch Sander-Polisher—Our Finest!

$33.95 Cash
Without case
$3.50 Down

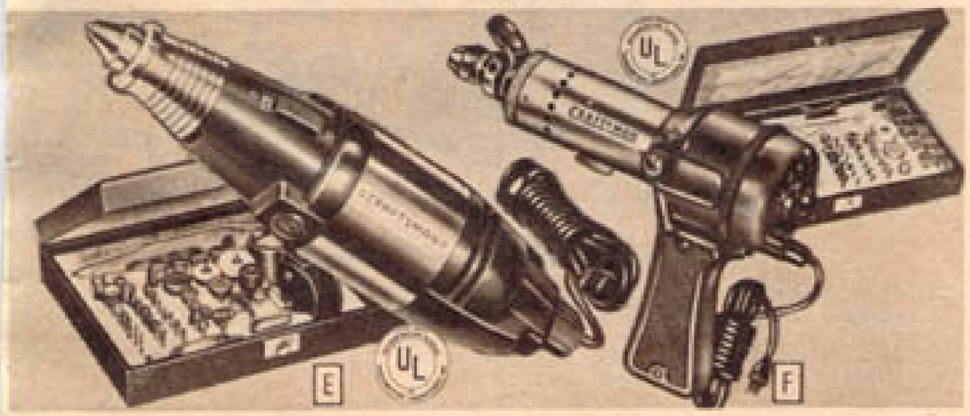
[A] A marvelous work-saver on all sanding, buffing and polishing jobs! Functional design . . . easy-handling for one-hand or two-hand operation. Use also as a **drill** (arbor sold separately), as a stationary **bench tool** (stand sold separately), or as an upright **floor polisher** (outfit sold separately). Precision **ball bearings** throughout. Finest helical-cut gears. Die-cast aluminum alloy frame. Trigger switch. Hand knob. **GUARANTEED: If this tool shows any defects in materials or workmanship, we will repair it at no charge if returned within one year of purchase date.** *UL approved.* Heavy duty G.E. universal motor (⅜-H.P. max.); Formex insulation. 1600 R.P.M. For 110-120-volt, 25-60-cycle AC or DC. 10-foot 3-wire cord, plug. Height (with disc) 7 in. With 6-in. flexible rubber sanding disc, 7-in. lamb's wool bonnet, 6 sanding discs, socket wrench.

99 N 02558—Without case. Shipping weight 10 pounds. $33.95
99 N 02561—With steel case. Shipping weight 12 pounds. 36.95

[B] 99 N 02551L—**4-piece Floor Polishing Outfit.** For above. 4-ft. tubular metal handle with rubber hand grips and trigger extension, 6-inch plywood-back Tampico brush, 5½-inch snap-on felt buffing pad, adapter. Shpg. wt. 5 lbs. $8.25

[C] 9 N 2564—**Arbor** for above sander-polisher. Clamping collar. ½-inch x 20-thread spindle. Shipping weight 3 ounces. 45c

[D] 9 N 2552—**Horizontal Metal Stand.** Permits using above sander-polisher as bench tool. Shipping weight 1 pound. 75c



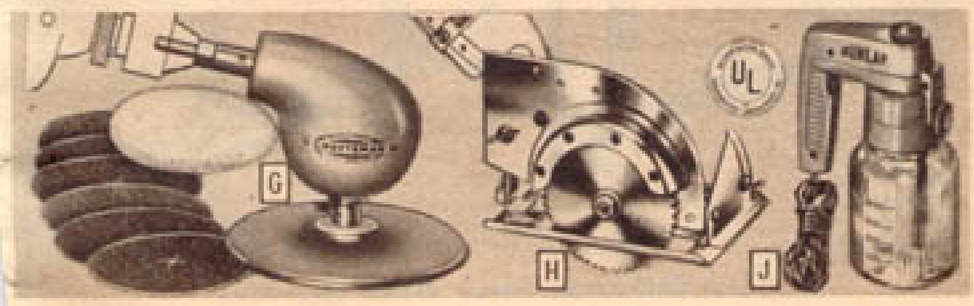
CRAFTSMAN Rotary Tools in complete Workshop Sets

[E] **CRAFTSMAN Rotary Tool . . . Our finest.** We've seen no other tool of this type and size which equals it at ANY price! Meets most rigid toolroom and production line demands. You'll find hundreds of uses—drill, grind, saw, polish, engrave, etch, sand, rout, etc. Can be used on wood, glass, plastic, leather, etc. Runs cool even after hours of steady use! **Exclusive 3-jaw chuck** adjusts 1/64 to ⅛ in.; takes 3/32 and ⅛-in. shank tools, and wire gauge drills without special adapters. 15,000 RPM motor; 110-120-volt, 25 to 60-cycle AC-DC. **Rotary tool UL approved.** 7½ in. long. 6-ft. detachable cord and 52 accessories: cutters, saws, drills, adjustable steel bench stand, etc. In 11x8¾x2½-in. case.

9 N 2950—**Complete 54-piece set.** Shipping weight 4 lbs. $25.50
9 N 2949—**CRAFTSMAN Rotary Electric Tool** only, with cord and plug. Shpg. wt. 2 lbs. 21.50

[F] **CRAFTSMAN Rotary Electric Tool.** Excellent for hobby or professional use . . . with wood, glass, plastic, leather, etc. Collet chuck with two inserts (capacities 3/32 and ⅛-inch). Fan-cooled. Removable pistol grip. 15,000 R.P.M. motor; 110-120-volt, 25 to 60-cycle AC or DC. **UL approved.** 7 in. long. 5½-ft. cord, 52 accessories, includes stones, cutters, saws, discs, sander, etc. In workshop case. Shpg. wt. 3 lbs. 4 oz.

9 N 2652—**Complete** . . $18.75



[G] **CRAFTSMAN Angle-Drive Buffer-Sander-Polisher Kit.** Angle design avoids uncomfortable wrist position. Never needs oil. Makes possible 2 more speeds in addition to regular drill speed. Includes angle head, speed adapter, polishing bonnet, rubber sanding plate, 6 sanding discs.

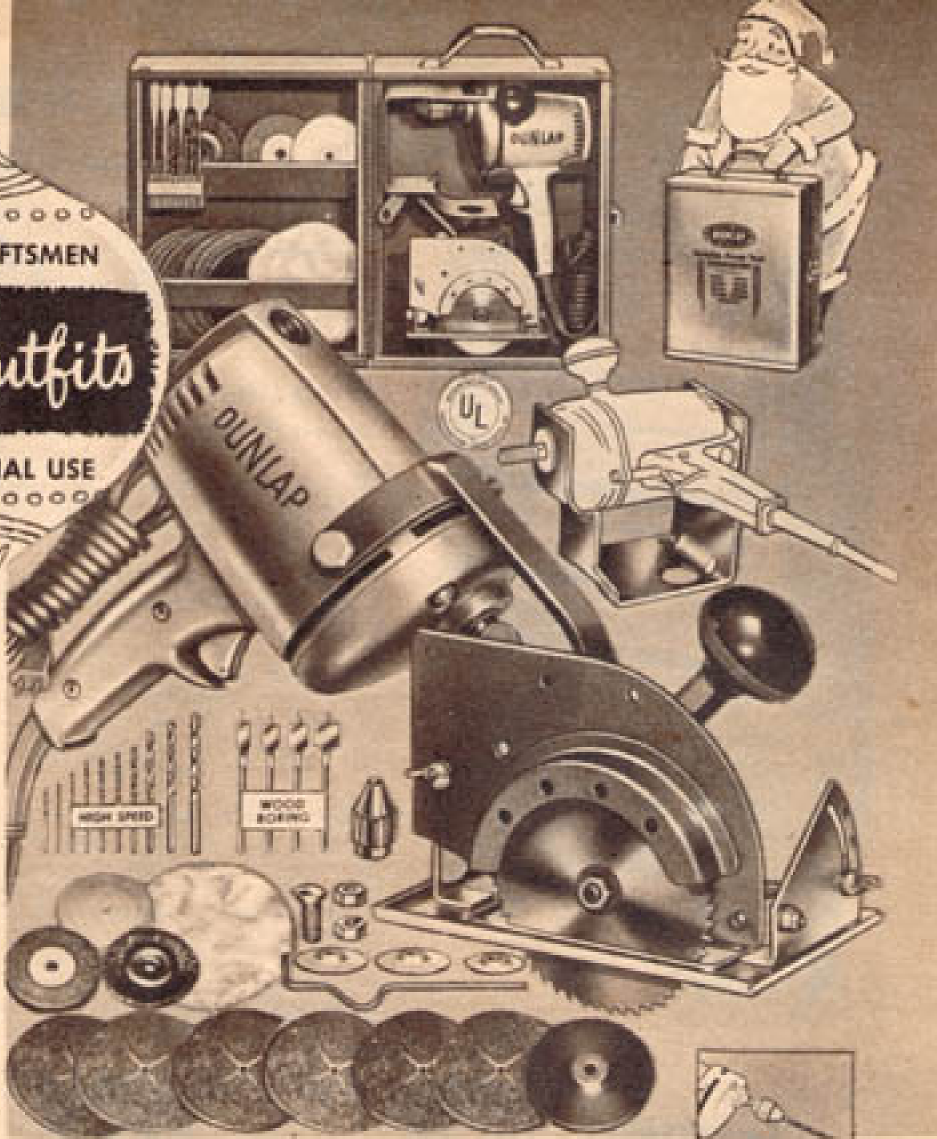
9 N 2604—Shipping weight 2 pounds. $5.95

[H] **CRAFTSMAN Circular Saw Attachment.** Used BOTH as an electric hand saw and as a small bench saw. For maximum efficiency use drills of at least the quality and power of 9 N 2577 and 9 N 2578 (opposite page). Self-lubricating bronze bearings. 4-in. blade. Depth and angle adjustments.

9 N 2606—Shipping weight 4 pounds. $9.95

[J] **DUNLAP Vibrator-type Sprayer.** Just plug it in and spray! **UL approved.** For touch-up and small jobs. Weighs only 2½ lbs. Mechanism sealed in warp-proof plastic housing. 25-oz. graduated Mason-thread jar. 2 spinner nozzles for heavy and light liquids. Stainless steel piston; self-priming pump assembly. Spray adjuster, trigger switch. 8-ft. cord; plug. For 110-120-volt 60-cycle AC.

9 N 1845—Wt. 4 lbs. . . . $9.85



10 high speed drill bits

Portable Power Shop

New DUNLAP 32-piece Workshop Outfit

$45.95 Cash
$5.00 Down

Now! A one-shop gift for any man who likes good power tools! *Positively the most rugged, powerful, compact, complete tool-and-saw outfit of this type we've ever seen at any price.* Saws, sands, drills, bores, grinds, buffs, brushes, polishes, mixes paint! **GUARANTEED: If this tool shows any defects in materials or workmanship, we will repair it without charge if returned within one year.** Die-cast aluminum alloy frame. Oil-retaining porous bronze bearings; ball thrust bearing. Helical-cut gears. Trigger switch; auxiliary knob (mounts for either right- or left-hand use). ½-inch x 20-thread spindle. Power unit **UL approved.** Powerful .22-H.P. universal motor develops ⅓-H.P. max. For 110-120-volt, 25-60-cycle AC-DC. Free disc speed 2000 R.P.M. 8-foot cord; plug.

32-piece outfit includes: Power unit with 9 N 2631 saw attachment (below), 4 power wood bits (⅜, ⅝, ¾, 1-in.), 7½-in. sheepskin bonnet, 6¾-in. rubber sanding disc, six 7-in. abrasive discs, adapter kit (2 flanges, 2 hex nuts), ¼-in. chuck, 4-in. cloth buffer, 10 **high speed** drill bits, paint mixer, bench stand, 4-in. grinding wheel, 4-in. wire wheel, steel case (stands up or hangs on wall). *$3.00 Midfall price cut repeated.*

99 N 1708K—**Complete 32-piece Set.** Shpg. wt. 21 lbs. . . . $45.95

99 N 02567—**27-piece Set.** Similar to above but without saw attachment or 4 power wood bits, and with smaller (5½-in.) rubber disc, 6-in. sheepskin bonnet, 6-in. abrasive discs and smaller carrying case. Shpg. wt. 15 lbs. $32.95

9 N 2669—**10-piece Set.** Power unit with sheepskin bonnet, rubber sanding disc, 6 abrasive discs, adapter kit (as in 99 N 02567 above). Without case. Shpg. wt 12 lbs. . . . $22.50

9 N 2631—**Saw Attachment only.** Medium duty (not for heavy production use). Depth of cut adjustable to 1⅛ inches; tilts to 45 degrees. 4-inch blade. Shpg. wt. 4 lbs. $9.95



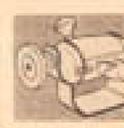
4 power wood boring bits



4-inch grinding wheel



Polishing bonnet; 6 abrasive discs



Horizontal stand for bench use



CRAFTSMAN Floor Polisher

$35.95 Cash
$4.00 Down

Guaranteed 5 years in domestic use, against defects in materials and workmanship. In case of such defects we'll repair it at no charge. Grease-packed precision ball bearings throughout; no lubrication needed for normal domestic use. 6x4⅝ in. pure Tampico brush; won't clog with wax. 2-belt drive. Die-cast aluminum housing. *UL approved.* 110-120-volt, 25-60-cycle AC-DC ball bearing motor. Formex-insulated armature, field coils. Tubular metal handle; finger-tip switch. 4 ft. long. 20-ft. cord; plug. Blue-gray finish. Shpg. wt. 16 lbs.

99 N 01925L. $35.95

DO all your Christmas shopping the easy way . . . shop in Sears catalog, and use Sears Easy Terms to pay. See page 353 for details of this plan.





YOU SAVE $2.45 on this Combination Offer!

Chest only... $24.95
Cabinet only. 34.50
Total........ $59.45

Both for only **$57.00** Cash

Only $6.00 Down on Sears Easy Terms

Tool Chest and Roller Cabinet

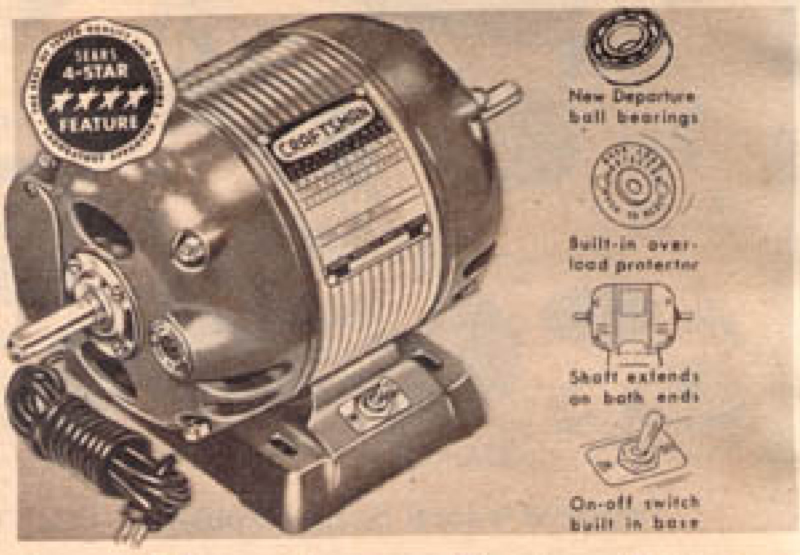
You save $2.45 on this space-saving combination

. . . An outfit that protects tools and helps keep an orderly workshop. Includes Tool Chest 99 N 04382L and Roller cabinet 99 N M4358 (below).
99 N M4388—*Freight or express.* Wt. 136 lbs. $57.00

[A] **CRAFTSMAN Large Tool Chest.** Holds 150 to 200 pieces. Reinforced steel, size $12\frac{3}{4}$x$25\frac{1}{4}$-in. Fits on top of roller cabinet below. Lift-out "tote" tray, 8x20x3-in. Folding drop front. Cylinder lock, key. Three non-sagging drawers, each $11\frac{3}{4}$x$22\frac{3}{4}$ in., on strong compound slides. Drawer stops permit full opening. Top drawer padded with green felt. Two trunk handles. Machinery gray.
99 N 04382L—Shipping weight 48 lbs...... $24.95

[B] **CRAFTSMAN Roller Cabinet.** Heavy gauge auto body steel, doubly reinforced at corners and ends. Rolls on 3-in. rubber-tired ball bearing casters. 17 in. deep, $25\frac{1}{2}$ in. wide, 32 in. high. Tool Chest (above) fits on top. Three drawers $16\frac{1}{4}$x19 in. Two top drawers (3 in. deep) partitioned for sockets and other tools. Bottom drawer $5\frac{1}{2}$ in. deep. Easy-action slide rails prevent sagging. Cylinder lock on bottom compartment locks drawers. Gray finish.
99 N M4358—*Freight or express.* Wt. 88 lbs... $34.50

Guaranteed One Year!



Save on Famous CRAFTSMAN Capacitor Motors

$\frac{1}{3}$-H.P. **$22.95** Cash
$2.50 Down

Packed with power for medium starting loads . . . heavier power tools, equipment, etc. *If any Sears motor shows defects in materials or workmanship, we will repair it without charge if returned in 1 year.* Nylon insulation resists heat and abrasion . . . built-in condenser reduces starting current . . . fan and baffles keep motor cool. Reversible. 8-ft. cord; plug. 110-120-volt 60-cycle AC. Mounting dimensions $3\frac{3}{4}$x5 in. With $\frac{1}{2}$-in. shafts, except 99 N 01981L has $\frac{5}{8}$-in. keyway shaft. *Midfall price cuts from big book repeated!*

99 N 01977K—$\frac{1}{3}$-H.P. 1750 R.P.M. Shpg. wt. 32 lbs. *Was $24.50.* $22.95
99 N 01978K—$\frac{1}{2}$-H.P. 1750 R.P.M. Shpg. wt. 34 lbs. *Was 25.95.* 23.95
99 N 01980K—$\frac{1}{2}$-H.P. 3450 R.P.M. Shpg. wt. 31 lbs. *Was 29.50.* 26.50
99 N 01981L—$\frac{3}{4}$-H.P. 3450 R.P.M. Shpg. wt. 42 lbs. *Was 37.50.* 33.50

CRAFTSMAN Gem Maker

$29.95 Cash

22-piece Outfit
Without motor, motor pulley, belt
Only $3.00 Down

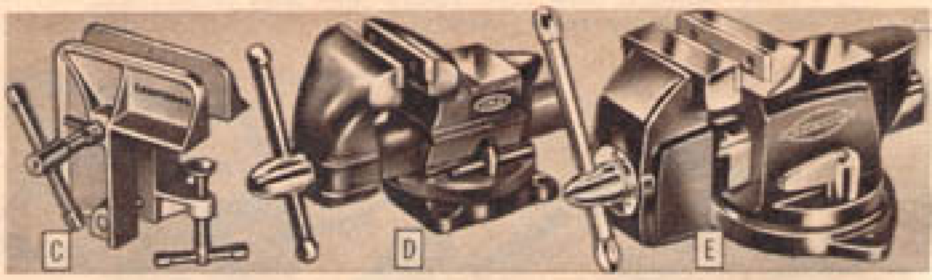


A Gift for a Hobby! A Gift for a Business!



Here's a professional quality outfit with everything you need for gem-making . . . it's a fascinating new hobby! . . . it's a profitable sideline business! Outfit includes complete gem-making instructions and even some semi-precious stones—all at a remarkably low price. You can buy rough stones and jewelry settings at reasonable prices, or use stones you have found yourself. Gem Maker made of strong aluminum alloy castings. All wheels run horizontal. Lubrication cup can be moved around rim. Splash rim keeps liquids from splashing out. Rifle-drilled shaft provides forced lubrication to bearing when grease cup is tightened. $11\frac{3}{4}$ in. high with cup.

Equipment included: Complete Gem Maker; 6-in. super-charged diamond blade; 6-in. cast iron lap wheel; 6-in. silicon carbide scratch wheel; 6-in. special felt polishing wheel; 4-oz. No. 100 grinding compound; 4-oz. No. 220 grinding compound; 3-oz. polishing compound; 3 brushes for applying compounds; 6 assorted dop sticks; stick of dop cement; assorted gems for cutting; $\frac{1}{2}$-pt. soluble oil; instructions.
99 N 01400—Set, without motor, motor pulley or V-belt. Shpg. wt. 18 lbs............. $29.95
99 N 01974K—DUNLAP $\frac{1}{4}$-H.P. 1750 R.P.M. split-phase motor. For 110-120-volt 60-cycle AC. (Use $1\frac{1}{2}$-in. motor pulley; 32 to 48-in. V-belt.) Shpg. wt. 23 lbs.............. $11.75



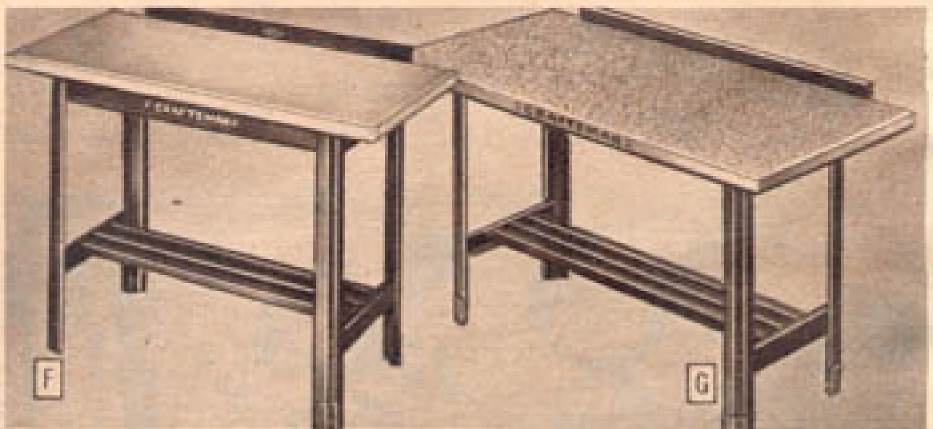
Woodworker's Vise . . . Bench Vises

[C] **CRAFTSMAN Woodworker's Vise.** A welcome—yet economical—gift for any man who uses a workbench. Lightweight and rugged construction. Cast aluminum jaws, $5\frac{1}{2}$x$5\frac{1}{2}$ inches. Jaws open to as wide as $2\frac{3}{4}$ inches. Holes for attaching wood faces to each jaw. Acme thread screw. Vise clamps to anything $\frac{1}{8}$ to $2\frac{3}{4}$ inches thick. Holds work in vertical or horizontal position. Shipping weight 3 lbs. Order today.
9 N 5202......... $3.35

[D] **DUNLAP Bench Vise.** Husky, semi-steel, body, extra-reinforced. $3\frac{1}{2}$-inch jaws open to $4\frac{1}{4}$ inches; replaceable steel jaw faces. Base swivels 180°. Mailable. Shipping weight 17 pounds.
99 N 05244—DUNLAP Vise only $7.65
99 N 05243—DUNLAP Vise as above, with set of pipe jaws. Mailable. Shipping weight 18 pounds....... $8.25

$7.65 99 N 05244

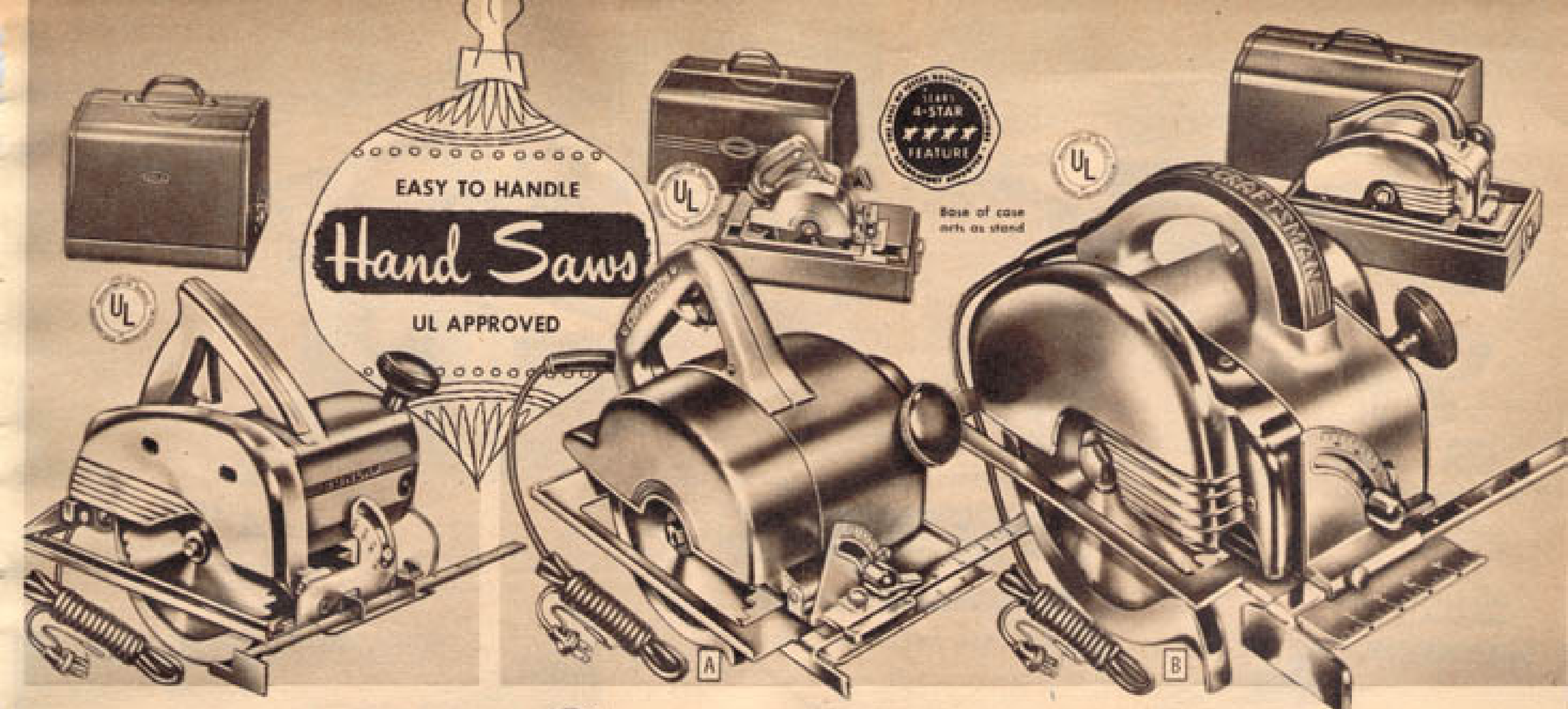
[E] **CRAFTSMAN Bench Vise.** Extra heavy duty. Reinforced semi-steel body. Replaceable jaw faces. Base swivels 360°; locks at any angle. Oval handle stops help prevent pinched fingers. New-type base handle; much faster than sliding bar. Gray enameled; polished jaws, anvil, handles.
99N05176K—$3\frac{1}{2}$-in. jaws open 5 in. Wt. 29 lbs.. $13.50
99N05169K—4-in. jaws open 5 in. Wt. 36 lbs........ 15.50
9N5167—**Pipe Jaws** only for above. Shpg. wt. 14 oz. Pr. 85c



Rugged CRAFTSMAN Steel Work Benches

[F] **Steel Tool Bench.** Pressed and bonded wood top . . . *it's harder than maple!* Rigid construction—for power tools, woodworking, etc. Heavy steel legs; adjustable for uneven floors. Top working surface is $46\frac{1}{2}$ in. long, 23 in. wide, $1\frac{3}{8}$ in. thick. Bench is $34\frac{1}{2}$ inches high. Gray baked enamel finish. Bolts for assembling included. Also see steel drawers (sold separately) at right.
99 N M2168M—Shpg. wt. 70 lbs.... $17.50
99 N M2186M—**Steel Tool Bench Frame.** Save money by making your own bench top for this sturdy frame! Same as bench above, but without top. Shipping weight 33 lbs.. $8.95

[G] **Large Steel Tool Bench.** Same features as 99 N M2168 tool bench at left, but larger top (68x24-in.) gives you more than 50% MORE working surface! Gray. Bolts included. (See drawers listed separately below.)
99 N M2170M—Shpg. wt. 95 lbs. $23.95
99 N M2173M—**Large Steel Tool Bench Frame.** (99NM2170 without top.) Make your own top. Shpg. wt. 37 lbs... $9.50
99 N 02171M—**Steel Drawers.** For all benches above and at left. Handy for small tools, etc. $18\frac{13}{16}$x$15\frac{3}{8}$x$5\frac{9}{16}$-in. Shpg. wt. 9 lbs............Each $2.75

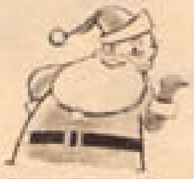


DUNLAP 6½-inch Electric Hand Saw

$33.45 Cash — Without Case — $3.50 Down on Easy Terms

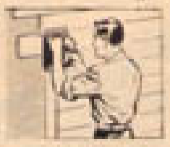
Perfect for farm, home, or hobby shop! (Not for commercial use). Cuts siding, crating, miter joints, 2x4's at 45°, plywood panels . . . even concrete, tile, or metal with cut-off wheel! Easy-handling—*weighs only 11 lbs.* Efficient direct gear train. Tilt adjusts 90° to 45°; depth of cut adjusts 0 to 2⅛-in. max. at 90°, 1⅝-in. max. at 45°. Precision-cut bronze helical gears; precision bronze bearings. Adjustable ripping guide; telescoping blade guard. Aluminum alloy housing. Sawdust blower. Trigger switch. Motor develops 1-H.P. max. For 110-120-volt 25 to 60-cycle AC-DC. *UL approved.* No-load speed 5200 R.P.M. 11¼ in. long. With 6½-in. combination blade (½-in. square arbor hole). 10-ft. 3-wire cord; plug.

99 N 02572—Saw, without steel case. Shipping weight 12 lbs. $33.45
99 N 02573K—Saw, with steel case. Shipping weight 22 lbs. $38.50
9 N 4955—Combination Blade for the above saw. *Specify 6½-in. diam. ½-in. square arbor.* Shpg. wt. 8 oz. $1.59
9 N 4930—Nail-cutting Blade for the above. 6-in. diam. Wt. 8 oz. . . . $3.50
9 N 6471—Cut-off Wheel for above. 6-in. diam. Shpg. wt. 5 oz. $1.29



10 Times Faster than by Hand!

CRAFTSMAN Electric Hand Saws for Home or Job



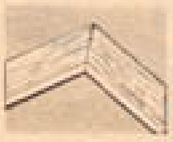
Cut siding, framing, etc.



You can cut a 2x4 at 45°



Cut-off wheel cuts concrete



Perfect-fitting miter joints



For many home repair jobs



For crating, millwork, etc.

A 4-STAR Feature . . 6½-in. Contractor Type

$51.00 Cash — Without case — $5.50 Down

[A] We believe it's the finest saw of its type on the market! Precision-built for continuous heavy-duty use. Direct-drive gear train permits compact design and perfect balance. Weighs only 12½ pounds! **Sealed precision ball bearings.** Depth of cut 0 to 2³⁄₁₆ in. at 90°, 1¹¹⁄₁₆ in. at 45°. Tilt adjusts 90° to 45°. Large base plate; front graduated to ⅛ in. Die-cast magnesium alloy housing. Helical-cut bronze gears; telescoping saw guard. Sawdust blower. Trigger switch. G.E. universal motor (110-120 volt 25-60-cycle AC-DC) rated ¾-H.P.; develops 1½-H.P. *UL approved* (industrial standards for AC.). No-load speed 4300 R.P.M. Length 12 in. With 6½-in. blade (½-in. round arbor hole), 10-ft. 3-wire cord, plug, lubricant, wrenches.

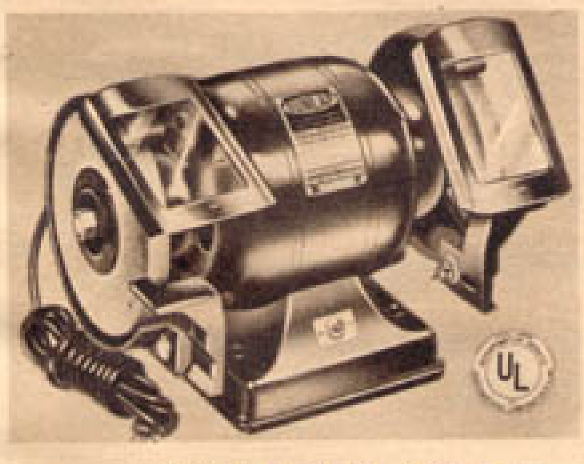
99 N 02553—Saw, without case. Shipping weight 16 lbs. $51.00
99 N 02554K—Saw, with case. Shipping weight 27 lbs. 55.95
9 N 6472—Cut-off Wheel. Cuts cement, tile, metal, etc. 6-inch diameter; ½-inch round arbor hole. Shpg. wt. 8 oz. 1.29
9 N 4928—Nail-cutting Blade. Cuts through nails, etc. *Specify ½-in. round hole and 6-inch diameter.* Shpg. wt. 1 lb. 3.50
9 N 4955—Combination Blade. Rips and crosscuts. *Specify ½-in. round hole and 6½-inch diameter.* Shipping weight 10 oz. 1.59

Extra Heavy-duty 8-in. Contractor Type

$80.00 Cash — Without case — $8.00 Down

[B] More power than any other 8-in. saw we've seen! *Actually develops 2.16 H.P.* **SKF precision ball bearings,** double sealed. Finest helical-cut gears. Direct-drive gear train. One Zerk fitting lubricates all gears. 0 to 2⅝-in. cut at 90°; 2 in. at 45°. Tilts 90° to 45°. Telescoping guard. Ripping guide. Blade always in line with guiding edge. Sawdust blower. Trigger switch. Die-cast aluminum alloy frame. 5300 R.P.M. *UL approved.* Improved ventilation G.E. universal motor rated at 1 H.P. (develops 2.16 H.P.). 110-120-volt 25-60-cycle AC-DC. Length 15½ in. Weighs only 19 pounds. With combination blade, 10-ft. 3-wire cord, plug, lubricant, wrenches.

99 N 02557K—Saw, without case. Shpg. wt. 23 lbs. . . . $80.00
99 N 02560K—Saw, with case. Shpg. wt. 38 lbs. 86.00
9 N 6455—Cut-off Wheel. For concrete, iron, etc. 8-in. diameter. *Specify ⅝-in. round hole.* Shpg. wt. 8 oz. . . . 1.39
9 N 4928—Nail-cutting Blade. Cuts through nails, etc. *Specify ⅝-in. round hole and 8-in. diam.* Shpg. wt. 1 lb. 4.50
9 N 4955—Combination Blade. Rips and crosscuts. *Specify ⅝-in. round hole and 8-in. diam.* Shpg. wt. 1 lb. 2 oz. 1.89



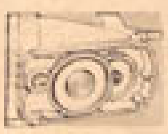
DUNLAP ¼-H.P. Grinder

$26.95 Cash — $3.00 Down

Guaranteed 1 year. For small shops, home shops. Sealed New Departure precision ball bearings. Cast iron guards. Adjustable shatterproof glass shields. Adjustable tool rests. On-off switch. Cast iron frame; rubber mounted. ⅜-in. steel shaft; ½-in. at ends. Two 6x¾-in. vitrified aluminum oxide grinding wheels; fine and coarse. 11 in. between wheels. ¼-H.P. split-phase motor with Nylon-insulated windings; 3450 R.P.M.; for 110-120-volt 60-cycle AC. *UL Approved.* 8-foot cord, plug. Height 8¾ in.; width 12⅜ in.

99 N 02616L—Shipping weight 42 lbs. . . $26.95

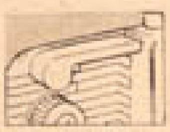
Short-cut for Sanding



Direct spiral gear reduction



Three drums; motor in center



Quick-change belt release

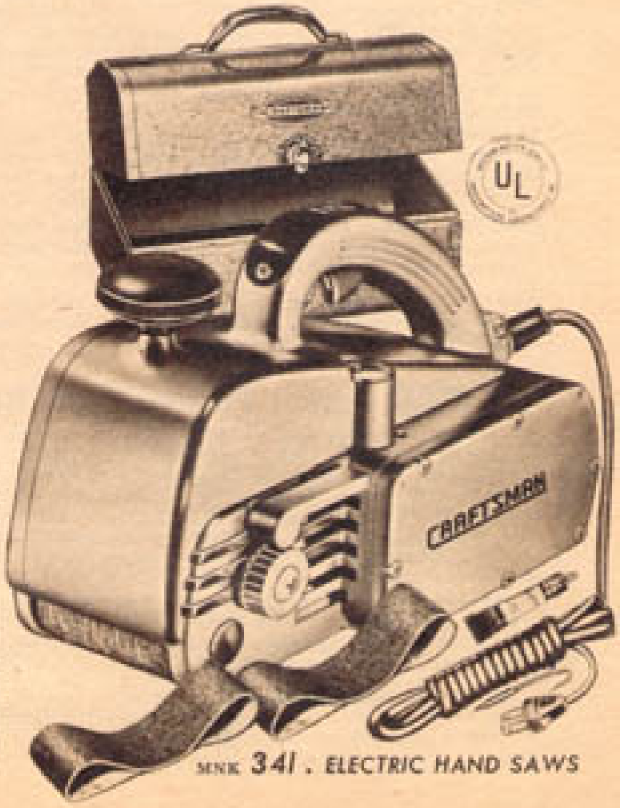
CRAFTSMAN 3-inch, 3-drum Belt Sander

$55.50 Cash — Without case — $6.00 Down

A full-size portable sander . . . extra-long and extra-wide belt . . . makes short work of tiresome sanding jobs. 3-drum design, with motor in center, permits direct spiral gear reduction. Belt 26¾x3 inches. Belt speed **1200 ft. per minute.** 3 sanding belts, lubricant. *UL approved.* (AC Current) Magnesium alloy housing. Dustproof self-lubricating bronze bearings. Ball-bearing G.E. motor; 110-120-volt, 25-60-cycle AC-DC; **develops ¾-H.P. max.** 3-wire cord; plug. Safe! Won't run unless switch is held "on." Actual weight 15 lbs. 8 oz. 8 in. high. 11¼ in. long.

99 N 02230K—With steel case. Shpg. wt. 22 lbs. $58.50
99 N 02556—Without case. Shipping weight 16 pounds . . . 55.50
99 N 2231—**Replacement Belts.** Grit: 00 (extra fine), 0 (fine) 1 (medium), 2 (coarse). *State grit.* Shpg. wt. 4 oz. . . Each 29c
9 N 2231—**Grit 4** (extra coarse) open coat. Shpg. wt. 4 oz. Ea. 32c

GUARANTEED 1 YEAR! *If any electric tool on this page shows defects in materials or workmanship we will repair it without charge if returned within 1 year of purchase date.*



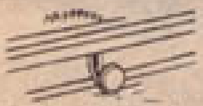




CRAFTSMAN AND DUNLAP

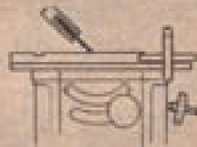
Bench Saws

FOR FAST, ACCURATE WORK



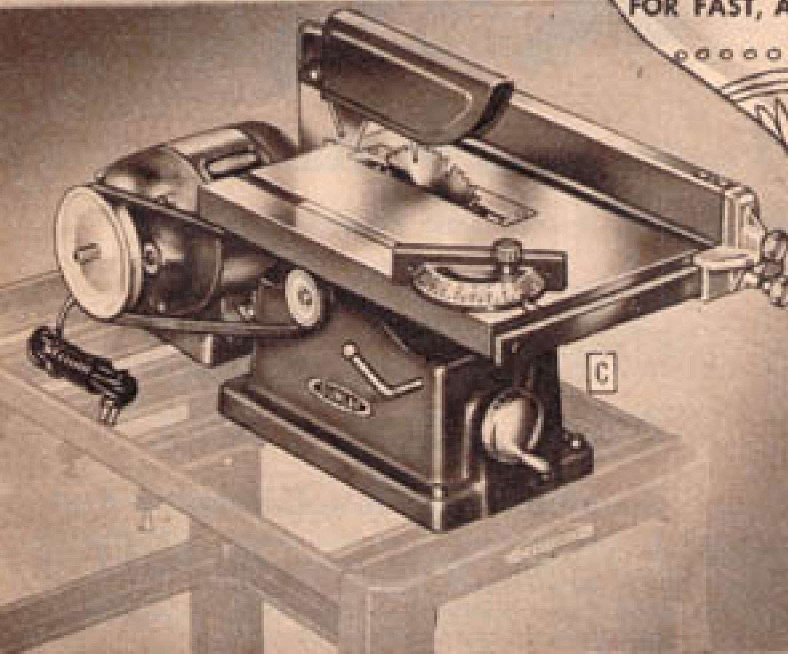
Handknob raises, lowers, locks blade in position.

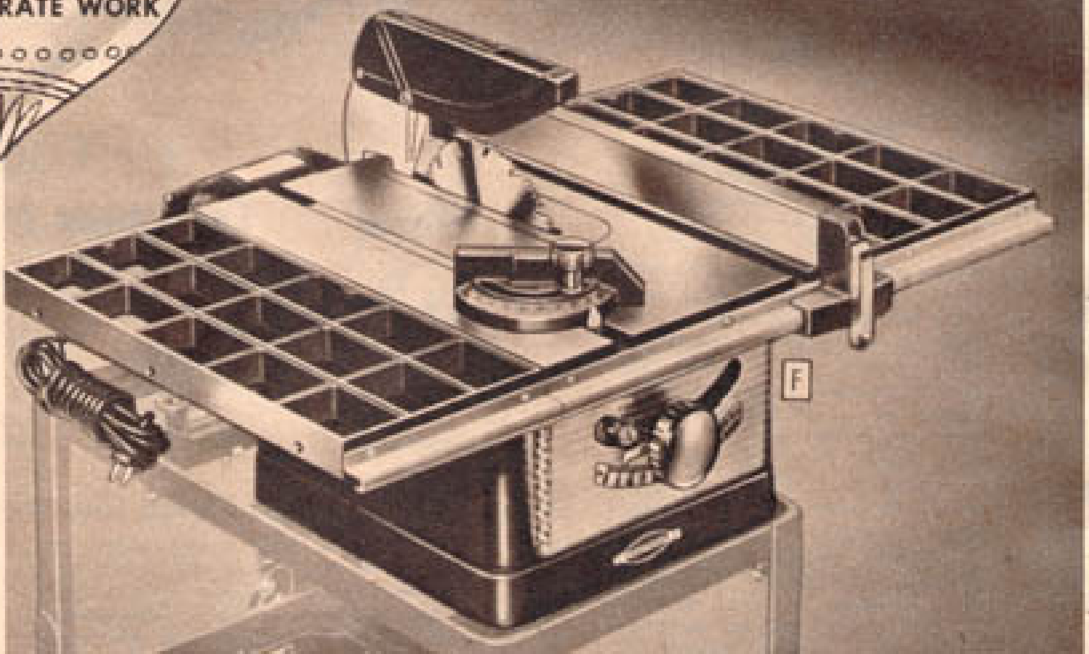
$17.95
Less motor, bench motor pulley or belt

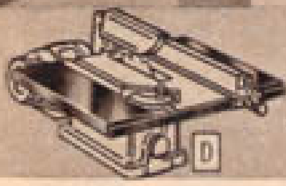


Side table extensions; see (D) below for description.

$44.95 Cash
Less motor, bench, table extensions
$4.50 Down







Blade tilts. The table is always level.

$34.50 Cash
Less motor, bench, motor pulley or belt
$3.50 Down



Blade tilts. The table is always level.

$56.95 Cash
Less guard, motor, extensions, or bench
$6.00 Down

A Bench Saw in his workshop . . Only 10% Down

DUNLAP 8-inch Economy Priced Bench Saw

[A] We've yet to find an 8-inch bench saw that matches this, in this price range! Rips, crosscuts, miters, can even dado! Enclosed design for safety. $2\frac{5}{8}$-in. depth of cut; $8\frac{5}{8}$-in. clearance in front of blade. Neither table nor arbor tilt. Heavy stamped steel base. 17x15-in. ground cast semi-steel table; insert removable for dadoing. Miter gauge slots on both sides of blade. Over-all length $12\frac{5}{8}$ in. With 8-in. by $\frac{1}{2}$-in. bore plain tooth combination blade, guard, splitter, miter gauge and rip fence.

99 N M2465—DUNLAP Saw only, without motor, bench, motor pulley or V-belt. Shipping weight 42 lbs. *Shipped freight or express*. $17.95

99 N M2474—With CRAFTSMAN $\frac{1}{3}$-H.P. 1750 R.P.M. capacitor ball-bearing motor for 110–120-volt, 60-cycle A.C.; motor pulley; V-belt. Wt. 76 lbs. $42.95

9 N 2326—**DeLuxe Floating Motor Rail.** Use with saw above for best results. Permits using one motor for several tools. Shift motor from tool to tool. Floating motor rail and one pair clips. Shpg. wt. 2 lbs. $2.20

[B] 9 N 2926—**Circular Saw Instruction Book.** 32 pages; over 215 illustrations. For bench saw, electric hand saw, swing saw, builders' saw and radial saw. Shipping weight 2 ounces 22c

DUNLAP 8-inch Tilting-Table Bench Saw

[C] Our finest tilting-table saw! $16\frac{3}{16}$x$12\frac{3}{4}$-in. table tilts 0 to 45°; insert removable for dadoing. Efficient gear mechanism raises and lowers table on two heavy, precision ground columns. Positive locks maintain correct angle and depth of cut. Porous bronze arbor bearings with oil reservoirs around each bearing. Rip fence locks at BOTH ends. Heavy cast semi-steel table and base. Safe, enclosed design. 8-inch combination rip and crosscut blade ($\frac{1}{2}$-in. bore) gives 0 to $2\frac{1}{4}$-in. depth of cut. With miter gauge, full-floating guard, rip fence, splitter and machine pulley. See page 353 for Sears Easy Terms.

99 N M2540—DUNLAP Saw only, without motor, motor pulley, V-belt or bench. Shipping wt. 53 lbs. *Shipped freight or express*. $34.50

99 N M2541—With CRAFTSMAN $\frac{1}{3}$-H.P. 1750 R.P.M. capacitor motor (110–120-volt, 60-cycle A.C.). 5-inch motor pulley, V-belt. Shpg. wt. 90 lbs. $60.40

[D] 9 N 2174—**Side Table Extensions** for above saw. Stamped steel; $5\frac{1}{2}$x$16\frac{3}{16}$ in. Mount on both sides of table; increase table size to $16\frac{3}{16}$x$23\frac{3}{4}$ in. With support bars and fittings. Shpg. wt. 6 lbs. $5.25

CRAFTSMAN 8-inch Tilting-Arbor Bench Saw

[E] He'll be delighted with the exceptional accuracy of this CRAFTSMAN. "Floating Drive" . . . floating motor mount lessens strain on saw; smothers vibration. One lever locks fence at BOTH front and back. Fence squares directly against table instead of guide bar. Use fence on either side of blade. 17x14-in. table of cast semi-steel. Precision ground; sides machined. $7\frac{1}{2}$ in. in front of blade at full depth of cut. Double-row sealed precision ball bearings NEVER need lubrication. 8-in. combination blade ($\frac{1}{2}$-in. bore); up to $2\frac{1}{4}$-in. depth of cut; tilts any angle to 45°. With blade, guard, splitter, miter gauge, fence, machine pulley. (Use minimum of $\frac{1}{2}$-H.P. motor; 3450 R.P.M., $2\frac{1}{2}$-in. pulley 40-in. belt; or 1750 R.P.M., 5-in. pulley, 44-in. belt.)

99 N M2424—Without motor, table extensions, bench. *Freight or express*. Shpg. wt. 48 lbs. $44.95

99 N M2426—With $\frac{1}{2}$-H.P. 3450 R.P.M. motor (110–120-volt, 60-cycle A.C.). Shpg. wt. 86 lbs. 72.50

99 N 02723—**Side Table Extension.** (2 shown on saw.) For either side. 7 inches wide. Shipping weight 10 pounds .... Each $6.25

9 N 2722—**Steel Dado Insert.** Shipping weight 7 ounces .... 90¢

99 N 02134K—**Steel Power Tool Bench.** For almost ANY bench type power tool and motor. Height adjusts from 22 to 32 in.; 30 in. long; $16\frac{1}{4}$ in. wide. With 4 slide-rails. Wt. 28 lbs. .. $11.75

CRAFTSMAN "80" . . 8-inch Tilting-Arbor Bench Saw

[F] **A 4-STAR feature in our General catalog.** We know of NO other 8-inch bench saw that even compares with this CRAFTSMAN "80." FLOATING-DRIVE motor mounting supports motor on a special mount behind saw; smothers vibration, easier tilting, automatically controls belt tension. ONE wheel controls BOTH angle AND depth of cut. High-speed tilting and depth adjustment. Automatically maintains correct tilt and depth, no locking device needed. ONE lever locks fence at BOTH front and back. Fence squares directly against table for perfect alignment. Can be used on either side of blade. Super-lubricated double row, sealed precision ball bearings NEVER need additional lubrication.

20x17-in. table of cast semi-steel. Precision ground; sides machined. Grooved on both sides of blade for miter gauge. 8-in. combination blade ($\frac{1}{2}$-in. bore) gives up to $2\frac{1}{2}$-in. depth of cut; tilts any angle to 45°. With blade, miter gauge, rip fence, machine pulley, motor pulley, V-belt.

99 N M2216—Without guard assembly (see below), motor, table extensions, bench. *Shipped freight or express*. Shipping weight 68 pounds $56.95

99NM2217—With $\frac{1}{2}$-H.P. 3450 R.P.M. motor (110–120-volt 60-cycle A.C.). Wt. 99 lbs. .. $83.45

99NM2218—With $\frac{3}{4}$-H.P. 3450 R.P.M. motor (110–120-volt 60-cycle A.C.). Wt. 112 lbs. . 90.00

99N02417—**Side Table Extension.** (2 shown on saw.) For use on either side. Grid-type; semi-steel. $8\frac{1}{2}$ in. wide. With bolts and fence extension. Shipping wt. 13 lbs. .... Each $7.25

9 N 2356—**Front or Rear Table Extension.** (Shown on saw.) Roller type. Wt. 7 lbs. .... Each $4.10

9 N 2405—**Steel Dado Insert.** Shipping weight 12 ounces $1.10

9 N 2774—**Saw Guard Assembly.** (Shown on saw.) Includes guard, splitter and non-kickback pawls. Shipping weight 2 pounds 3.25

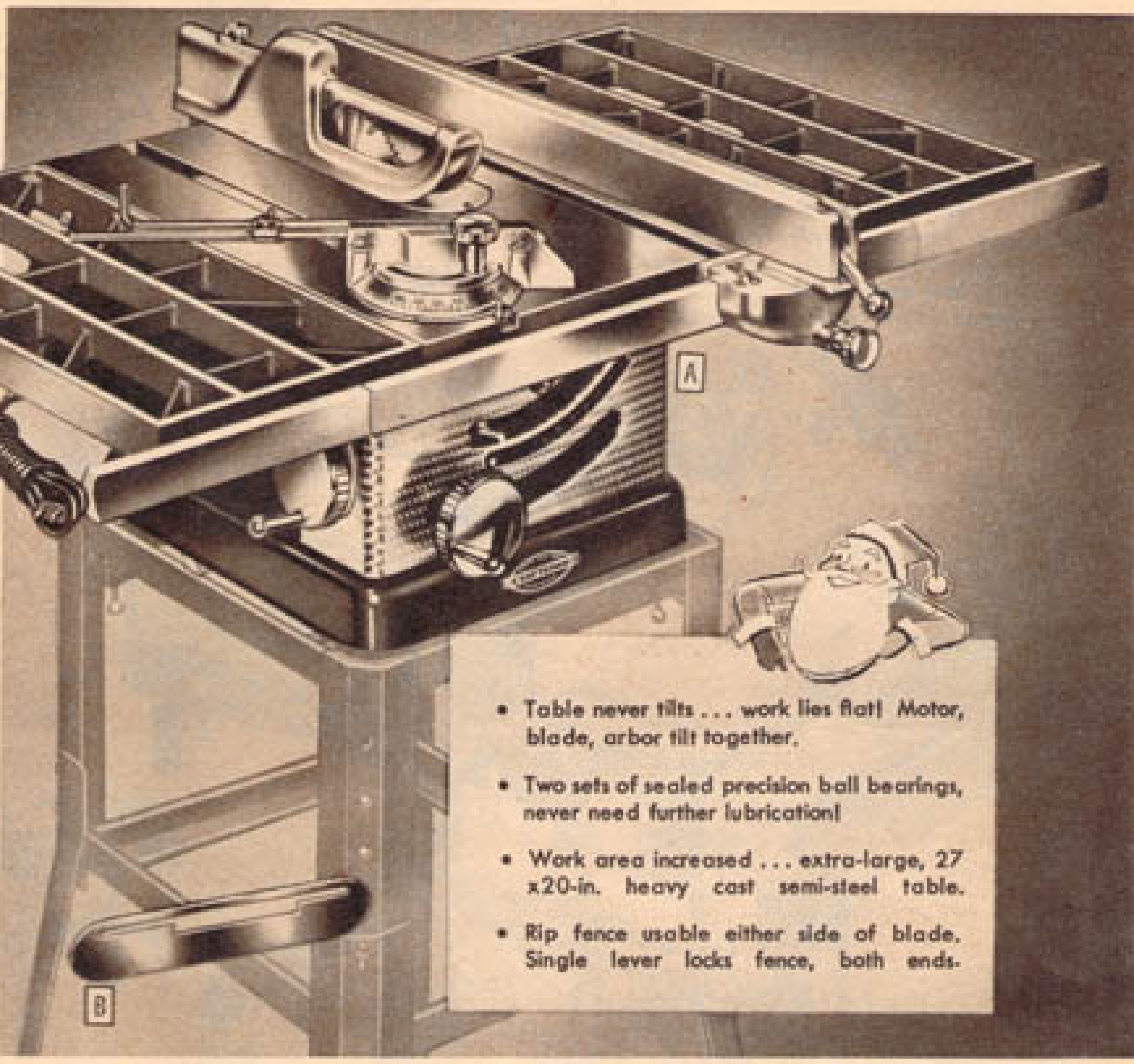
Give HIM Our Finest Bench Saw!

CRAFTSMAN "100" Tilting-Arbor 10-inch Bench Saw

$90.50 Cash

Less guard, motor, extensions or bench

$9.50 Down



[A] This great CRAFTSMAN combines both beauty and strength . . . PLUS delicate precision operation. We sincerely believe this saw leads the industry for its outstanding quality, mechanically superior features and exceptional performance. Professional craftsmen rely on it constantly for faster, easier, more accurate use in countless shop operations.

Improved model with more rigid saw base, stronger motor support. Tension device between motor mounting plate and support reduces vibration. Tilts any angle 0 to 45°; 0 to 3⅝-in. depth of cut. Precision ground table, grooved on both sides of blade. Replaceable insert for dadoing or sanding. With 10-in. combination blade (⅝-in. bore); miter gauge with stop rods; rip fence; machine and motor pulleys; V-belt. Saw guard not furnished (see 9N2791 below).

99 N M2752—Saw without guard, motor, side extensions or bench. Shipping weight 157 pounds. . . . **$90.50**

99 N M2753—Saw, as above, with CRAFTSMAN ¾-H.P. 3450 R.P.M. ball bearing capacitor motor (for 110–120-volt, 60-cycle A.C.). Shipping weight 201 pounds. **$124.00**

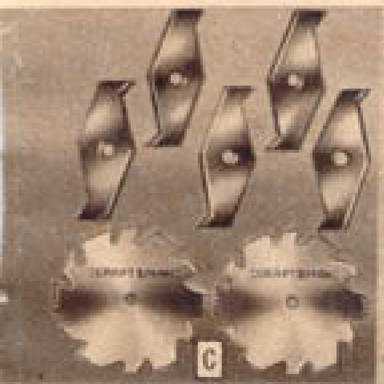
99 N M2754—Saw, as above, with CRAFTSMAN 1-H.P. 3450 R.P.M. ball bearing capacitor motor (for 115–230-volt, 60-cycle A.C.). Shipping weight 207 pounds. **$137.00**

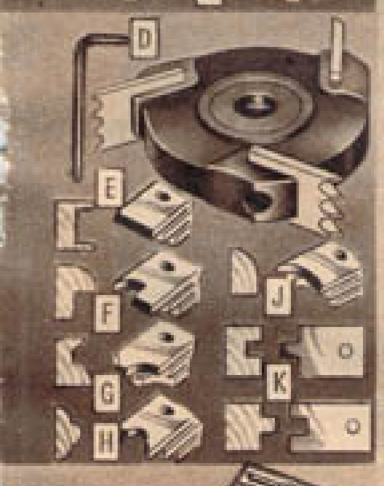
99 N 02769—Side Table Extension. (2 shown on saw.) Use on either side of table. Cast semi-steel; grid type. Each widens table 10 inches. With bolts and rip fence rack extensions. Size 27x10 in. Shipping weight 20 lbs. . . . . Each **$9.25**

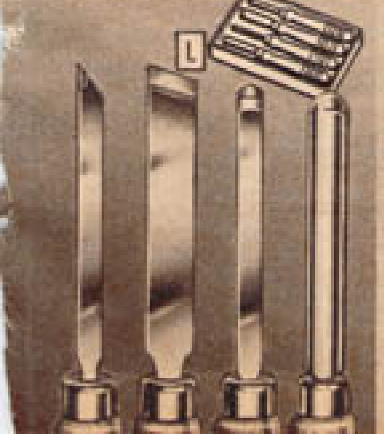
9 N 2791—Saw Guard Assembly. (Shown on saw.) Complete with guard, splitter, splitter bracket and non-kickback pawls. Shipping weight 6 pounds. **$8.85**

[B] **9 N 2212—Dado Insert.** For above saw. Shipping weight 8 ounces. **85c**

Bench Saw Accessories . . . Carbide-tipped Chisel Set







CRAFTSMAN 6-inch Dado Set

[C] Our finest professional quality! Precision ground perfectly matched chippers. Two ⅛-in. thick outside saws; five chippers (four ⅛-in.; one 1/16-in.).

9 N 4874—With ½-in. center hole. Shpg. wt. 3 lbs. 8 oz. . . . . Set **$7.98**

9 N 4875—With ⅝-in. center hole. Shpg. wt. 3 lbs. 8 oz. . . . . Set **7.98**

Molding Cutter Head

[D] CRAFTSMAN. Professional quality. Precision made, balanced cutter head has a 4-inch diameter. Fits practically all makes of bench saws having ½- or ⅝-inch arbors. 3 slots in head hold 3 blades (listed below). Allen wrench included.

9 N 2284—Cutter head only. Shipping weight 2 pounds. **$4.50**

Cutter Bits for use in the above Molding Cutter Head. Made of tool steel. 1 inch wide. Each set has three cutter bits except 9N2412 which has six.

9 N 2421—Bead Cutter. (Shown in Molding Cutter Head.) Wt. 6 oz. **$2.89**

[E] **9 N 2408—Planer** Shipping weight 6 ounces. **2.89**

[F] **9 N 2413—Cabinet Door.** Shipping weight 6 ounces. **2.89**

[G] **9 N 2414—Decorative Molding.** Shipping weight 6 ounces. **2.89**

[H] **9 N 2425—Screen Bead.** Shipping weight 6 ounces. **2.89**

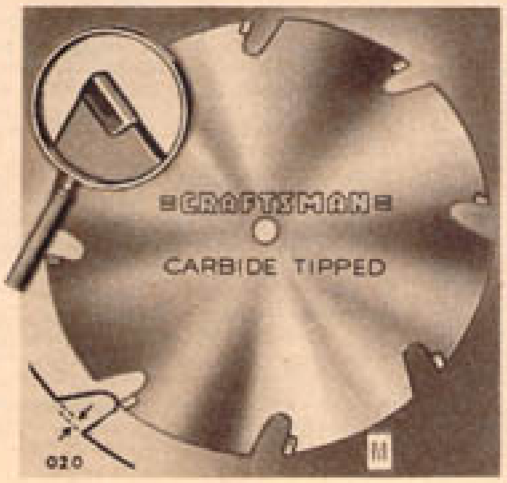
[J] **9 N 2423—Molding.** Shipping weight 6 ounces. **2.89**

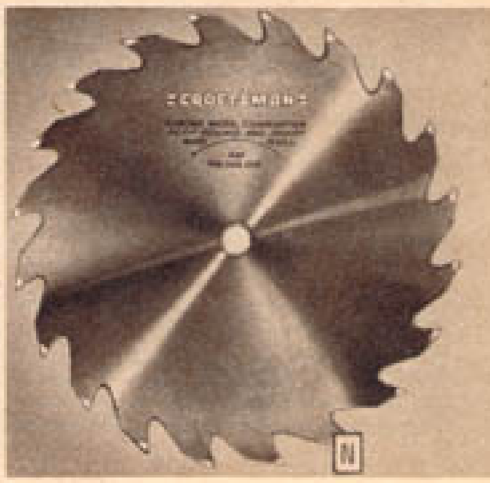
[K] **9 N 2412—Tongue and Groove.** Shipping weight 14 ounces. **5.79**

4-piece Turning Chisel Set

[L] New! Carbide-tipped steel blades . . . tough, long-lived. CRAFTSMAN professional quality. Carbide edges stay sharper up to 20 times longer than ordinary steel edges! Easily sharpened. Hardwood handles. For working wood, plastic, aluminum and brass. Set consists of 1 each of the following carbide-tipped chisels: ⅛-inch parting tool, ¾-inch round nose, ¾-inch skew, ½-inch gouge.

9 N 3629—Shpg. wt. 2 lbs. 2 oz. **$11.95**





CRAFTSMAN Tungsten Carbide-tipped Saw

[M] Lasts 20 times longer than ordinary steel blades! Safer 8-tooth design. Teeth project only .020 inch above non-cutting edge. Saw can't grab—protects you from kickback injury. Cuts all woods, plastics, laminates, aluminum, roofing, etc. Not for steel, iron or other ferrous metals. Width of tooth (cut) .108/.118 in. on all but 10-in. saw which is .118/.128 in. 10-in. saw has stepdown bushings of 1 to ¾ in. and 1 to ⅝ in. 8-in. saw has bushings to fit ½-in. arbors.

9 N 4943—*Please be sure to state diameter, arbor hole size and shape wanted.*

Diameter	Arbor Hole	Fits these saws	Shpg. wt.	Price
6-in.	½-in. square	Mall and DUNLAP 99N02572	1 lb.	$9.95
6½-in.	½-in. round	CRAFTSMAN 99N02553; bench saws	1 lb	9.95
8-in.	⅝ to ½-in. round	CRAFTSMAN 99N02557; bench saws	1 lb. 8 oz.	11.70
10-in.	1-in. with stepdown bushings	Bench saws, builders' saw, radial saw and swing saw	2 lbs. 8 oz.	13.95

New! CRAFTSMAN Chisel Tooth Saw Blades

[N] Chrome-nickel-molybdenum steel, heat treated and tempered. Stays sharp 30% longer than conventional combination blades. Bevel-filed, chisel-shaped tooth with greater hook angle provides a stronger, faster-cutting blade. Expertly set and filed.

9 N 4955—*Please be sure to state saw diameter, arbor diameter and arbor shape.*

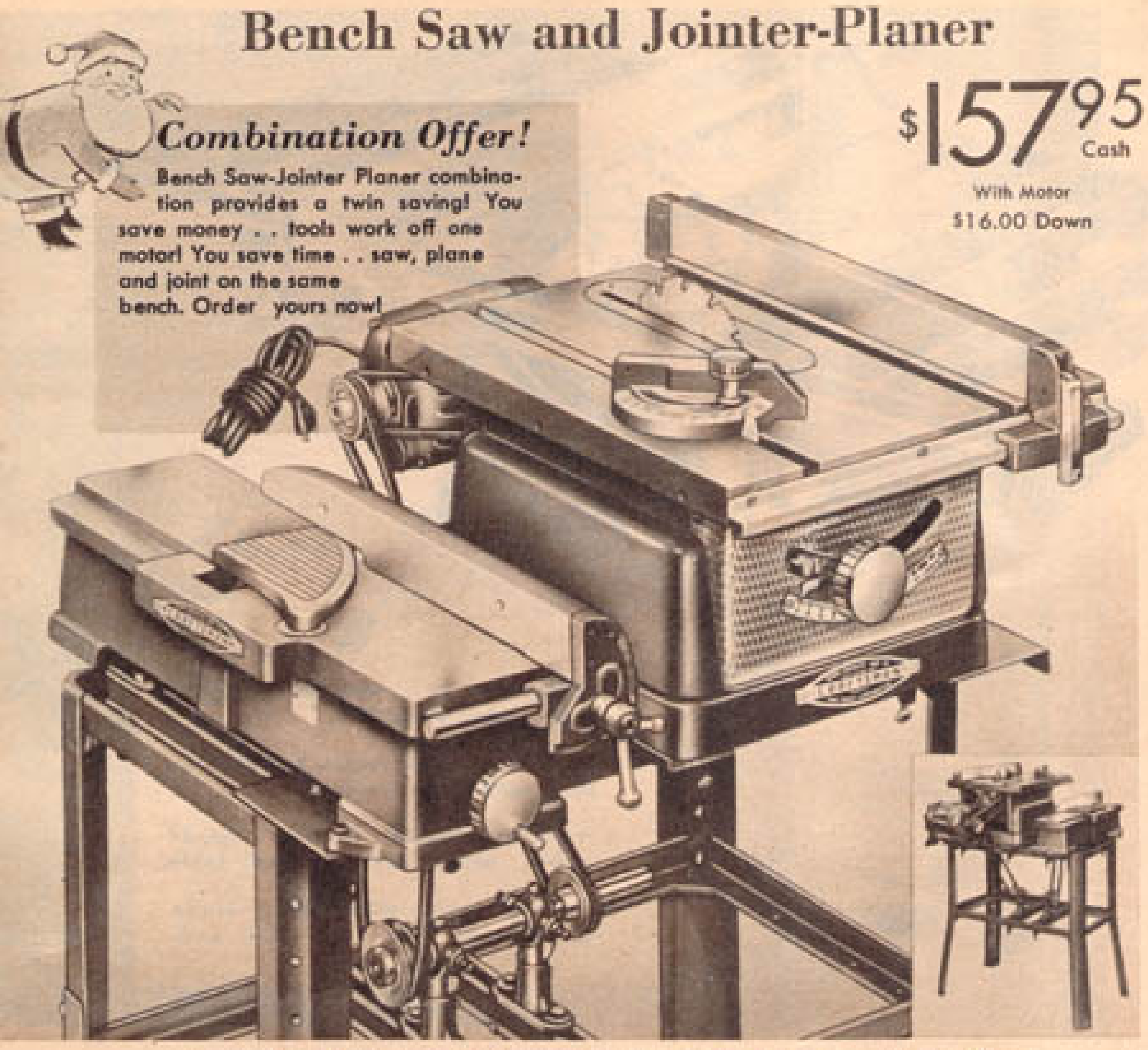
Teeth	Saw Diam.	Arbor, in.	Arbor Shape	Fits these Saws	Shpg. wt.	Each
16	6 inches	½	square	Mall, Pet, DUNLAP 9N2572	14 oz.	$1.59
16	6½ inches	½	round	CRAFTSMAN 9N2553 electric hand saw	1 lb.	1.59
20	8 inches	⅝–½*	round	CRAFTSMAN 9N2557 and Bench Saws	1 lb. 7 oz.	1.89
24	10 inches	1	round	Radial, swing, bench saws	2 lbs. 1 oz.	2.79

* Bushings supplied to fit either size arbor indicated.

Our finest CRAFTSMAN Tilting-Arbor

REG. U.S. PAT. OFF.

Bench Saw and Jointer-Planer



Now! A Christmas Surprise that can Pay its Own Way!
The Most Useful Space-saving Combination we've Seen!

NOTHING LIKE IT! Designed for top efficiency . . . both power tools on one bench. Make all saw cuts with lumber in level position *AND* plane and joint without moving to another bench.

CRAFTSMAN 8-inch Tilting-Arbor Bench Saw. "Floating Drive" smothers vibration, permits easier tilting and controls belt tension. ONE wheel controls BOTH angle and depth of cut. 20x17-in. table of cast semi-steel. Precision ground; sides machined. Grooved on both sides of blade for miter gauge. 9½ in. in front of blade at full depth of cut. Use fence on either side of blade. Double-row sealed ball bearings NEVER need additional lubrication. 8-in. combination blade (½-in. bore) gives up to 2½-in. depth of cut; tilts any angle to 45°. With miter gauge, rip fence, machine pulley, motor pulley, and belt. **CRAFTSMAN 4⅜-inch Jointer-Planer.** Massive, cast semi-steel base extends full length of tables. Overall length 29⁷⁄₁₆ in. Precision ground tables. Steel cutter head has three 4⅜-in. high speed steel knives. Maximum depth of cut ⅜-in.; rabbet depth ⅜-in. Fence tilts up to 45° in either direction.

Outfit includes: (1) CRAFTSMAN ⅓-H.P. Capacitor Motor; 3450 R.P.M.; for 110-120-volt, 60-cycle A.C. (2) Steel Bench; 30 in. long; 16¾ in. wide; adjustable to any height from 22 to 32 in. (3) Jack Shaft Kit; shafting, 2-in. machine pulley, belts, shaft hangers and attachment plates.

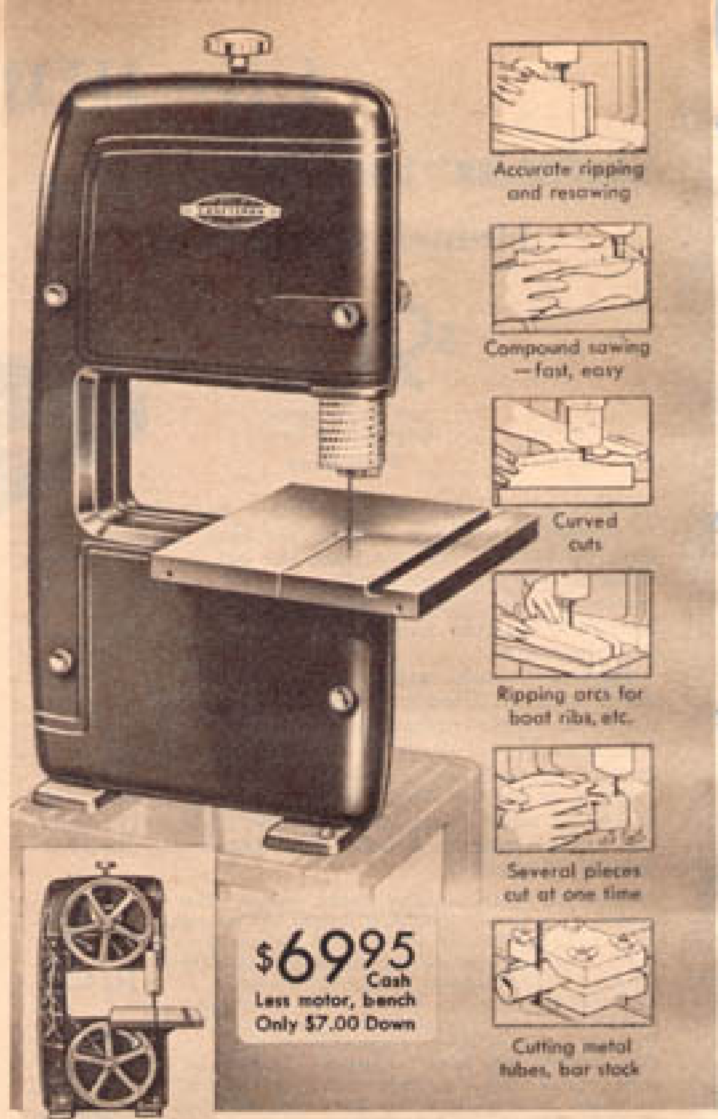
99 N M1207–Complete Outfit. Wt. 211 lbs. . . $157.95

99 N 02749K–Jack Shaft Kit only. For Bench Saw and Jointer-Planer. Shpg. wt. 22 lbs. . . . 16.95

99 N M2334—CRAFTSMAN Jointer-Planer only. Without motor, motor pulley, belt or bench. Shipped freight or express only. Shpg. wt. 63 lbs. . . . $46.50

99 N M2317–Same as 99 N M2334, with DUNLAP ⅓-H.P. 1750 R.P.M. motor for 110-120-volt 60-cycle A.C., 5-in. motor pulley, ½x40-in. V-belt. Shipped freight or express. Wt. 92 lbs. $61.25

9 N 2291—Set of three 4⅜-inch Jointer-Planer Knives. Shipping weight 7 oz. 3.25



CRAFTSMAN 12-in. Band Saw With Rigid Uni-Cast Cover

Heavy duty! Frame and back are cast in ONE PIECE with bridge-girder-type reinforcing! Cuts to center of 24-in. circle. Cuts wood up to 6-in. thick . . . as thin as 20/1000 in. Precision ball bearings . . . lubricated for life! 14³⁄₁₆x12½ in. cast semi-steel table tilts 0 to 45°. Table has miter gauge slot. Two 12⅝-in. diameter cast semi-steel (rubber-tired) wheels. With 80x¼-in. blade and 5-in. machine pulley. Overall height 37 in. Use at least ⅓-H.P. 1750 R.P.M. motor with 2-in. motor pulley.

99 N M2428—Without motor, motor pulley, V-belt or bench. Shipping weight 75 lbs. $69.95

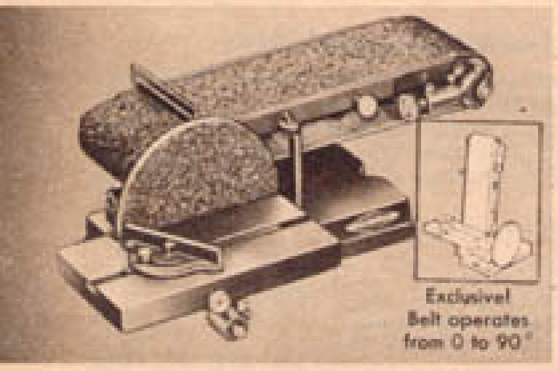
99 N M2434—With DUNLAP ⅓-H.P. 1750 R.P.M. motor (110-120-volt 60-cycle A.C.); motor pulley and V-belt. Shipping weight 102 pounds. $83.95

9 N 2343—Rip Fence, for above saw. (Not shown.) Works best when used with a ½-inch blade. Fittings included. Shipping weight 5 pounds. $4.75

9 N 2246—Miter Gauge, for above saw. (Not shown.) Shipping weight 4 lbs. 5.80

9 N 2623—Extra Blades. 80 in. long. For wood. Widths: ⅛, ¼, ⅜ or ½ in. *State width.* Shpg. wt. 7 oz. 90c

99 N 02140K—Steel Power Tool Bench, for above. 18 in. long. 16¾ in. wide. Shipping weight 24 lbs. 10.75



CRAFTSMAN 6-inch Belt and Disc Sander. Heavy duty! Belt table, 6½x17⁹⁄₁₆ in.; tilts 0 to 90°. Sanding disc table, 6½x12 in., tilts 0 to 45°. Use on wood or metal. Cast semi-steel tables and frame. 3-in. diameter drums; one rubber covered. Quick-change belt release. Self-lubricating bronze bearings. Length 28⅝ in. With miter gauge, stop guard, 9-in. abrasive disc, 6x48³⁄₁₆ in. sanding belt. 3-in. machine pulley.

99 N M2235—Less motor, motor pulley, belt, bench. *Freight or express.* Shpg. wt. 67 lbs. $43.50

99 N M2233—With ⅓-H.P. 1750 R.P.M. Capacitor motor (110-120-volt 60-cycle A.C.), belt, motor pulley. Wt. 101 lbs. $68.50

"Safe-Lock" Chuck Drill Press

$65.50 Cash Without motor

$7.00 Down on Easy Terms

CRAFTSMAN Ball-Bearing Drill Press. (*Drills to center of 13⅝-in. circle; max. spindle travel 3⅛ in.*) Smooth "Floating Drive." 4 precision ball bearings, lubricated for life. Pre-loaded quill bearings. "Perma-Coil" quill return spring. Jacobs "Safe-Lock" chuck, 0 to ½-in. capacity. No. 33 Jacobs taper. Rubber shock cushion. Depth gauge with stop nuts. Table tilts 90° right or left. 9x9-in. cast semi-steel table and base. Ht. 31⅝ in. 9 speeds, 625 to 5000 R.P.M., using two 5-in. 4-step pulleys and V-belt (included).

99 N M2364–Without motor. Shpg. wt. 110 lbs. $65.50

99 N M2366—With CRAFTSMAN ⅓-H.P. 1750 R.P.M. ball-bearing capacitor motor for 110-120-volt 60-cycle A.C. Shpg. wt. 144 lbs. . . $89.45





CRAFTSMAN 3-Wheel Band Saw

Special "super-alloy" blade. Cuts to center of 24-in. circle. Cuts wood to 4-in. thick . . . as thin as 20/1000 in. Double row precision ball bearings on drive wheel; lubricated for life! Double Torrington needle bearings on idler wheels. Reinforced frame. Steel housing encloses working parts. Built-in reading scale shows blade tension. 20¹¹⁄₁₆ in. high. 12x12-in. table tilts 0 to 45°; has tilt indicator. 62x⅜-in. blade; 4-in. machine pulley. (⅜-in. is the widest blade recommended.) Use at least ¼-H.P. motor with 3-in. motor pulley. Send in your order . . . NOW!

99N02430L–Without motor, motor pulley, belt. Wt. 68 lbs. $46.95

99 N M2433—With DUNLAP ⅓-H.P. 1750 R.P.M. motor (110-120-volt 60-cycle A.C.), motor pulley, belt. Wt. 96 lbs. . . $60.95

9 N 2664—Extra Blades. "*Super-Tuff*" steel. 62 in. long. ³⁄₁₆, ¼, or ⅜-in. wide. *State width.* Shpg. wt. 7 oz. $1.10

99 N 02134K—Steel Power Tool Bench for above. Wt. 28 lbs. 11.75

The Whole Family can Enjoy 'em!



FOR SHOP TRAINING

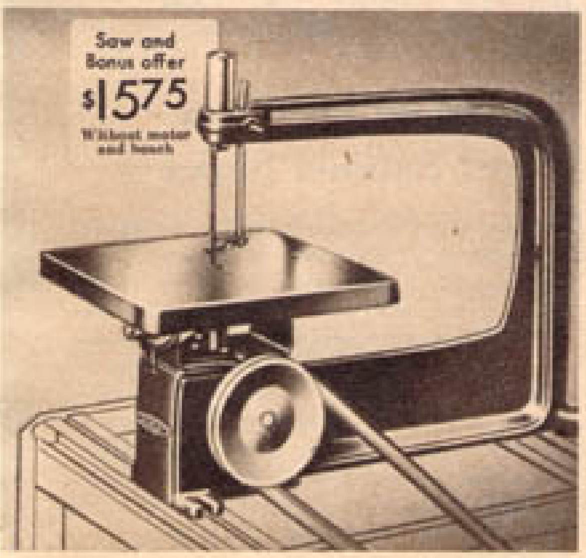
Jig Saws

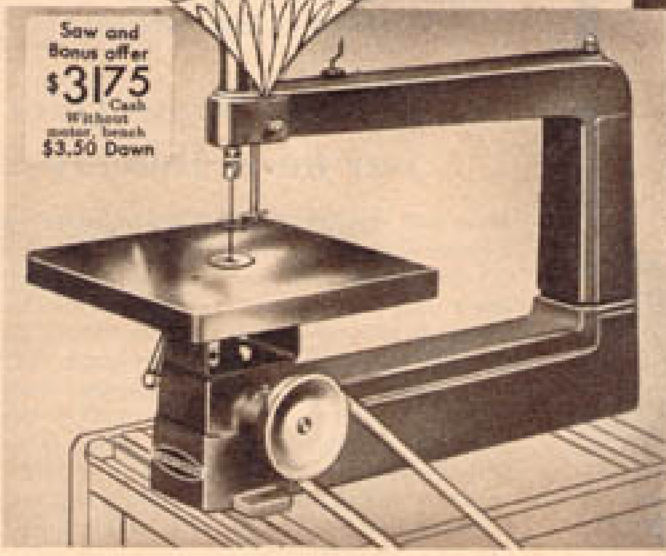
DOZENS OF USES!



No Extra Charge!

Now! With each Jig Saw below you receive—at no extra charge—a big Jig Saw pattern book valued at \$1.15! 17 pages of full size patterns! (Six of them shown above.) Enables you to make dozens of decorative (and useful!) home furniture pieces.





Not a Toy!

Rapid short-stroke action provides smooth cut . . . leave practically NO sawmarks . . . minimizes needs for hard, tiring sanding.



DUNLAP 12-inch Jig Saw

One of the smoothest-operating small jig saws we've ever seen. Scotch Yoke action for smooth quiet operation; runs in bath of oil. Enclosed coil-type spring. Cuts wood up to 1 in. thick; also cuts plastic and metals. 9x9-inch table tilts 0 to 45°; has tilt indicator. One-piece cast semi-steel frame with gray finish. One-inch stroke; 875 strokes per minute. Built-in sawdust blower. Height 14 9/32 in. With 5-in. pin-end type blade and 4-in. machine pulley.

99 N 02179K—**DUNLAP Jig Saw PLUS Bonus Offer.** Without motor, motor pulley, V-belt or bench. Shipping weight 33 lbs. \$15.75

99 N T2184K—With 1/4-H.P. 1750 R.P.M. split phase motor (110-120-volt, 60-cycle A.C.), motor pulley, belt. Shpg. wt. 57 lbs. \$28.50

99 N 02134K—**Steel Power Tool Bench** for Jig Saw above and at right. Wt. 28 lbs. . . . 11.75

CRAFTSMAN 18-inch Jig Saw

More weight, larger throat, and greater table area than ANY other jig saw we know of in this price range! Scotch Yoke action assures smooth operation; runs in bath of oil. Porous main bearing. Cuts wood up to 2 in. thick; also cuts plastics and metals. 1-in. stroke; 875 strokes per minute. Made of cast semi-steel. Upper arm can be removed for filing and saber sawing. 12x12-in. semi-steel table tilts 0 to 45° on double pivots. Enclosed coil-type spring. Blade chucks rotate 90° for ripping long pieces. Blade guides above and below table. Air for sawdust blower pumped through guide rod; no separate air hose. Over-all height 17 23/32 inches. Uses 5-in. or 6-in. plain end blade (one supplied). 4-in. machine pulley supplied.

99 N M2315—**CRAFTSMAN Jig Saw PLUS Bonus Offer as shown above.** Without motor, motor pulley, V-belt or bench. Shipping weight 68 pounds. Shipped freight or express. \$31.75

99NM2449—With DUNLAP 1/4-H.P. 1750 R.P.M. motor (110-120-v., 60-c. A.C.), motor pulley, belt. Wt. 92 lbs. 44.50

CRAFTSMAN 11-inch Jig Saw

Saw PLUS Bonus Offer **\$13.95**

- No motor to buy! Power unit in base
- Safe! No belt...no gears...no oiling

Not a toy . . . but a rugged power tool. For making models, puzzles, furniture, etc. Use it anywhere—even on the kitchen table! Blade moves 7200 strokes per minute. Smooth cut needs no sanding. High-speed, short-stroke action—and freedom from belts—makes saw so safe that even children can operate it. On-off switch. Rubber feet. 8 1/2x8-in. table. Height 10 1/2-in. *UL approved.* With six 5-in. pin-end blades; 5 1/2-ft. cord; plug. For 110-120-volt 60-cycle AC. Send your Christmas order . . . NOW!

99 N 02750—**Jig Saw PLUS Bonus Offer.** Mailable. Shipping weight 15 pounds. \$13.95

9 N 2690—Pkg. of 6 extra blades. Wt. 1 oz. . 2 pkgs. 45c

9 N 2981—Pattern Book. Shpg. wt. 11 oz. \$1.15

For the Family! CRAFTSMAN Sander-Polisher-Massager





Improved! Working area 37 1/2% greater than before!
Convenient! No motor to buy; never needs oiling!

An especially fine finishing sander . . . NOT for removing paint, varnish or deep scratches. And a rugged power tool the whole family can use! It's Dad's for sanding . . . Mom will want it for polishing and massaging . . . and it will cut the family car polisher's job in half! Very easy to use. You simply guide it . . . weight of tool does the work. New big 16 1/4-square-inch sanding pad area. Entire surface rests on work for constant contact. Heavy-duty reactance-type motor. "Dual-Arc" strokes (14,400 per minute) provide fast, easy, smooth sanding *with* or *against* the grain!

\$14.95 Without case

Tool length 6 1/2 inches; width 3 inches; height 4 1/8 inches. *Approved by Underwriters' Laboratories.* Use open-coated light-weight backing-type sandpaper; no coarser than 80. With 10 sanding sheets, lamb's wool polishing pad, velour polishing pad, 8-ft. cord and plug. For 110-120-volt 60-cycle only.

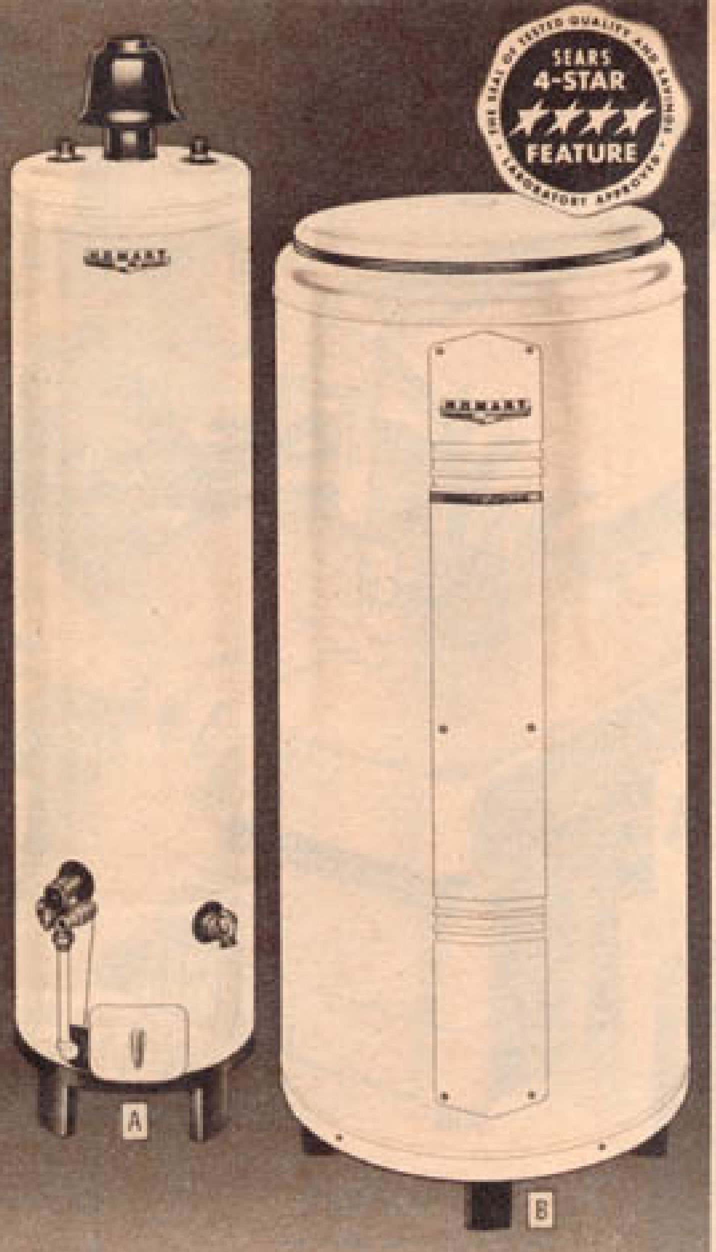
9 N 2714—With steel case. Shpg. wt. 6 lbs. \$16.50

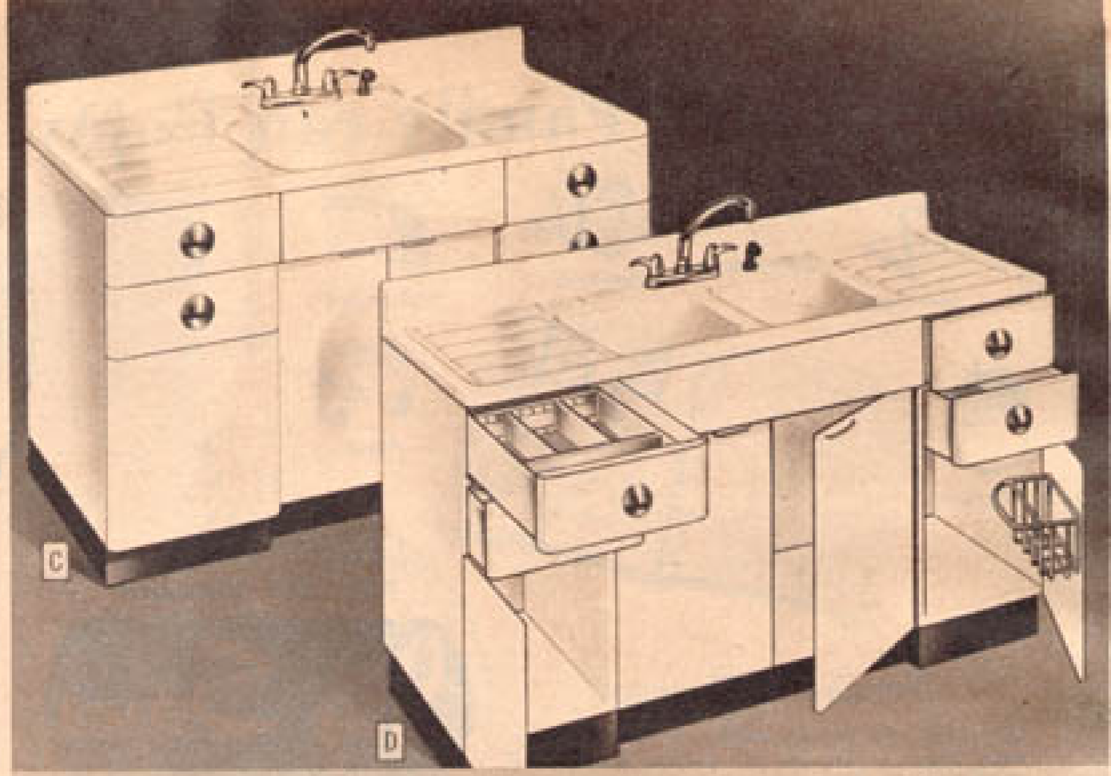
9 N 2713—Without case. Wt. 5 lbs. 14.95

9 N 2782—**Lamb's Wool Polishing Pad.** Shipping weight 2 ounces. 45c

9 N 2783—Velour Pad. Shpg. wt. 2 oz. 25c

9 N 2746—**Sanding Sheets.** Fine, medium, coarse. *State grit.* Wt. 5 oz. . . . . 2 pkgs. of 18 . . . . . . 45c





54-inch model with double drainboards

Separate Prices Total ~~$115.87~~ **$109.50** Cash

$5.00 Down, $6.00 Monthly

66-inch model with two drainboards, basins

Separate Prices Total ~~$148.87~~ **$142.50** Cash

$5.00 Down, $7.00 Monthly

Special Bonus Offer Saves You $6.37 on our finest Homart All-Steel Cabinet Sinks

Sears 66th Anniversary Offer continued for the Holidays! Our finest quality All-Steel HOMART Cabinet Sinks at our regular low prices *plus* handy accessories . . . (1) handy utility basket and (2) cutlery tray as shown; (3) lid file, (4) swing towel bars which are not shown. Utility basket holds soap and cleanser; has bar for dishcloth. Cutlery tray with adjustable dividers holds cutlery neatly sorted—has linoleum bottom. Lid file holds lids and covers right in place. Swing towel bars hold towels within easy reach. All made of attractively finished metal. **Sink top of heavy gauge steel is coated with Titanium vitreous enamel** that is extra-hard, true-white and acid-resisting. Our deluxe style fittings include swing spout mixing faucet of polished chrome plated brass with non-splash Crystal-Flo aerator on spout that rinses better, makes richer suds. Handy pull-out spray has shut-off valve in head. Removable basket strainer of stainless steel also closes to act as sink stopper. 3½-inch ledge across rear of sink. Splash back 4 inches high. Sink 36 inches high in front and 40 inches high to top in back. 1½-inch sink trap not included.

Our best "rounded-corner" design cabinet of rust-resisting heavy gauge steel with Sears famous finish inside and out (primer coat applied and baked; heavy coat of white enamel applied and baked again). This 2-coat, 2-bake finish is super-smooth, true-white and extra hard! Cabinet has 4 non-sticking drawers with recess pulls and safety stops. Non-sag, sound-deadened doors have concealed hinges with 4-point suspension, rubber bumpers, noiseless catches, built-in stops.

[C] 54-inch Cabinet Sink

Overall size 54x24 inches deep. One basin 20x16½x7 inches deep. Two drainboards, each 17x22 inches provide convenient work surface space. 4 drawers and 3 compartments provide plenty of storage space. Utility basket, cutlery tray, lid file and swing towel bars included at no extra charge.

42 N M6368—Shpg. wt. 237 lbs. $109.50

[D] 66-inch Cabinet Sink

Our largest . . . overall 66x24 in. deep. Twin basins each 14¼x17½x7 in. deep speed up dishwashing! Two drainboards each 17x22 in. Two basket strainers with connecting waste. 3 compartments and 4 drawers for storage. Utility basket, cutlery tray, lid file and swing towel bars included at no extra charge.

42 N M6313—Shpg. wt. 261 lbs. $142.50

You Can Make a Whole Family Happy FOR ONLY $5.00 DOWN!

20-gal. Natural Gas Was ~~$79.50~~ **$72.50** Cash

50-gal. Electric Model Was ~~$123.00~~ **$116.50** Cash

Many Prices Cut on Automatic Glass-Lined Water Heaters

GUARANTEED 10 FULL YEARS! New heater free if glass-lined tank fails within 5 years. Failure within next 5 years entitles you to new heater at current price less 1/120th for each month remaining on the original guarantee.

Save $6 to $9 on Homart Gas Models

[A] Tests prove glass-lined tanks will never rust, corrode, crack or chip! Thick glass wool insulation. Adjustable automatic thermostat. Built-in safety pilot. AGA approved. Baked-on white enamel finish. Connections for ½-in. gas, ¾-in. water, 3-in. vent pipes. Working pressure 127½ lbs. $5.00 monthly on Terms.

42 N M3592—For natural or mixed gas only. State size.

Tank Size	Height inches	Diam. inches	GPH Recovery 60°	GPH Recovery 100°	Shipping weight	Price Was	Cash Price
20 gal.	61¼	14⅜	28.0	16.8	145 lbs.	$79.50	$72.50
30 gal.	66⅜	16⅜	35.0	21.0	185 lbs.	91.50	82.50

42 N M3593—For butane or other LP (bottled) gas. State size.

Tank Size	Height inches	Diam. inches	GPH Recovery 60°	GPH Recovery 100°	Shipping weight	Price Was	Cash Price
20 gal.	61¼	14⅜	25.2	15.1	145 lbs.	$84.50	$77.50
30 gal.	66⅜	16⅜	28.0	16.8	185 lbs.	93.50	87.50

Save $6.50 on 50-gallon Electric Model

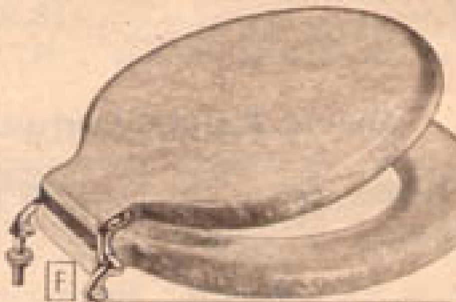
[B] **Unsurpassed for low cost operation.** Has current-saving double immersion elements. Thick glass wool insulation blankets glass-lined tank. Automatic thermostat, heat trap and diffuser for economy. UL listed. Baked-on white enamel finish. 127½-lb. working pressure. ¾-in. water tappings. For any 220–240-volt AC.

42 N M3650—State size, wattages (*NEMA standard listed—others furnished on request*). Order relief valve from general catalog.

Tank Size	Ht. In.	Tank Diam.	Element wattage Lower	Element wattage Upper	Shipping weight	Monthly on Terms	Cash Price
30 gal.	58⅜	20¼	600	1000	189 lbs.	$5.00	$99.50
50 gal.	61$\frac{15}{16}$	24¼	1000	1500	272 lbs.	6.00	116.50
80 gal.	74½	26⅜	1500	2500	443 lbs.	7.00	149.50



Was ~~$7.95~~ **$6.98**



De Luxe Extended Back Style **$9.20**

Lustrous Pearl Design Toilet Seats in 7 lovely colors

Our finest Homart quality! Pearl design pyroxylin on solid 1¾-inch stock for extra gloss, longer wear, easy cleaning. Stock 1¾ in. thick before sanding for smoothness. Will not warp or split. Fit standard bowls—hinge posts on 5½-in. centers. With hinge, nuts, washers, bumpers. **State color wanted:** *Harmony House,* (*HH*) *light Mint green,* (*HH*) *Tuscan wine,* (*HH*) *Sunshine yellow,* (*HH*) *Spice beige; also light blue, white, black.* Shipping weight 8 pounds.

[E] 42 N 3739—Standard style. *Was $7.95.* . $6.98

[F] 42 N 3700—Our de luxe design! Extended back with side mounted hinges. $9.20

Remember! Order regularly—get your Sears catalogs regularly!

Short of cash? Only a small down payment is needed on orders $20 or more with Easy Terms.

Lowest Prices of the Year!

OUR BEST HOMART

Bath Ensembles

WITH CHROME PLATED FITTINGS



PRICES CUT $15.00 ON COLOR ENSEMBLES

WAS $209.50 **$194.50** Cash

$19.50 Down 3-pc. Outfit with 5-ft. built-in Cast Iron Tub



NOW! STEEL TUB ENSEMBLES ARE COMPLETE WITH BEST FITTINGS

$149.95 Cash

$15.00 Down 3-pc. Outfit with 5-foot Steel Tub

Our Best Steel Tub Ensembles

For luxury appearance at a modest-budget price!

A smart-looking Homart Bath Ensemble . . . each fixture of high quality in every way and complete with *our best fittings* with gleaming, polished chrome plated finish.

5-ft. Homart Bathtub of heavy gauge Steel has acid-resisting finish of high gloss Titanium vitreous enamel. Has grooved hand grip and wide shelf rim for use as seat. Overall size 15½ in. high, 31 in. wide and 5 ft. long. Built-in style sets into walls at back and both ends of tub. Wide flange around wall rims prevents seepage of moisture. Sturdy and durable, yet comparably light in weight, the HOMART Steel Tub can be installed by one man . . . saves on shipping charges, too! Deluxe chrome plated brass fittings: wall mount mixing faucet (threaded for ½-in. pipe on 6-in. centers) with adjustable shower head and arm plus waste-overflow of 1½-in. brass tubing with mechanical trip lever drain.

Attractively designed Lavatory of stainproof vitreous china has handy shelf back. Overall size 20x18 inches. Basin 15½x11¾x5 inches deep; concealed overflows. Mixing faucet of polished chrome plated brass has non-splash aerator and mechanical trip lever drain (water connections on 4-inch centers). Polished chrome plated legs; towel bars. *Trap not included.*

Popular Reverse trap action Toilet of stainproof vitreous china. Unit-type with extended back on bowl holding tank. Trap 1½ inches. 2½ inch water seal. 9x11½ inch water area. Overall height 31 inches. White finished toilet seat included. Rough-in 12 in. or more.

White only	Catalog Number	Tub size—Fittings—Style			Shpg. wt.	Price
3-pc. Bath Ensemble	42 N M6840	5-foot	at right	built-in	315 lbs.	$149.95
3-pc. Bath Ensemble	42 N M6841	5-foot	at left	built-in	315 lbs.	149.95
Steel Bathtub	42 N M6638	5-foot	at right	built-in	165 lbs.	83.00
Steel Bathtub	42 N M6639	5-foot	at left	built-in	165 lbs.	83.00
Leg-style Lavatory	42 N M4705				45 lbs.	32.95
Toilet	42 N M4934	with regular ballcock			100 lbs.	34.50

Cast Iron Tub Ensembles

In Beautiful Colors

Color-matched exclusive Homart design
The finest quality we've ever offered!

How proud you'll be when your holiday guests and relatives see this beautiful, gleaming new HOMART Bathroom! Choose the color you like best . . . Harmony House Mint green, Harmony House Spice beige, Light blue or popular white (as illustrated in color and sold in our Big Catalog). Complete with our best polished chrome plated fittings!

Homart Bathtub is our finest cast iron construction with high gloss finish of vitreous enamel. Tubs in color are acid-resisting. Designed with center front curving in slightly so you can get closer to tub when bathing the children or cleaning. Wide flat rims at each end make handy seats. Deluxe polished chrome plated brass fittings: wall mount mixing faucet (threaded for ½-in. pipe on 6-in. centers) with adjustable shower head and arm (diverter closes automatically when water is shut off) and waste overflow of 1½-in. brass tubing with mechanical trip lever drain. Tub is 16 in. high, 32 in. wide and 5 feet long. Built-in style sets into walls at back and at both ends.

Latest design Lavatory of stainproof vitreous china has low faucet ledge. Matching fluted design. Large 22x18-inch size. Basin 15½x11¾x7 inches deep with concealed overflows. Polished chrome plated brass mixing faucet (water connections on 4-in. centers) with non-splash aerator on spout and mechanical trip lever drain. Polished chrome plated tubular legs have towel bars. *Trap not included.*

Our finest Siphon-jet action Toilet of stainproof vitreous china. Unit-type with extended back on bowl holding tank. Large 2¼-in. trap at back. 3-in. water seal. 10x12-in. water area. Overall ht. 30½ in. Matching pearl design seat included. Rough-in 12 in. or more. NOTE: add $1.50 to price for toilet with anti-siphon ballcock where required.

HHSpicebeige	Catalog No.	Tub—Fittings—Style			Wt. lbs.	Was	Price
3-Pc. Ensemble	42 N M5410	5-ft.	right end	Built-in	585	$209.50	$194.50
3-Pc. Ensemble	42 N M5411	5-ft.	left end	Built-in	585	209.50	194.50

light blue	Catalog No.	Tub—Fittings—Style			Wt. lbs.	Was	Price
3-Pc. Ensemble	42 N M5412	5-ft.	right end	Built-in	585	$209.50	$194.50
3-Pc. Ensemble	42 N M5413	5-ft.	left end	Built-in	585	209.50	194.50

HH Mint green	Catalog No.	Tub—Fittings—Style			Wt. lbs.	Was	Price
3-Pc. Ensemble	42 N M5414	5-ft.	right end	Built-in	585	$209.50	$194.50
3-Pc. Ensemble	42 N M5415	5-ft.	left end	Built-in	585	209.50	194.50

Ensembles, Tubs, Toilet and Lavatory in White only

White	Catalog No.	Tub—Fittings—Style			Wt. lbs.	Price
3-Pc. Ensemble	42 N M5232	5-ft.	right end	Built-in	585	$173.95
3-Pc. Ensemble	42 N M5233	5-ft.	left end	Built-in	585	173.95
Bathtub	42 N M4626	5-ft.	right end	Built-in	415	98.50
Bathtub	42 N M4627	5-ft.	left end	Built-in	415	98.50
Lavatory	42 N M4741				68	37.50
Toilet	42 N M4909	With regular ballcock			110	41.95

Budget troubles? With Easy Terms you pay only 10% down on any Bath Ensemble. *See page 353 for complete details*



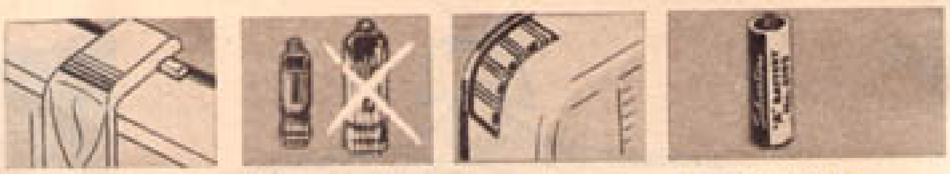
69^{50} Cash

$7.00 down
Model H-16 without Custom Earmold

Bring the Happy Sounds of Christmas Time Back into the Life of a Loved One with a

SILVERTONE HEARING AID

FOUR OUTSTANDING FEATURES



Adjustable Tone Control. Select the high or low tones you prefer easily!

Miniature, low-drain tubes make your Silvertone a much smaller set.

Easy volume control. One finger selects the degree of loud or softness.

Economical "A" Battery. Lasts longer than most . . . saves cost of replacing.



Christmas Bonus of 7 Batteries Included at No Additional Charge

Your SILVERTONE Hearing Aid will arrive with a 30 day supply of "A" and "B" batteries . . . ready to give 30 days of delightful hearing! Our special bonus of 6 "A" and 1 "B" battery combined with the 3 batteries already included with Model H-16 bring the total to enough batteries for a 30-day supply!

What finer gift could you give a loved one than "the glorious means by which to hear?" You can give this gift . . . by presenting a SILVERTONE Hearing Aid! SILVERTONE Aids are easy to order and fully guaranteed. If the Aid you order is not all you could desire, you can return it and get your money back. Model H-16 has a smooth plastic case which reduces clothing noises. Maroon and cream color with gold-plated front panel and reversible clip. It weighs only 4 oz.! It's small as a pack of cigarettes! Comes complete with 8 "A" and 2 "B" batteries (see Christmas bonus notice above), and an extra cord.

If you have worn an aid and have a custom ear mold, order:
8 N 8069R—SILVERTONE H-16. Shpg. wt. 1 lb. 12 oz. . . . . Only $69.50

If you haven't worn an aid and have no custom ear mold, order:
8 N 8074R—SILVERTONE H-16 with Custom Ear Mold Impression Kit. Complete material and easy-to-follow directions. 5-day service by our laboratory after receiving your impression. Shipping weight 2 lbs. 5 oz. . . . . Complete $74.50

If you want to enjoy inconspicuous hearing, order this Model H-16:
Includes a more modern, less-conspicuous type of hollow ear mold and plastic tube used in place of the conventional custom ear mold and cord. This allows receiver button to be worn under clothing or hair rather than in ear. A wonderful development for people who are reluctant to wear an aid!
8 N 8079R—Complete with Custom Ear Mold Kit. Shpg. wt. 2 lbs. 5 oz. . . . . Only $79.50

ACCEPTED — COUNCIL ON PHYSICAL MEDICINE and REHABILITATION — AMERICAN MEDICAL ASSOCIATION

GUARANTEE

If your SILVERTONE Hearing Aid becomes defective due to material or workmanship within one year after purchase, we will replace it with a brand new hearing aid at no extra charge! Satisfaction Guaranteed at Sears.



Merry Christmas and a Healthful New Year!

Super-Kaps and Vita-Perles in gala holiday wrappings to convey the warmest of season's greetings in a new way! Christmas boxes cheery as holly-berry with decorations make a charming package. Midfall bargain prices repeated.

4-STAR FEATURE SUPER-KAPS with MINERALS in holiday wrap. A light and a dark capsule contain 11 Vitamins and 9 minerals! Have Vitamin B_{12} and Folic Acid.
8 N 1737—Box of 400. Wt. 1 lb. Save 60c! *Was $5.98 in Big Book* . . . . Only $5.38

4-STAR FEATURE SUPER-KAPS in Christmas package. Each capsule contains 11 vitamins including Vitamin B_{12} . . . all the vitamins you are known to need daily!
8 N 1733—Bottle of 500. Wt. 2 lbs. 3 oz. Save 84c! *Was $8.33 in Big Book*. Only $7.49

VITA-PERLES . . . two bottles of 100 capsules combined in gala package. Vita-Perles contain 11 Vitamins and 11 Minerals in one "easy-to-take" capsule!
8 N 1716—Bottle of 100. (Not Christmas boxed). Shpg. wt. 12 oz. $3.89
8 N 9020—Two bottles of 100 in holiday box. Shpg. wt. 1 lb. 8 oz. 4.98

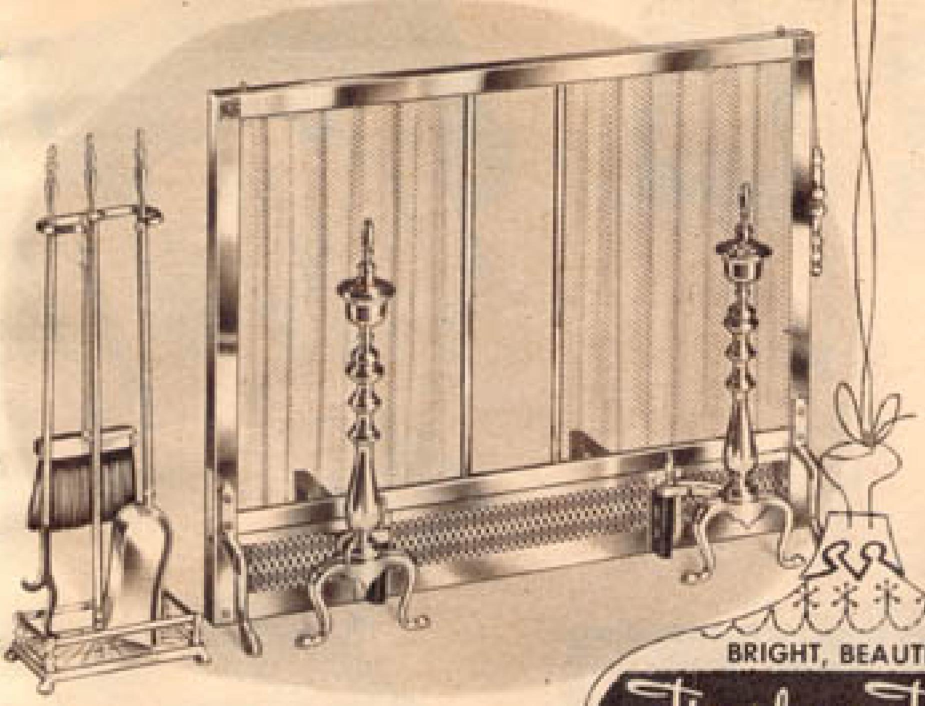
Treat Yourself to a modern Hospital Bed

$46.50 Cash Bed only $5.00 down

Hollywood-styled "All Purpose" Modern Bed . . . adjustable for utility plus comfort. This attractively designed Hollywood bed has handsome ivory leatherette headboard. The extra-long spring is manually adjustable at head and knees. You may raise the headrest and use for reading, lounging, or contour comfort. Raise both head and knees for convalescent or hospital use. Ideal for the guest room . . . may be used as a regular bed. Height of headboard, 38 in.; to top of spring, 13 in. Bed size: 39x81 in. long. Strong, twisted-link spring. Available on Sears Easy Payment Plan.
8 N M1105—Bed only. Shipping weight 115 pounds . . . . Only $46.50
8 N M1106—**Jumbo Innerspring Mattress** . . . for above bed. 39x80 in. long. 6½ oz. ticking. Stitched sisal insulation over resilient white layer-cotton felt. Designed "extra-long" for our above bed. Shpg. wt. 56 lbs. $35.50

Metal Bed Table. Eat, read, or write in bed. Tilts to any position. Rim prevents spilling. Steel understructure, ivory-enamel finished top. Folds to 1¾ in.
8 N 2570—Top 13x20 inches. Mailable. Shpg. wt. 5 lbs. . . . . Only $3.85

For Easy Terms see page 353. You can "order now" and "pay later" when you use Easy Terms!



William Holden

Chose This One!

$74.90 Cash
Only $7.50 Down

Our finest 7-piece Set
NEW! SOLID BRASS
Save $9.50 on Full Set

PULL-CHAIN SCREEN is solid brass—from beautiful frame with filigree panel to 2-pc. mesh curtain with channel-bound edges. Works like draw-draperies. 38x31 in. high.

ANDIRONS are 22¼ in. tall, full-patterned solid brass design, with brass covers and finials on cast iron shanks.

4-PIECE FIRESET (poker, brush, shovel, and 27½-in. stand). Has de luxe rail trim. Handles are big, easy to grip.

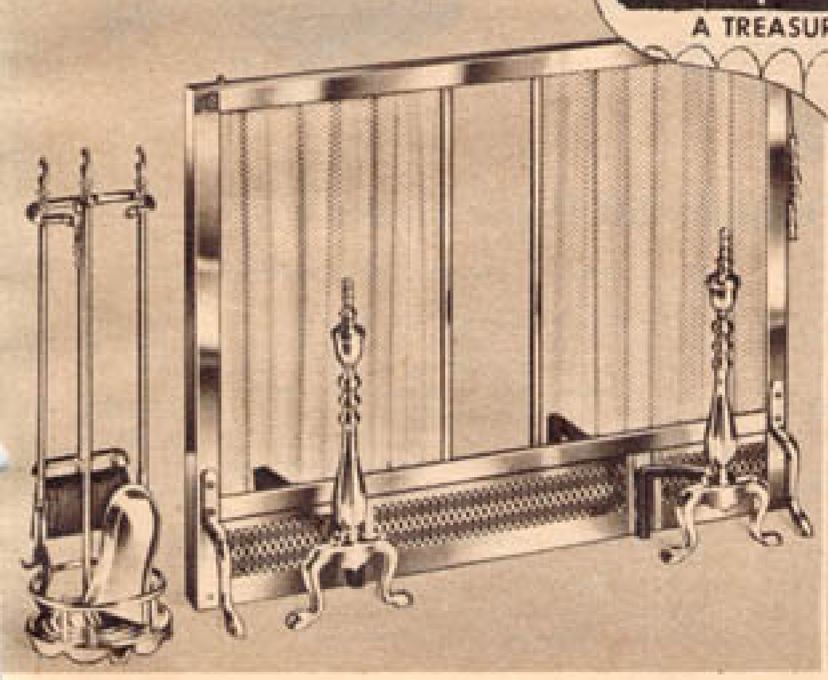
34 N M4241—7-pc. Set. *Freight or express.* Shpg. wt. 46 lbs. $74.90
34 N M4126—Screen only. *Freight or express.* Shpg. wt. 16 lbs 43.50
34 N 04179—Andirons only. *Mailable.* Shpg. wt. pair 17 lbs 22.95
34 N 04224—4-pc. Fireset only. *Mailable.* Shpg. wt. 13 lbs. 17.95

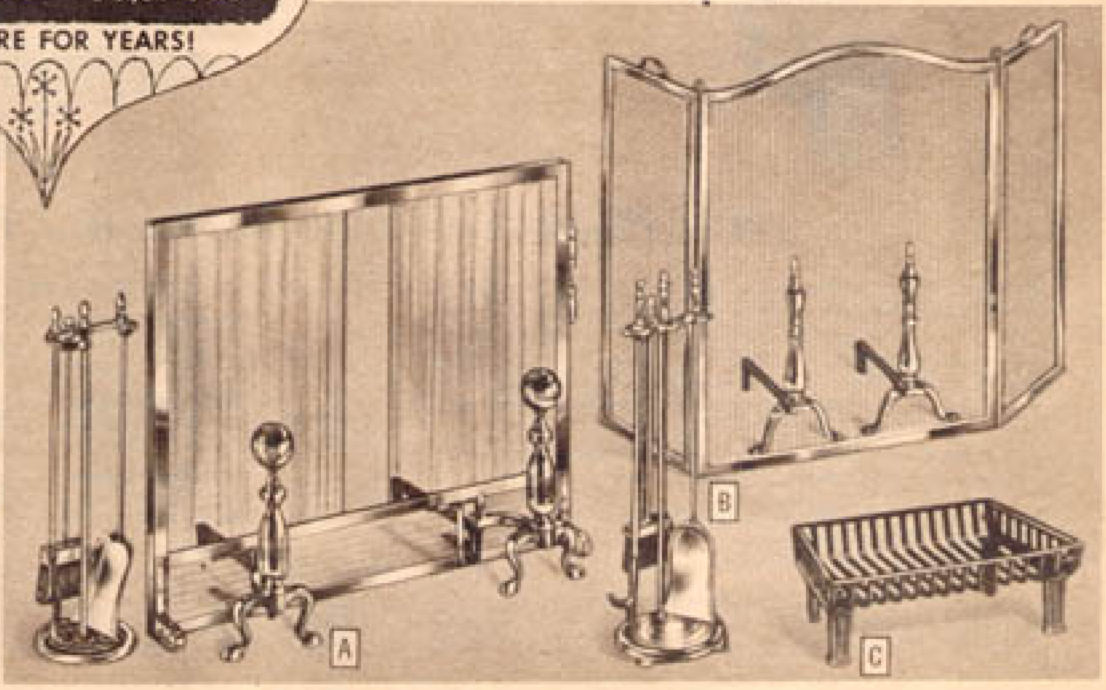


WILLIAM HOLDEN starring in "THE TURNING POINT", A Paramount Picture

BRIGHT, BEAUTIFUL
Fireplace Fixtures
A TREASURE FOR YEARS!

EASY TERMS Help You Buy the Best! *Actually only $7.50 down for big 7-pc. Set above . . even less for lower-priced sets. All resist tarnishing.* *See Easy Terms, page 353.*





New! Lower-priced 7-piece Set . . SOLID BRASS with our finest Pull-Chain Curtain Screen

YOU SAVE FULL $5.45 ON COMPLETE SET — $69.95 Cash, $7 Down

Pull-chain Screen is same solid brass beauty (34 N M4126) with filigree panel and channel-bound curtain described in set above. Stands tight against fireplace for extra safety. Assures easiest access to fire—nothing to lift or move. Just a gentle pull on chains opens and closes 2-pc. solid brass mesh curtain. 38x31 in. high.

Andirons are 19 in. tall with beautiful large urn-style top. Full-patterned solid brass design, with black cast iron shanks.

Fireset is 4-piece—poker, brush, shovel, and 26¾-in. stand. Has rail trim. Brush is large. Handles are big, easy to grip. Extra strong shafts.

34 N M4242—Complete 7-pc. Set. *Freight or express.* Shpg. wt. 39 lbs. $69.95
34 N 04177—Andirons only. *Mailable.* Shpg. wt. pair 15 lbs. . . . . . . Pair 13.95
34 N 04246—4-pc. Fireset only. *Mailable.* Shipping weight 8 lbs. 17.95

BRASS-PLATED 7-pc. Set

SAVE $3.00 ON FULL SET — $45.50 Cash, $5.00 Down

[A] **Pull-chain Screen.** Brass-plated frame, curtain. 38x31 in. high. Richly polished.

Andirons, 17-in. Brass-plated, including shank covers, finials. Cast iron shanks.

Fireset—brass-plated poker, brush, shovel, 24½-in. stand. Base has black center.

34 N M4363—Complete 7-pc. Set. *Freight or express.* Shpg. wt. 43 lbs. $45.50
34 N M4123—Screen only. *Freight or express.* Shpg. wt. 17 lbs. *$2.50 Down . . Cash* $24.50
34 N 04159—Andirons only. *Mailable.* Shipping weight pair 12 lbs. $14.75
34 N 04213—4-piece Fireset only. *Mailable.* Shipping weight 11 lbs. $9.25

7-pc. Set . . SOLID BRASS

SAVE $2 ON FULL SET — $33.40 Cash, $3.50 Down

[B] **Folding Screen,** polished brass binding. Black mesh. 52x32¾ in. high.

Andirons are 15 in. Full-patterned polished solid brass. Cast iron shanks.

Fireset is 4-pc.—poker, brush, shovel, and 27½-in. stand. Polished solid brass.

34 N T4365L—7-pc. Set. Wt. 32 lbs. $33.40

[C] **CAST IRON GRATES for coal.** 14 in. front to back. Allow 2-in. clearance. Shpg. wts. 25, 32, 35 lbs.

34 N 04278K—Front 21, back 17 in. . . $6.25
34 N 04279K—Front 24, back 20 in. . . 6.45
34 N 04280K—Front 27, back 23 in. . . 6.95

Surprise the family with this 3-in-1 Beauty!

A Complete Fireplace Unit—Brass-plated PULL-O-MATIC Screen with Poker and Brush—ALL for one low price . . Only $3 Down on Easy Terms

$26.95 Cash



Priced so low . . yet offers rich polished brass-plated beauty PLUS safety and convenience that only pull-chain curtains can provide.

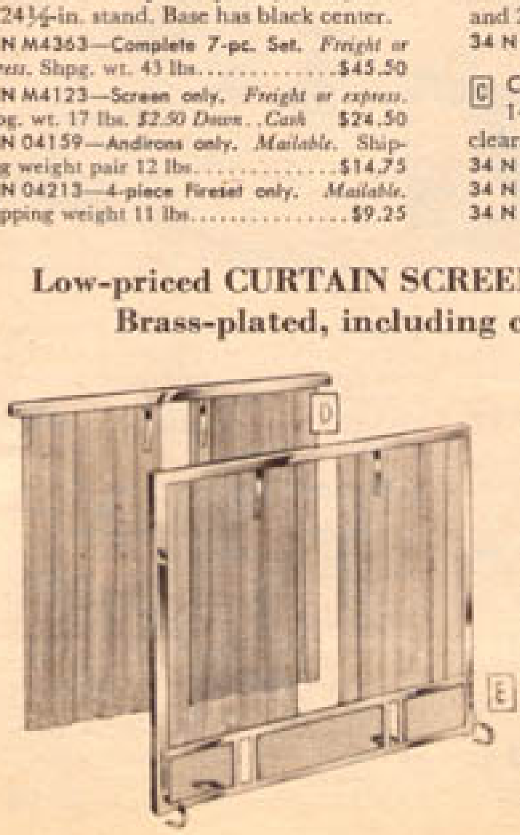
Stands tight against fireplace for greatest protection from sparks. 38x31 inches high.

Assures easiest access to fire—nothing to lift or move. Chains open and close 2-pc. brass-plated mesh curtain.

Poker and Brush hang on screen frame, handy and out of the way. *Freight or express.*

34 N M4120—Shpg. wt. 17 lbs. $26.95

Low-priced CURTAIN SCREENS . . 2 styles low as $11.50
Brass-plated, including curtains



- Beautiful polished finish, smart with any andirons and fireset
- Curtains slide open and closed on rod at top, hang to floor
- Choose size that will slightly overlap your fireplace opening

[D] **Frame at top, screws to face of mantel.** Screws included.

34 N 04037—38x31 in. high. *Mailable.* Shipping weight 10 lbs. . $11.50
34 N 04048—40x32 in. high. *Mailable.* Shipping wt. 9 lbs. $12.50

[E] **Stands on hearth.** Frame on all sides. Has four feet.

34 N M4265—38x31 in. high. *Freight or express.* Shpg. wt. 15 lbs. . . $18.50
34 N M4266—40x32 in. high. *Freight or express.* Shpg. wt. 16 lbs. . . $18.95



100% Plastic Tower Playing Cards . . Outwear 50 Paper Decks

Famous TOWER All-Plastic Playing Cards are now available in 6 distinctive designs including the new Flamingo. They are priced low, yet of a quality equal to or better than any on the market, regardless of price! Laboratory tested for workmanship and materials. They will not absorb moisture—therefore won't warp, and can be wiped clean with a damp cloth. Any card that becomes damaged may be replaced.

All Tower Plastic Cards come in smart plastic gift boxes. Shipping weights: single deck 8 ounces, two decks 1 pound.

New Flamingo Design
3 N 3548—Single bridge deck.................... $2.60
3 N 3549—Two-deck bridge set.................... $4.95

Cameo Design
3 N 3530—Single bridge deck.................... $2.30
3 N 3531—Two-deck bridge set.................... $4.50

• Not plastic coated but 100% plastic cards

Our America Design
3 N 3532—Single bridge deck...... $2.30
3 N 3533—Two-deck bridge set....... $4.50

Wildflower Design
3 N 3517—Single bridge deck...... $2.30
3 N 3518—Two-deck bridge set....... $4.50

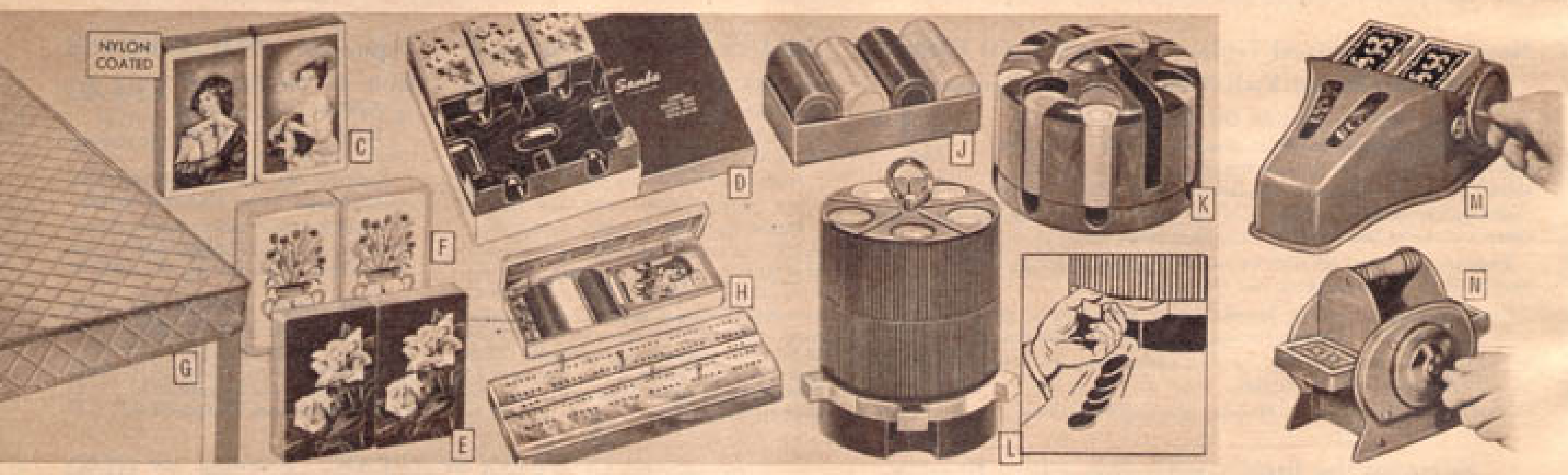
Traditional Design
3 N 3525—Single bridge deck...... $2.30
3 N 3526—Two-deck bridge set....... $4.50

Modern Classic Design
3 N 3540—Single bridge deck...... $2.30
3 N 3541—Two-deck bridge set....... $4.50
3 N 3542—Single pinochle deck...... 2.30
3 N 3534—Two-deck pinochle set..... 4.50

• Equal to or better than any other top quality plastic cards

[A] **Canasta and Samba Gift Sets.** Same excellent non-absorbent plastic as TOWER cards at left. Assorted 2-color picture backs. Includes 2 decks of plastic cards; smooth plastic Canasta tray 7¾x5 in.; instructions. In red and gold color box.
3 N 3546—**Set.** Shipping weight 1 lb. 8 oz......... Set $4.95
3 N 3545—Card set only, in plastic box. Shpg. wt. 1 lb. . $4.50
3 N 3511—**All plastic 3-deck Samba Set.** New, exciting game similar to Canasta. Instructions. Shpg. wt. 1 lb. 4 oz. $6.75

[B] **Tower Sportsman's Wallet Pack.** Designed especially for servicemen and sportsmen. 2-deck set of TOWER 100% plastic cards in Modern Classic Design. Brown simulated leather case with snap-shut flap to protect cards.
3 N 3547—Shipping weight 14 ounces................ $4.85



[C] **New! Nylotone Double-Deck Bridge Set.** Fine quality paper cards coated with glossy lustrous nylon. Assorted picture back designs. Gilt edged.
3N3595–Shpg. wt. 12 oz. 2-deck Set $2.39

[D] **Deluxe Duratone Samba Set** with extra deep plastic tray, 45 page rule book, score pad and 3 decks Duratone (plastic coated) cards. Colorful gift box.
3 N 3500—Shipping wt. 1 lb. 8 oz. $3.69
3 N 3519—**Duratone Samba Cards only.** Gift box: 3 decks. Rules. Wt. 1 lb.. ... $2.65

[E] **Duratone Canasta Set.** Two excellent quality paper card decks, plastic coated. Gilt edged. Boxed. Instructions.
3 N 3539—Shpg. wt. 12 oz.....Set $1.79
3 N 3551—Set, plus plastic Canasta tray 7¾x5 in. Wt. 1 lb. 8 oz....... 2.10

[F] **Tower Plastic-Coated Cards.** Our finest quality plastic-coated paper cards.. wipe clean with damp cloth. Gilt edges. Assorted picture backs. Boxed. Wt. 12 oz.
3 N 3506—2-deck bridge set....... $1.45
3 N 3536—Pinochle deck ...... 2 for $1.45

[G] **Reversible Bridge Table Cover.** Padded, quilted. Vinyl plastic. Heat-sealed seams . . waterproof. *State colors* wine with gray back; green with chartreuse back.
3 N 3505—Shipping wt. 6 oz...... $1.95
3 N 3504—**Canasta or Samba Cover.** Pockets on 4 sides hold melds. *State color* green or maroon (gray backs). Wt. 6 oz. Ea. $1.59

[H] **Traveler's Pal.** Compact game kit—for home or travelling. Cover of plastic case is cribbage board . . 2¾x7x1¾ in. Inside are 100 red, white and blue poker chips, 5 dice, deck of cards, 4 cribbage pegs.
3 N 3559—Shipping wt. 14 oz..... $2.98

[J] 3 N 3578—**100 Tower Plastic Poker Chips.** Hard-wearing. Interlocking edges. 1¾ in. diameter.
Shpg. wt. 14 oz. Box................ 96¢

[K] **Revolving Plastic Poker Rack** filled with 200 plastic chips. Smooth, polished maroon plastic. Revolves on rubber footed matching plastic base. Holds 200 chips and 2 decks of cards (cards not included). Diameter 7¾ in.; height 5¾ in.
3 N 3576—Shpg. wt. 3 lbs. 6 oz... $4.75

[L] **Chip-o-matic Poker Rack with Automatic Dispenser.** Fast . . . accurate. Speeds up the game and eliminates mistakes in chip count. Just pull the handle and presto!—you have 5 chips. Revolving rack makes dispensing easier. Filled with 250 plastic chips. Fluted black plastic body. Rubber feet. 6-in. dia., 7½ in. high.
3 N 3588—Shpg. wt. 4 lbs....... $9.50

Card Shufflers

- Easy to use . . . just turn the handle
- For any card game . . Ideal for 2-deck Canasta and 3-deck Samba
- Mixes cards quickly and thoroughly

[M] **Standard Shuffler.** Automatically shuffles. Saves time and patience. Durable plastic. Wonderful gift for any card player. Assorted colors.
3 N 3577—Wt. 1 lb. 12 oz.... $2.69

[N] **Deluxe Shuffler** of heavy gauge steel with green hammerloid enamel finish. Mixes cards thoroughly. No bending, breaking, sticking or fumbling—players enjoy it.
3N3581—Shpg. wt. 3 lbs. 6 oz. $5.25

Order early for Christmas!

1952 CHRISTMAS BOOK INDEX



Use Sears Easy Payment Plan

To make your Christmas shopping easier . .
To remember everybody on your list

Just a small down payment and a few dollars each month will buy anything we sell in orders of $20 or more

Christmas shopping from Sears catalogs is pleasant as well as convenient and economical . . . and Sears Easy Payment Plan makes it easy to remember everybody on your list. We suggest that you order early. So make up your Christmas list and do your shopping now . . . choosing from the thousands of beautiful Christmas gift ideas in this book and the thousands of money-saving items in our Fall and Winter General Catalog and Midseason Book.

You don't have to have all ready cash, nor do you have to disturb your savings. You can spread payment over the months ahead, as everything we sell regardless of price may be purchased on Sears Easy Payment Plan in orders of $20 or more. Sears Easy Terms provide an easy, thrifty way to get the things you want now—to use and enjoy while paying for them.

Sears Easy Payment Plan also encourages the purchase of the BEST qualities which give greater satisfaction and insure greater economy.

It's easy to order on Sears Easy Terms

List the items you want on one of our order blanks. Add up the cash prices of these items and be sure that the total amounts to $20 or more. Then have the head of your household fill in the answers to the questions on the back of the order blank and sign it. Enclose a check or money order for the necessary down payment and mail the order to Sears. That's all there is to it!

ONLY 10% DOWN PAYMENT REQUIRED on anything you order—*EXCEPT*

▶ **EVEN LOWER DOWN PAYMENTS** on Coldspot Refrigerators and Freezers, Cooking Stoves and Ranges, Washing Machines, Ironers, Clothes Dryers, Radios, Phonographs, Recorders, Television Sets, Pianos, Sewing Machines, Vacuum Cleaners, Cabinet Sinks, Dishwashers, Garbage Disposers, Water Heaters, Water Softeners, Air Conditioners, Dehumidifiers, Floor Polishers. Down Payments for these items are shown on pages where they are described.

▶ **20% DOWN PAYMENT** (one fifth) on the following articles:

Air Compressors	Motor Scooters	Saw Mills and Accessories
Auto Trailers	Paint Sprayers	Timber Power Saws
Guns	Truck Tires	or Brush Cutters

For amount to send with your order . . . refer to the down payment information above. If your order consists of merchandise from more than one group, figure the down payment on each group separately and add them together.

For amount payable monthly . . . when ordering Household Appliances refer to pages on which they are described . . . for all other merchandise refer to Payment Table at right. Note that the monthly payment on a new account is only $5.00 for an unpaid balance up to $55.00. For monthly payment where purchases are added to an open account, see explanation at right.

Additional Purchases on Easy Payment Accounts

Once your credit is established at Sears and you have an open Easy Payment Account with us, you can "add on" purchases amounting to $10 or more from any current Sears catalog as you need the merchandise. Just make a list of the things you need on our handy order blank, mention your Easy Payment Account number and write: "Add it to my account."

You are not required to send separate monthly payments on the new purchase and old balance on your account. The amount of your new purchase, plus our usual carrying charge, is added to the amount you owe and you pay on only one account. For monthly payments on add-on purchases, see the explanation at the right under "Amount Payable Monthly for Add-on Purchases."

SPECIAL EASY TERMS

LOWER Down Payments and LOWER Monthly Payments for the following Home Appliances are shown on the pages where they are described.

COLDSPOT REFRIGERATORS AND FREEZERS
COOKING STOVES AND RANGES • DISHWASHERS
CABINET SINKS • GARBAGE DISPOSAL UNITS
HOT WATER HEATERS • WATER SOFTENERS
RADIOS • PHONOGRAPHS • TELEVISION SETS
PIANOS • RECORDERS • SEWING MACHINES
VACUUM CLEANERS • FLOOR POLISHERS
WASHERS, CLOTHES DRYERS AND IRONERS
AIR CONDITIONERS • DEHUMIDIFIERS

For ALL OTHER articles **figure monthly payments according to Payment Table below:**

PAYMENT TABLE

If Unpaid Balance amounts to	We shall Add for Easy Payments	Amount Payable Monthly Is
$20.00 to $22.00	$2.00	
22.01 to 24.00	2.25	
24.01 to 26.00	2.50	
26.01 to 28.00	2.75	
28.01 to 30.00	3.00	
30.01 to 33.00	3.25	$5.00
33.01 to 36.00	3.50	
36.01 to 40.00	4.00	
40.01 to 45.00	4.50	
45.01 to 50.00	5.00	
50.01 to 55.00	5.50	
55.01 to 60.00	6.00	6.00
60.01 to 65.00	6.50	
65.01 to 70.00	7.00	7.00
70.01 to 75.00	7.50	
75.01 to 80.00	8.00	
80.01 to 85.00	8.50	8.00
85.01 to 90.00	9.00	
90.01 to 95.00	9.50	
95.01 to 100.00	10.00	9.00
100.01 to 110.00	10.50	
110.01 to 120.00	11.50	
120.01 to 130.00	12.50	10.00
130.01 to 140.00	13.50	
140.01 to 150.00	14.50	11.00
150.01 to 160.00	15.50	
160.01 to 170.00	16.50	12.00
170.01 to 180.00	17.50	
180.01 to 190.00	18.50	13.00
190.01 to 200.00	19.50	
200.01 to 210.00	20.00	14.00
210.01 to 220.00	20.50	
220.01 to 230.00	21.00	15.00
230.01 to 240.00	21.50	
240.01 to 250.00	22.00	16.00

Write for Terms over $250.00

Amount Payable Monthly for Add-on Purchases

If your new purchase is merchandise of a durable type, such as home appliances, farm equipment, building material, furniture, plumbing or heating equipment, your monthly payment will not be increased except where a larger payment is called for by the Payment Table above. Where your purchase consists principally of wearing apparel or miscellaneous articles that are not of a durable nature, your present monthly payment will be increased $1.00 except where a larger payment is called for by the Payment Table above.

EXCEPTION: Your monthly payment will not be increased if your present monthly payment is sufficient to pay the new balance within eight months.

Order regularly and get your catalogs regularly



Make Sears your gift headquarters

Use this Christmas Book and your other Sears Catalogs for Complete Selection

Sears Guarantee

- *To Save You Money*
- *To Deliver All Merchandise Safely*
- *To Satisfy You Perfectly*

¶ We guarantee that every article in this catalog is honestly described and illustrated.

¶ We guarantee that any article purchased from us will give you the service you have a right to expect.

¶ If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

¶ We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

IMPORTANT ABOUT PRICES

If the price of any item in this catalog is reduced after the catalog is in your hands, we will fill your order at the lower price and return every penny of the difference to you. **Regardless of which Sears catalog you order from, you always get the benefit of any price reductions the market affords. We believe that Sears prices save you money and always give you the greatest possible value.**

Prices in this catalog apply only to orders placed by mail, telephone, telegraph or at the Catalog Sales Department in a Sears Retail Store, at a Sears Catalog Sales Office, or in one of Sears Affiliated Stores.

Should the Federal, State or Local Governments increase or impose additional taxes after this book goes to press, we reserve the right to add such taxes to the prices shown. On the other hand, if any existing taxes are reduced or terminated while this catalog is in effect, we shall adjust our prices accordingly.

HOW TO ORDER

Shop through this Christmas Book, your Sears General Catalog and Midseason Book now. List all the things you want on the enclosed order blank. However, if you don't have a Sears order blank handy, any plain paper will do.

Please be sure to print or write plainly your full name and complete address, including rural route and box number if you live on a rural route. Then give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Add the shipping weights of items you are ordering, and change ounces to full pounds (16 ounces to the pound).

Refer to parcel post rates on page 356 for amount to include for postage, as we must pay postage on parcel post packages before we can ship your merchandise. *If you send too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed to ship your order.

The best ways to send money are by post office money order, express money order, or by bank draft or check. Your mail carrier will be glad to buy a post office money order for you if you live on a rural route. You can also obtain a money order at your post office or from local express agent.

PROMPT SERVICE

The vast majority of Sears orders are carefully filled and on their way to the customer within 24 hours after they are received.

C.O.D. MAIL ORDERS

Unless there is a real need for C.O.D. service, we urge you to enclose money order or check with your mail order, thus avoiding the extra expense of shipping C.O.D. which would cause you to lose part of the savings in buying by mail from Sears. On parcel post C.O.D. shipments, in addition to the price of the merchandise and parcel post charges, you pay a C.O.D. collection fee which is an extra charge the post office makes for handling C.O.D. shipments. The post office also charges you a money order fee for forwarding payment to us. **For example,** on a $6.00 C.O.D. order you would pay the post office a 40-cent C.O.D. collection fee and a 15-cent money order fee in addition to the regular parcel post charge. Save this extra expense by including the total remittance with your order.

We do not ship C.O.D. orders:—For merchandise that is cut, engraved, printed, or made to special order. For merchandise that is shipped direct from one of our factories. For merchandise to be shipped to foreign countries. For merchandise to anyone other than the person sending us the order. For seeds and perishable nursery goods.

ORDER REGULARLY AND GET YOUR CATALOGS REGULARLY

We send our catalogs without request to customers who buy regularly from any Sears catalog—by mail, by phone or through one of our catalog sales offices. To be sure that all of your orders will be correctly credited to you, **we suggest that all members of the same family order under one name,** preferably that of the head of the household—and that this name be written the same way each time you order—for example "John T. Jones" (always using full name).

The color pages in this catalog reproduce the actual colors of the merchandise as faithfully as is possible with modern high speed printing equipment. Naturally in the process of reproduction some of the printed colors may vary slightly in shade from the actual colors of the merchandise. In such cases, as with everything we sell, we guarantee your complete satisfaction or your money back.

FIVE EASY WAYS TO SHOP AT SEARS

1. *Shop at Home by Mail...* It's easy, thrifty. Just look through your Sears catalog and make your selections; then fill out the handy order blank and mail it to us with your remittance.
2. *Shop at Home by Phone ...* The quickest way to shop if there is a Sears phone order office in your community. Give the phone order clerk the catalog number, price and description of the merchandise you want. You pay when the goods are delivered.
3. *Shop at Sears Catalog Sales Offices ...* For Sears mail order prices and special services, visit or phone Sears Catalog Sales Office. An efficient clerk will gladly help you take measurements, and write and mail your order for you.
4. *Shop at Catalog Sales Department ...* Visit or phone the Catalog Sales Department in your nearest Sears Retail Store where you can order from any of our current catalogs at Sears low catalog prices. Our helpful sales people will write and mail your order.
5. *Shop in Sears Retail Stores ...* at your service throughout the country—over 600 Sears stores where you can buy nationally accepted merchandise over the counter and take it with you. Home delivery and installation can be arranged when needed.

If you have any questions about our merchandise or service, write ... Personal Service Dept., Sears, Roebuck and Co., Kansas City 14, Mo.

IMPORTANT TAX NOTICE

If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

Arkansas (Use Tax) 2%	Missouri (Sales Tax).............2%
Colorado (Use Tax) 2%	New Mexico (Compensating Tax) 2%
Iowa (Use Tax)....2%	Oklahoma (Use Tax)............2%
Kansas (Use Tax)..2%	Utah (Use Tax)..................2%



It's easy to get a perfect fit at Sears

Just follow our Simple Measuring Instructions
FIRST—"Measure to be sure" SECOND—Order the right size

SEE SIZE CHARTS ON PAGES WHERE MERCHANDISE IS LISTED



How to Measure for Girls and Teens

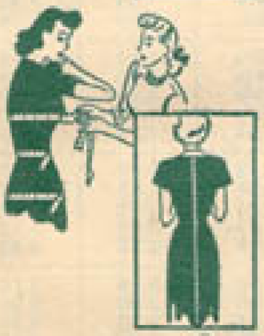
Children grow so rapidly that it is important to measure carefully each time you order. If measurements come between two sizes, order larger size. Remember, her age doesn't tell you what size your child wears. Recheck measurements each time you order.

Measure Chest or Bust around body at fullest part of chest or bust. Hold tape snugly, well up over shoulder blades.

Measure Height—Have child remove shoes and stand naturally against wall. Make mark level with top of head. Measure from this point to floor.

Measure Hips in straight line around body at fullest part of hips (about 7 inches below waist).

Measure Waist around smallest part at natural waistline.



How to Measure for Women

If hip and waist measurements are between two sizes, order size nearest these two measurements. Waist and hip sizes are the most important. Hold tape firm but not tight.

Measure Around Hips at fullest part. This is an important measurement.

Measure Waist around smallest part at natural waistline.

Measure Bust around body at fullest part of bust. Do not let tape slide down shoulder blades in back.

Measure Length from "bump" at back of neck to waist and on down to hem.



How to Measure for Men

Have someone else take your measurements if possible. In the catalog description of each garment, we tell you the measurements we need to fit you properly. Send us these exact body measurements. Make no extra allowances.

Measure Chest close up under arms, snug but not tight, with tape over shoulder blades. Measure over vest for suits; over shirt for sport and leisure coats, raincoats.

Measure Waist over trousers with belt off. Or take trousers that fit and measure around buttoned waistband.

Measure Inseam from close up in crotch to bottom of trousers at length desired.

How to Measure for Boys

Order by size, not by child's age, since children of the same age vary greatly in size. **MEASURE CHILD EACH TIME YOU ORDER** to insure correct fit. **Measure height** without shoes. **Measure chest** around body over shirt under arms and over tips of shoulder blades. **Measure waist** around body over underwear at smallest part. Chart A measurements are for boys' clothing other than pants. See Chart B below for measurements of pants.



CHART A

HEIGHT in Inches	If WAIST is, inches	CHEST in Inches	ORDER Size
32½ to 34	20 to 20½	20½ to 21	2
34½ to 37	20½ to 21	21½ to 22	3
37½ to 40	21 to 21½	22½ to 23	4
40½ to 43	21½ to 22	23½ to 24	5
43½ to 46	22 to 22½	24½ to 25	6
46½ to 48	22½ to 23	25¼ to 25¾	7
48½ to 50	23 to 23½	26 to 26½	8
50½ to 52	23½ to 24	26¾ to 27¼	9
52½ to 54	24 to 24½	27½ to 28	10
54½ to 56	24½ to 25	28¼ to 28¾	11
56½ to 58	25 to 25½	29 to 29½	12
58½ to 59½	25½ to 26	30 to 30½	13
60 to 61	26 to 26½	31 to 31½	14
61½ to 62½	26½ to 27	31¾ to 32¼	15
63 to 64	27 to 27½	32½ to 33	16
64½ to 65	27½ to 28	33¼ to 33¾	17
65½ to 66	28 to 28½	34 to 34½	18
66½ to 68	28½ to 29½	35 to 36	20
68½ to 70	29½ to 30½	37 to 38	22

HOW TO ORDER BOYS' SEMI-DRESS AND WORK PANTS: Measure waist around body over trousers, without belt. **Measure leg inseam** from crotch to top of heel. *State size and inseam.* Come only in inseam lengths shown. *These are garment measurements.*

CHART B

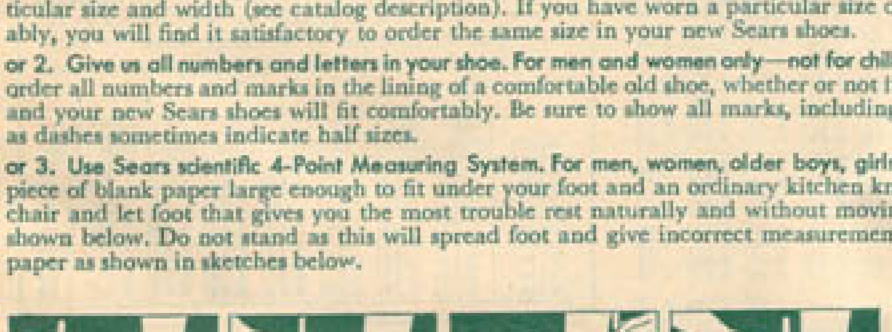
Size	8	9	10	11	12	13
Waist, in inches	24½	25	25½	26	26½	27
Inseam sizes in inches	21 22	23 24	24 25	25 26	26 27	27 28
Size	**14**	**15**	**16**	**17**	**18**	**20**
Waist, in inches	27½	28	28½	29½	30	30½
Inseam sizes in inches	28 29	28½ 29½	29 30	30 31	30 31	31 32

Proper Shoe Fit Guaranteed—Order correct size one of 3 easy ways

1. Tell us shoe size (length and width) if known. For men and women only—not for children. (For children use 4-Point Measuring System each time you order.) Make sure that shoes you order are sold in your particular size and width (see catalog description). If you have worn a particular size or type of shoe comfortably, you will find it satisfactory to order the same size in your new Sears shoes.

or 2. Give us all numbers and letters in your shoe. For men and women only—not for children. Just write on your order all numbers and marks in the lining of a comfortable old shoe, whether or not it was bought at Sears—and your new Sears shoes will fit comfortably. Be sure to show all marks, including dashes, that you find, as dashes sometimes indicate half sizes.

or 3. Use Sears scientific 4-Point Measuring System. For men, women, older boys, girls, and children. . . Use a piece of blank paper large enough to fit under your foot and an ordinary kitchen knife and pencil. Sit on a chair and let foot that gives you the most trouble rest naturally and without moving on piece of paper as shown below. Do not stand as this will spread foot and give incorrect measurements. Then mark piece of paper as shown in sketches below.

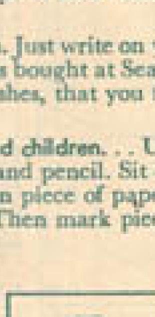


Have someone else hold the knife straight up and down at the tip of your longest toe, as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.

Have knife blade moved to the joint of the inside of the foot (widest part) as shown in Point Number 2 above, and again make a mark with the pencil along the outside edge of the blade.

Next, have blade placed at back of heel as shown in Point Number 3 above, and make another mark along the outside edge of blade. Be sure that knife is held straight up and down.

And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement, so do not send us pencil outlines of foot.



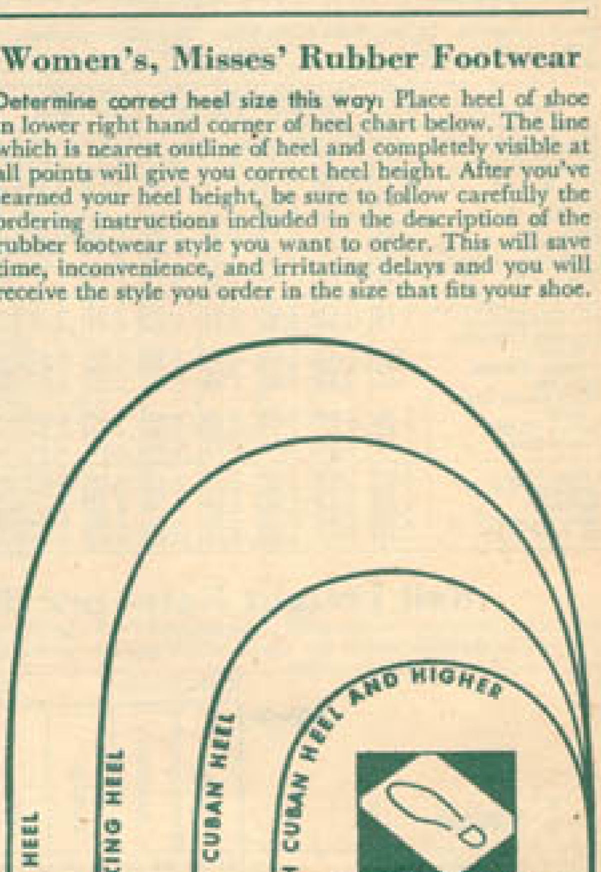
You now will have a piece of paper with four pencil marks on it as shown above. Enclose this with your order blank (if ordering more than one pair, send diagram for each with catalog number noted), and we can determine your correct shoe size.

For Children's Shoes—measure each time you order

Send for FREE Measuring Device. Sears new measuring device makes it very easy to get exact size measurements for children's shoes only. Complete instructions are printed right on this device. Write for this free Sears Shoe Measuring Device 13818N today. You will be able to use it again and again when ordering children's shoes. Makes it even easier to order shoes by mail from Sears.

Women's, Misses' Rubber Footwear

Determine correct heel size this way: Place heel of shoe in lower right hand corner of heel chart below. The line which is nearest outline of heel and completely visible at all points will give you correct heel height. After you've learned your heel height, be sure to follow carefully the ordering instructions included in the description of the rubber footwear style you want to order. This will save time, inconvenience, and irritating delays and you will receive the style you order in the size that fits your shoe.





How to figure Parcel Post Rates

Packages weighing up to 70 pounds and measuring not more than 100 inches in combined length and girth can be sent by Parcel Post in all parcel post zones, except when mailed at a first class post office and addressed for city delivery to another first class post office.

Parcel Post weight limits on packages mailed between first class post offices and addressed for city delivery, are 40 pounds to the Local, 1st and 2nd Zones; and 20 pounds to Zones 3 to 8. The size limit is 72 inches length and girth combined.

Figure postage on total weight of order

The shipping weight of each article is given in the catalog description. When you write your order add the pounds and ounces and change ounces into full pounds (16 ounces to a pound). Then show the total weight in pounds. When figuring postage on packages weighing more than one pound, the post office counts a fraction of a pound as a full pound and charges postage accordingly. Consult the parcel post rate table at right for the correct amount to include in your remittance for postage.

If you don't know what parcel post zone you are in, refer to table at right or ask your mail carrier or postmaster.

Please send enough money for postage

Include enough money in the remittance with your order to pay the postage as we must pay postage on parcel post packages before we can send your merchandise. Don't worry about sending more than the correct amount. *If you send us too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed for your order.

Air Parcel Post Service

Air parcel post is available on any package that can be shipped by regular parcel post, at the following rates:

Parcel Post Zone	Zones 1 and 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Rate for first pound or fraction	60c	60c	65c	70c	75c	75c	80c
Each additional pound or fraction	48c	48c	50c	56c	64c	72c	80c

For 8th zone outside Continental United States, rate is 80c for each pound or fraction thereof

PARCEL POST RATES

SHIPPING WEIGHT (16 oz. equal 1 lb.)	Local Zone Within Kansas City	Zones 1 and 2 Not Over 150 Miles	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles	Zone 5 601 to 1000 Miles
Up to 8 ounces	2 for the first oz. and 1c for each additional oz.				
9 oz. to 1 lb.	15c	17c	17c	19c	21c
1 lb. 1 oz. to 2 lbs.	17c	20c	21c	24c	28c
2 lbs. 1 oz. to 3 lbs.	18c	22c	24c	29c	35c
3 lbs. 1 oz. to 4 lbs.	19c	25c	28c	34c	42c
4 lbs. 1 oz. to 5 lbs.	20c	27c	31c	38c	48c
5 lbs. 1 oz. to 6 lbs.	22c	29c	35c	43c	55c
6 lbs. 1 oz. to 7 lbs.	23c	32c	38c	48c	62c
7 lbs. 1 oz. to 8 lbs.	24c	34c	42c	53c	69c
8 lbs. 1 oz. to 9 lbs.	25c	37c	45c	57c	75c
9 lbs. 1 oz. to 10 lbs.	27c	39c	49c	62c	82c
10 lbs. 1 oz. to 11 lbs.	28c	41c	52c	67c	89c
11 lbs. 1 oz. to 12 lbs.	29c	44c	56c	72c	96c
12 lbs. 1 oz. to 13 lbs.	30c	46c	59c	76c	$1.02
13 lbs. 1 oz. to 14 lbs.	32c	49c	63c	81c	1.09
14 lbs. 1 oz. to 15 lbs.	33c	51c	66c	86c	1.16
15 lbs. 1 oz. to 16 lbs.	34c	53c	70c	91c	1.23
16 lbs. 1 oz. to 17 lbs.	35c	56c	73c	95c	1.29
17 lbs. 1 oz. to 18 lbs.	37c	58c	77c	$1.00	1.36
18 lbs. 1 oz. to 19 lbs.	38c	61c	80c	1.05	1.43
19 lbs. 1 oz. to 20 lbs.	39c	63c	84c	1.10	1.50
20 lbs. 1 oz. to 21 lbs.	40c	65c	87c	1.14	1.56
21 lbs. 1 oz. to 22 lbs.	42c	68c	91c	1.19	1.63
22 lbs. 1 oz. to 23 lbs.	43c	70c	94c	1.24	1.70
23 lbs. 1 oz. to 24 lbs.	44c	73c	98c	1.29	1.77
24 lbs. 1 oz. to 25 lbs.	45c	75c	$1.01	1.33	1.83
30 lbs.	52c	87c	1.19	1.57	2.17
35 lbs.	58c	99c	1.36	1.81	2.51
40 lbs.	64c	$1.11	1.54	2.05	2.85
45 lbs.	70c	1.23	1.71	2.28	3.18
50 lbs.	77c	1.35	1.89	2.52	3.52
55 lbs.	83c	1.47	2.06	2.76	3.86
60 lbs	89c	1.59	2.24	3.00	4.20
65 lbs.	95c	1.71	2.41	3.23	4.53
70 lbs.	$1.02	1.83	2.59	3.47	4.87

Parcel post rates are subject to change without notice

It's Easy to Estimate Freight Rates to Your Station

Freight rates are based on distance and are the same, regardless of who ships the merchandise. **If there is a freight rate agent at your station** you pay freight charges when shipment is received. If there is no freight agent, include additional money with your order to cover freight charges. If you send too much, we will return the difference. Freight shipments of 100 pounds or less take the 100-pound rate; charges on shipments over 100 pounds are based on actual weight. **The minimum freight charge made by railroads is $1.63.** Minimum charge by truck may in some instances slightly exceed the hundred pound rate.

In addition to the rates below, transportation companies are also required to collect a Federal tax of 3% on their charges.

Estimated Rail Freight Rates per 100 lbs. from Kansas City

Use following table for estimating rail freight charge to your station from our Kansas City mail order house, or factories in or near Kansas City. **Example:** Suppose you live about 200 miles from KANSAS CITY and order a Radio-Phonograph weighing 125 lbs. Rate table below shows 200-mile freight rate for 100 lbs. for Radio-Phonographs to be $2.36. Multiply shipping weight 125 lbs. (1¼ times 100-pound rate), by $2.36. 1¼ times $2.36 is $2.95, then add 3% (9c) for Federal tax making approximate total freight charge $3.04. KD means *knocked down*. SU means *set up*.

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles	500 Miles	700 Miles	800 Miles
Auto, Batteries, Visors	93c	$1.32	$1.68	$1.90	$2.96	$3.28	$3.68
Barbecue Grills	$1.13	1.64	2.03	2.31	2.93	3.53	4.48
Bathtubs, Ensembles	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Beds, Hospital	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Bicycles	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Bird Cage Stands	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Chairs, SU	2.61	3.78	4.76	5.44	6.91	8.39	10.54
Clothes Dryers, Electric	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Comfort Covers, Tractor	1.53	2.36	3.00	3.41	4.32	5.25	6.58
Desks, Chairs, Toy	1.92	2.84	3.60	4.08	5.18	6.35	7.91
File, Safe Combination	1.13	1.64	2.03	2.31	2.93	3.53	4.48
Fire Extinguishers	1.13	1.64	2.03	2.31	2.93	3.53	4.48
Fireplace Ensembles, Screens	93c	1.32	1.68	1.90	2.96	3.28	3.68
Freezers, Electric	1.21	1.76	2.21	2.53	3.20	3.89	4.88
Gym Sets	93c	1.32	1.68	1.90	2.96	3.28	3.68
Hobby Horses, Glide Rides	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Ironers, Electric	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Ironing Boards	1.13	1.64	2.03	2.31	2.93	3.53	4.48
Lamps, Floor	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Lavatories, Toilets	1.13	1.64	2.03	2.31	2.93	3.53	4.48
Mattresses	1.92	2.84	3.60	4.08	5.18	6.35	7.91
Merry-go-Rounds	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Oil, Truck, Auto	1.13	1.64	2.03	2.31	2.93	3.53	4.48

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles	500 Miles	700 Miles	800 Miles
Pianos, Toy	$1.92	$2.84	$3.60	$4.08	$5.18	$6.35	$7.91
Playground Slides	1.13	1.64	2.03	2.31	2.93	3.53	4.48
Pool Tables, Toy	1.92	2.84	3.60	4.08	5.18	6.35	7.91
Power Tools	1.13	1.64	2.03	2.31	2.93	3.53	4.48
Power Tool Cabinets	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Quilting Frame	93c	1.32	1.68	1.90	2.96	3.28	3.68
Radio-Phonographs	1.53	2.36	3.00	3.41	4.32	5.25	6.58
Refrigerators, Electric	1.21	1.76	2.21	2.53	3.20	3.89	4.88
Rugs, Cotton	1.13	1.64	2.03	2.31	2.93	3.53	4.48
Saddles	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Sewing Machines	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Sinks, Cabinet	1.92	2.84	3.60	4.08	5.18	6.35	7.91
Stoves, Electric	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Stoves, Gas	1.13	1.64	2.03	2.31	2.93	3.53	4.48
Tables, KD	1.13	1.64	2.03	2.31	2.93	3.53	4.48
Tables, Tennis	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Teeter Totters	1.92	2.84	3.60	4.08	5.18	6.35	7.91
Television Antennas	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Television Sets, Cabinets	1.53	2.36	3.00	3.41	4.32	5.25	6.58
Tires, Truck	93c	1.32	1.68	1.90	2.96	3.28	3.68
Tractor Chains	66c	95c	1.19	1.37	1.73	2.10	2.64
Washing Machines	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Water Heaters, Electric	1.31	1.90	2.38	2.73	3.46	4.20	5.28
Water Heaters, Gas	1.13	1.64	2.03	2.31	2.93	3.53	4.48

Express Rates

Express is the fastest way to ship unmailable merchandise. Do not send money for express charges with your order as they can be paid on delivery. The minimum charge for any express shipment is $1.50. When figuring charges add 3% Federal tax for each shipment. **Example:** If your order weighs 30 pounds and you live about 200 miles from shipping point, the charge would be $1.99. Add 3% (6c) Federal tax making the approximate total charge $2.05.

Weight	100 Miles	200 Miles	300 Miles	400 Miles	500 Miles	600 Miles	700 Miles	800 Miles
5 Lbs.	$1.50	$1.50	$1.50	$1.50	$1.50	$1.50	$1.50	$1.53
10 Lbs.	1.50	1.50	1.57	1.63	1.69	1.73	1.77	1.83
15 Lbs.	1.50	1.61	1.73	1.83	1.91	1.97	2.05	2.13
20 Lbs.	1.60	1.74	1.88	2.03	2.13	2.23	2.33	2.41
30 Lbs.	1.77	1.99	2.21	2.42	2.56	2.72	2.86	3.01
40 Lbs.	1.95	2.25	2.53	2.82	3.02	3.22	3.40	3.60
50 Lbs.	2.14	2.50	2.86	3.23	3.47	3.71	3.95	4.19
75 Lbs.	2.58	3.13	3.67	4.22	4.58	4.94	5.31	5.67
100 Lbs.	3.03	3.75	4.48	5.21	5.69	6.17	6.66	7.14

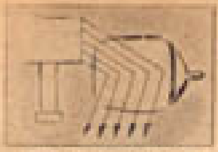
Order Regularly and Get Your Catalogs Regularly

Rail Freight Rates per 100 pounds from Factories and Warehouses . . as listed

If you are ordering merchandise to be shipped from one of our factories or warehouses, first find in the table below the city in which you live or the city nearest you. Then find the rate per 100 pounds from the factory or warehouse from which your order is to be shipped to this town and it will be easy for you to figure the freight charge.

TO → / ↓ FROM	Colo. Trinidad	Iowa Shenandoah	Kansas Anthony	Kansas Colby	Kansas Fort Scott	Kansas Garden City	Kansas Liberal	Kansas Salina	Missouri Boonville	Missouri Carthage	Missouri Kansas City	Missouri Kirksville	Missouri Lebanon	Nebraska Alliance	Nebraska Kearney	Nebraska Kimball	Nebraska Valentine	N. M. Albuquerque	Oklahoma Claremore	Oklahoma Guthrie	Oklahoma Tyrone	Wyo. Casper
Batteries, Auto, Emporia, Kans.	$1.90	$1.28	$1.07	$1.44	93c	$1.39	$1.44	90c	$1.25	$1.04	95c	$1.36	$1.27	$1.90	$1.36	$1.90	$1.90	$3.76	$1.13	$1.23	$1.50	$2.35
Batteries, Auto, Milwaukee, Wis.	3.58	1.89	2.69	2.93	$2.13	3.06	2.37	$2.48	1.81	2.23	$1.89	1.63	2.01	3.07	2.42	3.14	2.69	4.58	2.65	2.83	3.17	3.46
Freezers, Electric, St. Paul, Minn.	4.05	1.96	3.14	3.11	2.55	3.43	3.48	2.76	2.24	2.75	2.24	1.96	2.96	3.40	2.42	3.35	2.55	5.21	3.11	3.27	3.58	3.57
Jeep Bodies, Aluminum, Tecumseh, Mich.	7.74	4.52	5.91	6.53	4.69	6.53	6.62	5.38	4.13	5.12	4.42	3.80	4.57	6.88	5.56	7.11	6.17	9.43	5.81	6.35	7.06	7.71
Refrigerators, Freezers, Evansville, Ind.	4.20	2.38	3.11	3.58	2.07	3.58	3.65	2.90	1.79	2.46	2.10	3.75	1.98	3.92	3.17	4.01	3.61	5.14	2.93	3.27	3.75	4.20
Stoves, Electric, Newark, Ohio	4.62	2.92	3.65	4.00	2.92	4.00	4.07	2.72	2.61	3.07	2.82	2.39	2.70	4.26	3.46	4.43	3.82	5.66	3.48	3.76	4.20	4.75
Stoves, Gas, Kankakee, Ill.	4.19	2.07	3.08	3.44	2.37	3.51	3.57	2.79	1.77	2.45	1.99	1.61	2.14	3.68	2.89	3.75	3.35	4.84	2.92	3.23	3.67	4.50
Truck Toppers, Dallas, Texas	4.11	3.88	2.69	3.85	2.85	3.47	3.22	3.14	3.43	2.75	3.38	3.83	3.14	4.83	3.83	4.63	4.55	4.53	2.69	2.45	3.51	5.99

Above Parcel Post, Freight and Express Rates were in effect when this catalog was printed and are subject to change without notice



Tilted safety glass reduces reflection



Lighted indicator shows channel in dark



Full range, boost-type tone control



Built-in antenna for AM-FM-TV

Our Best 21-In. TV, Best AM-FM Radio, Best Phonograph . . in one grand unit!

Complete home entertainment . . from TV, radio and phonograph . . in one magnificent cabinet!

$459.95 Cash
21-In. TV, Radio, Phono
$10 down $20.50 monthly

21-inch fringe area super TV, with etched face rectangular picture tube. **Tilted, removable safety glass panel** for glare-free viewing. **Automatic frequency** and **gain controls** fight fading and interference. 16 tubes plus 2 rectifiers.

AM-FM radio has 7 tubes plus rectifier. Tunes standard AM broadcast plus FM (88–108 MC). **Automatic bass compensation, boost-type tone control** for pleasing tone at all volume levels. **Tuned RF stage** for sensitivity.

3-speed automatic phonograph plays 7, 10, 12-in. records automatically. **Automatic shutoff** after last record. **Syntronic Ceramic pickup** withstands heat, humidity.

Beautiful mahogany veneer cabinet has **hand rubbed finish!** 39⅛x40¼x23⅛ inches. Handsome **18th Century styling,** features flame grained door panels, matched hardware. **Roomy record storage space** under phonograph compartment. **Built-in AM-FM-TV antennas.** Outdoor installation required in fringe areas. **12-in. speaker.** UL listed. 105–125-volt, 60-cycle AC. Shpg. wt. 197 lbs.

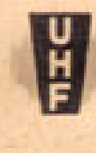
57 N M2195—$10 down, $20.50 monthly On Sears Easy Terms. . . . . Cash $459.95





POWER PLUS!

With these sets you'll get good reception as far as 120 miles from any high-power TV station . . . over flat land, and with proper antenna installation.





Silvertone Is Ready for Ultra High Frequency

Every Silvertone TV channel selector dial is now equipped with UHF marker . . for use with converter when UHF is established in your area by FCC. When Ultra-High-Frequency stations are operating in your area, your Silvertone TV will receive all UHF stations with this inexpensive converter.

Silvertone TV Service, Guarantee

You can buy a Silvertone TV receiver by mail, no matter where you live, just so long as your neighbor receives TV and you plan a similar antenna installation.

You Should Buy a Service Contract. If you live within 25 miles of a Sears Retail Store or Order Office handling television service, we urge you to buy a Service Contract because we believe you will be a more satisfied customer. Remember that a television set is a sensitive instrument and has from 10 to 15 times more parts, and many more adjustments than a radio. *If you are in doubt about your eligibility to buy a Service Contract, please write your Sears Mail Order Personal Service Dept. for all necessary details.* **NOTICE:** *The three Service Contracts below do not include (1) antenna or accessories (2) antenna installation or (3) any service other than that specified. See next page for Silvertone antennas and accessories which are required in fringe areas. Labor charges for antenna installation will vary according to type of installation, but will be in keeping with Sears standard of fair pricing.*

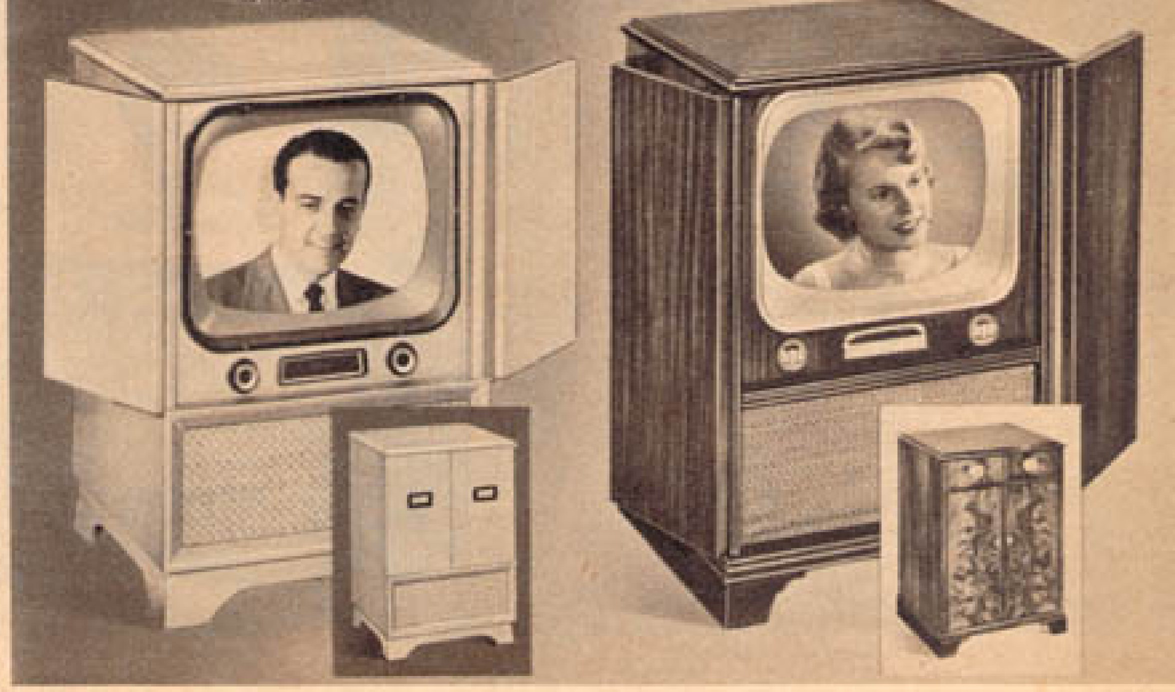
If you do not buy a Service Contract because you live outside our service area and are not eligible, you must arrange for local service at your own expense. During the first ninety days you may return the set to Sears, in person or by prepaid freight or express, if it needs repair (no free *home* service). Thereafter we guarantee only the small tubes and picture tube and will replace them within the first year if they are sent to us unbroken and found to be defective.

THREE TYPES OF SERVICE CONTRACT

Service Contract No. 1. (a) Sears connects set to existing antenna (antenna or new antenna installation not included—see NOTICE above). (b) Sears adjusts set for satisfactory performance and provides complete service whenever you need it at your home or our service shop for one year with no additional labor charges. (c) Sears guarantees all tubes, including picture tube, and all other parts **for one year** $30.00

Service Contract No. 2. (a) Sears connects set to existing antenna (antenna or new antenna installation not included—see NOTICE above). (b) Sears adjusts set, provides complete **service at your home or our service shop for 90 days with no additional labor charges.** (c) Sears guarantees all tubes, including picture tube, for one year; all other parts for 90 days. (After 90 days any service calls to your home, or labor performed at our service shops to replace tubes or parts, are subject to the regular charges prevailing in your area.) $20.00

Service Contract No. 3. (a) Sears provides one call to connect set to existing antenna (see NOTICE above) and to adjust set. (b) Sears guarantees all tubes, including picture tube, for one year; all other parts for 90 days. (c) During the first 90 days you may return the set to your nearest Sears TV service shop for free repair. However, *any labor at your home* (during and after the first 90 days) will be charged for at the prevailing rates for service in your area $5.00



Modern 21-Inch TV!

Fringe Area Super Set . . . Youthful Styling in Handsome Hand-Rubbed Limed Oak Veneers.

$309.95 Cash
$10 down, $14 monthly

Features **Syncro-Sound tuning** . . . best picture with best sound! **Automatic frequency, gain controls** fight fading. Easy station selection with **lighted channel indicator. Built-in antenna** for local reception. Use outdoor installation in fringe area. **Tilted, removable safety glass panel** means glareless viewing . . . reduces reflection from lamps, sunlight, etc. **Phonograph jack** allows you to convert instantly to combination by plugging in separate record player (see index). 10-in. speaker. Size, 37⅝x 26x23⅜ in. Has **smooth-rolling casters.** UL listed. For 105–125-volt, 60-cycle AC only. **Adaptable to UHF.** Shpg. wt. 160 lbs.

57 N M3187—$10 down, $14 monthly. . Cash $309.95

Our Finest 21-Inch TV!

"Showpiece" Mahogany Veneer Cabinet with Full Doors . . plus Superb Fringe Performance.

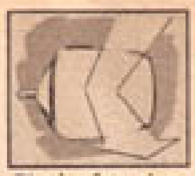
$299.95 Cash
$10 down, $13.50 monthly

A fringe-area super set! **Automatic frequency** and **gain controls** keep picture sharp and steady. **Syncro-Sound tuning** locks best picture with best sound. **Adaptable to UHF. Tone control** for custom performance. **Lighted channel indicator. Built-in antenna** for local reception . . . outside installation required in fringe area. **Tilted safety glass panel** . . . removable for cleaning. **Phonograph jack** allows immediate connection of external record player. **Smooth-rolling casters for easy moving.** 10-in. speaker. UL listed. 105–125-volt, 60-cycle AC. 27⅛x 23x38 in. Shipping weight 160 pounds.

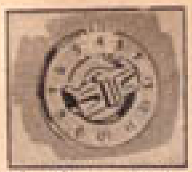
57 N M2174—$10 down, $13.50 monthly Cash $299.95

Be sure to read Service Contract information before ordering





Tilted safety glass eliminates reflections



Identify your station easily in the dark



Built-in antenna for local reception



Tone control, new, for better listening

21-inch Fringe Area TV . .

De Luxe . . Strikingly Beautiful . . . Super Powered

$269.95 Cash
Mahogany veneer
$10 Down, $12.50 Monthly

Twin beauties . . . designed for top fringe area performance! **Removable, tilted safety glass panel** and etched face picture tube stop glare . . . make viewing easier in any light.
Lighted channel indicator for easy station identification.
Tone control adjusts sound to your individual preference.
Syncro-Sound tuning . . . clearest sound with clearest picture.
Automatic frequency, gain controls reduce fading, interference to absolute minimum.
Phonograph jack and switch allow instant connection of external record player.
Supplementary controls . . . seldom used . . . are handy behind hinged nameplate.
Big 10-inch speaker . . . PM type, provides full, resounding tone, ample volume.
Adaptable to UHF. Inexpensive converter easily adapts to tune **all** UHF channels.
Powerful fringe area chassis . . . a real distance getter, with 16 tubes, 3 rectifiers and huge 21-inch rectangular, etched-face picture tube. Built-in antenna for local reception. Use outdoor installation in fringe areas. *Be sure to see preceding page for notice about Service Contracts.* UL listed. 105–125-volt, 60-cycle AC. 38x26⅛x23 in.

57 N M2170—Mahogany veneer cabinet. Shpg. wt. 135 lbs. *$10 down, $12.50 monthly*. Cash $269.95

57 N M3177—Limed oak veneer cabinet. Above chassis in modern limed oak veneer cabinet. Smooth-rolling casters for easy moving. Shpg. wt. 135 lbs. *$10 down, $13 monthly*. . Cash $279.95







Two 21-in. Super Table Models

$254.95 Cash
Mahogany veneer
$10 Dn., $12 Monthly

Real fringe area TV! **Automatic frequency, gain controls** fight fading. **Syncro-Sound tuning** . . best sound with best picture. **Tone control** allows selection of bass or treble tones. **Lighted channel indicator. Tilted, removable safety glass panel and etched face picture tube** cut down glare. **Supplementary controls** behind hinged plate. **Built-in antenna** for local reception. In fringe area, outdoor installation required. *See preceding page for notice about Service Contracts.* **Adaptable to UHF** with inexpensive converter. **Phonograph jack, switch.** 16 tubes, 3 rectifiers. UL listed. 105–125-volt, 60-cycle AC.

New Limed Oak Veneer Table Model. Modern design. Attachable screw-in legs. 22¼x23¾x19¾ in.
57 N M3127—Wt. 105 lbs. *$10 dn., $12 mo.* Cash $259.95

Mahogany Veneer Table Model. Beautiful traditional finish. No legs. 22¼x23¾x19¾ in.
57 N M2130—Wt. 105 lbs. *$10 dn., $12 mo.* Cash $254.95

20-in. Level-Lite TV Console

$254.95 Cash
20-in. console
$10 Dn., $12 Monthly

Powerful fringe area set . . . features **Level-Lite** viewing. Clear, steady pictures in any light! **Syncro-Sound tuning** gives you best sound when picture definition is best. **Automatic frequency** and, **gain controls** virtually eliminate fading and airplane flutter. **Safety glass panel** on front of set is **tilted** to eliminate shadows . . . **removable** for easy cleaning of picture tube face. Combination of tilted glass and etched face picture tube stops glare. **Adaptable to UHF** with inexpensive converter. Seldom-used supplementary controls available at rear. **Built-in antenna** for local reception. Use outside installation for fringe area reception. **Powerful chassis** has 16 tubes, 3 rectifiers, 20-in. etched-face picture tube. See preceding page for Service Contracts. UL listed. 105–125-volt, 60-cycle AC. **Mahogany veneer cabinet,** with top and front **hand-rubbed,** 22x24¾x37 in. Shipping wt. 130 lbs.

57 N M2160—*$10 down, $12 monthly*. . . . . Cash $254.95

Accessories for Better TV

Single Cone Antenna with Roof Mount. For distances up to 30 miles. 5 ft. high. Includes 50-ft. lead-in, ground rod, clamp, wire, lightning arrestor, hardware and instructions.
57 N M6880—Shipping weight 17 lbs. . . $14.95
57 N M6881—Above kit, but with chimney or side mount. *State type mount.* Shpg. wt. 24 lbs. . . $16.95

Double Stacked Conical Antenna Kit with Roof Mount. For distances beyond 30 miles. 10 ft. high. Mounting accessories as listed above.
57 N M6882—Shipping weight 23 lbs. . $23.95
57 N M6883—Above kit, but with side or chimney mount. *State type mount.* Shpg. wt. 31 lbs. . . $24.95

Extension Mast. 10-ft. tubular steel telescoping sections. 1¼ to 2-in. diam. Guy rings included.
57 N M6794—2-section mast. Shipping weight 16 lbs. *Base mount below required*. $8.50
57 N M6795—3-section mast. Shipping weight 26 lbs. *Base mount below required*. $14.95
57 N M6796—4-section mast. Shipping weight 36 lbs. *Base mount below required*. $24.95

Base Mount. For masts above, and for level installation of any antenna to 2-in. diameter.
57 N M6797—Hardware incl. Wt. 2 lbs. . $1.79

Double Stacked Conical Antenna Kit with 2-section Mast. Base mount, guy wire, lightning arrestor, everything you need, is included.
57 N M6884—Shipping weight 45 lbs. . $34.25

Double Stacked Conical Antenna Kit with 3-section Mast. Accessories included as above.
57 N M6885—Shipping weight 63 lbs. . $45.95

Double Stacked Conical Antenna Kit with 4-section Mast. Accessories included as above.
57 N M6886—Shipping weight 80 lbs. . $58.95

Double Stacked Conical Antenna Kit with 67-foot Aluminum Tower. Our best! Excellent for reception 30 to 50 miles . . . or farther . . . from TV station. All necessary hardware and instructions for easy erection included. Shpg. wt. 130 lbs.
57 N M6812—*$5 dn., $8 mo.* . . . . . Cash $173.95

Indoor Antenna. "V" type, highly efficient. For an indoor antenna. Set up on top of receiver. For local reception up to 15 miles from station. Tune by telescoping arms. 5-ft. wire included.
57 N 6738—Shpg. wt. 1 lb. 8 oz. $3.75

Booster. Decreases "snow," interference in areas 30 to 40 miles from station. Recommended for indoor antennas. Neat, extremely compact, place on receiver. 10¼x6¾x4¼ in. UL listed.
57 N 06875—Shipping weight 4 lbs. . . $24.95

Antenna Rotator. Turns antenna to face station for maximum pickup. Required for best reception from more than one direction. Rotates outdoor antenna full 360 degrees. Easy to install. Complete with motor, control box, 100-ft. cable, instructions. UL listed. For 105–125-volt, 60-cycle AC.
57 N 06813—Shipping weight 14 lbs. . . $37.45

See preceding page for service contracts.

Lowest-priced 20-inch Console TV!



What a set for such a low price! Genuine SILVERTONE 20-inch Level-Lite TV . . . big family-sized console!

$244.95 Cash
20-inch console
$10 down, $11.50 Mo.

Automatic frequency and gain controls hold picture steady at all times.
Built-in antenna for most local reception. Outside installation required in fringe.
Powerful chassis has 18 tubes, 2 rectifiers, 20-inch rectangular picture tube.
Genuine mahogany veneer cabinet . . . select veneers expertly matched on cleanly designed console cabinet, 22¼x36½x19½-in. Built to last . . . styled to please discriminating tastes. Yes, you get all this for far less than you'd expect to pay for a much smaller set! And don't forget . . . this, like every SILVERTONE TV, is **adaptable to color and UHF.** UL listed. 105–125-volt, 60-cycle AC only. *$10 down, $11.50 monthly.*
57 N M2150—Shipping weight 120 lbs. $244.95

Our Finest 17-in. Silvertone Fringe Area TV

Sharper, Clearer Pictures Anywhere . . Field Tested Across the Nation!





- Syncro-Sound Tuning . . . best sound with best picture.
- Phonograph jack for adding separate player.
- Local-distance switch prevents overloading by locals.
- Automatic gain and frequency controls stop fading.
- Supplementary controls handy behind hinged plate.
- Adaptable to color and UHF reception.

17-INCH FRINGE AREA "SUPER SET." Our best fringe area performer . . . especially designed to give sharp, clear pictures anywhere TV can be received!

Local-distance switch instantly adapts set to reception conditions. Permits greatest sensitivity for faraway stations . . . prevents overloading by locals.

Syncro-sound tuning means best picture and best sound are locked together! Adjust fine tuning control by ear for best sound . . . or tune for greatest detail in picture . . . you never sacrifice sound for picture.

Automatic frequency and gain controls keep picture steady as a rock. No fade . . no drift . . no flutter.

Only 2 dual-purpose knobs for station selection, picture, sound adjustments. Seldom-used supplementary controls are easily accessible behind hinged name-plate on front.

$189.95 Cash
Table model
$5 down, $9 monthly

Phonograph jack and switch enable you to make a TV-phonograph combination by simply plugging in separate turntable or record changer unit.

Powerhouse chassis. 19 tubes, 2 rectifiers, picture tube. UL listed. 105–125-volt, 60-cycle AC.

SUPER 17-INCH CONSOLE. As above, in mahogany veneer console cabinet, 22x20½x36¾-in. 8-in. speaker.
57 N M2145—Wt. 110 lbs. *$10 dn., $10.50 mo.* Cash $224.95

SUPER 17-INCH TABLE MODEL. Above, but in mahogany veneer table cabinet, 22x20¼x20½-in. 5-in. speaker.
57 N M2105—Shpg. wt. 90 lbs *$5 down, $9 mo.*, Cash $189.95





Table TVs Become Consoles with Cabinet Bases!

[A] New Drop-Front Cabinet Base. Trim mahogany finished hardwood base, 21x22x18 in. Front drops to form shelf. Roomy compartment for TV accessories. Partly assembled, shipped freight or express.
57 N M1945—Shipping weight 25 lbs. $17.95

[B] Rotating Top Cabinet Base. Roomy compartment behind door. Hardwood, 19⅝x22⅝x23³⁄₁₆ in., finished to resemble mahogany. Top rotates 360 degrees on ball bearings. Partly assembled, freight or express.
57 N M1940—Shipping weight 36 lbs. $18.95

[C] Best Cabinet Base with Casters. Plenty of room behind double doors for phonograph or TV accessories. Mahogany finished hardwood, 21x24x21 in. Shipped partly assembled by freight or express.
57 N M1944—Shipping weight 28 lbs. $20.95

[D] Rotating Top Tables. Mahogany finished hardwood. Partly assembled.
57 N 01958L—20x22x25 in. Shpg. wt. 27 lbs. $12.55
57 N 01959L—22x24x25 in. Shpg. wt. 27 lbs. . . . $12.95

[E] As above, in limed oak.
57 N 01911L—20x22x25 in. Shpg. wt. 25 lbs., $16.95

[F] Rotating Top Tables, Shelf. Mahogany finish, veneer top. Partly assembled.
57 N 01902L—22x22x25 in. Shpg. wt. 26 lbs. . . . $17.50
57 N 01903L—22x25x25 in. Shpg. wt. 29 lbs. . . . $17.95

Family-sized TV . . . Big Screens at Little Prices!

Giant 20-inch TV. Good fringe area reception, thanks to automatic gain and frequency controls. 16 tubes, 2 rectifiers. Adaptable to UHF. 5-inch speaker. UL listed. 105–125-volt, 50–60-cycle AC only. Handsome red-brown artificial leather covering on hardwood cabinet, 23⅝x21⅜x20⅝ in. Shpg. wt. 115 lbs. *$5 down, $9.50 monthly.*
57 N M2110. . . . . Cash $199.95

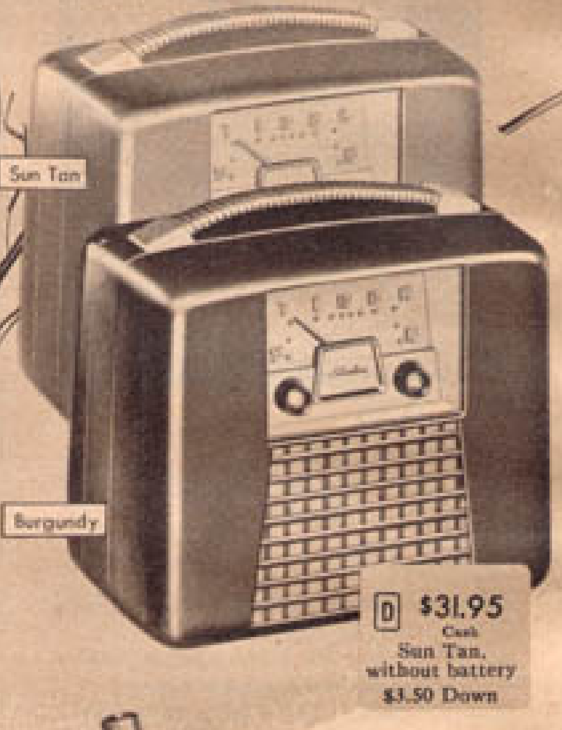
$199.95 Cash
20-inch TV
$5 dn., $9.50 mo.

Big 17-inch TV. Here's big screen television at a "down to earth" low price. Why put up with inferior performance from an old set when a new 17-inch Silvertone costs so little? Same chassis as described at left, but with 17-inch rectangular picture tube and smaller cabinet, 17x20x18⅛ inches. Shipping weight 84 pounds. *$5 down, $9 monthly on Easy Terms.*
57 N M2100. . . . . Cash $179.95

$179.95 Cash
17-inch TV
$5 dn., $9 mo.

NOTICE: For Service Contract information, be sure to see page 357





New Slim Batteries!

New "go-together" "A" or "B" batteries ... guaranteed 100-hr.! Sealed in steel for more constant service, longer life.

Our Best, Most Powerful 3-Way Portables!

[A] **Our Finest Magnesium Case Portable Radio.** A real long-distance set built into a sturdy, non-breakable magnesium case. **Jump-up horizontal rod antenna** . . . most efficient antenna we've ever used! Pops out of case for greater reaching power. **Tuned RF stage.** Greater sensitivity. Plays where others fail. **Oversize slide rule dial** for quick station selection. Drum type knobs extra-easy to operate . . . do not protrude from cabinet where they would be subject to damage. Protective cover over dial and controls flips open in a flash! **Powerful 5x7-inch oval speaker** for plenty of volume indoors and out. Fine tone. Tunes standard AM broadcast. Magnesium case, 13¾x10x5¾ inches, is extremely light. Choose natural silver-color finish, or baked-on maroon or green enamel. 5 tubes plus selenium rectifier. UL listed. Operates on 105-125-volt, 50-60-cycle AC, DC, or battery below (order separately). Shipping weight 12 pounds.

$46.95 Cash — Without battery — $5 Down

57 N 02203—**Silver color.** *$5 down, $5 monthly*............Cash $46.95
57 N 02202—**Holly green.** *$5 down, $5 monthly*............Cash 46.95
57 N 02200—**Maroon.** *$5 down, $5 monthly*............Cash 46.95
57 N 6407—**Battery for above radio.** Shipping weight 6 lbs. 12 oz............3.75

[B] **Long-range Portable Radio in Luggage-type Case.** All dressed up . . . with places to go! New styling. Efficient built-in antenna, tuned RF stage assure excellent reception. Standard AM broadcast. 5¼-in. speaker. 5 tubes, rectifier. UL listed. 105-125-volt, 50-60-cycle AC, DC, or 57 N 6407 battery (described below). 11½x9⅞x6-in. Wt. 17 lbs. with battery, 10 lbs. without. *$4 dn., $5 mo.*

$36.95 Cash — Without battery — $4.00 Down

57 N T2226—With battery....$38.95   57 N 02225—Without battery....$36.95

Powerful 3-way Portables in Durable Plastic!

[C] **New Slim-style Portable Radio.** Brand new slim case, made possible by newly-designed batteries! A new shape, a new style, the aristocrat of small portables. Makes a perfect gift because it's at home on the beach, at camp, in a dormitory room . . . anywhere! Light in weight, easy to carry as a handbag. Our smallest 3-way! Operates from 105-125-volt, 50-60-cycle AC, DC, or self-contained 100-hour batteries described above. Frequent "A" battery replacements are eliminated because new batteries are designed to have identical useful life. You change both "A" and "B" units at the same time. Radio tunes standard AM broadcast band, has built-in antenna. 4 tubes plus selenium rectifier. UL listed. Plastic case, just 7x9¾x3½-inches, special Lay-Flat solid plastic handle that hugs top of case tightly when not in use. Order batteries separately.

$27.95 Cash — Without batteries — $3.00 Down

57 N 02215—**Burgundy.** Shpg. wt. 5 lbs. *$3.00 down, $5 monthly*............Cash $27.95
57 N 02217—**Glacier Grey.** Shpg. wt. 5 lbs. *$3.00 down, $5 monthly*............Cash 27.95
57 N 02218—**Holly Green.** Shpg. wt. 5 lbs. *$3.00 down, $5 monthly*............Cash 27.95
57 N 6482—**100-hr. guarantee "B" battery.** Shpg. wt. 1 lb............2.99
57 N 6442—**100-hr. guarantee "A" batteries** (need 2). Wt. 8 oz............2 for 46c

[D] **Our Best Plastic Portable Radio.** A fine performer anywhere! Larger 4x6-in. oval speaker for ample volume, finer tone. Wide-sweep indirect-tuning dial pinpoints stations, tunes standard AM broadcast. Built-in Radionet antenna. UL listed. 105-125-volt, 50-60-cycle AC, DC, or 57 N 6407 battery (described lower left, order separately). 10¾x9½x6½-in. Shipping weight 8 lbs. *$3.50 down, $5 monthly.*

$31.95 Cash — Sun Tan — Without battery

57 N 0220—**Burgundy**............$32.95   57 N 0224—**Sun Tan**............$31.95



Portable Radio Batteries Socket Sealed at Factory

Silvertone AB Pack. 175 hr. guarantee in 5-tube sets. For Silvertone 225. Replaces: Ray-O-Vac AB878; Eveready 734; Gen. 60B6F615; RCA VS018; W. Wizard B6470; Wards 35M.
57 N 6404—10⅝x4⅛x3⅝-in. Shpg. wt. 7 lbs....**$4.39**

Silvertone AB Pack. 150 hr. guarantee in 4-tube sets. For Silvertone 220, 222, 223, 224. Replace: Ray-O-Vac AB994; Burgess F6a60; Eveready 753; RCA VS019; General 60A6; Western Wizard B6460; Wards 62B33.
57 N 6407—9⅜x2⅝x4⅝-in. Wt. 6 lbs. 12 oz.....**$3.75**

Silvertone 67½-volt "B" Battery. Fits many midget and "camera case" portables. For Silvertone 7165, 7166, 8260, 210, 2210, 215, 217, 218. Replaces Ray-O-Vac 4367; Burgess XX45; Eveready 467; General W45A; RCA VS016; Western Wizard B6258; Wards 43.
57 N 6480—2⅝x1⅝x3⅝-in. Shpg. wt. 1 lb.....**$1.85**



Our Lowest Priced Portable Radio!

Extremely small and compact. Jewel-like maroon plastic case (just 6⅛x8⅞x3½-in.) makes smart accessory, or will tuck away in corner of suitcase when traveling! *For local standard AM broadcast only.* Operates from self contained batteries "B" battery (57 N 6480 described left, and two flashlight "A" batteries). 4 tubes, built-in antenna. 4-inch speaker. Ideal for anyone who travels, and it's priced for giving.

$15.95 Without batteries

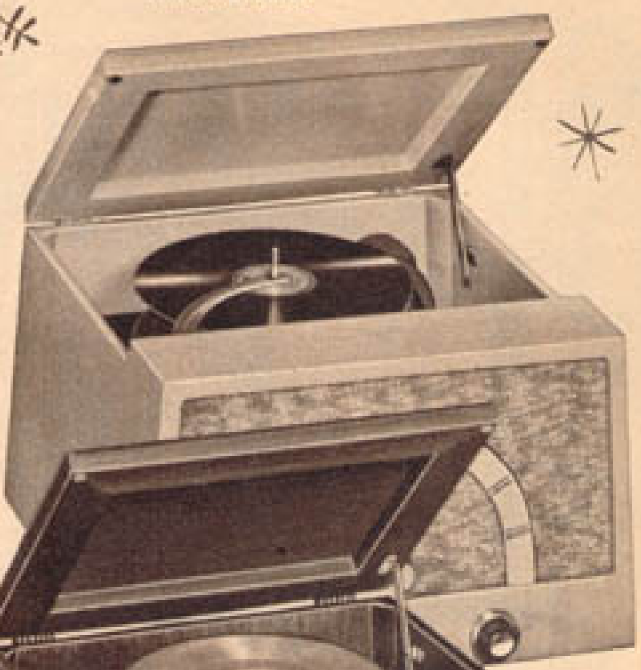
57 N T2211—With batteries. Shipping weight 5 lbs............$17.95
57 N 02210—Without batteries. Shipping weight 4 lbs............15.95





B $69.95 Cash
$5.00 Down, $5 Monthly

D $89.95 Cash $5.00 Down, $5 Monthly
Limed oak veneer



A $37.95 Cash
$4.00 Down, $5 Monthly



Silvertone Table Radio-Phonographs Each with Built-in Radionet Antenna and Our Famous Syntronic Ceramic Pickup Unit!



C $84.95 Cash $5.00 Down, $5 Monthly
Mahogany veneer

A **LOW-PRICED MANUAL RADIO-PHONOGRAPH IN PLASTIC CABINET.** Double enjoyment at a surprisingly low price! Plays all three speeds . . . 45, 33⅓-rpm, and standard 78-rpm. Lightweight tone arm has Syntronic ceramic pickup unit, complete with long-life replaceable needle. Adapter for 45-rpm records included. Powerful radio tunes standard AM broadcast band. Fast, direct tuning. Chassis has 4 tubes plus rectifier. 4-in. speaker. UL listed. 105–125-volt, 60-cycle AC only. Brown plastic, 6⅛x12¾x11 in. *$4 dn., $5 mo.* Wt. 15 lbs.
57 N 01032—Cash . . $37.95

B C D **AUTOMATIC 3-SPEED RADIO-PHONOGRAPHS.** Thrilling radio reception plus excellent record reproduction!
3-speed automatic changer plays up to 4 hours without touching. Simplified operation . . . load up, set speed, and start! Swift, silent centerpost action is kind to records. Plays 7, 10, 12-in. records automatically. **Syntronic ceramic pickup unit** withstands extreme heat and humidity. Long-life, all-speed osmium-tipped needle easily replaced without tools. **Improved Radionet antenna** is built-in. Most efficient antenna we have ever used. New design and careful positioning assure extra sensitivity. **Wide-sweep dial** s-p-r-e-a-d-s stations apart, sweeps huge semicircular arc for precision tuning. Tunes standard AM broadcast band. **Continuously variable tone control.** Select tonal shadings you want.

Automatic Plastic Case Radio-Phono

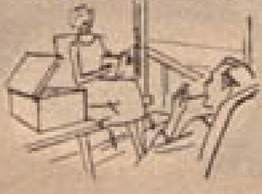
B All features described above. Truly a fine instrument at an attractive low price. 5-inch PM dynamic speaker for full tone, ample volume. Indicator light tells when set is on. Lustrous plastic case, 9⅛x16⅝x16⅝ inches, rich brown color. 4 SILVERTONE tubes plus rectifier. UL listed. For 105-125-volt, 60-cycle AC only. *$5 down, $5 monthly on Terms.*
57 N 01040L—Shipping weight 32 pounds. . . . . Cash $69.95

Automatic DeLuxe Cabinet Radio-Phono

C D Features described above left, plus deluxe automatic record changer which shuts itself off after last record has played. 5-inch PM dynamic speaker. Indicator light glows when set is on. Choose rich mahogany or modern limed oak veneer cabinet. 10⅛x17⅜x18 in. 4 powerful SILVERTONE tubes plus rectifier. UL listed. For 105-125-volt, 60-cycle AC only. *Only $5 down, $5 monthly on Sears Easy Payment Plan.*
[C] 57 N 01045L—Mahogany. Shipping weight 30 lbs. . . . . Cash $84.95
[D] 57 N 02046L—Limed oak. Shipping weight 30 lbs. . . . . Cash 89.95

At Home, or Away From Home . . SILVERTONE Portables Can "Take It"

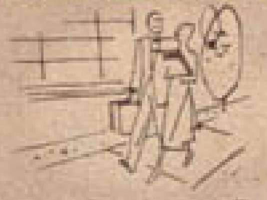




Enjoy it on the porch, in the rumpus room, in any room of the house!



So handy for parties because it fits in anywhere. Ample volume for dancing!



Favorite "outside activity" of students. Right at home in a dormitory!



Servicemen find it an entertaining companion at camp!





E $44.95 Cash
$4.50 Down, $5 Monthly
Brown

3-Speed Portable Radio-Phonographs

Lightweight, easy to carry portables . . . do double-duty anywhere there's electric current! They're compact, but pack surprising power. **Play all 3 speeds, all popular-sized records!** Enjoy standard 78-rpm records, or the new slow-speed, narrow-groove Long Plays and 45's. **Syntronic ceramic pickup unit** defies moisture and heat. Osmium-tipped, long-life needle is kind to records, can be replaced easily. **Continuously variable tone control** for correct "balance" anywhere. **Improved Radionet antenna** for better-than-ever radio reception. **High power chassis** with 4 tubes, rectifier. Tunes standard AM broadcast band, PM speaker. UL listed. 105–125-volt, 60-cycle AC.

E **MANUAL PORTABLE RADIO-PHONOGRAPH.** As above, but plays 3 speeds manually. 6x4-in. speaker. Covered in brown artificial leather. 7⅜x13⅝x11⅜ in. Shpg. wt. 15 lbs.
57N01035—Brown. *$4.50 dn.* . $44.95
57N02035—Grey. *$5 dn.* 47.95

F **AUTOMATIC PORTABLE RADIO-PHONOGRAPH.** Above, but with automatic record changer described at top of page. 8⅞x16x18½ in., covered in brown artificial leather. 5-in. speaker. Shipping wt. 29 lbs. *$5 down, $5 mo.*
57 N 02041L—Cash. $74.95

F $74.95 Cash
$5.00 Down







NEW! Deluxe Cabinet AM-FM Console!

Our Finest . . More Volume with Full, Resounding Tone

- Long distance AM-FM chassis
- Rock-out 3-speed changer
- Boost-type tone control
- Tilt-out control panel

$217.95 Cash
Mahogany veneer
$10.00 Down, $10.00 Mo.

Best Radio-phonograph we offer . . . right up-to-the-minute in every respect! The perfect family gift, now available in a beautiful, newly-styled mahogany veneer cabinet. It's superb . . . a real showpiece.

Wide-sweep, lighted, tilt-out dial . . . easiest-reading dial we offer.

Powerful super-chassis has 7-tubes plus rectifier. Built for optimum AM-FM performance in all areas.

12-inch speaker, driven by 3½-watts of undistorted audio. More than ample volume . . . excellent tone quality.

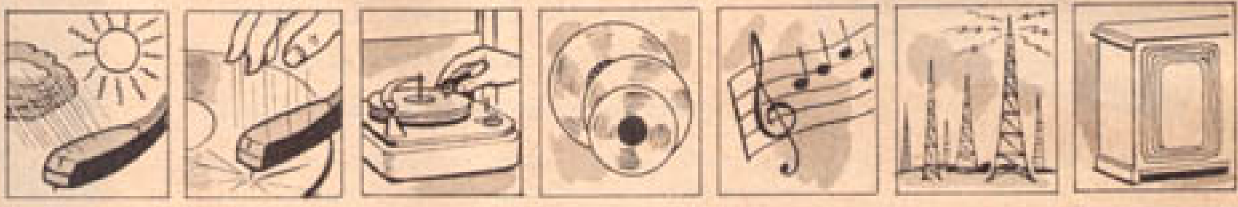
Boost-type tone control adds to music . . . does not detract. Balancing circuit eliminates need for resetting volume when adjusting tone control.

3-speed rock-out changer. Gentle centerpost action lowers, does not drop stack to spindle shelf when changing. Will change many older records other machines won't. Shuts off automatically after last record, or will repeat if desired. Compartment door drops to form handy shelf when open.

Ample storage space for 7, 10, 12-inch record albums (not incl.). Removable shelf for 7-in. albums, accessories. UL listed. 105-125-volt, 60-cycle AC. 34½x35½x17¾ in. Shpg. wt. 111 lbs. *Only $10.00 down, $10.00 monthly.*
57 N M2068 . . . . Cash $217.95



Silvertone Means Better Listening . . Longer! Here's Why:



Syntronic ceramic pickup resists heat and humidity	Osmium-tipped needle won't chip if dropped on record	Arm can be held during change cycle without harm	Plays 7, 10 or 12-in. records at 33⅓, 45 or 78-rpm	Automatic bass keeps balance right at all volume levels	Tuned RF stage helps eliminate unwanted stations	Built-in Rod-ionet antenna for each band covered











NEW! MASSIVE CONSOLE . . Amazingly Low Priced
Available in 2 Exciting Cabinet Styles!

A Big performer in a big, impressive-looking cabinet! Check these features:

Permanently tilted dial is large, illuminated, easy to read while standing.

Powerful chassis has 7-tubes plus rectifier for fine all-area performance.

Full-toned 10-inch speaker, driven by 3-watt audio. Heavy PM dynamic type. Ample volume for large rooms.

Tone control for correct musical balance, continuously variable.

3-speed, roll-out record changer, on easy-sliding, smooth-rolling tracks. Automatic shutoff after last record.

Storage space for 7, 10, and 12-inch record albums (not included).

$151.95 Cash
Mahog. Veneer AM
$5 Down, $7 Mo.

Choose AM standard broadcast model in traditional mahogany veneer . . . or AM-FM (tunes 540-1600KC and 88-108 MC) in mahogany or modern limed oak veneers. Mahogany models feature lovely flame-grain finished doors. Underwriters' Laboratories listed. 105-125-volt, 60-cycle AC. 33⅜x32⅝x15½ in.

57 N M2063—Mahogany veneer AM-FM. Shpg. wt. 84 lbs. *$5 dn., $8 mo.* . . . . Cash $161.95
57 N M2064—Limed oak veneer AM-FM. Shpg. wt. 87 lbs. *$5 dn., $8 mo.* . . . . Cash $171.95
57 N M2061—Mahogany veneer AM only. Shpg. wt. 84 lbs. *$5 dn., $7 mo.* . . . . Cash $151.95

Magnificent AM-FM Radio-Phonograph
With 3-Speed Record Changer, Tone Control

What a beautiful addition for any home. You'll be complimented many times over on the outstanding beauty of this masterpiece of design.

Tilt-out control panel with illuminated dial ends fumbling for knobs. Dial easily read while standing.

Powerful chassis with 7-tubes plus rectifier . . . performs well anywhere!

12-inch speaker plus 3 full watts of audio for extra volume, fine tone.

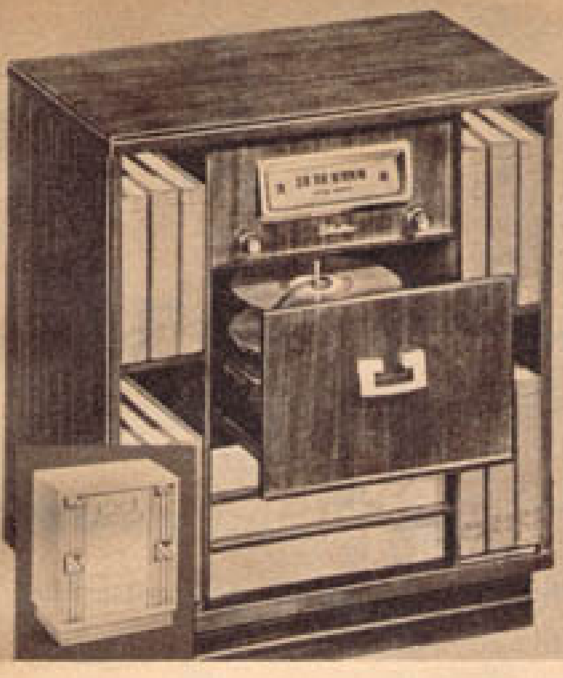
Tone control allows adjustment of tonal balance to suit room and your individual taste.

3-speed roll-out changer slides so smoothly, drawer can be opened and closed while records are playing.

$191.95 Cash
Mahogany or walnut
$5 Down, $9 Mo.

Separate storage section for 7, 10, and 12-inch record albums (not incl.). Plenty of room to protect your valued and treasured records. Tunes standard AM broadcast and FM (88-108 MC). UL listed. 105-125-volt, 60-cycle AC. 32⅛x31⅝x16⅛ inches. Shpg. wt. 89 lbs.

57 N M1063—Mahogany veneer cabinet *$5 down, $9 monthly* . . . . Cash $191.95
57 N M1062—Walnut veneer cabinet. *$5 down, $9 monthly* . . . . Cash $191.95



Open Front Silvertone Console Generous Record Storage Space!

$124.95 Cash
Mahogany veneer
$5 down, $6 monthly

Plenty of storage space for 7, 10, and 12-inch record albums in this compact open front console.

Tuned RF stage, fine reception on standard AM broadcast.

Tilted, illuminated wide-sweep dial. Easy to read.

3-speed automatic changer. Easy on records. Long-life, all-groove osmium-tipped needle is replaceable.

Syntronic ceramic pickup, unaffected by humidity.

Tone control for custom performance.

8-inch speaker, driven by 3-watt audio, means exceptional volume and clarity of tone.

AC-type chassis for extra power. 5 tubes, rectifier. UL listed. 105–125-volt, 60-cycle AC. 31⅝x29x15⅝ in. Shpg. wt. 64 lbs.

57 N M2056-Mahogany veneer. *$5 dn., $6 mo.* Cash $124.95
57 N M2057-Limed oak veneer. *$5 dn., $7 mo.* Cash 129.95







Save treasured records



Record conferences



Speech, drama classes



Silvertone Tape and Wire Recorders . . So Easy to Operate, Anyone Can Make Excellent Recordings!

New! Low-Priced Tape Recorder. New convenience! Tape is easy to thread . . . easy to play back (you can find exact passages in seconds) . . . and rewinds in about 1½-min. Record up to 2 hours, using both tracks on a 7-inch reel at speed of 3¾ in. per second!

$114.95 Cash
Complete
$5 dn., $6 mo.

Timing markers eliminate guesswork in timing.

Erase button for deleting parts during playback.

Fast forward speed aids cueing and editing tape. Record from microphone, radio, or phonograph. Brown artificial leather covered case, 14½x12x10¾ in. 6-in. speaker. UL listed. 105-125-volt, 60-cycle AC. 5-in. reel plastic tape, extra empty reel, mike included. Shpg. wt. 28 lbs.

57 N 0265K—*$5 down, $6 monthly* . . . . . Cash $114.95

Recording tape. Finest plastic, inside coated.

57 N 260—5-in. reel. Wt. 1 lb.. $2.95; 5 for $12.95
57 N 261—7-in. reel. Wt. 2 lbs. 4.50; 5 for 19.95

Wire Recorder. Unexcelled for long, continuous recordings!

$119.95 Cash
Complete
$5 dn., $6 mo.

Clocklike timer keeps track of time. **Removable take-up drum. Only 1 master control** for recording, rewind, playback. **Special relays** prevent wire tangling. 5¼-in. speaker. Brown artificial leather case with lid, 17½x12x9 in. UL listed. 105–125-volt, 60-cycle. AC. 1-hr. spool of wire, mike incl. Shpg. wt. 34 lbs.

57 N 071—*$5 dn., $6 mo.* $119.95
57 N 6757—1-hour wire. Shpg. wt. 10 oz. . . . . . each $3.75; 6 for $19.95
57 N 6759—Empty spool. Shpg. wt. 4 oz. . . . . each 50¢; 6 for $2.50
57N6763–Leaders. Wt. 1 oz. 12 for 79¢



Apartment Radio-Phonograph

$119.95 Cash
Mahogany veneer AM-FM
$5 dn., $6 mo.

For maximum quality in minimum space, this modern consolette is tops!

Lighted wide-sweep dial.

3-speed automatic changer features simplified operation, gentle action.

Syntronic ceramic pickup operates in any climate.

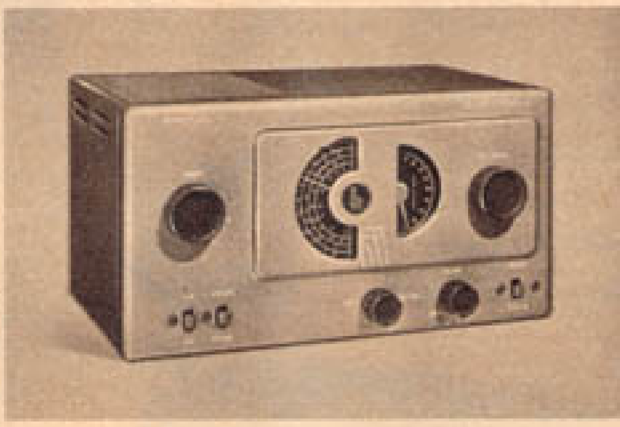
7x5-inch oval speaker is compact, full-toned.

Powerful AM-FM chassis. 7 tubes plus rectifier. Radio tunes standard AM broadcast plus FM (88-108 MC) broadcast. UL listed. 105-125-volt, 60-cycle AC. 31¼x21x15⅝ in. Shipping weight 57 lbs.

57 N M1054-Mahogany veneer. *$5 dn., $6 mo.* Cash $119.95
57 N M1055-Limed oak veneer. *$5 dn., $6 mo.* Cash 124.95

Like above but tunes AM only. Standard AM broadcast. 5 tubes, rectifier. UL listed. Shpg. wt. 55 lbs.

57 N M1052-Mahogany veneer. *$5 dn., $5 mo.* Cash $104.95
57 N M1053-Limed oak veneer. *$5 dn., $6 mo.* Cash 114.95



Hallicrafters S-38C . . . Compact Communications Receiver

$49.50 Cash
Radio only
$5 dn., $5 mo.

Ideal for the beginning amateur and serious short wave listener! Fine reception from 540 KC to 32 MC in 4 bands. Electrical bandspread. CW switch for receiving code. 5-inch speaker, with provision for headphones. 4 tubes, rectifier. UL listed. 105–125-volt 50–60-cycle AC, or DC. For best results, use outside antenna 57 N 6705. Light grey steel case, 12¾x7x7¾-inches. Shipping weight 13 pounds.

57 N 07480—*$5 down, $5 monthly* . . . . Cash $49.50
57 N 6705—Antenna kit. Shipping wt. 5 lbs. 5.79



Hear History in the Making On this Short Wave Silvertone!

$29.95 Cash
$3 down
$5 monthly

. . . Direct from far-flung corners of the globe, you'll be hearing news as it happens . . . from where it happens! Powerful AM standard broadcast reception, plus AM short wave from 6 to 18 MC. Roto-Band dial. 4 tubes plus rectifier. 5-in. speaker. Built-in loop antenna for standard broadcast; antenna 57N6703 (below) required for best short wave. UL listed. 105–125-volt 50–60-cycle AC, or DC. Brown plastic, 7⅜x12¾x7-in. Weight 11 pounds.

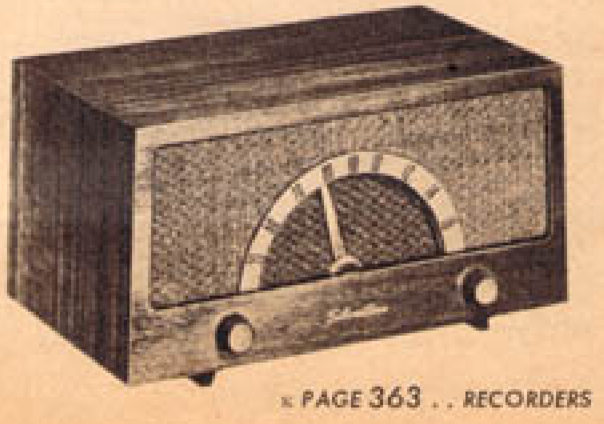
57 N 02022—*$3 down, $5 monthly* . . . . Cash $29.95

Super Power in this Long-Distance Battery Radio!

$32.95 Cash
Radio only
$3.50 down

Engineered for top-flight standard broadcast reception in remote areas, this SILVERTONE features powerful chassis with 4 low drain tubes. 5-in. speaker for full, rich tone. Ample volume. Self-contained 1000-hr. battery. For best results, use outside antenna below. Mahogany veneer cabinet, 9x17⅜x9⅜-in. *$4 down, $5 monthly.*

57 N T2029K—With battery. Shpg. wt. 31 lbs. . . $37.20
57 N 02028—Radio only. Shpg. wt. 11 lbs. 32.95
57 N 6703—Outside antenna kit. Shpg. wt. 2 lbs. . 1.35





Our Finest, Most Powerful Silvertone CLOCK RADIO!

• Lulls you to sleep pleasantly
• Awakens you gently in the morning
• Will turn on light or have coffee ready
• Long-range radio for fringe reception

Extra convenience plus powerful reception . . . with this better-than-ever electronic servant! And . . . it's now available in three lovely decorator colors to harmonize with any room. Not just a gadget . . . it's an accurate electric clock with self-starting Telechron movement. The radio's a real long-distance super-performer too! Lighted dial tunes standard AM broadcast.

Separate sleep-switch automatically shuts radio off at night, after you've gone to sleep.

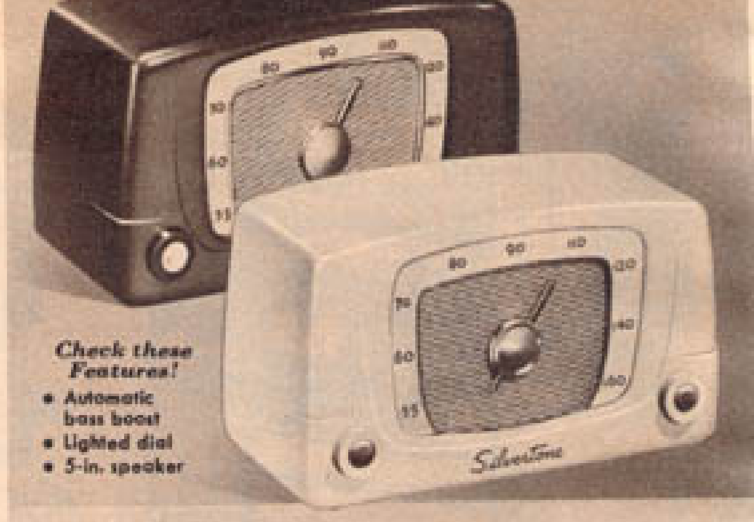
Appliance plug for lamp, heating pad, coffee maker . . . any device up to 1100-watt rating . . . will go on in the morning with radio!

Heavy sleepers can set buzzer alarm to sound insistent reveille after 10-minutes.

$34.95 Cash
Brown, Ivory
$3.50 Down

Long-distance chassis with 5 tubes, rectifier. Tuned RF stage for extra sensitivity, 5-in. speaker. New iron core rod antenna. Built for excellent performance in remote areas, "one station towns", and cities. Plastic cabinet, 6¾x13¼x6 in. 105-125-volt, 60-cycle AC. Underwriters' Laboratories listed. Shpg. wt. 11 lbs.

57 N 2013—Ivory color. *$3.50 down, $5 mo.* . . $34.95
57 N 2009—Green. *$4 down, $5 monthly* 36.95
57 N 2012—Brown. *$3.50 down, $5 monthly* . . . 34.95

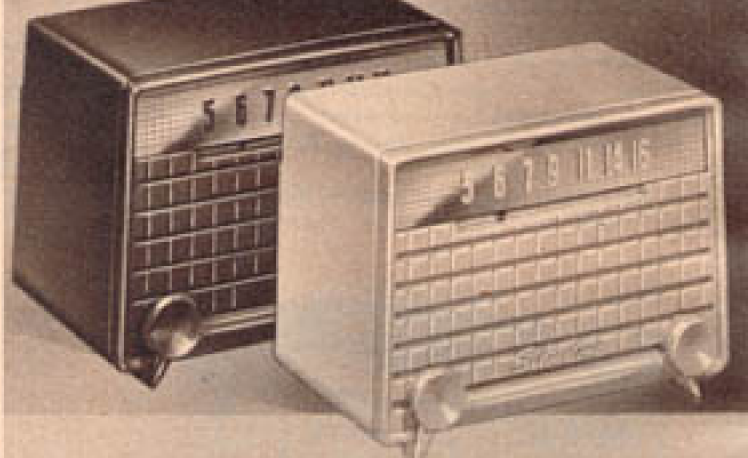


Big Set Features at a Small Set Price

This radio is truly a joy to own . . . a pleasure to listen to! Powerful performance over entire standard AM broadcast band. Better tonal quality with automatic bass boost, a feature usually found only on more expensive sets. 5-inch dynamic speaker. Huge wide-sweep lighted dial makes finding your station easier than ever. Built-in Radionet antenna. UL listed. For 105-125-volt, 25-60-cycle AC or DC. Plastic cabinet 11¼x6½x5½ in. *$2.50 Down, $5 Monthly.*

$21.95 Cash
$2.50 Down

57 N 06—Ivory color. Shipping weight 7 pounds. . . . Cash $21.95
57 N 05—Brown. Shipping weight 7 pounds. . . . . . . Cash 21.95



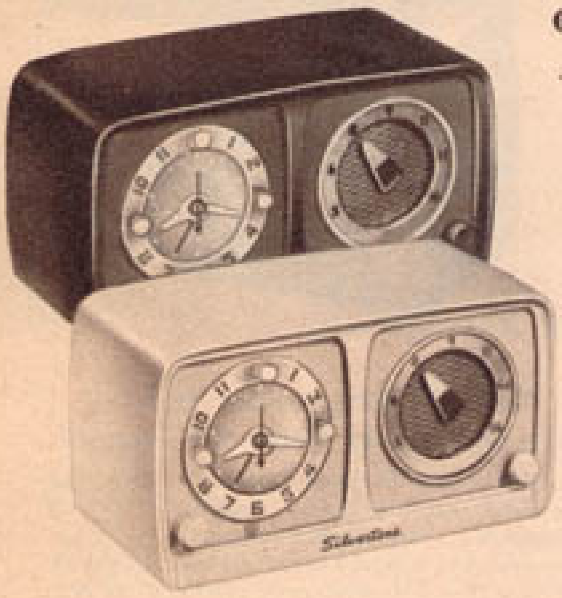
New! Futuristic Radio . . 4 colors

Especially designed for Christmas giving! Smartly styled in its beautiful futuristic plastic cabinet, this little "extra" radio will be appreciated by everyone. Easy-reading slide-rule dial tunes standard AM broadcast band. Clear-toned 4-inch speaker. Built-in Radionet antenna. 4 tubes, rectifier. UL listed. 105-125-volt, 25-60-cycle AC or DC. 8⅛x6x4¾ in.

$16.95 Brown

57 N 02004—Ivory color. Shipping weight 5 pounds. . . . $17.95
57 N 02005—Red. Shipping weight 5 pounds. 17.95
57 N 02006—Green. Shipping weight 5 pounds. 17.95
57 N 02003—Brown. Shipping weight 5 pounds. 16.95

CLOCK RADIOS . . .
amiable companions to help start and end each day more pleasantly







Clock Radio with Appliance Plug

Compare these Silvertone "plus" features! **Appliance plug** allows clock to control lights, most kitchen appliances in addition to radio. Can be set either to turn on radio and appliance at any predetermined time . . . or to turn them off after about 90 minutes. Radio tunes standard AM broadcast, has 4 tubes, rectifier. Built-in antenna. Trim plastic cabinet, 10⅝x5¾x5¼ in. For 105-125-volt, 60-cycle AC only. UL listed. Shipping weight 7 pounds.

$26.50 Cash
Brown
$3 Down

57 N 02026—Ivory color. *$3 down, $5 monthly* $27.75
57 N 02023—Red. *$3 down, $5 monthly* 28.75
57 N 02024—Yellow. *$3 down, $5 monthly* 28.75
57 N 02027—Green. *$3 down, $5 monthly* 28.75
57 N 02025—Brown. *$3 down, $5 monthly* 26.50

Lowest Priced Clock Radio

It's almost unbelievable that you can buy a real, smartly-styled clock radio at this low price . . . and this mighty mite will give many years of dependable service, too! Radio tunes standard AM broadcast band, has 3-tube (plus rectifier) superheterodyne circuit, and built-on antenna. Recommended for local use only. Accurate self-starting electric clock movement is quiet, dependable . . . turns radio on at any predetermined time . . . or can be set to turn off radio after about 90 minutes. Compact plastic cabinet, 10½x5¾x5¼ in. UL listed. 105-125-v, 60-c AC. Shpg. wt. 6 lbs.

$18.95

57 N 02007—Brown. $18.95



Our Lowest Priced Radio

Unbreakable metal cabinet is extra compact, only 5x8¾x6 inches. Baked-on enamel finish. Direct tuning . . . tunes standard AM broadcast band. 3 tubes plus rectifier. For local reception only. 4-inch speaker. Built-on antenna. Underwriters' Laboratories listed. 105-125-volt, 25-60-cycle AC or DC. Order now.

$11.95

57 N 02002—Ivory color. Shipping weight 5 pounds. $11.95
57 N 02001—Brown. Shipping weight 5 pounds. 11.95



A

OUR BEST AM-FM Table Radio
More Stations . . . No drift!

$39.95 Cash
Radio only
$4.00 Down

There's double enjoyment in store for the lucky owner of this powerful AM-FM set! Tunes standard AM broadcast and FM (88-108 MC).

Roto-Band dial . . SILVERTONE's contribution to easier tuning, easier station identification.

Iron core tuning . . . will not detune station as set heats up from cold start! 7 tubes plus rectifier. Built-in AM antenna; line cord FM antenna. In FM fringe area, antenna "A" is recommended. 5-inch speaker. UL listed. 105-125-volts, 50-60-cycle AC. Beautifully styled, durable plastic cabinet, 7¾x12¾x7-in. Shipping weight 23 lbs. with antenna, 11 lbs. without. Order now.

57 N T21L—Ivory-color with antenna "A." *$5 dn., $5 mo.* . . . . . . Cash $49.75
57 N 020—Ivory-color radio only. *$4.00 dn., $5 monthly* . . . . Cash 39.95
57 N T19L—Brown with antenna "A." *$5 dn., $5 monthly* . . . . . . Cash 49.75
57 N 018—Brown radio only. *$4.00 down, $5 monthly* . . . . Cash 39.95

[A] 57 N M6710—Turnstile FM antenna, mounting hardware, instructions. Aluminum, 7¾ ft. For any FM. Freight or express. Wt. 12 lbs. $9.95





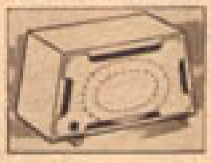
Wide-sweep, easy-reading dial



Tuned RF stage; 3-gang tuning



Better tone from huge oval speaker



Exclusive Radionet antenna built-in

SUPER-POWERED . . Our Best
AM Radio with De luxe Wood Cabinet!

$37.95 Cash
$4.00 Down
$5.00 monthly

"Exciting" is the word for this powerful set . . . and "excited" is the word for anyone lucky enough to find this beauty under the tree! Here's console quality in a small package . . . with every electrical, mechanical and styling detail you could hope for. Check these SILVERTONE plus features!

Tuned RF stage to pick out stations you want from over-crowded channels. Extra tuned circuit adds sensitivity too.

Built-in Radionet antenna . . . a SILVERTONE exclusive . . . engineered for optimum performance in all areas.

Magic Wand pointer and wide-sweep semicircular dial make tuning faster than ever . . . s-p-r-e-a-d the band out where stations are easy to find and identify. Pointer glows in any light.

Full range tone control . . . select any tonal balance from high treble to deep, mellow bass. Adds to your listening enjoyment.

Phonograph jack and switch allow immediate connection of external record changer or record player attachment.

7x5-inch oval dynamic speaker for full, resounding tone. 5 tubes plus rectifier. Covers standard AM broadcast band. UL listed. For 105-125-volt, 25-60-cycle AC or DC. Cabinet size 14½x8⅝x7 in. Limed oak or mahogany veneers. Wt. 11 lbs.

57 N 01018–Limed oak veneer cabinet. *$4 dn., $5 mo.* . . Cash $37.95
57 N 01017–Mahogany veneer cabinet. *$4 dn., $5 mo.* . . Cash 37.95

Santa Says . . .

Every SILVERTONE on this page is a long-distance super-radio. Each is designed to give the ultimate in table radio performance . . . better listening every day in the year . . . for years to come!







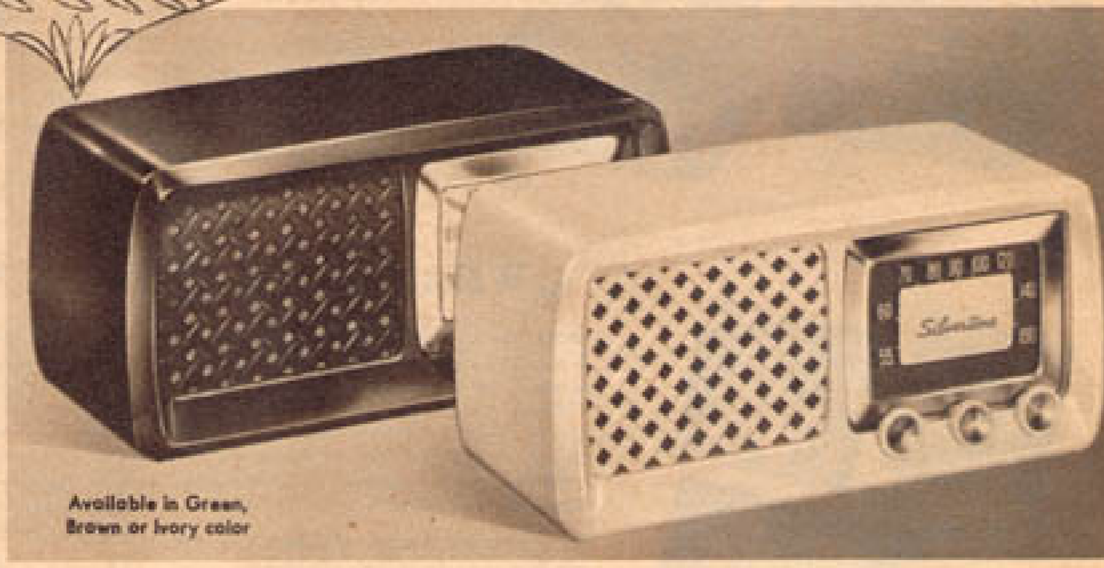
We believe this is the biggest AM-FM bargain in America today!

OUR LOWEST-PRICED AM-FM . . Fine
Reception at a Giveaway Price!

$27.95 Cash
Radio only
$3 Down

Once again we offer these compact AM-FM sets at great savings! Radio tunes standard AM broadcast and FM (88-108 MC). **Iron core tuning** cuts down "warm-up drift." **Micrometer dial** is indirect, accurate, easy to adjust. 4-inch dynamic speaker delivers plenty of volume with fine tone. 7 tubes plus rectifier. Built-in AM antenna . . . built-on FM antenna. Use Antenna "A" (shown at top left) in FM fringe areas. Brown plastic cabinet, 6½x11¾x6½ in. UL listed. 105-125-volt, 50-60-cycle AC or DC. Shipping weight 21 lbs. with antenna, 9 lbs. without.

57 N T26L—With Antenna "A." *$4 down, $5 monthly* . . . . . . Cash $36.75
57 N 025—Radio only. *$3 down, $5 monthly* . . . . Cash 27.95



Available in Green, Brown or Ivory color

POWERFUL AM . . In Rich, Gleaming Plastics
Greater Reaching Power, Greater Selectivity!

$26.95 Cash
Brown—Ivory
$3 Down

Outstanding station-getting ability . . . jewel-like styling! These are the things that make this one of our most popular AM radios. Whether you live in the country . . . in a "one-station town" . . . or in a metropolitan area, you'll appreciate the way this set "pulls them in" over tremendous distances! Tunes standard AM broadcast.

Tuned RF stage helps make distant stations come in crystal clear all year around.

Improved Roto-Band dial is lighted, easier than ever to read and adjust.

Tone control for instant selection of correct tonal balance.

Built-in Radionet antenna. 5-tubes plus rectifier. 5-in. speaker. Plastic cabinet, 6½x13⅞x6¾ in. UL listed. 105-125-volt, 25-60-cycle AC or DC. Shpg. wt. 10 lbs.

57 N 02016—Ivory-color. *$3 dn., $5 mo.* Cash $26.95
57 N 02014—Green. *$3 down, $5 mo.* . Cash 28.50
57 N 02015—Brown. *$3 down, $5 mo.* . Cash 26.95

8 New Phonographs..



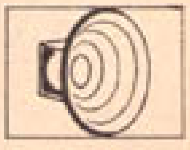
Matching record case on facing page, lower right



3-speed changer



New amplifier



Big 6-in. speaker for full bass

New for Christmas! Finest Automatic Portable Phonograph We've Ever Heard!

$64.95 Cash
Brown
$5 Down, $5 Mo.

By popular demand . . . a superb automatic version of our famous 57 N 02246 phonograph on opposite page! All parts were specially designed to function together as a precision "team" . . . resulting in extended frequency range and increased power!

3-speed automatic changer features silent centerpost action, automatic shutoff after last record. Plays up to 4 hours without touching! Special slip-over 45-rpm spindle, 57 N 5775, included. See description below. Ceramic pickup unit resists heat, humidity.
Wide-range amplifier with special feedback circuit for better, more natural listening qualities, more power output, lower distortion.
New, improved 6-in. PM speaker has special cone for deep, solid bass.
3-position tone control. True bass, treble boost, or natural tone.
New case, 15½x18⅛x8½ in., wood, artificial leather covered. Lovely white trim. UL listed. 105–125-volt, 60-cycle AC. Wt. 27 lbs.
57 N 02249L—Brown, white trim. *$5 down, $5 monthly*........ Cash $64.95
57 N 02250L—Grey, white trim. *$5 down, $5 monthly*......... Cash 66.95



A

D

Low-Priced Automatic Phonographs for 78, 45, 33⅓-rpm Records!

$52.95 Cash
Portable
$5 Down, $5 Mo.

[A] **NEW LOW-PRICED PORTABLE.** Great for giving. Features dependable 3-speed automatic record changer for 7, 10, 12-inch records. Quiet centerpost action works well on old and new records alike. 12 center inserts for 45-rpm records included . . or order special slip-over spindle below. Powerful amplifier has 2 tubes plus rectifier. 4x6-inch oval speaker for full tone. Tone control. Ceramic pickup unit is unaffected by heat and humidity. Brown artificial leather covering on sturdy wood case, 15½x17½x8¾ inches. UL listed. 105–125-volt, 60-cycle AC.
57 N 02248L—Shpg. wt. 25 lbs. *$5 down, $5 monthly*. Cash $52.95

[B] **LOW-PRICED TABLE MODEL.** As above, but in open top. Mahogany finished wood case, 13¼x11⅞x10 inches.
57 N 02239—Shpg. wt. 16 lbs. *$4.50 down, $5 monthly*. Cash $42.95

[C] **PLUG-IN RECORD CHANGER.** 3-speed, on molded plastic base. With high output crystal pickup, long-life replaceable needle. Ready to plug into radio or TV with phonograph jack. 12x10x7 inches. UL listed. 105–125-volt, 60-cycle AC.
57 N 01259—Shpg. wt. 16 lbs. *$3.50 down, $5 monthly*. Cash $32.95

[D] **SLIP-OVER 45-rpm SPINDLE.** No need to plug up large center hole of 45-rpm records with inserts! Special spindle handles 45's as manufacturer intended . . . allows them to retain their unique playing characteristics. Furnished with 57 N 02249L and 57 N 02250L (top of page). Order separately with (A), (B), and (C) above . . . or **any automatic radio-phonograph in this book!** Also fits SILVERTONE 3-speed phonographs whose identification number ends in –216 (remove turntable to find number).
57 N 5775—Shipping weight 2 pounds.................. $2.49



B C



Low-Priced Phonographs

2 new manual phonographs at amazingly low prices! Choose single-speed 78-rpm; or 3-speed model that plays Long Play and 45-rpm records in addition to standard 78's. Lightweight crystal pickup with long-lasting, osmium-tipped replaceable needle. Amplifier has 1 tube plus rectifier. 4-inch speaker delivers plenty of volume. Beautiful tan case, 12⅝x11x6 inches. Ideal for children because it's sturdy . . . yet has fine, rich tone. UL listed. 105–125-volt, 60-cycle AC. Shipping weight 10 pounds.

$21.95 3-speed $2.50 down

57 N 02235—3-speed. Plays 78, 45, 33⅓-rpm. *$2.50 down, $5 monthly*...Cash $21.95
57 N 02234A—78-rpm only....... 17.95

WHAT IS CHRISTMAS WITHOUT CHEERY CAROLS?



NOTE: *Be sure you have the proper phonograph to play these records!* A special phonograph is required for 45's and Long Playing records. If you do not have proper equipment, select a new 3-speed machine from these pages. *Attempts to play 33⅓-rpm and 45-rpm records on a standard 78-rpm phonograph will result in poor reproduction and destruction of the records!*

For a complete selection of children's records, see Page 269. *All records are postpaid. (Shipping weight each 8 ounces.)*

The Messiah (complete). (Columbia) Finest recorded version of Handel's great Christmas classic. A complete performance by famous **Huddersfield Choral Society,** accompanied by Liverpool Philharmonic Orch. Soloists include Isobel Baillie, James Johnson, Gladys Ripley, Norman Walker.
58N2SL151—Three 12-in. 33⅓-rpm.$15.45

A Christmas Carol. (MGM) Dickens' immortal Christmas story comes to life in this sparkling recorded MGM dramatization, with **Lionel Barrymore** as "Scrooge."
58 N 8E520—One 10-in. 33⅓-rpm...$2.77
58 N 8MGM16—Four 10-in. 78-rpm.. 4.29
58 N 8MGMK16—Four 7-in. 45-rpm. 3.79

Christmas Hymns and Carols. Robert Shaw Chorale (Victor). World-renowned choral group sings 27 Yule favorites, including: Joy to World—3 Kings—Deck the Halls—Wassail Song—First Noel—O Come Emanuel—Luther's Cradle Hymn.
58N1LM1112—One 12-in. 33⅓-rpm.$5.62
58N1DM1077—Four 12-in. 78-rpm.. 6.29
58N1WDM1077—Four 7-in. 45-rpm.. 4.98

Songs for Christmas. Nelson Eddy (Columbia). 13 popular and traditional favorites sung by America's best-loved baritone. Included are: Jingle Bells — Good King Wenceslas—Away in Manger—O Holy Night—First Noel—White Xmas.
58N2ML4442—One 12-in. 33⅓-rpm.$5.29
58N2MM1017—Four 10-in. 78-rpm. 5.29

Mario Lanza Sings Christmas Songs. Mario Lanza (Victor). Great vocal renditions of America's most beloved carols . . . as sung by America's most popular tenor! Includes: Lord's Prayer—Guardian Angels—3 Kings—Silent Night—First Noel—Little Town of Bethlehem—Away in Manger—1 more.
58N1LM155—One 10-in. 33⅓-rpm.$4.57
58N1DM1649—Four 10-in. 78-rpm.. 5.66
58N1WDM1649—Four 7-in. 45-rpm. 4.98

Christmas Greetings. Bing Crosby (Decca). A wonderful collection of Crosby Christmas songs. Includes a medley of many traditional carols, plus an exciting group of more recent popular songs. Included are: Christmas Greetings, 12 Days of Christmas—You're All I Want for Christmas—First Noel—other carols.
58 N 35020—One 10-in. 33⅓-rpm..$2.98
58 N 3A715—Three 10-in. 78-rpm... 3.55
58 N 3966—Three 7-in. 45-rpm..... 2.98

Merry Christmas. Bing Crosby (Decca). All your Crosby favorites, including two of Bing's best-selling, best-loved records. You'll hear: White Christmas — Silent Night—Adeste Fideles—I'll Be Home for Christmas—Jingle Bells—Santa's Comin' to Town—Faith of Our Fathers—1 more.
58 N 35019—One 10-in. 33⅓-rpm..$2.98
58 N 3A550—Four 10-in. 78-rpm.... 4.29
58 N 3965—Four 7-in. 45-rpm...... 3.89

Christmas Melodies. (Varsity) Seasonal favorites on low-priced Varsity records! Beautiful vocal renditions of: White Christmas—Santa's Comin' to Town—Joy to World—Adeste Fideles—5 more.
58 N 6E24—Four 10-in. 78-rpm....$1.39
58 N 614521—Four 7-in. 45-rpm.... 1.49

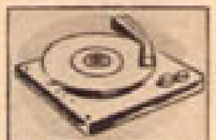
Order early for Christmas!

for a Merry, Musical Christmas!

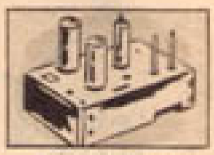


For matching record case, see lower right.





Pop-up 45-rpm plug



Powerful chassis



New arm . . . no hop, no skip, no jump!

Our Finest Manual 3-Speed Phonograph . . . Startling Realism, plus Surprising Power in a Small Package!

$34.50 Cash Brown
$3.50 Down, $5 Mo.

We believe we have found the answer to providing first-class reproduction of music in limited space! Never before have we heard such amazing tonal quality from any phonograph of less than console size. Order now . . . let your own ears be the judge!
Super Syntronic tone arm with ceramic pickup unit. Unaffected by heat, humidity. Unusually stable. Machine can be carried . . . even tilted to 45-degree angle . . . while playing a regular, Long Play, or 45-rpm record! Virtually immune to groove-skipping. Long-life, all-groove needle is easily replaceable.
Contoured 3-speed turntable has built-in, lift-up 45-rpm plug that can't get lost.
Wide-range amplifier with special feed-back circuit for smoother, "cleaner" sound.
Improved 5¼-in. PM speaker has special cone for unusually good, solid bass.
3-position tone control really boosts treble, bass, or provides uncompensated tone.
Newly styled case, 12x13¾x8¾-in., wood, beautifully covered in durable artificial leather. Striking white trim on edges. UL listed. 105–125 volt, 60-cycle AC.
57 N 02246—Brown, white trim. Shpg. wt. 14 lbs. *$3.50 down, $5 monthly,* . . . . . . Cash $34.50
57 N 02243—New . . . gray, white trim. Shpg. wt. 14 lbs. *$4 down, $5 monthly* . . Cash 36.50









These lightweight Manual Phonographs are easy to carry anywhere!

Compact, Spring-wound Acoustic Phonograph. $16.95
Plays anywhere. Does not require electric current. Full-sized reproducer and throwback tone arm. Uses easily replaceable steel needles. Sturdy, spring-wound, governor-controlled motor turns at 78-rpm. Detachable winding crank fits inside case for carrying. Lightweight wood case, 14½x12¾x7 inches. Covered in brown and tan artificial leather. Mechanically amplified. For standard 78-rpm records (up to 12-in.) only.
57 N 0250—Shpg. wt. 12 lbs. . . . $16.95

Our Best Spring-wound Acoustic Phonograph. $19.95
15-inch molded tone chamber for richer, fuller tone. More than ample volume for outside dancing, skating, and other activities. Large reproducer and throwback tone arm. Mechanically amplified. Uses replaceable needles. Strong, governor-controlled 78-rpm motor. Winding crank fits in case when carrying. Requires no electricity . . . plays anywhere. Wood case, 17x13¼x7⅝ in. Covered in brown artificial leather.
57 N 0255—Shpg. wt. 15 lbs. . . . $19.95

NOTE: A complete selection of 78-rpm phonographs for children will be found on page 269.

New! 3-Speed Electronic Phonograph. $24.95 Cash 3-speed $2.50 down
Enjoy improved playing characteristics of Long Play 33⅓-rpm and 45-rpm records at a low price! Lightweight crystal pickup with long-life needle. 4-inch speaker provides ample volume. Tone control. Compact, 12¾x11x5½ in., covered in brown artificial leather with white trim. UL listed. 105–125-volt, 60-cycle AC.
57 N 02244-Shipping weight 11 lbs. *$2.50 down, $5 monthly* . . . . Cash $24.95
57 N 02240A-New! Similar to above, but plays 78-rpm only. No tone control. Tan imitation alligator covering. Shpg. wt. 10 lbs. *$2.50 down, $5 monthly*. Cash $21.95

Better 3-Speed Electronic Phonograph. $29.95 Cash Brown $3 Down
Better tone, more volume from larger 4x6-in. oval speaker. Lightweight arm has ceramic pickup unit . . . withstands extreme heat and humidity. Long-life, osmium-tipped needle is replaceable. Heavily flocked contoured turntable. Powerful motor. Amplifier has 2 tubes plus rectifier. Lightweight, easy to carry. 13x12x7⅜ inches, covered in artificial leather. UL listed. For 105–125-volt, 60-cycle AC only. Get this fine portable for children away at school, servicemen, or others in the family who travel! Shipping weight 12 lbs.
57 N 01246—Brown, *$5 monthly* . . . Cash $29.95
57 N 02247—Gray, *$5 monthly* . . . . Cash 31.95

CHRISTMAS FAVORITES ON RECORD . . FOR NOW AND YEARS TO COME!

Merry Christmas Album. Ken Griffin. (Rondo). Organ and chimes renditions of Yuletide favorites . . . as only Ken Griffin can play them! Such beloved melodies as: Winter Wonderland—It Came Upon Midnight Clear—Up on Housetops—Hark Herald Angels Sing—Jingle Bells.
58 N 5507—Three 7-in. 45-rpm $2.62
58 N 5314—Above, plus 1 (6 selections) on three 10-inch 78-rpm records $2.84
58 N 5315—Above, plus 2 more (7 selections) on one 10-inch 33⅓-rpm records $2.84

Carols with Organ and Chimes. (Rondo). Delightful organ stylings by a famous keyboard master. Includes: Adeste Fideles—Holy Night—God Rest Ye Merry Gentlemen — Away in Manger — Little Town of Bethlehem—3 more.
58 N 5422—Three 7-in. 45-rpm $2.59
58 N 5409—Three 10-in. 78-rpm 1.98
58 N 5316—Above, plus 2 more (10 selections) on one 10-inch 33⅓-rpm record $2.59

Merry Christmas Melodies. (Rondo). Lovely arrangements of popular favorites, featuring organ and chimes. Includes: Santa's Coming to Town—March of Toys—Jingle Bells—Parade of Wooden Soldiers—Winter Wonderland—plus 1.
58 N 5411—Three 7-in. 45-rpm $2.59
58 N 5410—Three 10-in. 78-rpm 1.98
58 N 5412—Above, plus 2 (8 selections) on one 10-inch 33⅓-rpm record $2.59

'Twas the Night Before Christmas. Fred Waring (Decca). The entire Fred Waring organization . . . glee club and orchestra . . . teams up to present a truly magnificent program of Christmas selections! Beautifully performed production arrangements of: 'Twas Night Before Christmas—Silent Night—Oh Gathering Clouds—Adeste Fideles—First Noel—Little Town of Bethlehem—Oh Holy Night—Beautiful Savior—Carol of Bells.
58 N 3967—Four 7-in. 45-rpm $3.89
58 N 3A480—Four 10-in. 78-rpm 4.29
58 N 35021—One 10-in. 33⅓-rpm 2.98

An Hour of Christmas Music. The Caroleers, with organ and chimes (Royale). A tremendous value! *Imagine . . . a 12-in. LP for just $1.89!* 24 of your favorite Christmas hymns, carols, and popular songs. Bright choral arrangements, plus sparkling organ solos. On one side you'll hear the Caroleers sing familiar carols, while the other side features organ and chimes arrangements. Titles include: Joy to World—Rejoice—Jingle Bells—White Christmas—Holy Night—First Noel—Little Town of Bethlehem—Away in Manger—Hark Herald Angels Sing—It Came Upon Midnight Clear—Adeste Fideles—God Rest Ye Merry Gentlemen—Silent Night—Good King Wenceslas.
58 N 61295—One 12-in. 33⅓-rpm (See NOTE on facing page about 33⅓ rpm records) . . . $1.89

Records postpaid. See facing page.

Protect Valuable Records!

Our Best Quality Record Hassock. $13.69
Doubles as comfortable extra seat . . . especially handy for watching TV. Made of ⅜-in. wood, with interlocking corners that won't pull apart. Rich-looking light tan artificial leather covering, with beige vinyl-coated side stripe and top. Fabric is washable. Top, sides, and corners thickly padded for comfort. Plenty of record storage space in removable hardwood record rack (handles for easy removal). Holds 50 indexed 10-in. records. 13x14x12¾-in. Mailable.
58 N 05649-Shpg. wt. 15 lbs. $13.69



New Deluxe Record Carrying Case. $7.45
Especially designed to match our famous 57 N 02246 and 57 N 02249L portable phonographs, at top of this and facing page. Strong wood construction . . . covered in brown artificial leather. White trim. Washable. Brass-plated hardware. Holds fifty 10-in. records. 11⅝x11⅜x8-in.
58 N 5637—Shpg. wt. 8 lbs. . . $7.45



The Gift of Music Lasts a Lifetime

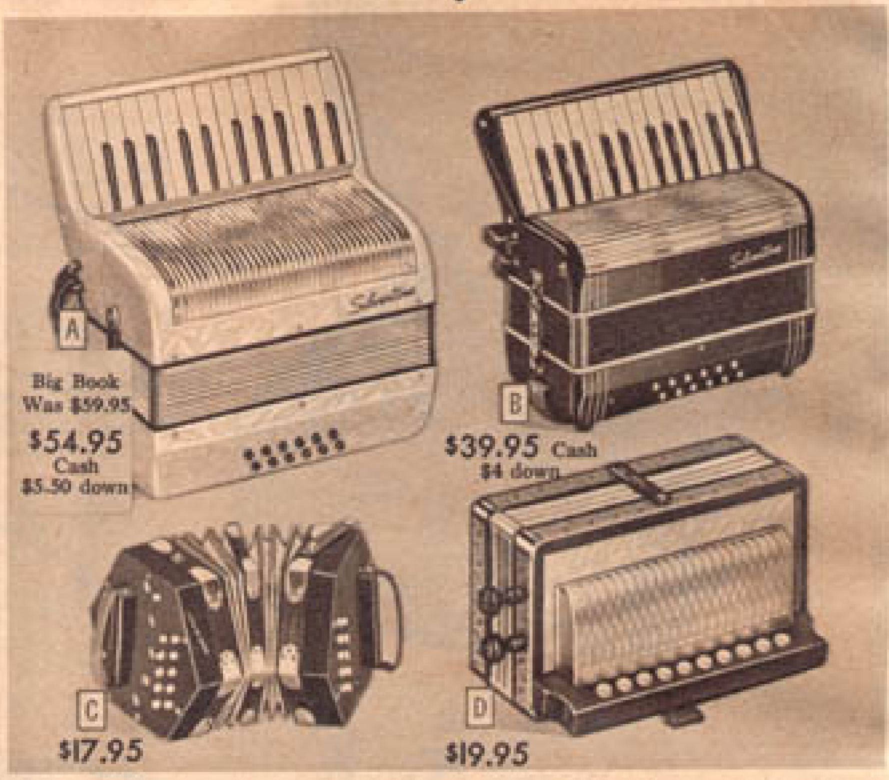


Silvertone 120-Bass!

- 41 treble keys
- 120 bass keys
- 2 treble switches, 1 bass switch

Midfall sale of black model repeated! A long heritage of skilled craftsmanship goes into each of these 120-bass accordions! Made in Italy by masters who have devoted their lives to producing the finest accordions. Fast action, silent key response, and sleek modern styling. Three switches instantly provide up to 4 different tone combinations. 2 sets of precision made treble reeds, 4 sets of bass . . . all hand-fitted. Reeds are of the finest Swedish steel. Bellows reinforced with kidskin. 3-ply wood body, covered in celluloid, 18x14¾x8 inches. Actual weight 17 lbs. Artificial leather covered carrying case, Home Study Book included. Shipped by express. Shipping weight 40 lbs.

57 N M1562–White. *$18 down.* Cash $176.00
57 N M1552–Black. *Was $176;* Cash 161.00
57 N M1572–Red and white. (white, with red trim, red sharp, flat keys). Cash $176.00





Lighter-weight, Full-range 120-Bass, 3 Switches

- 2 treble switches, 1 bass switch
- 2 sets of treble reeds, 4 sets bass

Just 15¾ pounds . . . but has many features usually found only on full-sized instruments! Perfect for those who have progressed from 12-bass accordions, but still prefer one light in weight. 120 bass keys, 41 treble. Reeds expertly hand-fitted, are of finest Swedish steel. Kidskin-edged bellows. Plywood body, celluloid covered, 17x14x7 inches. Made in Italy by Old World master craftsmen. Plush-lined carrying case covered in artificial leather, and Home Study Book are included. Shipped express. Shipping weight 35 pounds.

$17.00 down, $11.00 monthly on Sears Easy Terms!

57 N M1560—White....... Cash $169.95
57 N M1570—Black......... Cash 169.95

Just right for Beginners . . 12-Bass Accordions

[A] **Our Best Italian 12-Bass Accordion!** Midfall price cuts carried over! 25 treble keys, 12 bass. 2 sets treble reeds, 4 sets bass. Kidskin-edged bellows. Plywood body, celluloid covered, 13x13½x6¾ in. Actual wt. 8 lbs. With case, Home Study Book. *Mailable.* Shpg. wt. 20 lbs. *$5.50 down, $5 monthly.*

57 N 01549—White.......... $54.95
57 N 01550—Black.......... 54.95
57 N 01544—Red............ 54.95

[B] **Our Lowest-Priced 12-Bass Accordion.** 25 treble keys, 12 bass. 1 set treble reeds, 2 sets bass. Lightweight, made in Italy by skilled craftsmen. Celluloid covered plywood body, 11½x12⅝x6 in. Long-lasting bellows. Complete with carrying case, Home Study Book. *Mailable.* Shpg. wt. 20 lbs. *$4 down, $5 monthly.*

57 N 01548—Black............ $39.95
57 N 01547—White........... 39.95

Play a Concertina!

[C] Learn to play this little concertina in no time at all! Fine, strong tone. 10 bass and chord buttons on left hand; 2 octaves melody on right. Maroon hardwood frame. 7 in. wide. 6-fold bellows. Made in Italy. Instructions included. *Mailable.*

57 N 01700—Shpg. wt. 5 lbs. . . $17.95

2-Stop Accordion

[D] Made in Western Germany by Hohner. 10 white button keys, 2 spoon bass keys. 2 sets finest steel reeds. Bellows have 14 folds. Frames, panels are ebony and gold-color finish. 6x11 in. Nickel-plated grill, corners. With case. *Mailable.*

57 N 01670—Shpg. wt. 7 lbs. . . $19.95



Ukes . . Easiest Instruments To Play!

[E] **Mellow-Toned Baritone Uke.** It's bigger, with better tone! This is the uke you see on TV. Made of lovely mahogany, *hand polished,* this quality instrument has a broader, deeper tone than most ukuleles. Fingering is the same as other ukes, but it's tuned to top 4 strings of a guitar. Nylon strings. 25x10 in. Pick and instructions included. Shipping weight 5 pounds.

57 N 0856...................... $15.95

[F] **Deluxe Ukulele.** Fine, rich tone. Lovely rosewood fingerboard, with mahogany body and neck. Sound hole is inlaid. Nylon strings. 21¾x6¾ in. Pick and instructions are included.

57 N 853—Shpg. wt. 2 lbs........ $7.95

[G] **Hawaiian Scene Uke.** Decorated with colorful Hawaiian scene. Green and ivory-color on mahogany finished hardwood. White stripe around top edge. 20⅝x6¾ in. Pick and instructions are included.

57 N 852A—Shpg. wt. 2 lbs....... $4.98

Guitar, Case Cut

Save $2 on Guitar, Case Combination! Flat-top guitar . . . spruce top, maple sides. *Hand-rubbed* to golden sunburst. Auditorium size, 40⅝x14¾ in. Inlaid celluloid trim. Pick, Home Study Book included.

57 N 0602L—Guitar only. Shpg. wt. 10 lbs...... $22.35

57 N 0604L—With case. Wt. 14 lbs. *Big Book price was $27.95*........ Now $25.95

Gene Autry!

Personally Endorsed by Gene Himself! Autograph model, with scene from Melody Ranch. Spruce top; maple back, sides. Glossy brown finish. Standard size, 36x13 in. Neck cord, pick, Home Study Book, folio of Gene Autry songs included.

57 N 0610L—Guitar only. Shpg. wt. 10 lbs....... $13.95
57 N 0611L—With case. Shpg. wt. 13 lbs...... $18.49

Lowest-Priced!

Our Lowest-Priced Flat Top Guitar! Standard 36x13-in. size. Ebonized hardwood fingerboard, quality hardwood body. Decorative striping around top edge, sound hole. Semi-gloss finish. Pick, Home Study Book.

57 N 0605L—Guitar only. Shpg. wt. 10 lbs..... $9.98

57 N 0607L—With case. Shpg. wt. 13 lbs.... $14.49



SANTA SAYS: Silvertone INSTRUMENTS

FREE! Write for our new Musical Instrument and Piano Catalog 528N. See all Sears instruments in beautiful full color!



Sensational Midfall Sale Repeated! Save $5 to $20

Trumpet, Cornet, Trombone with Case Cut! Brass, made in France. Standard medium bore. Mouthpiece, lyre, oil, and *Home Study Book* is included. **Trumpet and cornet.** Hand-ground valves. 4½-in. bell. B♭, slide to A. **Trombone.** Inner slides, hardest nickel-silver. 6½-in. bell. Pitched B♭.

[A] **Cornet.** 18-in. long. **With case.** 57 N 02364—Wt. 11 lbs. *Big Book was $59.00. $5.50 dn., $5 mo.* Cash $54.00
57 N 02363—Cornet only. Wt. 4 lbs. *$5 down, $5 monthly* .... Cash $49.95

[B] **Trumpet.** 21½-in. long. **With case.** 57 N 02314—Wt. 12 lbs. *Big Book was $59.00. $5.50 dn., $5 mo.* Cash $54.00
57 N 02313—Trumpet only. Wt. 4 lbs. *$5 down, $5 monthly* .... Cash $49.95

[C] **Trombone.** 45¾-in. **With case.** 57 N 02433L—Wt. 9 lbs. *Big Book was $73.49. $7.00 dn., $6 mo.* Cash $68.49
57 N 02432L—Trombone only. Wt. 5 lbs. *$5.50 down, $5 monthly* ..... Cash $54.95

[D] **Save $13 on Nickel Alloy Clarinet!** High quality, free, full-blowing instrument. Made to last. Metal won't warp, and there's no plating to wear off. Improved action. 17 nickel silver keys, 6 rings. B♭ Boehm system. Finger positions almost same as wooden clarinet . . . makes it easy to change to wooden clarinet later. With case, *Home Study Book*. Shpg. wt. 7 lbs.
57 N 02523—*Big Book was $77.95. $6.50 down, $6 monthly*. Cash $64.95

[E] **$10 Cut on Silvertone Ebonite Clarinet!** Free, full-blowing. Good quality. 17 keys, 6 rings. Standard B♭ Boehm system. Complete with case and *Home Study Book*. Wt. 7 lbs.
57 N 02520—*Big Book was $79.95. $7 down, $6 monthly* . . . Cash $69.95

[F][G] **Tenor, Alto Saxophones Cut $20, $14.80!** Designed to give uniform quality of tone. Simplified key arrangement permits fast passages with "feather touch" control. Brass, highly polished, lacquered to prevent tarnishing. Bell is richly hand engraved in beautiful floral design. Keys are made of durable nickel alloy, hand-fitted for perfect performance now and for years to come. Leak-proof sockets, tapered bore. Made in Allied Occupied Germany. With luggage-style case, *Home Study Book*.

[F] 57 N 02486—B♭ Tenor sax. Wt. 23 lbs. *Big Book was $229.95. $21 down, $13 monthly*. Cash $209.95

[G] 57 N 02485—E♭ Alto sax. Wt. 18 lbs. *Big Book was $194.75. $18 down, $12 monthly*. Cash $179.95

Better Brass Instruments

[H] **Better Quality Trombone.** Finer appearance and performance are assured through premium workmanship and materials. Inner slides are hardest nickel silver. Water key, slide, lock, balancer. Long-wearing brass lacquered body 46-in. long. 6½-in. bell. Standard medium bore. Pitched in B♭. Made in Germany. Lyre, mouthpiece, *Home Study Book*, and rayon plush-lined case included. One of the finest, most effortless trombones anyone can own. Shpg. wt. 20 lbs.
57 N 02436L—*$9 down, $8 monthly* .... Cash $89.95

[J][K] **Better Quality Trumpet and Cornet.** Check all these extra features . . . see why you get finer performance: *Spring at top of valves* for smoother operation. *Valve caps recessed, inlaid with felt.* Cornet has 2 water keys, trumpet has 1. Pitched B♭, slide change to A. *Hand-ground* nickel-silver valves. Lacquered brass body, larger 4⅝-in. bell engraved. Standard medium bore. Made in Germany. Complete with mouthpiece, lyre, oil, *Home Study Book*, plush-lined carrying case.

[J] **Trumpet.** 21½-in. long. Penetrating tone. Wt. 14 lbs. 57 N 02330—*$8 down, $7 monthly* .... Cash $79.95

[K] **Cornet.** 18-inches long. Mellow tone. Shpg. wt. 6 lbs. 57 N 02380—*$8 down, $7 monthly* .... Cash $79.95

Arched Spanish Guitars



Lowest-Priced Arched

Strong hardwood body in blonde or reddish-brown shaded sunburst. 40¾x15½-in. White striping on edges. Bonded joints. Pick, *Home Study Book* included.

57 N 0700L—Shaded sunburst finish guitar. Shpg. wt. 9 lbs. $15.95

57 N 0701L—Above with case. Shipping weight 14 pounds $21.95

57 N 0702L—Blonde finish guitar. Shipping weight 9 pounds $15.95

57 N 0705L—Above with case. Shipping weight 14 pounds $21.95

Spruce Top Arched

Richer tone from spruce top, usually found on more expensive guitars only! 3-ply maple back. 41x15½-in., hand-rubbed. Celluloid bound edges. Pick, *Home Study Book* included.

57 N 0696L—Shaded sunburst finish guitar. Shpg. wt. 9 lbs. $23.95

57 N 0666L—Above with case. Shipping weight 16 lbs. $29.95

57 N 0688L—Blonde finish guitar. Shipping weight 9 lbs. $23.95

57 N 0658L—Above with case. Shipping weight 16 pounds $29.95

Christmas Special!

Cut $2.00 with case! Larger, 41x16¼-in. Richer tone. Top, matched spruce; sides, back, curly maple. Hand-rubbed. Celluloid inlay on top and back edges. Pick, *Home Study Book* included.

57 N 0694L—Shaded sunburst finish guitar. Shpg. wt. 10 lbs. $32.50

57 N 0695L—With case. Wt. 13 lbs. *Big Book was $45.50* ..... Now $43.50

57 N 0692L—Blonde finish guitar. Shipping weight 10 pounds $32.50

57 N 0693L—With case. Wt. 13 lbs. *Big Book was $45.50* ..... Now $43.50

Professional-Type Cutaway Guitar!



New cutaway design allows freer fingering . . . all the way to the highest notes! Built for speed, with de luxe playing features. Individual, enclosed patent heads. Fancy binding on edges and neck. Fancy adjustable bridge. Hand-inlaid mother-of-pearl position markers. Select, aged spruce top. Matched curly maple back, sides. Maple neck. 42x17-in. Pick, *Home Study Book*. Shpg. wt. guitar only 10 lbs.; with case 16 lbs.

57N0674L—Mahogany finish guitar. *$6.00 dn., $5 mo.* Cash $59.95
57N0675L—With case. *$7.50 down, $7 monthly*. . . . Cash 74.50
57N0676L—Blonde finish guitar. *$6.00 dn., $5 mo.* . . Cash 59.95
57N0677L—With case. *$7.50 down, $7 monthly*. . . . Cash 74.50



For Your Favorite Cook . .

KENMORE GAS RANGES $5 AND $10 DOWN

THERMO-DISKS—in all full-size Kenmore Gas Ranges



Thermo-Disks heat rapidly . . retain heat longer than ordinary grates. Tiny pans won't tip . . spillovers won't clog burners . . pan-bottoms stay shiny!



EASY TERMS for Ranges

Get her a KENMORE range now, for a Christmas gift that will please her for years. Pay for it in easy stages if you prefer. Down and monthly payments are low, and you have up to 24 months to pay.

Cash Price	Down	Monthly Payment
$50.01 to $105.00	$5.00	$5.00
105.01 to 125.00	5.00	6.00
125.01 to 155.00	5.00	7.00
155.01 to 175.00	5.00	8.00
175.01 to 195.00	5.00	9.00
195.01 to 200.00	5.00	9.50
200.01 to 210.00	10.00	9.50
210.01 to 220.00	10.00	10.00
220.01 to 230.00	10.00	10.50
230.01 to 240.00	10.00	11.00
240.01 to 250.00	10.00	11.50
250.01 to 260.00	10.00	12.00
260.01 to 270.00	10.00	12.50
270.01 to 280.00	10.00	13.00
280.01 to 290.00	10.00	13.50
290.01 to 300.00	10.00	13.50

Ordering Information

Choice of shipping points for ranges—the factory, or Sears mail order house. In either case, send your order to mail order house. Pay freight from shipping point on delivery. *Factories located as follows:* KENMORE gas ranges near Chicago, Ill. Gas rangettes near Chattanooga, Tenn. KENMORE electric ranges near Newark, Ohio. Preway electric ranges near Oshkosh, Wis.

Kenmore gas ranges are AGA approved (except rangette B). Use any type of gas—natural, manufactured, mixed or LP (bottled). On your order, specify if you will use straight manufactured gas; we'll supply special pilot filter.

Kenmore electric ranges are UL listed. Wired for 115–230-volt 60-cycle AC. Consult local utility company for installation of three-wire service.

See connectors in big Fall Catalog.

Our Finest Gas Range cooks *matchlessly*
Robotimer control makes it fully automatic

Gas cooking as you've dreamed of it! Automatic lighting throughout . . for top burners, oven and broiler. Robotimer clock control for oven

There's never a need to use a match with this Kenmore gas range. Oven and broiler pilot lights have 100% safety shut-off in case gas flow is interrupted, or flame accidentally goes out. Robotimer permits you to cook complete meals automatically—provides more free time for you. Appliance outlet is Robotimer-controlled, too—you can have it turn on your kitchen radio at a pre-set time.

Watch cakes bake without opening the oven door. Visi-Bake door and light with peek switch please peeping cooks. Big roaster (included) holds giant fowl and all the trimmings. Oven vent in backguard snaps out for cleaning.

Broil a whole ham or a halved chicken. De luxe waist-high broiler is oven-size. Special rack can be raised or lowered with a mere turn of twin knobs.

Cook on all five top burners when you need that many. Three giant 12,000 BTU, two 9,000 BTU—all with Thermo-Disks. Giant griddle fits over middle burner—cooks nine hamburgers at a time. Built-in lamp sheds light on entire cooktop. Ken-Timer for jobs up to four hours. Two drawers.

DIMENSIONS: Overall 42 inches wide, 26 inches deep. Height to cooktop 36 inches. Overall height 52 inches. Oven 20 inches wide, 18 inches deep, 14 inches high. Timers, clock and lamp use 110–120 volt 60-cycle AC only. Shpg. wt. 325 lbs.
22 N M1983F—Shipped from the factory near Chicago, Ill. . . . . Only $239.95
22 N M1983—Shipped from Sears mail order house . . . . Only 254.95





Space-saver . . giant oven!

Giant 20-inch-wide oven in this 36-inch KENMORE is same as ovens in our big 42-inch models . . . holds two layers of cake side-by-side. Non-smoke broiler has permanent broiling chart inside door. Twin Top has two giant and two standard burners; Thermo-Disk grates. Storage section.

DIMENSIONS: 36 inches wide, 26 inches deep. Height to cooktop 36 inches. Overall height 42½ inches. Oven 20x18x14 inches high. Shipping weight 257 pounds.
22NM1966F—From factory. Only $114.95
22NM1966—From m.o. house. Only 122.95

Lamp and 1-hr. Kentimer 110–120 volt 50–60 cycle AC. Shpg. wt. 3 lbs.
22N1967F—From factory. Mailable. $8.40
22N01967—From m.o. house. Mailable. 9.00

$25 Price Cut Repeated

De luxe griddle-top Kenmore still at Midseason sale price. Five top burners—two giant, three standard—with Thermo-Disks. Visi-Bake oven has light with peek switch. Non-smoke broiler. Electric clock, 4-hour Ken-Timer, lamp and appliance outlet built-in. Storage section at left.

DIMENSIONS: 36 inches wide, 26 inches deep. Height to cooktop 36 inches. Overall height 52 inches. Oven 20 in. wide, 18 in. deep, 14 inches high. Lamp, clock and timer operate on 110–120 volt 60-cycle AC only. Shpg. wt. 265 lbs.
22 N M1931F—Shipped from factory. (*Midfall 1951 price was $174.95*) $149.95
22 N M1931—Shipped from m.o. house. (*Midfall 1951 price was $187.95*) . . $162.95

Order regularly and get your catalogs regularly

42-inch Kenmore packed with "extras"



A 4-STAR FEATURE—offers most advantages of model above: Visi-Bake oven, waist-high broiler, five-burner cooktop with griddle. Electric clock and electric 4-hour Ken-Timer. No pilot lights for oven or broiler; no Robotimer clock control. (Top burners have continuous pilot light, of course.) Shpg. wt. 321 lbs.
22 N M1932F—Shipped from the factory $199.95
22 N M1932—From Sears mail order house . . . 212.95



Space-saving Gas Rangette

Four standard-size 9,000 BTU top burners light automatically. Open-style grates, not Thermo-Disks. Fully insulated, porcelain-enameled oven. Non-smoke broiler.

DIMENSIONS: 20 inches wide, 25 inches deep. Height to cooktop 36 inches. Overall height 42 inches. Oven 16 in. wide, 19 in. deep, 13¾ inches high. Shpg. wt. 180 lbs.

[A] **AGA approved.** Thermostat control for better baking. White rim around cooktop.
22 N M1735F—Shipped from factory . . . $68.95
22 N M1735—Shipped from m.o. house . . 76.95

[B] **Not AGA approved.** No thermostat. Entire cooktop black porcelain-enameled.
22 N M1736F—Shipped from factory $61.30
22 N M1736—Shipped from m.o. house . . 67.95

A Feature Perfect Range



KENMORE ELECTRIC RANGES



Where's mother while dinner cooks?

She put the ROBOTIMER in charge

After setting the clock control for proper time and temperature, Mother is free to trim the Christmas tree. Dinner cooks by itself! Choose a range with Robotimer.



DOUBLE-OVEN Electric Range: 4-STAR Feature
Fully Automatic . . . finest in every respect

Push-button cooking at its very best! Sale price continued ($12.00 below big Fall General Catalog price). Order now

Selector switch lets you use the Robotimer FIVE ways: (1, 2) with each of the ovens; (3) with one of the twin appliance outlets; (4, 5) with Top-or-Well unit on surface or "in well." You can have morning coffee "perked" when you get up . . . roasts, stews or puddings (or complete meals) cooked to perfection while you're miles away.

Push a button . . . the heat's on. Super-fast 1550-watt *Rocket* unit makes 6 cups of coffee in 6 minutes flat. Three other 7-speed Infrarod units—one giant 2100-watt, one 1360-watt and 2100-watt Top-or-Well. Six-quart Top-or-Well cooker has trivet, pudding pan and French fry basket. UniPilot signal lights remind you when any top unit is on. Fluorescent lamp sheds glarefree light. Ken-Timer serves as alarm clock for cooking jobs up to an hour.

Two ovens! bake and broil at the same time . . . or bake in one, broil in the other. Master Oven has Visi-Bake door and light with peek switch; de luxe telescopic rack. Pastry Oven has permanent baking chart. Both have pilot lights. De luxe 7-position broiler grill fits either. Two drawers with Tip-Toe-Matic openers.

DIMENSIONS: Overall 41⅝ inches wide, 24 inches deep. Height to cooktop 36 inches. Overall height 50 inches. Master Oven 18 inches wide, 19¾ inches deep, 14 inches high. Shipping weight 321 pounds.

See EASY TERMS and ORDERING INFORMATION on facing page.



22 N M3976F—Shipped from the factory in Newark, Ohio. (*Was $298.00 in our big Fall Book.*) Repeating our special Midfall Sale price.......................Only $286.00

22 N M3976—Shipped from stock in Sears nearest mail order house. (*Was $308.00 in big Fall Book.*) Repeating our special Midfall sale price..................Only $296.00

BARGAIN! 32-INCH PREWAY Electric Range

Many prized features . . . at an easily-paid price. Divided top has four 5-speed Tuttle & Kift Monotube units—one giant 1900-watt, three 1100-watt. Oven has interchangeable bake-broil unit, thermostat control to maintain proper temperature (no Robotimer). Nonsmoke broiler pan. Storage compartment at left; utility drawer. Titanium porcelain enamel finish.

DIMENSIONS: 32½ inches wide, 24½ inches deep. Height to cooktop 35 inches. Overall ht. 40¼ inches. Oven 18x19x14 inches high. Shipping weight 173 pounds.

22 N M4007F—From factory near Oshkosh, Wis.......Only $119.95

22 N M4007—Shipped from Sears mail order house....Only $129.95







36-inch Range with Robotimer

Automatic oven cooking. Incandescent lamp. One 2100-watt, two 1360-watt Infrarod units—plus 1200-watt 6-qt. deep-well. Oven pilot light. Appliance outlet. Storage section; drawer.

DIMENSIONS: 36 inches wide, 24 inches deep. Height to cooktop 36 inches. Overall height 50 inches. Oven 17 in. wide, 19¾ in. deep, 15 in. high. Shipping weight 233 pounds.

22 NM3958F—From Newark, Ohio factory $174.95
22 N M3958—Shipped from m.o. house... 184.95

Same, except no Robotimer or lamp. Overall height 42 inches. Shipping weight 230 pounds.

22NM3959F—From Newark, Ohio factory $154.95
22NM3959 —Shipped from m.o. house... 164.95

See *EASY TERMS* and *ORDERING INFORMATION* on facing page

Low price for Push-Buttons

De luxe in every way—*and still at Midfall sale price.* Visi-Bake door reveals baking progress; peek switch turns on light. Oven has Robotimer clock control, bake and broil pilot lights. Four Infrarod units—two 1360-watt, one 2100-watt—and 2100-watt Top-or-Well (6-quart cooker has trivet, pudding pan and French fry basket). UniPilot signal lights. Fluorescent lamp; one-hour Ken-Timer. Two outlets (one timed by Robotimer). Storage section; drawer.

DIMENSIONS: 36 in. wide, 24 in. deep. Height to cooktop 36 in. Overall height 49 in. Oven 17x19¾x15 in. high. Shipping weight 245 pounds.

22 N M3964F—From Newark, Ohio factory. (*Was $243.75 in big Fall Book.*) Sale-priced at $228.75

22 N M3964—Shipped from mail order house. (*Was $253.75 in big Fall Book.*) Sale-priced at $238.75



Kenmore Rangette

[A] Three 7-speed Infrarod units — one 2100-watt, two 1360-watt. Oven pilot. Outlet. Utility drawer.

DIMENSIONS: 20 in. wide, 24 in. deep. Height to cooktop 36 in. Overall ht. 41 in. Oven 17x19¾x15 in. high. Shpg. wt. 174 lbs.

22NM3961F—Fcty .$127.95
22 N M3961—House 136.95

[B] **With Robotimer and lamp.** Shipping wt. 177 lbs.

22NM3960F—Fcty. $147.95
22NM3960 —House. 156.95

Kenmore Automatic Home Laundry



Easily installed . . complete instructions furnished. Modernize your home now and save.

IMPORTANT. Before ordering, be sure that your home meets wiring, plumbing and other requirements as listed in descriptions. Washer, dryer and ironer shipped freight or express from mail order house.

KENMORE Washer and Dryer

Priced separately (without Suds-Saver) ~~$409.90~~ — BOTH FOR $384.90 Cash

Washer (without Suds-Saver) and Dryer.
26 N M53020—Shpg. wt. 481 lbs. . . $384.90
$10.00 down, $18.00 monthly

Washer (with Suds-Saver) and Dryer.
26 N M54020—Shpg. wt. 493 lbs. . . $404.90
$10.00 down, $19.00 monthly

KENMORE Washer and Ironer

Priced separately (without Suds-Saver) ~~$384.90~~ — BOTH FOR $359.90 Cash

Washer (without Suds-Saver) and Ironer.
26 N M53030—Shpg. wt. 451 lbs. . . $359.90
$10.00 down, $16.50 monthly

Washer (with Suds-Saver) and Ironer.
26 N M54030—Shpg. wt. 463 lbs. . . $379.90
$10.00 down, $17.50 monthly

KENMORE Dryer and Ironer

Priced separately ~~$354.90~~ — BOTH FOR $329.90 Cash

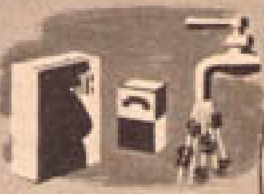
Only $10.00 down, $15.00 per month for this great work-saving combination.
26 N M63029—Shpg. wt. 402 lbs. . . $329.90
$10.00 down, $15.00 monthly



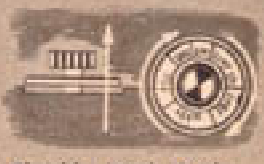
Completely automatic . . load it, set it, forget it. No watching, waiting or work



Roto-Swirl Agitator washing action gets clothes cleaner . . . extra gentle, too



Exclusive Suds-Saver stores hot, sudsy water — costs less to do big washings



Flexible Wash Cycle . . you can start, stop, advance or repeat cycle at any time



Water Depth Selector use only as much soap, water as needed for partial loads



Handy Top Loading . . No stooping





A 4-STAR Feature!

- Washes clothes clean by agitator action
- 7 rinses—6 spray plus power rinse
- Spins clothes 25% dryer than wringing
- Cleans itself; nothing to rust in tub
- Shuts itself off—AUTOMATICALLY

WITHOUT SUDS-SAVER	WITH SUDS-SAVER
$219.95 Cash — $10.00 Down, $10.00 Monthly	$239.95 Cash — $10.00 Down, $11.00 Monthly

Our finest "non-bolt down" models . . . now available at thrifty catalog savings. Acclaimed by testing laboratory and housewife alike as America's top washer value. With the KENMORE Automatic, you wash, rinse and spin-dry big 9 lb. family washes as easily as dialing your favorite radio program. Simply dial water temperature and washing time, add detergent, load clothes and your KENMORE does all the rest. Smooth running—machine does not need to be bolted to floor; simplifies installation. Adjustable leveling screws allow for floor irregularities. Exclusive Suds-Saver saves up to 3 tubs of hot water, as much as 50% of soap for big washings. Porcelain enameled tub and basket. White Durabond finish protects metal parts. **Cabinet size:** 36 in. high, 29½ in. wide, 25½ in. deep. ⅓ HP motor for 110-120 volt, 60-cycle AC. UL approved. Shipped fully assembled with hoses and fittings from mail order house. Easy Terms available.
26 N M23540—With Suds-Saver. Shipping weight 277 lbs. . . . . Cash $239.95
26 N M23530—Without Suds-Saver. Shipping weight 265 lbs. . . . . Cash 219.95

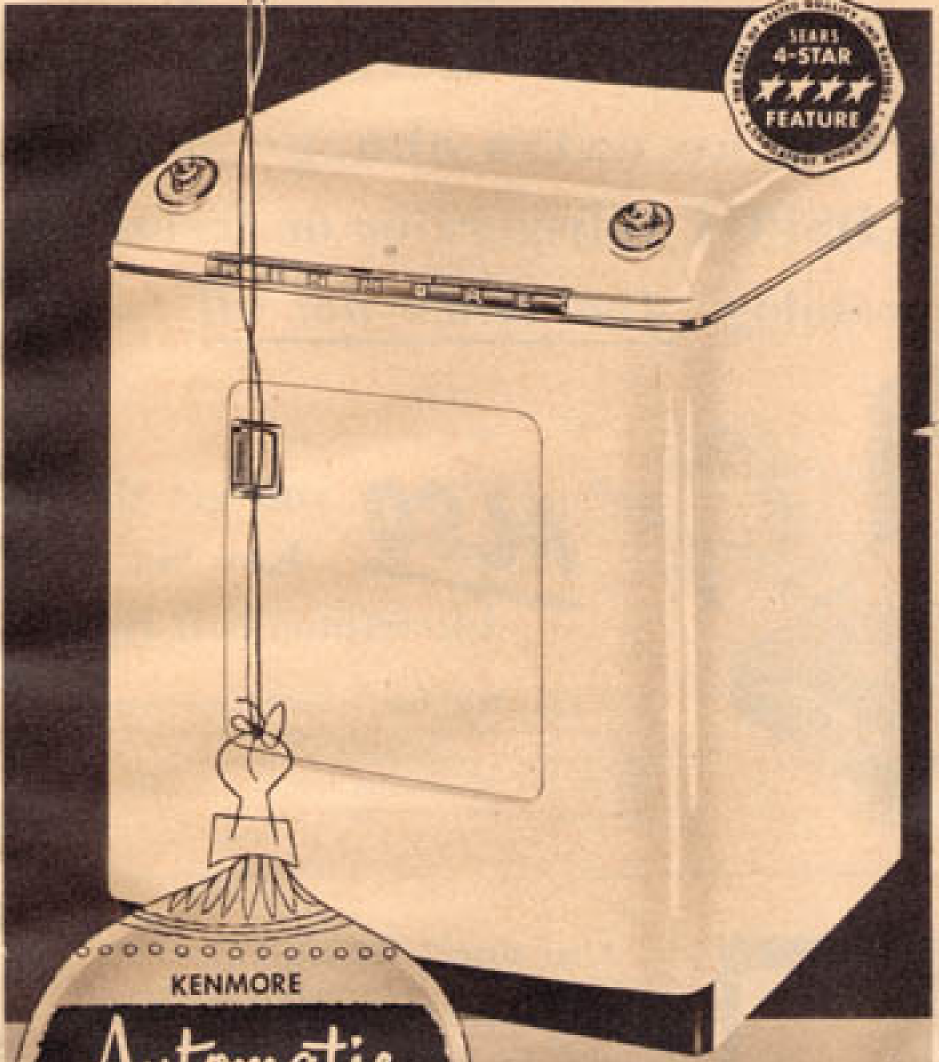
REQUIREMENTS—Read this before ordering

Following are needed for washer installation: (1) 110-120 volt, 60 cycle AC wall outlet and threaded hot and cold water faucets BOTH within 5 feet of machine location. (2) Automatic water heater—minimum capacity 30 gal. for gas type, 80 gal. for electric. (3) Laundry tub or 2-in. standpipe drain. Suds-Saver requires 16-gallon laundry tub—if single compartment tub, request special standpipe assembly. (4) Your home *must* be located within 25 miles of Sears sales office or retail store (listed on page 1441, Fall and Winter General Catalog), or mail order house; otherwise washer will not be shipped. We have set this limitation in order to assure maximum promptness in providing qualified service.

Service. We will repair or replace any defective part for a period of one year without charge. After that, a nominal charge will be made. **Written Guarantee Furnished.** Complete instructions for installation and operation included. Complete satisfaction guaranteed or money back, including transportation charges.

Order Kenmore appliances now—pay later on Sears Easy Terms.

Makes Holidays out of Washdays..



KENMORE Automatic Dryer

A 4-STAR Feature!

- Fluff-drying—no sharp wrinkles
- Sun-fresh lamp "sweetens" clothes
- Temperature control lets you select correct heat for drying
- Automatic timer—set it, forget it

$189.95 Cash — $5.00 Down, $9.00 Monthly

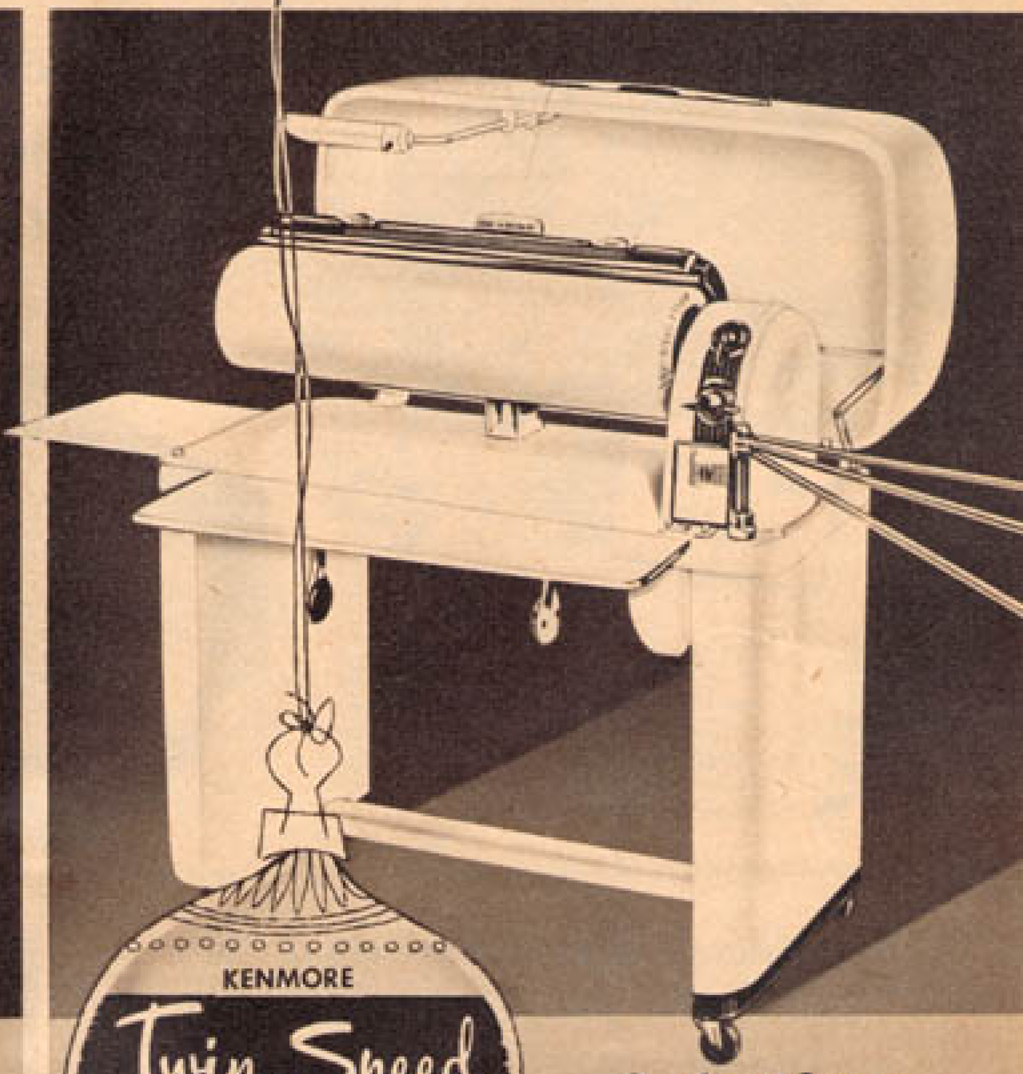
No more back-breaking loads to carry . . . no more exposure to raw, wintry winds. Our finest KENMORE dryer brings "sunshine" right into your home; dries clothes exactly the way you want from damp-dry for ironing to super-dry for storage. Exclusive airflow system tumbles clothes through heated air currents; no exposure to direct rays of heating elements. Clothes come out clean, fluffy-fresh and sweet-smelling. Many pieces need no ironing.

Flexible drying cycle lets you start, stop . . . add or remove pieces at any time. Pilot light signals when drying cycle is completed and dryer has shut off automatically. Sun-fresh ultra-violet lamp "sweetens" air, freshens clothes. Interior floodlight goes on when door is opened. Adjustable thermostat selects proper heat at touch of dial. Top rear-mounted lint trap. Fan-driven venting system.

Seamless steel cabinet 29x25½x36 inches high. Flat top provides smooth work surface. Bonderized and "Flo-Coated" for rust-resistance, and finished in white Durabond baked-on enamel. ¼ HP motor never needs oiling. Adjustable leveling legs. **Requirements:** 3-wire, 220-volt, 60-cycle AC electric service (consult your local utility). 4000-watt ni-chrome heating element. **UL approved.** Shipped freight or express from mail order house. Shpg. wt. 202 lbs.

26 N M23880—**KENMORE electric Dryer.** $5.00 down, $9.00 monthly $189.95

For information on gas dryers, visit nearest Sears order office or retail store.



KENMORE Twin Speed Ironer

Our finest Ironer

- 2 speeds—irons everything
- Double thermostats "even" heat
- 26-inch roll—open at both ends
- Knee press control • Adjustable light • Adjustable clothes bars

$164.95 Cash — $5.00 Down, $8.00 Monthly

Break the final link in washday drudgery with the KENMORE Twin-Speed Ironer. Cuts hours from ironing time; no tiresome standing, bending or lifting. You sit down while your KENMORE does the work. Economical to operate—takes no more current for weekly wash than ordinary hand iron.

A light touch of knee or fingertip control brings shoe to roll, automatically applies correct pressure. Full 26-inch roll handles largest sheets easily; two open ends simplify doing shirts or ruffled pieces. Double thermostats for even heat distribution throughout shoe, conveniently placed at eye level. Lap shelf and disappearing end shelf for added storage space. 3 adjustable clothes bars lock into place at any height from 19 to 35 inches. Knee press control leaves hands free. Separate motor and heat switches. Heat indicator light. Hinged cover provides table surface, keeps roll and shoe clean when not in use. Fully enclosed legs, easy-rolling casters. Gleaming white baked-on enamel finish, Bonderized for rust-resistance. Illustrated booklet shows how easily you can iron, press or steam with the KENMORE. **Dimensions closed:** 34½x16½x36 inches high. 1/10 HP motor never needs oiling. **UL approved. Requirements:** 110-120-volt, 60-cycle AC. Shipped freight or express from mail order house. Shipping weight 186 lbs. Order now—pay later on Sears Easy Terms.

26 N M23630—**KENMORE de luxe Ironer.** $5.00 down, $8.00 monthly $164.95

Sears guarantees satisfaction or money back, including transportation charges

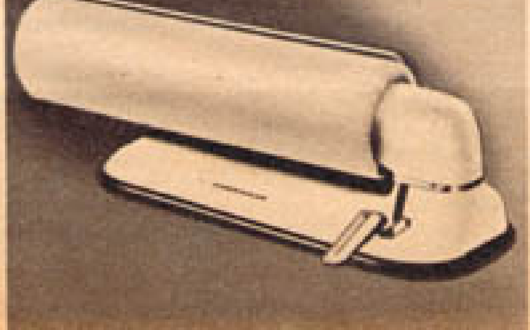


Adjustable Posture Chair

Enjoy added comfort with "sit-down" ironing. 2-way back adjusts for height and angle of back rest. Padded seat and back. Easy rolling casters. Strong tubular steel frame, white baked-on enamel finish. Overall height, 30 in. Seat 16½ in. from floor. Easy to assemble.

26N05010—Shpg. wt. 16 lbs. $10.95

KENMORE Portable Ironer $39.95 — $4.00 Down, $5.00 Monthly



Iron automatically in any room in your house. 22-inch open-end roll, full length shoe. Single roll speed and thermostat. Elbow or hand operates control lever. Sealed gear case. White baked-on enamel finish, chrome trim. 1150-watt heating element. For 110-120-volt, 60-cycle AC. UL approved. 27x14x8½ in. high.

26 N M5080—Shipping wt. 34 lbs. $39.95

Get this 16-18-lb. Oven-Ready



This choice, mouth-watering turkey is yours at no extra charge, with any COLDSPOT refrigerator or freezer in this catalog. ***And that's not all . . .***



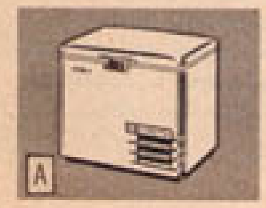
You can feast on this choice turkey at your Christmas dinner, by ordering before December 10th. Sent **oven-ready**—completely eviscerated and dressed, and packed under refrigeration. Postpaid. This special offer is our way of wishing you a Merry Coldspot Christmas.

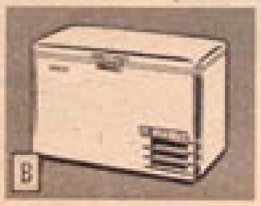


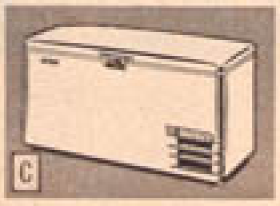
ALSO you get this **Key Set in Christmas Gift Box**

These keys to better living unlock the finest Coldspot freezers and refrigerators ever built. Keys to both refrigerators and freezers will be sent to you in an attractive gift box. Refrigerators have built-in locks; we furnish special locks with freezers.

Sale Prices repeated! Save $10 to $20—COLDSPOT Freezers again offered at Midfall prices . . plus bonus offer







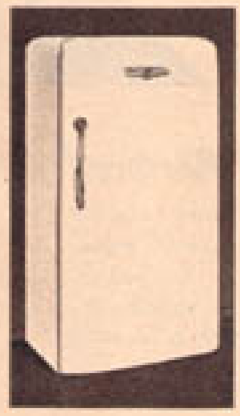
9.2 CU. FT.	14 CU. FT.	19.4 CU. FT.
Big Catalog Price WAS ~~$259.50~~	Big Catalog Price WAS ~~$339.50~~	Big Catalog Price WAS ~~$419.50~~
NOW $249.50 cash	NOW $329.50 cash	NOW $399.50 cash
from factory Plus Bonus Offer Above $10.00 down, $11.50 mo.	from factory Plus Bonus Offer Above $10.00 down, $15.00 mo.	from factory Plus Bonus Offer Above $10.00 down, $18.50 mo.

JUST $10.00 DOWN for the gift of better living for your whole family—a new Coldspot Freezer. Your new Coldspot gives Mom extra hours of leisure time . . makes possible worthwhile savings on living costs for Dad . . . and provides tastier, more nutritious food for everybody in the family. Genuine porcelain enameled interior is easy to clean; not harmed by frost scraper or abrasive cleaners. Adjustable separators, sliding baskets and dividers simplify storing or removing food. Fingertip lid, counterbalanced to open and close easily, stays in any position. Interior light, outside cold control for added convenience. Tightly packed, super dense insulation for low operating cost. 5-year written guarantee on refrigeration unit. Accessories include frost scraper, wire dividers, separators and basket. Shipped fully assembled. All models for 110–120 volt, 60-cycle AC. UL approved.

[A] **9.2 Cubic Foot Freezer** holds 319 lbs. of frozen foods. 1/6 HP motor. 41 1/8 in. long, 32 3/4 in. wide, 36 in. high. Passes 30-in. door. Shpg. wt. 350 lbs.
47 N M61109GF—From Evansville, Ind. factory. *$10.00 down, $11.50 mo.* . . $249.50
47 N M61109G—From mail order house. *$10.00 down, $12.00 monthly* 254.50

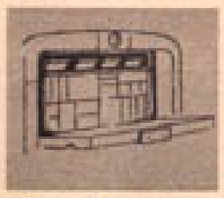
[B] **14 Cubic Foot Freezer** holds 490 lbs. of frozen foods. 1/4 HP motor. 54 7/8 in. long, 32 3/4 in. wide, 36 in. high. Passes 30-in. door. Shpg. wt. 420 lbs.
47 N M91114GF—From St. Paul, Minn. factory. *$10.00 down, $15.00 mo.* $329.50
47 N M91114G—From mail order house. *$10.00 down, $15.50 monthly* 339.50

[C] **19.4 Cubic Foot Freezer** holds 679 lbs. of frozen foods. 1/3 HP motor. 70 5/8 in. long, 32 3/4 in. wide, 36 in. high. Passes 30 in. door. Shpg. wt. 505 lbs.
47 N M91119GF—From St. Paul, Minn. factory. *$10.00 down, $18.50 mo.* $399.50
47 N M91119G—From mail order house. *$10.00 down, $19.00 monthly* 409.50

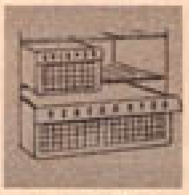


Our finest Refrigerators! Fully Automatic COLDSPOT with Thermo-Matic Defrost

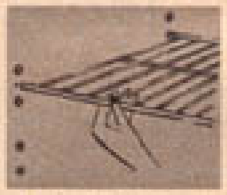
9.1 CU. FT.	11.1 CU. FT.
$291.80 cash	$323.80 cash
from factory Plus Bonus Offer Above $10.00 down, $13.50 monthly	from factory Plus Bonus Offer Above $10.00 down, $15.00 monthly



Frozen food stays frozen—even during defrosting



Double "moist" storage for fresh fruits and vegetables



Rustproof structural aluminum shelving . . adjustable



Servi-shelves in door . . . "front row" bonus storage

Unlike other defrosters, Coldspot Thermo-Matic works according to how much time the door **stays** open, not how often it is opened nor when a clock or dial is set. Since frost forms according to "open-door" time, this means your Coldspot defrosts itself **exactly** on time, with no watching, waiting or work. Defrost water is automatically drained and evaporated—no pans to empty, no mess to clean. You can start, stop, advance or postpone defrosting whenever you wish.

Compare these extra advantages: **Giant freezer chest**—fewer tiresome shopping trips. **Dial-control Butter-Ready,** electronically warmed and thermostat controled. Just dial the softness you want. **Sparkling color-tone interior** . . combination of gleaming white porcelain enamel with soft-blue harmonizing trim. **Glass covered crisper and vegedrator** keep fresh fruits and vegetables crisp, flavorful without special wrapping. **3-way Humiderator** provides right amount of moist cold for foods in main compartment. **Lever action ice trays**—4 leveling screws—egg basket and leftover dishes. **5-year guarantee** on sealed Perma-Thrift refrigerating system (see opposite page). **White Durabond exterior finish** won't chip; Bonderized for rust resistance. For 110-120-volt, 60 cycle AC. UL approved.

9.1 cubic foot Refrigerator. 40.5-lb. frozen food capacity, 16.0 sq. ft. shelf area. 17-quart Vegedrator, 9.8-quart Crisper. 42 ice cubes. Shpg. wt. 333 lbs.
46 N M5296F—From Evansville, Ind. factory. *$10.00 down, $13.50 monthly* $291.80
46 N M5296—From mail order house. *$10.00 down, $13.50 monthly* 297.00

11.1 cubic foot Refrigerator. 50.1-lb. frozen food capacity, 18.3 sq. ft. shelf area. 19.6-quart Vegedrator, 9.8-quart Crisper. 56 ice cubes. Shpg. wt. 355 lbs.
46 N M5212F—From Evansville, Ind. factory. *$10.00 down, $15.00 monthly* $323.80
46 N M5212—From mail order house. *$10.00 down, $15.00 monthly* 329.00

SHIPPING NOTICE: Refrigerators and Freezers above shipped from mail order house or factory. Pay shipping charges, on delivery, from shipping point. Send order to nearest Sears mail order house.

Turkey . . at No Extra Charge



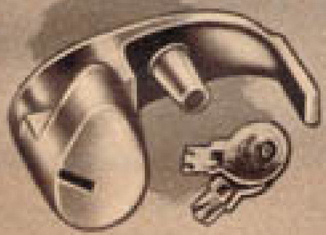


Porcelain enameled interior—easier to clean and defrost

Adjustable baskets, separators and dividers simplify storing







EXTRA! Freezer lock and keys included with special bonus offer

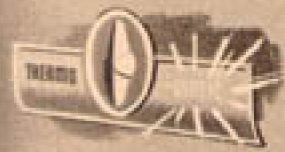
ONLY $10.00 DOWN on any COLDSPOT Refrigerator or Freezer in this catalog

DEFROSTS AUTOMATICALLY . . NEW "COLOR-TONE" INTERIOR





A 4-STAR Feature

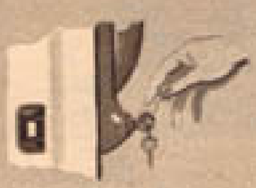


When light flashes "Matic", defrosts itself—automatically at the right time. No watching, waiting or work. Defrost water is drained, then evaporated



Butter-Ready safely stores butter, keeps it free from other food odors. Just dial softness you want. Electrically controlled. Separate dish lifts out





Built-in door lock . . a COLDSPOT exclusive. A set of two keys and a gift box are included with our special bonus offer

5-Year Guarantee

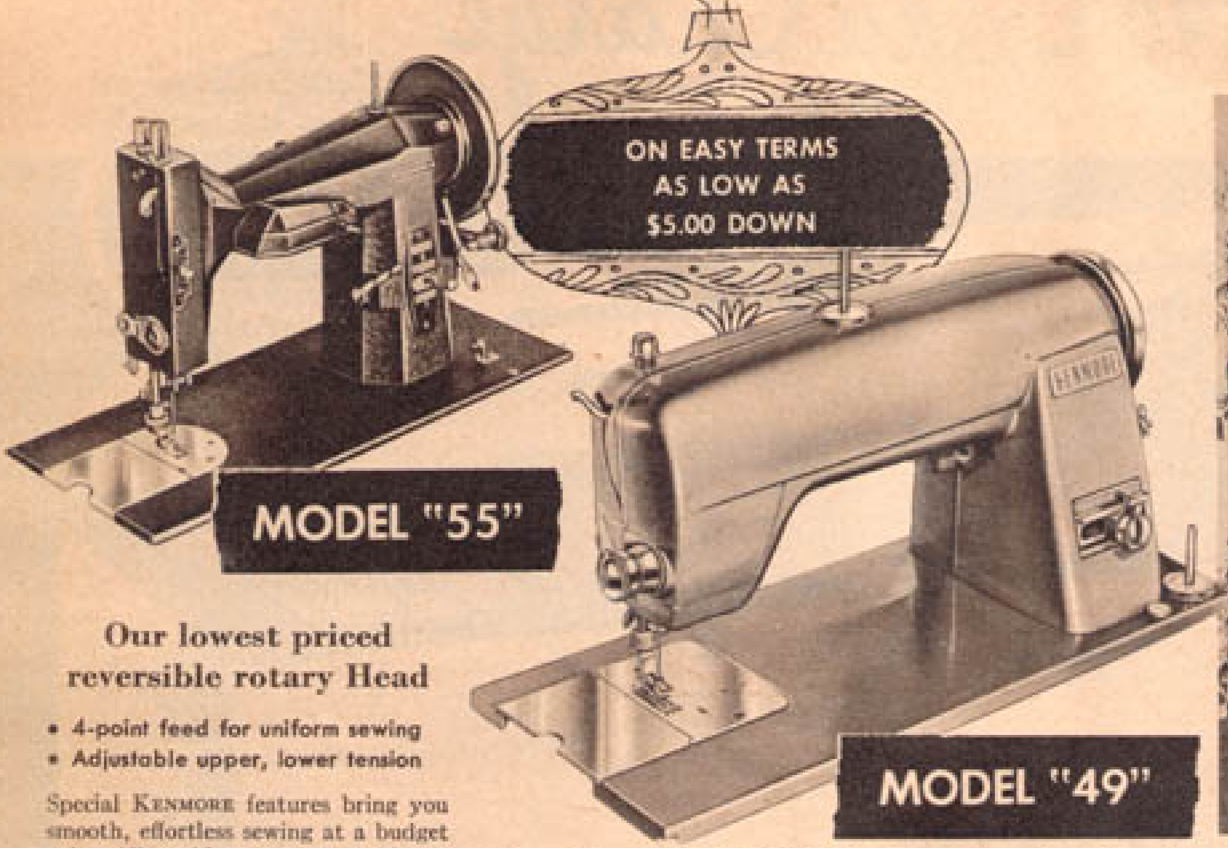
We guarantee the refrigerating system on COLDSPOT Freezers and Refrigerators for a period of FIVE YEARS against defects in materials or workmanship, if used as directed. We further guarantee all other parts similarly, for one year. This written guarantee is included with shipment.

SEARS, ROEBUCK AND CO.

Gold Seal Service Plan

For COLDSPOT service, contact the mail order house or order office from which you purchased your COLDSPOT, or, if you live within 25 miles, phone nearest Sears retail store (page 1441 in General Catalog shows locations). Your call or wire will receive immediate personal attention. No charge will be made for repairing or replacing defective parts during full warranty period (after that, a nominal charge will be made). A complete stock of parts is kept on hand at all times to assure prompt handling of your service needs.

Give her YEARS of sewing pleasure . .



Our lowest priced reversible rotary Head

- 4-point feed for uniform sewing
- Adjustable upper, lower tension

Special KENMORE features bring you smooth, effortless sewing at a budget price. All working parts made of case hardened steel, precision fitted for quiet operation and long life. Upper and lower tension regulator prevents thread from breaking. Forward-reverse stitch regulator permits back-tacking, gives firmer sewing and instant adjustment of direction and stitch length. Hinged presser foot—no hand basting. Automatic bobbin winder. Sewing light. Attractive blue crackle finish with trim.

Universal motor for 110-120-volt, 25, 50 or 60-cycle AC or DC. UL approved: Full set of attachments, zipper and cording foot, extra bobbins. Oil, needles and instructions included.

20-year Guarantee

We guarantee every KENMORE sewing machine for 20 years against defects in materials or workmanship (natural wear excepted). This guarantee is sent with every KENMORE sewing machine.

Special Easy Terms

Cash Price	Down	Monthly
$125.01 to $155.00	$5.00	$7.00
155.01 to 175.00	5.00	8.00
175.01 to 195.00	5.00	9.00
195.01 to 200.00	5.00	9.50
200.01 to 210.00	10.00	9.50

Our finest KENMORE rotary Sewing Head Never needs oiling—aluminum frame

- Aluminum frame cuts weight for easier handling
- Oilite and nylon bearings—no danger of spotting fabrics

Guaranteed no better value anywhere—regardless of price—or your money back. Chain drive assures smoother performance at every sewing speed. Non-clog bobbin assembly cannot become snarled, clogged or fouled. Completely built-in sewing light gives non-glare lighting to sewing area; separate on—off switch.

No special attachments needed for mending. Automatic bobbin winder shuts off when bobbin is filled. Hinged cover plate. Numbered stitch regulator selects stitch length. Self-centering needle clamp automatically centers needle to sewing position. Adjustable presser foot tension; sews bulky materials faster, without jamming. Dial type upper thread tension—easy to adjust.

All working parts of case-hardened steel. Hinged presser foot for basting over pins. Lightweight cast aluminum frame is sturdy and strong; easy to lift into sewing position or move entire machine from place to place. Handsome Hammerloid finish with chrome plated trim.

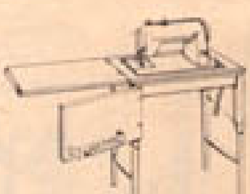
Universal air-cooled motor for 110-120-volt, 25, 50 or 60-cycle AC or DC. *UL approved.* Full set of KENMORE attachments plus zipper and cording foot, extra bobbins, needles, and instructions.



WALNUT OR MAHOGANY Consoles

As low as $129.95 Cash — $5.00 Down, $7.00 Monthly

Beautifully grained 5-ply veneers with 3-coat lacquer finish and hand-rubbed top. Sturdy hardwood frame has mortise and tenon joints for added rigidity. Knee sewing speed control. One-piece lid, hand lift head. Spool and accessory rack inside door. Cabinet provides a maximum of sewing space. Size closed: 23¾ in. wide, 17⅝ in. deep and 30 13/16 in. high. For 110-120-volt, 25, 50 or 60-cycle AC or DC. *UL approved.* Remember, for as little as $5.00 down and $7.00 per month, buys this handsome sewing machine with either head listed below.



WALNUT CONSOLES

20 N M34355—With "55" Head. Shipping weight 74 lbs. $129.95
20 N M34349—With "49" Head. Shipping weight 62 lbs. $149.95

MAHOGANY CONSOLES

20 N M34755—With "55" Head. Shipping weight 76 lbs. $134.95
20 N M34749—With "49" Head. Shipping weight 64 lbs. $154.95

Save space with a compact KENMORE Portable
Full size sewing heads for AC or DC current





Full sized heads . . big-machine working area. Makes sewing easier and faster



Sew wherever you wish. Both models operate on AC or DC current

Our finest Portable—Model "49"

- Aluminum head never needs oiling
- Full set of attachments included
- Luggage-type carrying case
- Lightweight—easy to carry

$129.95 Cash — $5.00 Down

[A] **Sews just like our finest cabinet model!** Full rotary "49" head (described above) sews double lock stitch, forward and reverse. Foot controls sewing speed. 4-point feed assures straight stitching. Built-in sewing light. Nylon and oilite bearings never need oiling; no danger of spotting fabrics. Guaranteed for 20 years against defects. Plastic covered carrying case looks like rawhide, has rayon lined interior. Lock and key. Size: 18⅛x14x10¾ in. at base.
20 N M23049—Shpg. wt. 33 lbs. *$7.00 mo.* . . . . . Cash $129.95

Long shuttle Electric Portable

$74.95 Cash — $5.00 Down

[B] **Full size Model "36" sewing head** described on opposite page. Sews double lock stitch, forward only. Foot sewing speed control. Wood base measures 21⅛x9⅝x2⅝ in. Dust cover. Instructions, oil, extra needles, bobbins.
20 N M20036—Shpg. wt. 42 lbs. *$5.00 month.* . . . Cash $74.95

..a smooth-stitching KENMORE

Select her Kenmore Rotary in the cabinet she prefers





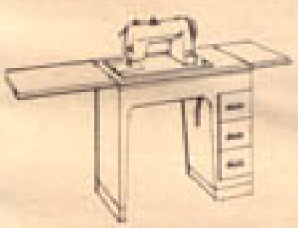




MODERN DESK

As low as $179.95 Cash — $5.00 Down, $9.00 Monthly

Furniture craftsmanship combined with precision sewing. Open, provides a maximum of sewing area at proper working height. Closed, a handsome modern desk. 5-ply veneers, selected for richness of grain. 3-coat lacquer finish, hand rubbed top. Divided lid opens to right and left. Hand lift head. 3 drawers with metal pulls. Knee sewing speed control. For 110–120-volt, 25, 50 or 60-cycle AC or DC. UL approved. Dimensions closed: 32¾ in. wide, 19$^{1}/_{16}$ in. deep, and 30¾ in. high.



WALNUT DESK

20 N M33155—With "55" Head. Shipping weight 125 lbs. . . . $179.95

20 N M33149—With "49" Head. Shipping weight 113 lbs. . . . $199.95

LIMED OAK DESK

20 N M33055—With "55" Head. Shipping weight 126 lbs. . . . $184.95

20 N M33049—With "49" Head. Shipping weight 113 lbs. . . . $204.95

CONSOLE STYLE

As low as $149.95 Cash — $5.00 Down, $7.00 Monthly

Classic Hepplewhite style . . . designed to add beauty to any home interior. Beautiful 5-ply veneers, with 3-coat lacquer finish, hand-rubbed top. One-piece lid opens outward to left. Head rises automatically to sewing position when lid is raised. Concealed drawer for sewing supplies. Spool and accessory rack. Handsome dull gold color door pull. Knee sewing speed control. For 110–120-volt, 25, 50 or 60-cycle AC or DC. UL approved. Dimensions closed: 30¾ in. high, 26¾ in. wide, 18½ in. deep.



WALNUT CONSOLE

20 N M34455—With "55" Head. Shipping weight 91 lbs. . . . $149.95

20 N M34449—With "49" Head. Shipping weight 79 lbs. . . . $169.95

MAHOGANY CONSOLE

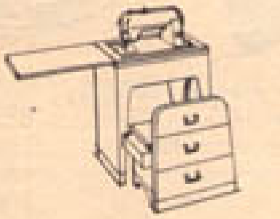
20 N M33455—With "55" Head. Shipping weight 91 lbs. . . . $154.95

20 N M33449—With "49" Head. Shipping weight 79 lbs. . . . $174.95

Walnut or Mahogany Winthrop

As low as $149.95 Cash — $5.00 Down, $7.00 Monthly

So smartly styled, no one would guess this handsome cabinet houses a Kenmore Rotary. Front pulls out to make chair for sewing, writing or phoning. Two large sewing drawers under seat. One-piece hand lift head. Knee sewing control. 5-ply walnut or striped mahogany veneers with hand-rubbed top. Antique styled pulls. Size closed: 23⅜ in. wide, 17½ in. deep, 30¾ in. high. Chair size: 24½ in. high, 20½x13⅜-in. seat. 110–120-volt, 25, 50 or 60-cycle AC or DC. UL approved.

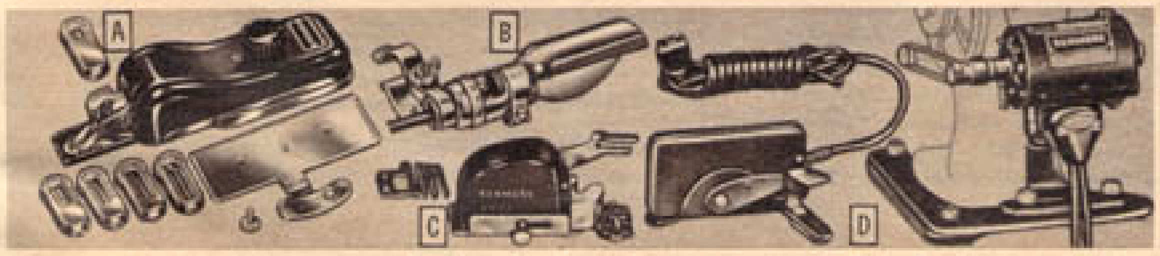


20 N M34155—With "55" Head, Walnut. Shpg. wt. 119 lbs. . . . $149.95

20 N M34149—With "49" Head, Mahogany. Shpg. wt. 106 lbs. . . . $169.95

20 N M34255—With "55" Head, Walnut. Shpg. wt. 119 lbs. . . . $154.95

20 N M34249—With "49" Head, Mahogany. Shpg. wt. 106 lbs. . . . $174.95



KENMORE Attachments for professional-looking sewing

[A] Buttonhole Maker. $9.45 Turns out beautifully made buttonholes on all types of fabrics. Fits all Kenmore and Franklin Rotary Sewing Machines except Red "95" head. Will not fit long shuttle heads. 5 templates (1 already inserted.) Makes ¼, ⅜, ¾ and 1$^{1}/_{16}$-in. regular buttonholes and 1$^{1}/_{16}$-in. keyhole buttonhole. Attractive case included. Shipping weight each 1 lb. 8 oz.

20 N 60706—For all KENMORE and Franklin Rotary Heads except "49" and Red "95" $9.45

20 N 60766—For Kenmore Model "49" Rotary Head. . $9.45

Extra Template Set. For ⅜, ½, ⅝-in. regular, ⅝-in. keyhole. Fits buttonhole makers above.

20 N 60705–Shpg. wt. 6 oz. 90c

[B] Clamp-on Sewing Light. $1.79 Fits any sewing machine. For 110–120-volt AC or DC. UL listed. Cord, plug. 20N60702–Shpg. wt. 12 oz. $1.79

[C] Zig-Zag Attachment and Case. $3.75 For decorative stitching around appliqued monograms, lace, etc. Will not fit long shuttle machines. Shpg. wt. 12 oz.

20 N 60704—For all Kenmore and Franklin Rotary Heads except Kenmore "49" and Red "95" $3.75

20 N 60703—For Kenmore Model "49" only. $3.75

Clear Plastic Bobbin Box 79c (at right), 9 colorful plastic bobbins. Size: 3½x2¾x1¾-in. deep. For all Kenmore rotaries except model "49."

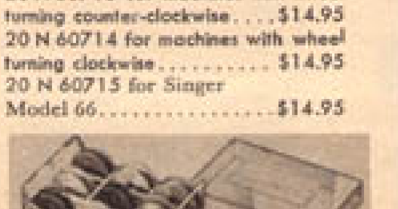
20 N 60770–Shpg. wt. 6 oz. 79c

[D] Electrical Conversion Kit. $14.95 Converts foot operated, treadle machines to electric-power. Hardware, belt, cord, control, instructions included. Universal air-cooled motor for 110–120-volt, 25, 50 or 60-cycle AC or DC. UL approved. Foot Sewing control. Shpg. wt. each 6 lbs. 4 oz.

20 N 60713 for machines with wheel turning counter-clockwise $14.95

20 N 60714 for machines with wheel turning clockwise $14.95

20 N 60715 for Singer Model 66. . . . . $14.95



Midfall Sale repeated! Save $20.00
Long shuttle model

BIG BOOK PRICE WAS ~~$89.95~~

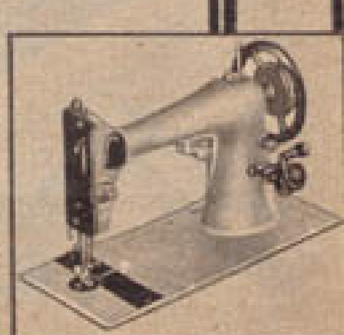
NOW $69.95 Cash

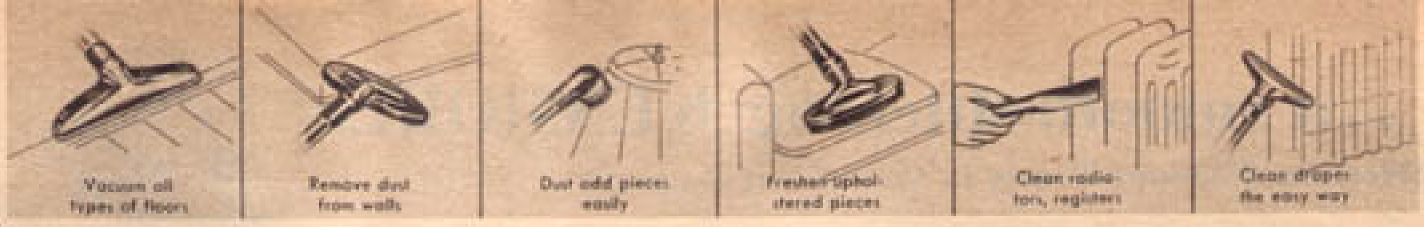
$5.00 Down



• FULL SIZE head for AC or DC. Sews double lock stitch (forward only). Semi-automatic bobbin winder. Foot sewing control. Universal air-cooled motor for 110–120-volt, 25, 50 or 60-cycle AC or DC. UL approved. Walnut finish cabinet. No zipper or cording foot. 21⅞x17⅝x30⅜ in. Shpg. wt. 69 lbs.

20NM32236–*$5.00 Down, $5.00 monthly cash $69.95*





Clean every room—from floor to ceiling—the easier KENMORE way

EXTRA! This $10.95 Housecleaning Set included with our finest KENMORE Tank Cleaners



NO EXTRA CHARGE



Midfall Bonus Offer Repeated! Special housecleaning kit includes spray gun, shampoo attachment, shampoo brush, sponge and one gallon of Suds-Maker shampoo. Hundreds of uses. This work-saving set regularly sells for $10.95.



KENMORE "no-lift" Tank type Cleaner with Bonus Offer

Priced Separately ~~$87.20~~
BUY BOTH FOR
$76.25 Cash
$5.00 Down, $5.00 Monthly

Here's why we made it a 4-STAR FEATURE: No other cleaner—regardless of price—brings you all the work-saving features of this KENMORE. You get 14 to 18% greater suction power, a built-in carrying cart plus full set of de luxe attachments at a price that many ordinary ½-horsepower cleaners sell for. Through efficient direct distribution methods, Sears cuts overhead to a minimum. And because you are your own demonstrator, you get further savings. We've checked—we've compared . . . and haven't found equal value anywhere.

⅝-HP universal air-cooled motor operates on 110–120-volt, 25, 50 or 60-cycle AC or DC. UL approved. Sealed bearings never need oiling. Removable air filter. Dust bag stays closed until emptied; no danger of spilling dust on rugs. Finished in rose beige enamel with chrome plate, polished aluminum trim. Two easy-rolling rubber tired wheels; glides up or down stairs on chrome plated twin skids. Stores in small space.

Attachments: Two 20-inch wands, flexible 8-ft. hose, 11⅜-in. rug nozzle, 5-in. adjustable upholstery nozzle, dusting brush, wall brush, crevice tool and moth crystal cartridge. 20-ft. cord and plug; winding hooks on handle. Guaranteed for 1 year against defects. Shpg. wt. 32 lbs.
20 N 0732L—*$5.00 down, $5.00 monthly*. . . Cash $76.25

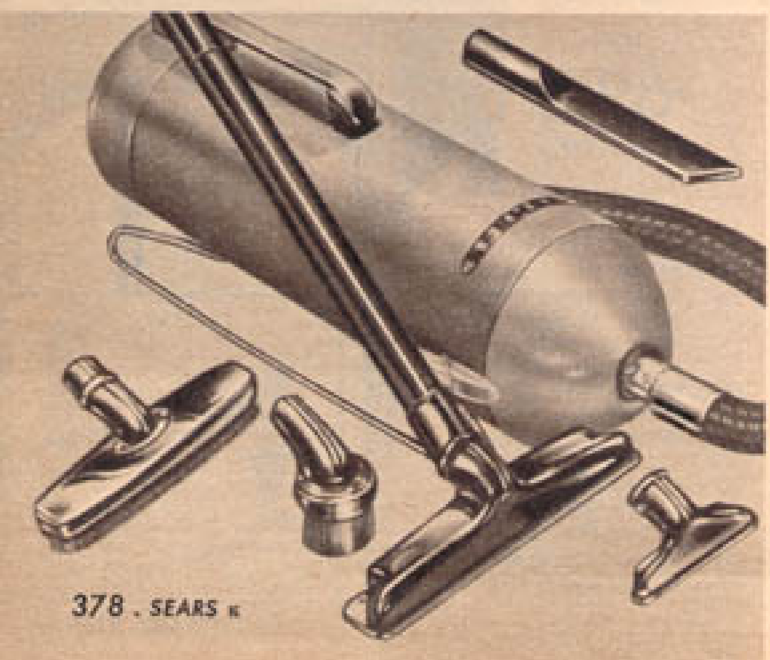
KENMORE de luxe Tank Cleaner with Special Bonus Offer

Priced Separately ~~$77.45~~ BUY BOTH FOR **$66.50** Cash $5.00 Down, $5.00 Monthly

Same extra powerful motor, same super-cleaning features of our best tank cleaner at left, but does not have carrying cart. Polished nose skid in front of tank and two ball bearing composition wheels in rear. Glides easily in any direction, follows along as you clean.

⅝-HP motor gets all dust and lint, has tremendous suction to remove imbedded dirt. Removable air filter . . . even extra fine particles of dust are trapped in the cleaner. Tank is finished in rose beige with burgundy trim. Molded plastic carrying handle. Convenient tiptoe on—off switch. Operates on 110–120-volt, 25, 50 or 60-cycle AC or DC. UL approved. **Attachments:** Two 20-inch wands, flexible 8-ft. hose, 11⅜-in. rug nozzle, 5-in. adjustable upholstery nozzle, dusting brush, wall brush, crevice tool and moth crystal cartridge. 20-ft. cord and plug. Guaranteed for 1 year against defects in materials or workmanship. Order now and get housecleaning set at no extra cost. Shpg. wt. 26 lbs. *$5.00 down, $5.00 monthly on terms.*
20 N 0730L—KENMORE Cleaner and Attachments . . . . Cash $66.50

Order the KENMORE cleaner you prefer now . . . pay later on Sears Easy Terms



Sale price repeated! Cleaner, attachments

Big Book Price Was ~~$46.75~~ Sale Price **$39.95** Cash
Only $4.00 Down, $5.00 Monthly

Why risk rug damage? Replace your old cleaner with a new KENMORE now and save. Not a rebuilt . . this new cleaner has powerful suction needed to preserve rugs, drapes and other furnishings. ½-HP air cooled motor never needs oiling. UL approved. Toe operated on—off switch. 2 polished skids for easy glider movement along floor. Plastic carrying handle. Rug nozzle has self adjusting floating brush for any rug thickness. **Attachments:** Two 20-inch wands, 10⅜-in. rug nozzle, 8½-in. wall brush, 5-in. upholstery nozzle, dusting brush and crevice tool. 20-ft. cord, 7-ft. hose. For 110–120-volt, 25, 50 or 60-cycle AC or DC. (Bonus offer not included.) Order today and save!
20 N 0724L—Shipping weight 22 lbs. $39.95



$22.75 Cash
$2.50 Down

KENMORE "Hand-Vac"

Weighs only 5¾ lbs. Motor driven brush, powerful suction. 6½-in. nozzle gets into corners. 20-ft. cord and plug. Uses 165 watts. 1/5-HP motor for 110–120-volt, 25, 50 or 60-cycle AC or DC. *UL approved.*
20 N 0745—Shipping weight 8 lbs. $22.75

Order Regularly; get your catalogs regularly



ELECTRIC HAIR CLIPPERS, HAIR DRYERS

All UL Approved



Kenmore Clipper with Shears, Comb $12.95

[A] Semi-professional quality for home, beauty parlor. Instructions.

Quiet 10-watt Clipper with "On-Off" Switch. No. 000 (fine) blade, plus tapering comb. 8-ft. cord. Shockproof tan Bakelite housing; chrome trim. Any 110–120-volt AC, DC. 1-yr. guarantee.

With 7½-in. professional forged steel shears and 7½-in. hard rubber comb.

34 N 7320—Complete Set. Wt. 2 lbs. . $12.95

Our Finest Kenmore Clipper $26.69

[B] Only $3 down for professional quality 32-watt Clipper with 2 cutting blades (No. 000, No. 1), detachable for sterilizing. Blade lock. Guaranteed one year. Instructions.

Smooth, fast blade action won't pull hair. Any 110–120-volt AC or DC. 7¾-in. shockproof black plastic housing; chrome trim. Loop hanger. Cord.

34 N 7312—Shpg. wt. 2 lbs. Cash $26.69

Finest Kenmore Dryer with Head Bag $7.29

[C] Beautiful chrome-plated case PLUS washable, flameproof Plastic Head Bag for quick drying of home permanents. Two switches—"On-Off", "Hot-Cool". 215 watts. Any 110–120-volt 50 to 60-cycle AC. Guaranteed 1 year.

Pistol-grip wood handle. Rubber-mounted adjustable metal stand lets dryer tilt up or down. 4⅝x7⅛x9¾ in.

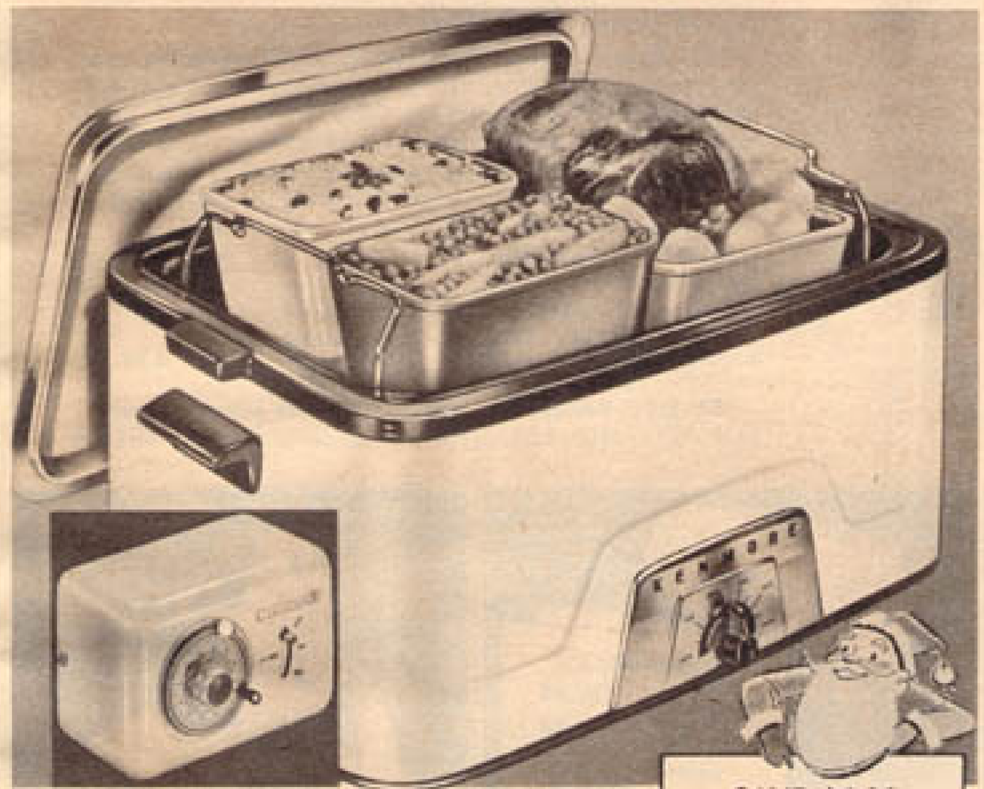
34 N 8316—With cord. Wt. 3 lbs. 5 oz. $7.29

Kenmore Economy Dryer with Stand $4.89

[D] Bronze-color enameled metal case with bright metal trim. Round wood handle. Two separate switches—"On-Off" and "Hot-Cool". 4⅝x7⅛x9¾ in. 215 watts. Any 110–120-volt 50 to 60-cycle AC. Guaranteed one year.

Rubber-mounted metal stand holds dryer, leaves both hands free. Stand does not tilt. Cord included.

34 N 8309—Shpg. wt. 3 lbs. 5 oz. . $4.89



Automatic Timer cooks full meal without watching

SAVE $4.00 ROASTER-TIMER BOTH FOR $42.35 Cash

Repeated from Midfall
SAVE $4 **on**

Kenmore Completely Automatic ROASTER-OVEN, Plus TIMER . . . Only $4.50 Down

Plug it in . . Step out! Cooks while she's away!



Timer can be set hours in advance to turn Roaster "On" and "Off" . . Entire meal will be ready to serve when she returns.

Roaster-Oven is a Kenmore 4-STAR Feature because it's 23-quart size, 27% Bigger, 30% Faster, 20% Cooler-Cooking! Glass wool insulated all around—4 sides, bottom, and cover.

Automatic Heat Control—"simmer" to 500° Fahr. Fast as an electric range—same timing, temperatures, recipes. Bakes, stews, roasts—even grills (using Broiler-Griddle below).

White enameled, with black plastic handles. 15⅛x22¾x12⅜ in. With $8.45 Timer, 16-in. Adjustable Baking Rack, removable porcelain-enameled Cooking Well, 3 Glass Dishes. Cord, Recipes. UL approved. 1380 watts. No special wiring needed . . Plugs into any 110–120-volt 60-cycle AC outlet.

34 N 06444L—Roaster-Oven with Timer. Shpg. wt. 50 lbs. . $42.35
34 N 06440L—Roaster only, without Timer. Shpg. wt. 48 lbs. 37.90
34 N 6443—Broiler-Griddle for above. Shpg. wt. 3 lbs. 6.89
34 N M6404—White enameled Steel Cabinet. 20⅛x14¾x29 in. high. *State freight or express.* Shpg. wt. 25 lbs. $18.95

For Easy Terms, see page 353



Ease headache pains — For her facials — For scalp workouts

Gilbert Vitalator-Massager

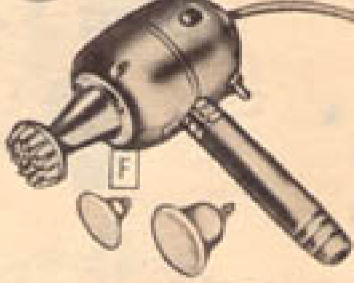


[E] Produces action like Swedish massage. For men and women both. $12.50 Soothes tired muscles and nerves. Stimulates blood circulation.

Lightweight 4½-in. maroon plastic case; ivory plastic and chrome trim. Straps to your hand. Sponge rubber pad. 20 watts. UL approved. Any 110–120-volt AC or DC.

34 N 8379—With cord. Shpg. wt. 3 lbs. . . $12.50

Gilbert "Rotary Action" Vibrator



[F] Has cup for facials, rubber fingers for scalp, ball for refreshing body massage. $7.98 Use with or without your favorite creams, ointments.

Enameled metal case; chrome trim. 40-watts. Has "On-Off" Switch. Any 110–120-volt AC-DC. UL approved.

34 N 8375—With cord. Wt. 2 lbs. 12 oz. . $7.98

Ann Barton Vibrator



[G] Sears Own Brand Ann Barton Vibrator . . rubber fingers for scalp, cup for facials, ball for body massage. $3.63 Use with or without creams, ointments.

Bronze enameled metal case. Wood handle. 2⅛x4¾x7 in. overall. 10 watts. 110–120-volt, 50–60-cycle AC. UL approved.

34N 8381—With cord. Shpg. wt. 1 lb. 6 oz. $3.63

Kenmore 5-gallon Portable Electric Washer



One of the handiest gifts you can buy for busy mothers, apartment dwellers, career girls! $21.95 Cash $2.50 Down

Washes everything from a sheet to hosiery, dainty garments baby things! Use anywhere—on kitchen table, in bathroom.

Saves hours of time and hard work! Just toss in a sheet, 2 shirts, or 6 to 8 diapers . . in 10 minutes they'll be clean. 3-fin Agitator washes thoroughly, safely.

Gleaming white porcelain-enameled. Wood handles. 90-watt motor is in cover so tub is light to lift. Tub can be set on stove to heat water, sterilize. 15½x15½x15 in. high. UL approved. 110–120-volt 50 to 60-cycle A. C.

34N07331—With cord. Shpg. wt. 22 lbs. $21.95

Make her daily mixing jobs easier



She Just Dials the Speed!
12-SPEED FINGER-TIP DIAL
Every Speed Indexed

1. Adding Powdered or Dry Ingredients
2. Cutting and Stirring
3. Mashing Potatoes
4. Beating Egg Yolks
5. Juicing Oranges
6. Making Mayonnaise
7. Creaming and Beating
8. Beating Egg Whites
9. Whipping Potatoes
10. Whipping Cream
11. Making Butter
12. Making Frosting

Only $3.50 Down for this Kenmore Mixer Plus Juicer **$34.95 Cash**

Only Kenmore Offers 130-watt Power and 12 Speeds at so Low a Price!

She'll be thrilled with every time-saving feature of this beauty! Powerful Motor and kitchen-tested Speeds handle every type mixing easier, faster, better than is possible by hand. She'll make bigger, lighter, fluffier cakes and cookies . . . creamier, smoother mashed potatoes in SECONDS, with no arm strain!

Every Speed is governor-controlled for full power on every job—from Extra Slow for folding dry ingredients to Super-high for beating frostings. Perfect beating action draws ALL batter through the twin metal beaters as bowl revolves on turntable.

Turntable can be raised or lowered or moved to various positions—especially handy for use with bowls of different sizes. Two white glass bowls (large and small) are included.

Beautiful white baked enamel finish, black trim. Compact horizontal design—only 12 in. high. For any 110-120-volt 25 to 60-cycle AC. Cord and Recipe Book included. UL approved.

34 N 08237—Mixer with Juicer, Spout and Strainer. Shipping weight 19 pounds. **$34.95**

SAVE $3. You can also buy above Mixer without Juicer!
34 N 08250—Mixer without Juicer. Shipping wt. 18 lbs. **$31.95**







Midfall Sale Continued! Save 21% on Super-powered Mixer-Juicer-Grinder she wants most!

Big Family-size "Baker's-type" Kenmore Mixer with 24 SPEEDS and over 40% MORE POWER than ordinary mixers, Plus Juicer, Plus Meat Grinder-Food Chopper Attachment . . Now ALL at this Sensational Clearance Price!

Outmixes any Kitchen-size Mixer we've ever tested!

Fan-cooled 180-watt Governor-controlled "Workhorse" Motor and Wide 3-Blade Tapered Stainless Steel Beater mix 2 quarts stiffest dough batter or beat as little as 1 egg! Beater reaches ALL batter, and Bowl revolves at brake-controlled "Slowed Speed" for best mixing. **Mixing Index** printed on mixing head. **Meat Grinder-Food Chopper** attachment included has 2 blades (coarse and fine).

Beautiful white enamel finish; black trim 12½ in. high. Bowl and Juicer plastic—lightweight to handle. UL approved. Any 110-120-volt 25 to 60-cycle AC.

34 N 08249—Complete with cord and recipe book. Shpg. wt. 19 lbs. **$39.95**

Bargain! A Combination she'll use every day!

Combination Offer repeated from Mid-Fall includes 50-watt Kenmore Hand Mixer, Plus 2 flexible unbreakable white plastic Mixing Bowls (one bowl 5¾-in. diam., one 9-in.). Ideal team-mate for her big Mixer!

Tough white plastic removable Twin Beaters beat an egg in a teacup . . are powerful enough to mix cake or cookies in any bowl.

Wall Clip included, hangs Mixer on wall. Thumb-tip switch. For any 110-120-volt 25 to 60-cycle AC or DC. UL approved.

34 N 8255—With cord. Shpg. wt. 3 lbs. . $11.88

Kenmore 3-Speed Mixer with Juicer

Powerful 115-watt Kenmore. Complete with Juicer, 3-qt. glass Mixing Bowl, 2 removable chrome-plated Beaters, cord, and recipes. **$23.95**

More power than most Mixers at this price. Mixing Head lifts off for use at stove or sink. White enameled; black trim. 10 in. high.

UL approved. For any 110-120-volt 50 to 60-cycle AC current.

34 N 08236—Shpg. wt. 17 lbs. $23.95

 *Gift-shop now from this catalog . . Save money, save time . . And you can pay on Easy Terms—**see page 353.*





8-CUP **$8.75** **No watching! They shut off automatically, then keep coffee piping hot for hours!** 9-CUP **$13.95**

8-CUP Kenmore Fully Automatic, low-priced! Brews 4 to 8 full 5½-oz. cups coffee in 15 minutes! Then automatically switches to "Low" to keep it hot.

Polished Serviceweight Aluminum. 11½ in. high. Body shows water levels, basket shows coffee levels for 4, 6, 8 cups. Cold-water pump. Black handle. Cord. 600 watts. Any 110–120-volt 25 to 60-cycle AC.
34 N 6728—UL approved. Shpg. wt. 2 lbs. 12 oz. . $8.75



Only $13.95 for this Fully Automatic 9-CUP Kenmore with Flavor-Control Dial and Signal Light! Brews 5 to 9 full 5½-oz. cups in just 16 minutes.

Cold-water Pump starts "perking" in less than 2 minutes. When coffee is ready Signal Light glows and Percolator automatically switches to "Low" to keep coffee hot. Water-levels marked for 5, 7, and 9 cups.

Beautiful Polished Aluminum. Black plastic handle. No-drip spout. No-mar feet. 10¾ in. high. 525 watts. UL approved. Any 110–120-volt, 25 to 60-cycle AC.
34 N 6744—With cord. Shpg. wt. 4 lbs. 1 oz. $13.95

Kenmore Non-Automatic Percolator in finest Chrome-plated Brass

[D] **10-CUP Size.** A beauty in SOLID BRASS with gleaming nickel-chromium finish *outside*, satin-chrome *inside!* Black plastic handle. No-drip spout. No-mar feet.

Fast Cold-water Pump brews 2 to 10 cups (60-ounce capacity). Starts "perking" in less than a minute.

Fuse-Wheel with 8 fuses prevents "burn-dry" damage. Uses 550 watts. 12 in. high. Any 110–120-volt AC or DC.
34 N 6715—UL approved. With cord. Wt. 4 lbs. 6 oz. . . $17.50

[E] **4-piece Set.** Above Percolator PLUS chrome-plated brass 10½x16-in. tray, sugar bowl, creamer.
34 N 06716—4-pc. Set. Shipping wt. 9 lbs. $31.00

Famous Farberware ROBOTS Chrome-Plate over Solid Brass

[A] **Beautiful 10-CUP Fully Automatic Percolator in solid brass, nickel and chrome-plated** inside and out. Black plastic handle. Height 11½ in. **$26.95** Cash or Terms $3 Down

Starts "perking" in 50 seconds! Brews 4 to 10 cups . . keeps coffee hot. Cold water pump. 550 watts. UL approved. Any 110–120-volt AC.
34 N 6748T—With cord. *Postpaid* (Wt. 5 lbs.). $26.95

[B] **4-piece Set.** 10-cup Percolator above plus special Kenmore matching tray, sugar bowl, creamer.
34 N 06726T—*Postpaid*. (Shpg. wt. 9 lbs.) . . $38.45

[C] **8-CUP Percolator. Operates like (A).** 11 in.
34N6729T—*Postpaid* (Wt. 4 lbs. 6 oz.) . . . $23.95

Non-Automatic



$2.98 **3 to 6-cup Kenmore Percolator.** Aluminum body cup-marked. Black plastic handle. Hot water pump. 8⅝ in. high. 450 watts. UL approved. Any 110–120-volt AC or DC. Cord not included . . order cord below.
34N6733—Wt. 2 lbs. 5 oz. $2.98
34N5811—Cord. Wt. 7 oz. . . 58c

Give a Kenmore LIQUIDIZER-BLENDER

2-SPEEDS—"Medium" for coarse cutting, "High" for finishing. Priced below most 1-Speed Units! **$21.95** Cash Only $2.50 Down



Liquefies fresh fruit | Purees baby foods | Mixes iced drinks | Blends milk shakes

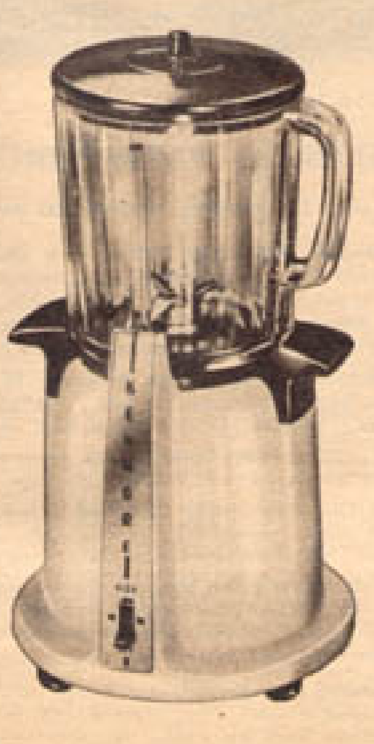
Does 101 hardest kitchen tasks IN SECONDS!

- **Actually makes tomato juice in 30 seconds!**
- **Beats cake in 10 sec. Mixes cookies in 15 sec.**

Purees, Chops, Grinds meats, fresh fruits, vegetables and **Saves ALL Vitamins** usually lost in preparation! Wonderful for pureeing baby foods—no straining needed.

Stainless Steel Blades. Big 4½-cup tempered glass jar with handle lifts off for pouring. Cover has opening for adding ingredients while in use. White enameled steel base. 7x12 in. high overall. 250-watt fan-cooled motor. Switch. Cord. UL approved. Any 110–120-volt AC or DC.
34 N 08242—With Recipe Book. Wt. 10 lbs. . $21.95

Blends salad dressings, sauces
Whips omelettes
Makes sandwich fillings
Creams potatoes
Grates cheese
Makes soups
Chops nuts
Prepares icings
Grinds coffee
Beats all batters



BUY NOW!
For Easy Terms, see page 353



Sharpens knives quickly, safely

Looking for "Different" Gifts?

Knife Sharpener $6.98 With cord | **NEW! Defroster** $7.12

UL approved. 110-120-volt 60-cycle AC.

Sharpens all knives—large or small, hollow-ground or straight, stainless or vanadium.

Beautiful chrome-trimmed aluminum case. 60-watt motor. Switch. 7x3½x3⅝ in. Wheel 1⅝ in. Wt. 4 lbs. 6 oz.
34 N 8350 . . . . $6.98

Defrosts Refrigerator every 24 hours—automatically! Plugs in. Ends mess, cuts electric bills, increases refrigerator life.

White plastic case. 2⅜x2¼x3¼ in. 5 amp. Shpg. wt. 1 lb.
34 N 6439 . . . . . $7.12

NEW! Kenmore DEEP FRYER
A Beauty at a Brand-New, LOW Price!

AUTOMATIC—Offers Automatic Heat Control and Pilot Light of expensive fryers PLUS exclusive Kenmore safety Thermostat—fat cannot overheat or burn! PLUS exclusive Kenmore Fry-Guide printed inside the lid where it's always handy

ONLY **$19.95** at Sears

Imagine! This Brand New Kenmore chrome-plated Beauty for only $19.95. Compare it with deep fryers of same size, same automatic features, that cost dollars more.

Big 4-lb. Fat Capacity . . Fast and Easy to use for taste-tempting daily meals, delicious party appetizers! French-fries, chicken, shrimp, potatoes, doughnuts, any food quickly . . automatically. Just dial any heat (300° to 400°) recommended on the KENMORE Fry-Guide. No guessing! **Pilot Light** shows when fat has reached desired temperature to do a perfect job that seals in delicious flavors . . . assures tender crispness, free from the "greasiness" so hard to avoid with ordinary slow frying. Exclusive KENMORE **safety Thermostat** offers double protection against burned-fat flavor.

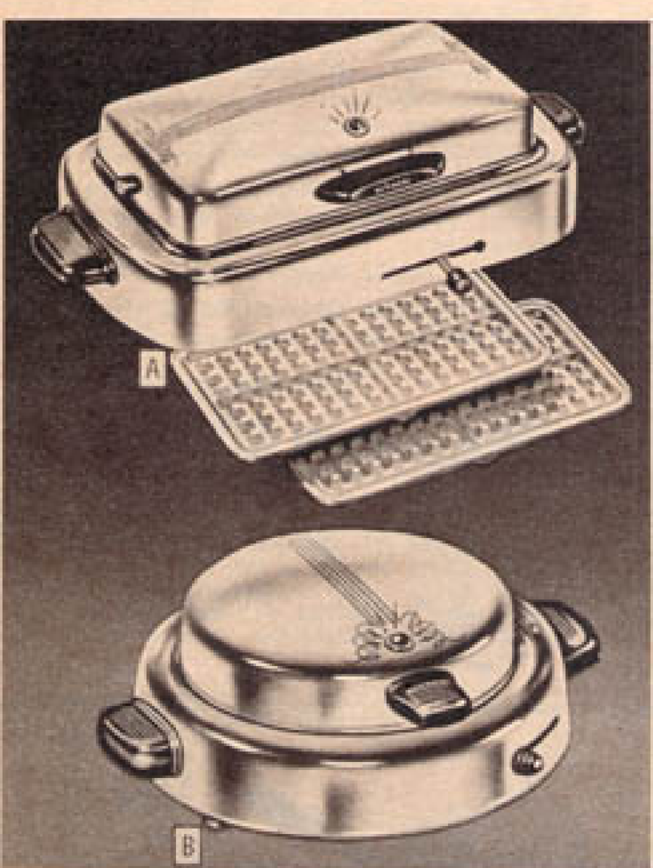
Frying Well is heavy cast aluminum with embedded heating element to heat fat uniformly. Easy to clean.

Always ready! No cross-flavoring! No refrigeration! You can leave fat in cooking well . . use it over and over.

Polished chrome-plated steel with brown enameled base and matching brown plastic trim. Easy to keep bright. 13¼x7⅜x8½ in. high. 1320 watts. With cover, frying basket, instructions. UL approved. Any 110-120-volt 25 to 60-cycle AC.

34 N 6885—With cord included. Shpg. wt. 9 lbs. $19.95









Automatic GRILLS and WAFFLE IRONS
Signal Light shows when to pour, when to serve waffle

[A] **Kenmore 102-sq. inch chrome-plated GRILL and WAFFLER with Automatic Heat Control and 2 Sets of aluminum grids**—one for grilling bacon, eggs or chops . . one for waffles. (Much better than reversible grids.) Bakes big 9⅗x5-inch, 4-section waffles. Toasts 2 big sandwiches, both sides at a time. Automatic Heat Control adjusts over 115° heat range. **$13.45**

It's an Automatic Waffler, too, with Browning Control and Signal Light. Cast aluminum grids have overflow grooves. 660 watts, heats fast. Black plastic trim. 9x15x4 in. Any 110-120-volt 25 to 60-cycle AC. UL approved.

34 N 6618—With cord. Shpg. wt. 9 lbs. 7 oz. . . . $13.45

[B] **Kenmore Automatic WAFFLE IRON only. Has Signal Light and Browning Control** for "Light," "Medium" or "Dark" as you prefer. **$9.45**

Cast Aluminum Grids bake big 7⅛-in. diam. waffles, never need regreasing, are extra thick for best baking. Deep overflow grooves catch excess batter.

Chrome-plated, with plastic trim. Expansion hinge. No-mar feet. 10x12x4 in. high. 600 watts. UL approved. Plugs into any 110-120-volt 25 to 60-cycle AC.

34 N 6460—With cord. Shpg. wt. 6 lbs. 8 oz. $9.45

[C] **Kenmore KING-SIZE 190-sq. inch GRILL and WAFFLER . . A 4-STAR Feature because it's so big, so powerful**—full 1320 watts. Cooks fast for four people at a time. She'll use it every day. Wonderful for quick lunches, evening snacks, parties. **$19.90** Cash $2.00 down

GRILLS big steaks, chops or cooks 18 hamburgers . . **FRIES** bacon, eggs or pancakes for four . . **BAKES** big 9x9-in. 4-section waffles . . **TOASTS** four sandwiches, both sides at a time.

Big 190-sq. inch Cooking Area (with top opened back flat) equals capacity of three 9-inch frying pans.

Full 450° Automatically Controlled Heat Range and Signal Light assure correct temperature for every job—from browning waffles "Light," "Medium" or "Dark," to grilling steaks.

Not ONE, but 2 Sets of Grids one for waffles, one for grilling. NON-STICK cast aluminum waffle grids clip on easily right over cooker grids, have deep overflow-grooves to catch excess batter. Cooker grids have drip-spouts.

Gleaming chrome-plated steel Beauty with black plastic trim and Air-Cooled Handles. Heat Control Dial is at side, stays cooler. Expansion hinge lets waffles rise, permits extra-thick sandwiches. No-mar feet. 12x13x5½ in. high. For any 110-120-volt 50 to 60-cycle AC current. UL approved.

34 N 06657—With Cord and Recipe Book. Shpg. wt. 15 lbs. $19.90

Economy Non-Automatics

- All are polished chrome-plated . . UL approved.
- Plug into any 110-120-volt AC or DC outlet.

[D] **Non-Automatic 2-IN-1 Grill and Waffler with Heat Meter marked "Cold-Bake-Hot."** Bakes 7⅛x5¾-in. waffles. Fries, grills or toasts 2 sandwiches. **$9.95**

Two Sets of interchangeable grids. Overflow grooves; drip spouts. Opens to 86 sq. in. for cooking. 8¼x12¾x4½ in. high. 600 watts.

34N6619—With cord. Shpg. wt. 7 lbs. 4 oz. . $9.95

[E] **Non-Automatic Waffle Iron with Heat Meter marked "Cold-Bake-Hot."** Makes 7-in. diam. waffles on 7½-in. cast aluminum grids. 10½x10x4 in. 575 watts. **$5.95**

34 N 6481—Without cord. Wt. 4 lbs. 3 oz. $5.95
34 N 5811—Cord for above. Shpg. wt. 7 oz. 58¢

[F] **Non-Automatic Sandwich Grill.** Toasts 2 sandwiches, both sides at a time on smooth steel grills. Measures 13⅛x7¾x3¾ in. high. 500 watts. Cord not included . . order cord listed above. **$6.45**

34 N 6662—Shpg. wt. 5 lbs. $6.45

Do all your Christmas Shopping at Sears on one Easy Terms order. See page 353.





FINEST KENMORE

Automatic Irons

Finest Kenmore Automatics

Guaranteed 5 Full Years, not just one!

Yes, these are gifts that last! If either of these Kenmore Irons fails within 5 years, we will replace it with a new one, charging only 20c for each month that she has had it. Exclusive Sears designs with time and labor-saving features every woman wants:

- **Big 29.3-sq. in. Polished Aluminum Alloy Sole Plates** with tapered toe, beveled heel and broad heel rest. Beautifully chrome-plated steel bodies with cool plastic handles for greater comfort.
- **Cool Plastic Heat Hoods cover entire top of iron** to protect her hand against accidental burns and keep her hands cool.
- **Quick-heating Elements** won't cool off on cold, damp laundry. UL approved. For 110-120-volt 25 to 60-cycle AC. Cords included.
- **No Guessing . . . No Finger-testing!** You KNOW when heat is right!

[A] Lightweight Automatic $9.95

A 4-Star Feature. Weighs only 3 lbs. Irons anything from denims to dainties. Heats to "Rayon" heat in 90 seconds. 1000 watts.

Automatic Signal Light flashes "on" while iron heats, shuts off when iron reaches heat you dialed.

Red and black plastic trim. Right and left thumb rests. Button nooks in sole for ironing shirt fronts.

34 N 6255—Wt. 3 lbs. 12 oz. . . . $9.95

[B] Kenmore Synchromatic Choice of two weights $13.50 4-lb.

The ONLY Iron with Heat Control and Heat Meter synchronized in one, easy-to-read Color Dial. And the ONLY Iron with right or left-hand cord for "righties" or "lefties." Brown plastic handle. Heats to "Rayon" in only 75 seconds. Super-fast 1100-watt element.

4-LB. SYNCHROMATIC. Shipping weight 4 lbs. 12 oz.
34 N 6240—Right-hand model, as shown. . . . .
34 N 6280—Left-hand model. Not shown. . . . . } $13.50

5½-LB. SYNCHROMATIC. Shipping weight 6 lbs. 6 oz.
34 N 6241—Right-hand model, as shown. . . . .
34 N 6281—Left-hand model. Not shown. . . . . } $14.50

$14.95

Steams in 4½ minutes!

Kenmore 2-in-1 Steam and Dry Iron



Freshens fabrics . . . restores pile — Renews felt, suede, velvet — Presses woolens without cloth

A wonderful gift! Weighs only 3¼ lbs.; steam-presses anything from dainty dresses to heaviest suits. No press cloth; no sprinkling! Use STEAMING for dry laundry, DRY for damp laundry.

Automatic Steam and Heat Controls adjust steam and heat perfectly for all fabrics. Concentrated vents direct steam where needed.

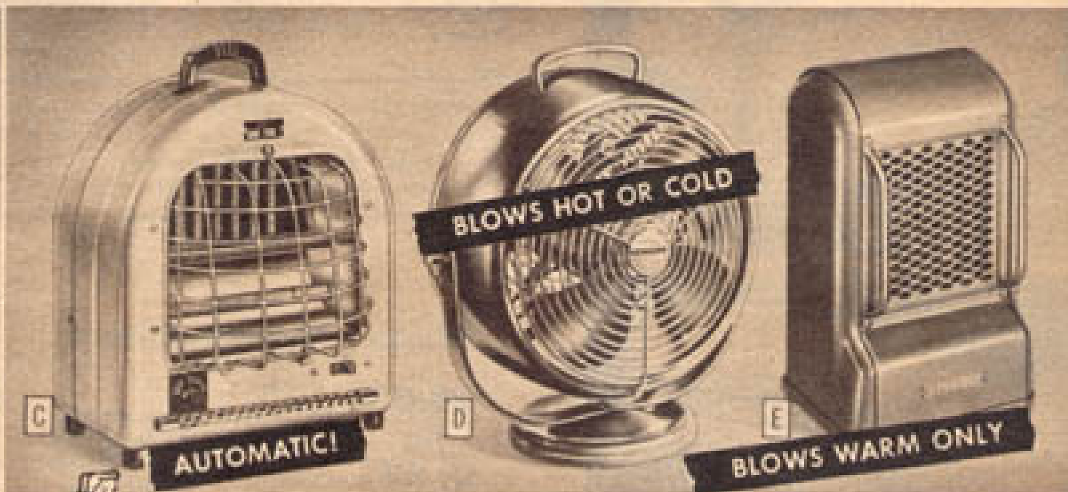
Fills in seconds; uses ordinary tap water (unless very hard). 1000-watt element for any 110-120-volt 25 to 60-cycle AC.

Polished Stainless Steel Body; colorful Maroon Plastic Handle. Right and left thumb rests. Big 33-sq. in. Aluminum Alloy Sole has button nooks for ironing shirt fronts. Guaranteed One Year.

34 N 6266—**UL approved. With cord.** Shpg. wt. 5 lbs. $14.95







Our lowest priced Kenmore Automatic

Guaranteed One Year **$6.95**

Automatic Dial Heat Control . . . complete range of fabric settings. Just dial your heat . . . it's maintained automatically.

Powerful 1000-watt element. UL approved. For any 110-120-volt AC only. Cord included.

Big 29.14-sq. in. Sole Plate of chrome-plated cast iron. Has broad heel rest, beveled edges, tapered toe. Chrome-plated steel body; cool black plastic handle. Weighs only 4 lbs. 8 oz.

34N6253—Shpg. wt. 6 lbs. $6.95

Kenmore Travel Iron with Heat Indicator

Guaranteed One Year **$5.79**

Complete with Cord and Zippered Plaid Carrying Case to protect folded iron when not in use. The ideal gift for students, travelers, etc. Weighs only 2 lbs. Works on any 110-120-volt AC or DC.

Visual Heat Indicator shows iron heat. Fabric names clearly marked. Non-automatic. 400 watts.

Cool Plastic Handle has thumb rests. Dependable safety catch.

Smooth 26-sq. in. Sole Plate of chrome-plated cast iron.

34 N 6262—Wt. 2 lbs. 8 oz. $5.79



Cozy Warmth All Year!

UL approved Kenmore Electric Heaters

[C] Automatic Heater $24.95 Cash $2.50 Down

Combines Infra-Red Radiant Heater + Fan-Forced Unit.

Dial heat you prefer. Built-in thermostat automatically maintains heat you choose. Can't overheat.

Fully enclosed. Two-blade 6-in. fan. For 110-120-volt 50 to 60-cycle AC. **With cord and switch.**

Cool plastic handle. Enameled gray-green 12x9⅝x15 in. 1650 watts.

34 N 07210—Shpg. wt. 11 lbs. $24.95

[D] 2-in-1 Fan and Heater. $21.95 1600-watt. Blows 180 cu. ft. warm air per minute as heater; flip a switch, it blows 775 cu. ft. cool air per minute as a fan (as much as 12-inch fan). Head tilts.

Safe! Fan and element fully enclosed. Body never too hot to touch. 14x8x16 inches high.

Cool carrying handle. Enameled green. Any 110-120-volt AC. **With cord and switch.** Shipping weight 17 pounds.

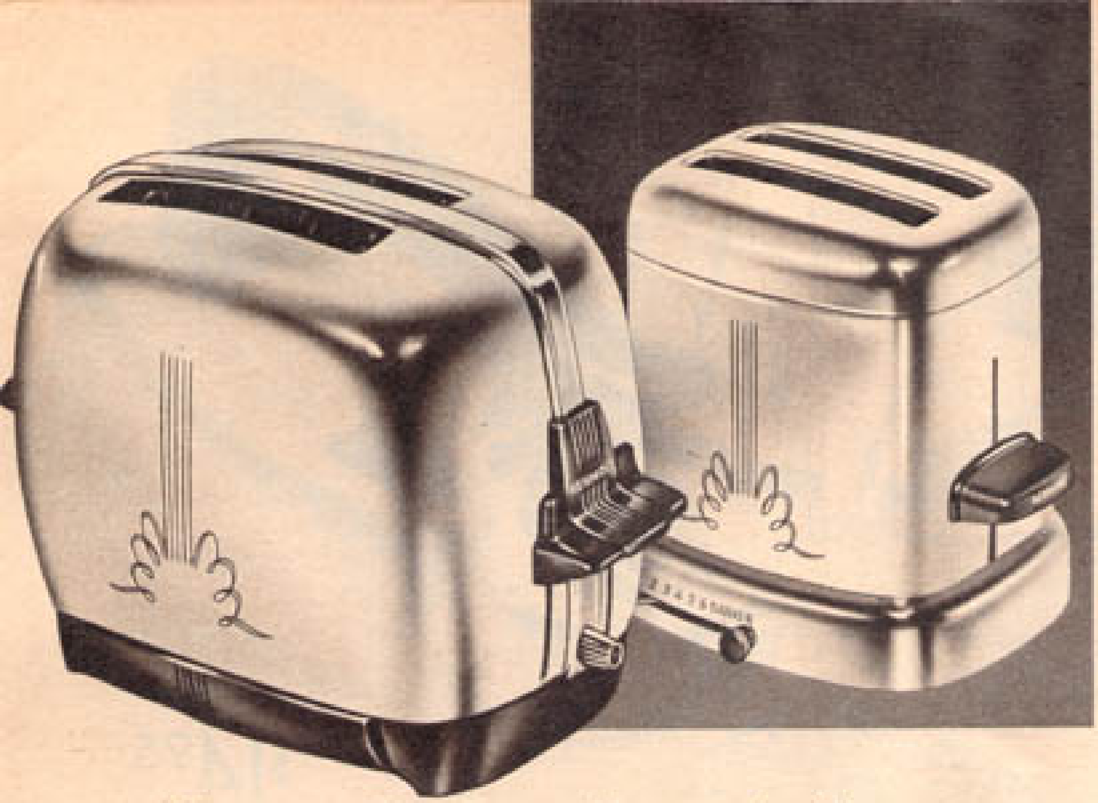
34 N 07207. . . . . $21.95

[E] Fan-forced Heater. $7.39 1320-watt. Blows 45 cu. ft. of warm air per minute.

Safe! Enclosed fan and element. Body never too hot to touch. Tip-resistant base. 7¾x8x12¾ inches high.

Enameled green. Lightweight. 110-120-volt 50 to 60-cycle AC. **With cord.** Shipping weight 8 pounds.

34 N 07213. . . . . $7.39



Kenmore Economy Automatic Toasters

Chrome-plated beauties with Clock-type Timers . . Automatically toast 2 slices, both sides at a time!

Set Browning Control to shade of toast that you prefer—"Light" to "Dark"—then forget it! Toast is automatically browned to your taste. No watching . . . no burning . . . no turning!

Clock-type Timers. Not completely silent . . . tick quietly like a clock while toasting. Also do not brown slice after slice exactly alike. Only thermostat-timed toasters, such as "High-pop" at right, do that. UL approved. 660 watts. 110–120-volt 50 to 60-cycle AC. **With cords.**

Toast pops up when done

Kenmore Automatic Pop-up with Crumb Tray. Exciting beauty plus Automatic Pop-up convenience at a low price! Toast pops up and current shuts off automatically when done. Removable Crumb Tray for easy cleaning. Beautifully chrome-plated steel body. Cool brown plastic handles. 11x6x7 in. high. **$13.50**

34 N 6331—Shpg. wt. 6 lbs. 3 oz. $13.50

Bell rings when done

Kenmore Bell-Ringer Automatic. When toast is done to your taste, bell rings and current shuts off automatically. Toast does not pop up . . . you raise it using handle lift . . . or leave toast in toasting well to keep it warm. Gleaming chrome-plated steel body; cool black plastic handles. 6¾x8¾x7 in. high. **$9.45**

34 N 6323—Shpg. wt. 4 lbs. 12 oz. $9.45



Toasts 1 to 4 slices at a time!

$31.50 Cash or Terms Postpaid

Toastwell 4-slice Automatic Pop-up. Ideal for large families. Wide-range "Color Selector." Quiet, accurate Clock Timer PLUS thermostatic Action assure uniform toast every time. No preheating required. Fast 1290-watt element.

Dial shade of toast you prefer. Toast pops up, current shuts off when done. Chrome-plated; black plastic trim. 15¼x6¾x7 in. high. Bottom removes for cleaning. UL approved. Any 110–120-volt AC or DC.

34 N 6340T—With cord. (Wt. 8 lbs.). *Postpaid* $31.50



Washer-Wringer-Timer!

$28.65 Washer with Timer PLUS $6.49 Hand Wringer — *SAVE $3* **$32.14** Cash, $3.50 Down

SAVE $3.00 . . . **66th Anniversary Special Continued!** Kenmore 7-gallon Portable Electric Washer washes 3 shirts, a sheet, or 8 to 10 diapers—up to 1½ lbs. of laundry in just 10 minutes.

Built-in Timer in cover shuts washer off automatically when done. Timer Dial may be set from 1 to 30 minutes; shows washing time for all fabrics.

Efficient 3-fin Agitator, just like big washers! Especially safe for hosiery, negligees, baby things.

White Porcelain-enameled Tub and Cover. Black plastic trim and handles. 16½x16½x15 in. high. Portable . . set on stove to heat water or sterilize.

Powerful 90-watt Motor in cover. UL approved. 110–120-volt 50 to 60-cycle AC. Cord included.

Hand Wringer clamps on. 7¾-in. rubber rollers.

34 N 07343L—Washer with Wringer. Shpg. wt. 26 lbs. $32.14
34 N 07340L—Washer only. Shpg. wt. 19 lbs. 28.65
34 N 7326—Wringer only. Shpg. wt. 7 lbs. 6.49

ONLY AT SEARS! . .

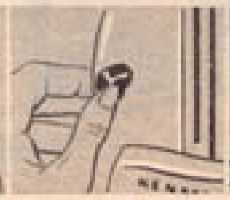
"High-pop" Automatics with plastic trim in choice of 4 Colors!



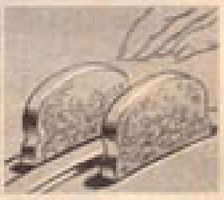
A 4-STAR Feature!



Automatic Browning Control. Just dial the shade you prefer!



Inspection Knob lets you pop toast up for a quick look



Toast Pops Higher for safer removal of small slices

Finest Kenmore Toasters ever offered!

A 4-STAR Feature and a truly wonderful gift! Choose a Toaster "Color-Keyed to her kitchen." **$18.95** A new, exciting idea . . . exclusive with Kenmore! Sleek, modern styling with mirror-finish chrome-plated body PLUS heat-resistant plastic trim in choice of 3 Harmony House colors or Brown.

- **Completely Silent Thermostatic Action** . . . no ticking! Extra insulation and 1200-watt element for fast toasting.
- **No progressive darkening!** Toasts slice after slice to the exact brownness that you prefer. New "High-Pop" action.
- **Inspection Knob lets you "take a peek" at any time.** A help in toasting dry or raisin bread. Hinged Crumb Tray.
- **Fully UL approved. Cord included.** For 110–120-volt 50 to 60-cycle AC. 12x6¾x7¾ in. high. Shpg. wt. 8 lbs. 12 oz.

Choose a Trim Color to Brighten Up Her Kitchen!

34 N 6336—Harmony House Cherry red trim
34 N 6337—Harmony House Mint green trim
34 N 6335—Harmony House Sunshine yellow trim
34 N 6332—Harmony House Traditional brown trim $18.95

Kenmore "High-Pop" Toasters and Kenmore Poppers illustrated on opposite page

KENMORE *Automatic*



Fun for a whole family! Pop a heaping bowlful of popcorn in minutes



Unbreakable Aluminum Lid, Bowl and Body. Plastic trim.



Separate Popping Kettle lifts out for washing or serving.



Built-in Oil Measure shows you exactly how much oil to use.

BONUS OFFER CONTINUED! **A full 1¼ lbs. of finest Peggy Kellogg Pop Corn** ***at no extra charge*** **with every Kenmore Electric Popper you buy.** Compare our price . . . compare Kenmore quality. We think Kenmore is the finest made!

- **Fully Automatic . . . no stirring!** Perfect popcorn every time. Just preheat popper, add oil (using built-in oil measure), then add corn. Tapered popping bowl automatically gives proper agitation . . . lifts out for serving or washing.
- **Unbreakable Aluminum Lid—NOT glass!** Flanged to keep grease inside. Cool plastic handles and legs.
- **Beautiful serviceweight polished aluminum body.** Bottom specially designed to stay cool . . . won't scorch table.
- **Fully UL approved.** For any 110–120-volt AC or DC. Cord not included; order Midget Cord 34N5724 below.

2-QUART KENMORE POPPER plus 1¼ lbs. of Pop Corn. 7¾ in. high. 425 watts. Shpg. wt. 5 lbs.
34 N 6899 . . . . $4.49

Big 4-QT. "WHOPPER POPPER" plus 1¼ lbs. of Pop Corn. 9½ in. high. Uses 550 watts. Shipping weight 6 lbs. 14 oz.
34 N 6889 . . . . $6.49

34 N 5724—Midget Cord for above Poppers. Shpg. wt. 6 oz. . . 59c





Toasters and Poppers described on opposite page

Choice of 4 NEW COLORS!

Kenmore Wetproof Heating Pads

Quilted Rayon Taffeta Cover in Blue, Rose, Wine or Green. Removable for washing; zipper closure.

Neon-lighted Dial glows in the dark. Plastic switch has raised markings for 3 heats and "off".

Extra-wide heat range . . . from 125° "low" to safe "high" of 165°. Automatic Thermostatic Heat Control—can't overheat. Vulcanized inner construction—safe for wet or dry use. Fire-resistant padding. UL approved. 55 watts. For any 110-120-volt AC or DC. *Be sure to state color wanted.*

34 N 6967—12x15 inches. Shpg. wt. 2 lbs. $5.95

Economy 3-heat Wetproof Pad. Not shown. Like above, but blue cotton flannel cover with snap fasteners. Switch dial not lighted. Cardboard box.

34 N 6974—With cord. Shpg. wt. 1 lb. 12 oz. . . . $4.45

Electric Poppers

Bonus of 1¼ pounds of finest Peggy Kellogg Pop Corn included at no extra charge with every Kenmore Popper

2-QUART POPPER $4.49 With Corn

"WHOPPER POPPER" $6.49 With Corn






A $13.95
B $15.95
C $10.25
Y
GREASE
Z
AA
BB
CC
$1.79
DD
EE
D $5.25
E Only $8.40
F $7.95
H $4.60 1½ quart
G $4.25 7-inch
J $6.65
MAKE IT A HOUSEWARES CHRISTMAS
Hostess Shop
GRACE THEIR HOME ALL YEAR
FF $1.37 Set of 2
GG $1.74
K $3.47
L $4.29
M $3.17 Yellow or red with mat
N $5.59 3-piece gift set
HH $2.79 4-pc.
JJ $4.59
KK $2.74
LL $3.12 4-pc.
MM $1.14
NN $4.59
FLOUR
SUGAR
COFFEE
TEA
BREAD
P $1.65
R $1.55
S $1.19
T $1.55
V $1.88 2-pc.
X $2.69 Set
U $1.77
W $1.88 2-pc.
PP $9.95
RR $9.49
SS $7.97
TT $7.19
WW $5.68
XX $6.59
VV $6.60
YY $5.49
ZZ $7.95
UU $7.19

Make it a Housewares Christmas

SEE OPPOSITE PAGE FOR ILLUSTRATIONS

Vivid-hue Kitchen Stools

[A] **Revolving Snack Bar Stool.** Upholstered in washable Duran plastic. Strong, flared tubular steel legs. Seat 14 in. diam., 30 in. high. *HH colors* Mint green, Cherry red, Sunshine yellow, Pacific blue or black.
11 N 07058L—*State color.* Wt. 18 lbs. . . . **$13.95**

[B] **Our best! Upholstered Steel Step Stool.** Ladder, stool or youth chair. Padded seat and back covered with washable Duran plastic. Chrome-plated tubular steel legs. Swing-out steps lock. Seat 13¾x11¾ in.; 24 in. high. *HH colors* Cherry red, Sunshine yellow, Mint green, Pacific blue; also crystal gray or black.
11 N 07034L—*State color.* Wt. 22 lbs. . . . **$15.95**

[C] **All Steel Step Stool.** Semi-tubular legs enameled white. Swing-out steps lock. Seat 13¾x11¾ in.; 24 in. high. *HH colors* Pacific blue, Sunshine yellow, Cherry red, or black.
11 N 07033L—*State color.* Wt. 17 lbs. . . . **$10.25**

Copper Bottom Cookware

Maid of Honor Stainless Steel Cookware with Copper Bottoms. Absorb heat *fast* . . no hot spots. Thick beaded rims on pans, covers. Plastic handles, built-in hanging rings; no rivets inside—smooth!

[D] **Whistling Teakettle.**
11 N 2225—3½-qt. Shpg. wt. 3 lbs. . **$5.25**

[E] **5½-qt. Dutch Oven.**
11 N 2235—Shpg. wt 4 lbs. 12 oz. . . **$8.40**

[F] **5-way Cooker.** 2-qt. top, 3-qt. base.
11 N 2234—Shpg. wt. 3 lbs. 12 oz. . **$7.95**

(Not shown). **Double Boiler.** 1½-qt. top, 2-qt. base.
11 N 2250—Shpg. wt. 2 lbs. 12 oz. $8.40

[G] **Covered Skillets.** 2 sizes.
11 N 2237—*Please state size.*
7-inch. Shpg. wt. 1 lb. 8 oz. **$4.25**
9-inch. Shpg. wt. 2 lbs. 12 oz. $5.50

[H] **Covered Saucepans.** 4 sizes.
11 N 2231—*Please state size.*
1½-qt. Shpg. wt. 1 lb. 12 oz. **$4.60**
2-qt. Shpg. wt. 1 lb. 13 oz. $4.85
3-qt. Shpg. wt. 2 lbs. 10 oz. 5.75
4-qt. Shpg. wt. 3 lbs. 6.50

[J] **Chicken Fryer.** 10-inch diam.
11 N 2238—Shpg. wt. 3 lbs. 12 oz. . . **$6.65**

Coffeemakers and Teakettle

[K] **Anodized Aluminum Teakettle.** Shimmering red for kitchen cheer! Whistles gaily when water boils. Cool plastic handle.
11 N 1201—2½-qt. Shpg. wt. 1 lb. 10 oz. **$3.47**

[L] **New! Anodized Aluminum Percolator.** Gorgeous golden "perc" goes straight from stove to table! Lustrous color lasts. Bakelite handle.
11 N 1203—8 cups. Shpg. wt. 1 lb. 14 oz. . . $4.29

Polished Aluminum Percolator.
11 N 1202—8 cups. Shpg. wt. 1 lb. 14 oz. $2.97

[M] **Maid of Honor Pyrex Glass Coffeemaker.** Vacuum type. Lower bowls guaranteed 1 year against heat breakage. Serving mat of enameled steel, asbestos back. Bright red or yellow plastic cover and handle. Red has "rose" mat; yellow has "daisy" mat. 8-cup.
11 N 3193—*State color.* Wt. 3 lbs. 4 oz. . . . **$3.17**

[N] **3-pc. Dripolator China Service.** Sugar, creamer and drip pot charmingly decorated with floral bouquets and gold trim. Remove aluminum drip top, have lovely 6-cup server.
11 N 3253—Shpg. wt. 6 lbs. **$5.59**

Dripolator Coffee Maker alone.
11 N 3252—Shpg. wt. 4 lbs. 12 oz. **3.79**

New! Wood Kitchen Racks

Space Savers hang inside cabinet doors or on wall. The rich, natural wood is lovely with wood cabinets; adds warm charm to "steel kitchens," too. Gay cock o' the walk design on every piece.

[P] **Cleanser and Utility Rack.**
11N3722–3⅝x3x11 in. wide. Wt. 1 lb. 2 oz. $1.65

[R] **Spice and Herb Rack.** Big capacity.
11N3723–4¼x3⅝x12⅝ in. wide. Wt. 1 lb. 1.55

[S] **Spice Rack.** Holds 8 cans; bottles, too.
11N3724–2⅝x3x11 in. wide. Wt. 11 oz. . . 1.19

[T] **Knife Holder.** Keeps 5 knives handy.
11N3721–9 in. high. Shpg. wt. 1 lb. 2 oz. . 1.55

Casseroles and Bake Dishes

[U] **Glass Covered Casserole.** Takes "meal in a dish" from oven to table. 2-qt. Goes with any table service. *Colors* red, yellow, or gray.
11 N 3565—*State color.* Wt. 5 lbs. 4 oz. **$1.77**

New! 2-in-1 Bake Dishes in Serving Baskets. Imported wicker baskets, used alone, serve buns or fruit; or protect hot bake dishes for easy handling. Lovely dishes are new, white milk-glass.

[V] **Divided Dish in Basket.** 10½x8½x2¾ in.
11 N 3555—Shpg. wt. 4 lbs. 4 oz. . . Set **$1.88**

[W] **Square Pan in Basket.** 9x9x2 in. deep.
11 N 3556—Shpg. wt. 4 lbs. 4 oz. . Set **$1.88**

[X] **4 Glass Casseroles,** 5-in. individual size. Clear covers. Patterned glass serving tiles.
11 N 3493—Shpg. wt. 9 lbs. . . . . Set **$2.69**

Gadgets brighten her work

[Y] **Range Set.** Heavy spun aluminum. 4-in. grease container has strainer. 6-oz. shakers topped in *red or black* bakelite.
11 N 4582—*State color.* Shpg. wt. 1 lb. **$2.14**

[Z] **New! Can Opener-Knife Sharpener Set.** In re-usable plastic case. Opener has tempered cutting wheels. Sharpener has sandstone wheels. Bottle opener underside. Interchange on wall bracket. Chrome trimmed. *HH colors* Cherry red, Sunshine yellow or white.
11 N 4043—*State color.* Wt. 4 lbs. 8 oz. . . **$7.25**

[AA] **1-lever Can Opener.** Pierces and cuts can open in one operation. Needs no oiling. Wall bracket. Chrome trimmed *HH colors* Sunshine yellow, Cherry red or white.
11 N 4041—*State color.* Wt. 1 lb. 8 oz. . . . **$3.77**

[BB] **Nut Bowl Set.** Gay lacquered hardwood, 9x2½ in. high. 6 picks, 1 cracker.
11 N 4380—Shpg. wt. 1 lb. 14 oz. . . . . Set **$1.79**

6 Picks and 2 Nut Crackers. Nickel-plated.
11 N 4344—Shpg. wt. 15 oz. . . . . Set **57c**

[CC] **2-in-1 Toaster Cover.** Protects from dust and scratches . . provides storage space on top. Rigid molded plastic. Fits standard pop-up toasters. *Colors* yellow, red or clear.
11 N 4990—*State color.* Wt. 2 lbs. 7 oz. . . . **$1.79**

[DD] **Maid of Honor Timer.** "Dings" when time's up for baking, canning, eggs, permanents. Just twist dial to set for 1 to 60 minutes. Hard plastic resists heat, stain; won't chip. Big, easy-read numbers. *Colors* red with white, yellow with green or white with blue numbers.
11 N 4660—*State color.* Shpg. wt. 1 lb. . . **$3.33**

[EE] **Plastic Refrigerator Set.** Two 4x8x3 in.; four 4x4x3 in.; ¼-lb. butter dish.
11N5049–Shpg. wt. 1 lb. 10 oz. . . 7-pc. Set **$1.89**

Gay Plastic Pantryware

[FF] **Set of Two Knick-Knack Shelves.** 7x4½x13½ in. high. *Colors* red, yellow or mahogany.
11 N 4988—*State color.* Wt. 1 lb. 4 oz. $1.37

Labeled Pantryware in 2 colors. Plastic won't fade, rust or stain. Buy a set! *Colors* yellow or red.

[GG] **Wall Dispenser.** For wax paper, paper towels. Sawtooth edge. 4¾x7x13½ in. long.
11 N 5062M—*State color.* Wt. 1 lb. 4 oz. . . . $1.74

[HH] **4-pc. Round Canister Set.** 6¼ to 8¼ in.
11N5069M—*State color.* Wt. 2 lbs. 8 oz. $2.79

[JJ] **Bread Box.** Roll top. 14x12x7½ in. deep.
11N5068M—*State color.* Wt. 3 lb. 12 oz. $4.59

[KK] **Cake Cover with locking lid.** Clear cover 8 in. high overall. Colored tray, 12¾ in. diam.
11 N 5064—*State tray color.* Shpg. wt. 3 lbs. . $2.74

(Not shown.) **Standard Cake Cover.** Clear cover, 5¼ in. high overall. Colored tray, 12¾ in. diam.
11N5042—*State tray color.* Wt. 2 lbs. 12 oz. $1.79

[LL] **4-pc. Square Canister Set.** 6 to 8¼ in.
11N5044M—*State color.* Wt. 2 lbs. 12 oz. . $3.12

[MM] **Square Cooky Jar.** 6⅝x8 in. high.
11 N 5045M—*State color.* Wt. 1 lb. 6 oz. $1.14

[NN] **Bread Box.** Lift lid. 11x15x7½ in. deep.
11 N 5055M—*State color.* Wt. 5 lbs. $4.59

Hampers and Scales

Hand-painted Hampers. Big bouquets on metal panel over Duroweve fiber. No woodwork inside—all clear. Pearl-effect covers. *HH colors* Mint green, Pacific blue, Malibu coral, Federal gold or black; also white with black cover.

[PP] **With built-in brush holder.** Separate compartment at back holds plastic bristle brush (*included*); shelves for toilet tissue, etc. Completely enclosed inside. 12x21x25 in.
11 N 07226LM—*State color.* Wt. 16 lbs. $9.95

[RR] **Without built-in holder.** 12x19x24½ in.
11N07265LM—*State color.* Wt. 14 lbs. . . $9.49

Harmony House Duroweve Hampers. Steel-ribbed, 3 times stronger than ordinary fiber! No woodwork. Pearl-effect covers. *HH colors* Malibu coral, Pacific blue, Federal gold or Mint green; also white with black cover.

[SS] **Jumbo upright.** 12x21x24 in. high.
11N07283LM—*State color.* Wt. 15 lbs. **$7.97**

[TT] **Large upright.** 12x19x24½ in. high.
11N07273LM—*State color.* Wt. 13 lbs. **7.19**

[UU] **Bench style.** 12x19x20 in. high.
11N07274LM—*State color.* Wt. 11 lbs. **7.19**

Harmony House Scales. Magnified dials to 250 lbs. Rubber mats and steel cases all in Cameo coral; or *HH* Mint green, Pacific blue or Sunshine yellow; also white with black mat.

[VV] **"4-Star Feature" Scale.** Dial lights up! 2-*level* line marks weight. 11x9¾ in.
11 N 07893M—*State color.* Shpg. wt. 8 lbs. **$6.60**

[WW] **Level-dial.** 11x9¾ in. Black mats.
11 N 07882M—*State color.* Wt. 8 lbs. **$5.68**

[XX] **Raised-dial.** 12¼x10¾ in. No yellow.
11 N 07891M—*State color.* Wt. 9 lbs. **$6.59**

Detecto Scales. Magnified dials to 250 lbs. Black rubber mats. Colored steel cases in *HH* Sunshine yellow, Pacific blue, Tuscan rose, Mint green, white or black.

[YY] **Raised-dial.** 12¼x10 in. *State color.*
11 N 07876M—Shpg. wt. 11 lbs. . . . **$5.49**

[ZZ] **Chrome-head Scale.** 10½x9½ in. *Postpaid.*
11 N 07892M—*State color.* (Wt. 8 lbs.) . $7.95

For the holidays . . and after . .
DECORATE A HANDSOME BATHROOM



Hand-painted Aluminum

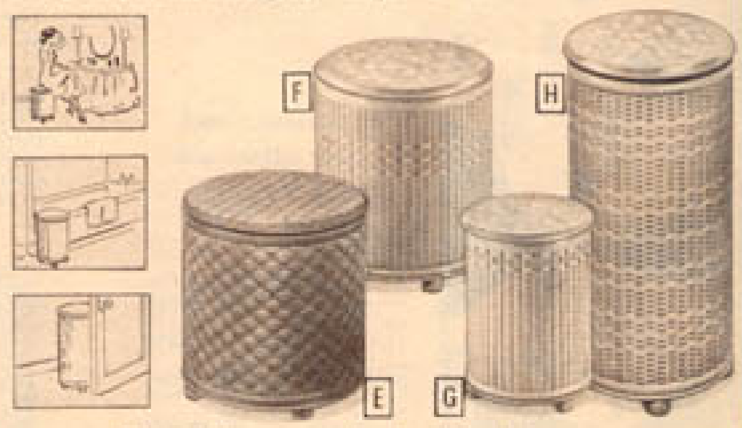
Rustproof, snagproof, enameled in colors to set any bathroom sparkling! Gorgeous floral sprays hand-painted on each piece. *Harmony House colors* Tuscan rose, Dawn gray, Mint (med.) green, Sunshine yellow, Pacific (med.) blue, black or white.

[A] 11 N 07200M–**Wastebasket.** 7x11½x13½ in. high.
Wt. 2 lbs. *State color* $2.79

[B] 11 N 7552M—**Brush Holder** with plastic bristle brush. 18¾ in. high.
Wt. 2 lbs. *State color* . . . **$3.49**

[C] 11 N 07219LM—**Small Upright Hamper.** 9x15½x23¼ in. high. Wt. 7 lbs. *State color* **$5.59**

[D] 11 N 07218LM—**Upright Hamper.** 11½x20x25 in. high. Wt. 12 lbs. *State color* . $8.49



Round Hampers do double duty

[E] **Quilted Hassock Hamper.** Looks like expensive taffeta . . . but it's really quilted Koroseal plastic over sturdy Duroweve fiber! Won't scuff or spot . . wipes clean. Hunter (dark) green, dubonnet, sky (lt.) blue, rose, yellow, white or black.
11 N 07293LM—16x17¾ in. high. Wt. 14 lbs. *State color* . . . **$9.19**

Fiber Hampers. Steel-rib Duroweve with pearl-effect lids. *Harmony House* Pacific (med.) blue, Mint (med.) green or Federal gold; or white with black lid. (F) (G) also in rose; (H) also in Malibu coral.

[F] 11 N 07284LM–**Hassock.** 16x17¾ in. high. Shpg. wt. 10 lbs. *State color* . $6.74

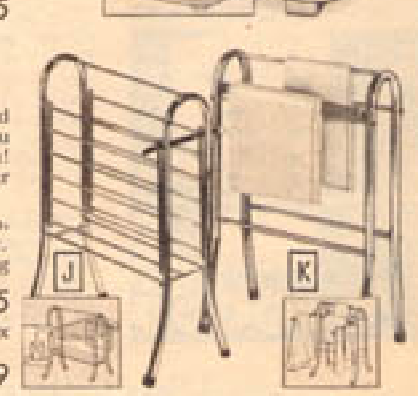
[G] 11 N 07287M–**Stool.** 11¾x15¾ in. high. Wt. 6 lbs. *State color* $4.64

[H] 11 N 07297LM–**Tall.** 11¾x25 in. high. Wt. 10 lbs. *State color* $4.95



New Chest Hamper

For storing linens, clothing . . or for use as hamper. Duroweve fiber. Lid covered with quilted Koroseal plastic. Looks like taffeta—cleans with a damp cloth! 15x30x17 in. high. Shpg. wt. 20 lbs. Light blue, hunter green, petal rose, yellow, dubonnet and white. *State color.*
11 N 07225LM. **$10.95**



2-in-1 Towel Bars

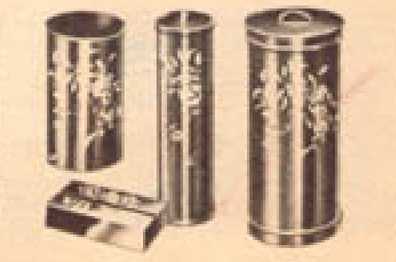
Hold 6 towels by day—hold overnight laundry when you swing out extra sections! Bright chrome-plated tubular steel.

[J] **Swing-out center.** Total of 12 drying rods swing out. 10x20x27½ in. Shipping weight 11 pounds.
11 N 07572. . . . . **$8.95**

[K] **4 Swing-out rods.** 6½x20x30 in. high. Wt. 8 lbs.
11 N 07570. . . . . **$6.19**

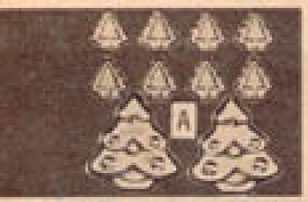
Hand-painted Set

Enameled metal. Lingerie Hamper 20 in. high. Brush Holder with plastic bristle brush inside, 19¾ in. high. Wastebasket 14 in. high. Tissue Box, standard size. Powder blue, nile (med.) green, maize, dubonnet, white or black. Shipping weight 9 lbs. *State color.*
11 N 07221. . . . . **$8.39**



HH is Harmony House color

Order now! Get ready to BAKE FOR CHRISTMAS



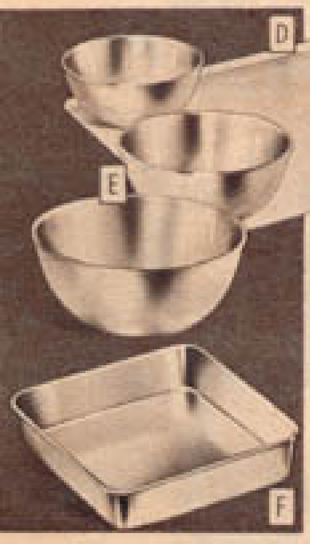
[A] **10-pc. "Tree" Cake Set.** Decorate with icing or candy for festive desserts and Christmas gifts. Two aluminum pans. 9 in. long. Eight 3½-oz. molds. Shipping weight 14 oz.
11 N 1468...... Set 99c



[B] **New! Santa Claus Cake Mold.** The gayest conversation piece of your Christmas parties! 2 aluminum pans, each 9 in. high. Shpg. wt. 12 oz.
11 N 1473...... Set 99c



[C] **2-pc. "Lamb" Cake Set.** Children love this one! For Christmas, Easter or school parties, etc. Two aluminum pans, each 9⅝ in. long. Shpg. wt. 12 oz.
11 N 1470...... Set 99c



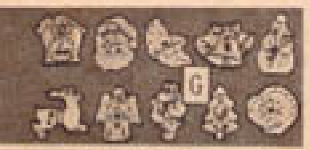
Stainless Steel .. for gifts, too

[D] **Cookie Sheet.** Rims on 3 sides. 14x16½ in. Shpg. wt. 2 lbs. 4 oz.
11 N 2366........ $1.89

[E] **3-piece Bowl Set.** ¾, 1½ and 3 qt. bowls. Shpg. wt. 3 lbs. 8 oz.
11 N 2362—Set... $6.49

[F] **Ready-Mix Cake Pan.** 9x9x2 in. Holds 1 box batter. Wt. 1 lb. 4 oz.
11 N 2369—Each.. $1.49

For Gaily Trimmed Pastries



[G] **New! Cookie Set.** 10 plastic cutters in Santa, Snowman, Bell and other shapes. Recipes included. Shpg. wt. 9 oz.
11 N 4877.......... 74c



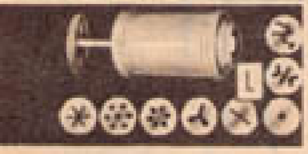
[H] **"Nativity" Plastic Cookie Cutters.** 8-pc. set has Star of Bethlehem, Jesus, Mary, Joseph, angel, king, shepherd, etc.
11 N 4868-Wt. 8 oz. 62c



[J] **Cake Decorator and Cookie Maker.** Big 9-in. bag of nylon holds lots of icing at a time—wears long, washes easily. 6 plastic tips. 3 fancy cookie makers. Easy to use. Recipes included.
11N 4425-Wt. 10 oz. 97c

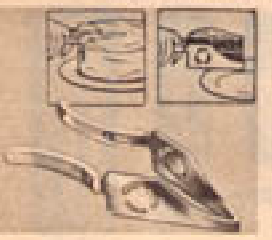


[K] **8-pc. Decorator "Stencil" Set.** Shake powdered or colored sugar, cocoa, etc. over cut-out waxed stencil paper. Lift stencil—cakes show pictures or say "Happy Birthday," etc.
11 N 4434—Wt. 8 oz. 74c



[L] **Cookie Press Set.** Anodized aluminum cylinder for longest service. 7⅝x3¼ in. 8 discs. Recipes. Wt. 1 lb. 12 oz.
11 N 4527........ $1.84

2-in-1 Cake Cutter and Server Stainless Steel for Sharp Cutting



Works two ways! Slice a piece of cake in 1 easy motion with the double-edged cutter. Then lift out cake ... handles hold it steady as you serve it onto plate. Springy, adjustable—cut any size slice you want. Stainless steel, plastic handles. 10 in. long. Shipping weight 5 oz.
11 N 4356........ $1.68



Be a Smart Santa . . Put Shine in Her Kitchen with Sparkling, CHROME-PLATED PANTRYWARE

[M] **Kromex Cake Cover,** glass tray. 11 N 3015—Cover 3¾ in. deep. Tray 11¼ in. diam. Wt. 4 lbs. 1 oz. $2.89
11 N 3031—Cover 4¾ in. deep. Tray 13 in. diam. Wt. 7 lbs. 4 oz...... $3.89

[N] **13-quart Step-on Can.** All chrome outside, seamless porcelain enameled steel inset pail—sparkling white, easy to wash. Flange top, rubber gasket—food can't slip through.
11 N 02968—Shpg. wt. 6 lbs.. $7.79

[P] **10-quart Step-On Can.** All chrome outside. Galvanized steel inset pail.
11 N 03056—Shpg. wt. 6 lbs... $4.89

[R] **4-piece Canister Set.** Black tops. 5¼ to 7½ in. high. Decals incl.
11 N 3054—Wt. 4 lbs. 14 oz... $4.89

[S] **Paper Dispenser.** Chrome front, black enameled sides, back. Mounts on wall. 12x5x7½ in. high.
11 N 3055—Wt. 2 lbs. 12 oz... $2.85

[T] **Bread Box.** Big and beautiful. Chrome door, black enameled body. Ventilated. 16x10¾x7¼ in. high. Decal included.
11N 3057—Shpg. wt. 5lbs $3.85

[U] **Stove Pads.** Pressed steel tops; heat-resistant asbestos backs.
11N 4227—*Please state size.*
14 x17 in. Wt. 1 lb. 2 oz.. $1.65
15½x20 in. Wt. 1 lb. 10 oz. $1.75
18 x20 in. Wt. 2 lbs...... 1.88



Holiday glamor, plus complete protection 2-in-1 TABLE PAD AND COVER

- Lace-print Plastic Top for Beauty
- Airfoam ® Rubber underneath for Protection
- Use with or without extra tablecloth!

Hot platters, hot or cold spills won't mar table. Rubber-padded cover gives all the protection of table pads—at amazing low price! Top is heavy, opaque 6-gauge plastic, in a silver and white lace pattern. Use it alone for a lovely table setting or put a table cloth over it. Folds easily .. fits into a drawer. Conforms to tables of any shape .. no need for "custom-coverings."
11 N 8832—54x54 in. Shpg. wt. 1 lb. 12 oz... $4.49
11 N 8833—54x72 in. Shpg. wt. 2 lbs. 6 oz...... $5.49



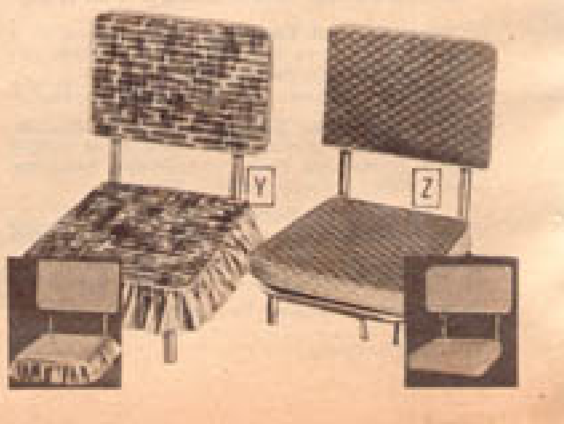
[V] **Two-toned Cover, Floral Pattern** on textured opaque plastic! Feels and looks for all the world like fabric. Beautiful floral pattern sprays to all four corners of cover on interesting two-toned background. Hemmed borders. *Choose* two-toned red, blue or beige. *Please state color wanted.* 52x52 in. before hemming.
11 N 8925—Wt. 1 lb. 3 oz..... 95c

[W] **Our De Luxe Cover** of extra heavy plastic. Exquisite metallic silver and white print on translucent, colored film. Beautiful enough for any party. Wipes clean. Hemmed border. *State color* med. green, maize or rose.
11 N 8926—54x54 in. before hem. Shpg. wt. 1 lb. 3 oz..... $1.39
11 N 8927—54x72 in. before hem. Shpg. wt. 1 lb. 7 oz..... 1.79

[X] **Reversible Table Cover.** Red, green poinsettia pattern on one side; 1-color lace pattern on other. One side for Christmas season, the other all year. Heat-sealed border. Heavy plastic cleans easily, colors won't fade.
11 N 8934—54x54 in. Shpg. wt. 1 lb. 3 oz.......... $1.29
11 N 8935—54x72 in. Shpg. wt. 1 lb. 7 oz.......... 1.66

[Y] **Tufflex ®-filled Reversible Plastic!** Swedish Modern print on one side, quilted solid color on other. Solid ruffle. *State HH color* Cherry red, Sunshine yellow or Metallic Dawn Gray.
11 N 8964—Cushion. 14x14½ in. Tapers to 13⅝ in. Wt. 15 oz... 79c
11 N 8965—1 Cushion, 1 Back. Back is 11½x18 in. Fits chairs to 16½ in. wide. Shpg. wt. 1 lb.............. Set of 2 $1.09
11 N 08966—4 Cushions, 4 Backs. Shpg. wt. 4 lbs.. Set of 8 4.14

[Z] **Tampico-filled Reversible.** Solid quilted plastic cover.
Pat. 7. Reversible Dawn gray and Cherry red, gray border.
Pat. 2. Reversible Sunshine yellow and Dawn gray; yellow border.
Pat. 3. Reversible Mint green, beige; green border. *State Pattern No.*
11 N 8851—Cushion. 14x15 in. Tapers to 13 in. Wt. 13 oz.. $1.39
11 N 8852—1 Cushion, 1 Back. Back is 11½x18 in. Fits chairs to 16½ in. wide. Shpg. wt. 1 lb.............. Set of 2 $1.85
11 N 08853—4 Cushions, 4 Backs. Shpg. wt. 5 lbs... Set of 8 6.98
Be sure to measure chairs before ordering.









New! Circus Excitement on Sturdy Toy Chests!

All the color and thrills of a circus on this new toy chest! Exciting jungle animals on the front . . laughable clowns on top. Of wood-reinforced, 3-ply fiberboard with plenty of room to keep child's toys neatly stored. Wood-like, blond maple finish.

$2.98 28x14¼x14½ in. high

11 N 09165—28x14¼x14½ in. high. *Mailable.* Unassembled. Shpg. wt. 6 lbs. $2.98

11 N 09166—31½x16x17 in. high. *Mailable.* Unassembled. Shpg. wt. 7 lbs. $4.29

Extra Sturdy Toy Chest with Game Boards on Top!

$5.39

A strong, wood-braced fibreboard toy chest, with colorful, clever space and comet design on front and 2 interchangeable panels for the top. One is a slate blackboard, plain on one side for drawing, tic-tac-toe on the other. The other is a blotter with a checkerboard on it. Panels slide in and out easily. Chest is 32x16x17 in. high. Shipped unassembled. Shipping weight 9 pounds.

11 N 09167L. $5.39

NEW! "Play" Screen on Toy Chest Makes Them the Stars of the Show

$6.39

Give them hours of creative entertainment with this brand new idea in toy chests! Your children can stand behind screen and act out their own television shows, much to the delight of the audience out in front! Screen actually has four dials! It stands 20¾x11¼x27½ inches above chest with a 14½x12-in. opening. And it's easily moved to table or bench for taller children. Chest is wood-reinforced fiberboard. Extra large size for toy and game storage. 36x18x17 inches high. Blond maple finish. Colorful space and comet design adorns front of chest; checkerboard top. Blue border on screen.

11 N 09168L—Unassembled, Shpg. wt. 11 lbs. $6.39



Laundry Aids make Mother's work easier

[A] **Our Best Laundry Cart.** 2-in. swivel plastic wheels. Steel frame enameled blue plated wire basket. Basket and frame fold flat. 4-gauge plastic liner for basket.
11 N 05830L—24½x15½x10½ in. deep. Shpg. wt. 14 pounds $5.94

[B] **Adjustable Steel Ironing Table** lets her sit down . . . or stand at most back easing height to iron. Adjusts with just a flip of the finger to 6 heights, from 24 to 34½ in. Expanded top has 60% open surface. 15x54 in. Flared legs are rubber tipped.
11 N M5633—*Freight or express.* Shpg. wt. 19 lbs. $8.95

[C] **Asbestos Treated Ironing Table Cover, Pad.** Even if you forget a hot iron, cover won't burn. Porous weave absorbs heat . . . you iron faster. Elastic edge snaps over table, fits smooth. *Cushiony-thick pad* is waffle-knit, always springy, won't mat.
11 N 5666—Cover and Pad. 15x54 in. Shpg. wt. 2 lbs. . . Set $3.66



New! Stainless Steel Baby Set. Cup, bowl and plate with smooth rolled rims, no rough edges. Won't break—easy to wash—stay shining and lustrous always. A wonderful gift at this low price!
11 N 2389—Shipping weight 1 lb.
3-piece Set. $2.95



New! Electric Carpet Sweeper . . . Even picks up animal hair!





New Whisking action — Good for Small Rugs — Nap Thickness Lever

Now! Once over lightly and sand, crumbs, lint, hair or ashes all disappear. No bearing down—foot control pedal adjusts brush to any nap thickness. Electric nylon brush whisking unit gives your carpet 3500 soft "pick-up" strokes a minute! Chrome-plated steel handle, bakelite case, cord. 115volts, 60cycleAC. UL approved.
11 N 06624L—Shpg. wt. 12 lbs. $14.25

Give Dad the fixin's to entertain his way!

[D] **Kromex Carrier Beverage Set.** 8 brightly polished 12-oz. aluminum tumblers keep beverages cold, tempting. Chrome-plated carrier rack tops off the streamlined set. Shpg. wt. 2 lbs. 4 oz.
11 N 3051—9-pc. Set . . $5.79

[E] **Stainless Steel Mugs.** Smooth, streamlined—make almost any beverage taste better. Hold 16 oz. Shpg. wt. 1 lb. 14 oz.
11 N 2391—Set of 4 . . $6.50

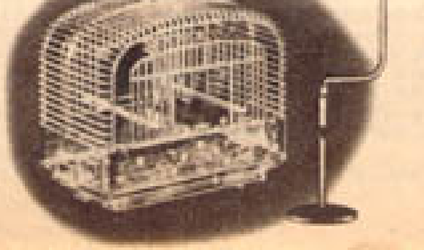
[F] **Stainless Steel Tray.** Rimmed, 11½-in. diam.
11 N 2390–Wt. 1 lb. 7 oz. $2.95

[G] **New! Kromex Ice Bucket.** In gleaming polished aluminum with black plastic band, handy aluminum handle. Heavy, Fiberglas® insulation makes it perfect to keep things hot or cold for hours! 11 in. high. 9½-in. diam.
11 N 3032—Wt. 3 lbs. . . $8.75

[H] **Ice-O-Mat Ice Crusher.** Just turn handle...stainless steel blades crush cube or lump ice in a jiffy! White enameled body, red plastic cup. Wall bracket. 9 in. high. (Shpg. wt. 3 lbs. 6 oz.).
11 N 4505—*Postpaid* $7.98

[J] **New! Bar Tool Set.** Shiny stainless steel tools with plastic-impregnated wood handles. Won't stain. 2-in. spring-type strainer–fits most glasses or mixer . . holds back ice, etc. Long cork screw, standard jigger, mixing spoon. Shpg. wt. 14 oz.
11 N 4353—4 pieces . . $4.89

[K] **Picnic Tool Set.** Shorter length. Stainless steel, branded wood handles. 13-in. basting spoon, 17-in. turner, 17-in. fork, 13-in. ladle. Wt. 2 lbs.
11 N 2716. . 4 pieces $3.29



Transparent Plastic Bird Cage. Etched decorations. Complete with 2 slip-proof stationary perches, swinging perch, 2 seed trays, removable bottom tray and metal spring. 18x10x12 inches high. *Colors crystal clear, sea green, dusty gold.*
11 N 08446—*State color.* Shpg. wt. 5 lbs. $4.95

Loop Stand for above cage. Nickel-plated steel half-loop, plastic covered tubing, cast iron base.
11 N M8448—Wt. 10 lbs. *Freight, express* $4.95





Tea-time with glamor . . in lovely pieces

IMPORTED FROM ENGLAND

Actually look dollars more than they cost! Teapots, percolator and kettle of gleaming aluminum . . . so highly polished they look like expensive silver service.

Smooth finish. Rich simplicity in the beaded trim. Cool bakelite handles. Buy both pieces.

[A] **Percolator.** Makes 6 cups. Glass top.
11 N 1343—Shpg. wt. 2 lbs. 2 oz. $2.99

[B] **Party-size Teapot.** Holds 6 cups.
11 N 1342—Shpg. wt. 2 lbs. 1.99

Chased finish. Gorgeous flower and leaf pattern, carefully crafted like Victorian silver. Entire body and lid is patterned, with plain accents at top and rim. Cool bakelite handle.

[C] **Dinner-size Teapot.** Holds 4 cups.
11 N 1345—Shpg. wt. 1 lb. 12 oz. $2.99

Hammered finish. Heavy, handsome finish reflects every glint of light. Practical, too—won't show finger marks. Polished lids and spouts. Cool bakelite handles.

[D] **Tiny Teapot.** "Individual size" —holds 2 cups. Shipping wt. 1 lb. 4 oz.
11 N 1344. . . . . $1.13

[E] **Teakettle.** Dresses up the whole kitchen. 3 qt. size. Shpg. wt. 3 lbs. 8 oz.
11 N 1346. . . . . $4.69

"Forever lovely" table settings . .

SHIMMERING STAINLESS STEEL

Years from now, these stainless steel pieces will be as lustrous and lovely as the day you gave them. So thick and heavy, they won't dent or mar. Never any scrubbing . . . easy to keep shining. Satin-finished inside; mirror-polished outside. Styled with modern simplicity that blends with any table setting.

[N] **Footed Bowls.** Big 'n' beautiful . . . fruit, salad or punch.
11 N 2386—3-qt. Wt. 1 lb. 13 oz. $4.39
11 N 2387—5-qt. Wt. 2 lbs. 2 oz. . . . 4.95

[P] **6-oz. Sugar and Creamer Set.** Gracefully shaped.
11 N 2384—Wt. 11 oz. $2.95

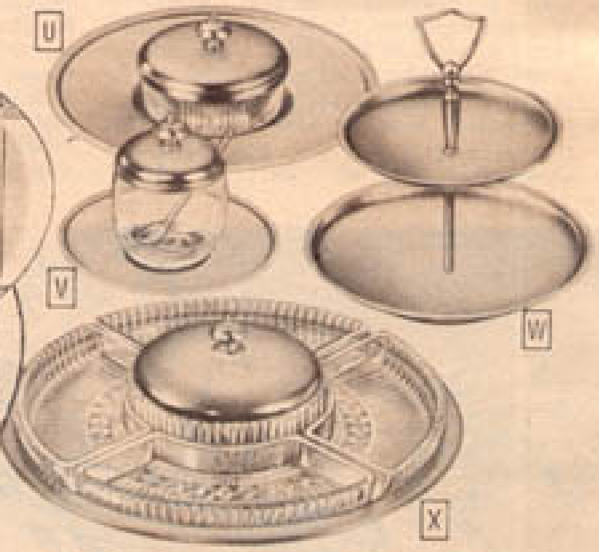
[R] **28-oz. Covered Saucepot with Ladle.** Serve dressing, gravy, jelly.
11 N 2385—Wt. 12 oz. $3.89

[S] **12-oz. Snack Bowls.** Wt. ea. 8 oz.
11 N 2374—Each 98c. . . 4 for $3.75

[T] **6-oz. Sherbet Bowls.** Wt. ea. 5 oz.
11 N 2372—Each 98c. . . 4 for $3.75







Marvelous new flavor . . old-time charm!

Grind it fresh in COFFEE MILLS

Rich flavor and aroma that only fresh-ground coffee can give! What better gift for coffee-lovers? They'll like the quaint designs that dress up their kitchens, too.

[F] **French Wall Mill.** Decorated porcelain hopper holds 1 lb. beans. Glass takes 12 tblspns.
11 N 4020—With wood back. Wt. 6 lbs. 10 oz. $4.47

[G] **French Table Mill.** Anodized aluminum in two-toned copper effect. Grinds 6 tablespoons.
11 N 4019—Shipping weight 1 lb. 9 oz. . . . $2.73

[H] **"Early American" Coffee Mill.** Redwood case in walnut finish. Metal hopper and handle in hearthside black. Adjusts coarse or fine. Grinds 15 tblspns.
11N4018–Wt. 4 lbs. $8.29

Sparkling servers of GLASS AND CHROME

Put the gleaming loveliness of glass and chrome on her holiday table. Nationally advertised "Kromex" beauties. Graceful, useful, easy to keep radiant as new.

[U] **Cheese and Cracker Server.** Surround cheese in glass with crackers. 10½-in. diam. chrome tray.
11 N 3047—Shpg. wt. 2 lbs. . . . $2.85

[V] **Jam Jar.** Colorful jellies or rich dressings look appetizing in the glass jar with serving spoon. Chrome tray, 6½-inch diameter.
11 N 3042—Wt. 1 lb. 4 oz. . . . $2.39

[W] **Two-tier Tidbit Tray.** Perfect for serving candies, nuts, canapes. Lower tray 8½ in. diam. 10 in. high overall.
11 N 3041—Wt. 1 lb. 8 oz. $2.85

[X] **Lazy Susan.** Just twirl to bring any dish in easy reach. 4 glass dishes surround covered bowl. Use dozens of ways! 13½-in. diam.
11 N 3048—Wt. 7 lbs. 12 oz. . . $5.79

She'll set a gracious table at dinner or buffet

Gifts to BREW-OR-SERVE coffee and tea



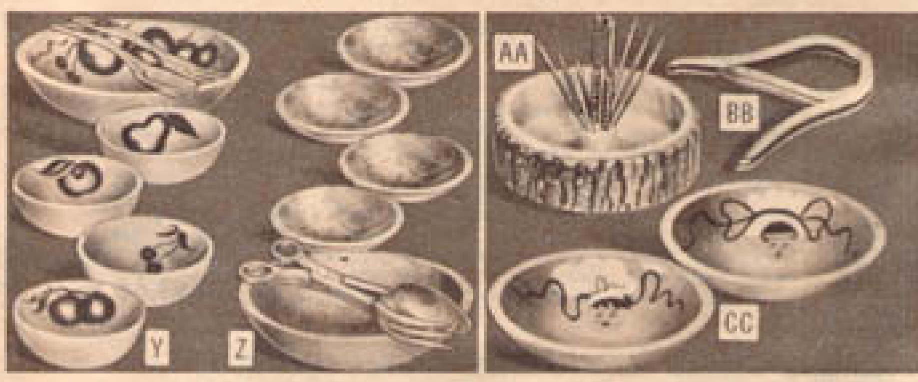
[J] **Cold-water Percolator.** Starts perking in ½ the usual time . . . and perks just under the boiling point, for rich flavor without bitterness. Fits any burner. So elegant looking, she'll take it right from stove to table and serve with pride! Chef quality aluminum, highly polished. Bakelite handle, glass top.
11 N 1320—8-cup. Shpg. wt. 2 lbs. 8 oz. $5.27

[K] **New! Modern Teamaker with Infusion Basket.** Put tea in perforated stainless steel infusion basket . . . then fill teapot with water . . . tea steeps as strong as you like it, ready to serve with no straining needed. Sparkling Pyrex brand glass with stainless steel protective shell. Hinged chrome lid. Bakelite handle.
11 N 3277—8-cup. Shpg. wt. 2 lbs. 2 oz. $6.66

[L] **12-cup Server.** A "must" for buffet dinners. Pyrex glass with polished metal neckband that won't rust. Handle and cap in ebony black finished wood. Handle balanced for easy pouring. Shpg. wt. 2 lbs. 2 oz.
11 N 3246—Boxed $3.59

[M] **Two 2-cup Servers.** They'll love these for Sunday breakfast, leisurely lunches. Pyrex glass. Shining metal neckbands. Cork is topped with black plastic to match handle. Boxed. Shpg. wt. 1 lb. 4 oz.
11 N 3247 . . . . Set of two $2.84

For informal gaiety . . LACQUERED WOOD



Compliment her salads with a handsome bowl set. She'll use them for fruit or snacks, too.

[Y] **Decorated Wood Bowls.** Tempting fruits in vivid colors, hand-painted on to stay!

11-inch Bowl with Serving Fork, Spoon.
11 N 4151—Shpg. wt. 3 lbs. 8 oz. . . . Set $2.76

Four 6-inch Bowls for individual service.
11 N 4139—Shpg. wt. 2 lbs. 4 oz. . . . Set 3.86

Combination—both Sets above. *Save 4%.*
11 N 652—Shpg. wt. 5 lbs. 12 oz. . . . Set 6.29

[Z] **Plain Wood Bowls.** . Richly lacquered.
Large Serving Bowls. *State size.*
11 N 4140—11-in. Shpg. wt. 1 lb. 14 oz. . . . $2.08
11 N 4140—13-in. Shpg. wt. 3 lbs. 4 oz. . . . 3.78

Four 7-inch Bowls for individual service.
11 N 4152—Shpg. wt. 2 lbs. 2 oz. . . . Set 2.69

Scissor-type Salad Server. Lacquered wood.
11 N 4121—Shipping weight 3 ounces. 94c

[AA] **New! Nut Bowl Set.** Rustic bark finish, smoothly lacquered inside. About 9 in. diam. With 6 metal picks, nutcracker. Wt. 2 lbs. 8 oz.
11 N 4122. . . . . $1.29

[BB] **New Nutcracker.** Opens jars, cracks any size nut. All metal. Curved center piece moves up to crack nut as you squeeze. Easy to use!
11 N 4321—Wt. 7 oz. . . . 83c

[CC] **Chef Snack Bowls.** 2 lacquered hardwood bowls with cute hand-painted faces. For salads, snacks. Each 9-in. Wt. 1 lb. 14 oz.
11 N 4115. . Set of two $2.29

Easy Terms on page 353





Giant Aluminum Roasters for holiday fowl

Big! For easy bastings and turning. Air vents for even browning. Perforated racks—lift roast out perfectly.

[A] **Oval.** Heavyweight. Heat-resistant Thermoplax knob. For 9-lb. fowl, 15-lb. roast. 17¾x10⅝x8 in.
11 N 1259—Shpg. wt. 5 lbs... $3.69

[B] **Oblong.** Heavyweight. Collapsible handles. For 20-lb. fowl, 25-lb. roast. 17½x12⅝x9½ in.
11 N 01162—Shpg. wt. 5 lbs... $4.88

Stainless steel 6-in-1 marvel

[C] **Gleaming kitchen treasure** she'll use in another way every day! Double roaster combines with 11½-in. tray to make 6 different utensils. All in heavy stainless steel. No scrubbing . . . grease and stain wash right off, stays silvery new!
11 N 2388—Wt. 4 lbs. 2 oz. Set $9.95

Roaster alone. For 8-lb. fowl or roast. 10 in. diam. 6 in. high inside.
11 N 2376—Wt. 4 lbs. 4 oz... $6.95



[D] **New! 3-in-1 Enameled Roaster.** "Trivetray" inside locks in raised position. Use it to steam cook and to re-heat foods; also for basting and carving fowl. Lifts out to remove roast easily. Dark blue porcelain enameled steel. Self-basting cover. Treewell. Holds 16-lb. fowl, 20-lb. roast. 18⅝x13⅝x8½ in.
11 N 01725—Shipping weight 7 lbs. ... $2.79

Tel-tru Thermometers. Stainless steel. Durable, easy to clean. Accurate . . . for correct cooking.

[F] **For candy, jelly, fat.** 100° to 400° F.
11 N 4368—Boxed. Shpg. wt. 6 oz... $2.47

[G] **For meats.** Sharply pointed. Guides roasting of rare; medium or well done meats.
11 N 4369—Boxed. Shpg. wt. 6 oz. ... $2.47

[H] **Maid of Honor Baster.** Pyrex glass tube, rubber plunger. Draws juices up, directs them where you want. Take apart to wash.
11 N 4576—10½ in. long. Shpg. wt. 7 oz. ... 56¢

[J] **Oven Thermometer.** Hang on oven rack.
11 N 4357—To 500° F. Shpg. wt. 6 oz. $1.23

New! "Slippery Ducks" for easier carving, easier serving. Pointed metal prongs grip roast or fowl firmly . . . no more sliding or spattering! Attractive hardwood.

[K] **For small roasts.** Rubber vacuum cups underneath hold board firmly to serving platter. 7x10 in.
11N4130-Wt. 1 lb. 6 oz. $1.89

[L] **For large roasts.** Use as serving platter. Carrying handles. Well for catching juices. 13x19 in.
11N4133-Wt. 9 lbs. 4 oz. $5.87

[M] **Plank Steak Board.** Broil steak or chops on it—heap with mashed potatoes—bring right to table! Seasoned oak. 9½x14 in.
11N4128-Wt. 2 lbs. 8 oz. $1.63



Compliment your favorite cook with Chef Quality Kitchen Tools

Gleaming stainless steel, tempered to fine cutlery quality. Stays bright and shining without scouring—never stains! Blades won't turn in the double riveted handles, made of fine-grained, lustrous rosewood.

[N] **8-piece Set.** Burger turner, slotted spoon, fork, basting spoon, ladle, spatula, pancake turner, masher.
11 N 3961—Shpg. wt. 2 lbs.... Set $11.96

[NN] **8-hook Rack.** Holds tools above.
11 N 3962—23 in. Wt. 10 oz... 1.87

[P] **6-pc. Set.** Turner, fork, ladle, masher, basting spoon. 5-hook rack.
11 N 3999—Boxed. Wt. 3 lbs. 8 oz. $9.88

[R] **Chef Quality Egg Beater.** Matches tools at left. High speed nylon gears. Die-cast drive wheel. Ball bearings for effortless beating.
11 N 4010—Wt. 1 lb. 1 oz. $2.98

[S] **New! DeLuxe Egg Beater.** Stainless steel with sleek black bakelite handle—designed to fit curve of hand. Entire frame and housing is die-cast. High speed nylon gears mesh perfectly. Smooth ball bearing action.
11 N 4000—Shpg. wt. 1 lb. $4.49



[T] **New! Ceramic Salt Shaker and Pepper Mill.** Rich-looking! Gray ceramic barrels, lustrous chrome trim . . . blend with any table setting. Just turn handle to grind fresh pepper directly over food! Peppercorns included. Gift boxed.
11 N 4135—3½ in. Wt. 2 lbs..... Set $7.71



[U] **New! Chopping Block.** Handsome helper . . . a solid base for cutting, mincing, chopping. Laminated hard maple wood, 11x11x2½ in. thick. Beautiful grain. Rubber tipped feet stand firm.
11 N 4123—Shpg. wt. 9 lbs. $3.87



[V] **Mouli Rotary Grater.** Made in France. Turn handle . . . grate garnish right over food. For cheese, nuts, chocolate, etc. Tin plated. Comes apart to wash.
11 N 4411—Shpg. wt. 6 oz ...... Only 86¢





[W] **New! Lucite Salt Shaker, Pepper Mill.** Clear lucite barrels, natural wood trim. Turn top to grind pepper.
11 N 4134—4 in. high. Wt. 7 oz..... Set 97¢



[X] **New! Salad Board.** Set on edge of drainboard, with cut-out hole over a bowl in basin below. Cut salads, whisk food right into bowl. Saves time, work! Hard maple, lacquered. 16 in. long overall.
11 N 4108—Shpg. wt. 2 lbs. 12 oz... $2.47

[Y] **New! Apple Board.** Lacquered maple cutting board. Hanging hole . . use as wall plaque, too. 12⅜ in. long, tip to tip.
11 N 4107—Shpg. wt. 1 lb. 14 oz..... $1.68

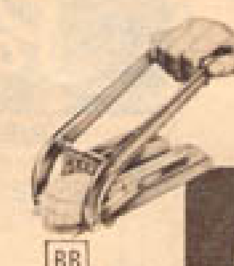
[Z] **New! Gourmet Salad Set.** Hardwood chopping bowl 6½-in. diameter. Chopper with stainless steel blade. Wood pestle for mashing herbs, vegetables, cheese or nut pastes. Garlic press. Boxed.
11 N 4132—Shpg. wt. 1 lb. 12 oz. Set $3.57



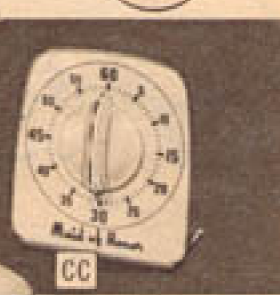
[AA] **Corn Popper.** Informal parties call for lots of popcorn! Order this big, 3-qt. popper. Mirror-polished aluminum. Wood knobs, handles. Revolving agitator.
11 N 4559—Shpg. wt. 1 lb. 6 oz.... $2.17



[BB] **French Fry Cutter.** One easy motion does it. Set potato into base . . . pull down sharp-edged grid . . . presto! ready to fry. Sturdy plated metal.
11 N 4408—Shpg. wt. 2 lbs. 1 oz.... $2.39



[CC] **Timer.** "Dings" when time's up for baking, canning, eggs, home permanents, TV tuning. 1 to 60 minutes. Ever-clear etched face. 3-in. aluminum dial. White face, blue numbers.
11 N 4662—Shpg. wt. 1 lb. .... Only $2.74



[DD] **Maid of Honor Pressure Saucepans.** Every kitchen needs one—homemakers can save ⅔ cooking time—save vitamins, flavor and fuel, too. Heavy cast aluminum. UL approved. Exclusive weight-type gauge for 5, 10, 15 lbs. Safety plug. Easy-grip stay-cool bakelite handles. Cooking rack and recipe-instruction book.

4-quart. Average servings. Cans 3 pt. jars. 5 in. high, 8¾-in. inside diam.
11 N 4693—Shpg. wt. 6 lbs. 10 oz... $11.33

6-quart. Holds whole roasts, 7-lb. chicken. Cans 5 pt. jars. 5¾ in. high, 9¾-in. inside diam. Easy-lift front "handle."
11 N 4694—Shpg. wt. 9 lbs. 4 oz... $13.66



[EE] **Garlic Press.** Easier than ever to get zesty garlic flavor into salads and roasts. Just squeeze—out comes juicy garlic pulp. Rustproof aluminum.
11 N 4419—Made in Italy. Wt. 8 oz.... 92¢



New! Seasoning Sets

For friends who love good food . . . add to the joy of cooking with expertly blended seasonings. *Finest* quality ingredients. A set for every "expert."

[FF] **Barbecue Set.** 8-oz. bottle Worcestershire meat sauce. 10-oz. Barbecue sauce. 8-oz. tangy English Tavern sauce. 8-oz. Special Mustard.
11 N 2650—Wt. 5 lbs. 8 oz.... $2.95

[GG] **Spice Wheel.** Decorative delicacies! Fasten to wall or cabinet door . . . twirl for the jar you want. Labeled center tells how to use each herb. ⅝-oz. jars of basil, rosemary, tarragon, sage, thyme and oregano.
11 N 2651—Shpg. wt. 3 lbs... $3.59

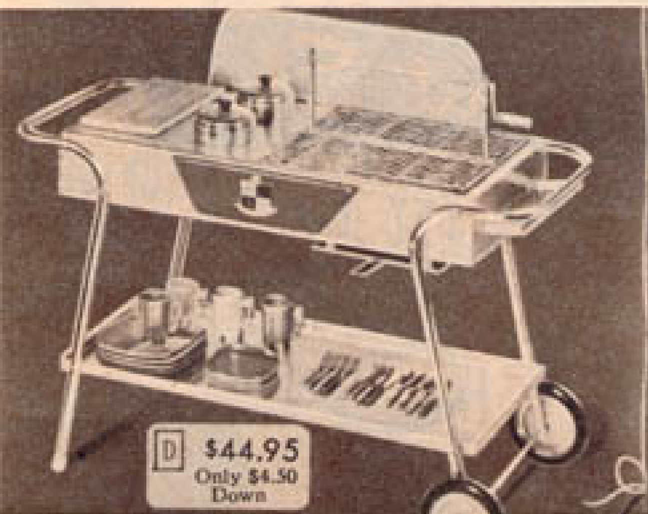
[HH] **Salad Set.** 12-oz. tarragon wine vinegar; 12-oz. salad bowl vinegar, ⅝-oz. jar salad herbs; ⅜-oz. jar of onion salt. Recipe book.
11 N 2652—Shpg. wt. 4 lbs... $3.09







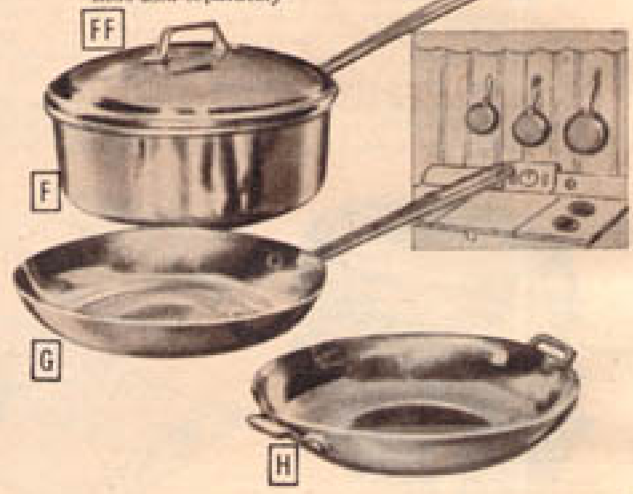






Heart-warming Copper Cookware

Lids sold separately



MAKE IT A HOUSEWARES CHRISTMAS

Patio Shop

DOUBLE THEIR FUN OUTDOORS!









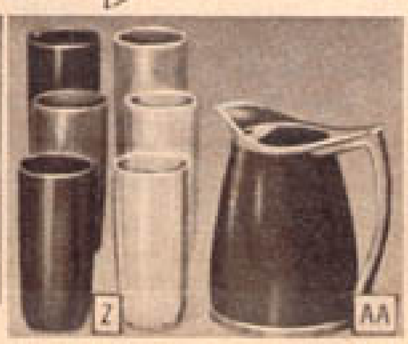




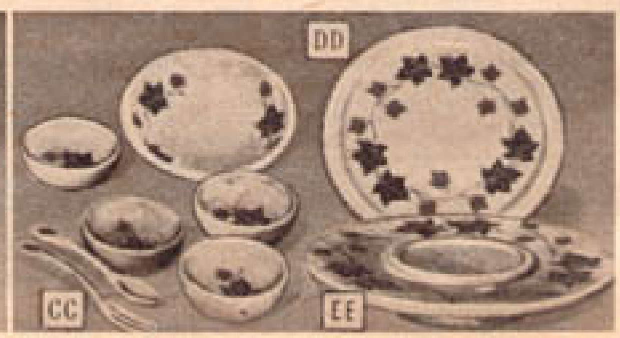












Make it a Housewares Christmas

(ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE)

For seasons of outdoor fun . . the family treasure . . a big Barbecue Grill

[A] **Our Best Steel Charcoal Grill.** Exclusive Sears design in glowing coral . . . gorgeous color, gorgeous lines.
- 45½x18x30 in. high overall . . full tray beneath
- *Two* fireboxes . . each 14x14¾ inches . . . each lined with stainless steel for easy cleaning . . . each lifts out with bail handle
- Left firebox adjusts for high, medium, low heat
- Basket steak grill over adjustable fire box . . broils meats, frees other firebox for other foods . . handles fold in for storage . . basket is removable
- Other firebox has chrome-plated adjustable spit and chrome-plated grid . . . always shiny-bright!
- Big decorated windshield . . slots for 4 tools
- Huge work area . . two 1½-qt. aluminum warming pots . . . 8x12-in. maple cutting board, hinged to cover bun-warming compartment
- White "lawn furniture" trim . . . tubular legs, handle
- Two easy-roll 8-in. wheels; molded rubber tires
- Extra tray at right . . . opens to rest on tubular handle . . . when closed, covers right firebox grid . . . acts as extra work and serving space either way

11 N M2733—*Freight or express.* Wt. 54 lbs. **$34.95**

[B] **Medium-priced Steel Charcoal Grill.** Enameled in fashion-right teal blue and white.
- 40x18x30 in. high overall . . . full-size tray beneath for storing foods or holding plates, fuel, etc.
- Raise or lower the 14x14¾-in. firebox for adjusting heat . . . stainless steel liner cleans easily . . . chrome-plated grid stays gleaming bright as new!
- Big decorated windshield with slots for 4 tools
- Double tubular legs and handle, lovely as lawn furniture . . 6½-in. steel wheels, molded rubber tires
- Huge work area has two 1½-qt. enameled warming pots . . . chrome-plated spit that adjusts as you like . . . 8x12-in. maple cutting board, hinged to cover bun-warming compartment

11 N M2732—*Freight or express.* Wt. 40 lbs. **$22.50**

[C] **Good quality Steel Charcoal Grill.** Enameled gay red and white.
- 36x18x30 in. high overall—folds flat to store
- Porcelain-enameled 15-in. diam. firebox—lifts out with bail handle . . . steel grid is copper-flashed
- Big decorated windshield with slots for 4 tools
- Tubular legs, handle . . . 6½-in. rubber-tired wheels
- Large work area . . . two 1½-quart enameled, covered warming pots

11 N 02731L—Shpg. wt. 27 lbs. **$14.95**

[D] **Our biggest and best aluminum grill.** Rust-proof—stays shiny-bright. Sleek, modern.
- 53x20½x31½ in. high overall—full-size tray below
- Adjust the firebox for high, medium or low heat
- Firebox is *all* stainless steel—rustproof, wipes clean in a jiffy . . . just remove ash tray to empty!
- Windbreak drops down flat after food is cooked to make a big, handy serving area
- Spit has prongs to hold food . . . adjusts to 3 heights
- Big chrome plated swirl grid—16x20 inches
- Big work area . . . with two 1½-qt. aluminum pots
- Big 8x16-in. cutting board over bun-warmer
- Tubular legs chrome-plated for lasting brightness
- Easy to assemble or fold down for storage

11 N M2671—*Freight or express.* Wt. 49 lbs. **$44.95**

[E] **Thrift-priced Steel Grill.** For less than $9.00 . . . you can give them a full-size, fun-size steel grill.
- 32x15x30 in. high overall—folds up compactly
- Aluminum-finished steel body, blazing red trim
- Copper flashed 16x14-in. grid slides off to clean
- Generous counter area for preparing and serving
- Towel bar doubles as push handle. Easy-roll wheels
- Firebox lifts out . . empties easily

11 N 02729—Shpg. wt. 19 lbs. . . . . Only **$8.39**

Rosy, glowing copper ware . . for its friendly gleam on kitchen walls . . for the fast, even heating that does so well by delicate foods . . for the way it goes right from stove to table, as perfect for serving as for cooking. Give a piece or a set! Heavy weight, tinned inside. Handsome, old-fashioned brass handles are riveted on. And compare Sears prices—they're *amazingly low!*

[F] **Saucepans.** Simmer rich sauces, cook vegetables, etc.
11 N 2200—*Please state size wanted.*
1-qt. 6-in. diameter. Shpg. wt. 1 lb. **$5.85**
2-qt. 8-in. diameter. Shpg. wt. 1 lb. 8 oz. 8.85

[FF] 11 N 2203—**Separate Lids.** *State size.*
For any 6-in. diam. cookware. Wt. 4 oz. . . **$2.65**
For any 8-in. diam. cookware. Shpg. wt. 8 oz. . . . 3.50

[G] **Skillets.** Fix eggs, omelets . . saute "specials."
11 N 2201—*State size.*
4-in. Wt. 4 oz. $2.49
5-in. Wt. 6 oz. 3.49
6-in. Wt. 8 oz. 3.80

[H] **Open Casseroles.** For hearty 'one-dish meal.'
11 N 2202—*State size.*
6-in. Wt. 8 oz. $3.80
8-in. Wt. 1 lb. 6.75
10-in. Wt. 1 lb. 8 oz. 8.40



Freeze ice cream at home!

[HH] **Hand-operated Freezers.** Wood-winged cast metal dasher. Cast metal cross-bar. Tinned steel inner can; wood outer tub coated with brine-resistant enamel. Instructions, recipes.
11 N 05502—2-qt. Shpg. wt. 7 lbs. **$5.79**
11 N 05501—4-qt. Shpg. wt. 10 lbs. 7.10
11 N 05504—6-qt. Shpg. wt. 14 lbs. 10.50

[JJ] **Electric Freezer.** No work—just plug in the cord. *UL approved.* Operates on 110-120-volt, 50-60-cycle AC. Wood-winged cast metal dasher. Cast metal cross bar locks securely to outer tub. Tinned steel inner can; wood outer tub coated with brine-resistant enamel. Rubber-covered cord. Instructions, recipes.
11 N 05510—4-qt. Shpg. wt. 14 lbs. **$19.35**

[KK] **Scoop.** Stainless steel; red plastic handle. Return action. 12 or 20 scoops to qt.
11 N 4372—*State size.* Shpg. wt. 7 oz. **$1.99**

Every family loves to picnic! Give Fitted Baskets, colorful Buckets

[J] **Bonny "Scotch Kooler."** Triple insulation . . . Fiberglas,* airtight walls, heat reflecting surfaces keep hot or cold for *hours.* Pack bottled goods, salads, sanwiches. Coated steel, finished inside and out with two coats of vinyl plastic—rust resistant, easy to clean. Looks like plaid and leather! 4-gallon.
11 N 02688—Shipping weight 9 lbs. . . . Only **$6.95**

Wood Buckets for snack bar or picnics. Lacquered outside. Hand-painted. 7½ in. high; 8½ in. diam.

[K] 11 N 4116—**Snack Bucket.** Holds pretzels, popcorn, potato chips. Shpg. wt. 2 lbs. . . . **$2.23**

[L] 11N4117—**Ice Bucket.** Fiberglas* insulation. Keeps lots of ice cubes. Shpg. wt. 2 lbs. 8 oz. **3.56**

*Reg. U.S. Pat. Off. Owens-Corning Fiberglas Corp.

[M] **New! Deluxe Picnic Hamper—fitted for 6.** Quality-built to the last detail—looks dollars more than Sears price. *Roomy!* 21x14x10½ in. *Handsome!* Luxurious woven fiber in creamy, natural color. *Strong!* Built on a heavy wood frame, braced and reinforced. Closing catch and corner tips are brightly brass-polished. *Beautifully fitted!* Six 12-oz. plastic mugs lock into 9½-in. plastic plates. Distinctive modern shapes, colors—chartreuse, burgundy, gray and hunter's green. Same colored plastic handles on 6 stainless steel knives, forks and spoons. The tableware, can opener, stainless steel paring knife and plastic shakers are held in place by elastic bands inside cover. 1-qt. vacuum bottle, sandwich box included.
11 N 02741—Shpg. wt. 17 lbs. . . . All this only **$20.75**

[N] **Our best Basket—fitted for 6.** Inset basket holds accessories—lifts out to leave more room for food in big basket. Every part of this beauty is made of richly woven oak splints—the inset basket, the 21¾x13¾x10-in. large basket, and the hinged cover. Reinforced at every rim; stained a soft, warm brown. Elastic band inside the cover holds 6 stainless steel forks, knives, spoons. Their plastic handles match six 12-oz. plastic tumblers and 9½-in. plates. Assorted gray, chartreuse, burgundy and hunter's green.
11 N 02752—Shipping weight 10 lbs. **$13.95**

[P] **Medium-priced Basket—fitted for 6.** Inset basket carries accessories—leaves 21¾x11¾x10-in. big basket free for food. Inset is made of splints; big basket is woven oak. Hinged slat cover has elastic band inside—holds 6 knives, forks, spoons of *stainless steel*—won't rust! 6 plastic plates and tumblers in assorted red, yellow, blue and green. 10-oz. tumblers fit into 9-in. plates.
11 N 02742—Shipping weight 9 lbs. **$9.95**

[R] **Good quality Basket—fitted for 6.** Woven oak spints, woodsy brown. Hinged slat cover. Elastic band inside holds 6 forks and spoons of double tin-plated steel. Six 10-oz. plastic tumblers, 9-in. plastic plates. Assorted red, yellow, blue, green.
11 N 02761—20x11x10 in. Shpg. wt. 8 lbs. . **$6.69**

[S] **Like above—but fitted for 4.** 18x12x9¾ in.
11 N 02760—Shipping weight 7 lbs. **4.89**

[T] **Barbecue Seasoners.** Tall salt shaker and "twist-of-wrist" pepper mill add fresh flavor to barbecue or indoor cookery. Polished hard wood.
11 N 4131—7 in. tall. Shpg. wt. 1 lb. 4 oz. Set **$3.43**

[U] **2-Timer 'Burger Press.** Molds 2 'burgers at once! 50 waxed tissues included. Lacquered wood.
11N2690—Shpg. wt. 1 lb. 4 oz. **$1.89**

[V] **'Burger Press.** For 1 'burger. Lacquered wood.
11 N 2667—Shpg. wt. 8 oz. **98c**

Waxed Paper Squares to use with Presses.
11 N 2691—Shpg. wt. 8 oz. . . . . . . **Package of 200 45c**

[W] **"Charm" Folding Tables.** Put every guest at ease with a table to hold buffet plates, snacks. These new beauties are enameled steel that look like simulated leather with gold tooled rims! Burgundy with black tubular steel legs. Glider tips protect floor. 13x17½-in. top, 25 in. high.
11 N 07063—Shpg. wt. each 6 lbs. . . . Each **$2.59**

4 Tables in Storage Rack. When party ends, fold tables, stack in enameled steel rack! Carrying handle.
11 N 07064L—Shpg. wt. 33 lbs. . . . . **5-piece Set $10.98**

[X] **Bowl Set.** For salads, snacks, fruit. Assorted colors. One 12-in.; four 6-in.
11 N 4944—Boxed. Shpg. wt. 1 lb. 12 oz. **5-pc. Set $1.89**

Plastic Serving Pieces. Rich, deep-toned colors lend glamor to any table setting, indoors or out.

[Y] **New "Susan Server."** 8 removable dishes on a graceful base. Use 2 ways: as a centerpiece, each dish filled with different goodies; or as separate dishes for individual salads and desserts, easy to bring to table when carried on the base. 17-in. diameter. Coral or dark green dishes alternate with gray.
11 N 4954—*State color.* Shpg. wt. 1 lb. 10 oz. . . **$3.59**

[Z] **"Long John" Tumblers.** 20-oz. size for those tall drinks. Assorted colors. Boxed.
11 N 4941—Shpg. wt. 2 lbs. 8 oz. . . **6-piece Set $2.49**

[AA] **2½-qt. Pitcher.** Spout made to "stop" ice cubes. *Colors* coral, burgundy or dark green with gray.
11 N 4940—*State color.* Shpg. wt. 15 oz. **$1.59**

[BB] **Anodized Aluminum Bowl Set.** Glistening, iridescent colors. One 10¼-in.; four 6¼-in. Boxed.
11 N 4337—Wt. 1 lb. 8 oz. . . . . Set **$3.18**

"Rio Grande" Wood Serving Pieces. Graceful ivy twines around table pieces of lacquered wood. Buy several to match.

[CC] **Salad Set.** One 11-in. bowl; four 6-in. bowls; 10-in. serving fork and spoon. Handsome gift!
11 N 4184—Shpg. wt. 4 lbs. 8 oz. . . **7-piece Set $9.27**
11 N 4179—**Bowls sold separately.** *State size.*
One 6-inch bowl. Shpg. wt. 12 oz. $1.17
One 11-inch bowl. Shpg. wt. 2 lbs. 2 oz. 3.67
One 13-inch bowl. Shpg. wt. 3 lbs. 4 oz. 4.97
11 N 4180—**10-in. Fork, Spoon.** Shpg. wt. 3 oz. . . 1.17

[DD] **16-in. Serving Tray.** For sandwiches, drinks.
11 N 4182—Shpg. wt. 1 lb. 6 oz. **$3.47**

[EE] **Lazy Susan Tray.** Rotates smoothly on ball bearings. Serve snacks, appetizers. Or put on table for *easy* serving. 16-in. diam. Recessed center.
11 N 4183—Shpg. wt. 3 lbs. 4 oz. **$7.48**



Fun-time colors in Picnic Aids

[LL] **Apron.** Gay design is hand screened, washfast. White cotton drill. 36x29 in. long.
11 N 2721—Shpg. wt. 9 oz. . . . . Only **$1.69**

[MM] **Chef's Set.** Apron like above, with cap.
11 N 2720—Shpg. wt. 12 oz. . . . Only **2.49**

[NN] **Plastic Serving Pieces** in modern colors: assorted dark green, gray, coral and chartreuse.

Divided Plates. Mugs fit in center. 9½-in. diam.
11 N 2705—Shpg. wt. 1 lb. 11 oz. . . . . . 4 for $1.65

Dessert Plates. Use for salads, too. 6½-in. diam.
11 N 2707—Shpg. wt. 10 oz. . . . . 4 for 98c

Mugs with handles. For hot or cold drinks. 12-oz.
11 N 2706—Shpg. wt. 12 oz. . . . . 4 for 85c

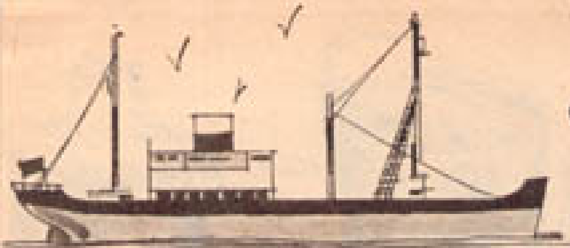
24-piece Set. 4 of each item described above plus 4 knives, 4 forks and 4 spoons. Tableware is stainless steel with plastic handles in colors above. Complete service for 4 at a low price!
11 N 2734—Shpg. wt. 4 lbs. . . . **24-piece Set $5.95**



Fold-up Aluminum Table . . seats 8

All aluminum! Rustproof, takes any weather. Strong, yet light in weight, easy to carry. Right at home indoors or out. Tubular legs lock in place when table is unfolded. Hinged center firmly braced. 2x5-ft. top, 30 in. high. Folds to 3 in. flat . . . fits into car trunk or closet! Carrying handle.
11 N 02685—Shpg. wt. 19 lbs. . . . . Only **$18.89**

PAGE 393 . . PICNIC SUPPLIES



Handcrafted Italian Giftware

You won't know whether it's more blessed to give or to receive this delightful new Italian ware! Every piece is hand made and hand painted by Italian artisans whose skill and experience have made them world-famed craftsmen. Each ceramic piece is a work of art, with its vivid color, original design, and exquisite detail. An overglaze insures extra protection, durability. Imported by Sears from Italy for your Christmas.





Alabaster Ashtray

This ashtray is hand made of glowing black alabaster, by an Italian craftsman. It's just the gift you've been looking for, for the man on your list! Large and solid; ideal for his desk, den or office. 7¾-inch diameter. Imported from Italy for your Christmas shopping. Shipping weight 6 pounds. **$3.00**
35 N 9364....... Each $3.00

Double Cruet

Seldom have we seen such a clever bottle as this oil and vinegar cruet! It's divided in half, with two spouts. Perfect for pouring equal amounts into salads, etc. Hand blown green glass, with straw "jacket" and stoppers. Another Italian import notable for its originality, charm. Wt. 1 lb. 4 oz. **$1.50**
35 N 9359.... Ht. 8 in. $1.50

[A] **Rectangular Tray.** Artistic and beautiful with its raised fruit design and handles like dark wood twigs. White center with fruit design on it. 9½x14½ inches. Shipping weight 3 lbs. 8 oz. **$3.00**
35 N 9360............ Each $3.00

[B] **Fruit Plate.** So realistic that you imagine you see real fruit on the bright, raised surface! Has charming green "leaf" edge. 11¾-in. diameter. Shipping weight 3 pounds. **$2.00**
35 N 9357............ Each $2.00

[C] **6-piece Cigarette Set.** A gift that's welcome and so useful! Cigarette box is 4¼x3¼x2 in. Has cover. The four ashtrays are each 3x3¾ in. White and yellow with bright bird gracing each piece. Shpg. wt. 2 lbs. 8 oz. **$3.00** 6 pcs.
35 N 9362.......... 6 pcs. $3.00

[D] **Hors d'Oeuvre Plate.** A graceful and "different" style. Bright, raised fruit design on pale green background. Sturdy handle. 13 inches wide. **$5.00**
35 N 9365—Wt. 4 lbs.. Ea. $5.00

[E] **Triangle Ashtrays.** At last—the perfect ashtray! These are big enough to satisfy any smoker, yet they're so decorative and attractive. Colorful modern design. 7 in. wide. Wt. pair 3 lbs. **$2.00** Pair
35 N 9356............ Pair $2.00

[F] **Donkey Ashtrays.** A cunning pair with winning ways ... you'll love to give them, and of course you'll want a pair for yourself. Green with red mouths and brown speckled insides. Each 6½ inches overall length. Shpg. wt. pair 2 lbs. **$2.00** Pair
35 N 9355 .... Pair $2.00

[G] **Turkey Figurine.** A fine centerpiece for your holiday table, and a beautiful figurine you'll enjoy all through the year. Radiant hues. Height 7 inches. **$3.00**
35 N 9361—Shpg. wt. 3 lbs.... Each $3.00

[H] **Modern Vase.** So unusual, yet so simple in line and so appealing. Smart for decoration, as well as a pretty vase for flowers. Overall size 7½x7½ inches. **$3.00**
35 N 9363—Shpg. wt. 3 lbs.... Each $3.00

[J] **Donkey with Cart.** You'll take him to your heart, this frisky little burro and his cart. Use for plants (*not incl.*) or candy. 4½ in. high. 11 in. long. *All similar to illustration.* **$2.00**
35 N 9358—Shpg. wt. 3 lbs.... Each $2.00

[K] **Duck Server** for snacks, hors d'oeuvres. Four sections look like big green leaves, and the duck holds sauce or dressing. Top of duck is removable cover. Approximate diam. 12 in. 5½ in. high. Shpg. wt. 4 lbs. 8 oz. **$5.00**
35 N 9366...................... Each $5.00



Brass Wall Plaque and Planters

$3.69 Each [A] **Embossed Brass Wall Plaque.** This gleaming brass plaque makes a striking ornament for any setting. Embossed, raised design. 14½-in. diameter. *Imported from Holland.* Hanger on back. *All similar to design illustrated.* Shpg. wt. each 1 lb. 8 oz.
35 N 9415—Each $3.69; Pair $6.79

$5.49 Each [B] **Embossed Brass Planter.** Burnished, rich finish. Goes with the plaque above and will make an outstanding ensemble! Embossed raised design. 8 in. high, 9½ in. long. *Imported from Holland. Plants not incl.* Shpg. wt. 1 lb. 4 oz.
35 N 9416............ Each $5.49

Pictures make lovely gifts

$2.98 [C] **"Head of Christ"** by Sallman. This well-known and well-loved picture is an ideal gift at Christmas time. Composition oval frame has rich-looking mahogany finish with gold color inner and outer lines. Window glass covered. Overall 11⅞x14⅞ in. *Hangers attached.* Comes in white gift box. Wt. 2 lbs. 10 oz.
35 N 6612............ Each $2.98

$5.95 Pair [D] **Children's Prayers.** Two lovable blonde tots in blue night dress, saying their prayers. Pale green background. Titles are "Bless Us All," and "A Child's Prayer." Window glass covered. ¾-in. wood frame is ivory color with pale blue "rope" trim. Each 13½x17½ in. *Hangers attached.* Wt. 6 lbs. 4 oz.
35 N 6613............ Pair $5.95

$3.89 Pair [E] **Rose Prints.** Charming florals that adapt themselves to any spot! *Prints are imported from England.* Composition oval frames have mahogany finish with gold color line. Window glass covered. 10x13 in. All are similar to those shown. *Hangers attached.* Shpg. wt. 3 lbs. 8 oz.
35 N 6605............ Pair $3.89

Here's more giftware she'll love for her home

[L] **4-piece Planter Set.** Try many arrangements! Two pieces are chartreuse and two forest green. Made of polystyrene plastic. 3⅞ in. high, 4 in. wide, 18 in. long as shown. *Plants not included.* **$1.89** 4 pcs.
35 N 9405—Wt. 2 lbs. 4 oz........ 4 pcs. $1.89

[M] **"Lazy Leaves" Server.** Semi-porcelain dishes in six different colors are grooved to fit on the wrought iron stand, but come off for washing or storing. Server revolves. Base will not tip or rock. 9½ inches high, 20 inches in diameter. **$6.95**
35 N 9386—Shpg. wt. 8 lbs.............. $6.95

[N] **Mardi Gras Candles.** They burn a different color every inch! Have a "gum" substance at the base which makes them fit firmly into any size candle holder. 10 inches long. Wax. (**Note:** should not be used with silver or silver-plated candle holders.) **$1.39** for 3
35 N 9286—Shipping weight 1 lb... 3 for $1.39

[P] **Birds of America.** A Red-headed Woodpecker, a Bluebird and a Goldfinch, in authentic coloring. Highly glazed ceramic. *Imported from Japan.* All approximately 3½ inches high. **$2.89** for 3
35 N 9380—Shpg. wt. 1 lb. 2 oz..... 3 for $2.89

[R] **Colonial Figurines.** A man and woman of colonial times, made of highly glazed ceramic with fine detailing. *Imported from Japan.* 8¾ in. high. **$1.19** Pair
35 N 9379—Shpg. wt. 2 lbs. 4 oz.... Pair $1.19

[S] **Hen and Rooster Wall Planter Plates.** Bright hen and rooster on cream colored background. 6½ in. diameter. Highly glazed pottery. Ample planting space in back. *Plants not included.* **$2.89** Pair
35 N 9385—Shpg. wt. 3 lbs. 4 oz.... Pair $2.89

[T] **Planter Box.** Heavy-gauge metal with bright finish, and artistic openwork design. Rust-resistant and tarnish-resistant for either indoor or outdoor use. Perfect for window sill, mantel, or on television set. Removable metal liner is forest green. 16 in. long, 4½ in. high and 3¾ in. wide. *Plants not included.* **$3.89**
35 N 9369—Wt. 2 lbs. 10 oz...... Each $3.89

[V] **Fawn Figurine Planters.** Two fawns in gently blended tones of brown, on green bases. Highly glazed pottery. Two planter areas in each. 10 in. high. *Plants not included.* **$2.49** Pair
35 N 9382—Wt. 6 lbs. 13 oz...... Pair $2.49

[W] **Hen and Rooster Figurines.** Don't they look proud! Highly glazed pottery in plumage-bright colors. Rooster 8¾ inches high, hen 7¾ inches high. **$1.98** Pair
35 N 9107—Shpg. wt. 4 lbs. 4 oz... Pair $1.98

[X] **Horn of Plenty.** Chartreuse color outside, yellow inside. An attractive ceramic holder for fruit, plants. 13 inches long. *Fruit not included, order fruit below.* **$3.98** Horn only
35 N 9275—Shpg. wt. 4 lbs...... Each $3.98

Artificial Fruit. Nine pieces of wax fruit, in natural fruit colors. So real looking!
35 N 9988—Shpg. wt. 2 lbs...... 9 pcs. $1.89

[Y] **Spoon Rest** for table, stove, or buffet; may also be used as ashtray or candy dish. Highly glazed pottery in a bright array of colors. Holds two spoons. 4½ in. high, 7 in. long. **$1.89**
35 N 9383—Wt. 2 lbs. 8 oz...... Each $1.89

Do your Christmas shopping on Sears Easy Terms .. see page 353 for complete details

Picture Mirrors and Velveteen Pictures

Combine a lovely picture and a mirror all in one, and you have one of the smartest new ideas in home decorating! These are window glass mirrors, mounted to wood frame backs with clips. Smooth edges.

[Z] **Flamingo Mirror.** The picture, with flamingoes, palm, sand and water in their natural colors, is under the glass. Design on left side of mirror only. Overall approx. 22x34 inches.
35 N 06241L—Shipping weight 13 lbs.... Each $7.95

[AA] **Rose Mirror.** A striking addition to any room! Vividly real-looking roses and green leaves are painted on the silvered side of the glass. Design on right-hand side of mirror only.
35N06296L—Approx. 21x32 in. Wt. 16 lbs. Ea. $7.19

Our velveteen pictures are so popular! Glowing scenes are hand painted in radiant color on cotton pile velveteen. Gold color 1-inch wood molding at top and bottom. (BB), (CC), and (EE) have "God Bless Our Home" motto.

[BB] **Christ on Mount Olive.** 14½x25 in. 35N06603—Wt. 3 lbs. Each $2.98

[CC] **The Guiding Light.** 20x31 inches. 35N06611L—Wt. 4 lbs. Each $6.95

[DD] **Swans at Sunset.** 20x23 inches. 35N06610—Wt. 3 lbs. Each $3.98

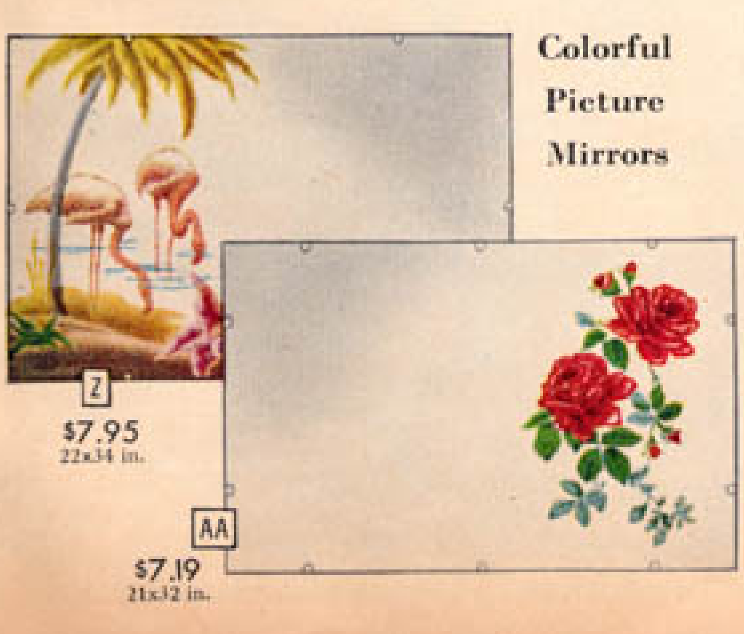
[EE] **House by a Brook.** 14½x25 inches. 35N06609—Wt. 3 lbs. Each $2.98

Just arrived for your Christmas shopping!





Colorful Picture Mirrors



Vivid Scenes on Velveteen




A
Iris $11.50 16 pcs.
B
C
G
H
J
K
F
L
E
D
Symphony $5.25 20 pcs.
M
Peach Blossom $5.95 20 pcs.
N
Windsor Rose $5.95 20 pcs.
P
Festive Serving
FOR ALL YEAR
FATHER
MOTHER
R
Set $1.10
2 sets $1.98
$3.49 12 pcs.
S
$4.95 12 pcs.
T
V
W
X
Y
$5.50 17 pcs.
$3.49 12 pcs.
Z
$1.39 2 pcs.
AA
$2.98 8 pcs.
BB
$2.19 3 pcs.
CC
DD
$1.98
EE
FF

ITEMS BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

BEAUTIFUL DINNERWARE

for your own table and for gift-giving

[A] **Iris.** New! Extra high-fired semi-porcelain, imported from Japan. Resistant to any detergent. 16-pc. set includes 4 each of cups, saucers, 10-in. dinner plates and 6-in. soup (or salad) bowls. **$11.50** 16 pcs.

35 N 03003—Shpg. wt. 16 lbs. 16 pcs. $11.50
♦35 N 03003Y—Open stock. *Please state items.*
10-in. Plates. Wt. of 4, 7 lbs....4 for 6.00
6-in. Bowls. Wt. of 4, 3 lbs......4 for 3.50
Teacups. Wt. of 4, 2 lbs........4 for 2.60
Saucers. Wt. of 4, 3 lbs........4 for 1.70
Sugar Bowl (2 pcs.) Wt. 2 lbs......... 1.80
Creamer. Shpg. wt. 1 lb.......Each 1.50
12-in. Chop Plate. Wt. 4 lbs..... Ea. 3.90
[B] 8-cup Teapot. Wt. 3 lbs....... Ea. 3.95
[C] 9-in. Veg. Dish. Wt. 2 lbs..... Ea. 3.50

[D] **Symphony.** This popular semi-porcelain pattern has four *Harmony House* colors in each set: Dawn gray, Chartreuse, Valley rose and Aquamarine. Craze and oven-proof. *State catalog number and set size.* **$5.25** 20 pcs.
35 N 04663M—20-pc. Set. Wt. 13 lbs $5.25
35 N 04663LM—53-pc. Set. Wt. 34 lbs 19.95
35 N 04663LM—95-pc. Set. Wt. 65 lbs 34.75

Gray Set. (All Dawn gray). 20 pieces.
35 N 04706M—Shpg. wt. 13 lbs...... $5.25

Eight New Symphony Pieces! *State choice of color (or colors) from the four listed above.*

35 N 04663M—*State items wanted.*

[E] After-dinner Cups and Saucers. Four of each. Shipping weight 2 lbs.......... $2.50
[F] 36-oz. Coffee Pot. Wt. 3 lbs... Each 2.50
[G] Four 10-oz. Tumblers. Wt. 2 lbs..... 1.80
[H] Four Recessed Coasters. Wt. 2 lbs.. 1.20
[J] 58-oz. Pitcher. Wt. 2 lbs..... Each 2.30
[K] 36-oz. Teapot. Wt. 3 lbs.... Each 2.40
[L] Four 11-oz. Mugs. Shpg. wt. 4 lbs.. 2.20
[M] Egg-cups. 3 in. high. Shipping weight of four, 3 lbs.....................4 for $1.80

[N] **Peach Blossom.** Delicate pink blossoms on white semi-porcelain. 22K gold edge. Fluted edge. *State set size.* **$5.95** 20 pcs.
35 N 04589—20 piece Set. Shipping weight 13 lbs...... $5.95
35 N 04589K—35 piece Set. Shipping weight 23 lbs...... 11.95
35 N 04589K—53 piece Set. Shipping weight 34 lbs...... 19.95
35 N 04589L—95 piece Set. Shipping weight 67 lbs...... 34.95

[P] **Windsor Rose.** Another new pattern, of gracious, traditional styling. Semi-porcelain. White with white rose, green leaves, and silver color edge. *State set.* **$5.95** 20 pcs.
35 N 04713—20-piece Set. Shipping wt. 12 lbs......... $5.95
35 N 04713K—35-piece Set. Shipping wt. 23 lbs......... 11.50
35 N 04713K—53-piece Set. Shipping wt. 36 lbs......... 19.95
35 N 04713L—95-piece Set. Shipping wt. 69 lbs......... 36.95

Composition of Sets. 16 and 20-pc. sets serve four. A 35-pc. set serves six. A 53-pc. serves eight, and a 95-pc., twelve. Open stock for new patterns will be found in 1953 Spring General Catalog, or write Personal Service.

[R] **Jumbo Cups and Saucers.** Ivory color semi-porcelain with "gay nineties" design. 12-oz. capacity. A "set" is one cup and saucer. *For single set state "Mother" or "Father."* Wt. ea. set 1 lb. 14 oz. **$1.10** One set
35 N 4040—Single set.......$1.10
Both sets.................. 1.98

♦ *means shipped from Chicago, Illinois. Order, pay postage from your mail order house.*

Imported China for Tea and Coffee

"After-dinner" Cups and Saucers. We're proud to present these two beautiful sets of dainty, exquisite translucent china. *Imported from Japan.* Lovely for decoration, as well as to use. There are six assorted shapes and decorations in each set. Approx. capacity of each cup, 3 ounces. Six cups and saucers in each set.

[S] **Floral decoration** with 22K gold trim. Shpg. weight set 4 lbs. **$3.49** 12 pcs.
35 N 03293.......12 pcs. $3.49

[T] **Our finest.** Embossed 22K gold on each design. Shpg. wt. set 4 lbs. **$4.95** 12 pcs.
35 N 03305......12 pcs. $4.95

China Teacups and Saucers. Have extra service for company, or replenish your own china set. Use decoratively, too. *Imported from Japan.* Six cups and saucers in each set. Low as **$3.20** 12 pcs.

[V] Floral decoration and 22K gold trim.
35 N 03286—Wt. 4 lbs........12 pcs. $3.65
[W] Plain white with 22-karat gold edge.
35 N 03292—Wt. 4 lbs........12 pcs. $3.20
[X] Floral with 22K gold trim, and background in pink, blue or green; *state choice.*
35 N 03288—Wt. 4 lbs..........12 pcs. $5.75

[Y] **17-piece China Coffee Set.** 20-oz. coffee server, six cups and saucers of "after-dinner" size, creamer and sugar. Lovely floral pattern on fine translucent china. 22K gold trim. A gift to cherish. *Imported from Japan.* **$5.50** 17 pcs.
35 N 03308—Shpg. wt. 2 lbs....17 pcs. $5.50

For Christmas and all the year

[Z] **Holly.** Your holiday entertaining becomes sheer joy! Semi-porcelain. **$3.49** 12 pcs.
35 N 04738—*State set or items*
12-piece Set. 4 each: cups, saucers, 7-in. desert plates. Shpg. wt. 9 lbs...$3.49
Open Stock. Build your set as you like!
4 teacups. Shpg. wt. 2 lbs.........$1.79
4 saucers. Shpg. wt. 2 lbs............98c
4 plates (7 inches). Shpg. wt. 2 lbs.. 1.45
4 plates (9 inches). Shpg. wt. 4 lbs.. 2.19
Creamer and Sugar. Shpg. wt. 2 lbs. 2.50
Cake Plate (11-inch diameter) and Server. Shipping weight 3 pounds....$1.39

[AA] **Blue Willow Television Set.** 9¾-inch grooved plate holds teacup, in your favorite Blue Willow semi-porcelain! Blue on white, under glaze. Set includes 4 plates and 4 cups. Shpg. wt. 6 lbs. 8 oz. **$2.98** 8 pcs.
35 N 4693...................8 pcs. $2.98

[BB] **"Howdy Doody" Cookie Jar.** Earthenware. 9 in. high. **$3.45**
35 N 04005—Shpg. wt. 4 lbs...$3.45

[CC] **"Howdy Doody" 3-pc. Set.** Bright colors on cream color semi-porcelain. 8⅜-in. plate, 5⅜-in. bowl and 7-oz. handled mug.
35 N 04003—Wt. 3 lbs. 3 pcs. $2.19

Pottery "Apple" Set. Highly glazed pottery in rosy red with green and yellow trim. *Imported from Japan.* **$1.98** Cookie Jar

[DD] 3-cup Teapot, creamer and sugar. 35N9426—Wt. 2 lbs. 7 oz. $1.98
[EE] Cookie Jar. 6 in. high. Cover. 35N9425—Wt. 3 lbs. 11 oz. $1.98
[FF] Range Set. Grease jar 3½ in. high. Salt and pepper, 3 in. 35N9427—Shpg. wt. 2 lbs. 3 pcs. $1.98
Entire Apple Set. 7 pieces above.
35 N 9428—Shpg. wt. 8 lbs....$5.49

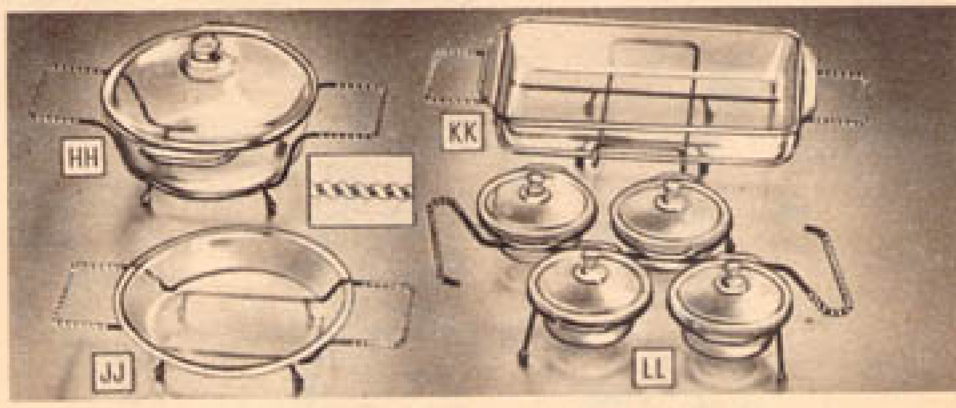


Party Servers in Symphony and Betsy Rose

Symphony 3-tier Tidbit Tray. Three semi-porcelain plates are Dawn gray, Chartreuse and Valley rose, and are 6, 7 and 9¾ inches in diameter. Metal stem, handle. Wt. 4 lbs. **$3.49**
35 N 9190...........$3.49

Symphony Server. 9¾-inch semi-porcelain plate in *Harmony House* Valley rose. Goes with Symphony dinnerware. Polished brass-finish metal handle snaps off. Wt. 2 lbs. 8 oz. **$1.79**
35 N 9376...........$1.79

Betsy Rose Server. Lovely Betsy Rose pattern on 9¾-inch semi-porcelain plate. Removable metal handle in brass finish makes serving easy, looks smart. Shipping weight 2 lbs. 8 oz. **$1.79**
35 N 9377...........$1.79



New! Oven-proof Cook-and-Serve Dishes

This Fire-King ovenproof glassware goes right in the oven for cooking—then you set it on its smart wrought-iron frame and it's ready for the table! Frames are satin black wrought iron with contrasting ivory color plastic trim on the handles. They have rubber feet and cannot scratch the table . . no hot pads or trivets necessary.

[HH] **Covered Casserole Server.** 2-quart capacity casserole, with cover. Overall length including frame is 18 inches. **$3.49**
35 N 9372—Shpg. wt. 5 lbs. 8 oz...$3.49

[KK] **Large Server Tray.** 8x12½ in. glass dish is 2 inches deep. Overall length 18¾ inches. Perfect for hot dishes, cake, desserts. **$3.49**
35 N 9371—Shpg. wt. 5 lbs..........$3.49

[JJ] **Pie Server.** 9-inch diameter pie plate. Overall length 13¾ inches. Ideal for serving dessert at the table. **$2.69**
35 N 9370—Shpg. wt. 2 lbs. 8 oz...$2.69

[LL] **Server with Four Casseroles.** Solves any luncheon or supper problem! Four 8-oz. covered casseroles. Overall length 16 inches. **$4.29**
35 N 9373—Shpg. wt. 5 lbs. 4 oz.....$4.29





Attractive Stoneware

8-piece Bean Set of dark brown stoneware. Large pot with cover has 2-quart capacity. Six small pots each have 8-ounce capacity. A useful gift. Shpg. wt. 10 lbs. **$1.89** 8 pcs.
35 N 05564....8 pcs. $1.89

Casserole of green stoneware, held in a sparkling chrome frame. Worthy of the prettiest table! Has ample 1½-quart capacity, 8-in. diameter. Has cover. Shpg. wt. 5 lbs. **$2.39**
35 N 05561..........$2.39

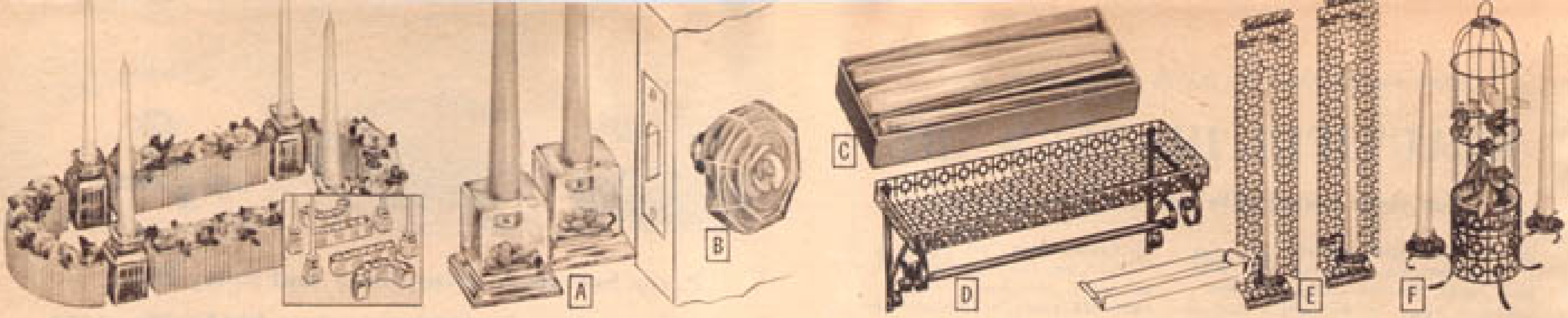
Roy Rogers

Your child's favorite hero on his own dinnerware! Ivory colored semi-porcelain with bright pictures of Roy and Trigger. 9-in. plate, 6½-in. bowl, 7-oz. mug. Shpg. wt. 3 lbs. **$1.85** 3 pcs.
35 N 04740...3 pcs. $1.85

Heat-treated White Glass Dinnerware defies breakage



"Princess" dinnerware combines delicate fragile beauty with break-resistant toughness. Made of pale white, heat toughened, translucent opal glass. Heat-resistant for oven use. The dainty, fluted edge design gives a fresh, light touch to your table. "Goes with" all furnishings and linens; that's another reason it's ideal for a gift as well as for your own table. Set includes four each of 9¾-inch dinner plates, 6¾-inch salad plates, cereal dishes, teacups and saucers. **$3.98** 20 pcs.
35 N 2743—Shipping weight 11 lbs. 20 pcs. $3.98



8-pc. Glass Centerpiece. **$3.69** Four candleholders are clear glass. Two straight and two curved planters are frosted glass. You can try so many arrangements! The one shown is 21¾ in. long, 8 inches wide. *Plants, candles not included.* Wt. 8 lbs. 12 oz.
35 N 9235........8 pcs. $3.69

Plexiglas Candleholders and Door Knob. **$1.89** 35 N 9367 Lovely carved pink rose in sparkling clear plastic.

[A] **Candleholders.** 2⅜ in. high. *Candles not included.*
35 N 9368—Wt. 14 oz.. Pair $4.79

[B] **Door Knob.** 2⅛-in. diameter.
35 N 9367—Wt. 3 oz. Ea. $1.89

[C] **Wax Candles** with "gum" substance at base which makes them fit and hold firm in any size candleholder. 4 red, 4 green, 4 white. 12 inches long. Shpg. wt. 2 lbs.
35N9339-12 for $1.49

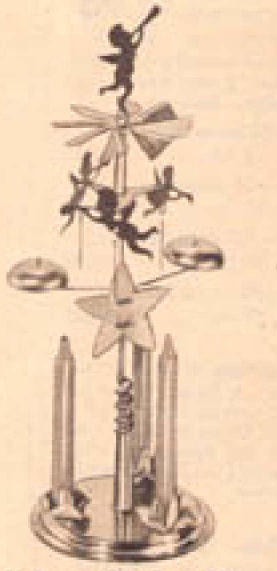
New! Modern perforated black metal is the smart focal point you've been seeking for your decorating scheme. Baked enamel, dull finish.

[D] **Wall Shelf.** Use anywhere. Wooden bar underneath can be towel rack. 17⅜x6 in. Wt. 2 lbs. 4 oz.
35N9403-Ea.$1.98

[E] **Wall Sconces.** Candle holders are removable; sconce may then be used as bread basket or centerpiece. 19⅛ in. high. *Candles not included.* Shpg. wt. 2 lbs.
35 N 9402........Pair $4.98

[F] **Bird Cage Planter.** Complete with pot and paper bird. 14⅛ in. high, width 9 in. *Candles, plants not included.* Shpg. wt. 2 lbs. 4 oz.
35 N 9401........$2.79







Christmas Trees for candles and cards . . . they fold away compactly

Fold-away Christmas Tree. **$3.98** So bright and pretty with all the candles sparkling! Metal with antiqued green finish. Twelve red wax candles, 5 inches high, are included. 22 in. high. 17¾ inches wide at widest point. Ideal for a party centerpiece, or anywhere in your home! Folds neatly for storage. Shpg. wt. 5 lbs.
35 N 9387........Ea. $3.98

Christmas Card Tree. **$2.59** A wonderful way to display all your pretty cards! Made of gay red metal, with three sides that assemble "in a jiffy." Holds as many as 90 cards in the sturdy little clamps on the frame. Silver color star at top. About 32⅜ inches high, 19 inches wide. Easy to store. *Cards not included.*
35N09297-Wt. 4 lbs. $2.59

Giant Candles for Christmas

These stunning wax candles are **$1.39** for 2 each 17⅛ inches high! The green plastic holders are 4⅛ in. in diameter. Just the decoration you've been looking for to highlight your home this holiday season. Set consists of two candles and two holders. Shpg. wt. 2 lbs. 5 oz.
35 N 9414....Set $1.39

"Angel-abra"



Candle heat causes motion and sound

$1.98

Heat from the three candles turns the propeller; the angels strike the bells, making tinkling music. A delightful ornament, centerpiece. Gold color metal, Height 13 in. 3 red candles included. Shipping weight 9 oz.
35 N 9412............$1.98

[G] **Wooden Pepper Mill and Salt Shaker.** **$1.39** Pair Highly polished. Hand painted floral design. Pepper grinder is adjustable for fineness. 4 in. high. Salt shaker is 2⅜ in. high. *Imported from Japan.*
35 N 9292—Wt. 1 lb... Pr. $1.39

[H] **Finest Pepper Grinder and Salt Shaker.** **$5.95** Pair Gleaming black ceramic with polished steel parts and trim. Precision movement. Pepper grinder adjustable for fineness. 4 in. high. Salt shaker 3 in. high. Wt. 1 lb. 4 oz.
35 N 9399.........Pair $5.95

[J] **Salt and Pepper Shakers.** **$2.89** 2 pairs A pair of quail and a pair of pheasants, made of highly glazed pottery, with natural coloring and fine detail. Two pairs that are charming for your table, and a delight to collectors. Approximately 2 inches high. Cork stoppers. Shipping weight of set, 10 oz.
35 N 9423. Set $2.89

A wide selection of attractive giftware and home accessories will be found in every Sears General Catalog

He'll like any of these

[K] **Horsehead Bookends.** Made of composition with wood grain finish, in black. Flocked on the bottom. Heavy, solid, designed for a man's taste. 6 inches high, 4⅛ inches wide. **$2.39** Pair
35 N 9408—*Books not incl.* Shpg. wt. 4 lbs. 8 oz. Pair $2.39

[L] **Horsehead Tie Rack.** Wood plaque with composition horse head in natural coloring. Each metal rack 4 inches long. Hole for hanging. **$2.29**
35 N 9411—Shipping weight 2 pounds............$2.29

[M] **Mammoth Ashtray.** A beauty, too! How proud he'll be to have it for his desk or study. Highly glazed pottery in dark green with contrasting white areas. Overall size 10⅝x15 inches. **$2.98**
35 N 9440—Shipping weight 5 pounds........Each $2.98

[N] **Thoroughbred Mugs.** Four china mugs with relief design, and colors under glaze. Green and brown on white. Handles look like braided leather crops. *Imported from Japan.* **$3.79** for 4
35 N 9378—16-oz. capacity. Wt. set 4 lbs. 4 oz. 4 for $3.79

[P] **Doe Ashtray.** Made of composition in natural colors, with glass ashtray. Bottom of base is flocked. 5⅜ in. high, 7 in. wide. **$1.98**
35 N 9410—Shipping weight 2 lbs. 1 oz......Each $1.98

[R] **Fish Bookends.** Made of composition, with attractive gray finish and flocked base. Heavy, sturdy. 6¾ in. high, 4 in. wide. **$1.98** Pair
35 N 9409—*No books.* Shpg. wt. pr. 4 lbs. 8 oz. Pair $1.98















Hanging Copper Baskets, $1.98 Pr. each 3½ inches in diameter. Lacquered to prevent tarnishing. Ring and chain are brass. Overall height 11 inches. *Plants not included.* Shipping weight pair 13 oz.
35 N 9435....Pair $1.98

3-tier Corner Shelf. $1.79 Plastic with brown mahogany effect finish. Graceful latticework sides. Attractive anywhere. Height 18¾ inches. Width at bottom 11 inches. *Figurines not included.* Shpg. wt. 1 lb. 12 oz.
35 N 9192..........$1.79

Mirrored Plastic Wall Shelves $1.89 Pr. catch the eye and brighten a room. Plastic has brown mahogany color finish. 6½ in. wide, 11 in. high. *Figurines not included. Screws, instructions included.* Shipping wt. 1 lb. 4 oz.
35 N 9137......Pair $1.89

Molded Wood Wall Brackets. $2.29 Pr. French gold color finish with artistic scrolls. Have hand carved appearance. Sturdily constructed. 7¾x7¾x3¾ inches. *Cups and saucers not included.* Shipping weight 3 lbs. 4 oz.
35 N 9229.....Pair $2.29

Modern Wall Brackets. $4.69 Pr. Light bleached wood with smart decorative carving. Each shelf, 4½x10 in., is grooved to hold a plate. Fine for figurines too. 6¾ in. high. Shipping weight 2 pounds 14 ounces.
35 N 9418....Pair $4.69

Plastic Planter Frame $1.98 with antiqued mirror border. Plastic frame is forest green, planter cup chartreuse. Gleaming mirror adds sparkle. Artificial green foliage included. 9¾x10¾ in. Shpg. wt. 2 lbs. 4 oz.
35 N 9404....Each $1.98





[A] **Snooty Pig Bank.** Black and gold colored composition. Nice and big; 10 in. long, 6 in. high. $1.49
35 N 9394—Shpg. wt. 3 lbs. 4 oz. Each $1.49

[B] **Pot-bellied Stove Ashtray.** Black metal with silver color trim. Chimney serves as pipe rest. May also be used as planter.
35 N 9917—**5¾ in. high.** Wt. 1 lb. 4 oz..$1.49

[C] **Three Choir Boys.** Ceramic in black and white with natural face and hair coloring. Approx. 5¼ in. high. *Imported from Japan.*
35 N 9389—Wt. 1 lb. 8 oz. Set of 3, $1.69

[D] **Ballerinas.** China with ceramic lace skirts. 4½ in. high. *Imported from Japan.*
35 N 9388—Shpg. wt. 1 lb.......Pair $1.98

[E] **Ben Franklin Bank.** China in brownish tone. $1.19 Has separate openings for nickels, dimes and quarters, and has sayings. 5x4x3½ in. *Imported from Japan.*
35 N 9381—Shpg. wt. 1 lb. 11 oz. $1.19

[F] **Ram Head Planter.** Highly glazed pottery in soft brown tones. 6¾ inches high. *Plants not included.*
35 N 9437—Shpg. wt. 3 lbs. Each $1.19

[G] **Pair of Trivets.** Use for resting hot pans, or for wall decoration. Sturdy black iron. Each approx. 8 in. long.
35 N 9264—Wt. 2 lbs. 8 oz. Pair $1.79

[H] **"Weather Willie."** 98c Composition figurine with thermometer. Flocked umbrella turns blue for fair weather, pink for rain. 6 in. high.
35N9407—Wt. 14 oz. Ea. 98c

[J] **Pottery Moisture Bird.** Fill him up, and water seeps through the unglazed stem into plants. Ideal if you are going to be away for a few days. 6 in. high. Shipping weight 8 ounces.
35 N 9413........Each 98c

Palette Tables give an artist's touch to your living room!

$9.95 Set

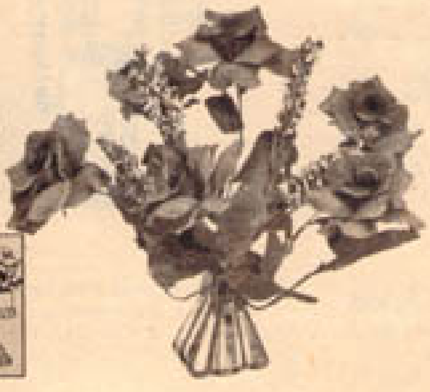
Perfect little tables that help with your entertaining, yet are easy to whisk away and to store. The compact set with rack makes a wonderful gift, too! Hardwood throughout, with a lacquered, alcohol-resistant finish. Hole holds many standard-size tumblers. Legs come off and are held on back of each table when not in use. Each set has red, yellow, chartreuse and black tables. Black legs and rack. Each table 18x13 in., 17½ in. high.
35 N 09392—**4 Tables and Rack.** Wt. 13 lbs. Set $9.95
35 N 9393—**Single Table.** Chartreuse only. Shipping weight each 2 pounds.................Each $2.35













Shoeshine Bucket. $2.39 Rest your foot on the padded foot rest on top, keep your shoe cleaning supplies inside! Natural wood finish, two metal bands. 9½ in. high (not including handle). 8½-in. diam. bottom. Shpg. wt. 3 lbs. 4 oz.
35 N 9269....Each $2.39

Mallard Ducks. 98c Set of 3. Set of three colorful ducks winging their way across your wall; adds an interesting decorative note. Made of pressed wood in life-like, easy-blending colors. Lightweight, easy to hang. 4 to 5¾ in. Shpg. wt. 1 lb.
35 N 9628....Set of 3, 98c

Polished Aluminum Ashtrays. $1.98 Set of 4. This set of four ashtrays is ideal for a bridge table, or for individual dinner places. Neat and gleaming polished aluminum, each 3¼ in. diam. Smartly shaped. Wt. set 7 oz.
35 N 9396..Set of 4, $1.98

"Wedding Jar." $2.98 Combination of clear and frosted glass with attractive pressed design. Cover may be set under jar for pedestal effect, and jar used as planter. Ideal for candy, nuts. Jar 5½x5½ in. 10 in. high. Shpg. wt. 4 lbs. 12 oz.
35 N 9395.........$2.98

Rose Centerpiece. $2.39 Real-looking, deep red roses of crepe paper, green leaves and white sprays, all held in glass holder. Outstanding on your table. Shipping weight 1 lb. 14 oz.
35 N 9421.........$2.39

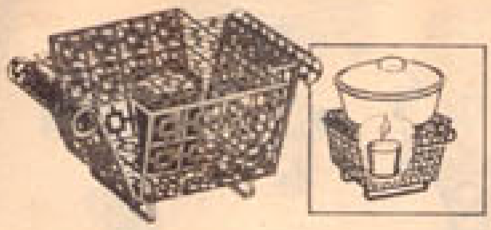
Chinalin Centerpiece. $4.79 Lovely colored flowers and foliage are made of chemically treated cloth with a china-like glaze. May be wiped clean. Pottery container. About 8 in. high.
35N9422—Wt. 3 lbs. $4.79



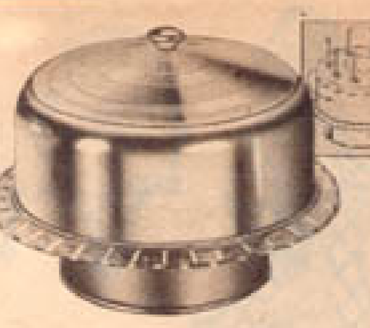
Four "Buffet" Trays for informal parties, outdoor serving. **$2.39** Set
Made of pressed wood with stippled lithographed surface. Lacquered to be liquor and stain-resistant. White magnolia design on green background. Each 8⅝x17⅛ in. Shpg. wt. 2 lbs. 4 oz.
35 N 9111......Set of 4, $2.39



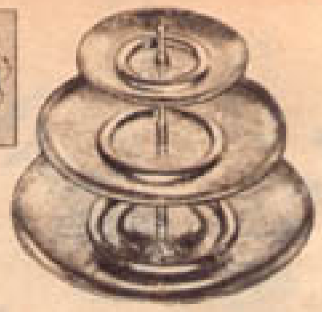
Two Carafettes. Individual, 2-cup size. **$2.98** Pair
Hand blown, heat-proof glass with gleaming stripes of platinum color trim fired on. Black plastic handles and stands. Cork stoppers. Just the thing for informal snacks. Shipping weight 1 pound 8 ounces.
35 N 9384..........Pair $2.98



Food Warmer with Candle. Handy for **$2.98**
serving, smart looking, too. Modern perforated metal with black baked enamel finish. Removable top tray. Complete with yellow candle and red glass holder. 4 inches high. 7½ inches long. Shipping weight 2 lbs. 4 oz.
35 N 9400...............$2.98



Musical Cake Plate makes the occasion **$6.98**
really festive! Revolves and plays "Happy Birthday." Glass tray (10-in. diam.) with aluminum stand and cover. Works with off-on lever control. *Musical movement imported from Switzerland.* Shipping weight 4 lbs. 8 oz.
35 N 9298...............$6.98



Aluminum 3-tier Tid-bit Tray. Hand **$3.98**
wrought aluminum that gleams like silver. Perfect for appetizers, party snacks. Leaf and flower decoration. Three trays are 7½, 11 and 13⅞ inches in diameter. Height 10½ inches. Shipping weight 2 pounds 3 ounces.
35 N 9290.........Each $3.98

For Mr. and Mrs. Perfect Host



These aids make entertaining easy

[A] **Casserole Food Warmer.** Made entirely of metal; **$6.95**
the enameled, glowing red casserole looks like earthenware. 2-quart capacity. Black stand. Can be heated with candle, sterno or alcohol (*not included*). *Postpaid.* (Shipping weight 8 pounds 8 ounces.)
35 N 9417—11 inches high........$6.95

[B] **Aluminum Butter Dish.** Both attractive and very **$1.98**
practical for any table. Polished aluminum with glass liner. 4x8¾ inches.
35 N 9419—Shpg. wt. 1 lb.........$1.98

[C] **"Traymaster."** A press on the bar at the top of the **$4.98**
handle opens all four lids! Guests may help themselves to a variety of candy, nuts. Made of styrene plastic. The four leaf-shaped trays and handle are clear like glass, and the lids are gold color. Overall size 14 inches square.
35 N 9265—Shpg. wt. 2 lbs.......$4.98

[D] **Casserole.** Bake in the 1½-quart Pyrex baking **$3.25**
dish. The cover (8-inch diameter) and the plate (12-inch diameter) are of glowing aluminum with raised floral design.
35 N 9344—Shpg. wt. 4 lbs.......$3.25

[E] **Carousel Server.** Black metal frame with wooden **$6.95**
ball feet. Semi-porcelain ovenproof dishes are each 4¾ x 6¾ inches, are removable. Two green, two chartreuse. Revolves. 14 inches high. *Articles not included.*
35 N 09397—Shpg. wt. 8 lbs......$6.95

[F] **3-tier Server that stands on floor.** Place it right **$5.95**
next to the bridge table, your easy chair, or the TV set! Ivory color semi-porcelain plates with green countryside pattern. 7, 10 and 12-inch diam. Brass finish metal legs and fittings. Black metal ball feet. 30 inches high.
35 N 9375—Shpg. wt. 7 lbs. 8 oz. .$5.95



[G] **Silent Butler.** In a jiffy—contents of ashtrays are out **$3.98**
of sight and into your silent butler! Solid copper with brass floral design on cover. Polished and lacquered. Wooden handle. 10¾ inches long, 6¾ inches wide.
35 N 9116—Shpg. wt. 1 lb. 4 oz. Ea. $3.98

[H] **Aluminum Lazy Susan.** This smart, spacious tray re- **$3.39**
volves on its stand. Hand wrought aluminum with artistic design. 15-in. diameter. 7¾-in. partitioned removable glass tray.
35 N 9208—Shpg. wt. 2 lbs. 14 oz...$3.39

[J] **Lazy Susan with 5 Dishes.** 14¾-inch hardwood tray **$5.89**
revolves on ball bearings; the wood base has rubber feet. Tray has grooves that the ceramic dishes fit into. Two dishes are yellow, and three green.
35 N 9312—Shpg. wt. 7 lbs. 8 oz...$5.89

[K] **Four Aluminum Tumblers.** Permanently anodized **$2.98** Set
colors gold, green, red and chartreuse in each set. They "glow" beautifully. Each 5 in. tall, 12-oz. capacity.
35 N 9121—Shpg. wt. 1 lb...4 for $2.98

[L] **Modern Lazy Susan** with seven smartly shaped ce- **$9.95**
ramic dishes. Natural wood finish tray revolves on Rockwood ball-bearing base. Dishes are lime and forest green. 19½-in. diam. Accommodates so much serving.
35 N 09398—Shpg. wt. 17 lbs.....$9.95

[M] **Easy Hostess Tray Set.** Hardwood tray with lac- **$5.69**
quer that is non-toxic and safe for foods. Put snacks right in the sections! Includes glass salt and pepper shakers and two jars with glass spoons, wood tops. Brass fittings, handles. Overall 18x10 inches.
35 N 9391—Shpg. wt. 5 lbs.......$5.69

[N] **Wooden Nut Bowl** with nut cracker and 6 picks. 8½-in. **$1.69**
lacquered finish rustic bowl. Cracker and picks are silver color metal. A gift that goes with good books, fireplaces, and the favorite easy chair! It's smart looking, too.
35 N 9420—Shpg. wt. 3 lbs..........$1.69

[P] **Well-and-Tree Carving Board.** Aluminum spikes hold meat **$3.98**
or fowl above board for convenient carving. Grooves and well take care of drippings. 20½x11-in. board is hard rock maple, with hard rubber bumper feet. Just the thing for the chef or host!
35 N 9441—Shpg. wt. 5 lbs..........$3.98

Order regularly and get your catalogs regularly

[A] Aluminum Ice Bucket. $4.98 Made of hammered and polished aluminum. Spun glass insulation prolongs life of ice cubes. 2-quart capacity. 8¼ in. high.
35 N 9424—Wt. 2 lbs. 2 oz. $4.98

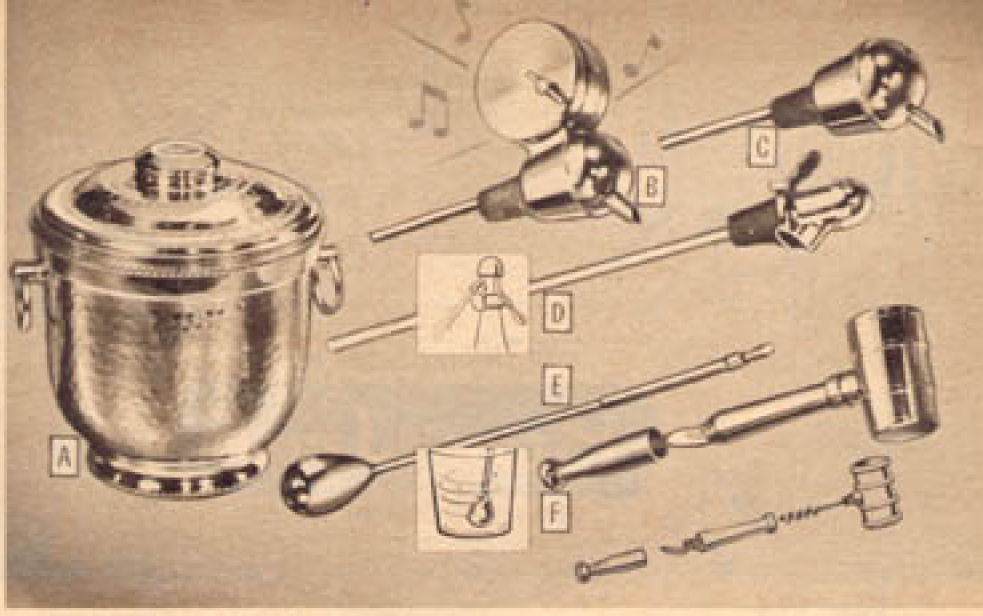
[B] Mr. Musical Bartender. $9.95 Pours out jiggerful while musical movement plays an appropriate tune. Made of chrome plated steel. 5 in. wide. 6½ in. long. Musical movement is detachable. (Shpg. wt. 1 lb.)
35 N 9434—*Postpaid* $9.95

[C] Mr. Bartender. $2.95 Put in bottle and tilt; measures and pours a jiggerful. Chrome plated steel. 5 in. wide, 6 in. long. (Wt. 7 oz.)
35 N 9429—*Postpaid* $2.95

[D] Mr. Bar Flo. $1.95 Dispenses carbonated beverages from their bottles; you can make ice cream sodas and other "bubbly" drinks, just as though you had your own soda fountain! Helps preserve carbonation when kept in bottle as stopper. Chrome polished steel top, glass tubes. Rubber stopper. (Shpg. wt. 6 oz.)
35 N 9432—13 in. long. *Postpaid* $1.95

[E] Mr. Bar Swivel. $1.25 A swivel spoon with "free wheeling" spoon head that rotates freely when it hits ice cubes. Makes it easy to stir any iced drink. Chrome plated steel. 10¾ in. long. (Shpg. wt. 4 oz.)
35 N 9430—*Postpaid* .... Each $1.25

[F] Mr. Bar Laddie. $2.50 Looks like a neat little gavel, but it serves eight uses! It's a 1 and 2-oz. jigger, an ice crusher and a muddler. Take it apart and it's also a cork screw, bottle opener, seal breaker and ice pick! Chrome plated steel. 7 in. long. (Shpg. wt. 10 oz.)
35 N 9431—*Postpaid* $2.50



Smart Serving Aids

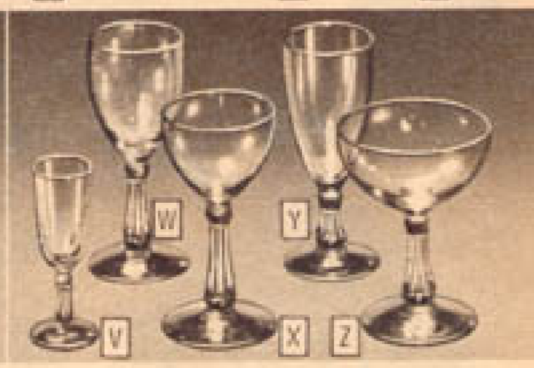
New! Beautiful "Wheat" Glassware

Sparkling clear glass with graceful hand cut wheat design. All-hand blown except highball, shot and old fashioned glasses, which have sturdy sham bottoms. The martini pitcher, wine decanter and glasses all match, making a lovely ensemble for your own home or for Christmas gift-giving. 55c Ea. 35N2755M

- [G] 35 N 2758M—**Martini Pitcher.** 30-oz. 9 in. high. Shpg. wt. 2 lbs. .... Each $1.79
- [H] 35 N 2757M—**Wine Decanter.** 30-oz. 8 in. high. Shpg. wt. 2 lbs. .... Each 1.79
- [J] 35 N 2756M—**6-oz. Champagne.** 5 in. high. Shpg. wt. ea. 1 lb. .... Each .55
- [K] 35 N 2754M—**3-oz. Cocktail.** 4¾ in. high. Shpg. wt. ea. 8 oz. .... Each .55
- [L] 35 N 2755M—**3-oz. Wine.** 5¾ in. high. Shpg. wt. ea. 8 oz. .... Each .55
- [M] 35 N 2753M—**1½-oz. Shot.** Shipping weight set 2 lbs. .... Set of 8 1.49
- [N] 35 N 2751M—**12-oz. Highball.** Shipping weight set 6 lbs. .... Set of 8 1.98
- [P] 35 N 2752M—**7-oz. Old Fashioned.** Shipping weight set 5 lbs. .... Set of 8 1.98







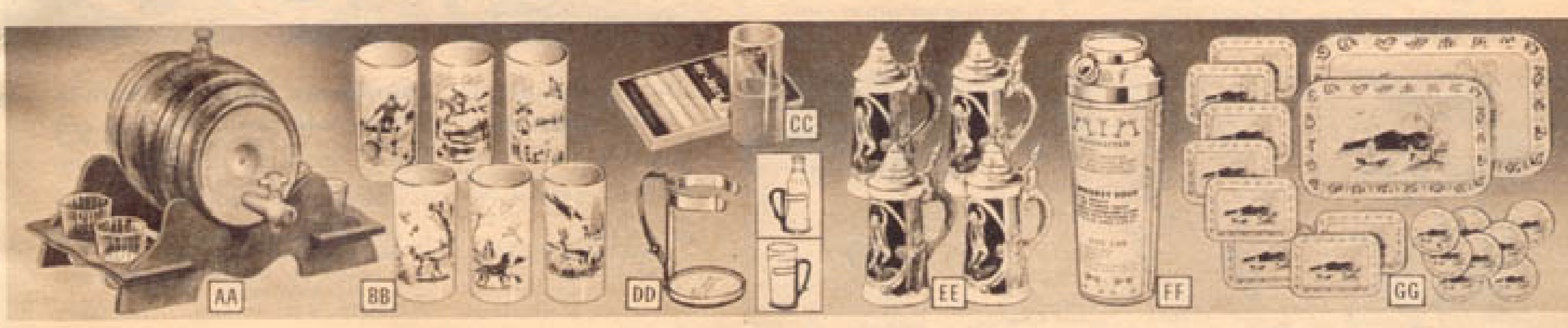
[R] 15-piece Large Glass Punch Bowl Set. $3.54 15 pcs. To see you through every social occasion! Large 6-quart capacity bowl. Twelve 5¾-oz. cups. Large plate may be used for other serving. The stand under the bowl is a separate piece which may also be used as a serving dish. So ample and practical, yet look how inexpensive this set is!
35 N 0768K—Wt. 23 lbs. 15 pcs. $3.54

[S] 15-piece Glass Punch Bowl Set. $8.95 Crystal glass with pressed design. So attractively made, and festive! 5-quart punch bowl. Curved ladle, 11½ in. long. Large plate, which is a practical serving piece when used separately. Twelve handled cups, each 4½-oz. capacity. This is a set you'll like to own, like to give!
35 N 02554K—Wt. 25 lbs. 15 pcs. .. $8.95

[T] 10-piece Modern Glass Punch Bowl Set. $9.95 High quality and high style is this smart punch set of hand blown, clear crystal glass. Foot of punch bowl and cup handles are green glass. Punch bowl is ample 6½-quart size; the eight cups have 6-oz. capacity. Ladle is 11 inches long. The center of attention anywhere! Shpg. wt. 7 lbs. 10 oz.
35 N 2749—10 pieces $9.95

Bar Stemware. Clear glass with pressed stems. Safe edge rims. Smart, sturdy, low priced.
35 N 1589—*State catalog number, pieces wanted.*

Description	Size (oz.)	Height (in.)	Shpg. wt. each	Each
(V) Cordial	1	4	4 oz.	$.35
(W) Wine	4	5½	8 oz.	.35
(X) Cocktail	3½	5	8 oz.	.35
(Y) Whisk. Sour	4	5½	8 oz.	.35
(Z) Champagne	5½	4½	1 lb.	.35



[AA] 6-piece Keg Set. $1.79 3-pint stoneware keg is highly glazed inside to prevent seepage. Walnut finished plywood stand. 4 shot glasses. Height 7¾ inches.
35 N 9743—Wt. 4 lbs. 8 oz. ... Set $1.79

[BB] Sporting Scene Tumblers. $1.98 for 6 Frosted glass with colorful sporting scenes on each, done in combination hand painting and screening. 9½-oz. capacity.
35 N 2759—Wt. 2 lbs. 8 oz. 6 for $1.98

[CC] "Hi-Jacs." $1.25 Set Absorbent coasters of knitted, elasticized cotton. Really protect furniture. 8 assorted colors. (Wt. 4 oz.)
35 N 9406—*Postpaid* ...... Set of 8 $1.25

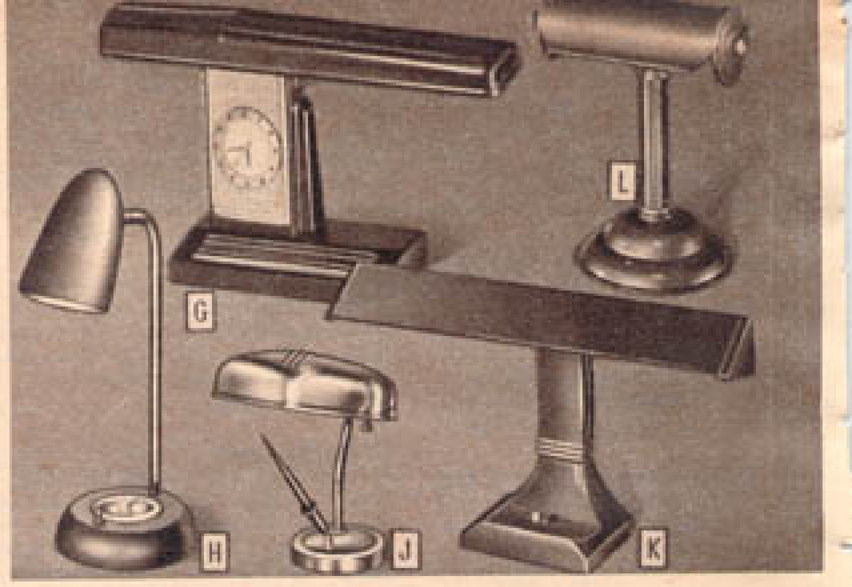
[DD] Coasterettes. $1.89 Set Plastic with four colors in each set: blue, yellow, green and red. Rim at top is metal. Holds either a glass or bottle; makes serving so easy! 2¾-in. diam. 4 in. high.
35 N 9436—Shpg. wt. 12 oz. Set of 4, $1.89

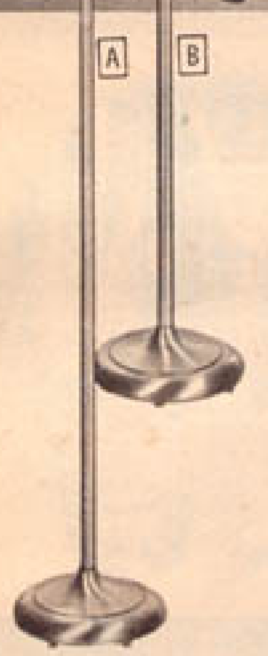
[EE] Four Steins. $3.98 for 4 They look like real antiques! Highly glazed pottery, with silver colored metal lids. 5½ in. high. *Imported from Japan.* Assorted colors.
35 N 9215—Wt. 2 lbs. 8 oz. 4 for $3.98

[FF] Recipe Cocktail Shaker. $1.19 Pressed glass with chrome-plated top. Popular drink recipes in red and black lettering fired on. 30-oz. capacity. 9¾ in. high.
35 N 2750—Wt. 2 lbs. 8 oz. .. Ea. $1.19

[GG] 18-piece Tray Set. $1.98 Set One set to make all your entertaining easy! There are eight lap trays, each 6¾ x 4¾ in., which eliminate juggling and spilling. Eight 3½-inch diameter coasters. The two serving trays are 11x18 inches, and 9x14 inches. Made of metal; have red background with black and gold color, Chinese-type design. Just the gift for someone on your list who loves having company! Shipping weight 3 lbs. 12 oz.
35 N 9193—18-piece Set $1.98







A Desk Lamp is so welcome

[A] **Single Gooseneck Floor Lamp.** New, smart, and so practical! Brass plated steel, with flexible arm at top for directing light. Shade is 7 in. long, 5-in. diameter. Extended height 66 in. Freight or express. **$12.75**
35 N M7045—Shpg. wt. 13 lbs....$12.75

[B] **Double Gooseneck Floor Lamp.** Like (A), but has two flexible arms and two shades. Separate switch for each. Have just the light you want, just where you want it! Extended height 67½ inches. Freight or express. **$15.95**
35 N M7046—Shpg. wt. 15 lbs....$15.95

[C] **Pin-up Lamp** with "bullet" shade. Handy for any spot. Brass plated steel. Shade is 7 in. long, 5-in. diameter. Movable to different angles so you can have light as you want it. 6¼-inch diameter base. **$5.95**
35 N 8270—Shpg. wt. 3 lbs.......$5.95

[D] **Double Pin-up Lamp.** Like (C), but with two shades. Separate switch works each independently. Movable to different angles. **$8.45**
35N8271—Shpg. wt. 5 lbs.$8.45

[E] **Single Gooseneck Desk Lamp.** Have light at exact angle you want, for reading, close work. Brass plated steel. Shade is 7 in. long, 5-in. diameter. Flexible stem. Extended height 23 inches. **$8.45**
35N08272—Shpg. wt. 7 lbs.$8.45

[F] **Double Gooseneck Desk Lamp.** Like (E), but with two shades and stems. Perfect for desk, between chairs, between beds. Separate switches. Extended height 24 in. **$11.95**
35 N 08273—Shipping weight 10 pounds...............$11.95

[G] **Fluorescent Desk Lamp with Clock.** Made of steel with *HH* Parchment brown enamel finish. Telechron movement electric clock. Gold color plating trim. 19-inch wide shade moves sideways. 15-watt bulb included. *For A.C. only. Price includes $1.00 Federal excise tax.* Shipping weight 8 pounds. **$19.95**
35 N 08236E...............Each $19.95

[H] **Lamp with Ashtray.** Deep *HH* Mint green metal base and modern "bullet" shade. Brass color metal stem. 3-inch glass ashtray. Height 18 inches. Shipping weight 4 pounds. **$4.95**
35 N 08269.................Each $4.95

[J] **Desk Lamp with Pen.** A smart and useful gift. Base and stem are polished brass, and shade is aluminum with brass finish. Pen is included. Overall height 10 inches. **$3.98**
35 N 8268—Shpg. wt. 3 lbs....Each $3.98

[K] **Fluorescent Desk Lamp.** Metal with baked-on enamel finish. 18 in. wide. Comes complete with 15-watt fluorescent bulb. *State Harmony House color* Parchment brown or Dawn gray. *For A.C. only.* Wt. 6 lbs. **$8.75**
35 N 08231....Each $8.75

[L] **Adjustable Metal Desk Lamp.** Shade turns up or down to adjust light. Brown baked-on enamel finish. 11½ in. high. 8½ in. wide. **$2.98**
35 N 8234-Shipping weight 4 lbs.........Each $2.98

Unless otherwise stated, lamps are for 110-120-volt, 50-60-cycle AC-DC and bulbs are not incl.



Doll Lights. Beautiful lamps that any girl will love, with light in the base giving soft glow. Plastic dolls have movable head, arms and eyes. Real hair. Ivory colored plastic bases. Overall height 10 in.

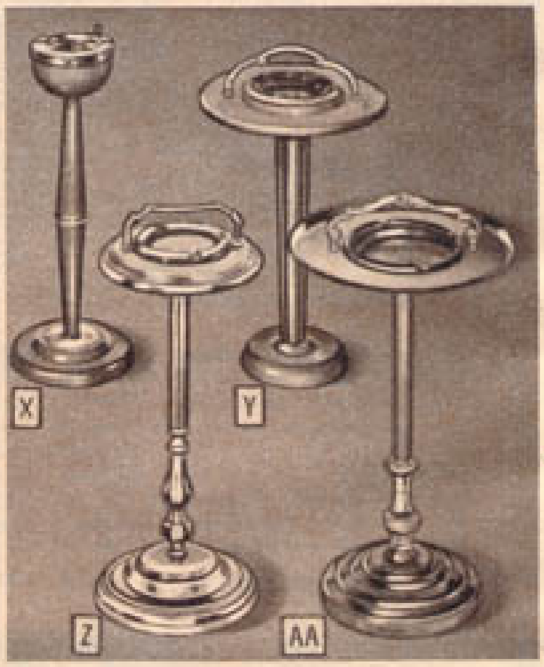
[M] **Bridesmaid.** Vinyl (plastic) dress and hat in blue may be cleaned with a damp cloth.
35 N 08281—Shipping weight 2 lbs..Each **$3.89**

[N] **Drum Majorette.** White rayon costume; red and gold color braid trim. Silver color baton.
35 N 08282—Shipping weight 2 lbs...Each **$3.89**

[P] **Animal Nite-Lites.** The Elegant Elephant and the Merry Mouse create a soft glow in child's room at night. Made of plastic. Comes complete with C7 bulb. Each 6½ in. high. Elephant in blue only, mouse in pink only. *State blue elephant or pink mouse.* Shpg. wt. 1 lb.
35 N 8283...............Each **$1.98**

All lamps on these pages are approved by Underwriters' Laboratories, Inc.





Deluxe Smokers with Lighters

[V] **A stunning gift** for any man! This smart metal smoker has onyx-type glass trim, and chrome plated stem and tray.

Includes an electric lighter, two ashtrays, and a cigarette container. Tray is 12x15 inches. Ample handle. Height 28 inches.
35N06318-Wt. 15 lbs.$13.95

[W] **Glowing chrome finished metal base and tray.** Onyx-type glass "insert" in stem, and top on lighter.

Includes electric lighter, two ashtrays and a cigarette container. Graceful handle. Height 25 inches.
35N06345—Wt. 11 lbs. $10.95

Note: Both smokers above are for 110-120-volt, 50-60-cycle AC-DC. Cords are included.

Handsome Smoking Stands

[X] **Thrifty Metal Smoker.** Smooth baked enamel finish in medium brown . . chrome trim on top. Push button disposal. Attractive, and so inexpensive. **$3.95**
35 N 06923—Height 22 in.Wt. 5 lbs.. .Ea. $3.95

[Y] **Cocktail Smoker.** Metal with smooth baked-on enamel finish. 13-in. cocktail tray. 5-in. removable amber glass ashtray. *State* brown or gray. 21 in. high. **$3.95**
35 N 06920—Shpg. wt. 6 lbs.....Each $3.95

[Z] **Metal Smoker with Amber Glass Ashtray.** Reeded metal bronze color stem with plastic imitation onyx trim at base. 6-in. removable glass tray. 25 in. high. **$6.29**
35 N 06385—Shpg. wt. 8 lbs......Each $6.29

[AA] **Large Cocktail Smoker.** A smart piece of furniture for any room! Handy 15-in. tray. Metal with bronze finish base and stem. Gold color trim. 8-in. amber glass removable ashtray. 27 in. high. **$7.29**
35 N 06344—Shpg. wt. 10 lbs.....Each $7.29

All smokers are shipped partially assembled to save you postage. Easy to assemble.



[R] **Planter Pin-up.** Wrought iron trivet and pottery planter in dull white finish. 9x5-in. oval paper parchment shade in *HH* dark Mint green with white. *No plants.*
35 N 08278—18 in. high. Shpg. wt. 4 lbs....Each $4.69

[S] **Television or Night Light.** Such a smartly styled indirect light! Glazed ceramic ship. Takes 3-way bulb. *State HH color* Spice brown (dark) or medium Sage green.
35 N 08279—13 in. high. Shpg. wt. 5 lbs....Each $4.75

[T] **Provincial "Pump" Table Lamp.** Ceramic pump base is *HH* Cherry red with brass finish metal mounting and handle. 10-in. shade is draped cotton overskirt on metal frame. Gay print predominantly *HH* Cherry red, with white eyelet ruffle at top and bottom. Shade removable for washing. 15 inches high.
35 N 08280—Wt. 3 lbs...Each $5.95

Note: "HH" means Harmony House color



Boudoir Lamps



Roy Rogers **Dale Evans**

Colorful palestic (chip-resistant composition) bases show Roy and Dale on their horses. 9-in. paper parchment shades are white with green and brown western design. Height 14 in. Boys and girls will love these for their rooms! **$2.69**

35 N 07724–Roy Rogers. Wt. 3 lbs. Ea. $2.69

35 N 07739–Dale Evans. Wt. 3 lbs. Ea. 2.69

Pair. One Roy Rogers and one Dale Evans.
35 N T7502–Shpg. wt. pair 7 lbs. Pr. $5.10

[A] **Colonial Lamps.** Milkglass with gold color lines and little stars. Clear glass chimneys. Bases are bright polished brass. Pin-up lamp is 10 in. high. **$7.75** Pair

35 N 07715—Vanity Lamps. 10½ in. high. Shpg. wt. pair 4 lbs. .... **Pair $7.75**
35 N 08246–Pin-up. Wt. 2 lbs. Each 3.89
35 N 07716–3-pc. Set. Wt. 5 lbs. ... 11.45

[B] **Milk Glass Lamps** with "candlewick" edged bases. Hand painted dogwood blossom in rust and green. Brass finish metal fittings. Pin-up is 11 in. high. **$5.95** Pair

35 N 07744–Vanity Lamps. 9 in. high. Shpg. wt. pair 6 lbs. .... **Pair $5.95**
35 N 08284–Pin-up. Wt. 4 lbs. Each 2.98
35 N T7745–3-pc. Set. Wt. 9 lbs. 8.55

[C] **Torchiere Lamps** of soft toned glass, with relief floral design. Polished aluminum mounting and base. *State color* white or *HH* Pacific (light) blue. **$4.19** Pair

35 N 7719–Vanity Lamps. 9½ in. high. Shpg. wt. pair 3 lbs. 4 oz. .. **Pair $4.19**
35N7720–Bedlamp. Wt. 1lb. 12 oz. Ea. 2.59
35N7721–3-pc. Set. Wt. 4 lbs. 8 oz. 6.75

[D] **Crystal Glass Bases.** 9-in. molded acetate plastic shades, pin-pleated, with rayon ribbon. 15½ in. high. *State color* eggshell or pink. Shpg. wt. pr. 10 lbs. **$6.75** Pair

35 N 07741 .... **Pair $6.75**

[E] **Bedlamp.** Molded acetate plastic. 9x5½ in. *State color* eggshell or pink.
35 N 7722–Shpg. wt. 1 lb. .. Each $1.98
35 N 07742–3-pc. Set. 2 vanity (D), 1 bedlamp (E). *State color, as above.* Wt. 11 lbs. $8.65

[F] **Ceramic Bases** are ivory color with hand-painted floral. 10-in. coolie shade is ivory color paper parchment with hand-painted floral to match base. 16 in. high. **$5.95** Pair

35 N 07740—Wt. pr. 6 lbs. . **Pair $5.95**

[G] **Milk Glass Bases.** 9-in. pin-pleated, molded acetate plastic shades in eggshell color. *State* eggshell or rose ruffle. **$6.65** Pair

35 N 07736–14½ in. high. Wt. 7 lbs. Pr. $6.65

Milk Glass Pin-up. Metal arm. 8-in. shade. *State ruffle color,* as above.
35N08285–Shpg. wt. 3 lbs. .. Ea. $2.98
3-piece Set. *State ruffle color, as above.*
35N07748–Shpg. wt. 10 lbs. 3 pcs. $9.25

[H] **Colonial Figurines.** China bases. 9-in. pin-pleated, molded acetate plastic shades in eggshell color. Height 14 in. **$4.29** Pair

35 N 07746–Shpg. wt. pr. 5 lbs. Pr. $4.29
3-pc. Set. Lamps above and molded acetate plastic bedlamp. 9x5½ in. Eggshell.
35 N T7501–Shpg. wt. 6 lbs. 3 pcs. $5.95

[J] **Double Figurines.** Colorful china bases each have man and woman. 9-in. pin-pleated, molded acetate plastic shades in eggshell color. 14 inches high. **$4.49** Pair

35 N 07743–Shpg. wt. pr. 5 lbs. Pr $4.49
3-pc. Set. Lamps above and molded acetate plastic bedlamp. 9x5½ in. Eggshell.
35 N T7500–Shpg. wt. 6 lbs. 3 pcs. $6.25

[K] **Modern Bed Lamp.** Ceramic base is 11¾x5¾ in., and is 3¾ in. deep. 18x8½ in. rectangular paper parchment shade matches base. *State HH color* Chartreuse, dark Mint green or Tuscan wine. 16 in. high. Shpg. wt. each 9 lbs. **$6.79** Each

35 N 07731—Each $6.79.... Pair $12.88

[L] **Modern Vanity Lamps.** 17½ in. high. *State HH* Chartreuse, dark Mint green or Tuscan wine. Shpg. wt. Pair 7 lbs. **$8.45** Pair

35 N 07738 .... **Pair $8.45**
3-pc. Set. One bed lamp, two vanities.
35 N T7749–*State color.* Wt. 15 lbs. $14.75



She'd like a Table Lamp

[M] **Chinese Design Base** of palestic (sturdy composition). 14-in. square paper parchment shade. *State HH color* all dark Mint green, or Dawn gray base, Cherry red shade. 26½ in. high. **$5.95** Each

35 N T8094—Wt. ea. 7 lbs. Ea. $5.95; Pr. $11.25

[N] **Provincial.** Ceramic base with white milk glass planter bowl. Brass finish metal stem. 18-in. shade of cotton over paper. *State HH shade color* Cherry red with Dawn gray ruching, or Federal gold with Parchment brown ruching. 27½ in. high. Shpg. wt. each 10 lbs. **$8.95** Each

35 N T8096L—Each $8.95 .... **Pair $17.00**

[P] **Planter Lamp.** Planter bowl and stem are polished brass. 17-in. embossed paper parchment shade. *State Harmony House shade color* Cherry red or chartreuse. Height 21 inches. *Plants not included.* Shipping weight each 10 pounds. **$4.79** Each

35 N 08095L—Each $4.79. .... **Pair $9.00**

[R] **Satin Brass** finish metal base, with inserts in base finished in same color as shade. 3-way socket. 14-in. paper parchment shade has floral design, partly cut out. *State HH shade color* dark Mint green or Victorian wine. Ht. 26½ in. Wt. ea. 6 lbs. **$5.95** Each

35 N T8036L—Each $5.95 .... **Pair $11.25**

Picture Lamps, Hurricane Lamps

Picture Lamps give you a lovely picture and a light as well! White wood frame with gold color bead. Metal backing. Window glass covered. White mat border. A pair looks so smart in living room or over beds. Each 10½x13½ in. Take tubular bulbs (*not incl.*). **$4.79** Each

[S] **Ballerina** and her partner. Colors predominantly blue with white and gray. Shpg. wt. ea. 5 lbs.
35 N 07888—Each $4.79 .... **Pair $9.29**

[T] **Floral.** A group of flowers of many colors, and leaves. Shipping weight each 5 lbs.
35 N 08276—Each $4.79 .... **Pair $9.29**

[V] **Crystal Hurricane Lamps.** So beautiful, graceful, and tall! Crystal glass with etched globe. 8 in. high. Each has 8 clear plastic prisms. Polished aluminum husk. 17 in. high. Delightful gifts. Shipping weight pair 8 pounds. **$6.75** Pair

35 N 08277–**Pair $6.75**

HH means Harmony House colors







Comfortable Harmony House Hassocks

Washable plastic covers look and wear like leather

$10.95 **Big Round Hassock** . . 23½ in. wide, 13 in. high. Solidly packed with excelsior under pressure . . top, sides softly padded for extra comfort. Sturdy welting and tuft button add beauty . . help preserve shape. Heavy-gauge cover. Harmony House colors: *State* med. Mint green or Cherry red; also available in ivory.
1 N 04200L—Wt. 22 lbs. . . $10.95

Big Round Curve-sided Hassock. **$7.95** Smartly styled . . pressure-filled with excelsior to hold shape. Stitched plastic welting around softly padded top and sides. Diameter 20 in.; 14 in. high. Harmony House colors: *State* Cherry red or dark Sage green; also ivory.
1N04215L Wt. 21 lbs. $7.95

New Inner-spring top— $6.49 comfortable as your favorite chair! Rigid fiberboard frame, hollow center for easy movability. Neatly tailored. Diam. 17 in.; 14 in. high. *State* Harmony House Cherry red and ivory; or Harmony House med. Mint green and ivory.
1 N 04234L—Wt. 8 lbs. $6.49

Child's Seat. **$3.69** Use in car . . . or at meal-time . . . at radio-television. Softly padded seat, back. Tough, washable plastic. Ivory cord trim. Seat 12x9½ in. Back 9½ in. high. Mailable. *State: red or green.*
1 N 04230—Wt. 9 lbs. $3.69

Dog Hassock . . it rolls on casters!



Fun-loving tots will really go for this colorful "traveling" hassock. **$5.69** For it's junior's own "personal" seat . . . and he can ride his pup anywhere on smooth-rolling casters. Tough, washable, pyroxylin-coated drill cover. 100% excelsior filled for buoyancy and comfort. Size 21x7½x16 in. high. *State color:* Harmony House Cherry red and Ivory; or (not HH) medium blue and ivory. Appealing . . . amusing.
1 N 04214—Teenie Tot Dog Hassock. Shipping weight 10 lbs. $5.69





Great for snacks.



No dish juggling.



Ideal for sickroom or in nursery!

Folding Metal Caddy Tables

Serve the easy, work-saver way!

Colorful . . so useful for all get-togethers. Scores of daily uses, too! Sturdy, rigid steel. Fold easily, store compactly.

Set of 2 **$3.96** [A] **Multi-color floral design** . . . black background, frame. Rubber footed. 17½x12¾x21 in. high; fold to 17½x24x 1½ in. Removable tray. **Steel 4-table Storage Rack** with set of 4. Wts. (2) 8 lbs.; (4) 17 lbs.
1 N 03811—Set of 2. . . $3.96
Set of 4 with Rack. 9.69

Set of 2 **$3.39** [B] **Landscape print,** bronze-painted border. Brown frame. 12¾x17½x 21 in. high; fold to 17½x 24x1½ in. **Steel Wall Rack** with set of 4. Holds 4 tables. Screws included. Shipping wts. (2) 10 lbs.; (4) 20 lbs.
1 N 03806—Set of 2. . . $3.39
Set of 4 with Rack. 6.95

Gay Floral Design . . antiqued ivory background (not shown). Black frame. Rubber footed. 17½x12¾x21 in. high; folded 17½x24x1½ in. Removable tray 12¾x17 in. Rack included with set of 4. Wts. (2) 8 lbs.; (4) 17 lbs.
1N03805-Set of 2; $3.69 1 N 03805-Set of 4 with Rack $8.95

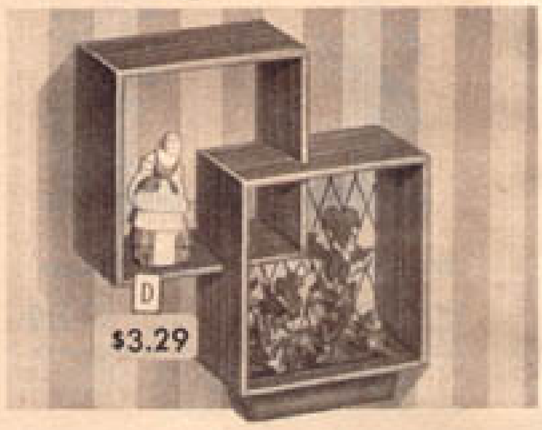
Steel Folding Caddy Cart

Load it . . roll it in!



$9.49 **She'll love its smart convenience!** Sturdy heavy-gauge steel; black or green finish; trays with gold finish decorated border. Full-swivel 3-in. rubber casters. Big 24x18-in. rimmed trays. 32 in. high. Folds to 32x4½x25 in. *State finish.*
1 N 03815L—Shpg. wt. 18 lbs. $9.49





Planter Shadow Boxes . . Choice of 3 finishes

Decorative! "Different!" Beautifully finished in walnut, mahogany or ebony. Shelf holds favorite knick-knacks . . built-in planter for vines or flowers (not included). Plants grow up brass rail in back . . give rooms a colorful and charming effect. Use singly or in pairs. Sturdy ⅜-in. hardwood construction. *Please state finish.*

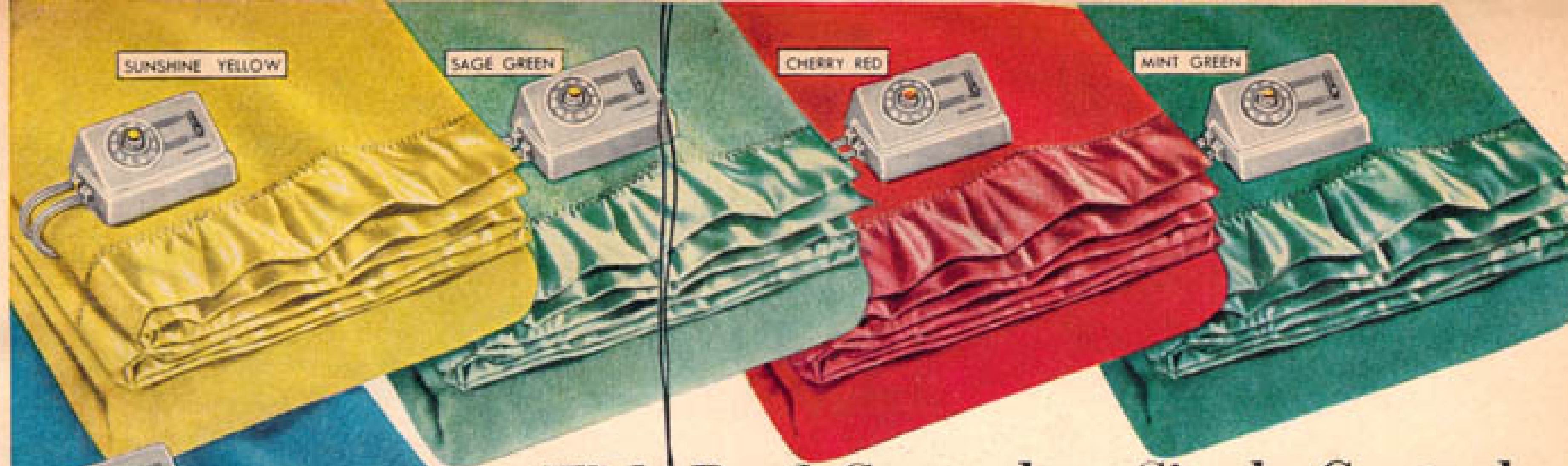
[C] 1 N 03009—**Tier Style.** 3 shelves. 12x15x4 inches deep. Shipping weight 3 pounds. $3.29

[D] 1 N 03007—**Shadow Box Style.** 12x12x4 inches deep. Shipping weight 3 pounds. $3.29



Save $13.00 Christmas Special . . . house stocked for FAST DELIVERY. New Combination includes 36x60-in. family-size table with 3-in. wide aluminum apron PLUS 4 chairs with two-tone curved backs.

36x48-in. table opens to 36x60 in. with center leaf. Big plastic top in 4 *Harmony House colors:* Sage green, Cherry red, Dawn gray or Sunshine yellow. Chrome-plated steel legs. Chairs upholstered with vinyl-plastic in Sage green, Cherry red or Sunshine yellow. All have *HH* Dawn gray center. Padded seat, 15x15 in. Shipped freight or express from mail order house. *State colors.*
1 N M2953—5-pc. Set. Wt. 136 lbs. . . . $79.98
1 N M2824—Chairs only. Wt. each 14 lbs. Each $10.00. . . . . In pairs, Each $9.50

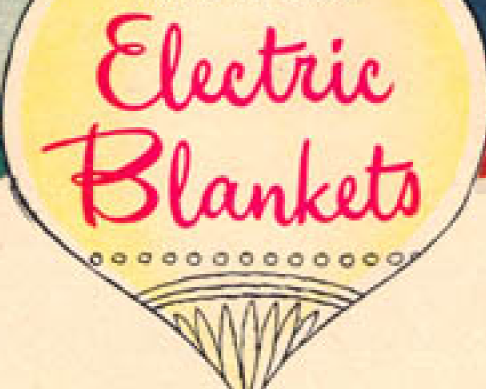


With Dual Control or Single Control



Lovely Gift Storage Box, ready for your Christmas ribbon!





With DUAL CONTROL . . each sleeper chooses his or her own warmth

With SINGLE CONTROL . . you get same warmth over entire bed

With luxurious 100% Wool Face, 75% Wool Body and 5-Year Guarantee

A 4-STAR Feature and a Grand Gift! Here is gentle soothing warmth without weight of heavy covers. This one blanket is all you ever need. **DIAL** your warmth . . **FLIP** a switch . . then **R-E-L-A-X.** The warmth you choose is maintained regardless of weather.

Compare Wool Content! Few electric blankets sold elsewhere offer more than 25% Wool. Our 4-Star Feature Blankets look better, feel softer, last longer . . **because the 100% Wool Face** retains its soft fluffiness for washing after washing . . **because the 75% Wool and 25% Cotton Body** has extra strength . . **because the piece-dyed colors** stay brighter than ordinary yarn-dyed colors. Washable with care by hand or in machine.

Full 5-Year Guarantee against defects and moth damage both! If this blanket fails within 5 years, we will replace it with a brand new one, charging you only 1/60th of the current selling price for each month you have had it.

New Gray Plastic Control Case with easy-to-read slanted face and illuminated "Glo-Lite" Dial. Costs only 2c a night for current. For any 110–120-volt AC only. With cord.

SAFE . . can't overheat. Your choice of 11 separate warmths. Fully UL approved.

Twin Bed Size with Single Control

$32.90 Cash — $3.50 Down

Size 66x84 in. Uses 140 watts. Shipping weight 8 pounds.

34 N 07002—Valley rose
34 N 07003—Pacific Blue
34 N 07004—Sage green
34 N 07028–Sunshine yellow
34 N 07029—Cherry red
34 N 07030—Mint green

Full Bed Size with Dual Controls

$39.90 Cash — $4.00 Down

Size 72x84 in. Uses 180 watts. Shipping weight 10 pounds.

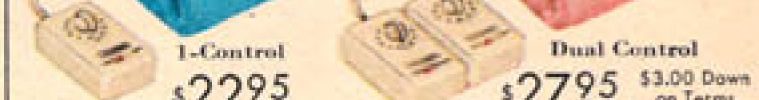
34 N 07037—Valley rose
34 N 07038—Pacific blue
34 N 07039—Sage green
34 N 07040–Sunshine yellow
34 N 07041—Cherry red
34 N 07042—Mint green

Full Bed Size with Single Control

$34.90 Cash — $3.50 Down

Size 72x84 in. Uses 180 watts. Shipping weight 9 pounds.

34 N 07005—Valley rose
34 N 07006—Pacific blue
34 N 07007—Sage green
34 N 07031–Sunshine yellow
34 N 07032—Cherry red
34 N 07033—Mint green



1-Control $22.95 Cash

Dual Control $27.95 Cash — $3.00 Down on Terms

Harmony House 25% Wool Electric Blankets

Guaranteed One Year. Same fine electrical construction as our finest Harmony House Electric Blankets at left, but 25% Wool, 25% Cotton and 50% Rayon, with matching 6-inch bound Rayon-Satin ends.

Choice of Eleven Heats. Full Bed Size only (72x84 in.). Washable with care, in washer or by hand. UL approved. 180 watts. For any 110–120-volt AC only. With Pilot Light, "On-Off" switch and cord.

SINGLE CONTROL. Gives same gentle, soothing warmth over entire bed. Shpg. wt. 8 lbs. $22.95

34 N 07012—Valley rose
34 N 07013—Pacific blue
34 N 07018—Cherry red
34 N 07019—Mint green

DUAL CONTROLS. Each sleeper chooses warmth for his half of bed. Shpg. wt. 10 lbs. $27.95

34 N 07022—Valley rose
34 N 07023—Pacific blue
34 N 07024—Cherry red
34 N 07025—Mint green

See page 353 for Easy Terms

Chenille Embroidered

TOWEL SETS



Dark Green with White | Rose with White | Blue with White | Sunshine Yellow with White

3-piece Towel Set $2.85

Striking design . . luscious colors . . exquisite chenille embroidery pattern on good quality cotton terry. So smart, so useful. Bath Towel is 20x40 inches, Hand Towel 15x25 inches, Washcloth 12x12 inches. Washfast. *Please be sure to state color* white with red flower, or dark green, rose, blue, Sunshine yellow with white flower. Gift boxed.

96 N 3540—Shipping weight 1 lb. 13 oz. . 3-piece set $2.85

Fingertip Towels 3-piece Set Gift boxed $1.75



Expect admiring "Oh's" and "Ah's" when guests see these 11x18-in. cotton terry towels with chenille embroidered roses. Hemmed sides, fringed ends. *State washfast color* wine, blue, gold, dark green or pink. Shpg. wt. 1 lb.

96 N 3528—3-piece set $1.75

CHILDREN'S GIFT TOWELS



"Farmyard" Animal Set $2.95

New 6-piece set with cunning farm animals hand screen printed on good, white cotton terry. A different animal on each of 3 Hand Towels 16x25 in. and 3 Washcloths 11½x11½ in. Prewashed for soft finish. Washfast colors. Gift boxed. Order several.

96 N 3538—Shpg. wt. 1 lb. 10 oz. . . . . 6-piece set $2.95

2-pc. Circus Set 95c



Cute kiddie towel set. Hand Towel 16x27 in. and Washcloth 12x12 in. have hand screen printed circus pictures in washfast colors. Good quality, white cotton terry. Boxed. Shipping weight 13 ounces.

96 N 3523. . . 2-piece set 95c



GIFT BOXED CHENILLE BATH MAT SETS



FINE WARM BLANKETS

J Choice of 3 Popular Styles



LEISURE ROBE

K $9.95



With Zipper Case

BATH TOWEL and BATH MAT SETS

Glamour for the bathroom . . years of thrifty use. Gift boxed for gracious giving

SHOWN ON OPPOSITE PAGE

Solid Color 3-pc. Set

[A] A delight to any homemaker . . . so pretty, so practical—and such a thrifty price. Clear, fresh solid color terry with self-color drop terry border. Bath Towel 20x40 in., Hand Towel 15x26 in., washcloth 12x12 in. *State color* sky blue*, or Harmony House Cherry pink, Malibu coral, Mint green or Sunshine yellow. Gift boxed. Washfast. Shpg. wt. 1 lb. 11 oz.
96 N 3533 . . . . 3-pc. set $1.95

Fingertip Towel Set

[B] Probably the most useful towel there is! Smart, colorful, guest hand towel, shaving towel, or use for placemats at the table. Good quality cotton terry. Hemmed sides, fringed ends. *Need no ironing!* Washfast. Six 11x18-in. towels—one each of Sunshine yellow, Cherry pink, Malibu coral, Dawn gray, Pacific blue, Dark Mint green. Boxed. Shpg. wt. 1 lb. 7 oz.
96 N 3532 . . . . 6-pc. set $1.95

5-pc. Border Stripe Set

[C] Such a big gift for so little money! Five-piece set of fluffy, sturdy cotton terry . . . one Bath Towel 20x40 in., two Hand Towels 15x26 in., two Washcloths 12x12 in. Beautiful, washfast pastel colors with attractive dobby border in striking contrasting color. *State Harmony House color* Malibu coral, Mint green, Federal gold, or Pacific blue. Beautifully boxed. Shpg. wt. 2 lbs. 5 oz.
96 N 3544 . . . . 5-pc. set $2.95

4-pc. Floral Border Set

[D] Truly a gift to give proudly. Generous-size Bath Towel 22x44 in., Hand Towel 16x28 in., two Washcloths 12x12 in. Our finest quality cotton terry . . . firm woven . . . washfast. Towels have hemmed ends, selvage sides . . . Washcloth edges overcast. *State color* Green*, Blue*, Marigold*, or *Harmony House* Malibu coral, or Victorian wine. Boxed. Shpg. wt. 2 lbs. 1 oz.
96 N 3554 . . . . 4-pc. set $3.85

6-pc. Solid Color Set

[E] Lovely pastels! Fluffy, thirsty. Better quality cotton terry with self-tone mercerized dobby border. Set consists of two 22x44-in. Bath Towels; two 15x26-in. Hand Towels with selvage sides, hemmed ends; and two 12x12-in. Washcloths. Washfast. Gift boxed. *State color Harmony House* Federal gold, Cherry pink, Pacific blue or dark green*. Shpg. wt. 3 lbs. 2 oz.
96 N 3559 . . . . 6-pc. set $4.85

6-pc. "His" and "Hers" Set

[F] For the married couples on your list . . . each has a personal gift with this "His" and "Hers" Set. Embroidered on white better Cotton Terry. Washfast. Two 22x44-in. Bath Towels, two 16x28-in. Hand towels. Two 12x12-in. Washcloths. Boxed. *State embroidery color Harmony House* Deep Mint green, deep Cherry pink, dark Pacific blue, gold* or red*. Shpg. wt. 2 lbs. 15 oz.
96 N 3549 . . . . 6-pc. set $4.98

* Indicates NOT a Harmony House Color

BATH MAT—LID COVER GIFT SETS

Solid color Chenille

[G] Looks so luxurious . . costs so little. Soft, fluffy cotton chenille mat 18x34 in. has fringe border. Latex treated canvas backing resists skidding. Standard-size lid cover. Wash separately. Boxed. *State Harmony House color* Cherry red, dk. Mint green, Malibu coral, Pacific blue or Sunshine yellow. Shpg. wt. 2 lbs. 2 oz.
96 N 2874 . . . . 2-pc. set $2.92

Multicolor Floral

[H] Gay, colorful, garden-like floral. Better cotton chenille on heavy canvas backing. High pile border accents rich-looking mat 21x36 in. Standard-size lid cover. Washable. Boxed. *State Harmony House color* Pacific blue, Malibu coral, Mint green, Sunshine yellow, or Victorian wine. Shipping weight 2 pounds 13 ounces.
96 N 2912 . . . . 2-pc. set $3.92

BLANKETS, LEISURE ROBE . . $6.49 TO $15.98

Heart-warming gifts . . smartly boxed

[J] **Part Wool, All Wool blankets** . . . Choose from 3 fine fiber blends.
Part Wool Blanket. 10% wool, 60% rayon, 30% cotton. Core thread construction for longer life. 5-in. acetate satin binding. Wash with care. *State Harmony House color* Colonial blue, Sage green, Cherry red, Sunshine yellow, Tuscan rose or Mint green. Boxed.
96 N 08514—Weighs 2¾ lbs. 72x84 in. Shpg. wt. 5 lbs. 14 oz. $6.49

100% Wool. Deep fleecy nap . . strong underweave . . luxurious. Long-fibered wool gives firmer body, thicker nap. 6-in. acetate satin binding. *State Harmony House color* Colonial blue, Valley rose, Sage green, Cherry red, Mint green, or Sunshine yellow. Boxed.
96 N 08114—Weighs 3 lbs. 72x84 in. Shpg. wt. 6 lbs. $10.39

95% Wool, 5% Nylon. Stronger, thicker, warmer, no extra weight. Nylon in warp leaves more wool for deeper nap. Launderite treated for best washability. 8-in. acetate satin binding. *State Harmony House color* Colonial blue, Sunshine yellow, Aquamarine, White or Tuscan rose. Boxed.
96 N 08154—Weighs 3¾ lbs. 72x90 in. Shpg. wt. 6 lbs. 12 oz. $15.98

[K] **100% Wool Leisure Robe with Zipper Plastic Case.** Our finest robe, 50x70 in. including fringe. Weighs 2 lbs. *State robe color* green, blue, or red.
96 N 08779—Maroon Case 16x12½x2½ in. Shpg. wt. 2 lbs. 15 oz. $9.95

Order your Christmas gifts now . . . pay later on Sears Easy Terms



6-pc. Washcloth Set

Such a lot of gift for so little money! 6 lovely, fluffy, colorful cotton terry washcloths. Beautifully packaged for giving in window box. You'll want several sets at this low price of 95c. Washcloths 12x12 inches come in *assorted Harmony House colors;* two each in Chartreuse and Malibu coral; one each in blue* and Dawn gray. Attractive colors for any bathroom. Shipping weight 10 ounces.
96 N 3514 . . . . 6-pc. set 95c

2-pc. Towel Set

Here's a gift that's sure to be a hit, at a price that's kind to any budget. Just think . . . only 95c for a beautiful 20x40-in. Bath Towel *and* a 12x12-in. Washcloth. Thrifty cotton terry in smart clear colors with contrasting woven border. Gift packaged in tray effect box. Washfast. *State color* blue with dk. blue, gold with brown, green with dk. green, pink with dubonnet (not *Harmony House* colors). Shpg. wt. 15 oz.
96 N 3516 . . . . 2-pc. set 95c

Wool . . Down Filled COMFORTERS—DUST RUFFLE



[A] **100% Wool Filled Comforter** . . extra long, about 68x86 in. finished size. Filled with 3 lbs. of new 100% colored wool. Covered in lovely acetate satin. Finished weight about 5 lbs. Reversible, two-color combination. *State Harmony House color* Victorian wine with Dawn gray, Spice brown with Federal gold, dk. Mint green with Federal gold or Pacific blue with Valley rose.
96 N 01812—Shipping weight 6 pounds 8 ounces . . . . Each $10.88

[B] **Down Filled Comforter.** 1⅜ lbs. of 100% all new gray duck down! Cover, down-proof acetate satin. Fancy stitching, corded edges. Finished weight about 3¾ lbs., finished size about 68x80 in. Reversible, two color combination. *State Harmony House color* Pacific blue with Valley rose, dk. Mint green with Chartreuse, Spice brown with Eggshell*, Victorian wine with Dawn gray.
96 N 01819—Shipping weight 5 pounds 4 ounces . . . . Each $24.88

[C] **Ever-glaze Chintz Dust Ruffle.** Full gathered flounce 18-in. deep on three sides. Muslin top fits under mattress. Cut corners. *State color* Pacific blue, Valley rose, dk. Mint green, Sunshine yellow, Spice brown, White. Shpg. wt. 2 lbs. 4 oz.
96 N 2578—Twin bed size . . . . $4.88 96 N 2579—Full bed size $4.88

* Indicates not a Harmony House color



COMBED PERCALE SHEETS, 'CASES

to make her linen closet a treasure chest of beautiful bedding

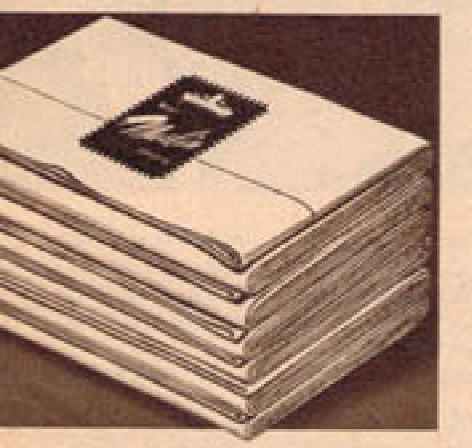
[A] **Better Quality Harmony House White Combed Percale Sheets and Pillowcases.** Here's a gift to be enjoyed 365 days of the year. So sleek, so soft, so silky smooth to sleep on. Lighter, easier to launder . . . less expensive to have laundered than muslin. Entirely woven of "combed" yarns, only the longest, most durable fibers are used. 190 threads per square inch after washing. Breaking strength exceeds specifications of the American Standards Association. 5/16-inch selvages. Luxurious 4-inch hem at one end, 1-inch hem at the other. Sizes before hemming. Cellophane wrapped in pairs.

Bed Size	Size	Catalog No.	Shpg. Wt. Pr.	2 for
Twin or ¾	72x108 inches	96 N 6972	3 lbs. 1 oz.	$5.30
Full Bed	81x108 inches	96 N 6982	3 lbs. 7 oz.	5.90
Full, Extra Wide	90x108 inches	96 N 6992	3 lbs. 12 oz.	6.50
Pillowcase	42x38½ inches	96 N 6941	11 oz.	1.22
Pillowcase	45x38½ inches	96 N 6944	11 oz.	1.42

[B] **Our Best Quality Harmony House Combed Percale Sheets and Pillowcases.** Give the gift of the greatest sleeping luxury . . . exquisitely fine, soft and lustrous Best Harmony House White Sheets. Our highest thread count, 210 threads to every square inch after washing. Firm, tight weave for years of luxurious wear. Weight 4 ounces per square yard . . . light, easy to launder. Tape selvages 5/16-inch wide—extra threads for durability. Sheets have 4-inch hem at one end, 1-inch hem at the other. Why not get some for yourself as well as for gifts? Sizes before hemming. Cellophane wrapped in pairs.

Bed Size	Size	Catalog No.	Shpg. Wt. Pr.	2 for
Twin or ¾	72x108 inches	96 N 7672	3 lbs. 2 oz.	$8.38
Full Bed	81x108 inches	96 N 7682	3 lbs. 8 oz.	9.18
Full, Extra Wide	90x108 inches	96 N 7692	3 lbs. 12 oz.	9.98
Pillowcase	42x38½ inches	96 N 7641	10 oz.	1.98
Pillowcase	45x38½ inches	96 N 7644	11 oz.	2.14

BEST HARMONY HOUSE MUSLIN



$2.45 Each in lots of 2 81x108 inch size

Low Midfall Sale prices repeated on our finest, heaviest bleached white muslin. 81x108 in. sheet in big Catalog *was $2.65 each.* Fine, smooth weave, lustrous finish. 148 threads per square inch after washing. Weight, breaking strength exceed specification DDD-S-281a for Class "A" Muslin. Sturdy tape selvages 5/16-inch wide. Three-inch hem at one end, 1-inch at the other.

Bed Size	Size	Catalog No.	Shpg. Wt. Pair	2 for
Single Size	63x99 inches	96 N 7261	3 lbs. 2 oz.	$4.06
Twin or ¾	72x108 inches	96 N 7272	3 lbs. 11 oz.	4.54
Full Bed	81x99 inches	96 N 7281	3 lbs. 14 oz.	4.54
Full Bed	81x108 inches	96 N 7282	4 lbs. 2 oz.	4.90
Full, Extra Wide	90x108 inches	96 N 7292	4 lbs. 8 oz.	5.47
Pillowcase	42x36 inches	96 N 7240	11 oz.	96c
Pillowcase	45x36 inches	96 N 7243	13 oz.	1.09
Pillowcase	Size to fit 17x24-in. Foam Rubber Pillows	96 N 7245	10 oz.	1.09



FANCY SHEET and PILLOWCASE SETS

Gifts to make a homemaker's heart happy

. . . you know she wants them—every proud homemaker would. They look so luxurious . . . elegant enough for a trousseau, but sturdy enough for every day. Modestly priced, too!

SHOWN ON OPPOSITE PAGE

Good Muslin Pillowcase Sets $1.29 Pair

Charming, colorful for Christmas giving. Snowy white muslin printed in attractive, washfast colors. Hemstitched hems. Pillowcases 42x36 in. Cellophane wrapped in pairs.

[A] **Roses in full bloom** printed in gorgeous shades of blue or rose with harmonizing colored hem. So fresh and sweet looking! *Be sure to state blue or rose hem color.*
96 N 7840—Shipping weight pair 11 ounces. . . . . Pair $1.29

[B] **"His" and "Hers."** New, original variation of a favorite theme . . . printed in small, bright tulips. Makes smart, crisply tailored pattern.
96 N 7839—Shipping weight pair 11 ounces. . . . . Pair $1.29

Children's "Frosty" Pillowcase Less than 75c Each in lots of 2

[C] **"Frosty the Snowman."** For all the kiddies on your list. So cute and appealing . . . all-over print of the children's favorite, Frosty. Each cellophane wrapped.
96 N 7830—Shipping weight each 6 ounces. . . . . Each 79c. . . . 2 for $1.49

Better Pillowcase Sets

Richly embroidered Dramatically boxed **$1.85** Pair

Exquisite, delicate hand loomed embroidery looks like real hand work. Finer woven muslin, 42x36 inches. Washfast. Smart box with cellophane window, carrying handle. Shpg. wt. of pair 15 oz.

[D] **Colorful floral design** on Sunshine yellow. A striking gift. Hemstitched hems.
96 N 7869. . . . . Pair $1.85

[E] **"Mr." and "Mrs."** White. Thread drawn hems look like hand hemstitching.
96 N 7863. . . . . Pair $1.85

[F] **"His" and "Hers,"** pink hemstitched hems add smart color accents.
96 N 7864. . . . . Pair $1.85

[G] **Opening rose** delicate embroidery on white 'case. Thread drawn hems.
96 N 7861. . . . . Pair $1.85

Best Pillowcase Sets

Finest Quality Muslin Smart Window Gift Box **$2.25** Pair

De luxe in every respect . . . finest white muslin, so soft and smooth—hand loomed embroidery with richer detail. Elegant gifts for year around enjoyment. 42x36 inch size. Washfast colors. Shpg. wt. of pair 1 lb. 8 oz.

[H] **"His" and "Hers,"** deftly combined with floral sprays. Fancy scalloped, embroidered hem. *State color* yellow or pink.
96 N 7873. . . . . Pair $2.25

[J] **Dainty floral spray** . . . spring-like blossoms and buds in dainty embroidery. Trim zig-zag embroidered hem. White.
96 N 7882. . . . . Pair $2.25

[K] **Appliqued rose,** surrounded by tiny, embroidered buds. Thread drawn hems look like fine hand hemstitching. White.
96 N 7884. . . . . Pair $2.25

SHEET-PILLOWCASE GIFT ENSEMBLES

Muslin . . luxurious-looking, long-wearing

One sheet, two pillowcases **$4.49 to $4.85** 3-pc. Set

What woman wouldn't want her linen closet stocked with these beautiful sheets and pillowcases. Look so elegant, yet wear so well because they're made of smooth, sturdy, firm-woven Harmony House Good Quality Muslin. Sheets have tape selvages. Washfast, of course. Handsomely gift boxed.

[L] **Maderia-type** embroidery on snowy white pillowcases only. 42x36-in. Sheet 81x99-in. Hemstitched hems.
96 N 7817—Shipping weight 3 lbs. 3 oz. . . . . . . 3-pc. Set $4.49

[M] **"His" and "Hers"** embroidered in rich detail on 2 pillowcases 42x36-in. with scalloped hems. Sheet 81x99-in. has scalloped hem only. *State embroidery color* blue or yellow
96 N 7823—Shipping weight 3 lbs. 3 oz. . . . . . . 3-pc. Set $4.85

[N] **Pretty Pastels.** Luxury size sheet 81x108-in. Pillowcases 42x36-in. *State Harmony House color* Mint green, Sunshine yellow, Tuscan pink or Pacific blue.
96 N 7824—Shipping weight 3 lbs. 5 oz. . . . . . . 3-pc. Set $4.85

Lustrous Percale

Set of one sheet two pillowcases **$7.45**

[P] **Glorious roses,** buds and full blooms printed on Harmony House better quality combed white percale. Tape selvage . . . 4-in. hem on one end, 1-in. on other. Sheet 81x108-in., pillowcases 42x38½-in. Gift boxed. Shipping weight 3 lbs. 2 oz.
96 N 7826. . . 3-pc. Set $7.45

[R] **Pillowcase Set.** Two 42x38½-in. 'cases. Same pattern, color as above. Gift boxed. Shpg. wt. 1 lb. 4 oz.
96 N 7897. . . . . . Pair $2.75

LOVELY PASTEL SHEETS, PILLOWCASES

Sturdy Muslin

ONLY **$2.55** Each, in lots of 2 72x108 in.

[S] For only pennies more than you'd pay for similar quality white muslin sheets, enjoy luxury of pastel sheets. Firmly woven—134 threads per sq. in. after washing. 3-in. hem at one end; 1-in. at other. Washfast. *State Harmony House color* Sunshine yellow, Mint green, Tuscan pink or Pacific blue. Cellophane wrapped.
96 N 6772—Twin size 72x108 in.
Shpg. wt. for two 3 lbs. 8 oz. . . . . 2 for $5.10
96 N 6782—Full bed size 81x108 in.
Shpg. wt. for two 4 lbs. . . . . 2 for 5.50
96 N 6740—Pillowcases 42x36 in.
Shpg. wt. for two 14 oz. . . . . 2 for 1.16

Silky Percale

ONLY **$3.29** in lots of 2 72x108 in.

[T] No wonder these beautiful Pastel Percales are so popular for deluxe gifts at Christmas and all through the year. Fine, smooth texture. 190 threads per sq. in. after washing. 4-in. hem at one end; 1-in. at the other. Washfast. *State Harmony House color* Tuscan pink, Pacific blue, Chartreuse or Sunshine yellow. Cellophane wrapped.
96 N 7472—Twin size, 72x108-in.
Shpg. wt. for two 3 lbs. 1 oz. . . . . . 2 for $6.58
96 N 7482—Full bed size, 81x108-in.
Shpg. wt. for two 3 lbs. 7 oz. . . . . . 2 for 7.18
96 N 7440—Pillowcases, 42x38½-in.
Shpg. wt. for two 11 oz. . . . . 2 for 1.58

Order your Christmas gifts early on Sears Easy Terms, see page 353

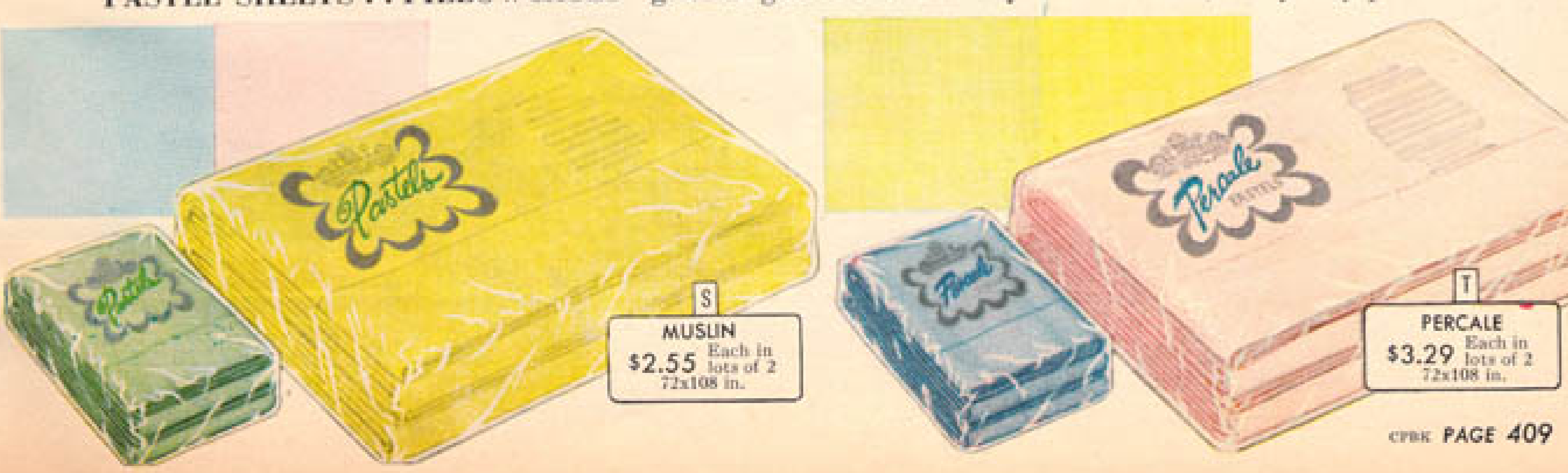


Elegant MUSLIN SHEET—PILLOWCASES SETS

PERCALE



PASTEL SHEETS . . PILLOWCASES—gifts of guest room luxury at Sears low, every-day prices



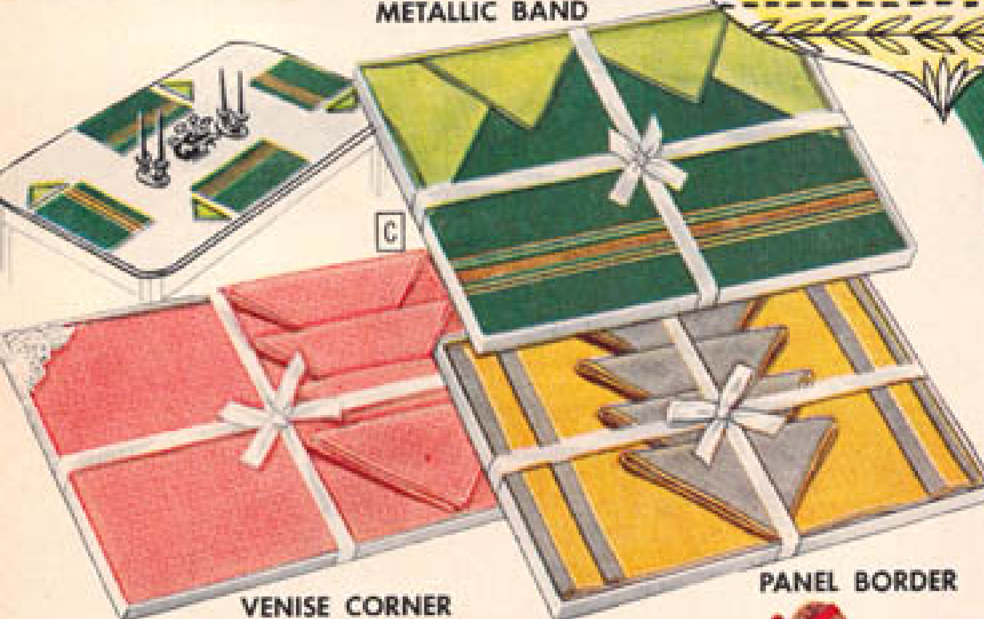
HOLIDAY Table Settings



A Poinsettia Print . . as low as $2.79



B Luncheon Set . . as low as $7.95 7 colors below





All Sets come in these 7 Harmony House Colors

C Butcher Rayon Place Mat Sets

Same quality you usually see for dollars more

We made extensive comparisons but found no Butcher Rayon Sets selling below $4.98 $2.88 Set



YOUR CHOICE $1.00 Each Any 3 for $2.75



YOUR CHOICE $1.59 Each Any 2 for $2.90



Luxury Pillowcases

Embroidered by hand!
Hemstitched by hand!
Pair only $2.33

Holiday Table Settings



ILLUSTRATED ON OPPOSITE PAGE

Poinsettia Print Cloths $2.79 51x51 in. Table cloth

[A] *Cheerful as a greeting card!* Brings the spirit and sparkle of Christmas right to your table. Hand screened print on fine spun rayon and cotton fabric. *Red and green on white.* Napkins sold separately. Washfast. Hemmed.

Size about	Catalog Number	Shipping weight	Price
Cloth 51x51 in.	136 N 2997M	1 pound 4 ounces	Boxed, Each $2.79
Cloth 51x69 in.	136 N 2990M	1 pound 12 ounces	Boxed, Each 3.89
Cloth 60x79 in.	136 N 2991M	2 pounds	Boxed, Each 4.98
Cloth 60x88 in.	136 N 2992M	2 pounds 4 ounces	Boxed, Each 5.98
Cloth 60x106 in.	136 N 2993M	2 pounds 8 ounces	Boxed, Each 6.98
Cloth 60x118 in.	136 N 2998M	2 pounds 12 ounces	Boxed, Each 8.59
Napkins 16x16 in.	136 N 2994M	12 ounces	6 for 2.49

Butcher Rayon sets a sparkling, colorful table

Luncheon Set $7.95 5-pc. Set   Place Mat Set $2.88 8-pc. Set

Luxurious, linen-like Butcher rayon is soft, lustrous. Washable. Special finish cuts shrinkage. Purled edges. Priced unbelievably low—Sears cut production costs, passed savings on to you! Boxed. *All sets come in 7 Harmony House colors shown on opposite page* Chartreuse, Victorian wine, Federal gold, Mint green, Victorian pink, Aquamarine, Spice brown.

[B] **Metallic Band Luncheon Sets.** Newest fashion in modern dining—a border of non-tarnishable gold color metallic braid. *State color listed above.*

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price
52x 52 in.	4 each 18x18 in.	136 N 6300	1 lb. 8 oz.	5-pc. set $7.95
52x 72 in.	6 each 18x18 in.	136 N 6301	1 lb. 14 oz.	7-pc. set 10.95
65x 84 in.	8 each 18x18 in.	136 N 6302	2 lbs. 6 oz.	9-pc. set 14.95
65x104 in.	12 each 18x18 in.	136 N 6303	3 lbs. 2 oz.	13-pc. set 18.95

[C] **8-pc. Place Mat Sets in 3 styles.** *We believe this quality would ordinarily cost you $4.98.* 4 mats (abt. 12x18 in.), 4 napkins (abt. 13x13 in.).
Venise Corner. Dainty white lace motif on colored mat. *7 mat colors above.*
Metallic Band. Rich, non-tarnishable gold color metallic braid stitching. Napkins in contrasting colors. *7 mat colors shown on opposite page.*
Panel Border. Napkins in Harmony House Dawn gray with appliqued panel borders in *7 colors.*
136 N 6144—Shpg. wt. 1 lb. 4 oz. *State mat style name, and color*....... Set $2.88

$1.00 GIFTS

Any 3 for $2.75

[D] **Pot Holder Sets.** Novelty hangers similar to illustration. 3 padded cotton pot holders (ea. about 5x6 in.) in assorted patterns. *State predominating color* green, red or blue. Shpg. wt. 10 oz.
136 N 6865G...... 4-piece set $1.00

[E] **3-pc. Apron Set.** White plastic apron, overall pocket of clear plastic has hand painted design. 2 quilted cotton pot holders in colorful assorted patterns. Pocket is handy for clothespins, too. *State color* red, green or blue.
136N6858G–Wt. 5 oz..3-pc. set $1.00

[F] **Card Table Cover.** Quilted, taffeta-like plastic, cotton padded. Scalloped edges. Mitered, elastic corners for better fit. Abt. 30x30 in. Clean with a damp cloth. *State Harmony House color* Mint green, Pacific blue, Tuscan wine.
136N6122G–Shpg.wt.10oz.Ea. $1.00

[G] **Sissy Doll.** 1 cotton print towel abt. 16x30 in.; 1 cotton dish cloth about 12x15 in.; one metal pot cleaner. Ribbon tied.
136N6840G–Shpg.wt.12oz.Ea. $1.00

[H] **Guest Towels.** Washfast Indian Head cotton. You get two 12x 20-in. towels in one style (*no choice*). *State color* Harmony House Federal gold, Victorian pink, Chartreuse, also blue frost*, emerald green*, flamingo*. Neatly boxed.
136N6123G–Shpg.wt.8oz. 2 for $1.00

[J] **5-piece Kitchen Set.** 2 open-mesh dish cloths, 1 knit utility cloth, 1 heavy knit pot holder (all cotton), set of 4 plastic measuring spoons. Cellophane packaged.
136N6827G–Wt.12oz. 5-pc. set $1.00

* *Not Harmony House colors*

$1.59 GIFTS

Any 2 for $2.90

[K] **Cotton Kitchen Set** in 4-section plastic cutlery tray. Includes 3 open-mesh dish cloths, 1 knit scrub cloth, 2 heavy knit pot holders in *red multicolor.* Shipping weight 1 pound 8 ounces.
136 N 6828G........ 7-piece set $1.59

[L] **8-pc. Cotton Crash Place Mat Set.** Purl-stitch edges. 4 mats (about 11¾x17¾ in.); 4 napkins (about 11½x11½ in.). Washable. *State Harmony House color* Dawn gray mats, Cherry red napkins; Mint green mats, Chartreuse napkins; Sunshine yellow mats, Spice brown napkins.
136N6137G–Wt. 12 oz.. 8-pc. set $1.59

[M] **"Magic" Plastic Mats** make bright festive table settings. Stick to walls, windows without tacks, tape or glue. Simply rub surface with cloth. Won't curl. 16-in. diameter. *State choice of Santa or Wreath pattern.*
136 N 6109G—Wt. 14 oz... 4 for $1.59

[N] **8-pc. Cork Place Mat Set.** Handsome gift, saves hours of laundering—wipes clean. Repels moisture, can't warp, curl. Assorted printed patterns. *Red multicolor.* Four 12x16¼-in. mats; four 4¾-in. diameter coasters. Neatly packaged.
136 N 6102G—Wt.1 lb.8 oz.. Set $1.59

Pillowcases $2.33 Pr.

[P] **Hand Embroidered Pillowcases,** *not machine embroidered.* Intricate blue-white design embroidered by native Puerto Rican women—*experts at needlecraft.* Hemstitched. Soft, snowy-white cotton. Assorted patterns. Fits pillows about 20x26 in.
136 N 6100—Shpg.wt.1 lb.. Pair $2.33



Elegance for her Table

Imported Irish Linen Tablecloth Sets

GOOD $13.50 9-pc. Set   BETTER $15.75 9-pc. Set   OUR BEST $19.50 9-pc. Set

Good Damask. 117 threads per sq. in. Hemmed. *White.* Patterns similar to illustration. Gift boxed.

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price
66x 86 in.	8 each 20x20 in.	136 N 2618	3 lbs. 2 oz.	9-pc. set $13.50
66x104 in.	12 each 20x20 in.	136 N 2619	4 lbs. 3 oz.	13-pc. set 17.50

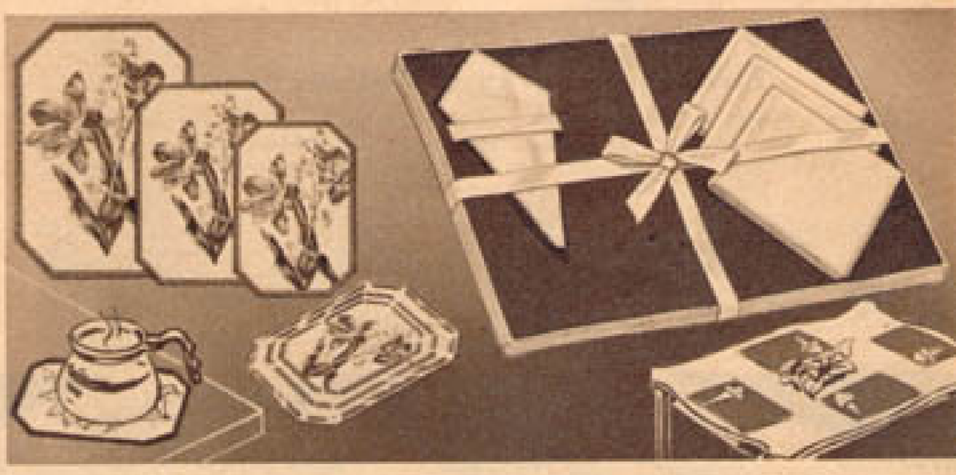
Better Double Damask. 154 threads per sq. in. Rich, luxurious, woven to give years of service and beauty. Rolled hems. *White.* Patterns similar to illustration. Gift boxed.

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price
70x 88 in.	8 each 22x22 in.	♦136 N 2606Y	3 lbs. 4 oz.	9-pc. set $15.75
70x106 in.	12 each 22x22 in.	♦136 N 2607Y	4 lbs.	13-pc. set 21.00
70x124 in.	12 each 22x22 in.	♦136 N 2608Y	4 lbs. 10 oz.	13-pc. set 25.50

Our Best Double Damask. 164 threads per sq. in. A cloth that *belongs* with beautiful china and glassware. Woven to give a lifetime of faithful service. Satin-like sheen is permanent. *Hand* hemmed. *White.* Patterns similar to illustration. Gift boxed.

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price
66x 84 in.	8 each 22x22 in.	♦136 N 2611Y	3 lbs. 6 oz.	9-pc. set $19.50
66x102 in.	12 each 22x22 in.	♦136 N 2612Y	3 lbs. 14 oz.	13-pc. set 25.95
66x120 in.	12 each 22x22 in.	♦136 N 2613Y	4 lbs. 2 oz.	13-pc. set 28.95

♦ Shipped from Chicago. Order, pay postage from your nearest mail order house.



Hot Dish Pad Set

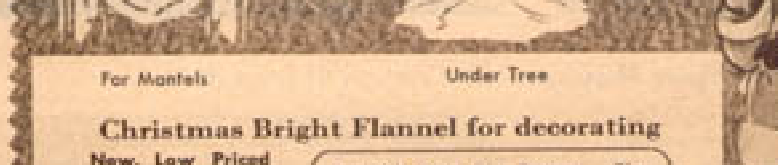
65c 3-pc. Set

Protects from heat, wet. Multicolor designs similar to illustration. Chipboard center, water-repellent leather-grained paper cover; suede-like base. One each 5x7 in; 6x8 in; 7x10 in.
136N6911–Wt. 15 oz. Set 65c

8-pc. Washfast Place Mat Set

$1.88 8-pc. Set

Linen-like Indian Head cotton. 1% shrinkage. Loop napkin holder. Four 12x18-in. mats, four 12x12-in. napkins. *All Harmony House colors except Flamingo. State mat color* Federal Gold mat with Spice brown napkins, Chartreuse with Mint green, Mint green with Federal gold, Victorian wine with Aquamarine, Victorian pink with Spice brown, Flamingo red with Chartreuse.
136 N 6143—Shipping weight 8 oz..... 8-pc. set $1.88



For Mantels   Under Tree

Christmas Bright Flannel for decorating

New, Low Priced Cotton Flannel. Washfast. 36 in. wide. *State* red or white. Shipping weight yd. 5 oz.
36 N 4237
Yard.......... 42c

Butterick Santa Suit Pattern. Size Medium: 6⅝ yds. 35-in. *State chest size* Small (34–36), Medium 38–40), Large (42–44), extra-large (46–48).
39N8246—*Postpaid* (Wt. 2oz.) 48c





.. and they'll dine on many a happy holiday with Harmony House Best Cotton

LACE TABLECLOTHS

Light and dark ecru color shaded design resembles hand-embroidered Madeira Cutwork!







Luxurious Lace gives 24-hour beauty

Elaborate designs, rich texture makes this our finest quality. *Has precious look of rare old lace.* Hard to muss, wrinkle or show soil. Soft, mercerized-for-luster cotton gives years of wear. Scalloped borders. Washable. *Light and dark ecru.* Matching napkins sold separately.

Size about	Catalog Number	Shpg. wt.	Price
Cloth 50x69 inches	136 N 6263M	1 lb. 10 oz.	Boxed. Each $5.95
Cloth 67x88 inches	136 N 6264M	2 lbs. 4 oz.	Boxed. Each 9.50
Cloth 67x105 inches	136 N 6265M	2 lbs. 8 oz.	Boxed. Each 10.95
Napkins 16x16 inches	136 N 6266M	12 oz.	65c each, 6 for 3.49
Scarf 17x35 inches	136 N 6267M	3 oz.	Each 1.45
Scarf 17x61 inches	136 N 6268M	5 oz.	Each 1.95

For mealtime excitement! 2-color Tablecloth Sets

A Fine cotton broadcloth. *Washfast, sanforized, mercerized. Purled edges.* Superbly tailored, up-to-the-minute style boxed sets. *Choice of 4 color combinations* dk. gray center with HH Cherry red border and napkins, HH Chartreuse center and napkins with HH Parchment brown border, HH Mint green (dk.) center with gold border and napkins, HH Victorian pink center with gray border, napkins. *State color.* HH means Harmony House color.

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price
54x 54 in.	4 each 18x18 in.	136 N 6304	1 lb. 4 oz.	5-pc. set $3.88
54x 72 in.	6 each 18x18 in.	136 N 6305	1 lb. 8 oz.	7-pc. set 4.88
60x 80 in.	8 each 18x18 in.	136 N 6306	2 pounds	9-pc. set 6.88
60x102 in.	12 each 18x18 in.	136 N 6307	2 lbs. 12 oz.	13-pc. set 8.88

She'll treasure beautifully-woven IMPORTED Linen

B Imported from Belgium—famous for exquisite table linens. Intricate Etamine weave (peasant-type open work) Napkins sold separately. Washable. Lustrous. *Ivory.*

Size about	Cat. No.	Shpg. wt.	Price
Cloth 52x52 inches	136 N 2516M	14 oz.	Boxed. Each $2.88
Cloth 52x68 inches	136 N 2517M	1 lb.	Boxed. Each 3.88
Cloth 58x78 inches	136 N 2518M	1 lb. 6 oz.	Boxed. Each 4.75
Cloth 64x84 inches	136 N 2519M	1 lb. 8 oz.	Boxed. Each 5.39
Cloth 64x104 inches	136 N 2520M	1 lb. 14 oz.	Boxed. Each 7.39
Napkins 16x16 inches	136 N 2521M	12 oz.	6 for 2.19



Our Best Rayon and Cotton Damask Sets

Truly rare buys at these reduced prices. Glistening beauties *imported from Switzerland.* Skillfully made of rich rayon and soft, durable cotton yarns. Weighty weave is smooth and firm. Launders like new. More pattern, more lavish luster than many higher-priced cloths. Hemmed. Washable. Matching napkins. Boxed. *Color* ivory. Luxury Gifts.

Cloth about	Napkins	Catalog No.	Shpg. wt.	Was	Price
64x84 in.	8 ea. 17x17 in.	136 N 2718	3 lbs. 3 oz.	$13.95	9-pc. set $9.95
64x104 in.	12 ea. 17x17 in.	136 N 2719	4 lbs. 4 oz.	19.95	13-pc. set 13.95

Impress her with expensive-looking Cotton Damask

Snowy-white beauties mercerized for *extra* luster and strength. Permanent "Basco" finish keeps fabric *lintfree.* Handsome woven-in chrysanthemum pattern. Napkins sold separately.

Size about	Cat. No.	Shpg. wt.	Price
Cloth 52x52 inches	136 N 2405M	1 lb. 2 oz.	Boxed. Each $2.69
Cloth 52x68 inches	136 N 2406M	1 lb. 8 oz.	Boxed. Each 3.65
Cloth 64x84 inches	136 N 2400M	1 lb. 15 oz.	Boxed. Each 4.45
Cloth 64x108 inches	136 N 2401M	2 lbs. 2 oz.	Boxed. Each 5.95
Cloth 72x90 inches	136 N 2403M	2 lbs. 3 oz.	Boxed. Each 5.95
Cloth 72x108 inches	136 N 2404M	2 lbs. 10 oz.	Boxed. Each 7.35
Napkins 18x18 inches	136 N 2402M	8 oz.	6 for 2.45



GOOD QUALITY high loop Cotton Rugs

Buy any THREE RUGS and Save 10%

A wise Santa will treat his *favorite* ladies to one of their favorite gifts—a bit of beauty for the home! These richly colored, toe-tempting cotton rugs are wonderful for gift giving . . . wonderful for keeping, too! They'll brighten dark corners, lighten whole rooms. (Where else can you get an actual 9x12-ft. rug for such a tiny price?) Thick, deep loops are actually 1¼ in. long, and are firmly anchored to heavy duck back.

Back is latexed, grips floor and is skid-resistant. No slipping or sliding! Order two or more rugs—for *one* striking gift. Washable. See actual colors in your Big Winter Catalog.

Harmony House colors (A) Dark Mint green, (B) Dawn gray, (D) Sunshine yellow, (E) Light Mint green, (G) Tuscan rose, (H) Pacific blue (med.); also (C) burgundy, (F) Ivory white.
State color A, B, C, D, E, F, G, H.

37 N 4390M—Size about 24x36 in. Shpg. wt. 1 lb. 14 oz. *Mailable*. . $1.85
37 N 4391M—Size about 24x45 in. Shpg. wt. 2 lbs. 6 oz. *Mailable*. . . $2.85
37 N 04392M—Size about 30x54 in. Shpg. wt. 4 lbs. *Mailable*. $3.95
37 N 04393M—Size about 4 x 6 ft. Shpg. wt. 7 lbs. *Mailable* $8.25

ROOM SIZES: (A) Dk. Mint green, (B) Dawn gray, (G) Tuscan rose, (H) Pacific blue (med.). *State color A, B, G, H.*
37 N 04394M—Size about 6 x 9 ft. Shpg. wt. 15 lbs. *Mailable* $18.50
37 N 04395LM—Size about 9 x 12 ft. Shpg. wt. 31 lbs. $32.95

BETTER QUALITY low loop Cotton Rugs

- BETTER QUALITY—more closely woven, with lustrous, low pile cotton loops
- FINER 4-PLY YARNS—mean richer colors with more sparkle and more "life"
- "HARD TWIST"—means much greater wear, much easier cleaning, and less linting

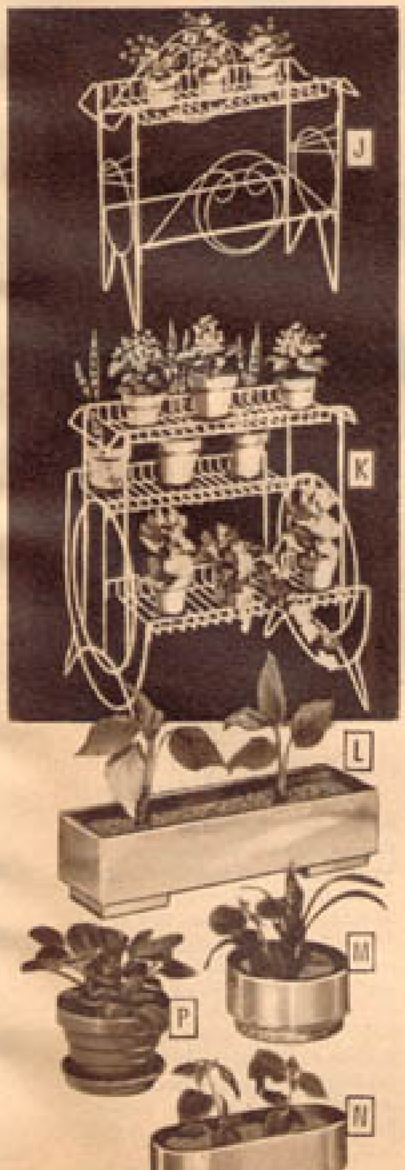
It's Christmas magic! The way any one of these 11 radiant rug colors will brighten the holidays—and add sparkle to rooms the whole year through! (See actual colors in our Mid-season Fall Book.) These rugs are longer wearing and easier to clean than most cottons—because they're made with low, "hard twisted" loops. This keeps them springy, makes them easier to vacuum, and more resistant to matting. Made with finer yarns than rugs at left, and are 34% heavier. Skid-resistant back. Wash, vacuum, or dry clean.

Add one or more Cotton Rugs to your Christmas Easy Terms order, and pay the easy way! Details on page 353. *Harmony House colors* (FF) Dark Mint green, (LL) Malibu coral (flamingo), (MM) Dawn gray, (RR) Spice brown, (SS) Tuscan rose, (TT) Light Mint green, (VV) Sunshine yellow, (WW) Cherry red, (XX) Pacific blue, (YY) Chartreuse; also (ZZ) Ivory white.

Please state color FF, LL, MM, RR, SS, TT, VV, WW, XX, YY, ZZ.

37 N 4850M—Size about 24x36 in. Shpg. wt. 2 lbs. 7 oz. *Mailable*. $3.59
37 N 4851M—Size about 24x45 in. Shpg. wt. 3 lbs. *Mailable* $5.35
37 N 04852M—Size about 30x54 in. Shpg. wt. 5 lbs. *Mailable*. $7.95
37 N 04853M—Size about 36x60 in. Shpg. wt. 6 lbs. *Mailable*. $9.95
37 N 04854M—Size about 4x6 feet. Shpg. wt. 9 lbs. *Mailable* $15.50

Gifts for your "Green Thumb" Friends



Ornamental Flower Tables

More room to grow plants indoors and in a lovely setting. A gift that'll be a hit with every plant lover. Beautifully designed and sturdily made of steel. Enameled white. Can be brought outdoors in summer for they're rust resistant. 1⅜-inch guard rails keep flower pots secure. Easily set up; no nails or screws. Plants not incl.

[J] **1-shelf Flower Table.** Roomy 10x 20-in. shelf. Overall 24x12x24 in. **$2.80**
71 N 2045—Shipping weight 5 lbs. 8 oz. $2.80

[K] **Our largest 3-shelf Flower Table** gives 6 sq. ft. more space for plants. Three 10x20-in. shelves; offset to give head room to tall plants. Overall 20x20x24 in. **$7.65**
71 N 02102L—Shipping weight 12 lbs. $7.65

Solid Brass and Copper Planters

Will bring oh's and ah's from lucky recipient on Christmas morning. Lacquered outside for lasting beauty and finished inside with corrosive-resistant paint so soil acids won't mar.

[L] **Double-footed Solid Brass Planter** in satin-finish brass. Stunning as table centerpiece, or on mantel, television or window sill.
71 N 2180—12x3½x3½ in. Wt. 1 lb. 8 oz. **$4.65**
71 N 2181—15x3¾x4 in. Shpg. wt. 2 lbs. . . $5.75
71 N 2182—18x4x4 in. Shpg. wt. 2 lbs. 9 oz. 6.99
71 N 2183—24x4x4 in. Excellent size for picture window planter. Wt. 3 lbs. 10 oz. . **$7.95**

[M] **Round Brass Planter.** Delightful conversation piece for cocktail, end tables. Bright-finish brass; embossed floral motif base.
71 N 2186—3½x5½-in. diam. Wt. 1 lb.. . . **$2.79**

[N] **Two-Tone Copper and Brass Planter.** Satin-finish copper; filigree brass footing.
71 N 2184—9¾x4x3 in. high. Wt. 1 lb. 2 oz. **$3.95**

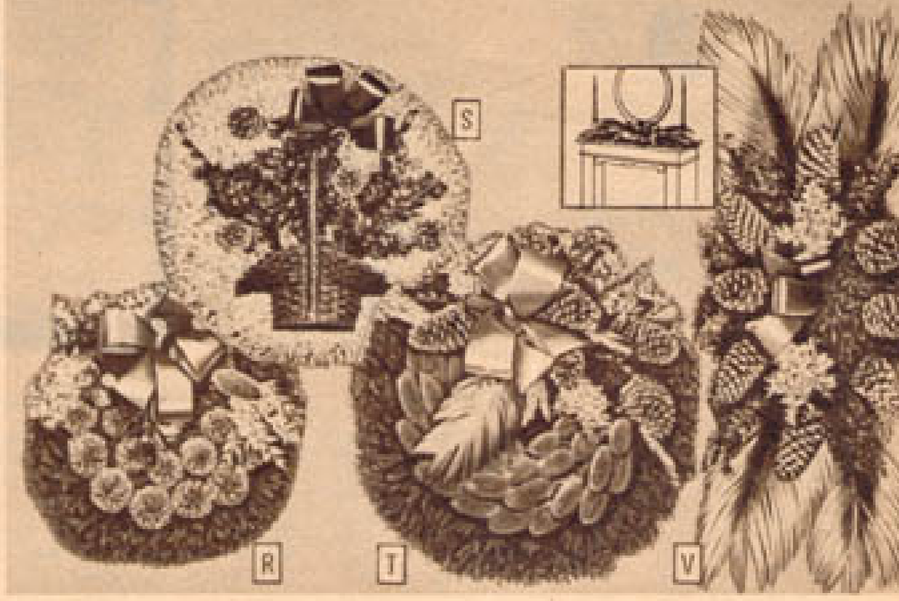
Sub-watering Plastic Planters

[P] New squatty size proven best for sub-watering. Grand for African Violets. Rot-proof, absorbent fiber-glass wick feeds water from attached saucer to roots as needed. Mixed modern decorator colors. Plastic. 3½ in. deep.
71 N 2166—4½-in. diam. Wt. 1 lb. 8 oz. 6 for **$1.85**
71 N 2165—5½-in. diam. Wt. 2 lbs. . . . 6 for $2.45

Plants not included with any of above planters

For Holiday Home Decor . . For Memorials

Christmas Wreaths and Sprays



Ornamental WREATHS . . deck your doors and windows

Treated with preservative for wintry outdoor as well as indoor use. Decorated with bright red bow. Metal tripod back gives support if used as cemetery memorial.

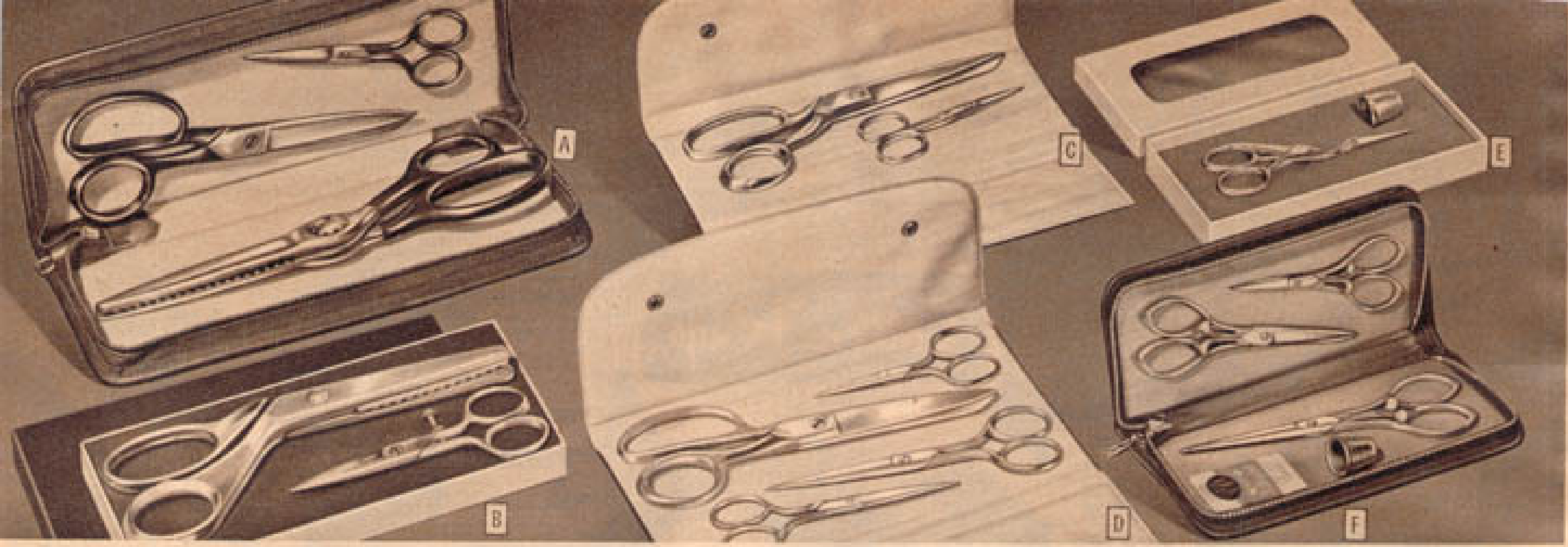
[R] **Red Pine and Green** **$2.19** **Lyco Wreath** adorned with frosted thistles, red and white ruscus and assorted grasses. Grand for yuletide home decoration or for memorial tribute.
71 N 09501—15 in. across. Shpg. wt. 3 lbs. $2.19

[S] **White Wreath** **$3.29** **with Red Basket.** Beautiful and different. Red woven basket filled with assorted grasses, frosted cones vividly set off white frosted lyco wreath.
71 N 09415—18 in. across. Shpg. wt. 4 lbs. $3.29

[T] **Red Thistle and Green** **$4.59** **Lyco Wreath** trimmed with clusters of frosted cones, cycas, ruscus, and assorted grasses. Charming design as fitting for memorials as for holiday home glamour.
71 N 09430—20 in. across. Shpg. wt. 5 lbs. $4.59

Decorative SPRAYS for centerpieces and memorials

[V] **Double-end, Silver-green Cycas Spray.** Artistic arrangement of frosted loblolly cones, red and white ruscus and frosted pine needles on a bed of green lyco. Finished off with big red bow. For use indoors or out as decoration for home during yuletide season or memorial for grave adornment. **$3.59**
71 N 09441—32 inches long. Shipping weight 5 pounds. $3.59



GIFT SETS OF SCISSORS FOR DRESSMAKING, HOME SEWING OR EMBROIDERY

[A] **Craftsman 3-pc. Pinker Set . . . Leather Case.** The gift for the professional dressmaker or woman who sews for her home and family. Craftsman—our finest—pinking shears for light or heavy fabrics. Mirror bright stainless steel blades never tarnish, patented ball and socket joint for smooth action. 9 in. long. Plus 7-in. straight trimmer with special lock nut and 4⅗ in. needlepointed embroidery scissors. Finest high carbon steel blades precision ground and accurately fitted. All with black enameled handles. Red genuine leather case with zipper closing. The set with a scissors for every need.
25 N 5241—Shpg. wt. per set 1 lb. 4 oz. . . . . **3-piece Set $12.38**
25 N 5205—Pinker only. Clear plastic top box. Shpg. wt. 1 lb. $5.65

[B] **Hearthside 2-piece Pinker Set.** Every woman who sews needs a set. Pinker cuts light or heavy fabrics. Cuts pattern outlines accurately. "Mesh tooth" type surgical steel blades. One-piece aluminum frame and handles. 7⅗ inches long. Buttonhole scissors easily set; just open blades to length desired and turn screw. Numbers etched on blade ⅛ inch apart. Cuts buttonholes to 1¼ inch. Bright finished steel. Just the thing for mother, grandmother and Aunt Sue.
25 N 5202—Shipping weight 12 oz . . . . **2-piece boxed set $6.69**
25 N 5201—Shipping weight 6 oz. Pinker only. Boxed $4.89
25 N 5194—Shipping wt. 4 oz. Buttonhole Scissors only 1.98

[C] **Dunlap Nickel-plated 2-pc. Set. . .** Plastic snap case. Our lowest price dressmaker set makes a wonderful gift for any woman who sews a lot or only a little. 7-in. bent handle dressmaker shears and 3⅗-in. needlepointed embroidery scissors. Full nickel-plated with hot forged carbon steel blades. Precision ground for lasting keen edge. Comes in a beautiful red leather-grained plastic case with ivory color moire plastic lining and snap closing.
25 N 5212—Shipping weight 7 oz. . .2-pc. set **$4.50**

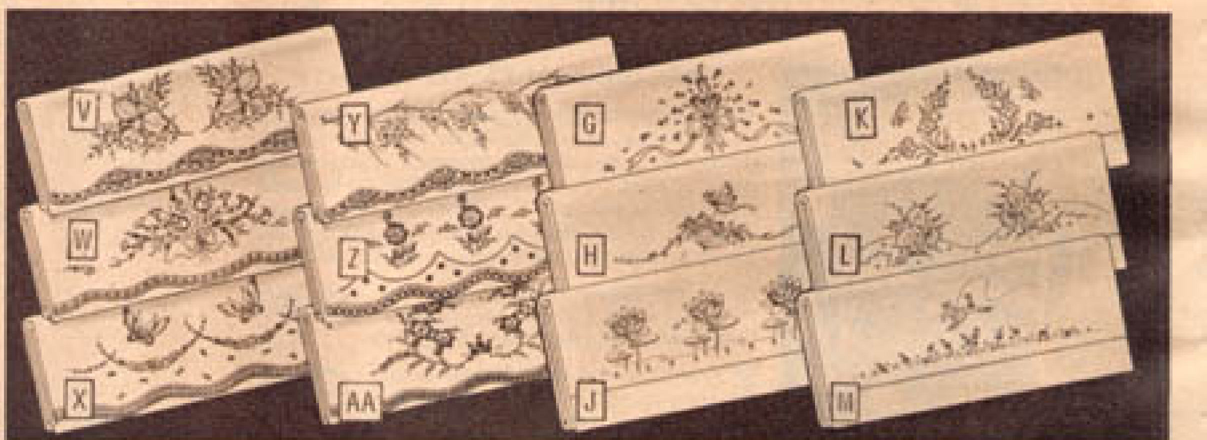
[D] **Craftsman Gold-plated 4-pc. Set. . .** Plastic snap case. If she thrills to owning beautiful things, yet wants them practical, too, this is the gift for her. 7-inch straight trimmer with special lock nut for perfect alignment, and three needlepointed embroidery scissors (5⅗, 4⅗ and 3⅗ in. long). Gold-plated handles; nickel-plated hollow ground blades are finest high carbon steel, precision ground for long-lasting keen edges. Red leather-grained plastic case with ivory color plastic moire lining and snap closing.
25 N 5228—Shipping weight 10 oz. .4-pc. set **$10.63**

[E] **2-pc. Stork Scissors-Thimble Set.** Here's a gift sure to please any woman and costs little to give. Scissors resemble flying stork with bill forming the blades. Gold-plated handle, nickel-plated needlepointed blades. 3⅗ in. long. Gold-color metal thimble, size 7–8, fits most women. Comes in a pretty gift box with transparent top. Order several today and cross off several names from your Christmas shopping list.
25 N 5256—Shipping wt. 2 oz. . . . . Set **$1.98**

[F] **Gold-plated 4-pc. Embroidery Set.** For the woman who knows and enjoys beautiful things. Three needlepointed embroidery scissors (5⅗, 4¼ and 3⅗ inches long), with gold-plated handles in a beautiful etched rose pattern. Nickel-plated blades of hot forged carbon steel, precision ground. Gold-color metal thimble, size 7–8, fits most women. Genuine red leather case with zipper closing. Give her the gift she'll prize for years.
25 N 5264—Shipping wt. 6 oz. .4-pc. set **$8.50**







Stitcher

[N] Magic stitcher simplifies and speeds sewing. Sews with lock stitch. Hems, bastes, appliques, tailor-tacks, smocks. Holds full spool of sewing thread. Sewing machine needle included. Plastic body. Shpg. wt. 4 oz.
25 N 5162 . . **$2.95**

Twin Girls

[P] Stamped pillowcases of white cotton (128 threads per sq. in.). Completely made up with skirt and ruffle of twin girls of washfast colored percale. Just add a few embroidery stitches. Instructions. *About* 42x32 in. *State skirt color* maize (yellow) or pink.
25N4230–Shpg. wt. pr. 11 oz.
Pair $2.12 **Save 34c** 2 prs. $3.90

Stamped Pillowcases . . all patterns in white . . some in pastel colors

White Tubing. Closely woven cotton with 140 threads per sq. in. Hemstitched for lace or crochet edging (not incl.). *About* 42x32 in.

[V] Orchids
[W] Bowknot Bouquet
[X] Butterfly Border
[Y] Fruit Blossoms
[Z] Periwinkle Border
[AA] Star Flowers

25 N 4212—*State pattern letter.* Instructions.

Shpg. wt.	Save over pair	Price
11 oz.		Pair $1.89
1 lb. 4 oz.	20c	2 prs. 3.58
2 lbs. 6 oz.	76c	4 prs. 6.80

White Cotton. 140 threads per sq. in. 3-in. hemstitched hem. Finished except embroidery. *Abt.* 42x32 in.

[G] Tulips
[H] Parasol
[J] Water Lily
[K] Floral Spray
[L] Orchid
[M] Poodle

25 N 4225—*State pattern.* Instructions.

Shipping weight	Save over 2 pairs	Price
1 lb. 4 oz.		2 prs. $2.36
2 lbs. 6 oz.	52c	4 prs. 4.20

Pastel Colors. Same as 25 N 4225 at left but (G), (H), (J), (K), on washfast pastel colors. Each pattern only in color listed. Instructions.

[G] 25 N 4226—Tulip on maize (yellow)
[H] 25 N 4227—Parasol on green
[J] 25 N 4228—Water lily on pink
[K] 25 N 4229—Floral Spray on blue

Shpg. wt.	Save over pr.	Price
11 oz.		Pair $1.38
1 lb. 4 oz.	10c	2 prs. 2.66
2 lbs. 6 oz.	72c	4 prs. 4.80



Nylon or Cotton Loops, Loom

Nylon Loops. *State color* white, red, lt. gray, med. yellow, med. blue, lt. green. Mat instructions.
Shpg. wt. six, 14 oz. 6 for 12 for
25N4352-2-oz. package $1.50 **Save 50c** $2.50

Loom and Loop Kit. Metal loom weaves about 6-in. squares, hook. 2 pkgs. asst. cotton loops. Shpg. wt. kit 1 lb. 4 oz. Kit 2 kits
25 N 4350—$1.19 **Save 38c** $2.00

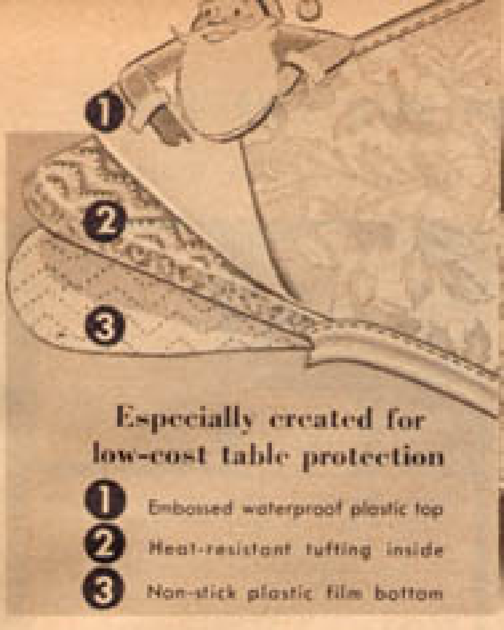
Cotton Loops Only. *State color* white, dark blue, red, medium green, yellow, black, assorted.
25 N 4346—5-oz. pkg. makes about 5 squares.

Shpg. wt.	Save over lots of 4	Price
1 lb. 8 oz.		4 for $1.17
2 lbs. 5 oz.	17c	6 for 1.58
4 lbs. 8 oz.	66c	12 for 2.85



Quilting Frame

Hearthside Improved Quilting Frame. Special dowel construction with metal joints and metal clamp on sliding cross braces adjusts working surface from 3x4 ft. to 7x8 ft. Special metal clamps keep frame steady, lock it at height or angle you prefer. Work sitting or standing. Stand of 1¹³⁄₁₆x3-inch pine, frame of 1⅗ in. hardwood dowels. Smoothly finished; treated to resist warping. Easy to assemble or take apart for storage. Instructions included. Shipped freight or express.
25 N M5528—Wt. 20 lbs. **$7.98**





PROTECT YOUR TABLE WITH LOW-COST TABLE TOPPERS

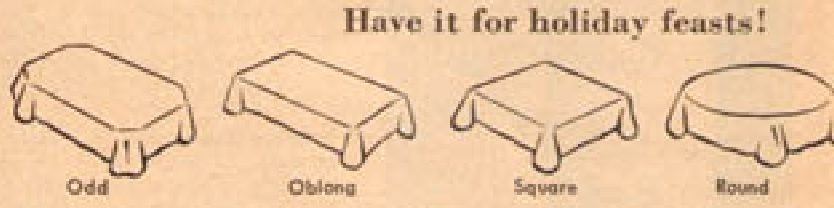
- Sears Laboratory made rigid tests on these pads for waterproofness, heat resistance, protection of table finish
- Only this modern-day miracle of plastic and ingenious design could bring you so many features at such little cost

At last—a lightweight, pliant cover for your table at a wonderful low price! Here is an easy-to-clean, easy-to-store Plastic Table Topper that will fit all table shapes. Folds away in a drawer when not in use. It's waterproof to protect your tables from spilled foods; heat resistant so hot dishes leave no mark. Flexible and soft draping. Top layer of embossed plastic. Bottom layer of non-stick plastic fiber. Inner layer is cotton padding. Inner and bottom layers are quilted together for maximum service. Triple stitched bound edges. Made to last—yet cost only a fraction of the price of custom-made rigid pads.

52x52 inches $2.28

Catalog Number	Size	Shipping weight	Price
25 N 3767	52x52 inches	2 pounds	$2.28
25 N 3768	52x70 inches	2 lbs. 8 oz.	2.98
25 N 3769	52x90 inches	3 pounds	3.56

Fits any shape table —order now Have it for holiday feasts!





Set of 2 $2.59

Set of 2 $2.99

$2.99 Each

Gifts of Color and Comfort for the Home—Lovely Sofa Pillows Gift-tied Sets, or plump Kapok-filled Button Pillows

Pair of Button Pillows. Luxuriously made of shimmering Sweetheart acetate Satin. Knife edge with matching self-covered button in center. Reversible . . . identical on both sides. Soft cotton filling for perfect comfort. Tied with ribbon and Christmas ornament . . . an eye-appealing pair. Each 17x17 inches. *State* hunter green (dark), red or wine. Shipping weight set of 2, 4 pounds.
25 N 4428............Set of 2 for $2.59
Save 40c.............2 Sets (4) for 4.78

New! Set of 2 reversible pillows in a smart geometric design. Rich rayon and cotton damask, handsomely tailored to add glamour to any room, comfort to leisure hours. Trimmed in matching color cord-welt. Plumply filled with soft cotton. Tied with ribbon. Size 17x17 inches. *Please state color* wine, gold or hunter green (dark). Shipping weight set of 2, 4 pounds.
25 N 4429........Set of 2 for $2.99
Save 40c.............2 Sets (4) 5.58

Choose our best Kapok filled Button Pillow for a gift of luxurious comfort or for colorful dress-up to your own home. Lovely moire acetate taffeta cover is styled with matching button and a large 2½-inch curved flange. Reversible (both sides alike). Kapok filling keeps pillow light, fluffy. 19x19 inches. *Please state* Hunter green (dark) or red.
25 N 4430—Wt. ea. 2 lbs. Ea. $2.99
Save 40c...........Buy 2 for 5.58



Foam Latex Pillow—Removable Cover in Harmony House Colors

Pillow Form. Soft, resilient; holds its shape and never needs fluffing up. Washable. Size 16x16x5 in. Shpg. wt. ea 1 lb. 10 oz.
25 N 4458—Each $5.25 *Save $1.00*..2 for $9.50

Removable Zip-Closed Cover in Harmony House Colors. Bark texture cotton. Fits pillow form above. Just change the cover to make pillow a bright addition to any decorating scheme you choose. *State Harmony House color* Dawn gray, Mint green, Spice brown, Victorian wine; (not HH) chartreuse, and lipstick red. Shipping wt. each 10 oz.
25 N 4457—Each $1.85 *Save 40c*....2 for $3.30

Easy-fitting Scuffs

[A] **Women's Cotton Chenille Scuffs.** Foam rubber insole, imitation leather outsole. Elastic sling back. *State* copen (med.) blue, deep red, aqua blue. *State* small (4–5½); med. (6–7½) large (8–9½). Shpg. wt. pair 6 oz.
25 N 3742—Pair $1.19...2 Prs. $2.19

[B] **Denim Scuffs with white cotton terry lining.** Cord ankle tie. 1-in. foam rubber platform; rubber outsole. *State* red, blue (med.) or green. *State* women's size small (4–5½); med. (6–7½); large (8–9½). Shpg. wt. 14 oz.
25 N 3876...............Pair $2.49



Triangle Pillow

Specially designed for comfort. Triangle pillow can be used 6 ways to assure adequate support and leisure comfort. Ideal for TV-viewing, lounging or reading in bed. Makes an especially thoughtful gift. Cotton filled pillow is covered in provincial style cotton twill prints. Cord trim. Size 17x17x14 inches. *State* predominating color wine or dark green. Shpg. wt. each 2 lbs.
25 N 4433..............Each $1.99
Save 40c..............Buy 2 for 3.58

Send your orders in regularly and receive your Sears catalog regularly







Repeat Sale: Garment Rack, plus 12 Hangers

Harmony House Rack with top shelf, side hooks for purses, etc. Holds up to 50 garments, 4 pair shoes. For home, office or clubroom. Bright-plated tubular steel. Rubber tipped feet. 66½ in. high, 38 in. wide.

[A] **Combination Offer.** Rack plus 12 hangers (see (B) below). Shpg. wt. 12 lbs.
25 N 06882—*Would cost $10.01 separately*.... *Save 62c now*.... Complete $9.39
25 N 06872—Garment Rack only (no hangers). Shipping wt. 10 lbs... Each 8.25

[B] **Combination Suit Hangers.** Waxed wood top bar; metal drop bar; spring clips for skirts, trousers. 16 in. wide. Shipping weight set 1 pound 12 ounces.
25 N 6950—Set of 6 for 98c........ *Save 20c*.......... Buy 2 sets (12) for $1.76



Improved Wood Chests

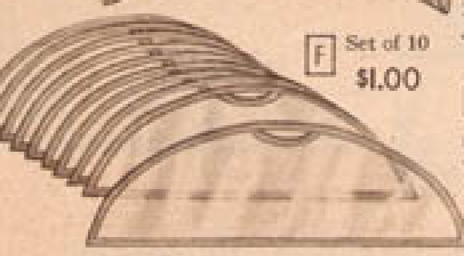
Carefully selected solid hardwood frames, veneer panel ends. Ideal for lingerie, linens, sewing needs, baby clothes. Serve as lamp tables or night stands. Mortise and tenon joints. Reinforced with glue blocks. Shipped fully assembled, ready to use.

[C] **5-drawer Chest.** *State finish* walnut or maple. 31⅝x15⅝x14 in.
25 N 07251L—Shpg. wt. ea. 27 lbs.
Ea. $14.39... *Save $2.00*... 2 for $26.78

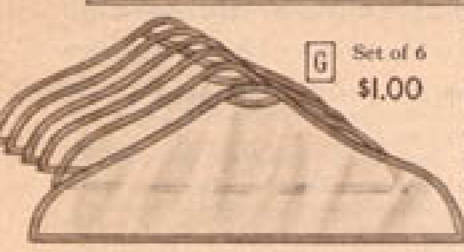
[D] **4-drawer Chest.** *State finish* walnut or maple. 26⅝x15¾x14 in.
25 N 07250L—Shpg. wt. ea. 21 lbs.
Ea. $12.39... *Save $1.80*.. 2 for $22.98



[E] **New! Quilted Plastic-covered Hangers.** Rich looking, yet practical. Strong wooden hangers covered in washable quilted plastic fabric. Plastic covered hook, plastic ribbon bow trim. 16 in. wide. Gift card included. Shpg. wt. set 11 oz. *State* wine or green.
25 N 6685.......... Set of 5 for $1.00
Save 22c........ Buy 2 sets (10) for 1.78



[F] **Set of 10 Shoulder Covers.** Protect shoulders and collars of garments from dust, dirt. Extra transparent lightweight plastic so you can see garments you want at a glance. Clean with a damp cloth. Approx. 7x21 inches. Ass't'd color binding. Shipping wt. set 5 oz.
25 N 6529.......... Set of 10 for $1.00



[G] **New! Set of 6 Shoulder Covers.** Extra large size, shaped to fit men's or women's suits, jackets. Heavy plastic fabric for long wear, transparent so you can select garments quickly. Clean with a damp cloth. Clear with assorted color binding. Approx. 23x9 inches. Shipping weight set 6 ounces.
25 N 6526.......... Set of 6 for $1.00



Enjoy year-around washday ease with Trouser Creasers

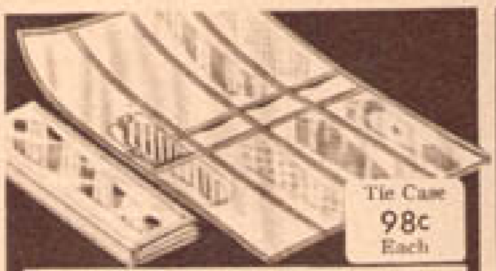
The busy housewife will save time, work and money the year-round with Hearthside Creaser-Dryers, our best quality. *They eliminate ironing.* Give a sharp crease to men's, women's and children's wash trousers, slacks, work pants. Rust-resistant metal frames. Automatic spring opening. Instructions included.

25 N 06895—**For adults' sizes and for children's sizes 10 and up.** 35 in. long. Shipping weight 2 pairs 3 lbs.
2 prs. $1.47... *Save 26c*... 4 prs. $2.68

25 N 06897—**Fits children's sizes 2 to 9.** Shipping weight 2 pairs 2 lbs.
2 prs. $1.35... *Save 31c*... 4 prs. $2.39

BRIGHT GIFT IDEAS FOR THE HOME

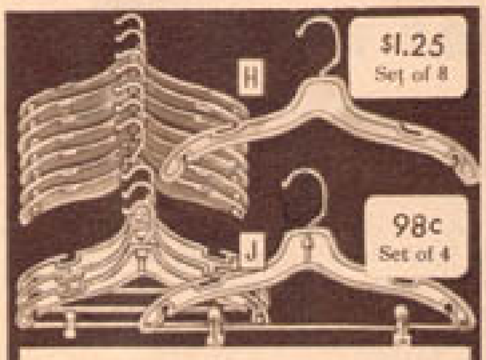
To Add Storage Space . . to Lighten Her Work



New! Transparent Plastic Tie Case. Ideal for his use at home or on trips. Keeps ties clean, neat, unwrinkled. Fold ties around cardboard inserts, place in pockets of case. Folds to only 5x14 in. Assorted color bindings. *Open size* 28x20 in. Shpg. wt. ea. 10 oz.
25 N 6534...... Each 98c...... 2 for $1.78

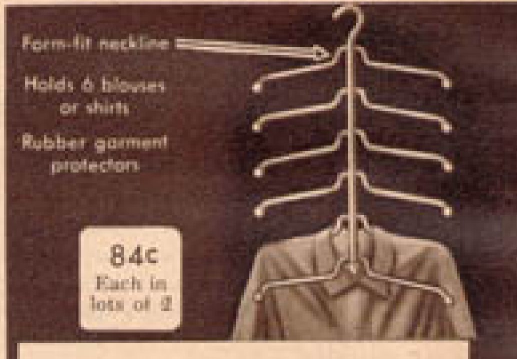


Handy "Reach-it" Stool. Sturdy .. lightweight. Use it to reach shelves in closet, pantry, storeroom, etc. Ideal for children's use, too. Bright-plated strong steel with black non-skid rubber tread covering on top. 12x10x11 inches.
25 N 6805—Wt. 3 lbs. 12 oz.... Each $2.49



[H] **Women's Plastic Dress or Blouse Hangers.** Swivel hook. *State* amber, red, crystal clear. Shipping weight set 1 lb. 8 oz.
25 N 6936—17 in. wide. Set of 8 for $1.25
Save 52c.......... Buy 2 sets (16) for 1.98

[J] **Combination Plastic Dress or Suit Hangers.** 2 adjustable spring clips. *State* amber, red, crystal clear. Shpg. wt. set 14 oz.
25 N 6935—17 in. wide. Set of 4 for 98c
Save 17c............ Buy 2 sets (8) for $1.79



Blouse or Shirt Rack. Multiple rack saves space in your closets. Each holds 6 men's shirts or 6 blouses. Free-swinging arms make it easy to use. Rubber tipped arms prevent blouses from slipping. Bright-plated steel wire frame. About 24x16 inches. Can be used as laundry-drying rack. Shipping weight each 1 pound 2 ounces.
25 N 6989.................... Each 98c
25 N 6939—*Save 28c*.... Box of 2 for $1.68

LAUNDRY DRYING AIDS . . BATHROOM ACCESSORIES



Bathtub Rack . . Doily Stretcher

[K] **Indoor drying ,is no problem with this specially designed rack.** Fits right over bathtub or hangs from shower rod or towel bar. 27 feet of drying space for everything from sheets to lingerie. Folds to just 24x19 in. Strong bright-plated metal rack has rubber covered feet, hanging hooks. Wt. ea. 5 lbs.
25 N 06894—Ea. $2.79 *Save 60c*.. 2 for $4.98

[L] **Improved Doily Stretcher.** Stretches and shapes all styles and sizes. Has star, rectangular, round and square designs. Guide lines printed on both sides of Masonite Presdwood board so you can use both sides at same time. Approximately 20x29 inches. 200 rust-resistant pins, instructions.
25 N 06886—Shpg. wt. 6 lbs...... Each $3.95

Shell Dryer . . Towel Holder

[M] **Sea-shell Hosiery Dryer.** "Ends bathroom clutter." Holds hose, lingerie, gloves. Strong, smooth plastic won't rust, snag or warp. Mounts on tile, enamel, plaster walls without holes. (Screws included for optional mounting). 8x8 inches. *Pearlescent colors* blue (lt.), green (lt.), yellow, black or crystal clear. Shipping weight each 10 ounces. *State color.*
25 N 6866M.............. Boxed .. Each $1.89
Save 40c........................ Buy 2 for 3.38

[N] **"Malibu" Towel Holder.** Smooth plastic; mounts on wall, handy for use. Matches 25 N 6866M, above. *State pearlescent color* blue (lt.), green (lt.), yellow or black. 6⅜x7 in.
25 N 6865M—Shipping weight each 8 ounces.
Each $1.29........ *Save 30c*....... 2 for $2.28

SPACE-SAVING HOUSEHOLD AIDS

Sewing Boxes . . . Practical Closet Conveniences



Quilted plastic-faille folding Lingerie Case. 8 pockets for hosiery, trinkets; 2 large pockets for lingerie, gloves, scarfs. Snap closing. Handy at home or traveling. 10x 12 in. when closed. *State* med. blue or wine. Shpg. wt. ea. 8 oz.
25 N 6666–Ea. $1.55 *Save!* 2 for $2.78



Set of 2 transparent plastic Hat Boxes. Sturdy fiberboard lids covered in rich faille-plastic. Fiberboard bottoms. Sizes in set 13x8 in.; 12x7 in. *State Harmony House* Tuscan wine, Mint green (med.), Pacific blue (med.) Shpg. wt. 2 lbs. 8 oz.
25 N 7240.........Set of 2 for $2.93



Rayon satin 6-pocket Hose Case and 6-section Earring Case. Hose case has cotton velveteen lined zipper pocket for jewelry. Cases are hand decorated. Easy to pack in suitcase; help keep dresser drawers neat. *Please state color* green with chartreuse lining or black with fuchsia (purplish-red) lining. Gift boxed. Shpg. wt. 8 oz.
25 N 6695........Complete Set $2.89



Matched Set of rayon satin 6-section Hose Case and Sandals. Richly quilted for added beauty. Hose Case holds up to 12 pairs hose; tie closure. Sandals adjust to fit all sizes up to size 9, tie around ankle. *State color* wine with rose or dark green with chartreuse. Gift boxed. Shipping weight set 10 oz.
25 N 6696—Set $1.97...2 Sets $3.58

SEWING BOXES . . HASSOCK



Gifts for the woman who sews

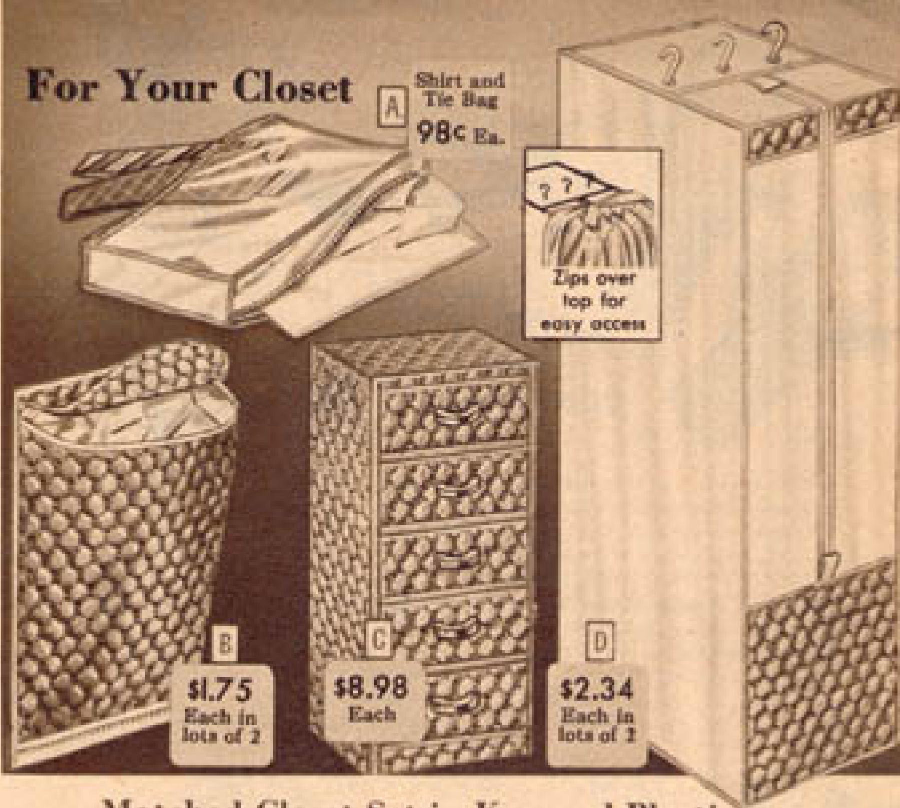
[E] **Brand new design. Spacious Sewing Bucket** covered in richly quilted taffeta-like plastic. Removable inner tray with pin cushions, sectioned plastic tray for thread, etc. Rayon cord carrying handle. Large size 12-inch diameter. 11½ inches high. *State color* hunter green (med.) or wine. Shipping weight 4 pounds.
25 N 5272.................Each $4.25

[F] **Priscilla-style Cabinet.** Two 2¾-inch deep drawers plus storage space in top of cabinet. Lower drawer has spool tray. Hinged lids. Sturdy plywood cabinet 14¾x 8¾x12¼ inches. *Please state finish* walnut or mahogany.
25 N 05269–Shpg. wt. 10 lbs. Each $6.49

[G] **New! Popular Priscilla-style Cabinet**..in extra large size. Most spacious and practical style we've seen at this low price. Plywood. Strongly constructed, yet lightweight, easy to carry. 12x11x9½ inches. *Please state finish* light maple tone or mahogany.
25 N 5270—Shpg. wt. 4 lbs....Each $3.00

[H] **Plastic fabric Sewing Hassock.** Durable Firestone Velon. Looks like rich brocade; can be wiped clean. Utility tray, roomy pocket, deep storage space. Chair high; use as extra chair, footstool, sewing machine seat. Top thickly padded with cotton. Wood and fiber frame; metal reinforcements. 18 in. high, 15½ in. sq. *State* deep rose, med. green or beige.
25 N 05273L–Shpg. wt. 15 lbs. Each $12.95

For Your Closet



Matched Closet Set in Koroseal Plastic

[A] **New! Shirt and Tie Bag** for his use at home or away. Two 16-in. zipper opening sections, one holds 3 or 4 shirts, the other holds dozens of ties. Clear Koroseal plastic. Easy to pack . . . keeps garments laundry fresh . . . everything visible. *State Harmony House color* Mint green (med.) or Tuscan wine. 17x10½x4 in. Shipping weight ea. 4 oz.
25 N 6468M—Ea. 98c *Save 18c* 2 for $1.78

[B] **Deluxe Hamper Laundry Bag.** Mounts on door or wall. Quilted Koroseal plastic faille. 29½x16½ in. Holds your personal washables, empties quickly through 16-in. bottom zip-opening. Top rod. *State Harmony House color* Mint green (med.) or Tuscan wine. Shpg. wt. ea. 10 oz.
25 N 6469M—Ea. $1.95 *Save 40c* 2 for $3.50

[C] **5-drawer Lingerie Chest** covered in rich Koroseal plastic faille, quilted for added beauty. Roomy drawers have handy plastic handles. Wipes clean with damp cloth. 34x15½x12 in. *State Harmony House color* Mint green (med.) or Tuscan wine. Shpg. wt. 16 lbs.
25 N 07248LM..........Each $8.98

[D] **Jumbo 16-Garment Bag.** Long 43-inch zipper goes up over top of bag for easy access to contents. Heavy Koroseal plastic. Quilted trim of plastic faille. Transparent front, sides. 3-hook top frame. 57x13¾x19½ in. *State Harmony House color* Mint green (med.) or Tuscan wine.
25 N 6460M—Shpg. wt. ea. 2 lbs.
Each $2.59 *Save 50c*.....2 for $4.68

Accessory Boxes

She'll adore these matching pieces to keep accessories clean, dresser drawers neat. Covered in washable plastic faille, richly quilted. Includes 6-section hosiery box, 13¼x4½x2¼ in.; glove box, 13½x2½x5 in.; handkerchief box, 8x8x2½ in. *State Harmony House color* Pacific blue (med.) or Tuscan wine. Shpg. wt. set 1 lb. 5 oz.
25 N 6687..........Set of 3 for $1.98



Sewing-Kit Brush

For home—office—travel. Pigskin case with zipper closure. 7½-in. brush has white plastic bristles. Zipper compartment includes 4 spools sewing thread, 5 spools darning thread (assorted colors). Buttons, needles, pins, tape, scissors. A wonderful gift for your man in service!
25 N 5265—Shpg. wt. 10 oz. Each $3.43



However they travel, they'll like car-style Harmony House Travel Bags

Our Best! Special wire top frame protects shoulders from wrinkling, has attached swivel hook for hanging in car, plane, train. Metal bar locks hangers in place. Bags fold for carrying. Identification card window. Heavy plastic fabric with super heavyweight top. Carrying handle. 20% Fed. Tax included. *Colors* brown with tan trim or red plaid with navy trim.

[J] **Suit Bag.** Holds 4 men's or women's suits. 38-in. zip front. 42x22x5 in. Wt. ea. 2 lbs. *State color.*
25N6577ME—Each $4.78 2 for $8.68

[K] **Dress Bag.** Holds 12 dresses, house-coats. 48-in. zipper. 54x22x5 in. Shpg. wt. ea. 2 lbs. 5 oz. *State color.*
25N6578ME—Each $5.39 2 for $9.68

[L] **Travel Hat Boxes** to match bags above. Sturdy fiber-board covered in heavy plastic. Carrying handle. 15½-in. diam. 6½-in. high. *State color* brown with tan trim, or red plaid. Shipping weight ea. 3 lbs. 6 oz.
25 N 7246ME—
Ea. $3.58 *Save 58c* 2 for $6.58





- New! Easy to knit Howdy Doody Kits for the young fry
- Woolly warm mittens that double as puppet toys for boys and girls
- Colorful slipper socks have sturdy lined plastic soles
- 100% Virgin Wool Worsted Yarn. Instructions. *Colors* Kelly green, skipper blue (medium), Scarlet red, dark brown. Shpg. wt. each kit 4 oz.

[A] **Clever Puppet Mitten Kit.** Includes enough yarn to knit 1 pr. Instructions for knitting sizes 2 to 7. *State color above.*
25 N 5680 .... 2 kits $1.78
Save 40c .... 4 kits 3.16

[B] **Slipper Sock Kit.** Contains enough yarn to knit 1 pair, plastic slipper soles. *State child's shoe size* small (7-8); medium (9-10); large (11-12).
25 N 5679—*State color.*
Kit $1.79 .. *Save 20c* .. 2 kits $3.38



Pin Cushion Doll

New! Lovely 8-inch doll, clad in tiered rayon satin ruffled skirt, trimmed in white net. Hand painted, composition figure. 3-in. pin cushion. Gift-packed. *Colors* rose, blue (med.), or white. Wt. ea. 8 oz.
25 N 5113—*State color* .. Each $1.20
2 for ..... $2.20   3 for 3.00

Big "Susie" Doll

She's beautifully made, all ready to stuff. Washable plastic face, yellow yarn hair. Gay chintz finish dress. Stuff with cotton or Kapok, sew up back.
25 N 4617–Wt. 12 oz.
Each $1.59; *Save 20c;* 2 for $2.98



- DOLL KITS—Crochet or Chenille—in 3 lovely styles
- Everything you need to make grand Christmas gifts

[C] **Bride or Bridesmaid Doll.** 11½-in. composition doll with eyes that open and close; eyelashes. Crochet cotton, beads, rhinestones, flowers, veil, crinoline, ribbons. *State color* white (Bride), chartreuse, or shaded colors pink, yellow and lavender.
25 N 4337—Shpg. wt. each 14 oz. Kit $2.65. *Save 50c* ...... 2 kits $4.80

[D] **Party Doll.** Crochet cotton, crinoline, ribbons, flowers. 7½-in. composition doll with sleeping eyes. White, yellow or shaded colors pink, green.
25 N 4336—Shpg. wt. ea. 8 oz. *State color.* Kit $1.65. *Save 30c* .... 2 kits $3.00

[E] **Chenille Kit.** No crocheting or sewing. Make it in ½-hour. 7½-in. sleeping eye doll. Red and white, pink and blue or rainbow.
25 N 4338—Wt. ea. 8 oz. *State color.* Kit $1.59. *Save 40c* ..... 2 kits $2.78

Make 2 Aprons

Everything needed to make these dainty aprons for gifts—or give a package to the woman who sews. Permanent finish white organdy, embroidered organdy edging, rayon ribbon. Simplicity patterns to make both of these frilly aprons.

Make them by hand or sewing machine. To use the same patterns for additional aprons, order fabric and edgings from our big Catalog. (Fits up to size 20). Shpg. wt. 10 oz.
25 N 128 ..... Pkg. $2.79



ILLUSTRATED IN FULL COLOR ON OPPOSITE PAGE

Home-brightening Gifts from SEARS CLOSET CENTER

[G] **Round 4-Shelf Bag for hats, lingerie,** purses, scarfs. Heavyweight transparent plastic. Quilted top. 42-in. zipper. 46 in. long. 13¾-in. diameter. *State color* medium blue or wine. Shipping weight each 1 lb. 8 oz.
25 N 6591—
Each $2.98 ..... *Save 67c* ..... 2 for $5.29

[H] **Our Best Skirt Rack.** Metal frame rack holds 6 skirts, slacks. Patented coil spring feature keeps skirts from sagging at center .. prevents wrinkles. Assorted color plastic top bars, clips. Approximately 20x14 in.
25 N 6997—Wt. ea. 1 lb. 12 oz.... Ea. $1.89
25 N 6967—*Save 80c* ..... Box of 2 for 2.98

[J] **Metal Clip Skirt Rack.** Hang 6 or more skirts on one rack. Metal swivel hook, plastic top bar in assorted colors. 12 metal spring clips. Approximately 16x12 inches.
25 N 6974—Shipping weight each 1 lb. 8 oz. Each $1.00 ..... *Save 22c* ...... 2 for $1.78

Richly quilted Rayon Satin Accessory Boxes. Keep dresser drawers neat. Protect contents from dust, dirt. *State color* medium blue, rose or wine. Shipping weight each 11 ounces.

[K] **Glove Box. Self cover.**
25 N 6662M—13¾x4½x2¾ in. Ea. 95c

[L] **6-section Hosiery Box.**
25 N 6661M—13¾x4½x2¾ in. Ea. 95c

[M] **Handkerchief Box with lid.**
25 N 6660M—8x8x2¾ in. ..... Each 95c

Choose any three above.
Wt. 2 lbs. *Save 27c* .... 3 boxes $2.58

[N] **Earring and Jewelry Box.** Satin lined. 8¾x4½x2¾ in. Shipping weight ea. 8 oz.
25 N 6664M—*State color above.*
Each 98c .... *Save 18c* .... 2 for $1.78

[P] **De luxe Jewel Box.** Satin lined. Holds necklaces, earrings, pins, rings. 8x8x2¾ inches. *State color above.*
25 N 6663M—Shipping wt. 12 oz... $1.69

"Clear-View" Ensemble. Lustrous "satin-like" finish heavy plastic. Bags have fully quilted fronts and tops for extra strength and beauty. "Clear-View" windows of extra transparent plastic so you can select garments at a glance. Clean with damp cloth. *State Harmony House color* Pacific blue (medium), Tuscan wine or Mint green (medium).

[R] **Jumbo 16-garment Bag.** 33-inch zipper. 57x14½x20 in. Wt. ea. 2 lbs. 2 oz.
25 N 6567M—*State color.*
Each $2.95 ..... *Save 60c* ..... 2 for $5.30

[S] **4-Suit Bag.** Men's or women's. 33-in. zipper. 42x8x20 inches. Shpg. wt. ea. 1 lb. 12 oz. *State color.*
25N6564M–Ea. $2.75; *Save 52c;* 2 for $4.98

[T] **12-pocket Women's Shoe Bag.** Reinforced with quilted strip on each pocket. Quilted back. 28x18 in. *State color.* Wt. 8 oz.
25N6566M–Ea. $1.25; *Save 32c;* 2 for $2.18

[V] **2-blanket Bag.** Quilted front. 20-in. zip. 21x23x7 in. Shipping weight ea. 6 oz.
25 N 6569M—*State color.*
Each $1.25 ..... *Save 32c* ..... 2 for $2.18

Give Beauty . . Sachets . . Boudoir Pillows, Dolls

[W] **Set of 2 Matching Petal Pajama Bags.** Use on bed as "show pillows." Assorted pastel color rayon petals. Pajamas can be inserted in opening in back. 15-in. diameter. Shipping wt. 14 oz.
25 N 6503 .... Gift Box of 2 for $1.95

[X] **De luxe Sachet Hangers.** Softly padded, scented. Covered in shirred, lustrous rayon satin. *Striking colors* chartreuse with dark green and fuchsia with black. 16½ in. wide. Gift card included. Wt. box 13 oz.
25 N 6686E—*State color* ..... Box of 2, $1.20
Save 42c ..... 2 boxes (4 hangers) 1.98

[Y] **New! Leaf Pajama Bag** . . doubles as decorative bed pillow. Fully quilted front. Lovely rayon satin. Insert pajamas through back opening. Corded edge. Gift boxed. 15x22 in. *State* green with chartreuse or wine with rose trim. Wt. ea. 1 lb. 3 oz.
25N6683—Ea. $1.85; *Save 32c;* 2 for $3.38

[Z] **Sachet Pillows.** Daintily scent lingerie, hankies. 5 separate lustrous rayon satin pillows can be refilled with your powder or perfume. *State* wine with rose or green with chartreuse. Wt. set 5 oz.
25 N 6684E .... Gift Set of 5 for $1.18
Save 38c .... Buy 2 sets for 1.98

[AA] **New! Boudoir Doll . . . the glamorous "Annabelle."** Her gown is rich acetate satin, full 108 in. flared skirt trimmed with imported French lace and multi-color rosebuds. Hand-painted face, real eyelashes. Plastic arms and shoes. Mohair wig. Adds beauty to any room. Shpg. wt. each 2 lbs. 6 oz. *State color* medium blue or rose.
25 N 4616—About 25 inches tall. Each $4.95 .... *Save $1.00* 2 for $8.90

Grand Gifts that Rate High in Convenience, Utility

[BB] **Step-Stool Shoe Shine Box.** Hand-decorated natural hardwood. Holds shine needs. Hinged top folds back to form foot rest. *Size* 8x11x11 in.
25 N 9881—Shpg. wt. 4 lbs. 8 oz. Ea. $3.98

[CC] **Esquire "Footman" De luxe Shine Kit.** Fitted lacquered hardwood or plastic box (sorry, no choice), 11x11x7 in., with foot rest. "Lock-in" feature holds polish while you shine shoes. Includes four 25c cans Esquire polish (1⅝ oz. ea.) 2 brown, 1 black, 1 neutral; can Esquire Saddle Soap, bottle Esquire Dry Cleaner; Shine cloths (2); daubers (2); shoe brushes (2).
25 N 9944—Shipping weight 7 lbs.. $5.85

[DD] **Colorful Shoe Mittens.** Protect garments in suitcase, keep shoes dust free. Fit men's, women's shoes. Knitted cotton.
25 N 9740—Shpg. wt. box 8 oz.
Box of 4 prs. $1.98
Save 50c .... 2 boxes (8 prs.) 3.46

[HH] **Enameled Wicker Sewing Basket.** 11-in. diameter; 6-in. high, 8 spool holders, assorted color cotton thread included. *State* flamingo pink or heaven blue (light).
25 N 5247—Shpg. wt. 2 lbs. 8 oz. . $3.98

[JJ] **New! Woven Straw Braid Sewing Basket.** Hinged lid covered with artificial leather, hand tufted, lined inside. Shipping weight 2 lbs. 8x8x4 in.
25 N 5280—*State color* red or green $2.98

[EE] **Gay Print Hose Case.** Outstanding beauty and value. Rayon crepe print with fuchsia satin lining, ribbon ties. Holds 6 pair hose—keeps them neat, protected from snags. Gift card included. Wt. 6 oz.
25 N 6694—Gift boxed.
Each $1.25 ..... *Save 32c* ...... 2 for $2.18

[FF] **Heart-shaped Hose Case.** Hand decorated trim. Richly quilted "faille-like" rose plastic with 4 large blue pockets. Holds 4 or more pair hose. Gift boxed. Snap close. Gift card included.
25 N 6699—8x8 in. Shpg. wt. ea. 7 oz. Each 98c ... *Save 18c* ... 2 for $1.78

[GG] **Shoe Shine Stand.** Keeps shine needs in neat order. Fire-engine red enameled hardwood box, hand-decorated in bright colors. Hinged top folds back, forms foot rest. Shipping weight each 5 pounds.
25 N 9882—11x8x10¾ in.
Each $2.95 ..... *Save 92c* ..... 2 for $4.98

[KK] **"Star Brand" Sewing Thread Kit.** A thoughtful gift to save the home sewer many a trip to the store. Gift box contains 60 spools in 20 assorted colors—enough of each color to finish a complete garment. 3-cord mercerized cotton thread in 50-yard spools. Size 50. Gift boxed. Shipping weight 2 pounds.
25 N 5844—Box of 60 spools $2.89

[LL] **Imported Woven Sewing Basket** with Bow Handle. Natural color woven sea grass with multi-color trim, matching rayon lining. Tufted rayon inside lid. Imported from Japan. Shipping weight 2 pounds 8 ounces.
25 N 5209—6x8x11 in. .... Each $4.98

[MM] **Fitted Zipper Sewing Kit.** Lizard-grained artificial leather case, matching color rayon lining. 7¾x5x1½ in. Fittings included. *State color* red or green.
25 N 5266—Shipping weight 1 pound .... Each $4.25

[NN] **Set of 3 chipboard Hat Boxes.** "Candy Stripe" paper covering. Cord carrying handles. *Sizes* in set 13x6¾ in.; 12x6¾ in.; 11x6¾ in. Shpg. wt. set 3 lbs.
25 N 7242—*State* red and white or blue and white stripe .... Set of 3, $1.94

[PP] **New! "Candy Stripe" Lingerie Case and Hose Case Set.** Extra heavy plastic. Lingerie Case is 11¾x15¾ inches, holds slips, nighties, etc. 3 pocket hose case is 5¾x7 inches, holds up to 6 prs. hose. Tie closures. Shipping weight set 6 ounces.
25 N 6668—*State* white with green or white with wine trim. Set $1.00 .... 2 Sets $1.78

[RR] **Set of 2 "Candy Stripe" Hose Cases** (described above). Shipping weight 4 oz.
25 N 6669—*State* white with green or white with wine trim .... Set of 2 for 95c

Price includes 20% Federal Excise Tax where "E" is added to catalog number


For Hats
For Lingerie
For Purses
For Scarfs
G Less than $2.65 Each in lots of 2
J Economy Rack Each in lots of 2 89c
OUR BEST! Coil spring keeps skirts from sagging
H $1.49 Each in Boxes of 2
K L M 86c Each in lots of 3
Rayon satin Accessory Boxes
K
L
M
P Jewelry Box $1.69
N Earring Box 98c
S $2.49 Each in lots of 2
T $1.09 Each in lots of 2
R $2.65 Each in lots of 2
V $1.09 Each in lots of 2
W Box of 2 Pajama Bags $1.95
Notions Shop
Leaf Pajama Bag $1.85 Y
AA Boudoir Doll $4.95
X Sachet Hangers 99c Box in 2-box lots
Z Box of 5 Sachet Pillows $1.18
BB Step-Stool Shine Box $3.98
EE Hose Case $1.09 Each in lots of 2
HH Sewing Basket $3.98
LL De luxe Sewing Basket $4.98
MM Fitted Sewing Kit $4.25
CC "Footman" Complete Shine Set $5.85
FF Heart Hose Case 98c
JJ Sewing Basket $2.98
PP Lingerie and Hose Case Set $1.00
NN Set of 3 Hat Boxes $1.94
DD Shoe Mittens 4 pairs $1.98
GG Shine Box $2.49 Each in lots of 2
KK Box of 60 Spools Thread $2.89
RR Hose Case 2 for 95c


MAKE THIS A HARMONY HOUSE CHRISTMAS
Cheerful Bedspreads
A
$8.79
Bedspread
Beige
Blue
Gray
B
$9.69
Bedspread
Chartreuse, dark green
Rose, wine
Tan, brown
Yellow, brown
C
$3.98
Bedspread
D
$5.95
Each
E
$12.89
Each
F
$11.79
Each
G
$1.87
Bedspread
H
$2.98
Bedspread
J
$3.98
Bedspread
K
$4.98
Bedspread

Chenille, Tailored Bedspreads

ILLUSTRATED ON OPPOSITE PAGE

HOPALONG CASSIDY! Terrific gift!

[A] **Bedspreads and draperies sold for $9.79 last Christmas.** Long-wearing ensemble in springy baby chenille with raised trim. Drapes have "Topper" decoration. Strong cotton; washable with care. *State color* beige, gray, med. blue. **$8.79** Bedspread

24 N 2905M—Full about 90x105 in. Shpg. wt. 4 lbs. . . . . Each $8.79
24 N 2906M—Twin about 72x105 in. Shpg. wt. 3 lbs. 4 oz. . . . . Each 8.79
24 N 2900M—Youth about 63x90 in. Shpg. wt. 2 lbs. 11 oz. . . . Each 8.79
24 N 2909M—Matching Draperies have simpleat tops; unlined. Each side 36x90 inches long. Shipping weight 3 pounds. . . . . Pair $8.79
24 N 2927M—Matching Rugs. Latex non-skid back for wear and safety.
2x3 feet. Shipping weight 1 pound 8 ounces. . . . . Each $3.98
2x4 feet. Shipping weight 1 pound 12 ounces. . . . . Each 4.79
4x6 feet. Shipping weight 4 pounds. Each 9.79

The "coverlet-look" . . all-in-one

[B] **A new idea . . . a "dust-ruffle" of smooth** Velva-tuft chenille is separated from the "coverlet" top of corduroy chenille by a band of heavy shag. Cotton; washable with care. *Please state color combination* chartreuse with dark green, rose with wine, tan with brown or yellow with brown. **$9.69** Bedspread

24N2821M—Full about 90x105 in. Shpg. wt. 4 lbs. 2 oz. . . . . . . Each $9.69
24N2822M—Twin about 72x105 in. Shpg. wt. 3 lbs. 6 oz. . . . . . Each 9.69
24N2823M—Draperies 36x90 in. ea. side. Simpleat tops. Wt. 3 lbs. Pr. 7.69

Bedroom Ensemble at new low prices!

[C] **Ribbon design in high-pile loop tufting** on wave-line baby chenille. Unlined draperies have rod-pocket tops. Cotton; wash with care. *State HH color* dk. Mint green, Victorian wine, Tuscan rose, Sunshine yellow or med. Pacific blue. **$3.98** Bedspread

24N1965M—Full about 90x105 in. Wt. 2 lbs. 12 oz. *Was $4.98.* Ea. $3.98
24N1966M—Twin about 72x105 in. Wt. 2 lbs. 4 oz. *Was $4.98.* Ea. 3.98
24N1967M—Draperies 36x90 in. ea. side. Wt. 2 lbs. 4 oz. *Were $4.98.* Pr. 3.98

Lovely Bedspread Gifts

[D] **A circle loop border** of high-pile chenille accents the smooth baby chenille background. Smart floral design. Cotton; washable with care. *State HH color* Victorian wine, dk. Mint green, Sunshine yellow, Tuscan rose, Chartreuse. **$5.95** Each

24 N 2760—Full about 90x105 inches. Shpg. wt. 3 lbs. 3 oz. . . . . Each $5.95
24 N 2761—Twin about 72x105 inches. Shpg. wt. 2 lbs. 10 oz. . . . Each 5.95

[E] **Magnificent punchwork embroidery worked into pastel nose-gays.** Background of fluffy candlewick tufts; best quality (type 128) muslin. Bottom edges in high-pile chenille. Cotton; washfast. *Please be sure to state Harmony House color* Pacific blue, Sunshine yellow; dusty rose. **$12.89** Each

24 N 2919—Full about 90x105 inches. Shpg. wt. 4 lbs. 4 oz. . . . . Each $12.89

[F] **A beautiful bedspread with heirloom styling.** Heavy quality background cloth in soft pastel colors; rich overlay design in pure white. Fluffy candlewick tufts and ripple-tufting add to design. Cotton; washfast. *Colors* apple blossom pink, medium blue, gold or all white. *Please be sure to state color.* **$11.79** Each

24 N 2862—Full about 96x105 inches. Shpg. wt. 5 lbs. 1 oz. . . . . Each $11.79
24 N 2863—Twin about 78x105 inches. Shpg. wt. 4 lbs. 1 oz. . . . . Each 11.79

[G] **Dobby-type Crinkle Bedspread** is reversible for longer wear. Seamless. Wash with care. *Colors* rose, medium green or medium blue. *Please state color.* All cotton. **$1.87** 81x105 in.

24 N 2501—Size about 81x105 in. Wt. 1 lb. 2 oz. . . . . Each $1.87
24 N 2502—Size about 81x90 in. Wt. 1 lb. 3 oz. . . . . Each 1.49

[H] **Low-priced Jacquard Bedspread.** Heavy, firmly-woven cotton in a lovely, traditional, wreath-and-flower design. Scalloped sides and ends. Edges lock-stitched for extra wear. Washable with care. *State color* med. green, rose or med. blue. **$2.98** Each

24 N 2539—Full about 86x105 in. Shpg. wt. 2 lbs. 6 oz. . . . . Each $2.98
24 N 2540—Twin about 72x105 in. Shpg. wt. 2 lbs. 2 oz. . . . . Each 2.98

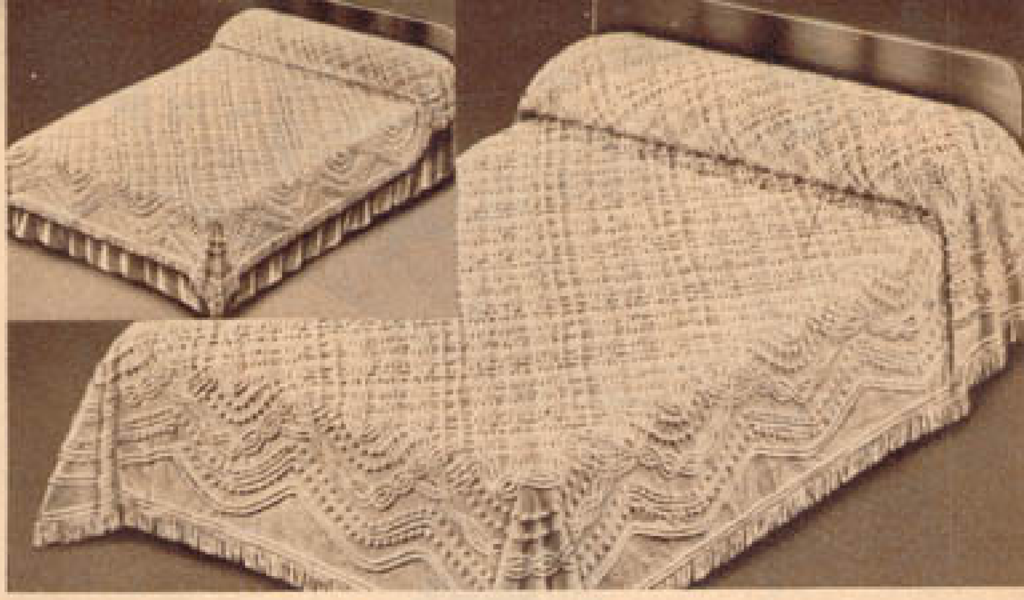
[J] **A strong, firmly-woven Bedspread** at only $3.98. Charming lattice-and-flower pattern. Washfast and sunfast. Cotton; *Harmony House background colors* Tuscan rose, medium Pacific blue or medium Mint green. *Please be sure to state color.* **$3.98** Bedspread

24 N 2667M—Full about 84x105 in. Shpg. wt. 3 lbs. . . . . Each $3.98
24 N 2669M—Twin about 72x105 in. Shpg. wt. 2 lbs. 12 oz. . . . . Each 3.98
24 N 2668M—Matching Draperies are 39x88 inches long each side. Unlined. Hemmed; headed top. Shipping weight 3 lbs. . . . . Pair $3.98

[K] **A favorite with every cowboy-conscious youngster . . .** Roy Rogers on his horse, Trigger . . . woven into bedspread and draperies. Design in white on solid-color backgrounds. Draperies unlined; have simpleat tops. Tiebacks. Washable; sunfast. *State HH color* Spice beige, medium Mint green or Cherry red. **$4.98** Bedspread 88x105 in.

24 N 2671M—Full size about 88x105 in. Shpg. wt. 3 lbs. 4 oz. . . . . Each $4.98
24 N 2672M—Twin size about 74x105 in. Shpg. wt. 2 lbs. 11 oz. . . Each 4.98
24 N 2673M—Youth size about 74x90 in. Shpg. wt. 2 lbs. 4 oz. . . . Each 4.49
24 N 2674M—Matching Draperies 34x90 inches long each side. *Please state color above.* Shipping weight 2 pounds 11 ounces. . . . . Pair $4.98

HH means Harmony House color



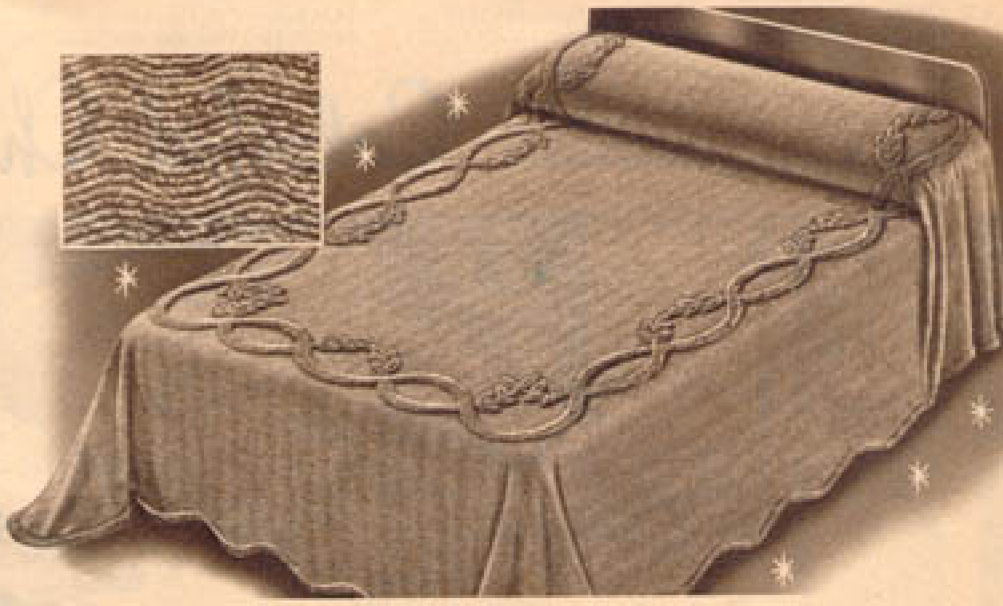
New Heirloom Bedspread and Coverlet

A lovely new Heirloom design bedspread features double rows of fluffy candlewick tufts. Double chains of high-pile chenille. Rounded corners. 3-inch bullion fringe on edges of bedspread and coverlet. Cotton; washable with care. *State color* white, *HH* Sunshine yellow or Tuscan rose. **$9.69** Ea. Bedspread

24 N 1959—Full size about 96x105 inches. Shpg. wt. 4 lbs. . . . . . . Each $9.69
24 N 1960—Twin size about 78x105 inches. Shipping weight 3 pounds 4 ounces. Each $9.69

Coverlet; same design as bedspread. Cotton; washable with care. *white.*
24 N 1961—Full size about 78x95 inches. Shipping weight 3 pounds 5 ounces. . . Each $8.79
24 N 1962—Twin size about 64x95 inches. Shipping weight 2 pounds 12 ounces. . Each 8.79

Dust ruffle to use with coverlet between mattress and springs. Cambric top. 15-inch rayon faille flounce. Wash separately. *State color* wine, dark green, med. blue, dusty rose.
24 N 1998—Full size about 54x76 inches. Shipping weight 1 lb. 9 oz. . . . . Each $5.98
24 N 1999—Twin size about 39x76 inches. Shipping weight 1 lb. 6 oz. . . . . Each 5.98



Kitten-soft Velva-Tuft Chenille

Smooth, springy Velva-tuft chenille in horizontal wave-lines is a rich background for border of leaf sprays and shag chains. Cotton; washable with care. *State HH color* dark Mint green, Tuscan rose, Sunshine yellow, Cherry red, Chartreuse; all white. **$8.89** Each

24 N 1950—Full bed size about 98x107 inches. Shipping weight 4 lbs. 8 oz. . . . . . Each $8.89
24 N 1951—Twin bed size about 82x107 inches. Shipping weight 3 lbs. 12 oz. . . . . Each 8.89

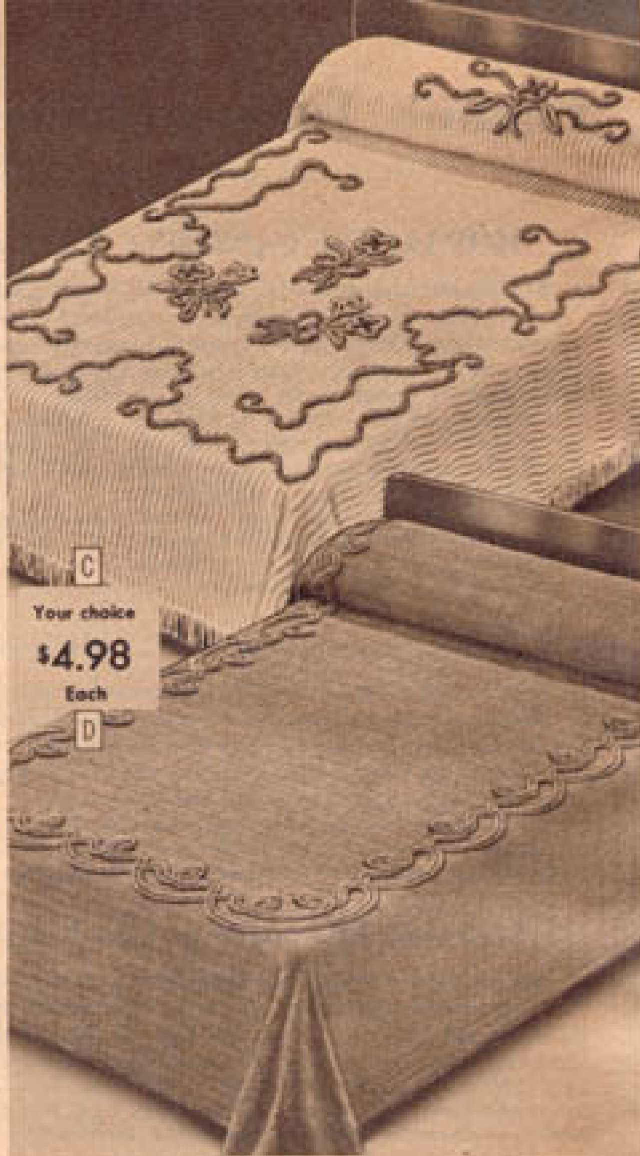
A "Story-book" gift for little girls

An all-time story-book favorite of little girls is a grand gift. Alice is shown in high-pile chenille against a background of delicate baby chenille. Dainty scroll border and name "Alice in Wonderland" is in blue on white ground. Cotton; washfast. **$6.98** Bedspread

24 N 2093—Full size abt. 90x105 in. Shpg. wt. 3 lbs. 6 oz. . . . . . Ea. $6.98
24 N 2023—Twin size abt. 72x105 in. Shpg. wt. 2 lbs. 14 oz. . . . . Ea. $6.19







Scalloped Shag Border

Triple rows of high-pile chenille form a modern medallion center. Wide shag band in charming scallops accents scrolled center interest. Baby chenille background in horizontal wave-lines. *State HH color* Victorian wine, dk. Mint green, Sunshine yellow, Tuscan rose; white. Cotton; wash with care.

24 N 1989—**Full bed size** about 90x105 inches. Shipping weight 3 pounds 6 ounces.......... Each $6.95

24 N 1990—**Twin bed size** about 72x105 inches. Shipping weight 2 pounds 12 ounces.... Each $6.95

Charming Coverlet, Dust Ruffle

[A] **Baby Chenille Coverlet** with chain border. Scalloped edges. *State HH color* dk. Mint green, Tuscan rose, Sunshine yellow; white. Cotton. Wash with care.
24 N 1920—Full abt. 78x98 in. Wt. 2 lbs. 12 oz. Each $4.98
24 N 1921—Twin abt. 64x98 in. Wt. 2 lbs. 5 oz. Each 4.98

[B] **Dust Ruffle** to use between mattress and springs. 16-in. percale flounce; cambric top. Washfast. *State color* hunter green, red, dusty rose or medium blue.
24 N 2082—Full abt. 54x75 in. Wt. 1 lb. 12 oz. Each $4.95
24 N 2083—Twin abt. 39x75 in. Wt. 1 lb. 8 oz. Each 4.95

For holiday dream rooms .. Colorful Chenilles

Christmas Specials .. $4.98

[C] Nodding nosegays heighten interest in this new Christmas chenille. White background is baby chenille in vertical wave-lines; border trimmed with a dainty scroll. Bullion fringed. *Please state Harmony House color* Pacific blue (medium), Sunshine yellow; dusty rose or wine. Cotton. Washable.
24 N 1923—Full abt. 90x105 in. Wt. 2 lbs. 8 oz. Ea. $4.98
24 N 1924—Twin abt. 78x105 in. Wt. 2 lbs. 2 oz. Ea. 4.98

[D] Lovely in its simplicity, this new chenille features a border design of sculptured scrolls in high pile tufting. Soft baby chenille background in vertical wave-lines. Cotton. Washable with care. *Harmony House colors* Mint green (dark), Cherry red, Sunshine yellow, Tuscan rose or Chartreuse. *Please be sure to state color wanted.*
24 N 1934—Full abt. 90x105 in. Wt. 3 lbs. Each $4.98
24 N 1935—Twin abt. 72x105 in. Wt. 2 lbs. 7 oz. Ea. 4.98



"Frosty the Snowman" .. buy now at savings

A novel Christmas gift for your favorite youngsters' dream-rooms. Lovable Frosty scampers across bedspread, broom in hand, pipe in mouth; a jolly bedtime companion, all year-around. Twinkling stars on ensemble. *White* baby chenille background. Frosty in multicolor high-pile chenille. Cotton; washfast.

24 N 2050M—Full size about 90x105 in. Shpg. wt. 3 lbs. *Was $7.88*...... Each $6.88
24 N 2051M—Twin size about 72x105 in. Wt. 2 lbs. 9 oz. *Was $6.88*...... Each 5.98
24 N 2052M—Youth size about 63x90 in. Wt. 2 lbs. 2 oz. Reduced to...... Each 5.69
24 N 2053M—Crib size about 45x70 in. Wt. 1 lb. 5 oz. *Was $3.88*...... Each 3.48
24 N 2054M—**Matching Draperies** carry star pattern. Rod pocket tops. Unlined. Each side 36x90 inches long. Shpg. wt. 2 lbs. 7 oz. Reduced to........ Pair $5.69

Matching Rugs. Frosty in high pile chenille. Non-skid latex safety backs.
24 N 2055M—Rug 21x36 inches. Shpg. wt. 1 lb. 2 oz. *Was $2.98*........ Each $2.69
24 N 2056M—Rug 24x48 inches. Shpg. wt. 1 lb. 9 oz. *Was $3.98*........ Each 3.48

One of our finest . . . at Christmas prices—>

One of our heaviest chenille bedspreads . . . beautifully designed of fresh, white, 6-ply yarns in scalloped effect. Attractive lattice-design top. Colorful bouquets of exquisite punch-work scattered over the top. "White Christmas" boxed. Cotton; washable with care. *State Harmony House color* med. Pacific blue, Sunshine yellow; dusty rose, all white.

24 N 2860—Full size about 90x105 inches. Shpg. wt. 4 lbs. 8 oz.......... Each $11.39

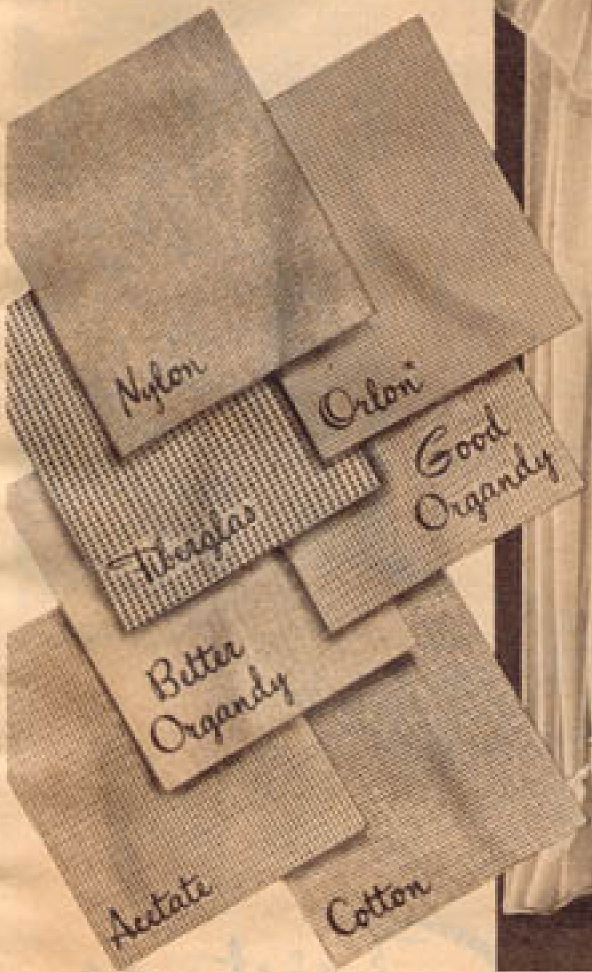


Frosty

Priscillas

in 7 fabrics

Popular sizes . . many in color, too





Tub-easy, iron-easy NYLON

Whispery nylon marquisette that's famous for ease-of-care. Only 1% max. shrinkage. Wide 6-inch French-headed ruffles have 1¾ yds. fullness to yd. Ruffled tiebacks with bone rings. Hand wash. *Ivory-white.*

$5.89 Pair 63 in. long

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 1851M	63 inches	100 inches	10 oz.	$5.89
24 N 1852M	72 inches	100 inches	11 oz.	6.10
24 N 1853M	81 inches	100 inches	12 oz.	6.59
24 N 1854M	90 inches	100 inches	13 oz.	6.98
24 N 1855M	90 inches	192 inches	1 lb. 5 oz.	13.79
24 N 1856M	90 inches	280 inches	1 lb. 13 oz.	18.75

Crystal-clear ORLON*

Frothy priscillas that slip through a sudsing, dry fast, need little ironing. 1% maximum shrinkage. 6-inch French-headed ruffles; 1¾ yards fullness to finished yard. Ruffled tiebacks. Back-hemmed. Pre-shirred heading. Hand wash. *Eggshell.*

$7.49 Pair 63 in. long

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 1859M	63 inches	98 inches	12 oz.	$7.49
24 N 1860M	72 inches	98 inches	14 oz.	7.89
24 N 1861M	81 inches	98 inches	15 oz.	8.39
24 N 1862M	90 inches	98 inches	1 lb.	8.89
24 N 1863M	90 inches	184 inches	1 lb. 11 oz.	16.20
24 N 1864M	90 inches	270 inches	2 lbs. 9 oz.	22.95

FIBERGLAS . . can't shrink!

Fiberglas marquisette; spun glass fibers *can't* stretch or shrink; abrasion-resistant. Wash, dry in 12 minutes. No ironing. 5-in. French-headed ruffles; 1¾ yds. fullness to finished yd. Hand wash. *Ivory-white.*

$8.89 Pair 63 in. long

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 1658M	63 inches	80 inches	1 lb. 1 oz.	$8.89
24 N 1659M	72 inches	80 inches	1 lb. 2 oz.	9.59
24 N 1668M	81 inches	96 inches	1 lb. 3 oz.	10.88
24 N 1669M	90 inches	96 inches	1 lb. 4 oz.	11.45
24 N 1670M	90 inches	184 inches	2 lbs. 3 oz.	22.95
24 N 1671M	90 inches	270 inches	3 lbs. 1 oz.	34.00

Pastel ORGANDY

Breath-weight organdy in soft, soft pastels . . . window-flattering in any room. The fabric is permanently finished to crackle-crispness that's there to *stay*, never needs starch. Smooth finish shakes off dust and grime. Better quality organdy. French-headed, 5½-inch ruffles are picot-edged. 1¾ yards fullness to finished yard. Plastic rings on tiebacks. Back hems.

$3.38 Pair 63 in. long

Harmony House colors Sunshine yellow, Colonial blue, Sage green; rose or white. Hand washable. *Please be sure to state color wanted.*

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 5946M	63 inches	82 inches	13 oz.	$3.38
24 N 5947M	72 inches	82 inches	14 oz.	3.68
24 N 5948M	81 inches	82 inches	15 oz.	3.78
24 N 5949M	90 inches	82 inches	1 lb.	3.94
24 N 5953M	81 inches	158 inches	1 lb. 5 oz.	7.48
24 N 5954M	90 inches	158 inches	1 lb. 6 oz.	7.78
24 N 5992M	90 inches	224 inches	2 lbs. 2 oz.	11.58

24 N 6755M—**Matching Yard Goods. 38 inches wide.** Shipping weight 4 ounces. . . . . **Yard 39c**

ORGANDY . . deep tones

Deep colors in our better quality organdy. A breezy billow of ruffles . . . 8 inches wide! Picot-edged—1¾ yards fullness to finished yard. Permanent finish keeps priscillas fresh without starch, makes ironing so much easier. Back hems, no selvages. Tiebacks with fasteners. *Harmony House colors* Mint green, Cherry pink, Spice brown, Pacific blue, Cherry red, citron (not a Harmony House color) or white. *State color.*

$3.88 Pair 63 in. long

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 5725M	63 inches	84 inches	12 oz.	$3.88
24 N 5726M	72 inches	84 inches	14 oz.	3.98
24 N 5727M	81 inches	84 inches	15 oz.	4.48
24 N 5728M	90 inches	84 inches	1 lb. 1 oz.	4.64
24 N 5729M	90 inches	152 inches	1 lb. 8 oz.	7.94
24 N 5730M	90 inches	220 inches	2 lbs. 1 oz.	12.48

ACETATE . . sheer, graceful

Acetate, the beauty fiber, looks like rayon, yet is smoother to the touch, drapes more softly at your windows. Protective Searset finish eliminates starching, stretching. 7½-inch French-headed ruffles have 2 yards fullness to finished yard. Pre-shirred heading. Back hems. Hand wash; press lightly. *Color* ivory-white.

$4.59 Pair 63 in. long

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 1891M	63 inches	114 inches	1 lb. 2 oz.	$4.59
24 N 1892M	72 inches	114 inches	1 lb. 3 oz.	4.79
24 N 1893M	81 inches	114 inches	1 lb. 4 oz.	4.89
24 N 1894M	90 inches	114 inches	1 lb. 5 oz.	4.99
24 N 1895M	90 inches	192 inches	2 lbs. 4 oz.	9.98

COTTON MARQUISETTE

Harmony House better quality, French-type marquisette priscillas of double-combed, mercerized cotton. Searset finish . . . no starching, stretching. 7-inch French-headed ruffles; 2 yards of fullness to finished yard. Ruffled tiebacks with rings. Back hem. Hand washable . . . do not use a bleach. *Color* ivory-white.

$2.68 Pair 63 in. long

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 5627M	63 inches	88 inches	13 oz.	$2.68
24 N 5628M	72 inches	88 inches	14 oz.	2.98
24 N 5629M	81 inches	100 inches	1 lb. 2 oz.	3.44
24 N 5630M	90 inches	100 inches	1 lb. 4 oz.	3.64
24 N 5632M	90 inches	190 inches	1 lb. 12 oz.	6.48
24 N 5631M	99 inches	280 inches	2 lbs. 10 oz.	9.98

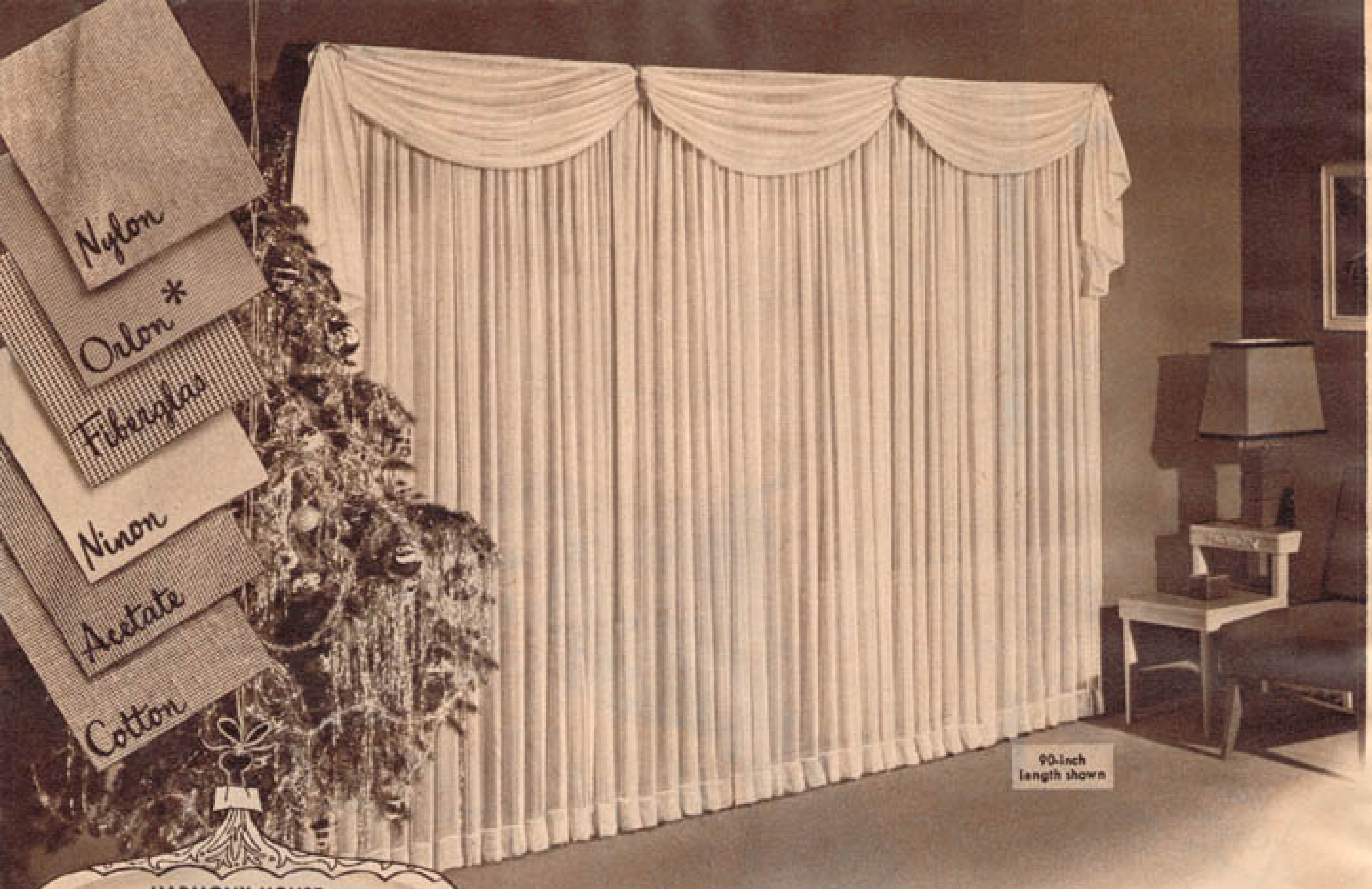
Budget-priced ORGANDY

Permanent finish organdy at low prices. No starching or stretching. French-headed 4¾-inch ruffles; 1½ yards fullness to finished yard. Ruffled tiebacks. Hand wash. *White.*

$2.88 Pair 81 in. long

Catalog No.	Length	Entire width	Shpg. wt.	Pair
24 N 5643M	81 inches	41 inches	1 lb.	$2.88
24 N 5644M	90 inches	41 inches	1 lb. 2 oz.	2.98

*Trade Mark (acrylic fiber) E. I. duPont deNemours . . . Order regularly, get your catalogs regularly



HARMONY HOUSE

Tailored Curtains

A lovely Home for Christmas

- Here are curtains you never have to stretch
- They'll stay wonderfully crisp without starch
- And it's so easy to hand wash them!
- Little or no ironing
- Sheer, yet maintain privacy
- Mildew-insect-resistant

NYLON marquisette panels are a cinch to wash . . . need next to no ironing. 1% maximum shrinkage. 3-inch bottom hem; 1¾-inch double-stitched side hems. Headed tops. Hand washable with care. *Color* ivory-white.

$1.49 Panel 54 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1866M	54 inches	43 inches	5 ounces	$1.49
24 N 1867M	63 inches	43 inches	5 ounces	1.65
24 N 1868M	72 inches	43 inches	6 ounces	1.79
24 N 1869M	81 inches	43 inches	6 ounces	1.98
24 N 1870M	90 inches	43 inches	7 ounces	2.19

ORLON. Marquisette panels are long-wearing. Resist harm from sun, heat and fumes. Threads are locked in. 3-inch bottom hem; 1¾-inch double-stitched side hems. Headed tops. Hand washable with care. *Eggshell.*

$1.89 Panel 54 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1836M	54 inches	41 inches	5 ounces	$1.89
24 N 1837M	63 inches	41 inches	5 ounces	2.09
24 N 1838M	72 inches	41 inches	6 ounces	2.29
24 N 1839M	81 inches	41 inches	6 ounces	2.49
24 N 1840M	90 inches	41 inches	7 ounces	2.69

FIBERGLAS marquisette panels cannot shrink or stretch. Need no ironing. Wash, dry in 12 minutes. Spun glass is abrasion-resistant. 5-inch bottom hem; 1¾-inch side hems. Headed. Hand washable. *Ivory-white.*

$2.89 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1580M	63 inches	40 inches	7 ounces	$2.89
24 N 1581M	72 inches	40 inches	7 ounces	3.19
24 N 1582M	81 inches	40 inches	8 ounces	3.39
24 N 1583M	90 inches	40 inches	8 ounces	3.65

NINON . . . pure Celanese acetate . . . 180 threads per square inch. Searset finish protects, eliminates starching. 3-inch bottom hem; 1¾-inch side hems. Hemmed, headed top. Hand washable. *State color* white or eggshell.

$1.49 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1550M	63 inches	43 inches	5 ounces	$1.49
24 N 1551M	72 inches	43 inches	6 ounces	1.69
24 N 1552M	81 inches	43 inches	7 ounces	1.89
24 N 1553M	90 inches	43 inches	8 ounces	2.15

ACETATE marquisette stays fresh and crisp. Searset finish reduces shrinkage. Insect, mildew resistant. 1¾-inch double-stitched side hems; 5-inch bottom hem. Headed. Hand wash with care. *Color* ivory-white.

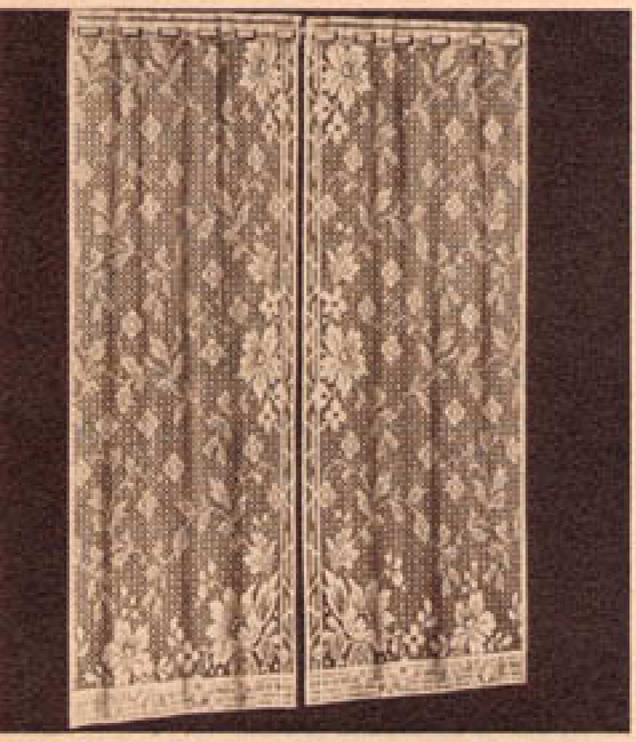
$1.09 Panel 54 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 1321M	54 inches	47 inches	5 ounces	$1.09
24 N 1322M	63 inches	47 inches	5 ounces	1.15
24 N 1323M	72 inches	47 inches	6 ounces	1.22
24 N 1324M	81 inches	47 inches	6 ounces	1.31
24 N 1325M	90 inches	47 inches	6 ounces	1.39
24 N 1326M	108 inches	47 inches	7 ounces	1.54

COTTON MARQUISETTE panels with Super-Sear-set finish are clear, lustrous. No starching or stretching. Minimum shrinkage. 1-inch side hems; 5-inch bottom hem. Headed tops. Hand washable with care. *Ivory-white.*

$1.08 Panel 63 in. long

Catalog No.	Length	Width	Shipping weight	Panel
24 N 4635M	63 inches	42 inches	4 ounces	$1.08
24 N 4636M	72 inches	42 inches	4 ounces	1.18
24 N 4637M	81 inches	42 inches	5 ounces	1.28
24 N 4638M	90 inches	42 inches	5 ounces	1.44



Frost-white . . sheer lace

Sparkling windows for the Christmas season. Sheer lace in an all-over pattern, exquisite floral border. Crisp cotton in a firm 2-ply weave. 2-inch bottom hem; hemmed-effect sides. One-row slot top. Hand washable with care. *Please state color* white; *also available in* light ecru. Entire width 48 inches. Shipping weight 7 ounces.

98¢ Pair

24 N 4440—24x78 inches long each side....... Pair 98c

*Trade Mark (acrylic fiber) E. I. duPont deNemours . . . Order regularly and get your catalogs regularly





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Catalog Number	Magazine / Date offer expires	One 1-Yr.	Two 1-Yr.	Three 1-Yr.	Extra 1-Yr.*
3 N 9294F	American Home (Dec. 31)	$2.50	$4.00	$5.00	.....
	or 4 or more 1-year subscriptions from one donor $1.50 each				
3 N 9435F	American Magazine (Dec. 31)	3.50	5.50	7.50	$2.00
3 N 9548F	Argosy (Dec. 31)	3.00	5.00	7.00	2.00
3 N 9573F	Boys' Life (Jan. 15)	3.00	5.00	6.00	1.75
3 N 9494F	Charm (Jan. 31)	2.50	4.50	6.50	2.00
3 N 9476F	Child Life* (Jan. 15)	3.00	5.00	7.00	2.00
3 N 9549F	Children's Activities* (Jan. 1)	4.00	7.50	11.00	3.50
3 N 9512F	Children's Digest* (Jan. 15)	3.00	5.00	7.00	2.00
3 N 9431F	Collier's ** (Dec. 31)	5.00	8.00	11.00	3.00
3 N 9527F	Coronet (Jan. 15)	2.50	5.00	7.00	2.25
3 N 9411F	Cosmopolitan (Dec. 31)	3.50	5.50	8.25	2.75
3 N 9296F	Esquire (Dec. 31)	6.00	10.00	13.00	4.00
3 N 9432F	Etude	3.50	6.00	9.00	3.00
3 N 9426F	Field & Stream (Jan. 15)	3.00	5.00	7.00	2.00
3 N 9344F	Flower Grower (Jan. 10)	3.00	5.00	7.00	2.00
3 N 9446F	Good Housekeeping (Dec. 31)	3.50	5.50	8.25	2.75
3 N 9412F	Holiday	5.00	8.00	11.00	.....
	or four 1-year $14.00—each additional year $3.50				
3 N 9372F	Humpty Dumpty's Magazine*	3.00	5.00	7.00	2.00
3 N 9503F	Jack and Jill	2.50	4.00	6.00	2.00
3 N 9413F	Ladies' Home Journal (Dec. 31)	3.00	5.00	7.50	2.50
3 N 9346F	Life** (Jan. 1)	6.75	11.75	16.25	4.50
3 N 9478F	Look (Every 2 wks.) (Dec. 31)	3.50	6.00	8.50	2.50
3 N 9415F	McCall's Magazine (Jan. 7)	2.50	4.00	6.00	2.00
3 N 9509F	Mechanix Illustrated	1.80	3.60	5.40	1.80
3 N 9414F	Newsweek** (Dec. 31)	4.75	9.50	14.25	.....
	Four 1-year $19.00 or 5 or more 1-yr. subscriptions from one donor $4.00 each				
3 N 9504F	Open Road (Jan. 15)	3.00	5.00	7.00	2.00
3 N 9429F	Outdoor Life (Jan. 15)	3.00	5.00	7.50	2.50
3 N 9574F	Parents' Magazine (Jan. 15)	3.00	5.00	6.00	2.00
	or 1-two year and 1-one year subscription $6.00				
3 N 9350F	Popular Mechanics	3.50	6.50	9.50	3.00
3 N 9433F	Popular Science (Jan. 15)	3.00	5.00	7.50	2.50
3 N 9575F	Reader's Digest (Jan. 15)	2.75	5.00	7.25	2.25
3 N 9417F	Saturday Evening Post, The**	6.00	10.00	15.00	5.00
3 N 9419F	Sports Afield (Jan. 31)	3.00	5.00	7.00	2.00
3 N 9300F	Time** (Jan. 1)	6.00	10.50	15.00	4.50
3 N 9420F	Today's Woman (Dec. 31)	3.00	5.50	8.00	2.50
3 N 9511F	True	3.00	6.00	9.00	3.00
3 N 9430F	True Story	2.00	4.00	6.00	2.00
3 N 9428F	Woman's Home Comp. (Dec. 31)	3.00	5.00	7.00	2.00

3 N 9425F—Walt Disney's Comics and Stories one 2-year.....$1.75
each additional 2-year subscription $1.75

3 N 9392F—Successful Farming*** ....one 3-year 3.00
each additional 3-year subscription $3.00

3 N 9427F—Country Gentleman**** ....one 3-year 2.00
two 3-year $3.80; three 3-year $5.60; four 3-year $7.30; five 3-year $9.00; Additional 3-year subscriptions each $1.80

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Catalog Number	Magazine—monthly unless otherwise indicated	Length of Subscription 1 Yr.	2 Yrs.	3 Yrs.
3 N 9168F	American Home	$2.50	$4.00	$5.00
3 N 9182F	American Magazine	3.50	5.50	.....
3 N 9263F	Argosy	3.00	5.00	7.00
3 N 9571F	Boys' Life	3.00	5.00	6.00
3 N 9196F	Charm	2.50	4.50	6.00
3 N 9197F	Child Life*	3.00	5.00	7.00
3 N 9364F	Children's Activities*	4.00	7.00	10.00
3 N 9551F	Children's Digest*	3.00	5.00	.....
3 N 9157F	Collier's**	5.00	8.00	.....
3 N 9303F	Coronet (Before Jan. 15)	2.50	5.00	7.00
3 N 9395F	Cosmopolitan	3.50	5.50	7.50
3 N 9584F	Country Gentleman****			2.00
	5-year subscription $3.00			
3 N 9185F	Esquire	6.00	10.00	12.00
3 N 9585F	Etude	3.50	6.00	8.00
3 N 9198F	Field & Stream	3.00	5.00	7.00
3 N 9174F	Flower Grower	3.00	5.00	.....
3 N 9394F	Good Housekeeping	3.50	5.50	7.50
3 N 9363F	Holiday	5.00	8.00	11.00
3 N 9369F	Humpty Dumpty's Magazine*	3.00	5.00	.....
3 N 9161F	Jack and Jill	2.50	4.00	6.00
3 N 9167F	Ladies' Home Journal	3.00	5.00	7.00
	Until December 31st. Prices increase January 1st			
3 N 9159F	Life**	6.75	11.00	14.50
3 N 9160F	Look (every two weeks)	3.50	6.00	8.00
3 N 9201F	McCall's Magazine	2.50	4.00	6.00
3 N 9474F	Mechanix Illustrated	1.80	3.50	5.00
3 N 9471F	Newsweek (New subscription)	4.75	10.00	13.00
3 N 9487F	Newsweek (Renewal subs.)	4.75	8.00	10.00
	(Published weekly. Offers expire Dec. 31)			
3 N 9349F	Open Road	3.00	5.00	7.00
3 N 9572F	Outdoor Life	3.00	5.50	.....
3 N 9170F	Parents' Magazine	3.00	5.00	7.00
3 N 9180F	Popular Mechanics	3.50	6.00	8.00
3 N 9323F	Popular Science	3.00	5.50	.....
3 N 9351F	Reader's Digest (to Jan. 15)	2.75	5.00	.....
3 N 9156F	Saturday Evening Post, The**	6.00	10.00	14.00
3 N 9265F	Sports Afield	3.00	5.00	7.00
3 N 9586F	Successful Farming***			3.00
3 N 9208F	Time**	6.00	10.50	14.00
3 N 9482F	Today's Woman	3.00	5.00	7.00
3 N 9375F	True	3.00	5.00	7.00
3 N 9221F	True Story	2.00	3.00	4.00
3 N 9459F	Walt Disney's Comics and Stories		1.75	.....
3 N 9171F	Woman's Home Companion	3.00	5.00	7.00



*10 issues a year. ** Weekly. *** Available only to persons with RD addresses.
**** Available only to persons having a bona fide interest in agriculture.



Tom Sawyer Slate Set . . Green Blackboard

[A] **Non-glare Green Blackboard**—green color is easy on the eyes . . big 24x36-in. surface. 1¾-in. wood frame . . chalk trough. 12 colored, 12 white chalks, eraser.
3 N 049341—Shpg. wt. 9 lbs. $4.79

[B] **Tom Sawyer Slate and Chalk Outfit** . . hours of fun for your young artist! Complete with large 15x13-inch wood table easel with a natural black slate . . four rows of colored counting beads. 2 boxes of chalks in assorted colors. Felt chalk eraser. 20 assorted crayons; 10 paints in assorted colors; 1 paint brush, 3 stencils, 16 pictures to paint.
3 N 5323—Shpg. wt. 4 lbs. 4 oz. $2.89



Free Photo! With Roy Rogers or Dale Evans bags you get big 7x10-inch color photograph of Roy or Dale

[C] **Roy Rogers "King of the Cowboys" School Bag.** Tan artificial leather. Lunch pocket. Leather buckle straps. Zipper pencil case. 10x14 in. Shpg. wt. 1 lb.
3 N 4734—With plastic handle. . . . $1.94
3 N 4735—With shoulder strap. $1.94

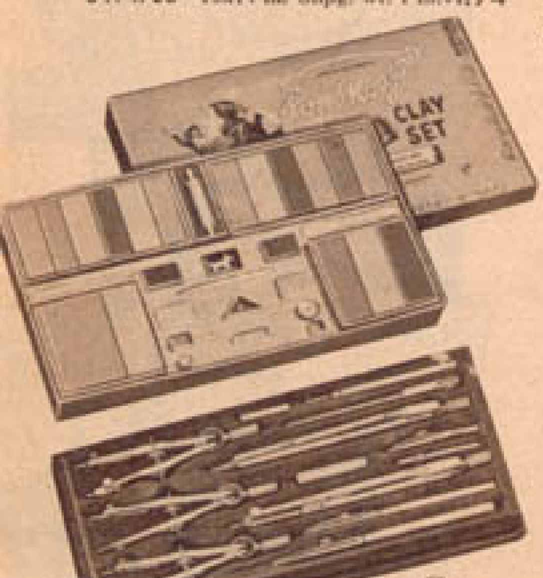
[D] **Dale Evans "Queen of the West" School Bag.** Durable red plaid cotton. Plastic handle plus detachable shoulder strap. Use removable lunch pocket as separate bag.
3 N 4736—10x14 in. Shpg. wt. 1 lb. $1.94

[E] **Tower Cloth School Bag.** Brown rubberized material. Plastic handle. Removable shoulder strap. Lunch pocket.
3 N 4760—10x14 in. Wt. 1 lb. $1.94

[F] **Our Finest Imitation Leather Brief Bag.** Ginger brown color. Heavy steel frame. 5¼-in. opening at top. Gusset for 7½-in. expansion at bottom. 3 pockets.
3 N 4845E—12x16 in. Wt. 3 lbs. . $5.49

[G] **Zipper Ring Binders; Alligator-grained Imitation Leather.** Plastic binding. Sliding handles. 3 pockets, 1 with zipper. *State red or brown.* Shpg. wt. 2 lbs.
3 N 4990E—2 ring. $3.98
3 N 4991E—3 ring. 3.98

Prices of (F) and (G) include 20% Fed. Tax



Roy Rogers Clay Set

Roy Rogers Clay Modeling Set. Four large slabs of clay in assorted colors . . wrapped in cellophane. 10 molds, assorted subjects; 8 stencils; swivel work platform; clay roller; 4 sculpture tools. Instructions.
3N5212—Wt. 3 lbs. 12 oz. . . . $1.94

Student's Drafting Set

13-pc. Drafting Set—German precision quality. Nickel plated brass instruments. Includes 6¼-inch compass with straightening device; pen and pencil parts; lengthening bar; 6-in. hair-spring divider; 5¼-in. and 4½-in. ruling pens; 4¾-in. spring-head bow divider, pen, and pencil with center wheel and interchangeable needle points; lead box; screwdriver; extra parts kit.
3 N 5100—Wt. 1 lb. 4 oz. . . . $8.49



Multiplying Pencil

[H] **Magic Multiplying Pencil** . . just turn the dial and answer appears. With 45 sheets paper, 24 extra leads (std. size). 2 erasers. Boxed.
3 N 8008—Shpg. wt. 10 oz. . . . 98c

Telephone Pencil

[J] **Dainty Telephone Pencil.** Beautiful gold color, with matching chain that clips to phone. Precision mechanism. In acetate gift box.
3 N 8011—Shpg. wt. 4 oz. . . . 94c



Little artists keep busy and happy for hours with PENCIL AND CRAYON SETS

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE

[AA] **Big "Book" of 36 Pencils** with name printed in gold color. Box shaped like actual book with imitation alligator-grained cover. Box size 6x8x1 in. Pencils in assorted bright colors. Youngsters are proud to have their "very own" personalized pencils. Order by Dec. 1 for Christmas delivery. Shipped from New York. No C.O.D.'s *Print name* (maximum 18 letters).
3NR4799F—Postpaid (Wt. 12 oz.) $1.94

[BB] **Personalized Pencil School Kit.** Perfect for your youngsters to carry to school. Red genuine leather zipper case and 24 futuramic finish pencils have name printed in bright gold letters. Kit also includes penholder and pen point; eraser, comb; 6-inch ruler; protractor; and handy plastic pencil sharpener. Order by Dec. 1 for Christmas delivery. No C.O.D.'s. *Print name clearly for case and pencils* (maximum 18 letters). Shipped from New York.
3NR4800F—Postpaid (Wt. 14 oz.). $1.94

[CC] **New Roy Rogers Jumbo Plastic Pencil Set with "Knife" Pencil Case.** Big 11-inch Plastic Pencil actually writes and erases. Built-in pencil sharpener on one end of plastic "knife" case. Includes 10 pencils, penholder, ruler, and eraser.
3 N 4792—Shpg. wt. 8 oz. $1.19

[DD] **Large 112-piece Pencil Box.** Watch those eyes open wide when they see this big box, brim full with school supplies. And his or her name printed in big gold letters on top of the box. Two pull-out trays and top tray packed with 12 pencils; 8 map-coloring pencils; 16 crayons; 2 boxes chalk; 15 paints and paint brush; 2 water pans; jumbo plastic Coloriter pencil; pencil sharpener; penholder; 3 pen points; protractor; 6-inch ruler; triangle; 36 paper college pennants; erasers; and note pad. Box 11¾x6¾x2 inches. *Print name clearly.*
3 N R4801—Shpg. wt. 2 lbs. 2 oz. $1.98

[EE] **De luxe value! Big "2-in-1" Box**—chock full of pencils, crayons, chalks, etc. Carrying case is ideal for holding all your supplies . . 10¾x5x6 inches. Name printed in big gold letters on the top. Separate pencil box lifts out. Set includes 6 metallic pencils; 6 map-coloring pencils, 12 regular pencils; 3 boxes chalk; jumbo plastic Coloriter pencil; 8 crayons; penholder; 3 pen points; eraser; pencil sharpener; compass; triangle; 6-inch ruler. *Print name.*
3 N R4802—Shpg. wt. 3 lbs. . . . $2.47

[FF] **Plastic Paint and Coloring Gift Set.** Children will love these clever plastic gifts filled with crayons, pencils, paints, etc. Ukulele has jumbo eraser on end . . rubber bands for strings . . filled with 3 pencils and plastic ruler; cute clown and soldier each have 8 wax crayons; transparent plastic box with 9 paints, paint brush; plastic Coloriter pencil contains 6 map-coloring pencils; unique pencil has plastic Yo-Yo on one end; two 14-inch novelty pencils.
3 N 4795—Shpg. wt. 1 lb. 4 oz. . $1.73

[GG] **Roy Rogers Crayon Set** . . with 54 standard size crayons and 11 big jumbo size crayons . . all in beautiful assorted colors . . each set in individual compartment. 24 outline pictures for coloring; 5 Roy Rogers stencils; 4 sheets white drawing paper. Gift box with 6-color picture of Roy and Trigger.
3 N 4899—Shpg. wt. 2 lbs. 6 oz. $1.89

[HH] **Reduced! Cello-plastic Christmas Stocking** to hang over the fireplace. *Was $1.05 last year.* Bulging with paints, paint brush, crayons, colored chalk. Size 17½x6 inches. Colorfully designed.
3 N 4904—Shpg. wt. 1 lb. 3 oz. . . 69c

[JJ] **Kiddies' Jr. Artist Paint Kit.** "Lovely Scotch plaids houlder bag with clear plastic front. Also smaller matching bag with 6 colored crayons. Kit contains 2 coloring books; plastic palette with 6 non-toxic water color tablets; mixing tray, paint brush; 5x7-in. natural slate, box of colored chalks.
3 N 4928—Shpg. wt. 1 lb. 4 oz. . . 96c

[KK] **Jumbo Crayon Chest.** 52 standard and 10 big jumbo size crayons in 3¼ x 3¼ x 4¾-in. box. Crayons are harmless. Beautiful assorted colors. Crayons stand upright for easy selection.
3 N 4900—Shpg. wt. 1 lb. 4 oz. . . 96c

[LL] **Unusual! Different! Teach-a-Set.** Plastic alphabet and object stencils . . wonderful aid to learning . . hours of fun, too. Includes 26 molded plastic stencils of each letter with appropriate object to outline and color. 8 colored and 2 black pencils; 8 wax crayons, ruler, pencil sharpener; eraser; paper.
3 N 4929—Shpg. wt. 1 lb. $1.69

[MM] **De luxe Giant Rainbow Coloring Set** . . 72 standard crayons, 26 large jumbo size crayons. 30 outline pictures to color (2 per sheet). 6 stencils and outlines; 6 sheets paper. Let them draw and color to their heart's content.
3 N 4898—Shpg. wt. 3 lbs. . . . $2.89

Know Your World! Combine Geography and Fun

[NN] **Plastic Jig-Saw Puzzle Map of the United States.** 19¾ x 12½ x ¼ in. Each state piece of durable multi-colored plastic. Set also includes 48 plastic tabs of state capitols, and 48 product and industry tabs for insertion in map. Vital statistics on each state. Educational fun for the entire family. Hold contests to see who assembles puzzle most quickly.
3 N 5421—Shpg. wt. 1 lb. 12 oz. $2.39

[PP] **Giant-size Map Sets** printed in brilliant color. Handy to mount on wall and follow the day's news.
3 N 5415—Four 54x39-inch maps of the United States, Europe, the Far East, and the World. Shpg. wt. 1 lb. 3 oz. $1.94
3 N 5417—Four maps featuring "Trouble Spots of the World" . . . areas prominent in today's news. Three 41x27-in. maps of Korea and Asia, the Middle East, and the Balkan States; a 40x33-in. map of Germany showing occupation zones. Shpg. wt. 1 lb. 3 oz. $1.94

[RR] **The Golden Geography Book.** Colorful, lively, entertaining introduction to the world for every child. Easy-to-understand descriptions of the earth and its people. Over 300 full-color illustrations. Beautifully colored stiff board cover. Pocket inside holds stunning 24x27¼-in. map of the world. Book 10¼x13 in. 96 pages.
3 N 1545—Shpg. wt. 2 lbs. 3 oz. $3.79

[SS] **Global Air Race Game** . . exciting, realistic round-the-world race with magnetized metal airplanes. Twirl spinner for flying distances. Play money airport finder, and gasoline drums included. Educational . . fun for adults and children. Metal 8-inch globe lithographed in beautiful color. Authentic.
3 N 5416—Shpg. wt. 3 lbs. . . . $4.45

[TT] **Globe Bank.** 6-in. diameter. The most useful bank for children. Vividly colored. Accurate global map. Coin slot at top. Key for opening bottom.
3 N 5413—Shpg. wt. 1 lb. $1.34

















World Globes . . the earth as it really is!

The World at your fingertips! Current events and history come alive with these handsome, colorful globes . . the best way to study our earth. Only a globe can show the countries and oceans of the world in their true geographical relationships.

Each globe sturdily made . . brilliantly and accurately lithographed in beautiful color. Glossy, washable surface. Brown metal bases. 32-page booklet, "Story of the Globe," comes with each globe, except 3 N 05401L which includes larger 96-page information booklet.

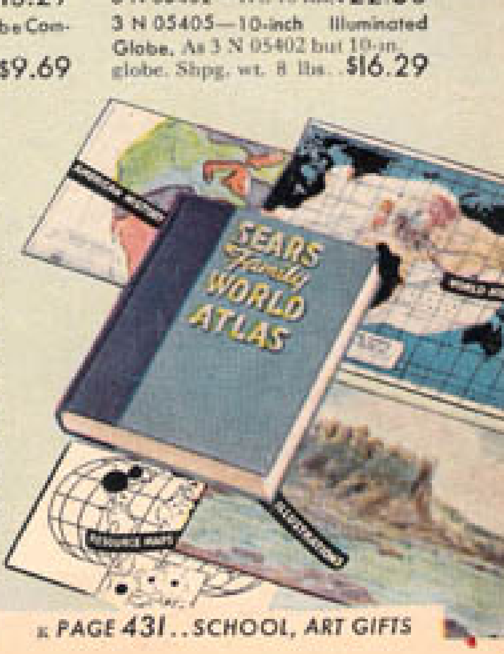
[VV] **Extra-large 12-inch Globe** . . large size used in classroom . . also best for home use to give clearest details. Over 450 square inches of viewing surface . . twice as much as 8-inch globes. Shows 6,410 place names in large type. Made of sturdy fiberboard. Brass-plated meridian.
3 N 05401L—12-inch Globe. Shipping weight 7 pounds........ $7.15
3 N 05403—10-inch Globe. (not shown). Same as above but 10-inch diameter . . 315 square inches of surface. Shpg. wt. 4 lbs....... $5.39
3 N 05404—8-inch Globe. (not shown) Same as above but 8-inch diameter . . 200 square inches of surface. Shpg. wt. 3 lbs.... 3.59

[WW] **12-inch Globe-Atlas Combination.** Globe same as 3N05401L above but 200-page World Atlas fits into metal base. A complete atlas with up-to-date foreign, domestic maps, gazetter, populations (1950 census) . . complete reference set.
3 N 05409—Shpg. wt. 8 lbs. $13.29
3 N 05411—10-in. Atlas-Globe Combination (not shown). Same but 10-in. globe. Wt. 7 lbs. $9.69

[XX] **Deluxe 12-inch Illuminated Globe.** Combines global reference with decorative beauty. 40-watt bulb included. Hand-blown glass globe. Metal meridian and base. 115-volt AC-DC. UL approved.
3 N 05402—Wt. 10 lbs. $22.50
3 N 05405—10-inch Illuminated Globe. As 3 N 05402 but 10-in. globe. Shpg. wt. 8 lbs. . $16.29

New 1952 Sears Family Atlas

Introducing a New, Complete World Atlas . . made especially for Sears . . 390 pages covering the entire world . . includes new 1950 census figures. Colorful maps and text are a storehouse of fascinating, educational information for the whole family. A useful aid for both children and adults in keeping abreast of current and past history. Title embossed in gold on cover. Heavy blue washable cover 12 x 9 inches. $5.79
3 N 5450—Wt. 4 lbs. 6 oz..... $5.79





GIVE A HOBBY™ and you give Hours of Pleasure



Education . . Fun . . Relaxation . .
Crafts for Youngsters, Adults

ITEMS BELOW SHOWN ON OPPOSITE PAGE

[A] **Pre-sketched Canvas Panels and Oil Set.** Beautiful oil paintings the first time you try! Pictures completely drawn on three 9x12-in. canvas panels with each color area numbered. Mounted . . ready for framing. 21 ready-mixed pure oil colors. 2 brushes, palette, instructions. Shpg. wt. 1 lb. 8 oz.
3 N 5381 . . . . $2.79

[B] **Deluxe Oil Color-Easel Outfit.** *Reduced! Was $9.97.* Sturdy hardwood folding easel with canvas rest . . opens to 60 in. high. 16 Hi-Test ½x4-in. tubes oil color; two 10x14-in. canvas panels, 3 brushes, palette, knife, palette cups, turpentine, linseed oil and instructions included.
3 N 05390—Shpg. wt. 10 lbs. . $9.39

[C] **Tower 12-tube Oil Set.** Top quality materials. Set complete in hardwood case . . 11x6¾x2¾ in. . . 11 tubes of oil colors . . ½x4 in. 1 1x4-in. tube white zinc. 3 long-handle brushes; wood palette; linseed oil, turpentine; palette knife; oil cup; 5x7-in. mounted canvas; art study; full instructions.
3 N 5362—Shpg. wt. 3 lbs. 2 oz. $6.89

[D] **Water Color Tube Set with Poster Paints.** 9 tubes water color; 6 poster (tempera) paints; 3 brushes; 4 water cups, 2 metal and 2 glass; mixing tray; 16 photos, 4 posters for coloring; color guide; art study.
3 N 5237—Shpg. wt. 3 lbs. . . $2.89

[E] **Our Best Water Color Tube Set.** 16 tubes water colors; 6 bottles poster paints; 20 semi-moist paints in metal pans; 3 brushes; 4 water cups; metal mixing tray; wood palette; 20 pictures and 6 posters for coloring; color mixing guide; art study; instructions.
3N5238—Shpg. wt. 3 lbs. 14 oz. $4.69

[F] **Finger Painting Set** . . paint sweeping, graceful designs. Seven 2⅜ oz. jars of stainless, harmless colors . . so easy to use. Includes fixative, brush, paddles, paper, instructions.
3 N 5291—Wt. 4 lbs. 5 oz. . . . $1.89
3 N 5295—**Economy-Priced Set** (*not shown*). With 4 jars of colors. Shpg. wt. 2 lbs. 12 oz. 94c
3 N 5294—**Deluxe Set** (*not shown*). With 6 extra-large 4½-ounce jars of colors. Wt. 5 lbs. 9 oz. . $2.69

Decorative . . Useful . . Profitable

[G] **Liquid Plastic Workshop** . . Really fascinating! Flexible wire is simply twisted into outlines of leaves, flowers, butterflies, animals, etc., then dipped into liquid plastic. The plastic forms a clear film within the wire outline which can be decorated with beautiful colors. Set includes, 3-oz. jar plastic, wire, tape, stamens, paints all materials necessary for making over 100 projects . . . costume jewelry, corsages, wall plaques, etc. Complete instructions included.
3 N 5397—Shipping weight 2 pounds 12 ounces $3.89
3 N 5220—**Thrift-priced Plastic Set.** Same as above, but smaller amounts. Ideal for beginner or child. Complete instructions. Shpg. wt. 1 lb. 6 oz. 1.84

[H] **Shellcraft**—out of the sea comes a new hobby. Make costume jewelry with beautifully colored sea shells. Materials for 12 projects. Postpaid.
3 N 5313—12-Project Set. Complete instructions. (Shpg. wt. 1 lb.) $2.98
3 N 5312—Same as set above but for 8 projects. (Shpg. wt. 14 oz.) $1.98

[J] **Flower Hobby Kit.** Complete set for making your own corsages, fruit clusters, etc. Includes wire, tape, stamens, and flower materials. Also includes two finished, ready-to-wear corsages . . 1 fruit, 1 floral. Ideal fashion accessories. Also instructions for making flowers of dyed nylon stockings.
3 N 5398—Complete with instructions. Shpg. wt. 1 lb. 12 ounces $3.59

[K] **Big "6" Leathercraft Set.** Genuine top grain leather for making 6 projects: billfold, Scotch coin purse, key case, link belt, comb and file case, and wrist purse. All ready for assembly. No cutting or tools needed. Easy, practical. Complete instructions.
3 N 5251—Shpg. wt. 12 oz. . . . $3.69
3 N 5250—Same as above, but with 3 projects: billfold, belt, and wrist purse. Instructions. Wt. 10 oz. . $2.23

[L] **Metal Tapping Set.** Tap out unusual designs on three 5x5-in. brass sheets. Use as hot pads, plaques. Tools included. Full instructions.
3 N 5247—Shpg. wt. 8 oz. . . . $1.23

[M] **Metal Embossing Set.** Easy as writing with a pencil. Three 8½x12-in. metal foil sheets for embossing. Includes necessary tools. Mount pictures in regular photo frames.
3 N 5248—Shpg. wt. 14 oz. . $2.79

[N] **Pipe Cleaner Modeling Set** . . the art with a new "twist." 90 fuzzy 12-in. pipe cleaners in 10 assorted colors. Twist into flowers, lapel pins, favors, etc.
3 N 5239—Complete with instructions. Shipping weight 7 ounces $1.19

[P] **Metalizing Hobby Kit.** It's easy to metalize almost any object into lovely, permanent mementoes. No firing or baking.
3 N 05373—Contains all necessary materials. Shpg. wt. 2 lbs $3.89
3 N 5374—**Bookend Mounts** . . ideal for mounting metalized baby shoes. Unfinished. Baby shoes not incl. Shpg. wt. pair 3 lbs . . . . Pair 1.44

[R] **Deluxe Fabco Fabric Painting Set.** Decorate any fabric . . scarfs, towels, ties, blouses, etc. Easy-to-apply colors. 8 jars of assorted colors. Includes brush, stencils, thinner . . all necessary materials for making lovely designs.
3 N 5281—24-page instruction booklet, project ideas. Shpg. wt. 4 lbs. . . . $5.19

Examples of completed projects illustrated not included.

Figurine Painting . . novel . . easy

[S] **Children's Figurine Painting Set.** 5 break-resistant figures, each 3x1¾x1¾ in. plus wall plaque. 5 opaque colors, glaze, 2 brushes, mixing tray.
3 N 5245—With complete instructions. Shpg. wt. 2 lbs $1.89

[T] **Adult's Figurine Painting Set.** Five lovely figurines. Boy and Girl original designs. Plus 3 copies of European originals. 6 opaque colors, glaze, powder, brush. Instructions.
3 N 5244—Shpg. wt. 11 lbs. 8 oz. $3.94

[V] **16-Figure Nativity Figurine Set.** Christ Child, Mary and Joseph, 3 Wise Men, angel, 2 shepherds, camel-driver, and 6 animals. Ready to paint with 6 jars of colors, jar of glaze, 2 brushes. Stable (W) sold separately.
3 N 5246—Shpg. wt. 8 lbs. 8 oz. . $4.98

[W] 3 N 5224—**Rustic Stable.** For Nativity Set (V). Heavy chipboard . . straw-covered floor and roof. Size 10x14x5½ in. Shipping weight 2 lbs. 4 oz $1.15

Figurine Molding and Painting Sets. Mix powder and water and mold figures in rubber molds. Paint with 5 non-toxic paints and brush. Completed figures not included.

[X] 3 N 5334—**Five-Figure Cowboy Set** includes 3 cowboys, cowgirl, and bucking bronco molds. Instructions. Shpg. wt. 2 lbs $2.69

[Y] 3 N 5333—**Four-Figure Set** includes rubber molds for Dutch boy and girl, cub bear, and dog. Instructions. Shpg. wt. 1 lb. 10 oz. $1.89





Use hinges to convert single frames to double or triple frames

Matching Diary, Scrapbook, and Photograph Album. Brown, red, or green imitation leather. Gold trim.

[AA] 3 N 5854M—**Line-a-Day Five-Year Diary.** With lock and key. Includes statistics, address space. 4¾x5¾ in. Shpg. wt. 10 oz. *State color* $1.94

[BB] 3 N 5855M—**Scrapbook.** 40 manila leaves. 13¾x10¾ inches. Shpg. wt. 2 lbs. 4 oz. *State color*. $1.94

[CC] 3 N 5856M—**Photograph Album.** 35 black leaves. 10¾x13¾ in. Shpg. wt. 2 lbs. *State color* . . $1.94

3 N 5857—**Combination: Scrapbook (BB), and Album (CC) above.** Shpg. wt. 4 lbs. 4 oz. *State colors* $3.65

[DD] 3 N 5853—**Travel Album.** Complete record of your trip. Maroon or tan Fabrikoid cover. 226 pages . . diary of trip, travel suggestions, statistics, maps, routes, pages for addresses, accounts, and black pages for photos. 5x6 in. *State color*. Wt. 12 oz . . . $1.94

[EE] **Deluxe Brass Photo Frames.** Gleaming gold color finish . . won't tarnish. 2-way easel type. Use vertically or horizontally. Hanging eyelet. Glass window. In sturdy box for remailing photo.
3 N 8920—8x10-in. Shpg. wt. ea. 1 lb. 8 oz. Ea. $1.98; 2 for $3.69
3 N 8919—5x7-in. Shpg. wt. ea. 12 oz. Each $1.89; 2 for $3.59
3 N 8921—11x14-in. Shpg. wt. ea. 3 lbs. Each $3.19; 2 for $5.95
3 N 8922—3¼x4½-in. Shpg. wt. ea. 10 oz. Ea. $1.39; 2 for $2.59

[FF] **Gold-plated Hinges.** 2 hinges for double frame; 4 for triple. 2 per pkg. Shpg. wt. pkg. 6 oz.
3 N 8918—Pkg. 25c; 3 Pkgs. 69c

Tufide Brief Case, Bag

Tufide brief cases . . amazing new material that looks and feels like leather . . but outwears leather . . it's chip, scuff, and water-resistant.

[GG] **Tufide 3-pocket Brief Bag.** Heavy-duty steel frame. Collapsible gusset gives 7-in. expansion at bottom. Cushioned handle. Extension lock. British brown color. 16x13 inches.
3 N 4826E—Shipping weight 5 lbs $14.79

[HH] **Tufide Multi-pocket Case** with disappearing handles . . use as brief case or underarm case. Zipper on 3 sides . . lies flat when open. 4 roomy pockets. British brown color.
3N4827E—16x11¼ in. Wt. 2 lbs. 12 oz. . $10.69

Prices of GG, HH include 20% Fed. Excise Tax



Musical Tree Decoration

[JJ] Yuletide decoration that will be the talk of your friends. Cheery 15-in. high Christmas tree revolves to the clear, sweet strains of "Silent Night." Precision 18-note Swiss music movement in green plastic base. Thick green branches covered with snow crystals.
3 N 7276—Tree—Shpg. wt. 1 lb. 9 oz. . . . $3.19



Plays "Silent Night" as it revolves

Christmas Table Setting

[KK] **Complete Christmas Table Setting.** Includes 2 bright green, snow-speckled trees . . each 19 in. high . . glass ornaments; 60x90-in. paper table cover with Santa and reindeer design; 20 matching 12x12-in. napkins; 8 each of 8-in. and 6-in. paper plates with tree border; 8 hot paper drink cups; 16 favors include 8 snapper mottos, 8 nut cups with place cards.
3 N 7282—**Complete Set.** Wt. 4 lbs. 1 oz. $4.55
3 N 7281—**2 Trees only.** Wt. 1 lb. 8 oz. . . $1.89
3 N 7278—**Table Cover, Napkins.** Wt. 10 oz. 79c
3 N 7321—**Plates, Cups only.** Wt. 1 lb. 3 oz. 87c
3 N 7280—**16 Favors only.** Wt. 12 oz. . . . 1.39



Holiday Napkin Set

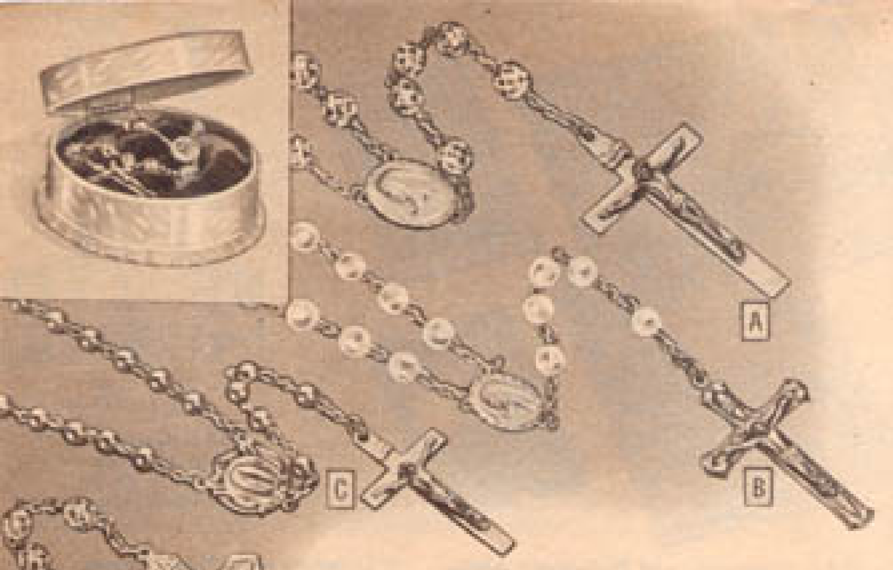
[LL] **"Napkin-of-the-Month" Set** with table cover. 12 packages of gaily decorated 13x13-in. scalloped-edged paper napkins. One package of 24 napkins with appropriate designs for each of the major holidays . . includes Christmas, New Years, Valentines Day, Easter, others. Includes 54x88-in. red paper table cover.
3N7437—In gift box. Shpg. wt. 3 lbs. 8 oz. . $1.98

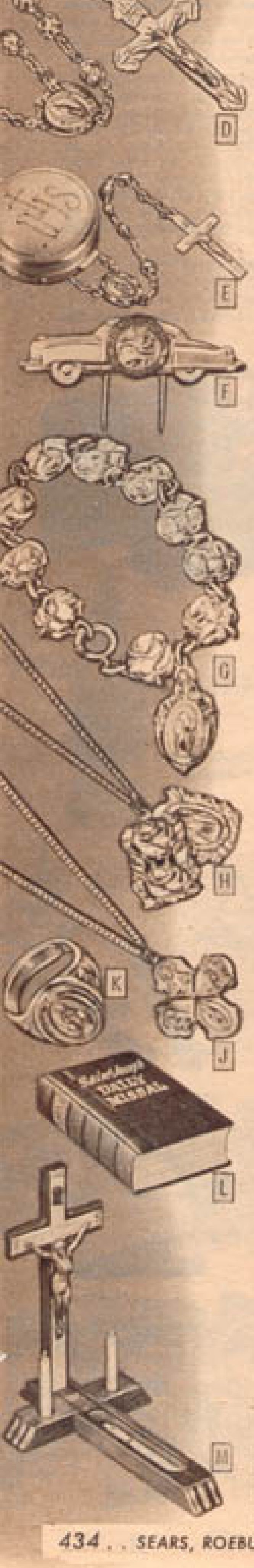


"The Christmas Story"

[MM] **Large, beautifully-colored Picture Book** of the birth of Christ, plus 16-piece manger set. Lithographed cardboard cut-out figures of The Christ child in the manger, Mary, Joseph, the Wise Men, and animals. Set up to make a colorful Christmas decoration or table piece. Book has 16 pages. 8½x11 in.
3 N 1646—*Prepaid.* (Shpg. wt. 10 oz.) . . . $1.50







Gift Aids for CATHOLIC DEVOTION

[A] **Rock Crystal Rosary in Gift Box.** Our finest! Sparkling semi-precious rock crystal beads . . . carefully cut and polished to gorgeous brilliance. Silver chain. Hand carving on sterling silver Cross and centerpiece. In hinged plastic gift box with mother of pearl finish.
3 N 7691—21 inches long. Shpg. wt. 8 oz. . . . $9.85

[B] **Mother of Pearl Rosary in Gift Box.** Lustrous genuine mother of pearl beads. Chain, Cross and centerpiece are sterling silver. In gift box shown and described with (A).
3 N 7660—19 inches long. Shpg. wt. 8 oz. . . . $4.95

[C] **All Sterling Silver Rosary in Gift Box.** Exquisite hand-etched centerpiece and Cross. In gift box shown and described with (A).
3 N 7647—16¾ inches long. Shpg. wt. 8 oz. . $3.75

[D] **Glass Bead Rosary.** Sterling silver Cross centerpiece and chain. Beads are faceted and highly polished. *State color* crystal, rose, sapphire (blue), amethyst (violet), emerald (green).
3 N 7678—17 inches long. Shpg. wt. 3 oz. . . . $2.95
Black Plastic Bead Rosary for Men, Boys (not shown). Silver chain, sterling Cross, centerpiece.
3 N 7661—18½ inches long. Shpg. wt. 4 oz. $2.25

[E] **All Sterling Silver Rosary.** In dainty round silver-plated case with IHS hand-carved on cover. Case is 1⅛ inches in diameter. Rayon-plush lined. Carry in purse or pocket.
3 N 7639—12¾ inches long. Shpg. wt. 4 oz. $3.59

[F] **St. Christopher Car Medal** for safety in travel. Sterling silver medal beautifully wrought on car background. Pin for fastening to car.
3 N 7693—Shipping weight 4 ounces $1.98

[G] **All Saints Rosebud Bracelet.** 10 rosebud links with a different saint on back of each. Links and Miraculous Medal are all sterling silver.
3 N 7637—7 inches long. Shpg. wt. 3 oz. $2.79

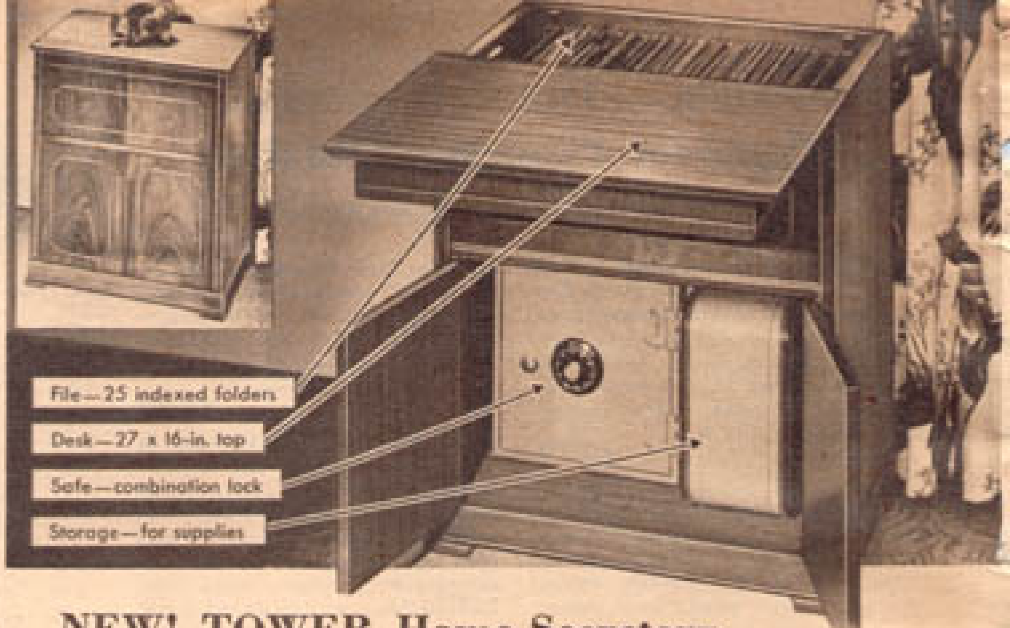
[H] **Popular Rosebud Medal.** Hand-etched rosebud front. Miraculous, Scapular and St. Christopher medals on movable back section. Sterling silver.
3 N 7697—18-inch chain. Shpg. wt. 4 oz. $1.98

[J] **4-way Cruciform Medal.** Includes Miraculous Scapular, St. Christopher and St. Joseph. Sterling silver medal and chain.
3 N 7696—24-inch chain. Shpg. wt. 3 oz. $1.98

[K] **Miraculous Medal Ring.** Wear in honor of Mary. Sterling silver. Adjustable to any size.
3 N 7636—Lined gift box. Shpg. wt. 2 oz. $1.45

[L] **St. Joseph Daily Missal.** Latest and finest edition available. For the Mass each day of the year. Simplified arrangement and extra-large type. Printed on fine paper, lavishly illustrated.
3 N 7664—Black cloth cover, gold stamped.
4x6¾ in. 1354 red-edged pages. Wt. 1 lb. 4 oz. $4.25
3 N 7665—Genuine leather cover, gold stamped
4x6¾ in. 1354 red-edged pages. Wt. 1 lb. 4 oz. $7.50

[M] **Sick Call Set.** Polished natural walnut crucifix with rich mother-of-pearl inlay. Gold color metal Corpus, matching filigree trim. Holds 2 candles, Holy Water bottle, cotton Communion cloth. Hangs on wall.
3N7620—13⅛x7⅛x1¾ in. Shpg. wt. 1 lb. 8 oz. . $3.89



NEW! TOWER Home Secretary

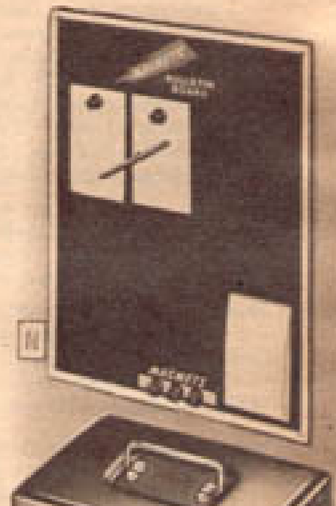
- **It's a File** . . roomy file cabinet with 25 hanging folders
- **It's a Desk** . . top slides forward to give leg space
- **It's a Storage Cabinet** . . two big storage compartments.
- **It's a lovely furniture piece** . . fine mahogany veneers

$65.50 Cash
$7 Down
Cabinet only

Made especially for Sears . . a compact "office" and a gracefully-styled piece of furniture for any room in your home. Hardwood construction with fine mahogany veneers . . lustrous finish. Top slides out to form desk or typewriter table.

Compartments behind double doors for steel safe, or storage. One space holds portable typewriter (*not included*). Top 27x16 in.; 30 in. high. Freight or express.
3 N M4401—Home Secretary without Safe. Shipping weight 70 pounds. $65.50
3 N M4406—With Safe . . combination lock; inside 11x11⅝x5⅝ in. Wt. 133 lbs. 92.50
3 N M4413—Safe only for above . . with bolts to install in Home Secretary. Shpg. wt. 63 lbs. $29.75

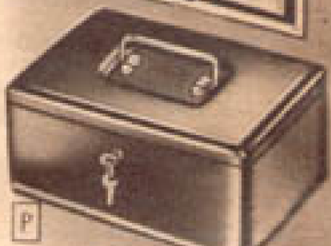
Magnetic Bulletin Board



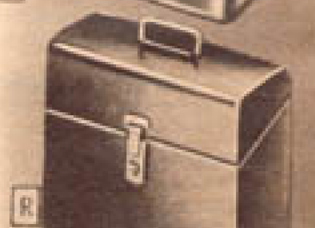
[N] **No tacks or pins needed!** Holds all your clippings, notices, shopping lists, recipes, photos by magnetic attraction. No unsightly holes. Use in den, kitchen, children's room. Metal board lithographed in red and yellow has slot for pad of paper. Graphite pencil has magnetic clip.

$1.49 13⅛x17⅛ in.

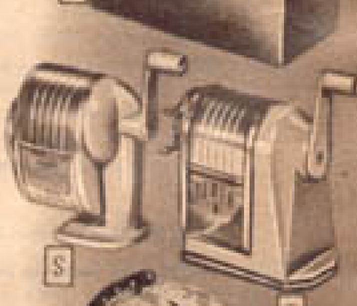
3 N 4214—Size 13⅛x17⅛ in. with five magnets. Shipping weight 2 pounds. $1.49
3 N 04328—Size 16⅛x26 in. with ten magnets. Shipping weight 4 pounds. 2.69



[P] **TOWER Steel Document Box.** Keeps important papers and small articles safe. Lock with 2 keys. Rounded edges, piano type hinge. Body 22-gauge, cover and bottom 20-gauge steel. Size: 10⅛x7⅛x4⅛ inches. $2.36
3 N 4441—Gray finish. Shpg. wt. 5 lbs. $2.36



[R] **All Steel Personal File.** For personal papers, insurance policies, deeds, titles, etc. A–Z index and 57 miscellaneous tax titles. Size 10x12x5½ inches. $3.79
3 N 4456—Gray finish. Shpg. wt. 5 lbs. $3.79

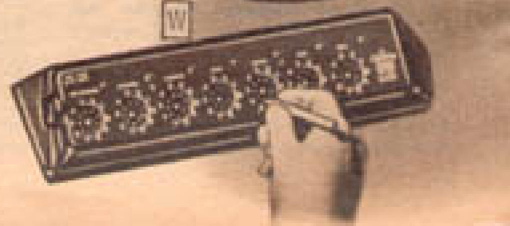


[S] **TOWER Pencil Sharpener.** Every home needs one. Rotating chuck takes six sizes of pencils. Stops cutting when pencil is sharpened. Double cutters. Screws included. $1.98
3 N 8829—Gray base. Shipping wt. 1 lb. 8 oz. . . $1.98

[T] **TOWER Portable Pencil Sharpener.** Sharpens without mounting. Use anywhere in home or office. Rubber base protects surfaces. Can be mounted . . . screws included. Vise-grip feeds pencil automatically. Stops sharpening when point is formed. $3.65
3 N 4576—Gray base. Shpg. wt. 2 lbs. $3.65



[V] **Globe Bank.** Accurate, up-to-date relief map in five colors. Half meridian. 15-in. circumference. Bank takes coins and paper money. Opening hidden in base. $1.85
3 N 4402—Shipping weight 1 pound 8 ounces . . . $1.85



[W] **Lightning Adding Machine.** Just dial numbers with metal stylus for correct answer. Add and subtract. Adds to 99,999.99. Numbers carry over automatically. Size 14x4½ inches. *Postpaid.* $14.95
3 N 8836—(Shpg. wt. 3 lbs.) $14.95

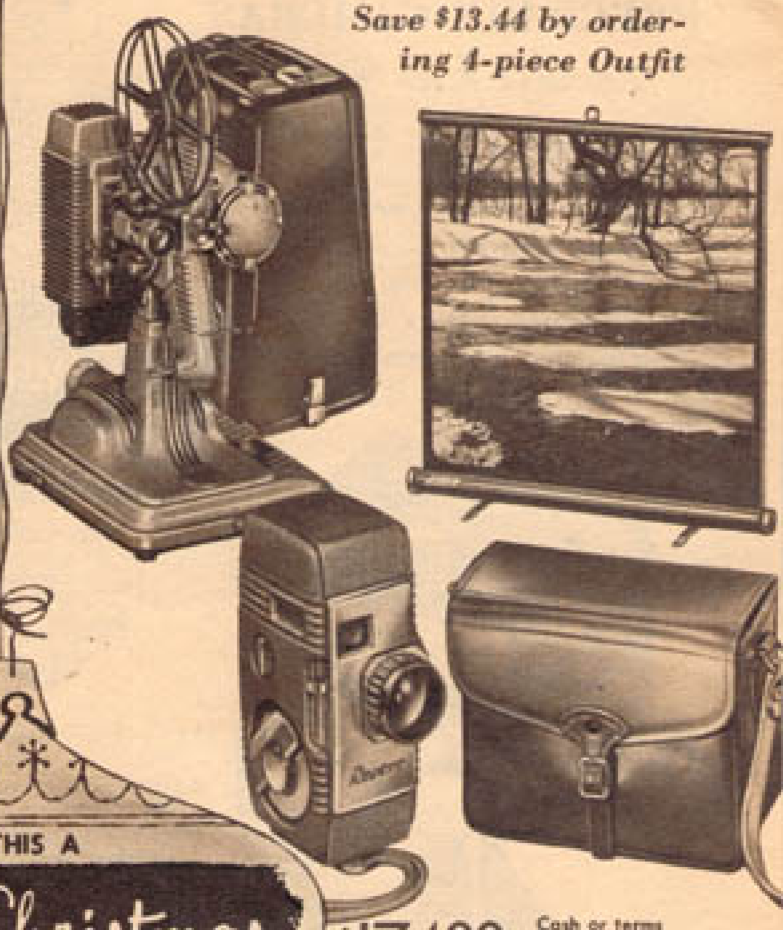


MAKE THIS A

"Movie" Christmas

Star your family in the movies!

Save $13.44 by ordering 4-piece Outfit



$17400 Cash or terms Complete Outfit Terms $17.50 Down

Film action of Christmas, vacations, children as they grow . . . famous Revere quality assures excellent movies in full color or black and white.

Keystone Movie Outfit . . . all you need to take and show movies!

Order items separately or save $11.42 by buying Complete 11-piece Outfit

$12000 $12 Down on Terms

The family Christmas gift that brings years of enjoyment. Order complete outfit or separate items.
3 N M8225T—Complete 11-piece Outfit below. *Express prepaid* (Shpg. wt. 28 lbs.) *Cash or terms* **$120.00**

Keystone 8mm Model R-37 Projector . . . f:1.8 coated lens, 300-watt lamp, 400-ft. reel. Variable speeds. 110–120-volt AC-DC. UL listed.
3 N M8414T—*Express prepaid* (Wt. 14 lbs.) **$64.50**

Keystone 8mm Pathfinder K29 Movie Camera . . . fixed focus f:2.8 coated Wollensak lens, 3 speeds, footage indicator, viewfinder, exposure chart, film run lock, simple drop-in roll film loading.
3 N M8243T—*Express prepaid* (Wt. 3 lbs.) . . . **$49.95**
Camera and Projector are same price, cash or terms.

Tower Table and Wall Screen . . . glass beaded surface, 22x30 in. Easel holds screen taut.
3 N 08500—Shipping weight 3 lbs. **$3.59**

Tower Light Bar . . . for indoor movie making.
3 N 6667—UL listed. Shpg. wt. 3 lbs. **$3.95**

Two Photoflood Bulbs with Built-in Reflectors. Each 300 watts. Fit Tower Light Bar.
3 N 6923—*Postpaid* (Shpg. wt. 8 oz.) **$2.50**

Tower Film Chest. Holds twelve 200-ft. reels.
3 N 8611—Steel. Shpg. wt. 2 lbs. 6 oz. **$1.69**

Kodak 8mm Super X Roll Film. Processing included.
3 N 6722—25-ft. *Postpaid* (Shpg. wt. 4 oz.) . . . **$2.90**
3 N 8586—8mm Reel. 200-ft. Wt. 9 oz. . **2 for 59¢**
3 N 8588—8mm Can. 200-ft. Wt. 14 oz. . **2 for 49¢**

Castle 8mm Movie. Hopalong Cassidy. About 50 ft.
3 N 8600—*Postpaid* (Shpg. wt. 3 oz.) **$1.79**

Revere Home Movie Outfit

Order camera, case, projector and screen separately or as outfit.
3 N M8204T—4-piece Outfit. *Express prepaid* (Wt. 29 lbs.) . . **$174.00**

Revere "50" Movie Camera. No focusing necessary. Takes good movies on 8mm roll film, color or black and white. Coated f:2.8 lens. Two speeds—normal and true slow motion. Lock button run. Exposure guide. Footage indicator. Single exposures.
3 N M8236MT—*Express prepaid* (Wt. 5 lbs.) *Cash or terms* **$49.50**
3 N 8347M—Cowhide Camera Case. *Not postpaid.* Wt. 2 lbs. **6.49**

Revere "85" DeLuxe Projector, slip-over case. 500-watt lamp. Blower cooled. Coated f:1.6 lens. 300-ft. reel 110-120 volt AC-DC.
3 N M8410T—*Express prepaid* (Wt. 21 lbs.) *Cash or terms* **$124.50**

Jiffy Screen. Glass beaded. Metal case. For floor or table.
3 N 08511—36x36 inches. Shipping wt. 6 lbs. **$6.95**





Keystone Bel-Air

8mm Magazine Load Camera. Imagine this low price for a magazine load camera with all these wanted features! **Lens**—coated f:2.5 fixed focus with screw mount. **Speeds**—12, 16, 24, 48 frames per second. Rundown stop. Continuous run and single frame exposures. Exposure guide. *Express prepaid.* (Shpg. wt. 3 lbs.)

$89.50 Camera only

3 N M8244MT—*Cash or Terms. $9 Down* **$89.50**
3 N 8347M — Leather Carrying Case. (*Not postpaid.*) Shipping weight 2 lbs. **$6.49**

Kodak Reliant

8mm Roll Film Camera with fast, drop-in loading. **Lens**—coated f:1.9 lens focuses 3 ft. to infinity. **Speeds**—16, 24, 32, 48 frames per second. Continuous run. Viewfinder with parallax correction. Exposure guide. *Express prepaid.*

$102.25 Cash or Terms

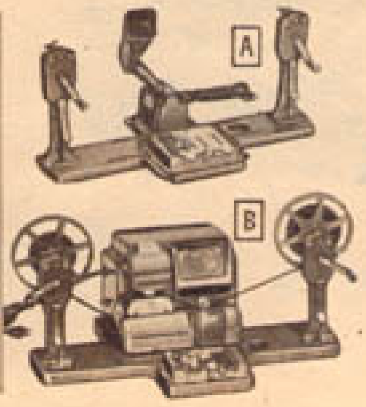
♦ **3 N M8241MTY**—(Wt. 3 lbs.). *$10.50 down* . . . **$102.25**
3 N 8347M—Brown Cowhide Carrying Case. (*Not postpaid*). Shpg. wt. 2 lbs. **$6.49**
♦ *Shipped from Chicago, Los Angeles, Philadelphia. Order from your mail order house.*

Cine-Kodak

Magazine load 8mm Camera. Switches from color to black and white film anytime, anywhere. **Lens**—coated f:1.9 focuses 3 ft. to infinity. Screw mount. **Speeds**—16, 24, 32, 64 frames per sec. Lock button run. Optical viewfinder. Footage dial. Exposure guide. *Express prepaid.* (Shpg. wt. 7 lbs.)

$150.95 Cash or Terms

3 N M8237MT—*$15.50 Down* **$150.95**
3 N 8347M—Leather Carrying Case. (*Not postpaid*). Shpg. wt. 2 lbs. **$6.49**



8mm Movie Editors

[A] **Mansfield 8mm Editor.** Projects frames on 1⅝x1¾-in. screen. Automatic splicer. Takes reels up to 1600 ft. With 6-watt bulb. Any 115-volt AC-DC. UL listed.
3N8616-Wt. 7 lbs. . . . **$16.95**

[B] **NEW! Mansfield Action 8mm Editor.** Shows action on 2⅗x3⅗-inch screen. Automatic splicer. Takes reels up to 1600 ft. Uses any 115-volt AC-DC. UL listed.
3N8618-Shpg. wt. 8 lbs. 6 oz. *Terms $3 Dn.* **$29.95**



Tower Movie Screens

$8.50 30x40 in.

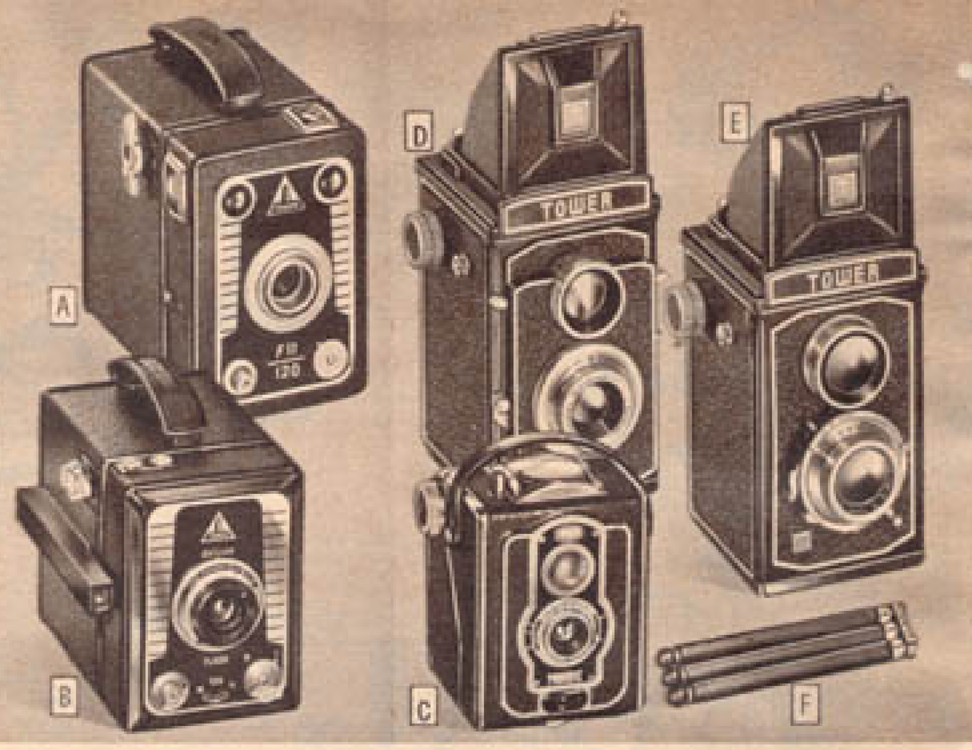
Sturdy Glassbeaded Economy Screens. Made of heavy gauge steel with hammerloid finish. Brilliant white screen surface added by millions of glass beads put new sparkle in your movies and slides. Clutch control lever lets you adjust screen to various heights. Sets up in jiffy. Tripod legs open together. Won't twist or sag. Shipping weight each 10 lbs. *Not postpaid.*

3 N 08501—30x40 in. **$8.50**
3 N 08506—40x40 in. **10.50**

Introducing New PRECISION CAMERAS *Exclusive at Sears!* Imported from Germany

Made by expert German manufacturers . . . many precision features usually found only on much more expensive cameras







- f:9 color-corrected lens
- Synchronized for flash attachment
- Extra-large waist level view finder
- Large lens focusing device

$7.15

Tower Deluxe Box Camera . . large viewer

Introducing a new low-priced box camera—our best—made exclusively for Sears . . made to simplify picture-taking, but with precision features for expert results. Compare it with any camera of this price on the market.

You get brilliant pictures with the color corrected coated f:9 lens . . good pictures even on dull days. Also has f:12 and f:16 lens openings. Big 1⅝-inch square reflex type waist-level view finder.

Time and instantaneous (1/40 sec.) shutter speeds. Cable release socket. Tripod socket. Synchronized for flash attachment . . good pictures day or night, indoors or out with No. 5 or 25 flash bulbs. Focuses 5 ft. to infinity. Artificial leather-covered winding knob.

Sturdy all-metal construction with handsome leatherette covering. Back easily pops open for loading. 12 exposures (2¼x2¼ in.) on 120 film.

3 N 9654M—Camera only. Shipping weight 1 pound 9 ounces . . . $7.15
3 N 9656M—Flash Attachment—with batteries. Shpg. wt. 12 oz. . . . 2.39

New Tower Box Cameras with and without flash

[A] **Newly-designed Box Camera** . . synchronized for flash . . so easy to operate and you really get results! Easy-to-use 2-way waist-level view finder. Sharp f:11 lens. Time and instantaneous (1/40 sec.) shutter speeds. Socket for flash attachment (order attachment below) . . just plug flash unit in . . ready to use with No. 5 or 25 bulbs. Fixed focus 6 ft. to infinity. 8 exposures 2¼x3¼ in. on 120 roll film. All metal construction. Carrying strap. $4.79

3 N 9652M—Flash Camera only. Shipping weight 1 pound 9 ounces. $4.79
3 N 9651—Non-Synchro Box Camera. Same as above but without synchronization for flash unit. Wt. 1 lb. 9 oz. . . $3.79

[B] **Better Flash Box Camera** . . with popular eye-level telescopic view finder. Sharp, color corrected f:11 lens for brilliant pictures. Also f:16 lens opening. Focusing device from 6 ft. to infinity. Double socket for flash attachment (see below). Uses No. 5 or 25 bulbs. Time and instantaneous (1/40 sec.) shutter speeds. Cable release socket. Horizontal and vertical tripod sockets. 8 exposures 2¼x3¼ in. on 120 film. All metal construction . . leatherette covering.

3 N 9653M—Camera. Wt. 1 lb. 9 oz. $5.69
3 N 9656M—Flash Unit for (A), (B). Uses No. 5 or 25 bulbs. Wt. 12 oz. $2.39

New Tower Reflex Cameras . . synchronized for flash

[C] **Tower Reflex I** . . low-priced reflex for the beginner. Coated f:7.7 achromatic lens. Large, brilliant image in 1¼x1¼-in. view finder. Sturdy die-cast metal body . . leatherette covering. Time and instantaneous (1/40 sec.), shutter speeds. Socket for flash holder. (Order flash unit below.) Double exposure prevention. Focuses 5 ft. to infinity. 12 exposures 2¼x2¼ in. on 120 film. $13.95

3 N 9657M—Reflex I with carrying strap. Wt. 1 lb. 9 oz. $13.95

[D] **Tower Reflex II** . . with f:9 coated color corrected lens. Synchronized for flash (order flash unit below). Big reflex type view finder shows brilliant image. Hood and sports finder pop up by pressing buttons. 3 lens openings (f:9, 11, 16) for various light conditions. 3 shutter speeds: 1/30 and 1/100 sec. plus time. Focuses 5 ft. to infinity. Double exposure prevention. All-metal body . . leatherette covering. 12 exposures 2¼x2¼ in. on 120 film.

3 N 9658M—Reflex II. Shpg. wt. 1 lb. 10 oz. $17.95

[E] **Tower Reflex III** . . similar to Reflex II above but with coated f:3.5, 75 mm anastigmat 3-element lens for sharp, brilliant pictures under almost any conditions. Pronto cocking shutter with 5 speeds from 1/25 to 1/200 sec. and time. Built in time delay . . you can get into picture yourself. Focuses 3½ ft. to infinity. Depth of field scale. Plus all outstanding features of the Reflex II above.

3 N 9659M—Tower Reflex III. Shpg. wt. 1 lb. 10 oz. $29.49
3 N 9661M—Flash Attachment for all reflex cameras above. Uses No. 5 or 25 flash bulbs. Shpg. wt. 1 lb. 10 oz. . $5.49

[F] **Lightweight aluminum Tower Tripod** for reflex cameras. 9 in. closed; 7 sections extend to 46 in.

3 N 9691—Tower Tripod. Shpg. wt. 1 lb. $8.95







Complete Flash Camera Outfits . . Ideal for Amateur Photographer

$9.50 Boys' and Men's Outfit

$9.50 Girls' and Women's Outfit

- Start an exciting life-time hobby
- Take good pictures right from the beginning
- Use camera day or night . . indoors or out!

Here's the simple, inexpensive way for the beginner to get started in the fascinating hobby of photography. Easy-to-use box camera plus simple instructions make it possible even for the youngsters to make good pictures of family or friends. TOWER Box Camera has popular eye-level view finder for quick aiming. Takes 8 pictures 2¼x3¼ inches on black and white or Kodacolor film. Choice of brown or red Carry-All Bag to hold all equipment.

Complete outfit consists of: (1) All-metal TOWER Box Camera; (2) Plug-in flash unit, batteries; (3) simulated leather Carry-All bag; (4) 8 No. 5 flash bulbs; (5) one roll 120 black and white film.

3 N 6617—Boys' and Men's Outfit (Brown Bag) Shpg. wt. 5 lbs. $9.50
3 N 6525—Gir's and Women's Outfit (Red bag) Shpg. wt. 5 lbs. 9.50

Complete Flash Outfit with Argus 75 Reflex Camera

- Argus 75 Reflex Camera
- Detachable flash unit, batteries
- 8 bayonet base SM flash bulbs
- Plastic gadget bag with pocket

$24.50 Cash
$2.50 Down

Everything you need for good picture taking at once. Smart plastic bag carries everything. Features easy-handling Argus 75 reflex-type camera which is double exposure proof. Reflex viewer shows brilliant, actual-size image of the picture you're taking. Just aim and shoot . . no adjustments. Fixed focus from 7¾ feet to infinity. 12 pictures 2¼x2¼ in.

Synchronized for flash unit. Sturdy plastic body. Complete with neck strap, one roll film. With this outfit you can start taking professional-looking pictures at low cost. Start on Christmas day!

3 N 6627—Complete Outfit. Shpg. wt. 5 lbs. . . $24.50

Spartus Flash Outfit . . Brown Plastic Gadget Bag

- Spartus 120 Box Camera
- Detachable Flash Unit with 2 batteries
- Four No. 11 Flashbulbs
- 2 rolls Tower 120 film
- Genuine Plastic gadget bag with strap

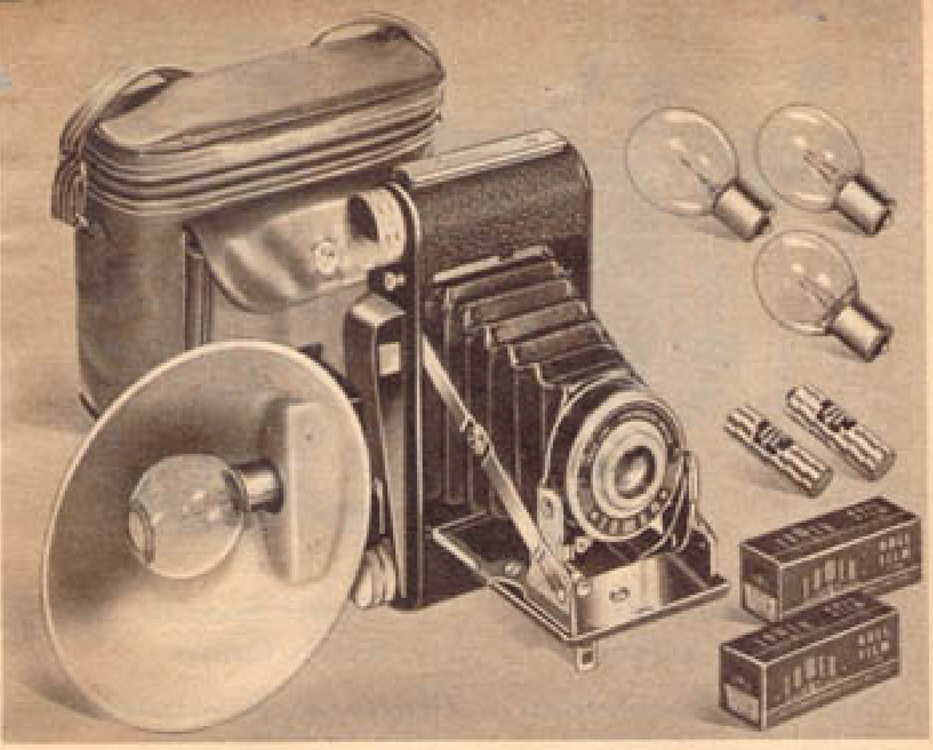
$11.95 Outfit

Take sharp, clear pictures at any time, indoors or out with this easy-to-operate Spartus box camera outfit. Synchronized flash unit fits right on the camera. Put in a bulb . . aim and shoot . . you got the picture!

Horizontal and vertical viewfinders. Lens focused 8 feet to infinity. Bakelite body, metal trim. 8 exposures 2¼x3¼ in. on 120 or 620 film. Complete outfit for one low price.

3 N 6479—Outfit. Shpg. wt. 5 lbs. . . . $11.95

Include a request for Sears new Camera Catalog 646N with your order



TOWER "49" FOLDING CAMERA OUTFIT

Makes picture taking a "snap" anytime!

HERE'S WHAT YOU GET IN COMPLETE FLASH OUTFIT

$18.95 Complete Outfit

- TOWER "49" Folding Flash Camera
- Two Penlight Flash Batteries
- Detachable Flash Unit
- Two Rolls TOWER 120 Film
- Four No. 5 Flashbulbs
- Instruction Booklet
- Gadget bag of heavy brown plastic . . . carries complete outfit

Sure to make a hit Christmas day, whether it's for someone special on your gift list or for your own use to record the family and excitement on Christmas. Complete outfit for taking good pictures ANY time, ANY place, in ANY light . . . even though you've never taken a picture before! Flashshots indoors are simple to take as snapshots . . . just press shutter release lever! Flash unit easily detached for taking snapshots outdoors during the day. No focusing of lens necessary . . . everything 6 feet and beyond is in sharp focus. No adjustments are necessary.

Camera is easy to use as a box camera . . . Aim, Click—you have the picture. Folds compactly for carrying. Eye-level optical viewfinder is fast and easy to sight through. Takes flashshots, snapshots and time exposures. Gives 8 pictures 2¼x3¼ inches on 120 or 620 black and white or Kodacolor film. Sturdy metal body. Light-tight bellows. Include outfit on your Sears Easy Terms order.

3 N 6595—Complete Outfit. Shipping weight 5 pounds....................$18.95

Ready to take pictures Christmas Day

FLASH CAMERA OUTFITS . . . simple to operate . . carry camera, accessories in carry-all bags





Magnivue Outfit . . . Reflex-type camera

HERE'S WHAT YOU GET

$14.75 Complete Outfit

- Magnivue Reflex-type Flash Camera
- Detachable Flash Unit
- Two Flash Batteries
- Four No. 5 bayonet base Flashbulbs
- Roll TOWER 120 Orthochromatic Film
- Brown Plastic Gadget Bag with strap

Camera is easy to use as a box camera. See picture on glass viewing screen in actual negative size before clicking shutter. Takes 12 pictures 2¼x2¼ inches. Fixed focus 8 feet and beyond. Instructions.

3 N 6637—Shipping weight 5 lbs.$14.75

NEW! Ansco Readyflash Outfit

OUTFIT COMPLETE WITH

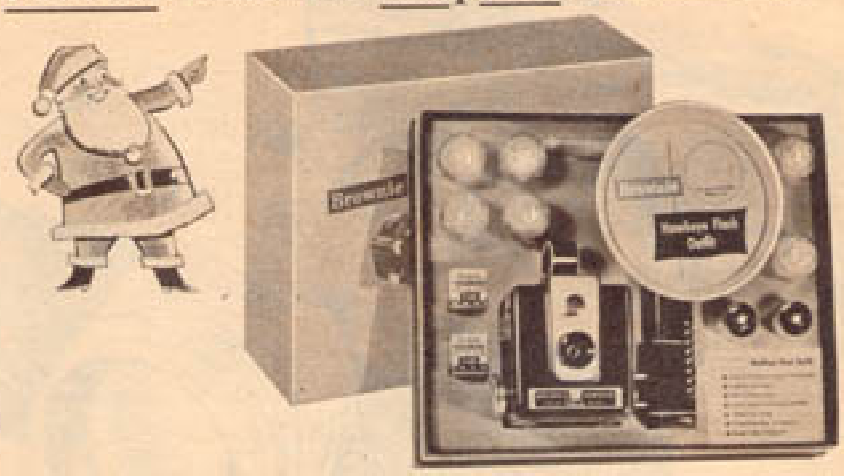
$15.60 Complete Outfit

- Readyflash Camera
- Detachable Flash Unit
- 2 Penlight Batteries
- Six No. 25 bayonet base Flashbulbs
- Portrait Attachment for close-ups
- Two rolls 620 Ansco Supreme Film
- Brown luggage-type Carrying Case

Just aim and click . . . you have the picture—snap or flashshot. Eye-level viewfinder. Takes pictures from 7 ft. and beyond. Gives 8 shots 2¼x3¼ in. Instructions included. *Postpaid.*

3 N 6628—(Shpg. wt. 5 lbs.)...$15.60

Famous KODAK Snapshot CAMERAS

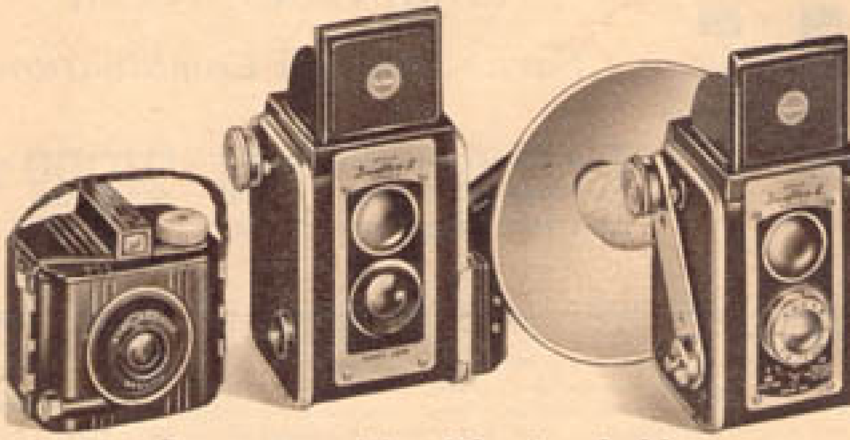


Brownie Hawkeye Flash Outfit in gift box

$13.50 Complete Outfit

Features Kodak's modern aim-and-snap flash camera. For pictures day or night. Over-size viewfinder. Focused 6 ft. and beyond. No focusing or adjustments necessary. Takes 12 pictures 2¼x2¼ inches on 620 film. Includes camera, flash unit, batteries, flash guard, 8 No. 5 flashbulbs, 2 rolls black and white film, photography booklet, instructions.

3 N 6173—Complete Outfit. *Postpaid.* (Shipping weight 2 pounds)..........$13.50
3 N 6100M—Camera only. *Postpaid.* (Shipping weight 1 pound 4 ounces)....... 7.20
3 N 6101M—Flash Unit with batteries. Order No. 5 bulbs. *Postpaid.* (Wt. 8 oz.). 3.39



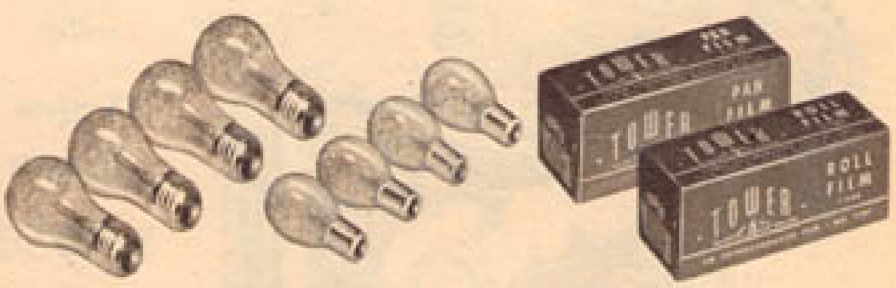
Start an exciting life-time hobby with an easy-to-use Kodak Camera

Baby Brownie Special. $2.85 Thousands of beginners started the exciting hobby of picture-taking with a Brownie camera. Simple for children as well as adults to take clear pictures . . . just load with 127 film, look through eye-level viewfinder and press button. Takes 8 pictures 1⅝x2½ in. Plastic. *Postpaid.* (Wt. 1 lb.)
3 N 6243........$2.85

Duaflex 11 with Kodet lens. $14.50 Camera only. Reflex type . . . operates easily as box camera. See negative size picture on viewing screen. Fixed focus 5½ ft. and beyond. Takes 12 pictures 2¼x2¼ inches on 620 film. Timed for flash.
3 N 6164M—*Postpaid.* (Wt. 1 lb. 4 oz.). $14.50

Duaflex 11 with f:8 Kodarlens. $22.30 Camera only. Three diaphragm settings for picture taking under different light conditions . . cloudy, average, bright. Lens focuses 3½ ft. to infinity. Double exposure prevention. Takes 12 pictures 2¼x2¼ inches on 620 film.
3N6200MT—*Postpaid.* (Wt. 1 lb.). Cash or terms$22.30

3 N 6393M—Flash Unit for Duaflex Cameras. With batteries. Order SM bulbs. Not ppd. Shpg. wt. 1 lb..$3.79



FLASHBULBS . . Postpaid Save 15% on ½-case lots!

Westinghouse No. 5 bayonet base bulbs.
3 N 6918—(Wt. 12 oz.).....8 bulbs $1.04
3 N 6930—(Wt. 3 lbs.)....64 bulbs 7.07
Sylvania No. 25 bayonet base bulbs.
3 N 6915—(Wt. 10 oz.)....10 bulbs $1.19
3 N 6935—(Wt. 3 lbs.)....60 bulbs 6.07
Westinghouse SM bayonet base bulbs.
3 N 6920—(Wt. 10 oz.).....8 bulbs $1.12
3 N 6932—(Wt. 3 lbs.)....64 bulbs 7.62
Westinghouse No. 11 screw base bulbs.
3 N 6910—(Wt. 10 oz.).....8 bulbs $1.20
3 N 6908—(Wt. 4 lbs.)....64 bulbs 8.16
Sylvania No. 0 screw base bulbs.
3 N 6916—(Wt. 12 oz.)....10 bulbs $1.39
3 N 6934—(Wt. 4 lbs.)....60 bulbs 7.09
Westinghouse No. 22 screw base bulbs.
3 N 6921—(Wt. 10 oz.).....6 bulbs $1.02
3 N 6903—(Wt. 6 lbs, 4 oz.).60 bulbs 8.63

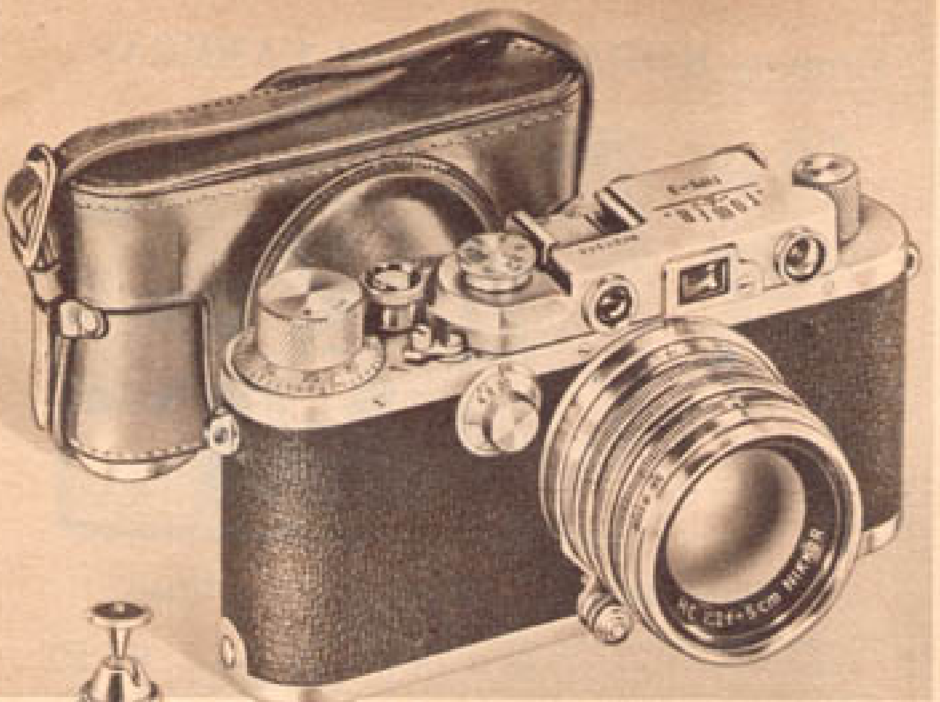
TOWER Popular Film Fully guaranteed!

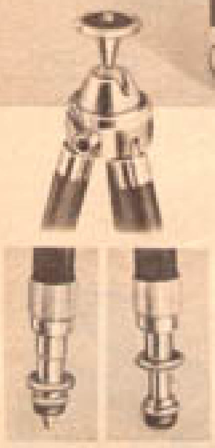
GUARANTEED to give good pictures . . . Made in Belgium.

89c 3 rolls 127 ortho

Orthochromatic Film. Popular type. ASA 50. Shipping weight for 3 rolls, 6 ounces.
3 N 7100—No. 127....3 rolls 89c
3 N 7101—No. 120...3 rolls $1.03
3 N 7102—No. 620...3 rolls 1.03
3 N 7103—No. 116...3 rolls 1.35
3 N 7104—No. 616...3 rolls 1.35

Panchromatic Film. Popular type. ASA 64. Shpg. wt. 3 rolls, 6 oz.
3 N 7105—No. 127...3 rolls $1.05
3 N 7106—No. 120...3 rolls 1.15
3 N 7107—No. 620...3 rolls 1.15





New Tower Tripod

SPECIAL TOWER 35 CHRISTMAS OFFER

Save $22.45 on Combination

***New* Synchronized model Camera plus *new* Tripod and *new* Exposure Meter** — $219.00 Cash, $22.00 Down. Camera, case, tripod, meter

Tower 35 Camera with famous f:2 Nikkor lens. Sold exclusively by Sears . . precision made in Japan. Our special Christmas offer gives you a tremendous savings on camera, plus exposure meter, tripod.

TOWER 35 camera features the f:2 Nikkor lens . . we believe it the finest lens made for 35mm cameras . . based upon actual test results and performance. Fast focal plane shutter with 11 accurate speeds from 1 to 1/500 second. Coupled rangefinder focuses lens automatically. Focuses down to 18 inches. Double exposure prevention. Takes 20 or 36 exposures on 35mm film.

Tower 35	$197.50
Meter	18.95
Tripod	25.00
	$241.45
Comb. Price	219.00
YOU SAVE	$22.45

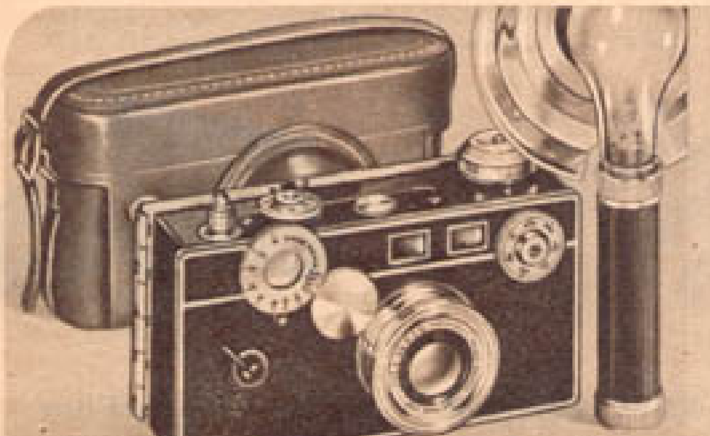
3 N M9662—**Special Combination Offer:** Save $22.45 over individual prices. Includes TOWER 35 Camera (3 N M9647M listed below); TOWER exposure meter (3 N 9707M); and TOWER Deluxe tripod (3 N 9690). With camera case, instructions. Shpg. wt. 8 lbs. *Express*....$219.00

3 N M6172M—**Tower 35 Camera only** . . with f:2 lens. Leather case. Instructions. Shipped by express. Shipping weight 3 lbs. *Only $17.50 down on Easy Terms*..............Cash $172.50

3 N M9647M—**Tower 35 Camera** . . same as above but with internal flash synchronization. Shipped express. Shipping weight 3 lbs. *Only $20.00 down on Easy Terms*.......Cash $197.50

3 N 9707M—**New Tower Exposure Meter.** (Not shown). Made especially for TOWER 35. Fits on top of camera. Take readings right from camera. Made in Germany. Wt. 8 oz.....$18.95

3 N 9690—**New Tower De Luxe 4-Section Tripod.** For 35mm cameras. Extends from 20 in. to 55 in. Interchangeable rubber and metal tips. Tripod head locks in any position. Brass with bright chrome-plated trim. Shpg. wt. 3 lbs. 8 oz...$25.00



Best-seller

Argus 35mm

$69.50

With leather case and flash unit $7 Down

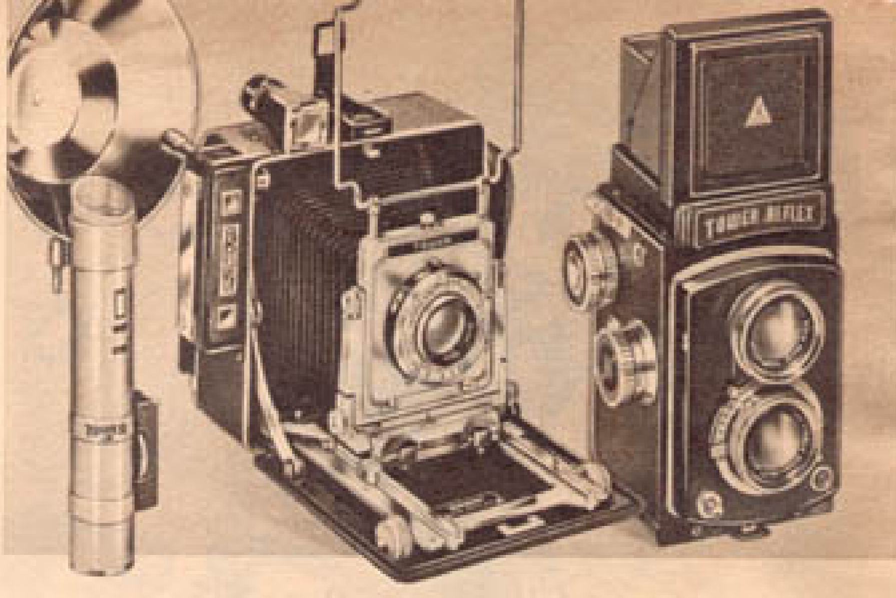
- Brilliant color pictures . . coated f:3.5 lens
- Sharp, clear action shots . . shutter speeds to 1/300 sec.

The perfect Christmas gift for the camera enthusiast! More people buy Argus C-3 than any other camera in the 35mm field! Price includes plug-in flash unit and cowhide eveready carrying case. Ready to go anywhere and take sharp color or black and white pictures anytime . . . day and night.

Lens—Cintar 50mm coated f:3.5. Stops down to f:16, focuses 3 ft. to infinity. **Shutter**—precocking gear controlled type with speeds from 1/10 to 1/300 sec., and bulb. Flash synchronized. Uses 20 or 36-exposure 35mm film.

Split-image rangefinder coupled to lens. Optical eye-level viewfinder. Body shutter release. Flash unit includes batteries. Order No. 11 or 0 flashbulbs. *Express prepaid.* (Shipping weight 4 pounds.)

3 N M6132T—Same price cash or terms. *Terms $7.00 down*........................$69.50



Tower Complete 4x5 Press Camera

- Tapered double extension bellows
- Tilting front corrects distortion
- Sportsfinder for rapid aiming

Tower Complete 4x5 Press Camera. Kodak Ektar f:4.7, 127mm coated lens. Kodak Flash Supermatic shutter synchronized for all speeds from 1 to 1/400 sec. Flash unit uses No. 11 or 22 bulbs. Includes battery, coupled rangefinder, 4x5-in. cut film holder. Telescopic viewfinder. Back revolves for horizontal and vertical pictures. Lightweight aluminum body . . leather covered. *Shipped by express.* — $197.50 Cash, $20 Down

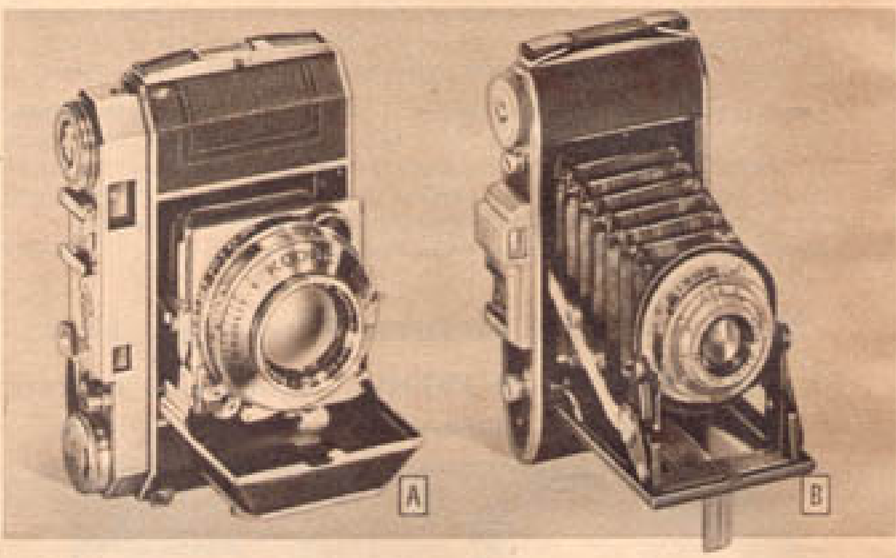
3 N M6151—Shpg. wt. 12 lbs. $197.50

Tower Special Reflex Camera

- Now see exactly what you're taking
- Imported f:3.5 Coated lens
- Compare it . . . see what you save!

Good composition is easy with a reflex camera because the ground glass viewing screen gives you a print-size preview of each picture. **Lenses**—TOWER 75mm coated f:3.5 taking and viewing lenses. Focus 3 ft. to infinity. **Shutter**—Between lens type 1 to 1/200 sec., bulb. Flash synchronized. Made in Japan. Shipping weight 4 pounds. — $87.50 Cash or Terms, $9 Down

3 N M6135M—*Shipped express*...$87.50
3 N 6138M—**Case**—Wt. 1 lb.... 6.50



Precision Cameras Imported from Germany

Kodak Retina IIa

[A] New 35mm folding camera imported by Kodak from Germany. **Lens**—ultra-fast f:2 coated Schneider Retina-Xenon 50mm lens. Stops to f:16. **Shutter**—pre-cocking Synchro-Compur. Speeds from 1 to 1/500 sec., and bulb. Focuses 3½ feet to infinity. Eye-level optical viewfinder and coupled rangefinder. 20 or 36 exposures on 135 film. *Express prepaid.* — $164.10 Cash or Terms, $16.50 Down

3 N M9676MT—(Wt. 2 lbs.)...$164.10

3 N 9677M—**Leather Case.** *Postpaid.* (Shpg. wt. 8 oz.)...... 10.50

Ansco Viking

[B] Popular folding type fits in coat pocket. Takes 8 exposures 2¼x3¼ on 120 color or black and white film. **Lens**—Agnar f:6.3 coated 105mm lens. Stops down to f:22. Focuses 3 ft. to infinity. **Shutter**—pre-cocking Vario. Speeds 1/25, 1/50, 1/200 sec., and bulb. Flash synchronized. Eye-level optical viewfinder. — $34.95 Cash or Terms, $3.50 Down

3 N 06115MT—*Postpaid.* (Shipping weight 3 lbs.)................$34.95

3 N 6245M—**Leather case.** Not postpaid. Shpg. wt. 1 lb..............$4.75



New De Luxe Tower Exposure Meter

$13.95 Check these features—then compare the price! Film speed chart for movie, still cameras. Clip-on chain—for wrist or pocket. Case not necessary. Reads both incident or reflected light; 1/500 to 8 sec.; f:1.4 to f:45. Made in Germany.

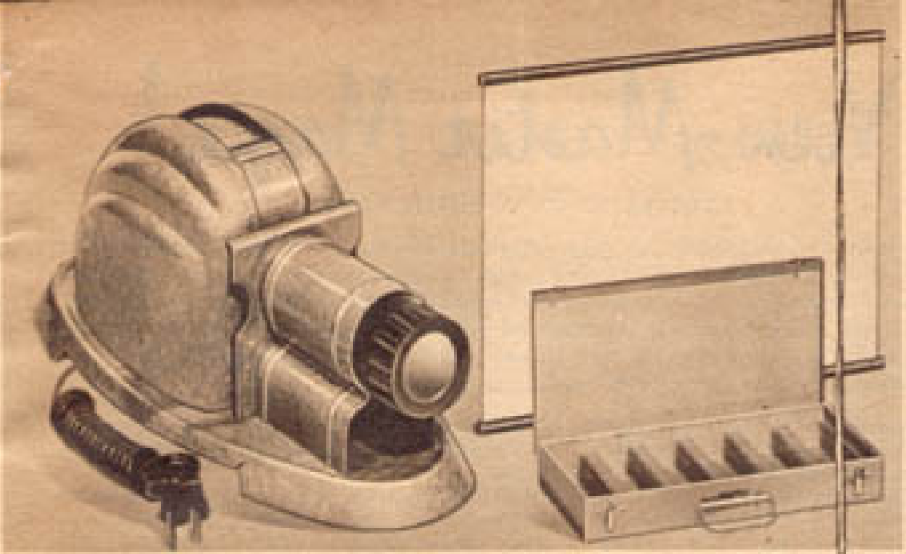
3 N 9700—Not postpaid. Shipping weight 8 ounces.....$13.95



Popular Low Priced Tower Meter

$10.50 Made to Sears specifications by well-known manufacturer of precision instruments. Gives accurate readings from f:1 to f:45. Balanced jewelled movement.

3 N 6430M—Not postpaid. Shpg. wt. 1 lb...............$10.50
3 N 6429M—**Case.** Shipping weight 8 ounces.......... 1.25





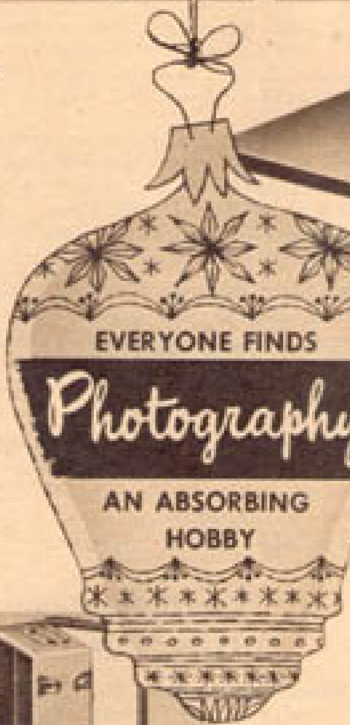
3-piece Slide Outfit . . . for anyone who owns a 35mm camera

3-piece Set $12.95
Individual prices total $15.49

Everything needed to show and store 2x2-inch color slides made with a 35mm or 828 camera. VuAid **Colormaster Slide Projector** shows 35mm or 828 slides, both ready-mounts and glass slides. Metal body with gray crackle finish. 100-watt bulb. Uses 105–125-volt, 50–60-cycle, AC-DC. UL listed. **Table and Wall Screen** has spring easel to keep screen taut. Glass beaded surface makes pictures sparkle with brilliance. **Metal Slide Box** holds 300 readymounts or 150 glass slides. Protects valuable slides from dust and light. All metal. Order the 3-piece outfit for a 35mm fan.

3 N 06672—3-piece Outfit. *You save $2.54 over individual prices. Postpaid.* (Shpg. wt. 11 lbs.) $12.95

3 N 6585—Projector only. *Postpaid.* (Shipping weight 3 pounds 12 ounces 9.95



ENLARGING OUTFIT
Save $6.22 on everything needed to develop, print and enlarge pictures

$45.95 Cash
$5 Down
Separate prices total $52.17

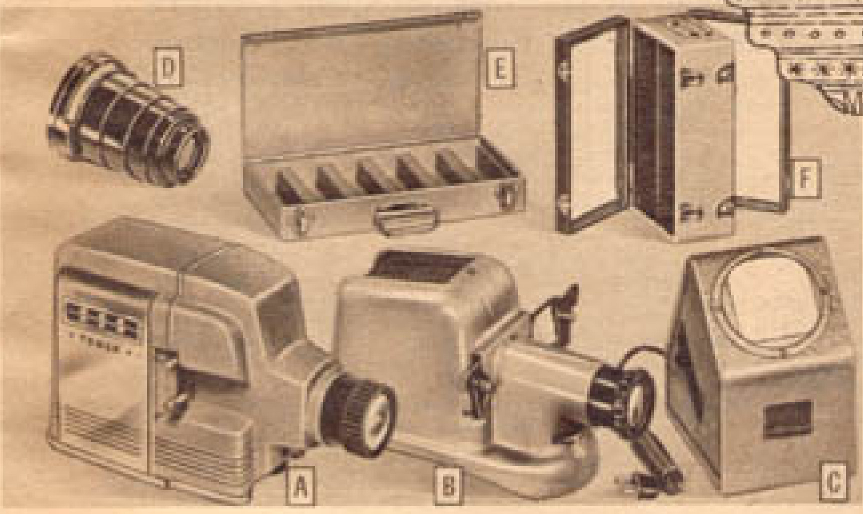
Sears Finest Darkroom Outfit! Portable enlarger makes big enlargements, stores away readily . . . ideal for setting up quickly anywhere. Complete illustrated instructions make developing, printing and enlarging pictures at home easy for any beginner.

1—Portable Testrite Fotolarger (described below).
2—Tower Adjustable Easel. 8x10 in.
3—Tower Print Box for prints up to 4x5 in. Uniform exposures.
4—Tower Developing Tank. Takes 35mm to 616 film. 32-oz. size.
5—Tower Interval Timer. Range up to 30 minutes. Bell rings.
6—Tower Ferrotype Plate. 10x14 in.
7—Tower Print Roller. 6 inches.
8—Tower Blotter Book. 9x12 inches.
9—Tower Darkroom Thermometer.
10—Tower Print Tong-and-Rod Set
11—Tower Plastic Funnel
12—Tower 32-ounce Glass Graduate
13, 14, 15—Three Tower Darkroom Trays. Plastic. 8x10 inches.
16, 17—Two Film Drying Clips.
18—Kodak Printing Paper. Glossy. 100 sheets, 2¼x3¼ inches.
19—Enlarging Paper. 5x7 in. 25 sheets.
20—Microdol Film Developer. Qt.
21—Kodak Dektol Paper Developer. One-half gallon.
22—Kodak Acid Fix. 2 qts.
23—Century Darkroom Light.

3 N 068671—Complete 23-piece Outfit. Shipping wt. 45 lbs $45.95

Testrite Portable Fotolarger. Makes clear enlargements using negatives from 35mm to 2¼x3¼ in. Comes apart for storage . . . sets up quickly. Sharp 3½-inch f:6.9 lens. 2¼x3¼-inch glassless negative carrier. Post 28 inches. 16x19-inch baseboard. Diffusion lighting. UL listed.

3 N 06593—Uses any 115–125-volt AC-DC. Mailable. Wt. 18 lbs. . $26.50



For the 35mm Camera Owner
. . . Projectors, Viewers, Storage Equipment

[A] **Tower Slide Projector.** *Blower Cooled!* Fan keeps 2x2-in. slides safe from heat, projector stays cool to touch. Vents in sides keep light and air out of operator's face. 100-watt lamp gives brilliance equal to 150 watts in most projectors without blower—no heat absorbing filters . . . more light reaches screen. Fine 5-inch f:3.5 lens. Direct insertion slide track. Elevation device. Uses 105–120-volt, 60-cycle AC only. UL listed. **$22.95**

3 N 6379—Projector. Shpg. wt. 9 lbs. *Terms $2.50 Down* . . . . Each $22.95

3 N 6399M—Carrying Case for Tower Projector. Shpg. wt. 6 lbs. $5.25

[B] **NEW! Mansfield Slide Projector.** For 2x2-in. slides. 100-watt illumination, f:3.5 lens. Die-cast aluminum body. Rubber feet. Uses any 110–125-volt AC-DC. Elevation device. Underwriters Laboratories listed.

3 N 6649—Shipping weight 3 pounds 2 ounces . . . . Only $13.95

[C] **Tower Table Viewer.** See color slides with room lights on! Several persons can view slides together. Just plug it in and you're ready to show 2x2-inch or 2¼x2¼-inch slides. Magnifies almost two times. With 7 watt bulb. Uses any 110–125-volt AC-DC. UL listed.

3 N 6431—Shipping weight 2 pounds 8 ounces $5.50

[D] **Single Lens Slide Viewer.** Plastic. Fixed focus lens magnifies image.
3 N 6306—For all 2x2-inch slides. Shipping weight 4 oz. . . . . Only 79c

[E] **Tower Slide Storage Box.** Holds 300 readymounts or 150 glass 2x2 slides.
3 N 6310—Numbered grooves. All metal. Shpg. wt. 4 lbs. . . . Only $2.75

[F] **Unifile 2-Compartment Slide Case.** For 2x2 slides. Index cards.
3 N 6342—Holds 600 readymounts or 300 glass slides. Wt. 3 lbs. 4 oz. 6.50

Free!

NEW CAMERA CATALOG

Loaded with big selection of photo equipment . . . pages of picture-making information. Write for Camera Catalog 646N.





Kodak Hobbyist Enlarges with fluorescent light

$44.00 Cash or terms $4.50 Down

[G] Big, clear enlargements using negatives from 35mm to 2¼x3¼ inches. Fluorescent lighting keeps enlarger cool . . . protects negatives. Diamond-shaped column is forward inclined for big enlargements directly on 14x16½-in. baseboard. Comes apart easily for storage. Kodak 89mm f:6.3 lens. Glassless 2¼x3¼ inch negative carrier. Uses 110–120-volt, 60-cycle AC only. Listed by Underwriters' Laboratories Inc. *Postpaid.*

3 N 06499T—(Shipping weight 17 lbs.) $44.00

$4.95

[H] **Kodacraft Printing Outfit.** Make prints at home. Instruction booklet tells just what steps to take. Includes printing frame; three 5x7-inch rocker-type trays; darkroom thermometer; glass stirring rod; graduate; 25-sheet pack of 2¼x3¼-inch Kodak printing paper; Kodak Tri-Chem Pack with necessary chemicals for hundreds of prints. Print those Christmas pictures yourself. Send your order today! *Postpaid.* (Shpg. wt. 2 lbs.)

3 N 6877 . . . . $4.95

Give Kodak Accessories for the darkroom

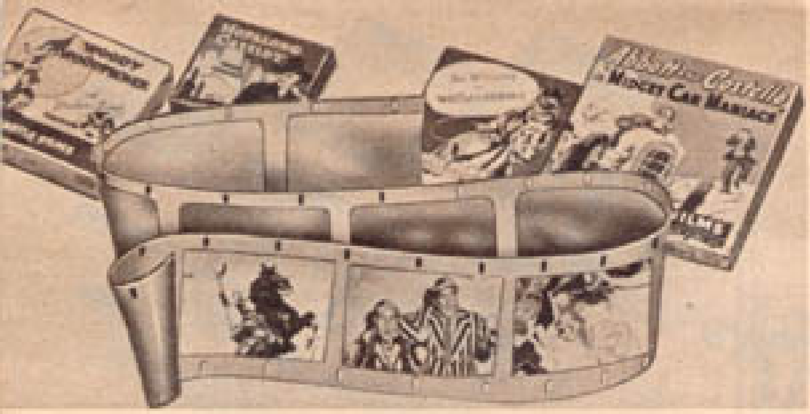
$6.50 Timer

[J] **Kodak Timer.** Professional results demand accurate timing. Timer has minute and second hands. Range up to 60 minutes. Spring wound. Start and stop button. Tilting base. *Postpaid.* (Shipping weight 3 lbs. 4 oz.)

3 N 6530 . . . . $6.50

[K] **Kodak Enlarging Easel.** Adjustable for enlargements up to 11x14 inches. Toggle-spring mechanism holds ruled masking frame upright while paper is positioned. (Wt. 9 lbs.)

3 N 6860—*Postpaid.* . $9.60



Castle Home Movies

See your Hollywood favorites at home
Over 80 titles for the whole family

Titles available in 8mm silent, 16mm silent, 16mm sound editions. Silent movies in complete or short editions; complete editions only for sound.

HOW TO ORDER: Catalog numbers with "F" shipped from New York factory. *State catalog number, title and title number.* Example for 8mm silent short edition: 3 N 8600—Midget Car Maniacs (818). *Sent postpaid.*

3N8600—8mm Silent Short Ed. About 50 ft. (Wt. 3 oz.) ea. **$1.79**
3N8602F—8mm Silent Complete Ed. About 150 ft. (Wt. 6 oz.) **$5.65**
3N8601—16mm Silent Short Ed. About 100 ft. (Wt. 6 oz.) ea. **$2.79**
3 N 8603F—16mm Silent Complete Edition. About 250 ft. for cartoons; others 350 ft. (Wt. 1 lb.) Ea. . **$9.49**
3 N 8604F—16mm Sound Complete Edition. About 250 ft. for cartoons; others 350 ft. (Wt. 1 lb.) Ea. **$19.95**

ABBOTT AND COSTELLO
Midget Car Maniacs (818)
High Fliers (816)
Riot on Ice (814)
Kitchen Mechanics (812)
Fun on the Run (811)
Oysters and Muscles (809)
No Indians, Please (808)

HOPALONG CASSIDY
Prairie Vengeance (568)
Heart of the West (563)
Bar 20 Rides Again (562)
Three on a Trail (561)
Danger Trail (567)
Border Justice (566)
Rustler's Valley (573)
Trail Dust (574)

WESTERNS
Terror Trail—Tom Mix (572)
Guns of Vengeance—Tom Mix (571)
Prairie Pirates (570)
Cheyenne Cowboy (565)
West of Laramie (564)
Desperate Trails (569)
Western Feud (560)
Lawless Frontier (558)
Code of Courage (556)

SPECIALS
Alice in Wonderland (1005)

W. C. FIELDS
Hurry, Hurry (817)
The Great Chase (813)

SPORTS PARADE
Junior Bronc Busters (367)
Water Daredevils (369)
Babes in Sportland (370)
Living Dangerously (361)
Sports 'Round the Globe (359)
Snow Speed (357)
Fishing Fun (354)
Thrills on Wheels (352)
Spills and Thrills (340)

WORLD PARADE
Caribbean Holiday (241)
Yellowstone (240)
Florida Holiday (239)
Grand Canyon (238)
Bermuda (236)
America's Wonderland (234)
Glacier National Park (231)

ADVENTURE PARADE
Chimp Steps Out (633)
Carnival at the Zoo (632)
Circus at the Zoo (630)
Chimp the Sailor (625)
Ten Fathoms Deep (634)

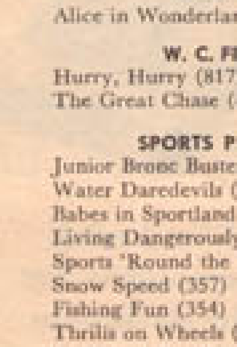
LANTZ CARTOONS
Brat Cat (488)
Love Sick (487)
Keeper of the Lions (486)
Happy Scouts (441)
Beachcombers (442)
Cheese Napers (443)

WOODY WOODPECKER
Well Oiled (493)
Solid Ivory (494)
Smoked Hams (492)
Coocoo Bird (491)

FAIRY TALE CARTOONS
Jack and the Beanstalk (765)
Simple Simon (764)
Puss in Boots (762)
Big Bad Wolf (760)
Sinbad the Sailor (759)
Little Black Sambo (757)
Mary's Little Lamb (756)
Old Mother Hubbard (753)
Aladdin's Lamp (752)

CHRISTMAS SPECIALS
Howdy Doody Christmas (824)
Night Before Christmas (807)
Woody Plays Santa Claus (819)
Dickens Christmas Carol (830)

Complete list of Castle Movie Titles sent with your order on request from your mail order house



MELTON MOVIE VIEWER

$4.79 Here's a pocket-size way to see all 8mm movies . . . without a projector or screen! Just turn knob at any speed you want and watch movies through brilliant optical lens. Show your home movies off at work or at friends' homes. You can also edit home movies scene by scene. Servicemen can see movies of loved ones at home. Children will like it too—they can see their favorite cartoon friends come alive. Black plastic. Uses any 8mm movies up to 50 ft. length. Ideal gift for movie fans.
3 N 8551—*Postpaid.* (Wt. 2 lbs.) $4.79

View-Master Magic!

ILLUSTRATED ON OPPOSITE PAGE

More fun than a circus parade! See color scenes of cartoons, your favorite vacation spots in 3 dimensions. View-Master scenes thrill young and old alike. Stereoscope scenes stand out in true color and depth . . . some objects appear close, others far away—just as your eyes see. Over 400 entertaining, educational reels available for use in View-Master stereoscope and projector. A perfect gift for any age. You'll give hours of enjoyment . . . years of pleasure. Order one for every person on your list.

[A] **Stereoscope.** For viewing View-Master reels. Lever changes scenes. Black plastic. Uses reels below or your own made with new View-Master camera. **$2.00 Stereoscope only**
3 N 6450—*Postpaid.* (Wt. 1 lb.) $2.00

[B] **Light Attachment.** Fastens easily on back of stereoscope to light scenes anywhere. Order 2 batteries below.
3 N 6457—*Postpaid.* (Wt. 1 lb.) . . . $2.00

[C] **Transformer.** Use stereoscope light attachment without batteries. 10-ft. cord. Uses 115-volt, 60-cycle AC only. *UL listed.*
3 N 6470—*Postpaid.* (Wt. 12 oz.) . . $3.00
Batteries for Light Attachment. *Postpaid.*
3 N 6880—(Wt. 8 oz.) . . . . 2 for 23c

Model S-1 Projector. For home, classroom or commercial use. Projects non-stereo images of View-Master reels up to 36x36 in. Metal body. Simple to operate. Any 110–120-volt AC-DC. *UL listed.* (Wt. 7 lbs.)
3 N M6458T—*Exp. prepaid.* $47.50

[E] **Junior Projector.** Uses View-Master reels to project non-stereo color pictures up to 16x18 in. Any 110–120-volt AC-DC. *UL listed.*
3 N 6454—*Postpaid.* (Wt. 4 lbs.) . . $10.95

[F] **Bible Reels.** How to Order: *State catalog No. 3 N 6456, reel number and title.* **Bible Story Reels.** *Postpaid.*
3 N 6456—(Shpg. wt. 4 oz.) . . . . 4 for $2.00
CH6A—Savior's Birth I
CH6B—Savior's Birth II
CH1—Angel Gabriel Visits Zacharias
CH47—Good Samaritan
CH49—Good Shepherd
CH55A—Prodigal Son I
CH55B—Prodigal Son II
CH8—The Wise Men Find Jesus
CH15—Jesus Turns Water into Wine
CH37—Herod Kills John the Baptist
CH40—Jesus Answers Prayer of a Mother

[G] **Library Box.** Holds Viewmaster Stereoscope and 100 reels (not incl.). Two-tone plastic.
3 N 6451—*Postpaid.* (Wt. 2 lbs.) $1.85

[H] **Screen** for table or wall. Glass beaded. 18x24 in. Compact and collapsible. Not postpaid.
3 N 8608—Shpg. wt. 2 lbs. $2.79

View-Master Outfit. Consists of Viewer (A), Light attachment (B) with bulb and 2 batteries, and choice of 6 reels (D) below.
3 N 06485—*Postpaid* (Shpg. wt. 3 lbs.) $6.23

DeLuxe View-Master Outfit. Has viewer (A), light attachment (B), transformer (C) and choice of 6 reels (D) below.
3 N 06453—*Postpaid* (Shpg. wt. 3 lbs.) $9.00

Thrill to Magic of View-Master Color Pictures
Fairy Tales, Animals, Cowboys, Travel Scenes

View-Master Reels shown as (D) on opposite page. Choose from over 175 reels. Seven color scenes per reel. View pictures in true-to-life depth in Stereoscope. Show non-stereo pictures on screen with projector. *State catalog No., reel No. and title.* (Example: 3N6452 FT5 Cinderella.) **$2.00 6 reels**
3 N 6452—*Postpaid.* (Shipping wt. 4 oz.) . . . . 6 reels $2.00

Fairy Tales
FT5—Cinderella
FT1—Little Red Riding Hood
FT2—Hansel and Gretel
FT3—Jack and the Beanstalk
FT4—Snow White and 7 Dwarfs
FT6—Goldilocks and 3 Bears
FT7—The Three Little Pigs
FT8—Little Black Sambo
FT9—The Ugly Duckling
FT25—Rudolph, The Red-Nosed Reindeer
FT30—Night Before Christmas
FT50A—Aladdin's Lamp I
FT50B—Aladdin's Lamp II
FT51—The Magic Carpet
SP9058—Santa's Workshop

Alice in Wonderland
FT20A—White Rabbit
FT20B—Mad Tea Party
FT20C—Croquet Game

Christmas Story
XM1—Mary and Joseph
XM2—The Shepherds
XM3—The Wise Men

Easter Story
EA1—The Resurrection
EA2—The Appearances of Jesus
EA3—The Ascension

Adventures of Sam Sawyer
SAM1—Sam Flies to the Moon
SAM2—Sam Finds a Treasure
SAM3—Sam in Land of Giants
SAM4—Sam in Darkest Africa
SAM5—Sam in the Land of Ice
SAM6—Flying Saucer Pirates

Circus
701—A Day at the Circus I
702—A Day at the Circus II
703—A Day at the Circus III

Cowboys
940—The Rodeo
942—Cattle Roundup
945—Roy Rogers and Trigger
950—Gene Autry, Champion
955—Hopalong Cassidy, Topper
960—Cisco Kid and Pancho

Wild Animals in Captivity
910—Animals of Africa I
911—Animals of Africa II

Wild Animals (Cont'd.)
912—Animals of India
913—Animals of North America
914—Animals of South America
925—Performing Elephants
926—Performing Chimpanzees
927—Performing Lions
901—**Wild Animals in Africa**
975—**Tarzan Rescues Cheta**

Mother Goose Rhymes
MG1—Miss Muffet to Jack, Jill
MG2—Boy Blue to King Cole
MG3—Bo-Peep to Cat and the Fiddle

Cartoons
800—Bugs Bunny and Elmer
810—Tom and Jerry
820—Woody Woodpecker

National Parks
21—Crater Lake, Oregon I
26—Grand Canyon, S. Rim I
27—Grand Canyon, S. Rim II
30—Grand Canyon, Bright Angel Trail, Arizona
31—Grand Canyon, Kaibab Trail, Arizona
32—Grand Canyon, Havasupai land, Ariz.
36—Grand Canyon, N. Rim
126—Yellowstone, Grand Canyon Area, Wyoming
127—Yellowstone, Mammoth
128—Yellowstone, Old Faithful
129—Yellowstone, Lower Basin
131—Yosemite, California I
132—Yosemite, California II
176—Petrified Forest, Arizona
251—Carlsbad Caverns, N.M. I
252—Carlsbad Caverns, II
336—Great Smoky Mountains I
101—Rocky Mt. Trail Rd., Col.
337—Great Smoky Mts. II
339—Mammoth Cave, Ky. I

United States Travel
51—Garden of Gods, Colorado
76—Mount Vernon
96—Scenic Coast of Oregon
111—Redwood Highway I
112—Redwood Highway II
124—Dells of Wisconsin River
136—Washington, D.C. I
137—Washington, D.C. II
151—Columbia River Highway

United States Travel (Cont'd.)
156—New York City I
157—New York City II
158—Rockefeller Center and Empire State Bldg., N.Y.
160—St. Augustine
161—Silver Springs
162—Daytona Beach to Key West, Fla.
163—Miami Beach, Florida
165—Miami, Florida
164—Cypress Gardens, Florida
166—Marine Studios, Florida
175—Navajo Indians
177—Painted Desert, Arizona
198—San Francisco, California
203—Black Hills of S. Dakota
206—Sun Valley in Winter
8—Hoover Dam Tour
11—Hoover Dam
219—Hollywood, California
220—Homes of Movie Stars
238—Royal Gorge, Colorado
245—Pike's Peak, Colorado
286—Indian Tribal Ceremonial
309—The Eskimos
332—Mardi Gras, New Orleans
333—Chicago, Ill.
338—Lookout Mountain, Tenn.
174—Monument Valley
81—Niagara Falls, New York
82—Niagara Falls in Winter
234—Cave of the Winds, Col.
342—Blue Grass Country, Ky.
SP9071—Tulip Time in Holland, Michigan
370—Oklahoma, Sooner State
221—Los Angeles, Calif.

Foreign Travel
4000—Jerusalem, Holy City
319—Lake Louise, Canadian Rockies
523—Mexican Bullfight, Mex.
1401—Paris, France I
1402—Paris, France II
2001—Matterhorn, Switz.
1410—Palace of Versailles
1420—Battlefields of World War II, Normandy
375—Niagara Falls, Ontario
388—Gaspe Peninsula, Quebec
3303—Great Pyramids and Sphinx
1001—London, England I
4871—Tokyo, Japan
4872—Mt. Fujiyama, Japan
4873—Festival of Japan
4302—Maharaja's Festival

Hawaii
61—Hula Dancers I
63—Honolulu
68—Tropical Flowers I
66—Hawaii, Orchid Island
73—Waikiki, Island of Oahu

Complete title list of View-Master Reels sent with each order or upon request from your Sears Mail Order House.



Roy Rogers and Trigger | Bugs Bunny | Niagara Falls | Wild Animals

PERSONAL STEREO CAMERA

- Now take your pictures in 3 dimensions . . . it's easy to do and a thrilling experience
- Two lenses see the same as your eyes . . . in depth and beautiful natural colors.
- See your pictures in the stereoscope . . . they look real enough to walk right into.



Keep your pictures as real as the day you snapped them with View-Master's Stereo camera. Two lenses—that see just as your eyes see—take pictures not only in 3 dimensions but also beautiful color! Easy to operate . . . complete with instructions, you can make your own reels too. Uses regular 35mm color film. Gives 37 pairs on 20-exposure film; 69 pairs on 36-exposure film.

$149.00 Camera only
$15.00 Down Cash or Terms

"Expo-sure" calculator automatically adjusts lens opening and shutter speed. Coated anastigmat f:3.5 lenses stop down to f:16. Shutter speeds from 1/10 to 1/100 sec., and bulb. Focused from 7 ft. to infinity. Flash synchronized. Eye level optical view-finder.

3NM6134MT—*Express prepaid* (Wt. 3 lbs.) . $149.00
3 N 6410MT—Case. *Ppd.* (Wt. 1 lb. 8 oz.). 14.75
3 N 6438M—Flash Unit. With batteries. Order No. 5, 25 or SM bulbs. *Ppd.* (Wt. 1 lb.) . . $19.75

Personal Stereo Camera ACCESSORIES



For fullest enjoyment of your stereo camera order these useful accessories

[J] **Metal View-Master Film Cutter** die-cuts stereo pairs for the Personal Reel (below) to .001 inch accuracy. Fit proper film perforations on sprocket—press down—an accurately die-cut stereo pair falls from the machine.
3 N 6411T—*Postpaid.* (Shipping wt. 3 lbs. 4 oz.). $19.50

[K] **Personal Reels.** Mount pictures on reels—then see them in the $2.00 viewer. Die-cut stereo pairs slip easily into reel pockets.
3 N 6412M—*Postpaid.* (Shipping wt. 1 lb.) . . . . 6 for $1.00

[L] **Matched Type "A" Filters.** Color corrected so you can use Type A film inside or outdoors. Coated.
3 N 6413M—2 orange filters. *Postpaid.* (Weight 8 oz.) $4.50



Exciting Kodak Gifts for Years of

Kodak Duaflex Flash Outfit

$22.50 Complete Cash or Terms $2.50 Down

[A] The ideal gift for the "beginner" of any age. Contains everything needed for around-the-clock picture taking. Outfit includes Kodak Duaflex Camera with Kodet Lens, Flasholder with guard, 2 batteries, 8 midget flash lamps, 2 rolls of Kodak Verichrome Film, instruction booklet. Camera has big, brilliant reflex finder—shows the subject bright and clear. Ready-set shutter synchronized for SM or SF flash bulbs. Negatives are 2¼x 2¼, 12 per roll on Kodak 620 Film or Kodacolor 620 Film.

3 N 6174T—Complete Outfit *Postpaid.* (Shpg. wt. 2 lbs.) $22.50

Brownie Movie Camera

$42.50 Cash or Terms $4.50 Down

[B] Brownie ease and Brownie economy come to movie making. Operates as easily and faithfully . . . as the Brownie snapshot camera you grew up with. No focusing, no threading—slip in the film, check the built-in exposure guide, sight, and shoot. Sprocketless loading with low-cost color and black-and-white film in 8mm. rolls. Full-vision eye-level finder. Fast f:2.7 coated lens. Footage indicator. "Self-photo" exposure button.

3 N 08235MT—Brownie Movie Camera *Postpaid.* (Shpg. wt. 5 lbs.) $42.50
3 N 9711M—Kodak Field Case *Postpaid.* (Shpg. wt. 2 lbs.) 3.40

Kodak Tourist II Camera

$26.25 Cash or Terms $3.00 Down

[C] The smart gift choice in a modern folding camera. Shutter synchronized for SM or SF flash bulbs. Smooth shutter release in folding front. Instantaneous, time, and "B" exposure settings. Rugged, die-cast aluminum body with Kodadur covering. Fixed focus Kodet Lens. Optical eye-level viewfinder. Takes 8 pictures 2¼x3¼ inches on Kodak 620 Film or Kodacolor 620 Film.

3N06333MT—*Postpaid.* (Wt. 3 lbs.) . $26.25
3N6104M—Kodak Flasholder with guard. *Postpaid.* (Shpg. wt. 2 lbs.) $8.25
3 N 9708M—Kodak Deluxe Field Case with neck strap. *Postpaid.* (Wt. 1 lb.) $11.25

Kodak Pony 828 Camera

$31.15 Cash or Terms $3.50 Down

[D] Here's a camera that takes all three—Kodachrome, Kodacolor, and black-and-white pictures . . . expertly designed . . . pleasingly priced. Has Kodak Anaston Lumenized f:4.5 lens for sharp detail and color purity; focuses from 3½ feet to infinity. Kodak Flash 200 Shutter with 4 accurate speeds to 1/200, plus "B" for time exposures. Simple to use. All settings clearly visible from above. Shutter release button is built into camera for fast, steady exposure control. Optical eye-level viewfinder. With neck strap.

3 N 06203MT—Takes 8 pictures 1⅝x1⅝ in. on 828 roll film. *Postpaid.* (Shpg. wt. 2 lbs.) $31.15
3 N 06201MT—Kodak Pony 135 Camera with neck strap. Takes 20 or 36 pictures 1x1½ in. on Kodachrome or black-and-white 35mm film. *Postpaid.* (Wt. 2 lbs.) ... $35.75
Kodak Field Cases Durable tan leather. Protect the camera even when in use.
3 N 9709M—Kodak Field Case for Pony 828 Camera. *Postpaid.* (Wt. 1 lb.) . 7.00
3 N 9710M—Kodak Field Case for Pony 135 Camera. *Postpaid.* (Wt. 1 lb.) .. 7.25
3 N 6104M—Kodak Flasholder. Order No. 5 or SM lamps, C batteries. *Postpaid.* (Shpg. wt. 2 lbs.) $8.25

Kodak Signet 35 Camera

$92.50 Cash or Terms $9.50 Down

[E] A range-finder "miniature" with Kodak's famous Ektar lens f:3.5 lumenized. Coupled range finder combined with optical view finder. Focuses 2 ft. to infinity. Depth of field scale. Kodak Synchro 300 U.C. shutter. Speeds from 1/25 to 1/300 sec. and "B" for time exposures. Synchronized for flash at all speeds. Die-cast aluminum body . . black Kodadur covering. *Express prepaid.*

3 N M6102MT—Shpg. wt. 4 lbs. .. $92.50
3 N 9712M—Field Case Wt. 1 lb. . 8.50
3 N 6104M—Kodak Flasholder. Uses No. 5 or No. SM lamps, C batteries. *Postpaid.* (Shpg. wt. 2 lbs.) $8.25

Cine-Kodak Royal Magazine Camera



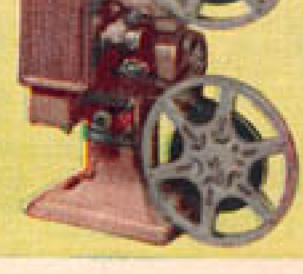
$176.25 Cash or Terms $18.00 Down

It's Kodak's finest for personal movies . . a luxuriously appointed 16mm camera that teams two outstanding features—an Ektar Lens, and magazine loading. To load—or switch from one type of film to another—just slip in a pre-threaded magazine of film and close the cover. **You're set to shoot in just 3 seconds!** Superb Kodak Cine Ektar f:1.9 Lens focuses from 12 inches to infinity. Full telephoto and wide-angle lens acceptance. Enclosed optical finder adjustable for focal lengths from 15 to 152mm. Choice of speeds including true slow motion. Locking exposure lever plus single-frame release. Built-in exposure guide. *Express prepaid.*

♦3NM8233MTY—Camera with f:1.9 lens. (Wt. 4 lbs.) .. $176.25
♦3NM8249MTY—Camera with f:2.8 lens. (Wt. 4 lbs.) .. 162.15
♦3N8301MTY—Brown leather case. (Wt. 2 lbs.). *Postpaid.* 14.50

♦ means shipped from Chicago, Philadelphia or Los Angeles.

Kodascope Eight-71A Projector

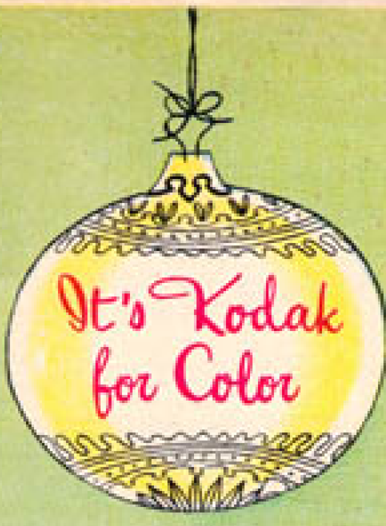


$111.80 Cash or Terms $11.50 Down

Eight-71A has an outstanding optical system—a powerful 750-watt lamp teamed with a superfast f:1.6 lens for brilliant on-the-screen illumination. Efficient cooling system permits safe use of 1000-watt lamp when maximum screen size or brightness is required. Sturdy die-cast aluminum construction. Power-driven rewind. 400-foot reel capacity. Simplified threading. Positive, centrally located controls. Any 110–120-volt AC-DC (500-watt lamp maximum on DC). UL approved. *Express prepaid.*

3 N M8407MT—Shpg. wt. 14 lbs. $111.80
3 N 9713MT—Carrying Case (Shpg. wt. 6 lbs.). *Postpaid* $18.50







Kodachrome Film in a miniature camera gives color slides for screen projection—color prints and enlargements.



Kodachrome Prints are available in 2X (2¼ x3¼ in.) and 3X (3x4½ in.) sizes. Enlargements are 5x7 and 8x10 inches.

It's easy to order Kodachrome or Kodacolor Prints and Enlargements by mail. See Sears Big General Catalog or Sears new Camera Catalog for sizes, prices and complete ordering information.

Kodacolor Film in a box, folding, or reflex camera will yield full-color snapshots 3½ x3½ or 3½x5 inches (depending on the negative size)—enlargements, too, up to 8x10 inches.

Picture Pleasure





Kodaslide Merit Projector

$26.10 — Cash or Terms $3.00 Down

Value-packed slide projector combining capability with modest cost. New type top-of-projector slide feeding mechanism minimizes jarring. Uses all types 2x2-inch slides. Three element Kodak Projection Ektanon Lens, 5-inch, f/3.5 (Lumenized). 150-watt illumination. Large-size lamp house assures efficient cooling. Plastic housing. Built-in elevation device locks projector at any angle (0 to 10 degrees). Operates on any 110–120-volt, AC or DC. UL approved.

3 N 06105MT—(Shpg. wt. 4 lbs.). *Postpaid*. $26.10
3 N 9714M—Case (Shpg. wt. 3 lbs.). *Postpaid* 9.50

Kodaslide Table Viewer 4X

$49.50 — Cash or Terms $5.00 Down

View your 2x2-inch slides the modern, no-fuss way with this self-contained projector and screen. Images enlarged to more than 4 times . . brilliant even in lighted rooms. Slides change smoothly. Handsomely styled in mahogany-colored plastic. Efficient optical system and black Day-View screen for full color contrast. Kodak Projection Ektanon Lens, 50mm, f/3.5 (Lumenized). Convection cooling system protects slides. Any 110–120 volt, AC, DC. UL approved.

♦ **3NM6440MTY**–(Wt. 9 lbs.). . . *Express ppd.* $49.50
♦ **3N6441MY–Case** (Wt. 6 lbs.) . . . . . . *Ppd.* 15.50



Kodacraft Photo-Lab Outfit

Complete $8.75

All basic essentials for both printing and developing pictures—a fine gift for the picture-taker who delights in personally performing every operation in the shutter-clicking-to-finished-print cycle. In addition to the improved-type Kodacraft Printing Frame, the new Kodacraft Roll Film Tank is featured in the outfit. This easy-to-use tank is supplied with aprons for developing 620-120, 616-116, and 127 roll films. The outfit consists of three 5x7-inch rocker-type trays, Kodacraft Printing Frame with print mask set, Kodacraft Roll Film Tank, 25 sheets 2½x3½ Kodak Velite Paper, graduate, 2 Kodak Tri-Chem Packs, Kodak Darkroom Thermometer, 2 film clips, instructions.

3 N 6800—Complete Outfit. (Shpg. wt. 10 lbs.). *Postpaid* $8.75

For many other Kodak photographic Christmas gifts turn to pages 435 to 439. Choose from low-priced or more advanced still cameras and famous Kodak movie cameras . . . gifts that will be used and appreciated for years by your entire family.

♦ means shipped from Chicago, Philadelphia, or Los Angeles.

KODAK FILM . . . Color and Black-and-White . . . For Still and Movie Cameras



Kodak Verichrome Film for black-and-white snapshots outdoors in daylight, indoors with flash, ASA 50 speed. *Postpaid.* (Shpg. wt. for 3 rolls: 7 oz.).

Catalog No.	Size	Quantity	Price
3 N 6736	No. 127	3 rolls	$1.23
3 N 6738	No. 120	3 rolls	1.38
3 N 6752	No. 620	3 rolls	1.38
3 N 6753	No. 616	3 rolls	1.68



Kodacolor Film for full-color snapshots with most roll-film cameras—even simple box cameras. Indoor film (ASA20) for use with flash or flood bulbs. Daylight (ASA25). *Postpaid* (Shipping weight 3 ounces). Price per roll includes development to negatives only—not prints.

Catalog No.	Size	Type	Price
3 N 6746	No. 127	Daylight	$1.86
3 N 6747	No. 127	Indoor	1.86
3 N 6750	No. 828	Daylight	1.60
3 N 6751	No. 828	Indoor	1.60
3 N 6756	No. 120	Daylight	2.14
3 N 6757	No. 120	Indoor	2.14
3 N 6754	No. 620	Daylight	2.14
3 N 6755	No. 620	Indoor	2.14
3 N 6742	No. 116	Daylight	2.51
3 N 6743	No. 116	Indoor	2.51
3 N 6744	No. 616	Daylight	2.51
3 N 6745	No. 616	Indoor	2.51

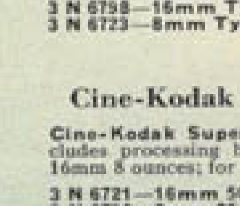


Kodachrome Film for full-color transparencies—for projection or Kodachrome prints and enlargements. ASA10 daylight, 16 indoor. Price per roll includes processing to color slides. *Postpaid* (Shipping weight 3 ounces).

3 N 6726—No. 135 (35mm) 20 exposures. Daylight $3.50
3 N 6727—No. 135 (35mm) 20 exposures. Indoor $3.50
3 N 6724—No. 828 8 exp. Daylight . . 1.88
3 N 6725—No. 828 8 exp. Indoor . . . 1.88

Kodak Plus X. Black-and-white. Medium speed ASA50. Fine grain for enlargements. *Postpaid* (Shpg. wt. 3 oz).

Catalog No.	Size	Exposures	Price
3 N 6760	No. 135	(35mm) 20 exposures	97c
3 N 6758	No. 828	8 exposures	46c



Kodachrome Movie Film

Kodachrome Roll and Magazine Movie Film. For home movies in full color. The "Type A" film (ASA16) is for use with photoflood lights indoors. ASA10 daylight.

Price of movie film includes processing by Kodak and return postage from the developing laboratory. Shipping weight for 16mm 8 oz.; for 8mm 5 oz.

Catalog No.	Description	Price
3 N 6706	16mm Daylight 50-foot Magazine	$7.15
3 N 6748	8mm Daylight 25-foot Magazine	4.80
3 N 6782	16mm Daylight 100-foot roll	10.85
3 N 6785	8mm Daylight 25-foot roll	3.95
3 N 6799	16mm Type A 50-foot Magazine	7.15
3 N 6772	8mm Type A 25-foot Magazine	4.80
3 N 6798	16mm Type A 100-foot roll	10.85
3 N 6723	8mm Type A 25-foot roll	3.95

Cine-Kodak Black-and-White Movie Film

Cine-Kodak Super-X Film in rolls and magazines. Price includes processing by Kodak. *Postpaid.* (Shipping weight for 16mm 8 ounces; for 8mm 4 ounces).

Catalog No.	Description	Price
3 N 6721	16mm 50-foot Magazine	$5.50
3 N 6720	8mm 25-foot Magazine	3.80
3 N 6716	16mm 100-foot roll	7.38
3 N 6722	8mm 25-foot roll	2.90

Two Clever Card Displayers for only with any Christmas Card Assortment 79c



- 26 in. high . . heavy green cardboard . . stands alone
- Shaped like a Christmas tree
- Save by ordering with cards

Friends dropping in at Christmas time will admire your display of cards on these attractive "Christmas tree" card holders. Perfect for buffet or mantel. Flat backs . . use alone or two back-to-back.

Slots hold cards in tiers. Rosy-cheeked Santa holds cards in hands, too. 26 in. high, 16 in. wide, 10 in. deep.

3 N 5654—Shpg. wt. 1 lb.....2 for 89c

3 N 5654G—*when purchased with any card assortment*........2 for 79c

HOW TO ORDER CARDS WITH PRINTED NAME

Order any assortment on this page with your complete name or family group of names printed on each card in attractive black type. Printed cards shipped in about ten days. Only one typesetting per box. *Print name clearly.* Sorry, we cannot accept C.O.D. orders. Order now!



50 Superbly Embossed Traditional Cards

Without Name 96c • 5 each of 10 new 1952 designs • Lithographed in 6 rich colors With Name $1.39

One of our best quality assortments. Remember your friends with these joyous Christmas greetings. Delightful designs . . all new . . exclusive at Sears! Excellently lithographed in 6 beautiful colors. Handsome embossing inside and out! Beaming Santas and roly-poly Snowmen sing out your Christmas cheer. These and other gay designs are matched by similar themes inside plus appropriate printed greetings. Cards are four-fold . . 4⅜x5⅜ inches. 50 cards and 50 matching envelopes per box. Order this handsome assortment now. Shipping weight per box 1 pound 8 ounces.

3 N R5729G—with printed name. Box $1.39 3 N 5650G—without name. Box 96c



Distinctive, Cheery "All-of-a-Kind" Packages

25 Cards with printed name $1.19 Without Name 89c

Friendly, informal designs . . distinctively yours . . for friends or business associates. Heavy stock. 4-fold style. 4¼x5⅜ in. . . 25 envelopes. Shpg. wt. 1 lb.

[A] **Ribbon and Holly** in cheery colors.
3 N R5735G—25 cards with printed name...$1.19
3 N 5646G—25 plain..89c

[B] **Christmas Greetings** with gay sprigs of holly.
3 N R5736G—25 cards with printed name........$1.19
3 N 5648G—25 plain...89c

[C] **Old Santa's Flivver** chock full of gifts.
3 N R5737G — 25 cards with printed name..$1.19
3 N 5649G—25 plain. 89c

SAY "Merry Christmas"



25 Exclusive Religious Cards . . inspiring scenes

Without Name 69c • 5 each of 5 embossed designs • Greeting, Bible quotation inside With Name 96c

Greetings in the real spirit of Christmas. What could be more appropriate than cards showing the birth of Christ, the Wise Men following the Star, singing choir boys, and lovely church scenes. Beautifully lithographed in 6 colors. Deluxe printing on heavy quality paper. Designs are "raised up" for three-dimensional effect. Popular four-fold style. Greetings and Bible quotations inside. 25 cards each 4⅜x5⅜ in. Matching envelopes. Shipping weight of box 12 ounces.

3 N R5732G—with printed name. .Box 96c 3 N 5643G—without name.....Box 69c



50 Extra low-priced Cards . . New 1952 Designs

Without Name 69c • 5 each of 10 original designs • Cost less than two cents each With Name 96c

Really a value! 50 cards with envelopes for as little as 69c. Both you and your friends will be delighted with these buoyant, frisky designs and greetings. Picture above shows the wide assortment of Santas, Snowmen, candles and holly, and sparkling holiday scenes. Suitable cards for everyone in the family to send. Cards are 4x5 inches. Four-fold style. 50 cards and 50 envelopes per box. Order a couple boxes of this low-priced assortment. Shpg. wt. per box 1 lb.

3 N R5747G—with printed name. .Box 96c 3 N 5681G—without name. .Box 69c

Avoid the last minute rush! Order your Christmas cards now for early delivery



CARDS ON THIS PAGE HAVE SPACE FOR WRITTEN SIGNATURE



Cards for the Children

10 different designs **25** Cards in Box **69c**

Adorable Santas and children with red flocked suits that are fuzzy to the touch. Boys and girls will enjoy sending their own vividly-colored Christmas cards to their little friends . . they will feel so "grown-up" to take their part in the Christmas celebration. Printed on heavy, slick paper. Approximately 5x6 inches.
3 N 5656G—25 cards with 25 envelopes. Shipping weight 1 lb. . . . . Box 69c

50 Deluxe "All-Different" Cards

- Every card different . . original designs
- Top quality printing and color . . heavy paper

50 Cards in Box **$1.39**

For those who want to send a new and different card to each of their friends. 50 excellent quality Christmas cards featuring the beloved traditional designs of the season . . candles, holly, poinsettias, snowmen, village scenes. Every card is different. Some embossed, some cutout or trimmed with metallic foil. Some have raised gold-colored printing, or velvet-like flocking. Four-fold style with suitable greeting and harmonizing design inside. Sizes from 4⅝x5⅝ to 5x6 inches. Suitable assortments for the entire family. Order this big assortment early . . avoid last minute rush. Mail your cards early.
3 N 5665G—50 cards with 50 envelopes. Shipping weight 1 lb. 10 oz. . . . Box $1.39



Beautiful Religious Assortment

- 30 inspirational designs . . all different
- Expertly embossed . . lithographed in 6 colors

30 Cards in Box **69c**

Capture the true spirit and meaning of Christmas with these lovely cards. Pictures of the Wise Men, the Holy Mother . . all conveying the story of Christ's birth. Each card has appropriate Bible quotation and greeting inside. Richly embossed . . beautifully lithographed in 6 warm colors. Cards 4⅝x5⅝ in. Four-fold style.
3 N 5682G—30 cards with 30 envelopes. Shipping weight 12 ounces. . . . . Box 69c

WITH *New Tower Cards*



Traditional Design Assortment

- 30 different designs . . rich, warm colors
- Some trimmed with flocking, gold bronze

30 Cards in Box **69c**

30 richly-colored cards . . every design different . . jolly Santas, holly, Christmas tree and other familiar Yuletide designs. Embossed for that expensive-looking "raised-up" effect. Lithographed in 6 beautiful colors. Popular four-fold style . . cordial greetings inside. Cards each 4⅝x5⅝ inches. Order early.
3 N 5658G—30 cards with 30 envelopes. Shipping weight 12 ounces. . . . . Box 69c



Less than 2c Each! Big, Gaily-colored Assortment

- Embossed and lithographed designs
- All different . . all new for 1952

50 Cards in Box **94c**

Special "Big 50" value! You won't believe it's possible to get so many unusual and lovely designs at such low cost. 50 cards . . new, original designs for Sears. Embossed and printed in 6 rich, sparkling colors. Cutout designs . . others have bright ribbon or are trimmed with shiny foil. Both merry and serious themes. You can pick out the right card for every friend. Popular 4-fold style. Greetings inside. Sizes from 4⅜x5½ inches to 5⅞x6 inches.
3 N 5664G—50 cards and 50 envelopes. Shipping weight 1 lb. 10 oz. . . . . . Box 94c



Special Price! American Art Reproductions

- Reproduced from originals of famous artists
- Each card different . . on extra heavy stock

25 Cards in Box **89c**

Special purchase makes this amazing low price possible. Your biggest value buy on Christmas cards! 25 different designs lithographed in bright Yuletide colors. Beautifully reproduced from originals of leading American artists. Printed on extra-heavy stock . . glossy and soft-tone finishes. Some 4⅝x5⅝ in.; others 5½x6¾ in.
3 N 5691G—25 cards with 25 envelopes. Shipping weight 1 lb. . . . . Box 89c

Add your Christmas cards to your convenient Easy Terms order . . for details see page 353



Economy 192-pc. Assortment

- 30 sheets of wrapping paper
- 132 feet assorted ribbon
- 156 cards, tags, and seals

$1.39

Low-priced assortment for limited quantity of packages. 30 sheets of 20x30-inch paper includes 20 sheets white tissue, 10 extra-heavy de luxe sheets of colorful printed designs. 132 feet of ribbon 3/16 to 3/8 inches wide . . rayon taffeta, novelty ribbon, and rayon curling ribbon. 156 assorted cards, tags, seals. Instructions show you how to wrap beautiful gifts. Shpg. wt. 1 lb. 8 oz.
3 N 5561—In gift box....................$1.39

Larger 232-piece Assortment

- 41 sheets paper . . 26 plain, 15 print design
- 165 feet of bright, assorted ribbons
- 183-pc. assortment cards, tags, and seals

$1.89

Big Value Assortment . . a lot of gift wrappings for this low price. Enough to wrap plenty of gifts.

41 sheets of 20x30-in. paper . . includes 20 sheets white tissue, 6 of red tissue. 15 heavy deluxe printed design sheets.

165 feet of ribbon . . 3/16 to 7/16-in. wide . . includes rayon curling ribbon, rayon satin, tinsel and novelty ribbon.

183-piece assortment of cards, tags, and seals to harmonize with paper. Gift boxed with wrapping instructions.
3 N 5554—In gift box. Shipping weight 2 lbs...........$1.89

Extra-large 265-pc. Assortment

- 54 sheets of paper. . . . plain and printed designs
- 214 feet of assorted ribbons
- 200-piece assortment of cards, tags, and seals . . harmonize with paper

$2.69

Our biggest, best assortment of gift wrapping materials. Plenty of sparkling paper, ribbon and seals to wrap loads of packages with that neat, professional look. Delightful to give and to receive.

54 sheets of 20x30-inch paper . . includes 20 sheets white tissue, 6 sheets red and 6 sheets green. Also 24 deluxe extra-heavy printed sheets with gay designs of hollies, poinsettias, candles, snowmen.

214 feet of ribbon 3/16 to 7/16 inches wide . . includes rayon curling ribbon, rayon satin, tinsel, and novelty ribbon. Brilliant red, green, blue, silver.

200-piece assortment of matching cards, tags, and seals. Instructions included to help you wrap beautiful packages and make fancy bows.

Order this extra-large assortment and be certain you'll be able to give all your gifts that extra touch that your family and friends will appreciate.
3 N 5565—In gift box. Shpg. wt. 2 lbs. 8 oz...$2.69



Wrapping Paper Assortment . . tags and seals

- 36 sheets 20x30-in. paper . . includes 10 printed design sheets
- 156-piece assortment of harmonizing tags and seals
- Simple instructions on easiest, best way to wrap packages

Need extra paper or tags to finish wrapping those last-minute gifts? Order this special envelope of 36 sheets of 20x30-in. paper. Includes 20 sheets white tissue, 6 red tissue, and 10 extra-heavy deluxe sheets of unusual designs printed in bright colors. 156 matching cards, tags, and seals. See below for extra ribbons.
3 N 5563—Shipping weight 1 pound............................89c



Deluxe Tower Papers and Trimming . . extra delight on Christmas morning!

[A] **24 Package Decorations.** Newest idea in gift wrapping. Colorful flowers, wreaths, pine cones, leaves . . put that extra, "different" finishing touch to your gifts.
3 N 5568—Wt. 8 oz.......Box 98c

[B] **Roll of Gift Wrapping Paper.** 100 feet long, 20 inches wide. Lovely, bright silver and white design on heavy quality paper.
3 N 5558—Wt. 1 lb. 6 oz...Roll 89c

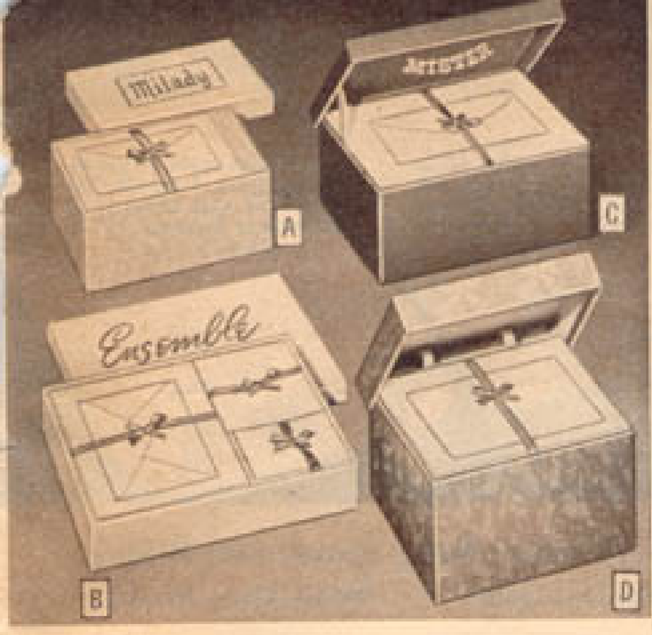
[C] **Glittering Aluminum Foil Paper.** For those "special" packages that you want to really sparkle. 16 sheets, each 20x26 inches. Wide assortment of designs. 6 sheets bright solid colors in red, green, gold, and silver. 10 sheets brilliant, exciting designs . . candy canes, pixies, bell and poinsettias, tinsel. On rolls to prevent creasing.
3 N 5564—Wt. 1 lb. 8 oz. Roll $1.39

[D] **20 Sheets Extra-heavy Deluxe Paper.** Especially for those gifts you are particular about. Each sheet 20x30 inches. Two each of ten gay designs . . holly, candles, flowers, pine cones, bells, etc. Duplicate designs allow two sheets for wrapping larger packages. One of our loveliest, best paper assortments. Order now.
3 N 5567—Shpg. wt. 1 lb. Box 89c

[E] **Christmas Ribbon Assortment.** 146 feet rayon satin and bright tinsel. 12 hanks from 9 to 15 feet long and 1/4 to 3/8 inches wide. Assorted red, green, blue, and silver colors.
3 N 5560—Shpg. wt. 7 oz....Box 87c

[F] **Christmas Curling Ribbon.** 5 big spools totaling 275 feet of 3/16-inch crimped cotton ribbon. Curls into lovely bows. Assorted colors.
3 N 5566—Shpg. wt. 8 oz....Box 79c

 Order plenty of gift wrapping materials for all your Christmas gifts . . add to your Easy Terms order. . . see page 353



Tower Stationery Ensembles

A Milady Pastel Stationery in choice of white, Iris blue or Jade green. An extra-generous box of good quality vellum stationery. 72 ribbon-tied club sheets 5⅝x7 in. and 50 matching envelopes in big gift box. *Please be sure to state color.* Shpg. wt. 1 lb. 6 oz.
3 N 3126............89c

B Tower All-White Ensemble. Smart all-white stationery in a size for every correspondence need. 24 club sheets 5⅝x8 in. 12 folded notes 4x5 in. 12 folded informals 3x3⅞ in. All ribbon-tied with matching envelopes in elegant gift box. Adds flair to your correspondence. Shipping weight 1 lb. 6 oz.
3 N 3128............93c

C "Mister" Cabinet. Smartly styled masculine red box contains 80 sheets 7¼x10½ in. of finest quality white ripple bond stationery; 60 envelopes. Ribbon-tied. Wt. 2 lbs. 6 oz.
3 N 3144.......$1.55
3 N 3148—Like above but with 48 sheets, 36 envelopes. Shpg. wt. 1 lb. 8 oz.......93c

D Patrician Cabinet. Hinged lid covered with rich brocade-finish paper. Ribbon-tied white, Iris blue or Jade green stationery. 72 single club sheets 6x7⅞ in.; 48 envelopes. A gift she'll love. *State color.* Shipping wt. 2 lbs. 8 oz.
3 N 3026........$1.55



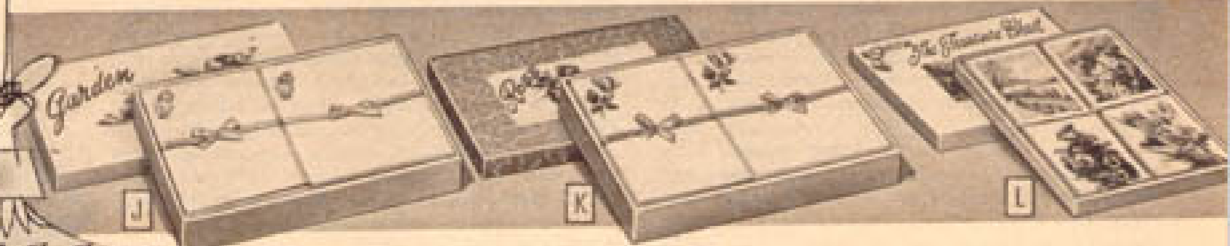
SWEET-SCENTED CEDAR STATIONERY CHESTS

E Economy Cedar Chest. Colorful picture top adds bright note to the good-looking natural finish. Inside are 24 sheets of white vellum stationery 4⅝x7¼ inches and 24 matching envelopes. Chest has hasp, lock and 2 keys. Can be kept filled with stationery or use it on desk or dresser for gloves, jewelry, etc. Size 5⅝x8x3⅛ inches.
3 N 3108—Shipping weight 1 lb. 6 oz..........$1.49

F A gift that will be cherished for years—natural lacquer finish cedar chest with colorful, embossed picture on top. Filled with 24 flat sheets 5½x8⅝-inch white vellum stationery and 24 matching envelopes. Hasp, lock and two keys. When stationery is used chest converts to attractive box for letters, jewelry, keepsakes. Size of chest: 6⅝x10¼x4 inches.
3 N 3109—Shipping weight 1 lb. 10 oz..........$1.98

G Beautiful Mirror-lined Chest—a gift that any woman will cherish. Front and oval top are embossed. Opens on concealed hinges to reveal interior lined with gold foil and a handsome mirror. Filled with white linen-finish stationery—24 flat sheets 5x9⅞ in. and 24 matching envelopes. Chest size 6½x10⅝x4⅝ inches. Order now in time for Christmas.
3 N 3117—With lock, 2 keys. Shpg. wt. 3 lbs. $2.89

H Deluxe Mirror-lined Chest with handsome brass-plated trim. Our finest cedar chest with satin-smooth finish. Brass-plated metal trim and handles. Opens to reveal fine quality mirror and interior fully-lined with delicate, pastel-colored rayon satin. Filled with linen-finish stationery—24 sheets each 5x9⅞ inches. 24 envelopes. Chest size: 6½x10⅝x3⅝ inches.
3 N 3115—With lock, 2 keys. Wt. 2 lbs. 6 oz. .$3.89



TOWER Stationery FIRST IN QUALITY

J Garden Beauties. Gay and colorful as a garden of summer flowers. Quality white stationery with a bright floral decoration on each sheet. 20 flat sheets 6½x7⅝ in.; 20 flat sheets 5x8 in.; 40 matching envelopes. Ribbon-tied in gift box. Wt. 1 lb. 6 oz.
3 N 3138............96c

K Dainty Rose for a special dainty miss. Each white vellum-finish sheet is decorated with a lovely red rose. Charming blue and white gift box contains 20 flat sheets 6½x7⅝ inches, 20 folded sheets 5x8 inches. 40 matching envelopes. Wt. 1 lb. 6 oz.
3 N 3139............96c

L All Occasion Flower Notes. Different notes for different moods, different occasions . . . printed in dashing colors on fine white background. Lovely assortment of floral and outdoor scenes. 48 French-fold notes 4x5 inches, 48 matching envelopes.
3 N 3176—Wt. 1 lb.. 85c



Servicemen's Portfolios

M Army Portfolio in Army tan artificial leather. 9½x 6¾-inch embossed cover has the army insignia in rich gold color. 50-page stationery pad 8⅜x5⅜ in.
3 N 3183—With 12 envelopes. Shpg. wt. 14 oz. $1.75

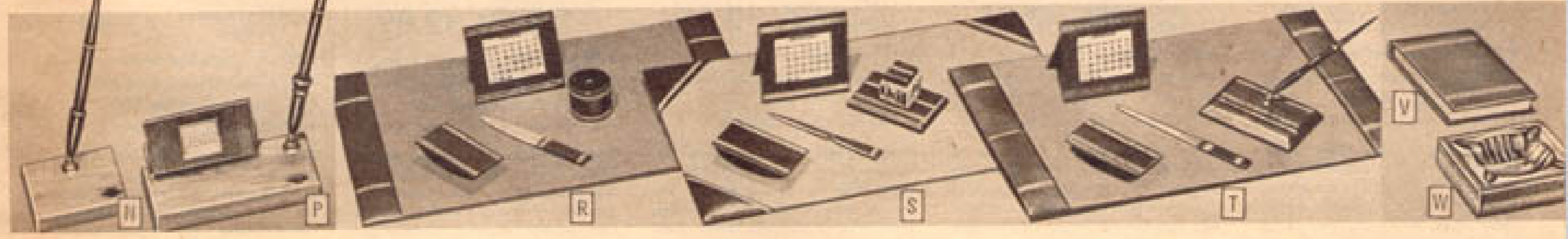
Navy Portfolio. Same as above but in Navy blue artificial leather with insignia in gold color on cover.
3 N 3184—Shipping weight 14 ounces.......$1.75

3-drawer Artificial Leather Chests. Padded top with tastefully embossed design. Brass-plated handles on each drawer. Chest size 8⅞x6⅝x5⅜ inches. Filled with 24 folded sheets of 4⅞x8-inch white bond paper and 24 white envelopes. A gift she'll appreciate. Shipping weight 2 lbs. 4 oz.
3 N 3023—Brown............$1.59
3 N 3024—Ivory color.........$1.59

2-drawer Chests. Similar to 3-drawer chests. Size 8⅞x6⅝x3⅜ inches. Filled with 24 folded sheets of white bond paper 4⅞x8 inches and 24 matching envelopes. When the stationery is gone, decorative chest can be used for hankies, jewelry, gloves or stockings. Shipping weight 1 lb. 12 oz.
3 N 3018—Brown.............$1.19
3 N 3019—Ivory color.........$1.19



DESK ACCESSORIES add a touch of luxury at low cost



N Natural Onyx Desk Pen. With black lever-action fountain pen in ball socket. Felt base. Size 3¾x2⅝x⅝ inches.
3 N 3296—Shpg. wt. 1 lb. 4 oz... $1.95

P Natural Onyx Desk Pen with 50-year Perpetual Calendar in brass frame. Lever-action pen in ball socket. Solid onyx base 6⅝x2⅝x⅝ in. Felt bottom.
3 N 3290—Shpg. wt. 2 lbs. 2 oz.. $3.89

R 5-piece Desk Set . . smooth kid finish vinyl plastic with beautifully-tooled 24K gold trim. 14x24-inch panel-side desk pad; rocker blotter; perpetual calendar; matching letter opener; and round non-spill inkwell. Desk blotter included. Brown or green. Big value for a budget price. *State color.*
3 N 03266—Shpg. wt. 4 lbs. $3.95

S Beautiful 5-piece Desk Set . . brown genuine leather with graceful 24K gold tooled design. Soft, padded corners on big 14x24-inch desk pad. Includes perpetual calendar; letter opener; rocker blotter; and glass inkwell with stand. Desk blotter included.
3 N 03267—Wt. 4 lbs. $5.25

T Our Best Desk Set . . brown genuine leather. Includes handsome desk pen with base. 14x24-inch desk panel pad . . genuine brown leather with smooth glazed finish . . 24K gold tooling. Perpetual calendar; rocker blotter, letter opener; desk blotter.
3 N 03250—5-piece Set. Shpg. wt. 4 lbs..........$7.95
(V) 3 N 3252—Matching Memo Pad. Wt. 2 lbs.......$2.95
(W) 3 N 3251—Matching Ash Tray. Wt. 1 lb. 8 oz..... 2.95





Lovely White King James Gift Bibles

Name in gold

With protective easy-working zipper **$2.95**

White imitation leather binding easily cleaned with damp cloth . . keeps beautifully white. Makes a perfect wedding gift. 16 beautiful sepia illustrations; family register and presentation pages. About 1056 orange-edged pages. Easy-to-read type. Name printed in gold on cover. Size: 4x6¾ inches. *Print name.* Shipping weight 1 pound 6 oz.
3 N R2189—*With zipper*. $2.95
3 N R2166—*Without zipper* 1.97

White Limp Binding

Durable imitation leather **$4.79**

Popular limp binding . . edges won't tear or get bent. White imitation leather wipes clean easily. Clear, easy-to-read type. About 1100 gold-edged pages. Attractive presentation and family register pages. Order several for wedding or Christmas gifts. Name printed in gold on cover. Size: 4x6¾ inches. *Please print name.* Shipping weight 1 pound.
3 N R2217.............. $4.79

Beautifully Illustrated King James Text Bibles

Color paintings . . large, readable type . . name in gold

- Soft, genuine leather binding
- 16 color paintings; 16 photos
- 127 pages of study helps

$7.45

Our most luxurious King James text Bible . . soft genuine leather binding with turned edges . . gold-over-red edged pages. Graceful, easy-to-read type . . simple pronunciation symbols. Words of Christ printed in red. 16 color paintings by Lilgestrom, 16 Holy Land photographs, Bible chronology, Harmony of the Gospels, questions and answers, daily reading calendar, 6 maps. Presentation page and 4-page, 2-color family record section. Thumb index. About 1462 pages. 5⅜x8¾ inches. Name in gold.
3 N R2174—Shpg. wt. 3 lbs. 4 oz. *Print name* . . $7.45

- Black imitation leather binding
- 16 illustrations, 8 in color
- 63 pages of study helps

$3.66

Sears special low-priced King James text Bible. Looks like Bible illustrated above but with imitation leather binding. Words of Christ are printed in red. Handy thumb index. Includes 63 pages of study aids, Harmony of the Gospels, questions and answers, daily reading calendar, Bible chronology, 16 lovely illustrations, 8 in color. 6 color maps. Presentation page and family register. About 1378 red-edged pages. Size 5⅜x8¾ inches. Name printed in gold on cover. A gift for the entire family to enjoy.
3 N R2177—Shpg. wt. 3 lbs. 4 oz. *Print name* . . $3.66

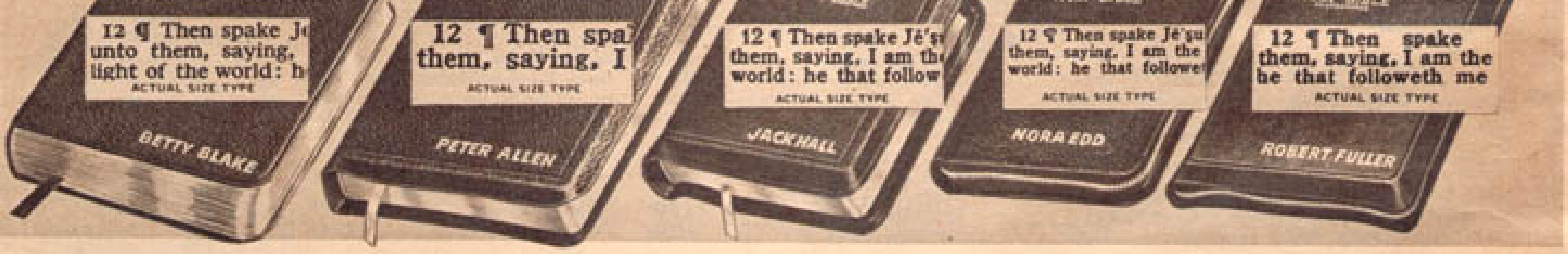


Steel-covered Testament

$1.95
- Pocket Size
- 432 pages

New Testament with strong bronze-colored steel cover on both front and back . . protects Testament from weather, hard wear. Heavy acetate pocket inside front cover for photographs. Perfect gift for men and women in the service. Handy to carry in the pocket.
3 N 2466—Shpg. wt. 8 oz. $1.95

In the Sacred Spirit of Christmas . . *Give a Bible*



New India Paper Bible

Genuine black leather binding **$7.79**

- Printed on India paper for extra thinness, compactness
- Limp-style cover
- Large, readable type face

Introducing a new King James text Bible . . thin, durable India paper. Genuine top-grain leather binding popular limp style. Large, clear type designed for better readability. Includes attractive presentation page. About 1490 gold-edged pages. Size: 4⅜x6¾ inches. Name printed in gold on cover. *Please print name.* A compact handsome Bible you'll enjoy carrying with you . . or as a gift that will be appreciated through the years.
3 N R2219—Shpg. wt. 1 lb.. $7.79

Large Type Bible

With genuine leather binding **$7.88**

- Extra-large, clear type
- 16 maps in beautiful color
- 4 lovely color illustrations
- Name in gold on cover

Easy on the eyes . . so easy to read! King James text Bible with extra-large type for people who wish to avoid eyestrain. Compare the actual type in the illustration above. Other features include daily reading calendar, geographical index, presentation page, family register. Size 6⅜x9⅜ in. About 1256 pages. *Print name.* Shipping weight 3 pounds 4 oz.
3 N R2155—**Leather Binding.** Red-under-gold edged pgs. $7.88
3 N R2172—**Imitation Leather Binding.** Red-edged pages . . $4.98

Young Folk's Bible

With artificial leather binding **$2.55**

- 16 color illustrations
- 8 pages of maps in color
- Bible study aids
- Choice of 2 bindings

Easy-to-read type face, large selection of study aids make this an ideal Bible for young people. Index of text by chapter headings, Harmony of Gospels, daily reading chart, presentation page. Name in gold on cover. About 1347 pages. 4⅜x7¼ in. Order the genuine leather binding for the longer-lasting, better-looking Bible. *Print name.* Wt. 1 lb. 14 oz.
3 N R2188—**Genuine Leather Binding.** Gold-edged pages . . $4.97
3 N R2190—**Artificial Leather Binding.** Amber-edged pgs . . $2.55

Small India Paper Bible

With protective zipper **$2.89**

- Black split leather cover
- Compact 3⅜x5¼ inches
- Self-pronouncing type
- Extra-thin . . ideal for pocket

Popular India paper King James Bible. Printed on thin but durable India paper for extra compactness. Fits comfortably in your coat pocket or purse. Weighs less than 1 pound. With or without zipper. Zipper protects pages from wearing and tearing. Easy-to-read type. Presentation page and family register. Name printed on durable black leather cover. About 1246 red-edged pages. *Print name.* Shpg. wt. 1 lb.
3 N R2208—with zipper . . . $2.89
3 N R2200—without zipper 2.29

Low-priced Zipper Bible

With protective zipper **$2.83**

- Black imitation leather
- 16 illustrations, 8 in color
- 61 pages of study aids
- Words of Christ in red

Economy-priced Bible for home or classroom. Cover zips shut to protect pages. Concordance, daily reading calendar, Bible history, presentation page, 4-page family record section in color. About 1184 pages. 5x7¼ in. Name in gold on cover. *Print name.*
3 N R2179—Shpg. wt. 2 lbs. $2.83

Imitation Leather Bible without zipper (*not shown—similar to above*). 995 red-edged pages. 5x7¼ in. Reading calendar, presentation page. Name in gold. *Print name.*
3 N R2213—Wt. 1 lb. 4 oz. $1.93

NOTICE: We cannot accept returns of name-imprinted Bibles, except in cases of misspelled names

The Great Bible News You've Been Hearing About

New Standard Revised Edition

The Word of Life Written in Our Own Present-Day Language

- More accurate . . the result of 16 years of biblical research
- Authorized by the National Councils of Churches of Christ



$6.00 Buckram Binding

$10.00 Genuine Leather Binding

1 In the beginning G… the heavens and the earth was without form a…

ACTUAL SIZE TYPE

Easier to understand . . written in the living language we use today. Obscure old-fashioned phrases are gone. Clear and vigorous. Many passages from the earliest manuscripts will be clear for the first time. Yet all the poetic grace and beauty of King James version is retained.

Easier to read . . large readable type set in two columns. Poetry printed in verse form.

More accurate . . leading Bible scholars researched for 16 years, using earliest manuscripts more recently discovered for authentic information. Choice of stiff buckram or leather bindings.

[A] 3 N 2215—**Maroon Buckram Binding.** Size 5½x8¼ inches. Postpaid (Shpg. wt. 2 lbs. 8 oz.) $6.00
[B] 3 N R2216—**Black Genuine Leather Binding.** 5½x8¼ inches. Gold stamping on cover. Red-under-gold edged pages. Postpaid. (Shpg. wt. 2 lbs. 5 oz.) Name printed in gold on cover. *Print name* $10.00



Master Art Teacher's Bible

$7.95 Without Thumb Index

- One of the most complete reference Bibles for study
- Top-grain leather binding
- 64 illustrations, 32 in color

Magnificent leather Bible for teachers and students. Beautiful King James edition printed in clear, self-pronouncing type. Words of Christ in red. 64 reproductions of famous religious paintings. 16 Holy Land maps. Study aids include 60,000 center column references; questions and answers; concordance, reading calendar; Bible commentary; reader's aids; Bible synopsis. About 1800 gold-over-orange edged pages. Size 5½x8 in. Name in gold. *Print name.*
3 N R2170—Thumb Index Edition. Wt. 3 lbs. 8 oz. $8.95
3 N R2192—Without Thumb Index. Wt. 3 lbs. 8 oz. 7.95



Leather-Bound Bible

Genuine hand-bound leather binding **$8.83** Without zipper

- Convenient thumb index
- 112 beautiful illustrations
- 60,000 center references
- Handy indexed concordance

Our finest King James Teacher's Bible . . soft genuine leather. Words of Christ printed in red. Indexed concordance for easier Bible study. 15 color maps. Over 2000 gold-edged pages . . footnotes showing changes in English Revised Edition. Presentation pages, family register page. Size: 5⅜x8 inches. Name printed in gold on cover. *Please be sure to print name.* Shipping weight 3 pounds 12 ounces.
3 N R2140–Without zipper $8.83
3 N R2141—With zipper . . 10.89

Economy Leather Bible

With Useful Bible Study Aids **$6.97** Without Zipper

- Soft, genuine leather binding
- 64 color illustrations
- 245-page word book
- Words of Christ in red

Lower-priced King James Bible bound in genuine top-grain leather. It has 60,000 center column references, concordance, Bible reader's aids. Easy-to-read Self-Pronouncing Edition. Words of Christ printed in red. Includes presentation page and family register. With or without protective zipper closing. About 1600 gold-edged pages. Size 5x7¼ inches. Name in gold on cover. *Print name.* Shipping weight 2 pounds 12 oz.
3 N R2138–Without zipper. $6.97
3 N R2158–With zipper . . . 8.67

Low-priced Bible

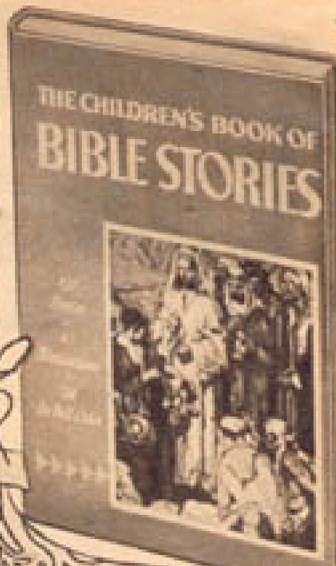
Sturdy imitation leather binding **$4.23**

- Over 185 pages of study aids
- 24 illustrations, 8 in color
- Useful Bible concordance
- Closes with protective zipper

This low-priced but handsome, well-made King James Reference Bible will be appreciated by both students and teachers. It's amazingly complete for this price. Includes concordance, geographical index, 17 color maps, center column references. Easy-to-read Self-pronouncing type. Words of Christ in red. Presentation page and family register. About 1480 red-edged pages. Size 5¼x8 inches. Name printed in gold on cover. *Please print name.*
3 N R2207—Shpg. wt. 2 lbs. $4.23

Children's Book of Bible Stories Illustrated in color

Complete book of stories from the Bible **$1.19** . . told in clear, simple style to make fascinating reading for the young child. Over 100 Old and New Testament stories of Adam and Eve, Abraham, the prophets, Jesus and His disciples . . They live again for the child throughout the 256 vividly written, easily-understood pages. 47 illustrations, 28 in brilliant color. 6¾x10¼ in. Clothbound.
3 N 1660—Shipping weight 1 pound 10 ounces $1.19



Religious Books

Littlest Angel. The now-famous Christmas story of the Littlest Angel in Heaven. Produced on radio and records . . now in book form to be read and re-read. 15 lovely color pictures. 25 pages. 7¾x9¾ in. Shipping weight 10 oz. **93c**
3 N 1596—*For ages 6 and up* . . 93c



Two Unusual Books for Children 4-10

Tell Me About God and Tell Me About Jesus. Inspiring books answering the young child's questions about God and Jesus. Excellent basis for religious training for children of all Christian denominations. About 60 illustrations, 70 pages. 8¾x10½ in. Clothbound. Wt. ea. 1 lb. 2 oz.
3N1593–Tell Me About God. $1.89
3N1594–Tell Me About Jesus. 1.89



Suitcase of Bible Coloring Books

For the little Artist! **$1.29** Handsome little blue cardboard suitcase packed with 11 attractive coloring books plus box of crayons. Each book 6x9 in. Includes Bible stories, other assorted subjects. Some have Bible texts. Suitcase 11x6¾x2¾ inches. Picture of Jesus on front. Space for name.
3N1874–Wt. 1 lb. 8 oz. $1.29



Best-Seller Religious Books

The Big Fisherman . . Deluxe Gift Edition. Beautiful full-page illustration in brilliant color. Lloyd C. Douglas' inspirational novel about Peter, the leader of the disciples.
3N1150—Shpg. wt. 2 lbs. $4.79

A Man Called Peter . . warm, intimate story of the late Rev. Peter Marshall, Washington, D. C., minister and chaplain of the U. S. Senate. Written by his wife.
3N1277—Shpg. wt. 2 lbs. $3.75

The Silver Chalice . . exciting story of the Cup used by Christ at the Last Supper. The finest work of Thomas Costain.
3N1276—Shpg. wt. 2 lbs. $3.85

Books above are clothbound



King James Bibles on these two pages are not offered for sale in Great Britain or British possessions









Royal Quiet De Luxe

Royal's finest portable! Built-in silencing. "Magic Margin" sets both margins instantly. "Touch-set" tabulator. Touch control adjusts keys to your stroke. Variable and 1, 2 and 3-line spacing. Segment shift. Paper bail. Gray. 17 lbs. in case. *Same price cash or terms.*

$103.58 $10.50 Down

3 N M4684T—Pica type......$103.58
3 N M4685T—Elite type...... 103.58

Royal Arrow

Everyone who writes can use a portable typewriter for speedy, legible writing. Controls adjust easily. Same as de luxe model but without special built-in silencing and tabulator. Has all the other fine operating features. Weighs 17 lbs. in carrying case. *Same price cash or terms.*

$92.98 $9.50 Down

3 N M4553T—Pica type.......$92.98
3 N M4554T—Elite type....... 92.98

Smith-Corona Sterling

Features the new exclusive "Page Gage" that takes guesswork out of page-end typing. Full-length tabulator; touch selector; quick-set margins; segment shift; paper bail; variable and 1, 2 and 3-line spacer. Beige gray. Weighs 17 lbs. in case. *Same price cash or terms.*

$95.07 $10 Down

3 N M4564T—Pica type.......$95.07
3 N M4565T—Elite type....... 95.07

Smith-Corona Silent

Aristocrat of the Corona line. With all the fine features of the Sterling PLUS extra silent feature that hushes key clatter. Exclusive new "Page Gage," full-length tabulator, touch selector, quick-set margins, standard keyboard. Beige gray. 17 lbs. in case. *Same price cash or terms.*

$100.37 $10.50 Down

3 N M4566T—Pica type........$100.37
3 N M4567T—Elite type....... 100.37



A



B

WORDS RACE ALONG ON

Portable Typewriters

GIVE FLIGHT TO THOUGHT

TOWER PORTABLE TYPEWRITERS

Today's best portable values!

Our laboratory ran extensive tests . . . repair experts and typists tested quality and performance . . . we've shopped and compared—now we're sure TOWER is today's best value!

$65.50 [A] Economy model without case

$78.95 [B] Tabulator model with case

[A] **Tower Economy Portable.** Offers every essential feature needed for fast, efficient typing . . . at this money saving price. Variable and 1, 2 and 3-line spacing. Margin stops and button release for right and left margins. Smooth carriage shift. Automatic ribbon reverse. Gray. Weighs 15 lbs. in kraft-board case. Shpg. wt. 17 lbs.

3 N M4640—Pica. *$7 Down.* Cash $65.50
3 N M4641—Elite. *$7 Down.* Cash 65.50
3 N 4642—De Luxe Case. Wt. 4 lbs. 7.75

[B] **Tower Tabulator Portable. Take it from the attractive carrying case Christmas morning!** See its modern gray finish, smart design, exclusive style-line chrome trim. You'll like its performance. Has all the wanted features of Economy model PLUS full-length tabulator, paper bail and scale, paper guide and chrome trim. 17 lbs. in carrying case. Shpg. wt. 19 lbs.

3 N M4695—Pica. *$8 Down.* . Cash $78.95
3 N M4696—Elite. *$8 Down.* . Cash 78.95

SHIPPING NOTICE: Portables sent express prepaid (except on TOWER models you pay express charge on delivery). Shpg. wts.: Underwoods 19 lbs., Remingtons 24 lbs., Royals, Coronas 20 lbs. Easy Terms on page 353.

Pica Type Size
Elite Type Size









Underwood Champion

Features key-set tabulator that sets and clears from the keyboard. Touch regulator. Segment shift. Visible margin stops. Variable and 1, 2 and 3-line spacer. Weighs 17 lbs. in case. *Same price cash or terms.*

$98.07 $10 Down

3 N M4501T—Pica type.........$98.07
3 N M4502T—Elite type......... 98.07

Underwood Leader

Budget-priced model with keyboard symbols helpful to students: (°), (!), (=) and (+). These replace ¼, ½, @ and ¢. Adjustable left margin stop only. 1, 2 and 3-line spacing. Paper fingers. Black ribbon. Gray and black crackle finish. Weighs 16 lbs. in case. *Same price cash or terms.* Send your order today.

$68.60 $7 Down

3 N M4595T—Pica type only.....$68.60

Remington Quiet-Riter

The finest of the Remington portables. Designed to reduce noise and vibration. "Miracle Tabulator" sets and clears from keyboard. Segment shift. Personal touch regulator. Oversize roller. Variable and 1, 2 and 3-line spacer. Weighs 17 lbs. in case. *Same price cash or terms.*

$100.37 $10.50 Down

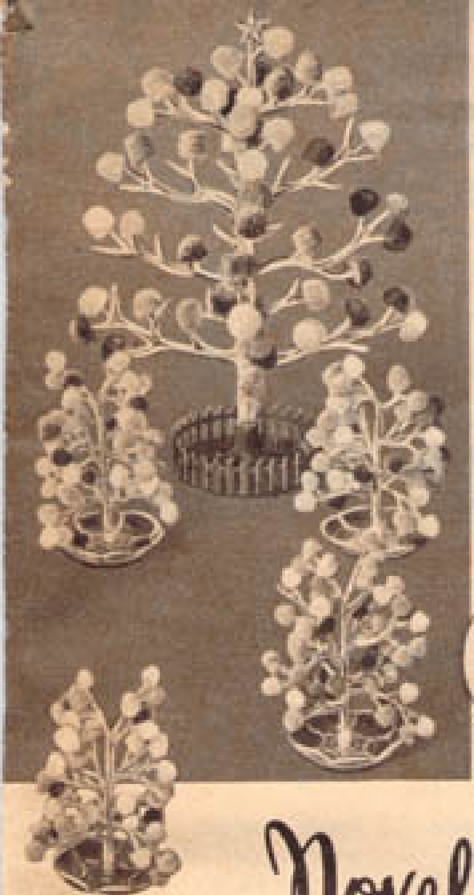
3 N M4433T—Pica type........$100.37
3 N M4448T—Elite type....... 100.37

Tower Utility Table

- NEW . . . the finest typewriter-and-utility table we've ever offered!
- Perfect mate for any portable

Smartly styled with gray hammerloid finish. Sturdy steel. Letter-size drawer, center brace shaped for leg room, piano hinged shelves. 27 inches high. Surface 18x14½ inches closed; 35x14½ inches with shelves extended. Casters. Easily assembled.

3 N 08859L—Shipping wt. 20 lbs. $10.50











Novelty Christmas Candies

"Sugar Plum" Trees to be trimmed with spice drops or hors d'oeuvres of all kinds. Crystal clear plastic. Large tree 14½-in high includes ½-lb. bag spice drops; small 5¾-in. trees each with 60 spice drops. *Save 10c—buy set of 5.* **$1.79** 5 trees, candy

87 N 8807—1 large, 4 small trees, spice drops. Wt. 2 lbs. 8 oz....$1.79

87 N 8806—Large tree, ½-lb. spice drops. Shpg. wt. 1 lb............89c

87 N 8805—4 small trees (4 place cards), 240 drops. Wt. 1 lb....$1.00

Candy-Filled Santa Hand Puppet. The whole family will enjoy animating the puppet . . . he has a soft life-like Vinylite head that can be made to bob merrily up and down. The Santa body is set on a cardboard chimney chock-full of cellophane-wrapped fruit drops (5-oz. in all). 10-in tall figure is colored with bright non-toxic colors. At this low price put one in each child's stocking. **59c** Santa with 5 oz. candy

87 N 8814—Shpg. wt. 1 lb......59c

[A] **10 Santa Boots** of red plastic. Each 2¾-in. high filled with 7 candy pops. Hang on tree or use as party treats and table favors. Tie on gift packages, too. Shpg. wt. 2 lbs. 8 oz. **98c** 10 boots with 70 pops

87 N 8804—10 boots, 70 pops......98c

[B] **20 Solid Chocolate Santa Clauses.** Fine "stocking fillers" of pure milk chocolate . . . no peanuts added. Each dressed in individual colored wrapper, each 4½ inches high. Shpg. wt. 2 lbs.

87 N 8810—Box of 20 Santas.... $1.19

[C] **Jumbo Christmas Stocking,** 22-inches long, topped by a red cardboard Santa. Contains 16-oz. cello-wrapped hard candy, toy wrist watch, 3¾-in. plastic "grapefruit cart," Tiny Golden book, whistle, pencil box, finger gripper, 8 crayons, fan, 7-in. ruler, pencil, puzzle, plastic boat, cricket, blow-out, checkers, checkerboard. **$1.49** Jumbo stocking

87 N 8812—Complete. Shpg. wt. 2 lbs.....$1.49

[D] **18-in. Stocking** with 10-oz. hard candy and same toys as above. Jumbo stocking, except pencil, ruler, cart, watch and cricket.

87 N 8811—Complete. Shpg. wt. 1 lb. 8 oz...98c

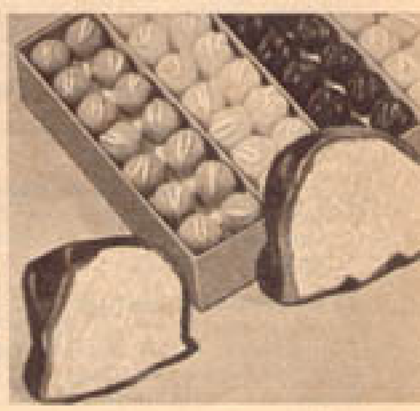
Favorite Sweets for Between-Meal Munching











Kens Candy Drops

Let them melt in your mouth! Assorted rolls of fruit flavor circlets . . . delicious and refreshing. They make fine stocking fillers, holiday treats. Shipping weight 2 pounds.

87 N 8708—20 rolls in box **65c**

Reed's Butterscotch

Mouthwatering patties—made from finest creamery butter. Stay fresh in vacuum-packed tins. 3 tins in cardboard mailer, perfect for gift mailing. Shipping weight 2 lbs. 4 oz.

87 N 8713—3 (10-oz.) tins **$1.00**

Two-in-one Treat

Chicken Bones, crisp candy of ground nuts and butterscotch... and **Walnut Flakes,** bite-size sugar-shells with crunchy black walnut filling. Vacuum-packed tins in mailer. Wt. 3 lbs.

87 N 8712—2 (1-lb.) tins.. **$1.09**

'Quality Street' Candy

Mackintosh's, made in England. Assorted bite-size solid and filled chocolates and toffees. Individually wrapped pieces. 2-lb. assortment in round tin, mailer. Shpg. wt. 3 lbs.

87 N 8714—2-lb. tin **$2.19**

Cocoanut Bon-Bons

Creamy, satisfying mounds of chopped cocoanut coated with triple-whipped cream fondant in 4 flavors and colors—lemon, chocolate, vanilla, strawberry. Shipping weight 5 lbs. 8 oz.

87N8715-5-lbs. in mailer **$1.98**

Look! Bubble Gum

It's Fleer's Dubble Bubble Chewing Gum . . . 120 pieces, each with its own comic strip joke, fortune, and interesting fact bound up in the wrapper. A grand treat for the youngsters' Holiday parties . . and put some in the stockings. Shipping weight 2 lbs. 8 oz. 120 pcs. in box. **98c** per box of 120 pieces

87 N 8854.......................98c



Soft Candy Mix

$1.19 4 lbs. in box. They're so easy to chew . . . soft and luscious, too! Assorted shapes and flavors. Cream and jelly candies are inexpensive Holiday sweets . . . to use as stocking fillers . . . to serve to family and friends. Shipping weight 4 pounds 8 ounces.

87 N 8709—4-lb. box........$1.19



Flavorful Fresh Nuts .. for parties, dinners, snacks

Peggy Kellogg O-Pen-Fresh Nuts

We believe these to be the finest salted nutmeats you can buy. They meet all Sears laboratory standards for size, flavor, quality. Vacuum-packed for freshness—ready to ship in the U.S. or overseas. *Shpg. wts.: 3 (8-oz.) cans 2 lbs. 6 oz.; 3 (7½-oz.) cans 2 lbs. 4 oz.*

Peanuts less than **32c** a can in 9-can lots

Blanched Jumbo Virginia Peanuts. 8-oz. cans.
87 N 8750—3 cans... $1.00
6 cans... 1.93
9 cans... 2.85

Whole Big Cashews from India. 7½-oz. cans.
87 N 8753—3 cans.... $1.98
6 cans... 3.69
9 cans... 4.98

Mixed Nuts. Cashews, pecans, filberts, almonds, Brazil nuts. 7½-oz. cans.
87 N 8756—3 cans... $2.10
6 cans... 4.10
9 cans... 5.79

Assortment set of 3 contains one can each of mixed nuts, cashews and peanuts.
87 N 8759—Set of three $1.69
2 sets (6). 3.24
3 sets (9). 4.54

Mixed Nuts-in-Shell

A truly de luxe assortment of your favorite mixed nuts—traditional Christmas treats, tasty and wholesome. Serve them in the shell—they add the final touch of goodness to your big Christmas dinner, and are irresistible between meals. Or use the nutmeats in those delicious, rich holiday cookies and cakes. Assortment includes: Diamond quality California walnuts, California almonds, Brazil nuts, Oregon filberts, and Southern pecans. Nuts are protected by a sturdy shipping carton.

45c per lb. in 25-lb. lots

87 N 8675—2½-lbs. Shpg. wt. 3 lbs... $1.44
87 N 8677—5-lbs. Shpg. wt. 6 lbs..... 2.79
87 N 8678—10-lbs. Shpg. wt. 11 lbs... 5.19
87 N 08679K—25-lb. carton. Ideal for church, school parties. Shpg. wt. 28 lbs....... $11.25

Large Walnuts

Big Diamond quality walnuts favored for their delightful flavor. Easy to shell. Shpg. wt. 6 lbs.

Less than **54c** per lb. in 5-lb. lots

87 N 8680—5 lbs..... $2.69

Virginia Peanuts

Fresh, crisp peanuts roasted in the shell for perfect flavor. Shipping wts. 6 lbs. 8 oz., 3 lbs. 8 oz.

$1.19 3 lbs.

87 N 8682—6 pounds. $2.19
87 N 8681—3 pounds. 1.19

Mixed Nuts and Bowl Set

Holiday combination includes a 2½-lb. nut pack (87 N 8675 at left) . . . and a 7-inch natural wood nut bowl (bark finish, smooth inner surface), 4 metal picks and a nutcracker.

$2.45 Complete

87 N 8684—Shipping weight 4 lbs.......... Complete $2.45
87 N 8683—Nutcracker, 4 picks. Shpg. wt. 2 lbs. 10 oz.. 1.19

De Luxe Nut Bowl of natural wood with bark finish and smooth inner surface. Nutcracker, 6 picks.
87 N 8689—8-inch diameter. Shpg. wt. 3 lbs........... $1.59

Send direct to your friends

ORDER EARLY! Print your name and name and address of persons to whom gifts go. Grower or packer ships box with holiday greetings in your name. Shipped only within continental United States. If delivery cannot be made before Christmas, a greeting card will be mailed notifying recipient of gift. No C.O.D. orders, please.

ALL PRICES INCLUDE SHIPPING CHARGES

[A] **Fresh California Dates.** Large, sweet. Postpaid.
87 N 8775F—2 lbs. $1.49 87 N 8776F—3 lbs....... $1.98

[B] **½ Bu. Fruit in hand-woven Mexican basket.** Oranges, grapefruit, tangerines, other Florida fruit; 2 jars citrus marmalade or jelly. Can't be shipped to Calif. or Arizona (interstate regulations).
87 N M8777F—½ bushel fruit in basket. Express prepaid. $5.98

[C] **All-Imported Cheese Pack.** 1 oz. French roquefort; from Denmark—1 oz. blue, 10 oz. gouda; from Norway—2½ oz. caraway cheese, 4 oz. primula, 2⅔ oz. celery cheese; from Holland—3½ oz. gouda spread; from England—5 assorted ⅗ oz. portions gruyère, 3 (1 oz. portions gruyère); from Switzerland. Gift box.
87 N 8778F—Postpaid. (Plate, knife not included)........... $3.98

Table Cheese Pack (not illustrated). 8 oz. natural Wisconsin cheddar; 8 oz. natural New York sharp; 8 oz. natural longhorn cheese; 8 oz. natural table cheese; six ⅗-oz. portions English gruyère; 2 (2½-oz.) jars cheese spread; 6 oz. cheese link (smoky taste).
87 N 8785F—Postpaid. In gift box.......................... $4.98

[D] **California Fruit and Nuts.** Finest citrus fruits, apples, pears, dates, walnuts, almonds, others. Can't be shipped to Florida because of interstate regulations.
87 N M8783F—12 pounds. Express prepaid................ $4.95

Big Holiday Gift Food Pack

Includes (1) 2-lb. Christmas Chocolates—butter creams, almonds, nut bites, nougats, cream caramels, molasses chews and vanilla, raspberry, pineapple, chocolate, orange, cocoanut, maple creams. Assorted milk and dark chocolate coating in each box. (2) 3-lb. traditional Hard Candy Ribbon Mix; with crimps, cut rock candy with center designs, waffles, and many others. (3) Peggy Kellogg Fruit Cake trio: three 1-lb. pre-sliced loaves in tin . . . 1 light, 1 dark with almond topping, 1 "golden almond." (4) Three vacuum-packed tins Peggy Kellogg O-Pen-Fresh salted nuts—1 mixed, 1 cashews, 1 peanuts. (5) 14¾-in. plastic "Sugar Plum" tree; ½-lb. spice drops.
87 N 8782—Complete pack. Shpg. wt. 13 lbs.............. $7.79
87 N 8786—Pack without 3 loaves Peggy Kellogg Fruit Cake. Shipping weight 9 pounds.................................. 4.98



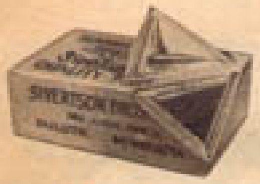
For the first time. Sears offers Quick Frozen

Fresh Fish



Straight from One of the Best Known Fisheries of the Greater North

If you like fish you'll certainly want to order an assortment of these quick-frozen beauties. Selected for quality, color, freshness, size and flavor and shipped in dry-ice cartons that seal in all the frozen-in freshness of flavor. Send them to your friends anywhere in the United States. *"Fish Facts,"* a cook book packed with best recipes, will be sent to you with every order.



Shipped in Air-Insulated Carton

Fish are shipped in special Sealed-Air Insulated Dry Ice Carton . . . notice the thickness and the number of layers of insulation around the fish. Inner layers are wax coated for insulation. Cartons steel band strapped for safety. You are further protected by our guarantee. Shipped express unless otherwise noted.

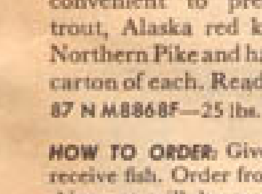
BE SURE to keep fish *frozen* after they are received. Fish are individually wrapped and glazed with ice to keep the air out and flavor in. To reglaze, dip them while frozen in cold water. Ice will form on them instantly and keep them fresh.

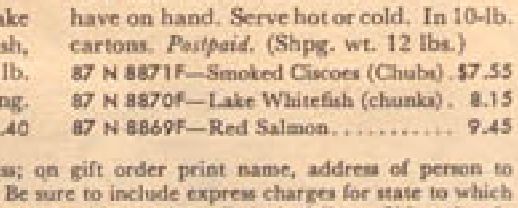
Canadian Northern Lakes Assortment. $10.95 25 lbs. Firm meated tasty fish from clear cold northern waters. 10 lbs. of Canadian silver bass and 5 lbs. walleyed pike both scaled, dressed, headless; 5 lbs. whitefish and 5 lbs. lake trout, dressed, with heads on.
87 N M8861F—25 lbs. Shpg. wt. 31 lbs. $10.95
87 N M8860F—50 lbs. Shpg. wt. 63 lbs. . 19.49

Lake Fish Assortment. $8.95 25 lbs. Everyone likes these 3 delicious fresh water fish. 10 lbs. of bluefin herring—scaled, succulent pan fries; 10 lbs. northern pike; and 5 lbs. walleyed pike, scaled. All are dressed and headless. Send them to your friends.
87 N M8865F—25 lbs. Shpg. wt. 31 lbs. . $8.95
87 N M8864F—50 lbs. Shpg. wt. 63 lbs. . 15.65

Ocean Fish Assortment. $9.75 25 lbs. You'll enjoy this tasty variety of fish from both the Atlantic and Pacific oceans. The 25 lb. assortment includes 5 lbs. each of salmon, flounders, black cod, halibut, and ocean pike—all dressed and headless. A real treat!
87 N M8863F—25 lbs. Shpg. wt. 31 lbs. . $9.75
87 N M8862F—50 lbs. Shpg. wt. 63 lbs. . 17.65

Bargain Box. $8.45 25 lbs. This interesting, varied assortment is a real buy. 5 lbs. each of ocean pike, northern pike, rockfish (red cod), walleyed pike, and scaled bluefin herring. All dressed and headless. Have them shipped to your friends for Christmas.
87 N M8867F—25 lbs. Shpg. wt. 31 lbs. . $8.45
87 N M8866F—50 lbs. Shpg. wt. 63 lbs. . 14.90





Home Freezer Special

$16.40 25 lbs.

Delicious quick frozen sliced fish steaks, made especially for your freezer and most convenient to prepare. Includes lake trout, Alaska red king salmon, rockfish, Northern Pike and halibut steaks—one 5 lb. carton of each. Ready for freezer or frying.
87 N M8868F—25 lbs. Shpg. wt. 31 lbs. $16.40

Smoked Fish . . Postpaid

$7.55 10 lb. chubs

Smoked daily in new modern ovens these fish keep well and are wonderful to have on hand. Serve hot or cold. In 10-lb. cartons. *Postpaid.* (Shpg. wt. 12 lbs.)
87 N 8871F—Smoked Ciscoes (Chubs) . $7.55
87 N 8870F—Lake Whitefish (chunks) . 8.15
87 N 8869F—Red Salmon 9.45

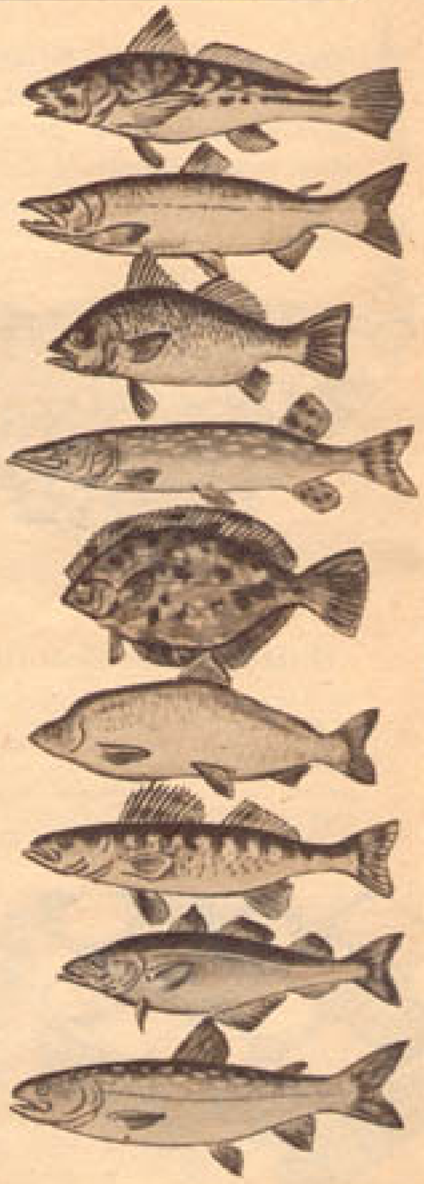
HOW TO ORDER: Give your name, address; on gift order print name, address of person to receive fish. Order from mail order house. Be sure to include express charges for state to which shipment will be made (see below)—all orders shipped from Duluth, Minn. Shipped only within continental limits of the U.S. Order by December 1 for Christmas delivery. No C.O.D.

Express Rates Below Include 3% Federal Tax

STATE	31 lbs.	63 lbs.	STATE	31 lbs.	63 lbs.	STATE	31 lbs.	63 lbs.
Alabama	$3.12	$5.30	Louisiana	$3.18	$5.42	Ohio	$2.55	$4.13
Arizona	3.94	6.95	Maine	3.71	6.47	Oklahoma	2.83	4.62
Arkansas	2.77	4.59	Maryland	3.12	5.30	Oregon	3.93	6.95
California	4.17	7.43	Massachusetts	3.24	5.54	Pennsylvania	2.61	5.07
Colorado	3.12	5.30	Michigan	2.38	3.77	Rhode Island	3.24	5.54
Connecticut	3.24	5.54	Minnesota	1.55	2.06	So. Carolina	3.30	5.65
Delaware	3.02	5.07	Mississippi	3.07	5.19	So. Dakota	1.55	2.42
District of Columbia	2.96	4.95	Missouri	2.43	3.88	Tennessee	2.83	4.72
Florida	3.94	6.95	Montana	2.96	4.95	Texas	3.30	5.65
Georgia	3.36	5.78	Nebraska	1.55	2.45	Utah	3.53	6.14
Idaho	3.42	5.89	Nevada	3.82	6.73	Vermont	3.30	5.65
Illinois	2.43	3.88	New Hampshire	3.30	5.65	Virginia	3.18	5.42
Indiana	2.43	3.88	New Jersey	3.07	5.19	Washington	3.59	6.25
Iowa	1.50	1.82	New Mexico	3.12	5.30	West Virginia	2.89	4.83
Kansas	2.61	4.25	New York	3.12	5.30	Wisconsin	1.55	1.55
Kentucky	2.83	4.72	No. Carolina	3.24	5.54	Wyoming	3.07	5.19
			No. Dakota	1.55	1.92			



GUARANTEE: All fish are guaranteed to be of No. 1 quality as advertised, and to leave the warehouse in perfect condition.
BE SURE to inspect your shipment before you accept delivery from the express company. If there are any indications of spoilage or damage, have your agent fill out a report confirming the condition you find. Send this report to us, with your letter of explanation within 5 days, and we will forward you a new shipment immediately or refund your money.



OCEAN PIKE (Whiting). Caught off Maine in cold, clear salt waters that give firmness and flavor to the fish. Average 1–2 pounds.

ALASKA SILVER BRIGHT SALMON (Red). A fish that everyone knows and likes—always a treat. Average 7–10 pounds each.

CANADIAN LAKE SILVER BASS, always popular. A delicious fish, rich in fat . . . fry them now and see how good they are.

NORTHERN PIKE (Pickerel). Large, firm-fleshed fish from the deep, cold lakes, of Northern Canada. 3–10 pounds each.

FLOUNDER. Tasty, high quality Pacific Ocean Soles, not to be confused with the Eastern Flounder. You'll like them.

LAKE WHITEFISH. Taken from the deep, cold Northern lakes which produce the firmest, finest whitefish in the country.

WALLEYED PIKE. Their firm white flaky flesh is wonderful when fried to a golden brown. From North Canada lakes.

ALASKA BLACK COD (Sablefish). A good boiling fish, rich in fat content and flavor. Average weight 3–7 pounds.

NORTHERN LAKE TROUT. A solid, meaty fish sometimes called Landlocked Salmon. Excellent quality, from Canadian lakes.

Spiced and Salted Fish



A 20-lb. pail of Lake Superior Bluefin Herring pickled in brine, ready to serve. A holiday treat for family and friends to enjoy. Shipping weight 31 pounds. $5.75 20 lb. pail
87NM8873F—20-lb. pail. $5.75

20-lb. pail of Gaffelbiter. Pickled fish fixed in vinegar, with spices, onions and brine. A great snack to have in the house. All ready to serve.
87 N M8872F—Shpg. wt. 31 lbs . . . . . 20-lb. pail $7.15

Frozen fish, like all other foods in this catalog, may be included on your Easy Terms order.



Why COUNTRY INN is Your Best Buy

After more than 3 years of research, Sears Candy Laboratory can set the scientific quality standards for every type of our candy. Together with special Taste Panel, formed of Sears people proved ultra sensitive to flavor differences, they found the five factors essential to candy quality . . . they **proved** Country Inn your best buy in these 5 ways:

• Superior taste satisfaction by panel acclaim • Quality and quantity of finest ingredients • Superior appearance • Produced by the best candy making know-how • Laboratory controlled quality to insure uniformity

Sears Laboratory plus the Special Taste Panel protects you with uniform quality and better buys . . take the guesswork out of candy buying

From scientific analysis and the Taste Panel's verdict after comparing and tasting unidentified candy, Sears sets and maintains rigid quality standards. Using the five quality essentials listed at the left, we can classify candy into four distinct quality groups:

1. **COUNTRY INN**—Our Best candy, meets the highest standards of taste and quality. Made from 93 score butter, 40% whipping cream, pure sugar, finest fresh fruits and nutmeats—blended to give the utmost in eating pleasure. Each piece coated with finest milk or dark chocolate that is at least 38% of the total weight. Blended for perfect satisfaction.

2. **PEGGY KELLOGG**—Our "Quality Assured" Candy, every piece a fine eating confection. Made with generous portions of pure sugar, butter, whole milk and other top quality ingredients. You'll recognize the "plus" quality feature that makes each box a wise buy. Chocolate pieces coated with milk or dark chocolate at least 33% of the total weight.

3. **STANDARD**—Our "Good" quality candy. Meets Sears Laboratory and Taste Panel minimum requirements for tasty, wholesome candy. Chocolate pieces coated with milk or dark chocolate that's 27% of their weight.

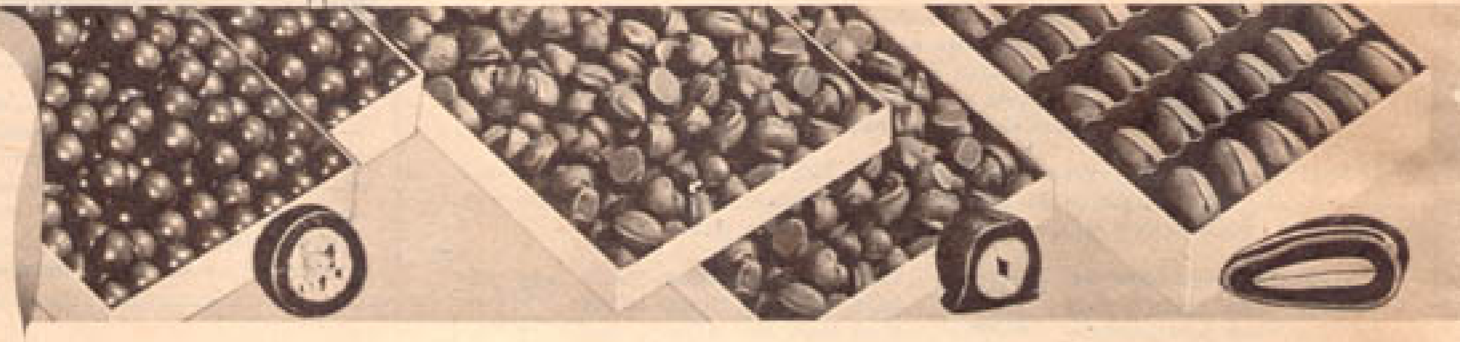
4. **SUBSTANDARD**—candy which is edible but which fails to meet Sears requirements either in taste appeal, ingredient percentages, appearance or uniformity. No candy of this type is included in our Catalog.

All 4 types pass Federal Pure Food and Drug Act requirements . . . but Sears sets the Good, Better, Best standards to protect and help you—the Sears customer. You profit by complete uniformity of quality. You get full quality value for every penny you spend.

For all 3 qualities sold at Sears—SATISFACTION OR YOUR MONEY BACK



You'll enjoy Peggy Kellogg chocolates . . . choice pieces of luscious goodness that melt in your mouth. Made of finest ingredients — in attractive boxes.



Malted Milk Balls

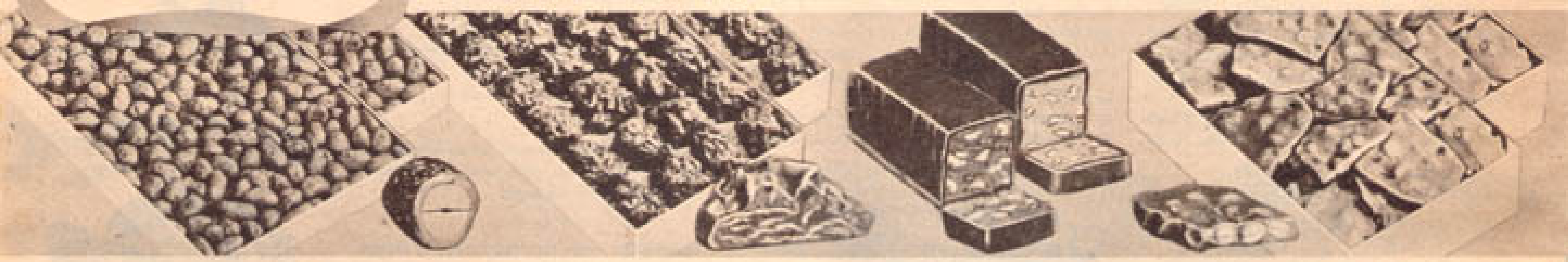
A treat at any time! Peggy Kellogg pure malted milk balls heavily coated with rich, sweet milk chocolate. Bite-size tidbits for your candy dish, for parties and between-meal nibbling. Shipping weight 2 pounds 8 ounces.
87 N 8920—Two (1-lb.) boxes. . $1.19

Chocolate Peanuts

All extra large, fresh, crisp Virginia peanuts with a heavy coating of rich milk chocolate. A really delicious, tempting combination of nuts and candy to keep on hand during the Christmas holidays. Shipping weight 2 pounds 8 ounces.
87 N 8934—Two (1-lb.) boxes. . . $1.49

Chocolate Almonds

A special treat for the folks on your gift list—Peggy Kellogg delectable chocolate coated almonds . . . whole roasted nuts thickly covered with delicious milk chocolate. Tested for taste and fine ingredients. Shipping weight 1 lb. 8 oz.
87 N 8933—One-pound box. $1.00



Butter Toffee Peanuts

Extra large peanuts and fresh dairy butter go into Peggy Kellogg Butter Toffee Peanuts. That's why they are so popular and taste so good. Keep a box or two on hand for gift use and between-meal nibbling. Shpg. wt. 2 lbs. 8 oz.
87 N 8930—Two (1-lb.) boxes. . . $1.00

Coconut Dips

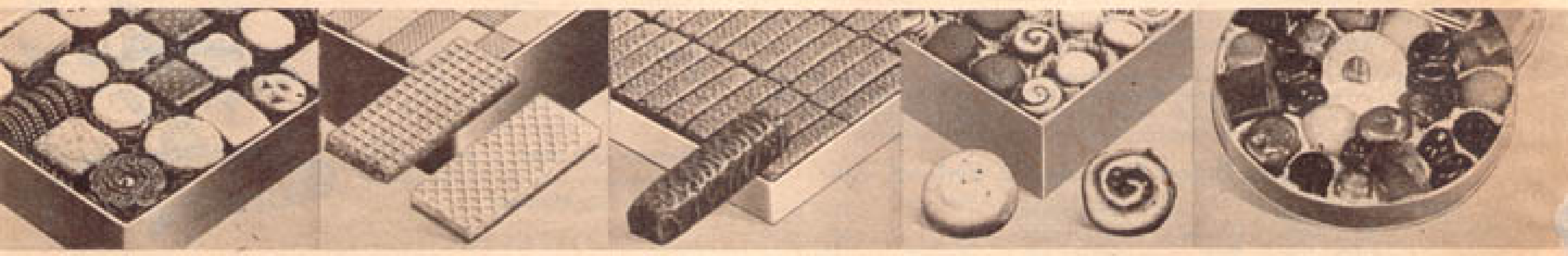
Fresh strip coconut, pure dairy butter, milk, and sugar. That's the mouth-watering combination that makes Peggy Kellogg Coconut Dips an outstanding buy this Christmas. A popular sweet treat. Shipping weight 2 pounds 8 ounces.
87 N 8932—Two (1-lb.) boxes. . . . $1.18

Creamy Fudge Loaves

Rich butter, milk, nuts and chocolate give Peggy Kellogg Fudge a special goodness. One loaf is creamy vanilla flavored, the other chocolate. Each is chocolate coated and wax paper wrapped for freshness. Shipping weight 2 lbs. 8 oz.
87 N 8625—Two (1-lb.) loaves. . . $1.29

Butter Peanut Brittle

Everybody likes peanut brittle, especially when it's made of finest dairy butter and fresh roasted peanuts. Peggy Kellogg candy is crisp, crunchy, "flavor-right" . . . be sure to put it on your Christmas list. Shipping weight 2 pounds 8 ounces.
87 N 8931—Two (1-lb.) boxes. . . $1.00



The finest, tastiest of FRESH COOKIES and CANDIED FRUIT—order early!

Burry's Cookies, a generous 3-pound pack of assorted sandwich, tea, and chocolate-chip cookies, and chocolate-covered graham crackers. Burry's cookies are famous for goodness . . . perfect holiday treats. Shipping weight 4 pounds.
87 N 8797—3 lb. box. . $1.49

Sugar Wafers—delectable little "sandwiches" in assorted vanilla and chocolate. Rich vanilla cream filling between each two wafers. Perfect for between-meal snacks, lunches. 3-pound box in mailer for gift use. Shipping weight 3 lbs. 8 oz.
87 N 8795—3 lb. box. $1.19

Chocolate Sticks. Crispy wafers with delicious cream filling and a generous coating of rich mellow chocolate. Popular cookies for dessert and snack-time . . . they keep well and are sturdily wrapped for mailing to friends. Shipping weight 2 lbs. 8 oz.
87 N 8796—2-pound box. $1.29

Ice Box Cookies. Each box contains fancy chocolate swirls, cocoanut and vanilla cookies you'll be proud to serve. Try this rich assortment of buttery cookies and you'll be back for more. They're delicious! Shipping weight 3 lbs.
87 N 8925—2½-lb. box. $1.29

Candied Fruit. It's as good as it looks! Tempting pineapple, bright red cherries, prunes, figs, stuffed dates, citrus peel, kumquats. Filled and whole candied fruit colorfully arranged in decorated Christmas tin. Shipping wt. 3 lbs. 4 oz.
87 N 8613—2-lb. tin. . $1.98

Be sure to include sweets on your Easy Terms order this Christmas. See page 353 for more information





Bunte Confections

Crisp melt-in-your-mouth sugar shells packed with a variety of pure luscious jams and marmalades, crushed nuts and chocolate. Assorted gay Christmas colors and flavors. Decorated red tin (excellent for gift mailing). **$1.39** 3-lb. tin

87 N 8707—3-lb. tin. Shpg. wt. 4 lbs. 8 oz. $1.39



Candy Gift Boxes, hold ½-lb. each. Cardboard. Shpg. wts.: 1 lb. 8 oz., 3 lbs. 12 oz.

87 N 8710 ....36 for 69c

87 N 8711 ....100 for $1.49

Economy Priced Hard Candy

What is Christmas without hard candy? For just a few cents a pound you can put handfuls of these bright colored sweet treats into each Christmas stocking . . . and fill up the "help-yourself" candy dish. Favorites with everyone . . . young or old. The assortment includes pillows, waffles, chips, drops, etc. in such ever-popular flavors as lemon, orange, cherry, raspberry, mint, lime, and wintergreen. Order the 30-lb. carton for church and school parties. **25c lb.** in 30-lb. lots

87 N 8704—3½ lbs. in red bag. Shipping weight 5 lbs. $1.00

87 N 8705—8 lbs. in red bag. Shipping weight 9 lbs. 2.19

87 N 08706K—30-lb. carton. Shipping weight 33 lbs. 7.50

Old Fashioned Ribbon Mix

Old-fashioned hard candy is as much a part of the Christmas tradition as Santa Claus and the Christmas tree. Doesn't all this bright colored ribbon candy, cut rock candy with center designs, pillows, waffles, etc., look delicious?—It IS! A de luxe assortment of candies. Order the 30-lb. carton for big parties. Grand filler for the little boxes at left. **29c lb.** in 30-lb. lots

87 N 8700—3 lbs. in red bag. Shpg. wt. 4 lbs. $1.00

87 N 8701—6 lbs. in red bag. Shpg. wt. 7 lbs. 1.95

87 N 8702—9 lbs. in red bag. Shpg. wt. 10 lbs. 2.85

87 N 08703K—30-pound carton. Shpg. wt. 33 lbs. ... 8.70











3 Big Buys in Your Favorite Candy

[A] **Miniature Farm-Master Dairy Pails,** candy-filled. Each filled with bubble gum, fruit balls, root beer barrels, safety stick pops, and other delicious candies. Metal pail (approx. 6 in. high; 4-in. diam.) is a gift in itself! Shpg. wt. ea. 3 lbs.

87 N 8697—Each... 89c

Save! 3 for $2.49

[B] **Basket of Kisses.** 3½ lbs. of peanut butter filled candy kisses wrapped in green and red Christmas papers . . . about 250 kisses! In a sturdy yellow metal wastebasket 9¾ in. high and 9½ in. in diameter. It has a lovely floral design. A "different" gift! Shpg. wt. 5 lbs.

87 N 8674 ....$1.49

[C] **Taste-tempting Trio** of ever-popular candy corn, orange slices, and jelly beans. There's a big three-pound sack of each type in the combination . . . 9 lbs. of delectable candies in all. Plenty of sweets for all . . . a satisfying assortment for the holiday festivities. Shpg. wt. 12 lbs.

87N8699—3 bags $2.49

Planning a Party?

Here's a real bargain if you are planning a party of any size—at church or school or a family get-together. 6 pounds of delicious hard candies and chocolates in a 10-quart galvanized steel pail.

The candy is all good quality and comes packed in 3 separate bags to keep it fresh. A 2-lb. bag of your favorite hard candies, 2-lb. bag of creams and jellies, and a 2-lb. bag of chocolate drops. Enough variety to appeal to every taste . . . at a price that won't strain your Christmas budget. Shpg. wt. 10 lbs.

87 N 08690—6 lbs. candy in pail......$2.98

De luxe Assortment

De luxe quality sweets in a heavy 10-quart mirror-finish tin-plate steel pail . . . combine the best in service and taste.

The candy is packed in 3 separate bags . . . a 2-lb. bag of chocolate bridge mix, a 2-lb. bag of Christmas mellow-creams, and a 2-lb. bag of all-filled hard candy. Bridge mix has centers of nuts, fruits, creams, chewies, crisps. Filled candies are thin crispy shells packed tight with rich jams and marmalades. Pure, wholesome candies made of finest ingredients available. Shpg. wt. 10 lbs.

87 N 08698—6 lbs. candy in pail......$3.98

Have you seen the "packed-for-shipping" sweets in this section? Saves your time . . . no re-packing needed.



Better Holiday Assortments

[A] [B] An irresistible assortment of luscious chocolates with both milk and dark chocolate coating. Rich butter creams, almonds, nougats, nut bites and molasses chews, vanilla, raspberry, pineapple, chocolate, orange, cocoanut and maple creams, cream caramels. Each piece is a new taste thrill. Have some Peggy Kellogg chocolates on hand for family and guests this Christmas. In an attractive cello-wrapped box—a gift to be proud of. For greater economy order the big 5-lb. box.

[A] 87 N 8604—5-pound box. Shpg. wt. 6 lbs. $3.59
[B] 87 N 8605—2-pound box. Shpg. wt. 2 lbs. 14 oz. $1.69

400 Bite-Size Miniatures

[C] A big box of tiny and ever so tempting miniature chocolates, all covered with delicious milk chocolate. There are about 400 pieces to a box . . . including vanilla, true orange, true raspberry and maple creams, luscious apricot marmalade, peanut toffee and full milk caramels. They're tiny—but every one is packed with flavorful goodness. In a gay Christmas box . . . 2 rows of candy are foil-wrapped to add to the attractiveness of the box.

87 N 8603—5-pound box. Shpg. wt. 6 lbs. . . $3.59

Tempting Nut and Fruit Mix

[D] Each delectable piece of Peggy Kellogg Nut and Fruit Mix is heavily coated with mellow milk chocolate . . . to give it that coveted goodness you can't resist. Included are assorted crisp, tasty almonds, filberts, walnuts, Virginia peanuts, and raisins. Tempting tidbits to keep in the candy dish during the holidays. Conveniently packed in two 1-lb. boxes . . . one to give—one for the family at home to enjoy. Shipping weight 2 pounds 8 ounces.

87 N 8619—Two (1-pound) boxes. $1.59

Other Chocolate Treats

Good Economy Assortment

[E] [F] There's lots of good eating in these two delicious boxes of chocolates. Assorted centers include such favorites as vanilla, maple, chocolate, varied fruit creams, caramels, nougats, mints . . . each in a coat of rich creamy milk chocolate. Tasty, good quality candy in a cheery cello-wrapped gift box.

[E] 87 N 8602—2-lb. box. Shpg. wt. 2 lbs. 14 oz. $1.29
[F] 87 N 8601—5-lb. box. Shpg. wt. 6 lbs. $2.49

Christmas Box of Hershey's

[G] Famous Hershey milk chocolate kisses and miniatures—known for goodness wherever good candy is enjoyed. Red box contains 1 lb. kisses and 1 lb. miniature Hershey bars, each foil wrapped.

87 N 8612—2-lb. box. Shpg. wt. 2 lbs. 8 oz. . . . $1.65

Popular Cordial Cherry Treats

[H] Large whole red Maraschino cherries in free-flowing vanilla cream, coated with sweet dark chocolate. Popular—and inexpensive, too! Shipping weight per box 1 lb. 4 oz.

87 N 8628—1-pound box 69c
87 N 8600—Two (1-lb.) boxes. $1.34

Creamy Mint Patties

[J] Two boxes of cool, refreshing mints covered with rich, dark chocolate. The slim rounded patties are so easy to eat—and to enjoy—you'll want several boxes. Shpg. wt. 2 lbs. 8 oz.

87 N 8610—Two (1-lb. boxes) $1.29

Giant 5-lb. Chocolate Bar

[K] 18x10-inch bar of delicious pure solid Suchard milk chocolate . . . wrapped to keep fresh. Simply break off in any size piece as wanted. A traditional sweet everyone likes!

87 N 8614—5-lb. bar. Shpg. wt. 6 lbs. $3.59





We believe you'll find these Chocolates to be the finest you have ever eaten

The same fine ingredients you'd use at home . . . 93-score butter, 40% whipping cream, pure sugar . . are deftly blended in COUNTRY INN candies, to give the utmost in eating pleasure. They're truly de luxe candies with a satisfying "homemade" goodness that makes each bite a taste delight . . makes each piece eaten an invitation to try "just one more."

Three different types of coatings are used on COUNTRY INN, to assure a perfect taste balance of chocolate with each of the varied and tempting centers. The heavy chocolate coating used on COUNTRY INN keeps the cream centers smooth and moist . . the nut and fruit centers delicious.

Included in each box of these choice morsels are taste-tempting butter creams in vanilla, chocolate, maple walnut, coffee walnut, cocoanut centers . . peppermint and fruit creams, caramels, almonds, Brazil nuts, nut fudge, molasses butter chip, whole cherries and many others . . in both milk and dark chocolate coatings.

87 N 8618—10-pound box . . "family-sized" for the Holidays . . or gift-giving. Shpg. wt. 12 lbs. . . $8.95

87 N 8606—5-pound box . . Order one to give, one to keep. Shipping weight 7 pounds. 4.90

87 N 8607—2-pound box . . Perfect size for individual gifts. Order several. Shpg. wt. 3 lbs. . . . 2.00

87 N 8608—3 pounds, packed in attractive re-usable round gift tin . . sturdy for long-distance mailing. Keeps candies fresh. Send a box to your man in service, or friend or family far away. Shpg. wt. 4 lbs. $3.00

Country Inn Butter Creams

Give this better-than-ever assortment of butter creams to your friends and family this Christmas. Luscious vanilla and peppermint creams coated with rich dark chocolate; and maple, cocoanut, chocolate nut-fudge and vanilla nut-fudge coated with milk chocolate. A Sears 4-Star feature . . made of the same fine quality ingredients as chocolates above.

87 N 8623—2-lb. box. Shpg. wt. 2 lbs. 8 oz. $1.95
87 N 8622—1-lb. box. Shpg. wt. 1 lb. 8 oz. $1.00

Country Inn Pecan Snappers

Crisp, flavorful pecans, blanketed with smooth whole milk caramel, then dipped in highest grade milk chocolate . . . the perfect blend of choice ingredients. Try these delicious COUNTRY INN Pecan Snappers . . . a rare taste-treat—different, and oh, so satisfying. You'll like them so buy the 2-pound box.

87 N 8627—2-lb. box. Shpg. wt. 2 lbs. 8 oz. $2.35
87 N 8626—1-lb. box. Shpg. wt. 1 lb. 8 oz. $1.20








Plump cherries


Luscious pineapple


Selected pecans

OUR BEST! Butter-Batter Ring Cake

64c less than last year

- A superb batter, brimful of luscious fruits, choice nuts
- Pre-sliced . . . beautifully even slices ready to serve
- Packed in re-usable metal gift box . . . fine for mailing

$4.95
5 pounds

Super quality! Best COUNTRY INN pre-sliced fruit cake . . . a taste treat for family and guests. A batter of country butter, whole eggs, spices and other highest quality ingredients, blended with lavish portions of candied cherries, pineapple and selected pecans—*no fruit peel or citron*. You'll say it's the best you've ever eaten. Topped with large pieces of fruit and nuts . . . pre-sliced into neat individual portions. Packed in an exquisite gold-color metal gift box with a handsome "quilted" design.
87 N 8654—5-pound cake. Shipping weight 6 pounds 8 ounces......... $4.95

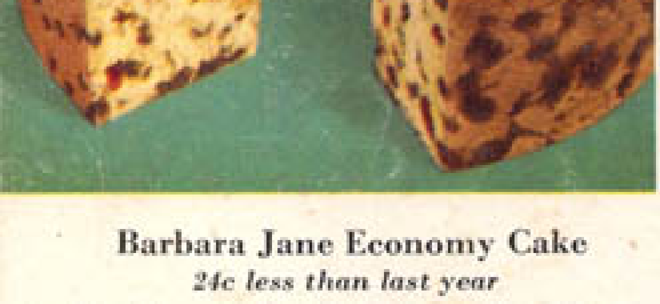
FINE QUALITY . . rich and flavorful

44c less than last year

- Smooth, rich batter filled with fruits and nuts
- Topped with cherries, pineapple and large pecans
- Packed in re-usable round tin gift box . . . mailable

$3.95
5 pounds

Try this fruit cake—ring, or pre-sliced loaf (87 N 8653) below—and you'll say that it is not worth the trouble to bake your own. COUNTRY INN is turned out by bakers with expert "know-how" . . . a skillful blend of highest quality ingredients. The smooth, rich batter is deliciously flavored with spices, and filled to the brim with glazed cherries, pineapple, selected pecans, fruit peel, tangy citron and juicy raisins. Round red tin gift box.
87 N 8652—5-pound cake. Shipping weight 6 pounds............. $3.95

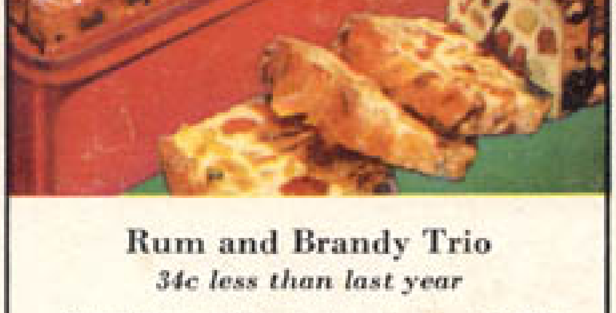


Barbara Jane Economy Cake

24c less than last year

$1.95
5 pounds

A good low-priced fruit cake . . . priced for extra economy this year! Plenty of good eating . . . the spicy batter is generously filled with selected tangy fruit peel, glazed cherries, plump raisins and nuts. The top is sprinkled with fruit and nuts. A cello-wrapped ring cake packed in a gay cardboard gift box. Fruit cake is one of the most pleasant Christmas traditions . . . be sure to have enough on hand for everyone.
87 N 8650—5-lb. cake. Shpg. wt. 5 lbs. 14 oz. . $1.95

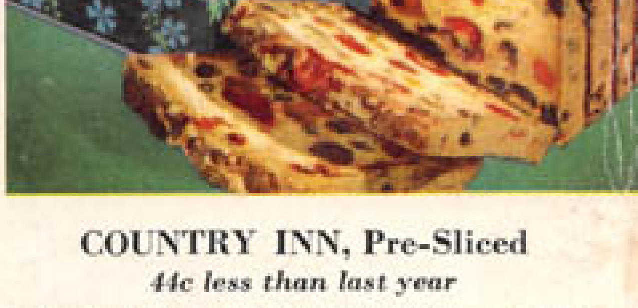


Rum and Brandy Trio

34c less than last year

$2.95
3 pounds

Same fine quality as last year! 3 loaves of Peggy Kellogg fruit cake deliciously flavored with rum and brandy and pre-sliced for easy serving. Trio includes one light and one dark cake with pineapple-cherry topping, also one "golden-almond" cake with almond topping. In metal gift tin. Shipping weight 4 pounds 8 ounces.
87 N 8655—Tin of three (1-lb.) cakes....... $2.95



COUNTRY INN, Pre-Sliced

44c less than last year

$3.95
5 pounds

Popular COUNTRY INN cake (directly above) . . . in pre-sliced loaves. No crumbs—no ragged "home-cut" slices, but smooth uniform slices ready to serve. Same taste-tempting spicy batter, chockful of fruit and nuts, as the cake at the upper right hand corner of the page . . . the satisfying, rich flavor of the best "homemade" cake. Tin keeps cake moist and fresh. Ready for gift mailing. Shpg. wt. 6 lbs.
87 N 8653—5-lb. tin (two 2½-lb. loaves)....... $3.95



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